

The Dawn of Tomorrow

THE NATIONAL NEGRO WEEKLY
DEVOTED TO THE INTERESTS OF THE DARKER RACES

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ROBINSONS PLAN FOR NEW HOME

Last February Jackie Robinson and his wife celebrated their first wedding anniversary. Neither of them drink or smoke and dislike nightclubs. "We couldn't figure what to do," Jackie recalls. "so we went to the movies—two of 'em in one night."

That's typical of the unpretentious life that the Robinsons live. Wife Rachel has been a tremendous support to Jackie in trying moments, especially when Jackie was angered by unfair racial jibes or pestering newspaper scribes. "If I could get past this one, she'd always say, the rest would come easy," Jackie says. He's been able to hold his own with her help, and come through with remarkable control in incidents like the time that one team brought out a black cat and tried to goad him by ribald references to it. Jackie got a triple with the bases loaded, turned on his tormenters with the words: "That's one black cat that brought me plenty of luck."

When Jackie's in a slump, Rae usually eases him with: "You'll hit tomorrow." Or when he gets cocky, she tells him: "Never mind the funny business. That may be okay with other people but I knew you when!"

That goes back to the days when Rae was a UCLA freshman and Jackie was the college's star athlete. When they started going steady, her father disapproved, couldn't understand "what you see in that great big ugly boy." But Rae insisted on keeping company with Jackie and married him in February, 1946.

Both home-lovers, their eyes are at present focused on their plans to begin building a home on the outskirts of Los Angeles next year. At present they share an apartment on Brooklyn's McDonough Street with another couple during the ball season, live with Rachel's mother in Los Angeles during the off-season. Little Jackie has been Rachel's main outlet for her training as a nurse but she's planning to get started on an interior design course soon. While big Jackie is on the road, she spends a great deal of time sewing her own clothes and crocheting. She is already making things for their new home.

At home or when visiting, the Robinsons like an occasional game of tonk or hearts. Hamburgers are a favorite with Jackie. During season he also takes vitamin pills.

Jackie's hope to fight juvenile delinquency with a boys' club goes back to his own youth. He got in a couple of speeding beefs, admits he was "no angel". He blames this on the fact that his mother worked late and he had too much free time on his hands to keep out of mischief.

Today he stresses the value of good character, dignified behaviour and sportsmanship as virtues for all



FROM LEFT TO RIGHT—Ossie Carnegie, Herby Carnegie and Manny McIntyre, the only colored line in organized hockey and recognized by many as the outstanding centre of the league.

Only Colored Line In Organized Hockey

Ossie Carnegie

Ossie Carnegie, brother of Herby, was born in Toronto and played for Parkdale Juniors for three years. He first played Senior hockey with St. Catharines Chiefs remaining one season with them. He then moved to northern Quebec and in 1942 playing with Buffalo Ankerites lined up with Manny McIntyre. In 1944 he went to Shawinigan Falls and from there he spent two years with Sherbrooke. In summer time he played softball for the Can. Ingersoll Rand Co. in the city softball league. This winter along with his co-player Manny he will play in Paris, France.

Manny McIntyre.

Manny McIntyre is a product of the Maritimes. He was born in

Negro youngsters and sees his own baseball career as a step forward in giving them an opportunity. Maybe my boy will want to be a ball player and play pro ball when he grows up Jackie says. I figure that my record now will help him later and help all other Negro players."

Fredericton, New Brunswick. Manny met his present line-mates in Northern Quebec where he went to play with Buffalo Ankerites and since then they have always played together.

McIntyre is not only a good hockey player but excels in baseball and last summer held down short stop position with Sherbrooke Canadians in the Border League. Manny left Northern Ontario in 1944 to go to Shawinigan Falls where he played with the Carnegie brothers.

Herbie Carnegie

Herbie Carnegie centres the only colored line in organized hockey and is recognized by many as the outstanding centre of the league. Herbie was born in Toronto and started his hockey career in the high schools. He teamed up with his brother Ossie only 5 years ago in Northern Quebec. In 1942 Manny McIntyre joined them. He played for Shawinigan Falls in '44-'45 and then came to Sherbrooke and finished second in the scoring race in the P.H.L. Herbie is quite accomplished in another sports field, namely golf, which he prefers to hockey.

This winter is the first that the line will have been broken. Manny and Ossie are now in Paris, France and Herbie back to Sherbrooke.

IF HE SHOULD COME

If Jesus should tramp the streets tonight,
Storm-beaten and hungry for bread,
Seeking a room and candle light
And a clean though humble bed
Who would welcome the Workman in,
Though He came with panting breath
His hands all bruised and his garments thin,
This Workman from Nazareth?
Would rich folk hurry to bind His bruise
And shelter His stricken form?
Would they take God in with His muddy shoes
Out of the pitiless storm?
Are they not too busy wreathing their flowers
Or heaping their golden store—
Too busy chasing the bubble hours
For the poor man's God at the door?
And if He should come where church men bow,
Forgetting the greater sin,
Would He pause with a light on His wounded brow
Would He turn and enter in?
And what would He think of their creeds so dim,
Of their weak, uplifted hands,
Of their selfish prayers going on to Him
Out of a thousand lands?

—Edwin Markham

Bring the Children On Over

Madame Eugenie Masour of Paris, a leader in child welfare work in France spoke recently to the Toronto section of the National Council of Women. She made a plea for Canadian homes for 1,000 European orphans who are being brought to this country through the agency of the Canadian Jewish Congress. Mme Masour has already escorted the first group of these children from camps in France and Switzerland to Montreal. An additional 350 are expected at the end of this month.

