


COMPLETE STOCK OF
HIS MASTER'S VOICE RECORDS ${ }_{\text {Th: Giteed Gaylore }}^{\text {STORES }}$


## VICTOR RECORDS

\section*{Whaley, Royce \& Co., Limited 237 YONGE STREET | Everything in Music and |
| :---: |
| Musical Instru nents | OPEN EVENINGS}

Montreal Masons Resume
Pre-War Style Ban


## Select Your Victor Records in the <br> Eaton Victrola Rooms Fifth Fioor <br> -T. EATON Co. <br> MISS VERA McLEAN Noted Toronto Artist   

 BEX How recordixgs: "Beautiful Ohio" and HEINTZMAN \& CO 193-197 LIMITED St., Torant 193-197 Yones St., Toronto.

## will place a Genuine Victrola in your home

Your family and friends can then hear the world's best music, not only hear but understand and enjoy it.

The most famous artists in all the world make records exclusively for

## "His Master's Voice"

and the Victrola is the only instrument specially made to play them.

## Genuine Victrolas $\$ 40$ to $\$ 680$ <br> Sold on the Easiest of Terms

There are over 9,000 selections listed in "His Master's Voice" Catalogue-Doublesided records are 90 cents for the two selections.

## Any "His Master's Voice" dealer

will gladly play any selection you wish to hear or demonstrate the Victrola.
REMEMBER it is not a Genuine Victrola unless it bears this famous trademark "His Master's Voice" - it is placed there for your protection.-Look for it!

# THAT MONEY GIFT 

 selections.Genuine Victrnlas


## EATON'S DAILY STORE NEWS

## TODAY

## Marks the Beginning of the HOLIDAY WEEK SPECIALS

## These That Are Listed Below Should Be OF INTEREST TO MEN

(1) 定

First on the List Come Men's Suits, 150 of Which Are Priced at $\$ 16.50$
The majority are in the conservative two or three-button style, though in the lot are suits for stout or tall men.

The Tailoring for the most part has been
done in our own done in our own workrooms, so you see what a splendid offer it is.
There are semi-fitting and conservative models, and models for stout or tall men. the left-overs from former special offering the left-overs from former special offe
and are again reduced to $\$ 16.50$ today.
Wool and cotton and cotton and wool form the materials, which are in medium or dark fawns or browns in various checks
and striped patterns; one has a choice of pockets and cuff bottoms. Sizes 36 to 44 .
All are combined in one offering at $\$ 16.50$.
er ar a $V$-button sacque style, with notched lapels, regular pockets and service tioned to the linifer. Trousers are proportioned to the different models, and have tun-
nel or belt loops and 5 strong pockets. There nel or belt loops and 5 strong pockets. There
are not all sizes in any one line, but there are not all sizes in any one line, but there
are sizes from 34 to 46 in the lot.

The Corduroy Suits are in Norfolk style, with all-around belt, 3 outside pockets, having flaps; trousers have belt loops, fine

EATON-Made Knitted Vests at $\mathbf{\$ 1 . 2 5}$, Also Offer Splendid Value
They're in Cambridge grey wool and cotton yarns, in 5-button style, with knitted fronts back of Italian twill and lining of grey union tweed; have 4 outside and 1 inner pocket and
closes with fur buttons. Sizes 36 to 44 . Reduced price, today, $\$ 1.25$.
-Main Floor, Queen st.
Combinations at \$2.95; Work Shirts at at 98c; Neglige Shirts, \$1.29; Mufflers, \$1.98; Suspenders, 98 c the Men's Wear Section
Heek Specials
The combinations are of winter weight, in the form-fitting elastic rib knit style nd of heavy cotton and wool yarns, in light, natural hade; have French rib knit style The 98c Shirts are suitable for engineers and railroad men in general. Materials The 98 c Shirts are suitable for engineers and railroad men in general. Materials breast pocket, and double sewn seams. All sizes from 14 to 18 , excepting 17 and $171 / 2$
brend

The Neglige Shirts are in soft cuff style, a few having laundered cuffs. (but not in all sizes), of Cambric materials, in single, double and cluster striped effects, Holiday Week Special, each, $\$ 1.29$.

Men's Knitted Mufflers, of fibre silk in flat reefer style, with deep fringed ends, and in many multi-colored or twotone striped designs, in combinations of such colors as blue, black, grey, green, red or orange. They are about 45 inche long and $71 / 2$ inches wide. Holiday Week Special, each, \$1.98.

