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Human Rights and the Internet
Workshop: Toronto, February 25,
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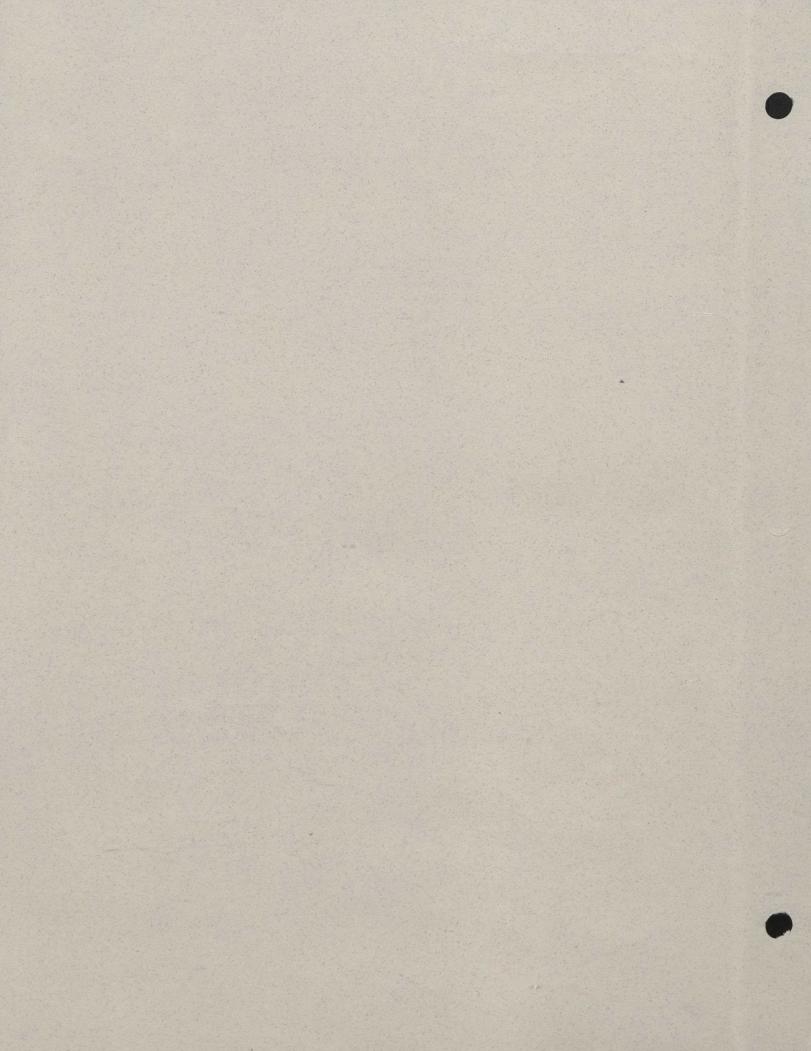
### HUMAN RIGHTS and the INTERNET WORKSHOP TORONTO, FEBRUARY 25, 1999

The Canadian Centre for Foreign Policy Development and
The McLuhan Centre

Dept. of Foreign Affairs Min. des Affaires étrangères

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New Media & Human Rights Workshop

### **Objectives**

The <u>Canadian Centre for Foreign Policy Development</u> at the Department of Foreign Affairs and International Trade invited the <u>McLuhan Program in Culture and Technology</u> at the University of Toronto to host a one day workshop on the impact of new media on human rights. Key questions included: how are the practices of human right organizations changing in the wake of the Internet? What problems and possibilities do new media pose for citizens and for human rights activists? Is there a distinctive Canadian approach to the use of new media and human rights? What policies, practices, visions, and ideas should the Canadian government adopt?

The McLuhan Program responded by organizing a face to face brainstorm involving a diverse group of experts and non-experts. To make best use of the limited hours, the Program further decided to combine two innovative approaches. Professor Derrick de Kerckhove, director of the Program, adapted his Connected Intelligence methods and Dr Liss Jeffrey, director of the McLuhan Program Research Network and E Lab, incorporated the workshop into her <a href="https://doi.org/10.1007/journal.com/by/besign/bisionary/speaker-series">by/Design/bisionary/speaker-series</a> and <a href="https://dictorioicgom/bisionary/speaker-series">Electronicgom/bisionary/speaker-series</a> and <a href="https://dict

Special thanks are due to Steve Lee, National director, and Alison McCuaig, Communications officer, Canadian Centre for Foreign Policy Development, Jenna Clarke, Assistant Producer - editorial, Dylan Reid, assistant producer - web PanAm byDesign, Colleen Ryan, new media production assistant, Paul Boin, Real News Network and OISE doctoral candidate, Gary Schwartz, new media specialist, and Patrick Burton, founder and program coordinator, iComm.

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Objectives

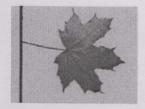
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New Media & Human Rights Workshop

### Agenda

Thursday, February 25, 1999, Toronto

8:30 a.m. - 4 p.m.

140 St. George Street. room 307

We are delighted that you have attended the McLuhan Program in Culture and Technology's Human Rights and New Media Workshop in Toronto, on Thursday, February 25, 1999. With your help, our faculty members and associates plan to address the impact of new media on the field of human rights, in a discussion ranging from visions to policies and practices.

#### What will happen at this workshop?

On Thursday, February 25, 1999, registration will begin at 8:30 a.m. Light refreshments will be available prior to the beginning of the session at 9:00 a.m. Dr. Liss Jeffrey, Professor Derrick de Kerckhove and associates of the Program will welcome you. All guests will then be asked to introduce themselves.

In this consultation we will:

- Share our diverse ideas and backgrounds using Derrick de Kerckhove's Connected Intelligence methods, brainstorm in small groups on the impacts of new media;
- Take part in a <u>Visionary Speaker Series</u> and electronic commons web site event (<u>http://www.panam-bydesign.net</u>) produced and directed by Dr. Liss Jeffrey and the *by*Design E-Lab using the *by*Design approach and;
- Report (with the help of official e-scribes) on the results of our daylong discussion.

#### Agenda

9 a.m. - 10:30 a.m.

- · Idea starters and opening illustrated contributions from Professor Derrick de Kerckhove, Dr. Liss Jeffrey and others (including Steve Lee, national director for the <u>Canadian Centre for Foreign Policy Development</u> and Dr Craig McKie on the results of the online consultation re: Internet and human rights)
- · Introductions, opening questions/ key points on new media impacts on the human rights field and consequences for

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· Responses

10:30 a.m. Pause

10:45 a.m. - 11:35 a.m.

