

| Those Who Rely on <br>  BEECHAM'S PILLS <br>  Enjoy 'Life |
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Grand Allianeo;
Love That Knew No Bounds.
-





## OUR CLOTHES


effort on our part, to give
you maximum value for
your money. your money.
EACH SEASON we carefully choose the best
quality-fabric in the most auairy-fabric in the most
attractive patterns and col-
ors and manufacture into combining the late TRUEFTT, FTTREA, RN, STLL Brand,
ENFTI, Proceriss

Made only by
Newfoundland Clothing $\mathrm{C}_{0}$. Limited
FARMERS \& GARDENERS
CLOUSTONS MMPROVED FERTILIIER.
We can supply you with special Crop Produeren CLass (A) - Potatos.
 CLass (D) - Tautifiower Randes Mangles, Carrots, Parsilps

JOHN CLOUSTON,


It Smokes Good, And Tastes Good, And is Good.

PRINEE ABEET TOBACCD.
JAS. P. CASH, Distributor.


## ONLY TWO DAYS MORE.

Captain Seotf's Unparalleled Trip to the Great White South. AT THE CASINO. TWO SHOWS EVERY NIGHT.

Your last chance to see the crowning triumpi of the all conquering cinematograph.

## -THE NICKEL!

Showing a complete variety of thoroughly high-class dramas, comedies, industrial, educational and western subjects FRIDAY \& SATURDAY'S FEATURE
2 Reels--."A WISE OLD ELEPHANT"--2 Reels
A rather thrilling and remarkable film, featuring Kathlyn Williams, in which an elephant plays many capers in the adjustment of
MISS ETTA GARDNER singing novelty songs. WALTER J. McCARTHY singing popular ballads.
AS USUAL-BUMPER MATNEE SATURDAY - EXTRA PICTURES.


$$
\text { MONDAY: A Tale of Old Tahiti, in } 2 \text { Reels, produced in Tahiti. }
$$



## K.\&A.STORE

The Home of FASHIONABLE REFINEMENT!
 past has been moved to more extensive quarters and
will be opened to-morrow (Saturday), May and, in the
store at 312 Water St.,

EXT TO MR. P. J. SHEA'S

## Very Special Value

## 36 Ladies'

Sweater COATS,
orieinal price s. 9.50
Selling for $\$ 3.50$.

## 36 Misses'

Sweater COATS, Selling for $\$ 1.20$ to $\$ 1.60$.
CLEARING LOT LADIES' SKIRTS. One-Third Under Price. Selling from 95c. to $\$ 2.30$.

BISHOP,SONS\&Co.,Ltd.

## St. John's Meat Company

FINEST QUALITY OF BEEF AND MUTTON IN TOWN. LARGE SUPPLIES ON HAND AT MODERATE PRICES.
Finest Sirloin Roasts, trimmed, 20c. 1b.; Finest Beef Steak, ex bone, 20 , 22, 25c. lb.; Finest Stewing and Boiling Cuts, from 15c. 1b. up.
Mutton: Legs, 20c.; Roasting Cuts, 16c. up; Stewing Cuts, etc., $12 \mathrm{c}_{\text {q }}$ up Suusages: Beef Pork,
Sausages: Beef, Pork, Oxford and Cambridge, 18, 20, 22, 25c. 1b.
Bologna Sausage, 18c. 1b.; Cooked Luncheon, 20c. 1 lb .; other varieties of Bologna Sausage,
Cooked Meats.

Branches: Water Street East, Water Street West, Military Road 'Phone 800.

Phone 800a 'Phone 98.

