

The Dawn of Tomorrow

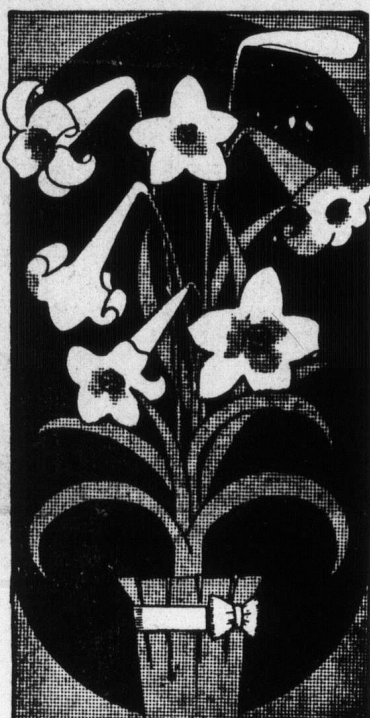
THE NATIONAL NEGRO WEEKLY
DEVOTED TO THE INTERESTS OF THE DARKER RACES

VOL. III—NO. 40.

LONDON, CANADA, APRIL 3rd, 1944

Price 5 Cents

Easter Greetings !



MAY A JOYFUL EASTER BE YOURS

Amidst the clash and tumult of a world at war, Easter comes again with God's wondrous message of love, triumph, victory in the end for the forces of evil. The cross stands out in mystic glow in this world torn by strife and sin as a rebuke to sin, and as a promise and symbol of victory over those forces contending against righteousness. We do not know what the immediate future holds for us. We cannot say what shall be on the morrow whether this or that; but we do know that we have the promise that Christ must reign until He hath put all enemies under His feet, and delivered up the Kingdom of God, and the last enemy that shall be destroyed is death. We do know that Jesus' resurrection confirms that instinct of immortality implanted in human kind. This instinct is not peculiar to Christians alone but is shared by all humanity; but for Christian, this instinct of immortality is confirmed—strengthened, and we can say: "O death, where is thy sting O grave,

where is thy victory? Thanks be to God, which giveth us the victory through our Lord Jesus Christ." In the light of that belief everything is altered. The discipline of life is altered. Love is different, hope is different, changed is the face of pain, suffering, infirmity, weakness. Changed is the loneliness of dying, and the darkness of the grave. Christ says to us. "If all this were a delusion, an error, do you suppose I would allow you to hold to it? Ye believe in God, believe also in me—if it were not so, I would have told you." Believe if you like that the world is flat or the sun goes around the earth, that does not influence your life very much but what is important is your belief in immortality, for to know that life is eternal makes a difference to your conduct. It touches your life at every point; it molds and colours every action of the common day. So Christ corroborates humanity's deepest longings for immortality and union with those whom we long to see again.

I pray that the Easter Festival will bring comfort, hope and courage to all Christians in this year of anxiety.

Easter Soloist



Dorothy Maynor sings songs of the season on "The Pause That Refreshes on the Air" Sunday afternoon (4:30 EWT) over CBS. The brilliant soprano will be back in New York for the broadcast after a coast-to-coast concert tour of 25 cities.

DOROTHY MAYNOR ON AIR SUNDAY

If many of the stirring spirituals sung by Dorothy Maynor are unknown to her concert and radio audiences, it is because she gathers them from rather unknown places.

The brilliant soprano, Easter Sunday soloist on "The Pause That Refreshes on the Air" with Andre Kostelanetz (CBS, 4:30 EWT), learned many of her numbers at revivals and camp meetings, including an inspiring spiritual, "Were You There?" which she'll sing with chorus accompaniment on Sunday.

A "gold mine" for students of African song and culture, Miss Maynor has discovered, is the little known island of St. Helena off the coast of South Carolina. A small atoll with a farming population of 500, all Negro—whites having deserted during the Civil War—St. Helena, Miss Maynor finds, is virtually unchanged by modern civilization. In recent visits there she has picked up strange and fascinating music which she now is adding to her repertoire.

