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THE IMPRINT.

VOL. II. }
No. 1. }

TORONTO AND WINNIPEG, FALL, 1894

{ 10 CENTS
PER
50c. YEAR.

The Late W. A. Shepard.

W. A. SHEPARD, who for many years had managed the Mail Job Printing Company, departed this life on the 28th September, in his sixty-fifth year. He was foremost among the printers of Toronto and was highly esteemed by his fellow craftsmen. He combined with a thorough knowledge of his business a fund of tact, energy and good judgment which could hardly fail to command success. He was a clear thinker, conservative in his views, and had a happy knack of expressing his thoughts in words. He won an enviable reputation among the members of his craft, not only for ability, but for sterling honesty and high-mindedness, and his death will be deeply regretted by his many personal friends and by the numerous members of the United Typothetae, who have recognized in him a leading spirit in their association. In 1891 he was elected president of the United Typothetae of America for the ensuing year, and in August, 1892, when the annual convention was held in Toronto, he gave evidence of his executive capacity and fluency of utterance in the management of the meetings and the able address which he delivered.

The funeral took place on the 2nd October and was largely attended by personal and business friends of the deceased, and representatives from various societies with which he had been connected. The services at the house and church were conducted by Rev. D. J. Macdonnell, pastor of St. Andrew's, where Mr. Shepard had been long an active member and

office-holder, and at the grave by the members of Rehoboam Lodge, No. 65, A. F. and A. M. The six sons of the deceased acted as pall bearers.

The service at the church was brief but very impressive. Rev. Mr. Macdonnell spoke a few words of eulogy of the life and character of the deceased, referring to his sterling qualities of heart and head, as exemplified in the home, the social circle, the office and the church. As a teacher in the Sabbath School and an officer in the sanctuary Mr. Shepard had long labored thoroughly, earnestly and with great usefulness and acceptance, and his genial presence and whole-hearted, faithful services will be sorely missed.



THE LATE W. A. SHEPARD.

A MAN said to me, "I have tried advertising and did not succeed, yet I have a good article."

I replied, "My friend, there may be exceptions to a general rule, but

how do you advertise?"

"I put it in a weekly newspaper three times and paid a dollar and a half for it."

I replied, "Sir, advertising is like learning, 'a little is a dangerous thing.'" P. T. Barnum's Autobiography.

FOR SALE.—Owing to the owner's ill health, a country newspaper and job office, doing a prosperous business, can be secured on fair terms. Enquiries addressed to THE IMPRINT, 44 Bay street, will be duly replied to.

THE Shorthand Review is a new monthly which recently appeared at Toronto.

The Newspapers of Toronto.

The News, in giving itself a write-up recently, took occasion to say a few words about newspaper matters generally in the Queen City. Following is a condensation of *The News'* facts, figures and dates :

An actual count shows that there are published in Toronto no less than 55 weekly journals, 60 monthlies, 10 semi-monthlies and 10 quarterly, half-yearly or yearly.

Toronto, then called Little York, had no newspaper until 1791, when *The Upper Canada Gazette* or *American Oracle* was moved over from Niagara with the seat of government. Some time after this Joseph Wilcox started an opposition paper called *The Upper Canada Guardian* or *Freeman's Journal*. In 1817 Dr. Holmes took hold of the *Gazette* and at once improved its title by leaving off the *American Oracle* part of it.

The Observer appeared in 1820, but lasted only a short time and was succeeded by *The Colonial Advocate*, published by William Lyon Mackenzie.

Francis Collins began the publication of *The Canadian Freeman* in 1825, and in 1833 *The Patriot* first appeared. *The Colonist* came out in 1838, being edited by Hugh Scobie, a Scotchman. In 1840 *The Examiner* first made its appearance, and it may be called the precursor of modern journalism in Toronto.

George Brown came to Toronto in 1843 and bought out *The Banner*, which was then published as an organ of the Free Presbyterian church. From *The Banner* sprang *The Globe*, which first appeared as a weekly in 1844, as a semi-weekly in 1846, as a tri-weekly in 1849, and as the first daily in Ontario in 1853. Geo. Brown died in 1880, was succeeded by his brother, J. Gordon Brown, who, a few years after his accession, was succeeded by John Cameron, of the *London Advertiser*, who in turn made way for the present conductor of that paper, J. W. Willison. C. W. Taylor is business manager of *The Globe*.

The News omits all mention of *The Leader* and *The Liberal*, the latter of which had a short existence somewhere about 1873, being managed by John Cameron, of London. *The Leader*, we believe, was started somewhere in the fifties and dropped out of the field in the early seventies. There was also *The Courier* somewhere about 1832 and *The Mirror* later on.

The Daily Telegraph, Robertson & Cook, proprietors, appeared in 1866 and continued until 1872, when it ceased publication.

The Mail came into existence in 1872, under the management of T. C. Patteson, Toronto's present postmaster. In 1877 it was purchased by John Riordan, of St. Catharines, who converted the business into a joint-stock company, with C. W. Bunting as managing director and Wm. J. Douglas as secretary, which positions both gentlemen still hold.

The Telegram appeared in 1876, with John Ross Robertson as proprietor, and immediately became a success, and has, unlike all its city contemporaries, had an uninterrupted career of prosperity under the control of its founder.

The World made its debut in 1880, with its present proprietor, W. F. Maclean, M.P., as one of its founders.

Next in order came *The News* in 1881. In its early days it was managed by E. E. Shepard, who retired in 1887 and made room for George Darby, who also retired about six months ago and made way for the present manager, William Douglas, eldest son of W. J. Douglas, of *The Mail*.

Then for a few years no new papers were started in Toronto, but through the defection from the Conservative cause of *The Mail* about 1886 that political party decided to have another organ and *The Empire* appeared with the year 1887. Its proprietor is a joint-stock company, and David Creighton has managed the paper and the business from the beginning.

Youngest amongst Toronto's dailies is *The Star*, which came into existence as a workingman's paper in the fall of 1893, being edited by Thos. A. Gregg, formerly editor of *The News*. After a brief career *The Star* suspended but was resuscitated after a few months by a joint-stock company, of which J. J. Crabbe is the managing director and editor of the paper.

A record of Toronto's daily newspapers would not be complete without *The Sun*, which was born and died within a few days in the winter of 1893-4. E. A. Macdonald officiated as obstetrician and also at the obsequies.

ECONOMY.—Parke Rowe: I don't see why you editorial writers don't come right out and sign your articles.

Fullerton: My dear fellow, space on that page is worth two dollars a line!—Puck.

It was in the time of Cromwell, we believe, that an illiterate soldier contrived to spell the word "usage" without a single letter properly belonging to it. He wrote it "yowzitch," and, when told that the spelling was incorrect, declared nobody could spell with a quill pen from an Irish goose.

A Printing House Plant.

BY ED. COOMBS.

A tribute in rhyme to the mignonette
 And its lank luxuriousness,
 That flourished above on the window sill
 By the side of the little proof press.
 Its head erect no crown bedecked
 In its reign of rude despair,
 For aught of bloom or sweet perfume
 Were wholly absent there.
 With types around of every kind,
 A type it proved to be,
 And left its imprint on the mind,
 Portrayed indelibly;
 A cynic plant that would not bloom
 But pined in privacy.
 But the mignonette was not all at fault,
 A candid truth to tell,
 And sagacious doubts were heard at times
 Of some evil spirit's spell.
 The secret of its withered life
 None seemed to quite unravel,
 But the proofreader knew, and the foreman too,
 That 'twas watered by the Devil.