Men's Suspenders, in fancy box, nar row or wide lisle webbings, in full regulation length, and in assorted striped patterns, in such colors as blue, grey, $\tan$ and mauve; are in cross-back style and matched leather cast-off ends and solid brass trim. Holiday Week Special, pair, 98c.


1869 Golden Jubilee 1919 Shorter Hours" "Better Seroice"
Opens at 8.30 a.m. Closes at 5 p.m.
CLOSING ON SATURDAYS AT 1 P.M.
So it's a chance to buy a good suit for a big boy and save money on the transaction. Fo these are made from wobl and cotton, closely-woven tweeds, in fancy heather mixtures and single-breasted, showing knife pleats at each side of front and back. Others are combina ions, waist-line and beited models. All have shapely lapels, well-tormed shoulders, and fine body linings through 29 to 34. Holiday Week Special, today, suit, $\$ 9.65$.


Today, Boys' Shirt Waists Are Priced at 59c

## Each

For this item we cannot take phone or mail orders, the quantity being limited

The price is so very far below what's ordinarily paid for a good shirtwaist that mother should regard this as a brilliant opportunity to lay in a
supply at a saving. They are supply at a saving. good print in $a$ splenmade of good prii.t in a splen-
did assortment of sinke and fancy stripes of blue, black or mauve. They have attached mauve. They have attached soft cuffs, single band cuffs,
breast pocket and button at breast pocket and button at
waist. Sizes for boys of 5 to 15 wears for boys of 5 to Special, today, each, 59c. - Main Floor, James

## 100 Big Boys'

 fered ToBay \$9.65 Cashmere Plated Socks, seamless throughout. Made from strong all-wool yarns, plated on cotton, grey heels and toes. Reinforced atplaces affected most by wear. Fine rib-

## Men's

## Initial Handkerchiefs

Are Half Price at 4 for 29c, to, Each, 25c
After the Christmas selling we find that the range siderably broken, and hence we are offering the remaining odd initial handkerchiefs at half-price. There are both linen and lawn, of splendid quality in women's and men s sizes. Some have
$\qquad$ initial, and there are corded a floral design around the initial, and there are corded borders and hemstitched
hems or stitched edges. This is an extraordinety opportunity and should on no account be missed Holiday Week Special, prices range from 4 for 29 c to, each, 25 c.

Men's Knitted Gloves, 39c Another Noteworthy Value

Here is a splendid opportunity to secure several pair of warm knitted Cloves at a remarkably low price. close-knit style, with neat-fitting jersey wrist. Colors grey and heather. Sizes small, medium and large.

Men's Half Hose at 47c Also Offer Exceptional Value
bed cuff. Sizes 10

T. EATON CO



The Toronto World


THE POLITICAL BOY SCULPTO

##  <br> \section*{Al}

RECLASSIFICATION
BRINGS DISCONTENI

MOONLIGHT BY MARION RUBINCAM MONEY


## Cambridge Clothes Shop's "GRATITUDE" SALE

## Opens Tomorrow

Men of Toronto, you have given ts the biggest year in our history. In gratitude we are going to give you the biggest values in our history. For want of a until Saturday, January 10th.

## Suit and Overcoat Prices Greatly Reduced

Every Suit in the shop now priced up to $\$ 40$ has been marked anew for this sale.
All sizes, styles and fabrics are included. Overcoats and Tweed Waterproofs are
also to "get the axe."
Every garment is from our regular stock. This is a "really-truly" sale, and the
sooner you get here the better assortment of values you'll have to
sooner you get here the better assortment of values you'll have to choose from

## Consider These Values

| \$27.50 Suits | \$35.00 Suits | \$40.00 Suits |
| :---: | :---: | :---: |
|  |  |  |
| $\xrightarrow[\substack{\text { Sale } \\ \text { Price }}]{\text { Sal }}$ (21.75 | $\xrightarrow[\substack{\text { Sale } \\ \text { Price }}]{\$ 27.25}$ |  |
| 0 | 0 D. B tomm | $\$ 45$ and $\$ 48$ Overcoats |
|  |  |  |
|  |  |  |
| Price \$21.75 | Price $\$ 3.75$ | Srice |

Our "Gratitude" Sale offers an unusual opportunity to get that "extra" suit or
\$30 Tweed Waterproofs

Sale Price $\$ 24.75$


254 Yonge Street





Telephone Main 7841 1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR-1919 Market Adelaide 6100 ※im SIMPSON'S FRIDAY BARGAIN SALE

## Boot Bargains for Men and Boys

Here is the reason why every boy can skate and play hockey this winter. The price of these hockey
boots brings the rink a whole lot nearer to scores of boots brings the rin

