

YOU'LL FIND!
"SALADA"
 TEA
 contains just that flavor which makes real tea so enjoyable.
 BLACK, GREEN OR MIXED TEA.

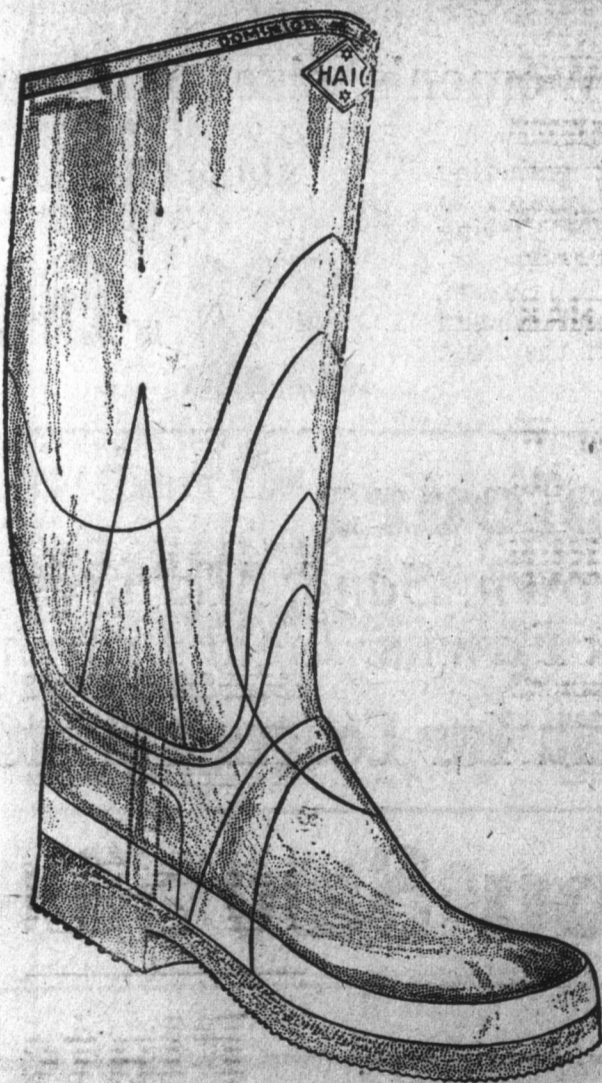
Bottled British Fruits

26-oz JARS.
 Raspberries, Cherries, Plums, Gooseberries.
HARTLEY'S JAMS
 New Season's Raspberry, Strawberry, Marmalade, etc. 1's and 2's—Just received.
 GRAVY BROWNING, Rep, Quarts, Pints, etc.
 Buy in the large economical size.
 ALMOND PASTE—1/2's and 1's. Fresh New Stock.
 LEMON CRYSTALS—Loose in 9-lb. tins; 2-oz. Btls.
 TATE'S AFTERNOON TEA Cubes Crystal Sugar—1-lb. Cartons.
 TATE'S Finest Cube Loaf Sugar, 1-lb. Cartons.
 NEW CANADIAN TABLE BUTTER—Bulk & Slabs.
 TOKAY GRAPES, PEACHES,
 CUCUMBERS, TOMATOES (Local and Imported).
 NEW PARSNIPS and CARROTS.

C. P. EAGAN

TWO STORES
 DUCKWORTH STREET & QUEEN'S ROAD.

"HAIG"
 The New Rubber Boot
 FOR MEN AND BOYS.



"HAIG," the all-Rubber Boot for Men and Boys. The newest and best Rubber Boot on the market to-day.
 Light and Durable. Double wear in each pair.
 Price List on request.
 All Reliable Dealers stock "HAIG" Boots.

F. SMALLWOOD,

The Home of Good Shoes. 218 & 220 Water St.
 Sole Agent for "Haig" Footwear in Nfld.

Fads and Fashions.

The favorite earring seems to be the plain ball.
 Fur and velvet are almost inseparable this season.
 Coats will range from three-quarters to full length.

**Labour Government
 Defeated Yesterday**

Ramsay MacDonald to ask for Dissolution of Parliament—Peking Government Use Prisoners for Target Practise—Proposed Imperial Conference at London Postponed.

MACDONALD TO ASK FOR DISSOLUTION.

LONDON, Oct. 8. Great Britain's first Labor Government virtually came to an end at 11 o'clock to-night when by a combination of Conservative and Liberal votes the House of Commons carried a motion demanding that a Select Committee of the House investigate the action of Attorney General Sir Patrick Hastings in withdrawing prosecution in the case of the Communist, James R. Campbell. Acting Editor of the Workers' Weekly, who was charged with inciting His Majesty's forces to sedition. The Government declined to accept the motion and treated it as a vote of censure, which, if adopted by the House, would involve an appeal to the country against Parliament's verdict. The debate was sharp and exciting and after it was closed the Opposition wanted to drop Sir Robert Horne's motion of censure and vote on Sir John A. Simon's amendment, calling for an investigation. On the Government's refusal to accept this course, the House divided on the question as to which it should vote on. By a vote of 359 to 198 it was decided to vote on the Simon amendment. This was equivalent to the defeat of the censure motion, and the Simon amendment became the substantive motion and was carried 364 to 198. Announcement of the figures was received with loud cheering and counter cheering. The Prime Minister, Ramsay MacDonald immediately arose and said, "In view of what has happened, Mr. Speaker, I move that the House do now adjourn." This was agreed to unanimously. The Premier will see the King to-morrow and ask for dissolution of Parliament. It is understood, however, that the Government has decided to carry on until the Irish Boundary Bill is safe and the Boundary Commission appointed.

CENSURE MOTION DEFEATED.

LONDON, Oct. 8. Sir Robert Horne's censure motion was defeated 359 to 198.

SIMON'S AMENDMENT ADOPTED.

LONDON, Oct. 8. The Simon's amendment was adopted 364 to 198. This means that the Government will ask the King to dissolve Parliament.

TO OPPOSE MACDONALD.

LONDON, Oct. 8.—Can. Press.—Premier Ramsay MacDonald is to be opposed by a Liberal candidate in the constituency of Aberavon, Glamorgan, in the general election. The Liberals of Aberavon have nominated Captain W. M. Williams, barrister, in opposition to the Premier. Edwin Owen, headmaster of the Birkdale Preparatory School, has been chosen as a prospective candidate by the Conservative Association of Lancashire. Mr. Owen is a native of Newfoundland.

SUDAN AGREEMENT IMPOSSIBLE.

LONDON, Oct. 8. A letter written by Premier MacDonald, declaring that the attitude adopted by Said Zehguli Pasha, the Egyptian Premier, has rendered impossible for the present an agreement between the British and the Egyptian Governments on questions left over for eventual settlement when the British Protectorate was withdrawn, in 1922, has been issued by the Foreign Office in the form of a White Paper.

IMPERIAL CONFERENCE POSTPONED.

LONDON, Oct. 8. The proposed Imperial Conference in London, is now definitely postponed, no matter what happens in connection with the British political situation, the Canadian Press learns authoritatively.

THE KING SHORTENS HIS HOLIDAY.

LONDON, Oct. 8. Public interest in the assembly of Parliament and its expected momentous sitting to-day, when the fate of Great Britain's first Labor Government depends upon the result of the Conservative motion of censure and the Liberal amendment to the motion, was further increased by the announcement this morning that the King was cutting short his holiday at Balmoral, leaving there to-night to arrive in London to-morrow, to be available should a crisis arise which would necessitate the Prime Minister calling upon him.

ADVERTISING BERNIER.

QUEBEC, Oct. 8. Just returned from one of the most memorable exploration voyages ever undertaken to the Arctic Circle, Captain J. E. Bernier, famous explorer, has received a communication from the Federal Department of the Interior, directing him to proceed immediately to England with his assistant and about 18 members of his crew, to assume command of the C. G. S. Franklin and bring her to this port.

Edible Birds Nests

They Are a Delicacy in the Orient and Bring High Prices.
 An important item in the export trade of Siam consists of edible nests of swifts, or swiflets, as they are also called. The principal markets for this trade are China, Hong Kong and Singapore. In Hong Kong, it is said, the demand often exceeds the supply, and prices range from \$15 to \$25 per pound, according to quality.

The first nests constructed in the season, which are composed of pure saliva, are held superior for eating purposes. They are gathered on completion before the eggs are laid.

The birds then build again, and the second nests, in which the saliva is mixed with rootlets, grass, etc., and often shows traces of blood from the efforts made to produce saliva, are also taken on completion.

A third nest is then constructed of extraneous substances cemented together and the whole fastened to the wall by a little saliva, the flow of which seems to be practically exhausted. The birds are allowed to rear their young in these nests, which are afterward destroyed by the nest gatherers, so as to compel the construction of fresh nests the following year.

Edible nests of swiflets are found in the Malay archipelago, Australia and many of the Pacific islands. In northern Borneo certain caves inhabited by these swiflets produce \$25,000 worth of nests every year and show no diminution in the quantity, despite systematic robbery for seven generations.—Exchange.

Sixty Days in Workhouse

FOR THEFT OF PRAYER BOOK.
 On his plea of guilty of stealing a prayer book Gaston Quignon, of No. 5 East One Hundred and Eighteenth Street, was sentenced in special sessions to spend sixty days in the workhouse.

The prayer book was stolen on September 7th last from a store where Quignon was a watchman. Detectives said Quignon also had a fountain pen, a knife, a battery and other articles, all valued at \$30.

What the small boy doesn't understand is why they retain grown-ups to judge jam exhibits as State Fairs.—Detroit Press.

Charterhouse-Square

Paul's bell rang eight
 Over the square,
 And Beauty walked
 The evening there.
 Paul's Dome lifted
 O'er greening trees—
 A benediction
 Of rest and peace.
 Paul's Dome keeping
 His London town;
 The half moon looking
 From heaven down.
 From a dim heaven
 Of pearl and blue
 Her misted silver
 Glimmering through.
 And, praising God
 That the world was fair,
 A blackbird fluted
 Across the square.
 By A. R.

Locatelli is Hero on Return Home

Italian Birdman Carried Shoulder-High by Geneva Admirers.

GENOVA, Italy, Sept. 30.—(Associated Press)—Lieut. Locatelli, Italian aviator, whose plane was wrecked on the flight from Iceland to Greenland while accompanying the U.S. Army round-the-world fliers, across the North Atlantic, arrived in his home city yesterday and was accorded a great demonstration by the Fascist. Streets and houses were beflagged and thousands of persons lined the route over which Locatelli passed. During the parade, a crowd of enthusiastic admirers surrounded Locatelli, lifted him to their shoulders and carried him through the streets to a hotel, where an elaborate luncheon had been prepared and at which toasts to the health of the aviator were drunk.

An interesting incident of the day was the greeting of Locatelli by his brother and sisters.

Price of Insulin is Now Reduced

Ont. Government Expended \$34,584 on 299 Patients in 12 Months.

TORONTO—The Ontario Government's policy of free insulin for diabetic sufferers unable to otherwise secure the treatment has cost \$34,584 in the first twelve months of its operation.

Statistics to this effect have been issued at the Parliament buildings from the Department of Hon. Dr. Forbes Godfrey, Minister of Health, and they show as well the manner in which by improved methods of manufacture, the cost of insulin has been steadily reduced from \$14.16 to \$7.02 per patient per month.

In August last, which was the end of the first year of the free distribution of the treatment, 299 patients were being supplied.

The Care of Piano Keys

To keep a piano shut for long periods is unwise, as the keys will turn yellow. When the keys are already yellow they can be "bleached" by being exposed to the sun.

If the keys are scratched, mix some very fine pumic powder with water and polish the scratches with it. Wipe the keys carefully with a clean rag and polish with a silk duster. Care must be taken not to let any of the pumic powder fall between the keys.

Piano keys made of real ivory may be polished with whitening mixed with methylated spirits, applied with a felt or velvet pad. Rub with a clean cloth and finish polishing with a chamois leather dipped in a very little dry putty powder.