## FOR SALE-Baby Chicks, R. REPATRS BEING MADE-The big tus and Themis were here last

FOR SALE-Baby Chicks, R.
I. Red; also Hatching Eggs, R .
I. Red, White Wyandotte, Black
Orpington and Silver Campines. G. W. GUSHUE, 216 LeMarch- get propellen. The ship worl vikeky G. W. GUSHUE, 216 LeMarch- get way from here on Monday next. Tor Thell R.M.s. Pomeranian
ant Road.-apr15,eod,1m
It will be remembered that the Tel,
$\qquad$

We had to move to a larger building to accommodate
the legitimate and natural expansion of the business.
It would be unfair to our patrons and ourselves to reIt would be unfair to our patrons and ourselves to re-
main in quarters that were cramping us more and more every day. We have spared no expense in fitting up
our new location, which is a fitting abiding place for the our new location, which taste.
As usual our stock will appeal to men of refined
taste in garbing, and we will show nothing shoddy, taste in garbing, and we will show nothing shoddy,
nothing off style. We need not enumerate our lines, nothing oit style. We need not enumerate our lines,
they include everything for men's and boys' wear. Old
patrons and new friends will be welcomed to our openpatrons and new friends will be welcomed to our open-
ing to-morrow.

J. M. ATKINSON, Proprietor,


Divorced Life
A Break With the Manager Marian was divided between a de- lincantations of a sereses, much as sin
cision to venture on to New York wculd have liked to tempt fortue and
with the fifty dollars her brother had peer into the future. with the fifty dollars he bether had Presently her roring glances
sent, or to stay on with the hope that



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| the apa | in |
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| sign hung in a sombre window. But |  |
| she checked herself, deeming her | hot |

More Fires. C. C. C. Comeptition.


M. I. A. Swimming Club.


## COATS

FOR TINY TOTS, worth up to $\$ 2.00$ each.

## These are a

## Sample Lot of COATS

For Little Boys and Girls, suitable for Summer and Present wear, in Assorted Shades and Styles, from

## $\$ 1.20$ to $\$ 1.50$

each.
See Them, Mothers!
You'll be delighted with them
S. MILLEY.

The Popular Colours of Spring.
In all their Latest, Newest and Daintiest shades in Charming Sleeve Frilings, 15 \& 25c. yd. Silk Scaris, only $\$ 1.00$ \& 1.60 each. Sporting Coats whose Utility and Qualily speak for themselves, for $\$ 2.40,3.40,5.50$ to 7.50 each.
Also Exquisite Millinery.

## A. \& S. RODGER.


Postards sis Seding Disaster,
Bellaventure, who has supplied us with negatives made at the sealfishery we are now selling a ful set of 14 Postcards, showing the bocies being
brought on board and other views taken at the ice, also scenes and ineiTHE SET OF 14 POSTCARDS FOR 70 CENTS; POSTAGE 5 c. EXTRA
Parsons' Art Store, Alarrisisin IITM Exining Tegegan


| Evening Telegram. <br> W. .J. Herpern ... Propriteor |  |
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| Pridiv, winy it, plil |  |
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| large increase over the amount |  |
| knowledged $\mathrm{y} \in \mathrm{sterday}$ is due to the receipt of $\$ 26,540.83$; from London of |  |
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| Premier Borden announced in the Dominion House of Commons a few |  |
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| Salaried People and Their Savings |  |
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| JEMackintoss8\% |  |
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## Every Halifax Ap. pearance a Triumph.

 SAD NHE NEWSPAPERSAIE. EVELYN SCOTAEY of THE ROSTOX OPERI CO.
ck the Quitcal-Halifax audie
or three
ofly

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## Here and There.




N. AYRE

C.c.c. c. boat club, The NEWS BY CABLE.



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## Coreeded reeren miles nore than tir

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THE WOMAN'S SPHERE

Our Job americiv pipers, with betere to notchers. Worth up to 50 e. Special Price, 8 to 25 e . Our All-wool axminstich hearth rugs, in Green, Fawi nary five dollar rug. Reg. Price 88.00 . Special Price, 85 .t Our HErssurcheiv voile for. Sash Curtains is the newest and
daintiest thing out. Worth 28c. Special Priee, Ise. per gard. VB - in Hits, North 28e. Special Priee, 18c. per yarch CoATS are tip-top value. See them and be convinced.

