

# Brunswickan

ENTERTAINMENT WEEKEND HAVE A BALL

VOL. 97 No. 15

FREDERICTON, N.B., JANUARY 14, 1965

THE VOICE OF UNB

## 'THE GROOVE' HERE SOON

A 'yearbook in sound', produced by Radio UNB, will be on sale at the University soon. Advanced sales of the record will begin in the near future, and will continue until the album is distributed in mid-March.

'The Groove' will contain excerpts from all the major events of the university year. There will be speech portions as well as music; excerpts from Dr. Mackay's address to the freshmen, from sports broadcasts, and Red 'n' Black, as well as Winter Carnival.

Advanced sale of the record will require a down payment of \$1.50. When the records arrive in March students will be required to pay the balance of the \$2.50 price of UNB's first hi-fi yearbook.

Five hundred copies of the 45 minute record will be produced. If sales warrant a larger number, said Ross MacLeod, then an additional 250 copies will be pressed.

Proceeds will go towards new equipment for the proposed studios in the new Student Union Building.



**NANCY AMES** is a singing, dancing, guitar playing Washington debutante who turned to night club entertainment and success on Broadway on albums and television. She was widely hailed for her appearances on TW3 an American television show something like "This Hour Has Seven Days."

She has also worked with Harry Belafonte.

Nancy is not a pure folk singer and says some of her work borders on the classical. She says, "I feel my songs deeply". "When an audience does too its like a marriage. A rude audience is murder."

## New Dean of Arts: W.S. MacNUTT

Prof. W. S. MacNutt has been appointed Dean of Arts at the University of New Brunswick to succeed Dr. A. G. Bailey who has held that position for almost 19 years.

Dr. Bailey, who was appointed Dean of Arts in February 1946, retired to devote more time to study, teaching and writing. He will continue as Head of the Department of History and Anthropology.

Dr. Bailey has had a long association with UNB of which he is a graduate. He was appointed to the Faculty in 1938, and was the first to occupy a chair in history. In 1946, when UNB was reorganized into faculties, he became the first Dean of Arts.

Prof. MacNutt is a graduate of Dalhousie University with a bachelor of arts degree, high honours history and political science, and of the University of London with the degree of master of arts. He was a Nuffield Fellow from 1954-1955 and in the latter year became a Fellow of the Royal Historical Society of London.

Prof. MacNutt is the author of the widely acclaimed "Days of Lorne", published in 1955, and "New Brunswick: A History, 1784-1867", published in 1963. For the latter book he was awarded the literary citation of the American Association for State and Local History. At present, he is at work on volume nine of the Canadian Centenary Series scheduled to be published in spring.

Prof. MacNutt is a member of the Canadian Institute of International Law and the Canadian Historical Association and the Humanities Association of Canada.

## SRC END IN SIGHT?

Reliable sources indicate the existence of sentiments to end the SRC and leave the handling of student affairs to the Administration. The reasons behind this move are twofold. Although those occupying positions on council are of noble purpose, their limited experience prevents them from satisfactorily bearing the awesome responsibility of handling over \$50,000 of student monies.

The principal reason, however, is the lack of student interest in an admittedly dull, but nevertheless important, activity. The feeling behind the movement is that self-government is not a privilege, but a responsibility which must be capably carried out, or put into the hands of those who are capable and willing.

Turnout for elections is again expected to be low, and candidates for various offices appear to be at a premium, however some hope is held by those wishing to retain our student government.

With the situation coming to a head, 1965 may hold a whole new set of problems for UNB's student government.

## Freshmen Smarter?

Two hour Christmas exam periods, five courses in first year Science and Engineering, and an increased freshman enrollment — this is what this year's freshmen are contending with.

According to the Registrar, Miss Edith McLeod, the freshman class seems to have been affected slightly. Although the complete results of Christmas exams were not available, the percentage pass has increased.

The two-hour exam periods were experimental and no decision has been made at present for their continuance or a reversal to the previous years' three hour periods.

Miss McLeod said that she was especially pleased by the repeaters' record. About ten students have "flunked" out, said Miss McLeod, and this is the same amount as last year. Since there are more students this year, a resultant percentage decrease has occurred.

Miss McLeod was not available to give any details reasons for the better showing this year but she believes that the administration's strict upholding of the two failure rules for repeaters probably had much to do with it. The "challenge" was greater and the students appear to have realized it.

In reference to finals, Miss McLeod stated that with the lateness of Easter (April 16) and the late start in the fall, the final exam period will carry over into May. "Exams will begin Friday, April 23rd

## SUB Plans Revealed

January 15 is the date that preliminary plans for SUB are scheduled to be presented to SRC by the SUB committee. Dave MacLaren, SUB planning chairman, told the Brunswickan that "with luck and a minimum number of revisions construction could begin in the spring of 1965."

No details on the building are available as yet other than the fact that it will be an extension on the present Student Centre. Details were made public following a public meeting of the Building Committee.

MacLaren stressed that the expedited plans are preliminary and will probably go through several interim assessments before the final decision is made. He also stated that the building is still in various stages of development. The students at UNB and STU are paying the proposed \$10 levy. Summer School students are also contributing to the fund. The Provincial Teachers' College is presently being "brought down" administratively to UNB and as yet no details have been available.

The expenses to date have been negligible and the bulk of the fund (\$20,000) is in a Canada Permanent Trust Co., collecting 4 1/8%.

The SUB Committee is a permanent sub-committee of SRC presently made up of UNB members. The committee recommended that it be allowed to have a STU representative but as yet he has not made himself known.

They will entertain during a dance to be held in McConnell Hall after the Mt. 'A' hockey game.

## Comedians to Air

Cambridge graduate Peter Henderson and New Brunswicker William McLeod, who performed at the St. John's, N.S., will be featured in a new radio program. The pair's reputation will be enhanced by their appearance on the CBC radio series "The Comedy Hour" which is being broadcast by critic Howard Rosenberg.

William McLeod, the precocious college student, is fresh, clever, and has style. There are, for instance, news and weather broadcasts delivered by pre-Christian Israelis; an opera delivered in gibberish; and poems by Shakespeare and Wordsworth set to rock and roll.

"Surprisingly, they have an air of professionalism," said Henderson, who believes their limited experience will be a plus.

Henderson, with his degree in medieval English literature and literature, who majored in English literature and history, complemented his own beautiful voice with a beautiful command of the English language. They are also members of a campus undergraduate organization that took pleasure in the art of humour. Peter Cook and Jonathan Miller, of 'Beyond the Fringe' fame came from the same place.

They will entertain during a dance to be held in McConnell Hall after the Mt. 'A' hockey game.

**AMES CONCERT CANCELLED**

**COMEDIANS STILL COMING**

**NEW BRUNSWICK MEMORIAL**

**COMEDIAN FROM BEHIND**

**STU COME FROM BEHIND**

**NEW BRUNSWICK MEMORIAL**

**COMEDIAN FROM BEHIND**

**STU COME FROM BEHIND**

er, res ci-nts om-itle nit-for phy ati-nc-s a ing. 639 NT ports 3) t) ng JNS

(Picture on page 4)



# Home sweet home

"No smoking, no drinking, no visitors, no late hours, no noise, etc. etc. etc."

If one has been over to the accommodations office recently (and many seem to have been), these are the conforming adicts.

We are, in the majority, mature individuals. Or at least, we like to think so. Mother's apron-strings have long since rotted away — we are basically on our own! . . . BUT . . . According to the powers that be, the UNB non-resident student has been relegated to the role of a twelve-year-old.

The UNB student spends on the average, a little more than seven months of the year in Fredericton. After we have been here for a couple of years, it is in effect our home.

For the male student in particular, the housing situation in Fredericton is appalling. He is forced into living in cold, drafty, mediocally furnished cages. The rents are exorbitant, the privileges are non-existent, and his social standing in the eyes of The Landlord is as one of the lowest of low.

The staff of the Accommodations Office do not seem to realize what the student has to put up with, or perhaps, they do not really care.

One of the many students who were looking for new abodes to start the year off was sent to a home that was "really quite nice". The only problem was that he was not allowed to smoke, drink (a deed most dastardly in the 'city of stately Elms') or come in past the hour of 11:00 PM.

The aforementioned student had asked for a 'good' place to live. He had given his faults: smoker, nipper, and a keeper of hours past 11:00 PM. Perhaps someone felt that he needed to be kept in check.

What is needed on this campus is an organization that is sympathetic to the students problems and is willing to try to do something about them.

The rise in rents, especially in the last three years, is probably due to the fact that the Landlord knows that he has us over a barrel. Little probably can be done about this but why can't the citizenry be educated to the fact that we are not children. As long as there is an organization on campus that will condone the 'NO EVERYTHING' attitude of the Fredericton Landlord, we appear to be doomed to this existence.

We do not want 'show' places or 'orgy palaces'. We just want homes (trite but true). We want to be able to entertain our friends — male or female — without the everpresent aura of 'sin' and this does not seem to be too outrageous a wish.

This plea will probably fall upon deaf ears because it is obvious that no one cares except the beleaguered student. It's a shame when one has an everpresent empathy with Don Quixote but that seems to be inescapable around here.

Wouldn't it be nice though if we could live in the manner to which we are accustomed — just like other people?

## DAN SCANS: Happiness

### HAPPINESS

Happiness is the Registrar's misplacing the account for your unpaid tuition fees.

Happiness is buying a prof's car with the faculty parking still on it.

Happiness is a girl who has bought her own ticket to Winter Carnival.

Happiness is passing Math 1000.

Happiness is Surfer's Regional Economics but not Bosnitch's Poli-Sci.

Happiness is a care package from home with cigarettes, tooth-paste and razor blades, but no home preserves.

Happiness is four feet of snow and a prof that lives in Barker's Point.

Happiness is a competent S.R.C.

Happiness is a prof that stops lecturing at twenty after the hour and not twenty-five after the hour.

Happiness is a girl with perfume behind her knees.

Happiness is a proctor that outdrinks all the guys on the floor.

Happiness is getting a phone call into Lady Dunn Hall on the first try.