Economy in the Printing Office.

THESE are days of keen competition in all lines of business, and it is most important that rigid economy should prevail everywhere, especially in printing offices where waste is serious and competition severe. The Engraver and Printer in a recent number deals with this subject in a brief article, and announces as a true theory the principle of having as few workmen as can accomplish the labor, and paying them well. Have no drones in the office who fill the places of good men without doing their work. The dawdler not only wastes his own time—rather his employer's—but he sets a bad example to the others. Have no such person about the place, throw him overboard with the superfluous ones. If the work can be done by four good hands and six indifferent ones are employed upon it a saving will be effected by reducing the staff to four, even if that four receive the same wages as the six. Labor is the chief expense of printing, and yet in how many places is the workman allowed to come late, to be a long time at his meals, to dawdle over his work, and to depart early, or to permit his presses to stand idle a quarter or half an hour at a stretch? It is the duty of every foreman to see that nothing is wasted, and that time and material are made to go to their limit, and it is the employer's duty to see that he has that kind of a foreman. Working overtime is also a serious cause of loss in many printing offices. As a rule, it is not a good thing either for ma-

terial or men. The latter may get more wages on pay day and the employer may think he is remunerated by an extra price charged his customer. As a matter of fact both are worse off, the workman through injury to his constitution, the employer because his men are not in fit condition for their next day's labor, besides his incidental losses through extra light, heating, etc. Besides, it is well established that men cannot and do not do as much work or as good and careful work overtime as they do during regular hours. Then, again, the customer complains of the extra charge and probably blames the office for its necessity, forgetting his own delinquencies in not preparing his copy when he might, or in not returning proofs promptly as he should. He is most likely to consider only the extra expense and resolve to try someone else for his next job. Accidents to presses, waste of materials, danger from fire and many other catastrophes are more likely to happen through overtime work, and altogether it is far from compensated for by any extra price that the employer is likely to get for the work.

There are many other things that occasion unnecessary loss in printing offices, of which a few may be mentioned: Time wasted hunting for sorts or furniture, rules, etc., of which the office either has an insufficient supply or dead matter containing them is not promptly distributed: spoiled sheets of paper are crumpled up and thrown away, whilst fine sheets of good paper are used for scribbling purposes: wrapping papers and twines are unnecessarily wasted when they might be carefully put away for use: rollers are not properly cared for and inks are left open to dry and skin up, for the better the quality of the ink the more certain it is to skin over if left open. These may appear small things at the first glance, but life is made up of small things, and economy cannot be practised on a large scale if it is neglected on a small one.

BOOKMAKER: English printers are complaining that cheap library editions are being printed abroad, and they say the system is extending, much to the detriment of the trade at home. It is not needful here to say that is a just grievance. It is obviously so on the face of it, and we believe with a contemporary that such "wanton cheeseparing will inevitably recoil upon the houses which practice it," no matter in what country they may be located. Home industries and home labor have a right to demand consideration from people who look to the home market for their profits.

The Copyright Question.

The eternal copyright question is again cropping up in every direction. At the dinner of the Authors' Society on Thursday night Canadian publishers were roundly denounced as vampires who lived upon the brains and blood of writers. A picture was painted of a set of desperadoes living in Toronto who were described upon the doorplates and in the local directory as printers and booksellers, but were really land pirates with hoofs and fangs. It was announced that the next battle of the authors will be against the pirate business as carried on in the Dominion.

The above appeared as a cable despatch from London in the Toronto papers recently. It is about as silly a despatch as was ever wired across the Atlantic Ocean. The facts are that Canadian presses are standing idle because a fair solution of the question has not been assented to by the Imperial authorities. No British or foreign works can be published in this country simply for the reason that the Dominion Copyright Act is not allowed to become law. Under existing laws all such work is now being done in the United States, where their legislators look after the interests of their own country, and the Canadian market is placed wholly at the disposal of foreign publishers. If the British authorities desired to kill off the Canadian publishing business for the benefit of United States printers they could not go about it in a more effective way. The stupid insult conveyed in the above despatch goes to show that the Authors' Society is composed of a set of people who read nothing but their own valuable writings. This copyright question has been fully set forth by Sir John Thompson in a most able paper which was made public on both sides of the Atlantic. It would be more becoming in the Authors' Society to debate the question on its merits and answer the Canadian arguments, if they are competent to do so, rather than insult Canadian publishers by such asinine twaddle as that contained in the despatch quoted above. It is bad enough for our publishing firms to find their businesses ruined without being denounced as vampires and land pirates. Apparently the only true solution of the difficulty is for our Government to put the Canadian Copyright Act in force and thus compel the printing to be done in Canada instead of as now in foreign countries. Argument, or even courtesy, would seem to be thrown away upon the Authors' Society.

LEGIBILITY should be the first aim in setting up advertisements and jobs. Attractiveness, novelty and all other considerations should be subordinated to legibility.

Obituary.

RODNEY MOORE, a well known printer, died recently at Whitby, aged 69 years.

WILLIAM R. SHIELDS, for many years foreman of The Toronto Telegram, died on May 29th. He was 54 years of age, and was a member of the Masonic order.

C. A. DICKSON, editor of The Thessalon Advocate, died recently. He was one of the original founders of The Advocate and was a young man of promise. His death is deeply regretted by a large circle of friends.

WE regret to record the death of Frank B. Gilman, of the firm of Gilman & Bryan, programme publishers of this city. Mr. Gilman had been in a delicate state of health for several months, and had gone to his home at Gilford, N.H., where he died on August 29, in the 40th year of his age.

W. R. CLIMIE, Bowmanville Sun, died of paralysis on June 7. For many years Mr. Climie was secretary of the Canadian Press Association and was probably one of the best known country publishers in Ontario, and was highly esteemed for his probity and many sterling qualities. His funeral took place on the 10th under Masonic auspices, and was one of the largest ever seen in Bowmanville.

What a Friend Is.

The London Tit-Bits recently offered a prize for the best definition of "What a Friend Is."

This is the prize definition :

.....
 : The first person who comes in when the
 : whole world has gone out.
 :

IN Germany an inquiry has been made into the causes of sickness and mortality among printers, showing that 61 per cent. of the deaths recorded in this trade during the past ten years were due to lung disease. The source of the trouble is attributed to the dust allowed to accumulate in the type cases which contains a large proportion of lead. Consumption has often been described as the printer's scourge, and this inquiry would seem to confirm the idea. Some makes of type also contain arsenic, which is far more fatal even than lead. Toronto type is guaranteed to contain no arsenic and much less lead than is usually employed, so that this type, from a sanitary standpoint, is the most desirable.

THE Galt Reformer is now published by Andrew Laidlaw as a daily.

