

THE NATIONAL NEGRO WEEKLY DEVOTED TO THE INTERESTS OF THE DARKER RACES

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London

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LONDON, DEC. 17th, 1937

The Spirit of Christmas

At no time within our span of life has the anniversary of Christ's birth been celebrated under such a cloud of universal fear, of distress, of disappointment and unhappiness, as

It may therefore be that His birth has greater significance. The life of the "Prince of Peace" may teach a lesson to a world needing peace as

"A little Child shall lead them," seemed fanciful, and yet has it not been so?

Shall we not all have to "become as little children?"

Thinking of a message that might be appropriate at this time, we recalled some passages from Henry Van Dyke's "The Spirit of Christmas" that, it seems to us might help our fellow-citizens as they have helped us. He says:

"It is a good thing to observe Christmas Day. It helps one to feel the supremacy of the common life over the individual life. It reminds a man to set his own little watch, now and then by the great clock of humanity which runs on sun time.

"But there is a better thing than the observation of Christmas Day and that is keeping Christmas.

you have done for other people and done for you; to ignore what the world can keep Christmas. owes you and to think what you owe distance, and your chances to do a than death—and that the blessed little more than your duty in the fore- life which began in Bethlehem nineare just as real as you are and try and brightness of the Eternal Love? the structure. to look behind their faces to their Then you can keep Christmas. hearts, hungry for joy; to own that probably the only good reason for not always? your existence is not what you are "But you can never keep it alone."



Christmas!

Christmas is what we make it. To many, it is the day or greatest happiness. To those who recognize the opportunities it offers of taking a little bit of joy to the lonely, sick and poor, know that Christmas is the best day in the year-and there is no question in their mind as to why they do the very same things Christmas after Christmas. They know definitely why they hang stockings for the kiddies, light Christmas trees, decorate their homes, and spend endless hours in surging, struggling Christmas crowds to secure a tiny token for some Certainly, they know the joy of Christmas Day is only for those who lose themselves in remembering others.

Gifts in themselves are of little value—they are symbols of something else-and behind the gift is the sentiment that is the real significance of Christmas. It is the spirit of love and good-fellowship-of peace and good-will.

going to get out of life, but what you are going to give to life; to close your book of complaints against the universe and look around you for a "Are you willing to forget what place where you can sow a few seeds of happiness-are you willing to do to remember what other people have these things even for a day? Then you

"Are you willing to believe that

HEAVEN" BURNS **NEAR JORDAN**

Kingston, N.Y., Nov. 15.-Father Divine's newest "heaven," a huge 80room affair, burned here this week as a coterie of 'angels' stood watch and merger, it is believed that the bad the world; to put your rights in the love is the strongest thing in the prohibited firemen from being effect blood between Father and Prophet background, your duties in the middle world, stronger than hate, stronger tive in their ecort to save the build- first aroused two years ago when the "River Jordan," but they were not miracles at one another-still exists. ground; to see that your fellow-men teen hundred years ago is the image able to stop the flames in time to save

> "And if you keep it for a day, why bad fortune that has hit the little and interfered with the firemen to the "god" in recent months. Not long ago extent that they left the scene. The it was reported that his one-time in- damage was not stated.

Italians Admit Some Losses

Rome, Nov. 10.-Officially confirming the reports of heavy fighting which entailed serious loss to the Italian invaders in Ethopia in September, a list of the casualties was recently published here. The list reveals that 99 officers and non-commissioned officers and five district commissioners were killed by Ethiopian guerilla bands during September.

The Italians have also officially published the losses sustained by the Italian air army since the beginning of the war. No less that 100 planes, 122 pilots killed and 76 wounded was admitted by a general of the Italian air force in the course of a lecture in Turin. It is interesting to note the number of planes lost when one considers that the Ethiopians had no air force and very few anti-aircraft guns.

In Paris, France, the Voce degli Italiani," organ off the anti-fascist Italians in France, reported this week that a large section of Ethiopia is under the control of the Ethiopians.

