

# News Release

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## MACLAREN AWARDS THE MINISTER FOR INTERNATIONAL TRADE CHALLENGE CUP TO UNIVERSITY OF OTTAWA MBA STUDENTS

A team of six graduate business students from the University of Ottawa was awarded today the annual "Minister for International Trade Challenge Cup" by the Honourable Roy MacLaren.

The cup is presented to the top Canadian team participating in the annual Dalhousie University International Business Case Competition. Members of the winning Canadian team are Claudia Abourizk, Christian Bilodeau, Fabrice Doisneau, Cameron Lawson, Adam Rubin and Christine Scott. Dr. Jane Fulton is the Faculty Advisor to the team.

"I congratulate these students for having successfully demonstrated the important contribution they can and will make to meeting Canada's global trade challenges," Mr. MacLaren said. "International business education is a critical component of our future international competitiveness. As more students undertake studies and skills development in this area, Canada as a whole will be better equipped to take on challenges in the global marketplace."

Drawing on real international business situations, this unique competition is conducted via electronic media (fax and teleconferencing). The competition was established in 1987 by graduate business students at Dalhousie University and is sponsored by Maritime Telephone and Telegraph.

"This MBA competition is an excellent tool to help Canadian students learn some of the practical skills needed to face the international business challenges awaiting them," Mr. MacLaren said. "It also helps build a better understanding of the important partnerships between institutions of higher learning, governments and business organizations."



Thirteen universities from across Canada, the United Kingdom and the United States entered this year's competition, held on January 27 and February 23. The six finalists were, in order of ranking, Exeter University, Northeastern University, University of Ottawa, Concordia University, University of New Brunswick, and University of Vermont.

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