Personal Paragraphs

F. MONRO has enlarged The Tilbury News to a six-column quarto.

W. J. TAYLOR, the enterprising publisher of The Tweed News, has enlarged and improved his paper.

M. J. HAYS has started a five-column quarto weekly paper at Ayton, Ontario, called The Ayton Independent.

CHARLES SARNEY some time ago purchased The Elora Express from Allan M. Bock and is turning out a live newspaper.

C. STAN ALLEN and W. H. Auld are the new proprietors of The Ridgeway Standard, which they recently purchased from P. H. Bowyer.

A. E. BRADWIN has bought out The Blyth Standard, which he now publishes as an independent paper. W. H. Irwin was former owner.

F. W. WILSON, junior editor of The Port Hope Guide, was married on August 22 to Miss Mary Esther Choate, of Port Hope. THE IMPRINT extends congratulations.

R. D. WARREN, the energetic publisher of The Georgetown Herald, recently enlarged and otherwise improved that paper. The Herald is printed on book paper and is neat, bright and newsy.

E. J. HOW and W. J. Wilson are the delegates from Toronto Typographical Union to the I. T. U. at Louisville, Ky., for the coming session. Geo. W. Dower and James Coulter represented the T. T. U. at the Dominion Trades and Labor Congress at Ottawa in September.

REV. DR. DEWART has retired from the editorship of The Christian Guardian after twenty-five years faithful and able work on the Methodist official organ. He has been succeeded by Rev. A. C. Courtice, lately of Kingston, an able man who will be certain to win his spurs.

JAMES WEIDMAN, the energetic publisher of The Rat Portage News, has added a cylinder power press and a large quantity of late styles of type and other material to his office and has made a semi-weekly of the Record. Mr. Weidman is a live newspaper man, as well as a good printer, and turns out a very creditable paper.

CAMERON BROWN, lately night editor of The Toronto Globe, has commenced the publication of an independent daily paper in Belleville, yecept, The Sun. Mr. Brown is a newspaperman through and through and will be sure to give his readers a live, bright paper. The mechanical appearance of The Sun is also first-class; this department is in charge of J. J. McCallum, a promising young printer.

To Estimate Quantity of Type in Any Work.

THREE and one-half square inches of type weigh one pound. Find out the number of square inches and divide by $3\frac{1}{2}$, which will give the net weight of the matter when set up. To allow for type remaining in cases, over sorts, etc., add 50 per cent. where the net weight is 100 lbs. or less, 40 per cent. where weight is 200 lbs., 25 per cent. for 400 lbs., and 20 per cent. for larger quantities. A pair of news cases will hold fifty pounds of type.

The following are the number of ems in one pound of type:

Pica	130	Brevier	296
Small Pica	170	Minion	360
Long Primer	200	Nonpareil	520
Bourgeois	270	Agate	650

One pound of leads or slugs covers four square inches. A pound of 6-to-pica leads will extend 128 inches in length. One thousand ems of leaded matter contains following weights of 6-to-pica leads.

Pica	16½ Oz.	Brevier	10½ Oz.
Small Pica	14 "	Minion	9 "
Long Primer	12½ "	Nonpareil	7½ "
Bourgeois	11 "	Agate	6 "

The boxes in the cases when full will hold about the following quantities of type: "c" box, 3 lbs.; "e" box and those same size, 2 lbs.; "f" and similar sizes, 15 ounces; figure boxes, 6 ounces.

Calendars For 1895.

PRINTERS requiring calendar plates for 1895 should order them early and prevent disappointment in the last days of the year. We will be glad to furnish specimen sheets to all customers on request.

The Brough Printing Company.

A CHANGE has taken place in the management of the Brough Printing Co. W. Pemberton Page has retired from the position of secretary-treasurer, and J. F. Lawson, who was for many years cashier of the Globe Printing Co., has been appointed in his place. Mr. Lawson is a practical accountant and is well and favorably known in commercial and financial circles in this city and with Bruce Brough as manager should make a decided success of the business of the company. The work lately turned out by this company is of very superior quality, notably the heating catalogue of the Gurney Foundry Company, which is comparatively a perfect job.—Toronto Globe.

Folding Machine Paste.

Users of folding machines with pasting attachments, as a rule experience a lot of trouble in getting them to work properly. In fact this is so generally the case that it is a common thing for the pasting appliances to be quietly discarded and the papers sent out in two sheets. It is not a difficult matter to overcome all troubles of this kind, if the following recommendations are followed out:

The paste should be made of good wheat flour. The best way to prepare it is to mix the flour in cold water to the consistency of a moderately thick batter. See that it is well and evenly mixed, so that it is perfectly free from lumps. Next pour boiling hot water into the batter, stirring it effectually during the operation. The water must be at boiling heat as otherwise the paste will not be sufficiently cooked; it is not necessary to do this over a fire, as that method tends to overcook the paste, possibly burn it and render it lumpy and useless. As soon as the paste is quite cold it is ready for use, and if too thick must be thinned with cold water until it flows quite freely, though not so freely as to leak out of the receptacle. If required to be kept for any length of time, a little pulverized alum will cause it to remain sweet.

Cleanliness is essential to the proper working of the paster. See that it is kept scrupulously clean always. It should be thoroughly cleaned, dried and oiled before using as well as afterward. By observing these directions carefully, any ordinary pasting attachment will be found to work perfectly.

Fifteen Tons of Old Type.

THE excellence of Toronto Type Foundry type is attested by the fact that we have now on hand upwards of Fifteen Tons of old type made by foreign foundries, which has been almost wholly superseded by modern point system type of our manufacture. Gentle reader, is this not the very strongest testimony of the merit and popularity of Toronto type?

A NEWSPAPER man, anxious to get business from a firm that advertised in his field, wrote, soliciting an order. The reply came: "Where does your paper go?"

An answer was promptly sent: "To North and South America, Europe, Asia and Africa, and it is all I can do to keep it from going to —."

THE Hensall Observer is a new aspirant for public favor. It is published by Schmous & Campbell.

Northwest Nuggets.

ANOTHER paper has appeared in the west—The Kaslo Times.

THE Revelstoke Mail, successor to the Kootenay Star, has made its appearance.

STUART & NORRIS are to start a paper at Fairview, B.C., a mining town in the Okanagan district.

THE Edmonton Bulletin is soon to have a fine new home. It will be solid brick, two storeys high, with plate glass front.

HERE'S one of the locals in a recent number of The Medicine Hat News: "If you don't get this paper you don't get the News."

THE REVIEW, lately established at Red Deer, N.W.T., has ceased publication. Mr. Murphy says he could not get sufficient support.

THE Selkirk, Man., Record has been enlarged to a five column quarto sheet, with Toronto Type Foundry Co.'s ready prints.

H. J. BORTHWICK, one of the proprietors of The Herald at Morden, Man., has returned from a very pleasant trip to 'Frisco and Pacific coast points.

THE Winnipeg printers have resolved that all news compositors in regular employment should work only five days in the week, and give the sixth to less fortunate members of the craft.

THE printing plant of The Qu'Appelle Echo has been purchased by the principal of the Indian Industrial School. Neil Gilmore will initiate the young Indians into the mysteries of the "art preservative."

THE printers of the West should arrive at an understanding regarding the spelling of the word "Northwest"—whether the hyphen should be used or not. The tendency in modern days is to make compound words into one word. Northwest is more compact and neater in appearance than North-West or North-west and ought generally to be adopted. The leading offices have for some time been making one word of it. Let all fall into line.