We recommend this action of the Canadian Jewish Congress to all our citizens. Jewish children who have undergone privations and terrors during the Nazi ascendancy will find in this country refuge and the opportunity to develop normally. They will also contribute their manpower and ability to Canada's development. But we think that the scheme is not wide enough in its scope.

Children are potentially the best immigrants. Older folk who have suffered grievously from war and Nazi oppression are to be pitied and succoured, but the older they are the less likely they are to adapt themselves to a new country and new conditions. Even a sixteen-year-old German boy is not certain to become a good Canadian, for he has had a dozen years of Nazi indoctrination. A child who is brought to this country before it is in its teens will grow up as a Canadian, speak our language as its own, and have almost no recollection of any other homeland.

Child immigration should not be confined to Jews. There are thousands of German children who were babies when orphaned or left destitute. There are thousands of illegitimate children homeless or unwittingly housed in half a dozen European countries. In Holland, as in Britain, Belgium, France, Italy and even Germany there are untold hundreds of children between the ages of three and eight whose unknown fathers are or were healthy, lusty Canadian soldiers, sailors and airmen.

The Dutch-Canadian, Belgian-Canadian and other good Canadian bastards are already by their paternity half Canadian. They would truly become worthy citizens if they were brought here and treated properly. We should like to see the Immigration Branch with the assistance of child welfare organizations undertake an extensive scheme for transporting these as well as orphaned children to Canada and raising them to occupy useful places in our communities. That kind of scheme is the nearest we can come to the increment of our population through natural means.

A wise son maketh a glad father, but a foolish son is the heaviness of his mother.

Dawn of Tomorrow

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E. C. Jenkins, Advertising Manager

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The Dawn of Tomorrow Publishing Co.

THE SPIRIT OF SERVICE

"For unto us a child is born; unto us a son is given."

From across the ages, yet as fresh and as beautiful today as ever, it was, comes the story of the magi and their gifts to the infant which was called Jesus. They brought Him gold and frankincense and myrrh. There was a meaning, a great significance in the offerings which the three wise men brought, and this significance should be the symbol of all true giving in the world today. They brought gold, the most treasured of all their worldly possessions. In the giving of service to the Master and to our fellow-men we should emulate the spirit and the example of the three wise men and give the best there is in us, for the great pleasure of giving. And along with every gift, each sacrifice and each service should go the best wishes of our hearts. There is a great joy experienced in giving and the bigger the gift the greater the sacrifice, the greater the joy we experience from giving. The example of Christ and the Wise Men should stand out in bold relief during the coming yule-tide, for he never tired of giving to the world His best, His very best. The raising of the dead, healing of the sick, the giving of the sight to the blind, the comforting of the distressed, the sympathizing with the unfortunate—even the laying down of His life for all were His gifts to the world. Should we then, be satisfied to give grudgingly?

In the days before His coming frankincense typified sacrifice, sacrament and the best qualities one possessed. Myrrh meant that sorrows and bitterness had been suffered and that resentment had been forgone, sacrificed for the sake of peace and goodwill here on earth. And so the wise men brought frankincense and myrrh. Shall we then not endeavour to give to the world the best that there is in us to give. Should we not be willing to sacrifice bitterness and strife for His sake and for our brother's sake too? One of the greatest lessons we can learn from the life of Christ is the placing of values in their proper places. Material, wealth, principalities, kingdom, fame, earthly power, and influence—all these had a value in His estimation, but these values were placed in their proper places and the greatest value with Him was the value of service to His Heavenly Father and service to humanity. Nothing gave him more pleasure than doing a kind deed for a little child. No act was more holy in His sight than relieving the suffering, and comforting the sorrowing heart. In this country of North America where in Negroes equipped and prepared repeatedly "knock unheeded at an iron gate," it is a good thing for us to remember that Christ's life was a life of service; service to an ungrateful world and that, although He knew of Judas' traitorous intentions and actions: "Christ washed the feet of Judas!" The dark and evil passion of his soul, His secret plot and sordidness complete. His hate, his purposing, Christ knew the whole. And still in love, He washed his feet.

Christ washed the feet of Judas!
Yet all his lurking sin was bare to Him
His bargain with the priest, and more than this
In Olivet beneath the moonlight dim
A forehead knew and felt his treacherous kiss.
Christ washed the feet of Judas!
And so ineffable His love 'twas meet
That pity filled His great forgiving heart
And tenderly to wash the traitor's feet
Who in his Lord had basely sold his part.
Christ washed the feet of Judas!
And thus a girded servant, self-abased,
Taught that wrong this side of heaven
Was ever too great to wholly be effaced.
And though unasked, in spirit be forgiven.
And so if we have ever felt the wrong
Of trampled rights, of caste, it matters not,
Whatever the soul has suffered long,
O heart! this one thing should not be forgot
Christ washed the feet of Judas.
(By George Marion McClellan,
Negro Poet.)