The complete Easter program with David Ross as master of ceremonies, follows:

- Voices of Spring J. Strauss Orchestra
- In the Gloaming Harrison Miss Maynor
- Easter Parade Berlin Orchestra
- Medley: The Strife is O'er, the Battle Won and Christ the Lord, is Risen Today Traditional Chorus and Orchestra
- Were You There Negro Spiritual Miss Maynor and Chorus
- Ave Maria Bach-Gounod Orchestra

Morton Downey's watch chain on both ends is watchless. It carries good luck charms.

Dorothy Maynor, brilliant young soprano who will be Andre Kostelanetz' guest Easter Sunday is not only the daughter of a minister; she married one. Serge Koussevitzky discovered her six years ago singing in her father's church choir in Norfolk, Virginia. In private life she is Mrs. Shelby Rooks, wife of the pastor of a church in Harlem.

WHAT HAVE WE DONE TODAY?

We shall do so much in the years to come,
But what have we done today?
We shall give our gold in a princely sum,
But what did we give today?
We shall lift the heart and dry the tear,
We shall plant a hope in the place of fear.
We shall speak the words of love and cheer.
But what did we speak to-day?

We shall be so kind in the afterwhile,
But what have we been today?
We shall bring each lonely life a smile,
But what have we brought today?
We shall give to truth a grander birth,
And to steadfast faith a deeper worth,
We shall feed the hungry souls of earth,
But whom have we fed today?

We shall reap such joys in the by and by,
But what have we sown today?
We shall build us mansions in the sky,
But what have we built today?
'Tis sweet in idle dreams to bask,
But here and now do we do our task?
Yes, this is the thing our souls must ask,
"What have we done to-day?"

—Nixon Waterman, in "In Merry Mood"

Dawn of Tomorrow

Published in the interests of and for the Advancement of the colored people of Canada.

J. F. JENKINS—

95 Glenwood Ave., London

Telephone Metcalf 6860-w

F. O. Stewart, Business Manager

E. C. Jenkins, Advertising Manager

Subscription Rates

One year	\$2.00
Six months	1.25
Three months	.75
Single Copy	.05

Entered in the post office at London, Ont., as second class matter.

The Dawn of Tomorrow Publishing Co.

FAMILY SUNDAY

On Sunday, March 19th a most enjoyable day was spent by the families of London. The services which were held at Beth-Emmanuel Church on Grey Street were sponsored by Mr. Jas. Brooks and Mr. L. Jones. The guest speaker for the day was the Rev. I. H. Edwards, of Windsor, who was introduced by our pastor, Rev. C. A. Johnson, as the Moderator of the Baptist Association and also pastor of Puce, Amherstburg and Sandwich Baptist Churches. Very inspiring messages were enjoyed by all. The morning subject: "God's Wonders" and evening: "Jesus Only."

All departed for their various homes feeling spiritually blessed.

The Choir consisted of representatives of various families of the city and rendered beautiful numbers. Those worthy of special mention: the spiritual "Seek and Ye Shall Find" and "The Old Rugged Cross" by special arrangement by Mrs. L. Jones, the organist, with Mr. Fred Ball as director. Solos were sung by Mrs. Wm. Berry, Mrs. I. H. Edwards, of Windsor, visiting guest, and a duet by Mrs. M. Cabrera and Mrs. P. Lewis.

The Jenkins boys, Ross and Levern did a fine job of ushering.

Come to church—you need it and the church needs you. Let us meet there more often and give God the thanks and praise for the many blessings and tender mercies He bestows upon us.

LONDON NOTES

The early Easter morning service will be held at 6 a.m. Sunday morning in the B.M.E. Church under the supervision of Rev. C. A. Johnson. Breakfast will be served to those attending by Mr. Fred Ball. The regular evening service will be at 7 o'clock. The choir will render special Easter music and songs.

Miss Nina Grinage, of Dresden, Ont., Mr. and Mrs. Jack Rakin and Mrs. Everett Smith of Buffalo and Mr. Wm. Fisher and the Misses Edwards of Detroit, Mich. were the guests of Mrs. Wm. Berry in honour of her birthday.

