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Canadian Oil Companies Limited Toronto, Ont.



Courtess INSCO CO

Vacation Thumber

1213 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

Take an Auto Game on your vacation FRFF See Page 5



GIVE YOUR MOTOR A VACATION Lubricate with En-ar-co Motor Oil

Get full power from your motor. Keep it free from carbon. Eliminate friction. Keep your repair costs to the minimum. The only SURE way is to use En-ar-co Motor Oil.

Your Motor whether it be in Automobile, Motor Boat, Tractor, Stationary Engine or Aeroplane is only as good as the lubricant you use.

EN-AR-CO MOTOR OIL FOR TRACTORS Extra Heavy Grade

The majority of leading tractor manufacturers recommend En-Ar-Co Motor Oil. By our Scientific Refining process it is an oil that will give entire satisfaction.

Put up in Wood Barrels, Wood Half Barrels, Steel Drums, Steel Half Drums, 10-gallon Cans, 5-gallon Cans, 1-gallon Cans.

Order a Barrel or Half-Barrel En-ar-co Motor Oil

Mail us your order direct if your local dealer cannot supply you. For Service Station locations, see page 16.



JULY

The glowing Ruby should adorn Those who in warm July are born; Then will they be exempt and free From love's doubts and anxiety.

-Scientific Refining-

Vacations and White Rose Gasoline are both things that bring boundless energy.

-Scientific Refining-

Hubby (Home on Vacation)—"The hand that rocks the cradle rules the world."

Wife (All tired out)-"Then you come here

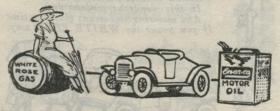
and rule the world awhile."

-Scientific Refining-

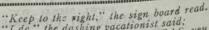
Camping is just one bug after another.

-Scientific Refining-

Listen to the fish stories of your friend back from vacation you don't have to buy the fish.







"I do," the dashing vacationist said; 'I burn good WHITE ROSE GAS, you

And that is right as right can be."

-Scientific Refining-

A man may be slab-sided, round-shouldered, cross-eyed, hump-backed, knock-kneed and have a face like a mashed pumpkin pie, but that doesn't keep his wife from imagining that he leads a Double Life when she is home on a vacation.

-Scientific Refining-

You do not drive away from the White Rose Gasoline station with the impression that you have stopping at a watering place.

-Scientific efining-THE IDEAL VACATION

"Man wants three blessings here below: A woman's love, a wad of dough, And health enough to live a while And watch the dough and woman smile.' -Life.

-Scientific Refining-

EVEN VACATIONISTS SHOULD HEED THIS CALL

"All women who are planning to wear clothes this summer will be interested in the announcement from Paris that Paris fashions show 'severe lines.' -New York Evening Mail.

-Scientific Refining-

GIVING HIS EYES A SWIM "Presently he spoke of youth and its dignity and of love and its beauty, and as he did he plunged his strange eyes into those of Betty's."—Romance Magazine.

-Scientific Refining-

Black Beauty Axle Grease gives the horse a vacation.

-Scientific Refining-

Vacation time is motoring time, In this wondrous modern day,

And motoring time means gladsome time If you power the WHITE ROSE way.



How doth the busy vacationist Improve each shining minute? By seeing when his tank is low That WHITE ROSE GAS goes in it.

-Scientific Refining-

Hubby (awakening)—"Gee! I dreamed we were on a vacation and had the nicest little runabout and—"

Wife (angrily)—"Go right back to sleep and dream a vacation to the seashore in a limousine or get out and walk. There will be no cheap dreaming in this family."

—Scientific Refining—

THE VACATION GIRL
"She leaned forward—
Her brown eyes pleading,
Her carmine lips upturned—
Pursed and small.
Her cheeks tinged with pink,
Her throat white,

-Scientific Refining-

Summer Boarder—"If he kicked you, why didn't you kick him back?"
Porter—"Wot! Then it would have been his

Porter—"Wot! Then it would have been his turn again!"