WINNIPEG Typographical Union has taken in hand the Deaf and Dumb Institute, at Winnipeg, and the Indian Industrial School, at Middle Church, Man., claiming that by doing printing that rightfully belongs to those "in the trade" they are going beyond limits. Circulars have been forwarded to the respective Ministers of the Crown and Local and Dominion representatives, calling their attention to what is being done, and asking their assistance in seeing that "the wrong is righted."

An Editor's Will.

THE late T. P. Gorman, editor of The Ottawa Free Press, wrote his will the day before he died. Below is a copy of it:

Some laugh while others mourn,
Some toil while others play,
One dies and one is born,
So runs the world away.

I am advised that the making of a will even by one who came into this world with nothing and has done little more than "lived his own," cannot possibly do any harm and may do some good.

I commit my soul to God, imploring His mercy, and my body to the earth, the burial to take place without any needless expense or display, not called for by the rites of the Catholic church.

My household effects and personal effects I give to my wife, with the exception of my silver watch with chain attached, which I leave to my second son, Tom, as a reminder of his promise to me that he will never use tobacco or intoxicating liquors in any way, and that he will try to be a comfort to his mother and sisters. I trust that Tom will keep his promise and that Louis and Joe will follow his example.

The will then goes on to direct that \$5,000 insurance policy in the Federal Life Co. be appropriated first to paying just debts, that \$100 be given to his sister for the benefit of his aged mother, and the balance, probably \$4,700, be invested by the trustees in such a way as to yield the best interest; to the end that \$800 be payable to his wife and family annually for their support out of principal and earned interest until the entire fund be exhausted. Continuing, the will reads, "It is my wish that each of my children should be taught some useful occupation at as early an age as possible, so that each may be able to support himself or herself and also to assist the other members of the family when they may be left entirely to their own resources."

"I WONDER," said the circulation agent of the Daily Bungstarter, "why this man Lawrence on B street always takes two copies of the paper?"

"Oh, that's all right," replied the advertising solicitor, "he's so cross-eyed that he has to hold one paper in each hand when he reads."—*Detroit Tribune.*

BORETON: Just take this along with you, old man, and look it over at your leisure?

Busy Editor: Leisure? What's that?—*Somerville Journal.*

"KRANSE will have it that he made a speech of two hours' duration at the meeting the other night; but I see it only takes up the space of half a column in the papers." "Ah! but, you know, Kranse stammers."

Miscellaneous Flatters.

THE Washington public printing office recently laid off 700 employes.

STRANGER (in country newspaper office): What's the news? Office Boy: There ain't any, the editor's away.

JOHNNY: Pop, what does this "go to" mean in Shakespeare? Mr. Briggs: That's the only way the old-time printers could set it up. The two-em dash was not invented in those days.—*Cincinnati Tribune.*

THE editor saw a lady making for the only vacant seat in the car and found himself "crowded out to make room for more interesting matter."

SOME time ago a tailor mustered courage enough to send his bill to a Milwaukee editor. It was returned with a polite note saying: "Your manuscript is respectfully declined."

"HAVE you read my last poem?" asked the amateur versifier; and the weary editor answered involuntarily: "I hope so."

WITH this issue will be found a specimen sheet showing some handsome inks suitable for high-class printing. The prices quoted are specially low for inks of the grade shown.

DOWN in Nova Scotia several of the weekly papers have been reduced to 60 cents a year. The question is, will the paper of the future be sold at 1 cent, positively in advance?

THE Toronto News claims a daily circulation of over 25,500, and its manager swears to the correctness of the figures.

THE Bowmanville Sun has been amalgamated with The Statesman. Bowmanville has hitherto been too well supplied with newspapers, and the two now remaining will fill the field perfectly.

WINNIPEG COMMERCIAL issued a beautiful Panoramic Supplement this summer, containing about a hundred handsome half-tone views of western scenery. The work is very creditable and quite in keeping with Mr. Steen's spirit of enterprise. The Commercial recently put on a new dress of Toronto type.

A STATUE of Horace Greeley, seven feet high, was unveiled in New York recently. It was erected under the auspices of Typographical Union No. 6.

THE Daily News of Truro, N.S., has changed hands. W. D. Dimoch, M.P.P., and Geo. E. Fitch are now at the helm. The weekly edition has been reduced to 60 cents a year.

Unions and Estimating.

"Should Unions be obliged to see that all members of their organization are capable of estimating correctly before being allotted working cards?"

There is no local "slap" in the above. The question has arisen out of an estimate for a job by two members of the same Union—one figured 25 per cent. lower than the other.

Let's have your opinion, Mr. Editor.

May, 1894.

ESQUIRER.

[The above communication hardly requires a reply. As far as THE IMPRINT is aware the question of estimating on work does not come within the scope of unions, which are associations of the men not of the masters. A harmonious understanding between master printers added to a fair amount of technical business knowledge, would ensure uniformity in estimating, of course barring blunders which are often accountable for discrepancies. It would in any case be absurd to expect "all" members of unions to be capable of estimating correctly, as hardly more than one in twenty union printers is ever called upon to make out an estimate.—EDITOR.]

We will be obliged for a few copies of THE IMPRINT for May, 1893. Can any of our readers favor us with a copy?

THE Sydney, N.S., Advocate is being offered for nineteen months for only \$1. In other words 60 cents a year.

CIRCULARS inviting subscriptions and printed envelopes addressed to the office of publication may now be enclosed in newspapers, by order of the Postmaster-General.

THE sixth annual convention of the International Printing Pressmen's Union was held in Toronto on the 19th June. The Souvenir was handsomely gotten up and was a credit to the local pressmen. There were about forty delegates present, and all went home fully impressed with Toronto's hospitality. Messrs. Kew, Williams and Stevenson, of the local union, deserve especial credit for facilitating the work of the convention, and for their unremitting zeal in the entertainment of the visitors.

W. W. ASTOR has lost over a quarter of a million in his Pall Mall magazine. It is said that he is losing about \$6,000 a week in The Gazette and The Budget. Being a millionaire he can stand these losses easily, and his papers are gaining ground. No doubt success will be gained in due time.

THE IMPRINT will be regularly mailed as issued free of charge to all employing printers in Canada. Let us have your address.

Second Hand Machinery.

Below will be found a list of thoroughly overhauled machinery which will be sold at low prices for cash, or on reasonable terms. These machines are all guaranteed in good condition. Prices quoted upon application. Favorable exchanges made for other machinery when required.

CYLINDER PRESSES AND FOLDERS.

- 10.—Double Demy Adams, platen 27 × 37.
- 22.—31½ × 45 Newberry—cheap country press.
- 30.—30 × 31 Country Campbell, 4 rollers.
- 68.—Bascom Country Newspaper Folder.
- (B.)—Doubt Royal Forsythe Newspaper Folder.
- 77.—Demy Wharfedale, in good order.
- 81.—28 × 42 Brown Folder, with paster and trimmer, 4-folds, iron rolls.
- 84.—Two-feeder Wharfedale (Payne), 35½ × 54½.
- 116.—(Quadruple Demy Wharfedale.
- 117.—36 × 46½ Two-Color Payne Wharfedale.
- 124.—28 × 28 Wharfedale.
- 129.—22 × 18½ Wharfedale.
- 144.—Hoe Drum Cylinder, 31 × 43.
- 145.—Campbell Intermediate, 31 × 46.

