

DOCKS AND MANY SHIPS DESTROYED AT SOREL, QUE.

Weather Forecast:
Fair and Warm

The London Advertiser

HOME
EDITION

LONDON, CANADA—THE HOME OF UNBROKEN PROSPERITY.

53rd YEAR. No. 22801

THE LONDON, ONTARIO, ADVERTISER, TUESDAY EVENING, JUNE 19, 1917. 112 COLUMNS

PRICE, TWO CENTS.

PARLIAMENTARY CIRCLES EXPECT AN EARLY GENERAL ELECTION

MANY VESSELS DESTROYED BY GREAT FIRE AT SOREL, QUEBEC; TEN RESIDENCES LEVELLED

Entire Waterfront of Little Town On the St. Lawrence Is Wiped Out by Conflagration Which Does \$250,000 Damage.

Montreal, June 19.—A fire, which at one time threatened the destruction of the town of Sorel on the St. Lawrence, did damage to the extent of \$250,000 today before it was got under control. Practically the whole of the waterfront was wiped out. The principal losses will be incurred by the Canada Steamships Company, the Metropolitan Insurance Company, the Sorel Newspaper Company, the Bell Telephone Company, and the Dominion Government. There was no loss of life.

GREAT HEAT IS BURNING CROPS OF GERMANY

Prolonged Drought Is Playing Havoc With the Wheat Fields.

Copenhagen, June 19.—Throughout Germany, according to reports here, all valuable grain crops are burning up as they did in 1915 in an unprecedented heat wave. A prolonged drought has not been broken since early in May. Berlin on Sunday experienced the hottest day in record in the 70 years' experience of the weather bureau. Tropical temperatures were also reported everywhere west of the Oder River. The weather bureau states that the prospects for rain or lower temperatures are very slight. The effect of the drought on crops around Berlin, where only eight millimetres of rain have fallen since May 1, is described by a neutral who arrived here on Friday, as almost catastrophic. The Sunday sermon writer in the Berlin Kreuz Zeitung, who recently indulged in a most startling blending of religion and politics, declared on Sunday that the drought was sent as a punishment for the sins of the people for listening to the editors of irreverent newspapers and adding to the list of their iniquities.

ALASKAN VOLCANOES SHAKING PENINSULA WITH MANY SPOUTINGS

Seward, Alaska, June 18.—The Pavlov and Shishaldin volcanoes on the Alaska peninsula were in violent action late in May and early in June, according to word brought here today by the steamer Dora. Smoke and flames poured forth night and day from the Pavlov crater. An earthquake shock lasting two minutes, of such force that people left their homes was felt at Unga at 10 p.m. May 20. There have been continuous tremors since the National Geographic Society expedition left Kodiak to visit Katmai last. Katmai, Redoubt, Hlamna and St. Augustine volcanoes are also active, according to report.

THE WEATHER

LOCAL TEMPERATURES.
Following were the highest and lowest temperatures recorded in London during the 24 hours previous to 8 o'clock last night: Highest, 77; lowest, 53. The official temperatures for the 12 hours previous to 8 a.m. today were: Highest, 74; lowest, 58.

TOMORROW—FAIR AND WARM.

Forecast.
Toronto, June 19—8 a.m. Moderate to fresh south to west winds, some showers and local thunderstorms, but mostly fair and warm today and on Wednesday.

The following were the highest and lowest temperatures during the 24 hours previous to 8 a.m. today:

Stations.	High.	Low.	Weather.
Victoria	68	48	Fair
Calgary	76	46	Fair
Winnipeg	66	44	Cloudy
Port Arthur	68	50	Cloudy
Perry Sound	75	58	Clear
Port Stanley	64	56	Clear
Buffalo	66	49	Fair
Toronto	67	55	Fair
Kingston	70	54	Fair
Ottawa	74	54	Fair
Montreal	75	58	Clear
Quebec	74	56	Clear
Father Point	60	50	Cloudy

Weather Notes.

The depression which covered Manitoba and Minnesota yesterday morning is now situated over Lake Superior. Showers have occurred locally again in Saskatchewan and Manitoba, while thunderstorms have been experienced locally in Ontario. Toronto recording a decidedly heavy storm.

OTTAWA SEES AN ELECTION WITHIN THREE MONTHS' TIME

Capital Believes It Will Follow Early Passing of Bill.

[Special to The Advertiser.]
Ottawa, June 19.—General elections in Canada, within two or three months, following an early passing of Sir Robert Borden's military service bill by parliament, is expected on all sides today. Sir Wilfrid Laurier, Hon. Frank Oliver and Hon. Charles Maclellan, all prominent Liberals, have arguments for referendum, though all from different angles, and it is said this morning that there will be fifty or more Liberals and Conservatives who want to say something about the question before a division is taken. This probably means that the second reading will not come to a vote this week. It is probable that a dozen or more straight conscriptionist Liberals will vote against Laurier's referendum resolution, but these French members who will be in favor. The military service will likely carry with Conservative majority about normal. All authorities concede that Sir Robert Borden will then go to the country for approval of the conscription measure, while the Conservatives are being arranged for its enforcement.

Allan Liner Struck Mine and Went Down Outside of Glasgow

S. S. Carthaginian Lost While Bound For Montreal.

Montreal, June 18.—The steamship Carthaginian of the Allan Line struck a mine and sank shortly after leaving Glasgow, while bound for Montreal, according to information received here today. No details had arrived as late as tonight, but it is understood she did not carry passengers and is thought she was sunk Sunday morning. The vessel had wireless it is regarded as probable that her officers and crew were rescued.

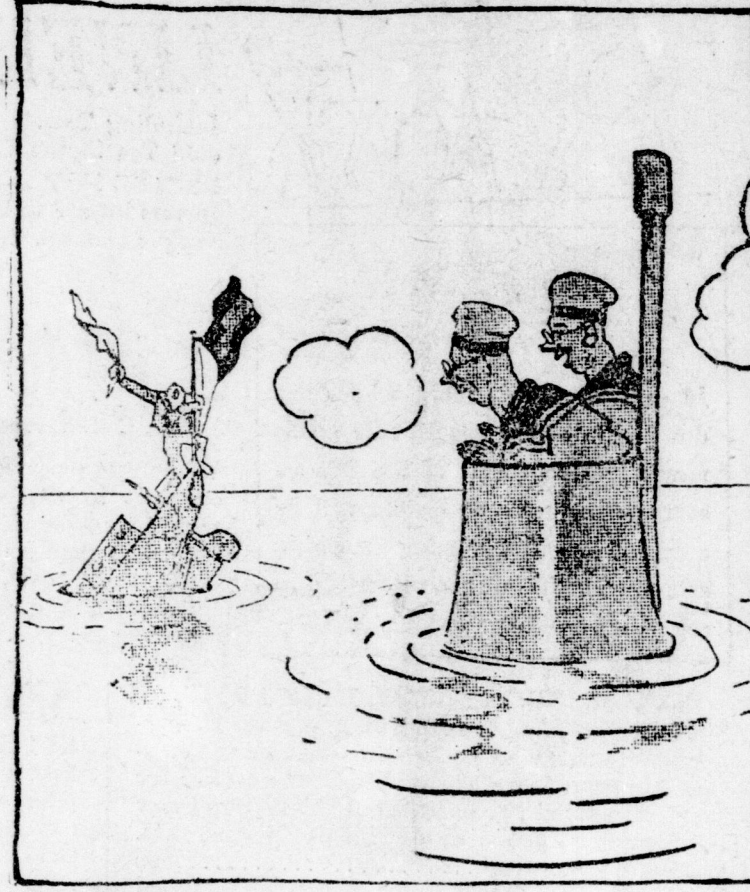
ALL PAPER FACTORIES MUST SHARE SUPPLYING THE CANADIAN TRADE

Ottawa, June 19.—The feature of the resumption of the newspaper inquiry here today was a statement by Commissioner Pringle that he would compel all paper manufacturers to bear their share of the burden of supplying the Canadian trade. The statement was made in regard to the Western Canada supply, now looked after by the Port Francis, Ont., Paper Company, Mr. Pringle remarked that the Abitibi Paper and Paper Company of Trois-Rivières, Ont., would have to take its share of this burden. Canadian manufacturers are permitted to export not more than 50 per cent of their production, the remainder to be available for Canadian publishers. Mr. Pringle said it was an injustice to the Port Francis Company to prevent them from exporting by tying them down to supplying the needs of the West, the price of export paper being a cent and a half per pound over that in Canada. The inquiry proceeds this afternoon.

RUSS ENVOYS TO U. S. CHEERED BY CROWDS AT NATION'S CAPITAL

Washington, June 19.—The special diplomatic mission from Russia was received, upon its arrival here today, with every possible effort to reflect America's profound hope and confidence in the newest European democracy. Officials of the state department, including Secretary Lansing, met the envoys' special train at the end of their long journey half-way around the world, and greeted them formally in the name of the Government and the people of the United States. Crowds cheered them as they went under a double escort of cavalry past the Capitol, up Pennsylvania avenue, to the David Jennings home, which is to be their headquarters.

BEFORE THE NEUTRALS



Advertiser Illustration.
"Shall we save him?"
"Don't ask silly questions."—Esquella, Barcelona.

COMMENT OF THE PRESS ON SIR WILFRID'S SPEECH

Montreal, June 19.—Under the caption, "A Laurier Mistake," the Gazette in its comment on the conscription issue, says the leader of the Opposition did not need to argue that the militia act did not provide for conscription to carry on such a war, as is now disturbing the world. Neither was his statement that Canada was in no danger from Germany an argument for conscription for the purpose of securing the safety of Canada whether the danger is on the banks of the St. Lawrence or on those of the St. Lawrence. The Gazette's record and its knowledge of what conditions in the country are suggest that it would not have proper conscription had anything less effective been available. Sir Wilfrid Laurier would have been playing a greater part had he recognized the facts of the situation and given his approval to what he felt he could not venture to condemn. His suggestion of a referendum is weak and untimely. The Daily Mail says the issue is now a program of haste as opposed to a program of delay, the one to be carried out by a party strongly favoring conscription and the other by a party strongly opposed to it. To convince people of Canada of the military necessity for an immediate measure of conscription is all that is necessary to smash the demand for a referendum or any other proceeding that involves delay, the Mail agrees. Neither will the people be disposed to attach too much weight to questions of constitutional authority or procedure. The supreme question is military necessity. By that standard, alone can the conscription bill be judged. Continued on Page Thirteen.

ENEMY ATTACKS IN CHAMPAGNE SECTOR, BUT FAILS TO GAIN

Paris, June 19.—The Germans made an attack last night on the positions in the Champagne, between Mont Blond and Mont Carnillet, which were taken by the French yesterday. Today's official statement says the Germans were repulsed with heavy losses. Violent artillery fighting occurred in the Champagne. The statement follows: In the Champagne there was violent artillery fighting between Mont Blond and Mont Carnillet. A strong German counter-attack on the positions captured yesterday in this region broke up under our fire. The enemy suffered serious losses and left a number of prisoners in our hands.

MEETING TO PUT VIM INTO BIG HEART APPEAL WILL BE HELD TONIGHT

There will be a meeting of the executive committee in charge of the campaign for funds for the sanatorium, and the captains of teams this evening at the Technical House to review the campaign and consider ways and means of increasing the speed of the service. Some teams are working, but there has been little work done of a systematic nature as yet. Some contributions have come in, several for \$1,000 each, and others for smaller amounts. One canvasser has secured \$1,000, while another has obtained about \$1,500. The teams will not get rightly into action until the latter half of the week, when everything will be working smoothly. Gordon Philip and E. R. Dennis are making preparations for the "Big Heart" Sunday next Sunday, and have received a large number of responses from volunteer workers. The young men in offices have offered their services, and it looks like a big success. Every home will be visited, and every household will be asked to give. The family contributions will come in envelopes. Things are moving," said Sir Adam Beck.

BALFOUR IS APPLAUDED BY COMMONS; THANKS THE AMERICAN NATION

London, June 19.—Arthur J. Balfour, secretary for foreign affairs, today made his first appearance in the House of Commons since his return from America. His entrance into the Lower House was the signal for general cheers from all parts of the chamber, which were renewed when the secretary rose to answer questions in behalf of the foreign office. One of the first of these was a request for a statement on the results achieved by his mission in America. "I don't think I can usefully add anything to what has appeared in the press," replied Mr. Balfour. "I would, however, like to take this opportunity of again expressing to the Government and the people of the United States my warmest thanks for the cordial welcome and great hospitality accorded to myself and to the other members of the mission."

There will be a vote of the ratepayers in January next on the question of placing the control of Victoria Hospital under the council, instead of the hospital trust, as at present. It was the impression at the council meeting last evening that Ald. Vanness gave a notice of motion, but it was later discovered, when the aldermen came out of the council chamber, that a motion had been passed and a vote ordered. It is probable that more will be heard of this later, as the majority of the council are not in favor of such a step.

OIL TANKER "SUBBED."

New York, June 19.—The oil tanker Standard Oil Company has been sunk by a submarine. The announcement was made at the office of the company here today. Four members of the tanker's crew were lost. The Archbold was sent to the bottom last Saturday in European waters. It is probable that more will be heard of this later, as the majority of the council are not in favor of such a step.

A BOY-SUICIDE.

Quebec, June 19.—George St. Jean, 14, suicided at West Bay, County of Sherbrooke, Sunday, by hanging in his father's barn.

ALLIED ARMIES COMPLETE MASTERS OF FIGHTING ALONG THE WESTERN FRONTS HUNS OUTMANOEUVRED, OUTNUMBERED

30,000 Poles Were Hanged By Germans

Zurich, Via Paris, June 19.—The Polish Deputy Dazinski declared in the Vienna Reichsrath that more than 30,000 Poles have been hanged by order of the German authorities, according to the Vienna Arbeiter Zeitung, which prints special details of the sittings of the Reichsrath on the 14th and 15th. Deputy Strubbery also described the abominable treatment accorded political suspects, whereupon the Pan-Germanist Deputy Heine shouted: "They haven't used the rope enough;" of them ought to have been hanged." At these words all of the Slav and Polish members rushed upon Heine, and the president was obliged to suspend the sitting in the midst of a tremendous uproar.

FOOD SPECULATORS OF STATES TAKING 50 MILLIONS MONTHLY FROM PEOPLE, SAYS HOOVER

Washington, June 19.—Food speculators have been taking \$50,000,000 a month for the last five months—a total of a quarter of a billion dollars—from the American people. Herbert Hoover today told senators in explaining the purposes of the food control bill now before Congress. Disclaiming entirely that the bill sets up a food dictatorship, Dr. Hoover told senators its purposes were entirely to organize the resources of the country and the people themselves into a food administration to limit middlemen's commissions and prevent extortion. "With righteous manufacturers and distributors' prices," he said, "the price of flour should not have been over \$9 a barrel. Yet it averages \$14. In the last five months \$250,000,000 has been extracted from the American consumer in excess of normal profits of manufacturers and distributors."

Enlistments For May Over Seven Thousand; 291 From London

Total Enlistments Since War Began Is 421,767.

[Special to The Advertiser.]
Ottawa, June 19.—Enlistments for the last half of May numbered 3,656, making the total for the month of 7,804. Since the outbreak of war enlistments have totaled 421,767. Enlistments by military districts are included in the following: London, 291; Toronto, 829; Ottawa and Kingston, 455; Montreal, 493; Quebec, 12.

GOLD FROM CANADA.
New York, June 19.—Additional gold, amounting to \$11,000,000, was received from Canada today by J. P. Morgan & Co., and will be deposited in the local Federal Reserve Bank to the credit of Great Britain. This makes a total of \$23,000,000 for the new movement.

