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Around the World, Around the Clock...

We're There For You

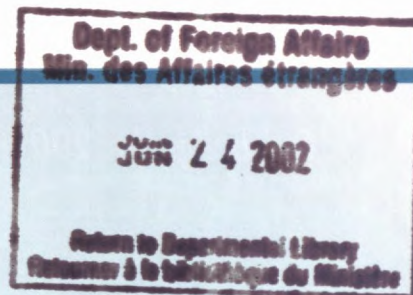
- 1 *Assisting Canadians at home and abroad*
- 2 *Expanding trade for jobs and prosperity*
- 3 *Working for global peace and human security*
- 4 *Sharing Canadian values and culture*

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Four Key Goals ... One Small Price

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What your penny supports

- *Emergency travel assistance*
- *Passports and travel documents*
- *International presence of the Government of Canada*
- *Export and investment services*
- *Promotion of democracy and the rule of law*
- *Support and advocacy for international treaties and conventions on:*
 - ◆ *arms control and disarmament* ◆ *human rights*
 - ◆ *cross-border problems such as crime and illegal drugs*
 - ◆ *environmental issues* ◆ *counterterrorism* ◆ *landmines*
- *Summits and foreign visits*
- *International marketing of Canadian culture and educational institutions*
- *Memberships in international organizations (e.g., United Nations, Organization of American States)*

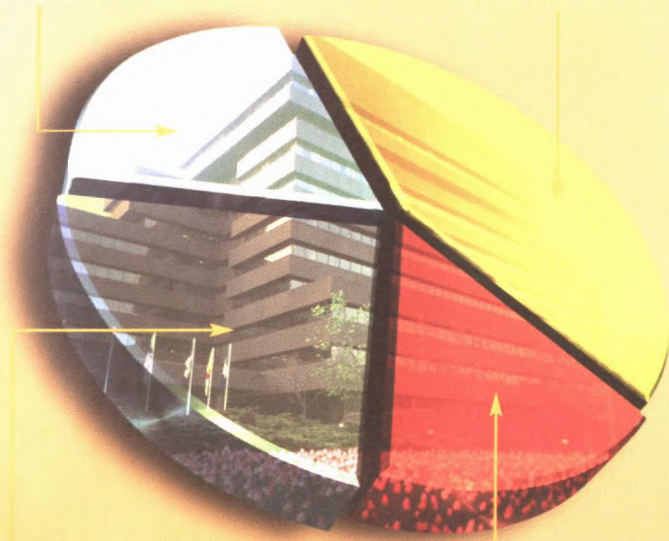
YOUR FEDERAL TAX DOLLAR
Less than 1 cent supports the work of the Department of Foreign Affairs and International Trade*

Where Your Money Goes

Our budget in 2001-2002

Support for other departments
— \$239 million

Core budget
— \$622 million



Adjustment for foreign inflation
— \$332 million

Peacekeeping and memberships in international organizations
— \$304 million

TOTAL \$1.5 BILLION

Our core budget has dropped almost 15% since 1990-1991 (\$732 million to \$622 million)

Cost of peacekeeping and of belonging to international organizations

\$250 million

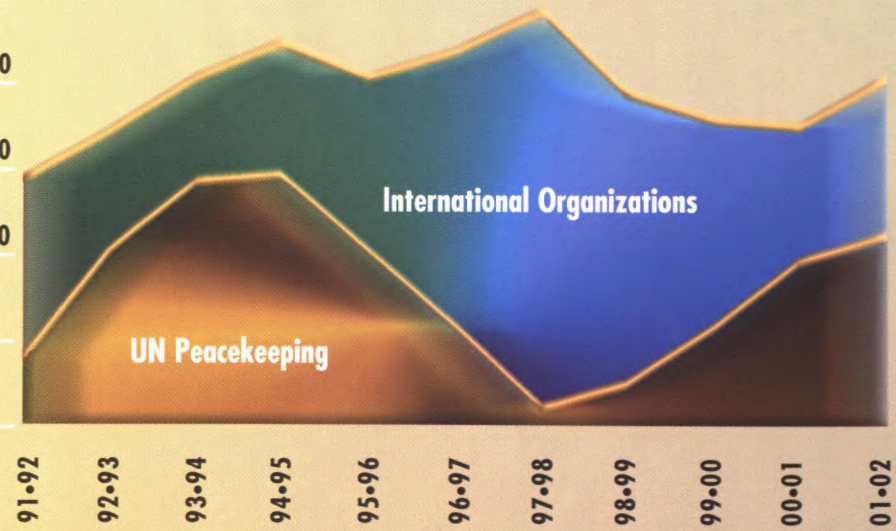
\$200

\$150

\$100

\$50

\$0



NOTE: All figures represent actual spending except for 2001-2002 which are estimates.