Happiness is soft butter patties in the Students' Centre.

Happiness is making kissy-face in the Tartan Room with only a dozen people around.

Happiness is a booklist of paperbacks but no hard covers.

Happiness is May 15.



Editor:

It seems only fair that our side of the story should be seen in print. You may erase any phrases you take unworthy of print but please refrain from altering the general point of the message!

With reference to the statement made by the Arts co-eds in Lady Dunn Hall that "They (U.N.B. males) are not worth the hooking anyway", I would certainly like to drop a few gems their way although I sincerely believe that it would be like casting pearls before swine, if you'll excuse the simile.

I wonder if the girls up there have ever thought that there might be a slight chance that perhaps the gentlemen of U.N.B. would rather date their mother than them. I myself am dying to discover what they really look like, subtracting their dyed hair, mascara, face paint, padded brassieres, and the infinite other love potions they can always concoct to fool, or I should say, scare the guys. For sure, my rubber boot has more personality than any of them up at L.D.H. Considering the fact that between 60-85% of the girls who take an Arts course at college come

to "get hitched", they sure are at U.N.B. out to lunch in their attempts and I judge their efforts now as fruitless unless they mend their ways. I'm just wondering what sort of fools these made-up, bag-of-bones girls make us out to be? If only they would be their natural selves for once instead of this sick caricature they seem to think to be effective. Time will certainly tell them that they are only kidding themselves.

Alan Laschinger

Editor:

That co-ed week sign in the Student Center makes me angry, because it doesn't take more than a minute to figure out what the heck those girls are up to.

Last year I was chiselled out of a Winter Carnival pass, because a co-ed (who was very pretty and sweet I might add) sucked me into thinking we were made for each other (which I did) and after asking me out on co-ed week she had us going steady and suddenly, in the middle of carnival, WHAMMO. Goodbye, loser.

I was pretty cheesed off, as

you can imagine. But she is so nice I can't believe it still. It's not that I want to sound like a lovelorn column, but really,

I want to warn those poor finks who are unfortunate as to get asked out on co-ed week.

Please don't print my name, as this could get me in trouble with my girlfriend.

Yours sincerely,  
'Sage'

The illiterate editor, along with many other staff members of the BRUNSWICKAN, will be leaving Canada's oldest official student trainwreck in the near future. Since many members of the staff will be moving up or out of the organization there will be a number of positions available i.e. everything from office boy to editor-in-chief.

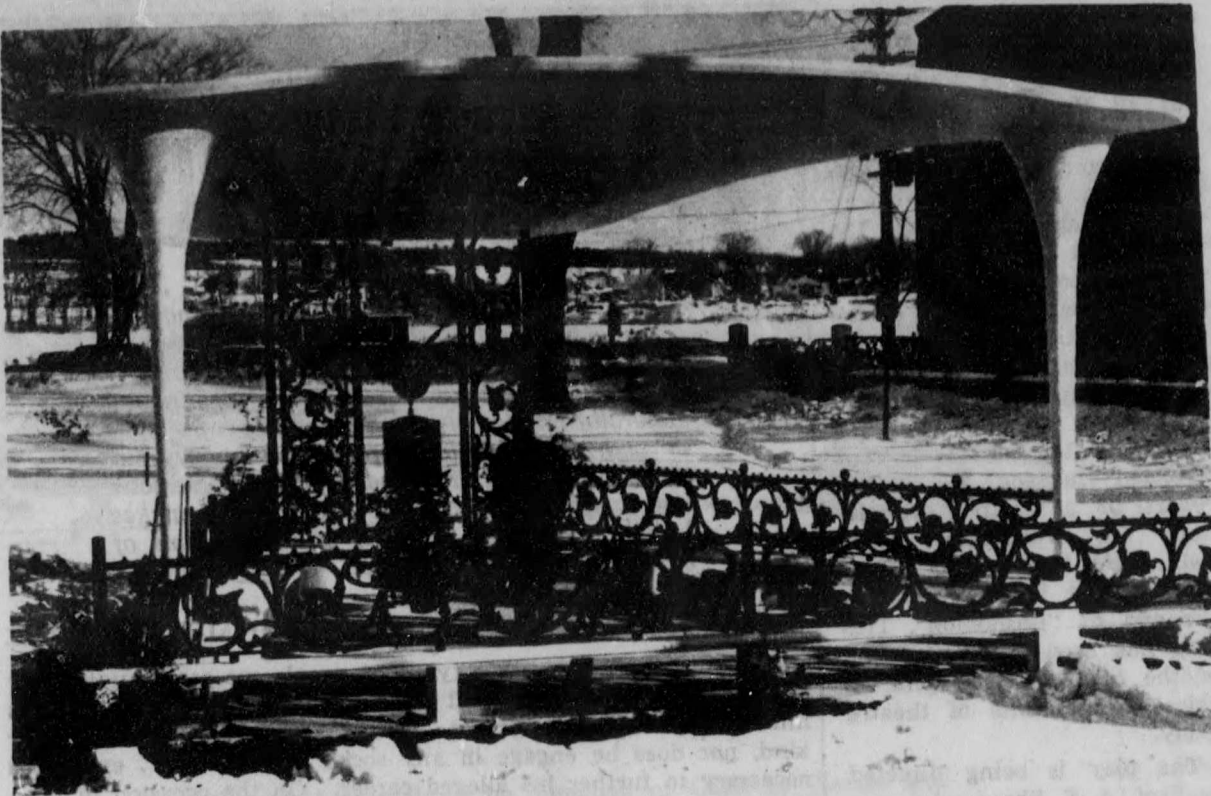
Those interested in becoming staff members are urged to get in touch with the BRUNSWICKAN. You will receive all the dubious honours bestowed upon the press on this campus and will be given front row seats for staff meetings which include free candy and sex. Help . . . we need you.

## Brunswickan

EDITOR-IN-CHIEF ..... Rod Mills  
 BUSINESS MANAGER ..... Bill Freeland  
 LAYOUTS EDITOR ..... Donn Atchison  
 NEWS CO-EDITORS ..... Bob Burrows  
 ..... Doug Stanley  
 SPORTS EDITOR ..... Bill Redden  
 CARTOONS EDITOR ..... Charlie Chaisson  
 INVALUABLE ASSISTANTS ..... Others

Established in 1887, the Brunswickan is published weekly for the students of the University of New Brunswick at Fredericton, N. B. Opinions expressed are not necessarily those of the Students' Representative Council. Subscriptions are available to non-students at \$3.00 a year. Authorized as second class matter, Post Office Department, Ottawa, and paid for in cash. The office of the Brunswickan is located in the Students' Center, University of New Brunswick, Fredericton, N. B. Telephone: 475-5191. The Brunswickan is printed by Capital Free Press, Fredericton, New Brunswick.





New Brunswick's Memorial to John Fitzgerald Kennedy

## Raiders Drop Two

Steve Konchalski and Dave Barry — one a 6 ft. guard, the other a 6'5" centre. These were the two reasons that the UNB Red Raiders began the New Year on the wrong foot.

Konchalski wracked in 40 points, 21 in the first half, to lead the experienced Acadia AX-Men to an 84-58 victory. Friday nite in Kentville, N. S. Barry, a native of St. John N. B., rebounded well and threw in 23 pts. in Saturday's game which St. FX won 81-72.

Against Acadia the Raiders had a bad first half as they trailed 47-23 at the break. In the second half UNB was only out-scored by two points (37-35) as we started to hit the open man on the zone offense.

In Antigonish on Saturday night the Red and Black trailed 37-27 at the half but had a terrible 3rd quarter to go behind 79-58 with seven minutes remaining. UNB closed the gap by leaps and bounds with Ewart and Purvis leading the way. Rick Cotter played an outstanding game as he wracked in 15 pts. and played good defense.

UNB: Patterson 3; Cotter 10; McAleenan 9; Redden 18; Piers 4; Ewart 2; Crandlemire 5; Simms 5; Purvis 6; Oliver 2.

UNB: Patterson 4; Cotter 15; McAleenan 8; Redden 6; Piers 3; Ewart 10; Crandlemire 8; Simms 5; Purvis 9; Oliver 4.

## Bloomers Edged

by DIANE MacKEIGAN

Perhaps the bubble has burst! — the UNB varsity girls basketball team made the finals of the Mt. Allison Invitational Tournament but were defeated by the powerful St. John Alpines.

The Red Bloomers played their first game against the Alpines (formerly the St. John Rotarians) and edged out a 36-34 victory. The UNB squad, playing their first encounter as a team, showed great improvement during the contest. Sandra Barr led UNB's offensive attack with 17 points while M. Vaughan, with 20 points, was high scorer for the Alpines.

In their second game UNB defeated Mt. A by a score of 44-37. This was a fast moving and wide open game, giving some indication of what might be expected in league play this season. B. Bray was top scorer for the Bloomers with 20 points.

UNB then moved into the finals against St. John but seemed to lack the stability and depth needed to overcome the older, more experienced Alpines. The final score was UNB 32 - St. John 46.

This year's Red Bloomers have only two returnees from the '64 roster, Joan Carson and Anthea Allen. The new faces to be seen are: Barb Bray, Sandra Barr, Ann Austen, Pat Martin, Linda Stubbs, Lail McKeegan, Gwen Hills and Lynn McLellan. All these newcomers show good potential with Sandra Barr and Barb Bray adding much to the strength of the forward line. Gwen Hills, playing her first season as a guard, looks very promising and should be a great help to the Bloomer defense.

UNB travels to Antigonish this weekend where they will meet St. Bernard in the first league game of the season.

St. John vs. UNB — Stubbs 11, Bray 5, Carson 3, Barr 17

Mt. A vs. UNB — Stubbs 6, Martin 4, Bray 20, Carson 2, Barr 12

St. John vs. UNB — Stubbs 6, Bray 8, Carson 3, Barr 14.

## HERBY'S MUSIC STORE

306 Queen St.

## SAA Elections

The elections on January 27 will involve both SRC and SAA positions for the first time. Students will be choosing representatives of their faculty for both bodies.

