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JULY, 1886.

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(4.) **HIDDEN DEPTHS.** (Second Canadian Edition) A Story of Cruel Wrong. By F. M. F. SKENE. Handsomely bound. Price 35 cents. *The First Canadian Edition of this remarkable Book was sold out within two weeks.*

(5.) **QUEEN VICTORIA.** A Jubilee volume. By T. FREDERICK BALL. Crown, 8vo., 244 pp.; 94 Illustrations; price, \$1. The demand for the first shipment of this book was so great that we had to cable for present shipment just received. Every family in the Dominion should have a copy.

(6.) **THE TRINITY OF EVIL.** (Canadian Edition.) By CANON WILHELMFORCK. With Introduction by Hon. S. H. Blake. Paper cover, 30 cents; cloth, 50 cents; cloth extra, 91 cents. "This book should be circulated by thousands" "Every young man ought to read it."

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(8.) **ABUNDANT GRACE.** 2nd Ed., 4th Th. By Rev. W. P. MCKAY. Author of "Grace and Truth." Crown, 8vo., 250 pp.; cloth extra, \$1; cloth, plain, 75 cents; paper, 35 cents.

(9.) **THE CHRISTIAN SECRET OF A HAPPY LIFE.** (Forty-Third Thousand.) By H. W. S. Crown, 8vo., 20 pp.; cloth, 50 cents; paper cover, 30 cents.

(10.) **THE OPEN SECRET, &c.** By H. W. S. Author of "Christian Secret of a Happy Life." Crown, 8vo.; cloth extra, \$1.25.

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VOLUME II }
No. 12. }

TORONTO, JULY, 1886.

{ ANNUAL SUBSCRIPTION
FIFTY CENTS. }

COLLECT FOR DOMINION DAY.

(From the Century.)

Father of nations! Help of the feeble hand!
Strength of the strong! to whom the nations kneel!
Stay and destroyer at whose just command
Earth's kingdoms tremble and her empires reel!
Who dost the low uplift, the small make great,
And dost abase the ignorantly proud,
Of our scant people mold a mighty state,
To the strong, stern— to Thee in meekness bowed!
Father of unity, make this people one?
Weld, interfuse them in the patriot's flame,—
Whose forging on Thine anvil was begun
In blood late shed to purge the common shame;
That so our hearts, the fever of faction done,
Banish old feud in our young nation's name.

CHARLES G. D. ROBERTS.

Amen!

BOOK NOTES.

A. C. ARMSTRONG & SON announce an Illustrated Pocket Edition of Shakespeare's Dramatic Works and Poems, with Glossary and Life, which they claim is the smallest complete edition of the great dramatist's works. Edited by J. Balfour Taylor, and illustrated by block reproductions of Westall and others; 8 volumes in a neat box, in various styles of binding.

As a Christmas book they issue "Poets in the Garden," a handsomely illustrated \$3 book, by Mary Cromelin.

"The Legendary History of the Cross," is a work uniform with "Biblia Pauperism," issued last year, and contains a series of nearly 100 full-page woodcuts, from a Dutch work published in 1843, with an illustration written and illustrated by John Ashton. Preface by Rev. S. Baring Gould. Printed on paper made in Holland. Bound in parchment, antique, with two clasps; net, \$3.75. (Each copy numbered.)

"A Budget of Letters from Japan," by Arthur C. Maclay, formerly of the Imperial College of Engineers of Tokio, Japan. \$2.00.

"On Tuscan Hills and Venetian Waters," by Lauda Villari, with full-page engravings by Mr. Arthur Lemon. "This charming book," is what the Bookseller calls it. \$1.75.

The first number of "Book-Lover's Library," by Henry B. Wheatly, is "How to Form a Library," at \$1.25 each.

NUTTALL'S "Standard Dictionary of the English Language," compiled from the labours of the most eminent lexicographers. New edition, revised, corrected and improved, by Rev. James Wood. London and New York: Frederick Warne & Co.

Nuttall has always been one of the best, if not the best of the cheap dictionaries and in its present revised form gives all the latest approved spellings and definitions. The large crown cloth edition before us (\$1.25) is a handsome, well-printed book, and we commend it to our trade. 100,000 references.

"DON'T MARRY," By Hildreth. 25 cents. New York: J. S. Ogilvie & Co.

And yet, and yet, we are induced to think that it will help the matrimonial market, instead of creating a panic of the fear of matrimony. Some good advice is very well given.

Marcus Ward & Co.'s new Christmas Book will be Longfellow's poem of "Evangeline," in oblong quarto. Printed in gold with fac simile illustrations of Canadian leaves in natural colours and elegantly bound in cloth; it leads a new departure in gift books and should find a large market. No choicer souvenir of Canada could be desired than this interesting edition of the Acadian poem.

