## REID-NEWFOUNDLAND Cㅇ.

## AUTUMN EXCURSION TO BOSTON :

Excursion tickets will be sold from all points on the Reid Newfoundland Co's. System to Boston. Good going up to October 16th, and good for 30 days from date of issue. SPECIAL RE-
DUCED FARES.

## AUTUMN EXCURSION TO MONTREAL:

Excursion tickets will be sold from all points on the Reid Newfoundland Co's. System to Montreal. Good going from St. Sohn's Sept. 14th and 16th, also good going Tuesday, Sept. 28th, and Thursday, Sept. 30th. For tic

| FOR SALE. <br> By Public Auction, on Tuesday, the sth day of $\theta$ etober next, at 12 o'elock <br> noon, that most desirable Freehold Business premises known as Grace <br> Anderson, situated at the corner of Water Street and O'Dwyer's <br> proximity with the new Bank of Nova Scotia Building. This vicinity is con- <br> ${ }^{\text {apply to }}$ P. C. O'DRISCOLL, $\qquad$ <br> To-morrow, SATURDAY <br> At 11 Octotek, <br> 50 half-sacks <br> P.E.I. Potatoes, No. I. <br> 12 sacks <br> P.E.I. Potatoes, No. 2. <br> M. A. BASTOW, <br> $\frac{\text { sept24,11 }}{\text { Auctionee }}$ <br> WATERFORD HALL, <br> Tuesday, September 28th, <br> at 10.30 a.m. $\qquad$ <br>  <br>  <br>  <br> R. K. HOLDEN, <br> HOUSES WANTED <br> PURCHASE! <br> We have customers looking for honses to buy for cash, (will take over the mortgage). Must be good values; prices ranging <br> from $\$ 500.00$ to $\$ 4,000.00$ State <br> List your property with us for rent or for sale. <br> Fred. J. Roil \& Co., REAL ESTATE, Duekworth St. <br> COAL! <br> Landing to-day ex S. S. Coban: 1138 tons <br> Best Sereened Sydney Coil. <br> T. A. BOWN, <br> Office: 11 Springdale St. <br> sep20,6i Telephone 509a. <br> MINARD'S LINIMSNT FOR SALE | FOR SALE!程 S.S. "Senlac," <br> 1011 tons gross, 615 tons net. Built at St. John, N. B., in 1904. Fitted accommodation. Is in good order <br> Steams Ten Knots on Small Consumption. For further particulars, <br> A. HARVEY \& C0., Ltd. <br> Use <br> MOREY'S COAL. <br> North Sydney Coal. Also <br> Anthracite Coal. We can now supply the best coal in the market. <br> GOOD COAL. <br> M. MOREY \& C0. <br> PUBLIC NOTICE! <br> On and after this date there of Agriculture and Mines a list of all titles to mining locations and succeeding month, with the expires. Minister of Agriculture \& Mines. Dep't Agriculture \& Mines, <br> Sept. 1st, 1915. <br> Insure with the Good, Old, Reliable <br> QUEEN, <br> which has stood the test, promptly paying <br> $\$ 541,000$ <br> in the Big Fire, 1892. Absolutely no trouble when a loss occurs. <br> GEO. H. HALEIY, | SCHOOL OPENING! <br> WE HIVE ANY BOOK YOU MAY <br> Literature (for Primary \& Prelimin- <br> ar)-David Copperfield's Boyhood, Ivanhoe, Ballads of British History, <br> Intermediate-Nelson's Literature <br> Reader Book I. <br> Ode on Eton College, the Bard N son of the Nile, the Talisman <br> Geograpliy-The New Newfoundland Geography, Nelson's Highroads <br> Geography, Part II. Algebra-A First Algebra by Bater <br> Bonine. <br> and II; Good Health, Reynolds' Hygiene, Practical Domestic Hy- giene, by Notter \& Firth. <br> Geometry-Hall \& Stevens' Geometry, Parts I., I, \& II., and I., II. \& III. <br> Course, Parts