In the past, the Faculty Societies have appointed the seven faculty representatives. By this old system the members of the SAA felt that these faculty reps were neither truly "representative" nor could they hold their position with an adequate sense of responsibility.

Each representative must represent his own faculty and be elected by the members of that faculty.

## A Dancing Treat

On Friday night last, students and faculty of UNB were treated to a most unusual demonstration of the techniques of both classical ballet and the modern dance. The first Chamber Dance Quartet; Charles Bennett, William Carter, Lois Bewley and Janice Groman are a "closely integrated and intimate" group. Their choreography has been described by the New York Herald Tribune as a "natural and justifiable revolt from the preoccupation with pure classical ballet." The near capacity audience at the Playhouse was first presented with a group of four Japanese dances — complete with traditional white make-up and native costumes.

The story-in-dance was skillfully and strikingly presented. First was Miss Groman as a coy wayfarer. Her story was told with no devices other than the movements of her head, hands and body — a genuine Geisha girl. Bennett then appeared as a sorrowful, ghostlike oriental, stark white from head to toe, in the tragic portrayal of a husband who mourns his deceased wife. As a petite courtesan, Miss Bewley, showed a great deal of creativity and sensitivity. Mr. Carter, backed by a copse of bare trees in an eerie green light, gave an energetic, masculine performance as a Samurai.

An improvised minuet duet by two frolicsome German girls to the music of Bach was the most delightful and charming part of the evening. The harpsicord provided a lively background to this classical rendition.

A series of 5 dances from Schumann's Dichterliebe told in a skilled performance by the dances followed — as lovers who delight in their love and in their youth. The costuming here, as elsewhere, was superb.

A seductive Miss Froman danced to perfection as Van Gogh's mother, his first childish love and his passionate mistress.

The overwhelming emotion of the painter's recollections came through with great force. Artificial stars, moon and sun in the background helped to portray the moods acted.

The audience was pleased by the brilliant and dazzling costume, in the vivacious Romantic age scene.

Electronic music provided a comic touch as music perhaps composed by a computer guided the dancers in hilarious antics reminiscent of a Norman McLaren short. The black and white modern effect here was quite unique.

After the closing number, the group was given 6 encores by an audience who appreciated the splendid movements of professional dancers whom we in Fredericton have little chance to see.

The Creative Arts Committee deserves much credit for bringing such choreography here. The tremendous versatility of these four young dancers enabled them to give us a fantastically thrilling evening.

— Bill Pierce

## PAUL BURDEN

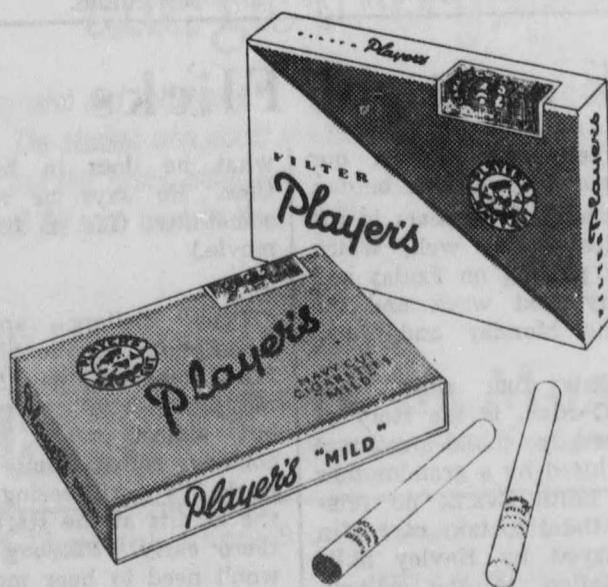
Business Equipment  
Stationery  
Drafting Supplies  
Typewriter Sales,  
Rentals, Repairs  
Stenorette Dictating  
Machines



95 York

475-6639

You can't beat  
the taste of  
Player's



Player's... the best-tasting cigarettes.

## PHYSICAL EDUCATION EQUIPMENT

Crested T-Shirts  
Red and Black Shorts  
Athletic Socks  
Athletic Supports  
Gym Shoes (Ked's)  
(low and high cut)  
Sweatsuits  
Gym Slippers

For all your Sporting  
needs see . . .

J. S. Neill & Sons  
Limited





David Attis (the Bandit), Christa Bruckner (the wife) and Graham Whitehead (the husband) will be starred in three of the most varied roles in theatrical history in "Rashomon" by Fay and Michael Kanin. These roles require four separate characterizations each, as a quartet of versions of a murder and a rape unfold on stage.

Art Roberts (the woodcutter), Steven Finch (the wig-maker) and Myron Mitton (the priest) will have the roles of three travellers who serve as narrators for the four stories that are enacted on stage.

Others in the cast will be Kate Lewis (the mother) as the violated woman's mother, Ann Graham (the medium) as a medium who carries the voice of the murdered man to the court audience. Also appearing will be Richard Blackstock portraying a comical but fawning deputy.

The action takes place in Kyoto, Japan, about a thousand years ago at an edge of the Rashomon Gate. With the decline of West Kyoto, Japan, the gate fell into bad repair and became a decayed relic with an unsavory reputation, a hideout for thieves and a

dump for unclaimed corpses. The play also makes use of a nearby forest and police court but all three locales are incorporated into one setting.

"Rashomon" tells of how differently four people saw a crime of rape and slaying. The tale is told in flashbacks from the courtroom, with the crime enacted separately for each version. Which version is true? The bragging account of murder and rape by the Bandit? The story of the "virtuous Wife? The tale of suicide of a wronged Husband? — Or the report of a wastrel eye-witness, the Woodcutter? That half of the human tribe called man doesn't look so good at the end of "Rashomon". This play has been proclaimed one of the most fantastic philosophical who-dunnits of theatre today.

The play is being directed by Prof. A. S. Shaw, who won the Best Director Award at the N. B. Regional Drama Festival last year for "Inherit the Wind."

Scenery has been designed by Michael Eagan of Montreal. Last year at the Regional Drama Festival, Michael won the Best Scenery Designers Award.

Society president, Phil Stevenson, has announced that UNB student tickets are free and may be picked up at the Drama Workshop in the basement of Memorial Hall. The first performance will be held at the Playhouse January 30, with two additional performances Feb. 1st and 2nd.

## Novel U.S. Education Experiment

The possibility of completing an entire undergraduate career — from registration to bachelor's degree — without ever attending classes will be offered 75 U. S. college freshmen next September.

The experiment — underwritten by the Ford Foundation to the tune of \$325,000 — will be launched at three liberal arts colleges: Allegheny, Pa., Colorado and Lake Forest, Ill.

A national selection committee will pick 25 students from the freshman class at each college for the program. All will be talented students with accelerated high school preparation.

The chosen undergraduates will then pursue their first degrees through faculty-guided

independent study, free of usually required courses, class attendance, grades and credits.

Each student will have, however, a faculty advisor in the role of preceptor, critic and guide. Each will also have special access to visiting scholars, lecturers and artists.

The unique departure is intended to allow academic freedom of movement for able undergraduates comparable to that permitted talented students in U. S. secondary schools, a foundation vice-president, Clarence H. Fause, explained.

"Secondary school programs that permit talented students to advance at their own pace and assume intellectual initiative are now part and parcel of better school systems throughout the country," he

said. "But, too often undergraduates at university are prevented from making the most of their talents by the rigidities of traditional curricula and course requirements."

At the end of the second year, the 75 students will be examined by committees of outside educators on their basic liberal education at that stage. Similar committees will examine them on their major fields at the end of four years.

The foundation granted each of the three colleges \$75,000 for the the salaries of faculty members released from other duties for the program.

All three colleges are co-educational institutions with enrollments under 1,500 and have previously made a number of innovations in liberal arts curriculum.

## This Week ... at the Flicks

This is a preview of the movies to be shown at the aiety Theatre this month. Those who have seen them recommend them to their fellow students, and this reviewer agrees. They are great, all three.

When this weekend's fiasco, *Muscle Beach Party*, with sexy Annette Funicello, is over, a successful and excellent production of Tennessee William's *Night of the Iguana* will run for four days. This is one of his better plays, put on the silver screen with a first-rate cast. Richard Burton, Ava Gardner, Deborah Kerr and Sue Lyon star in this drama of persons trapped physically and mentally in the south-of-

the-border neighbour of our neighbour south of the border.

Deborah Kerr appears in the next feature as well, which will be playing on Friday and Saturday next week and the following Monday and Tues-

day. This fine story, *The Chalk Garden*, is the story of a grown-up child-murderer who is hired by a grandmother (Dame Edith Evans, no relation to Dale) to take care of a girl, played by Hayley Mills (no relation to the editor), who, it turns out, is living her life (Deborah Kerr's) all over again. Hayley's real life daddy, John Mills, plays the role of the kindly (ho, ho, ho) manservant. We never are told

what he does in his spare time. He says he reads, or something. (It's a first class movie.)

Peter Sellers, and that scrumptious fragment of flesh, Elke Sommers, play (and I'm not kidding) in a very funny, but almost overly slapstick comedy called *Shot in the Dark*. It's worth seeing just for the credits at the start, so get there early. *Playboy* readers won't need to hear more than who's female lead.

Now that we've been enlightened, we can schedule ourselves accordingly. See you at the flicks.

— M. Ford



by Ed Ball

### "HE WHO LAUGHS LASTS . . ."

● A sense of humour is generally conceded to be a good thing, if only for utilitarian reasons. If you can laugh at yourself, misfortune is somehow mitigated. A sense of humour generally implies insight, and most people gain in charm when they appear to understand themselves. Not only does a sense of humour make life's upsets more bearable, it makes living more fun. Humour offers a means of communicating with people. It is a truly universal language.

— Mary Anne Guitart in the NEW YORK TIMES MAGAZINE

Among the many other types of people we see at university is the serious, dedicated and intense person who always keeps himself under absolute control. He has no time for frivolity of any kind, nor does he engage in any social activities . . . except as necessary to further his alleged career. On the occasion of anything which strikes him as intellectually clever, he will allow himself a quiet, controlled and immensely superior smile. Upon seeing a ridiculous misfortune befall another, he will chuckle under his breath. And if anyone should deign to laugh at him . . . he looks upon them coldly as either an idiot or a buffoon.

