

WEATHER FORECAST. TORONTO (Noon)—Moderate to fresh westerly winds, mostly cloudy, with occasional showers.

VOLUME XLVI.

\$6.00 PER YEAR.

ST. JOHN'S, NEWFOUNDLAND, FRIDAY, APRIL 11, 1924.

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The Evening Telegram.

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GENUINE TOBACCO LEAF, RIGHT THROUGH

"WORKER TOBACCO"

USED BY THE LARGEST UNION IN THE WORLD

GUARANTEED BY ITS MAKERS SOLD BY ALL UP-TO-DATE STORES

Auction Sales / AUCTION.

To-Morrow, Saturday, AT OUR AUCTION ROOMS, 5 Waldegrave Street. Choice Cuts of BEEF and PORK. FEARN & BARNES, Auctioneers.

AUCTION. Leasehold Property.

Monday, April 21st, at 12 o'clock.

That desirable dwelling, No. 59 Power Street, 3 storey and basement, 2 rooms and fitted with modern conveniences.

FOR SALE. Desirable Business Stand

All the Leasehold Interest in and to that property situate at the corner of Main Street and Brimley Street, No. 40, 42 and consisting of 3 tenements and shop all in good repair.

FOR SALE. Valuable Freehold.

Property corner of Henry and Bell Streets consisting of dwelling houses and large shop building situate as it is close proximity to Theatres and schools and at the junction of most frequented thoroughfares.

FOR SALE. Hudson Super Six.

Entirely overhauled, painted and fully equipped for road; in perfect running condition with 5 tires practically new.

FOR SALE. NIGHTINGALE'S GARAGE.

All that freehold land with dwelling house and barn thereon situate on the Southside Road.

FOR SALE. LACKWOOD, EMERSON & WINTER.

McBride's Hill. For further particulars apply to the undersigned.

FOR SALE! Ford Coupe.

Chalmers Car.

ROYAL GARAGE.

Auction Sales / AUCTION.

POPULAR DOWDEN AND EDWARDS AUCTIONEERS. Monday, April 14th, at 10.30 a.m., at the residence of MRS. (DR.) LEHR, Water St. (near Adelaide St.) The household Furniture, etc. Inventory in News.

AUCTION. Milk Prices Reduced.

Milk Prices Reduced at Clovelly Farm. A sure "Come and see me" for the Householder. Delivery every morning in time for Breakfast.

TO-MORROW, SATURDAY, AT 11 O'CLOCK. AT BECK'S COVE.

4 barrels Beef, 5 sax Onions, 15 boxes Raisins, 5 boxes Currants, 10 cases Spices, 1 Manilla, Part Set Harness, 1 Square Body Wagon, 3 boxes Jowls.

FOR SALE. CHARMING RESIDENCE.

That delightfully situated and charming Two Storey Residence owned and occupied by the Hon. Sydney Blandford, Circular Road. This is a most attractive property, freehold, inspection arranged; apply to

FOR SALE. DOWDEN & EDWARDS.

The beautiful residence "Cherry Hill", splendid location, ten minutes walk from King's Bridge and fifteen minutes from Rawlins' Cross, entrance from either roads.

FOR SALE. NIGHTINGALE'S GARAGE.

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ROYAL GARAGE.

FOR SALE. LACKWOOD, EMERSON & WINTER.

McBride's Hill. For further particulars apply to the undersigned.

COURTNEY'S BEAUTY PARLOR-BARBER SHOP.

Exquisite White and Grey Hair Tonic, double mesh-cap, each . . . 30c. Medium Brown, Dark Brown, double mesh-cap, each . . . 15c. Dark Brown, double mesh-cap, each . . . 15c.

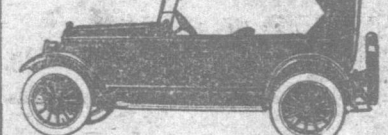
Billiard Tournament! STAR CLUB ROOMS, To-Night, Friday, 8.45 p.m. CHAMPIONSHIP FINAL, 500 up.

POWER vs. SKINNER. The remaining 500 will be played Saturday night. ADMISSION 25c. april 11

Milk Prices Reduced.

Milk Prices Reduced at Clovelly Farm. A sure "Come and see me" for the Householder. Delivery every morning in time for Breakfast.

ROBT. CROSBIE, Crosbie Hotel.



A "Four" With Four Wheel Brakes.

In designing four-wheel brakes on its Buick Four models as well as on the Sixes, Buick has added greater safety to cars already recognized for its sturdiness, high grade construction, power, beauty, comfort and efficiency.

NEW GOODS for Spring Cleaning time

Paint Brushes, Scrub Brushes, Wall Colours, Varnish Stain, Furniture Polish, Sheathing Paper, Brooms, Etc.

Wholesale. Retail.

W. G. PIPPY, Water St.

Tinsmith. Hardware.



YOU CANNOT AFFORD to trifle with inferior grades of face creams, in order to keep your skin in that smoothness of texture, and that particular fresh transparency that every young woman desires to-day. Just try Pond's Two Creams and see the result. "Wonderful Change."

A Snap in Real Estate.

For sale or lease—all that land now vacant and suitable for building lots, situate North Side of Cornwall Avenue, LeMarchant Road West, ideal locality; rears about 150 feet. For full particulars apply to

M. A. BASTOW, Beck's Cove. CARPET CLEANING satisfactorily done with electric cleaner on your door. Phone 1827W for this service. J. J. CLARKE. mar 20, 1mo

WANTED Immediately Experienced Salesladies.

Good wages; apply in person, until 10 o'clock to-night, 335 Water Street, Bishop & Sons' Building. april 11

STEWART'S FANCY BAKERY. EASTER DANTIES!

Important to Housekeepers! We can supply you with Raw Pastry by the pound. Orders taken for Pastry Strips, Oyster Pattie Cases, Mince and Fruit; Sponge Cakes recommended by leading physicians for invalids; Genuine French Sponge Cake by the pound; Lady's Fingers, etc. Meringues a specialty. In English Baking we reign supreme.

STEWART'S FANCY BAKERY. WATER STREET EAST.

Preliminary Notice.

The Annual Sale of the Ladies' College Aid Society will be held on Wednesday and Thursday, the 3rd and 4th December. Particulars later. april 11

Hay, Oats, P. E. I. Potatoes.

ON THE SPOT: 1500 Bales No. 1 TIMOTHY HAY. Splendid stock. We invite inspection. 500 Sacks P.E.I. WHITE OATS—4 Bushels. The best Oats imported. 800 Sacks P.E.I. WHITE OATS—3 Bushels. 1500 Sacks P.E.I. POTATOES—90's and 100's. We guarantee this stock of POTATOES, as they have been carefully looked after during the winter in a splendid cellar, and are now being re-sacked and hand-picked.

ARTHUR R. BULLEY, COMMERCIAL CHAMBERS.

NFLD. BRITISH SOIREE THE DANCE OF THE SEASON.

The Newfoundland British Society INTEND HOLDING A SOIREE

Grentell Hall, April 23rd, at 8.30 p.m., and would invite the patronage of all classes.

MUSIC BY C. L. B. ORCHESTRA. Tickets: Double, \$2.00; Ladies, \$1.00; Gen'l, \$1.50, on sale at the following places: Mark Chaplin's, Water Street; Geo. H. Cook, Signal Hill; A. E. Holmes, Manager Seaman's Institute; W. H. Bartlett, Ltd., Water St.; K. Ruby, New Gower St.; H. Hammond, King's Road; Members of C. L. B. Band and from the President, Secretary, Treasurer and Committee. april 11

FOR SALE—Freehold Building Lot on Waterford Bridge Road, two minutes' walk from street car; also Leasehold Dwelling House in good locality, suitable for business and residence; apply to T. P. HALLEY, Solicitor, Rmout Building, Duckworth Street, City. mar 6, w.m. 41

TO RENT—The two upper Flats of 256 Water Street, at present occupied by Dr. Smith, Dentist, one flat is fitted up and used for dwelling purposes and the other as office. Possession given 1st May next. For terms apply to EDWIN MURRAY, New Gower Street. apr 2, eod, 41

NOTICE. A Meeting of Ladies' and Gentlemen who have kindly consented to take part in the Pedlars' Parade, will be held this Friday evening, at 9 p.m., in the Gymnasium of the C.L.B. Armoury.

F. HYNES, Secretary. april 11

CARD. ALEX BISHOP, V.S., B.V.Sc., (Veterinary Surgeon) Graduate of Ontario Veterinary College and Toronto University. "A R Z O N E," Mundy Pond Road, 'Phone 2017 St. John's, mar 26, Smos.

NOTICE TO OUR FRIENDS AND CUSTOMERS

We wish to remind you that we are still in the Painting business and as usual we are doing the very best grade of work at lowest possible prices. We do all kinds of Painting, Paperhanging, Graining, etc. and would very much appreciate a share of your patronage. Anticipating an early reply and assuring you every possible attention to all orders entrusted to us. We are yours truly, W. M. HOWELL, 87 Gower St. april 1, to 1, 4 mos

Grove Hill Bulletin. At Easter—Say it With Flowers.

CUT FLOWERS: Roses, Carnations, Sweet Peas, Daffodils, Tulips, Hyacinths, Callas. POT PLANTS: Azaleas, Cyclamen, Primulas, Geraniums, Ferns, Calla Lilies, Easter Lilies.

30 (THIRTY) HOUSES FOR SALE.

Prices \$1800.00 to \$16,000.00; suitable terms arranged. MONEY TO LOAN. \$100.00 and upwards on city property security.

FRED J. ROIL & CO., Real Estate & Insurance Agents, Smallwood Bldg., Duckworth Street. mar 4, 41

USE BROWN and POLSON'S CORN FLOUR.

at all grocery stores. apr 7, 9, 11

Cold in Head? Heat Minard's and inhale Quick relief assured. An enemy to germs.



Double Dwelling House For Sale—That most desirable house situated in a Central locality, 8 and 10 Balsam Street. For further particulars apply to W. WALL, 32 Central Street. apr 2, 9, eod

MINARD'S LINIMENT FOR RHEUMATISM.

The Old Colony Club. "FIRELESS COOKERY" will be delivered next Saturday afternoon, April 12th, with practical demonstrations.

F. McNEIL, Hon. Secretary. april 10, 21

M. A. BASTOW & SONS, LTD. SATURDAY SPECIALS.

Eggs—New laid, doz. . . 48c. We guarantee these eggs to be strictly fresh. You can boil, fry or eat 'em raw. Table Butter, Finest Cheese, Jam—(Raspberry), tumbler . . . 25c. Marmalade—(Grandmothers), tumbler . . . 25c. Raisins. Seedless and Seeded, loose and pkgs. CURRANTS. Cleaned, loose and pkgs. Jellies—Assorted flavours, pkgs. . . 15c. Soups—(Campbells), tin . . . 16c. Pork and Beans, tin . . . 15c. Tinned Fruits, Sweet Pickled Peaches, Mixed Pickles, Chow Chow, Sausages—Genuine, all pork, imported in . . . 25c. P.E.I. Potatoes, Local Potatoes, New York Cabbage, Carrots and Beet, New York Beef, Pork, Bibs, Jowls, Hocks, Bologna. Prompt service and express delivery.

M. A. Bastow & Sons, Limited, Beck's Cove, Family Grocers.

TO LEASE.

The Theatre portion of the St. John's T. A. & B. Society's Hall, known as the "Casino Theatre". Particulars as to rent, etc., can be obtained on application to the undersigned. GFO. J. COUGHLAN, Secretary. apr 7, 9, 11, 14

Houses, etc. For Sale

FOR SALE—One Horse, rising 6 years old, weight about 1050 lbs.; apply JAS. GULLIVER, c/o Bowring Bros., Ltd. april 11, 21

FOR SALE—At attractive price a Ford, one ton truck, with pneumatic tires. BERT HAYWARD, Water Street. april 11, eod

FOR SALE—A Leasehold Dwelling House and Premises, Brazil's Field. For particulars apply to WOOD & KELLY, Temple Building, Duckworth St. apr 5, 11

FOR SALE—At a Bargain, 1 Victoria and Harness; also 1 Large Motor Boat and Engine apply to M. P. COSTELLA, S.M., Boot and Shoe Factory, Job's Street. apr 3, 11

FOR SALE—At a Bargain, 2 Houses on Junction of Mundy Pond Road and Golf Avenue, 1 House on Patrick Street; all freehold; apply to J. T. DOODY, 428 Water Street West, phone 603. apr 5, 11

FOR SALE—A Well Built Comfortable Home, 6 rooms, halls, bath-room and cellar, electric lighted, good locality, West End; apply BLACKWOOD, EMERSON & WINTER. apr 7, 9, 11

FOR SALE—One New Leasehold Dwelling House and Premises, Franklin Avenue. For particulars apply to WOOD & KELLY, Temple Building, Duckworth Street. apr 5, 11

ROOMS TO LET, ETC.

TO LET—In Central locality, Furnished Bedroom; also use of Kitchen. For particulars apply by letter to Box 30 this office. april 10, 21

TO LET—Two Large Bright Unfurnished Rooms, modern conveniences, splendid view of Narrows; rent moderate; apply 24 York St., near Cochrane Street. april 10, 21

TO LET—Shop and 3 Rooms with use of kitchen, water and sewerage; possession given May 1st. For particulars apply to 73 Pleasant St. apr 2, 9, 11, 14

TO RENT—3 Unfurnished Rooms; apply to 25 Barter's Hill. april 10, 21

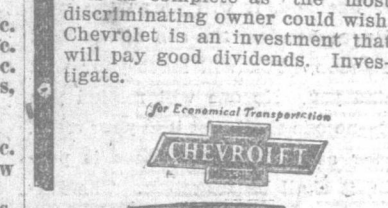
TO RENT—House in good locality, contains 11 rooms, all modern improvements; possession immediately; apply by letter to Box 16, c/o Evening Telegram Office. mar 14, 5, 41

CARD. H. B. THOMSON, Opt., D. C. D., is now visiting Grand Falls, for two weeks. People of the District may have their eyes attended to by seeing Mr. Thomson at the "Erich House," Grand Falls. april 11

M. A. BASTOW & SONS, LTD. SATURDAY SPECIALS.

CHEVROLET Transportation AT LOWEST COST PER MILE.

Continuous daily service under difficult conditions only proves the complete dependability and stamina of this practical car. In appearance Chevrolet does credit to any business house or professional or private person. In appointments and equipment it is as complete as the most discriminating owner could wish. Chevrolet is an investment that will pay good dividends. Investigate.



LOST—Last night on Garrison Hill a Labradorite Silver Cuff Link. Finder please return same to 31 Central Street. april 11

STRAYED—Young Black and White Setter Dog, (Gyp), Reward. Return to P. Lemessurier, Pilgrimage Place, Circular Road West. Phone 1467. april 11, 21

PICKED UP—On Water St. a few days ago, 2 Printing Cuts. Owner may have same by paying cost of ad; apply at this office. april 10, 21

ROCK & GRAVEL—An opportunity to secure a quantity of Rock and Gravel for concrete or filling in work; can be had for the cartage; apply at this office. april 10, 11

Bedroom and Sitting Room wanted, with or without board; Central; apply by letter to Box 34, Telegram office. april 11, 21

WANTED—About 10 loads "old iron" suitable for reinforcing concrete; apply to A. S. WADDEN, Water Street West. apr 5, 11

WANTED—Room and Board by young lady in business; apply by letter to Box 32 this office. april 11, 21

Country Laundress, living near city, is willing to take in washing, called for and delivered. For further particulars apply to this office. april 11, 21

Help Wanted.

