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# Angus Reid Group Inc.

## ANALYSIS OF TRADE AND INVESTMENT QUESTIONS

### National Angus Reid Poll

Department Of Foreign Affairs And International Trade

December, 1997





## Methodology

A total of 1,516 adults were surveyed. The findings are representative of Canada's regional, age, and gender composition in accordance with the 1996 Census. The overall margin of error is  $\pm 2.5\%$ . Sub-sample analysis will carry with it a larger margin of error.

## Strategic Considerations

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A majority of Canadians believe that increased trade is a good thing that will result in more jobs for Canadians. Those most likely to see a link between trade and jobs are men and Canadians with higher levels of education and income. There is a 20% difference between those with a university degree and those who have a high school education or lower and a 10% difference between men and women on this question. These findings suggest that there is an opportunity to communicate with women and Canadians who have lower levels of education to increase their awareness of Canada's trade status and the links between job creation and international trade and investment.

Dept. of Foreign Affairs  
Min. des Affaires étrangères

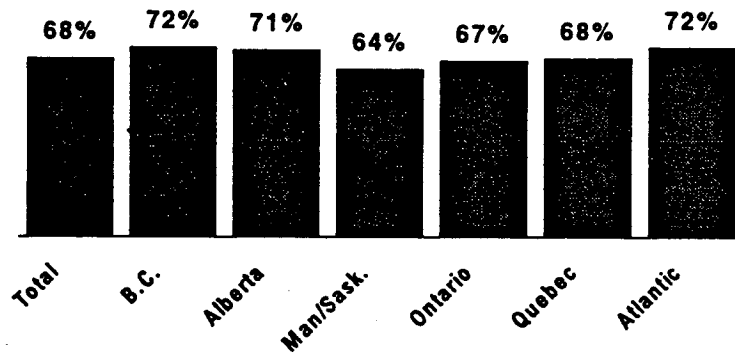
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## Detailed Findings

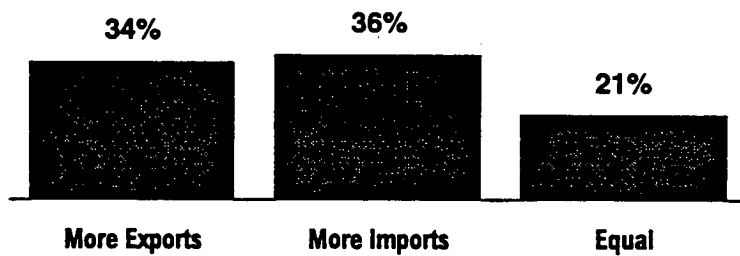
More than two-thirds (68%) believe that in the future, increased trade with other countries will result in more jobs for Canadians. Only one-quarter (24%) feel that increased trade will result in fewer jobs. Men and Canadians with higher levels of education and income are most likely to see a link between job creation and trade.

### INCREASED TRADE MEANS MORE JOBS FOR CANADIANS

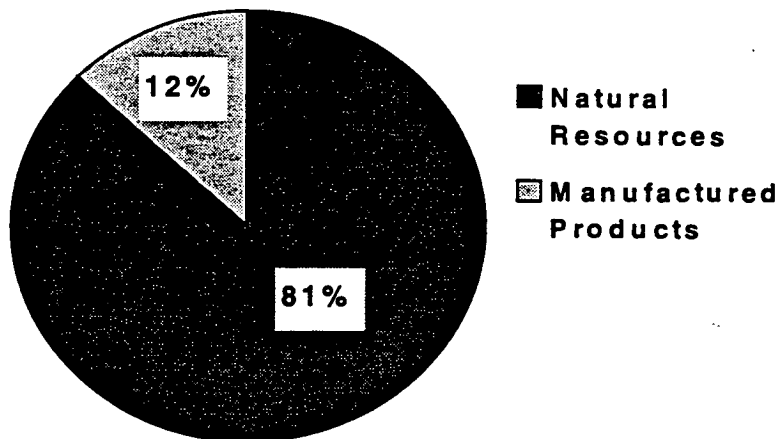


As far as Canada's current import/export status is concerned opinion is evenly split with a third of Canadians (34%) believing that Canada exports more goods than it imports and slightly more (36%) saying that Canada imports more goods than we export. Two in ten (21%) say that Canada's imports and exports are about equal. Those most likely to see Canada as a net exporter include residents of British Columbia and Ontario, men and Canadians with a university degree. Those most likely to see Canada as net importers include residents of Quebec, Alberta and Atlantic Canada and women.

## CANADA'S TRADE STATUS



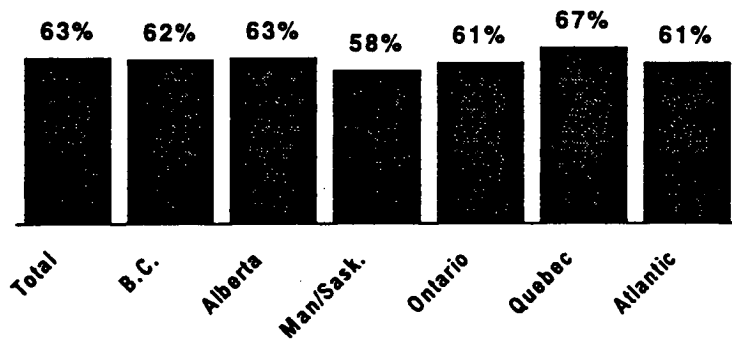
## CANADA IS AN EXPORTER OF ?



The vast majority of Canadians (81%) primarily see Canada as an exporter of natural resources, such as forest products and minerals. Only one in ten (12%) think of Canada as an exporter of manufactured products, such as automobiles and machines. Those most likely to say that Canada is an exporter of natural resources include residents of British Columbia, Alberta, Saskatchewan, Manitoba and the Atlantic Provinces. As well, those Canadians with more than a high school degree and those with household incomes of more than \$30 thousand believe that Canada is an exporter of natural resources.

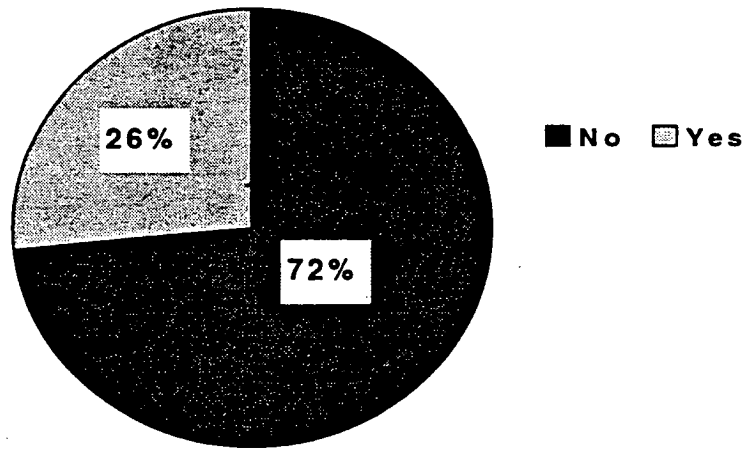
When asked specifically about trade missions and told that federal, provincial and business leaders are going to several countries in Latin America to promote Canadian trade, close to two-thirds (63%) agreed that these trade missions will result in increased trade and jobs for Canadians. One-third of Canadians (32%) say that these trade missions will do nothing to create new jobs. Those most likely to say that these trade missions will result in increased trade and jobs for Canadians are men, residents of Quebec and those Canadians with higher levels of education and income.

### TRADE MISSIONS RESULT IN INCREASED TRADE AND JOBS



Despite recent media coverage, only one-quarter of Canadians (26%) had heard or read anything about “a proposed international agreement on investment called the Multilateral Agreement on Investment, or MAI”. More than seven in ten (72%) were not aware of the agreement. Residents of Quebec, women, Canadians aged 18 to 34 and those people with lower levels of education and income are less likely to be aware of the MAI. When asked what they had heard of the Multilateral Agreement on Investment, 30% had heard positive things like: it is good for Canada; will attract investment; encourage trade; and create jobs. Twenty-one percent had a negative response, such as: it is bad for Canada; loss of sovereignty; bad for the environment; and won’t be able to protect culture. Nine percent responded that what they had heard was neutral and 38% didn’t know or couldn’t remember what they had heard about the MAI.

## AWARE OF MAI ?





**APPENDIX I - QUESTIONNAIRE**

## Trade and Investment Questions

1. As a trading nation, Canada both exports products and services to other countries and imports products and services from other countries. Would you say that in the future, increased trade with other countries will result in more jobs for Canadians overall or fewer jobs overall?  
**More jobs – 68%**  
**Fewer jobs – 24%**  
**(The same) – 3%**
- 2.a) And why do you say more jobs?  
**Exports create jobs – 49%**  
**Canada has good products/technology – 10%**  
**Trade creates higher employment – 7%**  
**Good for Economy – 5%**  
**Free trade/NAFTA – 5%**
- 2.b) And why do you say fewer jobs?  
**Other countries cheaper – 35%**  
**Imports bad for jobs – 22%**  
**Free trade/NAFTA – 10%**  
**Jobs/Businesses will move elsewhere – 8%**  
**Lower costs elsewhere – 7%**
3. From what you know, which of the following best describes the current situation for Canadian trade?  
**We export more goods than we import – 34%**  
**We import more goods than we export – 36%**  
**Imports and exports are about equal – 21%**
4. Would you say Canada is?  
**More an exporter of manufactured products, such as automobiles and machines – 12%**  
**More an exporter of natural resources, such as forest products and Minerals – 81%**  
**About the same – 3% (Volunteered)**

5. In January, federal, provincial and business leaders are going to several countries in Latin America to promote Canadian trade there. Some people say these trade missions will result in increased trade and jobs for Canadians. Some people say these trade missions will do nothing to create new jobs for Canadians.

Which view is closer to your own?

**Increased trade and jobs for Canadians – 63%**

**Do nothing to create new jobs for Canadians – 32%**

6. Have you heard, seen or read anything about the talks between Canada and other countries for a proposed international agreement on investment called the "Multilateral Agreement on Investment", or MAI?

**Yes – 26%**

**No – 72%**

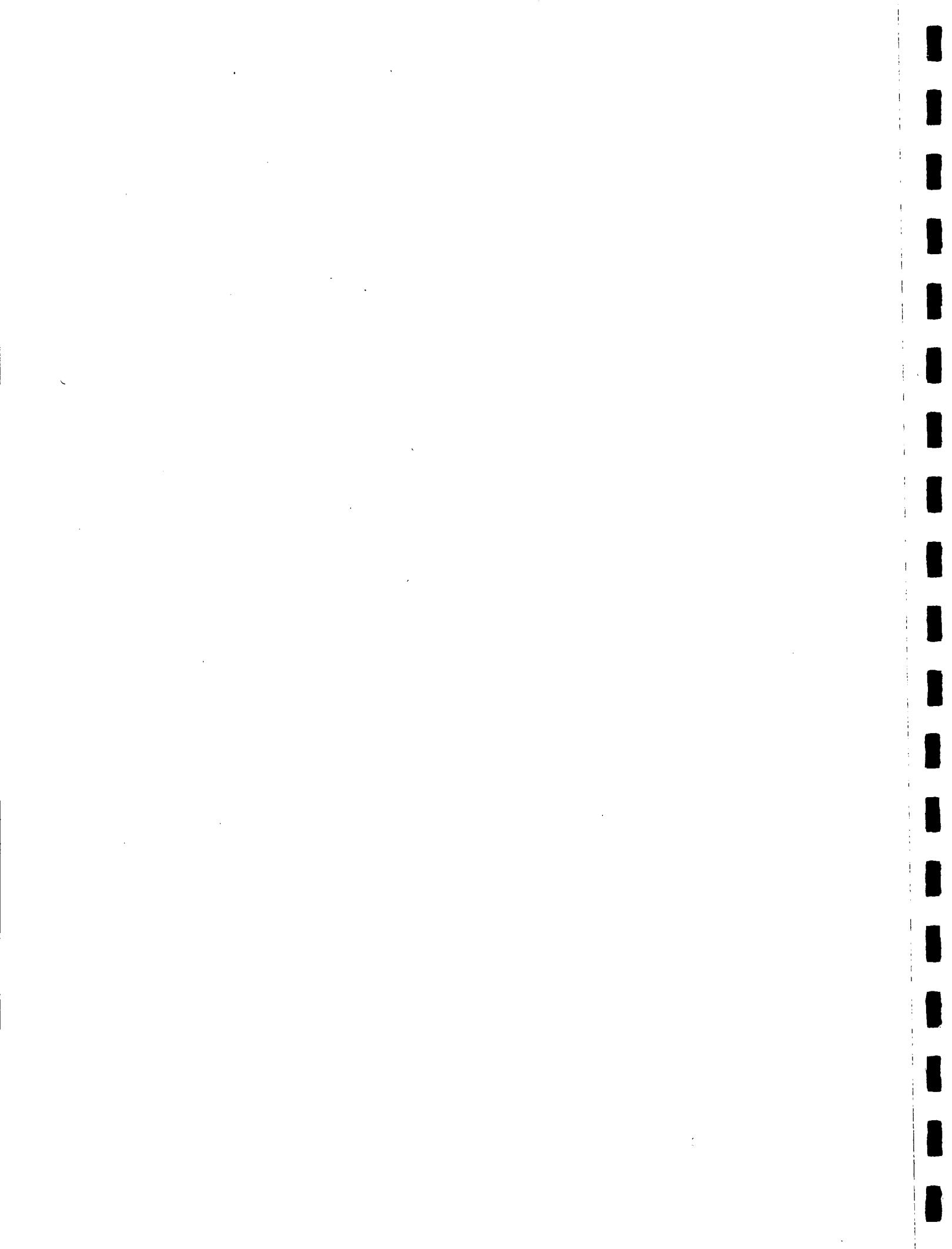
7. And what have you heard, seen or read about the Multilateral Agreement on Investment, or MAI