More Candidates Wanted In Advertiser's Big Contest

"Good afternoon," said the young lady, with the air of doing things, as she seated herself in a chair in the office of the contest manager. "I want to tell you my story. My name is Miss—, and I am employed in the —, London. I have a lady friend whom I promised to help in this contest, and after calling on a number of my friends for subscriptions to The Advertiser, and each one has made the same suggestion: 'Why don't you enter the contest yourself?' I decided to enter my own name." The contest manager started to explain to her how the territory was divided, and the district prizes, etc., when she stopped him with a "No; I don't want to know anything about district prizes. Nothing will satisfy me now but the grand prize and the \$1,000 you are giving for patriotic organizations." This is the experience of one young lady who has found it easy to secure subscriptions to The Advertiser. We are satisfied that you all experience the same results if you start out after votes. Some noted writer once wrote that "opportunity knocks at everyone's door once in a lifetime." This is your opportunity. Don't let opportunity knock so hard that the door will be smashed before you give ear. Just pay attention to these words: SEND IN YOUR NOMINATION AT ONCE. It costs you absolutely nothing to try, and you may win one of the valuable prizes. Certainly someone is going to win, and it may as well be you. If you cannot enter yourself, send in the nomination of some friend whom you would like to get an automobile.

Enemy Admits Troops Are Now Helpless By Activities of the British and French Fliers.

[Special Cable to The Advertiser.]
With the British Armies in the Field, June 19.—That the Germans are keenly alive to the importance of the air branch to military science is revealed in a report found on a German officer captured recently. The report frankly admitted that the British and French hold mastery of the air. The Germans, it was asserted, were unable to fly over the enemy lines, and German balloons were forced to remain hidden on the ground. Thus, at decisive moments in the fighting the German artillery was blinded, while the Prussian infantry was harassed by war planes constantly swooping low, and machine gunning the men in the trenches.

German Helpless.
The German helplessness, the report continued, was aggravated by the fact that artillery was unable to support them. The document declared that the Allied fliers so outnumbered and outmanoeuvred the German aeroplanes that the latter were even unable to hold the air above their own heavy artillery positions. The British and French machines constantly hovered over head, dropping bombs or giving their own accurate rammings. The German report also admitted bases, ammunition dumps, supply columns, cavalry supporting the troops, divisions in reserve—everything and everybody harassed by the Allied aircraft, often completely frustrating the defenses at critical junctures. In short, the German report was a confession that an army is powerless unless something approaching equality is maintained in the air.

TOMMIES DESTROY BOSCHES' DUGOUTS

London, June 19.—"Parties of our troops raided the enemy's positions last night southeast of Le Vergier and in the neighborhood of the Bapaume-Cambrai road," says today's official statement. "Several of the enemy were killed and his dugouts were destroyed. We captured eleven prisoners."

RUSS RADICALS VOTE TO KICK OUT GRIMM, KAISER'S PEACE AGENT

[Special to The Advertiser.]
Petrograd, June 19.—After a heated debate featured by mingled cheers, catcalls and boos, the All-Russia Congress of Workers and Soldiers today voted 640 to 140 to support Minister Theremin. In his denunciation of the Swiss Socialist, Robert Grimm, a peace agitator, Theremin declared deportation was in Russia's best interest. "I do not charge that he is a German spy, but he is as bad as that because he is a peace agent of the German Government."

Theremin's defence of his action was interrupted frequently by Radical Socialists, who jeered at his denunciation against such separate peace agitators as Grimm. A storm of cheers greeted the announcement of the vote showing that the Congress approved the deportation.

HOTELMEN ASK FURTHER REDUCTION IN TAXES

The hotelmen are asking the council to reduce their taxes on real estate and buildings, and their case will have a hearing in a week's time. "Their business tax was cut off by the Provincial Legislature, but the hotelmen claim that it is impossible to make their business pay under present conditions. Hotels are necessary to London, and unless some relief is given they will have to close. Any store can sell soft drinks, with the result that another source of revenue is cut off. The finance committee will deal with the matter next week."

SATURDAY AFTERNOON SCENE AT SITE OF BEATTY BROS.' NEW PLANT, WHERE EMPLOYEES ARE DOING THEIR BIT TO INCREASE SUPPLIES OF FOOD.



NOTED MATHEMATICS PROFESSOR INVITED TO WESTERN STAFF

Walter B. Ford, Ph.D., of the University of Michigan, May Come.

A DISTINGUISHED RECORD

Books and Work Stamp Him As Leader in the United States.

In addition to the two distinguished professors who have recently been announced as accepting positions on the staff of the Western University, the board of governors has also announced the appointment of Walter B. Ford, Ph.D., of the University of Michigan, who has been invited to become a professor of mathematics at the university.

Professor Ford, like Dr. Fox and Dr. Livingston, has had a brilliant academic and professional career. He pursued his graduate studies for some years at Harvard, at Paris and Göttingen, obtaining his Ph.D. from the first-named university. He is commended in the highest terms by Professor Osmond of Harvard, and by Professor E. H. Moore of Chicago, who are perhaps the two most prominent mathematicians in the United States. Both of them, as well as by other leading scholars, are united as one of the leading American mathematicians.

Professor Ford's record is one of the two ablest men on the large mathematical faculty of that university.

Like the two other new professors, Dr. Ford has been a leader in the advancement of his science by what he has written. Two important books have been published by him, and a large number of articles in mathematical magazines. Some of these are written in French for foreign publications.

While Professors Livingston and Fox have already accepted their appointments it is hoped that favorable word will also come from Professor Ford to the same effect.

The governors of the university are certainly to be congratulated in bringing men of such distinction to London, Ontario, which is now a university of the highest order. To come into close contact with men of this stamp, such as is possible in this university of the size of the Western, but not in a large institution, is a rare privilege which should be highly prized by Western Ontario pupils.

GENERAL CHANGE IN PASSENGER TRAIN SERVICE CANADIAN PACIFIC RAILWAY

General change of time in the Canadian Pacific Railway passenger train service will be in effect June 24, 1917. Information and particulars from Canadian Pacific Ticket Agents or H. J. McDonald, City Passenger Agent, corner Dundas and Richmond street, London, Ont.

DON'T ARREST A DRUNK UNLESS HE'S INCAPABLE, IS MAGISTRATE'S DICTUM

Magistrate Graydon defined just where he stood on the temperance act in police court today, and in no uncertain terms, when the case of a citizen was called. He had been arrested for being drunk on the street on June 14, and Keenleyside pressed for a conviction. The evidence went to show that the prisoner had not been drunk in a disorderly manner and although drunk was not causing any inconvenience or causing any trouble on the streets.

"If a man is capable of taking care of himself and not molesting the public he should not be taken in," declared the magistrate.

"Every man that is intoxicated on the street should be arrested and taken to the lock-up," said Mr. Keenleyside.

"Well, I don't interpret it that way," the prisoner is discharged," replied Mr. Graydon.

The police court session was short and extremely quiet as far as the two prisoners in the box were concerned. Both were let off.

James Cosley, a colored stable boy, employed by Wm. Short, who has been running a string of horses at Windsor, was arrested for trespassing on the C. P. R. Monday. Cosley stated in defense that he had money to pay for his horse, and was fixing a venous eye on the C. P. R. special constable, declared, "Ah was point' byah duh Gran Truck, yoh Honah, to fronted, but ah fell asleep in dat C. P. R. cab, and nablah woke up till ah ahed in London."

The prisoner was referred to the car by the short guards who were being transferred to Montreal by the train, and was willing to pay his fare on the road he was allowed to go.

Six bike fenders, who insisted on taking the sidewalk for the road, had \$8 into the willing and open palm of Police Court Clerk Moulie.

BOY BADLY INJURED

A lad named Nelson, residing on Nelson street, who fell from a rapidly moving street car yesterday is still in a serious condition. He was badly shaken up and was unconscious for a considerable time.

PARENTS

who love to gratify children's desire for the same articles of food and drink that grown-ups use find

INSTANT POSTUM

just the thing.

"There's a Reason"

COUNCIL MAY ISSUE INJUNCTION TO STOP NEW HYDRO OFFICES

City Solicitor To Give Opinion as to Procedure.

ROW OVER ASSESSMENTS

Many Important Matters Discussed at Last Night's Session.

Control, Shaw started after the utilities commission last evening at the meeting of the council, and will take steps to see whether or not the commission can be asked to stop the hydro shop out of surplus revenue. His motion was to the effect that, as the surplus of the hydro department was made up largely of proceeds of debenture interest, which was not a proper purpose, the commission has no right to spend them on a hydro shop.

City Solicitor Meredith will be asked if this contention is right, and if so, what steps the council can take to prevent the construction of the building through an injunction. There was no discussion on the question, the aldermen agreeing unanimously with the resolution. The aldermen are not in favor of the construction of the building during war times.

Row Over Assessments. There was a merry tilt between Controller Shaw and Ald. Donahue over the separate school assessments. The controller introduced a motion calling the attention of the assessment commission to certain sections of the assessment act, which provided that corporations which have Roman Catholics among their stockholders are to be assessed on the same basis as the public schools, and what percentage of the separate schools.

He also asked the city clerk to give a list of errors in assessment in the separate schools, and what percentage of the separate schools, and what percentage of the separate schools, and what percentage of the separate schools.

Has anything been done wrong?" asked Ald. Donahue.

Not Done Regularly. "It has not been done in a regular form to date," answered the controller. "I want everything done in regular form, so that every man may get his rights under the law."

The controller then read a letter from the assessment commission, which was written to certain banks and financial institutions asking that they people be given a discount on their taxes.

"You and the bishop are very friendly," said Ald. Donahue.

"Oh, yes, we are very good friends," retorted Controller Shaw.

"No, you are not," said Ald. Donahue. "I want to see you, or the would lose it, so that back Ald. Donahue, amid laughter, would not let the controller's motion pass."

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The All British SAUCE

is now enjoyed daily by those who previously never used sauces.

Try it to-day!

Ald. Ashplant devoted some time to the audit question, and there were some exchanges. He wanted to know why the auditors had not reported on the forms authorized by the council. He refused to accept the reports submitted by the auditors, as not being complete, and he charged incompetence, and a lot of other things.

Hon. I. B. Lucas called attention to the fact that Canada was soon to celebrate the 50th anniversary of Confederation, and asked that the council take steps to properly mark the event. The matter was sent to the finance committee.

Wants a Change. Ald. Manness gave notice of motion that at the next meeting of the council he would move that a vote of the council be taken in January next on the question of placing the management of Victoria Hospital under the council.

Ald. McEachern wanted lights placed on the McCormick boulevard in East London, and the matter was referred to the council.

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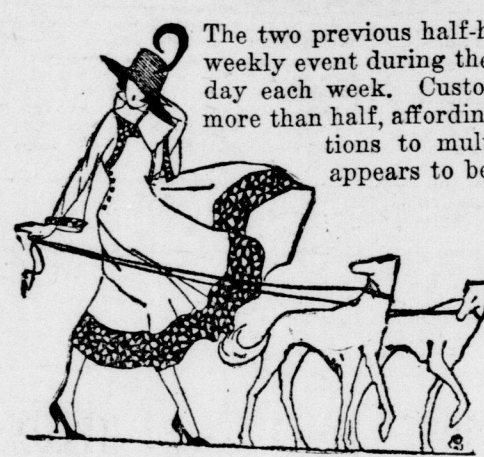
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Great Sale List For Wednesday Morning

CUTTING THE PRICE AS WELL AS THE DAY IN TWO



The two previous half-holiday sales, June 6 and 13, have demonstrated beyond a doubt the great advantages of this weekly event during the summer months, besides accomplishing our purpose of keeping sales normal and closing a half-day each week. Customers are greatly benefited by the seasonable merchandise offered at reductions in many cases of more than half, affording us the opportunity of quickly clearing odd and broken ranges and preventing such accumulations to multiply, clearing and squaring all stocks weekly as the season advances. Tomorrow's list appears to be the most attractive yet.

On Sale Wednesday Morning at 8:30

LINEN SALE MANUFACTURERS' SAMPLES ONE-THIRD OFF WEDNESDAY

Including Towels, Pillow Cases, Dobbies, Cushion Covers, Scarfs, Napkins, Centres, Embroidered Tea Cloths, Shams, Cosy Covers, Tray Cloths, and dozens of odd pieces.

PLEASE NOTE.—In our sample sales previously held only single pillow cases were to be had. In this lot are to be found about 20 pairs matched exactly. Be sure and see these.

Sample Damask Table Napkins at 19c, 39c, 49c, 59c each

SEE WINDOW DISPLAY.

214 yards Pure White Pongee Silk

Full Yard Wide; Wednesday Morning 8:30 Sharp; 89c Yard; Be On Time

We cannot promise you that this amount of silk will last very long Wednesday a.m., so endeavor to be here as near opening time as possible to save disappointment. You will be repaid for your effort as this lot of beautiful white pongee silk will be sold at more than a third less than its regular value. Pongee silk is the kind so much in demand for summer skirts, suits, coats, dresses. A silk woven of extra heavy thread, washes like a handkerchief, and outwears most summer silks. Only 214 yards to sell, no more; full yard wide. Special for Wednesday 89c yard

No Phone Orders

In order that customers who come down at 8:30 for special sale goods may have the choice of the full assortments, no phone orders will be accepted for Wednesday morning sale goods. This does not apply to regular lines—sale goods only.

TRAVELING ROLL-UPS, HALF PRICE.

Six dozen only Toilet Roll-Ups, handsome rubber-lined crotches with pockets for everything necessary for traveling, deep rubber-lined opening for towel, also about two dozen handy Traveling Draw Bags, rubber lined with all kinds of pockets, etc. Wednesday morning 68c

Thirteen only Slightly-Soiled Toilet Wraps from \$1.00 to \$3.00. Half price Wednesday morning.

DELAINE, PILLOW COTTON, SHEETING. All-Wool Delaine, 40 inches wide, nice designs, new novelties in stripe and floral effect, pink, brown, grey, mauve and blue, nice for summer dresses. Wednesday morning 39c yard

500 yards Circular Pillow Cotton, reliable quality for hard use. Special 19c yard

Limited Quantity Bleached Twill Sheet, 72 inches wide 28c yard

SHOPPING BASKETS.

Baskets, strong, white, fine woven baskets, fastened with leather straps, three sizes, nice for shopping, lunch or traveling 57c, 79c and 98c

STAMPED GOODS FOR EMBROIDERING.

Stamped Linene Cushions, front and back, oval and oblong, pretty designs. Special 28c

Stamped White Runners, size 18x54. Special 39c

Stamped Linene Tan-Color Centrepieces, size 22 inches, nice lace edge 29c

Child's Fine White Lawn Stamped Dress, sizes 2 to 4 years. Special 35c

We have a few more Children's White Pique Coats, made up and stamped; sizes 6 months to 2 years. Price 85c

Transfer Initial Books, from 300 to 400 initials, different sizes and styles, very useful for marking linens. Special 10c book

7-Piece Cut Glass Water Sets \$4.95

Twelve only Wild Rose Pattern Cut Glass Water Sets, seven pieces. Wednesday morning \$4.95 set

Five dozen Cut Glass Sherberts, in the Bertha pattern. Wednesday morning 49c each

LARGER ODD CUPS, 7c EACH.

50 dozen larger size White Porcelain Cups, good quality stock, clear white, bright finish, larger size than previous shipment at same price. Wednesday morning 7c each

BASEMENT.

