


FICIENCY RITICIZED EATON'S DAILY STORE NEWS man

New Arrivals of Spring Clothing for
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Boys Present Many Interesting
 Clearance of Manufacturers' Overmakes of Children's Cotton. Hose Less Than Half Usual


## Men's Suits of Tweed and Worsted,

 Neatly Tailored and Well Finished, Priced from $\$ 13.50$ to $\$ 22.50$Tweed Suits of winter weight in many weaves, in neat designs, fancy mixtures, diagonal tweeds
and stripes. In light, medium and dark greys and browns. Single-breasted, 3 -button sack styles. Sizes
36 to 44 . Navy Blue English Worsted Suits, in medium width wale - ................................................. 13.50 In single-breasted style, closing with 3 buttons, have notch shaped lapels and linings of fine twill.
ances 36 to 44 . Price . .................... Price Navy Blu Price.


The New Shirts Are Here, Men! New Stripes, Appealing Colorings and Crisp, Fresh Materials. See them all in the Men's Wear Annex A more beautiful assortment of Shirts it has seldom been our good luck to see. The novelty of the clustered stripes, the rich as well as the gay combinations of color, and the exquisite woven effects of the
fabrics-all present such a striking newness and distinction that we believe they'll be leaders in the shirt realm for many months. Soft cuffs and grouped astripes of twito or mofre colors promise to lead as the popuslar features. "Quaker City," "Emery," "De Luxe" and "EATON" brands are included, and the prices range from one to ten dollars. The values are surprisinghy good, because the shirts were bought just
before the recent advance in prices. $=-5=$ $=-2=-2=$
 $=5=5=$


 good variety of bark cluster stripes, Have attached
laundered cunfs; are coat style, with pleeves of various
lengths



And Here's an Extra Good Special in Shirts at 69c Each, Today

न̌T. EATON CO

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William John Macgeagh MacCaw
M.P. for West Down, Con-
Wiliam John Macgeagh MacCaw
M.P. for West Down, Con-
victed of Offence.


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## Hockey <br> Toronto 8 <br> Ottawa 2

BLUE SHIRTS RONP
HOME WTTH VICTORY HOME WITH VICTORY

| HOCKET MENU |
| :---: | :---: |
| TODAYS GAMES |
| VARSTTY SCHOOLS |
| DOWN ST. ANDREWS |



on ratay to tio up the group.





HONOR ROLI



## ONLY TWO TANKARD T. \& D. ELECT THEIR TEAMS DEFAULTED OFFICERS FOR YEAR





## "He wouldn't have done that when we were first married!"

Six months after the ceremony George was hurrying himself out of the house without the good-bye kiss.
Helen spent sleepless nights and tearful days over his changed demeanor. Had he grown tired of her? Was their happiness at an end--so soon.
But poor, foolish, little Helen did not see that her very vigilance was driving the man to indifference. She was taking the spontaneity out of their love---was demanding instead of believing.
And when she finally sees her mistake, and opens wide the door to Faith,---is it too late?

You can find it out by reading "The Woman Who Changed" which starts next Monday in

## The Toronto World

By Sterrett
Polly and Her Pals



OPEN THAT KITCHEN a That KITCH DOOR FFR ME AEEMAH

PA SUCCESSFILLY MEETS A DIRE EMERGENCY.





 Ex-Fire Chief John Thompson.







$\qquad$
Toronto White Shtine, No. 4, w.

Lose Your Fat,
Keep Your Health


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It is at a Time Like This, When Men Look Twice at a Dollar Before They Spend it, That the Simpson's Men's Store Stands Out in Bold Relief

Wise men who understand values, styles and materials, realize now more than ever the need of extreme precaution in the choosing of their clothing.

They know that the unsettled condition of the wool market offers a strong temptation to inflate values and pad prices. They know that by substituting inferior materials and workmanship the low prices of former years may be quoted.

But this store has ever believed that there can be no true economy unless workmanship and quality are of reliable charater.

You will find in our Men's Store compelling values, superb stocks-and assortments that will make it
ble to find exactly the kind of clothes you want-at prices that will possible to find exactly the kind of clothes you want-at prices that will please you.

## Men's Seasonable Suits

Men's Suits of Brown Cheviot in double-breasted, two-button style, having slash pockets, yoke back, twin inverted pleats and belt 11 around. $\$ 28.00$.
Men's Suits of Brown Tweed, with red and light brown flecked have top flaps.e-breasted, two-bu'ton model. Military patch pockets, Yoke back has inverted pleat. Belt all
around. around. $\$ 35.00$.

Men Suits of Green Rough Finish Cheviot-double or singlebreasted, two-button styles; have slash pockets, form-fitting back, and
belts all around. $\$ 40.00$. all around. $\$ 40.00$.
Men's Suits of Green Vicuna with helio stripe patterns-single and double-breasted, two-button models. Made with slash pockets,
form fitting back, deep cenire vent and all-around belt. $\$ 42.50$.

