

# Seliling Oat All Winter Goods 

Costs-Forgotten. Prices Ignored. A clean sweep of all Winter Goods regar' Jss of value. There's nothing held back Nothing reserved. The balance of the month will be devoted to making an absolute clean up of every dollars worth of Winter Goods and we can promise you many rare buying oppor tunities.

New Hearth Rugs
$\therefore$ We have just passed into stock an exceptionally fine line of RUGS in Tapestry, Velvet and Axminster qualities at $\$ 3.25, \$ 3.75 \$ 4.50$ and $\$ 5.50$.

Leave your orders now for concoLEUM and LINOLEUM RUGS, so you will be scure to have sarte in time for spring cleaning.

Caustic Soda Special
5 lbs. for
$75 c$

Orange Marmalade
Wagstag's Pure Orange Marma

Febrúary Cleay-up Bargains

Ladies and girls coats MENS AND BOYS SUITS AND uens: maciinaw and shise LiNk coars
KNIT GOODS OF ALL kINDS UNDERWEAR FOR EYERY MEMBER of the family.
mitis and gloves
PUD SETS; SEPERATE MUFFS AND
NECKPIECES. NECKPIECES.

Shoe Bargains
Stock-taking is now tompleted and
me wink now have time to devote further
marking down and display of all . Shoes
and Rubbers. remember everything must go.

Mens and Boys Caps
at give-away prices
48e, 78e, 98c and 81.18 each

Mens Black Felt
Lumberman'sBoeds

Crockery Specials
White Cups and Saucers, Spceial 82.00 doz Gold Band and Clover Leaf Cups and
Saucers, Special $\$ 2.75$ a doz. GOLD BAND AND CLOVER LEAF
PLATES AT REDUCED PRICES

Gold Band Fruit Nappiks $\$ 1.15$ a dozen aLL odds and ends in crocker at greatly repuced prices

## KNECHTEL \& KNECHTEL

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\begin{aligned}
& \text { Oak Leaf } \\
& \text { P \& is atoba } \\
& \text { Flour } \\
& \text { Pride of Onitario } \\
& \text { Blended Flour } \\
& \text { Our plant is pronounced } \\
& \text { by experts to have no su- } \\
& \text { perior in Western Ontario } \\
& \text { and will stand behind our } \\
& \text { flour. We have a first- } \\
& \text { class miller in charge, and } \\
& \text { we are now able to guar- } \\
& \text { antee a perfect article. } \\
& \text { We ask a trial baking, and } \\
& \text { you will be convinced. } \\
& \text { E. Witter \& Cos }
\end{aligned}
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BRLMORE Mr. Roland and Miss Margaret Bal
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## NO SPEED LIMIT THERE




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## The average man is so optimistic that he actuall laveghs at troube except, of course, when its his own.


During the fine warm weath
that prevailed in the last wek
Janury bees began issuin fro
the hives end had to bue
Jatuary, bees began issuing fro
the hives, and had to be to besed lest
they tight beaght by a Februar
drop in the mercury.
At a
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