Miss Mildred Newby, of Detroit, paid a short visit enroute from Ottawa to Montreal, New York, Toronto and London visiting with Mrs. J. Myers while in the city, proceed-

ing to Buxton where she will visit with her mother.

Mrs. Rachel Gardner spent her holidays visiting with friends and relatives in Brantford, Ont.

Mr. and Mrs. Fred Jenkiss and sons have taken up residence in the city at 11 Maitland Street.

Smart! New! JEWELLERY FOR EASTER Costumes

Willow Hall

247 Dundas Street

"EASTER CARDS"

McCORMICK'S QUALITY LUGGAGE

LADIES' HAND BAGS

FOR SPRING

All the New Spring Styles in
Leather or Fabric

GLADSTONES

ZIPPER BAGS

FITTED TOILET SETS

BILL FOLDS

James McCormick

395 TALBOT ST.

SHOP AT Zeller's IT PAYS!

BUY ONLY WHAT YOU NEED!

COMPLIMENTS OF

Fairway's Ladies' Wear

SPECIAL SALE OF DRESSES AND COATS

PHONE METCALF 2110

254 DUNDAS ST.

LONDON, ONT.

COMPLIMENTS OF

London Street Railway

BUSES COVER THE CITY

For Special Service Call Fair. 1000

COMPLIMENTS OF

London Coat & Apron Supply

96-98 Carling St. — Met. 3580

"It Pays to Keep Clean"

COMPLETE UNIFORM RENTAL SERVICE

EAST END GARAGE

W. W. HOOD

REPAIRS TO ALL MAKES OF CARS

Marathon and Cyclo Gas — Red Indian Motor Oil

BATTERY SERVICE

Gutta Percha Tires and Tubes

Phone Fairmont 3021

664 Hamilton Road

Compliments of CANADA BREAD London, Ontario

F. B. DIXON CO.

MOVING — PACKING

STORAGE

438 TALBOT ST.

METCALF 3170

THE BURDEN

"O God," I cried, "Why may I not forget?
These halt and hurt in life's hard battle
Throng me yet.
And I their keeper? Only I? To bear
This constant burden of their grief and care?
Why must I suffer for the others' sin?
Would God my eyes had never opened been!"

And the Thorn Crowned and Patient One
Replied, "They thronged me too, I too have seen."

"Thy other children go at will," I said,
Protesting still.
"They go unheeding. But these sick and sad
These blind and orphan, yea, and those that sin
Drag at my heart. For them I serve and groan.
Why is it? Let me rest, Lord. I have iried!"

He turned and looked at me: "But I have died."

"But, Lord, this ceaseless travail of my soul!
This stress! This often fruitless toil
Thei souls to win!
They are not mine. I brought not forth this host
Of needy creatures, struggling, tempest-tossed—
They are not mine."

He ooked at them—thi look of one divine;
He turned and looked at me. "But they are mine."

"Oh God" I said, "I understand at last.
Forgive! And henceforth I will bond slave be
To thy least, wiakest, vilest ones;
I would no more be free."

He smiled and said,
"It is to me."

—Lucy Rider Meyer

Young Canada
DEPARTMENT STORE

For Boys and Girls
"Tots to Teens"

FAIRMONT 2230

351 Richmond St. London, Ont.

Visit Canada's Largest Depart-
ment Store for Boys and Girls

MILTON D. MANN
EGGS and DRESSED POULTRY

Fresh Daily—Prices Reasonable
Wholesale and Retail

359 Talbot St. MET. 4369

COMPLIMENTS OF

Ainsley
Specialty Shops

LONDON — CANADA

ICE CREAM AND LUNCHEONS

OLYMPIA
Tea Rooms

186 DUNDAS ST.

Pins, Rings, Watches, Locketts,
Bracelets

ERNIE R. HINES
Jeweller and Watchmaker

312 Dundas St. Met. 4272
Opposite Armouries

"It Will Pay You To See Us"

GIFTS

of Jewellery that add new Beauty and
Distinction to your New Easter
Outfit at Popular Prices

DIAMOND RINGS, WATCHES

Locketts and Chains, Rings
of Every Description

H. A. BROCK
JEWELLER

375 Talbot St. (Opp Market)

GET
READY
TO BUY
VICTORY
BONDS

AND HELP

To Bring Back Peace

PUT VICTORY FIRST!



