


FOR BRAIN WORKERS

 "TTS PURTY IS IEALTE SECURTY"


PURTY SPRIIG WATER CO., LIMITI 657 YONGE STREET PBONE NORTE 659

## the gmes viom matiover. <br> Parkdale Rink <br> WEDNESDAY, OCT, 11th CANEIAtse St. hear Yonge. JESSIE ALEXANDER

## Massey

SHEA'S THEATRE

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PRINCESE

## FRANCIS

## WILSON

## Io Me one "THE BACH-LOR'S BABY" 

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Note and Comment

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THE TORGNTO WORLD
ONGE STREET STATION
Peterborough, Montreal

| LOW COAST RATES dailut, until oct. 13tr. 541055 341,0t $=$ <br> Mtop-Over Pidvilemes. Solld through train Toranto to Vancouver, $10: 20 \mathrm{p} . \mathrm{m}$. dalls. | SINGLE FARE FOR HUNTERS <br> OCT. эtir to nov. 11 TH To porntw chalk Alver to <br>  Brutimick. <br> return limit, dec. 14th Obtain 1911 Literature. |
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CANADIAN PAGIFIC RAILWAY

| OPENING OF NEW LINE toronto - trenton MONDAY, OCTOBER 9, 1911 CONDENSED TIME TABL |  |
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| Canadian Northern Steamships. |  |
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## UNION TRUST GOMPANY

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RESERVE
Savings-4\%-Department $\pm=4=4=2$


## THE CANADIAN BANK OF COMMERCE

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 other forcign cuirency, can be negotiated at the Canadian This. Bank has excellent facilities


## The Great

 China SaleNothing Succeeds Like Success
And how could the sale help being a success? The values are extraordingary
-the department is the most spacious in glass the like of which cannot be seen
gint anywhere else in Canada. The Art sec-
tion alone would rivet your attention half a day, irrespective
bargains such
Ware only Royal Nippon Hand-painted Wares, Royal Doulton, Wedgwood and Chocolate Sets, A. D. Coffee Sets, Vases Jardinieres. F
lar to $\$ 6.00$. See Yonge 1000 pieces . Hooo pieces Fancy German and French
China Ware, many useful and decorative China Ware, many useful and decorative
pieces. Values to $\$ 1.00$ On sale Tues-
day .......................... 25 English, French and Austrian Dinnerware ${ }^{22}$ only 97 -piece English Semi-PorceLain Dinner Sets, artistic foral dosign,
Eold finish. Regular to $\$ 25.0$. Sale 10.00 ${ }^{2} 7$ only Dinner Sets, in Booth's Silicon china ware, mazarine blue band, heavy gold edge and line. Regular
$\$ 29.25$. Sale ................ 17.50 Genuire Carlsbad China Dinner Set,
pieces. Regular $\$ 39.00$. Sale 25.00 102 pieces. Regular $\$ 39.00$. Sale 25.00
 Bernardand \& Cie Limoges China
Dinner Set, To2 pieces, solid coin gold decoration, Russian evangel border de-
sign. Regular $\$ 250.00$. Sale.. 125.00

## Beautiful Marbles

 From Sunny Italy--The Home of Sculptors Mother and Child, by the farious
Florentine artist, Giranie. Regular Venus De Milo Reg 57500.000 The Student: Contemplation. Regur Statuary from ....... 5.00 to 350.00 15 pieces of Choice Art Ware and
Brica-Brac - Crown Derby Vase land Spade Vase, Coalport Loving Cup,
Royal Worcester Vase, Packard's Handpainted Wares. Were, regularly to to $\$ 85.00$.
Extra special Tuesday .........

facturest to nus storc, so you pay no midide
Here are three out of a dozen different
styles. If you send a mail or phone order, use NO. 7967-Body Guard, heary natural wool, large double breast. beige trimmings,
shirts or drawers; sizes 34 to 44 . Per

NO. G126-Body Guard, natural wool, slight-


## Concerning One of the Best Stocks of Men's Overcoats in America

An overcoat, especialify a winter overcoat, is perhaps the most important item of a man's dress, and costs most money, too, hence your careful buying and our careful buying.