-Scientific Refining-

Bait your car with White Rose Gasoline if you want to go fishing for pep, power and speed.

-Scientific Refining-

Traveler—"Tve got it and don't want it. Yet I wouldn't take a thousand dollars for it."
Porter—"What is it, boss?"
Traveler—"My bald head."

-Scientific Refining-

Oh see the summer boarder Smiff the balmy country air As though the "vagrant" breeze had wafted Some woodland perfume rare. But see, his classic beak is pointed As he registers his delight Toward the kitchen when Ma's cooking With the help of NATIONAL LIGH.













A TOAST TO THE FLAG

"The meteor flag of England Shall yet terrific burn; Till danger's troubled night depart, And the star of peace returns" -Cambbell.

-Scientific Refining-

THE MATTER WITH CANADA

"What's the matter with Canada" these days? Too many diamonds, not enough alarm clocks. Too many silk shirts, not enough blue flannel

Too many pointed-toed shoes, and not enough

square-toed ones.

Too many serge suits and not enough overalls. Too much decollete and not enough aprons.

Too many satis-upholstered limousines and not enough cows.

Too many consumers and not enough producers. Too much envy of the results of hard work and too little desire to emulate it.

Too many desiring short cuts to wealth and too

few willing to pay the price.

Too much of the spirit of "get while the getting is good" and not enough old-fashioned Christianity. Too much discontent that vents itself in mere

complaining and too little real effort to remedy conditions.

Too much class consciousness and too little democracy and love of humanity.

-Scientific Refining-

THE VACATIONIST'S DITTY

I eat syrup with my peas; I have did it all my life, Not because I like it. But it keeps them on my knife. - Nacco News.

-Scientific Refining-

How many miles to happiness? Well, that's rather hard to say, But you can be sure of motor joy, If you power the WHITE ROSE way.



FOR YOUR VACATION En-ar-co Auto Game FREE

A fascinating game in which autos complete in a cross-country race. Two, three or four can play. Only one game to a family.

Get This Game For The Children

Grown folks, too, will like it. Sent tree only to auto or tractor owners, to acquaint you with En-ar-co Motor Oil.

Date1920.

Canadian Oil Companies Ltd.

Toronto, Ont. Dept. D-7.

Enclosed find 3 cent stamp to partially cover postage and packing. Send En-ar-co Auto Game free. I have never received an En-ar-co Game.

My name is.....

Street or R.F.D. No.....

Post Office....

County....

Range......Section.....

Prov...

I own....(Make of Automobile or Tractor)

Automobile and am at present using.....

Motor Oil. I will be in the market for more oil again about....

and you may quote me on...gallons En-ar-co Motor Oil.

Business Address.....

-Scientific Refining-

Now is the time we harken
To the call of the lakes and woods,
And wise autoists are saying
"EN-AR-CO brands are the goods."















Pa and Ma are going far In their new vacation car.

"WHITE ROSE GASOLINE," said

"brings my pleasure up to par."

-Scientific Refining-

Money still talks, but it only says—"Good Bye!"

-Scientific Refining-

TALKATIVE PLUMP WIFE

"Men is certainly the limit. Why, when my sister, the blonde one, was here on her vacation, my husband began taking her to the parks and the 'movies' while poor me cooked and washed the dishes."

Sympathetic Neighbor—' 'What did you say?''
Plump Wife—''I soon sto pped that. I sez, like
this, 'see here' I sez, 'what do you think this place
is, anyhow, a Harlem in T urkey?''

-Scientific Refining-

The call of the wild; the yells of rage of the motorist who cannot find a White Rose station.

-Scientific Refining-

Sam's girl is wild and swift, My girl is slow.

Sam's girl wears naught but silk, My girl wears calico. Sam's girl is bad and beautiful,

My girl is sweet and good.
Do you think I'd trade my girl for Sam's?

Well, you would too!—Judge.
—Scientific Refining—

Optimist—"If necessary we could live as Adam and Eve!"