If the keys are dirty rub them with a cloth dipped in alcohol, and dry with a fresh soft cloth.

This Gift

FRENCH ORGANDIE
 Writing Paper
 The paper that's good to write upon

Paris Housing Plan

The French Senate, in one of its last sessions before the summer holiday adjournment, passed a law authorizing the city of Paris to issue a loan of 300 million francs for the purpose of building low-rental apartment houses, according to advice received by the Bankers Trust Company of New York from its French Information Service.

This loan will enable the city to build housing accommodation for 14,000 individuals or small families and will go some way towards relieving

the present shortage of dwellings. It is estimated however, in well-informed circles, that there is a real need for at least 60,000 small flats in view of the large increase in the city's population which is especially noticeable among the working classes, many families who took refuge from the devastated regions during the war or immediately after the Armistice, having definitely established themselves in Paris.

Opportunity knocks but once, which shows that it has little in common with the neighbors.—Milwaukee Leader.

See it To-day
 for what you see will be a REVELATION.
NOW ON SHOW
THE
Rugby Sedan
 There have been closed cars—just as fine looking—but only the rich could afford them. There, in a sense is why every man of moderate means should make a special effort to see the NEW "RUGBY SEDAN."

FEATURING
BALLOON TIRES AND FOUR WHEEL BRAKES.

RIDE WITH COMFORT IN THE

SEATS
 fitted and upholstered for Pillow Comfort.

BALLOON TIRES—
 Extra Comfort—
 No Extra Cost—

4-WHEEL BRAKES
 make it a safer Car to ride in.

COMPARE THE VALUES—If you really do, you will become a "Rugby" owner.
COME—SEE FOR YOURSELF AT OUR SHOWROOM.
204 WATER STREET
J. Cocker,
 SOLE AGENT FOR NEWFOUNDLAND.

We Are Now Offering The Following Goods
 — AT —
EXTRA LOW PRICES
MEN'S and BOYS' AXES.
CROSS CUT SAWS.
LAMP CHIMNEYS (all Sizes).
WOOL CARDS.
AXE HANDLES.
LANTERNS.
TRAPS (all Sizes).
"ROMAX" CARTRIDGES—12-G. All Size Shot.

Martin-Royal Stores Hardware Co., Ltd.
 'Phone 591 - - - - - P.O. Box, 616.
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Headache.
 Bathe the forehead with Minard's in water. Also inhale.

MINARD'S
 "KING OF PAIN"
LINIMENT

SNODDLES
 Slewfoot Will Have His Little Joke.
 By CY HUNGERFORD

I DON'T BELIEVE I BROUGHT THE CLOTHES LINE IN—WOULD YOU GO OUT, AND SEE?

WHEW!

DON'T KETCH ME GOIN' OUT AFTER DARK WITHOUT A SWORD

WHATCHA TRYIN' TO DO? SEE IF TH' MOON IS MADE OUTTA GREEN CHEESE?

Borden's St. Charles Milk is pure, rich, from which more than 100,000,000 gallons of water has been removed. Its creamy texture is the result of the special and economical recipe. Order from your grocer. Four Cans.

Write for St. Charles Recipe Book The Borden Co. Limited Montreal

EVAPORATED MILK

Our Modes of Marketing

With the return of our schooners from the fishery, the question of marketing is one that suggests itself very strongly, and one that must of necessity present a line of interest to our people's market, the question of the "foreign" market immediately presses for solution, and it is this question of our foreign markets that we intend to discuss in our columns to-day. This at once revives the question of control, or what a few years ago was known as the Regulations.

Not many approved of the Regulations. They were entirely too drastic. We have said before that certain regulations in connection with the marketing of our greater staple are necessary. We believe in a degree of regulation, and saw the necessity of it long years ago, but the Regulations like other things were pushed to an extreme which bordered upon the impracticable, and which were therefore impracticable. They were impracticable because the price demanded for our fish in the markets was too great. Our readers will bear in mind that the enormous sum of ninety-five shillings was demanded for our fish, which was bought here in the market for thirty-five and forty-five. This was a huge mistake, and brought untold loss upon business people, and upon the country generally.

Many cargoes of fish which at the time could have been disposed of at the rate of sixty-five and seventy-five, and even eighty shillings, were tied up, and lost their purchasers, and finally had to be disposed of for half the amount demanded. Regulations in their place are necessary, and we wish to say just now, that we believe at the present moment, that some sort of Regulations are necessary. We say this, because we notice that huge cargoes of fish are being sent across; not that there is a demand in the market, but simply because a big steamer has been chartered, and she being "on time," must of necessity get a quick dispatch, and therefore must be hurriedly loaded. It matters not whether the fish be ready, or whether it be properly made, the fact of the steamer being "on time," over-rides every other interest. This means that we are sending fish to market when there is literally no demand for it, and that we are further glutting the market and creating unnecessary congestion, and therefore damaging our own interests. This has gone on for a long time, and it has meant loss and annoyance on every side.

It does indeed seem a wonder that

A WOMAN'S SUFFERING

Relieved by Lydia E. Pinkham's Vegetable Compound

Verden, Montreal, Quebec.—"I am one of thousands who have taken Lydia E. Pinkham's Vegetable Compound and I have great faith in it. I can safely say it has relieved my troubles and I shall never be without a bottle of it in my house. Since my last baby was born I suffered from pains and backache and would feel so tired I could not do anything in my home. Since I have been taking the Vegetable Compound and Lydia E. Pinkham's Blood Medicine I feel so different. I recommend it to all my friends and hope it will cure other women who are suffering from the troubles I had." Mrs. THOMAS H. GARDNER, 821 Evelyn Street, Verden, Montreal, Quebec.

Lydia E. Pinkham's Vegetable Compound is a dependable medicine for the new mother. It is prepared from roots and herbs, contains no harmful drugs and can be taken by the nursing mother.

Its worth in restoring the mother to normal health and strength is told again and again in just such letters as Mrs. Gardner writes. A recent canvass of women users of the Vegetable Compound shows that 98 out of every 100 women taking the medicine are benefited by it. They write and tell us so. Such evidence entitles us to call it a dependable medicine for women. It is for sale by druggists everywhere.

our business men, both in St. John's and in the outports, and especially our Board of Trade, do not exercise better judgment, and show better business methods. Anybody can rush goods to market, anybody can get in a fuss and muddle up the best interests of the country, but we consider that the Board of Trade and those whom it represents, should do better than they are doing. It is their duty to do better. They owe it to themselves. They owe it to the banking institutions of the country with whom they trade, and they owe it to the common interests of the fishermen.—Trinity Enterprise.

King of Belgium in White Chapel

HAGGLES WITH STREET VENDOR OVER PIECE OF COMB.

LONDON, Sept. 30.—Many stories are being told about the incognito visit recently of the King and Queen of Belgium in London, when they travelled about on buses and street cars unaccompanied and unnoticed. One of the best is about Sunday morning in a Jewish street market in Commercial Road, Whitechapel. They boarded a bus in Piccadilly circus and rode on the top to Aldgate, and then walked down Commercial Road.

Both were plainly dressed, the King in an old baggy blue suit, and the Queen in a black coat and skirt. They halted before various street stands, examined the wares, and asked prices. Finally they stopped at a stand kept by an old woman selling gaily colored celluloid combs.

"My wife would like that one," said the King to the old woman; "what is the price?"

"One shilling," replied the woman. "Too dear; I'll give you ten pence," said the King. "Take it, then."

And the King dropped the gaudy comb in his pocket, handed over ten pence, and walked off unrecognized, except by a detective who had been assigned by Scotland Yard to keep an eye on him, whether he liked it or not.

IVORY SOAP
is the most Economical Soap

The War in China

The civil wars in China are not wars for a principle or wars between two nationalities; but they are struggles between local Tutchuns, or "war lords," for purely personal advantage.

The armies that these Tutchuns recruit are largely mercenary semi-professionals. They are not unlike the famous "free companies" that wandered over Europe in the Middle Ages. Conan Doyle told the romantic story of one of them in "The White Company." Sir John Hawkwood, an English soldier of fortune, commanding it, sometimes helped one side and sometimes helped the other, but usually helped himself. We merely mention these facts lest we become "superior" and say that Anglo-Saxons would never do these things.

Naturally armies of this sort obey the power of the purse. When these soldiers are not paid—as often happens—they are liable to turn into bandits, and pay themselves. That is the explanation of the large amount of banditry in Shantung recently. A local army lost its leaders, its vocation and its hope for pay in the first defeat of Chang, and it had nothing to do but return home and live off the country—and the casual forager. When the central Government buys an army, it seems to buy its officers with it. It is a wholesale transaction. In a sense, it is not unpatriotic. It is all for China. The outside world will make a fatal mistake if they imagine that these armies could be bought to fight against China.—Family Herald.

Soldiers as Scholars

General Chang Tso-lin, of Manchuria may have been a bandit, but apparently he appreciates education, for he has issued instructions that his soldiers must know how to read and write. Each of his officers and men must memorize the "thousand" Chinese characters that make the minimum requirement of literacy under the new standard of the Republic. The method is thus described by a correspondent of the Shanghai Times:

It was discovered that only twenty-five out of each battalion of one hundred and fifty could read and write. So the other one hundred and twenty-five in the battalion formed a convenient class unit for the mass method of education. Over each battalion class an officer teacher was sent to take up the first half of the daily school period with instruction by means of a lantern and slides. During the other half of the period the class is in charge of assistants and "guides." These two groups are taken from the twenty-five literate men in each battalion. The assistant teachers conduct a review of the previous day's work, and the guides pass around among the soldier pupils answering any questions they have to put. The school course for the Manchurian Army is to be short and quick. The

The Broadway House of Fashion

Millinery Sensation!

Gigantic Showing! -- Astounding Sale 300 Hats!
4.00 Hats -- 5.00 Hats -- For -- 6.00 Hats -- 7.00 Hats

VARIETY, STYLE, QUALITY, DISTINCTIVENESS, such as no other millinery event has been able to accomplish this season, is achieved in this Sensational Sale of Manufacturers' Samples.

2.88

New off-the-face effects—new Cloche shapes—new draped Turbans—new high crown effects—new Mushroom shapes—new roll brims—new Matrons' Hats

Materials
Panne Velvet, Lyons Velvet, Hatter's Plush, Duvetyn, Soft Felts, Velours, Silk & Velvet

Trimmings
Assorted shades in Feathers, Embroidery, Ribbons, Rhinestones, Buckles, Sutache Braid and many other Novelties.

The Town is Full of Sales—But this Sale Beats them all—Leads them all.

Coat Sensation!

Misses', sizes 14 to 19 yrs. -- **500 COATS** -- Women's, sizes 16 to 44

\$12.50 COATS FOR 6.98	Every Coat in this great collection, one of the largest ever shown at these low prices—shows conclusively the ability of the "BROADWAY" to corral the best merchandise at the lowest prices.	\$15.00 COATS FOR 9.98	A truly magnificent gathering of Coats—doing full justice to this Sensational Value-giving event. A Sale right at the beginning of the New Fall Season, when every miss and woman wants a nice coat at the least cost.	\$19.50 COATS FOR 11.98
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Materials
Velours, Silvertones, Tweeds, Bolivias, Suedines, Plaids.

Colours
Black, Navy, Brown, Sand, Mixtures, Grey, Dark Fawns, Light Browns.

Coats with Fur Collars. Coats with Self-made Collars. Coats with Fur Collars and Cuffs

Buy Your Coat Now! You Save!

"It Pays to Shop" at
The Broadway House of Fashion.

