

## THE TRUE STORY OF RECENT ZEPPELIN RAIDS

## AIR RAIDS ON ENGLAND A FAILURE BOTH FROM MORAL AND MILITARY VIEWPOINT

Official Story Shows That Destruction of Some
Private Property and Murder of Non-Combat.
anits Were Net Results of Attacks-Some In-
cidents of The Raids.

## MIVTHER SUOCEESFFUL HEPBUTIIIG MEETIIIG

OPERA HOUSE
ToDAY--Last 2 Performances
Mrateen 2.15 THE D|VORCE
Tonight 8.15 IHE QUESTION

 | NIGHTS-10,20,30,500.\|| Matinee Dally |
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| MATINEES-10,20. |



| UNIQQUE |  | Always The Best Pictures in Town |
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| A Corking K. B. in Two Parts "MIR. SILENT HUSKIIS" | AXEL and FIOOFY |  |
| With Love, Mystery and Romance All Cleveriy Intermingled |  | WATCH FOR MONDAY'S BIG EvENT! |


| IMPERIAL"THE BROKEN COIN" <br> Thirdinst iment |  |  |  |
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| THE STORY TO DATE: $K^{\text {ITTV GRET F FINDS haif of a curious }}$ <br>  goes. Landiang in Greathofien :he finds thei soth the hing and the pretender to the throne are seeting tinis self-seme half coin. Ploi upon plot gne cimar upon cimar toilow in plotiting to get their's.s. Today's chapies is |  | PEOPLE IN THE STORY: KiTV GRY, Amecian nempope repater, <br>  <br>  Scents: in and atout tue palce of king <br>  |  |
|  Sheriff Made <br> Geod in <br> A Powerful twoukeel western story |  |  |  |
| THE HUGHES TRIO <br> Instrumentalists de Luxe |  | ROARING COMEDIES <br> Half Hour of Laughter |  |
| The Wilton Sisters Dainty and Clever | MONDAY: "THE GODDESS" Reaches New York |  |  |
| ELLIOTT-At 84 Highneld street, Moncton, N. B., Laurinda West. whow of Ellas W. Elltott, aged elghty-five years, leaving three dau ghters. <br> Funeral Saturday afternoon at 2.30 rom Brussels street Baptist church to Fernhill. |  | DOIG-Suddenly at 172 Carmarthen street, on the 16th inst., Jennet, be loved wife of Fred Doig and daught-er of Mr. and Mrs. John R. Mcer of Mr. and Mrs. John R. Me three daughters and three sisters. Funeral on Saturday, the 18 th in itafrom her late residence. Service begins at 8 o'clock. |  |
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A Clergyman's Great Reliof A clergyman wrote us recently: "It is
eat relief as weil as as agreat satistataction



Would you not like to be in a similar


CANADA LIPLassumace
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Deide Your Gift Today-The Canvas Opens Monday!
You have a good chance to donate anything you choose. Whatever you give will be gladly taken. Delivery will be made during week of Sept. 27.

All goods received will be converted into cash at
THE PATRIOTIC AUCTION St. Andrew's Rink - October 4 to 9

You Can Give What
You Like But Why Not Make Your Gift

## Something <br> Worth <br> While?

Be Ready When the
Canvassers Call
Next Week!


IN A WEEK FOR THE PATRIOTIC FUND Are You With Us?

You Can Get Donation Slips Now if You Want Them at the Executive Offices, 181 Prince Wm. Street.
H. A. PORTER, Manager

Tel. M. 1996 or M. 705

Many Have Already Given. What Will You Give to Help?
They Are Doing Their Best But They Want Your Aid-Who?-The Promotor
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RUSSIAN ARMY NEAR VILNA IN NO IMMEDIATE DANGER, PETROGRAD REPORTS

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## -Who are used to a close shave

-who count it a necessity, and for it daily sacrifice much
Its strokes are so free and velvet-smooth that at first you can scarcely realize how clean a job it is making. With it you razor stropped, or waiting for the call of "Next !"
A turn of the handle adjusts the Gillette for the lightest shave on a tender skin or the closest work on a heavy beard - no stropping or honing. Wherever there is soap and water it will shave you with safety, comfort and despatch. Don't go

## Gillette Safety Razor


Gillette Safety Razor Co. of Canada, Limited Office and Factory-
"He that hath no sword, let him sell his garment and buy one."
This clarion call of the God of Love sounds as clear today as it did nineteen hundred years ago in summoning men of truth and honor to sweep the earth clean of the evils which defile it.