Parlor Suites, Half Price for Wednesday

One only Three-Piece Parlor Suite, solid mahogany frames, seats and backs, upholstered in good silk covering. Wednesday sale price \$50.00

One only Four-Piece Parlor Suite—Settee, Rocker, Arm Chair and Side Chair; seats and back upholstered in striped denim, the frames are solid mahogany. Wednesday sale price \$62.50

Room-Size Rugs, 1-3 Off

These Rugs are ingrain and some are all wool; some are slightly soiled, but the prices are as well; should clear them before the closing hour Wednesday. Come early for the best selection. Wednesday One-Third Off.

Rugs, size 2½x3 yards. Wednesday sale price \$5.00 and \$7.50

Rugs, size 3x3½ yards. Sale price \$5.50 and \$10.00

Rugs, size 3x4 yards. Sale price \$6.00 and \$11.00

Men's Pyjamas, 98c Suit

A few dozen only Men's Summer Pyjamas at half price and less. These are made of good strong materials in chambray, madras and striped prints, military collar and some have frog fasteners, others plain front, sizes, small, medium and large. For quick clearance Wednesday morning 98c pair

Men's Raincoats, \$8.95

There might be a shower of rain on Wednesday afternoon. We will assist you in providing ample protection—35 Raincoats on sale Wednesday morning, English gabardine, wool paramattas and tweeds, all guaranteed absolutely rainproof; sizes 36 to 44. Many are worth double. Sale price \$8.95

AFTERNOON TEA SPECIALS.

Served from 3 to 5:30 o'clock
Egg Salad, French Dressing, 25c
Rolls, Cup of Tea or Coffee 25c
Strawberry Shortcake, with Whipped Cream 20c

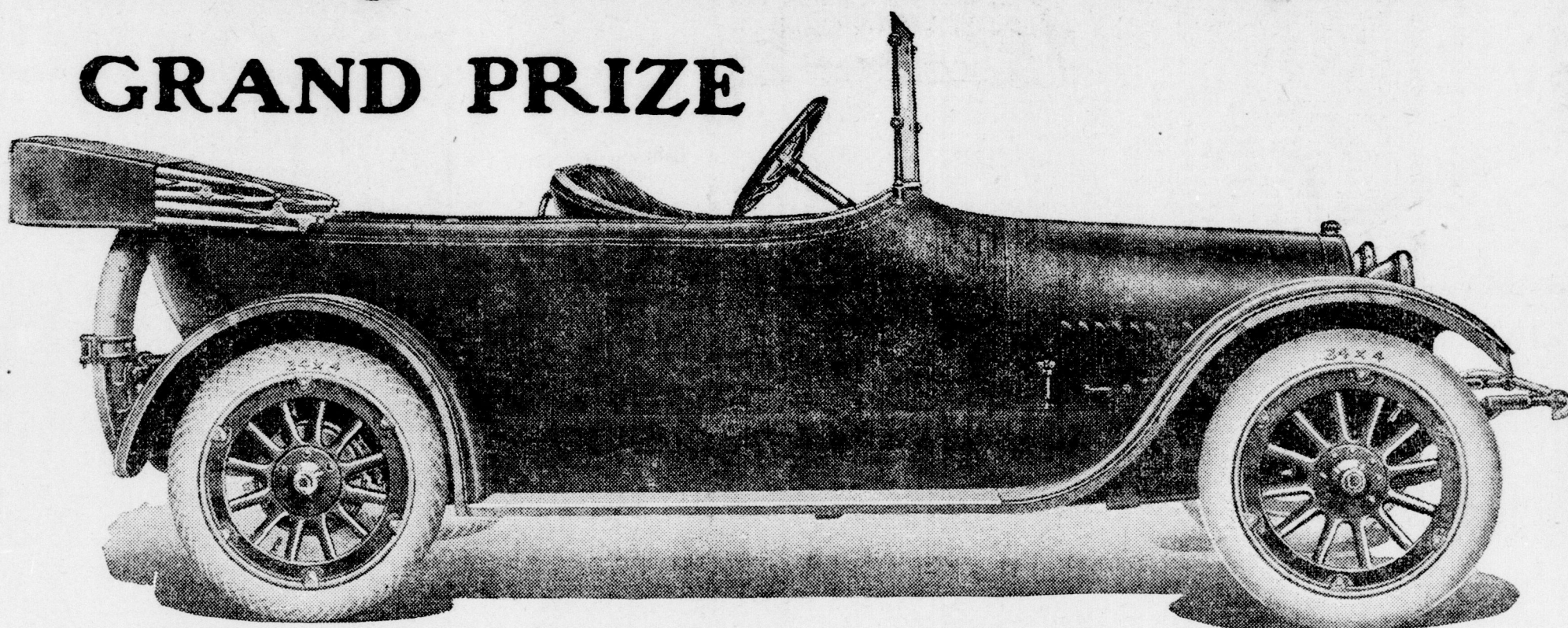
Wash Fabrics, Half and Less

YOU WANT ONE

Send In Your Nomination At Once and Start
Saving the 100-Vote Coupons

GRAND PRIZE

**NINE
TOURING
CARS**

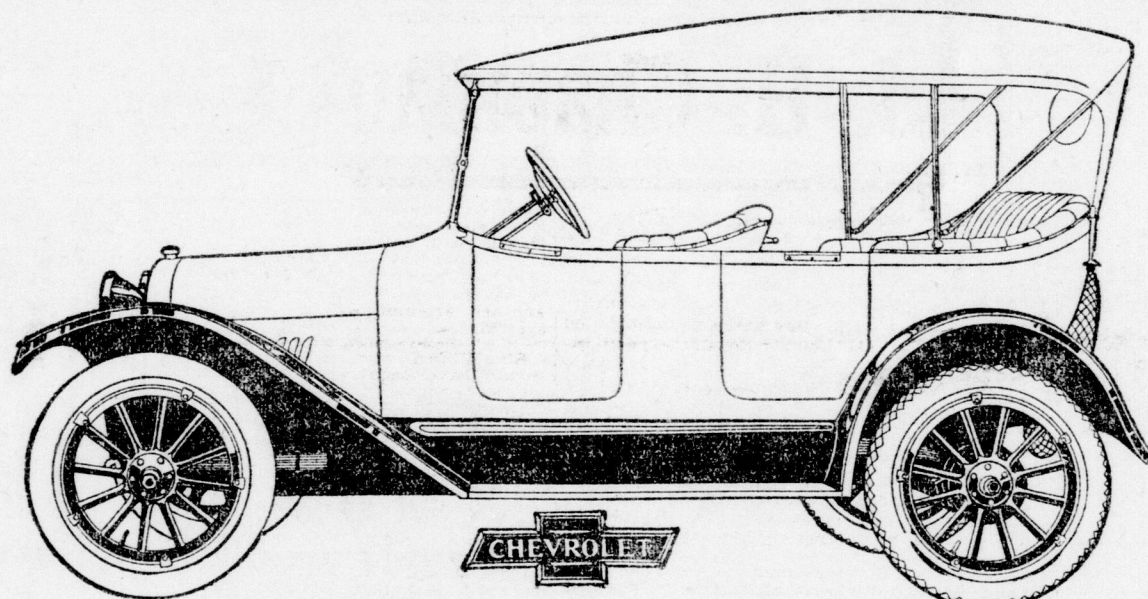


McLaughlin Special D-45—6 Cylinder—Now on exhibition at the McLaughlin Garage, Richmond Street, London. This costly touring car will be given to the candidate receiving the greatest number of votes, irrespective of districts. Grand Prize will be given \$1,000, to be donated to some patriotic organization in his or her district.

**EIGHT
\$400
PIANOS**

Eight Chevrolet 1918 Model Five-Passenger Touring Cars

**EIGHT
\$150
WALNUT
BEDROOM
SETS**

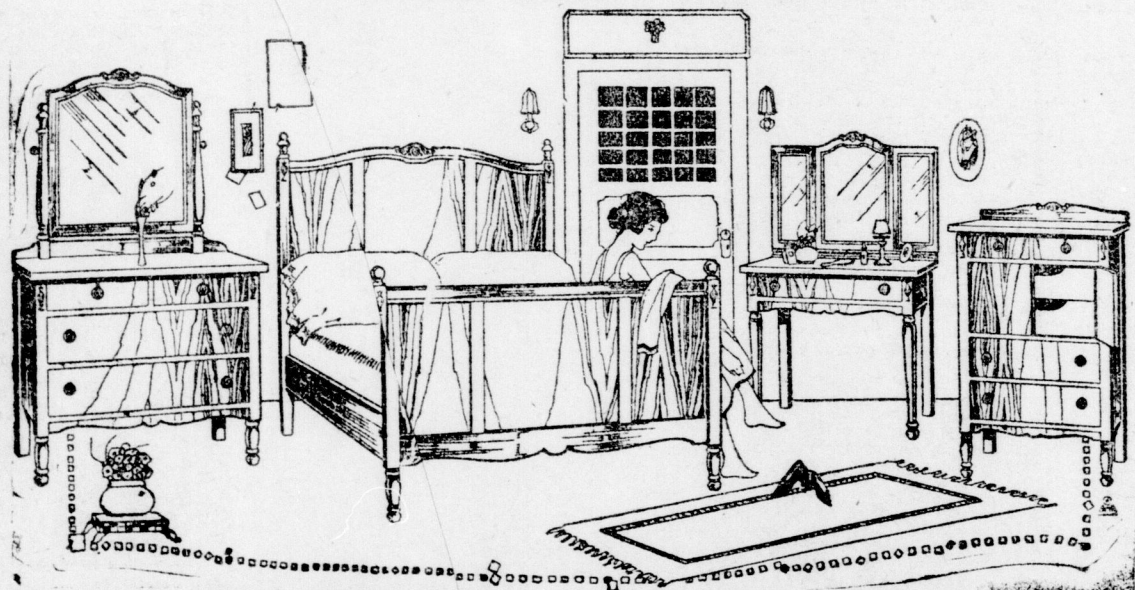


First Prize in Each of the Eight Districts

These cars were ordered specially for this contest, and will be on exhibition at the Ontario Garage and Motor Sales, Dundas Street, London.

**EIGHT
\$100
CABINETS
OF
SILVER**

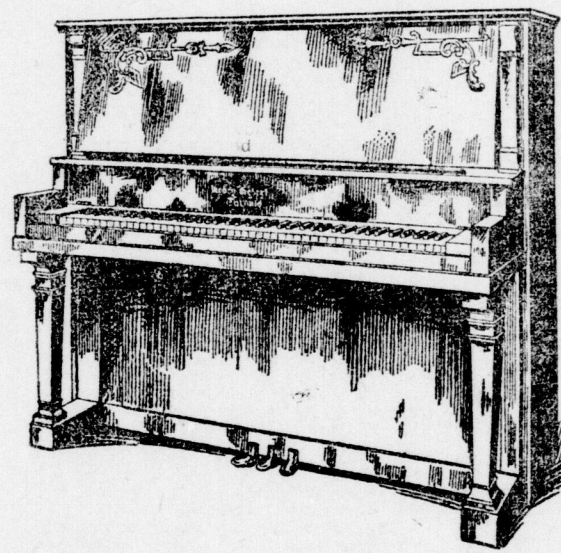
Eight Black Walnut Bedroom Sets Value \$150 Each



THIRD PRIZE IN EACH OF THE EIGHT DISTRICTS.

These Bedroom Sets consist of Dresser, Chiffonier, Dressing Table and Bed. This suite embodies an entirely new thought in furniture construction. The above picture gives but a slight idea of the real beauty of this set. This beautiful prize is on exhibition at the Ontario Furniture Company's Store, Dundas Street, London.

SECOND PRIZE IN EACH OF THE EIGHT DISTRICTS



**Eight Mason & Risch \$400
Pianos**

15,000 Extra Votes

will be given to each candidate for the first new daily subscription to the Morning, Noon or Evening Editions of The Advertiser for one year or more which they turn in. These votes will be given in addition to the regular scale of votes allowed under the vote schedule found elsewhere on this page. These 15,000 EXTRA VOTES mean a big start toward winning the big passenger automobile, or one of the other automobiles or prizes.

SUBSCRIPTION PRICE AND VOTING POWER OF THE MORNING, NOON AND EVENING ADVERTISER.

DELIVERED BY CARRIER IN CITY
OF LONDON.

Six Months	\$2.50
One Year	\$5.00
Two Years	\$10.00
Three Years	\$15.00

DELIVERED BY MAIL OUTSIDE
CITY OF LONDON.

Six Months	\$3.50
One Year	\$7.00
Two Years	\$14.00
Three Years	\$21.00

VOTING POWER OF NEW SUB- SCRIPTIONS.

A new subscriber is one whose name was not on The London Advertiser's lists when this Contest started.

\$1.50 paid in on new subscription	2,500
\$2.50 paid in on new subscription	2,000
\$3.00 paid in on new subscription	2,000
\$3.50 paid in on new subscription	1,500
\$4.00 paid in on new subscription	1,500
\$4.50 paid in on new subscription	1,500
\$5.00 paid in on new subscription	1,500
\$5.50 paid in on new subscription	1,500
\$6.00 paid in on new subscription	1,500
\$6.50 paid in on new subscription	1,500
\$7.00 paid in on new subscription	1,500
\$7.50 paid in on new subscription	1,500
\$8.00 paid in on new subscription	1,500
\$8.50 paid in on new subscription	1,500
\$9.00 paid in on new subscription	1,500
\$9.50 paid in on new subscription	1,500
\$10.00 paid in on new subscription	1,500
\$10.50 paid in on new subscription	1,500
\$11.00 paid in on new subscription	1,500
\$11.50 paid in on new subscription	1,500
\$12.00 paid in on new subscription	1,500
\$12.50 paid in on new subscription	1,500
\$13.00 paid in on new subscription	1,500
\$13.50 paid in on new subscription	1,500
\$14.00 paid in on new subscription	1,500
\$14.50 paid in on new subscription	1,500
\$15.00 paid in on new subscription	1,500

VOTING POWER OF OLD SUB- SCRIPTIONS.

An old subscriber is one whose name was on The London Advertiser's lists when this Contest started.

\$1.00 paid on an old subscription	200
\$1.50 paid on an old subscription	400
\$2.00 paid on an old subscription	600
\$2.50 paid on an old subscription	800
\$3.00 paid on an old subscription	1,000
\$3.50 paid on an old subscription	1,200
\$4.00 paid on an old subscription	1,400
\$4.50 paid on an old subscription	1,600
\$5.00 paid on an old subscription	1,800
\$5.50 paid on an old subscription	2,000
\$6.00 paid on an old subscription	2,200
\$6.50 paid on an old subscription	2,400
\$7.00 paid on an old subscription	2,600
\$7.50 paid on an old subscription	2,800
\$8.00 paid on an old subscription	3,000
\$8.50 paid on an old subscription	3,200
\$9.00 paid on an old subscription	3,400
\$9.50 paid on an old subscription	3,600
\$10.00 paid on an old subscription	3,800
\$10.50 paid on an old subscription	4,000
\$11.00 paid on an old subscription	4,200
\$11.50 paid on an old subscription	4,400
\$12.00 paid on an old subscription	4,600
\$12.50 paid on an old subscription	4,800
\$13.00 paid on an old subscription	5,000
\$13.50 paid on an old subscription	5,200
\$14.00 paid on an old subscription	5,400
\$14.50 paid on an old subscription	5,600
\$15.00 paid on an old subscription	5,800

THE DISTRICTS.

District No. 1—Includes all territory within the municipal boundaries of the city of London.

District No. 2—Two counties, Essex and Kent.

District No. 3—Two counties, Lambton and Middlesex, except the city of London.

District No. 4—Two counties, Elgin and Norfolk.

District No. 5—Two counties, Oxford and Brant.