Pessimist—"Pooh! Then the price of apples would go up! you can't beat the H.C. of L. at all"
—Scientific Refining—

Vacation time to the motorist.
Will be one glad sweet song
If he only don't forget to take
These two staunch pals along.



Why White Rose Gasoline Costs LESS

Refining gasoline from crude oil is a separation process and can be likened to the process of skimming cream from milk.

Skim the top layer from milk and you have pure cream.

Dip a little farther and you get cream and milk. Below this, milk only. If the bottle of milk stands long enough you will have some water in the bottom of the bottle.

Gasoline is the first thing that comes from crude oil in the refining process. In our "Scientific Refining" process we sell as "White Rose" only the very first gasolines that comes off. A gasoline that is dry, 'olatile and homogeneous On this account it starts quickly in the motor.

If, in our process of separation, we dipped a little further, like one vould dip farther into a milk bottle for cream, they would get both cream and milk, whereas in gasoline refining we would get coal oil.

When you use a low-grade gasoline in your automobile, here's what happens—when your car stands overnight or any length of time, coal oil being heavier than gasoline, the coal oil goes to the bottom of your carburetor and the gasoline stays on top. Result—your car starts hard. This is especially noticeable in cold weather.

"White Rose" starts easily at all times. It can be likened to the "cream" of crude oil. It is a gasoline famous for its volatile, homogeneous and uniform high quality, quick starting, smooth acceleration, full power and long mileage!

If your dealer cannot supply you with White Rose Gasoline—mail us your order direct.

-Scientific Refining-

What makes the sea get angry?
What makes the billows roar?
Can it be that the fame of WHITE ROSE
power

Has made old Neptune sore?



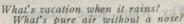












What's a head that has no brains?

What's a tour without WHITE ROSE?

-Scientific Refining-

Hattie tongued her Spearmint, adjusted the new hat at a rakish angle and then exploded-"I expected to wear this hat on my vacation and it's a perfect fright.

To this her chum Lizzie replied-"I'm sure it

becomes you, dear."

-Scientific Refining-

Every day is vacation day to the auto that is lubricated with En-ar-co Motor Grease.

-Scientific Refining-

Some people not only believe all t ey hear but are getting hard of hear ing.

Mother (at sudden appearance of rich relative) "Willie, kiss Aunt Jane and then go and wash your face at once.'

-Scientific Refining-'I'm going too fast," said the vacation maid To her WHITE ROSE GASOLINE

beau.

'I'm not going to fast," he said; "I'm going to eat, you know."

-Scientific Refining-

Summer Girl-"Percy says my mouth is the

prettiest he has ever seen."
Summer Man-"Indee d! Well, I'll put mine against it any time."

-Scientific Refining-

Wife (Reading country paper)—"The editor says the sound of the hammer is again heard in the land."

Hubby-"Sounds as if his wife had returned

from her acation.

-Scientific Refining-

Vacation days are here again, The gladdest of the year, And the power of WHITE ROSE GAS Assures vou of real motor cheer.



WHY EN.AR.CO MOTOR OIL IS BETTER, GOES FARTHER, COSTS LESS

Steam that escapes through a tea kettle spout, if caught and condensed, would be pure water.

Distilled water is manufactured on this same principle only on a larger scale.

Along the sides and at the bottom of the teakettle scale is formed and accumulates—the the residue that is left over after the passing of the water into steam.

Imagine a tea kettle that will hold 25,000 gallons, then you have some idea of an oil still, used for this purpose. Into one of these huge oil stills goes the selected Crude Oil from which En-ar-co Motor Oil is always refined.

This oil is heated until it forms a vapor. The vapor is then condensed into a liquid distillate (the same as the vapor from a tea kettle spout is condensed), further refined and then filtered. The result is a clear, clean oil, containing no free carbon

-En-ar-co Motor Oil.