WANTED—Immediately, a Penitentiary; apply to E. HOBBS, King George V Institute. apr 2, 11

WANTED—Immediately, an Experienced Maid, references required; apply to MRS. TOM COLLINGWOOD, Allandale Road. april 10, 11

WANTED—A General Servant, two in family; apply between 7 and 9 p.m. to MRS. LINDBERG, 19 Military Road. apr 5, 11

WANTED—General Servant for family in Halifax, passage money to be advanced; must have some knowledge of cooking; apply, stating age, to P.O. Box 905. april 11, 21

WANTED—A Farmer with knowledge of gardening; married man preferred; apply to HARRY P. CARRER, c/o Warren & Winter, Board of Trade Building. april 11

WANTED—A Good General Maid, outport girl preferred, who understands plain cooking; must have reference; apply between 7 and 8 p.m. to 25 Prescott St. april 10, 21

WANTED—Two Experienced Salesladies, highest wages paid to those who have had experience; apply THE BROADWAY HOUSE OF FASHION. apr 8, 11


WANTED—A Young Woman for light housework, only two in family, washing out; one who can sleep at home preferred; apply 340 Duckworth Street, corner Bates' Hill. apr 8, 11

**BAKE YOUR OWN BREAD**

**ROYAL YEAST CAKES**

STANDARD OF QUALITY FOR OVER 50 YEARS.

**HOME-BAKED BREAD IS BEST OF ALL**



**The Countess of Landon.**

CHAPTER XVIII.

Irene drew back; Seymour cursed and swore under his breath; the countess alone remained calm, and, if it may be said, almost satisfied.

"You have decided," she said in a low voice—"you have decided rightly, if you had chosen to remain, to keep him here with you, I should have known that you did not love my son."

"Spare her, mother—spare her!" groaned Royce, with mingled grief and indignation. "You forget that she is a woman like yourself! Another such speech, such taunt, and she shall not go, even now!"

"No, no," murmured Madge; "she is right; I understand. Ask her to give me time—a few days—a week."

The countess heard the broken prayer.

"In a week," she said, coldly. "I have only one word more to say: When you come to Monk Towers with your husband, it will be as the wife of Royce Landon, the son of the Earl of Landon. You will leave your past behind you. No one will remind you of it—no one shall cast it in your teeth. As far as such forgetfulness is possible, it shall be forgotten. The future rests with you—not me. Do you understand?"

Madge raised her head from Royce's breast and looked at the proud face.

"Yes, I understand," she said, with a long breath. "I will do my best not to disgrace him. Be kind and—help me!"

The countess did not wince, but a job came from Irene.

"Oh, let us go now!" she murmured. "Oh, poor girl! poor girl!"

"Yes, we will go," said the countess.

She held out her hand to Madge, and Madge put hers into it shrinkingly; then the countess extended a hand to Royce.

He took it and pressed it, too agitated to speak.

She looked into his eyes with a touch of a mother's yearning in hers.

"God forgive you, Royce!" she said in a low voice, and turned away.

Seymour stood staring from one to the other in speechless fury for a moment or two; then his face changed slowly, as if the full aspect of the case were breaking in upon him, and things were not so bad, after all, as they might have been.

"At any rate, the hound is married," he muttered—"married, and so out of my way!"

He stepped forward and drew the cloak round the countess, and would have done the same office, to Irene.

**THAT INEFFABLE TOUCH**



In perfecting **THREE FLOWERS FACE POWDER**, the aim of Richard Hudnut has been not only to furnish ladies with that ineffable touch that only the most exquisite cosmetic can give, but to combine in its preparation, the knowledge of the foremost skin specialists of the world. The result is a powder of extraordinary quality and haunting fragrance.

At all drug and department stores.

but she drew back; then, as he offered the countess his arm, he took off his hat to Madge with an exaggerated courtesy.

"Good-night—Mrs. Landon," he said.

Irene glided up to where Royce and Madge stood, and held out her hand.

"Good-bye, Royce," she said, with downcast eyes. But she raised them as she took Madge's hand, and an infinite pity and sympathy glowed at them.

"Good-night—Madge," she whispered; and, bending forward, she touched Madge's trembling lips with her own in a sisterly kiss.

She was gone the next instant, leaving Madge throbbing and quivering under the unexpected caress.

The three—the countess, Seymour, and Irene—moved slowly into the wood and toward the carriage. The countess leaned heavily upon Seymour's arm, and presently stopped as if exhausted.

"A moment!" she panted.

Irene put her arm round her, and the countess clung to her, breathing hard. The reaction had set in, and the strain she had undergone was exacting its inevitable penalty.

"If it is only a little way to the carriage, madame," murmured Irene. "Sit on this fallen tree and rest for a minute."

The countess sunk down. As she did so, Irene started and looked round. The countess glanced up at her.

"It is nothing, madame," said Irene. "I heard something move among the bracken—a rabbit."

The countess sat perfectly still for a few minutes, then she rose and took Seymour's arm.

"I am stronger now," she said, with a sigh.

As they moved away, something that was much more like Uncle Jake than a rabbit raised its head from the thick bracken, and, crouching as low as possible, followed them.

Cautiously as he moved, it was evident that he was in a great state of excitement. His hands twitched as they clutched the fern stalks as he drew himself along like a snake, and his sunken eyes shone like a couple of beads.

Every now and then he raised his head and peered at the three, but with an uncertain expression, as of doubt and incredulity.

Presently they emerged from the wood, and Uncle Jake, keeping abreast of them, saw for the first time their faces in the full light of the moon.

As he did so, notwithstanding all his caution and hitherto secrecy of movement, a cry suddenly burst from him—a cry of amazement, as his eyes rested upon the white, weary face of the countess, and of bewilderment as they turned quickly to Seymour. He lay among the undergrowth at the edge of the wood, watching them until they had crossed the strip of plain and entered the carriage. Then, as it drove off, he rose, but still keeping in the shadow of the trees, dashed his hand to his forehead, and swore excitedly.

"It isn't the drink, and I'm not mad or dreaming!" he muttered almost savagely, and yet with an under-current of exaltation in his voice. "I'm half drunk, I know, but I'm not so bad as that. It's her face, I'd swear. I'd know it among a thousand—a thousand?—a million! anywhere, any time! But he—who is he?"

He dashed his hand across his forehead again with a savage impatience. "My memory's falling me. I'm getting stupid and thick-headed. Who is he? Now—let me think."

He sat down at the foot of a tree and stared before him in the direction the carriage had taken, and evidently badgered and spurred his brains in the effort to recall some face connected with the past—the face Seymour's resembled.

"Lord! it's as if I'd known him all my life!" he muttered, angrily. "And I can't think—I can't think. If I'd only got a drop of brandy." He looked round helplessly and drew his hand across his mouth. "It made me jump the moment I saw him—made me

jump! And his voice, too! Now—now let me be careful—let me try hard."

He stared straight before him for a minute or two, then shook his head and sighed.

"It's here one minute and gone the next, curse it! But I'm sure of her!" he chuckled. "Proud as satan—prouder! And to think that Madge—"

He rose and leaped against the tree, laughing silently, and in a peculiarly unpleasant way.

"Lord! it's as good as a play—a play? It's better!" he exclaimed, suddenly, "for it means business! Yes, that's what it means, dear boy, luck has been against you for a pretty tidy spell, but it's going to take a turn. Steadily!" He had stumbled over a tree-root. "Let me pull myself together a bit before I face 'em two young fools. I wish I hadn't taken quite so much—or I'd taken a drop more. I'll want all my brains for this job, I reckon. Steady! Now, then; the heavy father's about the style that's required for this scene, I should say—the heavy father nicely done, with a sharp eye on the youngster; for he's smart, and rather too ready with his fists. Now, then!"

He stumbled along through the wood till he gained the edge near the spot where the group had stood; then, pulling himself together, he emerged into the moonlight.

Royce and Madge were still standing where they had been left, and she was leaning on his breast, her face upturned to his. There were tears in her eyes, but they were not falling; and though a faint look of trouble lingered in her face, that of love and trust almost concealed it.

"If you will only love me," she murmured, "nothing will seem hard or difficult then. Only love me!"

"My Madge—my dearest and noblest!" he said, pressing her face to his. "Love you? If you could only see into my heart and know how well I love you and admire you! No woman in the world could have behaved more bravely, nobly, than you have done. Love you?" he laughed unsteadily. "Madge, I thought I knew you, but I was mistaken. I did not know you fully till to-night. And don't fear. Madge. You shan't be unhappy. Let them by word or look attempt to take advantage and—But they will not do that. You don't know my mother, Madge. She was at her worst to-night. She is proud—ah, well! you saw that—but she has a tender heart and—Madge, don't think worse of her than you can help. See her, dearest—why, say the word, and we'll draw back even now. If you think you would be unhappy, if you would rather stay with your—our people—"

"No, no!" she said, lifting her eyes to his. "I have made up my mind. We will go! They must bear with me at first. —I'll try it to—get them to love me."

He laughed confidently.

"My brave Madge! my beautiful darling! Try! You won't have to try very hard or very long. You won't—Ah!"

She had started and looked over her shoulder, and would have torn herself away from him, for Uncle Jake was limping up in the moonlight, but Royce held her, and turned to meet him with a frown. Uncle Jake came up and looked at them with a smile, shaking his head after the fashion of the heavy father on the stage when he comes upon the pair of young lovers in the conventional arbor.

"Well, well, well!" he said, with a kind of chuckle. "Here's a pretty kettle of fish!"

Royce opened his lips, but before he could speak, Uncle Jake went on, as if he were repeating a hardy learned lesson:

"No use, my dear boy—no use! Uncle Jake is up to snuff. He's been behind the scenes, and knows all."

(To be continued.)

**Piles**

For Half a Century the Standard Successful Treatment

**DR CHASE'S OINTMENT**

At all Dealers.

GERALD S. DOYLE, Distributor.

**Prevent sore throat**

Formamint

**GERM-KILLING THROAT TABLETS**

To avoid infection, dissolve a Formamint tablet in the mouth every one or two hours.

At all Drug Stores, Sixty Cents.

**Oranges, Sweet Oranges**

We seldom stop to think what a wonderful and delicious fruit the orange is. Its "family tree" includes the lemon, the citron, and the lime, and the first oranges seem to have come from India.

They came to this cold country by way of South Italy, Spain, and Portugal, and until recent times, when millions of boxes reach us from California and Queensland, our main supply came from the South of Europe.

The sight of a Queensland or California orange ranch is one to remember, for the orange tree bears blossom and fruit simultaneously. In Europe, where orange-growing is an ancient industry, trees are to be seen whose age is reckoned by centuries. The up-to-date Colonial orange-grower clears his old trees out as soon as they begin to fall and puts young trees in their place.

Many thousands of boxes of oranges arrive at the London docks, not only from the countries already mentioned, but from the Azores, the West Indies, Tangiers, Malta, Brazil, and many other tropical and sub-tropical lands. There are nearly a hundred different varieties of orange, of which the "navel orange" is the pick. It is one of the triumphs of orange-growers that they have evolved a fruit which is seedless.

**Corns**

**No Paring—End Them**

Don't let the agony of corns destroy your comfort. Apply Blue-jay—and instantly the pain vanishes. Then the corn loosens and comes out. Does away with dangerous paring. Get Blue-jay at any drug store.

**Blue-jay Memory Marvels**

Some time ago an Italian professor repeated the whole of Dante's "Divine Comedy" from memory, in a continuous sitting of twenty hours. Beginning at six o'clock one evening, he reached the end of his task at two o'clock the following afternoon.

Some years ago a well-known pianist played without a pause 400 pieces from memory, and another eclipsed even this feat by playing 1,500 separate compositions during a continuous sitting of forty hours without a page of music before him.

On similar lines was the feat of a well-known magistrate in the North of England, who celebrated his seventy-second birthday by singing a song from memory for every year he had lived, and the same man broke his own record a few days later by reciting a hundred songs from memory in six hours and three-quarters.

When Miss Elisha McCarthy, the famous actress, was ten, her father bribed her with a sovereign to learn the second book of "Paradise Lost." So rapidly did she perform the task that he offered her ten shillings for "Romeo and Juliet." Success followed in an amazingly short time, and he repeated the offer for "Macbeth." The future actress rattled off the lines so quickly that her father said: "This is becoming rather expensive. Next time, you shall have expenses."

**The Smallest Light.**

An electric light bulb no bigger than a grain of rice was made at the General Electric Company's works at Sprague, New Jersey, for the purpose of lighting a tack which had stuck deep down in a baby's throat. By its aid the tack was withdrawn without injuring the tissue.

**Murphy's Good Things!**

It pays to shop at Murphy's. Murphy's prices are always the lowest, as Business people we welcome honest competition. There is never a drop in the market, but we take a dip. Often we foresee the decline and give the buying public the benefit. Our sales offer some fine values at moderate prices.

**Men's SUITS**

Again a feature. \$15.00 Suits for **\$9.98**

Noted for fine tailoring and excellent selection of fabrics, in all the wanted shades.

**Each \$9.98**



**Pro-phylactic Tooth Brushes.**

Each 49c.

**White Gloves.**

Misses' and small women's sizes. Regular 49c.

Now 29c.

**Children's Rompers.**

Of solid color gingham, in stripe and plaid effects.

Per Pair 49c.

**White Shirting Nightdresses.**

Beautifully trimmed with embroidery and ribbon.

Each \$1.29

**White Shirting Nightgowns.**

Embroidered front, short sleeves.

Each 98c.

**Pink Nainsook Nightdresses.**

Embroidered in Pink and Blue with fine Valenciennes edging.

Each \$1.98

**White Underskirts.**

10 inch embroidery flounce, draw string at waist.

Each \$1.49

**Melton Cloth.**

40 inches wide, good quality.

Per Yard 60c.

**Boys' Blue Serge and Tweed Sailor Caps.**

BUTTONED SHOULDER.

Each \$1.49

**Boys' Pullover Sweaters.**

Buttoned shoulder.

Each \$1.29

**Dress Gingham.**

36 inches wide, in very pretty patterns.

Per Yard 35c.

**Children's Hose.**

Child's Black Rib Hose, per pair . . . . . 19c.  
 Child's Pink and Blue Hose, per pair . . . . . 19c.  
 Child's Tan Rib Hose, sizes up to 5, per pair . . . . . 39c. to 59c.  
 Child's Mercerized Socks. In all shades. Per Pair 29c. to 69c.

**DAILY DANGERS.**



WALT MASON

**White Gloves.**

Misses' and small women's sizes. Regular 49c.

Now 29c.

**Colored Linens and Chambrays.**

Per Yard 16c. to 19c.

**Children's Rompers.**

Of solid color gingham, in stripe and plaid effects.

Per Pair 49c.

**White Shirting Nightdresses.**

Beautifully trimmed with embroidery and ribbon.

Each \$1.29

**White Shirting Nightgowns.**

Embroidered front, short sleeves.

Each 98c.

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Embroidered in Pink and Blue with fine Valenciennes edging.

Each \$1.98

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10 inch embroidery flounce, draw string at waist.

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 Child's Mercerized Socks. In all shades. Per Pair 29c. to 69c.

**DAILY DANGERS.**



WALT MASON

**Needed every day**

For cuts, burns, wounds, scalds, sunburn and windburn. Also, for chapped hands and skin. Take it internally for coughs, colds and sore throats. It is tasteless and odorless and gives great relief.

**Vaseline**

Petroleum Jelly

CHESBROUGH MANUFACTURING COMPANY (CONSOLIDATED) 17 STATE STREET, NEW YORK.

All "Vaseline" Products can be obtained in Drug and General Stores throughout Newfoundland.

Baby Talcum . . . . . 10c.  
 Face Cloths . . . . . 9c. to 16c.  
 Celluloid Soap Box . . . . . 15c.  
 Peroxide . . . . . 15c. to 75c.  
 Dressing Combs . . . . . 19c. to 75c.  
 Hair Wavers . . . . . 19c. to 75c.  
 Nursing Bottles . . . . . 19c.  
 Artificial Flowers . . . . . 10c.