Says the paper:

"Every day news is received of surprise attacks carried out by isolated groups which result in heavy losses for the Italian forces."

dispensable side-kick, Faithful Mary, was considering a union with Phophet Costonie, long-time rival of Divine. While Faithful Mary is reported to have denied intentions of any such Water was pumped from the two met over in Brooklyn and hurled

The guard of "angels" around the "heaven" stopped all persons attempt-This was one of several bits of ing to get close to the blazing building

A Merry Christmas and Happy New Year to One and All

Dawn of Tomorrow

Published weekly in the interests
of and for the Advancement of the
colored people of Canada.

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Phone Fair, 1931-W F. O. Stewart, Business Manager C. Jenkins, Advertising Manager.

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EDITORIAL

London, Oht.

"Joy to the World"

The reasons for all the joy and light has shined." gladness which Christmas brings are many; but one of these reasons is that before ever we reach the final goal of for us than to bring us a renewed

what the Christmas message, delivered to the Shepherd, was. But that to do of Jesus as "The Saviour"and vet this is the central thought of thought that the Child of Bethlehem men of good will." came to be the world's Saviour.

And without perhaps fully realizing it, that is actually what we are beginning to do; for more and more people are being forced to see and Half the happiness in living acknowledge it is at Bethlehem after all, that there lies the only real hope of peace on earth amongst men. Slowly but surely we are being forced And the other half is loving to realize that neither our civilization nor our culture, nor what is called "progress," nor statesmanship, nor diplomacy are ever going to eliminate war from the world, for the simple reason that peace upon earth can fin- For all happiness in living ally be brought about by one thing, and one thing only, and that is A CHANGE OF HEART in nations and in individuals.

Without this change of heart, nothing we can do or plan can be of any avail. The plain truth is that what the world needs first and foremost is to be SAVED-saved from itself and its wrong ideas. That is what the Gospel has always said, and that is why it offers us a Saviour.

The imagination of mankind has ever fastened upon the lovely Christmas story, and I do not believe that we shall ever let it go, because it is here that we have seen the thing called hope. In spite of intellectual difficulties, human hearts still cling to it, because it answers their deepest needs. Something good has resulted for the world whenever men have listened to the voice of their hearts rather than to the voice of their reason; and so it will always be.

For it is what takes place in men's hearts that almost everything in the world which can be said to be of the nature of real progress and improvement has been brought about rather by anything which has had to do with their reason. Let us therefore try again at Christmas to listen to this message of God addressed to our HEARTS, and see in the Christ-child, born for us men and for our salvation the one real hope of a distracted world—its Saviour and ours.

For apart from Bethlehem, we might easily fall into despondency The world at the present time seems to be such a desperate place that we almost abandon hope of its ever becoming a better world. But a world which contains the Christmas story can never be a world to despair of, for it is a world upon which "the

We have yet a long way to travel men have seen in the story of Bethle- realized peace on earth amongst all hem a message of hope. And as we nations; but in spite of all appearlook out upon an uneasy world full ances to the contrary, men have begun of grave problems and dangerous sit to show themselves ready to become uations, there is no more blessed men of good will, and how much that work that the Saviour's birth could do means! A new spirit is at work; men are beginning to see a great message of hope and fresh confidence. light, and that is something which We are in danger of forgetting can, surely, never be wholly lost again nor utterly undone.

And even though they do not message was announced as "Glad Tid- acknowledge it, yet most surely be ings of great joy-for unto you is hind this new spirit stands the old born a SAVIOUR." People in these story of the Child born at Bethlehem; days speak less often than they used for but for His birth at Christmastide, these things could never have been.

Therefore, "Glory to God in the Christmas. We need to return to the highest, and on earth peace amongst

LIVING AND GIVING

Comes from willing-hearted giving Comes from sharing all our pleasures, From dividing all our treasures.

First, the Lord, then all things

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IDON. ONT.

The breath of Caesar fanned the flames of war,
And by the sword he hoped all lands to win;
He pressed his conquests eagerly afar,
By force of arms, and battle's deadly din;
But when his soldiers, long to slaughter steeled,
To wars afresh he gladly would release,
Some humble shepherds, in the open field,
Heard angels sing their songs of joy and peace.