HENDERSONS, Theatre Hill.
 - efore deciuing on that aby Carriage for the
see our selection it will pay.

great mail ORDER ROUSE SPRING G00DS

Bowring Brothers. Limited. DRAPERY DEPARTMENT

## Ladies' Requisites!

## WHITE CAMI SKIRTS

WHITE CAMISOLES,
WHITE NIGHTDRESSES
WHITE BLOUSES \& SHIRT WAISTS
wewe, wh hand-sewn Embroidery; also Fancy Delaine, WHITE, CREAM \& COLORED SILK BLOUSES motor veils-The "Storm Quen."
LACE COLLARS LACE COLLARS and other Neckwar;; quite a variety.
CORSETS, White and Drab; the newest shapes and styles. READY TO WEAR HATS
Very latest. All going at lowest possible prices.
BOWRING BROTHERS, Limited.



## A New Showing of Lovely Costumes.

We have just opened a most ehoice selection of Stunning Suits. Put these garments to the test of your most critical judgment, then we know you'll concede that in them style and comfort meet admirably. Every article is priced at a minimum cost to you, with maximum value, ranging from

$\$ 4.20$ to $\$ 12.00$.
White Embroidered Dresses.
Before you complete your Summer Wardrobe you should see these beaatiful creations that fairly breathe coolness and comfort. Take time by Priced from $\$ 3.20$ to $\$ 11.00$.


This Date
in History.
This Date
in History. nax 1. Suitings
New Spring Coatings!

Now is the time fo your Spring Order. Latest designs in fab

rics, a distinctiveness in style and a pleased customer-all in
"Maunder" make. Samples and meas cation.
Gohnomaunder

## CREONOID!

VERMIN DESTROYER AND COW SPRAY.
as a Vermin Destroyer, Cow Spray and Disisinfectant. It is an up-to-date antiseptic and detergent prepar-
ation from Coal Tar, the source of many of the won-
derful modern remedies. For Dairy Farmers and Poultry Raisers it is invalu
able, as an oceasional spraying kills all insects, germs able, as an occasional spraying kills all insects, germs,
offensive odors, etc., keeping the stables sweet and
wholesome. wholesome.
Colin Campbell
Over 40,000 People Read The Telegram



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 Rossley Gives

Big Benefit
 Best of Them All.


The College Widow Here and There.

Scott Film Worth While A Little More And





| $\begin{array}{c}\text { Fresh Craem } \\ \text { DaIIY } \\ \text { RAW and SCAD. }\end{array}$ |
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| BISHOP, |

sons \& co, ito.
Grocery Depariment.
Owing to the in-
crease in the de
mand for Fuller's
Chociates, 1 Sweets,
etc, we now have
on hand a large
variety consisting
of:--
Fuller's 1-2, $1 \& 2 \mathrm{lb}$.

## Cape Report.



and Cementr

Monemer

A genine clean out for the purpose of reorg anizing. We are compenled to forre
out everything possible in the next few days. We are therefore cutting deep into


Our Special Combination Lath and Spring Bed \$4.95.
 prieced diring this. sale it


## C. L.MARCH Co. Ltto.,

Great Reorganization 5 A L E


Cable News

Crockery-Extra Values.

| G. T. HUDSON, |
| :---: |
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"Belinda, the slave," is a very hu- good cause by their presence at the
morous stors whine kept the uadi- Casino on Wednestan next. The pro-
ence in roars of laughter. Miss Gard-
gramme is most autractive, and the

## ROYAL Baking Powder AbsolutelyPure

Royal Baking Powder is indispensable to finest cookery and to the comfort and convenience of modern housekeeping. Royal Baking Powder makes hot breads, cakes and pastry wholesome. Perfoctly lzavens without fer mentation.
Full instructions in the "Royal Baker and Pa try Cook" book for making all kinds of bread,
biscuit and cake with Royal Baking Powder Gratis to any address.

## WALT MASONS DAILY STORY











$\qquad$
finest looking women in the country,
C.C.C. Boat Club.
ays wearing a bonnet made from a
ast of pain of father's overalls, she
she
Tie frat mannal mestung
lous than the way women truckle 10 Hall. The meeting will be an inter
te miliners. The idea of showing a esting one and every member who
ittle independence never occurs io can possiby atten shoult be pre
ithen
disgraced if shi aps she is is etern-

initiative, Nrs. James- mission of new members.
orthy, and wear hats that set thie Minaps LiNment

100 Sacks P E I Blue Potatoes 10 bxs Purity Butter, 2 lb prints



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and all the other favorites.
200 Motrs CAKES
Plain, Citron, Sultann.
.