No Phone, Mail or C.O.D. Orders on Sale Boys' Hockey Boots, $\mathbf{\$ 2 . 2 5}$
Black oil pebble Hockey Boots, regulation style, wide hard box toe, felt and padded tongue
and insole. Sizes 11 to 12. Today..... 2.25

Boys' Black Kip Hockey Boots, $\mathbf{\$ 2 . 9 9}$ With double strap over instep, wide toe and
hard boxing. Padded tongue and padded cushion hard boxing. Padded tongue and padded cushion
insole. Sizes I to 5. Today ......... 2.99

## Men's Boots \$6.95

Blucher and straight lace styles in wide and narrow recede toe lasts. Havana brown calfskin, patent leathers, and gunmetals. Heavy
and medium weight viscolized dry foot soles. All and medium weight viscolized dry foot soles. All
sizes 6 to 11. Friday bargain .......... 6.95 simpogn's-Second Floor

Friday Bargains for Kiddies
Vests and Drawers, 29
Wool union and combed cotton mixtures. Button front vests, ankle length drawers. White or natural. No
Phone or Mail Orders please. Friday Bargain..... 29 Extra! Gingham Creepers, 49c
Button back style. Variety of stripes and checks, in copen, tan, gray or pink. Sizes 1 and 2 years. Fri-
day Bargain
$\$ 1.25$ and 1.65 Wool Caps, 75c No Phone or Mail Orders Please
Cardigan, fancy or brush weaves. Plain shades of white, rose, copen, paddy, cardinal, buff, helio and navy,
also many combination colors. Regularly $\$ 1.25$ and $\$ 1.65$. Friday Bargain

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                            Simpson's-Third Floo
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## Drapery Remnants

Drapery Remnants- 1.3 to $1 / 2$ Off. Whole section in Chintz Department devoted to ends and remnants of drapery and upholstery fabrics, tapestry, velour, casement cloth, chintz, bungalow net, scrim, voile, madras, muslin, etc. Measuring from $3 / 4$
yards up to $41 / 2$ yards. Friday yards up to
regular prices

Simpson's-Fourth Floor
Home Hardware
Bargains
(Phone Main 7841)
Corn Brooms, four string, weil made, medium weight.
Combination Mop Outfit-A Polish Mop, A Dusting Mop,
Con of Cedar Polish, 1 Long Handle.
Complete Outfit to-
Matchless Floor Wax, a highgrade Canadian make. 1 1-1b.
Folding Ironing Tables, today
.................... 1.98
Garbage or Ash Cans, galvanized iron, bail handle, slipCoal Scuttles, black japanned steel, good size, strong and Furnace Shovels, strong steel scoop, long D top handle. . . . . . . . . . . . . . . . 85 Daisy Dustless Ash Sifter, galvanized iron. Today... 1.79
Frost King Weather Strip kage. Today ...... Knife Sharpeners, emery. Will put a keen edge on butcher, Wear-Ever Aluminum Saucepans, 1 -quart size, today, 39
Aluminum Tea Kettles, 5 -quart size. Aluminum Fry Pans, good heavy gauge daliminum. ${ }^{3.8}$

## Boys' Clothing at Cut Rates

Now Located on Second Floor, Richmond Street Entrance The coldest weather usually comes early in the new year. Prepare the boys for it by getting in on today's clothing bargains.
Suits, overcoats, corduroys and reefers going at reduced prices,

## Big Boys' Overcoats $\$ 18.35$

Our standard of quality is fully demonstrated in these boys' and big boys' overcoats. Made in thick, warm, alling the coldest weather. Brown, gray and heather mixtures, stripes and overchecks in seasonable shades. Belter and Waist-line models. Most of them lined throughout Regularly $\$ 21.00$ to $\$ 25.00$. Friday Bargain ..... 18.35

## $\$ 9.50$ Suits at $\$ 5.95$

Mothers! You save your money when you buy your boy one of these sturdy suits. For durability and strength they cannot be beaten. Since boys require materials that will stand up under the severest strain, thrifty mothers will be quick to recognize these

Belter models in gray and black stripe and check effects, and brown and gray overchecks in wool and cotton tweeds and cotton worsteds. Bloomer pants with governor fasteners. Sizes 7 to
11 years. Friday Bargain ............................... 5.95

## Corduroy Suits Half Price

100 "trim looking", washable corduroy play suits for little chaps to romp in. More lasting than the more expensive mater Regularly $\$ 7.00$. Friday Bargain ........................ 3.50

Big Boys' Reefers and Overcoats, $\$ 7.65$
No Phone or C.O.D. Orders, Refünds or Exchanges
Boys! Here's a bargain worth while. 25 coats only in this
Overcoats are dark brown striped lot. Overcoats are dark brown striped tweed in double-breasted
model, with imitation Persian lamb collar, shat gray Irish frieze, double-breasted model, with deep sterefers in notch style. All well made and warmly lined. Sizes 34,35 and 36 only. Friday Bargain.. 7.65

## Store Conveniences

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WOMEN'S REST ROOM-On the Third Floor, Richmond side. On Main Fioor, Centre. APPOINTMENT REGISTER-
Main Floor, Queen St. Entrance.