INTERNATIONAL MEMBERSHIPS 2001-2002 (in Millions)

United Nations	49.7
World Health Organization	18.2
Organization for Security and Cooperation in Europe	13.9
Organization of American States	13.9
Food and Agriculture Organization	13.8
UN Educational Scientific and Cultural Organization	13.4
North Atlantic Treaty Organization	9.8
La Francophonie	9.2
International Atomic Energy Agency	7.7
Organization for Economic Cooperation and Development	7.3
25 OTHER ORGANIZATIONS	40.9
TOTAL	\$197.8 million

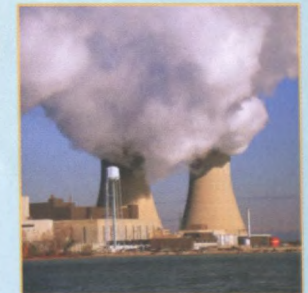
Canadians Are Going Global ...



- *Over 44 million trips were made to foreign destinations in 2001.*
- *Over 1.7 million Canadians live abroad.*
- *Business people are more active in countries with security risks.*
- *Seniors and those with disabilities are travelling more.*
- *Exotic and dangerous locations are more popular.*

While Many Issues are Without Borders

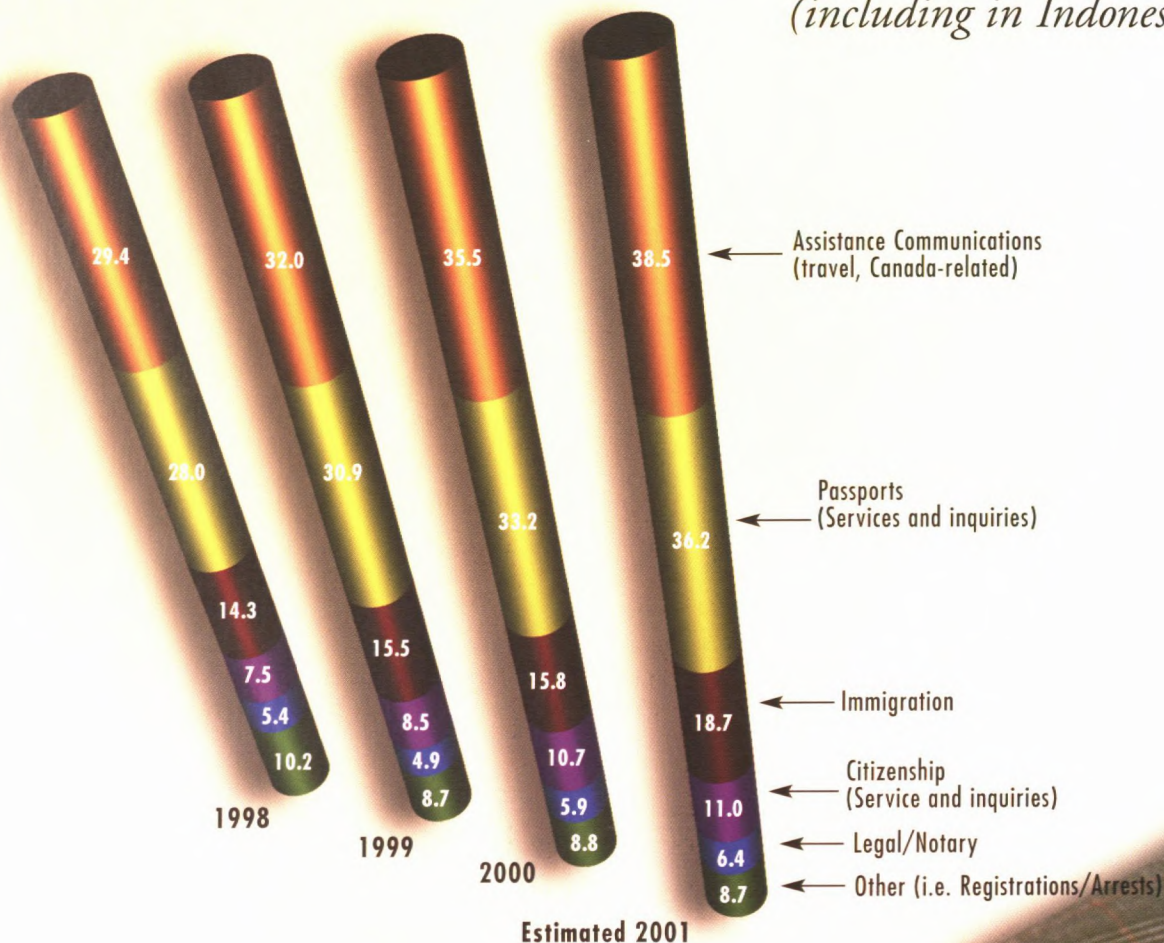
- *refugees*
- *climate change*
- *pollution and hazardous waste*
- *natural disasters*
- *unstable equity markets and exchange rates*
- *terrorism*
- *public health (e.g., West Nile Virus, Foot-and-Mouth Disease)*