A Motor Oil loaded with residue will break under heat and fail to perform its function. The residue and deposit, which becomes incandescent, causes pre-ignition under heavy duty and finally, after continued use, coke-like carbon forms.

as scale is formed in the tea kettle. Suppose you catch and condense escaping vapor from the tea kettle spout? You have pure water.
Place this distilled water in a brand new tea kettle and reboil it, you will find little, if any, scale in tea kettle No. 2. En-ar-co Motor Oil in our Scientific Refining is manufactured much the same as distilled water, all impurities, all free carbon taken out. En-ar-co Motor Oil distilled into vapor, is further refined and then filtered leaves no carbon, and lubricates most efficiently.

EN-AR- MOTOR OIL Light, Medium, Heavy, Ex. Heavy for Tractors

Put up in Wood Barrels, Wood Half-Barrels, Steel Drums, Steel Half-Drums, 10-gallon Cans, 5-gallon Cans, 1-gallon Cans.

What keeps 'em chatting so pleasantly-This motor maid and this man of toil? They're merely discussing a favorite

theme-The merits of EN-AR-CO MOTOR OIL.













If you start on your vacation In a WHITE ROSE auto car, You will reach your destination, Be it near or be it far.

-Scientific Refining-

Herman Hatbox, the debonair summer boarder says-"Old maids are embers from whence the sparks have fled."

Scientific Refining-

They were twitting a friend who stuttered upon the fact that he had never been married.

"I kn-kn-know, boys, that I've never b-b-been married, but I was pr-pretty near it when on my vacation this year.

"How was that?" they inquired.
"Well, you see, I as-ask-asked a summer girl to hav-hav-have me and she said she'd rather be ex-ex-excused and I was such a fo-fo-fool, I exex-excused her.

-Ssientific Refining-Bad Boy-"When your wife comes home from her vacation why don't you let her know who is boss in your home?'

Hen Peck-"She already knows."

-Scientific Refining-

Irate Diner (at summer hotel)-"Say waiter, you have your thumb in that soup."

Waiter-"That's all right. It ain't hot."

-Scientific Refining-

"Why is a Summer Girl like a veteran of the Great War?"

'Both have been in many engagements." -Scientific Refining-

THE APPLE Eve corrupted Adam with it.

William Tell set a world's record with it. The small boy risked a whipping for it. The American people extracted the juice of it. Nature put a kick in it.

Congress took the joy out of it -. Exchange. Hence; watering places this year are truly watering places.

We see her speeding along her way,

With never a trouble or care.

For WHITE ROSE GAS will see her through,

Wherever she may fare.





Unless they are protected with good paint "Save the Surface and you Save All."

Economy **Ready Mixed House Paint**

Gives protection against the destructive forces of atm

Gives protection against the destructive forces of atmos-phere and weather. It is foolish to leave expensive building material unprotec-ted. Paint is for protection first. Economy Ready Mixed House Paint, scientifically com-pounded of pure materials, gives durable protection, and a smart appearance as well. Use it for your farm dwelling, inside and outside.

Sterling Shingle Stain Gives similar protection and attractive appearance to your roof. Absolutely waterproof and non-fading

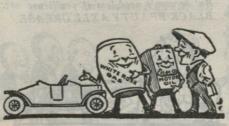
Longwear Barn Paint Best for barns, bridges, fences, farm machinery, etc. Sturdy protection for both wood and metal surfaces. Oil Companies

Limited celsior Life Bldg. Please send me FREE of charge your Color Card and Price List for Economy Ready Mixed House Paint, Sterling Shin-gle Stain, and Longwear Barn Paint.

Canadian Oil Companies,











Do you want to receive FREE this publication, Canadian Oil News each and every If so, fill in and mail coupon

month? to:day.

July, 1920

Advertising Dept ..

Canadian Oil Companies Ltd.,

Toronto, Ont.

Dept. D-7.

Please enter my name on your Free list to receive the Canadian Oil News for one year.

My Name is ... Street or R.F.D. No.....

Post Office.....

Prov..... Do you own an

Auto or Tractor?.....

Have you ever used En-ar-co brands? If so, what.....

If you have used En-ar-co brands did they give satisfaction?