'Twas in the night angelic tunes rang out—
A starlight night which crowned the dying day;
And those good shepherds, from the plains about,
Unto "The Prince of Peace" soon found their way.
Whate'er had been their worries of the past,
In that glad hour all sorrows were beguiled;
The joy of joys was truly their's at last,
As they beheld, that night, the Holy Child.

For fullest sway, in near and distant climes,

Two keen contenders then were on the earth;
The one, the noted Caesar of his times,

And One, the new-born Babe of lowly birth.
Who shall succeed and gain his foremost quest?

Whom shall the nations favor of the twain,
The man, with blood-thirst surging in his breast

Or, the young Child, who wills in love to reign?

The fame of world-allegiance to his throne
Is what the Roman ruler seeks to gain;
The wish for nations all His love to own,
In germ, is lying in the Infant's brain.
Shall all the world give heed to Caesar's call,
Till he has welcome rule o'er sea and land?
Or, shall the "New-born's" love appeal to all,
Till world-wide reign shall greet the dimpled Hand?

The centuries of yore have gone their way,
As dynasties have vanished from our sight;
The haughty Caesar, long has lost his sway!
The Babe still reigns, to Mary born that night!
In fondly yielded hearts He lives to-day
O'er all the world, to earth's remotest strand,
And grateful subjects gladly own the sway,
Not of the sword, but of the dimpled Hand.

Christmas MCMXXXVII.

-MACK

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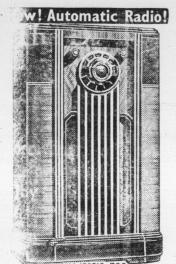


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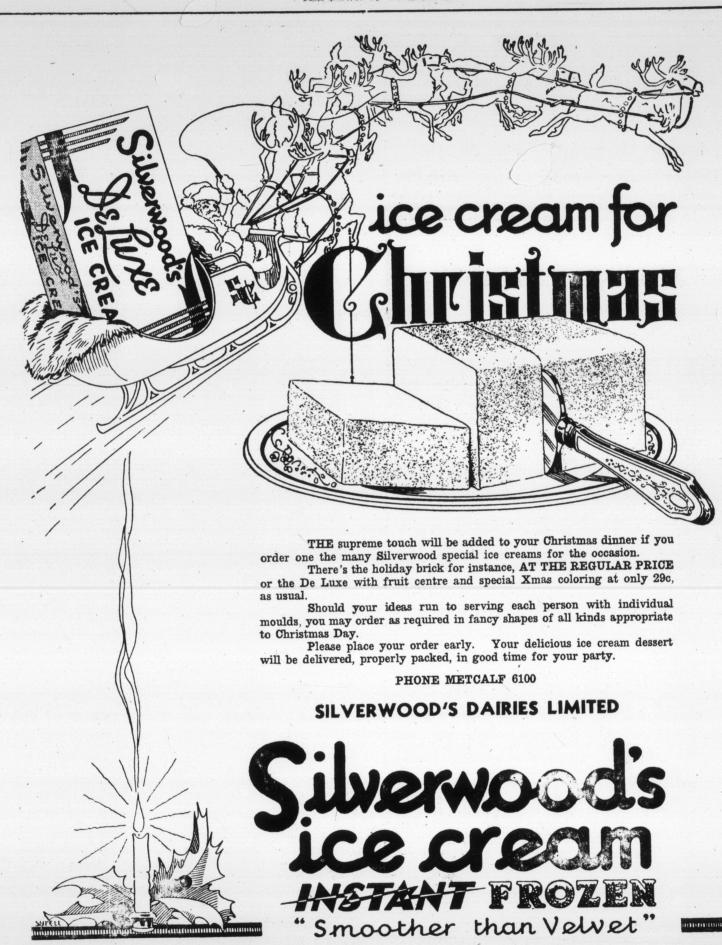
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the B.M.E. Sunday school are working and daughter are doing well. with great zeal to make this Christmas concert a great success. Mrs. Jenkins and Mrs. Mallot taking charge girl, mother and baby are doing well. convalescing nicely in Victoria Hosof the Juniors, Mrs. King taking c arge of the Seniors.