U.S. to Develop Airships
The success of the world flight has convinced President Coolidge that the value of capital ships in future warfare is limited, and, according to information issued at the White House, he is not in sympathy with the efforts of naval officers to obtain an increase in naval appropriations. These officers, who have the avowed sympathy of Mr. Wilbur, the Secretary of the Navy, have been demanding that capital ships should be modernized, to bring the Navy up to the 5-5-3 ratio of the Five-Power treaty. Mr. Wilbur, who has been making several speeches for a greater naval budget and a greater Navy, was recently summoned to Washington to discuss the situation with the President. The President made it frankly known that he is inclined to favour aircraft in place of large ships, particularly battleships. It was indicated at the same time that the trip by the dirigible Shenandoah over the North Pole contemplated some months ago will now be abandoned. A very chic and youthful combination is dark blue rep and white crepe de chine. **MINARD'S LINIMENT FOR CORNS.**

Shingling
LONDON, Sept. 30.—Has shingling come to stay? Experts recently interviewed here declare that it has, and contend that in this method of dressing their hair women have found the ideal. The arguments in favor of shingling are: It discloses the natural shape of the head; helps the growth of the hair; is much more comfortable and makes hairdressing easier; it suits women of all ages. Arguments against it are: It is not suitable for social functions; is too "mannish" for a woman. "At least 75 per cent. of our women clients have had their hair shingled," a member of a firm of hair experts said the other day. **MINARD'S LINIMENT RELIEVES PAIN.**

STOC
Furn...
TO-JAT
American
Haldy...
Ance...
C. P. R.
Marin...
Punta...
Sud...
South...
Stude...
Tobaco...
Union...
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STOCK MARKET NEWS

THURSDAY, Oct. 9th, 1924.

Furnished by Johnston & Ward, Board of Trade Building, Water Street.

TO-DAY'S NEW YORK OPENING.

Table of stock market news including American Smelters, Baldwin, Anaconda, etc.

MONTREAL OPENING.

Table of Montreal stock market news including Can. Ind. Alcohol, Brazilian, etc.

CENTRAL LEATHER CO.

Makes Substantial Sales in Last Few Days at Advance of 1 Cent Per Pound—Whole Industry in Stronger Position.

Boston—Within the last few days the Central Leather Co. has made some substantial gains...

Middle Western manufacturers are booked up full for the next few days...

The whole sole leather industry has worked into stronger position...

Francas Near Prince's Rink

CYRIL POWER VICTIM OF STABBING AFFRAY.

As a result of a row which began in the Prince's Rink last night and ended outside the building, Cyril Power, Signal Hill Road, lies dangerously ill at the General Hospital...

Both young men, apparently under the influence of liquor, attended the Band Concert in the rink and a quarrel between them arose...

The defendant who refused to obey a summons yesterday in a lewd and abusive language case, appeared this morning...

Magistrate's Court

A labourer named Snow was arraigned before court this morning charged with the larceny of 3 watches...

Extend the Boulevard

Dear Sir—I see that the Rogatta Committee has made a start to improve the surroundings of Quidi Vidi Lake...

Grand Jury

After being addressed by the Chief Justice this morning on five indictments the Grand Jury retired at 11 a.m.

C.L.B. Brand Promenade Concert, Prince of Wales Rink, to-night. Don't miss it.—oct9.11

Stores Opening at Night

FOR FALL TRADE.

Yesterday afternoon a meeting of the Importers' Association was held in the Board of Trade Rooms...

Commercial Bowling

LAST NIGHT'S RESULTS.

Table of bowling results for Bowling Bros. vs. A. Harvey & Co., A. Moakler, etc.

TO-DAY'S MESSAGES.

Santa Margherita, near Genoa. Five other persons in addition to Madame Wallis met death in the wreck...

Hair Grown or No Money

Notice the Van Ess Scalp Massage. Notice the Van Ess Scalp Massage means an abundance of new hair...

DUTCH BULBS.

Best Quality Daffodils, Tulips, Hyacinths, Freesia and Mixed Gladioli.

Anthracite COAL

NOW LANDING Ex S.S. "Recto" American Anthracite COAL

H. J. Stabb & Co.

INVENTIONS WANTED

In Canada and United States. Write for leaflets and free list of inventions wanted...

THE RAMSAY CO.,

Patent Attorneys, 273 Bank St. Ottawa, Canada.

MANY KILLED IN PARIS-ROME EXPRESS

ROME, Oct. 9. Madame Qujano Wallis, wife of the Colombian Minister to Italy, was killed...

Rosalind in Port

S.S. Rosalind arrived in port from Halifax and New York at 8.30 bringing the following passengers...

From Cape Race

Special Evening Telegram. Wind east fresh, weather fine, the steamer Rosalind passed in at 8.15...

Advertisement for DOROTHY DALTON 'Dark Secrets' featuring a woman in a dress and a Paramount Picture logo.

Advertisement for 'THEY'RE COME! STRAD and LEGATO The Viol's Dream' and 'Dark Secrets' at the MAJESTIC To-Day.

Advertisement for JOHNSTON & WARD 6 p.c. FIRST MORTGAGE BONDS DUE OCTOBER 1939.

Advertisement for JELL-O FREE to JELL-O users Dainty Aluminum Jelly Moulds.

Advertisement for Besco Vice President in City.

Advertisement for Presentation of Prizes at St. Joseph's Hall.

Advertisement for Shipping news including Schr. C. Bryant and Schr. Start.

Advertisement for McMURDO'S STORE NEWS.

Advertisement for BONICILLA BEAUTY PRODUCTS.

Advertisement for DODD'S KIDNEY PILLS.

Advertisement for Stores Opening at Night.

Advertisement for Commercial Bowling results.

Advertisement for TO-NIGHT'S PROGRAMME.

Advertisement for Rosalind in Port.

Advertisement for From Cape Race.

Advertisement for TO-DAY'S MESSAGES.

Advertisement for Anthracite COAL.

Advertisement for H. J. Stabb & Co.

Advertisement for THE RAMSAY CO.

Advertisement for Rosalind in Port.

Advertisement for Hair Grown or No Money.

Advertisement for DUTCH BULBS.

Advertisement for Anthracite COAL.

Advertisement for H. J. Stabb & Co.

Advertisement for Rosalind in Port.

Advertisement for Hair Grown or No Money.

Advertisement for DUTCH BULBS.

Advertisement for Anthracite COAL.

Advertisement for H. J. Stabb & Co.

Advertisement for Rosalind in Port.

Advertisement for JELL-O F. M. O'LEARY Muir Bldg., St. John's.

PREMIER GARMENT CO.

EXTRAORDINARY BARGAINS

in

NEW FALL CLOTHING

EVERY DEPARTMENT IS READY FOR THIS GREAT EVENT WITH NEW FEATURES. EVERY ITEM REPRESENTS THE VERY LATEST IN STYLE, THE UTMOST IN VALUE, SATISFACTION IN QUALITY. HERE ARE BUT A FEW OF THE MANY SAVINGS. REMEMBER THAT FOR EVERY VALUE SHOWN HERE, THERE ARE MANY, MANY OTHERS. IF YOU DO NOT SEE HERE WHAT YOU NEED IN THE WAY OF CLOTHING, PAY US A VISIT. YOU'LL BE SURE TO FIND IT AT A SAVING

COATS

The flaring Silhouette, the new sleeve interpretations and the deft use of embroidery, shirring and tucks lend beautifying touches to the Coats for Fall. A smart and distinctive collection of thoroughly high class Coats that mark an innovation in style and price. Developed in the new Suede-like fabrics, Bolivia, Cordaline, Gerona and other soft Velvety Colths. Some are generously trimmed with Fashion's newest Furs—Jap. Mink, Beaver, Muskrat, Seal, Squirrel, Sable, Fox and Opposum, while others are plain.

\$11, \$13, \$15, \$18, \$22, \$24, \$28, \$32, \$38

HATS

A new and varied assortment of New Fall Hats. Made of Lyons and Panne Velvets, Duvetyn and Mirror Velvet. The last word in smart styles, all purchased expressly for this Sale. Dress and tailored styles, embroidered, feathered, flowered, appliqued, etc. Styles for the Miss and Matron. Such wonderful values have never before been offered so early in the season.

\$1.98, 2.98, 3.75, 4.50, 5.25 and 7.50
One lot of Felts, Sailor shape, Tammy top, in Fawn only \$1.49

Fall Dresses

Wonderful Values! New distinguished models—Frocks for afternoon, street or Sports wear, of quality, usually associated with higher prices. In Serge, Poiret Twill, Tricotine, Wool Crepe, Canton Crepe and Crepe-de-Chine, in all colours and sizes.

\$4.98, \$6.98, \$8.98, \$11.75, \$12.50

Skirts

In Serges, Plaids, Prunellas, Satins and Roshanara Crepes, knife-pleated, box-pleated and plain models from

\$3.98 up

SPECIALLY FOR STOUT LADIES, in Navy and Black Serge only. Sizes up to 50 inch waist . . \$4.98 up.

MEN'S and BOYS' SUITS

NEW FALL SUITS, WELL TAILORED, ONE AND TWO TROUSER SUITS, SINGLE AND DOUBLE BREASTED MODELS—ALL SIZES. SUITS OF WORSTEDS, SERGES, CASSIMERES, CHEVIOTS, TWEEDS, SCOTCHES, UNFINISHED WORSTEDS—SOLID COLOURS AND FANCY PATTERNS.

Boys' Suits \$3.60, 5.98, 7.50, 12.00, 15.00. Men's Suits-- Every Suit a Bargain **from 9.90 up**

Men's and Boys' WINTER COATS

These come in the new, long, box-back models. Made of imported all-Wool materials—plain colors and Overplaids, in a huge assortment. They comprise the greatest assortment we have ever shown—and the best values. Big, burly Ulsters, handsome Great Coats, the new 3/4 Town Coats, full belt, half belt and plain styles. Made of fine imported and domestic Woollens, handsomely tailored

Boys' Coats \$5, 7.50, 8.50, 12.00. Men's Coats, \$14, 18, 22, 27, 34, 38

See What Others Ask--Then Come Here and Compare.
You Will Save at Least 30 per cent. We Invite Comparison.

PREMIER GARMENT CO. 341 Water St.
2 Doors East of the Crescent Theatre

THE ROYAL CAFE

The attention of the People of the City and of Visitors to the City, is called to the fact that the Premises recently known as "THE KING CAFE," situated in the Adrian Building, Water Street, is now being renovated and remodelled, and will re-open under new management, as

THE ROYAL CAFE

ON OCTOBER 16th, 1924.

Patrons are assured of the best Service under up-to-date conditions.

oct.4.eod.tf



Stop That Hack

and cure that cold. It debilitates the system and leaves it an easy prey to disease.

Stafford's

Phoratone Cough Cure

will cure almost every ordinary cough or cold in very short time, generally in twenty-four hours if taken at the first symptoms.

The changeable weather at this time of the year makes it very hard to avoid colds, but the minute you feel you have taken cold is the best time to take a remedy. You thus avoid any of the dangers that very often follow a cold.

Don't depend on luck to cure you—have a bottle of PHORATONE always in the house and use it when the cold starts. That's the best way—and the safest.

For Sale everywhere.

Price 35c. per Btl.

Postage, 10c. extra.

(In Outports, buy from your dealer and save the postage).

Manufactured by

Dr. F. Stafford & Son

Chemists and Druggists, St. John's.

NOTE—If you cut out this note and take it to either our Drug Stores on Theatre Hill or Water Street West, during the next ten days, you can get a bottle for 30c.

notes some interesting hats entirely of fur, and dark shades of brown, black and white. black lace trims the evening and black chiffon. A band of trimming at the bust dresses or tunic.

Twelve inches from the ground is an excellent skirt length. Metal laces and metallic trimmings are excellent for evening. Tulle frocks are worn over underdresses of contrasting color. A band of trimming at the bust shows the Directorate influence.

A Pertinent Question

Editor Evening Telegram
Dear Sir.—Yesterday afternoon, during the Fire Prevention display, a number of electrical wires were cut which caused a considerable loss of money to some of our largest industrial concerns using machines driven by electricity.

While I am a great believer in the prevention of fires, I am at a loss to know why some precautions were not taken to prevent the breaking of the wires. The smashing of the aerial ladder possibly could not be helped, but why was not the contingency provided for, especially when the affair was only a demonstration. Neglect to take precautions might be excusable in the excitement of a real fire. If a claim is to be made against the company from whom the apparatus was purchased, I suggest that the loss incurred by the owners of the industrial concerns be also included.

Yours truly,

FACTORY OWNER.