Now people like my friend, Mr. Serious, may be very happy and contented . . . but my guess is that they are working their way toward a very happy ulcer.

I like a person who can laugh . . . and who can stand to be laughed at. I can never quite bring myself to trust someone who never gives in to humour himself, and can't abide it in others . . . they're hiding something. There is nothing like topical humour to brighten up a day . . . even in the smallest things. I got a small chuckle "correcting" the spelling of the word "humor" in the quotation which begins this column. I got a bigger chuckle before Christmas when a girl made an elaborate presentation of a "bright and shiny thing" to me as a gift . . . the foil off her cigarette pack-age. And last fall, after I'd delivered a little diatribe on ladies' attire and manners . . . a young lady appeared for our Saturday night date with straight hair, no make-up and an angelic smile. If I could have stopped laughing long enough, I think I would have proposed to her.

And so . . . a laugh a day to each of you in 1965 . . . and don't let anybody deride you for laughing. As Winston Churchill once said to one who criticized him for ending a sentence with a preposition . . . "This is nonsense up with which I will not put!"

## CO-ED WEEK

Did we hear someone complain about not having a date this weekend? Well, girls, now's your chance to do something about it. **Co-ed Week is coming up — January 18 to 22.** So what? did you say. Co-ed Week, my innocents is one solid week of TWIRP season (TWIRP — the woman is requested to pay). It's a week in which the girls get the nearest male to escort them — by turning the tables and actually asking them or by more subtle means known to women since time immemorial in which the poor guy doesn't know what hit him.

What can you do after you've got the guy to escort you? Your enterprising Ladies Society has come up with several good ideas most of which you will see on the schedule for Co-ed Week. How about taking him to a Coffee House (otherwise known as the Student Center) for a hootenanny? or a James Bond movie? or an Apache dance? And then, of course, there's the Annual Water Polo game — the co-eds versus the Foresters with a splash party for the co-eds afterwards.

So, gals, don't miss this golden opportunity. Don't forget — meet new people, develop new interests — but most of all get out and support your Ladies Society.

## LANG'S JANUARY SALE

NOW IN FULL SWING

ENTIRE WINTER STOCK NOW REDUCED IN PRICE

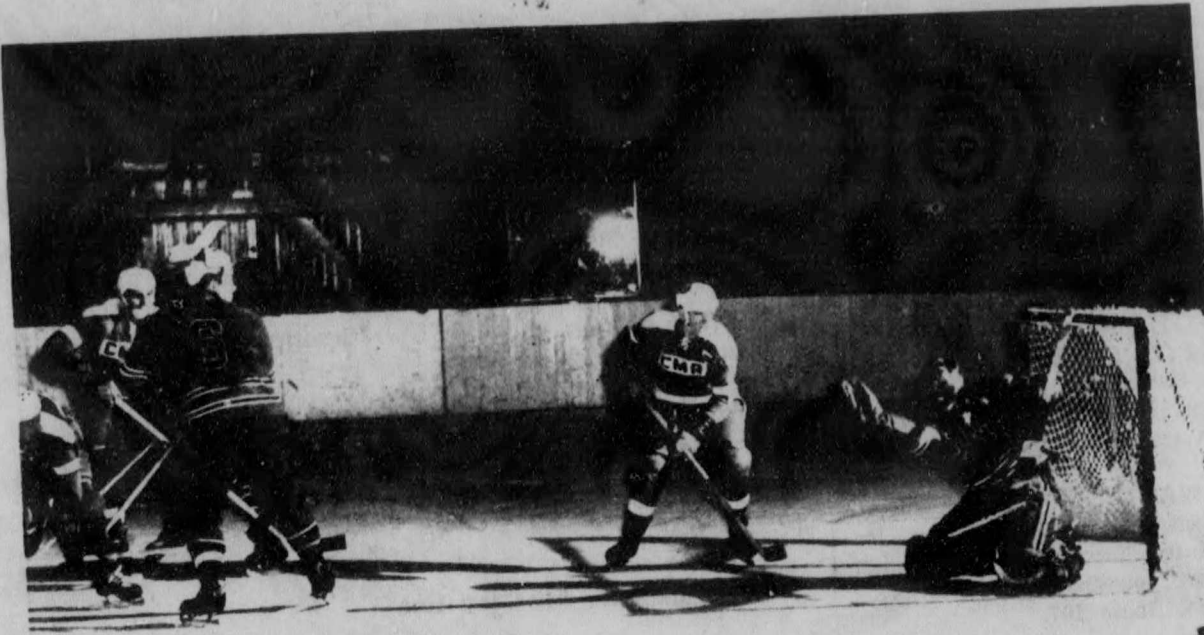
## LANG'S DAD & LAD SHOP

88 CARLETON ST. FREDERICTON

"Where Shopping Is A Pleasure"

**Myers Tailor Shop**  
Most Skilled Tailor in Town  
Alterations — Invisible Weaving  
All Work Guaranteed  
or Money Refunded  
Above Hall's Bookstore  
Queen St.





Wrigley blocks drive by Henahan of CMR as Claude MacKinnon looks on.

## DEVILS WIN AGAINST CMR

Last Saturday night at the Lady Beaverbrook Rink, the UNB Red Devils defeated a strong skating C. M. R. team 3-1. The first period opened with both teams playing a rough and fast brand of hockey. The Devils netted the first goal on a fine play by McCluskey at 3:36 of the first period with the assist going to MacKinnon. UNB increased their lead-out at 15:48 with Peterson

getting the second tally of the period with Naylor and LeBlanc drawing assists. Lawson of C. M. R. closed the gap to 2-1 at 18:49 with an assist going to Smallman. The first period was highlighted by the fine work of both goal-tenders.

Both teams slowed down considerably in the second period, neither failing to score. Passing was poor and play lacklustre. Tempers flared as Leach and Langlois drew minors for roughing.

Play picked up in the third with LeBlanc notching the insurance marker at 8:56 making the score 3-1. The shots on net for the evening were fairly even, 24 for UNB to 19 for C. M. R.

The Devils next game is on Wednesday night at 8:00 P.M. when they play host to the University of Moncton team.

Following Wednesday's encounter, the Devils will play the Mount Allison Mounties on Saturday at 7:45 P.M.

## QUEBEC'S T & F ATHLETE OF THE YEAR

For the second year in a row, U.N.B.'s Peter Schuddeboom has been awarded the Montreal A.A.A. trophy, which is presented annually to the outstanding track and field athlete in the province of Quebec. Peter was chosen by the provincial selection committee on the basis of his 49.9 second quarter mile and a 4:15 mile. He was also a finalist in the 1500 meters of the Olympic trials held in Quebec last summer.

Peter is currently completing his last year of Electrical Engineering at U.N.B., and plans to continue graduate work elsewhere. For the past five years he has been a member of the U.N.B. Cross Country and Track teams, and served as manager in this his last year.

Peter also coaches during the summer, and has produced Canada's best juvenile miler, Paul Armstrong, who recently ran a 4:16.

### THIRD PERIOD

4 — UNB LeBlanc, Unassisted, 8:56  
Penalties — Lawson, Drover, MacKinnon, Corriveau

### SHOTS ON GOAL

UNB — Wrigley 6, 7, 6 — 19  
CMR — Bornais 9, 8, 7 — 24

## CMR Sinks; Mermids Trim 'Y'

by PETE FILMORE and CAROL SCARBOROUGH

In swimming action last Saturday the Beavers defeated the visiting CMR swim team 87-25. There were many exciting moments for the swim fans here on campus. The most exciting race was the 100 yd. butterfly. Winslow of CMR, who was rumored to be very strong in this event, pushed team captain Bob Jack to win in a record-breaking time of 58.8 seconds. Winslow turned in 1:00.5, a very respectable time. The old record was 59.7 seconds, set by Bob last fall.

Jack also swam a good race in the 160 Individual medley. His time was 1:48.3, just 0.2 sec. away from the pool record of 1:48.1 set by Lamilia of McGill in 1962.

Mike Hutchins put on an excellent display of diving. During the Christmas holidays Mike competed in the Canadian Open Indoor Diving Championships, placing 8th in the 1 meter and 10th in the 3 meter event.

The winning times were: 400 med. relay — U.N.B. — 4:20.5; 200 freestyle — C. Robb — 2:09.8; 60 freestyle — J. Champ — 31.6; 160 Indiv. med. — R. Jack — 1:48.3; 100 breaststroke — C. Colpitts — 1:15.7; 100 Backstroke — J. Thompson — 1:10.2; 1 m. diving — M. Hutchins; 100 butterfly — R. Jack — 58.8; 100 freestyle — B. Barry

— 58.8; 200 backstroke — Sherwood (CMR) — 2:34.2; 400, freestyle — Gioneau (CMR) — 5:39.3; 200 breaststroke — G. Pentland — 2:45.1; 400 free. relay — U.N.B. — 3:56.1.

Chris Robb was disqualified in the 400 freestyle.

The Beavers compete against the Mt. Allison Goldfish this Saturday (Jan. 16) at 1:30 p.m.

The U.N.B. Mermids appear to be on their way to a winning season. Saturday afternoon they downed a powerful team from the Fredericton Y. by a score of 59-53. The Mermids were seriously hampered by a long Christmas lay-off, but should be in much better shape when they meet the Mount Allison Goldfish here Saturday afternoon at the L.B.R. pool. Another serious setback to the U.N.B. squad is the loss of team captain Janet Skelton because of illness. Judi Ritchie was elected team captain early last week.

Three pool records fell during the afternoon. A Fredericton team composed of Mary Sedgwick, Brenda Love, Elaine Peppin, and Jane Fraser took the 400 yd. medley relay with a record time of 5:33.4. Sedgwick, Love, Peppin, and Kathy Wheeler set a new time of 5:04.6 in the 400 yd. freestyle relay. In the 200 yd. backstroke, Carol Scarborough of U.N.B. set a record of 3:10.7, breaking the old time of 3:24.9.