## The Fault Will Be Ours If We Fail to Make This a Holy War

A war in defence of Justice and Freedom; a war of which the ultimate purpose is the establishment of the principles of Christianity as opposed to German Kulture.
Lord Kitchener says: "We want men, more men, and still more men until the enemy is crushed."
Do not let New Brunswick fall behind in service to the Empire.
ENLIST TODAY!

The St. John Standard







Plans completed for solicting to begin - Campaign for $\$$ õ 0,000 Auction starting with encouragement.

 line of Drining Hamee in Nided Solid Nidedel, also rubber momt ed. We aloo carry a full and complete stock of Hore Furnish-
ing Goods. ing Goods, all which we offer at
low prices.

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9 and 11 Market Square, St. John, N. B.


Hotpoint Electric Irons \$3.50 each MAZDA LAMPS, 10 to 60 watt, 30 ceach
 91 Germain Street

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BEST ON THE MARKET
MADE ENDLESS TO ORDER in TWO DAY
Complete Stock of All Sizes
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When you have your printing done by The Standard of having it done right.
Too many printers seek only to get through orders and collect their bills. We try to execute

Commercial Printing of All Kind
The Standard Job Printing Co., St. John, N. B.

CALENDARS for 1916 Your order should be placed at once to ensure an earily
Ask to neo samples of our very artititi line.
FREWWVELLING PRESS H Is ELEWWELLING PRESS

Shoe sale

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$\$ 5.00$, \$5.5 and $\$ 6.0$

Come as soon:
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FOR RED CAOS

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## Ment Surst Thursday Morring sale At 9 o'clock

The Shoe Event of the Season somen sscos Shoes Now $\$ 2.98$ and $\$ 3.48$

Come as soon as you can for your share of these extraordina

We were once again successful in purchasing the entire made-up stock of Men's High Grade Boots from Canada's best makers-Patent Colt, Tan Calf, Gun Metal Calf and Vici
Kid-Regular $\$ 5.00, \$ 5.50, \$ 6.00$ and $\$ 6.50$ that we shall sell at $\$ 3.48$
Some 200 pairs of the same goods that were slighty damaged in process of manufacture -nothing to effect the wear-at $\$ 2.98$. In addition to these we have added the entire Juast think of $\$ 6.00$ hisJaged) at $\$ 2.98$.

The Sale Will be Confined to Our KING STREET STORE
Be on hand earty-bur yours earty waile the picking is good.
Waterbury \& Rising, Limited


Contractors' Used extensively for Railway Bridge, Mine, Dredge Work, light; compact, cheap to operate P. CAMPBELL \& CO., P. CAMPBELL \& CO.,
Sole Manufacturers
st. John, N. B.

RECRUITS WANTED ARMY SERVICE CORPS

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What Is Your Part In The Great War?

## MORE FecRuits

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## All the Latest News and Comment from the World of Finance

CLOSING LIIIER ENORMOUS TRADING IN WAR STOCKS STOCN OUOTAIIONS OF N.Y. MARKET BY WITh SUBSTANILIL GAIIS IN PRICES

 Advances of three to six points-Continental Exchange
generally higher- U. S. Steel gains 11.8 points


McDOUGALL \& COWANS 58 Prince Wm. Street, St. John, N. B.





| PORT OF ST. JOHN. |  |  |
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## HATHEWAY PROPERTY

Free Automobile Service from New Bridge to the Property on Saturday an Sunday Aftemoons, Representative will be on the property. PRUDENTIAL TRUST CO., LID., Canada Permanent Mortgage Building, Phone Main $1650 \quad 65$ Prince whillam street


## FIRE INSURANCE

We represen frrat-clasi Bitith, Canadian and Amercant taifif offices
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C. E. L. JARVIS \& SONS, 74 Prince Wm. St.