T. J. EDENS,
151. Duntwinh Streat 112 miliran Roas.


## Marine Disasters'

 Fund.


## J. Standey H. S. Hazwara T. Carmichatel.



The Crescent Picture Palace. The Hoase of Features-Friday ard Saturday. THE THUMB PRINT-A fascinating mystery feature play in 2 reels THE SHOP GIRL'S BIG DAY-A great frontier drama. ALMOST AN ACTRESS-One of the joker comedies that tickle the world. IR. SIDNEY ERNSHAW, Lyric Baritone, sings the newest novelty song, "Kis extra picture on saturbay afternoon. Monday and Tuesday, a great
featuring Barbara Tennant.

## Rossiley $\boldsymbol{C}$ Theatre

 St. Jonims Leadine Tasdervile Mheate.Monster Benefit Show, For Sealing Disaster, ON FRIDAY, May the 8th.
trensers on sale ar bos les

## Train Notes,

 Hy. Blair's.
 5 ment for $\$ 2.90$; other prices are $\$ 3.50, \$ 0, \$ 13.00$ and
$\$ 5.25, \$ 5.50, \$ 6.50, \$ 7.80, \$ 9.00,12.00$, $\$ 15.00$

Ladies' Umbrellas!

| HENRY BLARR |
| :--- |




## SYALL BOYS' EMBROIDERY COLLARS. <br> 

## Spring Footwear.

## THAT PERPLEXING PROBLEM -

Where can I Ispend my money to the best advantage?-is aptly answered by the continuous streams of
satisfied custopers every day pouring into aur generously stocked store. Assortments were never better,
values never so apparent, and an earrestness to serve each and all with promptness, wourtesy and care,
leaving nothing values never so apparent, and an earrestness to serve each and all with promptness, courtesy and care,
leaving nothing undone prove to you that is our one desire to further empent that favourable pat-
ronage and preference which the buying public have shown by their eontinuous and unceasing attendance at our breference Friday Sach the buying public have shown by their continuous and unceasing attend
derived from Sales. Join the crowds and paptricipate in the pleasures defived from the p.

## Mighty Savings on Household Items.

| WHITE SHIRTINGS, 10e. Per Yard. | $\mathbf{R I}$ | $\text { of } \text { our }$ |
| :---: | :---: | :---: |
| 1460 yards of reliable English Shirtings assorted widths, linenlike finish, a job line, otherwise like finish, a job line, otherwise goods for so small a price. Special Menday, per yard 10c. |  |  |
|  |  |  |
| COVERING. <br> 2 pieces of 34 inch Art Mattrass Covering, heavy quality, striped and flounced, a combination or pale blue blendings. day and Monday, per yd. 36C. | JOB TOILET COVERS. 26 only of pure White Soft A superior grade and larger size being $54{ }^{x} 24$. Special, 46 C Friday, Sat. \& Monday.. 46c. | ure White, 44c: Yard. pieces of pure White, twilled eeting, with nite even and so sh. Reg. so cents. Frid Frity |
|  | CURTAIN BANDS. <br> Neat litle bands in heavy Cream Lace and Insertion . with brass ring on each end for tastening; some of these in heavy <br>  | CURTAIN ENDS, 28c. Each. <br> Just such pieces as these are |
| BOLSTER CASES, 52c. <br>  size 20 x 60, hemmed, with sinen buttons. You cant duplicate <br>  |  |  |
|  | You're Considering the Purchase of LACE CURTAINS. |  |
| STAIR OIL CLOTHS. <br> 30 pieces of American Stair Oil Celoths, a big range of patterns and fancy borderings; a venting cracking or tearing on <br>  |  | MORE |
|  |  | STAIR OILCLOTHS. <br> 12 pieces or Superior English Stair Oil Cloths. with soft duck Stair oil Cloths, with sort duck backs, 18 inches wide, fowered <br>  |
| CURTAIN NETS. <br> If you should require Curtain Nets we can easily tur |  | CHAMOIS SKINS. <br> The perfect polisher for silver <br>  |
|  |  |  |
| 318 yards of white Curtain Nets they come in assorted widths, pretty designs; all the newest for spring; this section alone contributes many, such offerings as the thritty housekeep- <br>  <br>  | TURKIS | THE "PERFEC |
|  |  | POLISHING CLOTH |
|  | earing. Reg. 15c. Pri <br>  |  |