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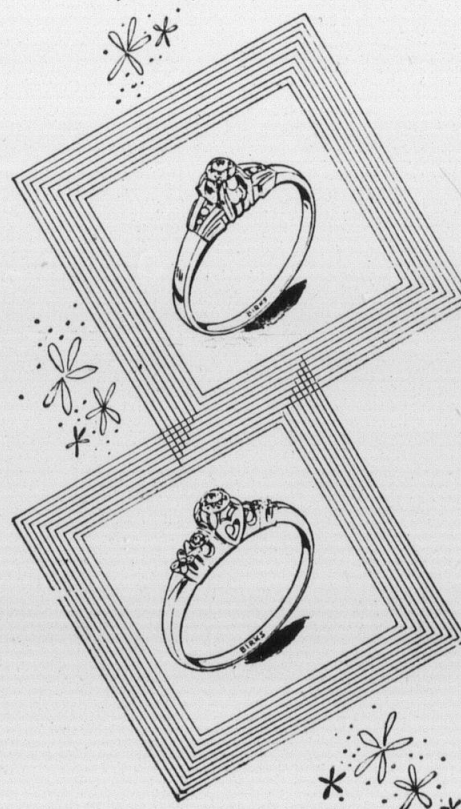
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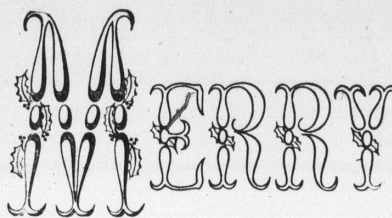
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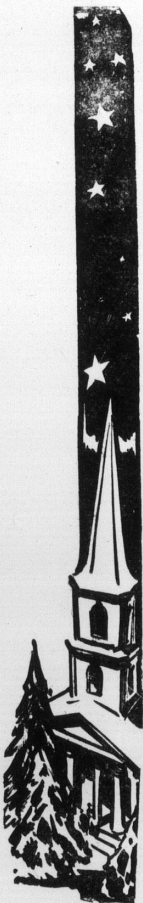
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A Merry Christmas

It's a real old-fashioned Christ-
mas we're celebrating again
this year. And what a warm,
happy glow it puts into our
hearts to know peace reigns
supreme once again. This
Christmas as we go to church
to worship in freedom the birth
of the Christ child let us offer
a prayer of thanks to Him for
the Peace and Happiness in our
hearts. It is with much glad-
ness that we wish you the joys
of the holiday season and a
New Year in which all your
hopes and desires will come
true. Thank you for your pat-
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ing the year, we sincerely hope
to continue serving you in the
years ahead.



From a Friend



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LONDON NOTES
The Southern Supper held in the B.M.E. Church was a great success, also the Bazaar given by the Missionary Society on December 5th. The Missionary Society plan to send Christmas Gifts, baskets and flowers to the aged and shut-ins.

The Christmas Service will be conducted by the pastor, Rev. E. A. Richardson on Sunday, Dec. 28th.

We are sorry to report the death of Mrs. Rachel Gardener, also Mr. Lawson who died in Victoria Hospital Sunday. Plans for Mr. Lawson's funeral service have not been arranged at press time.

Mrs. J. Hill is still convalescent in her home.

Miss Jean Fountaine remains about the same.

Mr. Johnny Smith from Woodstock, Ont. is quite ill in Victoria Hospital.

Mr. Jack Moxley is also reported ill at his sister's home, Mrs. J. Coursey.

Mr. Hiram Fountaine has been a shut-in for quite some time.

The Young People's entertainment at St. George's Hall was a great success. Guests from Montreal, Brantford, Chatham, Ingersoll all joined in to make this event the outstanding event of the season. The girls served dinners to 50 Sunday afternoon in St. George's Hall. We are glad to see our young folks taking interest in their own social functions. Keep up the good work.

Mr. Beverley Johnson who is in training as a sailor from Halifax is visiting with his family, Rev. and Mrs. Clifford Johnson.

Mr. Melford Johnson received severe burns on his leg while working.

Miss Marion Jenkins is able to resume her work again.

Mrs. Martha Chandler is visiting with her daughter, Mrs. Dorothy Milton.

Mrs. Myrtle Felds and her son Billy were the guests of their brothers George and Allen Anderson.

Mr. Edgar Grizzel and his friend Gladman of Bermuda, visited in the city over the week end. They were also accompanied by Mr. Frank Aylstock who is a veteran in Christie St. Hospital.

Children! Look and Listen! for a sleigh ride party which will take place on the Xmas Tree this year. Ask your parents about it.

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IN OUR HEARTS

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Lighted trees spread their boughs
over many gifts.
Our tables are heavy with good
things to eat.
And church bells tell their songs of
joy in peaceful heavens.
It's a good Christmas, a happy
Christmas,
In Canadian homes again this year.

Let it be Christmas in our hearts too.
Let us be thankful we live in a land
of plenty . . .
Glad we can share our many bless-
ings with peoples
In countries less fortunate than ours.

Giving, born of the heart, is the true
spirit of Christmas.
Giving is the one way to
"Peace on earth, Good-will to men."

TO A STAR

Lo; thou comest at even
From the dark depths of Heaven,
In silence alone through the twi-
light afar;
Like a fountain of lucid light,
That fillest the dome of night,
All peerless in brightness—
Thou beautiful star.

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Beginners books to the famous classics
and for the Holiday Season

A WIDE RANGE OF

Christmas Music in sheet or books.

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SEASON'S GREETINGS

Light your crimson candles,
Hang holly everywhere
Forget about your troubles
And lay aside all care.
For once again it's Yuletide,
May it bring you joy and cheer—

A MERRY CHRISTMAS, followed by
A BRIGHT AND GLAD NEW YEAR!!

Edwards Glass Company

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VICTORIA

"The Neighbourly Tavern"

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A Christmas Suggestion for Wife or Best Girl

A FUR MUFF or NECK-PIECE

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Cards For Everyone

247 DUNDAS STREET

**ROBINSON'S
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Music, Instruments, Records
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SEASON'S GREETINGS from

KENT'S

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CANDIES

LONDON'S OLDEST

ESTABLISHED CONFECTIONERS

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BROOKS BROS.

