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VOLUME XXXIX. PRICE ONE CENT. ST. JOHN'S NEWFOUNDLAND, THURSDAY, JANUARY 4, 1917. S3. PER YEAR.

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## BOWVRING BIROTHEMRS, INIMIMIMID.




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|  | Telegram Fashion Plates． |
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## BLAIR＇S GREAT <br> CASH SALE！ <br> Buy Early and avoid Disappointment

for goods mentioned in this ad．cannot be repeated at
present prices when once sold out．We can only give you these special prices because goods advertised were

Wonderful Values in Underwear． Men＇s Stanfield Wool Underwear，all sizes．.$\$ 1.29 \mathrm{gar}$ ．
Men＇s New Knit WWool Underwear，all sizes．．$\$ 1.10 \mathrm{gar}$ gar．
Women＇s Heavy Crean Fleeced Vests and Pants， 33 c ． garment．
Women＇s Heavy Grey Fleeced Bloomers． 50 c．garment
Children＇s Cream Fleceed Vests and Pants from 15c．

garment． | garment． |
| :---: |
| $\begin{array}{c}\text { Ladiess，and Boys＇Stanfield Wool Underwear at Reduced } \\ \text { Prices，}\end{array}$ |

Ladies＇and Children＇s Winter Coals． ALL Newrst styies AT stacgutr prics


 Al our Stock of New Smart Millinery at Reduced
Prices．

Big Money Saved on Purchases of Ladies＇Wear．

Ladies＇Flannelette Underwear and Nightdresses． Ladies＇Costume Skirts of all kinds and Ladies＇Blouses of all descriptions．
Ladies＇Imitation Fur Sets from $\$ 1.50$ set． Ladies＇Imitation Fur Sets from $\$ 1.50$ set．
Ladies＇Real Fur Sets at prices which no woman who
is a judge of a bargain can afford to pass．

Wool Blankels at Bottom Prices．


Splendid Values in Rubber Fool－wear．
Ladies＇Superior Quality Canadian made Storm Rub－
bers from 55 c．pair． Men＇s Superior Quality
Men＇s Som 79c．pair． Men＇s Eastern Winter Caps from
Boys＇Navy Sweaters from
．75c．each
．79c．each

## Henry Blair． Oranges，Apples and Grapes

Nuw in stock．
BURT \＆LAWRENCE．
bles rapes
FENCE.
the evening telegram, st. john's, newfoundlánd, janutir igi

War News,
Messages Received Previous to 9 A.M

Flattering to
the Origina C the, Origina
sutuat bengine 10 miles outside of


 Marvellous Value Boys' Gaiters!
Canadian Rubber Company First Quality Goods, in sizes : 1, 2, 3,4 and 5, for
$\$ 2.00$ per nair,
Only a Limited Quantity.
S. MILLEY.
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chases of
Ladies' Blouses
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Prices.

only . .98c. yd.
two yards wide,
Foot-wear.
de Storm Ru
. 75 c . each
. 79 c . each


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EveningTelegram

## The Battle for

the Danube

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 500 barrels TURNIPS. 100 bushels P. E. I. BEETS \& PARSNIPS. Also by Furness Steamer 5 cases Crosse \& Blackwell's VINEGAR 5 casks PURE MALT VINEGAR.
5 cases Brown \& Polson's CORN FLOUR. 5 cases Spratt's BIRD FOOD \& PARROT 5 barrels LINSEED MEAL
1 bag LINSEED.
3 cases Cadbury's BOURNVILLE COCOA. 1 case MANHU DIABETIC BISCUITS.
0 bags CURRANTS.
cases smill tins SAR
0 cases LUX WASHING POWDER
2 cases NONPARIELS.
George Knowling.


## TO-DAY'S

1.00 P.M.
W. P. A.



## Wo aro meding with great success muth This Coat


Ask Your Dealer for Our Coats.
Nild. Clothing Company, Ltd.
Five Dollars will buy enough Beaver
Board to Wainscote your Dining Room


Youthtul Thiel Caught Red-handed.
$\qquad$
Train Notes.


Here and There.





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Fall and Winter Suitings and Overcoatings made in the MAUNOER Style.

## If you can't find what

 you want come here.Our Serges are guaranteed dyes, and very reasonable in price. Samples, style sheets and measuring forms sent to any address.


281 and 283 Duckworth Street, St. John's, NAd.

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## Train Notes.

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Hop Feild College re-opens
v. January $9 t h$, at 9.15








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## We Have Prepared RECORD VALUES for FRIDAY and SATURDAY Nem verer

 Reversible Waterproot Capes

Friday \& Safurday, \$2.75
HOSIERY and BOOTS
LADIES' HOSE.
 LADIES HÖSE.
 MISSES BOOTS.
 Paid ims vicl Kil boors



Ladies \& Gents'Norlolk Jackels
Friday \& Saturday, \$5.40

HOUSEBOLD GOODS. The tremendous volume of
business done by us during business done by us during
the past year is most gratifyin the past year is most gratifying
and is an assurance in itself that the public find our values attractive and our prices right. But
great as it has been, we are determingreat as it has been, we are determin-
ed to do better during 1917. To aced to do better during 1hit. To accomplish this we realize that our am-
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merchandise a the lowest pall your attention to the prices. We call your attention to
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money saving opportuities nentioned her. Read carefully and study the
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In the Gents' Dept.

| MEN'S Boots. |  |
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| MENS VICI KID BOOTS. | President suspen |
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|  | MEN'S HIGH GRADE |
|  | Matan toma meneotit |
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| men's gloves. | MENS NEGLIGEE SHIRTS. |
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| MEN'S HALF HOSE. | MEN'S TIES. |
|  | Mate |



## Smallwares.






## Waterproof Blankets.

Friday and Saturday, $\$ 490$

Cotton Blankets, Overcoatings, ete
 COTTON BLANKETS.
 KHAKI OVERCOATING.
 Saturaly
CUSHO COVERS.
Do not hatatate to lose



## Smallwares.



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## Blouse Flannelette.



