TWELVE PAGES. $\qquad$

1000 Bags White Oats, Canadian.
1000 Bags White 0ats, P. E. I. 1500 Bags Cornmeal
750 Bags Bran

## BOWRING BROTHERS, LIMITED,

STORES DEPARTMENT.

750 Rolls Ruberoid 200 Rolls Eureka 800 Rolls \& Ply Felt 800 Rolls 2 Ply Felt


ATTENTION WANTED.
Auction Sales: STATUTORY NOTICE.


FEARNGBARNES AUCTION.
Houshold ${ }_{\text {Effectstur }}$.
Thursday, Nov. 20th,
Morris Bidq, (Dueen St.


THE PEOPLES 2 AUCTIONEERS aucticn.

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| For Sale! |
| 1 Ford Coupe. |
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| Chreovet. |
| Royal Garage, Carnell St. |
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FEILDIAN
CLUB HOUSEROLDERS SCHOONERS


| 's, October 28th, 1924 . |
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| $\begin{array}{c}\text { wood } \& \text { KELLY, }\end{array}$ |


STATUTORY NOTICE.


 340 Duckworth Street NOTICE.
The Regular Monthly Meeting
of Terra Noa Concil No 1452
Knights of Columbus will be held
Kin



WARREN \& WINTER,
Solleitors for
A Meeting of members of
Feildian Club will be hel Feilian Club will be held

$\frac{8}{2}$
M. G. BAND anNual MEETING



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Lecture \& Sociable

L. COLLEY, ESQ.,


WANTED A Lont Cart WANTED Whisker S. Srup

Help Wanied. WANTED-A Maid ffamiv WANTED-A Maid famivy


St Margaret's Guild old time sociable Nov. 19 tht at at $80^{\circ}$ Clock.




St Margaret's Guild

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 Poultry, foxes, Nad. DoGis


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Poperty Owners.
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sion Agent, Pereivals Auction Rooms, Adelaidece street, Auction
ways at your service,
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## NOTICE

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THE EVENING TELEGRAM, ST. JOHNS, NEWFOUNDLAND, NOVEMBER 18,1924


## Another WVeek of SENSATIONAL VALUES!

WE'RE ALWAYS FIRST TO CUT THE PRICE! To-day just as when we first ojened our Stores, we're always first to cut the price. That policy which means so much to every economical shopper is possible because of that fundamental principle of our business to buy and seill for cash only.

Special Sale of Stout Coats and Dresses



| SIZES 46 to 54 | SIZES 46 to 54. |
| :---: | :---: |
| TheDresses | The C0a |
| Smart styles made up in fine raz terials such as Canton Crepe <br>  Twills, Satins and many others |  |
| 6.9817 .98 |  |
| 14.77 19000 | 7 |
| 25.00 30.00 |  |
| All Styles. All Shades | Styles and Shades Ga |

## Sale of <br> Fur Coats

125.00

Extraordinary Sale of

## Skirts

 $2.483^{.98}$ 土 $^{.48}$ — $^{.98}$

## Tremendous Sale of

## B10 URSES

 teem at lower than wholesale prices.
tevery Blouse nicely made and ond of the
fenet


Sale of Fine Warm Children's Dresses
 \$2.98, $\$ 3.90, \$ 4.75, \$ 55.98$ to $\$ 8.98$

## The Broadway

WE SELL DEPENDABLE MERCHANDISE-FOR CASH ONLY.
to give the utmost in value is the endeavour of every great Store, whether you are getting the most for your expenditure is for you to decide. We know that our merchandise is always priced as low or lower than competitive quality. Compare and be convinced of our price-leadershiv.

## Growth

THE OUTGROWTH OF

## Confidence

Luck and accident play a very small part in business. Growth is the direct result of success-and success, the outgrowth of confi-
dence. With pride we point to the pre-eminent position we occupy in the St. John's wearing apparel field as an example of the condeserved ond one which we will ever cherish and safeguard to the very fullest extent of human' endeavour.
"IN YEARS Never a Sale like this!"
 our 3rd Birthday Sale!