To Mr. and Mrs. W. Smith of Tra- Victoria Hospital, where she was ser-

To Mr. and Mrs. C. Phionex a baby

GRATULATIONS | Ave who has resturned home from Hospital.

Mr. S. Harris of Glenwood Ave is players have not yet been chosen.

ly.

pital.

Mis. James Coursey of Glenypod Mrs. Top is doing nicely in Victoria visited in Chatham for a day.

The old time comedy play "Tom The members and ex-members of falgar St., a baby girl, both mother jously ill, is reported progressing nice- Thumbs Wedding" will be given by the Busy Workers of the B.M.E. church about the 21st of January. The

Mrs. Harris of Trafalgar St. accompanied by her daughter Mrs. Will SEE OUR LARGE ASSORTMENT OF

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THE CHILD JESUS

Augustus was sitting on the throne of the Roman Empire; and the touch of his finger could set the machinery of government in motion over wellnigh the whole of the civilized world.

He was proud of his power and wealth, and it was one of his favorite occupations to compile a register of the populations and revenues of his vast Dominions.

One thing that we usually do, is to show that authority by making it unpleasant for some one else. So he issued an edict that all the world should be taxed, rather that census, to serve as a basis for future taxation should be taken of all his subjects. No doubt that he called all his wise men together, to conisder this wise plan of his. I want to scare my vast Dominion.

Now, one of the countries affected by this was Palestine, whose King Herod the great, was a vassal of Augustus. It set the whole land in motion; for in accordance with ancient Jewish custom, the census was taken, not at the place where the inhabitants were at the time residing, but at the places to which they belonged as members of the original Twelve tribes

They were distributed all over the whole Kingdom. What wrong! Among those drove to the highway were a humble pair in the Gallilian village of Nazareth-Joseph, the carpenter of the village and Mary his wife. They had to journey nearly a hundred miles in order to inscribe their names upon the proper register. Just here may I ask you young people, are your names inscribed on the proper book Day by day the Emperor's will, like an invisible hand forced them southward along the weary road, till at last they climbed the rock ascent that led to the gate of the town, he terrified with anxiety and she well-nigh lead with fatigue.

They reached the inn but found it crowded with strangers, who,—bent on the same errand as themselves, had arrived before them. No friendly house opened its doors to receive them, and they were forced to clear for their lodging a corner of the Innyard. In all of this noise at the old isn-yayrd was the place our Saviour was born.

Next morning the noise and bustle broke out again in the inn-yard; the citizens of Bethlehem went about their work; the registration proceeded and in the meantime the greatest event in the history of the world had taken place.

We never know where a great beginning may be happening. Every arrival of a new soul in the world is a mystery and a shut casket of possibilities.

Joseph and Mary alone knew the tremendous secret—that on her, the present maiden and the carpenter's bride, had been conferred the honor of being the Mother of Him who was the Messiah of her race, the Saviour of the world and the Son of God.

COMPLIMENTS OF T. F. KINGSMILL MAYOR

COMPLIMENTS OF ALDERMAN SKEGGS WARD 3

COMPLIMENTS OF ALDERMAN TOWE WARD 4

COMPLIMENTS OF ALDERMAN CURRAN WARD 4

COMPLIMENTS OF ALDERMAN CARSWELL WARD 3

COMPLIMENTS OF ALDERMAN HOLMES WARD 2

COMPLIMENTS OF ALDERMAN DYER WARD 1

COMPLIMENTS OF
ALDERMAN KILLINGSWORTH
WARD 3

COMPLIMENTS OF
MR. McFARLANE
Public Utilities Commissioner

COMPLIMENTS OF DR. CARGILL Board of Education

COMPLIMENTS OF
REV. W. TOWNSHEND
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COMPLIMENTS OF ALD. E. W. CURTIS WARD 1

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LONDON NOTES

will return home to Stratford for a short visit during the holiday season. lishment.

Miss Leta Smith wiwll also return to her home, Woodstock for a visit during the holiday season.