St. John's, Oct. 9th, 1924.
Note.—Whilst we agree with the sentiments expressed by Factory Owner, there is one aspect of the affair that we must be thankful for and that is that the accident was not attended with loss of life.—Ed.

Local Butterine Advanced in Price

Editor Evening Telegram.
Dear Sir.—The people, the working people, I mean, were shocked to find that Local Butterine had advanced in price three cents per pound yesterday morning.

No explanation is given the people; you go to your grocer with your order, and you find the change in price. Of course the grocers can't help it, the advance being made by the Directors of our local creameries. I am glad to hear that Sir John Crosbie is about to build a Butterine Factory in the West End. Come on, Sir John, we The People will support you through thick and thin. Just imagine! Local Butter has increased in price a hundred and fifty per cent. in ten or twelve years. Surely it is time for men like Crosbie to come forward and protect the poor.

Yours truly,

WEST ENDER.

St. John's, Oct. 9, 1924.

Jackie Coogan is at the Star To-Night

IT'S A FIRST NATIONAL ATTRACTION.



Reference to the ad. on another page will show that the popular Star has for to-night the boy wonder Jackie Coogan, in a First National Attraction entitled "Daddy" in eight parts.

It is unnecessary for us to state the high class qualities of First National Productions as they stand out conspicuously head and shoulders as the premier productions in the moving picture business as has been proven in those which have been shown at this theatre during the past few weeks, and not the least of them was "Circus Days" with the same Jackie. In "Daddy" this celebrated star goes even one better, and the patrons are assured of a big night's entertainment, and for which there is no extra charge, the popular price twenty cents prevailing.

The management would ask all who can to attend as early as possible, particularly those who are not in the best of spirits, as Jackie in "Daddy" will sure make anyone feel in good spirits. To-night! To-night, Jackie Coogan at the Star.

Portia Arrives From Westward

S.S. Portia, Capt. Connors, from the Western Coastal Service, arrived in port yesterday afternoon. The ship went as far as Sydney, and fine weather prevailed throughout the entire run. Capt. Connors reports the shoremen doing well with fish in Port-au-Prince, St. Pierre Bay, and the voyage promises to be the best in years. There is plenty of squid for bait. Late arrivals from the Banks report for good catches. The following passengers landed at this port:—Rev. Mr. MacDonald, Rev. Mr. Curtis, Captain Rimussin, Capt. Hollett, Capt. Keeping, R. Barnes, J. Gullford, J. Giovannini, J. Calnes, T. Barter, Mrs. T. Barter, Mrs. Abbott, Miss Northcott, Miss Olive Rose, Capt. Evans, besides eight in steerage.

One notes a great deal of lizard skin used on novelty shoes of the finer grade. The rogue for plaids continues. Woolen plaids make charming school frocks.

Exhibition of Fire Apparatus

AERIAL LADDER CRASHES DURING DEMONSTRATION.

At the hour of 4 p.m. yesterday, thousands of citizens, including many school children, congregated in the vicinity of the Court House, on Duckworth Street, to view a demonstration of the City Fire apparatus, in connection with Fire Prevention week. Promptly at 4 o'clock, Inspector General Hutchings communicated with the Central Fire Hall by phone and in less than one minute the aerial ladder truck arrived on the scene and stopped in front of the Court House. The aerial ladder was raised to the top of the towers with despatch and everything made ready for the fighting. Meanwhile the other trucks had arrived, including the pumper. Several lengths of hose were quickly coupled up and within three minutes six powerful streams of water were directed high in the air facing towards the Cathedral yard. There was a splendid force of water, and once again the pumper showed its real worth. During the display, one of the hoses took charge of the firemen and the water, which went wild, scattered people in all directions. Many received such a bad wetting that they were compelled to return home for a change. The second part of the demonstration was marred by an accident to the aerial ladder. It broke about six feet above the base. About ten minutes previous to the mishap a demonstration had been given by Fireman Ralph, and it was rather fortunate for all concerned that the smash did not occur while he was on the ladder. After Ralph had descended and the ladder lowered, the truck was moved out into the street, where the ladder was again raised. The hose connecting the aerial was raised, coupled to the hydrant and the water quickly turned on. The ladder was then in an almost vertical position, and with the strong force of water, the ladder commenced to sway when, without warning, it suddenly cracked off near the base and fell across the electric wires; breaking some of them. The live wires fell to the ground near where a number of people had assembled and for a time there was much confusion. Several women with babies in arms, became so excited that they forgot all about their children for the moment, while many people were trampled on in the rush to get clear of the wires or escape the water from the hose. The electric power was quickly shut off and danger from this source was averted. Near where the ladder fell a large number of people had congregated. Fortunately the electric wires broke the fall of the ladder and permitted everyone to escape. Following the accident, Mr. Wm. Parsons took photographs of the ladder in the position which it fell. It is understood a claim on the company from which the ladder was purchased, will be made. The firemen are to be congratulated on the excellence of their display.

Two huge loops of velvet are used at the back of a magnificent drap of sable.

0-0

Our Own.

POUND CAKE

in four delicious varieties—

- 0-0 Plain
- 0-0 Cherry
- 0-0 Walnut
- 0-0 Sultana

You can taste separately, candied fruits, juicy raisins, choice nuts and tasty spices.

Good Because
It's Made Better

Only the finest creamery butter and selected eggs used.

Order from your grocer.

EAST END BAKING CO.
(Our Own Bakers).

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Fr. Matthew Celebration

In celebration of the Anniversary of Rev. Fr. Matthew, the Apostle of Temperance, which falls on to-morrow, the members of the T. A. & B. Society will, on Sunday, attend eight o'clock mass at the Cathedral and receive Holy Communion. On Monday night the At Home will be held for members and their wives, when a concert will be held, teas served, and an address given by Rev. Fr. Pippy, the Spiritual Director. On Tuesday night there will be a dance and entertainment under direction of the Ladies' Auxiliary.

Woman Badly Burned

About nine o'clock last night an elderly woman named Kelly, living on Merrymount Road, was badly burned about the body and now lies at the General Hospital, suffering from injuries received. Miss Kelly, it appears, was about to retire for the evening, and upon proceeding to her bedroom with a lighted candle in her hand, her night apparel became ignited and in an instant her body was a mass of flames. Her cries for help attracted the attention of some people down stairs, who rushing to her assistance, quickly placed a blanket about her body, which smothered the blaze, but not before her face, breast, and right side were badly burned. A doctor was hurriedly called to her aid and after restoratives were applied, she was removed to hospital in the ambulance for treatment.

Word was received from hospital this morning that the patient was resting easily despite the severe injuries received.

Add a few chopped out meats and raisins to sweeten muffin batter.
MINARD'S LINIMENT FOR SPRAINS AND BRUISES.

AT THE NICKEL TO-DAY!

Back to His Enduring Rags
in the Sweetest Story Ever Told

JACKIE COOGAN in A BOY OF FLANDERS

Directed by
VICTOR SCHERTZINGER

Adapted from
OUIDA's internationally famous story,
"A DOG OF FLANDERS"

Scenario by
WALTER ANTHONY



Supervised by
JACK COOGAN, SR.

The tale of a little Belgian orphan and his Great Dane dog both bound together as outcasts in a fight for liberty.

Glorifying Childhood

All the world loves Jackie. Yet he has never been so lovable as in this new photoplay. He's a regular kid, romping and mischievous, but a kid who exalts all boyhood as the lad of everybody's dreams. He will snuggle into your heart as little Nello, and fill you with the tenderness, gaiety and beauty of life that's eternally young, simple and unspoiled.



THE PICTURE EVERYONE IS LONGING TO SEE

You'll laugh as never before when you see him disguised as a girl—and exposed!



EXTRA ADDED ATTRACTION — CURRENT CHAPTER OF FIGHTING BLOOD SERIES.
MATINEES: Adults, 20c. Children, 10c. NIGHTS: 30c.
MONDAY:—"IN THE PLACE OF THE KING."
A Cosmopolitan Super-Special by F. Marion Crawford, author of "THE WHITE SISTER."

KNOWLING'S

Just Received Another Shipment

MEN'S BROWN CREPE SOLE SHOES,

Blucher and Bal styles; no greater comfort in Footwear can be had, and the soles and heels have a reputation of outwearing the uppers. Warranted to out-last any three pairs of Leather Soles.

These are classy Dress Shoes—Moderately Priced.

9.00

THE PAIR.

G. Knowling, Ltd.

oct.3.7.9

REMEMBER!

There are all kinds of Tea, but ONLY ONE
GOLDEN PHEASANT TEA

FERGUSON, HOLNESS & CO., LTD., London, England
 J. B. MITCHELL & SON, LTD., Newfoundland Selling Agents

NOTICE!

It is useless for householders or the ordinary consumer to apply to us for quotations or for the purpose of purchasing Flour, Provisions, etc.

OUR BUSINESS IS STRICTLY WHOLESALE, and this being so, we must therefore confine our operations strictly to the legitimate trade.

The public are advised that in no circumstances do we depart from this principle.

HARVEY & CO., LTD.

OUR Nelly Kelly



\$1.98

\$1.98

The Sport Hat of The Season

Fawn, Grey, Navy, Brown and all Popular Shades for Fall with just the Right Touch of Trim.

MILLEY'S

CONCEPTION BAY SERVICE S. Y. "PAWNEE"

Carbonear	Harbor Grace	Bell Island	Portugal Cove
Mon. Wed. Fri. Leave 7.20 a.m. Arrive 6.30 p.m.	Tue. Thur. Sat. Leave 7.20 a.m. Arrive 6.30 p.m.	Daily Leave 9 a.m. and 2 p.m. Arrive 9.45 a.m. and 5 p.m.	Daily Arrive 9.15 a.m. and 2.15 p.m. Leave 9.30 a.m. and 4.30 p.m.

Above Schedule Daily except Sunday.

J. B. MARTIN, Agent, Bell Island. BELLS ISLAND S.S. CO., LTD. GEO. NEAL, LTD., Agents, St. John's.

SIDE TALKS.

By Ruth Cameron.

ON WAITING FOR THE MOOD.



Dorothy came home from high school one day last week and threw herself into the Cape Ann cot on the porch where her mother was darned stockings. They chatted for a while about the day's happenings and then her mother suggested that Dorothy get the collar and cuffs she was embroidering. Dorothy stretched herself lazily. "Oh, I don't feel particularly like doing any sewing just now," she said, "I think I'll let it go till sometime when I'm in the mood for it."

A Familiar State Of Mind.

"Oh yes, I'm not sick or anything like that. I just feel sort of lazy," said Dorothy. "You'll be wanting to wear that new dress to the tennis match and something may come up between now and then to prevent your finishing it. You have the time now so run along and bring your work out here to me. I don't feel in the mood for darned stockings either, but it has to be done."

Dorothy's mother is accustomed to having her suggestions carried out. Her daughter obeyed, reluctantly at first, but soon they were working

happily together and before dinner the embroidery was nearly finished.

Part Of Education.

Dorothy probably doesn't realize it, but a very important part of her education was being looked out for by her very wise mother in this little incident.

Butler says that "no person is educated until he learns to do what he doesn't want to do, at the right time." There is a good deal to be said for the theory that you can do better work when you are in the mood. The spontaneous effort often brings more effective results than the labored one. But life doesn't accommodate itself to our moods. It is full of things that have to be done at a certain time whether we are in the mood or not.

Have You One?

Kathleen Norris, in her interesting autobiography, says that there are thousands of would-be writers in the world with a half-finished manuscript tucked away in some drawer waiting for a better mood or more convenient time for the finishing. I think she might have said millions.

The tendency to let children do a thing "when they get good and ready" isn't strengthening to their powers of application and concentration. I am suspicious of any plan of education which waits upon a child's leisure. The incentive often has to be applied in the form of a prod.

Mothers should remember that education is a "leading out" not a waiting for the impulse to assert itself.

Woman in Forbidden Land

There are very few countries which are closed to-day to the traveller, but the country of Tibet, which lies thousands of feet high on the tableland of the Himalayas, still guards its frontiers from the prying eyes of the West.