## SKEETS

The first organized skeet shooting meet of 1965 will take place Saturday at 2 P.M. in Marysville. The site of the meet is the Fredericton Gun Club Skeet Range.

"Club members and non-members as well as novice shooters are welcome and several people will be on hand to instruct the new shooters," said John Reed, Rod and Gun club president.

There is a 25¢ entry fee and a prize for high gun of the afternoon. Conrad Leroux, who can be contacted by calling 475-6706, is managing the meet.

Reloading facilities will also be available, prior to the shoot at a cost of \$1.50 per box. Leroux will be available for further information about this, said Reed.

### Hockey Top Ten

- 1 Toronto
- 2 St. Francis
- 3 Edmonton
- 4 Montreal
- 5 UNB
- 6 Manitoba
- 7 McMaster
- 8 Ottawa
- 9 St. Dunstan's
- 10 Waterloo Lutheran

### All Stars

Norm Lajunesse and Norm Labbe, two natives of Biddeford, Maine, were chosen by the Canadian Intercollegiate News to fill positions on the Atlantic Football Conference All Star team. Lajunesse was chosen as an offensive centre (?) and Labbe as a defensive end.

FREE DELIVERY — 5-7033

PIZZAS  
CHICKEN  
SPAGHETTI & MEATBALLS  
GIANT BURGERS

PIPING HOT TO YOUR DOOR

THE OUTPOST

5-9524

As the new term began, remarked Snivey,  
"To graduate soon would revive me,  
I don't mind thirty years,  
Of books, sweat and tears,  
But (sniff!) I'm  
allergic to ivy!"

Penny-wise and dollar-wise,  
The student who would like to rise,  
Will use this saving stratagem —  
A bit each week in the B of M!



BANK OF MONTREAL

Canada's First Bank for Students

\*The Bank where Students' accounts are warmly welcomed

MISS R. E. (Becky) WATSON, Manager  
Fredericton Branch: EDWARD WILSON, Manager  
University Campus Branch:  
Open Mondays & Thursdays 10 a.m. to 3 p.m.  
Fridays 9.30 a.m. to 4.30 p.m.





**Canadian-American Relations**  
All students and faculty are invited to hear John R. Matheson, Head of the standing committee on External Affairs in the House of Commons; together with Dr. Walter J. Mueller, U. S. Consul General from the United States Consulate in Saint John, speak on matters of interest re Canadian-American Relations. This is part of a UNB-Ricker College assembly, to be held in McConnell Hall at 8:00 p.m. on Friday, January 15, 1965.

**INTRAMURAL BOWLING**

Entries for bowling are now being received at the Athletics Office.

Leagues in candlepins, five pins or duck pins will be organized if sufficient interest is shown.

**BADMINTON**

Saturday, Jan. 9 — 3 to 5:30  
Tuesday, Jan. 5 — 8 to 10:00  
Tuesday, Jan. 12 — 5 to 6:30  
Saturday, Jan. 16 — 7 to 10:00  
Tuesday, Jan. 19 — 8 to 10:00  
Saturday, Jan. 23 — 7 to 10:00  
Tuesday, Jan. 26 — 8 to 10:00  
Saturday, Jan. 30 — 7 to 10:00

**GENERAL SKATING**

Wednesdays — 10:00 - 11:30  
Saturdays — 10:00 - 11:30

**SKI EQUIPMENT**

Skis and poles may be borrowed from the Athletics Department Equipment Room by students wishing to gain an introduction to the sport.

A very limited supply of equipment is available. For this reason, it will be necessary to return items immediately after use.

Borrowers will be responsible to pay for damage to the

equipment and the cost will vary from 50% to 100% depending on evidence of careless use.

**WANTED:** Meaters, lunches packed for dinner hour. For information dial 475-7875 or apply at 265 Westmorland St. Mrs. E. Andstein.

**FOR SALE:** One 1961 red Volkswagen, excellent condition. Phone 475-6596, make me an excellent offer.

**WANTED:** 2 rides from Montreal to Fredericton for Winter Carnival, (willing to share expenses). Phone 475-9961, Room 107.

**SDC NOTICE**

1. Any student at a student function displaying the fact that he has in his possession intoxicating liquor shall have his name reported to the SDC, shall have that liquor confiscated, and shall be asked to leave the function by the campus police.
2. Students making display of profane language at any student function are liable to discipline through a report to the SDC by the Campus Police (resulting in a fine).
3. Unbecoming conduct at a student function may result in discipline through the SDC, acting on a report from the Campus Police.

**TAKE NOTE**

**CLOSING DATE**  
for receipt of applications for

**SUMMER EMPLOYMENT**  
for graduates and undergraduates in the

**CIVIL SERVICE OF CANADA**

is

**JANUARY 29, 1965**

See your Placement Officer for details of positions available and application forms.

**Interesting Facts About —**



**GRADUATE STUDY**  
At  
**McMASTER UNIVERSITY**

- One student in eight at McMaster is a graduate student, studying for a master's or Ph.D. degree in an Arts, Science or Engineering Department.
- Most are receiving generous year-round Scholarship or Fellowship financial support.
- Most of those holding National or Provincial awards have also been granted supplementary University Scholarships or Assistantships.
- All are enjoying the many benefits of close individual guidance and regular personal consultation with their faculty supervisors, a situation made possible by a 1:2 Instructor-Student ratio.
- Many are participating in exciting and challenging new programs of interdisciplinary research in fields such as Chemical Physics, as well as in Biochemistry, Biophysics and Molecular Biology.
- All have the rare opportunity of extending their cultural and intellectual boundaries as members of a graduate student body that is half Canadian and half from foreign countries.
- Science and Engineering students have available to them the most advanced research facilities, such as the Nuclear Reactor.
- Most are gaining university teaching experience by participating in an Assistantship program.

Interested students should write for further information and application forms to

The Dean,  
Graduate Studies Office,  
McMaster University,  
Hamilton, Ontario.

**Secretary**  
**Named**

Rev. George A. Mossman has been appointed general secretary of the Student Christian Movement at the University of New Brunswick.

For the first time the S.C.M. will have a full-time secretary to work within the UNB and Teachers' College communities. Strong support for the appointment of a general secretary at UNB has come from various churches and denominations.

The S.C.M., a member of the Canadian Council of Churches, is interested in the things that concern students, and wants to discover the relevance of the Christian faith, so that both Christians, non-Christians, and those "in-between" may know, and take action.

The S.C.M. affirms the importance of cooperation between Christian bodies working in the academic world, and stresses the need for understanding an trust between them. Members of the S.C.M. sponsor discussion groups, conferences, lectures, and Bible study under the guidance of S.C.M. staff and interested professors.

Get your Souvenir Hockey Program at the Mt. A. Game, Saturday.

- \* Complete Team Listing
  - \* Individual Pictures & Write-ups
  - \* Red Devil & League History
  - \* Current Statistics & News
- 2 Lucky Program Holders will each receive 2 FREE Pizza Meals worth \$5.00

**C.U.S. Inter-regional Scholarship Plan**

**LAST CHANCE TO APPLY! —**  
**Deadline: Jan. 23rd.**

**FREE tuition and FREE transportation to another university for one year.**

Application forms are available at the Registrar's Office.

All Successful candidates must return to U.N.B. for degrees.

Information: Miss Jan Rae  
c/o Lady Dunn Hall

**COMINCO**

Requires undergraduates, graduates and post graduates in engineering and honours science for summer and permanent employment.

Interviews with Representatives

**JANUARY 14 - 15, 1965**

Your University Placement Office can provide details and literature about Cominco and arrange an interview.

**THE CONSOLIDATED MINING AND SMELTING COMPANY OF CANADA LIMITED**

Are you a candidate for assistance under the

**CANADA STUDENT LOANS ACT?**



Under this Act, each qualifying student may present a Certificate of Eligibility to the bank branch of his (or her) choice. Royal Bank, with over 1000 branches across Canada, offers you convenient service combined with practical counsel. Visit your nearest branch.



**ROYAL BANK**

**MAZZUCA'S VARIETY STORE**

79 York Street Telephone 475-3484

**FOR YOUR LOCAL AND OUT-OF-TOWN DAILY AND WEEKLY PAPERS**

Smokers' Supplies and Magazines of all kinds Assorted Confectionery

Also

**PLAYBOY MAGAZINES**

**OPEN EVERY NIGHT TILL 10:30**



# The Financial Pest

Fredericton, N.B., January 14, 1965

## BUS. ADDERS. CHOOSE QUEEN

### BUSINESS PROSPECTS FOR 1965

#### General Predictions:

- 1) Prof. Maher will keep his wire-rimmed glasses.
- 2) Prof. Sharp will keep his prestigious upper level office.
- 3) Prof. Reddin will address his class as "LADIES AND gentlemen."
- 4) Prof. Sharp will not sit on the window-sill.
- 5) Honorary lectures will again be given by high level government officials.
- 6) Prof. Reddin will wear long-sleeve shirts.
- 8) Prof. Jain will compliment his class on how well prepared it is for class.
- 9) Prof. Reddin will have his students investigate the inner secrets of the other members of the staff.

#### 3rd Year Notes:

- 1) Colin Westman will stop asking questions in class.
  - 2) Aubrey Beers will flunk an exam.
  - 3) Fred Ward will appear without his blue jeans.
  - 4) The Walkers will continue to arrive at class early.
- #### 4th Year Notes:
- 1) The Bill Jarvis - Miss Bird affair will come into the open.
  - 2) Leo Beausoleil will stop copying Goodfellow's assignments.
  - 3) Bill Fenton will attend two classes in a row.
  - 4) Ron Searles will take post-graduate accounting.
  - 5) Doug Sanders will beat Prof. Sears by one stroke in golf and fail Business Law.



### CLAIRE GRAY WINS FAVOUR

Business Administration Queen for 1965 is Miss Claire Gray, a pretty Jamaican second year science student. Claire was elected by the Bus. Ad. faculty from a group of four young ladies. The nominees were Elaine Fowler, Faith Grey, Ann Cofwell, and of course, Claire.