"JUDAS MACCABEUS," published by the same house, of the new Plutarch series, a work that should find a place in every Sunday School teacher's library. No better account of the heroic struggles of the Maccabees and of the state of Palestine immediately before the advent could be desired than the graphic story of Mr. Conder.

"GOLDEN HARPS" and "LAMPS OF GOLD," are two of their illuminated sixpenny text-books.

The new and cheap editions, paper 30 cents, cloth 50 cents, of the "Trinity of Evil," Willard Tract Depository, are neat and tasty in their get-up.

Among the latest of the Riverside Paper series, Houghton, Mifflin & Co., Boston, are "BURGLARS

IN PARADISE," by Elizabeth Stuart Phelps. "A PERFECT ADONIS," by Maria Coles Harris. "STORIES AND ROMANCES," by H. E. Scudder. "A SUMMER IN LESLIE GOLDTHWAITE'S LIFE," by Mrs. A. D. T. Whitney, illustrated. "THE MAN WHO WAS GUILTY," by Flora Haines Loughead. "THE CRUISE OF THE ALABAMA," by P. D. Haywood. "PILOT FORTUNE," by Marian C. L. Reeves and Emily Read. "NOT IN THE PROSPECTUS," by Parke Danforth and other familiar stand ard works and authors. The price of these series is 50 cents. "THE WIND OF DESTINY," by Professor Hardy, published by this house, is having a large sale.

Dodd, Mead & Co., New York, have purchased from Harper Bros. the right to publish E. P. Roe's "Nature's Serial Story" as it originally appeared in their magazine, with all the handsome illustrations. The price is \$1.50. They also announce another of Roe's—both volumes uniform with the author's other works at the same price, with the taking title of "He Fell in Love with his Wife." They give preliminary announcement of "Rosetti's Blessed Damozel," a large quarto, to be illustrated by Kenyon Cox, at about \$15, also a folio in cloth at \$7 50; with ten etchings, being examples of the etched work of Massé, Cazanova, Rhead, Gravesend, Jacomb-Hood, Billou, L'Hermitte, Jacquemart, Steele, Veyrassat.

Their autumn list comprises a large number of new novels with finely illustrated works on various topics.

We notice that Estes & Lauriat, Boston, recognize the merit of Canadian artists in their gift books "Leonore" and "Lalla Rookh." The artistic sketches of Hy. Sandham and J. A. Fraser adorn these beautiful works.

Among their new issues are "Our Little Ones" and "The Nursery," vol. 5, \$1 75 and \$2 25.

Another of the ever popular Zigzag books. "Zigzag Journeys in the South," by Hezekiah Butterworth, board covers, \$1 25; bevelled and gilt, \$2 25. Fully illustrated.

"Three Vassar Girls on the Rhine." By Lizzie W. Champney, board covers, \$1 50; cloth, bevelled and gilt, \$2 50, and "Chatterbox Annual," the original and only at \$1 00.

ELLIOT STOCK, having secured the wood-panelling of the house in which Burns died, has resolved to use it to bind his fac-simile reprint of the Kilmarnock Burns, 1787. It will be remembered that when the *Royal George* was raised, an account of that catastrophe was published encased in wood from the vessel. Still more recently, the same plan has been adopted, but the nineteenth century revival of Caxton's "bound in wood," is noteworthy. We trust Mr. Stock's success with Burns may compel him to announce that the Dumfries panels are "out of print."—*Exchange*.

THE WORTHINGTON Co. have published Swinburne's new book of prose, "Miscellanies," to which the *Athenæum* of June 19 devotes a notice of three pages. It contains among others an essay on Lamb and Wither. Mr. Swinburne has always been a lover and student of Lamb, and he has here given the world his long-treasured collection of Lamb's marginalia upon

a copy of Wither's poems, and his own comments upon them. They have nearly ready what promises to be a most delightful illustrated volume by Miss Mary A. Lathbury. It is entitled "From Meadow to Mistletoe," and is quite a novelty—the whole being reproduced in most artistic manner, from the original drawings by the the photogravure process. The pictures are charmingly life-like and vividly brought out in colours, and illustrate the text in the liveliest manner. "Worthington's Annual," also under way, it is promised, will excel all its predecessors. It will be printed in a new patent tint process in colours. There will be nearly five hundred illustrations, and the text, by Mr. E. O. Chapman, will be all that can be desired.

CHARLES SCRIBNER'S SONS lately published a valuable book for travellers in search of health, entitled "Carlsbad and its Environs," by John Merrylees, with a treatise on the use of the waters by Dr. B. London, resident physician at Carlsbad. Owing to a delay in the preparation of the book in England, their edition of "Kidnapped," by Robert Louis Stevenson, will not be published until July 12th, on which date it is hoped that the book can be issued simultaneously in both countries.