District No. 6—Two counties, Waterloo and Wellington.

District No. 7—Two counties, Huron and Perth.

District No. 8—Two counties, Bruce and Grey.

Not Luck—Not Chance!—Effort Alone Will Win the Prizes!

INFORMATION, RULES AND CONDITIONS OF THE AD- VERTISER'S BIG PRIZE CONTEST.

Everyone over the age of 15, who is of good character, whether married or unmarried, old or young, is eligible to compete in this Prize Contest. This means men, women and children over 15 are acceptable as candidates.

Candidates may nominate themselves. Nominations must be accompanied by the proper address of candidates.

No employee of The Advertiser or members of an employee's family can enter or compete for any of the prizes. The Advertiser reserves the right to reject any nominations.

Nominations may be made at any time during the Contest.

Vote coupons good for 100 votes will be published in The Advertiser, which, when neatly cut out, name filled in, and brought or mailed to the Contest Department of The Advertiser, will count for the amount thereon.

Votes cannot be purchased. They must be secured by clipping them from The Advertiser or by securing subscriptions.

All remittances must be accompanied by subscriber's name and address.

All votes issued on subscriptions are good until the end of the Contest, and will be polled at the discretion of the candidate or subscriber.

Candidates who seek to lessen competition by discouraging other competitors, or whose friends endeavor to lessen competition by the same means, will be disqualified and dropped from the Contest.

Votes are not transferable, except under the following circumstances: If a candidate wishes to withdraw from the contest he or she may change the votes to a suitable substitute, but said substitute must be a new candidate, who has not been before accepted in

Address All Communications to

PRIZE CONTEST DEPARTMENT,

The London Advertiser,

Dundas Street, London, Ont.

Local and Long Distance Phone 3670.

NOMINATION BLANK

GOOD FOR 5,000 VOTES

Nominate Yourself or a Friend.

PRIZE CONTEST DEPARTMENT OF
THE ADVERTISER:

Dundas Street, London.

Gentlemen—I hereby nominate as a candidate in your Automobile Prize Contest:

Name

Address

Nominated by

Address

NOTE—Only one nomination blank will be accepted for any one candidate.

SAVE A SOLDIER

Skirts are longer and narrower than two or even one season ago, but there is quite a difference between the interpretation of the new tendency by the various houses. The foundation, or sheath of some of the evening gowns

A nourishing and digestible diet. Contains rich milk and malted grain extract. A powder soluble in water.



The National Service Board of Canada,
OTTAWA. 10

pean. I'm going to ask you to send me a long soldier or two (Oh, I mean their addresses), and I'll do the best I can for them. I will come to the city and see you. Will some kind-hearted person come to my aid? I want to know what to do for my 'tootieses'—these poor fellows who burn and ache until I nearly cry! Also, I want to know what to do for my little girl, and I'll be their slave forever.

Now, I'll just air my opinion of the theatre. I think it is a very excellent, and I do enjoy a good picture. But a lot of the theatre owners think it is a waste of money to give the people stuff to the public. I really hate these owners, because they are the ones who by there is enough crime brought before our notice, that we do not need it. I think that if the theatre owners would be a good idea to have a ballot and vote on this subject, and then the people would have a say in it.

Now I must lie me away. I'll get out of my room in five minutes. But before I go let me give you the M. E. A. address. I will give this year.

One brother,
M. E. A.

Dear Miss Grey, I just find you most lively and interesting corner. As this is my first adventure, hope it will escape the W. P. B. Saw where "Forest" wanted help in crocheting. Thought I would send some directions, as I have many copies. Hope she can learn from this. I can't learn to crocheting from, and I can crochet almost anything. Could anyone supply me with the same? I would be glad to help anyone who anyone to learn, would be grateful? Dear "Mrs. Gray," your letter was most interesting and helpful. JUST SUSAN. I am Thank you very much. I will send your clipping to "Forest." Another reader also responded to "Forest's" request. I will be glad to help you on our Page. So it's help all around.

How about tatting directions for

Dear Cynthia,—Noticing where many readers request names of lonely soldiers, I am taking the liberty of sending them names of one of the very best serving boys, but hasn't many friends to remember him. My friend tells me that he has only received one parcel since going overseas, and he went with the 135th Battalion, and always looks so lonely when the Canadian mails arrive when there is no parcel for him. So I'm going to pack a box this week, and I hope that I'll make a pleasant surprise when he receives it, but I don't suppose you'll like it. I may say that this boy is in France, and for how long no one knows? VIOLET

Reading in the Home.

Dear Miss Grey.—I would like to say to the mothers of little children, DON'T show off the children before company or talk of their cute sayings. It is so easy to spoil them, and they will look for special attention in the years to come as a result.

Don't put fine furniture and a clean orderly house first in your life; give the children first place. It is well worth it; the time given up to reading to them, and talking to them, and letting them grow older see that good books are in the home. I would make a plea for the practice of reading aloud often. The mother can give the right expression to her own way, by reading to them than their own way by doing the reading for themselves.

2000
LORD & TAYLOR

Smart Ready-to-Wear Hats and Untrimmed Shapes, in Java, Tagel and Wenchow braids, all new styles, in colors only (no black); regular \$1.50 to \$3.50 value. On sale Wednesday morning for 98

All Home Journal Patterns have been advanced to 20c
Summer Quarterly Style Book, 30c, including free pattern.

**Agents for the Ladies' Home
Journal Patterns.
140 DUNDAS STREET.
Phones 115. 116.**

NEW PERFECTION

OIL COOK STOVE

The high cost of living is being daily reduced by 2,500,000 housewives who cook their meals on New Perfection Oil Cook Stoves.

*With Royalite Coal Oil a New Perfection
will cook your meal for from
5 to 10 cents.*

The Long Blue Chimney gives perfect combustion. All the heat goes to the food—no smoke, no waste.

THE NEW PERFECTION
roasts, toasts, broils, bakes,—
better than a coal or wood stove,
and takes up about half as much
room.

THE IMPERIAL OIL COMPANY
Limited
BRANCHES IN ALL CITIES

GATHERING OLD PAPER.
THEDEFORD, June 18.—The E
scouts were gathering old paper
Friday afternoon for Red Cross pu
poses.

GIRLS' CLUB ACTIVE.
CLINTON, June 18. — The Girls' Club of Clinton, N. Y., is active in its efforts to help the needy and to promote the welfare of the community.

club of Willis Presbyterian Church held a successful bazaar on the lawns on Saturday afternoon, at which they sold some home-made cookies, sewing, candy and ice cream, and which a nice sum was realized.

In the evening the members gave tea, the proceeds of which were donated to the same cause.

The Girls' Club is a bright and active society, and has done its share towards patriotic as well as other work.

FOREST, June 18.—The Red Cross workers' June shipment to Hym Hall, London, contained the follow-

227 pairs of socks, 41 suits pyjamas, 13 sheets, 30 pillow slips, 27 towels, 11 flannel shirts, and 2 helpless soldiers. A box of fruit was shipped for return to the wounded soldiers.

WOMEN'S INSTITUTES'

WORK

THORNDALE PROGRAMS.
THORNDALE, June 18. — The di-

Directors of Thorndale Woman's Institute have arranged their annual program, follows:

August 2—Russia, Ina C. McGuffey; address, Capt. (Dr.) G. W. Racey, Parkhill; reading, Mrs. (Dr.) A. Strong; violin solo, A. Watson; harp, Dr. H. M. McEadden.

September 6—"Moral Value of Pl
Miss L. Bryan; "The British Nav
Miss General Duffin; position

October 4—Kintore Institute; hosts:
Mrs. Wm. Woods.

November 1—"Curse of Idleness"
Miss B. L. Hobbs; "Famous Canad

December 6 — Delegates' report

"Christmas Thoughts," Mrs. C. Hobbs; instrumental, Miss V. Angus; recitation, Miss M. Angus.

ng, Miss L. Guest; vocal solo, Miss Bilyea; roll call, Christmas suggestion hostess, Mrs. James Angus.
January 3—"Natural Resources Canada," Miss E. Irwin; "Economy

Whenever the children suffer from earache, think of

COMPASS OIL

Silver Gloss Starch

**For nearly 60 years, Edwardsburg
"Silver Gloss" has been the standby.**

Guaranteed not to injure the finest fabric.

Manufactured by THE CANADA STARCH CO. LIMITED, MONTREAL.

FOR HOME LAUNDRY

Chemically Self-Extinguishing

What do these words mean to you? They mean greater safety in the home—surely something that interests you keenly!

Perhaps you have noticed these words and the notation "No fire left when blown out" on our new "Silent Parlor" match boxes. The splits or sticks of all matches contained in these boxes have been impregnated or soaked in a chemical solution which renders them dead wood once they have been lighted and blown out, and the danger of FIRE from glowing matches is hereby reduced to the greatest minimum.

**SAFETY FIRST AND ALWAYS
USE EDDY'S SILENT 500s**

THREE-YEAR-OLD OFFENDING WOMAN
STRAITFORD, June 8.—Three years ago the police claim, a man named Ben secured liquor while on the highway history list. At the time there were numerous other men who were being disappeared and it could not be ascertained. On Sunday night constables received him and placed him in the arrest. He was imprisoned in the morning, but was released after he had not guilty the case was not proved.

INTERESTING INFORMATION FOR Earners, Savers and Investors

The Middlesex Mills, Limited

WEAVERS—DYERS—BLEACHERS
FINISHERS

Colors Ever Brilliant—Finish Everlasting.

THERE'S A REASON—IT'S IN THE WATER

English and French methods. Shipped to June 16, 41,207 yards. Unfilled orders, over 500,000 yards. Output increasing; capacity being developed to 50,000 yards per week.

ALBERT MITCHELL,
President and Manager.

W. F. COTTON,
Vice-President.

A. N. LYSER,
Sec'y-Treasurer.

BANKERS:
THE IMPERIAL BANK OF CANADA,
London, Ontario.

Industry, Thrift, Banking, Insurance, Investments

INDUSTRIAL PROSPECTS IN THE UNITED STATES.

Subscriptions to the Liberty Loan had an appreciable effect on the New York market, and it is likely the market will take a sort of rest so far as any great extended movement until the large withdrawals for the loans are more or less adjusted. In fact, there are those who tell us to look out for more than ordinary recessions. However, the general opinion among representatives seems best expressed in the absolute confidence in the general steadiness of reliable securities of large earning capacity.

The Iron Age price average for the leading steel products during the past week was \$105.64 a ton against \$99.23 a week ago. Lead touched a new high figure of 12½¢ a pound, almost double the price of a year ago. Tin is 61½¢, comparing with 43½¢ at this time last year. Copper is within ½¢ per pound of its record high price of 34½¢. The United States Steel Corporation is earning the largest profits in its history, and is accumulating surplus at a rate almost "beyond the dreams of avarice," and other steel organizations, including Bethlehem and Republic, are enjoying almost equal prosperity.

In summing up conditions and prospects, the Public Investor Service, Inc., has this to say: "There are no serious clouds on the financial horizon; there may be squalls at any time. It will be the part of wisdom to buy on any material reaction and to sell on the bulges. Ample margin protection is essential. Given that and intelligent selection of securities, based upon analysis of fundamentals, and there are larger profits to be reaped in the coming year than even in the past two years."

DOING BIG THINGS.

Big things are only little things put together. I was greatly impressed one morning as I stood watching the workmen erecting the steel framework for a tall office building in New York. A shrill whistle rang out as a signal, a man over at the engine pulled a lever, a chain from the derrick was lowered, and the whistle rang out again. A man stooped down and fastened the chain around the centre of a steel beam, stepped back and blew the whistle once more. Again the lever was moved at the engine, and the steel beam soared into the air up to the sixteenth story, where it was made fast by little bolts.

The entire structure, great as it was, towering far above all the neighboring buildings, was made up of pieces of steel, and stone, and wood, put together according to a plan. The plan was first imagined, then pencilled, then carefully drawn, and then followed by the workmen. It was all a combination of little things. It is encouraging to think of this when you are confronted by a big task. Remember that it is only a group of little tasks, any one of which you can easily do. It is ignorance of this fact that makes some men afraid to try.

WHAT OF SILVER?

An investigation of the subject discloses the fact that the demand for silver for coinage purposes is increasing rapidly and bids fair soon to exceed the supply. The trend of silver has been slowly but steadily upward, and there is little doubt about the eventual standing of the white metal. There are many who believe it will reach the stage where remonetization will place it on a plane with gold. When this war is over and the nations, no longer concerned with actual battle campaigns, set themselves to the task of devising ways and means for paying their debts with a minimum of disturbance to the world's business, the remonetization of silver will undoubtedly receive consideration. While not generally known, it is a fact that in the French Chamber of Deputies it was suggested recently that gold be demonetized; the object of the movement was to force hoarders to bring out gold estimated at 4,000,000,000 francs which is still being kept in hiding in spite of patriotic appeals to owners to exchange it for notes. This is the nub of the situation. The people do not want notes—they want hard money—something that of itself has a real intrinsic value. Gold being held by the Government, silver is the only hard money medium left for circulation among the people.

Some reasons why silver may be expected to advance during the war period, and even more rapidly after the war is over, are: (1) Silver is the common medium of exchange in small dealings in all Asia, Europe and North Africa, the habitat of five-sixths of the human race. (2) All the countries of Europe have been working in their gold reserves, or their gold supplies. A very large part of this gold has found its way to America, which has become the money centre of the world, and the civilian population of Europe needs silver as a circulating medium. Moreover, troops on foreign soil are demanding payment in silver. In addition to the forces already on the Western Front inside of a year, if the war lasts that long, there will be a million American troops. With what are these soldiers going to be paid? (3) As there is no way by which the gold can be returned to Europe, how shall we secure a medium of exchange by sending over silver? (4) Where is the silver to come from to supply the demands of Europe, India, China and Japan? For all these countries must have silver, and it is estimated that the need will be approximately five billion dollars. The demand for silver in the East is so great that the Philippine Islands have sold their coined silver to India and China.

The United States Government has been buying silver in constantly increasing quantities; the latest reported purchase was 700,000 ounces of bar silver on Friday of last week. The prices paid ranged from 75¢ to 77¢ an ounce.

The world is practically dependent on the mines of the United States and those of the Cobalt district of Canada for its silver supply. Present silver prices mean large profits to American mines producing silver, either as a primary metal or a by-product. If silver goes to one dollar, which is not unlikely, the earnings of the silver mines should be greater than at any time in the past twenty-five years. The effect, marketwise, of such prosperity on the stocks of producing silver companies needs no comment.

UNITED STATES STOCK MARKETS.

The war news has grown much more favorable in the last week or two, and the undercurrent of pessimism which seemed to prevail then has subsided to a large extent. With the exception of some rise in destruction of tonnage by submarines, improvement is shown in every direction—the advance of the British, the abdication of Constantine, and the better outlook in Russia where the stalking ghost of a separate peace is disappearing. The stock market cannot be said yet to be much else than a professional one, although the extra Red Cross dividend in steel accompanied by the unusual method of announcing a future dividend of good proportions some time in advance, has induced public buying of this remarkable security, advancing its price beyond the other levels. It is undoubtedly public buying that has done this and has postponed at least the substantial reaction which was looked for on account of the technical situation of stocks.

Meantime, many securities are rivaling steel in record of earnings—some of them even exceeding it—and before long the knowledge of this will undoubtedly induce considerable rises throughout the industrial list. Before this, however, the technical tightening of money incident upon the payment for the war loan, which must take place no matter how well arranged the bookkeeping provisions for transfer are—this money-situation may temporarily, at least, induce some slowing up of activity in the general market. We shall see, perhaps later on, the effects of an unusual form of inflation, that induced by very large profit making—a form which in ordinary times might bring on an era of wild speculation. But in these periods when the crash of war sobers the calculations of even the most reckless, probably the same conservative leadership which has carried us with safety away from this form of derangement, will still protect us.—Eashe's Review.