JOB PRESSES.

- 41.—10 × 15 Old Style Globe.
- 49.—9 × 13 Peerless, with throw-off and steam fixtures.
- 98.—10 × 14½ Golding Jobber.
- 99.—7 × 11 O. S. Gordon.
- 104A.—10 × 15 Liberty.
- 104B.—7½ × 11 O. S. Gordon.
- *114.—10 × 15 O. S. Gordon.
- 127.—10 × 15 O. S. Gordon.
- 136.—10 × 15 Improved Gordon, (W. & B.)
- 137.—10 × 15 Improved Gordon, (W. & B.)
- 147.—8 × 12 Eclipse Jobber.
- 149.—10 × 15 O. S. Gordon.
- 156.—9 × 13 Arab Jobber.

HAND AND PROOF PRESSES.

- 66.—Adams Hand Cylinder, bed 25½ × 42½.
- 113.—Hand Press, platen 13½ × 16½.

BOOK BINDERS' MACHINERY.

- 104D.—20-inch Black & Clawson Perforator.
- 107.—Lever Embossing Press.
- 154.—Wire Stitcher, style A.
- 14-inch Job Backer.
- Simple Book Trimming Machine.
- 18-inch Donnell Wire Stitcher.
- No. 6 Standing Press, wood ends.
- Sanborn Foot Stabbing Machine.
- Hoole PAGING Machine, steel head.
- Iron Clamp Press, 8 × 30.
- Finisher's Stand (new).
- Seal Press for Die Work (2).
- No. 7 Whitcombe Envelope Machine.
- Finisher's Type Pallet.
- Marshall Strawboard Shears.
- Marshall Thumb-Hole Cutter.
- German Scoring Machine, for foot or power.
- 3-16 inch Wire Stitcher.

PAPER AND CARD CUTTERS.

- 33.—28-inch Plow Cutter, wood frame.
- 104C.—28-inch Plow Cutter, wood frame.
- 120.—23½-inch Eagle Card Cutter.
- 130.—24½-inch Eagle Card Cutter.
- 143.—28-inch Sheridan Power Cutter.
- 157.—30-inch wood frame Plow Cutter.
- 158.—15-inch wood frame Lever Cutter.

ENGINES AND MOTORS.

- 123.—15 H. P. Engine and Boiler.
- 155.—1 H. P. Electric Motor.
- 159.—1-2 H. P. Electric Motor.

Machines marked (*) in stock at Winnipeg Branch.

RONALDSON

14 A, 30 a.

18 POINT RONALDSON.

\$4.30

PRIVATE COLLECTIONS

Genuine Raphael Paintings Offered at Auction

1 2 3 4 5 6 7 8 9 0

10 A, 20 a.

24 POINT RONALDSON.

\$4.70

CURIOUS IMPRINTS

Discovered on Egyptian Parchments

8 A, 16 a.

30 POINT RONALDSON.

\$5.85

ANTIQUARIAN

Excavations in Constantinople

6 A, 12 a.

36 POINT RONALDSON.

\$7.00

ARCHITECTS

Superb Corinthian Styles

5 A, 8 a.

48 POINT RONALDSON.

\$8.00

PRECIOUS

Diamond Necklaces

RONALDSON EXTENDED

25 A 4" A 6 POINT RONALDSON EXTENDED. \$2.45 22 A 2 1/2" 8 POINT RONALDSON EXTENDED. \$2.70

RAINY-DAY MEADOWS
Elegantly Wreathed and Flowered
Bright Summer Verdure
1234567890

MUNCHHAUSENISM
Side-Show Announcements
Museum Lecturers
1234567890

21 A 3 1/2" 10 POINT RONALDSON EXTENDED. \$3.00 18 A 2 3/4" 12 POINT RONALDSON EXTENDED. \$3.50

DISPUTATION'S
Debate without Reason
Juvenile Talkers

INFORMALITY
Dramatic Rehearsal
Wearisome

15 A 1 1/2" 18 POINT RONALDSON EXTENDED. \$4.00 8 A 1 1/2" 24 POINT RONALDSON EXTENDED. \$4.65

WINSOME
Smiling Babes

FAVORS
Exchanged

6 A 1 1/2" 30 POINT RONALDSON EXTENDED. \$5.40

CHERISHING
Homestead Pictures

1 A 1 1/2" 36 POINT RONALDSON EXTENDED. \$5.55

WATCHER
Zealous Observer

4 A 1 1/2" 48 POINT RONALDSON EXTENDED. \$8.45

FAST Cruise

GROLIER

4 A, 8 A, 40 B. 12 POINT GROLIER, \$5.60
With 24 Point Initials.

3 A, 6 A, 30 B. 18 POINT GROLIER, \$6.90
With 18 Point Initials.

*Report of Committee on Labor
Recommending Activity*

*In the prosecution of our labors we
find many persons lying under trees
expecting ripe fruit to drop into their*
1234567890

Transaction of Business

*Whereas, on the 5th inst. Peter
Fiddlefaddle was found near the*
12345678

3 A, 4 A, 20 B.

24 POINT GROLIER,
With 24 Point Initials.

\$7.50

Society to Encourage Industrious Habits
*Knowing that the Human Hand, intelligently educated
and skillfully employed, has delivered man from hunger*

4 A, 8 A, 32 B. 12 POINT PENCRAFT, \$5.25
With 24 Point Initials.

3 A, 4 A, 12 B. 18 POINT PENCRAFT, \$7.80
With 18 Point Initials.

Grand Autumn Opening
Notice to the Public

*Our stock is replete with some of
the most artistic and rare designs
of Cabinetware of the Sixteenth*
1234507890

Faithfully Covenant

*That my hands, and
those of others placed*
12345078

3 A, 4 A, 20 B.

18 POINT PENCRAFT, No. 2,
With 18 Point Initials.

\$7.50

Neatly Printed Circulars and Diplomas

*Many printers, who strive to issue neat and tasty work
from their establishments, will welcome this letter as a*

BIJOU

12 A. 32 a 12 POINT BIJOU. \$4.55 8 A. 20 a 18 POINT BIJOU. \$5.35

Open for Public Inspection
For sale without reserve: Two male
and three female Unicorns, four teen
mature and three juvenile Sea Ser-
pents, one Hippogriff, four Centaurs
1234567890

Bamboozle * Medicine
Blatherskite's Palaverite is
recommended for Languor
12345678

6 A. 14 a 24 POINT BIJOU. \$5.75

Perpetual * Motion * League
Second Annual Meeting held on the 15th

12 A. 32 a 6 POINT CIRCULAR BLACK. \$2.10 10 A. 28 a 9 POINT CIRCULAR BLACK. \$2.35

Institution for Barring Quackery & Fakes
Founded January 16, 1892, from Amelia Frimster, Four Cats,
Twelve Parrots, and Seven Guinea Pigs, which I promise to
keep Twelve Weeks, and provide them with sufficient Food
and Drink. I promise that the Cats shall be allowed the
range of the Back-yard Two Nights each week, and have an
opportunity for the Cultivation of their Vocal Powers. I also
12321567890

To John Pug, Canine Borough
Take notice, that at an election held at the
County Court House, July 18, 1895, you
were elected Dog Catcher of said Borough
for the ensuing term of forty-seven years
12321567890

8 A. 20 a 12 POINT CIRCULAR BLACK. \$2.55 6 A. 14 a 18 POINT CIRCULAR BLACK. \$3.20

Payable at Coming Futurity
For the value received I promise to
deliver twelve months after date to
Andrew Truck one thousand baskets
of Radishes to be valued at the full

Brownstone Bank
Five days after sight pay
to Typograph & Co. Five
Hundred and Six Dollars

5 A. 10 a 24 POINT CIRCULAR BLACK. \$4.00

National Bank of Cashtown
Eighteenth Annual Report of the Directors



\$3.00 ROSE LAKE.