Silverwood Dairies Limited

"Province-wide" Distribution

Ken Raymond—"I feel like
punching the sergeant-major in the
nose again.

Ernie Shores—Again?
Kennie—Yes—I felt like it yes-
terday.

John Wallace—My wife says if I
don't give up drinking she'll leave
me.

Mr. B.—That's hard luck.
John W.—Yes, I'll certainly miss
her.

Betty Balch—"I am wearing my
old undies and saving my new ex-
pensive ones.

Lorna Marshall—What for? a
rainy day?

Betty Balch—No dearie, a windy
day.

Bill Hyatt—Do you know the
difference between a popular girl
and an unpopular one?

Geo. Martin—Yes and no.

Art Mitchell (to Tom K.)—What
did your wife say when you came
home intoxicated last night?

Tom K.—Nothing at all—I was
going to have those teeth pulled
out anyway.

SOLDIERS MUST BE
MADE POLITICALLY MINDED

About the middle of January, 1944,
Dr. Jury, gauleiter for the Lower Dan-
ube, delivered a lecture in which he
explained how necessary it was for
every good soldier to be politically
minded. He maintained that Ger-
many had lost the last world war be-
cause the Supreme Command of the
Army had forbidden soldiers to be-
long to any political party. An in-
evitable conclusion must be drawn
from this fact: The present-day sol-
dier must be politically educated. Dr.
Jury added, however, that the soldier
of today could only be a National
Socialist, for to have any other pol-
itical views would be high treason.

Helen Muir (to Gladys Davidson)
—What wartime occupation are
you pursuing?

Gladys D.—Well right now it's a
Flying Officer of the R.C.A.F.

Janet Ralph—(at dinner at the
Hotel London).

Waiter—"How would you like
your rice?

Janet R.—"Thrown at me—big
boy—Thrown at me.

Easter Fashions

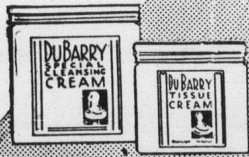
For a sharp, quick, clear view of the Season's Fashions—we invite you to visit our Aisle of Fashion, on the Second Floor.

Easter Accessories and Easter Gifts are here for your selection, too. And Toys for the children to play with through the Easter holidays.

Smallman & Ingram
Limited
London, Canada

STRONG'S

Weathered
SKINS



DU BARRY
Beauty Preparations



**CONDITIONING
CREAMS**

Soft, glamorous beauty—one must possess it to look right in the new clothes. How? The smart world takes the Du Barry way. For dry skin, Du Barry Special Skin Cream. For oily skin, Du Barry tissue cream.

ESTABLISHED 1874

NUTRITION NOTES

Corn beef and cabbage is a popular dish. New green cabbage is plentiful but be sure to buy corned beef that has little fat.

Grapefruit is still on the plentiful list. Try cutting them in halves, basting with a bit of honey and broiling for breakfast.

Fat goes farther when used correctly. Stretch yours out when frying potatoes by boiling them first, then slicing and browning in a little fat.

Have you ever hear the word "Zabaglione?" It's an Italian dessert based on eggs. Beat two egg yolks thoroughly, put them in the top of a double boiler which has cold water in the bottom. Add two half eggshells full of sherry and a tablespoon of sugar. Turn on the fire and keep beating the mixture with a rotary egg beater until the water in the lower part of the pan boils. Pour it in glasses and serve hot or cold.

When baking a cake, remember that two small ones cook more quickly than one big one. Save your fuel by cooking them that way.

If it is your practice to boil your Easter ham before baking, it is better to just simmer it. That means a longer cooking period but the results will be better.