-Scientific Refining-

No vacation days for Dobbin; His labors never cease; But he won't need 'em if you'll use BLACK BEAUTY AXLE GREASE.



NATIONAL LIGHT OIL

Always Uniform. Every Drop Burns IN TRACTORS—

National Light Oil will develop more power than ordinary coal oil. A smooth running engine is assured when this economical fuel is used.

IN INCUBATORS-

National Light Oil gives an even, steady heat that hatches healthy chicks from every fertile egg. There are no poisonous fumes to clog egg shell pores. National Light Oil is dependable.

IN BROODERS-

National Light Oil insures uniform heat, it is Mother Hen's reliable substitute. There are no poisonous fumes to kill the little chicks.

IN LAMPS-

National Light Oil gives a steady white light that leaves a clean wick and a clear chimn 7. There are no unhealthy fumes or odor

IN STU ES-

National Light Oil burns to the last dropevery drop gives its full share of steady heat. You can regulate the flame and leave it, being sure of even, uniform cooking—not half-cooked food because the fire died down nor burned food because the fire flared up. National Light Oil makes house work easier.

NATIONAL LIGHT OIL

Buy it the economical way—by the barrel. If your dealer cannot supply you—use postal, back cover, and order from us.

-Scientific Refining-

Can it be that our Mary's a vampire? See the boys flocking round every night! No it isn't her eyes, But fair Mary's pies,

She vamps 'em with NATIONAL LIGHT!













BETTER LUBRICATION FOR FACTORY ENGINES

Here is Scientific Refining combined with Scientific Distribution-

EN-AR-CO VALVE OIL

mixed with the steam and spread in an even, thin, efficient film-in valve and cylinder, by the En-ar-co Atomizer.

This device reduces the amount of oil used, but gets the full value from what it does use.

That's economical as well as better lubrication.

And the Atomizer is loaned FREE to purchasers of En-ar-co Valve Oil .-Write to us.

En-ar-co Valve Oil is the highest type of cylinder lubricant manufactured. Let our mechanical and lubrication experts help you lessen your oil expense and also give you better service.

-Scientific Refining-

Employer (To Stenographer leaving on Vacation)—"I trust that you have something in reserve for a rainy day."

Stenog—"Sure! I'm going to marry a man named Mackintosh."

-Scientific Refining-

Don't let motor troubles trespass Upon your glad vacation hours, And they won't if you'll choose WHITE ROSE-

The King of motor powers.



BLACK BEAUTY AXLE GREASE
The Best Substitute for Good Roads

Easier pulling for the horse.

Longer life for your wagon.

Easier riding for you.

25 lb. galvanized iron pail of Black Beauty Axle Grease. Shipped direct if your local dealer cannot supply you.

-Scientific Refining-

EN-AR-CO. MOTOR GREASE

For Differentials—Gears—Transmissions on Automobiles, Trucks, Tractors

As moving parts in gears, differentials and transmissions cut through En-ar-co Motor Grease they are coated with a strong, resistant cushion or film that prevents metal to metal contact. Friction and wear are reduced to a minimum and power developed increased to a maximum.

En-ar-co Motor Grease is of proper consistency to lubricate and has "body" that will stand up under the greatest heat and hardest usage, when a low-grade grease would "break" and allow moving parts to slip through it without clinging to them.

The best lubricating qualities of choice crude oil are retained in En-ar-co Motor Grease. It will by proper lubrication of differential gears and transmission help lessen the strain on the motor, thereby greatly speeding up power.

Put up in Barrels, Half Barrels 25 lb. Pails

Order direct if your dealer cannot supply you.

-Scientific Refining-

Don't fret about that motor trip— Compose your soul in peace. There'll be no rough spots if you use EN-AR-CO MOTOR GREASE.











CANADIAN OIL COMPANIES, LTD.

General Offices TORONTO, ONT.