Mr. and Mrs. H. Turner of Detroit are expected to visit in London during the holiday season.

A Season's party will be given by the Junior girls on the 28th of the month, at the home of Miss V. Brown, William Street. A good time is in the world. On the side of this island store for those who attend.

A sleigh-ride party is being planned ofr all those who take part in the Christmas concert around the 1st of January.

Mr. L. De Grant, Mr. C. Weedon and frejuent visitors to Woodstock.

EMANCIPATION: 1937 MODEL

"For the first time since his advent now possess the control of his labor. neighboring villages in their worship. It is the greatest economic achievement of our history."

Randolph, president of the Brotherhood of Sleeping Car Porters, and M. P. Webster, his first vice-president. of its kind and magnitude in Negro than 1,000 years ago. history.

ity to do the labor that has gone into disappeared. the making of this great country, but has never had control of that kind of labor that he, himself, supplied. Last KING KONG MATTHEWS to be hired, first to be first, lowest paid, hardest worked and without recourse to any protective measures to sensational young colored heavysafeguard his possession of even a job, weight, sought his 34th consecutive he has seen control of his work knockout victory here this week when ituation has been aggravated. vear and a half that he has graced

After twelve years, however, the the professional ring. Brotherhood—and notably without porters-did force the Pullman comp- peace on his job was easier to obthey are discharged unjustly. Their macy in the big fellow class. labor at last is their own; to sell, let

COMPLIMENTS OF THE SEASON

From the

Wegner Clothing Company

371 Talbot St. - Met. 1849

or withdrawn from the market as they see fit. It is little wonder that Miss Elsie Hall of Stratford who Brothers Randolph and Webster had has accepted a position in London exultation in their voices when they mentioned the monumental accomp-

-Courtesy Boston Chronicle

THE MADONNA ON THE ROCK REMAINS SERENE

Towering above the surrounding seas, a constant reminder to the people of Prospect of their religion is Virgin Island, one of the most remarkable natural rock formations in is a remarkable likeness of the Madonna with the Christ-Child in her

Away from the noisy, hurrying world, the rocky lands of the island have never been disturbed by human beings and only on a calm day do men dare approach this high hill in Mr. N. Fountaine have lately been the Atlantic Ocean-feared by mar-

Engraved in the side of the island, 40 feet above the surging seas, the picture of the Virgin Mary has stood the wind and rain and storms for centuries and will reamin as a guide on these shores, the American Negro to the residents of Prospect and the

On a clear, calm day, visitors can approach the island and view the The words are those of A. Phillip Biblical spectacle at close range, but no fisherman would venture near the rock in a storm.

It is a strange fact, too, that close They referred to a recent labor agree- by, in Prospect Bay, the Norsemen ment effected between the Pullman are believed to have landed for the company and the Brotherhood, first first time in North America, more

But the picture of the Virgin Mary They are not idle words, these. It and the Christ-Child still remains unis a matter of fact that the American dicturbed while the signs of the Vik-Negro has always possessed the abil- ing settlement have practically all

COLORED HEAVYWEIGHT

New York.-King Kong Matthews, always in the hands of his boss. In he signed to meet Stanley Ketchell at the case of the 8.50. Pullman porters Rockland Palace. King Kong has POULTRY, EGGS, BUTTER, Etc. in the country, until last month, the kayoed 33 straight opponents in the

Matthews is a Louisiana lumber the support of thousands of Negro camp worker who found that enjoying any to affix its signature to a docu- tain by slapping over an occasional ment that gives these workers a cer- bully now and then. His slapping tain number of hours a day to work, proved so effective that in less than a certain sum to receive for it, and two years it has made him the outmost important, a recourse in case standing threat to Joe Louis' supre-

This kayo artist is 22 years old and hits the scales at 205 pounds.