Dealers in

COAL, COKE, and WOOD

PHONE FAIR. 2292

228 ADELAIDE STREET

SEASON'S GREETINGS from

East End Dairy Bar

SANDWICHES and LIGHT LUNCHES

DUNDAS STREET EAST

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A. H. PARTON, Prop.

435 HAMILTON ROAD

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REAL ESTATE and FIRE INSURANCE

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BRANCH 729 DUNDAS ST.

16 SALESMEN AT YOUR SERVICE

Link's Booth

HOT DOGS, HAMBURGERS A SPECIALTY

CIGARS CIGARETTES LUNCHES

METCALF 83

3 DUNDAS ST. W.

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New Ridout Fish & Chips

CLUBS AND PARTIES A SPECIALTY

344 RIDOUT STREET

639-a DUNDAS ST.

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THE LONDON FOUNDRY

Manufacturers of
WARM AIR FURNACES

Plumbing and Building Supplies, Etc.

683 BATHURST STREET LONDON FAIRMONT 2500

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255 Dundas Street
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Quality Foods

FREE DELIVERY

SEASON'S GREETINGS

FOOD SERVICE EQUIPMENT COMPLETE OUTFITTERS

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WHOLESALE AND IMPORTERS

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SEASON'S GREETINGS

ZIVIC FOOD MARKET

QUALITY

GROCERIES, PROVISIONS, FRUITS,
FRESH AND CURED MEATS

280 PARK STREET

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CHATHAM, ONT.

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**Fairway's Ladies Wear**

254 Dundas Street

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"SAY IT WITH FLOWERS"

KEMSLEY'S

THE ROSERY

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201 KING ST. W.

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Wendell Holmes Bookshops

190 DUNDAS ST.

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631 DUNDAS ST.

AND

393 TALBOT ST., ST. THOMAS

E. & F. POLLARD

18 & 19 MARKET BASEMENT

PHONE MET. 6290

or Night Phone Fair. 2397-W

SEASON'S GREETINGS

From

**J. G. Orchard & Sons
Limited**

45 YORK ST.

MET. 384

**KING ANXIOUS FOR
TITLE FIGHT**

King and Yack, in from Toronto to give help to the Chicken Coop A.C. amateur boxing show recently minced no words in saying that they were anxious to get a crack at Webb's crown. And if things go according to Promoter Frank Tunney's plan, Webb, a Montrealese, and the 20-year-old Toronto fisticuff will tangle in a championship clash at Maple Leaf Gardens early in January.

Yack, who appeared on Alex Kelman's CFPL sportscast, with King said he was confident that King would dethrone Webb when they meet.

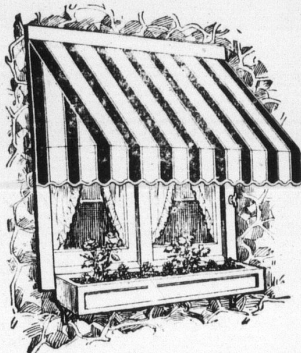
"I'm sure that Arthur can beat Webb," Yack stated emphatically. "Arthur is starting to hit his real stride now and with a little luck, he should be Canadian lightweight champ before the end of next month."

**CHRISTIE ST. HOSPITAL VETS
TORONTO, MEET JERSEY JOE**

The surprising Walcott made a flying visit to Christie Street Hospital and was given a vociferous welcome by the veterans. A delegation met him in the lobby and cheers of acclaim greeted him as he moved through the hospital wards speaking words of cheer to the patients.

He left last night for his Camden, N.J. home after refereeing the semi-final bout on Frank Tunney's show at Maple Leaf Gardens between Pete aduk and Bruce Richardson.

SEASON'S GREETINGS

A. J. CARTER

Awning Mfg. Co.

PRICE**Auto Electric**

Generators, Armatures, Magnets
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358-360 RIDOUT ST. NORTH
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R. DONALDSON

Tobacco, Ice Cream, Lunches

Best Coffee in Town

PHONE MET. 7626

619 RICHMOND ST. LONDON

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**BOYS AND BABY
—SHOP—**

421-425 Richmond St.

LONDON

THE IDEAL GIFT
FOR XMAS

**Basket Fruit \$1.25 up**

See our wonderful assortment. They are Different. Persimmons, Alligator Pears, Grapes, Tangerines, Figs, Raisins, etc. Holly.

PLACE YOUR ORDER NOW

The LONDON Fruit Store

THE STORE WITH THE LARGEST VARIETY OF FRUIT

MET. 6483

FREE DELIVERY

415 RICHMOND ST.

Venetian Blinds Sale

We have \$2,000.00 worth of factory seconds all made up to sell at half price.

STEEL SLATS

OPEN EVENINGS 6-8 P.M.

Richardson Venetian Blinds

557 HAMILTON RD.

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London, Ontario

Ontario's Oldest Tea House

Established 1854

DALY GRANGE TEAS Ltd.

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OF CANADA, LIMITED

LONDON — ONTARIO

SEASON'S GREETINGS

Pudney Bros. Ltd.

Antique Dealers in China, Glass, Silverware, Jewellery,
Brass Figurines, Works of Art, Paintings, Etc.

542 DUNDAS STREET

1 Block East of Hotel London

METCALF 2735

Cinde'ella Lunch Room

MR. and MRS. VILLANE

FOR BETTER SERVICE

We Specialize in Italian Spaghetti

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London Optical

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OPTOMETRISTS

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LONDON, ONT.