LEOPOLD VON RANKE has left, it is reported, the manuscript of the seventh volume of his "History of the World" ready for the press. He has also left an immense number of unpublished manuscripts, and there is reason to believe that some of these are very important and valuable. The manuscripts are to be looked over and prepared for publication by Dr. Wiedemann, who has been Ranke's intimate friend and fellow-worker for nearly twenty years. He is to have the use of Ranke's splendid library, which contains 30,000 volumes, and which is insured for £20,000.

GOLDWIN SMITH has written a brochure apropos of the present political crisis in England, entitled "Dismemberment no Remedy," which will be published at once by Cassell & Co., who have just issued "False Hopes; or, Fallacies Socialistic and Semi-Socialistic Briefly Answered," by the same author.

EDWARD CURTICE, London, has published a useful little book by Robert Allbut, entitled "London Rambles en Zigzag with Charles Dickens." Charles Dickens was essentially a Londoner, and these references from all parts of his writings to London localities will be interesting to English and American readers alike

LEE & SHEPARD have in preparation a work by the Rev. Charles F. Thwing, to be entitled "The Family." It is a study in the history of family life, beginning with prehistoric family life, then tracing family life among the Greeks, Romans and Jews, through the first Christian centuries and the Middle Ages. It gives a history of the Church Protestant and Catholic in its influence on social order and its relation to family life, and also deals historically and philosophically with the question of divorce and other equally important social problems. They are also preparing a volume by George M. Towle, with an introduction by John Boyle O'Reilly, devoted to a "Young Folks' History of Ireland."

To The Trade.

The attention of the Trade is called to our NEW EDITION of

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—OF THE—

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A New Illustrated Edition; Revised, Extended, and Improved throughout, by Rev. James Wood, Edinburgh.

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TORONTO.

LAURENCE OLIPHANT'S forthcoming novel, "Masolam: a Problem of the Period," is said to deal largely with a class of subjects in which he shows an increasing interest. The "problem" of which Mr. Oliphant treats is "psychometrical," and in the view that he takes of phenomena which have engaged the attention of Spiritualists, Esoteric Budhists, and the members of the Psychical Research Society, he differs, so far as the *Athenæum* has been able to gather, from them all.

WILLIAM BLACK has completed a new novel, the chief scenes of which are laid in London and Brighton. "The story," says the *London Academy*, "deals in some measure with artistic life in the metropolis, while one of the characters is of a sporting turn, and a good deal of racing is introduced. The heroine, Sabina, whose name gives the title to the story, is the daughter of a rich M. P., who quits her father's house and lives in lodgings, so as to devote hereelf entirely to labour among the London poor.

RICHARD BENTLEY & SON, London, will issue in October next Mr. George Augustus Sala's Autobiography.

ELEANOR MARX AVELING has translated into English Lissagary's "Histoire de la Commune." For this work the Socialists make claim that is the only authentic account of the Commune.

THE niece of Thomas Carlyle, Mrs Alexander Carlyle, dissatisfied with Mr. Froude's work as her uncle's literary executor, entrusted all the Carlyle papers to Prof. Charles Eliot Norton, of Harvard College. To dispel the false opinions of Carlyle's nature and temper, which he thinks were misrepresented by the course which Froude followed, the American editor has published two volumes of Carlyle's correspondence, and now completes his work by a collection of his personal reminiscences of Carlyle, and an arraignment of Froude. The temper of the article, which is in the *New Princeton Review*, is calm and judicious, and sets forth Carlyle in a light which will be new to many. It is believed that Mr. Froude must either produce facts not generally known or suffer greatly in reputation for candour and literary honesty.

[A large number of the items under this heading are from exchanges, and, being so small, credit is not always given to the journal from which they are taken. The greater number this month are from the *Publishers' Weekly*.]

THE FAR WEST.

Two Toronto men, the one on business solely intent, the other with a view to pleasure as well, have lately returned from a trip to British Columbia. The latter referred to, W. Williamson (Williamson & Co.), speaks enthusiastically of the resources of our extreme western province--the large variety of minerals, the forests, as yet hardly explored, and the inexhaustible fisheries--which will be rapidly developed now that direct and rapid communication is opened up. He speaks of our trade as being well housed in commodious stores, and doing a good business. Prices

have been high, thus enabling the old houses to be fairly well off in this world's goods. The visitor on his way home went south through Southern California, where he found his old acquaintance, Alfred Piddington, hale and hearty among his grape vines.

P. T. Perrott, of the Barber & Ellis Co., was the man on business intent. He coincides with the views already given of the Pacific Province, believing that it has a great future. On his way back he stopped, among other places, at Calgary, which he prophesies is to be the metropolis of the North-West.

Surrounded by a magnificent country, it has every advantage, except frosts a little too early; it will be a rival of Winnipeg for commercial prosperity.

He was the first commercial traveller, in any line, to go through to British Columbia by rail, travelling the 400 lines west of Donald, part of the way in a cabasse, the remainder in a hand-car.