**Bad for Canada – 11%**

**Good for Canada – 8%**

**Attract investment – 7%**

**APPENDIX II - DETAILED TABLES**



Region:

	Total	TRADE INCREASE WILL CREATE		
		More Jobs	Fewer Jobs	The Same
<b>Total</b>	<b>1516</b>	<b>1037</b>	<b>367</b>	<b>45</b>
<b>British Columbia</b>	<b>201</b> <b>13%</b>	<b>144</b> <b>14%</b>	<b>42</b> <b>11%</b>	<b>2</b> <b>4%</b>
<b>Alberta</b>	<b>150</b> <b>10%</b>	<b>106</b> <b>10%</b>	<b>29</b> <b>8%</b>	<b>8</b> <b>18%</b>
<b>Sask/Man</b>	<b>120</b> <b>8%</b>	<b>77</b> <b>7%</b>	<b>38</b> <b>10%</b>	<b>4</b> <b>9%</b>
<b>Ontario</b>	<b>528</b> <b>35%</b>	<b>355</b> <b>34%</b>	<b>135</b> <b>37%</b>	<b>13</b> <b>29%</b>
<b>Quebec</b>	<b>397</b> <b>26%</b>	<b>269</b> <b>26%</b>	<b>96</b> <b>26%</b>	<b>15</b> <b>33%</b>
<b>Atlantic</b>	<b>120</b> <b>8%</b>	<b>86</b> <b>8%</b>	<b>27</b> <b>7%</b>	<b>3</b> <b>7%</b>

Province:

	Total	TRADE INCREASE WILL CREATE		
		More Jobs	Fewer Jobs	The Same
BASE (Weighted) : All Respondents	1516	1037	367	45
BASE (Unweighted): All Respondents	1516	1037	367	45
British Columbia	201 13%	144 14%	42 11%	2 4%
Alberta	150 10%	106 10%	29 8%	8 18%
Saskatchewan	56 4%	36 3%	16 4%	4 9%
Manitoba	64 4%	41 4%	22 6%	- -
Ontario	528 35%	355 34%	135 37%	13 29%
Quebec	397 26%	269 26%	96 26%	15 33%
New Brunswick	37 2%	27 3%	9 2%	- -
Nova Scotia	48 3%	35 3%	10 3%	- -
Prince Edward Island	8 1%	4 *	3 1%	1 2%
Newfoundland	27 2%	20 2%	5 1%	2 4%

National Angus Reid Poll (11-2075-17)  
The Angus Reid Group Inc.  
TRADE AND INVESTMENT SECTION  
November 1997

Respondent's Sex:

	Total	TRADE INCREASE WILL CREATE		
		More Jobs	Fewer Jobs	The Same
<b>BASE (Weighted) : All Respondents</b>	1516	1037	367	45
<b>BASE (Unweighted): All Respondents</b>	1516	1037	367	45
<b>Male</b>	725 48%	535 52%	150 41%	21 47%
<b>Female</b>	791 52%	502 48%	217 59%	24 53%



Language of Interview:

	Total	TRADE INCREASE WILL CREATE		
		More Jobs	Fewer Jobs	The Same
BASE (Weighted) : All Respondents	1516	1037	367	45
BASE (Unweighted): All Respondents	1516	1037	367	45
English	1156 76%	790 76%	283 77%	31 69%
French	360 24%	247 24%	84 23%	14 31%

3. From what you know, which of the following best describes the current situation for Canadian trade ?

	Total	TRADE INCREASE WILL CREATE		
		More Jobs	Fewer Jobs	The Same
BASE (Weighted) : All Respondents	1516	1037	367	45
BASE (Unweighted): All Respondents	1516	1037	367	45
We export more goods than we import	509 34%	394 38%	84 23%	16 36%
We import more goods than we export	550 36%	344 33%	168 46%	13 29%
Imports and exports are about equal	315 21%	222 21%	77 21%	11 24%
Don't know	142 9%	77 7%	38 10%	5 11%

4. Would you say Canada is ...

	Total	TRADE INCREASE WILL CREATE		
		More Jobs	Fewer Jobs	The Same
BASE (Weighted) : All Respondents	1516	1037	367	45
BASE (Unweighted): All Respondents	1516	1037	367	45
More an exporter of manufactured products, such as automobiles and machines	188 12%	129 12%	44 12%	7 16%
More an exporter of natural resources, such as forest products and minerals	1226 81%	854 82%	297 81%	34 76%
About the same	41 3%	29 3%	7 2%	3 7%
Don't know	61 4%	25 2%	19 5%	1 2%

AGE

What age group do you fall into ?

	Total	TRADE INCREASE WILL CREATE		
		More Jobs	Fewer Jobs	The Same
BASE (Weighted) : All Respondents	1516	1037	367	45
BASE (Unweighted): All Respondents	1516	1037	367	45
18 to 24	171 11%	113 11%	46 13%	8 18%
25 to 34	324 21%	217 21%	87 24%	3 7%
35 to 44	346 23%	251 24%	68 19%	13 29%
45 to 54	279 18%	187 18%	75 20%	6 13%
55 to 64	180 12%	118 11%	47 13%	8 18%
65 to 74	133 9%	95 9%	27 7%	4 9%
75+	61 4%	45 4%	11 3%	- -
Refused	22 1%	11 1%	6 2%	3 7%
Average age	44	44	43	43
Standard Deviation	16.0	16.0	15.7	16.1
Standard Error	0.4	0.5	0.8	2.5

**EDUCATION**

What is the highest level of formal education that you have completed ?

	Total	TRADE INCREASE WILL CREATE		
		More Jobs	Fewer Jobs	The Same
BASE (Weighted) : All Respondents	1516	1037	367	45
BASE (Unweighted): All Respondents	1516	1037	367	45
Grade school or some high school	210 14%	119 11%	70 19%	8 18%
Complete high school	367 24%	238 23%	102 28%	15 33%
Complete technical or trade school/Community college	307 20%	213 21%	72 20%	7 16%
Some community college or university, but did not finish	204 13%	142 14%	47 13%	3 7%
Complete University Degree (Bachelor's)	306 20%	241 23%	52 14%	4 9%
Post-Graduate Degree (Master's, Ph.D)	112 7%	80 8%	21 6%	7 16%
Refused	10 1%	4 *	3 1%	1 2%

**INCOME**

And, which of the following categories best describes your annual household income ?  
That is, the total income before taxes - or gross income - of all persons in your household combined ?

	Total	TRADE INCREASE WILL CREATE		
		More Jobs	Fewer Jobs	The Same
<b>BASE (Weighted) : All Respondents</b>	<b>1516</b>	<b>1037</b>	<b>367</b>	<b>45</b>
<b>BASE (Unweighted): All Respondents</b>	<b>1516</b>	<b>1037</b>	<b>367</b>	<b>45</b>
<b>Under \$10,000</b>	<b>105</b> <b>7%</b>	<b>51</b> <b>5%</b>	<b>41</b> <b>11%</b>	<b>5</b> <b>11%</b>
<b>\$10,000 to \$29,999</b>	<b>304</b> <b>20%</b>	<b>190</b> <b>18%</b>	<b>92</b> <b>25%</b>	<b>9</b> <b>20%</b>
<b>\$30,000 to \$44,999</b>	<b>255</b> <b>17%</b>	<b>173</b> <b>17%</b>	<b>64</b> <b>17%</b>	<b>6</b> <b>13%</b>
<b>\$45,000 to \$59,999</b>	<b>256</b> <b>17%</b>	<b>185</b> <b>18%</b>	<b>61</b> <b>17%</b>	<b>4</b> <b>9%</b>
<b>\$60,000 to \$74,999</b>	<b>147</b> <b>10%</b>	<b>108</b> <b>10%</b>	<b>31</b> <b>8%</b>	<b>5</b> <b>11%</b>
<b>\$75,000 to \$99,999</b>	<b>161</b> <b>11%</b>	<b>129</b> <b>12%</b>	<b>26</b> <b>7%</b>	<b>2</b> <b>4%</b>
<b>\$100,000 to \$149,999</b>	<b>101</b> <b>7%</b>	<b>81</b> <b>8%</b>	<b>16</b> <b>4%</b>	<b>1</b> <b>2%</b>
<b>\$150,000 and over</b>	<b>41</b> <b>3%</b>	<b>30</b> <b>3%</b>	<b>9</b> <b>2%</b>	<b>2</b> <b>4%</b>
<b>Refused</b>	<b>146</b> <b>10%</b>	<b>90</b> <b>9%</b>	<b>27</b> <b>7%</b>	<b>11</b> <b>24%</b>



Region:

	Total	REGION						AGE			GENDER		EDUCATION				INCOME		
		BC	AB	SK/MB	ON	PQ	ATL.	18-34	35-54	55+	Male	Female	<HS	HS	Some Post Sec.	Univ	<\$30K	\$30-59K	\$60K+
Total	1516	201	150	120	528	397	120	495	625	374	725	791	210	367	511	418	409	511	450
British Columbia	201 13%	201 100%	-	-	-	-	-	57 12%	79 13%	64 17%	91 13%	110 14%	18 9%	51 14%	76 15%	56 13%	39 10%	80 16%	69 15%
Alberta	150 10%	-	150 100%	-	-	-	-	54 11%	64 10%	30 8%	73 10%	77 10%	20 10%	37 10%	49 10%	44 11%	33 8%	54 11%	48 11%
Sask/Man	120 8%	-	-	120 100%	-	-	-	39 8%	49 8%	29 8%	60 8%	60 8%	25 12%	32 9%	35 7%	27 6%	34 8%	45 9%	30 7%
Ontario	528 35%	-	-	-	528 100%	-	-	154 31%	222 36%	141 38%	241 33%	287 36%	65 31%	119 32%	181 35%	157 38%	122 30%	162 32%	183 41%
Quebec	397 26%	-	-	-	-	397 100%	-	151 31%	161 26%	83 22%	195 27%	202 26%	63 30%	101 28%	126 25%	106 25%	137 33%	126 25%	100 22%
Atlantic	120 8%	-	-	-	-	-	120 100%	40 8%	50 8%	27 7%	65 9%	55 7%	19 9%	27 7%	44 9%	28 7%	44 11%	44 9%	20 4%



Province:

	Total	REGION						AGE			GENDER		EDUCATION				INCOME		
		BC	AB	SK/MB	ON	PQ	ATL.	18-34	35-54	55+	Male	Female	<HS	HS	Some Post Sec.	Univ	<\$30K	\$30-59K	\$60K+
BASE (Weighted) : All Respondents	1516	201	150	120	528	397	120	495	625	374	725	791	210	367	511	418	409	511	450
BASE (Unweighted): All Respondents	1516	201	150	120	528	397	120	495	625	374	725	791	210	367	511	418	409	511	450
British Columbia	201 13%	201 100%	-	-	-	-	-	57 12%	79 13%	64 17%	91 13%	110 14%	18 9%	51 14%	76 15%	56 13%	39 10%	80 16%	69 15%
Alberta	150 10%	-	150 100%	-	-	-	-	54 11%	64 10%	30 8%	73 10%	77 10%	20 10%	37 10%	49 10%	44 11%	33 8%	54 11%	48 11%
Saskatchewan	56 4%	-	-	56 47%	-	-	-	16 3%	20 3%	19 5%	34 5%	22 3%	15 7%	15 4%	17 3%	9 2%	19 5%	21 4%	12 3%
Manitoba	64 4%	-	-	64 53%	-	-	-	23 5%	29 5%	10 3%	26 4%	38 5%	10 5%	17 5%	18 4%	18 4%	15 4%	24 5%	18 4%
Ontario	528 35%	-	-	-	528 100%	-	-	154 31%	222 36%	141 38%	241 33%	287 36%	65 31%	119 32%	181 35%	157 38%	122 30%	162 32%	183 41%
Quebec	397 26%	-	-	-	-	397 100%	-	151 31%	161 26%	83 22%	195 27%	202 26%	63 30%	101 28%	126 25%	106 25%	137 33%	126 25%	100 22%
New Brunswick	37 2%	-	-	-	-	-	37 31%	14 3%	13 2%	10 3%	20 3%	17 2%	6 3%	9 2%	13 3%	8 2%	14 3%	13 3%	5 1%
Nova Scotia	48 3%	-	-	-	-	-	48 40%	13 3%	24 4%	10 3%	22 3%	26 3%	4 2%	9 2%	21 4%	14 3%	13 3%	22 4%	10 2%
Prince Edward Island	8 1%	-	-	-	-	-	8 7%	2 *	3 *	3 1%	7 1%	1 *	3 1%	1 *	1 *	3 1%	4 1%	3 1%	-
Newfoundland	27 2%	-	-	-	-	-	27 23%	11 2%	10 2%	4 1%	16 2%	11 1%	6 3%	8 2%	9 2%	3 1%	13 3%	6 1%	5 1%

City:

	Total	REGION						AGE			GENDER		EDUCATION				INCOME		
		BC	AB	SK/MB	ON	PQ	ATL.	18-34	35-54	55+	Male	Female	<HS	HS	Some Post Sec.	Univ	<\$30K	\$30-59K	\$60K+
BASE (Weighted) : All Respondents	1516	201	150	120	528	397	120	495	625	374	725	791	210	367	511	418	409	511	450
BASE (Unweighted): All Respondents	1516	201	150	120	528	397	120	495	625	374	725	791	210	367	511	418	409	511	450
West Vancouver	1 *	1 *	-	-	-	-	-	-	-	1 *	1 *	-	1 *	-	-	-	1 *	-	-
North Vancouver	1 *	1 *	-	-	-	-	-	-	-	1 *	1 *	-	-	1 *	-	-	-	-	1 *
West End	1 *	1 *	-	-	-	-	-	-	-	1 *	1 *	-	-	-	1 *	-	-	-	1 *
East Vancouver	8 1%	8 4%	-	-	-	-	-	4 1%	3 *	1 *	4 1%	4 1%	-	-	4 1%	4 1%	1 *	5 1%	2 *
Vancouver	6 *	6 3%	-	-	-	-	-	1 *	2 *	2 1%	5 1%	1 *	-	1 *	1 *	4 1%	-	3 1%	1 *
Burnaby	9 1%	9 4%	-	-	-	-	-	4 1%	3 *	2 1%	3 *	6 1%	1 *	2 1%	1 *	5 1%	-	7 1%	2 *
Coquitlam	7 *	7 3%	-	-	-	-	-	-	4 1%	3 1%	5 1%	2 *	-	3 1%	1 *	3 1%	2 *	3 1%	2 *
Richmond	3 *	3 1%	-	-	-	-	-	2 *	1 *	-	1 *	2 *	-	1 *	1 *	1 *	1 *	2 *	-
Delta	10 1%	10 5%	-	-	-	-	-	5 1%	3 *	2 1%	5 1%	5 1%	1 *	1 *	5 1%	3 1%	3 1%	3 1%	4 1%
Langley	7 *	7 3%	-	-	-	-	-	2 *	4 1%	1 *	3 *	4 1%	-	1 *	5 1%	1 *	1 *	2 *	4 1%
Victoria	7 *	7 3%	-	-	-	-	-	2 *	3 *	2 1%	2 *	5 1%	-	-	4 1%	3 1%	2 *	2 *	2 *

City:

	Total	REGION						AGE			GENDER		EDUCATION				INCOME		
		BC	AB	SK/MB	ON	PQ	ATL.	18-34	35-54	55+	Male	Female	<HS	HS	Some Post Sec.	Univ	<\$30K	\$30-59K	\$60K+
Calgary	24 2%	-	24 16%	-	-	-	-	8 2%	11 2%	5 1%	11 2%	13 2%	3 1%	7 2%	8 2%	6 1%	4 1%	10 2%	7 2%
Edmonton	28 2%	-	28 19%	-	-	-	-	11 2%	12 2%	4 1%	14 2%	14 2%	3 1%	6 2%	7 1%	12 3%	6 1%	8 2%	12 3%
Regina	2 *	-	-	2 2%	-	-	-	-	1 *	1 *	1 *	1 *	-	1 *	1 *	-	-	2 *	-
Saskatoon	8 1%	-	-	8 7%	-	-	-	3 1%	4 1%	1 *	4 1%	4 1%	-	2 1%	3 1%	3 1%	4 1%	2 *	2 *
Brandon	1 *	-	-	1 1%	-	-	-	1 *	-	-	-	1 *	-	-	1 *	-	1 *	-	-
Winnipeg	18 1%	-	-	18 15%	-	-	-	5 1%	7 1%	5 1%	11 2%	7 1%	-	4 1%	6 1%	7 2%	2 *	5 1%	10 2%
Oshawa	8 1%	-	-	-	8 2%	-	-	1 *	6 1%	1 *	5 1%	3 *	1 *	2 1%	4 1%	1 *	1 *	2 *	5 1%
Windsor	6 *	-	-	-	6 1%	-	-	1 *	4 1%	1 *	1 *	5 1%	1 *	1 *	1 *	3 1%	2 *	-	3 1%
Kingston	6 *	-	-	-	6 1%	-	-	3 1%	1 *	2 1%	3 *	3 *	-	1 *	1 *	3 1%	2 *	2 *	2 *
Hamilton	15 1%	-	-	-	15 3%	-	-	5 1%	6 1%	4 1%	7 1%	8 1%	1 *	2 1%	9 2%	3 1%	5 1%	5 1%	4 1%
London	15 1%	-	-	-	15 3%	-	-	3 1%	7 1%	5 1%	3 *	12 2%	1 *	4 1%	5 1%	5 1%	3 1%	4 1%	4 1%
St. Catharines	18 1%	-	-	-	18 3%	-	-	4 1%	10 2%	4 1%	10 1%	8 1%	3 1%	4 1%	10 2%	1 *	9 2%	5 1%	4 1%
Ottawa	18 1%	-	-	-	18 3%	-	-	7 1%	6 1%	5 1%	11 2%	7 1%	2 1%	2 1%	6 1%	7 2%	3 1%	7 1%	7 2%

National Angus Reid Poll (11-2075-17)  
The Angus Reid Group Inc.  
TRADE AND INVESTMENT SECTION  
November 1997

City:

	Total	REGION						AGE			GENDER		EDUCATION				INCOME		
		BC	AB	SK/MB	ON	PQ	ATL.	18-34	35-54	55+	Male	Female	<HS	HS	Some Post Sec.	Univ	<\$30K	\$30-59K	\$60K+
Sudbury	6 *	-	-	-	6 1%	-	-	4 1%	1 *	1 *	2 *	4 1%	2 1%	3 1%	-	1 *	1 *	3 1%	1 *
Thunder Bay	5 *	-	-	-	5 1%	-	-	1 *	1 *	3 1%	1 *	4 1%	2 1%	1 *	2 *	-	4 1%	-	-
Toronto	82 5%	-	-	-	82 16%	-	-	30 6%	26 4%	21 6%	36 5%	46 6%	9 4%	13 4%	28 5%	31 7%	13 3%	27 5%	26 6%
Caledon	1 *	-	-	-	1 *	-	-	-	1 *	-	-	1 *	-	-	-	1 *	-	-	1 *
Brampton	5 *	-	-	-	5 1%	-	-	1 *	2 *	2 1%	5 1%	-	-	3 1%	1 *	1 *	1 *	1 *	2 *
Mississauga	11 1%	-	-	-	11 2%	-	-	6 1%	2 *	3 1%	1 *	10 1%	1 *	3 1%	4 1%	3 1%	3 1%	4 1%	4 1%
Oakville	3 *	-	-	-	3 1%	-	-	-	3 *	-	1 *	2 *	-	1 *	-	2 *	1 *	-	2 *
Ajax	2 *	-	-	-	2 *	-	-	-	1 *	1 *	2 *	-	-	1 *	1 *	-	-	1 *	1 *
Markham	2 *	-	-	-	2 *	-	-	1 *	1 *	-	1 *	1 *	-	-	-	2 *	-	-	2 *
Richmond Hill	6 *	-	-	-	6 1%	-	-	2 *	3 *	1 *	3 *	3 *	-	2 1%	-	3 1%	-	4 1%	2 *
Vaughan	3 *	-	-	-	3 1%	-	-	1 *	2 *	-	3 *	-	-	1 *	2 *	-	-	-	3 1%
Aurora	1 *	-	-	-	1 *	-	-	-	-	1 *	1 *	-	-	-	-	1 *	-	-	1 *
Newmarket	1 *	-	-	-	1 *	-	-	-	1 *	-	-	1 *	-	-	1 *	-	-	-	1 *

City:

	Total	REGION						AGE			GENDER		EDUCATION				INCOME		
		BC	AB	SK/MB	ON	PQ	ATL.	18-34	35-54	55+	Male	Female	<HS	HS	Some Post Sec.	Univ	<\$30K	\$30-59K	\$60K+
Kitchener	7 *	-	-	-	7 1%	-	-	3 1%	2 *	2 1%	4 1%	3 *	-	-	4 1%	3 1%	1 *	2 *	3 1%
Chicoutimi	3 *	-	-	-	-	3 1%	-	1 *	1 *	1 *	1 *	2 *	1 *	1 *	1 *	-	1 *	2 *	-
Hull	8 1%	-	-	-	-	8 2%	-	3 1%	4 1%	1 *	4 1%	4 1%	2 1%	-	1 *	5 1%	1 *	2 *	4 1%
Montreal	53 3%	-	-	-	-	53 13%	-	20 4%	23 4%	9 2%	25 3%	28 4%	7 3%	10 3%	20 4%	16 4%	18 4%	17 3%	12 3%
Quebec	6 *	-	-	-	-	6 2%	-	3 1%	2 *	1 *	3 *	3 *	-	-	5 1%	1 *	1 *	5 1%	-
Quebec N	6 *	-	-	-	-	6 2%	-	2 *	4 1%	-	4 1%	2 *	1 *	3 1%	-	2 *	1 *	1 *	3 1%
Quebec S	8 1%	-	-	-	-	8 2%	-	2 *	3 *	3 1%	3 *	5 1%	1 *	2 1%	4 1%	1 *	4 1%	2 *	1 *
Sherbrooke	3 *	-	-	-	-	3 1%	-	2 *	1 *	-	3 *	-	-	-	2 *	1 *	2 *	-	1 *
MCD #57	7 *	-	-	-	-	7 2%	-	2 *	4 1%	1 *	6 1%	1 *	2 1%	1 *	-	4 1%	2 *	-	2 *
MCD #58	13 1%	-	-	-	-	13 3%	-	6 1%	4 1%	3 1%	5 1%	8 1%	1 *	2 1%	7 1%	3 1%	1 *	6 1%	3 1%
MCD #59	5 *	-	-	-	-	5 1%	-	1 *	3 *	1 *	2 *	3 *	1 *	1 *	2 *	1 *	1 *	4 1%	-
MCD #60	6 *	-	-	-	-	6 2%	-	3 1%	1 *	2 1%	4 1%	2 *	-	3 1%	1 *	2 *	-	4 1%	2 *
MCD #64	6 *	-	-	-	-	6 2%	-	3 1%	2 *	1 *	3 *	3 *	1 *	4 1%	1 *	-	2 *	1 *	2 *

City:

	Total	REGION						AGE			GENDER		EDUCATION				INCOME		
		BC	AB	SK/MB	ON	PQ	ATL.	18-34	35-54	55+	Male	Female	<HS	HS	Some Post Sec.	Univ	<\$3DK	\$30-59K	\$60K+
MCD #65	10 1%	-	-	-	-	10	-	4	6	-	5	5	-	4	3	3	1	3	4
		-	-	-	-	3%	-	1%	1%	-	1%	1%	-	1%	1%	1%	*	1%	1%
Other #66	5 *	-	-	-	-	5	-	3	1	1	3	2	-	1	1	3	1	3	1
		-	-	-	-	1%	-	1%	*	*	*	*	-	*	*	1%	*	1%	*
MCD #67	7 *	-	-	-	-	7	-	3	4	-	5	2	1	3	-	3	1	4	2
		-	-	-	-	2%	-	1%	1%	-	1%	*	*	1%	-	1%	*	1%	*
MCD #71	8 1%	-	-	-	-	8	-	4	-	4	5	3	1	1	3	3	-	2	4
		-	-	-	-	2%	-	1%	-	1%	1%	*	*	*	1%	1%	-	*	1%
MCD #72	5 *	-	-	-	-	5	-	4	1	-	1	4	-	4	-	1	3	1	1
		-	-	-	-	1%	-	1%	*	-	*	1%	-	1%	-	*	1%	*	*
MCD #73	3 *	-	-	-	-	3	-	-	2	1	1	2	1	-	2	-	1	-	2
		-	-	-	-	1%	-	-	*	*	*	*	*	-	*	-	*	-	*
St. John	4 *	-	-	-	-	-	4	3	1	-	1	3	-	1	2	1	2	1	-
		-	-	-	-	-	3%	1%	*	-	*	*	-	*	*	*	*	*	-
Moncton	3 *	-	-	-	-	-	3	2	-	1	1	2	-	1	1	-	-	2	-
		-	-	-	-	-	3%	*	-	*	*	*	-	*	*	-	-	*	-
Halifax	8 1%	-	-	-	-	-	8	4	3	1	4	4	-	2	4	2	3	3	2
		-	-	-	-	-	7%	1%	*	*	1%	1%	-	1%	1%	*	1%	1%	*
St. John's	6 *	-	-	-	-	-	6	1	2	2	5	1	1	1	2	2	1	2	1
		-	-	-	-	-	5%	*	*	1%	1%	*	*	*	*	*	*	*	*

Census Division:

	Total	REGION						AGE			GENDER		EDUCATION				INCOME		
		BC	AB	SK/MB	ON	PQ	ATL.	18-34	35-54	55+	Male	Female	<HS	HS	Some Post Sec.	Univ	<\$30K	\$30-59K	\$60K+
BASE (Weighted) : All Respondents	1516	201	150	120	528	397	120	495	625	374	725	791	210	367	511	418	409	511	450
BASE (Unweighted): All Respondents	1516	201	150	120	528	397	120	495	625	374	725	791	210	367	511	418	409	511	450
CD 1	24 2%	3 1%	5 3%	-	6 1%	-	10 8%	6 1%	13 2%	5 1%	10 1%	14 2%	3 1%	5 1%	9 2%	7 2%	5 1%	10 2%	8 2%
CD 2	25 2%	-	7 5%	6 5%	1 *	-	11 9%	4 1%	15 2%	5 1%	11 2%	14 2%	7 3%	6 2%	7 1%	5 1%	9 2%	10 2%	5 1%
CD 3	20 1%	2 1%	2 1%	7 6%	-	2 1%	7 6%	9 2%	8 1%	3 1%	14 2%	6 1%	6 3%	6 2%	4 1%	4 1%	6 1%	11 2%	3 1%
CD 4	9 1%	-	-	2 2%	-	-	7 6%	3 1%	3 *	3 1%	3 *	6 1%	2 1%	1 *	4 1%	2 *	4 1%	3 1%	-
CD 5	8 1%	3 1%	1 1%	2 2%	-	-	2 2%	2 *	5 1%	1 *	3 *	5 1%	3 1%	2 1%	3 1%	-	1 *	4 1%	1 *
CD 6	62 4%	-	23 15%	10 8%	18 3%	2 1%	9 8%	18 4%	28 4%	14 4%	31 4%	31 4%	7 3%	14 4%	18 4%	23 6%	11 3%	17 3%	27 6%
CD 7	24 2%	5 2%	2 1%	6 5%	5 1%	1 *	5 4%	8 2%	10 2%	5 1%	10 1%	14 2%	3 1%	5 1%	11 2%	4 1%	5 1%	11 2%	6 1%
CD 8	18 1%	-	6 4%	3 3%	-	3 1%	6 5%	6 1%	5 1%	7 2%	10 1%	8 1%	3 1%	3 1%	10 2%	2 *	11 3%	3 1%	2 *
CD 9	26 2%	5 2%	1 1%	2 2%	3 1%	2 1%	13 11%	6 1%	12 2%	8 2%	15 2%	11 1%	5 2%	6 2%	10 2%	5 1%	7 2%	11 2%	5 1%
CD 10	18 1%	-	5 3%	1 1%	3 1%	2 1%	7 6%	4 1%	9 1%	5 1%	9 1%	9 1%	4 2%	2 1%	6 1%	6 1%	5 1%	5 1%	7 2%
CD 11	64 4%	6 3%	23 15%	28 23%	2 *	-	5 4%	26 5%	23 4%	14 4%	26 4%	38 5%	12 6%	20 5%	14 3%	18 4%	20 5%	25 5%	13 3%

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Census Division:

	Total	REGION						AGE			GENDER		EDUCATION				INCOME		
		BC	AB	SK/MB	ON	PQ	ATL.	18-34	35-54	55+	Male	Female	<HS	HS	Some Post Sec.	Univ	<\$30K	\$30-59K	\$60K+
CD 12	14 1%	-	3 2%	1 1%	5 1%	1 *	4 3%	3 1%	8 1%	3 1%	6 1%	8 1%	1 *	3 1%	7 1%	3 1%	3 1%	8 2%	3 1%
CD 13	12 1%	3 1%	4 3%	3 3%	2 *	-	-	3 1%	4 1%	5 1%	4 1%	8 1%	3 1%	3 1%	3 1%	3 1%	3 1%	5 1%	1 *
CD 14	13 1%	-	1 1%	4 3%	4 1%	2 1%	2 2%	1 *	6 1%	6 2%	8 1%	5 1%	5 2%	2 1%	4 1%	2 *	5 1%	5 1%	2 *
CD 15	57 4%	39 19%	2 1%	2 2%	7 1%	4 1%	3 3%	22 4%	21 3%	14 4%	28 4%	29 4%	4 2%	14 4%	25 5%	14 3%	17 4%	21 4%	15 3%
CD 16	8 1%	-	2 1%	-	3 1%	-	3 3%	5 1%	2 *	1 *	3 *	5 1%	1 *	1 *	5 1%	1 *	3 1%	2 *	3 1%
CD 17	22 1%	9 4%	2 1%	5 4%	-	1 *	5 4%	5 1%	10 2%	7 2%	10 1%	12 2%	2 1%	10 3%	6 1%	4 1%	7 2%	9 2%	6 1%
CD 18	17 1%	-	2 1%	4 3%	11 2%	-	-	6 1%	8 1%	3 1%	11 2%	6 1%	-	5 1%	7 1%	5 1%	2 *	5 1%	7 2%
CD 19	23 2%	4 2%	6 4%	1 1%	9 2%	3 1%	-	2 *	11 2%	9 2%	9 1%	14 2%	5 2%	7 2%	5 1%	6 1%	8 2%	4 1%	9 2%
CD 20	45 3%	-	-	1 1%	44 8%	-	-	15 3%	15 2%	14 4%	22 3%	23 3%	4 2%	13 4%	10 2%	17 4%	7 2%	15 3%	14 3%
CD 21	24 2%	10 5%	-	1 1%	13 2%	-	-	8 2%	9 1%	5 1%	11 2%	13 2%	3 1%	4 1%	11 2%	5 1%	4 1%	4 1%	12 3%
CD 22	3 *	-	-	2 2%	1 *	-	-	2 *	1 *	-	-	3 *	-	1 *	2 *	-	1 *	-	2 *
CD 23	21 1%	1 *	-	-	8 2%	12 3%	-	7 1%	5 1%	9 2%	8 1%	13 2%	3 1%	6 2%	9 2%	3 1%	12 3%	5 1%	3 1%
CD 24	14 1%	-	-	-	12 2%	2 1%	-	3 1%	7 1%	4 1%	7 1%	7 1%	1 *	2 1%	4 1%	7 2%	1 *	4 1%	8 2%



Census Division:

	Total	REGION						AGE			GENDER		EDUCATION				INCOME		
		BC	AB	SK/MB	ON	PQ	ATL.	18-34	35-54	55+	Male	Female	<HS	HS	Some Post Sec.	Univ	<\$30K	\$30-59K	\$60K+
CD 25	19 1%	3 1%	-	-	14 3%	2 1%	-	4 1%	7 1%	8 2%	11 2%	8 1%	4 2%	8 2%	5 1%	2 *	6 1%	4 1%	6 1%
CD 26	12 1%	-	-	-	11 2%	1 *	-	4 1%	3 *	5 1%	6 1%	6 1%	3 1%	5 1%	2 *	2 *	3 1%	5 1%	3 1%
CD 27	1 *	-	-	-	-	1 *	-	-	1 *	-	-	1 *	1 *	-	-	-	-	-	-
CD 28	5 *	-	-	-	5 1%	-	-	-	2 *	3 1%	3 *	2 *	1 *	2 1%	1 *	1 *	3 1%	-	2 *
CD 29	6 *	2 1%	-	-	2 *	2 1%	-	-	5 1%	-	2 *	4 1%	-	-	4 1%	2 *	1 *	2 *	2 *
CD 30	11 1%	-	-	-	10 2%	1 *	-	6 1%	4 1%	1 *	6 1%	5 1%	3 1%	1 *	2 *	5 1%	2 *	7 1%	2 *
CD 31	8 1%	2 1%	-	-	5 1%	1 *	-	3 1%	5 1%	-	3 *	5 1%	-	1 *	2 *	5 1%	1 *	4 1%	3 1%
CD 32	7 *	-	-	-	4 1%	3 1%	-	1 *	5 1%	1 *	3 *	4 1%	1 *	2 1%	2 *	2 *	3 1%	1 *	1 *
CD 33	4 *	4 2%	-	-	-	-	-	-	1 *	3 1%	1 *	3 *	-	1 *	2 *	1 *	1 *	1 *	1 *
CD 34	4 *	-	-	-	3 1%	1 *	-	-	2 *	2 1%	2 *	2 *	1 *	2 1%	1 *	-	2 *	1 *	1 *
CD 35	5 *	5 2%	-	-	-	-	-	2 *	2 *	1 *	1 *	4 1%	-	1 *	3 1%	1 *	1 *	2 *	2 *
CD 36	13 1%	-	-	-	8 2%	5 1%	-	3 1%	8 1%	2 1%	7 1%	6 1%	4 2%	1 *	6 1%	2 *	5 1%	3 1%	5 1%
CD 37	12 1%	2 1%	-	-	3 1%	7 2%	-	3 1%	6 1%	3 1%	5 1%	7 1%	3 1%	2 1%	5 1%	2 *	5 1%	3 1%	3 1%

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Census Division:

	Total	REGION						AGE			GENDER		EDUCATION				INCOME		
		BC	AB	SK/MB	ON	PQ	ATL.	18-34	35-54	55+	Male	Female	<HS	HS	Some Post Sec.	Univ	<\$30K	\$30-59K	\$60K+
CD 38	11 1%	-	-	-	9 2%	2 1%	-	2 *	7 1%	2 1%	8 1%	3 *	2 1%	3 1%	3 1%	3 1%	2 *	4 1%	2 *
CD 39	21 1%	6 3%	-	-	11 2%	4 1%	-	6 1%	7 1%	8 2%	8 1%	13 2%	1 *	8 2%	6 1%	6 1%	6 1%	8 2%	5 1%
CD 40	10 1%	-	-	-	9 2%	1 *	-	2 *	5 1%	3 1%	4 1%	6 1%	3 1%	2 1%	4 1%	1 *	3 1%	3 1%	3 1%
CD 41	6 *	2 1%	-	-	4 1%	-	-	2 *	3 *	1 *	-	6 1%	-	4 1%	2 *	-	2 *	2 *	1 *
CD 42	4 *	-	-	-	4 1%	-	-	-	4 1%	-	1 *	3 *	-	1 *	3 1%	-	1 *	2 *	1 *
CD 43	11 1%	2 1%	-	-	8 2%	1 *	-	4 1%	4 1%	3 1%	7 1%	4 1%	5 2%	2 1%	2 *	2 *	1 *	7 1%	2 *
CD 44	5 *	-	-	-	2 *	3 1%	-	1 *	3 *	1 *	-	5 1%	2 1%	3 1%	-	-	4 1%	1 *	-
CD 45	2 *	-	-	-	-	2 1%	-	1 *	1 *	-	1 *	1 *	-	-	2 *	-	2 *	-	-
CD 46	1 *	-	-	-	-	1 *	-	-	-	1 *	-	1 *	-	-	1 *	-	-	-	1 *
CD 47	9 1%	2 1%	-	-	3 1%	4 1%	-	3 1%	3 *	3 1%	5 1%	4 1%	2 1%	2 1%	3 1%	2 *	4 1%	3 1%	1 *
CD 48	4 *	-	-	-	4 1%	-	-	1 *	1 *	2 1%	2 *	2 *	2 1%	1 *	1 *	-	2 *	1 *	-
CD 49	9 1%	2 1%	-	-	-	7 2%	-	3 1%	4 1%	2 1%	4 1%	5 1%	-	4 1%	3 1%	2 *	5 1%	3 1%	1 *
CD 50	1 *	-	-	-	-	1 *	-	-	1 *	-	1 *	-	-	1 *	-	-	-	1 *	-

Census Division:

	Total	REGION						AGE			GENDER		EDUCATION				INCOME		
		BC	AB	SK/MB	ON	PQ	ATL.	18-34	35-54	55+	Male	Female	<HS	HS	Some Post Sec.	Univ	<\$30K	\$30-59K	\$60K+
CD 51	2 *	2 1%	-	-	-	-	-	1 *	1 *	-	1 *	1 *	-	1 *	1 *	-	-	1 *	1 *
CD 52	2 *	-	-	-	-	2 1%	-	1 *	1 *	-	-	2 *	1 *	-	-	1 *	1 *	1 *	-
CD 53	12 1%	5 2%	-	-	3 1%	4 1%	-	4 1%	6 1%	2 1%	6 1%	6 1%	1 *	5 1%	6 1%	-	2 *	5 1%	5 1%
CD 54	15 1%	-	-	-	7 1%	8 2%	-	6 1%	5 1%	3 1%	2 *	13 2%	5 2%	3 1%	5 1%	2 *	4 1%	6 1%	2 *
CD 55	4 *	3 1%	-	-	-	1 *	-	-	1 *	3 1%	3 *	1 *	1 *	1 *	2 *	-	-	-	4 1%
CD 56	7 *	-	-	-	3 1%	4 1%	-	3 1%	2 *	2 1%	5 1%	2 *	2 1%	1 *	3 1%	1 *	4 1%	1 *	2 *
CD 57	6 *	-	-	-	3 1%	3 1%	-	2 *	1 *	3 1%	4 1%	2 *	2 1%	-	3 1%	1 *	2 *	3 1%	1 *
CD 58	11 1%	-	-	-	6 1%	5 1%	-	2 *	3 *	6 2%	5 1%	6 1%	4 2%	1 *	3 1%	3 1%	4 1%	4 1%	3 1%
CD 59	3 *	-	-	-	1 *	2 1%	-	2 *	-	1 *	2 *	1 *	1 *	-	2 *	-	1 *	2 *	-
CD 60	9 1%	-	-	-	5 1%	4 1%	-	2 *	4 1%	2 1%	2 *	7 1%	2 1%	4 1%	1 *	1 *	6 1%	-	2 *
CD 61	2 *	-	-	-	-	2 1%	-	-	2 *	-	1 *	1 *	-	-	1 *	1 *	1 *	-	1 *
CD 62	4 *	-	-	-	-	4 1%	-	2 *	2 *	-	3 *	1 *	1 *	-	3 1%	-	1 *	2 *	1 *
CD 63	3 *	-	-	-	-	3 1%	-	1 *	1 *	1 *	2 *	1 *	1 *	1 *	1 *	-	2 *	1 *	-

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Census Division:

	Total	REGION						AGE			GENDER		EDUCATION				INCOME		
		BC	AB	SK/MB	ON	PQ	ATL.	18-34	35-54	55+	Male	Female	<HS	HS	Some Post Sec.	Univ	<\$30K	\$30-59K	\$60K+
CD 64	2 *	-	-	-	-	2 1%	-	-	1 *	1 *	1 *	1 *	1 *	-	1 *	-	1 *	1 *	-
CD 65	12 1%	-	-	-	-	12 3%	-	7 1%	4 1%	1 *	6 1%	6 1%	1 *	3 1%	4 1%	4 1%	4 1%	6 1%	2 *
CD 66	40 3%	-	-	-	-	40 10%	-	16 3%	15 2%	9 2%	22 3%	18 2%	3 1%	14 4%	6 1%	17 4%	14 3%	6 1%	15 3%
CD 67	3 *	-	-	-	-	3 1%	-	2 *	-	1 *	2 *	1 *	-	1 *	1 *	1 *	-	1 *	2 *
CD 68	1 *	-	-	-	-	1 *	-	-	1 *	-	1 *	-	-	-	1 *	-	-	-	1 *
CD 69	3 *	-	-	-	-	3 1%	-	2 *	1 *	-	1 *	2 *	1 *	-	1 *	1 *	2 *	-	1 *
CD 71	1 *	-	-	-	-	1 *	-	-	1 *	-	1 *	-	-	-	1 *	-	-	1 *	-
CD 72	1 *	-	-	-	-	1 *	-	-	-	1 *	1 *	-	-	-	1 *	-	-	-	1 *
CD 73	1 *	-	-	-	-	1 *	-	-	1 *	-	-	1 *	-	-	1 *	-	1 *	-	-
CD 75	2 *	-	-	-	-	2 1%	-	1 *	1 *	-	1 *	1 *	-	-	1 *	1 *	-	1 *	1 *
CD 76	4 *	-	-	-	-	4 1%	-	-	4 1%	-	1 *	3 *	1 *	2 1%	-	1 *	2 *	2 *	-
CD 77	1 *	-	-	-	-	1 *	-	-	-	1 *	-	1 *	1 *	-	-	-	1 *	-	-
CD 78	1 *	-	-	-	-	1 *	-	-	1 *	-	-	1 *	-	-	-	1 *	-	-	1 *

Census Division:

	Total	REGION						AGE			GENDER		EDUCATION				INCOME			
		BC	AB	SK/MB	ON	PQ	ATL.	18-34	35-54	55+	Male	Female	<HS	HS	Some Post Sec.	Univ	<\$30K	\$30-59K	\$60K+	
CD 79	1 *	-	-	-	-	1 *	-	-	1 *	-	1 *	-	-	1 *	-	-	1 *	-	1 *	-
CD 81	4 *	-	-	-	-	4 1%	-	1 *	3 *	-	3 *	1 *	-	1 *	1 *	2 *	-	1 *	3 1%	
CD 85	1 *	-	-	-	-	1 *	-	1 *	-	-	1 *	-	-	-	-	1 *	-	1 *	-	
CD 86	5 *	-	-	-	-	5 1%	-	4 1%	1 *	-	2 *	3 *	1 *	1 *	1 *	2 *	2 *	1 *	2 *	
CD 87	2 *	-	-	-	-	2 1%	-	1 *	-	1 *	1 *	1 *	1 *	1 *	-	-	1 *	-	-	
CD 89	2 *	-	-	-	-	2 1%	-	-	2 *	-	2 *	-	-	1 *	-	1 *	-	2 *	-	
CD 90	1 *	-	-	-	-	1 *	-	-	1 *	-	1 *	-	-	1 *	-	-	1 *	-	-	
CD 92	2 *	-	-	-	-	2 1%	-	1 *	-	1 *	-	2 *	-	1 *	-	1 *	-	2 *	-	
CD 93	5 *	-	-	-	-	5 1%	-	-	3 *	2 1%	3 *	2 *	1 *	1 *	1 *	2 *	2 *	1 *	2 *	
CD 94	3 *	-	-	-	-	3 1%	-	3 1%	-	-	2 *	1 *	-	-	2 *	1 *	-	3 1%	-	
CD 96	4 *	-	-	-	-	4 1%	-	2 *	1 *	1 *	-	4 1%	-	2 1%	1 *	1 *	2 *	1 *	1 *	
CD 97	1 *	-	-	-	-	1 *	-	-	1 *	-	-	1 *	-	-	1 *	-	-	-	1 *	
CD 99	3 *	-	-	-	-	3 1%	-	2 *	1 *	-	2 *	1 *	-	2 1%	-	1 *	-	1 *	1 *	

Respondent's Sex:

	Total	REGION						AGE			GENDER		EDUCATION				INCOME		
		BC	AB	SK/MB	ON	PQ	ATL.	18-34	35-54	55+	Male	Female	<HS	HS	Some Post Sec.	Univ	<\$30K	\$30-59K	\$60K+
BASE (Weighted) : All Respondents	1516	201	150	120	528	397	120	495	625	374	725	791	210	367	511	418	409	511	450
BASE (Unweighted): All Respondents	1516	201	150	120	528	397	120	495	625	374	725	791	210	367	511	418	409	511	450
Male	725 48%	91 45%	73 49%	60 50%	241 46%	195 49%	65 54%	241 49%	300 48%	175 47%	725 100%	-	98 47%	179 49%	230 45%	215 51%	170 42%	259 51%	245 54%
Female	791 52%	110 55%	77 51%	60 50%	287 54%	202 51%	55 46%	254 51%	325 52%	199 53%	-	791 100%	112 53%	188 51%	281 55%	203 49%	239 58%	252 49%	205 46%

Language of Interview:

	Total	REGION						AGE			GENDER		EDUCATION				INCOME		
		BC	AB	SK/MB	ON	PQ	ATL.	18-34	35-54	55+	Male	Female	<HS	HS	Some Post Sec.	Univ	<\$30K	\$30-59K	\$60K+
BASE (Weighted) : All Respondents	1516	201	150	120	528	397	120	495	625	374	725	791	210	367	511	418	409	511	450
BASE (Unweighted): All Respondents	1516	201	150	120	528	397	120	495	625	374	725	791	210	367	511	418	409	511	450
English	1156 76%	201 100%	150 100%	120 100%	527 100%	38 10%	120 100%	361 73%	474 76%	301 80%	553 76%	603 76%	149 71%	274 75%	399 78%	325 78%	281 69%	395 77%	365 81%
French	360 24%	-	-	-	1 *	359 90%	-	134 27%	151 24%	73 20%	172 24%	188 24%	61 29%	93 25%	112 22%	93 22%	128 31%	116 23%	85 19%

1. As a trading nation, Canada both exports products and services to other countries and imports products and services from other countries.

Would you say that in the future, increased trade with other countries will result in more jobs for Canadians overall or fewer jobs overall ?

	Total	REGION						AGE			GENDER		EDUCATION				INCOME		
		BC	AB	SK/MB	ON	PQ	ATL.	18-34	35-54	55+	Male	Female	<HS	HS	Some Post Sec.	Univ	<\$30K	\$30-59K	\$60K+
BASE (Weighted) : All Respondents	1516	201	150	120	528	397	120	495	625	374	725	791	210	367	511	418	409	511	450
BASE (Unweighted): All Respondents	1516	201	150	120	528	397	120	495	625	374	725	791	210	367	511	418	409	511	450
More jobs	1037 68%	144 72%	106 71%	77 64%	355 67%	269 68%	86 72%	330 67%	438 70%	258 69%	535 74%	502 63%	119 57%	238 65%	355 69%	321 77%	241 59%	358 70%	348 77%
Fewer jobs	367 24%	42 21%	29 19%	38 32%	135 26%	96 24%	27 23%	133 27%	143 23%	85 23%	150 21%	217 27%	70 33%	102 28%	119 23%	73 17%	133 33%	125 24%	82 18%
The same	45 3%	2 1%	8 5%	4 3%	13 2%	15 4%	3 3%	11 2%	19 3%	12 3%	21 3%	24 3%	8 4%	15 4%	10 2%	11 3%	14 3%	10 2%	10 2%
Don't know	67 4%	13 6%	7 5%	1 1%	25 5%	17 4%	4 3%	21 4%	25 4%	19 5%	19 3%	48 6%	13 6%	12 3%	27 5%	13 3%	21 5%	18 4%	10 2%



1a. And why do you say MORE JOBS ?

	Total	REGION						AGE			GENDER		EDUCATION				INCOME		
		BC	AB	SK/MB	ON	PQ	ATL.	18-34	35-54	55+	Male	Female	<HS	HS	Some Post Sec.	Univ	<\$30K	\$30-59K	\$60K+
<b>TOTAL MENTIONS</b>																			
BASE (Weighted) : Respondents who said: MORE JOBS	1037	144	106	77	355	269	86	330	438	258	535	502	119	238	355	321	241	358	348
BASE (Unweighted): Respondents who said: MORE JOBS	1037	144	106	77	355	269	86	330	438	258	535	502	119	238	355	321	241	358	348
Exports create jobs	503 49%	67 47%	52 49%	36 47%	149 42%	158 59%	41 48%	162 49%	201 46%	135 52%	254 47%	249 50%	66 55%	118 50%	181 51%	135 42%	146 61%	158 44%	155 45%
Canada has good products / technology	102 10%	11 8%	11 10%	6 8%	37 10%	31 12%	6 7%	27 8%	52 12%	21 8%	55 10%	47 9%	8 7%	22 9%	33 9%	39 12%	13 5%	39 11%	38 11%
Canada is cheaper / more economical	21 2%	2 1%	1 1%	2 3%	9 3%	5 2%	2 2%	4 1%	10 2%	6 2%	14 3%	7 1%	1 1%	6 3%	6 2%	8 2%	4 2%	6 2%	8 2%
Free trade / NAFTA	50 5%	3 2%	2 2%	6 8%	10 3%	20 7%	9 10%	11 3%	27 6%	12 5%	25 5%	25 5%	6 5%	13 5%	17 5%	14 4%	10 4%	21 6%	15 4%
Good for the economy	49 5%	9 6%	6 6%	-	21 6%	9 3%	4 5%	15 5%	23 5%	11 4%	31 6%	18 4%	3 3%	13 5%	15 4%	18 6%	5 2%	19 5%	22 6%
Good for Canada/ promotes Canada	1 *	-	1 1%	-	-	-	-	1 *	-	-	1 *	-	-	-	1 *	-	-	1 *	-
Trade is good (unspecified)	14 1%	2 1%	1 1%	1 1%	9 3%	1 *	-	3 1%	6 1%	5 2%	6 1%	8 2%	2 2%	3 1%	6 2%	3 1%	7 3%	3 1%	1 *
Has to be a balance between imports and exports	14 1%	-	2 2%	1 1%	6 2%	4 1%	1 1%	3 1%	8 2%	3 1%	9 2%	5 1%	2 2%	4 2%	4 1%	4 1%	3 1%	5 1%	5 1%
Will require more manpower in manufacturing the products	59 6%	7 5%	4 4%	5 6%	31 9%	6 2%	6 7%	14 4%	29 7%	16 6%	33 6%	26 5%	2 2%	12 5%	26 7%	19 6%	8 3%	25 7%	22 6%
More trades create higher employment	72 7%	15 10%	6 6%	6 8%	32 9%	7 3%	6 7%	19 6%	35 8%	17 7%	29 5%	43 9%	9 8%	16 7%	23 6%	24 7%	23 10%	24 7%	21 6%

1a. And why do you say MORE JOBS ?

	Total	REGION						AGE			GENDER		EDUCATION				INCOME		
		BC	AB	SK/MB	ON	PQ	ATL.	18-34	35-54	55+	Male	Female	<HS	HS	Some Post Sec.	Univ	<\$30K	\$30-59K	\$60K+
Will create jobs in specified areas	30 3%	9 6%	2 2%	3 4%	6 2%	2 1%	8 9%	11 3%	11 3%	6 2%	8 1%	22 4%	3 3%	6 3%	15 4%	5 2%	10 4%	10 3%	6 2%
Opening markets/ broader selling range	40 4%	7 5%	5 5%	3 4%	16 5%	7 3%	2 2%	16 5%	21 5%	3 1%	23 4%	17 3%	3 3%	6 3%	17 5%	14 4%	2 1%	12 3%	24 7%
Canada has an abundance of natural resources	15 1%	4 3%	1 1%	2 3%	6 2%	- -	2 2%	8 2%	4 1%	3 1%	12 2%	3 1%	- -	5 2%	4 1%	6 2%	1 *	4 1%	10 3%
More competition	13 1%	1 1%	2 2%	1 1%	6 2%	3 1%	- -	5 2%	6 1%	2 1%	8 1%	5 1%	- -	3 1%	3 1%	7 2%	- -	2 1%	11 3%
More opportunities/ ideas for starting a business	18 2%	1 1%	2 2%	2 3%	10 3%	2 1%	1 1%	9 3%	7 2%	2 1%	8 1%	10 2%	3 3%	5 2%	4 1%	6 2%	1 *	8 2%	9 3%
More people to buy the products	9 1%	- -	1 1%	- -	5 1%	2 1%	1 1%	3 1%	4 1%	2 1%	5 1%	4 1%	1 1%	3 1%	2 1%	3 1%	2 1%	4 1%	2 1%
Creates employment in other countries	5 *	- -	2 2%	- -	2 1%	- -	1 1%	2 1%	2 *	1 *	2 *	3 1%	- -	1 *	2 1%	2 1%	1 *	2 1%	1 *
More interaction between other countries	19 2%	4 3%	3 3%	- -	5 1%	6 2%	1 1%	8 2%	7 2%	4 2%	12 2%	7 1%	1 1%	5 2%	5 1%	8 2%	3 1%	10 3%	5 1%
Canada has a lot of knowledge/ can share the knowledge	4 *	3 2%	- -	- -	1 *	- -	- -	- -	1 *	3 1%	3 1%	1 *	1 1%	2 1%	- -	1 *	- -	2 1%	2 1%
Depends on the nature	6 1%	- -	- -	1 1%	2 1%	1 *	2 2%	- -	5 1%	1 *	5 1%	1 *	1 1%	1 *	3 1%	1 *	- -	3 1%	1 *
Brings in more contracts/ more contracts=more jobs	8 1%	1 1%	- -	- -	- -	7 3%	- -	4 1%	2 *	2 1%	4 1%	4 1%	- -	2 1%	5 1%	1 *	1 *	5 1%	2 1%
Allows other countries to see our products	5 *	- -	- -	- -	- -	5 2%	- -	2 1%	2 *	1 *	2 *	3 1%	1 1%	1 *	1 *	2 1%	- -	4 1%	1 *
Promotes investment in Canada	6 1%	- -	- -	1 1%	- -	5 2%	- -	2 1%	4 1%	- -	3 1%	3 1%	2 2%	2 1%	1 *	1 *	2 1%	1 *	2 1%
Trade influences production of products	8 1%	- -	- -	- -	6 2%	2 1%	- -	5 2%	2 *	1 *	2 *	6 1%	1 1%	1 *	2 1%	4 1%	4 2%	1 *	3 1%

1a. And why do you say MORE JOBS ?