ORIGINAL MODELS AND MAKERS' SAMPLE

## Hats

NEW ARRIVALS! NEW ARRIVALS!
 to sell at even more than $\$ 12.001$ A bewitching assortment of pattern
hats comprising every style fabric and color on on sale tomorrow at this
astoundingly low price. Made to retail from $\$ 8.00$ to $\$ 12.00$


Men's all-Wool Undervear
 mhich once more demonstrate our low price - a garment
leadership. Values to $\$ .75$ for ...........

## The Broadway House of Fashion

Another "Broadway" Triumph in
Men's Suits A Special purchase of 62
Men's fine Tweed Suits in Dark patterns and cut to fit young and conservative men.
 percentage of profit
us and to the great sat-
isfaction of isfaction of our custom-
 prices-Be convinced!

Men's Hose


## Men's Caps



## Men's Combinations

 cind

## Men's Hats




## SALE CF 3OYS' SUITS




##  

Overcoat Week at the Broadway


 VALUES To $\$ 16.50$ 10.00 VALUES To 522.00 15.00 VALUES To $\$ 30.00$ 20.00 Sizes to fit Big Men, Tall
Men, Young Men. Materi-

VALUES TOR $\$ 33.00$ 24.90

VALUES To $\$ 42.00$ 30.00

VALUES TO $\$ 550.00$ 35.00 values to $\$ 65.00$ 40.00

THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDLAND, NOVEMBER 18, 1924 - 5


THE EVENING TELEGRAM, ST. JOHNPS, NEWFUONDL AND, NOVEMBEER 18, 1924-




His Bifferent! Cocoa-to-day. You will enjoy that you will not want to go back to any other cocoa. It's different.
Evcrybody likes Fry's, fromi the childron for all-rich in nourishment, 'invigor ating, strengthening, sustaining. True $e_{p}$ tinually improved for nearly 200 years.


PURE BREAKFAST
cococh

## FOR SALE






Advertise in The Evening Telegram.

## A New Way

to lighten cloudy teeth The way foremost dentists now are urging




 and




 $\qquad$
 "Nothing Takes the Place of Leather"





High $3 / /$ Boot.
That mothing takes the place of Leather is as true to-day as ever it was.

Fishermen! buy Smallwood's HandMade Fishing Boots. Double wear in each pair.

Mail Orders Receive Prompt Attention.
F. Smallwood

THE HOME OF GOOD SHOES
218 \& 220 WATER STREET

Vessel Returns to Port $\left\lvert\, \begin{aligned} & \text { laths for New York, fatled to reach } \\ & \text { her destination owing to head wind } \\ & \text { and roush seas, and was compelled to }\end{aligned} \begin{aligned} & \text { (to } \\ & \text { Lrokew } \\ & \text { LAY'S. }\end{aligned}\right.$
 Thin A Disguise By CY HUNGERFORD


## 20 Per Cent. Off : All Toilet Articles : 20 Per Cent. Off

Having ordered large stocks for the Christmas trade, we have to make room, so we are giving you the benefit of this Make-Room Sale. We want the space and we know you will want these goods at such BARGAIN PRICES.

| POWDERS- |  |
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SPECIAL CANDY SALE.



STORE
For Service 'Phone 1358 '
For Delivery 'Phone 1358
G.W.V.A. Building, Water Street


THE EVENING TELEGRAM, ST. JOHNS, NEWFOUNDL AND, NOVEMBER 18, 1924-10

S.S. EARL OF DEVON
nemm man

NFLD. PRODUCE CO., Ltd.


Your Relations and Friends Abroad
will appreciate an enlargement of your Sum
Snapshot for a C Christmas Gift.

HAVE YOUR ENLARGEMENTS MADE NOW.

Our method of Enlarging is guaranteed Co bring out all the fine detail, the soft cloud effects, the high lights and shadows of landscape prints, however small.
We make a special study of Portrait Enlargements, and assure you the best possible
results. Bring your prints for Enlargement to us, our promptness and reasonable prices will delight you.