· Connected Intelligence discussions in small groups

11:35 a.m. - 12:00 p.m. Working Lunch Break

12:10 p.m. - 2 p.m.

- · PanAm byDesign Visionary Speakers Series
- · <u>Ismael Sambra</u>, Cuban Writer-in-Exile, will speak on a vision of human rights from his perspective as a cultural figure in exile
- · Wayne Sharpe, executive director of the <u>Canadian Journalists for Free Expression (CJFE)</u>, will comment on how the Internet and other new media have changed the practices and vulnerability of journalists, and how his organization has responded to new media, in terms of concrete practices and projects [http://www.ifex.org]
- · Audience members comment on practices, visions and recommendations

2:00 p.m. - 2:30 p.m. Break/ Networking

2:30 p.m. - 4:00 p.m.

- · Final session: "Connecting Intelligence byDesign"
- · Report from small groups and e-scribes
- · Discussion
- · Working together on final recommendations

Final report will be posted on the *byDesign* Visionary Speaker series Electronic Commons web site, <a href="http://www.panam-bydesign.net/humanrights/">http://www.panam-bydesign.net/humanrights/</a> and will be sent to Ottawa on Monday, March 1, 1999, in time for scheduled meetings with the NGO's that week.

The workshop is sponsored in part by The Department of Foreign Affairs and International Trade (DFAIT).

We would like to accomplish as much as possible during the day, and will do our best as hosts of the roundtable to adhere to the following civil rules:

• The McLuhan Program at the University of Toronto welcomes DFAIT's invitation to convene and host a consultation on the question of new media and human rights, and the opportunity to make policy and other

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- We have invited guests to join us to discuss new media, especially the Internet's impact on human rights
- The flow of discussion and diverse viewpoints are encouraged
- Single issues, however important, such as hate literature, hateful expression, the case of any particular country or regime or other single issue will not be permitted to dominate the agenda.
- There is no fixed agenda, and no predetermined outcome; the discussion should be open and flexible within the limits of the topic, and will be shaped by the participants.
- The McLuhan Program's goal as host is to hear, discuss, and finally offer summaries of constructive recommendations on a broad range of issues requiring attention, whether from the public, private or civil sectors.
- It is expected that these summaries will contain minority and majority viewpoints, and will in no way foreclose on the productive and lengthy discussions, and actions on these discussions, that such complex matters require.

If you have any questions or comments on the workshop's program or the approach taken by the organizers, please contact:

The McLuhan Program

Phone - (416) 978-7026 Fax - (416) 978-5324

e-mail: coach@mcluhan.utoronto.ca

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New Media & Human Rights Workshop

# Visionary Speakers

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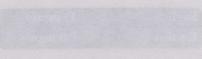
Ismael Sambra
Cuban writer-in-exile

Wayne Sharpe
Executive Director,
Canadian Journalists for Freedom of Expression
Read the text of his speech

Wayne Sharpe will comment on how the Internet and other new media have changed the practices and vulnerability of journalists, and how his organization has responded to new media, in terms of concrete practices and projects [see <a href="http://www.ifex.org">http://www.ifex.org</a>]

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# Visionary Speakers

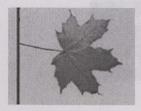
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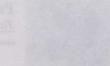


New Media & Human Rights Workshop

### Resources

- Canadian Centre for Foreign Policy Development
- The CCFPD Human Rights mailing list: to join,
  - O Send a message to majordomo@magma.ca
    - o no subject line
    - In the message body, write: subscribe ccfpd-humanrights your e-mail address
    - e.g.:
       subscribe ccfpd-humanrights jsmith@nowhere.com
       Send it, and you'll be subscribed shortly thereafter
- Mcluhan Program in Culture & Technology
- PanAm byDesign
  - O Subscribe to the PanAm by Design Forum
- Canada by Design
- New Media Forum
- Connected Intelligence
- GLOBAL VILLAGE GAME
   http://www.unicef-kids.org/
   http://www.unicef-kids.org/bangladesh/
   (unlaunched child labour module)
- MY CITY CD-ROM http://www.unicef-kids.org/mycity/CD.htm
- Selected URLs from Wayne Sharpe's PanAm Visionary Speakers Presentation
- Canadian Journalists for Free Expression
- International Freedom of Expression Exchange (IFEX)
- http://communique.ifex.org/index2.cfm?volume=8&issue\_no=6&lng=englis
- http://www.opennet.org/b92/live/live.html
- http://www.ifex.org/archive/arc-1999-1.html
- http://www.ifex.org/about/members/
- http://www.geocities.com/Athens/Parthenon/4422/
- http://www.ccpj.ca/mediaonline/toc.html
- iComm
- The Canadian Centre for Victims of Torture,
- The Central American Refugee Center of New York State
- Amnesty International, USA
- tao communications
- Research Engines for the Social Sciences: main site at Carleton; mirror site at the UNESCO MOST (Managing Social Transformations) site in Paris.
- The Internet for Social Scientists: Web document prepared for UNESCO site in Paris.

Pan Am by Design To France Speakers Series



Vere Medra & Human Rights Workshop

### Resources

- \* Canadian Centre for Foreign Policy Development
- The CCFPD Huggan Royals mailing lists to join.
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- In the message body, write: subscribe cefpd-humanights your e-mail address
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    - The internet for Social Schoolster Wes document propared for

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### PanAm àMedida

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  - o By author
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- Subscribe to the Forum

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  - o Par thème
  - o Par auteur
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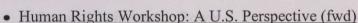
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 Fri Mar 05 01:38:03 GMT 1999

• BOUNCE padforum@mcluhan.utoronto.ca: Non-member submission from [Calvin Gotlieb <ccg@interlog.com>] (fwd)

padforummod <padforummod@mcluhan.utoronto.ca>
 Fri Mar 05 01:31:54 GMT 1999

newmedia and human rights workshop

Liss Jeffrey < ljeffrey@mcluhan.utoronto.ca>
 Wed Mar 03 06:24:18 GMT 1999

• Y2K Cheap Fix...