	Total	REGION						AGE			GENDER		EDUCATION				INCOME		
		BC	AB	SK/MB	ON	PQ	ATL.	18-34	35-54	55+	Male	Female	<HS	HS	Some Post Sec.	Univ	<\$30K	\$30-59K	\$60K+
Negative responses	11 1%	1 1%	3 3%	-	5 1%	-	2 2%	3 1%	4 1%	4 2%	9 2%	2 *	1 1%	-	5 1%	5 2%	4 2%	3 1%	3 1%
Nothing/ no reason	2 *	1 1%	-	-	-	-	1 1%	-	-	2 1%	-	2 *	1 1%	1 *	-	-	2 1%	-	-
Other	57 5%	5 3%	1 1%	5 6%	18 5%	25 9%	3 3%	14 4%	30 7%	13 5%	38 7%	19 4%	5 4%	10 4%	24 7%	18 6%	10 4%	16 4%	24 7%
Don't know	32 3%	4 3%	4 4%	6 8%	9 3%	7 3%	2 2%	13 4%	15 3%	4 2%	13 2%	19 4%	5 4%	9 4%	6 2%	12 4%	5 2%	17 5%	8 2%

1b. And why do you say: FEWER JOBS ?

	Total	REGION						AGE			GENDER		EDUCATION				INCOME		
		BC	AB	SK/MB	ON	PQ	ATL.	18-34	35-54	55+	Male	Female	<HS	HS	Some Post Sec.	Univ	<\$30K	\$30-59K	\$60K+
<b>TOTAL MENTIONS</b>																			
BASE (Weighted) : Respondents who said FEWER JOBS	367	42	29	38	135	96	27	133	143	85	150	217	70	102	119	73	133	125	82
BASE (Unweighted): Respondents who said FEWER JOBS	367	42	29	38	135	96	27	133	143	85	150	217	70	102	119	73	133	125	82
Imports bad for jobs	80 22%	7 17%	7 24%	7 18%	32 24%	18 19%	9 33%	28 21%	29 20%	22 26%	24 16%	56 26%	11 16%	29 28%	25 21%	14 19%	32 24%	27 22%	13 16%
Canada exports mostly resources	16 4%	3 7%	2 7%	2 5%	4 3%	2 2%	3 11%	8 6%	5 3%	3 4%	6 4%	10 5%	1 1%	3 3%	7 6%	5 7%	7 5%	5 4%	4 5%
Other countries cheaper	127 35%	16 38%	9 31%	13 34%	35 26%	45 47%	9 33%	47 35%	57 40%	22 26%	56 37%	71 33%	20 29%	32 31%	45 38%	29 40%	34 26%	55 44%	33 40%
Free trade / NAFTA	38 10%	3 7%	4 14%	2 5%	20 15%	7 7%	2 7%	10 8%	20 14%	6 7%	18 12%	20 9%	9 13%	8 8%	15 13%	6 8%	13 10%	18 14%	4 5%
Too much use of technology/ computers	9 2%	1 2%	1 3%	3 8%	3 2%	- -	1 4%	2 2%	5 3%	2 2%	3 2%	6 3%	1 1%	2 2%	3 3%	3 4%	1 1%	4 3%	2 2%
Manufacturing jobs will move to other countries	5 1%	1 2%	- -	- -	4 3%	- -	- -	1 1%	2 1%	2 2%	1 1%	4 2%	1 1%	1 1%	1 1%	2 3%	2 2%	1 1%	2 2%
Labour costs lower elsewhere	26 7%	5 12%	1 3%	2 5%	10 7%	7 7%	1 4%	10 8%	9 6%	7 8%	13 9%	13 6%	3 4%	6 6%	9 8%	8 11%	9 7%	9 7%	7 9%
Imports are higher than exports	4 1%	- -	- -	- -	1 1%	3 3%	- -	2 2%	2 1%	- -	1 1%	3 1%	- -	1 1%	2 2%	1 1%	1 1%	1 1%	1 1%
Trade controlled by the USA/ out of Canada's control	6 2%	1 2%	- -	1 3%	4 3%	- -	- -	1 1%	2 1%	2 2%	3 2%	3 1%	2 3%	3 3%	- -	- -	2 2%	1 1%	1 1%
Jobs/ business will move elsewhere (unspecified)	30 8%	1 2%	2 7%	3 8%	14 10%	7 7%	3 11%	11 8%	9 6%	10 12%	9 6%	21 10%	8 11%	8 8%	10 8%	4 5%	12 9%	6 5%	8 10%

1b. And why do you say: FEWER JOBS ?

	Total	REGION						AGE			GENDER		EDUCATION				INCOME		
		BC	AB	SK/MB	ON	PQ	ATL.	18-34	35-54	55+	Male	Female	<HS	HS	Some Post Sec.	Univ	<\$30K	\$30-59K	\$60K+
Canadian dollar has low value/ Canada not competitive	8 2%	-	-	1 3%	4 3%	3 3%	-	2 2%	5 3%	1 1%	3 2%	5 2%	1 1%	3 3%	4 3%	-	3 2%	4 3%	1 1%
Encourage immigrants to replace Canadian labour	3 1%	-	-	-	1 1%	2 2%	-	1 1%	1 1%	1 1%	1 1%	2 1%	3 4%	-	-	-	2 2%	1 1%	-
Foreign investment/ takeover of Canadian companies	3 1%	-	-	1 3%	1 1%	1 1%	-	2 2%	-	-	1 1%	2 1%	-	-	3 3%	-	-	2 2%	-
Seems to be the trend	3 1%	-	1 3%	-	2 1%	-	-	1 1%	1 1%	1 1%	-	3 1%	-	1 1%	2 2%	-	3 2%	-	-
Higher end benefits at the expense of lower end jobs	3 1%	1 2%	-	-	2 1%	-	-	1 1%	2 1%	-	3 2%	-	-	1 1%	1 1%	1 1%	-	1 1%	2 2%
Canada/ Quebec is self-sufficient	7 2%	-	-	-	3 2%	3 3%	1 4%	3 2%	1 1%	3 4%	1 1%	6 3%	2 3%	4 4%	1 1%	-	4 3%	2 2%	-
Nothing/ no reason	1 *	-	-	-	1 1%	-	-	-	-	1 1%	-	1 *	-	1 1%	-	-	1 1%	-	-
Other	19 5%	3 7%	3 10%	-	7 5%	4 4%	2 7%	5 4%	9 6%	5 6%	10 7%	9 4%	6 9%	3 3%	4 3%	6 8%	10 8%	2 2%	7 9%
Don't know	22 6%	3 7%	1 3%	3 8%	9 7%	5 5%	1 4%	11 8%	4 3%	7 8%	6 4%	16 7%	7 10%	8 8%	3 3%	4 5%	12 9%	2 2%	6 7%

1c. And why do you say: THE SAME?

	Total	REGION						AGE			GENDER		EDUCATION				INCOME		
		BC	AB	SK/MB	ON	PQ	ATL.	18-34	35-54	55+	Male	Female	<HS	HS	Some Post Sec.	Univ	<\$30K	\$30-59K	\$60K+
<b>TOTAL MENTIONS</b>																			
BASE (Weighted) : Respondents who said THE SAME	45	2	8	4	13	15	3	11	19	12	21	24	8	15	10	11	14	10	10
BASE (Unweighted): Respondents who said THE SAME	45	2	8	4	13	15	3	11	19	12	21	24	8	15	10	11	14	10	10
Exports create jobs	2 4%	-	1 13%	1 25%	-	-	-	1 9%	-	-	2 10%	-	-	-	1 10%	1 9%	-	1 10%	-
Canada has good products / technology	2 4%	-	-	-	-	2 13%	-	1 9%	-	1 8%	2 10%	-	-	1 7%	1 10%	-	1 7%	-	1 10%
Canada is cheaper / more economical	2 4%	-	-	-	1 8%	1 7%	-	-	1 5%	1 8%	1 5%	1 4%	-	1 7%	-	1 9%	-	-	2 20%
Free trade / NAFTA	1 2%	-	-	-	-	-	1 33%	-	-	1 8%	1 5%	-	-	-	-	1 9%	-	-	1 10%
Imports bad for jobs	4 9%	-	1 13%	1 25%	-	2 13%	-	3 27%	-	-	3 14%	1 4%	-	1 7%	2 20%	1 9%	1 7%	1 10%	-
Canada has no products / no technology	2 4%	-	-	-	1 8%	1 7%	-	-	1 5%	-	1 5%	1 4%	-	-	1 10%	-	1 7%	-	-
Other countries cheaper	4 9%	-	1 13%	1 25%	-	2 13%	-	2 18%	2 11%	-	1 5%	3 13%	1 13%	-	2 20%	1 9%	3 21%	1 10%	-
Other	24 53%	2 100%	4 50%	2 50%	7 54%	8 53%	1 33%	4 36%	11 58%	8 67%	13 62%	11 46%	3 38%	9 60%	4 40%	8 73%	7 50%	6 60%	6 60%
Don't know	9 20%	-	3 38%	-	4 31%	1 7%	1 33%	2 18%	4 21%	2 17%	2 10%	7 29%	4 50%	4 27%	1 10%	-	2 14%	2 20%	1 10%

3. From what you know, which of the following best describes the current situation for Canadian trade ?

	Total	REGION						AGE			GENDER		EDUCATION				INCOME		
		BC	AB	SK/MB	ON	PQ	ATL.	18-34	35-54	55+	Male	Female	<HS	HS	Some Post Sec.	Univ	<\$30K	\$30-59K	\$60K+
BASE (Weighted) : All Respondents	1516	201	150	120	528	397	120	495	625	374	725	791	210	367	511	418	409	511	450
BASE (Unweighted): All Respondents	1516	201	150	120	528	397	120	495	625	374	725	791	210	367	511	418	409	511	450
We export more goods than we import	509 34%	76 38%	47 31%	41 34%	199 38%	106 27%	40 33%	143 29%	209 33%	153 41%	336 46%	173 22%	65 31%	112 31%	159 31%	172 41%	113 28%	162 32%	195 43%
We import more goods than we export	550 36%	60 30%	65 43%	39 33%	183 35%	153 39%	50 42%	198 40%	235 38%	107 29%	226 31%	324 41%	72 34%	122 33%	208 41%	145 35%	157 38%	184 36%	157 35%
Imports and exports are about equal	315 21%	41 20%	22 15%	34 28%	92 17%	105 26%	21 18%	110 22%	130 21%	70 19%	125 17%	190 24%	43 20%	94 26%	100 20%	75 18%	93 23%	123 24%	75 17%
Don't know	142 9%	24 12%	16 11%	6 5%	54 10%	33 8%	9 8%	44 9%	51 8%	44 12%	38 5%	104 13%	30 14%	39 11%	44 9%	26 6%	46 11%	42 8%	23 5%

4. Would you say Canada is ...

	Total	REGION						AGE			GENDER		EDUCATION				INCOME		
		BC	AB	SK/MB	ON	PQ	ATL.	18-34	35-54	55+	Male	Female	<HS	HS	Some Post Sec.	Univ	<\$30K	\$30-59K	\$60K+
BASE (Weighted) : All Respondents	1516	201	150	120	528	397	120	495	625	374	725	791	210	367	511	418	409	511	450
BASE (Unweighted): All Respondents	1516	201	150	120	528	397	120	495	625	374	725	791	210	367	511	418	409	511	450
More an exporter of manufactured products, such as automobiles and machines	188 12%	12 6%	8 5%	9 8%	82 16%	68 17%	9 8%	61 12%	78 12%	47 13%	93 13%	95 12%	35 17%	52 14%	58 11%	42 10%	66 16%	43 8%	63 14%
More an exporter of natural resources, such as forest products and minerals	1226 81%	179 89%	133 89%	106 88%	408 77%	298 75%	102 85%	412 83%	502 80%	298 80%	593 82%	633 80%	151 72%	294 80%	423 83%	353 84%	315 77%	436 85%	368 82%
About the same	41 3%	4 2%	2 1%	1 1%	20 4%	11 3%	3 3%	9 2%	17 3%	12 3%	24 3%	17 2%	8 4%	8 2%	11 2%	13 3%	10 2%	14 3%	12 3%
Don't know	61 4%	6 3%	7 5%	4 3%	18 3%	20 5%	6 5%	13 3%	28 4%	17 5%	15 2%	46 6%	16 8%	13 4%	19 4%	10 2%	18 4%	18 4%	7 2%



5. Which of those two views is closer to your own ?

	Total	REGION						AGE			GENDER		EDUCATION				INCOME		
		BC	AB	SK/MB	ON	PQ	ATL.	18-34	35-54	55+	Male	Female	<HS	HS	Some Post Sec.	Univ	<\$30K	\$30-59K	\$60K+
BASE (Weighted) : All Respondents	1516	201	150	120	528	397	120	495	625	374	725	791	210	367	511	418	409	511	450
BASE (Unweighted): All Respondents	1516	201	150	120	528	397	120	495	625	374	725	791	210	367	511	418	409	511	450
Increased trade and jobs for Canadians	949 63%	124 62%	94 63%	69 58%	322 61%	267 67%	73 61%	317 64%	394 63%	230 61%	493 68%	456 58%	117 56%	215 59%	322 63%	292 70%	240 59%	331 65%	299 66%
Do nothing to create new jobs for Canadians	487 32%	64 32%	48 32%	44 37%	175 33%	116 29%	40 33%	155 31%	208 33%	114 30%	206 28%	281 36%	78 37%	141 38%	158 31%	106 25%	149 36%	158 31%	136 30%
Don't know	80 5%	13 6%	8 5%	7 6%	31 6%	14 4%	7 6%	23 5%	23 4%	30 8%	26 4%	54 7%	15 7%	11 3%	31 6%	20 5%	20 5%	22 4%	15 3%

6. Have you heard, seen or read anything about the talks between Canada and other countries for a proposed international agreement on investment called the "Multilateral Agreement on Investment", or MAI ?