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Bristol Essery Coal Company

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COAL — COKE — WOOD

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Wholesale Factory and Plumbers' Supplies

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London, Ont.

Phone Met. 307

SEASON'S GREETINGS

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LIMITED

MERRY CHRISTMAS TO ALL
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Jackson's Bread Products

MAKERS OF STONE-MILLED BREAD and

KITCHEN-PROVED CAKES

Have Our Salesman Call Today

"WHERE TO CALL"

Jackson's Bread Limited

22 PEGLER STREET

Featherstone's Market

Fresh Meats

Fruits and Groceries

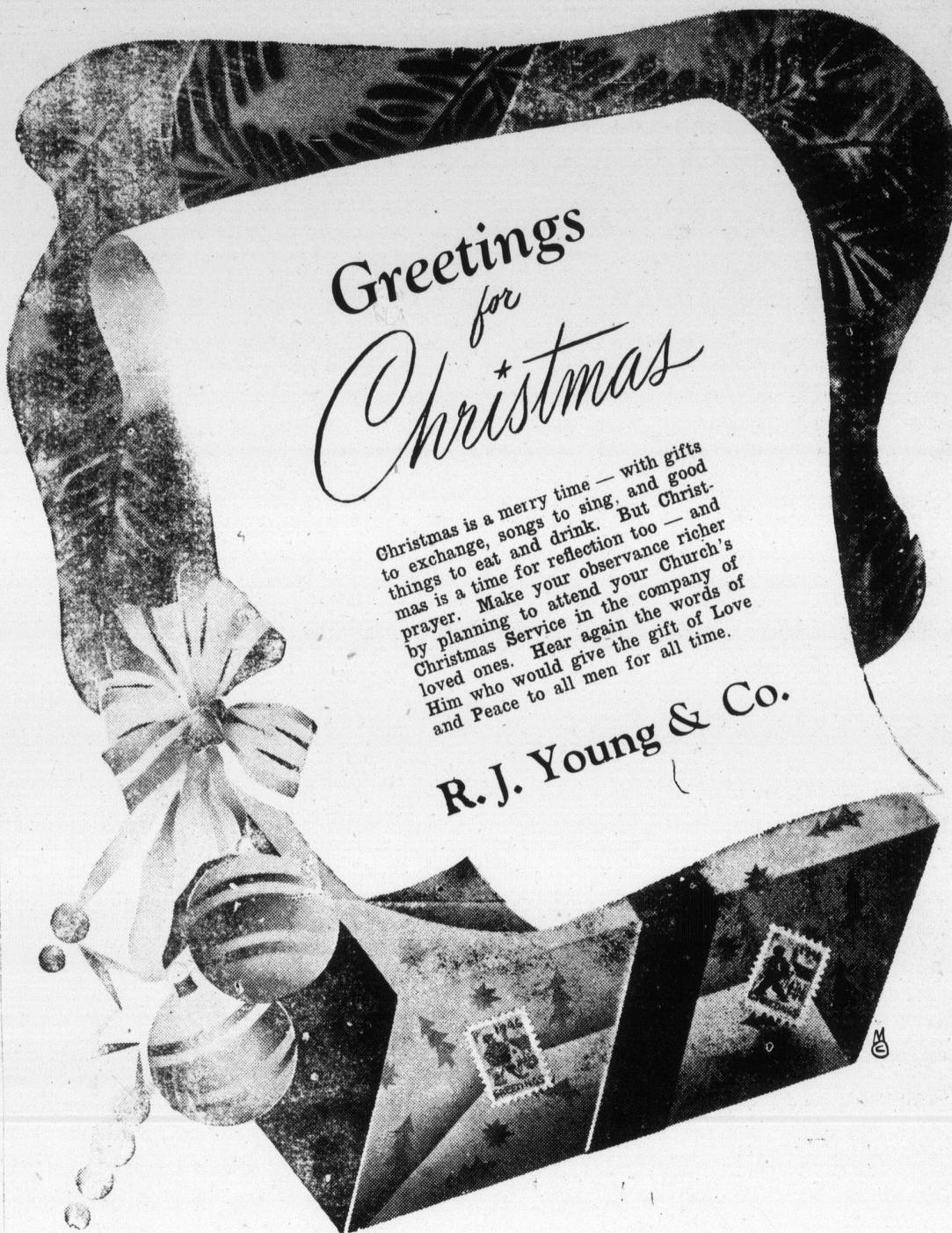
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Moving Day Is No Problem

IF DONE THE DIXON WAY

EXPERT WORKMEN

MODERN VANS

MODERATE RATES

F. B. DIXON CO.

Specialists in Household Moving

Anywhere in Canada or U.S.A.

LONDON, ONTARIO

Merry Christmas to All!

Evans Funeral Service

"PUBLIC PREFERENCE

IS OUR

BEST REFERENCE"

2 Funeral Homes 2

EAST END BRANCH

648 Hamilton Rd.

FAIR 325

NORTH END BRANCH

Central and Richmond

MET. 6684

MAN WANTED

"Information is being sought or the whereabouts of Harvey Hubbard on behalf of his wife, Beatrice, a resident of Inglewood, N.J. who finds herself in need of his financial assistance. Mr. Hubbard is alleged to have left home on March 8, 1947 since which time he has neither been heard of or from. Mrs. Hubbard claims to be in ill health at the present time and unable to resume working. Harvey Hubbard, a Negro was born on April 23, 1910 in Mississippi, is 5 ft. 9 in. tall, weighs 169 pounds, has black hair, black eyes, is a machinist by occupation. Anyone aware of this man's location is requested to communicate with the National Desertion Bureau, 105 Nassau Street, New York 7, N.Y.