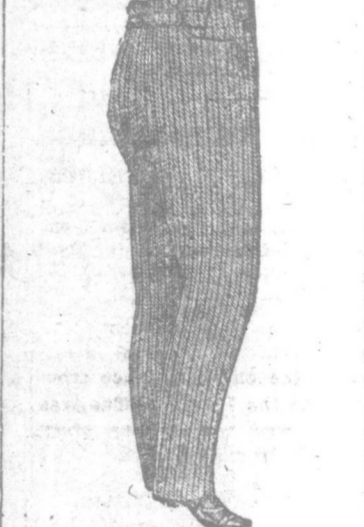
**Ladies' Chamoisette Gauntlets.**

Wrist strap, in Beaver, Grey and Mole.

Per Pair 98c.

**Ladies' Wrist Gloves.**

Per pair 69c.



**White Jean Middies.**

In the popular Balkhan and straight styles, long sleeves, with blue collar and cuffs.

Each \$1.75 to \$2.25

**Linen Sheeting Ends.**

Heavy quality, closely woven, wide width.

Per Yard 89c.

**White Twill Sheeting.**

72 inches wide. Reg. 79c. yard

Now 49c.

**Embroidered Hemstitched Pillow Cases.**

48 x 18. Regular 79c.

Now 59c.

**Stamped Goods.**

Consisting of Lunch Sets, Buffet Sets, Centers, Runners, Cushion Tops, etc.

Each 49c.

Also a full line of Artysl Rope Silk.

Per Slip 6c.

**White Voile and Organdie Blouses.**

Long sleeves.

Each 98c.

**Aunt Hannah's Knit Shopping Bags.**

Each 19c.

**Leather School Bags.**

Long shoulder strap.

Each 79c.

**Pound Scrim**

70c.

**Wedded Whist.**

At a Palmer's Green whist the first prizes were won by a husband and wife, the two "mysteries" by a husband and wife, and the "travelling" prizes by a husband and wife.

## Candid Chats Concerning Crisco



Crisco is richer than butter which is one-fifth water, salt and curd. Crisco contains none of these elements. As Crisco is 100 per cent. rich, one-fifth or one-fourth less can be used in each recipe. Crisco always is uniform because it is a manufactured fat and quality and purity can be controlled. It keeps sweet and pure indefinitely in the ordinary room temperature. There are many more reasons why you should insist upon Crisco.

ASK YOUR GROCER FOR CRISCO.

*Paul S. Doyle*

DISTRIBUTOR.

No. 10—This is one of a series of twenty ads. which began in this paper on April first under the heading "Candid Chats Concerning Crisco." A different ad. will appear every day for twenty days. If you save them all and send to GERALD S. DOYLE, you will receive a full pound can of Crisco FREE. This offer applies to only one member of any family. If you have missed any of the previous ads., look up the back papers since April 1st.

## Germany's Industrial Prince, Hugo Stinnes, is Dead

King and Queen of Rumania Enthusiastically Welcomed in Paris—Industrialists in Germany—Advise Acceptance of Proposals of Experts—Navigation on the St. Lawrence will Begin Early.

**ROYALTY IN FRANCE.**  
PARIS, April 10.  
Queen Marie, Europe's youngest royal grandmother and King Ferdinand, arrived here this morning for three days' visit and were given a brilliant reception. President and Madame Millerand greeted the Royal couple, and the entire distance from the station to the Foreign Office was lined with troops representing every race of the French service.

**DEATH OF HUGO STINNES.**  
BERLIN, April 10.  
Hugo Stinnes, more closely identified with Germany's industrial life than any other man, died this evening at 830. Indefatigable in his labors, he struggled against the impending war, and was conscious to the last. Toward him were gathered wife and children. To them he devoted his last years all the time he could spare from his vast business inter-

ests. Three major operations had been performed, the first about four weeks ago for gall stones and it was owing to the impossibility of keeping the patient quiet, according to the surgeons, that complications arose, necessitating further operations. The last one on Sunday. It was also reported pneumonia developed.

**GERMAN INDUSTRIALIST DISCUSSES PROPOSAL OF EXPERTS' COMMISSION.**  
BERLIN, April 10.  
Dr. Kurt Serge, Director of Krupp's Company, and Chairman of the Association of German Industrialists, in a statement on the report of the Experts, to-day, said: "I am of opinion that their proposals must be accepted. The burdens they will impose on German industrialists are enormously heavy, but the Experts' proposals

mark a considerable advance on any heretofore made, particularly as they were not influenced by military and political considerations, but are based on strictly economic lines. Dr. Serge emphasized that an absolute prerequisite to fulfillment was restoration in full of Germany's economic sovereignty over the occupied areas, and especially abolition of the Franco-Belgian Railway regime and the customs barrier between the occupied and unoccupied regions. It would be a great relief to industrialists, he continued, to have, at least for some years ahead, fixed and definite payment; although in his opinion it would have been preferable to have the total sum of reparations fixed. He emphasized also, that fulfillment was only possible if an international loan was raised, of which he confessed himself rather skeptical. He believed that once the Government accepted the proposals, German industrialists would do their utmost, locally, to help Germany carry them through, although he was under no illusion as to the enormous burdens Germany would have to bear for many years to come.

**SHIPPING SEASON OPENS.**  
MONTREAL, April 10.  
Ice conditions permitting, the opening of the St. Lawrence passenger service, the shipping season will be marked by very heavy arrivals. Eight boats are scheduled to arrive at Quebec between April 26 and 28. The shipping season at St. John, N.B., will practically close this week end with the arrival of three large ships on Saturday and Sunday, carrying 2,547 passengers, a large number of whom are prospective settlers.

**MURDERERS EXECUTED.**  
LONDON, Ont., April 10.  
Two condemned men stepped on the same platform in the yard of Middlesex Jail, this morning, and were hurried to their doom, in a double hanging, carried out by Arthur Ellis, unofficial hangman of Canada. They were Sidney Murrell, 26, bank robber, who killed an aged man in the village of Melbourne, when the latter attempted to intercept the robber, and Clarence Topping, 23, who shot and killed his sweetheart, Geraldine Durston, in a local boarding house, last November. "My time has come, good luck and God bless you all" were the last words of Murrell, as he stepped out on the scaffold. Topping said nothing, but went to his doom wearing a bright smile. Both were dead seven minutes after the trap was sprung.

**THE AIR RACE ROUTE.**  
OTTAWA, April 10.  
The passage across Canada of the British airmen, who are flying round the world, will be a race against time. A similar flight, begun by United States airmen having started competition for the honor of being the first to complete the world flight. The itinerary, which provides for the landing of the British flyers at Prince Rupert, B.C., and their departure for Sydney, N.S., for Europe, via Newfoundland, has been completed by the Royal Canadian Air Force, which will supply the airmen at Prince Rupert with scale maps of the country they will traverse, and facilitate their Canadian tour. The longest stop in Canada will be at Ottawa, where on two days will be consumed in installing the new engine. At St. John's, N.B., the craft will be prepared for the Atlantic flight. With these exceptions the airmen will make only the briefest stops at Edmonton, Regina, Winnipeg, Sault Ste. Marie, Montreal, River Du Loup, Fredericton, St. John, N.B., Amherst and Sydney, N.S. It is possible that to shorten the Canadian flight an alternative route might be followed through Campbellton, N.B., to Port aux Basques, Nfld. The British airmen left Britain March 25th.

**M.C.L.I. Holds Annual Meeting**  
The election of officers for the ensuing year took place at the 57th annual meeting of the M.C.L.I., held last night in the Methodist College Hall. The retiring President, Mr. R. Hearder, occupied the chair, and a large amount of business pertaining to the annual meeting was disposed of. The Secretary reports a session of splendid success. The attendance was above the average, the different subjects were keenly debated and a number of new members had joined. The Treasurer's report showed a balance on hand after all bills had been met. Mr. Hearder received, and delivered, the hearty congratulations of the members on a very successful two years' term. The election of officers, conducted by Mr. George Peters, resulted as follows:—  
President—H. J. Russell.  
1st Vice-Pres.—J. C. Puddister.  
2nd Vice-Pres.—J. M. Barbour.  
Secretary—A. E. Parkins.  
Assistant Secretary—H. Butt.  
Treasurer—George Soper.  
Assistant Treas.—H. J. Wyatt.  
Librarian—George P. James.  
Committee—Messrs. R. Hearder, G. Peters, William Drover, and Reuben Horwood.

MINARD'S LINIMENT FOR HEAD-ACHE.

## Promising Outlook On N. W. Coast

Mr. Jack Henry, of the firm of Henry Bros., Curling, has just returned from what is probably a unique business trip. Wishing to get into personal touch with his customers on the North West Coast, Mr. Henry shouldered his pack at Deer Lake, intending to travel as far down as Flower's Cove. After covering the 150 miles to Hawke's Bay, under exceptionally arduous weather conditions, the traveller was recalled by telegram on account of the sudden illness of his brother. The return trip to Deer Lake took only 8 days, including one day which he was compelled to lie up owing to dirty weather. Altogether 300 miles was covered on foot. Mr. Henry happily reports that the living conditions on this long stretch of coast appear to be the best that have existed for the past four or five years due to the number employed in the Hawke's Bay industry, and the remarkably mild winter. A good quantity of fur has been trapped and some excellent specimens of silver and white foxes were collected en route. The G.W. and Strats are practically clear of ice, and as early as March 19th a motor boat steamed from Daniel's Harbor to Bonne Bay, taking as passenger one of the Welfare workers of the Grenfell Association. A young Englishman of 23, Mr. Henry recently went into partnership with his brother as Brokers and Commission Agents at Curling, Bay of Islands, COM.



Express Passengers.

The following passengers crossed over to Port aux Basques by S. S. Kyle at 7 a.m. yesterday, and are now on the incoming express:—A. S. Clarke, P. S. Repella, T. A. Moore, H. Moyer, A. White, Mrs. A. Ingraham, S. and Mrs. Foote, J. Micohead, W. F. Brown, S. Elliott, W. Horwood, E. Berb, A. Meadus, R. H. Charlton, E. Charlton, E. Girvus, G. Hemet, E. Letour, E. Saunders, J. Hubley, D. A. Macaulay, J. T. Kerr, O. Lerson, D. Wilky, H. Fredericksen.

**Wanted a Second Hand Fish Srew for cash fish. THE COWAN BROKERAGE CO., LTD.—apr4,11**

## Whirlwind Attraction at the Nickel To-day

**DASHING HARRY CAREY IN "GOOD MEN AND TRUE."**  
The week-end bill at the Nickel Theatre is one of exceptional value. The big item of the programme is, however, the feature entitled "Good Men and True," starring the reckless screen actor, Harry Carey. The story in brief is as follows:—  
Pringle and Thorpe are rivals in the race for sheriff. Thorpe realizes the other's popularity and discards all scruples in planning to destroy it. Pringle is thrown off a cliff while pursuing Thorpe and is believed by his enemies to be dead. When he reappears later Thorpe decides to make a thorough job of defeating him. He imprisons him in a deserted shack after framing him to appear suspicious in a murder for which Thorpe himself is responsible. An unfortunate man whom Pringle has befriended turns up in time to help him and free him. He hears of his sweetheart's danger in a rough roadhouse and arrives in time to offer dramatic protection. Incidentally he is elected sheriff.

**Buick**  
To-Day's Message to Motorists.  
It is necessary and wise to put brakes on all wheels of steam and electric cars, which run on a restricted line of steel rails, how much more necessary and wise it is to place them on automobiles that travel in traffic that is congested with both cars and human beings. Four-wheel brakes for automobiles are already being welcomed by police departments and safety committees in every large city as a great step forward in making traffic safer.  
All 1924 Buicks are equipped with FOUR-WHEEL BRAKES.  
Bert Hayward,  
Phone 1822 Water St.  
apr4,11

**Screen's Most Daring Actor at THE NICKEL TO-DAY.**  
The Popular Favourite HARRY CAREY  
IN A MILE-A-MINUTE PHOTOPLAY ATTRACTION  
**"Good Men and True"**  
A Picture brimful of Thrills and Romance. 7 Big Acts of Real Entertainment.  
"BONDS OF POWER" Episode 11 "The Yellow Arm."  
"BROKE" A Christie Comedy Scream—2 Acts—2.  
COMING—Pauline Frederick in "THE GLORY OF CLEMENTINA," one of those really worth-while super attractions—8 BIG ACTS—8.

**Big Vaudeville at the Crescent Theatre To-Night**  
**"THE DUNCAN SISTERS"**  
who created such a sensation last week, will appear again in all new Songs, Dances and Costumes. A feature of this act will be Miss Vera Duncan's Egyptian Dance known in America as "THE DANCE OF DESPAIR."  
**DAINTY DOLLY and DAN DELMAR WILL DELIGHT THE AUDIENCE WITH NEW SONGS.**  
See Dolly Jazz the "OLD BACK PORCH." This "baby" is one hundred per cent. class.  
PROGRAMME OF PICTURES:  
"WHEN THE DESERT CALLS" LLOYD HAMILTON  
A Thriller in 8 Acts. In a Two-Act Comedy Scream

**At The Popular Star Movie To-Day**  
CULLEN LANDIS AND MILDRED HARRIS, IN  
**"THE FOG"**  
A METRO SPECIAL IN SIX PARTS.  
Portraying woman, the solacing, maternal spirit vs. woman, accomplice of Satan.  
**The Usual Big Matinee Saturday for the Children**  
ADMISSION FIVE CENTS.  
MONDAY:—The One Picture to be remembered "HEARTS OF THE WORLD," and during which Mr. Karl Trapnell will sing THE MARSEILLAISE and other appropriate Selections.

RELIABLE MERCHANDISE at LOWEST PRICES. **S. L. LEVITZ & CO.** A STORE WITH SATISFIED CUSTOMERS.  
**EASTER SALE OF SMARTNESS**  
**Suits, Coats and Dresses**  
Many worth twice this price—not one made to sell for less than a third more—Sale Price only . . . . .  
**\$20.00**  
Samples and marvellous little groups we've been bargaining for weeks to get. Scores of stunning kinds.  
**The Suits** Wool mixed Tweeds, Poiret Twills and Velour Checks—all Silk lined and many with Silk Crepe linings. Superbly tailored. All wanted styles and colors. All sizes.  
**The Coats** Swagger New Wool Plaids, Polotones, Stripes and big block Plaids, Silk lined, with smart new collars and pockets. Side-tie and belted effects. All sizes including Stouts.  
**The Dresses** Delightful Canton Crepes, Satin-faced Cantons, Flat Crepes, Chiffon Party Dresses and extra sized models. Lovely shades of Cocoa, Henna, Tan, Sand, Green, Black and Navy. All sizes with Stout sizes.  
**100 Children's All-Wool PULL-OVER SWEATERS** Values at \$2.00. **98 cents**  
**150 Women's New Spring SWEATERS** Values at \$3.00. A very large, well assorted variety to choose from. **COME EARLY! \$1.48**  
**S. L. Levitz & Co.**  
Adjoining Roper & Thomson's, Jewellers  
**256 Water Street**  
apr10,21  
Advertise in "The Evening Telegram."

come decline  
10c.  
16c.  
15c.  
75c.  
19c.  
19c.  
10c.  
98c.  
69c.  
\$2.49  
98c.  
19c.  
79c.  
70c.  
urn.  
pats.  
TED)

Boys' Best Underwear - 49c  
 Girls' Under Garments - 49c  
 Men's Suspenders - 18c  
 Men's Caps - 50c

**LONDON, NEW YORK & PARIS  
 ASSOCIATION OF FASHION**

400 Boys' Braces, 12c  
 Boys' Separate Pants, 98c  
 Boys' best Felt Hats, - 50c

**6TH ANNIVERSARY SALE!**

**Girls' Wear Specials**

**Big Girls' Blue Serge  
 Sailor Dresses**

Splendid American Sailor Middy and Skirt attachment—ages 8 to 16 years . . . . . **\$5.98**

**Girls' Wash Dresses**

Wash Dresses from well known makers, including "Pretty Maid." All pretty up-to-date styles. Ages 6 to 15 years . . . . . **98c**

**A Feature That Will Attract City Wide Attention--  
 Girls' Coats and Dresses**

An event that Mothers will long remember

**THE COATS THE DRESSES**

Really wonderful Coats—new styles for Spring, of Polaires and Overplaid in new shades such as Tan, Rose, Blue; all the new styles. Mothers who appreciate real bargains will come early for these.