> POST OFFICE-On the Street Floor, Centre. TELEPHONE BOOTHS-Conveniently located throughout the Store. FREE PARCEL CHECK ROOM
-In the Basement, Centre.

## Club Bags at $\$ 9.95$

Fabrakoid, sheepskin and split walrus bags. Good models, sewn-in
frame, also riveted, double handle. Various styles. Sizes $16{ }^{\prime \prime}$, 18 "' and $20^{\prime \prime}$.'
Regularly $\$ 120$, Regularly $\$ 12.00$ to $\$ 16.95$. Friday Bargain ...................... 9.95 For

## For Boys and Men

Good weight, riboysed leorgand seamecess foot. Sizes 7 and $71 / 2$. Regu-
larly $\$ 1.00$. Friday Bargain …............................... 89



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\begin{aligned}
& \text { Snap in Boys' Sweaters } \\
& \text { Sriday } \text { Bargain .................. } . ~ \\
& 75
\end{aligned}
$$

Manufacturers' samples. in Boys' Sweater
Regularly $\$ 4.50$ to $\$ 5.00$
Men's silk Neckties, 68 c
Flowing end styles, large shapes. Regularly $\$ 1.00$. Today
Men's Horsehide Minn Men's Horsehide Mittens. Muleskin back, wool wrist, fileece lined.
Small and large sizes. Seconds of $\$ 1.50$ quality, Friday Bargain .... .79

## Clothe Yourself at Small Cost

Sixty-five men will share this chance to get a good stout, heavy weight overcoat.

These are from well tailored, rich dark brown, allwool coatings. Double Breasted Trencher Model with all-around belt, convertible collar and slash pockets. Belt being detachable, can be worn also as the Ulsterette model. 65 only. Sizes 34 to 42. Friday
Bargain ................................. 22.50 Sizes 40 to 44 only. Friday BarWork Trousers, $\$ 3.50$
170 pairs. Well tailored, strongly made, medium and dark shades of gray in
neat stripe effects. Sizes 29 to 44 day Bargain .................... 3.50

## Big Cut In Rugs <br> Inexpensive. For bedrooms, in two-tone effects of blue, green, rose, etc. Regularly $\$ 12.50$. Friday Bargain.. 9.75 Congoleum Rugs, $\mathbf{6}^{\prime} \times \mathbf{9}^{\prime}$ at $\$ 8.95$ 150 orly. Floral or Oriental designs. Many colors. Friday Bargain <br> Fine Axminster Rugs for dens, dining-rooms, living-rooms, etc., in the rollowing 4 sizes: <br> $$
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| , $9 " \times$ | $9^{\prime}$ |
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| $\times 10^{\prime}, 6$, |  |

Hard wearing. Mapestry Rugs, Special
Hard wearing. Many colors in three most useful sizes.
Oriental and floral designis.

Mottled Rag Ruge
Friday Bargain
Mowhed with fringe
,
ThomersIMIPSON Comit

## A China Clearance

200 only, various decorations. 4 to 6 cup sizes. Cups and Saucers at 15 c
Good quality English white porcelain, ovide shape uantity limited.

25 English Porcelain Soilet Sets, $\$ 8.25$ lines and tracings. $\$ 8.25$ per set. Decorated Shaving Mugs, 50 dozen. Many designs. ularly 49c and 59c. Loday, 29c each.
Brown Earthenware Cuspidors, today
Cut Glass Flower Baskets, dainty floral cu... . 59 inch size. Today

Cut Glass Water Sets, $\$ 495.25$ good quality, clear glass Water Sets with floral and spray cutting. ToAsh Trays, 15c. Metal Ash Trays with cigar rest and match holder. 3-inch size. Today Baby Plates, 39c. Coup shape, with nursery and c decorations. Today
Kitchen Tumblers, 4c. Plain glass
7-piece Water Zets, $\$ 1.39$. Clear white glass, star oration, 1 large jug and 6 tumblers. $\$ 1.39$ per set. Tumblers, 84 c dozen. Thin white glass, bell shape.
simpson's-Basement