NOMINATIONS FOR SPINGARN MEDAL NOW OPEN

New York, Dec. 11th—It was announced today that nominations for the 33rd Annual Spingarn Medal for the highest achievement of an American Negro are now open. The Award Committee will meet early in 1948 to make its selections of the American Negro who in 1947 made the highest achievement in any honorable field of human endeavour.

Nominations should be sent to the Spingarn Medal Award Committee, in care of the NAACP, 20 West 40th St., New York 18, N.Y., and should state the full qualifications which the person making the recommendation believes entitles the individual nomination to be worthy of consideration.

SEA

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34 KING ST.

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EGGS,

78 KING STREET

WISHING O

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229 DUNDAS S

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Offices and W

SEASON'S GREETINGS

FROM

TURNER'S Drug Store

34 KING ST.

CHATHAM, ONT.

RE-UPHOLSTER YOUR
CHESTERFIELD — OCCASIONAL CHAIRS

Factory Guarantee by Stratford Upholstering Co.

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FURNITURE CO. LIMITED

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AND A PROSPEROUS NEW YEAR

MILTON D. MANN

EGGS, BUTTER and DRESSED POULTRY

Wholesale

Retail

78 KING STREET

MET. 1577

WISHING OUR CUSTOMERS AND READERS OF THIS
PAPER A MERRY CHRISTMAS

DOWLER'S

LIMITED

GIVE HIM GRACIOUS GIFTS
THAT HE WILL APPRECIATE



229 DUNDAS ST

METCALF 582

MERRY CHRISTMAS
AND A HAPPY NEW YEAR

Loews Theatre

FRED JACKSON, Manager

FOR BETTER SERVICE PHONE

CLUB Cabs

ALL CARS RADIO EQUIPPED

Phone 509

Reasonable Rates on Trips Anywhere

Fully Insured

24-HOUR SERVICE

LICENSED IN U.S.A.

Offices and Waiting Rooms 145 Wellington St. West, Chatham, Ont.

CIRCULATED AIR REMOVES
OBJECTIONABLE HOME ODORS

Objectionable odors and tobacco smoke, two factors of discomfort in the home can be greatly minimized or eliminated entirely through the use of a basic warm air heating and air conditioning system which circulates fresh air throughout the home.

Minimum ventilation requirements which will afford complete indoor comfort call for about 10 cubic feet per minute of fresh air for each occupant in the home, according to the Indoor Comfort Educational Bureau. This amount of fresh air will rid the house of normal odors including those of cooking. For each person smoking, the fresh air requirements are increased with a minimum of about 25 cubic feet per minute per person.

SEASON'S GREETINGS

From

Canadian Mines
Equipment Co.

Limited

596 HAMILTON RD. MET. 5980

SEASON'S GREETINGS

From

Parker's Grocery

796 HAMILTON ROAD

Fair. 1468

We Deliver

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Distributors for

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Hypro Kraft Towels

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19 MARMORA ST. MET. 631

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Fresh Fruits and Groceries
Whole Season

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Hamilton Rd.

JOHN'S STORE

QUALITY GROCERIES

1002 1/2 Dundas Street Fair. 1674

406 Hamilton Rd. Fair. 2029

and Port Stanley

M. Wilson & Sons

AUTOMOBILE TOPS

BODY AND FENDER REPAIRS

REFINISHING

339 TALBOT ST. London, Ont.

METCALF 5320



May the Beautiful
SPIRIT OF CHRISTMAS
abide with you and bring the true
GIFT OF HAPPINESS
with a full measure of
PEACE AND SECURITY
in the Coming Year

Parisian Laundry &
Dry Cleaners

Household Radio & Appliance

Authorized NORTHERN ELECTRIC Dealer

RADIOS, ETC. GUERNEY RANGES A.B.C. WASHERS
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DOUG. DAY, Proprietor

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EAST END GARAGE

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Christmas Cards, Dresses, Sweaters, Skirts, Blouses, Linens

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MERRY CHRISTMAS

BRIGHT SPOT

LUNCH ROOM

PROP. — JOHN J. MILLS.

1076 DUNDAS ST. E.

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The City Council
OF
The Corporation of the
City of London
EXTENDS
SINCEREST GOOD WISHES
— FOR —
A MERRY CHRISTMAS
— AND —
A HAPPY NEW YEAR



London

THE CITY OF OPPORTUNITY —

offers:

1. The very finest surroundings in which to raise your family.
2. A community which is the headquarters of institutions of Learning, Finance and Religion.
3. Ideal conditions for the establishment of small industrial businesses.
4. Continued progress based on sound principles of municipal government.