John Grogan < grogan@mag-net.com > Sat Feb 27 19:18:51 GMT 1999

• [BCPolitics] Re: TV Interview on Direct Electronic Democracy. (fwd)

Franklin Wayne Poley <culturex@vcn.bc.ca>
 Thu Feb 18 23:49:05 GMT 1999

• Re: Visions

O Gisela McKay < gisela@usa.net > Thu Feb 18 18:23:45 GMT 1999

• Craving Political Economy

o bob <br/>bob@mcluhan.utoronto.ca> Wed Feb 17 19:38:50 GMT 1999

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Read the posts

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      The Feb 18 18:13:45 GMT 1999
    - Chaving Political Economy
       dob < bob@scluken.viveento.ca>
       Wed Feb 17 19:33.50 GMT 1999

#### Visions

o padforummod <padforummod@mcluhan.utoronto.ca> Sat Feb 13 19:57:03 GMT 1999

#### • The CRTC doesn't know --- yet!

O Fritz Mann < fraser@interlog.com > Sat Feb 13 19:46:05 GMT 1999

#### • Re: Nettie Wild is

fraser mcaninch <fraser@mcluhan.utoronto.ca>Thu Feb 11 03:16:34 GMT 1999

#### • Nettie Wild is

 Lori Radetsky < lorirad@interlog.com > Thu Feb 11 00:44:30 GMT 1999

#### • audio video streaming

Fraser McAninch <fraser@mcluhan.utoronto.ca>
 Sat Feb 06 21:08:51 GMT 1999

#### • Isolation craves new technology

Lori Radetsky < lorirad@interlog.com > Wed Feb 03 02:39:13 GMT 1999

#### No Subject

padforummod <padforummod@mcluhan.utoronto.ca>
 Tue Feb 02 11:20:57 GMT 1999

#### • Artists and their Auratic Power

Robert Hanke < rhanke@acs.ryerson.ca>Sat Jan 30 21:18:06 GMT 1999

#### • the artist is the medium?

Gisela McKay < gisela@usa.net>Fri Jan 29 02:17:48 GMT 1999

#### • Life, the Internet and Everything 3

o ennui <gisela@usa.net> Thu Jan 28 15:57:49 GMT 1999

#### • Life, the Internet and Everything 2

o ennui < gisela@usa.net> Thu Jan 28 15:55:44 GMT 1999

#### • Life, the Internet and Everything.

ennui < gisela@usa.net>
 Thu Jan 28 15:53:53 GMT 1999

#### • Re: Space, the regulatory frontier

O Tim McGovern < timmcg@earthlink.net>
Thu Jan 28 03:10:06 GMT 1999

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Forum (English) http://www.passm-bydesign.net/communit/forum/index.html

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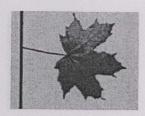
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New Media & Human Rights Workshop

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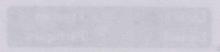
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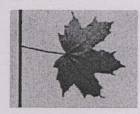
# Objectives

The Canadian Cestre for Fereign Affairs and International Trade invited the Department of Fereign Affairs and International Trade invited the Mol plan Program in Culture and Technology at the University of Technolog to host a one day workshop on the impact of new media on human rights. Key questions included how are the practices of human rights organizations changing in the wake of the internet? What problems and possibilities do now madia pose for citizens and for human rights activists? Is there a distinctive Canadian approach to the use of new media and human rights? What policies, practices, visions, and ideas should the Canadian government adopt?

The MoLuhan Program responded by organizing a face to face brainstorm involving a diverse group of experts and non-experts. To make best use of the limited hours, the Program further decided to combine two unrovative approaches. Professor Descide decided Kerkhove, director of the Program, adapted his Connected program Research Network and Dr Lass Jeffrey, director of the McLuhan Program Research Network and B Lab, incorporated the workshop into her by Design Visionary Speaker series and Electronic Commons digital democracy webwork.

Special thanks are due to Steve Lee, National director, and Alison MicCuaig, Communications officer, Canadian Centre for Foreign Policy Development, Jenna Clarke, Assistant Producer - editorial, Dylan Reid, assistant producer - web PanAm byDesign, College Ryan, new media production assistant, Paul Boin, Real News Metwork and OISE doctoral candidate. Gary Schwartz, new media specialist, and Patrick Eurton, founder and program coordinator, Comm.

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To Visonary Speakers Series



New Media & Human Rights Workshop

### Agenda

Thursday, February 25, 1999, Toronto

8:30 a.m. - 4 p.m.

140 St. George Street. room 307

We are delighted that you have attended the McLuhan Program in Culture and Technology's Human Rights and New Media Workshop in Toronto, on Thursday, February 25, 1999. With your help, our faculty members and associates plan to address the impact of new media on the field of human rights, in a discussion ranging from visions to policies and practices.

#### What will happen at this workshop?

On Thursday, February 25, 1999, registration will begin at 8:30 a.m. Light refreshments will be available prior to the beginning of the session at 9:00 a.m. Dr. Liss Jeffrey, Professor Derrick de Kerckhove and associates of the Program will welcome you. All guests will then be asked to introduce themselves.

In this consultation we will:

- Share our diverse ideas and backgrounds using Derrick de Kerckhove's Connected Intelligence methods, brainstorm in small groups on the impacts of new media;
- Take part in a <u>Visionary Speaker Series</u> and electronic commons web site event (<u>http://www.panam-bydesign.net</u>) produced and directed by Dr. Liss Jeffrey and the *by*Design E-Lab using the *by*Design approach and;
- Report (with the help of official e-scribes) on the results of our daylong discussion.

#### Agenda

9 a.m. - 10:30 a.m.

- · Idea starters and opening illustrated contributions from Professor Derrick de Kerckhove, Dr. Liss Jeffrey and others (including Steve Lee, national director for the <u>Canadian Centre for Foreign Policy Development</u> and Dr Craig McKie on the results of the online consultation re: Internet and human rights)
- · Introductions, opening questions/ key points on new media impacts on the human rights field and consequences for

1 of 3

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New Media & Human Rights Workshop

# Agenda

Thursday, February 28, 1999, Toronto

8:39 a.m. - 4 p.m.

140 St. George Street, room 307

We are deligined that you have attended the Mol. upon Program in Culture and Technology's Human Rights and New Media Warkshop in Terento, on Thursday, February 25, 1999. With your help, our faculty members and associates plan to address the impact of new media on the field of human rights, in a discussion ranging from visions to policies and practices.

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  - Report (with the help of official e-scribes) on the results of our daylong discussion.

Agenda

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introductions, opening questions' key points on new media

organizations and activists

· Responses

10:30 a.m. Pause

10:45 a.m. - 11:35 a.m.

· Connected Intelligence discussions in small groups

11:35 a.m. - 12:00 p.m. Working Lunch Break

12:10 p.m. - 2 p.m.