	Total	REGION						AGE			GENDER		EDUCATION				INCOME		
		BC	AB	SK/MB	ON	PQ	ATL.	18-34	35-54	55+	Male	Female	<HS	HS	Some Post Sec.	Univ	<\$30K	\$30-59K	\$60K+
BASE (Weighted) : All Respondents	1516	201	150	120	528	397	120	495	625	374	725	791	210	367	511	418	409	511	450
BASE (Unweighted): All Respondents	1516	201	150	120	528	397	120	495	625	374	725	791	210	367	511	418	409	511	450
Yes	398 26%	67 33%	46 31%	37 31%	150 28%	62 16%	36 30%	97 20%	165 26%	132 35%	231 32%	167 21%	37 18%	73 20%	137 27%	148 35%	91 22%	127 25%	138 31%
No	1097 72%	131 65%	101 67%	82 68%	371 70%	330 83%	82 68%	391 79%	455 73%	233 62%	486 67%	611 77%	168 80%	289 79%	365 71%	268 64%	309 76%	379 74%	308 68%
Don't know	21 1%	3 1%	3 2%	1 1%	7 1%	5 1%	2 2%	7 1%	5 1%	9 2%	8 1%	13 2%	5 2%	5 1%	9 2%	2 *	9 2%	5 1%	4 1%

7. And what have you heard, seen or read about the Multilateral Agreement on Investment, or MAI ?

	Total	REGION						AGE			GENDER		EDUCATION				INCOME		
		BC	AB	SK/MB	ON	PQ	ATL.	18-34	35-54	55+	Male	Female	<HS	HS	Some Post Sec.	Univ	<\$30K	\$30-59K	\$60K+
<b>TOTAL MENTIONS</b>																			
BASE (Weighted) : Heard, seen or read about the talks between Canada and other countries	398	67	46	37	150	62	36	97	165	132	231	167	37	73	137	148	91	127	138
BASE (Unweighted): Heard, seen or read about the talks between Canada and other countries	398	67	46	37	150	62	36	97	165	132	231	167	37	73	137	148	91	127	138
<b>POSITIVE (NET)</b>	118 30%	15 22%	14 30%	12 32%	38 25%	30 48%	9 25%	25 26%	57 35%	34 26%	82 35%	36 22%	7 19%	19 26%	41 30%	50 34%	23 25%	43 34%	44 32%
Good for Canada	31 8%	3 4%	4 9%	4 11%	11 7%	5 8%	4 11%	3 3%	11 7%	16 12%	22 10%	9 5%	5 14%	4 5%	12 9%	9 6%	11 12%	11 9%	8 6%
Attract investment	26 7%	5 7%	4 9%	1 3%	11 7%	4 6%	1 3%	6 6%	14 8%	5 4%	18 8%	8 5%	- -	4 5%	6 4%	16 11%	3 3%	8 6%	10 7%
Create jobs	6 2%	1 1%	- -	1 3%	1 1%	3 5%	- -	- -	4 2%	2 2%	3 1%	3 2%	1 3%	1 1%	1 1%	3 2%	1 1%	3 2%	- -
Encourage trade and investment internationally	12 3%	2 3%	1 2%	- -	5 3%	3 5%	1 3%	5 5%	5 3%	2 2%	5 2%	7 4%	- -	2 3%	3 2%	7 5%	2 2%	6 5%	4 3%
Create a level playing field/ equalization around the world	13 3%	4 6%	3 7%	1 3%	4 3%	- -	1 3%	1 1%	9 5%	3 2%	10 4%	3 2%	- -	2 3%	4 3%	7 5%	1 1%	5 4%	6 4%
Open borders/ Free Trade among member countries	11 3%	3 4%	2 4%	1 3%	4 3%	1 2%	- -	3 3%	7 4%	1 1%	9 4%	2 1%	- -	2 3%	5 4%	4 3%	1 1%	3 2%	6 4%
An Accord with China/ trade with China	8 2%	- -	- -	- -	1 1%	7 11%	- -	4 4%	2 1%	2 2%	5 2%	3 2%	1 3%	2 3%	2 1%	3 2%	4 4%	1 1%	3 2%
An accord with South American/ Latin American countries	6 2%	- -	- -	1 3%	- -	5 8%	- -	1 1%	5 3%	- -	6 3%	- -	- -	2 3%	- -	4 3%	1 1%	2 2%	3 2%

7. And what have you heard, seen or read about the Multilateral Agreement on Investment, or MAI ?

	Total	REGION						AGE			GENDER		EDUCATION				INCOME		
		BC	AB	SK/MB	ON	PQ	ATL.	18-34	35-54	55+	Male	Female	<HS	HS	Some Post Sec.	Univ	<\$30K	\$30-59K	\$60K+
Will help countries in need/ Third World countries	2 1%	-	-	1 3%	-	1 2%	-	-	-	2 2%	1 *	1 1%	-	-	1 1%	1 1%	-	2 2%	-
No international investment restrictions/ more options	7 2%	1 1%	1 2%	3 8%	1 1%	-	1 3%	2 2%	2 1%	2 2%	4 2%	3 2%	-	-	3 2%	4 3%	-	2 2%	3 2%
Involves international trade agreements (unspecified)	6 2%	-	-	-	5 3%	-	1 3%	2 2%	3 2%	1 1%	6 3%	-	-	-	4 3%	2 1%	-	3 2%	3 2%
Bring countries together/ create alliances	2 1%	-	-	-	-	2 3%	-	1 1%	-	1 1%	1 *	1 1%	-	-	2 1%	-	-	1 1%	1 1%
<b>NEGATIVE (NET)</b>	<b>82 21%</b>	<b>11 16%</b>	<b>16 35%</b>	<b>6 16%</b>	<b>37 25%</b>	<b>5 8%</b>	<b>7 19%</b>	<b>13 13%</b>	<b>41 25%</b>	<b>26 20%</b>	<b>47 20%</b>	<b>35 21%</b>	<b>8 22%</b>	<b>11 15%</b>	<b>26 19%</b>	<b>35 24%</b>	<b>20 22%</b>	<b>22 17%</b>	<b>28 20%</b>
Bad for Canada	43 11%	6 9%	5 11%	3 8%	21 14%	3 5%	5 14%	5 5%	17 10%	19 14%	22 10%	21 13%	6 16%	7 10%	12 9%	17 11%	15 16%	11 9%	10 7%
Loss of sovereignty	15 4%	3 4%	5 11%	1 3%	5 3%	-	1 3%	2 2%	7 4%	6 5%	6 3%	9 5%	-	1 1%	4 3%	10 7%	3 3%	3 2%	6 4%
Bad for the environment	13 3%	3 4%	4 9%	-	4 3%	-	2 6%	4 4%	8 5%	1 1%	6 3%	7 4%	-	2 3%	2 1%	8 5%	1 1%	5 4%	6 4%
Won't be able to protect culture	3 1%	1 1%	-	-	2 1%	-	-	-	3 2%	-	3 1%	-	-	-	2 1%	1 1%	-	1 1%	2 1%
Loss of jobs/ unemployment	3 1%	-	-	-	2 1%	1 2%	-	-	3 2%	-	-	3 2%	-	-	1 1%	2 1%	-	2 2%	1 1%
It favours big business/ big corps. will have too much power	14 4%	2 3%	2 4%	2 5%	5 3%	2 3%	1 3%	2 2%	8 5%	4 3%	9 4%	5 3%	1 3%	2 3%	6 4%	5 3%	2 2%	4 3%	5 4%
Secretive/ government hiding it's involvement	4 1%	-	1 2%	1 3%	1 1%	1 2%	-	1 1%	2 1%	1 1%	2 1%	2 1%	1 3%	1 1%	1 1%	1 1%	1 1%	-	3 2%
It's a conspiracy/ scheme	2 1%	-	2 4%	-	-	-	-	2 2%	-	-	1 *	1 1%	-	-	1 1%	1 1%	1 1%	-	1 1%

7. And what have you heard, seen or read about the Multilateral Agreement on Investment, or MAI ?

	Total	REGION						AGE			GENDER		EDUCATION				INCOME		
		BC	AB	SK/MB	ON	PQ	ATL.	18-34	35-54	55+	Male	Female	<HS	HS	Some Post Sec.	Univ	<\$30K	\$30-59K	\$60K+
NEUTRAL (NET)	34 9%	6 9%	1 2%	2 5%	14 9%	7 11%	4 11%	12 12%	14 8%	8 6%	16 7%	18 11%	2 5%	7 10%	10 7%	15 10%	6 7%	13 10%	14 10%
Just remember name/ have only heard name	6 2%	1 1%	-	-	2 1%	3 5%	-	2 2%	3 2%	1 1%	2 1%	4 2%	-	3 4%	2 1%	1 1%	2 2%	2 2%	2 1%
Similar/ compared to NAFTA	3 1%	2 3%	-	-	1 1%	-	-	1 1%	2 1%	-	2 1%	1 1%	-	1 1%	-	2 1%	-	1 1%	2 1%
Similar/ comparable to European market	3 1%	1 1%	-	-	1 1%	1 2%	-	1 1%	2 1%	-	1 *	2 1%	-	2 3%	-	1 1%	-	2 2%	1 1%
There have been talks/ conferences (unspecified)	10 3%	1 1%	1 2%	1 3%	5 3%	1 2%	1 3%	2 2%	4 2%	4 3%	8 3%	2 1%	1 3%	-	4 3%	5 3%	1 1%	5 4%	4 3%
Just heard about it (unspecified)	8 2%	1 1%	-	1 3%	2 1%	2 3%	2 6%	5 5%	2 1%	1 1%	3 1%	5 3%	1 3%	-	4 3%	3 2%	3 3%	1 1%	3 2%
Pro's and con's (unspecified)	2 1%	-	-	-	2 1%	-	-	-	-	2 2%	-	2 1%	-	-	-	2 1%	-	1 1%	1 1%
No progress	2 1%	-	-	-	1 1%	-	1 3%	1 1%	1 1%	-	-	2 1%	-	1 1%	-	1 1%	-	1 1%	1 1%
OTHER																			
Nothing	8 2%	3 4%	-	-	3 2%	2 3%	-	2 2%	4 2%	2 2%	7 3%	1 1%	1 3%	1 1%	4 3%	2 1%	1 1%	3 2%	3 2%
Other	32 8%	5 7%	2 4%	1 3%	16 11%	3 5%	5 14%	8 8%	15 9%	9 7%	20 9%	12 7%	2 5%	6 8%	8 6%	16 11%	4 4%	11 9%	14 10%
Don't know	151 38%	31 46%	16 35%	18 49%	54 36%	17 27%	15 42%	39 40%	53 32%	59 45%	74 32%	77 46%	19 51%	32 44%	55 40%	45 30%	44 48%	44 35%	45 33%

AGE

What age group do you fall into ?

	Total	REGION						AGE			GENDER		EDUCATION				INCOME		
		BC	AB	SK/MB	ON	PQ	ATL.	18-34	35-54	55+	Male	Female	<HS	HS	Some Post Sec.	Univ	<\$30K	\$30-59K	\$60K+
BASE (Weighted) : All Respondents	1516	201	150	120	528	397	120	495	625	374	725	791	210	367	511	418	409	511	450
BASE (Unweighted): All Respondents	1516	201	150	120	528	397	120	495	625	374	725	791	210	367	511	418	409	511	450
18 to 24	171 11%	17 8%	15 10%	11 9%	59 11%	55 14%	14 12%	171 35%	-	-	87 12%	84 11%	9 4%	65 18%	73 14%	24 6%	71 17%	48 9%	42 9%
25 to 34	324 21%	40 20%	39 26%	28 23%	95 18%	96 24%	26 22%	324 65%	-	-	154 21%	170 21%	26 12%	71 19%	114 22%	112 27%	81 20%	137 27%	85 19%
35 to 44	346 23%	41 20%	35 23%	23 19%	118 22%	97 24%	32 27%	-	346 55%	-	163 22%	183 23%	25 12%	80 22%	132 26%	108 26%	63 15%	123 24%	137 30%
45 to 54	279 18%	38 19%	29 19%	26 22%	104 20%	64 16%	18 15%	-	279 45%	-	137 19%	142 18%	36 17%	61 17%	97 19%	85 20%	52 13%	89 17%	114 25%
55 to 64	180 12%	26 13%	17 11%	15 13%	62 12%	52 13%	8 7%	-	-	180 48%	93 13%	87 11%	45 21%	48 13%	46 9%	41 10%	53 13%	64 13%	50 11%
65 to 74	133 9%	26 13%	11 7%	8 7%	53 10%	25 6%	10 8%	-	-	133 36%	52 7%	81 10%	45 21%	30 8%	30 6%	27 6%	60 15%	33 6%	14 3%
75+	61 4%	12 6%	2 1%	6 5%	26 5%	6 2%	9 8%	-	-	61 16%	30 4%	31 4%	21 10%	11 3%	13 3%	15 4%	29 7%	16 3%	5 1%
Refused	22 1%	1 *	2 1%	3 3%	11 2%	2 1%	3 3%	-	-	-	9 1%	13 2%	3 1%	1 *	6 1%	6 1%	-	1 *	3 1%
Average age	44	47	42	44	45	41	44	27	44	66	43	44	55	42	41	43	46	42	42
Standard Deviation	16.0	17.1	14.5	16.2	16.4	14.8	17.2	5.0	5.6	8.2	15.8	16.3	17.3	16.3	14.9	14.1	19.3	15.0	12.4
Standard Error	0.4	1.2	1.2	1.5	0.7	0.7	1.6	0.2	0.2	0.4	0.6	0.6	1.2	0.9	0.7	0.7	1.0	0.7	0.6

EDUCATION

What is the highest level of formal education that you have completed ?