CHRISTMAS KINDNESS

Because this old world is hungry for love, 'the simple art of being kind' is needed to carry Christmas through the year. We may get along comfortably without further wisdom or guile or sophistication; but, as sorely as we need the gentle offices of love as we meet one another by the way. received and the second se

ZELLER'S TOYLAND

Ask for your free Santa Claus button in Zeller's Toyland

Exciting Toys that will Thrill Girls and Boys on Xmas Morning

STREAMLINED VANS

Circus Truck with Animals Streamlined Stake Trucks, Dump Trucks, Circus Truck and Trailer with cardboard animals, Army Searchlight Trucks, Oil Tank Trucks. Finished in red and blue enamel. Steel wheels. Give one of these to a young lad and he'll vote Santa as a grand sport! 69c

TEDDY BEARS

Teddy Bears of Silk plush in various sizes. The \$2.98 one has a delightful growl, extra long pile on his coat and moving eyes. Gift-priced at Zeller's!

25c TO \$2.98

CHRISTMAS WREATHS

Hinoki Wreaths with raffia roping and assorted decorations. Three 5-Inch Size 3 for 10c 7-Inch Size Each 10c

WRAPPING PAPER White Tissue—20 by 30 inches
Red or Green Tissue—20 by 30 inches
Tissue with Christmas Designs

5 Sheets 10c

CHILDREN'S CUTLERY SET Knike, fork and spoon of stainless steel. Knife with colored bone handle. In lovely Christmas box. SET

BOOKS---For Girls and Boys

"RED STAR CLASSICS-Beautifully Bound 25c

Jack and Jill — Alice in Wonderland — Robin Hood — Story of a Bad Boy — Little Men — Little Lame Prince — Little Women — Swiss Family Robinson — Gulliver's Travels — Helen's Babies — Kidnapped — Black Beauty — Under the Lilacs — Heidi — Robinson Crusoe — Hans Brinker — Eight Cousins — Tom Sawyer

FAIRY TALES! ANIMAL STORIES! Famous Fairy Tales and Animal Stories that are proven favorites. Beautifully bound. Come in and see the grand collection of colorful editions at this 15c

WHEN SMALL GIRLS TALK TO SANTA THEY ASK FOR

DOLLS M DOLLS

Ask Santa Claus! He will tell you that a little girl's big wish is for a Doll to love. Zeller's Toyland has a fascinating assortment of Beautiful Dolls . . . costing not much . .

DRESSED DOLL—With Voice; BABY DOLL—With Moving Eyes; "TOPSY" DOLL—"CHUBBY" DOLL

SOFT BODY DOLL; "SUNSHINE SUSIE"-Unbreakable DOLL IN ROMPER DRESS

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A Few of Many Selected Specials for This Week's Sale

SHOP UPSTAIRS WHERE PRICES ARE DOWN

MISSES' DRESSES

10 dozen Misses' Dresses. Made of lovely rough crepe. Newest styles. Well made, nicely trimmed. All colors \$1.69 Sizes 8 to 14. Sale

WINTER SPORT COATS

See These Lovely Winter Sport Coats. Made of heavy wool polo cloth. Button and zipper fronts. Colors of royal, paddy, wine and red.

> Sizes 6 to 12\$3.50 Sizes 12 to 20\$4.75

> > WINTERETTES

10 dozen Ladies' Winterettes. Vests and knickers, Soft knitted quality. 15% wool. Colors of white or pink 50cSale, each

HOSIERY SPECIAL
300 pairs of Ladies' Silk Hose, including crepe, service weight, semi-service and chiffon. Newest Winter Shades. Beautiful quality, reinforced heels and toes. All sizes. Sale, 69c

FLEECE COMBINATIONS

Men's Fleece-lined Combinations. Fine sanitary quality. Penmens make. Long legs and sleeves. Closed crotch. All sizes

MEN'S COMBINATIONS

Men's Combinations in natural color. Penmans make. Lovely soft quality. Long legs and sleeves. Closed crotch. All sizes

MEN'S GOWNS AND PYJAMAS

Sale of Men's Gowns and Pyjam's. Made of good quality English stripe flannelette. Well made, full cut \$1.00 sizes. Sale

WOOL SCARFS

Special sale of Wool Scarfs. Ladies' and men's - - - Plaids, checks and stripes. Fringed ends - - - Sale—

69c 75c \$1.00

DOWNY COMFORTERS

Special — 15 only of these Lovely Downy Comforters. Full size. Well filled. Covered with fancy sateen with \$.398 plain strippings. Sale

Mara'

CHR Christmas

We shall and the car laughter.