Yet a woman traveller has lately penetrated this forbidden land disguised as a beggar pilgrim, and spent two months in Lhasa, the capital, where the Dalai Lama, who is the Pope of all the Buddhists in the world holds autocratic sway with his monks.

The name of the adventurous lady is Madame Neel. She is sixty, speaks Tibetan like a native, and is so clever at disguises that she was never found out or even suspected, although she visited all the important shrines in the strange and dangerous country.

The measure of her courage will be understood when it is realized that most Tibetans dislike foreigners and that the people of Lhasa would have little hesitation in killing any unauthorized stranger found within their gates.

Disappointed

London, Ont.—Because H. R. Shook, of Toronto, preferred his oysters fried rather than raw, he is poorer by \$300. While eating his oysters at a local cafe seven beautiful pearls rolled into his mouth. Mr. Shook thought for a while that fortune was smiling upon him, but disappointment awaited him.

On finishing his dinner he took them to a jeweller to discover their value. The jeweller declared that while they were real pearls, of excellent quality they had lost all their value because they had been subjected to heat. If they had not been fried they would have been worth at least \$300.

Smashes \$500 Window

TRYING TO SAVE TINY PUP.

PITTSBURGH—Responding to the cries of a number of pedestrians who saw an attack by three half-grown dogs upon a tiny puppy in the show window of a pet store, Mounted Policeman Roy W. Shaffer used his riot club to smash the \$500 plate glass window in an effort to save the life of the pup.

The three attackers were placed in the store and the injured dog was cared for by several women who witnessed the fight, but it died in a few minutes.

Man has so thoroughly conquered the air that he can do anything up there if he has luck and nothing happens.—Richmond News-Leader.

Buy real Vanilla Extract

Make sure you get the real Vanilla, not an imitation. Buy Shirriff's—the extract of the finest Mexican Vanilla Beans. Aged until it is stronger, richer, infinitely superior.

Shirriff's True Vanilla

George Says

They Fit Like a Skin on a Sausage

A customer looking over my Tuxedo Suits the other day made use of the above with regard to the fit.

I could not help but laugh at the expression, which was both droll and expressive, because he was right.

If a normal man, size 36, 37, 38, 39 or 40, should try one of these Suits on, you would not be able to find a wrinkle in it.

The dancing season is now about to start, and you will probably need a new Tux.

Why not look 'em over?

PRICE: \$40.00 ONLY.

SEE WINDOW!

Yours for Quality and Service,

Kearney's

New Stock

Axes, Pickaxes,
 Shingling Hatchets,
 Cross Cut Saws,
 Axe Handles, Lanterns,
 Kitchen Pumps,
 Galvanized Buckets, Shot.

JOB'S STORES, Ltd.

Largest Lifeboat

The world's largest lifeboat has been launched at New Brighton, on the Mersey. The latest type of motor lifeboat built by the Royal National Lifeboat Institution, she will be the first in a fleet of more than 40 boats to depend solely on motor power. She has two 80-h.p. engines, each in a separate water-tight engine-room, and two cabins where the shipwrecked

can be given hot refreshments, accommodation in all for about 150 people, and as many water-tight compartments as a battle cruiser.

37 Oil Wells Blazing

BAKU MEN FIGHT THE FLAMES. Most of the male population of Baku, the great oil port on the Caspian, have been mobilized to fight the most serious oil fire since the revolution.

According to the Moscow tele, which reports that 37 wells are burning as well as large reservoirs. The fire threatens to destroy an oilfield which the Bolsheviks opened 18 months ago. This has been producing the major Russian oil exports. The cause of the fire is unknown. If one can wear the extreme heat, it is smart.

Don't Say Paper, Say "Evening Telegram."

MINARD'S LINIMENT FOR ACRES AND PAINS.

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Making the Gun-Raising Project

"Britain wins again!" cries a hostile editor in denouncing President Coolidge's refusal to sanction the elevation of guns on our capital ships. "We read that naval officers are 'muzzled.' For, as the Sacramento Bee (Ind.) tells us, 'in this surrendering without further to-do to a protest from Great Britain, he not only has gone contrary to the expressed conviction of his own Secretary of the Navy and other high officers of the same, but has condemned the American fleet to a position of permanent inferiority to that of England.'"

Indeed, as we are reminded, this very point was made by Victor Bywater, a British naval expert, in a dispatch from London, and the California paper quotes him as saying, "In long-range firing—that is to say, at any distance above 22,000 yards—the American fleet is demonstrably inferior. The thirteen of its eighteen battleships can not throw their shot beyond distance; while, according to the figures, all units of the British battle fleet can fire up to 22,000 yards. If the two fleets were to meet in combat, this American deficiency in length of reach would prove fatal. So The Bee recalls Mr. Coolidge said about national honor in his speech of acceptance, comments, 'The gulf between phrases and actions—how wide deep it is!' Meanwhile, the Cleveland Plain Dealer (Ind. Dem.) remarks:

The President makes a substantial concession when he accepts the British interpretation of the disarmament treaty and disapproves the gun-raising programme contemplated by the Navy Department.

Full accord between these two English-speaking nations is a thing to be desired. In certain events of the world, it is to be preserved. In the gun-raising case, in the opinion of the plain dealer, it is a sacrifice of principle for expediency. The wisdom of the President's action is not to be doubted, but how far are further concessions of the same kind to be made?

At a time when insistence on the rights in these matters will be placed above regard for national honor, it is to be desired that our views as to what our policy should be in the case of the Japanese immigration law problem. No less firmness should our policy be pressed. The American position should be made in fact, what it is in name, equal to that of England, and the wishes to the contrary notwithstanding.

Moreover, the Brooklyn Citizen declares, "The President would have sanctioned the elevation of the guns of our British ships if war should break out, it would be the United States Navy that would defend this country, not Great Britain." But the New York Times feels that "President Coolidge is entirely right," and objects:

Great Britain having protested to the United States, it is to be desired that she should be allowed to change the terms of the Washington Treaty until all the nations are represented and the controversy settled. It can not be decided by the President of the United States. The impression that Great Britain is mainly endeavoring to subordinate the American capital to her own may do her an injustice. It would be incredibly stupid of Great Britain to file a protest against gun-elevation if she did not believe that reference to the work of naval experts who advised the President at Washington would justify her. In this point of view she is, of course, wrong, but at least sincerity should not be lightly questioned."

The Philadelphia Evening Bulletin (Rep.) believes that, "in this matter the American people are willing to trust the President's judgment," and the Brooklyn Eagle (Ind. Dem.) says:

President Coolidge has made a wise decision. He does not propose that the United States shall surrender any of its rights under the existing treaties but, as a matter of policy, he will permit nothing that will stimulate competitive naval building abroad.

The country ought to applaud this decision. It is the kind of thing that gives peace more diminished suspense. It is evidence of a fact made correspond with an altruistic representation. Whether Great Britain would have shown herself equally generous for good-will is not clear. Her arm insistence in London that the United States has no right to raise its gun-elevation is not misleading. But for the present, at least, the President has shown good judgment in deciding not to press this question to an issue."

Recalling to the reader's mind the facts behind this controversy, we reproduce the following paragraph from the Philadelphia Inquirer:

"The five of our most modern battleships have their guns so mounted that they are designed as to permit an angle fire up to thirty degrees. The British fleet is limited to an elevation of fifteen degrees, and therefore the effective range of the guns is de-

MARSHALL'S

FALL CLEARANCE SALE

Still continues with unabated vigour. For this week we offer again our lines of READYMADES which, by the way, are selling fast, coupled with many other items at prices which cannot be equalled elsewhere in the city for value. Our many satisfied customers can testify that in this Sale, as at all times, we uphold our reputation for the Highest in Quality at the Lowest Cost.

- MOTTLED FLANNEL
- WOOL TWEED
- COTTON TWEED
- MELTON CLOTHS
- DRESS TWEEDS
- WHIPCORDS
- FLANNELETTE

Bargains in Remnants

All wanted materials for present day needs, and suitable lengths to make up.

- GINGHAMS
- STRIPED PERCALES
- COTTON CREPES
- PLAIN REPPS
- WHITE SHIRTING
- BLACK & NAVY SERGES
- and a variety of Plaids.

MEN'S SUITS

In Blue Serge, Mixed Tweeds, Brown Checks and Light and Dark Greys etc.

Regular \$19.50 for ... \$13.89
Regular \$20.00 for ... \$14.00
Regular \$28.50 for ... \$17.00
Regular \$40.00 for ... \$20.00

Mens' Readymade Bargains

Extraordinary Values in Real, Good-Fitting Clothes

MEN'S OVERCOATS

CLEARING AT \$12.50

Men's Mackinaws

A good comfortable Coat specially suitable for the Lumberman.

Special Price to Clear, \$10.00 ea.

MEN'S FAWN RAGLANS
Large sizes only.
Regular \$30.00 for ... \$17.50

WOMEN'S HOSIERY

Black and Coloured Cashmere Hose, at Special Sale Prices

85c. 93c. 98c. \$1.10, 1.15, 1.29 pair

Ladies' Fall and Winter Coats

These Coats are of Exceptional Value and are Selling Fast owing to the Ridiculously Low Price. They cannot be duplicated at two or three times the Price offered.

Cotton and Wool Cashmere Half Hose, Black and Coloured, plain and ribbed effect. Prices from 35c. to \$2.00 pair.

Ladies' Fabric Gloves

A good serviceable Glove; shades of Tan, Grey and Black.

Special ... 22c. pair

Ladies' Coloured Suede finish, suitable for Fall wear, at Special Prices, from 49c. to ... 88c. pair

Ladies' Gauntlet Gloves
Special \$1.29 and \$1.98 pair.

Visit Our Stand at the Mercantile Industrial Fair

November 3rd to 8th

LADIES' NEW FALL HATS
Distinctively dainty, no two alike. Special Sale Prices, from \$1.50 to \$18.00

MISSES' NEW FALL HATS
Fashion's latest for the kiddies, offered at Special Sale Prices, from \$3.50 to \$5.98

House Furnishings, etc.

Jute Door Mats ... Special 95c.
Carpet Door Mats. Reg. \$1.50 Special \$1.34
Plush Door Mats. Reg. \$2.20 Special \$1.89
Rope Door Mats. Reg. \$2.00 Special \$1.78
Rope Door Mats. Reg. \$2.80 Special \$2.54
Cocoonat Hall Mats. ... Special \$2.97
Hearth Rugs ... Reg. \$1.50 Special \$1.28
Col'd Felt Hearth Rugs ... Special \$2.54
Velvet Pile Hearth Rugs ... Special \$6.97

White Curtain Poles, Large, 5½ feet in length, suitable for almost any window.
Regular Price \$1.50 ... Sale Price \$1.33

White Curtain Poles, small size, 4 feet in length. Special ... 17c. ea.
Table Oil Cloth. Reg. 48c. for ... 43c. yd.
Shelf Oil Cloth ... 10c. and 14c. yd.
Morocco ... 61c. 79c. 88c. yd.

Men's English All Wool VELOUR HATS

Regular \$4.80 for ... \$4.35

MEN'S SOFT FELTS

From \$2.98 to ... \$4.00

Men's Tweed Caps, with band and pleated effect, from 60c. to ... \$3.00 ea.

Job Wall Papers

Just opened. Prices from 20c. to ... 40c. Piece

Marshall Bros

Celanese Knitting Silk

4-ounce Slips, all shades, at \$1.10 Slip.

crossed from 30,000 yards to between 20,000 and 22,000 yards. A comparatively small expenditure for alterations to the gun-mounts and turrets on the battleships Florida, New York, Utah, Arkansas, Wyoming, Pennsylvania, Arizona, Oklahoma, Texas, Nevada, Mississippi, Idaho and New Mexico would increase the range of their big guns very nearly to the 30,000-yard maximum of the remainder of the battle fleet. That would give us sixteen first-class battleships with maximum ranges. British battleships are limited to a twenty-degree angle of fire, with the exception of five ships of the Glorious, Hood and Rodney class with the thirty-degree angle and a 30,000-yard range. These match five long-range battleships of the United States."—Literary Digest.