I., II. \& III. Iistory-Qutlines of British History <br> son's Highroads of History, Book <br> Latin - MacMillan's Shorter Latin <br> Gallic War Book, 4 \& 5; Virgil's Aeneid, Book VI. <br> Xenophon's Anabasis, Book I.; <br> School Management-oPrimer of School Method, Dexter and Gailick's Prac <br> tical School Method, Cox \& Mac- <br> We have also a complete stock of <br> Christian Bros. Readers and other <br> books, Exercise Books, Copy Books, School Registers, Pens, Pencils, Slates, Ink. <br> Garland's Bookstores, <br> 177 \& 343 Water Sta, Sto John's. <br> RECEIVED <br> Ex "Florizel," <br> A large assortment of Foss \& Co.'s <br> Chocolates, <br> in $1 \mathrm{lb}, 1-2 \mathrm{lb}$. boxes <br> J. C. BAIRD. |  <br> Soap and Water and Llbow Grease <br> The only combination to keep a House Sweet, Pure and Wholesome. Use these Soaps: <br> PERFECTION, CARBOLIC, Virginia Lake. <br> The Standard Mig. Co., Ltd., <br> Due to-morrow ex S. S. Stephano <br> ONE'S, TWO'S, THREE'S, And a few selected <br> TABLE PEARS in half barrels. Get our prices. <br> EDWIN MURRAY. <br>  <br> OCTOBER PATTERNS ! <br> NOW ON SALE. PICTORIAL PAPER PATTERNS-Easily the leading Pattern <br> of the United States; 8,000 in stock to select from, <br> 10 and 15 cents each. $\qquad$ <br> GHARLES HUTTON, Sole Agent. | Grain-Fed Cattle in prime condition are slaughtered to give you <br> Fresh Meat <br> of the finest quality. We handle only Meats that we can recommend. You can depend on getting good cuts, good qualities and good service here. <br> M. CONNOLLY. <br> CLARK'S <br> Pork and Beans <br> are for sale out of town by the following firms:BAY ROBERTS: <br> C. \& A. Dawe. <br> BELL ISLAND: <br> J. B. Martin, Ltd. <br> CARBONEAR: <br> C. P. Penney, Wm. Duff \& Sons. <br> HARBOR GRACE: <br> Ernest Simmons. <br> ONLY ONE QUALITY- THE BEST. <br> P. E. OUTERBRIDGE, <br> (Agent for Newfoundland) <br> 'Phone 60. | FALL PLANTING! order now. Ornamental Trees, Flowering SSrubs. Flowering Shrubs Hedge Plants. <br> Hardif Perenanisi Plants. Fruit Bushes Roses. <br> A. E. CANNING, $\square$ <br> PONY FOR SALE-Guar- <br>  <br> FOR SALE-A Victoria Car- <br>  <br> FOR SALE-A Well Bred <br>  FOR SALE-1 Mare, weight $\frac{\text { sepl,tt }}{\text { TO LET-Offices No. } 18 \text { (A }}$ \& B.) Board of Trade Building. session 1st November; apply to LOST-A Red Cow, from <br>  PICKED UP, - At Tor's <br>  WANTED TO RENT - A <br>  <br> WANTE O-Two Gentlemen <br>  <br> HELP WANTED. <br> WANTED-A Reliable Gen- <br> WANTED_Immediately, <br>  <br> WANTED-A General Girl Yor Radger Brokk; must understand plain cooking; apply at this ofice <br> $\overline{\text { WANTED,-A Smart Boy }}$ <br>  WANTED-A General Ser$\frac{\text { Water Street West, } \text {-sept } 23,31}{}$ <br>  WANTED-A Young Lady <br>  WANTED-A Young Lady <br>  WANTED.-A COOK and Housemaid.. Apply, between 7.30 and 9.30 p.m., to MRS. R. H. O'DWYER 33 Military Road.-sept24,2i We Want Ambitious Branch Managers and Loeal Agents for our world wide General $A$ genes Business Experience umnecaseary no so stock or <br>  <br>  hinards linivient relieves |
| :---: | :---: | :---: | :---: | :---: | :---: |