- · PanAm by Design Visionary Speakers Series
- · <u>Ismael Sambra</u>, Cuban Writer-in-Exile, will speak on a vision of human rights from his perspective as a cultural figure in exile
- · Wayne Sharpe, executive director of the <u>Canadian Journalists for Free Expression (CJFE)</u>, will comment on how the Internet and other new media have changed the practices and vulnerability of journalists, and how his organization has responded to new media, in terms of concrete practices and projects [http://www.ifex.org]
- · Audience members comment on practices, visions and recommendations

2:00 p.m. - 2:30 p.m. Break/ Networking

2:30 p.m. - 4:00 p.m.

- · Final session: "Connecting Intelligence by Design"
- · Report from small groups and e-scribes
- · Discussion
- · Working together on final recommendations

Final report will be posted on the *byDesign* Visionary Speaker series Electronic Commons web site, <a href="http://www.panam-bydesign.net/humanrights/">http://www.panam-bydesign.net/humanrights/</a> and will be sent to Ottawa on Monday, March 1, 1999, in time for scheduled meetings with the NGO's that week.

The workshop is sponsored in part by The Department of Foreign Affairs and International Trade (DFAIT).

We would like to accomplish as much as possible during the day, and will do our best as hosts of the roundtable to adhere to the following civil rules:

 The McLuhan Program at the University of Toronto welcomes DFAIT's invitation to convene and host a consultation on the question of new media and human rights, and the opportunity to make policy and other

organizations and activists

Responses

19:30 a.us. Pause

19:45 a.m. - 11:35 a.m

Connected Intelligence discussions in small groups

11:35 a.m. - 12:90 p.m. Working Lunch Break

12:10 p.m. - 2 p.m.

PanAm AvDesien Visionary Speakers Spring

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Discussion

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recommendations.

- We have invited guests to join us to discuss new media, especially the Internet's impact on human rights
- The flow of discussion and diverse viewpoints are encouraged
- Single issues, however important, such as hate literature, hateful expression, the case of any particular country or regime or other single issue will not be permitted to dominate the agenda.
- There is no fixed agenda, and no predetermined outcome; the discussion should be open and flexible within the limits of the topic, and will be shaped by the participants.
- The McLuhan Program's goal as host is to hear, discuss, and finally offer summaries of constructive recommendations on a broad range of issues requiring attention, whether from the public, private or civil sectors.
- It is expected that these summaries will contain minority and majority viewpoints, and will in no way foreclose on the productive and lengthy discussions, and actions on these discussions, that such complex matters require.

If you have any questions or comments on the workshop's program or the approach taken by the organizers, please contact:

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e-mail: coach@mcluhan.utoronto.ca

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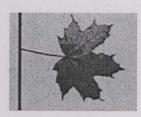
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New Media & Human Rights Workshop

# Visionary Speakers

The Visionary Speakers Session can be watched in streaming video on this site

Ismael Sambra
Cuban writer-in-exile

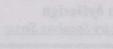
Wayne Sharpe
Executive Director,
Canadian Journalists for Freedom of Expression
Read the text of his speech

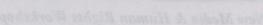
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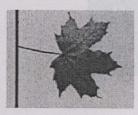
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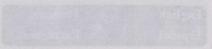


New Media & Human Rights Workshop

### Resources

- Canadian Centre for Foreign Policy Development
- The CCFPD Human Rights mailing list: to join,
  - O Send a message to majordomo@magma.ca
  - o no subject line
  - O In the message body, write: subscribe ccfpd-humanrights your e-mail address
  - e.g.:
    subscribe ccfpd-humanrights jsmith@nowhere.com
    Send it, and you'll be subscribed shortly thereafter
- Mcluhan Program in Culture & Technology
- PanAm byDesign
  - O Subscribe to the PanAm by Design Forum
- Canada by Design
- New Media Forum
- Connected Intelligence
- GLOBAL VILLAGE GAME
   <a href="http://www.unicef-kids.org/">http://www.unicef-kids.org/</a>
   http://www.unicef-kids.org/bangladesh/ (unlaunched child labour module)
- MY CITY CD-ROM http://www.unicef-kids.org/mycity/CD.htm
- Selected URLs from Wayne Sharpe's PanAm Visionary Speakers Presentation
- Canadian Journalists for Free Expression
- International Freedom of Expression Exchange (IFEX)
- http://communique.ifex.org/index2.cfm?volume=8&issue no=6&lng=englis
- http://www.opennet.org/b92/live/live.html
- http://www.ifex.org/archive/arc-1999-1.html
- http://www.ifex.org/about/members/
- http://www.geocities.com/Athens/Parthenon/4422/
- http://www.ccpj.ca/mediaonline/toc.html
- iComm
- The Canadian Centre for Victims of Torture,
- The Central American Refugee Center of New York State
- Amnesty International, USA
- tao communications
- Research Engines for the Social Sciences: main site at Carleton; mirror site at the UNESCO MOST (Managing Social Transformations) site in Paris
- The Internet for Social Scientists: Web document prepared for UNESCO site in Paris.

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New Media & Human Rights Workshop

### Resources

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    - The Internet for Social Scientists, Web document prepared for



#### Forum

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  - o By author
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Règles de civilité

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Comment

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1/2

[#1] [#2]

- Human Rights Workshop: A U.S. Perspective (fwd)
  - o padforummod <padforummod@mcluhan.utoronto.ca> Fri Mar 05 01:38:03 GMT 1999
- BOUNCE padforum@mcluhan.utoronto.ca: Non-member submission from [Calvin Gotlieb <ccg@interlog.com>] (fwd)
  - padforummod <padforummod@mcluhan.utoronto.ca>
     Fri Mar 05 01:31:54 GMT 1999
- newmedia and human rights workshop
  - Liss Jeffrey < ljeffrey@mcluhan.utoronto.ca>
     Wed Mar 03 06:24:18 GMT 1999
- Y2K Cheap Fix...
  - O John Grogan < grogan@mag-net.com > Sat Feb 27 19:18:51 GMT 1999
- [BCPolitics] Re: TV Interview on Direct Electronic Democracy. (fwd)
  - Franklin Wayne Poley <culturex@vcn.bc.ca>
     Thu Feb 18 23:49:05 GMT 1999
- Re: Visions
  - Gisela McKay < gisela@usa.net>
     Thu Feb 18 18:23:45 GMT 1999
- Craving Political Economy
  - o bob <br/>bob@mcluhan.utoronto.ca><br/>Wed Feb 17 19:38:50 GMT 1999