THRIFT AND PRACTICAL ECONOMY.

There is altogether too much money spent for the delivery of commodities for public consumption and in some of the large cities such as Philadelphia and Washington it is estimated to cost as much as \$40 per annum for each individual or \$150 for the average family.

We already have some "Cash and Carry" stores, and it is to be hoped that in the interest of the present necessity for economy to which we are just awakening, more will follow. The public has been pampered to that extent that only a short time ago one of our florists told the writer of a recent instance where a lady phoned for half a dozen carnations to her house, nearly one and a half miles distant—that evening, and it was nearly nine when the phone order was received. It is not an uncommon sight to see five or six milk delivery wagons in one block at the same hour, and again three or four bread delivery wagons in the same block within the same hour. At the present cost of fuel, and labor for driver and repairs, each delivery equipment costs nearly one thousand dollars a year.

The consumer pays this cost in the necessary addition to what the same goods might be sold for if the purchasers would carry their purchases home with them. It is a burden upon the limited purse which might be largely relieved by a different system and the opportunity is ripe for some one to provide the remedy.

LOVE INSURANCE

Recently a minister in an eastern city delivered a sermon on what he termed "Love Insurance." He said in part:

"I am not here to boost any life insurance company. I am here to preach the gospel, but there's gospel in life insurance. A man who fails to provide for his loved ones in case of death is not fulfilling the obligations which he assumed when he married his wife and when he became the father of his children."

"Not many years ago one of my dearest friends died and I was asked by his distracted widow to look through his affairs and see what was left to her. He had taken out a policy of life insurance for \$1,800. I was as poor as a church mouse. All I have is my salary, but I have a peace in the knowledge that when I am not able to take care of my wife and children they will not be left in want. "Life insurance, you say? I say it is love insurance."—Exchange.

OPPORTUNITIES FOR INDUSTRIES IN ARGENTINA.

As showing how the Argentine Government invite industries it has recently granted a concession for a packing house to have a capacity of 2,000 sheep daily and 2,000 hogs monthly. The Government permits free entry of all materials for the packing house, which is to be completed in two years, and leases to the concessionaires 50,000 acres of land. The project will be financed by a syndicate now forming.

Bonds for Investment

Due to unfailing natural resources, Canada's Pulp and Paper Industry is established on a solid foundation. Mortgage Bonds of Corporations engaged in this business—where are combined sufficient timber reserves, capable management and conservative capitalization—are sound investments suitable for private or corporate funds. We have purchased and offer several such issues. Particulars on request.

Royal Securities Corporation

LIMITED

164 ST. JAMES STREET, MONTREAL.

Follow the Lead of the Big Man

Most of the world's biggest business and professional men carry large life insurance policies. They safeguard their success by their life insurance investments.

Starting with two to five thousand dollar policies when young men, they took out more every year or two as their income permitted, used their policies to raise money when needed, and by following this plan reached independence.

They had protection for their families in the meantime. They felt relieved about their future. With their responsibilities lessened they could jump into business transactions free from worry. Their life insurance enabled them to build up extensive credit—they had more confidence in themselves.

That's the way you can get your start. You can follow the lead of the big man even if you must do so in a small way. We will help you. We have a policy that is especially adapted for just such young fellows as you. It's our Twenty Payment Life Policy.

Suppose you are 30 years old and you take out a \$5,000 policy. You pay \$155 yearly. When you reach 50 you will have paid in \$3,100 (less the dividends returned every five years). You can then take paid-up insurance for \$5,000 or you can take its cash or loan value of \$2,815 for your own use.

During all this time your family will be protected. You can borrow money on your policy to back any business deal that might come up. You do not have to die to win on this policy. Your payments are investments for yourself, as well as buying protection for your dependents. Your financial worth is increased.

Write us at once for complete details about this policy. Send us your name, address and age and we will tell you what it will cost you.

The Northern Life Assurance Co.
LONDON - - - - - ONT.

Tear off this coupon and mail to:
NORTHERN LIFE ASSURANCE CO.
Gentlemen—Please send me your booklet, "What the Northern Offers."

My age is
Name
Address

The Fidelity Trusts Company of Ontario

DIVIDEND NO. 14.

Notice is hereby given that a dividend of two and one-half per cent (being at the rate of five per cent per annum), has been declared upon the Paid-up Capital Stock of this Company for the current half-year, and that the same will be payable at the Offices of the Company, Dominion Savings Building, Richmond Street, London, on and after the third day of July, 1917.

The transfer books will be closed from the 15th to the 30th June, instant, both days inclusive.

London, June 14th, 1917.

BY ORDER OF THE BOARD,

W. J. HARVEY, Manager.

OPERATED UNDER THE SAME MANAGEMENT.

The Premier Trust Company

That a Trust Company can render more efficient service than a private Executor is now pretty generally admitted. When

Making Your Will

you will protect your Estate and Widow by naming this Company as your Executor and Trustee. Consult us freely without obligation to you.

The Peoples Loan and Savings Corporation

For upwards of a quarter of a century the Corporation has paid

4%

on Savings Deposits of \$1.00 and up. Withdrawable by check.

JOINT ACCOUNTS

can be opened in any two names, and either party can check against the account. Interviews solicited.

HEAD OFFICE - - - - - 428 RICHMOND STREET, LONDON, ONT.
BRANCH OFFICE - - - - - 6 SANDWICH STREET WEST, WINDSOR, ONT.

Make a note of This

It Will Pay You
10%
on Purchase Price
\$2,250



It Will Pay You
10%
on Purchase Price
\$2,250

A Good Investment

ON EASY TERMS.

Three small houses, the kind that are occupied all the time because there are more people who can pay ten dollars per month rent than thirty dollars:

NO. 508 PHILIP STREET, LOT 31 FEET BY 110, WITH HOUSE
NO. 514 PHILIP STREET, LOT 20 FEET BY 110, WITH HOUSE
NO. 516 PHILIP STREET, LOT 20 FEET BY 110, WITH HOUSE

Two of these houses are occupied, other being repaired and can be rented at once. This property is assessed at \$2,150, having an income of over \$300 per annum when all the houses are rented. Let the revenue help you pay for it. The property is worth \$2,850.

London Realty Sales Company

THOS. C. KNOTT, AGENT.

ROOM 117, DOMINION SAVINGS BUILDING.

The Consolidated Trusts Corporation

GEO. G. McCORMICK, - President THOS. BAKER, - 1st Vice-President
R. G. FISHER, - 2nd Vice-President W. E. Robinson and Thos. W. Scandrett.

Acts as Executors and Trustees for Estates. Money advanced on Government Bonds at 6 per cent. Will forms free of charge.

Office - - - London Loan Block, 220 Dundas Street
M. J. KENT, Manager.

United Kingdom of Great Britain

5½ PER CENT SECURED
5-YEAR BONDS

Best in the World
Payable in Gold.

NETS YOU AT PRESENT
PRICE ABOUT 6.20 PER
CENT.

For further particulars apply to

London Stock Exchange 416 RICHMOND ST.
Next Bank of Commerce, LONDON, ONT. F. B. CLARKE

ALLIED DRIVE INTO SERBIA IS IMMINENT

British Troops Withdraw From Struma for Purpose.

VARDAR ROUTE FAVORED

Sarrail Evidently Plans to Strike for Nish.

CUT CONSTANTINOPLE LINE

Troops Massing in Thessaly, With No Obstacles Encountered.

LONDON, June 18.—The massing of Entente troops in Thessaly, south of the center of the line now held by Gen. Sarrail's forces, taken in connection with the withdrawal of British forces on the extreme eastern wing along the lower reaches of the Struma River, seemingly is an indication that big events are in the making in the Macedonian theatre in an attempt to retake Serbia, or at least that portion of it as far as Nish, through which runs the famous Berlin-Constantinople railway. Along the Vardar and Morava River valleys northward through Serbia, undoubtedly would prove easier ground over which to operate than northward along the Struma and through western Bulgaria to the junction of the railway at Sofia. No impediment is being placed in the way of this move, and the departure of former King Constantine from the country the people are expected to have become more friendly to the allied cause by placing their adherence in the provincial government of Eleutherios Venizelos.

Holding to Bridgehead. Although on the eastern wing the British have given up numerous villages which they have previously burned, they are holding tight to the bridgehead position on the left bank of the River Struma, and through western Bulgaria to the junction of the railway at Sofia. The retirement of the British was voluntary as indicated by the Bulgarian official report dealing with the manoeuvre, which does not mention any fighting or having taken place. There has, however, already been some activity on the part of the British in the Vardar-Lake Doiran sector, but Sofia reports that the attempt made by them to advance near Dautli was repulsed.

Italians Make Strike. In the Austro-Italian theatre the first fighting in more than a week on the Carso Plateau where recently the Italians attempted to break through the German line, is chronicled by Rome. Northeast of Trieste, the Italians in attack have been able to advance and straighten out their line. In the Trentino zone Austrian attacks against Italian positions on the Asiago plateau and in the Vodic district were repulsed.

CALGARY WHOLESALE BUSINESS IS FACING RUIN IN NEW RULE

"Classification 17" Means This, Commission Is Told.

CALGARY, June 18.—The introduction of "classification 17" permitting the mixing of commodities in carload lots in shipments through Western Canada, at the request of the Canadian railways would mean the destruction of the wholesale business of Calgary and the ruin of the city, according to W. A. George, president of the board of trade and Calgary's leading industrialist. The plan made before the railway commission at its sitting in this city, Mr. George said, addressed the commission at some length today.

The commission heard arguments also on the proposed increase of 15 per cent on freight rates. The local board of trade, represented by Mr. George, consented to the proposed increase of water rates in the local lakes of two cents a hundredweight, from any other source.

The commission, no doubt, will permit this two-cent increase. On the question of demurrage the commission heard evidence and took the matter under advisement.

CONSERVATIVES EXPECT CONSCRIPTION TO CARRY Extension of Term Is Giving Government Concern.

OTTAWA, June 18.—It is said today that the Conservatives have announced that the whole conscription situation, and are confident that referendum will not catch enough votes to defeat the conscription measure. They are counting on only a dozen defections, which would amount to a turnout of 24 votes, per their nominal majority is about thirty.

In addition they will have the support of a certain number of Liberals. What they are anxious about now is the extension of the conscription term.

They feel that if Liberals who vote for conscription vote solidly against extension, they will not be able to carry the case to take to the Imperial Parliament. On the other hand, Sir Wilfrid Laurier may, if the conscription bill is passed, be willing to grant an extension, on the ground that the Government should take the responsibility of administering its own measure.

C. P. FULLERTON WILL BE ELEVATED TO BENCH [Special to The Advertiser.] WINNIPEG, June 18.—Announcement will be made on Wednesday that C. P. Fullerton, K.C., is to succeed to the place left vacant on the bench by the death of Justice Richards.

Mr. Fullerton is an old-time associate of Sir Robert Borden in Halifax, and he has the strong backing of Hon. Arthur Meighen. He laid the Fullerton charges against Premier Borden, which were investigated by commission and not sustained, two years ago.

CANADIAN LT. COLONELS STRUCK FROM STRENGTH LONDON, June 18.—Struck off the strength as surplus to the establishment and returned to Canada, Lt. Col. C. C. Bellantyne, A. L. Bonnyycastle, J. H. Hearn, A. J. Oliver, Sir W. Price, J. L. Young, Major W. J. Douglas, D. C. Morton, D. McLennan, Sir W. Pink, G. P. Richardson, A. J. Taylor, and Capt. A. E. Burgess and W. L. McFarland.

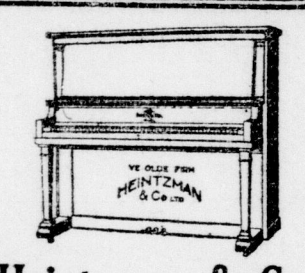
Canadian headquarters notify that on the completion of the present course of the Officers' Training Corps there will be sufficient of all ranks available in England for estimated requirements for some time. No further applications for commissions consequently will be received.

ORGAN FOR TWENTY DOLLARS

Mason & Hamlin chapel-design organ. Very suitable for church or Sunday school. Good tone.

Special Price \$20.00 Terms, 50c Per Week.

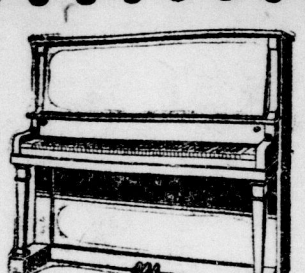
Also 50 second-hand organs, from \$5 to \$75, including 5 and 6 octave, and piano-case organs.



Heintzman & Co. Upright

Cabinet grand mahogany case, a beautiful instrument. Taken in exchange on Player-Piano. Guaranteed.

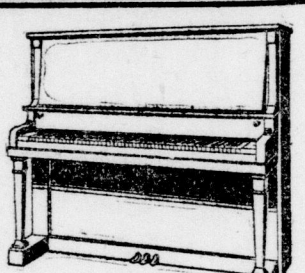
Regular price, \$500.00. Special Price \$350.00 Terms, \$15 Cash and \$2 Per Week.



Weber Upright

Mission case, full iron frame, overstrung scale. Used only for rental purposes. Ideal for small living-room or den.

Regular price, \$325.00. Special Price \$225.00 Terms, \$10.00 Cash and \$1.50 Per Week.



Billings Upright

Attractive design, one-piece fall board, overstrung scale, new ivory keyboard. A well-known make.

Regular price, \$250.00. Special Price \$175.00 Terms, \$10.00 Cash and \$1.50 Per Week.

100 Pianos Being Sold At HEINTZMAN HALL

Tremendous Price Reductions. Easy Terms

Decide on the price and terms you want to pay, the style of instrument, and then come in and let us show it to you. The variety is so immense you are sure to see exactly what you want. Every one of these pianos is in splendid condition. They have all been overhauled and renewed, where needed, inside and outside.

We Guarantee Every Piano In This Sale

You are taking absolutely no chances. You are getting a beautiful piano in splendid condition, no matter which one you choose. Some of them have only been used for demonstration purposes.

Don't Let This Opportunity Slip

It may never come again. This is the end of our financial year, and we do not intend to carry over one of these instruments—all must go. If you have long wanted a piano, here is your chance. With the prices and terms we offer they are well within your means. You only pay a few dollars now and the balance in small weekly payments.

COME IN AND SEE THEM AND EXAMINE THEM.

3000 PLAYER ROLLS

Regular prices from 50c to \$2.50. 25c Each includes rolls by the best makers, including vocal style rolls.

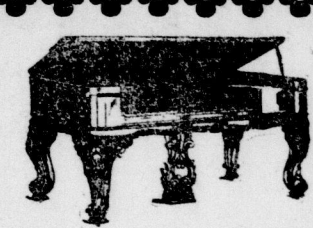
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HEINTZMAN & CO., LTD.

Please mail me lists of Stocktaking Sale Bargains and terms as per ad in The Advertiser, June 19, 1917.

Name

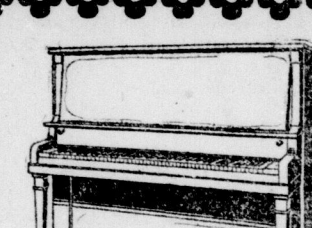
Address



Heintzman & Co. Square Piano

Ninety-Nine Dollars. Fine square piano, thoroughly overhauled and in first-class condition. Terms, 75c Per Week.

Special Price \$99.00. Also square pianos from \$25.00 to \$100.00, at 50c to 75c per week.