Going Global Means Travelling Canadians Need Us More

Assistance to Canadians

(Thousands of Canadians)



- We issued 1.9 million passports in 2000-2001.
- Our embassies processed over 97,000 passport transactions in 2000.
- Demand for assistance has increased 26% since 1998.
- We helped evacuate 4,500 Canadians from 9 major conflicts from 1999 to 2000 (including in Indonesia, Eritrea, and the Congo).



So You Can Count On Us for Travel Advice and Assistance

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Before your trip

- Up-to-date travel reports for 225 destinations (by phone, fax or Internet)
- Free and extensive information booklets on the U.S., China and Mexico
- Advice for women travellers, those on adventure holidays, and others

During your trip

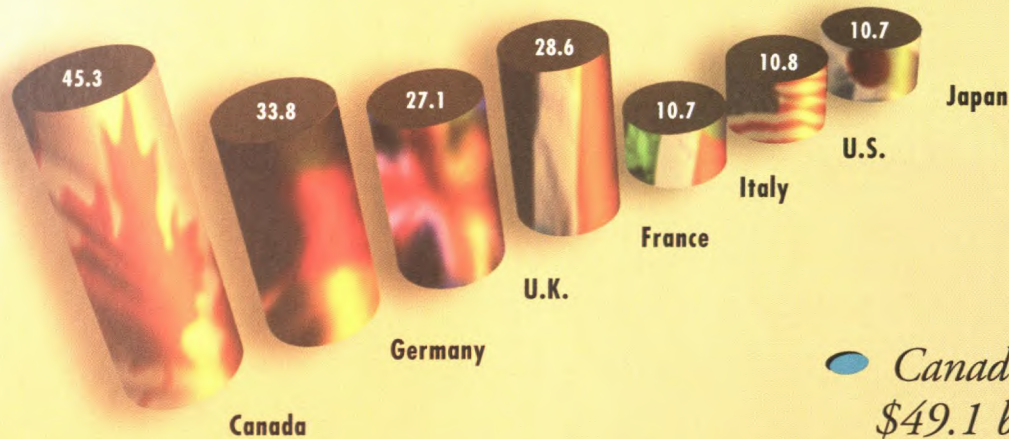
- Over 271 "service points" around the world
- Assistance associated with:
 - ◆ financial and travel emergencies
 - ◆ medical emergencies and accidents
 - ◆ evacuations and repatriations
 - ◆ deaths
 - ◆ kidnappings, hostage takings and hijackings
 - ◆ child abductions, custody and welfare cases
 - ◆ arrests and detentions
 - ◆ civil and natural disasters
 - ◆ victims of crime
 - ◆ missing persons
 - ◆ legal and notary referral services

All provided on a 24-hour, 7-day-a-week basis.
Simply call 1-800-267-6788 or visit our Web site at:
www.voyage.gc.ca



Our Economy is Going Global too

Total exports as a share of GDP in 2000



- *We are world leaders in telecommunications, aerospace, software, environmental technology and more.*
- *1 in 4 jobs in Canada is tied to trade activity.*
- *Exports account for 43% of our GDP (up from 25% ten years ago).*
- *Two-way trade in goods and services with the world averages \$2.4 billion every day.*
- *Canadian direct investment abroad has risen by \$49.1 billion to \$389.4 billion.*
- *Foreign direct investment in Canada increased by \$18.6 billion to \$320.9 billion.*



All figures 2001 unless otherwise stated.

And International Trade Benefits Everyone

Exports of goods and services as a percentage of GDP: Canada and provinces



So We Promote Canadian Exports Globally

- *Our Trade Commissioner Service has over 100 years of providing service excellence to Canadian business.*
- *Some 30,000 businesses are registered with us.*
- *Seven Team Canada missions led by the Prime Minister have:*
 - ◆ opened doors abroad for 2,800+ businesses and organizations, and
 - ◆ generated about \$30.6 billion in new business.
- *We provide on-line access to hundreds of foreign market studies at **www.infoexport.gc.ca***
- *Business assistance abroad is provided by 800 professionals in 130 cities on:*
 - ◆ market prospects ◆ key contact search ◆ local company information ◆ visit information
 - ◆ face-to-face briefings ◆ troubleshooting



And We Work for Canadian Jobs and Prosperity by...