Forward with London
In 1948

A. Johnson & Sons

697—699 HAMILTON ROAD

Quality MEATS
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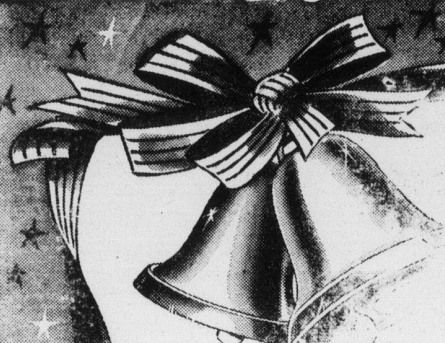
FRESH FRUITS

WE DELIVER

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LONDON, ONTARIO

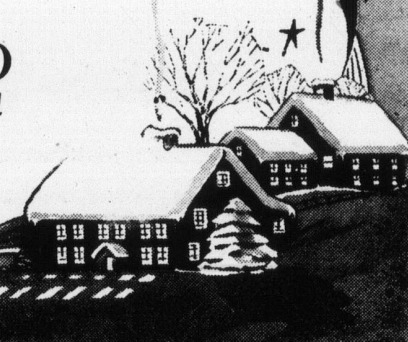


Ring out the Happy
Christmas Cheer
Peace on Earth,
Goodwill to Men

A VERY
Merry Christmas
TO YOU

At this Happy Christmas Time we join
with all our friends and customers in
wishing you the happiest Christmas you
have ever had.

Keene's
ONTARIO
Furniture, Limited



Compliments of

McCormicks Limited

Manufacturers of

**Fine Biscuits
and Candies**

LONDON

CANADA

NAACP URGES LO
BOARD TO A

Washington, D.C.
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RADIOS, R
\$10 Reward if w
Guaranteed Repa

FREE ESTIMAT
PHONE MET. 97

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Luxurious Cons
Phonograph Co

Mod
224

GIVES EVER
PLEASURE —
EVERY YEAR

Bentley Electri
Bevis Refrigera
Gladstone Rad
Shop.
Hale Electric
Harvey Radio
Jackson Radio
Lighthouse Ele

Benso

NAACP URGES LOYALTY BOARD TO ADD NEGROES

Washington, D.C., Nov. 20th — A spokesman for the National Association for the Advancement of Colored People today advised Harry B. Mitchell, chairman of the Civil Service Commission, of the Association's "regret and surprise" that no qualified Negro lawyers or scholars were included on the twenty-man loyalty Board, recently established by the Civil Service Commission with the approval of President Truman.

The NAACP strongly urged that Negroes be immediately added to the board in order that their specialized knowledge of problems faced by Negroes in federal employment be utilized to assure justice. In a prepared statement it was pointed out that "prejudiced officials could utilize false charges of disloyalty against members of a minority to eliminate them from government employment. This is particularly true in the case of Negroes since some officials regard as 'subversive' any insistence by a Negro that he be given the same rights and opportunities as other citizens."

It was also pointed out that because of the rapidly growing problems faced by Negroes seeking employment since the war and the fewness of those championing job equality "some Negroes innocently have

accepted offers of assistance from organizations which might later be classified as 'subversive'."

The NAACP request made it clear, however, that Negroes should be added to the board itself and that any attempts to establish a segregated board would be vigorously opposed.

SISTER ROSETTA THARPE HEADS WEST

Personal manager D. Taps announced today that he has contracted the Reg. D. Marshall Agency to handle the forthcoming concert tour of Sister Rosetta Tharpe, famed singer and composer of religious spirituals. The Marshall office will book all concert dates west of the Mississippi River for the popular Decca Recording star.

Hailed first as an amazing child prodigy, Sister Tharpe began her career at the age of six as a singer-evangelist in Chicago. Since then the brilliant vocalist, guitarist and pianist has scored a succession of triumphs as a motion picture, radio and recording artist. Her record-breaking personal appearance dates include concert at Carnegie Hall and the Paramount Theatre in New York Today, (assisted by talented Maris Knight) Sister Tharpe is currently fulfilling a New York engagement, prior to embarking on the Marshall-booked concert tour in January.

Adelaide Radio Service

S. E. KOZAK — F. JEFFCOTT

Repairs on all kinds of

RADIOS, RECORD CHANGERS, AMPLIFIERS, ETC.

\$10 Reward if we are unable to repair your House or Car Radio

Guaranteed Repairs on Domestic and Commercial Refrigerators, Washing Machines

FREE ESTIMATE

PICK-UP and DELIVERY SERVICE

PHONE MET. 9787-W

80½ ADELAIDE ST.

This Christmas ... Give the Finest A MARCONA Radio

Luxurious Console Radio-
Phonograph Combination.