Lindeman & Sons Upright

Cabinet grand upright mahogany case, modern design, overstrung scale. Regular Price, \$375.00. Special Price \$235.00 Terms, \$10.00 Cash and \$1.50 Per Week.

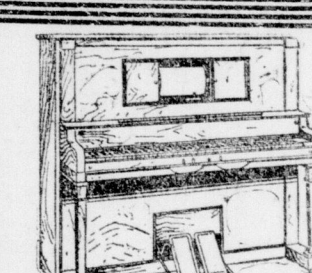
Special Price \$235.00 Terms, \$10.00 Cash and \$1.50 Per Week.



Heintzman & Co. BABY GRAND

Mahogany case, plain design; has all Heintzman features; case like new. Perfect tone and touch. Regular Price, \$850.00. Special Price \$575.00 Terms, \$25.00 Cash and \$3.00 Per Week.

Special Price \$575.00 Terms, \$25.00 Cash and \$3.00 Per Week.



Mozart Player-Piano

Walnut case, 88-note, colonial design, metal action. All modern player devices. Regular Price, \$650.00. Special Price \$475.00 Terms, \$25.00 Cash and \$2.50 Per Week.

Special Price \$475.00 Terms, \$25.00 Cash and \$2.50 Per Week.

\$10 worth of Player Music and Bench included in this price.

Ye Olde Firme

HEINTZMAN & CO., Limited

Heintzman Hall

242 Dundas Street, London

Gotham Miss Will Get \$225,000 From Octogenarian Beau

Verdict Rendered in Breach of Promise Suit.

NEW YORK, June 18.—A verdict of \$225,000 in favor of Miss Honor May O'Brien, 28 years old, in her breach promise suit against John B. Manville, a retired banker, 55 years old, was awarded by a state supreme court jury today. The plaintiff, secretary to a New York newspaper, alleged that the defendant, father of grown children, broke his promise to marry her.

GERMANS BEATEN IN ATTEMPT TO REACH THE INFANTRY HILL

Enemy's Enterprise Costs Him Twenty-One Prisoners.

LONDON, June 18.—The official report from British headquarters in France tonight reads: "We captured 21 prisoners this morning in the course of the enemy's unsuccessful attempt to regain his lost positions on Infantry Hill."

"Our troops gained ground slightly last night on the Mesines battle front in the direction of Warneton."

"Artillery activity continued today on both sides in the neighborhood of Lens and north of Arras."

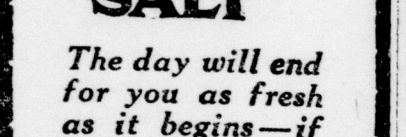
"Yesterday the air fighting went in our favor. Ten German machines were brought down by our planes, and five others were driven down out of control. Two of our airplanes failed to return."

"Early this morning the enemy delivered a strong local attack, under cover of a heavy bombardment, upon the positions captured by us on the morning of June 14 at Monchy-lez-Preaux. After severe fighting our troops were compelled to fall back from certain advanced positions, which had been established by us in front of our main new position which we still hold on Infantry Hill."

"There was considerable artillery activity on both sides during the night north of the Scarpe. Hostile artillery activity continues in the neighborhood of Ypres."

ENO'S FRUIT SALT

The day will end for you as fresh as it begins—if you take Eno's each morning



ENO'S FRUIT SALT

The day will end for you as fresh as it begins—if you take Eno's each morning

ENO'S FRUIT SALT

The day will end for you as fresh as it begins—if you take Eno's each morning

BOTH SASK. PARTIES CLAIM POPULARITY AND EXPECT TO WIN

Eighteen Non-Partisans Have Entered the Field.

HOT RUN FOR PREMIER

Liberals Give Martin 500 Majority—Opponent Also Confident.

REGINA, June 18.—Hon. Wm. Martin and W. S. Withersby, the leaders of the two political parties, gave statements in interviews today, expressing the utmost confidence in the victory of their respective parties at the polls on June 26.

The Liberals declare they will make a clean sweep, and refuse to concede a single seat to the Opposition, but say that in half a dozen ridings the Conservatives have a fair fighting chance. The Conservatives ridicule this statement, saying they are confident of a small working majority in the next legislature, not counting candidates which non-partisans may elect. Fifty-nine members are to compete for the next legislature, and elections in 27 constituencies will take place. Cumberland and Isle La Crosse being deferred.

Eight Non-Partisans. The Non-Partisan League has eight candidates in the field, and declares all will be elected. They are: N. McKean, for Happyland; Julian Cameron, for Lost Mountain; W. S. Simpson, for Nottaweg; D. J. Sykes (acclamation), for Swift Current; J. Burns, for Turtle Ford; Mrs. S. V. Haight, for Thunder Creek; C. H. Haight, for Wilkie; and Ed Granger, for Morse.

In addition to the non-partisans there are several independents. C. Cawthorne who was expelled from the House, declares will contest the Biggar seat, while E. R. Powell is out against Hon. A. P. McNab in Elrose; T. A. Campbell in Rosetown, and John McLeod in Prince Albert.

Labor is putting up two men, one in Moose Jaw where W. G. Baker is running, and the other in Saskatoon, where A. M. Eddy is the candidate.

May Run Martin Close. In Regina city the Liberals claim Premier Martin will be elected over Brig-Gen. Embury by a majority of not less than 500, but the Conservatives declare they will contest the seat as is estimated is an impossibility.

greatly has the vote changed, and that the Conservatives' victory is a foregone conclusion. In Saskatoon one of the most interesting contests in the campaign is raging with Donald MacLean and P. E. MacKenzie running neck and neck. Additional interest is given the contest owing to the fact that either one of them is regarded as sure of a cabinet position no matter which party is returned.

PLANNING TO LOWER HIGH COST OF DIVORCE

OTTAWA, June 18.—With a view to decreasing the high cost of divorces, the House of Commons at present is working out a bill to amend the Divorce Act, which will be introduced in the House at an early date.

The bill is intended to secure the severance of marital entanglements which exist only by law, and in many cases have a tendency to afford the expense, even after their former mate has long been absent from them. The chief difficulty is connected with the bringing of witnesses to Ottawa and the payment of their expenses.

It is proposed that a king's proctor will be appointed in connection with the parliamentary divorce procedure, that provision will be made for the taking of evidence at various points throughout the country, and that such evidence may be presented here by the king's proctor, the presence of the petitioner, and probably the respondent only being required. It is also proposed that legal fees be fixed by law.

\$50,000 FIRE IN ST. JOHN. ST. JOHN, N. B., June 18.—Fire today caused a loss estimated at \$50,000 in a Dock street building, owned by E. Rodger of London, England, and occupied by several firms. The furniture store of J. Marcus probably suffered the heaviest loss.

GERMAN CASUALTIES IN MAY 110,296, AND 4,356,760 ALL TOLD

LONDON, June 18.—The German casualties, as reported in the German official casualty lists in the month of May, follow:

Killed or died of wounds and sickness..... 22,000 Prisoners and missing..... 26,562 Wounded..... 62,394

Total..... 110,956 These casualties, added to those previously reported, give the following totals since the beginning of the war: Killed and died of wounds or sickness..... 1,068,127 Prisoners and missing..... 557,410 Wounded..... 2,731,223

Total..... 4,356,760

FRENCH TAKE 500 YARDS OF GERMAN LINE IN CHAMPAGNE

40 Prisoners Including an Officer Captured.

PARIS, June 18.—The official communication issued by the war office tonight reads: "Marked artillery activity was displayed in the region of Laffaux, Pannetier and the sector of Craonne-Chevreux."

"In Champagne we carried out this morning a local operation which rendered us masters of a system of German trenches which formed a salient in our lines on a front of about 500 metres between Mont Carillet and Mont Blond. In the course of this action we took 40 prisoners, one of them an officer."

Still Bombard Rheims. The Germans without reason continued to bombard the front last night, on which 2,000 shells were fired today. One civilian was killed and three were wounded.

Belgian communication: During the course of the night there was great artillery activity in the region of Lizerne and Boesingehe; during the day the cannonading was light along the whole front.

"Intermittent cannonading occurred at various points on the front last night. Our reconnoitering parties penetrated the enemy lines near Lelutier and southwest of Senones, bringing back prisoners."

WASHINGTON PLANS GREAT RECEPTION FOR RUSS WAR MISSION

Representatives of New Republic Have Full Powers of Negotiation.

WASHINGTON, June 18.—Russia's war mission, whose coming is awaited with more than ordinary interest because of the internal situation facing the new Russian democracy, will reach Washington at noon tomorrow to discuss co-operation in the war with the American government.

Ranking officials of the state department will meet the envoys at the railroad station, and accompanied by a cavalry guard, will escort them to their headquarters. Every effort will be made to have the welcome reflect the American nation's deep sympathy and confidence for the struggling government at Petrograd.

The mission, it is understood, will have full powers of negotiation, and will serve as a Russian counterpart to the American mission now in Petrograd, under the leadership of Elhuft. Since its departure about five weeks ago from the Russian capital, a signed contract for \$40,000,000 in supplies by cable and wireless, and is sufficiently enough informed to discuss the situation in detail.

BRITAIN SPENDS FIFTY MILLIONS WEEKLY IN U.S.

NEW YORK, June 18.—Great Britain's weekly war expenditure in the United States amounts to between \$50,000,000 and \$60,000,000, Lord Northcliffe, head of the British departmental missions in this country, announced tonight on his return from Washington. A signed contract for \$40,000,000 in supplies by cable and wireless, and is sufficiently enough informed to discuss the situation in detail.

ALL COMMUNES OF LARISSA AND VOLO BEHIND VENIZELOS

New Civil Authorities Have Been Installed.

TUMBA RAILWAY BOMBED

British Airmen Also Destroy Enemy Munitions Depots.

PARIS, June 18.—The French war office report on Greece and Macedonia reads: "British aviators successfully bombed the Tumba Railway station, twelve kilometres from Serres, and several munitions depots. There was restricted artillery activity along the whole front."

The movements of our troops continue to be carried out without difficulty. All the communes in the region of Larissa and Volo have adhered spontaneously to the Venizelos Government, and have installed new civil authorities."

CHECK FOR BRITISH? BERLIN, June 18.—The German war office reports: "Macedonia: To the southeast of Lake Doiran Bulgarian posts repulsed English thrusts."

WASHINGTON PLANS GREAT RECEPTION FOR RUSS WAR MISSION

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C. P. R. LENDS MILLIONS TO MUNITIONS BOARD

[Special to The Advertiser.] MONTREAL, June 18.—It is officially stated that the Canadian Pacific Railway Company has loaned the Imperial munitions board \$10,000,000 to assist in meeting financial requirements for the purchase of munitions in Canada during the next year.



BRITISH AIR FORCES ARE ALSO RAIDING

Reprisals Against Germans Are Daily Occurrence.

LONDON, June 18.—Replying to a series of questions in the House of Commons this afternoon as to whether the British Government had decided upon reprisals for the German air raid on England, Andrew Bonar Law, member of the British war council, said the Government intended to take steps not only for damaging the enemy but for preventing raids on England.

It was a mistake, Bonar Law said, to assume that air raiding was confined to the enemy. The British air forces in France had raided German communications and all important military objectives behind the lines which were of sufficient importance to justify such enterprises.

With the increase of the British air forces and the improvement of airplanes, raids against objectives at long range were becoming more practicable. The Government was in consultation with France and the military authorities at the front as to the most effective means of meeting the situation.

PIANOS TO RENT.

If you are thinking of renting a piano for the summer months—or, in fact, any time—it would be well to see the rental pianos of Ye Olde Firme of Heintzman & Co., Limited, Heintzman Hall, 242 Dundas street. They are splendid instruments on attractive terms.

YE-JUNE29

BIG STORAGE RESERVOIR FOR P. M. AT BLENHEIM

BLENHEIM, June 18.—Pere Marquette Railway officials were here today on an inspection trip. It is proposed to build a large reservoir, covering several acres of ground, to furnish a much-needed supply of water in the summer time. Just west of town there is a running spring, from which much of the supply now is obtained, but the capacity for storing it is limited, and arrangements are in progress for getting the much-needed supply. In connection with this a large steel tank will also be erected. This is one of the important train centres of the Pere Marquette in Canada, and a larger supply of water has long been needed for the locomotives.

AMUSEMENTS, LECTURES AMUSEMENTS, LECTURES
THE FALL OF BAPALMIE
AT
THE PATRICIA
MATINEE AND NIGHT,
ALL THIS WEEK

Pronounced the greatest set of animated war pictures ever taken under the auspices of the British Government.
Thrilling! Authentic! Absorbing!
CRUSHING THE HUNS!
A great panorama of the British Empire forging ahead on the west front.
PRICES:
Matinee: 15c and 25c - Evening: 25c
PERFORMANCES FROM 1:30 TO 10:45 DAILY.

MAJESTIC
The Theatre of Supreme Playthings.
SHOWING TODAY.
ALICE JOYCE
IN
"THE QUESTION"
A Man's Life-work—Or Love.
Detroit Excursion
\$2.70—London, Ont. to Detroit and return, boat and rail, Saturday, June 23. Return limit ten days.
Toronto Excursion
\$4.50—London, Ont. to Toronto and return, Wednesday, June 20, boat and rail, return limit ten days.
F. B. CLARKE, 416 Richmond Street, N. Bank of Commerce, London, Ontario.

Auto Trip to California via Denver
Book now for ideal six-day trip. Auto, motor, Western Overland, 75c. Dunder Street, 1000.
Garden Party
St. Michael's Church Grounds, Wednesday Evening, June 20.
Lombard's orchestra. Ice cream and refreshments. Admission 10c.
Special Half-Hourly Automobile Service to Springbank
Including Mount Pleasant Cemetery and Byron Sanatorium. Cars leave southwest corner Dundas and Richmond streets. F. B. Clarke, agent, ywt.

DANCING LESSONS, PALACE ACADEMY
Any day during summer months. Five expert instructors. All the new dances guaranteed satisfaction. Phone 1000. Dunder Street, 1000.
THE HOUSEHOLD SCIENCE
and musical training departments of the London University are putting on an exhibit of work at the Ryerson School on Friday afternoon and evening, June 22. All persons interested, please accept this invitation. 1000.
MUSIC PUBLISHED FOR PARTIES
Dances, banquets, etc. Phone 1245. Dunder Street, 1000.
KINETO ORCHESTRA MUSIC
For parties, socials, dances. Phone 621 R. 51, Miss Myrtle Macintosh, Wyoming.

GEORGE A. SPEER, ELOCUTIONIST
and soloist—Concert engagements at various places. Phone 1000. Dunder Street, 1000.
ELITE MANDOLIN AND GUITAR
Orchestra—Concert engagements at various places. Phone 1000. Dunder Street, 1000.
ROBERT HANNAH, ELOCUTIONIST
and soloist—Concert engagements at various places. Phone 1000. Dunder Street, 1000.
ORDINARY SWEDISH MOVEMENT
and electrical massage at London. Phone 1000. Dunder Street, 1000.

MEETINGS
O. O. F.—BUCKLE LODGE No. 30, meets tonight. Every member requested to attend. Visitors welcome. H. Edson, and automobile. Phone 1000. Dunder Street, 1000.
LONDON ROYAL ARCH CHAPTER
meets this (Tuesday) evening at 7:45 in chapter rooms, Masonic Hall, 151 Dundas Street, W. C. Reed, Sec. 1000. Dunder Street, 1000.