Have you ever tried ham and corn pie? It makes both go farther. Mix a cup of ground cooked ham with a cup of whole grain canned or cooked corn, season and spread on biscuit dough rolled thin. Bake and serve with those left-over creamed peas.

Spinach is plentiful but select it for the abundance of leaves rather than the size of stalks. Make sure too, that the leaves are crisp and green.

Give your jams and jellies a frequent check-up. A drop of bright juice on the paraffin covering is a good sign that the seal has broken and the contents are exposed to spoilage. Remove the paraffin, wipe the inside of the glass clean and dry, then pour enough new hot paraffin to cover it, rotating the glass meanwhile so that the paraffin hits all the edge and makes a complete seal.

Delightful salad for early spring can be made of dandelion greens. Cut off the roots, wash the leaves thoroughly, and finish off with a tasty french dressing.

The proper care for cheese is to rub the cut surface with a bit of salad oil and press wax paper tightly on it to keep it from molding or drying out. Store the cheese in a cold place and keep closely covered away from moist air.

Chief thrill in night clubs for Mike Roy, "Spotlight Bands" emcee, is picking up match covers. He sends them to his mother who pins them up in his boyhood room in Jamestown, N.D.

Irish singer Morton Downey, star of the Blue Network's "Songs by Morton Downey" has crossed the Atlantic 27 times to fill professional engagements in every country of Western Europe but one: Ireland!

MERCHANDISE AND
FURNITURE
STORAGE

Fireproof Warehouses

On C.N.R. and C.P.R. Tracks

C. A. Mann & Co.

Distributors of

EGGS, BUTTER, POULTRY

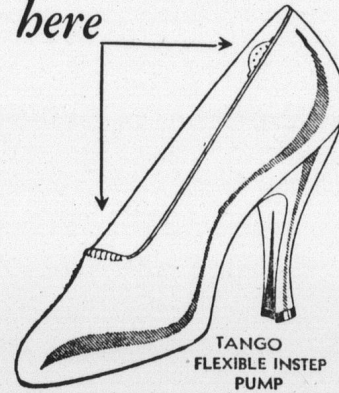
78 King Street London, Ont.
PHONE MET. 1577

ANDERSON,
VAN & STORAGE

584 GREY STREET
LONDON, ONTARIO

NEW and USED
FURNITURE

No Binding
here



or anywhere else...

Tango Pumps with Flexible In-step—no binding at the throat and Cush-Vac Pad—no slipping at the heel. Black, White, Blue and Brown—Kid and patent... perfect for afternoon. **\$7.95**

COOK'S
SHOES LIMITED

167 Dundas St.

Cow

NOW

We have
which en en

Every

Cow

125—127 DU

PAINT HEAD

C. W

Dry G
Ch

DRE

EASTERN
to DRY CL
wardrobe.

HAVE Y

DO IT T
and disappo
you always

PAI

PHONE ME

Cowan Hardware Ltd.

THE STORE WITH THE STOCK

NOW is the TIME to PAINT-UP

We have a complete stock of **PAINTS** and **VARNISHES** with which en enhance your home surroundings—both inside and out.

MODERATELY PRICED

Fancy Glass and China
Lamps — Scissors — Carvers

Everything that an Up-to-date Hardware can carry

Cowan Hardware Limited

125—127 DUNDAS ST.

PHONE MET. 3461

SCOTT-PAINT
VARNISH CO. LIMITED

PAINT HEADQUARTERS

258 DUNDAS ST., LONDON

COMPLIMENTS OF

C. Wallace Company Ltd.

199 Dundas St.

LONDON

ONTARIO



Dry Goods

Draperies

Children's Wear

Ladies' Wear

DRESS UP for SPRING!

EASTER makes its appearance next Sunday. It is now time to DRY CLEAN apparel that will find a place in your Spring wardrobe.

HAVE YOU HAD ALL YOUR EASTER DRY CLEANING REVITALIZED?

DO IT TODAY—NOW! You may still avoid last minute rush and disappointment — Better still, get the better quality work you always get from

PARISIAN LAUNDRY

AND DRY CLEANERS LIMITED

PHONE MET. 8282

LONDON, ONT.