A GOOD DEED.

"One day when I was bustling flat," a pilgrim said to me, "you handed me a stovepipe hat, from tax and duty free; you gave me, too, a doughnut fat, a pannikin of tea. I travelled with the down and out upon that fateful morn; the fates had scourged me with their knout, and I was tired and worn; I was a bleak, discouraged scout, at whom men gazed with scorn. But with that stovepipe on my head I seemed another guy; I left your home with sturdy tread, resolved to do or die; my pride, which had been trampled dead, would have another try. There's nothing like a stovepipe hat to brace the soul of man; he feels he's an aristocrat, and not an 'also-ran'; and to his fears he mutters, 'Seet!' and frames some useful plan. A man must live up to his lid, though he may be a wreck; he cannot through the alleys skid, with such a hat on deck, and so he makes an honest bid for better things, by heck. And if I've made a seemly pile, and dwell in Easy street, I owe it to that stately tile you gave me as a treat; I purged my spirit of its bile, and put me on my feet." I had forgotten all about the hat of which he told; but often, to the down and out, I've given kellys old, and porringers all heated with kraut, and doughnuts hot or cold. And it is good to meet a wight who talks to me like that, whose feet were headed for the right, whose spirit came to bat, when I equipped him, in his plight, with an old stovepipe hat!

A magazine writer says: "Every little boy's parents are anxious to see him grow up into a big, able bodied man." Yes; everybody but Jackie Coogan's.—Nashville Southern Lumberman.

St. JOHN'S Grocery Stores

Heinz's Peanut Butter in glass.

Corn on Cob, 3lb. tins .40c.
Strawberries, tins ... 45c.
Pet and Carnation Milk, tin ... 15c.
Best Granulated Sugar, lb. ... 8½c.
Heinz's Sweet Pickles.
Cleaned Currants, lb. .12c.
Irish Table Butter.
Heinz's Tomato Ketchup.
Beet Parsnips, Carrots and Potatoes.
Choice Corned Beef, lb. .13c.
Ribbed Family Mess Pork.

J. J. ST. JOHN.
Duckworth St. & LeMarchant Road.

New School Maps.

New Map of Europe ... \$2.95
New Map of North America ... \$2.95
New Map of South America ... \$2.95
New Map of World ... \$2.95
Eastern and Western Hemispheres ... \$2.95
Map of Nfld. ... \$2.35
Map of Africa ... \$3.00
Map of Canada ... \$3.00
Map of Asia ... \$3.00

GARRETT BYRNE, Bookseller & Stationer.

The "KODAK" Store

Sells You Quality and Gives You Speed FREE

Do you get the very best results from your Snapshots all the time? You do if you use the KODAK STORE developed and printed film for you, because so exceptionally up-to-the-minute are their printing and developing methods and equipment, so efficient are their assistants (you see they handle far more films than any one else in the city, and they're developing and printing only, all the time) that while they can, and do, give you a 24-hour service, no detail of quality is lacking. Every print from every negative is accurately and perfectly finished. When the KODAK STORE develops your prints it does not sacrifice quality for speed, it combines the two, and gives you—perfection.

TOOTON'S, The "Kodak" Store

PER S.S. SACHEM

Shipment of

ENGLISH POUND TWEEDS

All good Patterns.

Also, Blue, Grey and Brown Serges, Scotch Tweeds and Fancy Suitings.

Overcoatings

in Plain and Fancy Colours and NAPS in Blue, Brown and Grey.

All trimmings from the measuring tape up.

GREAVES & SONS

Wholesale Dry Goods - Queen Street. oct4.81

Fire Prevention Week

Oct. 5th to Oct. 11th Inclusive.

You can help to save life and property from needless destruction.

Clean your premises, remove rubbish.

Correct defective chimneys, stoves and other hazards.

Start To-Day

oct4.81

Welsh Anthracite Coal.

We have the very Best Quality. Also SCOTCH HOUSE COAL—All Lump and NORTH SYDNEY SCREENED.

W. H. HYNES.

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ADVERTISE IN THE EVENING TELEGRAM.

Student Council Forbids Hazing

FRESHMEN WILL HAVE PEACE AT McGILL THIS YEAR.

No more will the freshman at McGill University be yanked out of bed at any hour of the night by a horde of seniors, carried up to the campus and left securely fastened up at the back of the Engineering Building till morning. No more will be rolled down the hill on to the tennis courts. Hair clipping and axle grease and downtown parades of freshmen roped together in a line are things of the past. The Students' Council which says what shall and shall not be done by students of McGill has put a ban on hazing.

The official announcement follows the report of the sub-committee of the Students' Council appointed some time ago to study the question. There has been no hint of pressure from the authorities to bring about the step, although Sir Arthur Currie, Principal of the University, has on one or two occasions expressed the view that hazing was productive of harm, in that it interfered with study and tended to bring the university into disrepute.

The action of the council, however, is quite voluntary, and it is pointed out that such voluntary action, by university students, in putting an end to themselves to an old and common practice generally requiring action by the university authorities is something unique in university annals.

History of Hazing.

The custom of hazing goes back a long way at McGill. It first originated from the annual "rushes" of freshmen which used to take place immediately after the opening of the session. The second year students would wait until the freshmen were safe in some classroom, then would rather outside to prevent them from leaving the room. Gradually the classes grew so large that it was dangerous to do this in the buildings and "rushes" developed outside the grounds. Sophomores waited outside the science buildings, rushed the freshmen, and rolled them downhill, with a toll of torn clothes, a few black eyes and an occasional sprained ankle. With still larger growth of classes organized affairs took place on the campus. Then more or less in imitation of American colleges the custom developed of "hazing" the freshmen in addition to "rushing" him. He was given certain rules which he must observe, such as not speaking to a senior or walking on the sidewalks. Also he was likely to be set upon on leaving a lecture, hauled out of bed at night, conducted to the campus and left there till chilly dawn. The result, it is stated, of this growth of hazing was detrimental to work and discipline and one Dean of Faculty gave it as his opinion that 30 men in his Faculty had lost their year through the extent to which hazing had gone.

A Famous Clock

An enormous, ornate clock is set in the tower of the town hall in Prague. Constructed in 1490, this clock was no ordinary instrument. In the manner of only ancient and ultra-modern timepieces, 24 hours are marked upon the clock's face. Moreover, it shows the month and day; it discloses the position of the sun, relatively to the moon and earth; it reveals the exact location of the moon in respect to our planet, and it tells through which stellar constellation the earth is whirling at any given moment. Besides all this, however, the clock performs a miniature drama as each hour strikes. Two columns arise on each side of the clock's face; on top of each column stand two figures. One is Death; another, a merchant holding his money bag; the third, a scholar holding a heavy book; the fourth, a priest carrying a mirror. Above these figures are two little windows culminating in a tiny tower, on the steps of which perches a rooster close to a gleaming bell.

When the clock strikes the performance begins. The two windows swing open and permit the 12 apostles to file out, bow silently, and retire. Their withdrawal makes room for the figure of Christ, who appears, extends His hands in blessing over the reverent spectators, who are invariably standing below, and vanish, at the second window. Death tugs grimly at the bell, signifying that the hour of mortal man has struck. The merchant presses his money bag closer to his bosom, refusing to loosen his hold even at the signal of Death. The priest raises his mirror to reflect the empty vanity of our earthly life. The scholar nods homericly, suggesting that he alone knows and understands the hidden meaning of the universe. And now the windows shut with a snap. Death tugs once more at his bell rope. The rooster crows loud and lustriously from his little tower and the drama is ended.

In time of war we stand for the national air; in time of peace we stand for hot air.—Milwaukee Leader.

MILARD'S LINIMENT, THE ATTORNEY'S REMEDY.

Furs and Their Care

Know what you are buying—and then take care of it. This is the practical advice given in 'The Forecast' (New York) to purchasers of furs, by Louise F. Troxell, who makes acknowledgment, as the source of her information, to an unnamed "sales manager for one of the oldest, largest and most reputable fur houses in America." First of all, know trade names, says Miss Troxell. If you want cream for your strawberries and intend to eat it cold, you do not buy a pint of "cold cream" at the drugstore. Neither, if you desire a seal skin coat, should you buy "Hudson seal" at the furrier's. Both of these terms are well recognized in trade. Both are all right if you know what they mean. The information given in this article regarding the durability of furs and the means to be employed in their preservation is contained in the following paragraphs. Miss Troxell thus quotes her expert:

"I know of no place where you get what you pay for as you do in the fur world. If you get a coat cheap it is either a cheap coat or—and this happens oftener than you think—it is a stolen one. Of course I do not mean to include the legitimate reductions that can be got in furs in the two sale seasons, January and August.

"There is a growing determination on the part of the reputable dealers to have furs called by their right names. I can not advise too strongly the necessity of this for the protection of buyers. An unscrupulous dealer can sell to a gullible woman anything from cat to dog fur if only he can think of a sufficiently fancy name for it. Now it is all right for people to wear those cheap furs, but they should know what they are getting and should pay for them accordingly. Some dealers are selling this year a fur called marmink. Their customers should know that they are wearing simply the skin of a species of prairie dog cut into strips, and dyed to resemble mink. Hudson seal has for so long been sold under that name that practically every wearer of such a garment believes herself the possessor of a real seal skin coat. This fur, however, is nothing more or less than seal-dyed muskrat and should always be sold as such. Skunk should be bought as skunk and not as black marten or Alaska sable. Natural muskrat is simply what its name implies, not river mink as it is called by so many dealers.

"The growing scarcity of fine furs is what has brought about this flood of high-sounding trade names. They make women think that they are getting something costly and rare for their money.

"Price has nothing to do with the durability of fur. It is hard to say which is the most durable for practical purposes. We have, however, worked out in our factory what we believe to be the first testing device for determining the wearing properties of furs.

"This device is an electrically-driven buffer that rubs back and forth with a three-inch stroke at the rate of 150 strokes at the rate of 150 strokes to the minute. We have used this on all kinds of furs. Each sample was given a test of two hours, but a stop was made at the end of every fifteen minutes for observation. At the end of two hours all samples were carefully whiped, combed, and brushed up, to make them look as well as possible.

"We rated natural, other 100 per cent, because at the end of the test it showed no wear at all. On the other hand, the chinchilla fur had practically disappeared at the end of the first fifteen minutes.

"While we do not believe this test to be entirely conclusive and while the results differ in some respects from the opinion of experts, we found some very interesting and valuable facts. We discovered, for instance, that racoon, which is usually considered very durable, did not stand up as well as Alaska seal skin, seal-dyed muskrat (Hudson seal), and some other soft, velvety furs that many experts consider less durable than racoon. This, we think, might indicate that the soft furs would wear better where constant use of an automobile with its consequent rubbing is involved, whereas the racoon would be better for ordinary street wear.

"To-day I was in a cafe where two very nice-looking girls were eating lunch. Each one had on what had probably been at the beginning of the season a new and very good fur coat. But now they were sorry-looking sights. I didn't dare, but I wanted to step up and say 'Young ladies, I can tell you how to improve your appearance 100 per cent. in ten minutes.' If they had been interested—and what I have told them to take those coats out and give them the beating of their lives.

"No other thing will do as much for the appearance of a piece of fur. It would probably pay to get regular furrier's sticks, the any smooth, flexible ones will do. Lay the garment out flat on a table and go for it hard.

"Only the delicate furs can be hurt by such treatment. It is the life of other furs, and a good going over with a furrier's comb makes a great improvement, too.

"You are probably just waiting to ask me what to do about moth-

At The Star Movie To-Night!

HERE HE IS WITH BELLS ON HIM

Jackie Coogan

IN HIS BIGGEST AND BEST

Daddy in Eight Parts.

It's a First National Production. It's the Greatest Riot Ever Seen. DON'T MISS IT.

Admission: Twenty Cents. Special Music By The Orchestra.