Just now there does not appear to be any opening in our trade in British Columbia, except possibly in a small way in some of the new towns up country on the mainland. Therefore, he who imagine that far off lands are but to be tried and wealth will flow, should act with caution.

OVER THE BORDER.

The seventh annual meeting of the Booksellers' and Stationers' Provident Association was held in New York early in June. A favourable report was presented, showing present membership, 855. The good health of the members is shown in the fact that only one died during the year. C. T. Dillingham and Andrew Geyer were re-elected president and secretary respectively.

There is a likelihood of the establishment in New York of a Business Men's Club for members of the publishing and bookselling trades.

Books for summer reading are very plentiful. Some of the best works of the most popular authors, such as Crawford, Warner, Aldrich, Lowell, and Mrs. Oliphant, are being republished in cheap and attractive form.

The Wall Paper Pool has been reorganized for another year, notwithstanding the objections and threatened withdrawal of one or two prominent members.

The Newsdealers' and Stationers' Association of the United States assembled at Chicago on the 15th instant.

The question whether or not to use Mr. on visiting cards is being talked of. *Geyer's Stationer* asks how plain John Smith and wife would suit the ultra democracy.

THERE is great complaint in Germany that members of the trade will give more than ten per cent. to the buyers of books. Combinations are being effected to stop the practice, but, as in England such attempts have always failed, there is not much chance of success.

School Term 1886-7.

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DEVOTED TO THE INTERESTS OF THE

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OF CANADA.

PUBLISHED THE FIFTEENTH OF EVERY MONTH

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1 page.....	\$16 00.....	\$160
1 column.....	10 00.....	100
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J. J. DYAS, Publisher.

If you want to buy or sell a Book, Stationery or Drug business, or if you want a competent Assistant advertise in BOOKS AND NOTIONS.

If you want a situation in any of the above lines, remember that BOOKS AND NOTIONS is the only paper that will be likely to aid you. A specially low rate, write for it.

The close of the second year of publication of BOOKS AND NOTIONS gives us the opportunity of placing on record the fact, that financially it has been more of a success than was anticipated. Our subscribers have a right to know this in that they have taken and are taking a warm interest in our success. Many a kind word has been said that we highly appreciate. The second year has been more profitable than the first, and the indications for the next year are decidedly favourable.

We are compelled this month to encroach on the space allotted for reading matter; owing to the large amount of advertising—we have had to leave out half a page till next month. Eight and a half pages out of sixteen is rather too much, but as at Christmas time, your friends will bear with a little less attention than usual on account of the rush of trade, so we trust our friends will, in our holiday times (July and August are our best months), put up with the limited amount of information.

THE WORLD'S HIGHWAY.

The man who ten years ago would have prophesied that in 1900 a railway would be completed and trains running from Eastern Canada to the Pacific, would have been put down at least as of a very sanguine temperament. Yet now we have the gratifying fact that a through train of the Canadian Pacific Railway has arrived at the western terminus, *sharp, on time* in six days from Montreal.

The completion and operation of this road will work marvels in, not only the relative importance of Canada, but also on her material welfare.

It is so vast a stride towards a nation's greatness, (not used in the sense of an independent people, but as part of inseparable Britain) that we can hardly yet realize its importance. Reducing by several days, when the connections are fully made, the distance between Europe and Asia, it will become the great carrying highway. Already vessels laden with tea have sailed from China to tranship on our road that most susceptible of plants to the tediousness of a long sea journey. The fetters of the iron link that binds the continent can be borne with quiet contentment.

Now it is announced that the Canadian Pacific Railway is taking steps to have a telegraphic communication with China, by means of a cable across the Pacific. The world does not simply move, it flies.

THE FIRST HALF-YEAR.

From all points of the Dominion we have accurate reports of the progress of trade up to the end of the half-year; the single exception is New Brunswick.

Taking Toronto as a wholesale centre, its ramifications and that of Montreal are all over our country, business on the whole has been quite equal to last year during the same period.

Staple goods have sold well, and prices have been fairly well maintained. Books for import orders have fallen off to some extent, there being great reluctance to buy until it should be known what the fall trade was likely to be. Christmas cards, when the lines are particularly good and decided novelties, have had good sale, but ordinary lines are considerably behind, dealers, as in books, waiting to purchase in the fall. Fancy goods have been bought more largely. Until June money came in fairly, payments being well met, but in that month, as a wholesale man expressed it, "the bottom dropped out" and renewals became the order of the day. The failures have not been many, nor the losses to any individual house very much.

For Montreal and Halifax reports we refer to our

correspondents, men who are well acquainted with the facts of the case.

The North-West and British Columbia, we group in a phrase an immense tract of country, business on the whole has been good, wholesalers being particularly well pleased with the results from Winnipeg.

As nearly as we can judge the retail trade throughout the Dominion has been, so far, in advance of 1885, and there is an increasing confidence in the state of affairs.