TOOTON'S ${ }^{\text {me Kotath s store }}$





## What Makes It So Different?

For it is different. There is a very dis-
tinct and delicate flavor and fragrance
that ind
hat is peculiar to "Luxura," you don't get it in other teas. Also, you seem to get every bit of good out of every
spoonful and the last cup in the pot is
just as good as the first. just as good as the first. in growing, in drying and blending, in the market. There's no loophole for
anything but the very best tea to pass anything b This is what makes "Luxura" what it
is to-day one of the very finest teas in is to-day, one of the very finest teas in
the world.
F. M. 0'Leary, Distributor


Every woman knows she can get bargains in pound pieces. I have FLOOR CANVAS in odd sizes, some small, some large (nine to twenty feet lengths), all nice patterns, and all at pound piece
prices. prices.
It will cost you nothing to come and see these bargains in Floor Canvas. You can buy a piece just the right size to cover the worn spots in your rooms, or enough for your dining room or bedroom at pound piece prices.

This is the first time you've been given a chance to buy FLOOR CANVAS in nice patterns at pound piece prices. Don't miss this

JAS. BINDON
THE RICHTT Corner Adelaide
HOUSE
and Water Streets


"JUMBO" Tobacco
The Big Plug that Sells at a Popluar Price.
" JUMBO ",
Smokes Better, Lasts Longer. 4 Plugs to pound, 21-lb. Caddies

## Wholesale Distributors

## GEO.NEAL

Beck's Cove Limiteác Water St. East

## 0-0 <br> BETTER NOW! <br>  <br> Get your Grocer to send you a pound of "OUR OWN" OUR DARK FRUT C <br> SPECIAL!- <br> plain, cherry, walnut, marval, sultana, weding and XMAs cake. <br> The East End Baking Co.

Ladies' Warm Hose For Cool Weather.

## Henry Blair's

Ladies' 41 Rib Cashmere Hose-Our Star Brand. Shades: Coating, Nigger, Quaker
Grey, Mole and Black
Ladies' Fancy Rib Cashmere Hose-Our Countess Brand. Shades: Coating, Mid-

95c. per pair
Ladies' Special Fancy Rib Cashmere HoseShades: Nigger, Coating, Grey, Mole,
Black. .............. 1.25 per pair
Ladies' Latest 411 Rib Marl Wool HoseShades: Nigger and White and Black and
White............. . $\$ 1.55$ per pair Latiese Art Silk and Wool Mixture Fancy Rib Hose-the very latest I. . . 81.80 per pair
HENRY BLAIR.
4 4.
ADVERTISE IN THE EVENING TELEGRAM.

Prepare for the indoor months
A sk your Dealer for "MATCHLESS"
$\square$ nside Paints, Enamels, Stains, Etc.
$\mathrm{N}^{0 W}$ is
$\mathrm{T}^{\text {He TIME }}$
Try our Flat and Gloss White, Gold, Aluminum and Black Enamels (for radiators, piping, etc).
Superb "MATCLESS" Floor Stains etc Superb "MATCHLESS" Floor Stains, etc., etc.

The Standard Mfg. Co., Ltd.

## NEW SUITINGS

in light colours and weights for Autumn wear.
A splendid variety to select from. Samples submitted to you on receipt of postal.


## NEW POLICIES


 CYRIL J. CAHILL
ANAGR FOR NEFOUNDLAND
 INSURANCE COMPANY


## Winter Keeping APPLES

We have a large shipment of WINTER KEEPING APPLES: "KINGS," "WAGNERS" and "BALDWINS" due ex. S.S. Silvia from Halifax, Thursday next, 20th inst., and are booking orders at very low prices for this consignment for prompt delivery from steamer's wharf on arrival.
Anticipate your Winter's requirements of this indispensable fruit and place your order with us at our tempting prices.
F. McNamara
'Phone 393. Queen St.


Nild. Government Railway.
NOTRE DREIGHT NOTICE. Owing to S.S. CLYDE being off schedule - freight
for ports of call on above route, as advertised in Directory, will be accepted Friday, November 21st, in
stead of to-day, Tuesday.
SOUTH COAST AND FORTUNE BAY STEAMSHIP
SERVICE.
Freight for undermentioned ports of call on above
route, aceeted at Freight Shed, Wednesday, November
19th, from 9 and



Nild. Government Railway. Pmame Hall Stoves
while the full assortment lasts. Prices from $\$ 15.00$ up.
 John Clouston
${ }^{\text {Phone 406 }}{ }^{140-142}$ DUCKWORTH ST



- C C erican housthold Coa
$\$ 12.25$ Sent $\quad \$ 3.40$ per ton Home per quarter Bishop's Cove