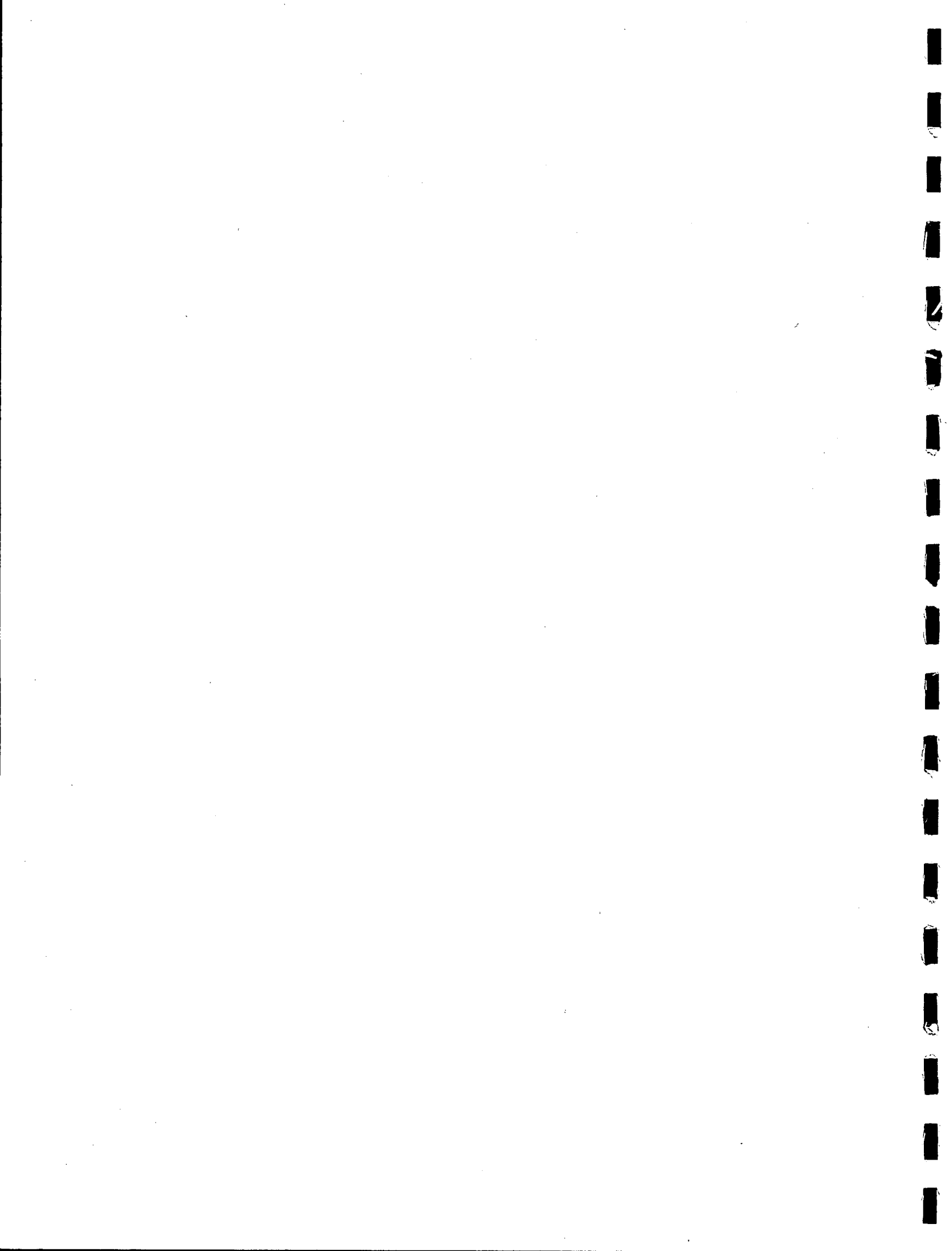
	Total	REGION						AGE			GENDER		EDUCATION				INCOME		
		BC	AB	SK/MB	ON	PQ	ATL.	18-34	35-54	55+	Male	Female	<HS	HS	Some Post Sec.	Univ	<\$30K	\$30-59K	\$60K+
BASE (Weighted) : All Respondents	1516	201	150	120	528	397	120	495	625	374	725	791	210	367	511	418	409	511	450
BASE (Unweighted): All Respondents	1516	201	150	120	528	397	120	495	625	374	725	791	210	367	511	418	409	511	450
Grade school or some high school	210 14%	18 9%	20 13%	25 21%	65 12%	63 16%	19 16%	35 7%	61 10%	111 30%	98 14%	112 14%	210 100%	-	-	-	108 26%	61 12%	18 4%
Complete high school	367 24%	51 25%	37 25%	32 27%	119 23%	101 25%	27 23%	136 27%	141 23%	89 24%	179 25%	188 24%	-	367 100%	-	-	112 27%	134 26%	87 19%
Complete technical or trade school/ Community college	307 20%	45 22%	28 19%	18 15%	104 20%	94 24%	18 15%	114 23%	143 23%	47 13%	146 20%	161 20%	-	-	307 60%	-	86 21%	115 23%	81 18%
Some community college or university, but did not finish	204 13%	31 15%	21 14%	17 14%	77 15%	32 8%	26 22%	73 15%	86 14%	42 11%	84 12%	120 15%	-	-	204 40%	-	54 13%	67 13%	64 14%
Complete University Degree (Bachelor's)	306 20%	41 20%	35 23%	21 18%	115 22%	76 19%	18 15%	111 22%	137 22%	55 15%	151 21%	155 20%	-	-	-	306 73%	40 10%	102 20%	135 30%
Post-Graduate Degree (Master's, Ph.D)	112 7%	15 7%	9 6%	6 5%	42 8%	30 8%	10 8%	25 5%	56 9%	28 7%	64 9%	48 6%	-	-	-	112 27%	8 2%	30 6%	65 14%
Refused	10 1%	-	-	1 1%	6 1%	1 *	2 2%	1 *	1 *	2 1%	3 *	7 1%	-	-	-	-	1 *	2 *	-

INCOME

And, which of the following categories best describes your annual household income ?  
That is, the total income before taxes - or gross income - of all persons in your household combined ?

	Total	REGION						AGE			GENDER		EDUCATION				INCOME		
		BC	AB	SK/MB	ON	PQ	ATL.	18-34	35-54	55+	Male	Female	<HS	HS	Some Post Sec.	Univ	<\$30K	\$30-59K	\$60K+
BASE (Weighted) : All Respondents	1516	201	150	120	528	397	120	495	625	374	725	791	210	367	511	418	409	511	450
BASE (Unweighted): All Respondents	1516	201	150	120	528	397	120	495	625	374	725	791	210	367	511	418	409	511	450
Under \$10,000	105 7%	8 4%	10 7%	10 8%	29 5%	37 9%	11 9%	42 8%	37 6%	26 7%	43 6%	62 8%	36 17%	20 5%	39 8%	10 2%	105 26%	-	-
\$10,000 to \$29,999	304 20%	31 15%	23 15%	24 20%	93 18%	100 25%	33 28%	110 22%	78 12%	116 31%	127 18%	177 22%	72 34%	92 25%	101 20%	38 9%	304 74%	-	-
\$30,000 to \$44,999	255 17%	41 20%	29 19%	22 18%	77 15%	61 15%	25 21%	94 19%	95 15%	66 18%	131 18%	124 16%	39 19%	72 20%	80 16%	63 15%	-	255 50%	-
\$45,000 to \$59,999	256 17%	39 19%	25 17%	23 19%	85 16%	65 16%	19 16%	91 18%	117 19%	47 13%	128 18%	128 16%	22 10%	62 17%	102 20%	69 17%	-	256 50%	-
\$60,000 to \$74,999	147 10%	22 11%	23 15%	14 12%	41 8%	37 9%	10 8%	51 10%	74 12%	20 5%	74 10%	73 9%	6 3%	37 10%	56 11%	48 11%	-	-	147 33%
\$75,000 to \$99,999	161 11%	28 14%	11 7%	12 10%	73 14%	35 9%	2 2%	44 9%	94 15%	23 6%	88 12%	73 9%	8 4%	30 8%	56 11%	67 16%	-	-	161 36%
\$100,000 to \$149,999	101 7%	13 6%	10 7%	2 2%	49 9%	21 5%	6 5%	24 5%	62 10%	15 4%	61 8%	40 5%	3 1%	17 5%	23 5%	58 14%	-	-	101 22%
\$150,000 and over	41 3%	6 3%	4 3%	2 2%	20 4%	7 2%	2 2%	8 2%	21 3%	11 3%	22 3%	19 2%	1 *	3 1%	10 2%	27 6%	-	-	41 9%
Refused	146 10%	13 6%	15 10%	11 9%	61 12%	34 9%	12 10%	31 6%	47 8%	50 13%	51 7%	95 12%	23 11%	34 9%	44 9%	38 9%	-	-	-





6. Have you heard, seen or read anything about the talks between Canada and other countries for a proposed international agreement on investment called the "Multilateral Agreement on Investment", or MAI ?

	Total	REGION						AGE			GENDER		EDUCATION				INCOME		
		BC	AB	SK/MB	ON	PQ	ATL.	18-34	35-54	55+	Male	Female	<HS	HS	Some Post Sec.	Univ	<\$30K	\$30-59K	\$60K+
BASE (Weighted) : All Respondents	1516	201	150	120	528	397	120	495	625	374	725	791	210	367	511	418	409	511	450
BASE (Unweighted): All Respondents	1516	201	150	120	528	397	120	495	625	374	725	791	210	367	511	418	409	511	450
Yes	398 26%	67 33%	46 31%	37 31%	150 28%	62 16%	36 30%	97 20%	165 26%	132 35%	231 32%	167 21%	37 18%	73 20%	137 27%	148 35%	91 22%	127 25%	138 31%
No	1097 72%	131 65%	101 67%	82 68%	371 70%	330 83%	82 68%	391 79%	455 73%	233 62%	486 67%	611 77%	168 80%	289 79%	365 71%	268 64%	309 76%	379 74%	308 68%
Don't know	21 1%	3 1%	3 2%	1 1%	7 1%	5 1%	2 2%	7 1%	5 1%	9 2%	8 1%	13 2%	5 2%	5 1%	9 2%	2 *	9 2%	5 1%	4 1%

7. And what have you heard, seen or read about the Multilateral Agreement on Investment, or MAI ?

	Total	REGION						AGE			GENDER		EDUCATION				INCOME		
		BC	AB	SK/MB	ON	PQ	ATL.	18-34	35-54	55+	Male	Female	<HS	HS	Some Post Sec.	Univ	<\$30K	\$30-59K	\$60K+
<b>TOTAL MENTIONS</b>																			
BASE (Weighted) : Heard, seen or read about the talks between Canada and other countries	398	67	46	37	150	62	36	97	165	132	231	167	37	73	137	148	91	127	138
BASE (Unweighted): Heard, seen or read about the talks between Canada and other countries	398	67	46	37	150	62	36	97	165	132	231	167	37	73	137	148	91	127	138
Good for Canada	27 7%	3 4%	3 7%	3 8%	9 6%	5 8%	4 11%	2 2%	10 6%	14 11%	20 9%	7 4%	4 11%	4 5%	11 8%	7 5%	10 11%	10 8%	6 4%
Attract investment	25 6%	5 7%	4 9%	1 3%	10 7%	4 6%	1 3%	6 6%	14 8%	4 3%	17 7%	8 5%	- -	4 5%	6 4%	15 10%	3 3%	8 6%	10 7%
Create jobs	6 2%	1 1%	- -	1 3%	1 1%	3 5%	- -	- -	4 2%	2 2%	3 1%	3 2%	1 3%	1 1%	1 1%	3 2%	1 1%	3 2%	- -
Bad for Canada	37 9%	6 9%	3 7%	3 8%	18 12%	2 3%	5 14%	5 5%	14 8%	16 12%	19 8%	18 11%	4 11%	6 8%	11 8%	15 10%	11 12%	11 9%	9 7%
Loss of sovereignty	14 4%	3 4%	5 11%	1 3%	4 3%	- -	1 3%	2 2%	6 4%	6 5%	5 2%	9 5%	- -	1 1%	4 3%	9 6%	3 3%	3 2%	5 4%
Bad for the environment	12 3%	3 4%	4 9%	- -	4 3%	- -	1 3%	4 4%	7 4%	1 1%	5 2%	7 4%	- -	2 3%	2 1%	7 5%	1 1%	5 4%	5 4%
Other	178 45%	26 39%	18 39%	15 41%	67 45%	36 58%	16 44%	49 51%	82 50%	46 35%	114 49%	64 38%	12 32%	27 37%	63 46%	76 51%	31 34%	58 46%	76 55%
Don't know	142 36%	30 45%	16 35%	15 41%	52 35%	16 26%	13 36%	35 36%	51 31%	56 42%	67 29%	75 45%	18 49%	32 44%	50 36%	42 28%	40 44%	42 33%	42 30%

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