Prospects for the fall trade are good. It is not likely that anything will take place to mar the hopefulness of the present.

INFORMATION WANTED.

From time to time we have given much space to the affairs of The Booksellers and Stationers' Association to the exclusion of other matters of interest. It has been to us a pleasure to do so, believing as we do that organization of trade is highly beneficial. The response in membership has been disappointing. (Only a little over one hundred members is a poor result of the efforts made to induce the members of the trade to join. Very different has been the result in the district associations. Those organized, Huron and Toronto, are for all practical purposes supported by the whole trade. Men who would not join the Provincial are taking an active part in the branches. We know why some will not have anything to do with the Ontario Association, but we can hardly think that the same reason actuates all the non-associates. We would like to know just why the response has been so comparatively meagre. Our journal is published in the interest of the whole trade, and we do not desire to take up the limited space at our disposal with anything that is not of general interest. We would therefore be pleased to hear, either for publication or as private letter to the publisher, as to why so many hesitate to belong to the Association. It is but just to the officers that the reasons should be stated.

A PERSONAL MATTER.

Almost from the time of the first issue of BOOKS AND NOTIONS until the present, the report has been current that it had a connection in some way with a wholesale Toronto house. We treated the matter with indifference, until having heard it so frequently and in such widely separate localities, that we feel compelled to refer to it.

The person whose name appears as publisher, is not only such, but is also the editor and proprietor of the journal. We would be sailing under false colours (which we detest) were it otherwise. No other has ought to say as to its policy. What the journal is

the creation of the writer; whatever credit or discredit is due is solely his own. Those whom he has had the pleasure of meeting need not be told this, but there is a very large number of readers with whom he has no personal acquaintance. We can fully understand, on account of the independent stand we have taken from the first, that some would consider it to be to their interest to have people believe the falsehood, for glaring falsehood it is.

Now, at the close of a second year, we thank most heartily those who by their kind approval and support, have made it practicable to continue the publishing of a journal exclusively in the interest of the Canadian trade. There are some, however, whose subscriptions are still withheld, partly we suppose, on account of the supposition that it was other than a personal venture. We look for the support of everyone in Canada who deals in books and stationery.

SEEING in *The Bookseller* a number of letters recommending certain books as means of instruction to bookseller's assistants, the thought occurs to us that there is no systematic plan for developing the ideas of the young men and young women employed in our stores. Would it not be a praiseworthy act for the Toronto Association to devise a way during the winter months of imparting knowledge by those who are well versed in the art of bookselling. Our future booksellers should have a thorough training.

THE issue of this number has been necessarily delayed owing to the desire to obtain reliable reports on trade from members in the various points of the Dominion. The correspondence—glad to have so much—will be found very interesting.

IN last month's issue the name of the President of the Toronto Association was incorrectly spelled. No one should have been in it. It should have been Henry Hutchison.

TRADE NOTICES.

ALL IN A BUNCH.—Early this month no less than six ambassadors of commerce put in an appearance at the Queen's, Toronto. The batch comprised James McDonald, of John Walker & Co.; John R. Russell, of Marcus, Ward & Co.; McPherson, of Wm. Collins, Sons & Co., all of London; Fred. D. Irish, with Estes & Lauriat, Boston; J. H. Anderson, jr, travelling for A. C. Armstrong & Son; and William Lewis, representing Anderson & Krum, both of New York.

Their presence strongly reminds us of Kennedy's famous story of the seventeen pipers in a small room over the Canongate, all playing different tunes at the

same time. "You wad think yoursel in heavin," rapturously exclaimed the vocalist.

T. J. Day is off to Europe. Aiming to have the best of everything, no line was good enough for him except the Cunard.

W. Uglow, of Winnipeg, has been visiting Toronto lately. He came alone, but returned not single, married and happy.

George M. Richmond, representing Dodd, Mead & Co., is among those who came to Toronto last month to sell books.

A. Grothwell, of the New York house of Ward, Lock & Co., has been here during the past month.

Daniel Rose, Hunter, Rose & Co., Toronto, has been re-elected Grand Master-General of the Royal and Oriental Right of Freemasons.

Henry Robert Collingwood, author of "The Digest of Masonic Juresprudance" has been elected Grand Master of the Masonic Grand Lodge. No better selection could be made.

T. Clappison, Hamilton, will, on the 1st of August, take possession of stand now occupied by T. Board & Co. Business was originally started by Atkinson Bros., who sold out to the late occupants.

In the old stand, Opera House block, now occupied by Clappison there will be another line of business.

Grand & Toy, in heart of the business, Colborne street, Toronto, have added to the attractiveness of their establishment by a plate-glass front.

J. S. Russell, wholesale fancy goods dealer, Toronto, noted for his devotion to the "stane" both in business and in pleasure, finding the want of elbow room, has enlarged his business by adding the adjoining store, now occupying 120 and 122 Bay Street.