Men's Overcoats
Men's Overcoats of Brown and Black Mackinette Cloth in
double-breasted, trench ulster style. Made with slash pockets, invert double-breasted, trench ulster style. Made with scashn pocketcets invert.
ed back pleat, and all-around belt. Sleeves and shoulders satin lined.
$\$ 32.50$ Men's Overcoats of Heather Mixture with green stripe design pattern, in double-breasted, trench ulster stype. Made with patch
pockets with top flaps. Full ventless back and all-around belt. Sleeves and shoulders satin ined. $\$ 35.00$
Men's Overcoats of Dark Grey with blue stripe pattern. Double Men's Overcoats of Dark Grey with blue stripe pattern. Double-
breasted, trench uister models, having stashi pockets, inverted pleat in
back, breasted, trench u.ster models, having stash pockets, inverted pleat in
back, and belt all around. Corded silk lining in shoulders and sleeves.
$\$ 45.00$. Men's Overcoats of Brown Whitney Cloth, green stripe pattern. Double-breasted, trench model (two-piece coat, made with larne
kimona sleeves, sash pockets, full back and belt all around. Shoul-
ders and sleeves silk

The New Spring Neckwear for Men is Pouring In

| New Neckwear | New Neckwear | New Neckwear |
| :---: | :---: | :---: |
| 75 c | \$1.25 | \$2.00 |
| Men's Four-in-hand Cra- vats of pure Swiss and |  |  |
| Suer |  | tutheomin minae. The new. |
| min | tet |  |
|  |  |  |

Shirts That Fit the Man and His Pocket Book


## In the February Hosiery Sale For Men

 Silk Sox 98c Extra heavy-weight pure thread silk,seamless, with deep lisle cuff; black, seamless, with deep lisle cufff, black,
white, grey, tan, chanpagne and navy.
Sizes $91 / 2$ to 11 . Worthe $\$ 1.50$. To-
day 98. 75c Sox 49c
Fibre silk and mercerized lisle thread
splendid quatity: manufacturer of splendid quatity; manufacturers
samples Splice liel, toe and sole.
Sizes $91 / 2$ to 11 . Special, 49 c .

Men's Soft Warm Underwear That Does Not Irritate

| Shirt | Combinationa | Shitre and |
| :---: | :---: | :---: |
| Drawers S1.50 | 5 s2.25 and 53.00 | $\frac{\text { prawer } 5 \text { S2, } 25}{\text { and } 52.50}$ |
| $\underline{\square} 5=$ |  | -a-z |
| $\underline{\square}$ | $\cdots$ | \% |

Arrow Collars The Fonlowing Lisit of Allario stiff Colanty

## "Victor"---the Boot With the Dependable Sole

| Black Booss | $V^{\text {victor Bond St }}$ | Victor Black |
| :---: | :---: | :---: |
| \$7.50 | s6.50 | 57.50 |
| $\underline{=}=\underline{=}$ | $\underline{=}=$ | $2=$ |
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The February Furniture Sale and the Home-Lovers' Club


Our Samples on Sale Today

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Three-piece mahogany finish Parlor Suite, of mixed
silk tapestries. Regular $\$ 35.00$. February price, $\$ 25.25$. S.ightly Imperfect Mahogany. Finish. Dresser, good
drawer space and bevelled mirror. Reg. $\$ 17.25$. $\$ 12.95$. Cliffonier, to match above, with five drawers and bev Buffet, of surface oak, in golden finish, orice: $\$ 11.95$. Cisplay shelves. Regular $\$ 22.00$. February price, $\$ 16.50$.
Colonial Buffet, of genuine quarter-cut oak, smait drawers, sliding cutlery trays. Regular $\$ 32.50$. February
price, $\$ 22.45$. Parlor Suites, of birch mahogany, covered with silk
tapestry. Regular $\$ 31.00$. February price, $\$ 21.50$. Set of 6 Solid Quartered Oak Dining-room Chairs,
seats in genuine leather Regular $\$ 22.00$ Februal 18.15.
Brass Beds, with heavy posts and top rail price, Brass Beds, with heavy posts and top rail, special
mouns. Regular $\$ 19.50$ February price, $\$ 14.65$.
Kitchen Cupbard, Kitchen Cupboard, of golden e.m, , has cupboard, cut-
lery drawer, two glass doors. Regular $\$ 19.00$. February Kitchen Cabinet, of solld oak, In dull finish, with dePillows, of soft processes and clean mixed $\begin{aligned} & \text { mins., } \$ 36.00 \text {, } \\ & \text { feathers }\end{aligned}$ encased in good grade of ticking, size $17 \times 25$, Special
today, at, 95 .

## TomIMIPSON ${ }^{2}$



## who wasted the sumprashopper

 hours in singing instead of working is like the householder who lets day after day of the FURNi-TURE SALE lecting any of by wilhout colvalues. it discloses.
Come today and acquaint yourself with the opportunities of this ship in the HOME-LOVERS'
CLUB,