WANTED
TO DATE USED TOP OR OPEN buggy; must be nearly new and cheap for cash; also second-hand paper dealer. Apply 300 Dunder Street, 1000.
WANTED—FURNISHED FARM
on shares, or will hire till end of season. 1000. Dunder Street, 1000.
WANTED AT ONCE—MODERN
five-roomed, unfurnished apartment on central location. Apply 1000. Dunder Street, 1000.
Wanted to Purchase
A quantity of 1 inch, 1 1/2 inch and 2 inch PIPING
Also fittings suitable for Hot Water. Give full particulars as to quantity, price wanted, and where it can be inspected. 1000. Dunder Street, 1000.
Box 100, Advertiser
1000. Dunder Street, 1000.

FEMALE HELP WANTED.
GIRLS WANTED—CUTTING, TRIMMING and operating department. Apply to J. Dodgson, Greene-Street, 1000. Dunder Street, 1000.
CAPABLE GIRL FOR GENERAL
housework. Mrs. Arch Macintosh, 501 Colborne Street, 1000. Dunder Street, 1000.
BRIGHT SALESLADIES WANTED
Apply to F. Woolworth Company, Limited, 10 and 12 Store, 1000. Dunder Street, 1000.

Bookkeeper
One with considerable experience, also a first-class stenographer. Apply to O-PEE-CHEE GUM CO., LTD., 90c. Dunder Street, 1000.
WANTED—HOUSEKEEPER
with some furniture, who can milk. Box 73, Advertiser, 1000. Dunder Street, 1000.
TWO BRIGHT GIRLS WANTED—APPLY
Household Hosiery Company, 90c. Dunder Street, 1000.
WANTED—GIRL FOR LUNCH
work, and one for dinner waitress. Apply Frank Allen Smith, Quick Lunch, 101 King Street, 1000. Dunder Street, 1000.
CAPABLE GIRL FOR GENERAL
housework to go to Toronto, small family, good wages. Apply 1000. Dunder Street, 1000.

TEACHERS WANTED.
WANTED—MANUAL TRAINING
SCHOOL for London public schools. Initial salary \$1,000 per year, increase \$100, subsequent years \$80, \$100, \$120, \$140, \$160, \$180, \$200, \$220, \$240, \$260, \$280, \$300, \$320, \$340, \$360, \$380, \$400, \$420, \$440, \$460, \$480, \$500, \$520, \$540, \$560, \$580, \$600, \$620, \$640, \$660, \$680, \$700, \$720, \$740, \$760, \$780, \$800, \$820, \$840, \$860, \$880, \$900, \$920, \$940, \$960, \$980, \$1,000. 1000. Dunder Street, 1000.
FOR LIGHT SHOE WORK—GOOD
pay. Apply to J. Dodgson, Greene-Street, 1000. Dunder Street, 1000.
FOR THE HOLIDAYS—GIRLS WANTED
for nice, clean, easy work, good wages, and who can milk. Box 73, Advertiser, 1000. Dunder Street, 1000.

PERSONAL.
MADAME ZEDDA, PALMIST, STILL
at 18 King Street, S. Thomas, if you are in trouble and need advice be advisable to consult a genuine demonstrator. Price 50c. Call early to avoid the rush. Hours 10 to 10 daily; Saturday, 10 till 2 p.m. 1000. Dunder Street, 1000.
MAN, 38, WISHES THE ACQUAINTANCE
of a respectable, healthy, Protestant young lady or widow, around 30, view matrimony. Box 32, Advertiser, 1000. Dunder Street, 1000.
SWITCHES MADE TO ORDER
from your combings. Mrs. Macintosh, 416 Horton Street, 1000. Dunder Street, 1000.

LOST AND FOUND.
LOST—LICENSE NUMBER 2347.
Ford car. Return Dominion Express office. Reward. 1000. Dunder Street, 1000.
WILL THE PERSON WHO TOOK
gold-headed umbrella from Ottawa Hotel, please return it to this office. Reward. 1000. Dunder Street, 1000.
LOST—PAIR GOLD-RIMMED SPEC-
tacles. In North End. Reward at this office. 1000. Dunder Street, 1000.
BOSTON BULL LOST—ON SATUR-
day night, dark brindle and white, wearing a collar with "B" on it. Please return or communicate to J. J. Reed, 142 John Street, Phone 3563. Reward \$5. 1000. Dunder Street, 1000.

BUSINESS CHANCES.
ROOMING HOUSE BUSINESS, VERY
central; rooms all occupied. Apply Box 33, Advertiser, 1000. Dunder Street, 1000.
TO EXCHANGE—THIRTY-FIVE
hundred mortgage on London property for cash. No property. Sydney Smythe, Talbot Street, 1000. Dunder Street, 1000.
GOOD PAYING HOTEL, STABLES
and ice cream parlor for sale. Apply for particulars. Box 33, Advertiser, 1000. Dunder Street, 1000.

Wanted to Purchase
A quantity of 1 inch, 1 1/2 inch and 2 inch PIPING
Also fittings suitable for Hot Water. Give full particulars as to quantity, price wanted, and where it can be inspected. 1000. Dunder Street, 1000.
Box 100, Advertiser
1000. Dunder Street, 1000.

REAL ESTATE FOR SALE.
LARGE MODERN COTTAGE, 2 1/2
rooms, large lot, real bargain. Small amount down. Apply owner, A. E. MacKenzie, Dominion Savings Building, Phone 10 or 2997. 1000. Dunder Street, 1000.
EXCHANGES.
Modern brick house, exchange for corner store and dwelling, 5 1/2 acres, brick cottage, Springfield, to exchange for house, city, 10 to 15 acres, brick house, bank barn and crop, to exchange for house in city, about \$2,500. ANDERSON & CO., 12 Market Lane, 1000. Dunder Street, 1000.

FARM FOR SALE—CONTAINING 55
acres, 1/2 mile from Port Burwell, on main gravel road; good schools, churches, canning factories, brick house, bank barn and crop, to exchange for house in city, about \$2,500. ANDERSON & CO., 12 Market Lane, 1000. Dunder Street, 1000.
FOR SALE—CHICKEN COOP, ALSO
good laying hens. Call after Wednesday, 598 Pall Mall, 1000. Dunder Street, 1000.
FOR SALE—GROWING MILK ROUTE,
about 200 quarts. Apply Box 72, Advertiser, 1000. Dunder Street, 1000.

FOR SALE—ELECTRIC GENERATOR
to run 10 lamps, 10 volts, 300 r.p.m., including switchboard and indicator, in good condition. Richards-son Canadian Company, London, Ont. 90c. Dunder Street, 1000.
CHEAP HORSE—APPLY W. T.
Mullin, 42 Dundas Street, 1000. Dunder Street, 1000.
ON EAST—TERMS OF PAYMENT
Ladies' summer suits, silk sweaters, silk and cloth skirts and separate coats; also men's and boys' suits, hats and shoes. Write or phone me your requirements, or ask me to call. 1000. Dunder Street, 1000.

FOR SALE—50 ACRES—FIRST-CLASS
land, in township of West Nisour, first-class buildings. For particulars, apply to Dominion Savings Building, London, Ont. 90c. Dunder Street, 1000.
FOR SALE—NEAR ST. MARY'S,
leading road; good buildings; bank barn, hog and poultry house, new silo, 1/2 mile from station, Imperial Bank Chambers. 1000. Dunder Street, 1000.

TO LET.
FURNISHED APARTMENT, MODERN,
Queen's avenue. Immediate possession for summer months. Can be seen at any time. Apply Box 33, Advertiser, 1000. Dunder Street, 1000.
BLACKSMITH SHOP—APPLY
to J. Dodgson, Greene-Street, 1000. Dunder Street, 1000.
HOUSE TO LET—CENTRAL, MODERN,
Apply 305 King Street, 1000. Dunder Street, 1000.

ROOMS TO LET.
TO LET—FURNISHED HOUSEKEEP-
ing rooms, modern. Apply 419 King Street, 1000. Dunder Street, 1000.
TWO FURNISHED ROOMS TO RENT
in central location. Apply 1000. Dunder Street, 1000.
GENTLEMEN CAN SECURE NICELY
furnished room, all conveniences. 477 Adelaide Street, 1000. Dunder Street, 1000.

BOARD AND ROOMS.
WANTED—FOR FAMILY OF FOUR
or five, housekeeping, furnished, central location. Apply 1000. Dunder Street, 1000.
LADY DESIRES BOARD AND ROOM
with respectable private family; modern and central. Box 75, Advertiser, 1000. Dunder Street, 1000.

ARTICLES FOR SALE.
20 PULLETS, 2 HENS, BARRIED
Rocks, new house and chicken house, with attachments. \$10. 497 Central Avenue, 1000. Dunder Street, 1000.
NEW WILLIAMS SEWING MACHINE,
with attachments. \$10. 497 Central Avenue, 1000. Dunder Street, 1000.

Andersons
THE BIG STORE.
With the Famous Delivery.
Phones 455, 500, 760.
Stores 1, 2, 3, 4, 5, Market House.
Five big auto deliveries daily, 8 a.m. to 9 p.m., 2:30 p.m. and 4:30 p.m. 9 a.m. delivery does not go west, except south of Bridge street, east of Rectory or north of Oxford street.
ROKERS AND SUPPLIES—SPECIAL.
First-class photo finishing. McKenzie, over Star Theatre, 1000. Dunder Street, 1000.

Heintzman & Co., Ltd.
150 DOZEN THIS SEASON'S
Sample Straw Hats
Values up to \$3.00 for \$2.00
Values up to \$2.00 for \$1.50
Values up to \$1.00 for \$1.00
THE HEART OF LONDON.
Wegner Clothing Co.
THE HEART OF LONDON.
371 Talbot Street, Opposite Market.
CHICK FEED
If you use Puritan and Morgan's Chick Feed for your chicks, they cannot help growing. We keep all Chick Medicines and Lice Killers, etc., at
MORGAN'S, 100 Dundas St. Phone 1428. 1000. Dunder Street, 1000.

Ladies' Wheels
The Perfect Bicycle cannot be surpassed for speed, ease of riding, and wonderful endurance and fully guaranteed.
A. TANNER, 665 DUNDAS ST. 1000. Dunder Street, 1000.
Lumber, Cedar Posts
and Shingles. Best place in city to buy Builders' Supplies of all kinds.
R. H. SMITH LUMBER YARD,
191 Wharfcliffe Rd. South, Phone 2983. 1000. Dunder Street, 1000.

FIVE CENTS
Buys a Large-Sized Package of
Matchless Ammonia
at any store.
IT CAN BE BEATEN.
ANY LADY OR GENTLEMAN CAN acquire on credit the latest spring suits and other wearing apparel, garments and boys' clothing, all the latest styles, as well as house furnishings and furniture. Call or write, Max Lerner, 502 King Street, Phone 1245. 1000. Dunder Street, 1000.

COOPER'S AUCTION
WEDNESDAY, JUNE 20—422 ST. PATRICK STREET.
Mr. J. P. Madden has instructed me to dispose of his complete house furnishings, including a large set of chairs, rockers and tables, easy-chairs, Dominion organ, gramophone, library, large desk, bookcase, secretary, his desk, hallrack, large and small bedsteads, and a large quantity of board, table and chairs, dishes, glassware, sewing machine, dressers, beds, and a large quantity of new cement brick suitable for house-facing or garage. Garden tools, and a large quantity of large sale. Plenty of good household effects. Sale at 10 a.m. 1000. Dunder Street, 1000.

Used One-Ton Truck For Sale at a Bargain
Phone for Demonstration.
LONDON MOTOR SALES CO.,
187-189 King St., London, Ont. Phone 3479. 1000. Dunder Street, 1000.

Sunlight Soap

THE BEST AND PUREST
HOUSEHOLD SOAP MADE.

YOUR EYES



Do you have pain in or about the eyes? Do your eyes tire easily, or are you subject to headaches or nervousness? Any of these symptoms may come from eyestrain.

You may see perfectly distinctly and yet suffer from eyestrain. If you have only a slight defect of vision, the muscles of your eyes may bring about a correct focus by continual effort, but this undue exertion will produce eyestrain.

If you think you have symptoms of eyestrain let us make an authoritative examination at once.

Carlyle TREBILCOCK OPTICIAN
PHONE 2351. 233 DUNDAS ST. W.

English Rheumatism Capsules

Are guaranteed to relieve the worst rheumatic pains in six hours. 50 cents a box at
Taylor's 6 Cut-Rate Drug Stores

TIRED EYES

If you knew what relief our well-fitted glasses are to tired, strained eyes you would be sure to VISIT US AT ONCE.

John S. Barnard

Optician,
194 DUNDAS STREET, W.

Vulcanizing Properly Executed

London Tire Repair Depot
354 Wellington St. Opp. McClary's.
A. WILKES, Proprietor.
PHONE 2334. Y.W.



Pearl-Handle Goods

Pearl-handle goods are very scarce and hard to secure, as the shipments from England are so uncertain. Our line is complete, and we will be able to meet your requirements.

Pearl-Handle Butter Knives \$1.00
Pearl-Handle Pickle Forks \$1.00
Pearl-Handle Jam Spoons \$1.00
Pearl-Handle Cake Knife \$2.75
Pearl-Handle Berry Spoon \$3.00
Pearl-Handle Sugar Spoon \$1.00
Pearl-Handle Butter Spreaders, half dozen \$5.50

Carving Sets

Knives and Forks, one half dozen each, in case. \$12.00
Knives and Forks, one dozen each, in case, with combination of fancy pieces \$45.00 to \$75.00
Salad Servers, in case, per set \$8.00

C. H. Ward & Co.
Diamond Merchants and Jewelers.
Phone 1084. 386 Richmond St.



Wednesday Morning! Hamburg Steak 18c lb.

Largest variety of Cooked Meats in city. Just the line for picnics.

WILSON'S

PHONES 1119-1120.

ICE! ICE!

MANUFACTURED ICE. FILTERED WATER.

The Suro Pure Ice.
Phone 141 when you wish our wagon to call.

ARTIFICIAL ICE SUPPLY CO.

The London Loan and Savings Company of Canada

DIVIDEND NO. 93.

NOTICE is hereby given that a Dividend at the rate of 6 per cent and Bonus at rate of 1 per cent per annum is declared on the Paid-Up Stock of the Company for the current three months, ending 30th June, 1917, and same is payable on 25th of July, to Shareholders of Record on 30th June.

M. J. KENT, Manager.

TO BE HEALTHY, WEALTHY AND WISE

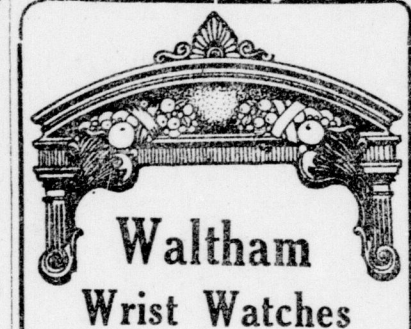
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PARNELL'S BREAD

It stands in a class alone. Try a trial loaf today.

Parnell The Breadman

Phones 929-1390.



Waltham Wrist Watches

We are headquarters for Waltham Watches. When you get a watch get a Waltham and get it at Young's.

LADIES' WATCHES.
Gold-filled cases, can be worn as bracelet or chateleine watch, for \$22.50.
Same style, 15-jewel movement, \$29.00.
Radium dial, \$12.50 to \$17.00.
Silver case, demi-hunter, \$12.00.
Gold-filled case, demi-hunter, \$15.00.

"A GOOD PLACE TO BUY."

YOUNG'S
TWO STORES. EAST LONDON.



Bread

The great system - builder - that is why it is so good for young and old.