35 SALES AND DISTRIBUTING BRANCHES.

Toronto, Ont. Ottawa, Ont. London, Ont. Hamilton, Ont. Peterboro, Ont. Petrolia, Ont. St. Thomas, Ont. Owen Sound, Ont. Midland, Ont. Sault Ste. Marie, Ont. Kitchener, Ont. Sudbury, Ont. Kingston, Ont. Winnipeg, Man. Portage la Prairie, Man. Brandon, Man.

Carberry, Man.

Calgary, Alta.

Edmonton, Alta. MacLeod, Alta. Gleichen, Alta. Regina, Sask. Saskatoon, Sask. Weyburn, Sask. Nelson, B.C. Grand Forks, B.C. St. John, N.B. Campbellton, N.B. Chatham, N.B. Summerside, P.E.I. Sydney, C.B. Halifax, N.S. Montreal, Oue. Quebec, Que. Sherbrooke, Que.

Scientific Refining—

Canadian Oil Companies, Ltd. Service Stations

OTTAWA, ONT.: Cor. Breeze Hill and Somerset St.

TORONTO, ONT.: 2-12 Strachan Ave., (South of King) 170-176 Victoria St. (North of Queen) Yonge St. (Cor. of McPherson Ave.)

Bloor St. (Cor. of Delaware Ave.) UNDER CONSTRUCTION Cor. St. Clair and Ossington Aves. Dundas Crescent, Cor. of George St.

Watch for Opening Announcements OWEN SOUND, ONT .: Cor. 12th Ave. and 1st St. KITCHENER, ONT.: Cor. Walnut and Wilmot Sts. LONDON, ONT.:

Cor. Dundas and Waterloo Sts., and Dundas St. near Pottersburg. HAMILTON, ONT.:

Cor. Main and Catherine Sts. ST. THOMAS, ONT.: Cor. Railway and Talbot Sts. KINGSTON, ONT.: Cor. Ontario and Brock Sts. PETERBORO, ONT.:

182 Charlotte St. SAULT STE. MARIE, ONT .: Bruce St.

REGINA, SASK.: Cor. McIntyre and 6th Ave. 11th Ave. and McIntyre St,

WEYBURN, SASK .:

2nd St. between Rly. and Souris Sts. SASKATOON, SASK. Cor. 2nd Ave. and 19th St.

MONTREAL, QUE.: Cor. Rachel and St. Hubert Sts. Cor. Park and Pine Aves.

123 Bridge St. Cor. Western and Green Aves. Westmount.

QUEBEC, QUE .: Rue Trudel, St. Malo and 123 Cote d'Abraham.

SHERBROOKE, QUE.: 275 Wellington St. WINNIPEG, MAN.:

Cor. Portage and Maryland. Elmwood, Main and Flora. BRANDON, MAN.:

Cor. First and Vanhorne Sts. 165 Eighth St. cor. of Princess.

CALGARY, ALTA.:
311-7th Ave. West
1111-8th St. West.
EDMONTON, ALTA.:
Cor. Jasper Ave. and 105th St.
Cor. Columbia and 3rd Sts.

ST. JOHN, N.B.:

Foot of Sydney St. HALIFAX, N.S.: 45 Upper Water St. and Fairview.



If your dealer cannot supply you, mail us postal below.

Mail Your Order NOW!

Cannot supply me. Please ship the following from your

nearest branch. .. Gallons White Rose Gasoline Pounds En-ar-co Motor Grease. .. Gallons En-ar-co

. Gallons En-ar-co Valve Oil. Motor Oil. Gallons National Light Oil.
Pounds Black
Beauty Axle Grease Gallons Economy

Ready Mixed Paints

My Name is.....

..... Street or R.F.D. No..... Town.....Province.....

Shipping Point .. July, 1920.



Priscilla Dean, Courtesy Universal Films.

Canadian Money—Canadian Made Should Stay in Canada For Canadian Trade.

CANADIAN OIL COMPANIES LTD.

Compiled and Printed in Canada

MR. ROBERT W.

POSTMASTER—If unable to deliver, advise promptly, return postage guaranteed CANADIAN OIL COMPANIES, LTD., TORONTO, ONT.