Model
224

GIVES EVERLASTING
PLEASURE — 365 DAYS
EVERY YEAR



MARCONI DEALERS IN LONDON

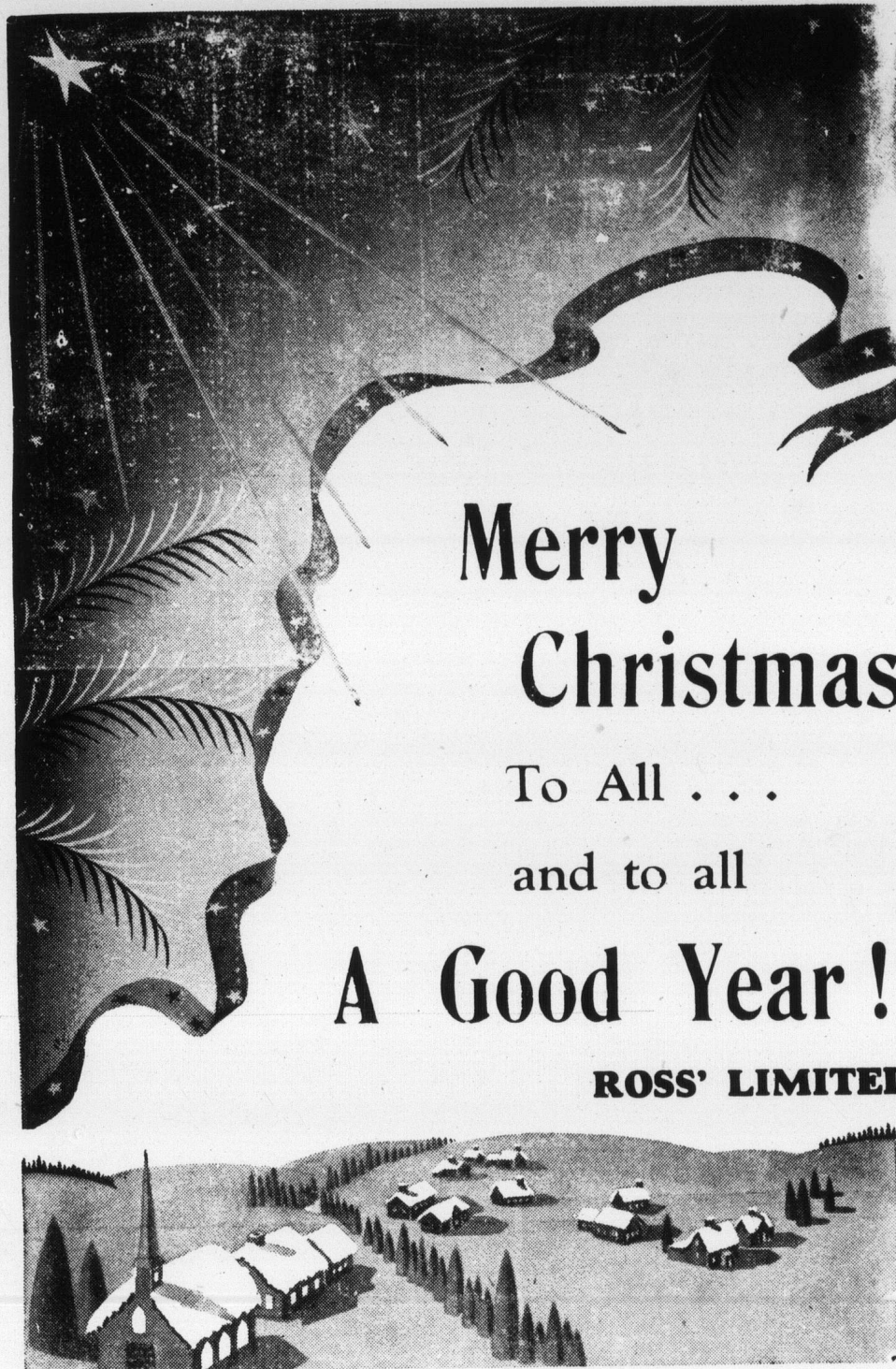
Bentley Electric
Bevis Refrigeration Service
Gladstone Radio & Appliance
Shop.
Hale Electric
Harvey Radio
Jackson Radio Service
Lighthouse Electric Co.

Mattinson's Radio & Electric
Service
Peckham Electric Store
Simpson's London Limited
Stallard & Ryall
Walsh Electric
Westside Radio Electric

Distributed by

Benson-Wilcox Electric Co.

188 KING STREET — LONDON



Merry
Christmas

To All . . .

and to all

A Good Year!

ROSS' LIMITED

Grafton's LONDON

Give Him
Ties

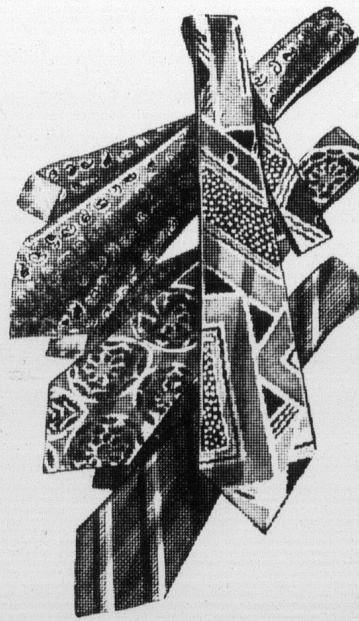
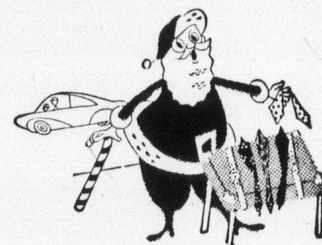
SOME THINGS A WOMAN CAN NEVER UNDER-
STAND ABOUT A MAN. HIS NECKTIES FOR EX-
AMPLE. SO PLAY SAFE THIS CHRISTMAS. DON'T
GUESS ABOUT THE COLOURS HE LIKES, THE
PATTERNS, THE QUALITY, BUT COME STRAIGHT
TO GRAFTON'S AND YOU'LL BE SURE OF
CHOOSING RIGHT. OUR HUGE STOCK OF TIES IS
MALE TESTED, BOUGHT BY MEN FOR MEN, AND
NOT A MISFIT IN THE LOT.

From 1.00 to 3.50

GRAFTON'S

LONDON

Open 9.00 a.m. to 6.00 p.m.



Hand-Sewn Gifts Are Christmas Tree Treasures!



Start now
with needle
and thread to
solve many of
your Christmas gift
problems. Simpson's
Fabric Department has
lovely weaves and colors in
fabrics suitable for gift sewing
Beautiful hand-mades... lingerie,
blouses, dressing gowns, children's
outfits, stuffed toys... make them now
with fabrics from



THE END AN

Almost 15 years ago
—The Legionary pub-
entitled "Canada's"
described in consid-
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