IF I HAD THE TIME

If I had the time to find a place
And sit me down full face to face
With my better self, that stands no show
In my daily life that rushes so,
It might be then I would see my soul
Was stumbling still toward the shining goal—
I might be nerved by the thought sublime,
If I had the time!

If I had the time to let my heart
Speak out and take in my life a part,
To look about and stretch a hand
To a comrade quartered on no-luck land,
Ah, God! If I might but just sit still
And hear the note of the whip-poor-will,
I think that my wish with God would rhyme—
If I had the time!

If I had the time to learn from you
How much for comfort my word would do;
And I told you then of my sudden will
To kiss your feet when I did you ill—
If the tears a back of the bravado
Could force their way and let you know—
Brothers, the souls of us all would chime.
If we had the time!

Have Your Garments

Neatly Cleaned and Pressed for the Holiday Season
You will Feel and Look Better with a Clean Suit or Dress

"WE CLEAN"

"WE DYE"

"WE SATISFY"

ONTARIO

CLEANERS AND DYERS

Phone METCALF 6958

Mitchell Plumbing Supplies Co.

Wholesale Factory and Plumbers' Supplies

85 DUNDAS STREET

LONDON

METCALF 307

BEFORE BUYING LIFE INSURANCE

REQUEST INFORMATION CONCERNING

Enhanced PROTECTION

FROM A REPRESENTATIVE OF

THE LONDON LIFE Insurance Company

See our Various Assortment of Folios

The latest in Boogie Woogie by Hazel Scott, Lou Breeze, Sammy Price and many others. The favourite songs of Frank Sinatra, Dick Haynes, Bing Crosby. Westerns by Gene Autry, Jimmy Rodgers, and the Calgary Kid.

D'Erina Deacon Music Shoppe

242 DUNDAS STREET

MET. 6702

Fashion News for Easter !!



DRESSMAKER COATS

22.50 24.95

This Easter you'll really need a dressmaker coat — Choose yours from these budget beauties. Softly tailored, nicely detailed. They'll turn every dress into an "ensemble". Stretch your wardrobe magically for Spring and Easter. Choice of navy and black. Misses' and Women's sizes.

Quality Gloves for Easter!

Chamoisette and spun rayon fabrics, perfect with every costume. Tailored and novelty slip-in styles. Dazzling white. So easy to launder. Lots of smart costume shades, too. In all sizes. Make your selection now **1.00**

JUNIOR MISSES COTTON DRESSES

1.98 2.50 2.98

Blithe new cottons . . . smooth spun rayons. Dresses she'll love and wear all through Spring and Summer. Jumper styles swing skirts, princess lines. Prints and stripes. Lots to choose from. Colors girls like to wear. In sizes to 14x.

Conserve the Things You Own!

All of us can help ourselves—and help win the war—by buying only what we need and conserving the things we own. We must get all the wear we can out of our clothes. We must get maximum service from the furnishings and conveniences in our homes. So conserve all you can—and by conserving, remember you are helping save materials, manpower and transportation for our country's war effort.

R. J. YOUNG & CO.
LIMITED

Build Your Own Home!



The City of London has
a large number of vacant lots
in good locations available
for building purposes.

Substantial reductions in
price are granted to persons
who purchase such lots for
the purpose of building
houses.



Apply to City Treasurer's
Department.

VOL. III—

SHORT

New York
manpower v
lines to en
women in o
downs, it w
by Edward
in a speech
sit Associ
Yorker.

Mr. Robe
the Divisio
the ODT,
meet the p
portation c
essary to
who have
entirely in
quarters wi
and for har
sale quanti

"In some
the speaker
employing
Negroes of
critical cit
pressures
in the use
as motorm
both Negro
auctors; a
December
just empl

"When
reaches a
agements
objections
suddenly c
only alter
down. An
be done v
hearer's e
ready bei
on many
country."

SUGGEST

New Y
to the Shi
Maritime
that a H
late Dr. E
was a v
zoologist,
Howard
cine and
Spingarn