**\$3.58, 7.50, 12.98 \$2.98 up to 5.98**

**GIRLS' HATS**

New Spring Styles—Splendid variety of Taffetas, Straws, Straw Cloths—Large, Small and Medium styles. Both mothers and girls will like these.

**\$1.49 up to \$3.50**

**GIRLS' RUBBERETTE COATS**

Ages 3 to 15 years.  
 Best quality Rubberette Coats, lined—Coat and Hat to match . . . . . **\$6.98**

**SPECIAL FOR THIS SALE!**

Wonderful Selection and Values in New

**Spring  
 Blouses**

This is to be a WAIST SEASON—Buy your's Now  
 New colors, new styles, new materials; all sizes for Misses, Women and Stout Women . . . . .

Look, Mothers!

**500 Boys'  
 Wash Suits  
 \$1.65**

Ages 2 to 8.

This is good news to mothers. Just at the time when thoughts turn to Wash Suits for the youngsters, this Store makes possible this SALE!

**BUY TWO SUITS AT THE USUAL PRICE OF ONE!**

Styles: Middy Suits, Oliver Twist, French Middy, Sailor.

**Small Boys  
 Wear**

Boys' Blue Serge Sailor Suits . . . 5.98  
 Boys' Sailor and Middy Wool Suits . . . . . 4.50  
 Boys' Wool Knit Suits . . . 2.98 & 3.98  
 Boys' Blue Sailor Spring Coats, 6.98

**Men's & Boys' Sale**

**Record Savings on Men's and Boys' New Spring Apparel!**

Sensational new purchases have been made for this Sale. Achievements extraordinary. Prices down to wholesale and less. The new arrivals have brought our stocks up to the highest point for both value-giving and variety. At a glance you'll realize why this store is recognized as apparel headquarters by hundreds of well-dressed men and boys. Values like these now on sale cannot even be approached elsewhere.

**Men's 1 & 2 Pants Suits and Top Coats**

**Guaranteed Savings of \$10 to \$15 for Anniversary Sale!**

Up to \$16 Suits & Spring Coats	Up to \$22 Suits & Spring Coats	Up to \$30 Suits & Spring Coats	Up to \$38 Suits & Spring Coats	Up to \$45 Suits & Spring Coats	Up to \$60 Suits & Spring Coats
<b>11.98</b>	<b>16.50</b>	<b>22.00</b>	<b>29.00</b>	<b>35.00</b>	<b>43.00</b>

**Here are some of the interesting features--**

Hundreds of Suits in new two-tone Check and Velour effects. A large assortment of various color Grey Suits in light, dark and medium. Suits in new Blues and Heather shades, in Scotch mixtures in loose easy fitting models. Suits for young men, men, and the stout sized men. Spring Coats in dark, medium and light Greys; all perfect fitting.

**Men's  
 Blue Raglans**

Guaranteed values at \$35.00. "Cravenette" processed. Guaranteed fast color—all sizes . . . . . **27.50**

**Over 2000 Pairs of Men's Separate Pants**

Men's and Young Men's Pants—\$3.50 at . . . . . **1.98**  
 Men's and Young Men's Pants—\$4.50 at . . . . . **2.98**  
 Men's and Young Men's Pants—\$8.00 at . . . . . **5.98**

**Men's  
 Raincoats  
 \$15.00  
 9.98**

**London, New York and  
 Paris Assoc. of Fashion**

**Men's  
 Separate  
 Coats  
 4.98**

**SALE--Up to \$10.95  
 Spring  
 Skirts**

The newest models approved for Spring wear—both pleated and Sports effects; the materials are fine and Crepes, Velour Checks, Plaids and Stripes. In all wanted colors and sizes . . . . . **6.98**  
**7.98**

**Mothers, Just Look!**

EXTRAORDINARY VALUES IN

**Boys'  
 Clothing**

A wonderful array of New Spring Suits for the boys. Bought especially for this Sale.

**Boys' 1 and 2  
 Pants Suits**

Ages 8 to 18 years

**6.98 9.98 12.98 14.98**

Bona fide and wonderful values! All you have to do is to come in and see for yourself that this Store has the best values—Greater and Better varieties than any other store.

**BOYS' SPRING COATS**

New Swagger Tweeds for the big and little boys—Just the right weight for Spring and Summer evening wear.

**6.98 up to 14.98**

# THE "FIFTH AVENUE" STORE

Watch for our 'Ad' Next Week

## Ladies' Costumes

A specially good value in Poiret Twills and Tricotines. The little distinctions of this year's styles are all in evidence.

7.50 and 12.98

## Afternoon Tea Cloths

Large round Cloths, good quality Linen, trimmed Lace and Insertion . . . . . 98c

## Ladies' Coats

Fawns, Browns, Blues, Greys, Shadow Plaids, Heather Mixtures, Stylish Checks. Polos, Polaires, Velours, Tweeds and Bolivias. All sizes, including Stouts.

11.98 14.48 17.90 UP

## A Sports Coat Special

3.58 All Wool, soft Tweeds, in Fawn, Greys, Brown, Saxe, Cinnamon and Heather mixtures. A really wonderful bargain. All sizes. 3.58

This time our buyer has sent Coats at prices absolutely impossible to credit. They're all pure Wool, on plainly tailored lines, and will be perfect for country wear this Summer, over a dainty Summer wash Dress. By the way, don't miss our Summer Ratinés, offering this week; they're delightfully "chic" and of a quality so perfect that they'll stand endless "tubbing." Our whole "ad" is well worth your careful consideration, because all articles offered have had their price cut to the very lowest point, in order to clear them out before Easter, as we have some wonderful new bargains to offer during Easter week, that will simply delight you by their style, quality—and their figures.

## Spring Costume Special

All Wool Summer-weight Tweeds, Greys, Fawns, Shadow Plaids, Small Checks and Grey and Black mixtures. Plain tailored lines, with new slightly-flared back. Silk lined throughout.

16.25 All stock sizes. All one price 16.25

Watch for our 'Ad' Next Week

## Ratine Wash Dresses

Fine soft quality goods, in Fawn, Grey, Mauve, Saxe and Reseda, with smart touches of Tomato Red. All sizes . . . . . 2.48

## Ladies' Camisoles

Flesh, Satin, Lace trimmed. All sizes . . . . . 98c

## Brassieres

Brocaded Flesh Couil. 32 to 44 . . . . . 32c

## Ladies' Dresses

Serges, Poirets, Tricotines, Crepes, Marocains, Cantons, Jerseys. All the new shades and styles are here on display. No two Dresses alike in the higher-priced models.

5.25 6.98 8.98 12.98 14.75

## Marvel Values in Men's Serge Suits

25.50 **50 First quality English All-Wool Serge Perfect in cut and fit. All the snappiest styles Genuine \$36 to \$40 values. All sizes** 25.50

## Easter Bargains for Everybody at

# The "Fifth Avenue" Store

314 Water Street St. John's

## In the Realms of Sport

INTER-CLUB BOWLING LEAGUE		Guards vs. C. E. I.			
LAST NIGHT'S SCORES.		1	2	3	Tot.
Gaelic vs. Star.					
Gaelic	1	2	3	Tot.	
Emley	95	163	182	440	
Halley	90	63	151	304	
Catwell	85	128	135	348	
Reimond	73	117	95	285	
Murphy	113	122	141	376	
466 698 674 1723					
Sullivan					
	1	2	3	Tot.	
Kavanagh	103	108	117	328	
Walsh	85	131	124	340	
Conroy	148	104	139	391	
Callan	112	170	81	363	
536 622 565 1723					

Standing of Teams.	
Teams	Pts.
Felldians	12
C. E. I.	11
Dunfield	11
St. Andrew's	11
B. I. S.	10
K. of C.	9
Masonic	9
Star	9
Gaelic	7
Guards	7
Oddfellows	2

**WILLIE HOPPE WORLD'S BILLIARD CHAMPION.**

NEW YORK, April 10.—Willie Hoppe retained the title of the world's 18.2 ball line billiard championship to-night, despite the fact he was defeated in the final block of a 1,500 point match with Edouard Horemans, of Belgium. The score was 518 to 500 in 13 innings, but Hoppe's enormous lead, gained last night, gave him the match, 1,500 to 958.

**The Passing Hour**

Yes, indefinitely!

"No, Herbert, I am sorry; but I am sure we could not be happy together. You know I always want my own way in everything."

"But, my dear girl, you could go on wanting it after we were married."—Boston Globe.

**Weather and Ice Report**

Catalina—Winds Westerly, clear; no ice in sight.

Bonavista—Calm, fine; no ice to be seen.

Greenspond—Light Westerly winds, fine; ice moving out.

Nipper's Hr.—Calm, dull; ice tight to shore.

Cochman's Cove—Light S.W. winds, fair; ice moving off slowly, no seals taken at Partridge Point lately.

Seal Cove—Wind West, clearing; no move in ice.

Hampden—N.W. winds, moderate, fine; ice tight.

Hr. Deep—Wind N.E., raining, ice on land.

Cocher—Wind westerly, clear, no ice, no sea.

St. Anthony—Foggy, calm, so thick to see if any ice, no report of any seals.

Grignel—Moderate N.E. winds, very foggy, little ice, no sea.

Cook's Hr.—Moderate winds, cloudy and okay, cannot see for; no seals.

**The Mfd. Quarterly**

We acknowledge receipt of a copy of the spring number of the Newfoundland Quarterly from the publisher and proprietor, Mr. J. J. Evans. Both the articles which it contains and the illustrations are most interesting, and cover subjects of a most varied nature: historical, biographical, narrative, etc. In addition to local topics dealt with in prose and poetry, are several contributions, dealing with affairs in the outside world, among which may be mentioned an account of the F.H. Islands, by His Excellency the Governor; an excellent illustrated account of the Imperial Conference; and the translation of a Persian song by E. H. Buknell.

**Feildian Club Dinner**

The annual dinner of the Feildian Club, the guests at which will be the champion hockey team, will take place on Monday, May 5th. Many prominent Old Boys have already signified their intention of being present, and it is anticipated that the reunion will exceed all previous records.

In hotels, on trains, aboard steamers, in travellers' bags you will find Ivory Soap, for now, everyone realizes that they can get just as much satisfaction from Ivory as from the most expensive soaps.

**From Cape Race**

Special to Evening Telegram

CAPE RACE, to-day.

Wind northwest, blowing strong, weather fine, preceded by fog. A steamer passed in at midnight and steamer Rosalind at 11.50 a.m. Bar. 29.56; Ther. 42.



You'll  
Need a  
Camera for  
Easter.

Springtime's here, next week is Easter Week. Snapshots will be more the craze than ever. The camera users will be getting their equipment ready. How about yours? We have in stock all grades and sizes of Cameras suitable for Easter gifts, all the accessories that go with them, and we're here to give suggestion and advice to Camera users.

Get your Camera requirements from

## TOOTON'S,

The Kodak Store, 309 Water Street.  
PHONE 131.

**AMATEUR BILLIARD CHAMPIONSHIP.**

The billiard tournament for the Amateur Billiard Championship of Newfoundland, is rapidly drawing to a close, and all that remains now is the play off for the honors. Last night's semi-final drew a record attendance, and those present were not disappointed as a good game resulted. Skinner was in first class form and played a fine game throughout, having a good string of breaks to his credit. Rabbitts, though not up to his usual form, also played well, but was not able to get the balls running as well as did his opponent. The following are the scores:—

Skinner—500—18, 11, 18, 17, 18, 41, 10, 12, 19, 14, 18, 22, 10, 27, 17, 23, 17, 19—367.

Rabbitts—200—16, 12, 17, 18, 17, 26, 19, 13, 14—144.

Time of game—1hr. 59min.

Scores at Intervals

Skinner—57, 103, 156, 202, 319, 343, 384, 460, 500.

Rabbitts—33, 68, 74, 103, 140, 170, 258, 280, 304, 309.

By this victory, Skinner wins out in Division "B" and earns the right to play off for the championship with Power, who was victorious in Division "A". The victory was well merited and he received the congratulations of the many spectators.

The championship will be decided by 1,000 points, which will be played in two games, the first of which will take place at 8.45 to-night, and which will consist of 500 up and the remain-

# MOLASSES!

TO ARRIVE IN TEN DAYS

50 Puncheons Old Grocery  
150 Puncheons New Fancy

TRADE ONLY SUPPLIED

## HARVEY & CO., Limited.

**Stock Market News**

NEW YORK, April 11.

TO-DAY'S OPENING.

Beth. Steel	49 3/4
Marine Pfd.	29 3/4
Black Truck	78 3/4
Punta Sugar	60 1/4
Studebaker	21 3/4
Union Pacific	89 3/4
U. S. Steel	96 1/4
Kelly Springfield	14 3/4
Pan-American	45
Sub-Boat	8

**Montreal.**

Abitibi	56
Brazilian	50 1/4
Can. Car Com.	45
Can. Car Pfd.	88
Can. Cement	89
Can. Steamships Com.	14
Can. Steamships Pfd.	50
Converters	75
Lauriatide Power	49
E.E.S. 1st Pfd.	85
Montreal Power	151
National Breweries	48 3/4
Bell Telephone	128
Can. Steel	74
Spanish River Com.	98
Spanish River Pfd.	107 1/2

(Furnished by Johnston and Ward, Board of Trade Bldg., Water St.)

**BESCO ON BETTER TERMS WITH LABOR.**

Wolvina Interests Hold Control Without Difficulty—Conditions are Improving.

(From Financial Post, April 4th.)

SYDNEY—With the passing of the annual meetings of Besco and its principal constituents, the MacDougallites and other local factions have practically abandoned hope for this year of being able to undermine the Wolvina regime. The voting of the shareholders has served to show the weakness of the opposition.

Many features of the president's report have tended to create renewed confidence among business people at the scene of Besco operations. It is a fact that industrial relations between the company and its labor show a marked improvement during the past few months; General Manager Kelly frankly predicts new and large rail orders as well as a general upward trend in the steel business; and large expenditures on development work at O'Neill's point and elsewhere show that a brisk coal

Keep Easter Monday open for the E. F. S. Masquerade Dance, Special Music and Novelties, april 11

**Shipping.**

Schr. Ruby and Dorothy arrived at Barbados this morning from Brazil and will load molasses for this port.

Schr. Anders arrived at Seville yesterday after a passage of 23 days from this port.

S.S. Sachem arrived at Boston at 8 a.m. yesterday.

S.S. Rosalind was delayed at Iquitos and did not leave there until 11 p.m. Wednesday. The ship is due at this evening.

S.S. Silvia is at New York.

**Cuticura Soap Will Help You Clear Your Skin**

MINARD'S LINIMENT FOR ACRES

THE EVENING TELEGRAM.

THE EVENING TELEGRAM, LIMITED, PROPRIETORS.

All communications should be addressed to The Evening Telegram, Ltd., and not to individuals.

St. John's, Newfoundland, Friday, April 11, 1924.

Impertinence or Imbecility, Which?

During the coming session of the Legislature, it is stated by the Advocate, "the Warren Administration will demonstrate that they are determined to cut down expenses to the very limit consistent with the public service and to make possible certain adjustments that will lower the cost of living and encourage those whose labours are essential to the country's national existence."

Is the Advocate assuming the part of spokesman for the Government, or is it making an authorized pronouncement of the policy decided upon? If the latter, at whose instigation, and what purposes are concealed beneath these mysterious generalities?

It is interesting and somewhat diverting in view of the source from which these remarks come to examine them in detail. The Government, says the Advocate "are determined to make certain adjustments, that will lower the cost of living and encourage those whose labours are essential to the country's national existence."

To continue: The Government "will require strong support as well as considerable sacrifice on the part of the general public."