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- Visions
  - o padforummod <padforummod@mcluhan.utoronto.ca> Sat Feb 13 19:57:03 GMT 1999
- The CRTC doesn't know --- yet!
  - Fritz Mann < fraser@interlog.com > Sat Feb 13 19:46:05 GMT 1999
- Re: Nettie Wild is
  - fraser mcaninch <fraser@mcluhan.utoronto.ca>
     Thu Feb 11 03:16:34 GMT 1999
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  - Lori Radetsky < lorirad@interlog.com>
     Thu Feb 11 00:44:30 GMT 1999
- audio video streaming
  - O Fraser McAninch < fraser@mcluhan.utoronto.ca > Sat Feb 06 21:08:51 GMT 1999
- Isolation craves new technology
  - O Lori Radetsky < lorirad@interlog.com > Wed Feb 03 02:39:13 GMT 1999
- · No Subject
  - o padforummod <padforummod@mcluhan.utoronto.ca> Tue Feb 02 11:20:57 GMT 1999
- Artists and their Auratic Power
  - O Robert Hanke < rhanke@acs.ryerson.ca> Sat Jan 30 21:18:06 GMT 1999
- the artist is the medium?
  - O Gisela McKay < gisela@usa.net> Fri Jan 29 02:17:48 GMT 1999
- Life, the Internet and Everything 3
  - o ennui <gisela@usa.net> Thu Jan 28 15:57:49 GMT 1999
- Life, the Internet and Everything 2
  - o ennui <gisela@usa.net> Thu Jan 28 15:55:44 GMT 1999
- Life, the Internet and Everything.
  - o ennui <gisela@usa.net> Thu Jan 28 15:53:53 GMT 1999
- Re: Space, the regulatory frontier
  - O Tim McGovern < timmcg@earthlink.net> Thu Jan 28 03:10:06 GMT 1999

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#### clarke@mcluhan.utoronto.ca

de Kerckhove, Derrick is Director of the McLuhan Program in Culture & Technology and Professor in the Department of French at the University of Toronto. He received his Ph.D. in French and Literature from the University of Toronto in 1975 and a Doctorat du 3e cycle in Sociology of Art from the University of Tours (France) in 1979. He was an associate of the Centre for Culture and Technology from 1972 to 1980 and worked with Marshall McLuhan for over ten years as translator, assistant and co-author. He edited Understanding 1984 (UNESCO, 1984) and co-edited with Amilcare Iannucci, McLuhan e la metamorfosi dell'uomo (Bulzoni, 1984) two collections of essays on McLuhan, culture, technology and biology. He also co-edited the book The Alphabet and the Brain (Springer Verlag, 1988) with Charles Lumsden which scientifically assesses impact of the Western alphabet on the physiology and the psychology of human cognition.

Another publication, *La civilisation vidéo-chrétienne* appeared in France in December, 1990. *Brainframes: Technology, Mind and Business* (Bosch&Keuning, 1991) address the differences the effects of television, computers and hypermedia on corporate culture, business practices economic markets. *The Skin of Culture* (Somerville Press, 1995) is a collection of essays on the electronic reality.

Derrick's latest book, *Connected Intelligence* (Somerville, 1997) was launched last spring. Derrick has offered connected intelligence workshops worldwide, and now offers this innovative approach to thinking together while using information technologies as part of the McLuhan Program.

Besides his scientific interests in communication, he is promoting a new field of artistic endeavor, which brings together art, engineering and emerging communication technologies. Another book on Transinteractivity", the world's first videoconference for the arts which took place between Paris, France and Toronto, Canada, appeared in Paris entitled *Les Transinteractifs* (editions SNVB - La Villette, 1990). He consulted on exhibits and wrote the catalogue for Techno Art, Ontario Science, September 1994-January 1995 and co-curated Press Enter, the Power Plant Gallery in Toronto, April 1995.

A consultant in media, cultural interests, and related policies, Derrick de Kerckhove has participated in the preparation and brainstorming sessions for the plans for the Ontario Pavilion at Expo '92 in Seville, the Canada in Space exhibit, and the Toronto Broadcast Centre for the CBC.

He was a member of the six person government task force on designing a cultural policy for the francophone community in Ontario. He is part of the Canada-wide Media Watch research team and recently appeared before the CRTC Public Hearing Committee on the Information Highway.

# derrick@chass.utoronto.ca

Deibert, Ron, is a political science professor at the University of

#### darke@mclukan.uteronto.ca

de Kerckhove, Derrick is Director of the Mci, ulan Program in Culture & Technology and Professor in the Department of French at the University of Toronto He received his Ph.D. in Preach and Literature from the University of Toronto in 1975 and a Doctorat du 3e cycle in Sociology of Art from the University of Tours (France) in 1979. He was an associate of the Centre for Ciclime and Technology from 1972 to 1980 and worked with Marshall Mcl altan for over ten from 1972 to 1980 and worked with Marshall Mcl altan for over ten years as translator, assistant and co-author. He edited Understanding 1984 (UNESCO, 1984) and co-edited with Amileura lanancei.

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Ausother publication, La crisisation video-chrétienne appeared in France in December, 1990. Brainfrance: Technology, himé and business (Bosch & Kouning, 1991) address the differences the effects of television, computers and hypermedia on corporate culture, business practices economic markets. The Skin of Culture (Somerville Press, 1995) is a collection of essays on the electronic reality.

Denick's latest book, Connected Intelligence (Somerville, 1997) was launched last spring Denick has offered connected intelligence workshops worldwide, and new offers this innovative approach to drinking together while using information (colmologies as part of the McLuhau Program.

Besides his scientific interests in communication, he is promoting a new field of artistic endeavor, which brings together art, engineering and emerging communication exhibitions. Another book on a Transmissing communication exhibitions which took place between Paris, France and Toronto, Canada, appeared in Paris entitled Les Fransmissimetracifs (editions SIMVB - La Villette, 1990). He consulted on exhibits and wrote the catalogue for Techno Art. Outan'o Science, September 1994 January 1995 and co-catalogue Press Enter, the Power Plant Gallery in Toronto, April 1995.

A consultant in media cultural interests, and related policies. Derrick de Kerekhave has participated in the preparation and brainstorming sessions for the plane for the Ontario Pavillan at Expo '92 in Seville, the Canada in Space exhibit, and the Toronto Broadcast Centre for the CBC.

He was a member of the six person government tisk force on designing a cultural policy for the francophone community in Ontario. He is part of the Canada-wide Madra Watch-research team and recently appeared before the CRTC Public Rearing Committee on the Information Prighway.