Men's clothes for 1911 and 1912 have been a much more difficult proposition to the store buyer than heretofore, because the well-dressed American man, after scoffing at the Englishman's clothes for ten years, has taken to wearing them. The American manufacturer has also taken to making them on English lines, with a few added origitialities of his own. Then the English manufacturers do funny stunts of their own and send them out here in an endeavor to please the Canadian market. So the question is, what kind of a winter overcoat are you going to buy? Our stock includes the following :-

1-English Overcoats.
2-American Overcoats.
3-Anglicized American Overcoats.
3-Anghized American Overcoats.
climate in England or America-or We will make an overcoat to your measurement from Canadian, English, Scotch, Irish or American cloth in any style you like.

All these coats are alike in one respect-they are the best of their kind, and the return for your money will be satisfactory to you. Is that the kind of coat you want? If so, here are five examples :-

No. 1-Black English Melton, black velvet collar, stitched seams, strap sleeves ................... 19.50 single breasted and of average length; sizes 36 to $44,10.00 \quad$ No. 4-Warm English Ulster, double-breasted, box No. 2-A Young Man's Coat, grey and black, diago- pleated back, drawn at waist, with belt; heavy brown breasted; sizes 34 to 44 . 46.00 No. 5-A Perfect English Ulster, a pattern of No. 3-A Motoring Coat, heary Irish ulstering in a ing fine English fawn nap ulstering; lined with warm green and brown mixture, double-breasted, box pleated, tweed of fine quality; a coat worth seeing ..... 38.00

[^0]On Sale TODAY


## 300 Rugs

ental, conventional and floral designs sizes $9 \times 12,9 \times 101 / 2$. At, each ..... 9.75 What Do You Know About That? There are 40 Rugs included, $12 \times 12$, with
one centre seam, at the same price. This a UIOUE offer

## French Velours

## For Portieres and

## Draperies

(Fourth Floor)
7000 yards damaged on the way out. perfect; the makers say damaged or the way out, and we are advised to sell it at a reduction.
quality.
Lot No. , I-Single-faced velours, for portiere linings and hangings. Regular
price $\$ 1.50$ and $\$ 1.65$. Maker's sacrifice at, per yard
$.1,09$
Lor No. $2-$ Doubie-faced velours, , and up to $\$ 2.25$. Maker's sacrifice, per and up Portiere Cords, Galloons and Trim-
mings to

## Linens and Staples

1000 yards of Oxford and French Cambric Shirtings, in assorted stripes; ${ }^{2}$
good serviceable shirting. Regular 25 C yard. Tuesday
American
Spreads, in American White Crochet Bed
Spreas, in a large range of patters,
closely woven, double bed size, 80 . closely woven, double bed size, $80 \times 90$
inches. Tuesday ............ 1.98 Rich Satin Damask Table Cloths, in newest $\begin{aligned} & \text { round designs, good heavy } \\ & \text { weight, } 2 \times 21 / 2\end{aligned}$ yards. Tuesday.. 2.95


The Hats That Go With the Coats on Yonge Street to appear in one of those heavy English Ulsters we have been talk ing about, and a straw hat.
What we want to impress upon you is be found suitable hats. By suitable we mear headgear. that looks. in place, not out of


[^0]:    As much attention has been paid to the selection of our Boys' Overcoats as to the Men's. Here are No, 1-A Chesterfield, grey serge, with black stripe, raised seams, velvet collar; sizes 28 to $33 \ldots \ldots .9 .00$ No. 2-A Winter Ulster, of English tan colored tweed; a beautifully tailored coat; sizes 29 to 35 . No. 3-A Double-breasted Reefer, Scotch tweed, will stand rough wear; sizes 26 to 32. Tuesday .... 5.50