\$2.00 MEDIUM BLUE BLACK.

ALL COLORS IN STOCK.
SPECIAL SHADES AND TINTS TO ORDER.



\$2.00 T. T. F. CATALOGUE BLACK.



\$1.50 FINE LIGHT GREEN.

HOWLAND New Sizes

30 A, 50 a 6 POINT HOWLAND \$2.25
REPUBLIC CELEBRATING DISCOVERIES
 Honorable Advancement 9576 Electrodes Patented

28 A, 40 a 8 POINT HOWLAND \$2.50
RENOWNED POLITICIANS DECEASE
 Universal Mourning 18 Throughout Country

20 A, 30 a 12 POINT HOWLAND \$3.00
MISERABLE DEMONIAK
 Subjugation 324 Commiserated

24 A, 30 a 10 POINT HOWLAND \$2.75
MANCHESTER ROUNDHOUSE
 Desired Location 35 Bought Recently

12 A, 20 a 18 POINT HOWLAND \$3.25
MOMENTOUS QUESTIONS SERIOUSNESS
 Conflagrations Destructive 587 Machination Conquering

10 A, 16 a 24 POINT HOWLAND \$4.00
HARDWARE BUILDER REMOVED
 Valuable Machine 3 Property Deserted

8 A, 12 a 30 POINT HOWLAND \$5.00
PERSISTENT PRINTERS
 Dancing Rough 285 Superceded

6 A, 10 a 42 POINT HOWLAND \$6.00
MUSICAL 31 Proclamation

5 A, 8 a 48 POINT HOWLAND \$7.00
COSTUME 6 Curiosities

4 A, 6 a 54 POINT HOWLAND \$8.00
ARTIST 24 Sanction

4 A, 5 a 60 POINT HOWLAND \$9.00
BRIMS 6 Retrace

HOWLAND OPEN

24 A, 36 a. 10 POINT HOWLAND OPEN. \$2.75

TORPID STATE AFFAIRS

Larger Reporter 65 Health Contractors
Landed Estate Repeal Attended

20 A, 30 a. 12 POINT HOWLAND OPEN. \$3.00

DECISIVE ACTION

Huge Expense 25 Hard Laborer

12 A, 20 a. 18 POINT HOWLAND OPEN. \$3.75

GREAT TRIUMPH

Freethinker £58 Operations

10 A, 16 a. 24 POINT HOWLAND OPEN \$1.50

PRESIDENT

Leader 56 Elected

8 A, 12 a.

30 POINT HOWLAND OPEN.

\$5.50

DREARY MOUNTAINS

Energetically £52 Circumscribe

6 A, 10 a.

42 POINT HOWLAND OPEN.

\$6.50

REFORMED \$68 Pickpockets

5 A, 8 a.

48 POINT HOWLAND OPEN.

\$7.50

DISPORT 37 Collegians

4 A, 6 a.

54 POINT HOWLAND OPEN.

\$8.50

ARTIST 24 Sanction

4 A, 5 a.

60 POINT HOWLAND OPEN.

\$9.50

BRIMS 5 Request

NOVELTY SCRIPT

16a 5A

18-POINT NOVELTY SCRIPT.

\$4.00

*As the Queen of Night Asserts Her Silent Reign
From Mountain Tops to Plain*

12a 5A

24-POINT NOVELTY SCRIPT.

\$5.25

*National Bank of Commerce, Chicago
Union Trust Company \$50*

8a 4A

36-POINT NOVELTY SCRIPT.

\$7.25

*Celebrated Type Foundry
Greatest Durability*

6a 3A

48-POINT NOVELTY SCRIPT.

\$9.00

King's Lake Boats

5a 3A

60-POINT NOVELTY SCRIPT.

\$11.75

Scotland 5

4a 3A

72-POINT NOVELTY SCRIPT.

\$16.00

Gold Change

ALGONQUIN SERIES

4 A. 6 a

42 POINT (7-Line Nonpareil)

\$4.32

BOSTON & ALBANY
Casting Heavy Machinery 43

4 A. 5 a

48 POINT (8-Line Nonpareil)

\$4.85

NOBLE JUSTICE
Marauders 58 Punishment

4 A. 4 a

60 POINT (10-Line Nonpareil)

\$5.70

BLACK CHIEFS
Honorable 27 Braves

ALGONQUIN ORNAMENTED

6 a, 4 A

12 POINT (7-Line Nonpareil)

\$4.32

BOSTON VETERAN
Reviews Grand 48 Parade

5 a, 4 A

48 POINT (8-Line Nonpareil)

\$4.85

YOUNG SOLDIER
Claims \$5 Prize Medal

4 a, 4 A

60 POINT (10-Line Nonpareil)

\$5.70

GEN. COATS
Western 3 Breaks

AMERICAN OLD STYLE

15A.

12 POINT AMERICAN OLD STYLE.

\$2.00

**COMPLIMENTS ENTERPRISING NEWSPAPER
GREAT BARGAINS IN WINTER WRAPPERS FOR LADIES AND GIRLS**

12A.

18 POINT AMERICAN OLD STYLE.

\$2.25

**POPULAR SACRED CONCERTS
SEVENTH MOONLIGHT OCEAN EXCURSION**

10A.

21 POINT AMERICAN OLD STYLE.

\$2.50

**RAILROAD EXHIBITION
REMARKABLE & DISTRIBUTION**

8A.

30 POINT AMERICAN OLD STYLE.

\$2.75

**REHEARSING
ENORMOUS EXHIBITION**

6A.

30 POINT AMERICAN OLD STYLE.

\$3.00

GARDENS & RAMBLE

1A.

48 POINT AMERICAN OLD STYLE.

\$4.00

SUPERB HORSE

AMERICAN OLD STYLE No. 3

12A, 18a.

18 POINT AMERICAN OLD STYLE No. 3.

\$3.50

ORNAMENTS RECEIVED BY STEAMER

Literary Production of Ancient Order Street Walkers and Loungers

10A, 15a.

24 POINT AMERICAN OLD STYLE No. 3.

\$1.00

PASSENGERS DELIGHTED

Young Heart Singing Louder than the Thrush

8A, 12a.

30 POINT AMERICAN OLD STYLE No. 3.

\$1.70

CHRISTMAS WELCOME

Brought Satisfactory Evidence

6A, 10a.