### NEW CANADIAN AUTOMOBILE ANNOUNCED

Carsler Corp. of Canada Ltd. and Furd of Canada have announced that they are co-operating in production of a new all-Canadian automobile. It is a cross between Valiant and Comet, and will be called the "VOMET". It will come in only one body style to begin with, a convertible with an automatic throw-up top. The upholstery will be a beautiful puce green. The one drawback to this new car is that, unlike Valiant and Comet, it will have sickening gas mileage.

Claire has been very active in sports since she came to U. N. B., taking part in field

hockey, badminton and intramural sports. Students will

remember Claire as the star female dancer in the calypso dancing in this year's Red 'n'

Black Revue. Claire has also been very active in the WUSC program on campus.

Claire will be crowned queen of the Faculty at the Business Administration year-

ly Dinner and Dance on Friday, January 15th, and we're

sure she will go on to win the title of Miss Winter Carnival '65.

## THE FUTURE OF BUSINESS EDUCATION

by Edward D. Maher

One out of five men enrolled in college in the United States is now majoring in business. As the number has grown there has been increasing concern about the quality of the business programmes and the precise function of the Universities in this area. In 1959 two reports on the business schools were published in the United States as a result of studies initiated by the Carnegie Corporation and the Ford Foundation. Both studies found much wrong with business education; low quality of

students, an excessive number of vocational courses, and inadequate attention to some of the fundamental areas such as mathematics and the social sciences.

The Committee for Economic Development — a highly respected group of leading businessmen and educators in the United States — has just published a new study of business education called "Educating Tomorrow's Managers". How does business education look six years after the Carnegie and Ford Studies? The

CED Study concludes that substantial improvements have taken place. More stress is being put on a liberal education for business, vocationalism has been reduced, and mathematics, quantitative analysis for business problems, and the application of the social sciences to business are being stressed. Many schools are seeking to give greater attention to the broad social, political, and economic environment in which business is conducted. The quality of students has been improved through raising academic requirements. Faculties are being upgraded.

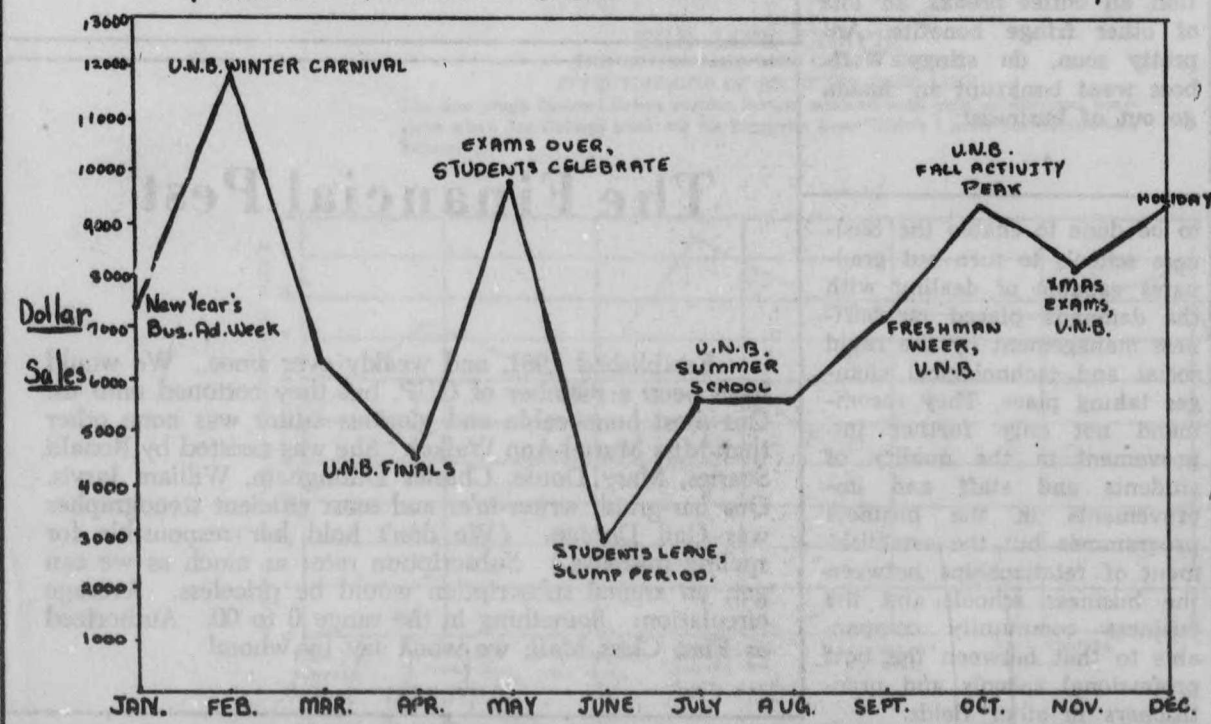
The CED concludes that "... there is no reason to believe that the business schools are letting in too many people or are producing masses of candidates for business careers for whom no demand exists. The demand for white-collar personnel is growing faster than for other types of labor. The business schools... have been hard-pressed in recent years to satisfy the demand of business for managerial, professional, and technical personnel... and the demand for salaried managers and independent businessmen will probably increase faster than the national average for all occupational groups."

One of the most interesting points is the apparent change in attitude toward the undergraduate business programmes.

Both the Ford and Carnegie studies argued that business education should really only be undertaken at the graduate level although undergraduate programmes were rather grudgingly accepted as possibly a necessary evil. But the CED Report states, "Since it is clear that many business studies, such as accounting, economics, statistics, etc. can appropriately be taught at the undergraduate level, surely it is no disadvantage in the American setting (and may often be a considerable advantage, for reasons of student motivation and career orientation) to have these business studies grouped and coordinated in undergraduate business schools or programs in business." They go on to state that "the business studies must be truly college level courses stressing analysis and basic principle...". Although they emphasize the need for a liberal education for future businessmen they point out that a liberal education is not a static concept. "As the social, economic and technological conditions of a free society change, so must the content of a liberal education. One cannot be considered a liberally educated person in our society without a knowledge of the nature and role of business institutions. Nor is there any necessary conflict between a liberal and a professional education; on the con-

Cont. on Page 2

FREDERICTON "COMMISSION" SALES - 1964





# LETTERS

## Message from the editor

Financial Pest 1965 . . . a success? Perhaps not, but we hope it has accomplished its main function — to bring the Business Administration Faculty to the attention of the other students of the university for at least a few hours. This year's Financial Pest is almost exclusively in a light and humorous vein. Along

with the help of a handful of students, we have tried to give you something which you can read, enjoy, and laugh at, yet still achieve a certain amount of insight into Business and, more exclusively, the activities of the Business students. I hope that the Financial Pest will become an annual event at U. N. B., and I cer-

tainly hope that it will improve and receive a greater degree of cooperation among the students in coming years. May I take this opportunity to thank all those who helped, including the students, Prof. Meher, Brunswickan Editor Rod Mills and the Brunswickan staff.

Muriel-Ann Walker

As President of the U. N. B. Business Administration Club, I have been afforded the opportunity of saying a few words in this year's edition of the "Financial Pest".

Were I so inclined, I could go to great lengths to thank the students of the Business Administration Department for their splendid co-operation in making this year's Business Administration Club, and this Business Administration Week in particular, a success. But I am not so inclined, either to go to great lengths or to deceive anyone by pretending that the Club was a co-operative student effort. Thanks need not be given to the great majority of the students in the department who have suppressive but never constructive criticism to offer, complaints but never suggestions to make.

These students compose the majority, but fortunately, not the entire Business Administration Club. There are a number of students whose special efforts have kept the Club in successful operation, and while it is not practical to attempt to name each individual, I would at least like to mention them by groups. First there is the small group which was responsible for the publication and distribution of the Student Directory (yes, you too, Eldon — Sorry!) Another is the group which, under the direction of Muriel-Ann Walker, prepared this newspaper. And finally, and certainly the most important group, the executive body of this year's Club. Their continuous efforts throughout the year have made my job a pleasurable, if not unnecessary and taskless one, for never again could such an industrious group be found. Thank you very much.

The members of these three groups must feel a sense of pride in their accomplishments, for they have been successful in spite of, rather than because of, the rest of us. They have not been the "core" of the Club — they have "been" the Club. Membership, I believe, is signified by participation and not merely by the possession of a membership card.

It is to be hoped that for the sake of the Club in future years, such dedicated groups of individuals can again be found. If this is not the case, a Club which is now desperately sick will surely die.

But I do not believe that this apathetic and indifferent attitude by the majority of us is going to carry on into the future. I am firmly convinced that the students in Business Administration will take an increasing interest in Club activities, and participate personally to a greater extent than they have before. The reason for my belief is that the work load in our department has dropped off severely, leaving the students more time for such activity. And I know that the work load has dropped off — there is proof to indicate that this is so. Last term when volunteers were requested to sell Student Directories, only about fifteen people could take time off the books to lend an hour or two. But this term, ticket sales indicate that almost one hundred have been able to forget their books and take four or five hours to attend the smoker.

So things sure are brightening up.

RONALD SEARLES

## Business Administration

### - a female view

There are approximately 190 students in Business Administration at the University of New Brunswick — seven of whom are female.

What is the plight of the female Bus. Adder. We shall start at the beginning — you meet a faculty member who greets you with a frantic "Why Bus Ad?" Your first job is to convince this man that you are serious, and not "husband hunting". After passing this test you find yourself enrolled in a typical first year

Bus. Ad. class with an overwhelming majority of the male sex. You are started on the ladder of success towards a degree in Business Administration.

Scholastically a lot is expected of you. You cannot rely on feminine tactics of misapprehension when it comes to production schedules and case studies. In fact, an above average understanding of these is required. A lot of girls fall by the wayside before they reach their third year. If you

reach this rung, you are treated on a reasonably equal basis, although some profs persist in addressing classes with a jovial "Gentlemen!"

There are many pros to taking this course. You make lots of lasting friendships. It prepares you to get along with men, business-wise. It does teach you to tackle problems logically. And, let's face it, the occasional trip to Moosehead Breweries with your lasting friends, is an eyeopener!