the evening telegram, st. John's, newfoundland, September 24, 1915-2


## "ECHOES

 of the Past;The Recompense of
 Engane to be eacuanited with bank
directors," murmured Quilton.

 -Theo old abriers have been broken
down," observed Quiton. This is a

 inve Harve, son of the Earlo f Rat
horough, whose ancestors came ove





 Hive, or, rather, drazag throuzh "They have every opportunity sented Clive. "So do of course, Sout the Estimos and the Bakhs in
$\qquad$


Real Relief
 Bectians PILLS
tsale of Amy Madicico in


Nakes Hair Grow Tio um ot atio arro or your batr








## Evening

 Telegram fashion Plates.

As usual we lead when it comes to selecting a Ring. Diamond, also a very large and varied assortme ther gems.
After the engagement comes the wedding. We are proud of our Rings and when you need the
Ring of Rings call on us and see how easily we can
uivit you.
 Twethav juit
 with Gold filled
monts and move-
modments and mod-
erate in price.
We strongly recommend them.
wellery see the ReT. J. DULEY \& CO.

## SEE

Our Opening Show

## Ladies' Fall and Winter HATS

Ladies' Untrimmed and Ready-to-Wear Hats,
in Black, White and Colored Felts, Velours and Hat Shapes in the newest styles, and a range of

Big Show of Fall Millinery Flowers and Foliage, Fruit and Berry Foliage, Velings and Veils.

## HENRY BLAIR

BEFORE YOU BUY THAT NEW SUIT--JUST A WORD
 UNGAR'S LAUNDRY \& DYE WORKS, Halifax.

Ladies', Misses' and Children's FALL COATS and HATS.

WILLIAM FREW.
$\overline{\text { Adverlise in the "Telegram. }{ }^{5 s}}$

## LITTLE RIVER, CODROY!

A New Set of $5 \times 7$ Photos showing many parts of the River, each print sells for 25 cts. THE LOG CABIN, Spruce Brook.
THE HOLLOWAY STUDIO, LIMITED, Corner Bales' Hill and Henry Street, St. John's, Newiomndand.
'Phone 768.

416th Day of the War
Latest From the Front.
Messages Received Previous to 9 A.M.




Rossley's East End Theatre!

Big Double Contest.


hens rubber boots
in Red Ball, Red Ball "Vae" Woonsocket and Rhode BoYs, womens and CHILDRENS RUBBER воот
PARKER \& MONROE Limited.

Duekworth St. and Nilitary Road.

THE EVENING TELEGRAM, ST. JOHNS, NEWFOYNDLAND, SEPTEMBER 24, 1915-4


## Genvine REDURTIONS on MERCHANDISE of Merit 'er fribar

## Smallware Snaps

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## Glove Bargains LADIES CASHMERETTE GLoves.

 DENTS KID GLOVES


Fall Hosiery Specials ladies' black hose.
 LADIES' BLACK HOSE.




| Six Splendid Values! |  |
| :---: | :---: |
| Outing <br> Flannels | Calicos and Shirings |
|  |  |
| Twilled Sheetings | Plush Door Mats |
|  |  |
|  | atamen |
| Quilis and Comforters | Tapestry Hearth Rugs |
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## September Sale of Blankets!

Splendid Opportunities to Save Money.
We have about 300 pairs of Slightly Soiled Blankets-Union and all
Wool-to be cleared out at substantial reductions, to make room for Wool-to be cleared out at substantial reductions, to make room for New Stock.

Does the cooling off of the weather bring up in your mind the subject of warmer bed coverings-Blankets? Isn't it high time that you
were laying in your Fall and Winter supply? were laying in your Fall and Winter supply?
Right here, then, is your chance to save
may never agaih be able to buy these qualities at these prices $\begin{array}{llll}\text { Size } 54 \times 70 \text {. Reg. } & \$ 5.00 \text { pair. } & \text { Selling for } \\ \text { Size } 60 \times 78 \text {. Reg. } \\ \$ 5.25 & \text { pair. } & \text { Selling for }\end{array}$ $\begin{array}{lll}\text { Size } 60 \times 78 & \text { Reg. } \$ 5.25 \text { pair. Selling for } \\ \text { Size } 66 \times 84 . & \text { Reg. } \\ \$ 6.20 & \text { pair. } & \text { Selling for }\end{array}$ Size $66 \times 84$. Reg. $\$ 6.20$ pair. Selling for
Size $60 \times 78$. Reg. $\$ 7.20$ pair. Selling for $\begin{array}{lll}\text { Size } 60 \times 78 & \text { Reg. } & \$ 7.20 \text { pair. Selling for } \\ \text { Size } 66 \times 84 . & \text { Reg. } \$ 8.50 \\ \text { pair. Selling for }\end{array}$ $\begin{array}{lll}\text { Size } 70 \times 88 & \text { Reg. } \$ 9.65 \text { pair. Selling for } \\ \text { Size } 65 \times 84 . & \text { Reg. } \$ 10.00 \text { pair. Selling for }\end{array}$

## Extraordinary Value Giving <br> IN SHOWROOM!



Maximum Values in Footwear


LADIES' Boots.
 CHILDREN'S BooTS.
 Ladies, "

MEN'S BOOTS.

