



DEPARTMENT OF EXTERNAL AFFAIRS  
MINISTÈRE DES AFFAIRES EXTÉRIEURES

# communiqué

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## CANADIAN EXPORT AWARD To 15 CANADIAN FIRMS

The Honourable Gerald Regan, Minister of State (International Trade), was pleased to announce today the names of the 15 firms selected to receive the first Canada Export Award.

Mr. Regan will, tonight, present the Awards to the Chief Executive Officers of each of the winners at a special ceremony sponsored by the Department of External Affairs, as part of its Canada Export Trade Month, at the Canadian Export Association's 40th annual convention in Ottawa.

In his address to the CEA's 40th annual convention at the time of the presentations Mr. Regan praised all the Canada Export Award applicants on the quality of their performance. He noted that over the past three years the average annual growth rates of all applicants was 54% and that 70% of their total production of goods and services was exported in 1982. "I was most impressed by the standard of achievement set by these firms. Each can be proud of its performance", he said. "It is obvious that the selection committee did not have an easy choice in its selection of the 15 winning firms. To the winners of the first annual Canada Export Award I give my heartiest congratulations. Their accomplishments have set the standard for others to strive for".

Firms chosen to receive the Award from a field of over 250 applicants were selected by a committee made up of Mr. T.M. Burns, President, Canadian Export Association, Mr. C.T. Charland, Assistant Deputy Minister, Latin America and Caribbean Branch, Department of External Affairs, Mr. A. Deschamps, Director, International Affairs, Canadian Manufacturers' Association, Mr. K. Hendrick, President, Noranda Sales Corporation, Mrs. L. Nichol, President, Pirjo-Liisa Fashions Ltd. and Mr. J. Warren, Vice Chairman, Bank of Montreal. In assessing the export performance of all applicants to arrive at a decision, the committee looked for outstanding achievement through: strong growth in export sales; the introduction of new products to the export market; entry into new export markets; and/or outstanding service to the exporting community.

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The winners of this year's Awards are:

<u>Firm</u>	<u>Location</u>	<u>Specialty</u>
1. Spar Aerospace Ltd.	Toronto, Ontario	Aerospace and communications products and services
2. Versatile Farm Equipment Company	Winnipeg, Manitoba	Agricultural equipment
3. CAE Electronics Ltd.	St-Laurent, Quebec	Design and manufacture of flight simulators and control systems
4. TannerEye Ltd.	Charlottetown, P.E.I.	Manufacturer of high fashion sunglasses and optical frames
5. SNC Inc.	Montreal, Quebec	Engineering, procurement, construction, commissioning and project management services for capital projects
6. Produits Belle Baie Ltée	Caraquet, New Brunswick	Fish processing
7. ESE Ltd.	Rexdale, Ontario	Telecommunications and data communications equipment
8. Alcan Smelters and Chemicals Ltd. (Sécal)	Montreal, Quebec	Aluminum producer
9. Rock-O-Matic Industries	Saskatoon, Saskatchewan	Manufacturer of rock-picking equipment
10. I.S.E. International Submarine Engineering Limited	Port Moody, British Columbia	Designers and builders of underwater vehicles
11. Canparts Automotive International Ltd.	Cambridge, Ontario	Manufacturer of Automotive disk brake pads

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| 12. Seaboard Lumber Sales                 | Vancouver,<br>British Columbia  | Export marketing of<br>lumber  |
| 13. McCain Foods Ltd.                     | Florenceville,<br>New Brunswick | Frozen processed foods   |
| 14. Westinghouse Canada                   | Hamilton,<br>Ontario            | Manufacturer of equip-<br>ment for the generation,<br>transmission distribu-<br>tion, control and use of<br>electric power |
| 15. Shaver Poultry<br>Breeding Farms Ltd. | Cambridge,<br>Ontario           | Producers of primary<br>poultry breeding stock   |

The Award consisting of a plaque bearing the Canada Export Award logo and a brief citation was presented by the Minister to the representatives of each firm at the ceremony. Award recipients will be able to use the Canada Export Award logo for three years in association with their promotional material and corporate identification to advertise their success as exporters and to remind Canadians everywhere of the importance of exports to our economy.