THOMAS BELL\&CO., St. John, N. B. Lumber and General Broke


PROVINCE OF NEW BRUNSWICK 5\% Tax Exempt Bonds THE WHOLE CREDII AND SECURIIY second to none.
minations $\$ 500$ and $\$ 1,000$ rice par and accrued interest.

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| Paul F. Blanchet chardered accountant <br> St. John - and - Rothesay |
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Charlottetown Exhibition Sept. $21-24$
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## STEAMSHIPS.

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Majestic Steamship Co.



The Steamer Victoria
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Exhibition Sept. $21-24$
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STEAMSHIPS. stern Steamship Lines LL THE WAY BY WATER.
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and after June 5 sth stmr.


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Highest Authority in America Selects red ball Ale and Porter


A short time ago, one of the highest officials in the United States Federal
Government, was ordered by a physician to procure some porter for his wife, who for reports on all brands of porter,
This officer, having in mind the purpose for which the enquiry was made, Ball Ale and Porter" manufactured by Simeon Jones Ltd., St, John. SIMEON JONES, Ltd. BREWERS

## Bringing Up Father





Around the City Be ready $\frac{\text { Monday! }}{\text { Belgian Fund }}$
Mayor Frink reeal








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 Committee will seek fulle information before mak ing permanent arrang ments for campaign
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Market Square - W. H. THORNE \& CO., LTD.
King Street
Macaulay Bros. \& Co., King Street. St. John, N. B.

## NEW NECKWEAR FOR MEN



## A FULL ASSORTMENT OF

Ladies' and Autumn and Winter Underwear
The celeorated Hygeisn, Woisey, Penman, Turnbult, Zentrh and Watson makes in heary Cotton,
Cotton and Wool, all Wool, silk and Wool, white and Natural shades.
 Orawers to match Vests in ankle or knee lengths. Prices............................ 25c. to to ${ }^{253.25}$
 BLACK Wool bloomers, fine knitted, something, very new. Price ......
BLACK TIGHTS, in ankle and knee lengths. Prices
JERSEY KNITTED FLEEEELINED BLOOMERS in
INFANTS' AND CHILDREN'S VESTS-C.
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CHILDREN'S DRAWERS to match Vests
CHILDREN'S DRAWERS to match Vests
CHILDRENS COMBINATIONS
CHLLDREN'S BLACK TIOHTS, ankie and knee ensthe
CHILDREN'S SLEEPING SUITS with feet in white

[^0]Manchester Robertson Allison, Limited

## CAMADAIS AS A RULE DONT APPPRCAIIT HHE VALLE AID FCOONOMY OF FSSH AS A FOOD

What Has Been Accomplished SoFar is but a Fraction DIFFICULIIES ARE FOUND
of What May be Done by Proper Development of Home Markets, and by Business-Like Methods in Securing and Handling the Fish---Many Problems to be Met and Overcome.

IN DEVELOPNG MARKEIS DISTANI FROM THE COAST

Is an Important Factor in Reducing the Cost of Living, for Fish Has Meat Beaten to a Standstill When it Comes to the Question of Price in Relation to Body-Building Powers - How they Compare. Herewith is pubilshed in full an ade
atatablished.














WHAT THE GOVERNMENT IS DOING TO ASSIST







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products, and this year will be bless.








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THE STANDARD, ST. Johi, n. B. SATURDAT, sEPTEMBER 18, 1915

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WOODSTOCK

## Rich, Creamy Milk

The Highest Grade Produced Freshest-Cleanest-Purest-Safest





Primecrest Farm vex: ROTHESAY
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is a proof not a fabric Cravenette" Regd. canonly
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been rendered showerproof Only cloth which has bee proofed by this special
process, canbe "Cravenette" "Cravenette" Regd. tradeuits, Skirts and Coats a well as on every yard of the
"Cravenette" Regd. proofed Cloth comes in many fabrics - many patterns - many garments
and children.


THE CRAVENETTE CO., P.O. Box 1934, MONTREAI
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Bedtime Stories For the Children． uncle wighly AND The warernion

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How to Run a Troop．

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## NEWS IN THE AUTOMOBILE WORLD <br> INTES FOR TIIE

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SEVEN MONTHS ON ICE NONE WORSE FOR IT
－ Subsisted for seven rations，yet never missed a meal． $\qquad$
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OTTIE S．Mointyas，Agent．



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