Two Shows at Night. First at 7.10

They are the real hane of the furriers' life, but after much investigation we believe that the best protection against them is the beating with sticks. This should be done regularly about every two weeks. A vacuum cleaner is a good thing to use, but if the moths have already nested in the fur, this will not dislodge them.

"If you are keeping your furs at home through the summer, I think the best procedure after beating them well is to pack them in a box, wrap the box wall in paper, and then seal all cracks in the paper. Hang the whole parcel up, but not in a damp or hot place. Even after taking these precautions it is well to open it in midsummer to see if all is as it should be.

"What do I think about remodeling old garments? Well it is nearly always expensive and its advisability depends on the state the garment is in. We can not guarantee the re-coloring of furs, and this is often an important part of the making over.

"There is nearly as much to be

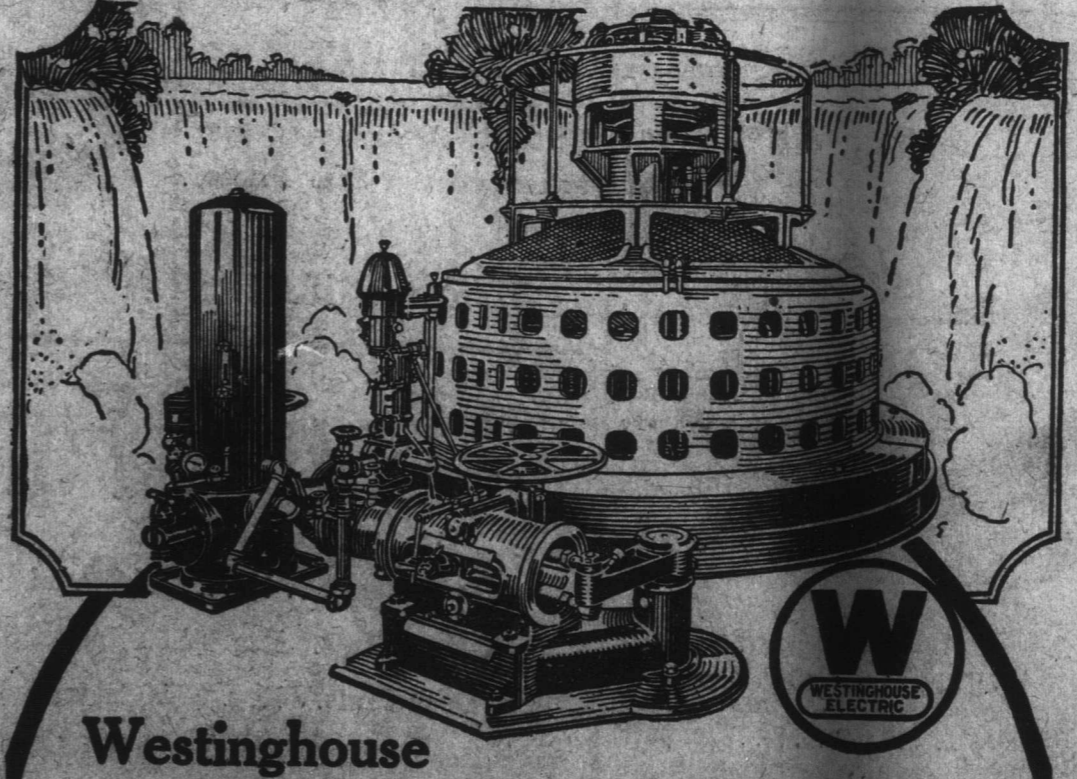
known about furs as the average person could learn in a lifetime, and I would never advise any one who has not studied them over to rely on his own judgment. If you are going to buy fur, decide first on a piece that is in good taste for your needs, and then go to an expert, honest furrier and rely on his advice. Once the garment is yours, take care of it."—Literary Digest.

Huge Sturgeon

CAUGHT IN CREEK WITH SHOT GUNS.

NORFOLK, Va.—A sturgeon, weighing 286 pounds was captured after two squirrel hunters had fired twenty rounds of shot into it at St. Bridge, Norfolk County.

Loud splashing in a creek brought the men to the scene, they thinking a farmer's cow had fallen into the water. The hunters had to arouse nearby residents to help them land the fish.



Westinghouse Converted Power to Man's Use

MAN has bent the elements of nature to his will by utilizing the stored up energy contained in water. If there is a waterfall or moving stream anywhere in the vicinity, it can be made a blessing to the inhabitants by furnishing electricity for light and power for all time to come at a very low cost.

Westinghouse, that master builder, has perfected Water Wheel Generators from which can be generated electrical current by using the driving power from a waterfall or moving body of water. Inquire of Westinghouse how electricity can be cheaply and perpetually furnished by the use of the Westinghouse Water Wheel Generator.

WM. HEAP & CO., LTD., Board of Trade Building.

Phone 1830 and 1831.

Westinghouse

CITY OF ST. JOHN'S



St. John's Municipal Council. PUBLIC NOTICE.

POLL TAX.

The attention of the public is called to the following section of the St. John's Municipal Act, 1921:—

Section 249.—Every male person of the age of twenty-one years or upwards who has resided in the City for the period of twelve months immediately preceding the first day of October in any year, and who is not liable as owner or indirectly as tenant to the payment of the City Tax on any property rate in the appraisal book of the Council at an annual rental value of forty dollars or upwards shall pay to the City a Poll Tax of five dollars per annum.

Section 250.—The said Poll Tax shall be due and payable without demand or notice by or from the Council between the fifteenth day of October and the fifteenth day of November in every year at the office of the City Clerk.

Section 251.—Any person who fails to comply with the provisions of the foregoing sections shall, in addition to payment of the tax, be liable to a penalty not exceeding five dollars, or in default of payment to imprisonment not exceeding ten days.

All persons liable are hereby notified to govern themselves accordingly.

J. J. MAHONY, City Clerk.

oct3,8,9,13,14



BULBS.

Tulips, Hyacinths, Daffodils, Jonquils, Bellias, Snowdrops, etc. For Bulbs of Quality—order here.

THE FLOWER SHOP

Grove Hill Phone 2478.

MILARD'S LINIMENT FOR DIS-TEMPER.

Fred Str...
S. Rosa...
open a...
stic Th...
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Dream,"...
pleasing...
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Annual Meeting

ST. PATRICK'S CHRISTIAN ASS'N.

The annual meeting of St. Patrick's Christian Doctrine Society, was held on Sunday afternoon last. The meeting began at 2.30 p.m. with Benediction of the Blessed Sacrament. Rev. Fr. Summers officiating. At the conclusion of the Benediction the members assembled in the meeting room where one of the most successful meetings in the history was held. The reports of the officers and treasurer showed the Society to be in a flourishing condition. After the business of the year had been finalized, the election of officers for the ensuing year was held. Mr. T. J. Rolfe conducted the election which resulted as follows:

- Spiritual Director—Rev. P. P. Sheehy.
- President—Joseph Partridge, re-elected.
- Vice-President—John Scurry, re-elected.
- Assistant Vice-President—A. Tremblay, re-elected.
- Treasurer—Walter Walsh, re-elected.
- Hon. Secretary—David Scurry, re-elected.
- Executive—Jas. Sullivan, M. Collett, J. Harvey and W. St. John.

Vaudeville Team at Majestic To-Night

STRAD AND LEGATO IN A BIG ACT "THE VIOL'S DREAM."

Fred Strad and Lydia Legato a high class vaudeville team arrived by the S.S. Rosalind this forenoon and will open a limited engagement at the Majestic Theatre to-night. Their first act is one that won high favour for this excellent combination "The Viol's Dream," a generous sprinkling of pleasing violin and harmony singing. If Strad and Legato are as good as the recommendations that preceded them from Keith's headquarters then the Majestic patrons have something that will please them beyond measure. As it happens the picture feature is also a headliner.

There are many thrilling scenes in Dorothy Dalton's latest Paramount picture, "Dark Secrets." Some of the more important include the following:

When Lord Wallington presents Ruth Rutherford, his fiancée, with a pair of Bedouin horses and Ruth announces that she will tame them. When at the horse show, Ruth is thrown by one of the unmanageable horses, with the result that she receives an injury to the spine, resulting in partial paralysis.

When Ruth, a hopeless invalid leaves for Egypt and meets Dr. Mohamed Ali, an unscrupulous physician who covets Ruth.

When Dr. Ali, after curing Ruth, is slain by her servant after he has attempted to attack her. When Ruth, again an invalid is finally restored to health by a dramatic rush of the servant after he has attempted to attack her.

See this big show. Come early, the artists will appear at 9 o'clock. Admission 25 cents.

Jackie Coogan in "Boy of Flanders"

LITTLE STAR'S LATEST AT NICKEL TO-NIGHT.

Jackie Coogan, in his newest Metro picture, "A Boy of Flanders," is at the Nickel Theatre beginning to-night. The story is taken from the Dutch classic, "A Dog of Flanders," which concerns the hardships of a Flemish boy and a dog—their trials and final happiness after an unjust accusation of having set fire to a barn. The picture is said to be the most appealing yet made by the little star. In the supporting cast are included Neil Craig, Jean Carpenter, Lionel Belmore, Josef Swickard, Nigel De Brulier, Lydia Yeamans, Titus and many others. The dog of the story is portrayed by Teddy the Great Dane, a famous figure on the screen. Victor Schertzinger directed the production, which was personally supervised by Jack Coogan, Jr.

The current episode of "Fighting Blood" will also be shown. This, together with an appropriate musical programme rendered as only Prof. McCarthy can, render it makes tonight's bill one of exceptional interest.

Deadly Kiss

CHAUVIN. Alas—Does death sometimes lurk in a kiss? A few weeks ago little Jerry Drake died of infantile paralysis. Mrs. Christian, a relative, kissed the dead child on the mouth. A few days later the young woman became seriously ill and now is dead of the same disease that struck the child.

Perhaps Mrs. just drew near to observe the result of what he did in 1914.—Rochester Times-Union.
For accessories and trimming notes read xxxxxx are good.

Real Purse - Opening Inducements

All Departments Contribute Their Rarest and Best.

A Specialization Sale of Fall Needables

Bring Values Expressive of Their Goodness and Importance.

NO matter in what Section of this Store you may shop to-day, you will find an extraordinary display of good values set apart for this particular Sale. Avail of them. They are probably the best you will see in their line this Fall.

AGAIN many Friday, Saturday and Mondays we disregard even reduced prices merely to regulate stocks in the quickest possible time. This week's Sale holds many of them. Come and see what we feature just for



REMEMBER
NOVEMBER 3 to 8th.
Industrial Fair Week
and an
Important Shopping Occasion
at
JAMES BAIRD, LTD.