Sacrifice? We were under the impression that we had been sacrificed sufficiently already. In Heaven's name, don't ask us for further sacrifice! We have nothing left to offer, nothing, unless it be our naked bodies that you wish to offer up on your altar of Mammon.

With reference to the assurance given by this sublimely egotistical journal that the fishery will receive careful consideration, we shall have further to say later.

The people of this country are forbearing, but the recent Enquiry has tried their temper severely, and to suggest to them further sacrifices at this moment is apt to remind them of the fool who exchanged the whip of his father for the flail made of scorpions wherewith to beat them into submission.

Election Petitions

It is stated that action will be taken within a couple of days in connection with the election petitions filed last fall by Mr. A. B. Morine, K.C. against Hon. W. H. Cave, Minister of Finance and Customs and Mr. W. Cramm, both ministers of Bay de Verde District.

Jail Breaker Gets Three Months Additional

Bertram Squires, who escaped from the Penitentiary a short while ago, when arraigned before the Supreme Court this morning, pleaded guilty to the charge of jail breaking.

Cantata, "Olivet to Calvary"

ST. ANDREW'S PRESBYTERIAN CHURCH.

The grand recital held at St. Andrew's Presbyterian Church last night by a choir of forty voices under the directorship of Prof. W. Moncrieff Mawer, was without a doubt one of the best productions of sacred music ever offered at St. John's.

Magistrates Court

Jeremiah Shaw, a 22-year-old labourer, was charged with the larceny of potatoes to the value of \$2, the property of John Lawlor, Portugal Cove.

Regatta for Earl Haig

A number of those interested in Regatta work held a meeting in the G.V.A. rooms at 5 p.m. yesterday and decided to hold a big Regatta Day on July 2nd in honor of the visit of Earl Haig.

Atlantic Cable Deliberately Cut

On March 2nd one of the Atlantic cables of the Commercial Cable Company broke in Lat. 40°23'48" N., Long. 73°12' W.

Supreme Court.

Mr. Alex. Kelly was presented to the Supreme Court this morning and duly enrolled as Solicitor.

TO-DAY'S MESSAGES

QUEBEC IMPOSES SPECIAL TAX ON TRUCKS.

QUEBEC, April 11. The City of Quebec will impose a special tax on all motor trucks with a capacity of two tons or over, it was decided to-night at a meeting of the By-laws Committee.

CANADA BALANCES HER BUDGET AND REDUCES NET DEBT.

OTTAWA, April 10. Hon. J. A. Robb, Acting Minister of Finance, to-day submitted to the House of Commons the eagerly awaited third budget of the present Government. No Budget in recent years has been the subject of so much speculation and conjecture, none is likely to have a greater bearing on political affiliations.

ANGLO-RUSSIAN CONFERENCE.

LONDON, April 11. The Anglo-Russian conference for the settlement of the remaining differences between Great Britain and the Russian Soviet Government will be formally opened to-day.

A. J. COOK ELECTED SECRETARY OF MINERS' FEDERATION.

LONDON, April 11. A. J. Cook, leader of the South Wales miners, has been elected Secretary of the Miners' Federation of Great Britain in succession to Frank Hodges, who abandoned his post upon his appointment as Civil Lord of the Admiralty in the Labor Government.

FUNDING BELGIUM'S WAR DEBT.

BRUSSELS, April 11. The funding of Belgium's war debt in the course of a conversation between Brigadier-General Charles G. Dawes and the Premier and Finance Minister of Belgium.

EXPERTS' REPORT MEETS WITH BELGIAN APPROVAL.

BRUSSELS, April 11. The Belgian Government is certain to accept with enthusiasm the reports of the Reparations experts, according to assurances given in the highest Government circles.

VALLEY NURSERIES, LTD.

DIED. Passed peacefully away, on March 31st, James Devereaux, son of Michael Devereaux, aged 17 years, leaving father and one sister to mourn their sad loss.

IN LOVING MEMORY of my beloved husband, James Hiscock, who departed this life on the 10th day of April, 1921.

Yes, Dear James, with a broken heart I watched and saw you pass away; Although I watched you tenderly I could not make you stay.

Do You Remember Your First Knife?

PASS THE PLEASURE ALONG TO YOUR BOYS. BOYS POCKET KNIVES. ENGLISH PEN KNIVES. HEAVY JACK KNIVES. NEW GOODS! NEW GOODS!! See our GENTS' Soft HATS. EXTRAORDINARY VALUE. Assorted colors and very latest styles.

Gents' Collars. Our New Ties. Special Value in Fancy Knitted SILK TIES. ONLY 25 CENTS EACH. 4 TINS FRUIT. 4 TINS EXTRAS.

Our CANNED GOODS have the Natural Fruit Flavor. CHIVERS OLD ENGLISH MARMALADE—7 Pound Tin \$1.90.

ONE GALLON TIN APPLES. CHIVERS JAMS. CAMPBELL'S ASSORTED SOUPS. DOMINION TOMATOES.

BOWRING BROTHERS, Ltd.

Obituary notices: MAURICE B. A bright young life close on March 10th Maurice Breen, of the Barr and 5 months, was born outside of St. John's. MAURICE B. A bright young life close on March 10th Maurice Breen, of the Barr and 5 months, was born outside of St. John's.

Obituary

MAURICE BREEN.

A bright young life was brought to a close on March 10th, 1924, when Maurice Breen, at the early age of 20 years and 5 months, while on his way to the icefields was accidentally drowned outside of St. John's Narrows. Maurice, who was of a kind and cheerful disposition, was well liked, and is sadly missed by the many friends who knew him. He leaves to mourn a father, step-mother, 1 sister, 1 step-brother, 2 grandfathers, 3 uncles, and a large circle of friends. May the Sacred Heart of Jesus have mercy upon his soul.

Never more to part again.  
Words would fall our loss to tell,  
Alas! the faintest link is broken  
And the voice we loved is still;  
But in Heaven we hope to meet him  
Forever more to part again.

FRIEND.  
MARY KELLY.

On April 1st, at East Boston, there passed peacefully away, after a brief illness, Mrs. M. A. beloved wife of Richard P. Kelly and daughter of Richard and the late William Walsh, Taylor, formerly of the West End of this city. She leaves to mourn a husband, three sons, one daughter, number two brothers, two sisters in East Boston; also one sister in Sydney and one sister in this city, the person of Mrs. P. J. Edstrom, to whom she was a loving mother. Funeral took place from her late residence, 5 Seaver St., at 1:15 a.m. Requiem Mass at St. Ann's Church of the Assumption at 9 o'clock. May her soul rest in peace.

MRS. THOMAS MARRIE.

The Grim Reaper visited the home of Thomas Marrie, of St. Catherine's, Salmonier, twice during the past month, claiming as his first victim the mother of the home, and on the 21st the mother, Annie Marrie, passed to her eternal reward, after an illness of a few months. She was in her 27th year, and was the eldest daughter of Mr. Martin Duggan, of St. Joseph's. Her remains, being enclosed in a lovely casket, was conveyed to St. Joseph's Church, where the last obsequies were offered by Rev. Fr. Dunright, after which the bosom of Mother Earth shrouded, as it were in pall of white, by the falling snow-fakes, reserved all that was mortal of Mrs. Marrie. She was laid to rest in the hillside, in the shadow of the church, near her mother and babe who had predeceased her. The closing of this early grave was very sad, blighting the fond hopes of one erstwhile happy home, and leaving a lonely husband to mourn his young wife "till the shadows retire." Her funeral procession was large and the solemn tolling of the bell added to the many tributes of esteem showed the respect in which the deceased was held. To the young husband and her father, Mr. Duggan, who remained near her till the last, also her sisters and brothers and to a large circle of friends and relatives we offer our deepest sympathy, and the dear departed one we breathe a fervent Requiem in peace.—COM.

St. Catherine's, April 9, 1924.

The event of the season: B.I. S. Masquerade Dance, Easter Monday. Prizes for the most original costumes.—April 11

Government Boats

Cyde left Burin 7:20 p.m. yesterday.  
Glencoe at Fortune 4 p.m. yesterday.  
Kyle left Fort aux Basques 4 p.m. yesterday.

Personal.

Mr. Thomas V. Finn, chief Baker, and Michael Dunn, chief Machinist, employed with the Armstrong Whitehead Co., Ltd., at Deer Lake are at present in the city spending a vacation.

Here and There.

Wanted a Second Hand Fish crew for cask fish. THE O'WAN BROKERAGE CO., Ltd.—april 11

Have you a Suit or Overcoat make? We make a specialty of making up customers own goods at prices that are absolutely the lowest for first class work. ARRELL THE TAILOR, 310 Water St.—nov17, 11

HORSE RUNS AWAY.—A horse used by Mr. Leo Brown, Cabman, fled from its stable this afternoon. The animal, a brown and white harness horse, had just finished harnessing the animal, and before he had time to get on board the wagon the animal bolted. It rushed our Barnes' house colliding with a telegraph pole, causing a rear wheel of the wagon to do considerable damage to the wagon. Luckily there was no one in the wagon at the time the animal fled.

Bakeapples preserved glass jars—20c. at W. BEARNS. april 11

# Beautiful Easter Merchandise

## Now in Readiness for Friday and Saturday

Easter—the Day of glorious New apparel—is but one short week away. Our preparations for this great festival are complete. The store grows brighter every day with new Spring goods, many lines of which are offered at greatly reduced prices.



### Charming Spring Dresses

As a very special offering for this week-end sale, we have selected two groups of smart dresses for women. These are some of the newest arrivals, and up to the minute in style and trimming.

**Serge Dresses.**  
Splendid new styles, in colors of Navy, Brown and Light Grey, with pin stripes; round neck, three-quarter sleeve, gathered at waist and finished with girle, assorted sizes. Regular \$4.55 each. Sale Price .....

**Colored Dresses.**  
Made of all Wool Serge, in colors of Dark Grey, Brown and Navy; round neck, long sleeves; trimming consists of braid and small steel buttons, finished with girle and pretty buckle. Regular \$8.60 each. Sale Price .....

**Pleated Skirts.**  
Brand new models, in Accordion pleated Skirts, in assorted striped tweed effects; sizes 23 to 32 waist and 34 to 38 length. Reg. \$3.50 each. Sale Price .....

### Dainty Ribbons

**Corded Ribbons.**  
Silk Corded Ribbons, 5 inches wide, in a big variety of beautiful stripe effects, suitable for hair ties and millinery purposes. Reg. 30c. per yard for ...

**Embroidery.**  
Best quality Cambric, embroidered in exquisite designs; 9 inches wide, Reg. 44c. per yard for ...

**Veils.**  
Close fitting Veils, 36 inches wide, shades of Brown, Purple, Navy, Mole, Saxe and Grey, with plain edge. Reg. 35c. each for ...



### New Dress Goods for Spring

Our collection of new Spring Fabrics is always on the increase these days. Charming new patterns are continually arriving. Many women recognize the wisdom of making early selection, while the stocks are complete. This week-end we offer a few of the newest bidders for favour at greatly reduced prices.

**Silk Crepe.**  
Beautiful Silk Crepes, in figured designs of assorted colors and patterns; 35 inches wide. Reg. \$1.80 per yard for ...

**New Gingham.**  
In very pretty check and plaid designs; 38 inches wide, washes and launders beautifully. Ideal for dresses and rompers, etc. Reg. 45c. per yard for ...

**Navy Serge.**  
A splendid selection, guaranteed fast colours, splendid finish and hard wearing qualities. 54 inches wide. Reg. \$1.85 per yard for ...

**French Ratine.**  
39 inches wide; plain shades of Hello, Jade, Saxe, Lemon, Pink, Fawn, Grey, Cream and White. Reg. 75c. per yard for ...

**Venetian Cloth.**  
Ideal for Costumes, shades of Brown, Mole and Fawn; 52 inches wide. Reg. \$3.00 per yard for ...

### Smallware Specials

BATH BRUSHES—Hard bristles. Regular \$1.10 each for ... 90c.

WATER PISTOLES—Regular 17c. each for ... 15c.

DARNING SILK—Shades of Brown, Light and Dark Grey, Fawn, Navy, Black and White. Reg. 12c. per spool for ... 10c.

BOOT POLISHERS—Heavy fleece. Regular 27c. each for ... 23c.

COAT HANGERS—Made of hardwood. Reg. 7c. ea. Sale Price 2 for ... 11c.

PANTS OR SHIRT HANGERS—Regular 8c. each. Sale Price 2 for ... 13c.

STRAINERS—Fine wire, large size. Regular 16c. each. Sale Price ... 13c.

### Stationery Specials

Writing Pads. The Holland Linen, plain paper. Reg. 22c. each for ... 18c.

Travellers' Companion. Containing 2 dozen envelopes and 2 dozen paper. Reg. 60c. each for ... 52c.

Envelopes. Mayfair Linen, securely gummed. Reg. 15c. per package for ... 12c.

FOUNTAIN PEN INK—Carter's Blue Black. Reg. 15c. per bottle for ... 15c.

RED AND BLUE PENCILS—Reg. 8c. each for ... 7c.

THE SCHOOL EXPOSITOR SPELLING BOOK—Reg. 10c. each for ... 9c.

DRAWING SETS—The Conqueror, British manufacture. Reg. 27c. per set for ... 22c.

THE MAGIC FOUNTAIN PEN—Reg. 6c. each for ... 5c.

**Silk Scarves**  
15 inches wide and 62 inches long, in a big assortment of very pretty stripe effects. For Spring wear you simply must have a Scarf floating off in the breeze. Here are some specially reduced. Reg. \$6.25 each \$5.75 for ...

### Household Needs

**Tootal Table Cloths.**  
Known the world over for its very special quality and beautiful designs, hemmed ready for use, size 64 x 64. Reg. \$4.00 each. \$3.55 Sale Price .....

**Tootal Table Napkins.**  
Made of all the special qualities of the table cloth; size 22 x 22; hemmed. Reg. 45c. each. Sale Price .....

**Pillow Cases.**  
Made of good quality Pillow Cotton; very soft finish, neatly embroidered and trimmed, in a generous size. Regular 45c. each. Sale Price .....

**Bath Sheets.**  
Made from special quality Turkish Cloth, in assorted coloured stripes, very large size. Regular \$3.00 pair for ... \$2.70



### Styles of the Moment

The new Spring Hats are charmingly varied, and therein lies their greatest allure. Every personality and every taste, no matter how particular, can be satisfied with our New Spring Millinery. Such versatility of shapes, such witchery of color, there is the charming little Hat that brings out the piquancy of the small face. Then there is the graceful larger Hat for dressy wear. As a very special offer for this week-end sale we have haphicked out two distinct groups, which we have substantially reduced.

**Millinery Hats.**  
Crepe de Chine and Silk Hats, in the newest shades, assorted shades, trimming consisting mostly of ribbons and flowers. Reg. \$7.00 \$5.00 each for ...

**Straw Hats.**  
Petite Cloche shape, that hug the head, prettily trimmed with ribbon and flowers. In all the newest shades. Reg. \$6.50 each for ... \$5.70

### Wonderful Savings on Men's Wear

**Silk Ties.**  
Men's Silk Ties, newest designs for Easter and the Spring, wide flowing ends in assorted colorings. Regular 30c. each for ... 26c. Regular 45c. each for ... 42c. Regular 55c. each for ... 49c.

**Men's Sport Shirts.**  
Made of strong Percelle, in Cream, White and striped, short sleeves, Polo collar; sizes 14 to 18. Reg. \$1.45 each for ... \$1.32

**Standfield's Underwear.**  
Light and medium weight; sizes 34 to 42. It will soon be time to change from heavy Underwear to something lighter, something in a between season's weight, such as these we are now offering at special prices. Light weight; all sizes. Reg. \$1.75 per garment for ... \$1.60 Medium weight; all sizes. Reg. \$2.45 per garment for ... \$2.20

**Men's Caps.**  
A big assortment of New Spring Tweeds, in the latest style, pleated back with band; all sizes. Regular \$1.95 each for ... \$1.80

**Boys' Caps.**  
Tweed Caps, in New Spring shades, all sizes. Reg. 75c. each for ... 65c.

**Boys' Spring Overcoats.**  
Double breasted style, in a nice light Grey Tweed, Velvet collar, plain back; also in Green heather mixture, double breasted style, plain and pleated backs with belt. To fit ages 2 to 8 years. Reg. \$9.00 each for ... \$8.15

**Men's Sport Coats.**  
Sizes 3 to 7, in a splendid wearing Tweed of nice Grey mixture, Pinch back style, with patch pockets. Regular \$10.50 each \$9.50 for ...