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He is a member of the Editorial Board of the Annals of the History of Computing of AFIPS, former editor-in-chief of the Journal of the Communications of ACM, and is a former President of the Canadian Information Processing Society. He was Chairman of the IFIP Technical Committee (TC-9) on the Relationship between Computers and Society (1975-81), is a member of a number of scientific national and international organizations, and has been a consultant to the United Nations on Computer Technology and Development and to the Privacy and Computers Task Force of the Canadian Federal Departments of Communications and Justice.

His publications (total number over 100) include "High Speed Data Processing" co-authored with J.N.P. Hume, research and survey papers in many areas of computer science and information processing. "Social Issues in Computing (co-authored with A. Borodin) was published by Academic Press, Inc., New York, in 1973, and "Data Types and Structures" (co-authored with his son, Leo Gotlieb) by Prentice-Hall, Inc. in 1978. "The Economics of Computers" was published by Prentice-Hall in 1985. .LP Professor Gotlieb's interests cover a wide range of computing machine applications, and include combinatorial applications, business data processing, information structures, computing centre operations and administration, high performance computing, bibliographic utilities, and the economic and social implications of computing.

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Hebb, Tessa brings considerable strength to The Virtual Institute in the field of public policy development and analytic research. She has recently returned to Canada from Harvard University, where she obtained her Masters in Public Administration. Ms. Hebb's extensive background in public policy research includes her past experience as Director of Research for the Federal New Democratic Party of Canada. She also brings substantial international experience to her work. From 1986 to 1992 she served as Vice President of Socialist International Women, part of the Socialist International then chaired by Willy Brandt. She is currently President of the Douglas-Coldwell Foundation, an organization that promotes research and education in

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the social democratic movement in Canada.

Her field of expertise in public administration, research, and policy development, is enhanced by her knowledge of database management. Ms. Hebb has just completed a major project for Deloitte Touche Tohmatsu International, establishing a global database for data collection and analysis of the financial sector industries.

Ms. Hebb is President of the Virtual Institute, a new project designed to assist progressive organizations adapt to the emerging technology of the Internet. It gives a better understanding to organizations of the individuals who are interested in their issues. It helps build truly interactive web sites.

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Jesse has consistently disbelieved in the Internet, and as a result, benefits from an understanding of telecommunications that allows his words and body to appear in particular tactical and sometimes spectacular situations. His book: The Internet Does Not Exist, published by Arbeiter Ring, is available in all virtual bookstores that do not yet exist.

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Jeffrey, Liss (ab, (Social Relations) Harvard; M.E.S. (Communications Media Analysis) York; Ph.D. (Communications) McGill) currently teaches graduate courses in new media policy and communications history, theory and technology at the University of Toronto, where she is the director of the McLuhan Program's Research Network.

Liss picked up her first mobile video camera in 1972, and co-made her first documentary, "Got to Push" in 1973. She has worked as a public affairs television producer (founding "The Shulman File" at City-TV, producing an award winning segment on homeless ex-psychiatric patients for CBC's the fifth estate, "No Place to Go"), a freelance m agazine journalist, and now appears in the media as a commentator on the effects of new technologies on culture. The winner of the Louis St Laurent Fellowship in Legal Journalism, she spent a year studying law

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She has taught communications and cultural studies at McGill and Trent Universities. Her scholarly writing has appeared in the Canadian Journal of Communications, on Marshall McLuhan, and audiences for Canada's cultural industries. She has also published on the private television and cable industries, notably in The Cultural Industries in Canada (1996), edited by Michael Dorland, and researched and wrote the summary report on Women in and Behind the Media: 1984 - 1994 for the Canadian delegation to the Unesco conference of 1995, held in Beijing. Her most recent essay, "The impact of globalization and technological change on culture and national identity: A call for visionary pragmatism" appeared in The Culture/Trade Quandary: Canada's Policy Options (1998), edited by Dennis Browne. She is the designated expert by the Department of Canadian Heritage to the Council of Europe meetings on "Cultural policy for the next millennium: public access and freedom of expression". Her research interests include new media literacies, access and digital communities, the TV PC hybrid, and how to use new media to solve old cultural policy problems.

She produces and directs the byDesign series, an experiment in digital democracy as participant design, which has convened two visionary speaker series and created electronic commons web sites since 1997. She has traveled by invitation to Europe, China and Japan to discuss her research on citizen participation and digital democracy. She directs the E Lab based at the McLuhan Program Coach House, which created and hosted Canada's first online public consultation to form part of the official federal public record, on behalf of the CRTC's new media hearings. As director of the McLuhan Program Research Network, Liss is guest editing a journal and interactive weblication, drawing on presentations to the 1998 conference Many Dimensions: The Extensions of Marshall McLuhan. As an active participant in all of the Universal Access Workshops held at the University of Toronto, founding member of the Toronto Information Highway Working Group, and of several earlier public interest groups concerned with promoting women's access to media, she has appeared before the CRTC and taken part in policy consultations on access to information and communications media technologies. None of her public interest work at the McLuhan Program would be possible without the dedication of talented volunteers, and she has become a willing advocate of networking and collaborative Internet work as a means to social repositioning for the underemployed.

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5 of 13 6/3/99 2:59 PM

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Development of the "More Than Bandages" program of creative resources and training for trauma healing with children affected by armed conflict is generously supported my the Department of Foreign Affairs and International Trade (DFAIT).

Christopher Lowry consults on child health and rights issues for agencies such as the World Health Organization, the UN Drug Control Program, and the Canadian International Development Agency (CIDA).

As Director of Educational Media for Street Kids International (1988-1997) he produced cross-cultural animated films and training programs for youth workers to talk to street children about AIDS, violence, drugs, sexual health and livelihood skills. His Karate Kids project is now available in 25 languages and distributed to educators in over 100 countries.

He is an award-winning media producer, director and writer. His independent films include television documentaries on Canadian artists *Chambers: Tracks and Gestures* (Best Fine Arts Feature, American Film Festival 1984) and *Ranch: The Alan Wood Ranch Project*, and the chronicle of Toronto punk-rock youth culture, *Not Dead Yet* (1985).