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CHRISTMAS AGAIN

Christmas 1937

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\$1.69

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\$1.00

od quality \$1.00

- - Plaids,

rters. Full

\$.398

WN

We shall soon hear again the bells and the carols, the greetings and the laughter.

This is a very happy season.

No other time or occasion has so great an effect upon the disipline and dispositions of men and women. There is something about it that touches human hearts as nothing else can. There is much evident kindness and goodwill. Men become brothers for a season in the name of the Holy Save the Difference Nativity.

The wonder of each Christmastime is, that its essential keynote is not grandeur but simplicity.

Christianity was born on a night so long ago in distant Bethlehem. The religion of the Christ Child has travelled far since then and along many roads. The very simplicities are significant to the wondrous story of the night when Christ was born, are still the unchanged essentials of our holy faith.

That first Christmas found a handful of faithful shepherds gathered at the manger in a lowly stable. With them, adoring, stood the Virgin Mother and Joseph the Carpenter.

No crowds . . . No fanfare . . . No

In the generations which have followed, men have sought to praise their God by the many wonders of the works which they have wraught. Spacious churches of exquisite beauty and designs; mighty organs, blending the ancient harmonies of music masters; magnificent bells, fashioned that their pealing might call the sons of men to worship; all these things bear witness to men's great gladness in the knowledge of their Lord. They help provide the "atmosphere" for the proper keeping of a modern Christ-

Vested choirs and clergy in their dignity and solemn ritual, lead the modern pilgrims along the Christian road that brings them to a new-found

Bells . . . Music . . . Proclamations. It would sometimes seem that the old simplicities have been done away with but in very truth, this is not

The vaulted naves of splendid churches take the place of the crumbling stable; marble Alters form the modern manger but simplicity remains and humility still triumphs amidst the glories which men have made for God. It is not in any of these things that the Presence of Christ is denoted but in the sacramental Bread.

BREAD . . We are back again at the simplicities of the first Bethlehem, Bread is not only the staple food of man, it is his simple food. It can be found in the cupboard of the poorest home as well as upon the table of the richest man. It meets a universal need. It is thus, in the very simplicities of life that men find God. The story of the Birthday of Jesus Christ is again retold, when veil of sacramental Bread.

This thought brings to our mind

a little poem.

'A Baby in a box of straw Was all of God the Shepherds saw; But they had heard the angels sing, And so they worshipped Him as King.

This Christ-Child comes to us instead Within a little house of Bread And, as the shepherds worshipped, we Adore Him, in this mystery

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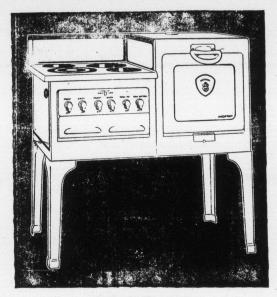
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The Dawn of To-Morrow

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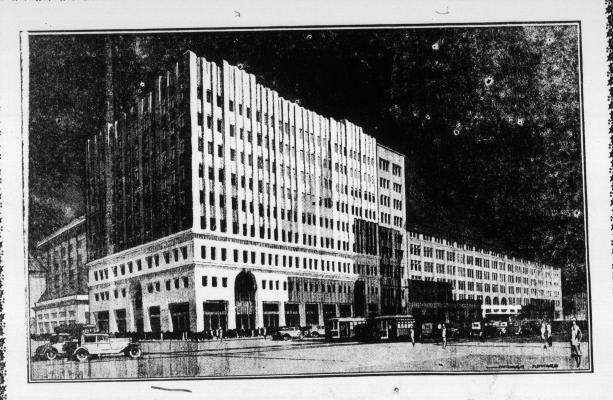
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AUTHORIZED BY THE MUNICIPAL COUNCIL OF THE CITY OF LONDON

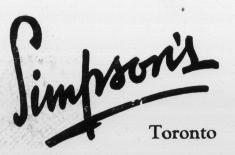


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