Why Bus. Ad? Why not!!!

## The Three Little Pigs

Once upon a time, dere were dese t'ree unorganized Little Pigs who woiked in a sweatshop for a stingy Wolf-boss. Dey was so unhappy wit' de miserable wolkin' conditions an' coolie-type pay dat dey decided t'do sometin' about it!

De foist Little Pig wrote up a list of grievances on a sheet of paper, and took it to his exploiting, capitalist Wolf-boss . . . but de Wolf jus' huffed, an' he puffed an' he tore up de sheet of paper . . .

De second Little Pig decided to picket, so he made a wooden sign an' marched up an' down in front of de sweatshop. But de Wolf jus' huffed, an' he puffed, an' he busted de sign to pieces!

But de t'oid Little Pig was smart . . . so he organized de other two Little Pigs into a Union, built a big Union Meeting Hall out of bricks, an' called a Strike . . . The Wolf-boss huffed an' he

puffed, but no matter how hard he tried, he couldn't break the back of de Union . . .

An' so de T'ree Little Pigs went back to woik wit' a Union Contract, an' double-time for overtime, an' holidays wit' pay, an' vacations wit' pay, an' compensation, an' hospitalization, an' coffee breaks, an' lots of other fringe benefits. An' pretty soon, de stingy Wolf-boss went bankrupt an' hadda go out of business!

### BUSINESS EDUCATION Cont. from Page 1

trary, each should be shaped to enrich and strengthen the other." Clearly they accept the view of Benjamin (Franklin) who, ". . . in establishing the academy that was to become the University of Pennsylvania, called for instruction in what was 'most useful' as well as what was 'most ornamental'".

The CED Report also refers, with approval, to the findings of the Robbin's "Report on

Higher Education" in Britain in 1963 which found an important need to increase business education. The Robbin's Report concluded that in the case of subjects such as accounting, statistics, operations analysis, and industrial psychology, each possessed a sizable body of agreed principles and a readily accessible literature. "These subjects were regarded as eminently suitable for at the undergraduate level . . ."

The CED concludes that, while there has been much improvement in the past five or six years, much still needs

to be done to enable the business schools to turn out graduates capable of dealing with the demands placed on business management by the rapid social and technological changes taking place. They recommend not only further improvement in the quality of students and staff and improvements in the business programmes but the establishment of relationships between the business schools and the business community comparable to that between the best professional schools and practitioners in other fields.

### HURTS Rent-A-Cop Service

"Lou-Zee" Brand traffic Control  
See us for a ticket for any new car.

\$2 . . . . . service with a smile, tickets included.

\$5 . . . . . Service with a fiendish cackle.

See us for your student parking permits, so YOU TOO, can compete with all the others who don't have them for parking space.

M. BARNETT, Fredericton Agent

## The Financial Pest

Established 1961, and weakly ever since. We would have been a member of CUP, but they cottoned onto us. Our most honourable and glorious editor was none other than Miss Muriel-Ann Walker. She was assisted by Ronald Searles, Mary Doule, Charles Dillingham, William Jarvis. Our bar-graph writer-in-er and most efficient stenographer was Gail Dunlap. (We don't hold her responsible for spelling mistakes.) Subscription rate: as much as we can get; an annual subscription would be priceless. Average circulation: Something in the range 0 to 00. Authorized as First Class Mail; we won't say by whom!



# HOW TO READ GRAPHS

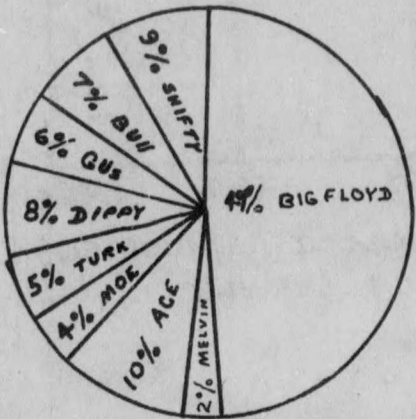
Pick up your favourite newspaper, magazine, or Stockholder Report, and what do you find? Graphs! What are graphs? Graphs are diagrams that show statistics. When are graphs used? Graphs are used:

- (1) whenever an editor's too stupid to put something in writing;
- (2) whenever there's an idle artist sitting around;
- and (3) whenever there's a blank space that needs filling.

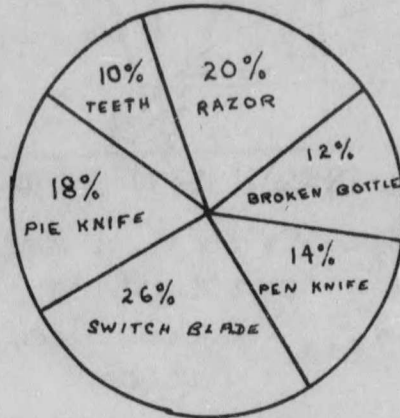
You can see, therefore, that it is important that you understand graphs... especially if you can't read! So, since there's a blank space that needs filling, since there's an idle artist sitting around, and

mainly since the Business Administration Club is too stupid to put something else in writing, here is an article which teaches you how to read graphs.

**THE PIE GRAPH**  
THE PIE GRAPH SHOWS HOW ITEMS ARE DIVIDED UP, MAINLY ITEMS LIKE PIES

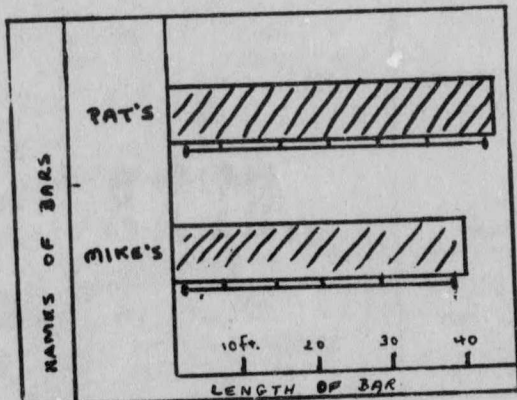


Pie graph (above) shows how members of the Purple Gougers Gang carved up the pie they swiped from the corner bake shop.

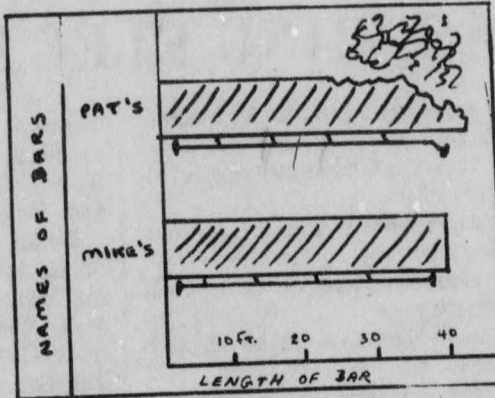


Pie graph (above) shows how rest of Purple Gougers carved up Big Floyd when he tried to hog nearly half of the pie.

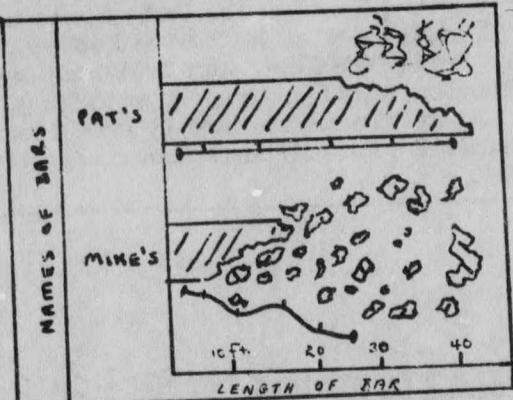
**THE BAR GRAPH**  
THE BAR GRAPH IS HELPFUL WHEN SHOWING THE COMPARATIVE LENGTH OF BARS



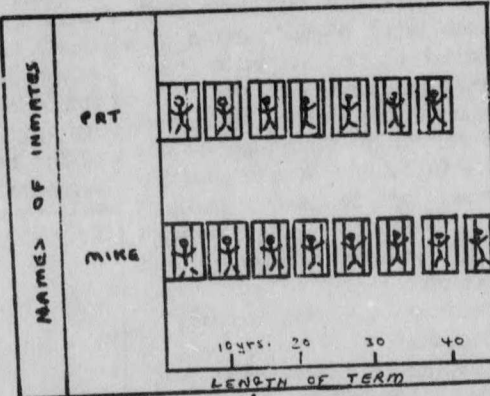
Note how bar graph (above) compares length of Pat's Bar with length of Mike's Bar, bitter next-door competitor.



Note how bar graph (above) compares length of Pat's Bar with Mike's Bar... after Mike set fire to Pat's Bar.



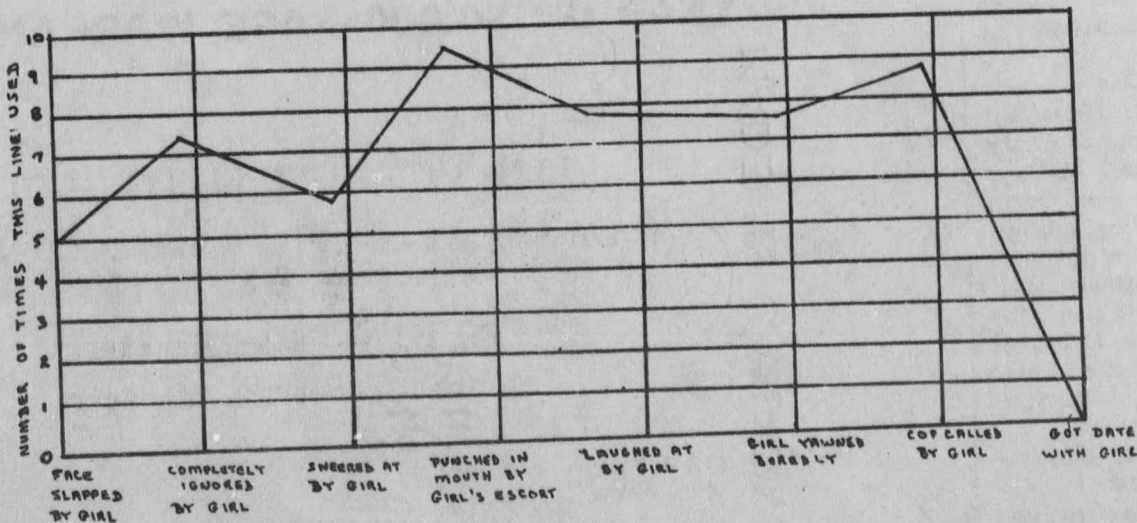
This graph compares length of Pat's Bar with length of Mike's after Pat retaliated with some dynamite.