Handsome Silk Jersey JUMPERS

A very special lot round neck style, three-quarter sleeve, girle, shades that look smart and attractive; Maize, Almond, Sand, Sage, Apricot, Navy, Rose, White, Black and Fancy. Regular \$4.00. **Friday, Saturday and Monday \$3.15**



Ladies' Raincoats

Indispensable Raincoats in Fawn, Gabardine, nice and graceful models, belted and lined throughout with Plaid. Just twenty of them on Sale. **Friday, Saturday and Monday \$9.98**

Gorgeous Range of Brocaded Silk Curtainings

Repriced 60c yard

Exquisite shaded Brocades, just about the handsomest hanging you could put up; 36 inches wide; delightful soft tones glistening with a rich silk finish, assorted shades; the biggest snap in rare hangings for a long time. Were \$1.50 yard. **Friday, Saturday and Monday 60c.**

SNAPPY VALUES in the New Fall DRESS GOODS



Fabrics emphasizing the modes, and this fact is borne out impressively in our showings of the new Dress Goods.
FOULARDS—Beautiful quality Wool Dress Foulards, 54 inches wide, likeable shades of Tan and Grey, distinctive materials prettily embossed, fashionable. Reg. \$5.20. **\$2.98** Friday, Sat'y & Monday.
DRESS TWEEDS—Just 3 pieces of low-priced Union Dress Tweeds, mixtures of Brown and Grey, make up prettily! Just for Friday, Saturday and Monday **62c.**
DRESS TWEEDS—54 inch Wool Tweeds for Fall time wear, good looking shades of medium and Dark Greys and Fawns. Regular \$2.50. **Friday, Saturday \$2.29 and Monday \$1.15.**
APRON GINGHAM—33 inch English Gingham in neat Blue and White patterns, Nuns Check and Plaids. Special the yard **32c.**
ALARM CLOCKS—As near dust-proof as it is possible to make them, in round nickel case, good time-keepers, accurate and strong. Special **\$1.69**

In Milady's Own Private Shopping Apartments

MONSTER SALE of this Season's NEWEST COATS

This line features the new gathered collar and the effect front, in shades of Navy, Sage, Grey and Fawn Blanket Cloth, remarkable value in low priced coats for autumn 1924. Special

Great beauties, in Velour and Bolivia, trimmed with fur collar and cuffs, wide girle, shades include Fawn, Brown, Grey and Sage; sizes 18 to 44. Our buyer's special purchase. Reg. \$32.00. Special

\$8.49

\$28.98

POCKET BOOKS—Under-arm style Purses, oblong shape, with back strap and dome fastenings, mirror inside, coverings of plain and fancy Kid; others in Silk striped Poplin, fashionable. Reg. \$1.80. **\$1.59** Special

CORSETS—Graceful models in heavy Coutil, White and Pink, 22 to 30 inch sizes, elastic tops, 4 suspenders; others in elastic, girle style, low and medium bust, underpriced just for Friday, Sat'y, & Monday **\$1.98**

CAMISOLES—Fine Cream Wool Camisoles trimmed with lace and fancy stitchings, V neck, short sleeves, elastic waist. Regular \$1.50. Special **\$1.25**

9 INCH RIBBONS—Beautiful Ribbons in Navy and Jade shades, brocaded in gold and silver; suitable for making bags and for trimmings. Reg. \$1.50 yard. **Friday, Saturday and Monday \$1.15**

Ladies' Dresses—SERGE and GABERDINE. Pretty styles in Navy shade, 16 to 44 size, embroidered, braided and trimmed with steel buttons, long and 3/4 sleeves, straight line models with girle. Special, **\$8.49**

BUNGALOW APRONS—In strong Linenettes—Pink, Blue and Green, with Ric-Rac trimmings, square neck, short sleeves, buttoned at side full fitting sizes. Regular \$1.08. **\$1.50** Special \$1.08

LINGERIE STRAPPING—Washable Strapping in one-yard pieces, with rose-bud end and two gold plated pins; individually boxed. **19c.** Complete **19c.**

MISSIE CAPS—Becoming Cloth and Astrachan Caps for Fall time; shades of Crimson, Sage, Sand and Brown, tall brim style, tatted crown; others with quill. **Reg. \$2.20 Special \$1.69** at side.



Those BAIRD OVERCOATS

Mighty Fine Line—See them?



A Snappy bunch right from the tailor's hands, bringing absolutely the finest value we have ever offered in Top Coats. We call them—The "Baird Coats"—because they are specially made to our own ideas of just what men like for Winter wear. Do not let the price/lowness deter you from seeing these two lines. **Friday, Saturday and Monday.**

\$22.75

\$24.75

REEFERS—Navy Nap Reefers, brass buttoned; to fit 4' to 10 years. These are trim models and very becoming; warmly lined. Special **\$6.25 to \$8.25**

OVERCOATS—Double breasted style Top Coats to fit 7 to 11 years; assorted Greys, splendidly finished throughout. **\$6.90 to \$7.90**

BOYS' HATS—Nice Fall Hats in coloured Velours, Navy, Grey, Brown, Tan and Royal. The Latest. **\$1.45** Special
MEN'S HATS—Our Special Line of Fall Velour Hats, in shades of Seal, Pearl, Grey and Beaver, silk lined, red band snappy. Special **\$4.15**

MEN'S CAPS—Caps that we have been selling for \$2.40, in light and medium shades, plain and bandied backs. Special **\$1.69**

Wool Blankets

Extra full size pure Wool Blankets, the finest values we have seen for some time in English all Wool Blankets. **\$13.65 and \$12.95**

Eiderdown Quilts

Brand new arrivals—beauties, you would just love to own; covering of the best in Art Opalines and plain border trim; many shades, many patterns. These two lines take our eye for Friday, Saturday and Monday. **\$18.25 and \$21.55**



Belittling Prices on Fancy Linens, etc.

PILLOW CASES—Strong White Cotton Pillow Cases, hemstitched and very daintily embroidered. Each. **69c.** Special
RUNNERS—See this line of nice White Linen Sideboard Runners, 1/4 x 48 inch; hemstitched and embroidered. Just for Friday, Saturday **45c.** and Monday, each **18c.**

SEWING NETS—7 dozen of 18 x 18 inch hemmed White Damask Table Napkins, repriced for Friday, Saturday and Monday, each. **18c.**

CUSHION COVERS—Linen Crash Cushion Covers, 25 x 25 size; embroidered in fancy shades, hemstitched frill. Reg. \$1.40. **Friday, Saturday and Monday \$1.28**

CUSHION FILLS—Just what you want to fill out that favourite cushion cover of yours; round and square shapes, plump and covered in white cotton. Special **79c. 99c. \$1.19**

CUSHIONS—Nice Cushions to brighten up interiors, and at the same time serviceable and comfortable sitting in bright art patterns; assorted. Special **95c. \$1.10 \$2.15**

BLIND PULLS—Of the ornamental kind, long tassell finish in Cream shade. Special. **3 for 25c.**

DARK SCHEMS—Nice for those liking a dash of colour to their window trim; fancy art patterns, imparting a cheerful tone to your rooms. **32c.** Just for Friday, Saturday & Monday **32c.**

SCHEMS—Several pieces of 26 inch White Schemes, striped patterns, with self striped borders. **45c.** For Friday, Saturday and Monday



Cutting in on Prices of Bedroom Needs

COTTON BLANKETS—50 x 72 size, well secured, with Pink or Blue striped borders; the **\$2.65** pair

LARGE WHITE QUILTS—Just 20 of them to clean up the line, 50 x 90 size; nice looking Macella patterned Quilts, nice to own, and a person always needs an extra one. Reg. to \$4.25. **\$3.75** Friday, Saturday and Monday

COLOURED QUILTS—The old fashioned Green and Navy Quilts, last for years, a welcome **\$6.75** weight for cold night. This line Special

GUEST TOWELING—18 inch fancy White Huck Toweling, nice soft finish, inexpensive for **23c.** making up your guest towel. The yard

CURTAIN LACES—44 inch White Curtain Laces, in handsome all over patterns, all new line. **45c.** Friday, Saturday and Monday

PIJAMA CLOTH—Just a piece of beautiful texture Pajama Cloth, pretty Blue, Grey and White striped pattern; 35 inches wide; our regular **40c.** **33c.** yard. Friday, Saturday and Monday

MADRAS MULLINS—4 pieces of 44 inch White Madras, showing self fancy borders, the patterns are unusually good. Reg. 65c. yard. Special **59c.**

Another line with wave edge and fancy coloured border to enliven it. Special **59c.**
UNDER PANTS—Children's sizes 2 to 10 years, White Becced Jersey Under Pants, ankle length, buttoned at sides, just for Friday, Saturday and Monday **37c.**
INFANTS' JACKETS—In White Ripplette Cloth, with crocheted edge of Sky, Pink and White, ribbon bow at neck and waist. Regular \$1.00. **87c.** Special
JACQUETTES—Snug-fitting Wool Jacquettes, in plain and fancy shades, with Angora trimmings, cross-over effect, and long sleeves. Reg. to \$4.50. **Friday, Saturday and Mon. \$3.39**

At Headquarters

Oct. 9th.

- 50 Boxes TABLE BUTTER—1-lb blocks.
- 50 Boxes PICKLING TOMATOES.
- 100 Cases VAL. ONIONS—4's, 6's.
- 100 Cases CAL. ORANGES—216's.
- 500 Brls. GRAV. APPLES—All kinds.
- 50 Cases HARTLEY'S JAMS—
Straw and Raspberry.
- 30 Cases HARTLEY'S MARMALADE.
- 50 Cases WHITE'S CHOW-CHOW.
- 50 Boxes HOPS—1/4's 30-lbs.
- 20 Brls. COCOA—200-lbs (very cheap)
- 50 Cases "VICTOR" COFFEE—
1/2's & 1-lb. tins.

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This is a very important question and demands your immediate attention.

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Ladies' Marl Mixtures Sports' Hose—Assorted shadings, perfect seamless, 65c. pair.

Ladies' Wool and Cotton Mixed Marl Hose—in all the new shadings, 95c. pair.

Ladies' Fancy Marl Wool and Cotton Hose—Ribbed effect, assorted shadings, 95c. pair.

Ladies' Plain Cashmere Wool Hose—Spliced heels and toes. Shades: Oyster, Nigger, Suede, Grey, Mid-Grey, Mole, Light Navy, 95c. pair.

A Special Lot Men's Colored Ribbed Wool Half Hose, 50c. pair.

A very Special Lot Men's Black Ribbed Wool Half Hose, 70c. pair.

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Try a tin of Fry's Pure Breakfast Cocoa—today. You will enjoy that delicious chocolate flavour so much that you will not want to go back to any other cocoa. It's different.

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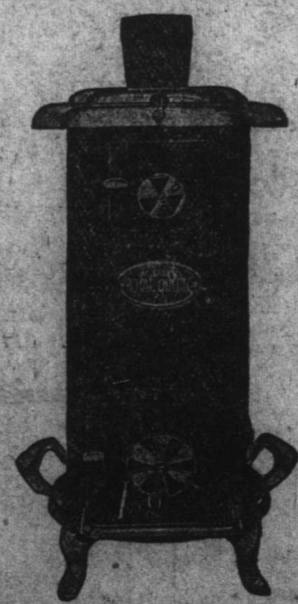
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Nfld. Government Railway.

PLACENTIA BAY STEAMSHIP SERVICE.

Owing to S.S. ARGYLE being off schedule, freight for Merasheen route (Bay run) will be accepted Friday, October 10th.

Passengers leaving St. John's on 8.45 a.m. train, Friday, October 10th, will connect with S.S. ARGYLE at Argentia for usual ports en route to Lamaline (Western trip).

SOUTH COAST & ST. MARY'S BAY STEAMSHIP

Freight for the S.S. PORTIA for St. Mary's, St. Joseph's, Marystown, Burin, St. Lawrence, and regular ports of call to Port aux Basques, received at Dock Shed Friday, October 10th, 9 a.m. to 5 p.m., and Saturday, October 11th, up to noon.

S.S. PORTIA will leave St. John's 10 a.m. Monday, October 13th.

LABRADOR STEAMSHIP SERVICE.

S.S. MEIGLE will leave Dry Dock Wharf 10 a.m. Friday, October 10th, calling at regular ports as far as North as Hopedale.

S.S. GLENCOE—SOUTH COAST STEAMSHIP SERVICE.

Passengers leaving St. John's on 8.45 a.m. train, Saturday, October 11th, will connect with S.S. GLENCOE at Argentia, for usual ports en route to Port aux Basques.

Nfld. Government Railway.

Farquhar Steamship Co.'s.

REGULAR SAILINGS OF STEEL STEAMSHIP "SABLE I"

Leaves Halifax Oct. 18th for Boston
Leaves B. Boston Oct. 21st for Halifax
Leaves Halifax 1 a.m. Oct. 11th; Oct. 25th for St. John's
Leaves St. John's 4 p.m. Oct. 14th; Oct. 28th for Halifax

Passengers from Montreal, Boston, etc., arriving at Halifax by express train, Friday night, will connect with steamer leaving Halifax for St. John's.

Passengers from St. John's arriving at Halifax by "Sable I." Thursday, midnight, will connect with Friday morning's express train leaving Halifax for Montreal, Boston, etc.

REGULAR SAILINGS OF STEAMSHIP "STELLA MARIS"

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S. S. "LISGAR COUNTY"

will sail from Montreal October 11th, and from Charlottetown on October 14th.

For further information, apply to
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