His diverse experience in writing and published includes acting as Senior Editor of *The Journal of Wild Culture* a magazine of ecology Kingston, Linn, Caribbean Coordinator. Annesty International Canada

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#### Selected Awards:

- UNICEF Prize for Best Representation of a vision of children in a healthy and environmentally safe world, for Goldtooth, Ottawa International Animation Festival 1996
- First recipient of the Peter F. Druker Award for Canadian Non-Profit Innovation, awarded for the Karate Kids project, 1993
- Genie Award Nomination for the Alan Wood Ranch Project, 1987
- October Stranger, Best Short Drama, American Indian Film Festival 1985
  - Chambers: Tracks and Gestures, Best Documentary, Canadian Film and Television Awards, 1982

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# MacKay, Gisela is the Chief moderator for PanAm by Design

Currently describing herself as "an IT consultant on hiatus" for brevity's sake, Gisela has extreme problems writing bios for unspecified purposes. Possibly this is because who she is often depends on the situation. Gisela sometimes has problems deciding whether the situation calls for her to be "Gisela" (the professional elements) or "Gigi" (everything else).

At random relevant points in the past, she could be found studying philosophy and cinema at U of T, building software, designing networks from the cabling on up, designing graphics, creating marketing materials, sitting at sales and development meetings, and crawling under people's desks in four-inch heels and skirts to fix their computers instead of doing her own work.

The last is undoubtedly a result of her view of wearing suits as a form of "being in drag", and an impatience with explaining, when sometimes it's just easier to do it yourself. An earlier career in fashion design ended abruptly after her first- and only- show, whereupon she discovered she did not like seeing other people in her clothing.

Currently, you can often find her in one of several places: painting - in preparation for her upcoming show, designing websites 3 days a week to finance that compulsion, at the McLuhan Coachhouse where she tries to be as inobtrusive as possible while acting as moderator-in-chief for the PanAm byDesign fora, making random guest appearances on dalnet #toronto, or associating with other expatriates of the Mindvox phenomenon.

Gisela is also disturbed by this newly-discovered BobDole-like propensity for referring to herself in the third person.

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He has also co-produced a 35mm feature film with students from the Ontario College of Art, and has traveled extensively throughout Latin America and much of Europe filming footage for the CBC.

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#### Books:

- 1994. Craig McKie, *The Internet Toolkit: Getting Ready for the 21st Century*, Thompson Educational Publishing, Inc., Toronto, 324 pp.
- 1994. (with Keith Thompson) *Canadian Social Trends*, Volume 2. Toronto: Thompson Educational Publishing, 422 pp.
- 1997. Craig McKie, *Using the Web for Social Research*, McGraw-Hill Ryerson Ltd., Toronto, 282 pp.
- 1999. Shirley Biagi and Craig McKie, Media Impact: First Canadian edition. Toronto: ITP Nelson.

#### **Chapters in Books:**

1992. "Part-Time Work in the North Atlantic Triangle: The United States, the United Kingdom, and Canada," in Barbara D. Warme, Kitty Lunde and Larry Lunde (eds.) *Part-Time Work: Risks and Opportunities*. New York: Frederick Praeger, pp.

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1993 "Demographic Change and Quality-of-Life Concerns in Postwar Canada," in David Ross (ed.) *Family Security in Insecure Times*. Ottawa: National Forum on Family Security, pp. 107-134.

1993 "The New Media: The Creation of Cyberspace," in Benjamin D. Singer (ed.),

Communications in Canadian Society (fourth edition). Toronto: Nelson Canada, pp. 455-478.

#### Web pages:

Research Engines for the Social Sciences: main site at Carleton; mirror site at the UNESCO MOST (Managing Social Transformations) site in Paris.

The Internet for Social Scientists: Web document prepared for UNESCO site in Paris.

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He plans to pursue a Masters Degree next year at the University of Toronto in political science focusing on East Asian security.

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Research Engines for the Social Sciences: main site at Carleton; mirror site at the UNESCO MOST (Managing Social Transformations) site in Paris.

The Internet for Social Scientists: Web document prepared for UNESCO site in Paris.

Pierce, Collin is a fourth year honours student at Brock University studying international relations with a focus on international security and global governance. With an interest in human rights stemming from these two research areas, he is researching how the Western concept of security sinfts away from national security towards an individualized concept of human security. He is also looking at how human rights activists coordinate their operations on the subnational, national, and suprainational fevels by challenging the supremacy of the state and creding territorial boundaries.

He plans to pursue a Masters Degree next year at the University of Lemma in political science focusing on East Asian security.

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Reid, Dylan has a moster's degree in Renaissance history from Oxford University. He is currently a freelance web site developer, while continuing to publish academic work and other freelance waiting on the side.

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Ryan, Collegen is a hard-working new media graduate and excellent production voluntees with the McLulian Program and PanAm hyDesten series.

#### Sambra, Ismael Haber (Santiago de Cuba, 1947).

He developed his intellectual life after the Cuban Revolution. In 1976 he graduated with a degree in Literature and Hispanic Language. He was one of the founders of the "Movimiento Columna (CJEAC) de Escritores y Artistas de Oriente" (Movement Column of Writers and Artists of Orient), a movement which preceded the UNEAC in Cuba. He became board member of The Association "Hermanos Saz" (brothers Saz) of writers and Artists, and in 1991 was also founder, in Santiago de Cuba, an "Asociacin de Escritores y Artistas Independientes" (Association of Independent Writers and Artists) called EL GRUPO. He founded the literary magazines "Museo" and "El Grupo". He worked as a redactor and co-editor of the literary magazine "Heredia", as a stage actor and as analytic consultant, screenwriter, actor, and director of the Cuban Television, Tele Turquino. He was imprisoned on February 14, 1993, and sentenced to 10 years without liberty for writing and distributing pamphlet anti Fidel Castro during the 1992 elections.

He has published poetry, short stories, literary critic and essays in both Cuban and international magazines and journals. In 1968, in a competition hosted by the Universidad de Oriente, he received honorary mention in the short story category and in the poetry was awarded a prize category. In 1976 he received honorary mention in the Children's Theatre Competition held by the Conjunto Drmatico de Oriente in conjunction with the Cuban Ministry of Culture. In 1978, in the 30 de Noviembre open competition his play Los Pjaros del Sol (The Sun's birds), obtained the theatre prize. In 1984, in the open contest "Concurso Nacional de Narrativa de Amor" (National storytelling competition on love issues) he was awarded the prize for his work Alarma en El Capitolio (Alarm in the Capitol). In 1985 he was awarded the first prize of poetry in the contest called "June 30th", and was a finalist in the Casa de Las Americas International Competition for his poetry book Hombres Familiar o Monlogo de Las Confesiones (Familiar man or Monologue of confessions). This work was highly praised by the Spanish poet Jos Austin Goytisolo and by the renowned Cuban poet Guillermo Rodriguez Rivera both juror. This book also received honorary mention in 1996, in the national contest "Heredia", and excerpts from it were published in 1991 by the Editorial de Santiago de Cuba. He received recently honorary mention in the international contest of short story category "A Quien Corresponda", in Mexico 1998.