This bar graph compares length of time Pat and Mike will spend behind bars after both were hauled into court.

**THE LINE GRAPH**  
THE OFTEN-USED LINE GRAPH SHOWS EFFECTIVENESS OF AN OFTEN-USED LINE

The line graph (below) shows various results attained with girls on different occasions when Joe College tried out his favourite line, "Didn't I meet you somewhere before?"



## CLASSIFIED SECTION

### JOB OPPORTUNITIES

**Mechanical Engineers:** Wanted immediately. Must have knowledge of custom truck design. Must have strong back and nose. Pay: average \$202 (monthly — what'd ya expect, weekly?) Must have high marks in any course involving metal stress, bending, and crushing. Apply now to Frederickton Garbage Service.

**Bachelor of Teaching and Bachelor of Education graduates:** For work near the new industrial complex in the Belledune, Gloucester County area. Pay dependent on qualifications, but averaging \$700 to \$900 (annually). Strike-breakers, \$.50 monthly extra. Apply now to Gloucester County School Board.

**Wanted, bank teller:** Must have independent income, desire job for hobby only; to work in bank that's sick and tired of having its funds embezzled by idiots who play the stock market. Send credit rating to the West Bank of the Nashwaak, Taymouth, N. B.

**Wanted, stock analyst:** Able to advise well-known brokers' clients on good growth investments. Must know all market-predicting techniques such as charting, coin-flipping, and Ouija-board reading. Long holidays available at company resort with a wonderful view from the top of the hill at Dorchester, N. B. Apply to No. 34452, Dorchester, N. B.

**Engraver wanted:** Should now be employed by British American Bank Note Company or Canadian Bank Note Company, Limited. Must be able to do highly technical engraving, including the Queen's portrait, and scenes of prairie, small town in valley, etc. A real money-maker for a man with talent, brains and nerve. Phone HOod 1-2345, and ask for the "Crusher".

### EMPLOYMENT WANTED

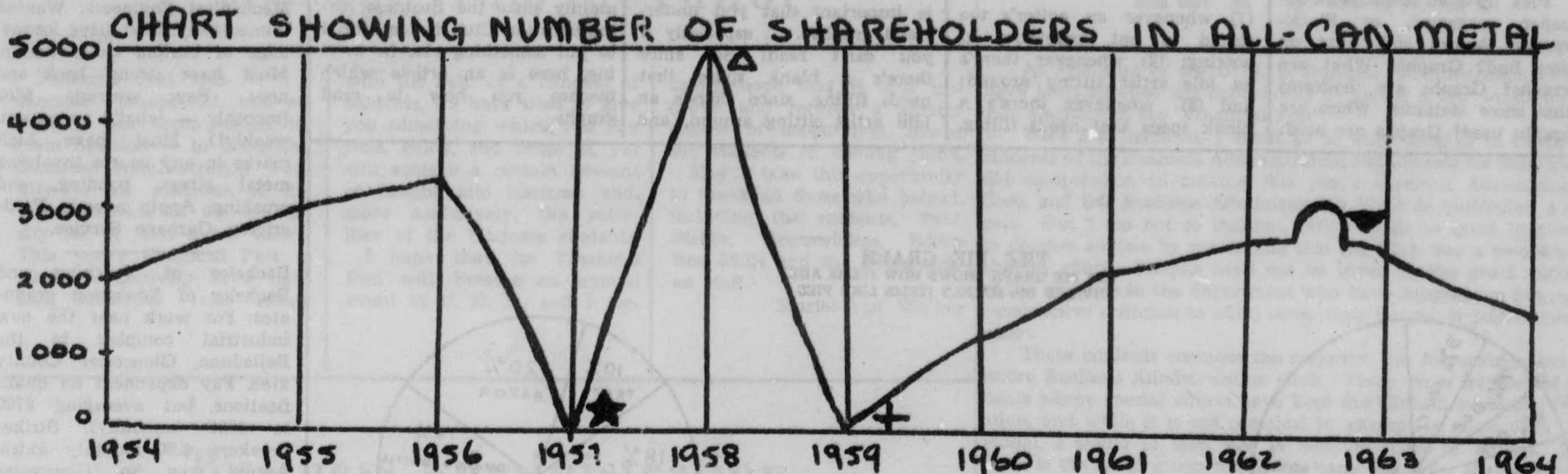
**Broker-Trainee:** Young man with all qualifications for financial work (grey flannel suit, button-down shirts, Italian shoes and homburg) seeks position requiring little intelligence and lots of greed. College experience includes cheating on exams and fixing games. Good with figures, especially female. Apply Box 13, Financial Pest.

**Experienced chauffeur:** Can drive any make of car (and have done so sober or drunk). For an employee who will give you smashing results with minimum of effort. Apply to Joe at 668 Brunswick St, Fredericton, (directly opposite St. Dunstan's church.)

### JOB OPPORTUNITIES

**Wanted: Science Graduate** majoring in biology with good knowledge of anatomy. New wage legislation of New Brunswick Dept. of Labour has just raised the pay for this job. Apply chief meat-cutter, Soapy's Supermarkets, Queen Street and Beaverbrook Ct.





★ Flash flood hits Miami Beach Hotel At scene of 1957 stockholder's meeting.  
 △ All-Can Metal gets contract to manufacture "I like Diefenbaker" Buttons  
 + Ten million Buttons manufactured with Diefenbaker spelled wrong.  
 ◊ Nothing Happened - artist hiccupped.

## NOTICE - SPRING ELECTIONS

The annual Spring Elections of the S.R.C. and of the Sophomore and Senior classes will be held January 27th from 8:30 to 4:30 p.m. The following positions are open, in accordance with the revised structure of the S.R.C.

### Students Representative Council:

**President:** Candidate must be a senior or intermediate student for the year in which he/she holds office. The candidate must have been enrolled for two previous years at U.N.B., not including the year in which he/she runs for office. (1964-1965).

**First Vice-President:** Candidate must be an intermediate or senior student for the year in which he/she holds office. The candidate must have attended U.N.B. for the previous year, not including the year in which he/she runs for office. (1964-1965).

Candidates for these positions must have passed their last year's (1963-1964) examinations with an average of at least 60%. They shall not have repeated any previous year.

**N.B.** They shall not hold the presidency of any other organization or society subordinate to the S.R.C., unless under special circumstances, and then only with the consent of the S.R.C.

Nominations for the position of president and vice-president of the S.R.C. shall be in writing and signed by a nominator, seconder, and eight other students. The nominations shall also include the full name, Fredericton address and telephone number, and the faculty and year of the nominee, nominator and seconder.

**Faculty Representatives:** 19 to be elected. (Proportions are determined from faculty distribution.)  
**Arts:**

5 representatives to be elected.  
**Engineering:**

5 representatives to be elected.  
**Business:**

2 representatives to be elected.  
**Science:**

2 representatives to be elected.  
**Forestry:**

2 representatives to be elected.  
**Nursing:**

1 representative to be elected  
**Physical Education:**

**Bachelor of Teaching:**

2 representatives to be elected.

Nominations for these positions shall be in writing and signed by a nominator and seconder who shall be members of the faculty concerned. Nominations shall also include the full name, Fredericton address and telephone number, and the faculty and year of the nominee, nominator and seconder.

### Sophomore and Senior Class Elections:

**Sophomore Class:** The position of President, Vice-President, and Secretary-Treasurer of the Sophomore Class of 1965-1966 are open. Nominations must be in writing and signed by a nominator, and seconder of the class concerned. The nomination shall also include the full name, the Fredericton address and telephone number, and the faculty and year of the nominee, nominator, and seconder.

**Senior Class:** The positions of President, Vice-President and Secretary-Treasurer of the Senior Class of 1965-1966 are open. Nominations must be in writing and signed by a nominator and seconder of the class concerned. Nominations shall also include the full name, the Fredericton address and telephone number, and the faculty and year of the nominee, nominator and seconder.

**N.B.** Those students substituting first year Law for 4th year Arts or Business Admin-

istration are considered Senior students.

### Senior Class Life Executive and Valetorian:

**Senior Class Life Executive:** (Class of 1965) - The following positions are open: President, Vice-President and Secretary-Treasurer.

### Valetorian:

Candidates for the above posts must be senior students this year. They must be nominated by a nominator and seconder who are senior students. Nominations must include the full name, Fredericton address and phone number, and the faculty and year of the nominee, nominator and seconder.

## STUDENT DIRECTORY

You STILL don't know?  
 You STILL don't have a Student Directory?  
 There are still a few left.  
**JUST 2 BITS; Just 25 cents.**  
**SEE: Aubrey Beers, Aitken House**

OR

Mary Doull,  
 Lady Dunn Hall

**ALL NOMINATIONS** shall be handed either to the President, First Vice-President, Second Vice-President or Executive Secretary of the S.R.C. by January 17th, at 12:00 p.m.

## BEER

by Joyce Killjoy

I think that I shall never hear  
 A poem lovelier than beer.  
 The brew The Derby has on tap,  
 With golden base and snowy cap.  
 The foamy stuff I drink all day  
 Until my mem'ry melts away.  
 Poems are made by fools, I fear  
 But only Moose can make a beer.

## BUSINESS ADMINISTRATION '65

(THE COURSE WITH NO JUNIOR EDITIONS)

## STILL CANADA'S ONLY

5 - YEAR OR 50,000 PAGE WARRANTY

ELM CITY UNIVERSITY LTD.

UNIVERSITY AVE.

BEAVERICTON, N. B.

GET FULL  
 DETAILS AT

Big Ed - Sales Manager  
 Notso - Service Manager