## 

Crockery Specials.


Helpful Savings in Household

 SIDEBOBABD

 fancy centres.


| WHITE LINEN DUCHESSE SETS. <br>  <br>  WHITE <br> PILLOW SHAMS <br> A big collection of serviceable Shams in White Cotton, some trimmed with embroidery and hemstitching, others frilled and <br> ed and hemstitched. Reg. 75c. each. Friday and Sat- urday .. .. ... .. . |
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## New Dress Fabrics

diagonal cords.
 japanese silk.


Extra Special Grocery Bargains



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## GENIS' FURNISHINGS.

 Anolher Remarkable List of Good Values MENS TWEED CAPS ${ }^{\text {MENS COLLARS }}$$\qquad$
 MENS SHIRTS.




 Bors turic shiris

 MENS HAF HOSE.



Prohibition.













## Labrador Arrivals.






Here and There.


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Enjoy your meals by taking
teaspoon ،ul of of stan ords cription "A" "efore eating. Trial
size 25.c. bottie; postase 5 .e. ex-






## FALL OPENING

 New Dress Goots and Sillss.The Women of this city realize the advantage of choosing their Dress Materials early. They have learned from past experience that early choosing is best choosing. When you buy your Dress Pattern early youget it fresh off the piece while there is still all the newness and freshness to it you could possibly desire.' Our shelves, counters and entire store holds forth a superb array of accepted modes in DRESS GOODS and SILKS, a display that for style, exclusiveness and comprehensiveness has never
s never
been sur-
passed by us.

## INTERESI

also centres in our disply of

## New Mantles

for Fall.

Women of discriminating tastes in dress always look forward to our
first showing of new wearables with an intense interest.
It is a proved fact whenever you see it in our stock, the authorative-
ness of the style, the quality of workmanship, and the value of the mater ial, are unquestioned.
ence, find out now


## GRAND Showing

Ladies' and Misses' Fall and Winter Coats Blair's.


SIATTERY'S
Wholesale Iry Goods House
Being in close touch with the American Markets,
can quote the finest wholesale prices on all classes of can quote the finest wholesale prices on all classes of
POUND REMNANTS and REGULAR PIECE GOODS, FLEECE LINED UNDERWEAR, MATS, RUGS and CARPETS, etc.
Before placing your Spring order, we would appreciate an opportunity to quote our prices.
SOLE AGENT for the Leader Overall Co. (Local
manufacture).
Slattery wilding, Duckwor th and George's Streets,
ST, JOHN'S, NEWFOUNDLAND.
P. O. Box 236 .
'Phone 522.


## Archbishop

 Roche Visits Ferryland.




## Pronounced Values in Ladies' BOOTS, SHOES m Hosiery.

 Ladies' tan boots.


LADIES' HOSE, 32c.


## A Clean-Up Line of LADIES' PUMPS.


"TREDEEZIE" Boots for Men



See Our Ladies' Fall Coats, Costumes and Dressēs.



HANDKERCHIEFS.

Regular
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The Right Time to Buy
BOYS' FALL UNDERNEAR A glance will show you that only seasonable lines
find a place on our BARGAIN TABLES during these all-important Sales.

| nisoles | Ladies' Scarves. |
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| Camsore that you cons |  |
|  |  |
|  |  |
| 28c. | 49 cent |

Shoulder straps.

special UnderMNear special

## Ladies'

## Children's.



## Boudoir Caps.


 LADIES' \& MISSES' CAPS.


Eider Dressing Gowns for Children and Misses.


## WRAPPER FLANNELETTES Praty


 PILLOW CASES.



 HAIR BRUSHES.
 Cu hion Covers

 MENS WORKING SHIRTS.

 MEN'S NIGHT SHIRTS.
 $\substack{\text { saxe. Pink } \\ \text { site dirn } \\ \text { and Monduy }}$ PRETTY DRESS TWEESS.
 59.



New Arriva's in
ENAMELWARE! KitchenUiensmus saucenas, pints.



\section*{2--Glove Specials---2 <br> | Men's Gloves. | LADIES' <br> KID GLOVES. |
| :---: | :---: |
|  |  |

Right Here for
Smart American Blouses.