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- *Negotiating the Free Trade Area of the Americas, a market of 800 million people with \$17 trillion GDP*
- *Being in the forefront of negotiations at the World Trade Organization, G8, APEC, etc.*
- *Promoting trade and investment through free trade agreements with Chile, Costa Rica, Israel and Singapore*
- *Opening access for Canadian products including ice wines in Europe and wood in Japan*



We also Work for Peace and Human Security by...

- *Building consensus on the first International Criminal Court and the rights of children*
- *Spearheading multinational action on abolishing landmines*
- *Negotiating agreements on peacebuilding and peacekeeping in war-torn countries*
- *Working to protect civilians and war-affected children*
- *Linking Canada to the world by signing 165 new multilateral treaties, 266 bilateral agreements, and joining 12 new major organizations in the past 10 years*



"Misunderstanding arising from ignorance breeds fear, and fear remains the greatest enemy of peace."

LESTER B. PEARSON, OSLO, DECEMBER 11, 1957

Lester B. Pearson (right), winner of the 1957 Nobel Peace Prize, with Escott Reid, a senior diplomat.



And For Canadian Values and Culture

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Our core values include:

- *respect for human rights*
- *the development of participatory, democratic government and stable institutions*
- *the rule of law*
- *sustainable development*
- *fair trade*



Our culture is a key to opening doors. Every year:

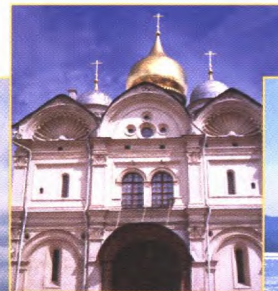
- *we fund some 500 cultural events abroad*
- *we provide grants to over 300 performers, artists, musicians and others*
- *we promote the study of Canada and our world-class educational institutions abroad*

Some of the groups we have supported in the past include:

- *the Calgary Philharmonic Society*
- *the National Arts Centre Orchestra*
- *La La La Human Steps*
- *the Royal Winnipeg Ballet*



With a Network of Offices Worldwide



With People Dedicated to You...

Here are some of the people working for you at Canadian offices around the world:

- *Ambassadors**
- *Consular Assistance staff*
- *Trade Commissioners (including staff responsible for agriculture, cultural industries, forestry, science and technology)*
- *Immigration staff*
- *Cultural and academic staff*
- *Office administrators*
- *Accountants*
- *Police liaison staff*
- *Political and economic staff*
- *Canadian Forces Attachés*
- *Intelligence staff*
- *Tourism promoters*
- *Provincial and Territorial representatives*
- *Plus many others employed in Canada's service*



* High Commissioners in Commonwealth countries; Consuls General in cities other than capitals

And to Canada.



In summary, we're proud to tell the world:

- *Canada is a diverse, multicultural and bilingual society.*
- *Canada is a safe, secure and dynamic place to invest.*
- *We are among the most connected people in the world.*
- *We have a knowledge-based economy.*
- *New immigrants mean links around the world.*
- *Canada is committed to sustainable development.*
- *We are committed to a rules-based system of trade and investment.*

How to Contact Us

General Enquiries and Publications: 1-800-267-8376 or 944-4000 (from Ottawa) or E-mail: enqserv@dfait-maeci.gc.ca

Or write to Enquiries Service, Department of Foreign Affairs and International Trade, 125 Sussex Drive, Ottawa, Ontario, K1A 0G2

CONSULAR SERVICES

Enquiries and travel information: 1-800-267-6788 or (613) 944-6788

Travel Information Fax Call Service: 1-800-575-2500 (in Canada) or 944-2500 (from Ottawa)

For emergency services from anywhere in the world, call collect (613) 996-8885

E-mail: voyage@dfait-maeci.gc.ca

Passports: 1-800-567-6868 (in Canada) or your nearest Canadian embassy or consulate abroad

OR VISIT US ON-LINE AT:

Government of Canada: www.gc.ca or www.canada.gc.ca

Department of Foreign Affairs and International Trade: www.dfait-maeci.gc.ca

Consular Services: www.voyage.gc.ca

Trade Commissioner Service: www.infoexport.gc.ca

Passports: www.ppt.gc.ca

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