**Men's Shirts.**  
Made of good quality Percelle; white grounds with assorted colored stripes, double cuffs and starched collar band; sizes 14 to 18. Reg. \$1.30 each for ... \$1.18

**Men's Raglans.**  
Trench Coat style, Waterproof lined through-out, colors of Navy and Light Grey all sizes. Reg. \$22.00 each for ... \$20.10

**Men's Spring Coats.**  
Shades of Mid Grey, half lined, patch pockets and cuffs; well cut and tailored in the newest style; assorted sizes. Reg. \$18.00 \$16.50 each for ...

### New Spring Blouses

**Tricolette Smocks.**  
Shades of Saxe, Grey, Orange, Flesh, Belgian, Pea Green, Hello, Nancy Red and Black; half sleeves, round neck, with girle, sizes 36 to 44. These are wonderful value. Regular \$1.65 each for \$1.49

**Smocks.**  
In Tricolette and Crepe de Chine, shades of Grey, Saxe, Jade and Helon, neatly embroidered, in assorted shades, half sleeves, round neck. Regular \$5.10 each for \$4.65

**Silk Shirts.**  
Made of heavy White Tap Silk, with the two way collar, large sizes. Reg. \$9.25 each for \$7.80

**Shantung Shirts.**  
Made from special quality Shantung, long sleeves, two way collar, assorted sizes. Reg. \$5.00 each for \$4.20

**Crepe Nightdresses.**  
Colors of Pink, Pale Blue, Mauve and White, short sleeves, round neck, in plain shades and assorted figured designs. Reg. \$1.45 each for \$1.29

**Camisoles.**  
Tricolette Camisoles, in shades of Rose, Jade, Grey, Black and White; round neck & short sleeves. Reg. \$2.20 each for ... \$1.95



### Toilet Specials

**Colgate's Vanity Cases.**  
Large size, colors of Flesh and White, in pretty Black and Gold cases, round and triangular shapes. Reg. \$1.50 each for ... \$1.25

**Colgate's Compact Refills.**  
To fit the large vanity case, colors of White and Flesh. Reg. 75c. each for ... 63c.

**Vinolia Vanishing Cream.**  
Large size Jar, soothes and protects the skin from roughness; non-greasy. Regular 55c. per jar for ... 45c.

### Spring Footwear

**Men's Oxfords.**  
Men's Brown Oxfords, semi-pointed toe, neatly perforated; all sizes; neat and dressy for Spring wear. Reg. \$6.70 pair for \$6.05

**Blucher Oxfords.**  
In both Black and Brown Calif. wide fitting toe, a very serviceable shoe for Spring; all sizes. Reg. \$5.90 pair for \$5.35

**Brown Oxfords.**  
Semi-pointed toe, neatly perforated, all sizes; very stylish, and being all leather, very serviceable. Reg. \$7.50 pair for \$6.75

**Men's Boots.**  
Black and Brown Calif. Blucher style, English manufacture. All leather, all sizes in stock. These will give satisfactory and lasting wear. Reg. \$7.60 pair for \$6.75

**Misses' Strap Shoes.**  
Patent Leather, round toe, rubber heels; sizes 12 to 2. Reg. \$1.95 pair for \$1.55

**Child's Skuffor Boots.**  
Brown Calif, sizes 6 to 8; wide extension sole. Reg. \$2.15 pair for \$1.95

**Child's Laced Boots.**  
Brown and Black Dongola Kid, high cut, spring heel, sizes 6 to 8. Reg. \$2.50 pair for ... \$2.25



### Children's Wear Greatly Reduced

**Child's Wool Suits.**  
Fine knit, shades of Peacock, Jade, Brown and Grey; pants attached to waist with large pearl button, collar and cuffs of contrasting shades; finished with pocket. To fit ages 1 to 3 years. Regular \$2.30 per suit for \$1.95  
Colors of Navy, Brown and Camel. To fit ages 3 to 7 yrs., same style as above. Reg. 4.00 suit for \$3.30

**Misses' Underskirts.**  
Princess style, in White Cambric, square neck, trimmed with insertion, and edged with narrow embroidery, wide embroidery flounce, without sleeves, length 38 inches. Reg. \$1.80 each for ... \$1.49

**Child's Petticoats.**  
To fit up to 2 years, White Shirting bodice with pretty embroidery flounce. Reg. 80c. each for ... 65c.

**Women's Corsets.**  
Medium bust, with four elastic suspenders; made from special quality White Coutil, well boned, suitable for stout figures; sizes 23 to 30 inch. Reg. \$3.20 pair for ... \$2.90

**Child's Waists.**  
The Nazareth Waist, to fit ages 2 to 10 years, with Jersey knit attachment for suspenders. Reg. 55c. 49c. each for ...

**Dust Caps.**  
Pretty Dust Caps, in shades of Pink, Blue, ... 14c.

**Hat Covering**  
Beautiful Silk Hat Coverings, in shades of Black, Taupe, Navy, Paon and Tan; 16 inches wide. Regular \$3.35 per yard \$2.35 for ...

# The Royal Stores Ltd.

### SEALING NEWS

The messages received from the sealing fleet on the Northern front last night state that all the ships are jammed and that the respective crews are experiencing no small difficulty in picking up their remaining seals. The heavy swell met with during the past few days has played havoc with the pans, many of which have drifted away with the fast running ice. The Viking reported this morning as having 700 whitecoats on board, with 200 on ice. Weather conditions in the Gulf are anything but favorable. The following messages have been received—

**JOB BROTHERS & CO.**  
Neptune—(Thursday)—Wind N. E., weather thick, position 10 miles from Williamsport. One tow to-day. Pans distant 10 or 12 pans in running ice. Expect to lose them.  
Thetis—(Thursday evening)—Jammed all day, waiting for a change of wind to get clear. Lost 25 pans.

**BOWLING BROTHERS.**  
Thursday Evening.  
Eagle—Position same, ice tight, ship jammed. Men hauled 500. Wind north half east. Position.  
Ranger—Stowed 11,000; balance too far to haul. Ice tight. Ship jammed.  
Sarcena—Same position; 2,000 still on ice; five miles away.  
Terra Nova—Position unchanged; wind N. E. Ice tight, ship jammed.  
Viking—Tight ice, ship jammed; weather thick and foggy. Present conditions greatly retard work. On board and stowed down 700; still on pans 200. Prospects fair.

Come, enjoy and dance the Tag and Cullion Dance at the B.I.S. Masquerade, Easter Monday Night—April 11

### Explanation of Prices Asked

Editor Evening Telegram  
Dear Sir—Tuesday's issue of your paper contained a letter signed "Householder" having reference to the high price of milk. A statement showing the cost of feeds since 1920 is contained therein, and "Householder" invites the Farmers' Union to explain why, in view of the great reduction in these essentials, a corresponding reduction in the price of milk has not been made.  
The explanation requested is due the public and should not be longer delayed.  
Yours truly,  
INTERESTED,  
St. John's, Nfld., April 11, 1924.

**BEECHAM'S PILLS**  
for Sick Headaches  
Milk Question

Editor Evening Telegram  
Dear Sir—In your publication of April 8th, "Householder" gave comparison of prices of feeds as used by farmers in 1920 and 1924. These figures show considerable decrease in prices, and the anticipated reply from the Farmer's Union is being awaited with interest. To-day, however, there has been no explanation given through the columns of your paper. Your advertising columns, however, show one distributor, Robert Crossbie, of Clovelly Farm, has made a reduction; and householders generally think that some immediate action should be taken by the remainder of milk vendors.  
Yours truly,  
April 11th, 1924. "PARENT"

### McMurdo's Store News.

We have now on exhibition in our window, a beautiful display of the most popular toilet goods. Here you may find all your favourites and also one of the latest additions—Sartia Poudre Apres le Bain. This delightful powder, used after the bath, produces an extremely refreshing feeling and leaves the skin soft and smooth. Price \$1.00.  
Next week for Easter we will have a delightful display of Perfumes, Toilet Waters; also Bath Salts in Bowls, Cubes and Bottles, all of well known and popular odours. Just your choice for Easter gifts.  
This week end we have our usual fresh, wholesome candies, at our special prices.  
Choc. Cherries and Raisins; Pine-apple Cubes and Ginger; Choc. Brazils and Almonds.  
Our Extra Special  
O. K. Creams ..... 35c.  
Italian Mixture ..... 35c.  
Next week we are making special offers in our Toilet goods for Easter. See our window and our Store News.

**N. B. S. Soiree**  
The Newfoundland British Society Executive and Ladies' Auxiliary met in their rooms last night to make arrangements in connection with the "Soiree" to be held in Grenfell Hall on St. George's Night. The meeting was of an enthusiastic nature, and according to reports submitted the affair will eclipse all others. Another meeting takes place on Wednesday night next, when it is hoped to finalize matters in this connection.

**Matchless  
Clearance Sales  
in all  
Departments**

# The Broadway House of Fashion

**Teach Your \$ to  
Have More C.  
By Shopping  
in Our Store**

# EXPANSION SALE!

Celebrate the tremendous and almost phenomenal growth of our business, which necessitated our taking over the adjoining premises in addition to our present location, are going to place on Sale a Stock that has never been shown in this city, at prices which speak with tremendous force to you. The unbelievable increase of Business and the great expansions which have been found necessary, are proofs that we have made our promises good ever since we opened our doors, only a little over a year ago.

**STARTING TO MORROW--A SALE so Sensational That Will SET THE TOWN TALKING!**

<b>SPECIALS!</b> 9 to 11 A.M. All Wool Pull-Over <b>SWEATERS</b> in many shades and styles. Values up to \$3.50. On Sale for <b>98c.</b>	<b>SPECIALS!</b> 9 to 11 A.M. <b>GUIMPS</b> Worth three and four times the price. On Sale for <b>69c.</b>	<b>SPECIALS!</b> 9 to 11 A.M. <b>GEORGETTE WAISTS</b> in guaranteed perfect condition; no seconds; beautifully beaded. Values up to \$8.50. On Sale for <b>98c.</b>	<b>SPECIALS!</b> 9 to 11 A.M. <b>CORSETS</b> Short and long; assorted styles. A real \$2.50 value for <b>49c.</b>	<b>SPECIALS!</b> 9 to 11 A.M. <b>HOSE! HOSE!</b> Black and Brown Cotton Hose—easily worth 50c. a pair. On Sale for <b>9c. Pair.</b>	<b>SPECIALS!</b> 9 to 11 A.M. <b>BLOOMERS</b> Slightly soiled. Worth up to \$1.75. On Sale for <b>19c.</b>	<b>SPECIALS!</b> 9 to 11 A.M. <b>DRESSES</b> Voile, Ginghams and Organ-dies. Worth up to \$15.00 for <b>98c.</b> One to each customer.	<b>SPECIALS!</b> 9 to 11 A.M. <b>BLOOMERS</b> Satin Bloomers; assorted shades. Worth up to \$2.00 a pair. On Sale for <b>39c.</b>
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**Don't Let This Chance Slip Through Your Fingers!**

## COATS

Ever on the alert to serve you best this Store has planned these extraordinary Coat Values. Nothing else but a miracle will stop hundreds of thrifty women to buy their NEW SPRING COAT now as the values offered you in this announcement are too good—too extraordinary to miss. No Store has ever been able to gather a greater variety of styles and values as this Store has for this GREAT EVENT, which begins at the stroke of 9 o'clock to-morrow!

**Coats! Coats! Coats!**

Thousands of Coats to choose from.  
**STYLES GALORE!!**  
Prices to Suit every Pocket Book.

**CHOOSE YOUR COAT NOW AND SAVE**

**9.98**  
**13.98**  
**16.98**  
**22.98**  
**24.98**

**\$\$\$** Hundreds of SAMPLE COATS for Ladies' who like a real exclusive garment, at prices which will astonish them

**COMPARE! SHOP! LOOK AROUND—Do this for your own Protection!**

## SUITS

Our New Spring assortment in advance Styles will at once arouse the interest of every woman who will visit this Store during this Great SALE. The assortment is large and comprehensive. There's a style here for everybody. Each and every Suit shows perfection in fit, expert tailoring and materials of the higher grade, whether fashionable new Tweeds, or Tricotines, or Poirer Twills, or any other material Spring has brought us are here in these assortments extraordinary.

Sizes for Misses! **5.98**  
Sizes for Ladies! **9.98**  
Sizes for Stouts! **13.98**

**YOUR EASTER SUIT IS HERE!**  
**BUY IT NOW AND SAVE ENOUGH ON IT TO BUY A DRESS WITH IT!**

**16.98**  
**22.98**  
**24.98**

200 EXCLUSIVE MODELS, THOSE ONE OF A KIND PRICED AT PRICES WHICH MATERIALS ALONE EXCEED

**Don't Delay! Buy Yours NOW While Stocks Are Complete And Prices The Lowest In the City!**

## DRESSES

Bent on the master-stroke of the Season, Our Dress Department has planned this Monster Dress Sale. It comes at the right moment—just when the holiday festivities bear hard on the wardrobe. Dresses of the hour, almost all of them different—new, beautiful, exquisitely designed—styles we are proud to sell.

**FOR AFTERNOONS—FOR DANCES—FOR PARTIES!**

**FABRICS:**  
Creme Back Satins, Canton Crepes, Crepe Romaine, Georgette, Silk Velvet, Chiffon Taffetta, Tricotine, Poirer Twill, Jersey, etc., etc.

**COLOURS:**  
Jade, Orchid, Grey, Brown, Beige, Navy, Black, Sand, etc., etc.

**STYLES:**  
New Flounces, Tier Skirts, Beaded Effects, Pleatings, New Draperies, Frills, Ruffles, etc., etc.

**SIZES 16 TO 48**

**5.98**  
**8.98**  
**11.98**  
**13.98**  
**17.98**  
**22.98**

Look At These Groups And Prices. Now Or Never! Come! Look! Buy!

**ALSO ONE LOT OF SAMPLES** from leading makers, purchased under exceptional trade conditions, now offered to YOU!

## HATS

OUR NEW ARRIVALS have made our Stocks the finest in the city. Smart Spring Modes in diverse types of Hats—the tailored ready-to-wear for the tailored Suit—the Dress Hat for more elaborate costumes. The new shapes, line and colors are featured in our display. Trimmed with heavy Cross-Grain Ribbon and other fancy trimmings. Colors: Sand, Navy, Madonna, Blue, Red, Black, etc., etc., new Braids, all-over Straws and Silk fabrics are bright and gay with crisp ribbon and flowers. Values up to \$15.00. ON SALE FOR

**2.98, 3.98, 4.98, 5.98, 6.98**

**THE BROADWAY HOUSE OF FASHION**



Think!  
Reason!!  
Investigate!!

# The Broadway House of Fashion

YOUR DOLLAR  
Will Do Triple  
Service in Our  
Store

# EXPANSION SALE!

When you attend this SALE you will see at once why we are justified in using the term "AMAZING VALUES!" You will see on every hand Crisp, Clean, New Merchandise direct from the manufacturers, offered to you at literally less than Wholesale Prices. Our ability to take over complete factory stocks, has made these prices possible. When you compare the values—quality for quality, price for price—we know you will decide to make all your purchases NOW during this GREAT MAMMOTH SALE!

This Super-Value Event Starts To-Morrow at 9 a.m. Sharp!