Transact your business here
Thrift means Prosperity;
the result of taking advan-
tage of our FRIDAY, SATURDAY \& MONDAY Sales.


Our Huge Store is now replete with all the Newest and Best in Fall Goods.
and careful selecting has given us a grander assortment than ever. Keen
buying and Spot Cash for every purchase also has many advantages,
bhice buying and Spot Cash for every purchase also has many advantages,
hence it is we rugge you to buy where values are always best. Let FRI-
DAY, SATURDAY \& NOND hence it is we urge you to buy where values ar
DAY, SATURDAY \& MONDAY convince you.


## This Date

in History.

## september en

 Fuyll Mon-2 23rd









Volunteers Mate
New Record the fire Hundred Yards Range



$\qquad$
 Old Perliean Nofes.
Oircead finhery hero is drawing

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Twor itre or our toal men are

the peoples paper-THE EVENING TELEGRAM, SEPT. 24th, 1915-10-read by everyone.

## Our First Shipment of Ladies' Ameriean Falllilats Only the Very Newest and UP TO THE MINUTE. <br> Robert Templeton

## 



Most People
Are now Economizing in the matter of Dress.

|  |  |
| :---: | :---: |
|  | WE ARE HELPING the average man to dress as well at (ivell-made Suits at a saving of at least ONE-THIRD. If you are pessimistic, ask any rell- able dealer for any of the followina brands: FITREFORT, THUEFIT, <br>  PROGRESS |
|  | ] 0wy |

The Nild. Clohing Company, Ltd.

| Furniture for the Home. | The Big Furniture Store. |
| :---: | :---: |
|  |  |
| CALLAHAN, GLASS \& CO., <br>  |  |

Advertise in the Telegram

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Why Pay More

 We have just reecived anothores sh



DICKS \& CO., Limited, - $=$ mex Brick and Cement!

Hard Brick, Soft Brick, Fire Brick. Cement, in brls. and sacks.

## H.J. Stabb\& Co

| Sins Private Christmas Greet |
| :--- |
| ins Sample |




## $\$ 2.50$ <br> New Fall SUITINGS!


ladies fall footwear!
Ladies' Street Boots, made of the best Gun Metal Call--Button \& Blucher styles. Price: $\mathbf{\$ 2 . 5 0}$ per pair.
F. SMALLWOOD,



 J. J. St. John.

45c.--The Real Irish Butter--45c Just landed ex s.s. Durango from the Killarney Lakes,
another shipment the best ilish
surpter which litte cheaper, retailing at 45c.
500 diozen Nicely Perfumed Toilet Soap, in 1 doz. boxes. Price 35c. doz

$$
\begin{aligned}
& \text { J. J. SI. JOHN, } \\
& \text { dJexworth St. \& LEMARCHANT moad. }
\end{aligned}
$$

## Gravenstein

APPLES:
Due to arrive per Stephano this week 250 brls. No. 1 Gravenstein Apples.

## GEORGE NEAL.

 GRAVENSTIEN APPLES, etc.

100 barrels GRAVENSTEIN APPI ATES Stephano:
30 boxes or angec apres.
30 sacks SILLERPEEL ONIONS.
50 half barrels PEARS
burt \& LAWRENCE, 14 New Gower Street. Advertise in The Evening Telegram

Within the next few weeks you are going to buy a new Fall Suit-that's certain. Perhaps to-day, perhaps to-morrow, perhaps in a month
-but you're going to buy it. -but you're going to buy it.
We think you ought to know why it's wise to are complete-you're bound to get more style satisfaction out of a broad choice than a narrow one-you get the broad choice now-you may not get it later.

This is why we invite your inspection of the
tylish patterns now on hand

## Chaplin,

## The Store That Pleases.


PRNDE'S

## R. H. TRAPNELL,

Eye Specialist. Water Street


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TEA!
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Royal, Crown and Our Best, 5 lb . Tins. BLUENOSE. 2 lb . Slabs. Chase \& Sanbourn's, or White House.

| Morton's Potato Flon | Falo |
| :---: | :---: |
| Bakers, Chocolate. | Cream of West |
| Sile | FLOUR, |
| Grape Juice. | in 14 lb . |
| lade. Siver Shredded | eapples in |
| Pure Gold Jellies. Lemonade Crstals. | Jacobs' |

BOWRING BROS., Lid.
332