Friday and Saturday, 21e.

## Sideboard Cloths.

## TheRoyal StoresItd.

## Manile Drapes. 

## YOUR CORSET <br> and ITS UNSEEN VALUES.

Io you select your Corset for its own appearance or for the efiect that
If for the former reason, you will not alwayd get the service that you expect, but ip if you yourt a worset that will fit you comfortably, shape in lines of fashion and still be serving you long after an orainary Corset would have gone to pieces, we recommend
that you make your selection from our Warner's Rust-Proof Corsets.
Strong, soft fabrics; thin double Rust-Probof boning; double inter-linings; the highest class workmanship; and excellence
in design that enables them to withstand lut the hardest strains and wear, give Warners Corsets at popular prices a superiority in design that enables them to withstand all healizes.
that the woman who has once tried them It is a pleasure to us to see our friends who have once worn a Warner's always demand a Warner's in the future. This is Are You in the Warner Class? Marshall Bros
agents for newfoundland.





RECRUITING TOUR.
Mr. W.W.Blackall Relates His Experiences












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## ROOFINGS !

CERTAIN-TEED ROOFING Is Guaranteed 15 Years. GEO. M. BARR.

## BOOKS !

Our Stock of Books is About Comple We Can OFFICE, HOME and SCHOOL.
Journals and Ledgers!
Demy and Foolscap up to 1000 pages; Cash, Counter, Club, Column Pocket, Note, Scrap, Reporters' and other Books. Premier and Albany Letter Files, Apron and Shannon Hanging Files. Documentary and Manifold Paper, and a large assortment of Fancy NotePens, Ink, Rulers, Pencils, Rubbers, Art Gum. Pen Holders, Blotting Paper, White and Colored; Letter Pads
AYRE \& SONS, LTD.

## The White Shirt Week.

Stiff Bosomed White Shirls,
75c., \$1.00, $1.20 \& 1.60$ each.
, ftting qualities,
A. \& S. RODGER.

## New Amarican Goods.

This Week's Specials.
 312 Congoleum Mats, ony 27c. ea.

Size $18 \times 36$; positively the last lot at this pre-war price. Children's "Cuddledown" Sleeping Suits 75 e. to 95 c , per Suit.

Fit 1 to 5 years. "Cuddledown" is the most satisfying American Sleep Suit sold.

## BISHPP, SOHIS \& CO., LTD,

PHONE 484.
DRY GOODS DEPP mall orders receive careful consideration.

Advertise in the Evening Telegram

0. Mustad's


Brand
Hook
Is the best tinned hook made
and will not rust, Fisher and will not rust. FisherBrand is on each package Brand is on each package
they buy. dec14,eod,tf OFFICE APPLIANCES


"While There's Life There's Soap.'

We offer the following lots Soap at Attractive Prices.
"SUNLIGHT" SOAP, 144 12-oz. Cakes.
"SUNLIGHT" SOAP, 1448 -oz. Cakes. "SUNLIGHT" SOAP, 72 12-oz. Cakes.
We have norie in stock at present, but are now
booking orders for delivery next Florizel.

LOWEST PRIOES

Harvey \& Co, Ltd.
"IVORY" SOAP ( 100 cake boxes).
"SKYLARK" SOAP (2c. and 3c. sizes)
"IVY" SOAP (50 cake boxes).
"GOODWINS" TOLLET SOAP.
Get Our Prices.
Useful and Pleasing Presents, Suitable for Ladies, Gents, Boys and Girls. The kind that are sure to please your friends. William Frew.

## Skin Boots.



New Year's Gifts!

- Years
Get Our Prices.


## F.McNAMARA,

 Queen Street.

## LATHROP ENGINES

## Built to Last.

A substantial engine. Every part the best Maney can and Break Ignition.
Make and
Large Bore and Stroke.
Guaranteed to operate on Kerosene Oil

## A. H. MURRAY,

The Senior Dentist,
Wishes one and all a Bright and Prosperous
New Year.
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人200000000000000000000000 Rel. Mewfoundand COMPANY.

WATER STREET STORES DEPARTMENT.

The well-known headquarters for MOTOR ENGINES, MOTOR SUPPLIES, GASOLINE and MOTOR OILS.
Our COLUMBIA CELLS and MULTiple BATTERIES give results unheard of before. Call or write for quotations.

Reid-Newfoundland Co . 00000000000000000000000 SHOE TALK No. 2.


We carry full lines of Hockey Boots for Men, Women and Children. All skates attached free
F. SMALLWOOD,

The Home of Good Shoes.
1917.

Fresh Eggs, Green Grapes. 50 cases Fresh Eggs. 50 kegs Green Grapes.

## GEO. NEAL

 222 Water St. ORGANS 222 Water St. RECOMMENDED BY ALL THE LEADING Call and see our stock or send for
CHARLES HUTTON,
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## Auction