We SELL For Less.
LADIES' SEASONABLE
 $-=5=5$ THE NEW SUEDE FABRIC GLOVE


TOWELINGS. NICKEL TRAYS, 32c

 OUR HOSIERY PATRONS

角LADIES' PLAIN CASHMERE

 LADIES' RIBBED CASHMERE
HOSE HOSE.
 MEN'S CASHMERE HALF HOSE


Our Toilet Soaps
are Dependable.
Goodwin's assorted, 2 cakes for
AImour's
assorted, 2
2 large cakes for


JUST IN TIME FOR SPRING WEAR.
60 pairs of Children's 3 -Strap Slippers, 39c. pair.

LADIES' TAN BOOTS.

LADIES' 4-STRAP SANDALS


## Items From All Over the Store.

| Wonder Pins, 6 pack | Koslow's Black Ink | . |  |
| :---: | :---: | :---: | :---: |
| Improved Patent Pins, 4 paeks for ... . . . 5. . | Joseph's Black Ink, 4 hots. for |  | Gold Rim speetaces .. .. ... .. ...joc. pair |
| Hair Pins, 12 paeks for | Nyes' Machine oin . . . . . . . | . per bot. | Ralston's Shoe Poolish . |
| Hair Pins, 8 packs for | staffords Muecliage |  | Ironing Wax, 3 cakes for |
| Laurel Safety Pins, 2 cards | Faney Bead Necklaces | 72. each |  |
| Son Brass Safety Pins, 2 cards for | White Bead Necklaces | 12. each | Toothpieks, 15 |
| Thyra Safety Pins (small size) | ${ }^{\text {Gold Bead Necklaces }}$ |  | Hand Mirrors ... . . . . . . . . . . . . 76 e each |
| Thyra Saiety Pins (large size) .. ... ......c. | Faney Hatpins (Glass To | or .i. ....c. |  |
|  |  | 5c. each | Scissors, assttd sizes .. |
| Brass Beanty Pins, 10 on card | Children's Buster Brown Belts |  | Pin Cushions . . . .. ... .. . . . .. ...5c. enach |
| Black Beanty Pins, 10 on card $\ldots . . .$. Se, eard | Ladies' Side Combs | .$^{19 \mathrm{c}, \text { set }}$ | German Sllver Coin Purses, with chain. 12e. |
| Black and White Press studs, 2 cai | Aluminum Salt Shal | 10e.each | Envelopes, 50 for |
|  | Faney Salt Shakers ... | .ec. each |  |
| Gents | Gold Plated Jewel Boxes. |  |  |
| Marbles, 50 in bag .. . ... .. . . . .i.....c. | Nicker Plated Crumb Tray | Sc.each |  |
| ek Brushes Hoill | Park and Drawiting Crayons .. |  | \% |
|  |  |  |  |
| Black Tape Boot Laces, 2 doz. for | Fancy Glass Cande Sticks | 19c. each 19e. each | Black Beauty Stơve Polish <br> Assorted Perfumes |

FACE CLOTHS, 2 for 5 c.
 FRONT DOOR MATS.


DOOR MATS, 79c.
 Repair Your Own Enamelware and Tinware. "MENDETS."



LADIES! THE D. \& A. CORSET IS
CHEAP TO-DAY. See our Special, 94c
 SLLK hat bands, 38 .