R. Jamieson, formerly with T. W. Hibden & Co., has commenced business in Chas. Morton's old stand, Victoria, B.C.

The British Columbia Stationery and Printing Co. and S. T. Tilley were the sufferers in our line by the fire in Vancouver, B.C.

R. Ewing & Co., Collingwood, intend moving shortly to a better stand and larger store.

C. C. Norris, Newmarket, sold out about a month ago to W. Starr.

To keep up with the times, and be prepared to meet increased business which is flowing in to W. W. Drysdale & Co., Montreal, they have recently put a new plate glass front in their premises, and extended the store back, placing an old front window at side and back end of the store, so that they have now the advantage of greatly increased light, very important in their business. They are introducing a new feature in the shape of a book parlour for convenience of ministers, teachers, and others, so that

BOOKBINDERS!

Wanted a competent all round workman to take charge of a bindery in the Maritime Provinces, either on a good salary or part salary with an interest in the business. Must be well recommended.

Apply to "BINDERY,"

Office of BOOKS AND NOTIONS, Toronto.

FOR SALE.

Four book cases with glass doors, three coasters and a quantity of shelving now in Opera House Book Store, Hamilton.

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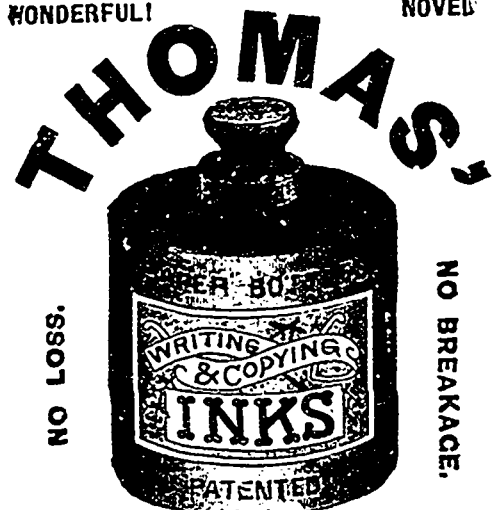
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PAPER BOTTLES.

The Standard Inks of America. HIGHEST AWARDS received at World's Exposition, 1885.

THOMAS' LIQUID BLUING

In Sprinkling Top PAPER BOTTLES. Always ready for immediate use. No breakage, no loss, quality absolutely pure; contains no acid or other ingredients to injure the clothes. Best in the world.

L. H. THOMAS CO., CHICAGO,
NEW YORK and WINDSOR, ONT.

they may have the opportunity of meeting their friends while in the city, and discussing the new books. The store is now 112 feet in length, by about 20 feet in breadth, and they occupy the four flats, the first being devoted to a show room general; second, theological and miscellaneous juvenile, with parlour; third floor, stationery; and fourth, consignment and reserve stock.

Moses A. Dow, the founder and proprietor of the *Waverly Magazine*, died in Charlestown, Mass., June 22. He was born at Littleton, N. H., on May 25, 1810. He established the *Waerly Magazine* under the most discouraging circumstances, but he persevered, and lived to draw an annual income, it is said, of \$150,000.

The Presbyterian News Co., Toronto, have recently removed their offices from Toronto street, to 26 and 28 Front street West. This change is owing to the rapid growth of their business, and a desire to be near their printers, Jas. Murray & Co. Their chief publications are the *Presbyterian Review*, which now claims to have the largest circulation of any Presbyterian newspaper in the Dominion of Canada; "The Sabbath School Records and Registers of the Presbyterian Church," Dr. Middlemiss's *Misconceptions of Calvinism*, etc., etc. The Company now consists of over 200 leading ministers and laymen of the Church. W. Mortimer Clark, President, Geo. H. Robinson, Manager and Editor.

WE are in receipt of catalogue of J. S. Ogilvie & Co., the New York Publishers—a list of a variety of cheap, fast-selling books, useful, popular and humorous; besides a few standard works of good quality, at higher prices.

Steps have been taken by the paper makers of Western Massachusetts to form a mutual insurance company, with headquarters at Holyoke. It is believed that a hundred New England manufacturers can be induced to take out a \$10,000 policy apiece, so that the company can start out with policies aggregating a round million.—*Geyer's Stationer*.

It will not work. Paper mills, especially as instructed and equipped by us are extra hazardous risks, so much so that three leading companies represented in Canada will not take them at any price. When there are no good risks in a mutual to average up the losses, there is a poor look out for cheap insurance.

CORRESPONDENCE.

MONTREAL, July 15, 1886.

DEAR SIR,—The silver lining of the dark cloud through which Montreal has been forced to pass during the past year has begun to display itself, and the book and stationery business has shared in the general improvement of trade. Last year, when the small-pox began its ravages, the book trade were among the first sufferers, but for the six months ending with June, 1886, business compares very favourably with the corresponding part of 1885, and present

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THE FIRESIDE WEEKLY,

26 & 28 COLBORNE ST.,

Toronto.

indications point to a brisk and profitable fall trade

Whether it was owing to close and careful buying, or to improved business, or to both, payments have come in better both from the city trade and the surrounding country than they did in 1885, and this is an indication that the trade generally is at present in a good, healthy condition, notwithstanding the combined effects of small-pox and flood.

