



Minister for  
International Trade

Ministre du  
Commerce extérieur

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# COMMUNIQUÉ

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No. 205

November 24, 1986.

## A CANADIAN STRATEGY FOR JAPAN

The Secretary of State for External Affairs, the Right Honourable Joe Clark, and the Minister for International Trade, the Honourable Pat Carney, have announced today that following the Throne Speech which highlighted the importance of Japan in our bilateral relationships with Asian countries, Cabinet recently adopted a strategy intended to provide both leadership and coordination as provincial, business and labour sectors advance on Japan.

The plan of action put forward in the Canadian Strategy for Japan involves closer political contacts in Government and Parliament to explore shared interests in such diverse areas as regional security, economic stability and global peace; creating in Canada an attractive destination for Japanese investment; expanding financial market activity; stimulating technology acquisition and development as well as industrial cooperation; using the MTN process to secure Canadian interests; encouraging greater and more concentrated involvement of provincial, business and labour leaders in pursuit of specific Canadian objectives; and promoting tourism.

As announced last week, the Honourable Pat Carney is making an official visit to Japan from November 22 to 28 to launch the first of many forays into Japan over the next two years. Her objectives will be to follow up with Japanese business leaders the

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positive results of last month's important Japanese investment mission which travelled across the country to get a first-hand reading of recent changes which have made Canada a new target for investment. She will also remind Japanese Government and business leaders that Canada can compete in Japan as a reliable supplier but Canadians must have fairness and equity on a number of specific trade access issues.

Other colleagues will also be involved in the implementation of this new strategy and visit Japan to strengthen international economic cooperation, to promote resource sales, to stimulate investment, to secure and improve market access, to foster scientific and technological development and cooperation.

"Japan is Canada's second largest market" said Minister Clark and "we, in the Government, are determined to increase our exports of manufactured goods to Japan and stimulate the flow of Japanese investment and technology to Canada".