LADIES' WHITE LAWN UNDER-

 CHILDREN'S JERSEY RIBBED VESTS,
 A BIG SHIPMENT OF MEN'S AMERICAN NEGLIGEE SHIRTS



MEN'S DONGOLA BOOTS,


| $\$ 2.33$ |
| :--- |
| GENTLEMEN: SMOKE | THE "ASCOT" PIPE,


 3 for 25 c.

GENTLEMEN:

nam reormas parbe- THE EVENING TELEGRAM, MAY. Ist, 1914-12. - - Read by everpone


## Wall Papers!

Special values. Among our Job Papers will be found many of the newest styles, worth 50 cents a piece, which you can have for

## 12c.

We also have'special values in the regular lines. See our special nursery-room pattern.

ROBERT TEMPLETON

Ladies' One Piece Dresses! Ladies' One Piece Dresses, See our special line made of Sponge Cloth, in

## WILLIAM FREW.

THREE BEST SELLERS!




 DICKS \& CO, Limited,
 Advertise In The Evening Telegram


The
Distinctive Feature of every garment made by us is STYLE. Every line is stylish and suited to show the wearer's figure to the that we can justly claim to Artists in Tailoring. If you would know the comfort of a perfect fitting W. H. JACKMAN, The West End Tailor,
Water St. W., St. John's, N.F. Phone 795.

## Onions!

Valencia Onions are out of season. Egyptian Onions are so high owing to the failure of the crop that prices are prohibitive. To meet the situation we are getting our supplies from Texas, and offer to-day ex s.s. Formand 200 sacks REDS \& SLLVERPEELS at Lowest Prices.
F. McNAMARA, Queen Street.

## $1+\frac{5}{4}$

A PRETTY FOOT:
If our handsome Slippers or Sandals wont dress
Iady's foot to perfection, we don't know what will. FOOTWEAR ELEGANCE. This display wins the admiration of every lady that sees the handsome new styles.
Sandals in every height- Slippers and Oxfords in late cut from every good leather. We ask ladies to come to see the handsom
most elegant Summer Footwear ever shown.

## We're Never High Priced.

 See our TANGO PUMPS.Parker \& Monroe, Limited,
$\sum=$ Uust Rogesived Carriage
Lamps, Sockets, Whips,
MARTIN Hardware Co.

Wh?
BowRING BROTHRRS, LIC Grocery.

| FRUÜT PCLPS- 10 ib. tins. Strawherry, Raspberry, Orange and Apricot. <br> Apples in gallon tins. | товассо. <br> Craven, Garrick, <br> Sweet Chestrut, Player's, Velvet, Alumni, Pioneer, Curve Cut, Central Union (pks, Capstan, Capstan Mixture. |
| :---: | :---: |
| frutis in glass. Strawberries, Pears, Greengages, Cherries, Lemon Oling Peaches, Ha wailian Sliced Pineapple | $\qquad$ |
| fruits in tins. <br> Sliced Apricots, <br> Sliced Pineapples, White Cherries, Apricots (Cob Web), Egg Plums, Peaches. | Craven de Lijxe, Turkish. Craven Royal, 10's. Chaven Mixture, 10 's. Black Cat, 10 's \& 20 's. Three Castles, 10 's \& 50 's. Capstan Mild \& Med., 10's \& 0 O's, Gems, 10's \& 50's. |
| ruts-mvaporated. | Ogden's Cigarettes, s10,00 y. |
| Pitted Plums, Peaches, Pears, Apricots, Prunes. Evaporated Fruit Salad. | Our Special Misture Tolazeen $\$ 1.10 \mathrm{ll}$. |

 Tailoring,

153 WATER STREET, St. John's. Samples and Prices for
Postal Card. Satisfaction Guaramited

Dressing Accounts Greatly Reduced
By taking advantage of the 'wonderful process of Dry Cleaning
and Dyeing, any person can substantially reduce their dressing ac Garments you think are too soiled
as fresh and new as when first worn.

Our Agents will explain.
messis. nicholle, iniper \& chafe, Lith, Igeits,
nciars Lavory an Ne maxi lin
Bowring Bros., Ltd.,
SATURDAY, the 2nd of May,
at $10 \mathrm{a} . \mathrm{m}$.