UNIT.

THE ROAD (NOVA SCOTIA), July 12th, 1886.

DEAR SIR,—I am sorry I have not time to give you such full account of the book and stationery trade as you suggest, but in future I think I can have it supplied to you from a traveller who has the ability and time to do it justice. I may briefly state for the present that the volume of business has been much the same the last six months as that of the previous, but there is an increasing number bidding for it. Several English houses have sent representatives through the provinces this year for the first time—and for the last also, let us hope—for while they gain a temporary increase of trade they must ultimately lose by the large number of city accounts which such a course must alienate.

Money has been hard to collect and business failures of the worst type, owing, we suppose, largely to our want of an insolvent law; notably those of T. P. Connolly, Halifax; E. Flint & Co., Yarmouth, and John Connolly, Halifax, who have not paid outside creditors one cent.

A good deal of smuggling and entering at undervaluations and other attempts to defraud the customs have been detected, one case in Halifax, two in Truro, and several at small outports; many of them we regret to say have been hushed up or compromised, much to the injury of the honest trader and commercial morality. Prices here, as elsewhere, are growing beautifully less until the margin on sundry trimmings of the business is no more than was wont to be got on the flat papers. The trade in the cheap reprints seems (if no other) to be flourishing and as arrangements have been made by the Lovell Company and Harpers to have their cheap books supplied from Halifax at a very liberal discount we trust it will prove a profitable line to the retail bookseller. Promising for my successor and fuller and more interesting letter, I am

Yours,
A TRAVELLER.

HALIFAX, N. S.

Editor BOOKS AND NOTIONS.

DEAR SIR,—I had just settled down for a summer's nap—for as you know Halifax is nearly always asleep—when I was woken up by Mr. Sutton, the general representative of a firm, of your city, to see his splendid and artistic line of samples, and whilst I was wondering how they could possibly make up such nice things for such low prices I came across an invitation in your last issue to write. Well, we haven't much to say. Trade goes on in the same humdrum style, and we continue to abuse the government just the same. For no matter what government is in power Halifax always blames it for bad trade.

T. P. Connolly has removed to the middle of the same block, on Granville-street, and C. W. Knowles,

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One of the best Wholesale and Retail
BOOK, STATIONERY and FANCY GOODS
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Large trade to commence with, which
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Can be reduced further if required.

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formerly of Windsor, has opened the old corner, thus increasing the retail stores by one. Halifax has no need of any more retail stores in the book and stationery line; but there is no place in the Dominion that offers a better opening for a good wholesale house.* Tenders are asked for John Connolly's stock. A few issues ago you stated that an American gentleman had actually discovered that there is such a place as Toronto, and you seemed surprised. He could not have read BOOKS AND NOTIONS very long or he would have been led to think that Toronto is the only place in creation.† But I really must go to sleep again, when I wake will write more.

R. R.

* Doctors differ. Our other Halifax correspondent is evidently not of the same opinion.

† Guilty! But not a bit ashamed! The journal that has not pride in its own land, its own city is too much of "chips in porridge" to be of any value as an outspoken organ. But really we are only too glad to record improvements in other places were we only placed in possession of facts. We desire to give information to the whole Dominion not omitting the fishery Province that just now has a fit of sulks.

GALT, July 8th, 1886.

Trade has been very satisfactory here all through the season. Sporting goods have sold well. My trade is growing steadily here. I advertise a certain line every week. Dress my windows and counters with goods advertised and push that particular line for the week, and find it pays.

J. K. C.

LONDON, Ont., July 10th, 1886.

Business is somewhat better than last year. Reid Bros., & Co. report business away ahead; cannot fill all orders. They have bought ground and let contract for a new factory on Clarence-street. We have adopted the Wednesday afternoon holiday.

R. J. B.

DOES IT PAY?

SOMEWHERE, July, 1886.

Editor Books and Notions.

DEAR SIR,—I am one of two booksellers in a town of between two and three thousand inhabitants. In looking over my diary the other day, I was surprised to see the number of entries I had made recording visits from commercial travellers. By actual count I found that I had received no less than 85 calls between Jan. 1st and June 20th—each traveller carrying something in connection with our trade, and, as a rule, nothing else. Now our town is so situated that it can only be reached after a trip of ten miles, and when once reached, must be endured for at least 8 hours before it can be left. Most travellers would have two meals, and many would stay over night. It would appear that the expense to the wholesale houses of supplying this town with books and stationery for six months must be somewhat as follows: Railroad fare, at 2½c. per mile, \$19.12; 85 dinners, at 55c., \$42.50; say 40 extra meals, at 25 cents, \$10; 40 beds, at 25c., \$10; 85 half-days' pay, at \$2 per day, \$85; baggage, \$5; bus to and from train, 15c., \$11.40; repairing

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We have now ready for the market a Blue Black Writing Ink of superior quality.

