



Minister for
International Trade

Ministre du
Commerce extérieur

COMMUNIQUE

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APPOINTMENT OF A SPECIAL ADVISOR ON INVESTMENT
TO THE CANADIAN EMBASSY IN PARIS

The Honourable Pat Carney, Minister for International Trade, today announced the appointment of Jean-Pierre Mathieu as special advisor on investment to the Canadian Embassy in Paris.

Mr. Mathieu's primary responsibility will be to stimulate increased investment in Canada from France.

He will plan and undertake investment development activities in cooperation with provincial government and private sector initiatives. Mr. Mathieu will also assist potential French investors in evaluating specific opportunities in Canada.

Mr. Mathieu joins the Embassy from a position of Vice-President with CEGIR, an internationally active firm of management consultants specialized in the fields of financial institutions and business development, education/training and communications. He has extensive experience in consulting, business development and project management in Canada and abroad, particularly in Europe and Asia. Mr. Mathieu is a member of numerous international professional associations and has assisted both the federal and provincial governments on various trade missions abroad.

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Mr. Mathieu's appointment flows from the federal government decision to recruit investment advisors for priority markets. It is part of the Federal Government's investment promotion program launched September 25, 1985 by the Minister of Regional Industrial Expansion.

Similar assignments were announced recently for Mr. Victor Clarke to Canada's High Commission in London, Mr. Michael Howard to Canada's Embassy in Tokyo and Mr. Edgar Sarton to Canada's Embassy in Bonn.