36 POINT AMERICAN OLD STYLE No. 3.

\$5.50

CHARACTERS

Specimen 86 Railroads

4A, 8a.

48 POINT AMERICAN OLD STYLE No. 3.

\$7.00

CHICAGO Exhibition

3A, 6a.

60 POINT AMERICAN OLD STYLE No. 3.

\$10.00

Eastern **BRIDGE**

FRENCH OLD STYLE EXTENDED

8A, 10a.

18 POINT FRENCH OLD STYLE EXTENDED.

\$3.00

SEVEN ENGLISH SINGERS

Many Joyful Voices

Distinguished Insurance Company

Handsome 587 Groupings

6A, 12a.

24 POINT FRENCH OLD STYLE EXTENDED.

\$4.00

BRIGHT NUMBER

Hardworking Stockholders

Cautious 4 American

4A, 8a.

36 POINT FRENCH OLD STYLE EXTENDED.

\$5.25

STRANGE

Bronze 35 Medals

3A, 6a.

48 POINT FRENCH OLD STYLE EXTENDED.

\$8.25

DESIGNS

Home Guard

CANADA PAPER CO.

NO. 1 * *
* LITHO

Printers are recognizing the merits of this paper, which gives unequalled results with fine cuts and half-tones. It is always uniform, an advantage that printers are appreciating.

PULP MILLS—FRASERVILLE, P.Q.

CANADA PAPER CO.

* PAPER *
* MAKERS

AND —

W HOLESAL E
S TATIONERS

Toronto and
Montreal

PAPER MILLS—WINDSOR MILLS, P.Q.

15 FRONT STREET WEST, TORONTO

578 CRAIG STREET, MONTREAL

It is an Acknowledged Fact

That every properly systematized office or factory should have an Automatic Hand Numbering Machine. Now, there are cheaply made devices of this kind, but any one of the thousands who daily use them will tell you that

The "BATES"

Is really the only Machine worth having.

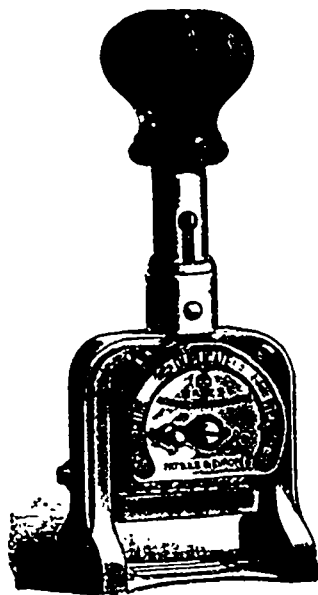
If you want a machine that will prevent errors, not cause them, one that will give perfect satisfaction for years, not wear out in a month, you want a

"BATES,"

It is the Standard,

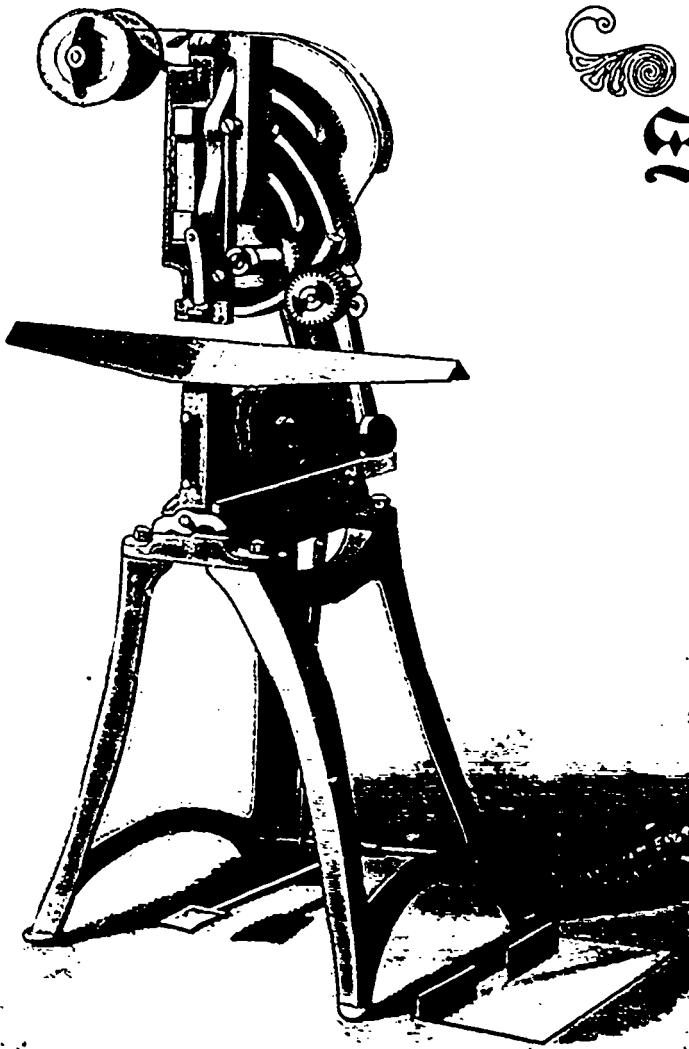
Not only of this country, but of every other. All wearing parts are made of steel, including the figures. The "Bates" is the only numbering machine in the world made upon the interchangeable system. In design, construction and finish it stands alone—without a rival—absolutely accurate—perfect in every detail. Such a numbering machine is indispensable where legibility, accuracy and rapidity are necessary features. It operates Consecutively, Duplicates or Repeats any number continuously. Merely move the pointer upon the dial. Could anything be more simple? Every figure is changed automatically. It is in-

disputably a labor saver, and is used in the business centres of every part of the world. If you have any doubts as to its practicability, or think it may not be adapted to your particular work, send for one and test it thoroughly before purchasing. Mention the capacity the machine should have, the style of figures, and the color of ink (record or copying). If it does not suit you in every particular, send it back. We know their value, and it is rare, indeed, that these machines are returned when **SENT UPON TRIAL.**



CUT HALF ACTUAL SIZE

TORONTO TYPE FOUNDRY - - Toronto and Winnipeg



Wire Stitchers



Wire Stitchers supplied for all sizes and classes of work at prices ranging from \$50 upwards. For \$50 we supply a machine that will take in from 3-16 inch down to one sheet for foot or hand power. This machine is just the thing for an ordinary Printing Office, as it is fitted with saddle back as well as for flat work. Price quoted is f.o.b. at Toronto. Machine fully guaranteed.

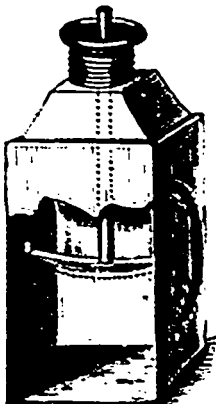
**..Toronto Type..
Foundry**

TORONTO AND WINNIPEG



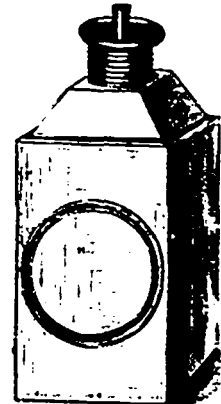
..Clark's Benzine Can..