## Girls' House Dresses

Many assorted shades, beautifully trimmed. Regular \$2.50 value for

**89c**

## Skirts

Wonderful assortment, in all shades and materials, easily worth double and triple the price. On Sale for

**1.98, 2.98, 3.98**

## Coats

Ladies' and Misses' Sport Coats, in new shades. Worth up to \$18.50. On Sale for

**3.98**

## Blouses

Tricolette, all perfects, no seconds; in all shades and sizes. On Sale for

**1.69**

## Rubberette Coats

Ladies' and Misses'. All sizes. Worth up to \$17.50. On Sale for

**5.98**

## Brassieres

In Brocaded Satins and some plain. A good value at \$1.75. On Sale for

**49c**

REAL VALUES!

MEN! MEN! MEN!

## Shirts! Shirts!

Here's your chance. Buy your shirts now! Buy 3 for the price of 2. Greatest value in St. John's. All sizes. Values up to \$3.00 for

**69c - 98c**

## Men's Suspenders

MOST GIVING THEM AWAY!

**12c PAIR**

## Men's Socks

Black, White, Brown, etc., Cotton. Easily worth 60c. a pair. On Sale for

**9c PAIR**  
Limited Quantity Only.

## Boys' Raincoats

Ages 8 to 14 years. Now is your chance to buy one for your boy to keep him warm and dry. Values up to \$10.00 for

**3.98**

LIFETIME CHANCE!

## Men's Pants

Striped Tweeds & Mixtures, etc. Worth up to \$4.50 a pair. Expansion Sale Price, Only

**1.98**

## Our Men's & Boys' Department

IS NOW LOCATED IN OUR NEW PREMISES FORMERLY OCCUPIED BY

**R. Templeton**

# MEN! An Unusual Offering 800 SUITS

ARE PLACED IN ONE GIGANTIC SALE. PRICES DO THE TALKING HERE! YOUNG MEN'S! BIG MEN'S! HEAVY MEN! TALL AND STOUT MEN!

The New Spring assortment is here with a Smash. It's the Biggest SALE we've ever held and the Greatest St. John's has ever known. Nothing shows up so clearly the superiority of one event over others of similar character as inspection and comparison! You have the opportunity to see why every one of our customers tell us we are "UNDERSELLING THEM ALL." Look at these prices and then come and see the values:—

GROUP NO. 1. GROUP NO. 2. GROUP NO. 3.

**8.98**

Values up to \$18.00.

**14.98**

Values up to \$25.00.

**18.98**

Values up to \$32.50.

GROUP NO. 4.

**21.98**

Values up to \$39.50.

GROUP NO. 5.

**23.98**

All these are with 2 Pairs of Pants. Values up to \$42.50.

GROUP NO. 6.

200 Suits in all the finest makes and materials

**26.98 to 36.98**

Values up to \$60.00.

## Our Men's & Boys' Department

IS NOW LOCATED IN OUR NEW PREMISES FORMERLY OCCUPIED BY

**R. Templeton**

# Mothers! Mothers!

We want all of you here to-morrow morning to share the greatest feast of Bargain-giving ever seen or heard of in St. John's.

## Boys' Suits: Boys' Suits

We are not going into details regarding the values that will greet your eyes when you see the wonderful Suit you can buy for your boy in our Store to-morrow. There is no BUNK in these statements. Every word, every fact is true and can be proven. Come and join the crowd which we are sure will be here to-morrow.

LOOK AT THESE PRICES

GROUP NO. 1.

**2.98**

Values up to \$9.50  
Ages 6 to 14.

GROUP NO. 2.

**4.98**

Values up to \$15.00  
Ages 8 to 17.

GROUP NO. 3.

**7.98**

Values up to \$20.00.  
All these are 2-Pants Suits.

## BOYS' ATTRACTIVE DENIM SUITS

Just the thing for your boy for these wet days. Worth up to \$4.50. On Sale for

**98c**

HERE THEY ARE!

MEN! MEN! MEN!

## Fibre Silk Hose

Selling all over up to \$1.25 a pair. Some Plain, some Fancy, drop stitching; in all sizes and shades. Sale Price, Per Pair

**39c PAIR**

## Boys' Pants

In Khaki Cloth. Ages 5 to 8. Easily worth \$1.50 a pair. On Sale for

**49c**

## Mothers!

Buy your boys a

## Pair of Pants

for almost nothing. Look! Nice strong Tweed Pants. Worth \$2.00 and \$2.50 a pair. Now

**89c and 1.39**

## Men's Caps

Nice finished Caps, in latest styles and new Spring shades. Now selling way below wholesale prices. Values up to \$2.25 for

**79c each**

DON'T HESITATE! COME!

## Men's Working Shirts

In Heavy Flannel. Colors: Grey, Khaki, Navy Blue, etc. Worth up to \$3.50. Now

**98c**

Some slightly damaged.

## Men's Underwear

B.V.D. Style. Easily selling now for \$1.25. On Sale for

**69c**

## Men's Raincoats

All Sizes. Worth up to \$15.00. Expansion Sale Price

**4.98**

## Boys' Colored Shirts

Good for any boy who wishes to save his mother washing. Regular price \$1.50. Now

**59c**

## Men's Belts

Real Leather Belts. Worth up to \$1.50. On Sale for

**12c each**

# THE BROADWAY HOUSE OF FASHION

# THE ENGLISH-AMERICAN CLOTHING COMPANY

## Ladies' Waists

**98<sup>c</sup>** One small shipment only, Shantings, Crepe-de-Chines and Tricolettes, in various colors, no seconds, every Blouse in first class condition. All sizes. **98<sup>c</sup>**

## Our Two Special Offers for

this week, Ladies stylish Waists and Hose, are absolutely unrepeatable values that no one should miss. The Blouses have among them values up to \$7.50 at least. We try to feature each week some big bargain, and carry in stock all the time one of the finest selections of Ladies' and Men's wear in the city, at the lowest possible prices. Don't miss this week's Two Bumper Specials.

## Ladies' Hose.

**28<sup>c</sup>** Good quality Hose, plain finish, in Fawn, Brown, Navy & Black. **28<sup>c</sup>** Spliced heels. All Sizes.

One Bargain Shipment of **WHITE EMBROIDERY, MUSLIN and VOILE WAISTS**, all sizes - - - - 48c.

**SPRING COATS--** In very smart styles. **Bolivias, Polaires, Velours, Etc.**

In all our Ladies' Wear, **DRESSES, COSTUMES, BLOUSES and COATS**, we carry some very stylish stout models.

**SKIRTS - STYLISH DRESSES - COSTUMES.**

## Dainty Hats

for Spring and Early Summer Wear.

Very smart and becoming models in all shades. Straws, Satins, Crepes and Velours; large and small shapes, with stylish Flower, Feather and Ribbon trims.

From **3.98** to **5.90**

## UMBRELLAS

Just in time for the spring showers.

Very good quality Umbrellas, in Black only. Black Ferrules with smart Ivory ring handles. **1.68**

312 Water Street, St. John's.

## In our Gent's Furnishings

We have a small but complete stock of all that a well dressed man needs to be perfectly turned out. Our last arrivals included some very smart ties.

**Amer. & Domestic Suits, Rain Coats, Spring Coats.**

Open Every Night To 9.30

Buy your Spring Shoes Now and Save Money

## American Boot & Shoe Store

10 NEW GOWER STREET

We offer the greatest

## SHOE BARGAINS

ever made anywhere

Open Every Night To 9.30

Our Styles are The Latest Quality Best Our Prices Lowest

**GET** the big profits which this astounding offer affords **NOW**

The Leathers are Calf Skins, Kid Skins, Patents, Suedes Colored Leathers and Combinations of Two Colors

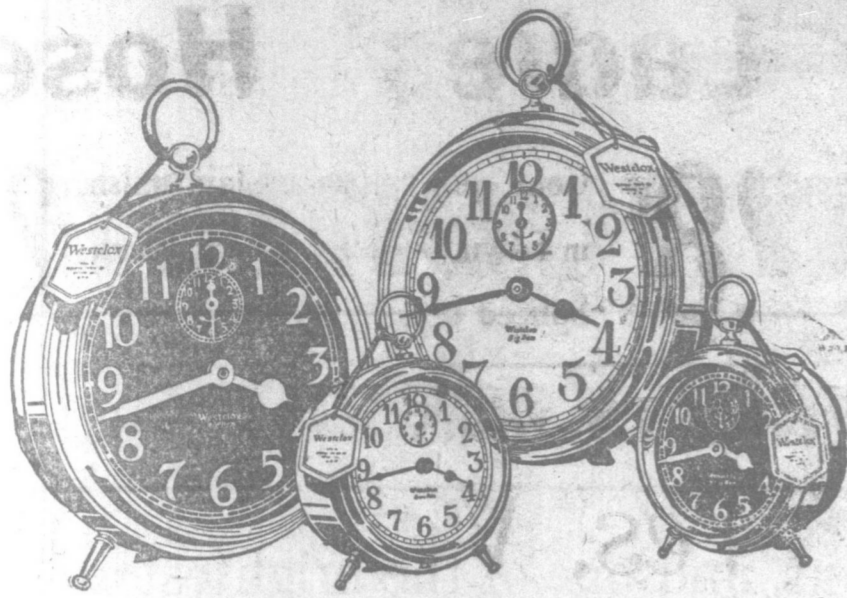
In our Dry Goods Department **NEW SPRING COATS, HATS, COSTUMES, DRESSES, etc.** All at Bargain Prices

The Sample Illustration appearing in our Window are only a few of the many Styles

But give a splendid idea of what the Assortment Consists of

Our Bargain Counters  
200 Pairs Ladies Shoes Worth \$3.95, now **\$1.99**  
200 Pairs Boots, Worth \$4.00, now **\$2.59**

# Westclox



To tell time in the dark

**BIG BEN** and **Baby Ben** are equipped with either white dials or black dials with radium-luminous coated numerals and hands. The numerals and hands of the latter stand out distinctly in the dark and makes time telling easy. Both Big Ben and Baby Ben are excellent timekeepers. Both call with one steady ring or a series of intermittent ones.

WESTERN CLOCK COMPANY, LA SALLE, ILLINOIS, U. S. A.  
Makers of Westclox: Big Ben, Baby Ben, Sleep-Meter, America, Good Morning, Jack o' Lantern, Blue Bird, Black Bird, Glo-Ben, Pocket Ben.

## CUSTOM-MADE CLOTHES



### New Spring and Summer SUITINGS

Thinking about your Spring Suit? You're wise to do so. The New Spring Suitings are here—a handsome variety—and you get the broadest selections now, without hurry or rush.

Patterns range from grave to gay—from neat effects in Worsted and Serges, to the more striking styles the young men like.

If you have never tried a Royal Stores Made-to-Order Suit, the amount of smart tailoring, fit and correct style in one of our Suits will be a revelation to you. See our window display, then step inside and find out more about them.

#### TWEED SUITINGS.

In assorted Light and medium shades. Made to your measure in your own particular style. Prices

\$34.00, 37.50, 40.00, 42.50, 45.00, 47.50 & 50.00.

#### NAVY SERGE.

The old reliable British Navy Serge; guaranteed all Wool and fast dyes. Bought direct from the mills. Made to your measure. Prices per Suit:

\$41.00, 45.00, 50.00 & 55.00

We use only the best quality trimmings, and guarantee satisfaction.

Samples and Self-Measuring Forms on Request

The **ROYAL STORES, Ltd.**  
Custom Tailoring Department

ADVERTISE IN "THE EVENING TELEGRAM."

### Scrutator

#### WHAT IS A LUNATIC?

One of the points in the Harnett case which no newspaper failed to report, however much else was thrown out, was an allusion by Dr. Risen Russell to a distinguished expert who said that no person is absolutely sane in his mental faculties any more than he is perfectly healthy in his body. As this, taken by itself, may cause some alarm, Dr. Risen Russell wrote to the Times to explain what the distinguished man in question (the late Sir George Savage) really did say. It was that there is no "standard of sanity" fixed by Nature; but that "sanity and insanity" as recognized by the doctor, and, in fact, by the general public, must be but terms of convenience. After quoting the whole passage from Savage, Dr. Russell added the important remark that it is "necessary to know a man's normal standard of sanity before judging as to his insanity." This brought up Sir Clifford Allbutt, who described health, whether of body or mind, as "an oscillation about an ideal axis," in which stability is marvelously maintained. But he went on to give his opinion that there is no difficulty in perceiving when this stability is upset, though he admitted the difficulty of deciding "whether or not the degree or kind of mental disorder is such as to require formal restriction of civil rights." Sir Clifford's difficulty, unfortunately, arises just at the point where the question becomes of serious importance. He was followed in the times by Sir Bryan Donkin, who removed the problem into the field of criminal jurisprudence, in which the doctors and the lawyers are notoriously at variance. His point was that the "mere doctrine that insanity per se connotes irresponsibility is dangerous," and that it would not be safe to incorporate "the notion of uncontrollable impulses" in the legal definition of insanity for criminal purposes.

We see here three eminent authorities definitely at variance either with one another or with other authorities respecting the diagnosis of insanity and its legal consequences. The one who is most confident that insanity can be diagnosed by an expert with certainty admits the possibility of a difficulty in deciding whether the disease is sufficiently acute to justify deprivation of civil rights. The one who fears the danger of admitting a medical diagnosis of insanity as a defence to a criminal charge, does not stop to inquire why what is not good enough to save a convicted prisoner from the gallows should be good enough to condemn an innocent citizen to deprivation of civil rights and imprisonment for an indefinite period—possibly for life. I would like to say that not long ago I had the opportunity of eliciting the opinion of one of the foremost alienists of the day as to what constitutes insanity. He was firmly of opinion that delusion is the crucial test. But even here there is the danger that ideas may be taken by a doctor for delusions which are not delusions at all. Sir Clifford Allbutt alludes to this danger in a letter to the Times. The danger arises particularly in regard to the "idea of persecution," which figures in so many certificates of insanity. I recall a case in which a young doctor attributed to an alleged lunatic various "delusions" which were really delusions of his own, prompted probably by those who called him in, and confirmed by the patient's answers to his questions, though these answers were all founded on fact. Even where there is a definite insane delusion, Sir Clifford Allbutt's difficulty remains: are these symptoms really of a nature to justify deprivation of civil rights? Most delusions may conceivably lead to dangerous results, but some may be really harmless. I have heard of an old lady in an asylum who from time to time supposed that she was a teapot and begged to take her by the arm and pour out the tea. Except when this idea occurred to her, she was a perfectly reasonable and intelligent being. Undoubtedly a woman who supposes herself to be a teapot must be mad as long as she supposes it. It might be desirable for her friends to see that she did not pour boiling water down her throat and then sit in the fender to "draw," but why they should shut her up in an asylum for the rest of her life—probably at the public expense—I fail to see.

It is, of course, no new story that precise definition of insanity is difficult, and that professional opinions differ both as to the tests and the inferences from them in different cases. The reason why I call special attention to this state of things now is that on this uncertain and shifting ground is founded the whole fabric of lunacy law and practice, and if this "dangerous building" is to be repaired you must attend to the foundations. If it is a public danger—as undoubtedly it is—that a man should be liable to lose his liberty and his civil rights (except the right to be hanged, which Sir Bryan Donkin is so anxious to protect) without any opportunity of being heard in his own defence, the danger is magnified many times when the very offence of which he is convicted is one which cannot be defined.

It is the business of the law to deliver medical men from the difficulty

of deciding whether any particular case of insanity is of such a nature and gravity as to justify deprivation

of civil rights. That will be best done by not allowing them to decide it at all. The law should, in the first place, lay down in unmistakable terms its own tests by which the question is to be determined. What they should be is a debatable matter, too sensitive to go into here. It is a matter of public policy. It is the second place, having laid this foundation, the law should assign the question whether the prescribed degree of insanity is or is not proved to the judgment of "the judicial authority" after all available evidence has been offered on both sides. The question will become one of law, not of medicine. The place for the medical observations and opinions will be the witness-box. The medical profession has been greatly perturbed by the verdict in the Harnett case. The British Medical Association is calling a conference to consider this alarming incident. The best thing the B.M.A. can do for the protection of its members is to join in demanding the amendment of the Lunacy Act on the lines suggested above and in last week's Truth. When the functions of medical men are limited to giving technical evidence, all danger to them will be at an end—and the fees will continue as before.—Truth.