His poems have appeared in several anthologies of poets. He has published *Para Ti Mujer* (For you, woman) collection of poems, Coleccin Plegables, 1997; *Nuestro Pan* (Our Bread) collection of poems, Coleccin Plegables, 1978; *Las Cinco Plumas y la Luz del Sol* (The Five Feathers and the Sun Light) (children's story), Editorial Oriente, 1987; *Para no ser ledo en Recital* (Not to be Read on a Poetry Reading or Recital), a selection of poems, Editorial Oriente, 1991, and *Remolino de Luz* (Whirl of Light) (a children's story), Editorial Oriente, 1992. This book disappeared from the editorial house (although it was already illustrated and printed) once the author was imprisoned for exercising his right to freedom of speech. The publisher house BETANIA, published recently his poetry book Familiar Man or Monologue of Confessions, Spain 1999. Mr. Sambra has some other books still unpublished.

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Mr. Sambra has also devoted some time to research on literature and folklore, and he has several articles and essays published, the most notable, perhaps, being a monograph on the pioneer or prime mover of the Cuban culture and international example of great manager of industria, Emilio Bacardi Moreau (1844-1922).

He is presently living in Toronto and he works as Writer in Residence at York University. He obtained his freedom thanks to the Government of Canada and the diligent and patient work of PEN Canada (International Association of Writers) of which he has been an Honorary Member since 1996 when he was still in prison in Cuba.

**Sharpe, Wayne** is a journalist and writer, and has for the past four years been the Executive Director of Canadian Journalists for Free Expression and the International Freedom of Expression Exchange (IFEX) in Toronto, Canada. Previously he worked with the Canadian Broadcasting Corporation and the British Broadcasting Corporation as a radio journalist.

He is a graduate of the University of Western Ontario's Masters Journalism program. Recent writing includes a chapter in a UNESCO book titled "Freedom of Expression and New Technologies", published in the fall of 1998 in commemoration of the 50<sup>th</sup> Anniversary of the Universal Declaration of Human Rights. He lives Stratford, Ontario.

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**Sternberg**, **Sam**, more than 10 years ago he was on the board of directors of the first organization in the world to work on free or low cost access to public networks. This was the Community Memory Project in Berkeley, California. That effort helped sponsor much of the interest in making the Internet - which was strictly used by the military at that time -- into a publicly accessible service.

He started the first international newsletter devoted to public access services - a weekly - on the Internet. Also, Sam created the first listserve on the Internet that provided working journalists and reporters with pointers to news and information sites around the globe. The Inet News service quickly gained over 12,000 journalist subscribers. It helped pressure the media industry to bring publications and media outlets online. It also taught its subscribers how to research foreign and domestic stories without being dependent on the global wire services.

As co-founder of the largest free public access service in Canada (Toronto Freenet) five years ago, he helped get it a million dollars in start up funding. Also, Sam worked to get all the libraries in Canada involved in creating public access sites.

He is still active in a group that regularly consults with the Canadian government on access policy issues, the Internet Hiway Working Group. This group has played a significant role in getting Canada to adopt a policy committing it to getting all Canadian on the net and has also worked on getting access for the poor to the electronic financial

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networks.

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**Schwartz, Gary** is an honours graduate of East Asian Studies and Developmental Psychology from Columbia University, where he received a Fellowship from both Asia Foundation and the Japan Foundation. He continued Post-Graduate work at the Stanford University Center in Yokohama.

In the early 1990s, Gary worked in Tokyo as a stringer-correspondent for Asahi Shimbun and the Globe & Mail. He established and anchored a documentary series on Asahi Television and produced and directed a number of documentaries on youth issues in Japan, Burma, Thailand, China and Russia.

In 1993, he established a project in Toronto, Canada to design highly interactive, easy-to-use information environments that challenge users to learn through decision-making and creative thinking. He is currently working on projects that integrate information in various media.

In 1998, Gary was featured by Scholastic as one of the leading children's education game designers and received Dodge Foundation Award for his design of the MY CITY CD-ROM. (See interview following the award.)

Gary is fluent in written and spoken Japanese and conversational Russia.

Gary's most recent project was My City, an interactive CD-ROM. The goal of the title is to empower children to understand and react to critical issues in their community. The issues in this "city" are based on the Convention on the Rights of the Child and reflect successful and innovative strategies that actual cities have adopted around the world.

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White, Kathryn. President of Black & White Communications Inc., has an extensive, specialized background in the area of communication and risk assessment that has spanned more than 15 years and includes the military/enforcement, civilian and academic purviews. Her design and development of the first, national, emergency public information course has gained her recognition as a pioneer in this field.

Ms. White's active, leading edge work in communications includes being President of the Centre for Open-Media Studies International (COSI), an electronic communications think-tank, which specializes in policy and evaluation of distance education communications initiatives, affiliated with Carleton University. Early in her career she was a journalist specializing in science and medicine in television and print, writing for the Globe & Mail, the New York Times and the New Scientist. She was managing editor of The Canadian Review magazine.

Her expertise was acknowledged by an invitation to teach at Columbia

networks.

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Her experies was admowledged by an anythmen to teach at Columbia

University at the Institute for Risk Communication.

She is also engaged in leading edge evaluation projects, including the use of Internet by NATO at their mission in Bosnia. Kathryn developed the French content links for HRDC's CANWORKNET, as well as naming the site.

Through Black & White, Ms. White created and championed the Canon on Gender, Partnerships and ICT (Information and Communication Technology) Development, which has been adopted by the World Bank and quoted by the Secretary General of the United Nations. Black & White's, RISK & Society Initiative produced the Canon on Natural Disaster Reduction Policy at the Turn of the Century — a policy tool of the international community.

Ms. White frequently presents in the corporate and academic communities on policy, evaluation and development in human rights, the development of electronic democracy, risk communication and risk perception, gender and Information Technology. She has facilitated public consultations and executive retreats.

Kathryn's humanitarian and academic affiliations include: President of the UN Development Fund for Women Canada; Member of the United Nations Working Group on Emergency Telecommunications; Member of the Canadian National Committee Executive for the United Nations International Decade for Natural Disaster Reduction; International Advisor and Media Expert for the Italian Conflict Monitoring Centre; Member of the Ad Hoc Hemispheric Steering Committee on Disaster Reduction in the Educational Sector (an international initiative of the Organization of American States); Member, Board of Trustees of the Canadian Merit Scholarship Foundation; Director of the Friends of the Environment Foundation.

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