ALWAYS TIGHTLY CLOSED WHEN NOT IN USE

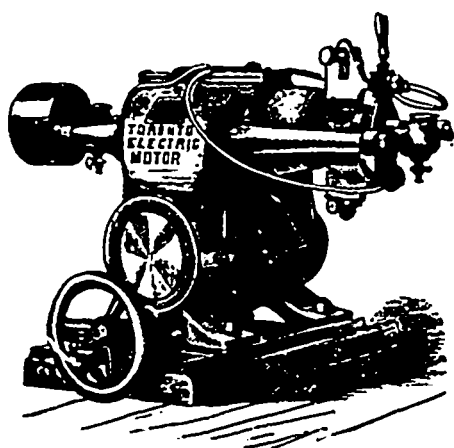


This Can is a protection against Fire, prevents Waste of Benzine and saves time. It is indispensable in the printing office. It has sides which can be pressed in like the bottom of an oil can. Pressing in the sides causes the flat spring connecting them to bulge (as shown by dotted line in cut) and draw down the rod which opens the valve in the top of the can. The valve is so placed that it is protected from injury, and the opening for filling is large, so that the can may be easily filled.

Size, 3 in. square by 7½ in. high. holds nearly a quart. Price, 75c.



TORONTO TYPE FOUNDRY, Toronto and Winnipeg



Electric Motors

—FOR—

PRINTING OFFICES

An Electric Motor is the ideal power. We offer Motors of the best class at lowest rates, ranging from \$60 for a Half Horse Power up to \$500 for Eleven Horse Power.

We have used Electric Motors in our Foundry for nearly three years, running constantly 55 hours per week, and have not expended \$5 for repairs.

Write for prices, stating power required, voltage of current to be used, and whether supplied by street car line or otherwise.

Toronto Type Foundry



Toronto and Winnipeg

ELITE RULE BENDER



BY MAIL, \$2.00

These handy tools enable the artistic printer to make an unlimited variety of designs with brass rule. Sent post paid, with directions for use, on receipt of price.

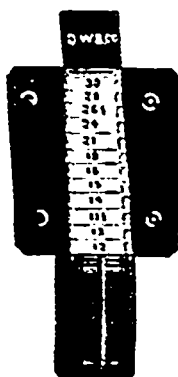
POCKET RULE CASES

THREE STYLES. Price, \$2.00.

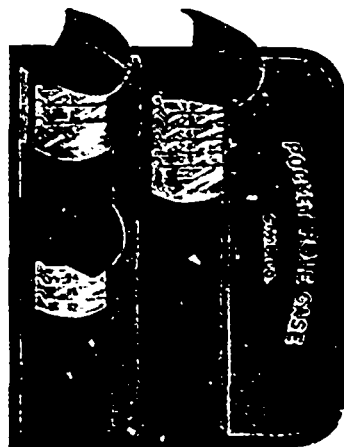
Each Case contains 12 Steel Rules, assorted from 12 to 30 ems, with number of ems stamped on each Rule.



Toronto Type Foundry



STYLE No. 1

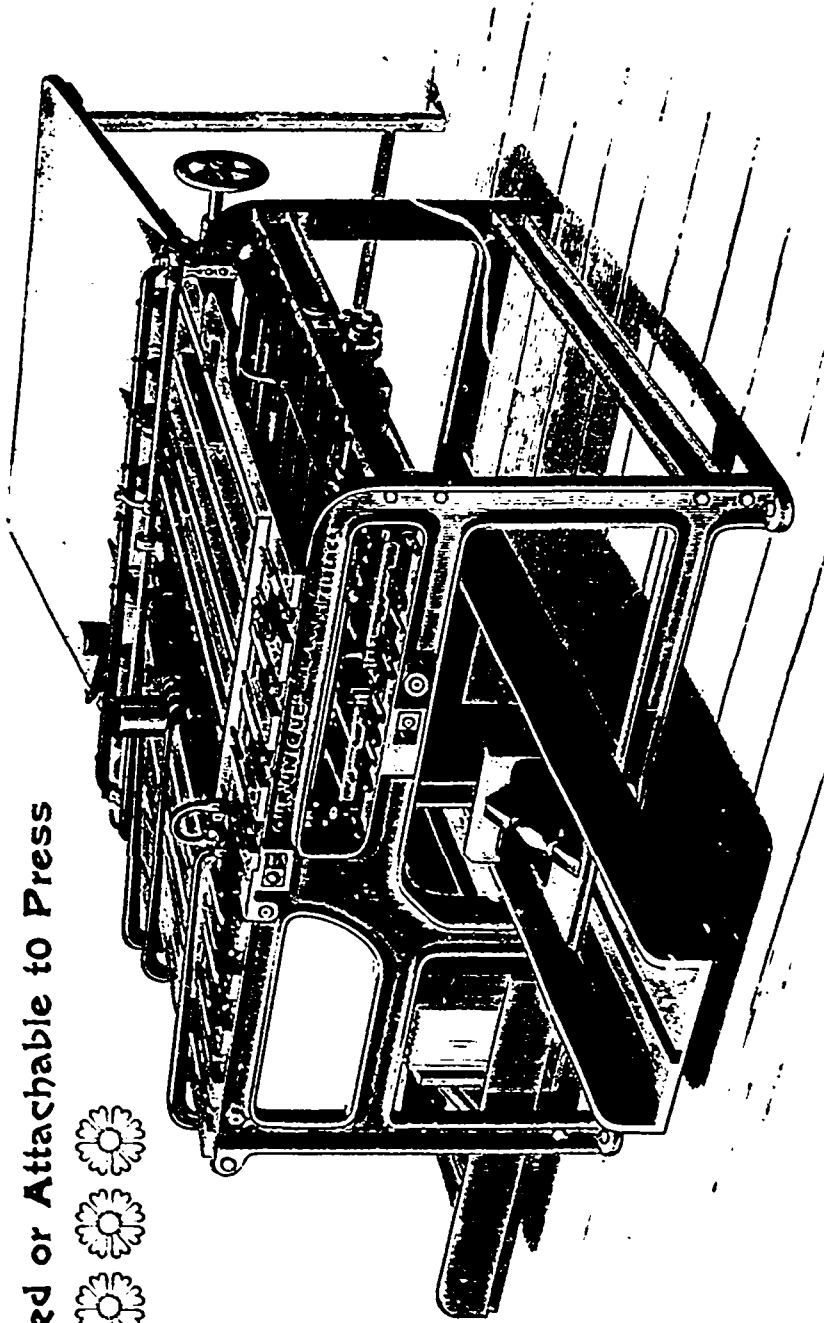


STYLE No. 2

TORONTO and WINNIPEG

“UNIQUE” Iron Frame Folding Machine

Hand Feed or Attachable to Press



A positive, convenient machine; strong, light-running, unsurpassed for ease of adjustment and high speed. Tapes endless, of double thickness and tension is regulated by independent tighteners. Pasting and Trimming Attachments sure, simple and convenient; each motion has independent cam and can be easily reached.



Everything about this machine is First-Class, and it will be sold under the very strongest Guarantees. Delivers papers compactly folded and jagged up either at third or fourth fold. Write for Prices and Terms.

Toronto Type Foundry, Toronto and Winnipeg