NOTICE.—We manufacture all these goods and can guarantee them equal if not superior, to anything of the kind in use.



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PEN WORKS—BIRMINGHAM, ENGLAND.

These Pens have a national reputation for uniform excellence comprising the essential qualities of ELASTICITY, DURABILITY and EVENNESS OF POINT. They are unsurpassed for correspondence and business purposes. A sample card of the Special numbers, 4 PENS, will be sent for trial on application to

BUNTIN, BOYD & CO., MONTREAL.

BUNTIN, REID & CO., or BROWN BROS., TORONTO.

trunks, etc., etc., say \$5 ;—total, \$188.02. This is simply what the traveller costs the wholesale man. My query is, how in the name of common sense does it pay?

Yours,
COUNTY TOWN.

[Our correspondent's is an exceptional position, but it is well that matters of this nature should be fully discussed. We invite correspondence from all classes of our trade on this subject, particularly from the travellers.—ED.]

A CHARACTERISTIC MAGAZINE SUBSCRIBER.

ALLISTON, July 6th, 1866.

Messrs. _____
Toronto.

SIRS,—Your card of July 2nd to hand with "only this and nothing more on it, viz. :—*B. & F. Evan. Rev.*, 1836, \$2.00.

When the January number came I memo'd, "Send the money to them right off," but forgot. When April number came—memo'd—"Too bad, must send that *at once*," but forgot again. But when your card came said I to myself: "They would have served you right if they had cut you out of their subscription list. Now you go right away and do send that \$2.00 *at once*, and show them that you appreciate their long suffering patience. And enclosed please find the \$2.00 required to show you that my sense of gratitude is not *all* gone. I suppose the July number will soon be out.

Yours very truly,

BLOTTING PAPER.—The use of blotting paper is increasing all the time, and there is more and more of it used for advertising. Insurance companies, patent medicine men, and large wholesale houses in various lines use it in that manner. The price in blotting paper has gone down, way down in the past eight or ten years, and people can afford to send out large quantities of it.

"And have there been many changes in style or quality?"

"But very little. Blotting paper is a staple article, and it is a little difficult to get up novelties. We don't have spring and fall styles. Sometimes a special order for a peculiar colour will come in, but on the whole there are very few changes."

"How many colours are ever used?"

"Well, there are white, pink, buff, chocolate and blue, and different styles of granite. But people don't generally go in for style in blotting paper."

—Geyer's Stationer.

E. P. Roe's New Book.

We beg to announce that we have secured the

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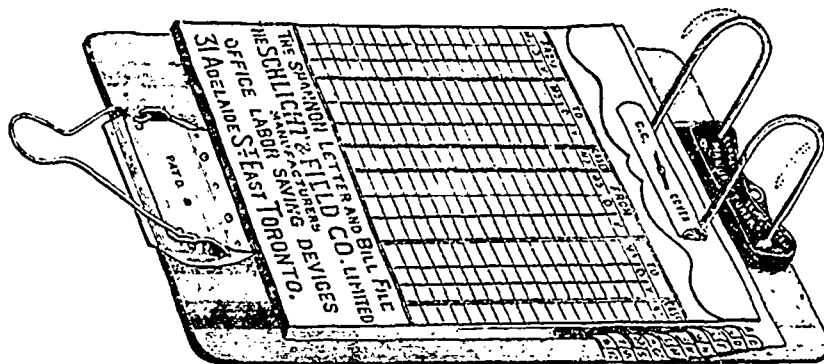
—BY—

MRS. ALEXANDER.

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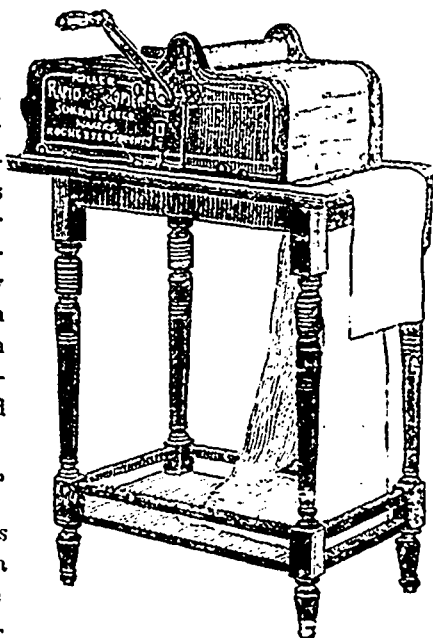
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Copies of outgoing correspondence can be filed away with the incoming.

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LONDON, ENGLAND.

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