Johnston Bros. XXX Bread

SHOWER FOR MISS NASH AT HOME OF MRS. ROGERS

Mrs. G. F. Rogers, Piccadilly street, was the hostess of a delightful tea on Thursday afternoon last. The guests included the lady teachers of the Collegiate staff and a few intimate friends of Miss Nash, in honor of whom the tea was given. The living-room was prettily decorated with bridal wreath-flowers appropriate to the occasion. After a pleasant social hour, the guests were invited to the tearoom, where a dainty repast awaited them. Here, too, was seen the bridal wreath in abundance. In the centre of the table was a large basket of the pretty flowers, the handle being tied with white satin ribbon, and the graceful sprays reaching to the beautiful drawn-work cloth. The work of the mother of the hostess. Above the basket, inverted, rose-hued, parasol, from which hung streamers of white ribbon, a part of the hostess's dress. The guests, who were seated at the end of each table, had been taken of the hostess's request. Miss Nash, although completely surprised, expressed her appreciation in a few gracious words. Miss Nash during her stay in the city has made a large number of friends, who sincerely regret her departure from their midst. Her place on the Collegiate staff will be difficult to fill, her work in the physical culture department being of a high order. Not only did she interest her pupils in their work, but gained their respect and love as well, and not among the least of those who regret her departure was the parents, who have been a genuine favorite with the staff, who presented her with several pieces of Crown Derby china as a slight token of their esteem.

LAMBETH. June 13.—Mrs. George Westlake spent the week-end with friends at Woodstock.
Glen Neale is convalescing with his mother here after a serious operation at Victoria Hospital a few weeks ago. A visitor with her parents for a few days, and will leave here for Chicago on Wednesday.
Mrs. Meek and Miss Sista McArthur spent the week-end with Mrs. McArthur at Sheddin.
Mr. and Mrs. Foster of Bleck street were visitors with Mrs. Geo. Walters on Sunday.
Miss Nellie Summers of Ealing was a visitor with Miss Ethel Copeland on Sunday.
Mr. and Mrs. W. Knowles Coldcott and children motored to Dutton on Sunday.

YOUR CHANCE—THE WEST IS CALLING.

Homeseekers! Excursions to Western Canada at low fares via Canadian Pacific each Tuesday until October 30, inclusive. Particulars from any Canadian Pacific agent, or V. B. Howard, district passenger agent, Toronto, Ont.

June 30—T.W.

A WORD PICTURE

doesn't happen by accident. It's a work of patience, time, skill, then some more time.

Federal Advertising Service

DOMINION SAVINGS BUILDING.

Telephone 5482.

Rowat's 50c per pound

COFFEE
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250 Dundas St.
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Y.W.

BAPAUME PICTURES

FULL OF ACTION FROM START TO FINISH

Big Crowds Delighted With Films at the Patricia.

INDESCRIBABLE SCENES

Vivid Impression of World-Famous Battle Given by Great Movies.

A moving picture record of the biggest drama ever staged is "The Fall of Bapaume," the official film of the British Government, showing at the Patricia this week. From the time the British Tommies go aboard the boats which carry them to France until the last shot is fired and Bapaume has been won, there is nothing but action—action without a dull moment. But although there is action a-plenty, the human element is not wanting, and the actors play their respective roles with an earnestness that is not to be found in the usual film, and although they are playing in the grim game of war, there is no gruesomeness that might cause anyone to shrink from the thought of enjoying the pictures.

The vastness of the organization of which one catches glimpses at intervals during the showing of the picture is simply indescribable, and the more one sees of it, the more one is brought home to one, that it is actually beyond the conception of the human brain to realize the extent of the organization of which our Canadian boys form a small part. It would seem to be more than any one intellect could imagine the immensity of the "war machine" which has been perfected by the Allied staffs, the variety of supplies, and the innumerable details which must be looked after, if the work of the British Tommy is to be successful.

Endless Preparations. Endless preparations are necessary before a big offensive such as that which resulted in the taking of Bapaume can be undertaken, but the amount of preparation required cannot be realized until it is seen in the picture. Shells and guns in one continuous stream flow forward to their positions behind the front lines; supplies for men and guns, food for men and horses, ammunition for everything, from the rifle that Tommy carries to the 18-inch shell for the large naval gun. And this is not done all the hard work at the front and that the artillerymen merely stand aside and allow the big guns to do the execution, should see the picture. There in the heat of the bombardment, stripped to the waist, the gunners on the 6-pounder quickfiring are seen struggling and working to keep up their end of the great game.

Men Are Needed. But supplies are not the only thing required for a great offensive. Men are needed, and they are to be seen in the picture. The men are seen in the trenches, and the amount of way through the communication trenches up to the front line. And the men must have made the hearts of the Canadian troops beat faster occurred when they took advantage of an opportunity to snowball one another by grabbing the trench. Besides infantry, artillery and cavalry kept coming up, and the units of the latter, were the Indian cavalry, who, with their turbans and picturesque tents, gave one the impression that the scene had shifted to India for the time being.

Ready for Action. After long preparation the day of the great drive finally arrived. Before going into the trenches the men were drawn up in a field behind the lines, and divine service was held in the open air. Then into the trenches, and up to the front line. Soon the hour of the great offensive had come. The men were seen arriving for which the men had been long waiting. The word was given, and the men went forward. The men were seen in the trenches, and the amount of way through the communication trenches up to the front line. And the men must have made the hearts of the Canadian troops beat faster occurred when they took advantage of an opportunity to snowball one another by grabbing the trench. Besides infantry, artillery and cavalry kept coming up, and the units of the latter, were the Indian cavalry, who, with their turbans and picturesque tents, gave one the impression that the scene had shifted to India for the time being.

Go Quietly Along. Most people are under the impression that opposing trenches are taken on the run, and that the strip known as "No man's land" is a poor place to loiter, but to say that the men were drawn up to the front line, and the amount of way through the communication trenches up to the front line. And the men must have made the hearts of the Canadian troops beat faster occurred when they took advantage of an opportunity to snowball one another by grabbing the trench. Besides infantry, artillery and cavalry kept coming up, and the units of the latter, were the Indian cavalry, who, with their turbans and picturesque tents, gave one the impression that the scene had shifted to India for the time being.

The scene again shifts to the men who are attacking, and they are seen in possession of the German trench, and dug-outs, or at least, what there is of the lines and dug-outs in question. The eyes of the army are shown in action, both airplanes and observation balloons. An interesting feature is the section which shows the method of filling the observation balloons from a large reservoir of gas. Moving pictures of the German and British lines taken from a swift-moving airplane 12,000 feet in the air, are also a novel accomplishment in photography.

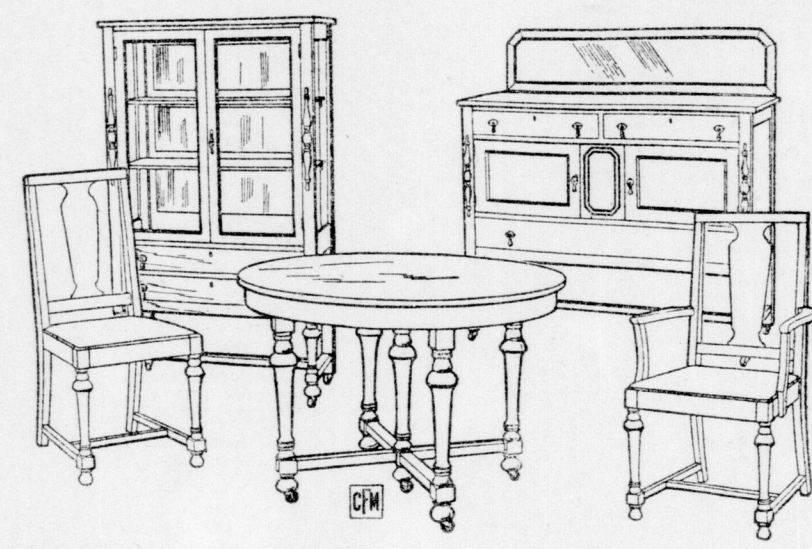
Typical of the war, but irrefragable proof of the British forces is the ponderous tank, which slips for nothing, but tumbles down gulches at such a steep angle that ammunition boxes lying on top of the tank fall off it. The tanks fall across trenches, crawl uphill, and slip down into holes as powerfully clumsy as a huge mudslide.

GREAT Alteration Sale

\$25,000 STOCK

OF FURNITURE, CARPETS, STOVES, CURTAINS, LINOLEUMS, CHINAWARE, ETC.

In July we start to alter and renovate our store from basement to top floor, and in order to make room for the workmen we have decided to put this great stock on sale. Remember, 50 per cent of this splendid stock was purchased at the old prices. You are not paying the advanced prices of today. Therefore we can save you money. Let us furnish your home wholly or partly and give you the advantage of our liberal credit terms. The following are a few of the numerous articles we carry in stock:



DINING-ROOM SUITE

Like Cut, Walnut Finish---Buffet, Extension Table, 6 Chairs

\$87.50

\$10 First Payment

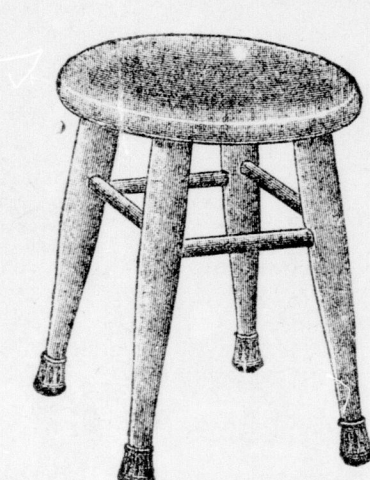
Balance \$5 Per Month



\$1.49

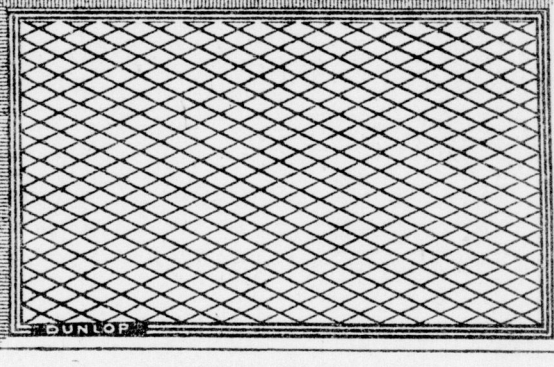
Soldier Dolls

We were fortunate enough to secure several hundred of Allied Dolls in Canadian, English and nurse costumes; 30 inches tall. \$1.49 while they last.



BATHROOM STOOLS.

White enamel, three-coated, rubber tipped bath stools. Regular price \$2. Special \$1.29.



RUBBER DOOR MATS.

18x30, less than manufacturer's price... \$1.29

PEOPLES OUTFITTING CO.

240 DUNDAS STREET.

PHONE 5616.

W. D. THOMAS & SONS

WARNS CLERGY NOT TO NEGLECT OWN SALVATION

A quiet hour, especially for the clergy of the diocese of Huron, was held last evening in St. Paul's Cathedral, conducted by Bishop Williams, Rev. F. H. Cosgrave, M.A., B.D., Dean of Divinity of University of Trinity College, delivering the address.

The clergy filed the chancel, the lay congregation being seated in the auditorium. Addressing himself to the clergy, Prof. Cosgrave referred to "The Praise of Silence," which has been introduced into the services of the Church of England in New Zealand, in England and in the Canadian Northwest, arising from the allowing in the first place by a clergyman in New Zealand of the use of his vestry to members of the Quaker communion to hold services. The value was impressed of periods of quiet in public services for communion in silence with God. Carrying out the thought, the speaker impressed the importance of spiritual communion with God for the clergyman, sounding the warning that those who give out continually of spiritual life must themselves be filled with the spirit of God and must not neglect their own salvation.

Did You Get Yours?

Free gifts of diamond rings, gold necklets and other valuable articles are being made at each sale of the A. H. Trebilcock Jewelry Store at 116 Dundas street. Auction sales daily at 10:30, 2:30, 7:30. Not necessary to purchase in order to secure free gifts.

REV. WALTER HAWKINS ELECTED PRESIDENT

With the exception of the discussion on "The Service," to have been conducted by Rev. E. C. Jennings, the last part of the round table conference on "The Holy Communion," the program of the annual meeting of the Huron Clericus was carried out Monday afternoon according to schedule. About thirty-five of the younger members of the clergy from all parts of the diocese were in attendance and participated freely in the discussion. Rev. J. Seton-Adamson, rural dean of Brant was in the chair. Rev. J. A. Robinson, Rev. J. Seton-Adamson and Rev. S. S. Harvey led the discussions. An important business feature was the election of new officers for the coming year, resulting as follows: President, Rev. W. B. Hawkins, Blythe; vice-president, Rural Dean Seton-Adamson; secretary-treasurer, Rev. P. H. Streeter, Merlin. The clerical breakfast at 8 o'clock this morning at Smallman & Ingram's is being anticipated with much interest. Much profit is anticipated from the discussion at the close of "Social Services," on which addresses will be delivered by three of the brilliant younger men of the church, Revs. J. B. Fotheringham, R. W. Norwood and Arthur Carlisle.

USED CAR DEPARTMENT.

BEEMER & CO. LIMITED, Cadillac, Chalmers and Gray-Dort Dealers, have opened a Used Car Department at their old store, 150 Carling street, where Mr. Beemer started in the automobile business.

Purchasers will do well to look over the line of Used Cars, which have all been thoroughly overhauled and are in first-class condition. BEEMER & CO. LIMITED, 151-153 Queen's avenue, London, Ont., West of Postoffice. 83-ywt-17

STOP! LOOK! LISTEN!

If you are not in the habit of WATCHING COOK'S WINDOW you are missing an exhibition of FINE SHOES ARRIVING DAILY. Look into the rear part of west window on Dundas Street for a splendid display of SPORT SHOES WITH RUBBER SOLES, some high with ankle strap 65c to \$1.75, including high lace with rubber soles. And the WHITE GOODS for dress, simply exquisite Slippers and Pumps as high in quality as \$5.50 values.



Cook's Select Shoe Store

P.S.—Remember, everyone with us takes a rest tomorrow afternoon. Let's hope it will be fine for their outing. Please do your trading with us today and tomorrow morning—J. P. C. Co.

FREE!!!

TONIGHT—A DIAMOND RING will be given absolutely free to the person guessing nearest to the number of beans in a glass vase.

WEDNESDAY MORNING—Twenty valuable presents to the first twenty ladies at the morning sale, 10:30 a.m.

WEDNESDAY AFTERNOON—A solid gold necklet, absolutely free.

WEDNESDAY NIGHT—A diamond ring, absolutely free.

All of the above absolutely free at the big closing out sale of my high class stock of Diamond Rings, Watches, Gold Jewelry, Silverware, Cut Glass. Not necessary to purchase in order to secure the free gifts.

EVERYTHING MUST BE SOLD---NO RESERVE

Any article will offered for sale upon request. Every article offered is sold if more than one bidder.

Sales Daily at 10:30; 2:30; 7:30

A. H. TREBILCOCK

S. Howard Lyon, Jewelry Sale Conductor. 116 DUNDAS STREET.

GOING TO ENGLAND TO JOIN THE NAVY

Dr. Wilmer Denny, a member of his medical faculty of Western University, left last night for New York, where before the end of the week he will sail for England to accept a commission as medical officer in the British navy.

Get the habit and come to your rubber man.

That's what most of them call us.

London's Rubber Man

Rear 186 King Phone 5124.



COBALTERS VOTE SUNDAY.

COPALD, June 15.—Now that the members of the Miners' Union have decided to take a strike vote next Sunday the element that for many weeks has crouched seemingly just beyond the next term is about to be exposed.

While the married men of large families in favor of the present system of pay, and frequently voice this opinion, the younger and single men are more or less arrogant.