#### "Samson's" Might

Ironmongers in the neighbourhood of Leicester Square, London, were amazed when a young man walked out into establishments, snapped the links of thick steel chains supplied to him, and twisted them bars an inch thick until they were reduced to a mass of scrap.

The perpetrator of these amazing feats is known as "Samson," his real name being Alexander Zass. He was born in Russia thirty-five years ago. He trains on a diet of port, of which he drinks large quantities daily, and his principal recreation seems to be bending thick slabs of iron into horseshoes with his bare hands.

"Samson" gave an interesting exhibition to workmen engaged in road excavation when he placed an inch and a half board on the ground, and with one blow with his fist drove a five-inch nail clean through it.

But the most astonishing of all was



-Quality that cannot be equalled at any price

23 cents for 2 ounces of the very best Cut Plug Tobacco is a very low price to pay—particularly when it's the highest quality cut plug obtainable



SLICE CUT PLUG

of course it's

Just a little rub and it's ready for your pipe

Imperial Tobacco Co. (Newfoundland) Ltd.

#### The Lighter Side.

##### DRIVEN TO IT.

"He was driven to his grave." "Of course he was. Did you expect him to walk?"

Children think themselves wiser than their parents; but parents did the same thing when they were children.

The Beast—You used to say there was something about me you liked. Beauty—Yes, but you've spent it all now.

## FRESH GOODS.

### Fresh Fruits and Vegetables

NEW FLORIDA CABBAGE.  
FRESH TOMATOES.  
BANANAS, CELERY.

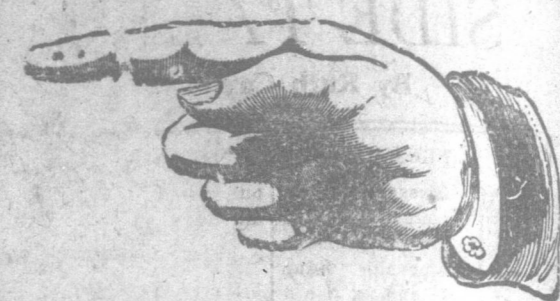
Extra Fancy Large Navel Oranges.  
Spanish Valencia Lemons—30c. Dozen.  
Large Messina Lemons—30c. Dozen.  
Washed American Parsnips—10c. lb.  
Fancy American Carrots—9c. lb.  
Nice Small and Medium Sugar Beets—10c. lb.  
Extra Fancy New Zealand Butter—55c. lb.  
Finest Canadian Table Butter—55c. lb.  
Fresh Sausages, Montreal make—30c. lb.  
Potato Flour, 1 lb. Packets—20c.  
Potato Flour, 1/2 lb. Packets—10c.  
Fine Young Hyson China Green Tea—1/2's and 1's.  
Medium Gunpowder China Green Tea—1/2's and 1's.  
Fine China Black Tea—1/2's and 1's.  
Worcestershire Sauce—12c. and 20c. Bottle.  
Chollet's Uncompressed Julienne—1 lb. Packets.

**C. P. EAGAN**

TWO STORES  
DUCKWORTH STREET & QUEEN'S ROAD.



# STEER'S



## Re-Construction Announcement.

**Business Reorganized--Premises Extensively Renovated.**

Our Dry Goods Store, which was rather dark and cramped, is now large and spacious, and one of the brightest and most attractive in the city. Our big new Showroom is well worth a visit. Our new Spring Stock of English and American Goods, now ready for inspection, is the best selection we have ever carried. See the superb showing of New English and American Millinery, just in time for Easter. Beautiful Dresses, Spring Coats, very latest styles. All the newest things in Blouses, Jumpers, Costumes, Kimonos, Underwear, etc.

### GENT'S FURNISHINGS!

**MEN'S SUITS**--In Tweed, well made, good patterns.

From \$11.90 to \$27.50.

**SERGE SUITS**, \$19.50 to \$20.00.

**NEW SHIRTS**--Fancy soft fronts, best values,  
\$1.35, \$2.00.

**PLAIN FAWN CAMBRIC SHIRTS**, 2.25.

**TIES**--Big assortment to select from - 23c. to 85c.

**SPECIAL LINE RAGLANS.**

Fawn, without belt, \$15.00, and with belt, \$15.50;  
Navy, with belt, \$16.00.

**STYLISH NEW CAPS**, pleated back, from 90c. up.  
**ARROW BRAND COLLARS, BRACES, ARM BANLIS  
GARTERS, ETC.**

**All other departments well stocked with New Goods, both useful & attractive**

### HAND-WRITING Competition!

OPEN TO ALL CHILDREN BETWEEN THE AGES OF 6 TO 15 YEARS.

Write in ink on a piece of plain white paper, the following sentence 12 times:

*Milkmaid Milk is the  
Best Milk Made*

Write your name, age and address in the upper right hand corner of the paper, and address same, together with one MILKMAID Label, to "Milkmaid Competition," 204 Water Street, St. John's, Newfoundland, P. O. Box 697.

You may send in as many sheets as you like, but each sheet must be accompanied with a MILKMAID Label.

For the best hand-writing received of the above sentence, the following CASH PRIZES will be paid:

For children 10 years and under:	Children over 10 yrs. and up to 15 yrs
First Prize . . . . . \$10.00	First Prize . . . . . \$10.00
Second " . . . . . 5.00	Second " . . . . . 5.00
Third " . . . . . 2.50	Third " . . . . . 2.50
Fourth " . . . . . 1.50	Fourth " . . . . . 1.50
Fifth " . . . . . 1.00	Fifth " . . . . . 1.00

THERE WILL ALSO BE HUNDREDS OF CONSOLATION PRIZES. The Judges for this Competition will be: Mr. S. T. Harrington, M.A., Headmaster Methodist College. Rev. Bro. Ryan, Principal St. Bonaventure's College. Mr. R. R. Wood, B.A., Headmaster Bishop Feild College and the Agent for the Nestle & Anglo-Swiss Condensed Milk Co.

Closing date of the Competition will be announced in local newspapers. THE JUDGES' DECISION WILL BE FINAL.

### Mystery of the Arabian King-Maker Deepens

LAWRENCE MASQUERADES AGAIN AS A PRIVATE.

Colonel Thomas F. Lawrence, Uncrowned King of Arabia, discovered serving as a private in the Tank Corps Under Another Name—Quarrelled With Allenby—Sent Home to England—Created Bedouin Army.

There is some mystery about Colonel T. E. Lawrence, C.B., D.S.O., one of the war's most remarkable figures, famous for his exploits with the Arabs. King-maker, leader of an army of 200,000, Lawrence, a year ago, is found disguised as a craftsman in the Royal Air Force. Again, this time, he is discovered as "Private Shaw" in the Royal Tank Corps.

In the strange behavior of Lawrence the British public have now a first-rate mystery. Why he adopts these disguises has not yet been satisfactorily explained. All that is explained is his disappearance.

At the war office they did not know where Lawrence had gone. He had just vanished. Now he explains that he had a book on Arabs to write, but could not find the time, except by adopting this strange disguise.

Advising Lord Curzon on Arabian affairs, also, may not have been his ideal of contentment. But now Lord Curzon, in his turn, is "deposed" in favor of Mr. Ramsay MacDonald, who may be better disposed towards the little phenomenon who never hesitated, even as a captain, to tell colonels on Allenby's staff that they did not know "a d—d thing they were talking of," whereupon it would become necessary for Allenby to order Lawrence from the room.

Not every colonel has told his commander-in-chief the same thing. If Lawrence did not exactly make it articulate he at least more effectively demonstrated it by his deeds. French and Italian units participating in the final round-up of the Turks did not suit Lawrence at all. How they would jeopardize the proposed coronation of Feisal, king of Mesopotamia, whom he had met and made his hero two years before, he saw to his dismay. Disobeying Allenby's injunction to the effect that he was to keep off the scene, Lawrence careered up through Palest-

ine in an armored car, distancing even the Australian cavalry that was rapidly occupying the country. Reaching Beirut first he solemnly hoisted the standard of Feisal on all the public buildings, to the intense indignation especially of the French. That was the beginning of Lawrence's decline, from which he only emerged in 1921, after three years of disgrace.

Allenby paper-chasing after an subordinate junior officer is one of the most remarkable pursuits in the history of warfare. Acquainted with Lawrence's determination, Allenby, jumping into a Rolls-Royce, only caught up with him on the road to Damascus. Lawrence sought to impress upon Allenby the danger of not giving the Arabs full satisfaction. The commander-in-chief replied: "That's my business. You just take the first boat home. And report at the war office."

Lawrence did—and didn't. He never got to the war office. One month later he reappeared at Alexandria on the plea of wanting to collect his kit and personal belongings. On the quay an officer politely informed him that he would not be permitted to land.

Then Lawrence really did go home to London, back to his books at Oxford, from where he had set out to the Holy Land as an archeologist the year of the outbreak of the war. Feisal, too, went into as complete temporary eclipse. There was not the slightest doubt that he had been the victim of equivocal treatment at the hands of British statesmanship which had promised him a crown in Damascus in return for his help during the war, well knowing that by arrangement with the French this could not be made good. In a bombardment of

letters to the Times, Lawrence showed Allenby the end was not yet. Feisal ultimately got his crown, and Lawrence accepted a post in the eastern branch of the foreign office.

There had been nothing quite like Lawrence, the little fair-haired, blue-eyed English youth in his middle twenties, as shy and embarrassed as a school-girl at the mere mention of praise. He was as mild-mannered as he was fearlessly audacious. In his cloak were twelve bullet holes. While the Arabs were making him an Emir and giving him the curved sword, a distinction no other Christian or European has ever received, the Turks were putting a price of half a million dollars in gold upon his head.

Even while his market value was high Lawrence went openly to Damas-

cus and studied the enemy forces and arrangements. From the station platform he watched the Turkish troops retreat for the Hejaz, where he, as commander of the Arab forces on the British right flank, he was later to deal with so many crushing defeats. Richard the Lion-Hearted and Haroun al Rishid could teach this youth nothing in the way of romantic and audacious enterprise.

Incidentally the Bagdad coronation

concludes the first chapter in the making episode comparable in importance to the leading of "The Desert" to Reims of her "dear Duke" Charles the Seventh of France. The haughty Arab has been placed in the throats of the oldest country in the world by a fair-haired young graduate, now masquerading as "Private Shaw" in the Royal Tank Corps.

What will Private Shaw do? Somehow or other, a feeling of being imminent that Lawrence is to yet in Arabia. The coronation of Feisal in the Holy City of Mecca, ruler of a gigantic Arab state and Khalif of Islam, now that Turkey given up the honor, is not beyond horizon by any means.

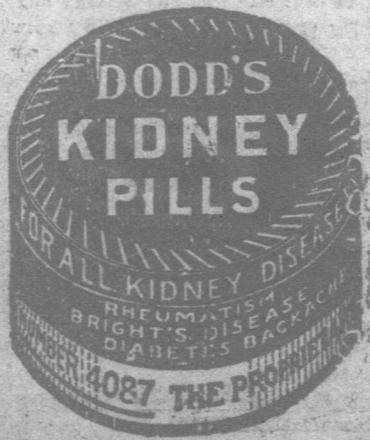
### ANNOUNCING!

**Racine Multi-Cord Tires and Tubes**

**Quality Unsurpassed  
Prices Surprisingly Low**

**CALL AND SEE THEM**

**Job's Stores, Ltd.**



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are extreme  
Size 36 to  
Price  
\$3.9

# SIDE TALKS.

By Ruth Cameron.

## BLESSED BE RESTRAINT.

Blessed be restraint, but always lacking in restraint of all kinds. Nothing brings home the value of any good quality so strongly as a vivid exhibition of the lack of it. I have always held that a good example of moderation in teaching manners as a thoroughly bad example. There has lately moved into our neighborhood a woman who is amusingly kind hearted, clever and efficient,

respond more quickly to her. She knows that her intentions are of the kindest, and that she herself is an attractive personality. What she doesn't know is how much that lack of restraint handicaps her.

In every art, one must first have something to express, secondly be capable of expressing it, and thirdly to know what to leave unexpressed. True of the Artist of Social Relations.

No actor is ever great without that quality of restraint.

The writer who slopes over, and does not know what to leave out, whose to stop, will never be top high. The painter who hasn't restraint and selective-power may be a very clever draughtsman, but he will never be an artist.

And it is equally true with the art of social relations. If you want to be a true artist in this respect, don't find all your personality at your

friends. Hold something back. Know how great is the force of silence, of a single word where many might be spoken, of an understatement when an overstatement would be weak.

When Nerves Need Soothing. Sometimes emptiness manages to give the impression that it is restrained fullness. But that is soon found out.

Blessed be restraint. Sweet are its usages and soothing to the nerves. Especially when they follow after some harassing experience of the lack of restraint. One is reminded by such a contrast of Dr. Holmes' pregnant line in his poem on the organ grinder: "Silence like a poultice came to heal the blows of sound."

### Defying the Motor

Which British town possesses the largest number of cyclists in proportion to its population?

It would seem from recent statistics that Southampton enjoys this distinction, for no fewer than 40,000 cycles are used in this busy town of 160,000 people.

The employees of the big shipbuilding firms own a large proportion of this vast bicycle fleet, and at Messrs. Hatfield and Wolff's works there is a special two-storey building where over 400 machines are stored during the day.

At the famous works of Messrs. Thornycroft there are 500 workers who use bicycles, and fourteen or fifteen cyclists can often be seen entering the dock gates abreast every few minutes during the morning rush period.

At the university colleges 150 students use cycles, whilst several Aldermen and the Municipal Council are also enthusiastic cyclists.

After this who will dare say that the day of the push-bicycle is over? Statistics tend to prove that throughout the country the number of cyclists is on the increase.

### Just Folks.

By EDGAR A GUEST

THE MONEY WORSHIPER. He had money, but men sneered. At the way his wealth had grown; Talked behind his back and jeered. Said his heart was cold as stone. Told their stories of his greed. Whispered of his doubtful deals. He had money, yes indeed. But no friend behind his heels.

He had money—loads of it. Gathered in a miser's way. All squeezed dry of mirth and wit And the friendships of the day. Laughed at by the men he knew. Made a thing of common feet. He was rich, but this was true. Gold was all that he possessed.

Workmen talked behind his back Of the petty tricks he played. Said he pinched the eagle black When his clutch on it was laid. No one ever spoke his praise. No one ever called him friend. And he rounded out his days Rich, but lonely to the end.

Not for all the gold on earth. Not for all that it can do. Would I squeeze my life of mirth And the joy of friendship true. I would rather never save. Never see my purse grow fat. Than to money be a slave And to live my life like that!

### The Exception

It is a mistake, says Mr. Pett Ridge, to alter the color of the heroine's hair in the course of a novel. You may plait it or bob it or wave it. Or abrade, in tales of to-day. But the color its Maker first gave it Must never be bartered away— Not even for grey.

Though at night you may curl it in papers. And betock it in bandeaux by day. It must cut no chameleon capers. If auburn, 'tis auburn always. It never grows grey.

Yet exceptions are sometimes admitted. When scared by a ghost in the night. Though your heroine's much to be pitied, You may give her the requisite fright For turning it white.

MINARD'S LINIMENT FOR RHEUMATISM.

# MAJESTIC WEEK - END PROGRAMME

## CAMERON GEDDES will Sing

(a)—"ROCKED IN THE CRADLE OF THE DEEP." (b)—"WHEN YOU COME HOME." (c)—TOSTI'S "GOOD BYE."

AN ALL FOX FILM SHOW.

## Buck Jones in "SECOND HAND LOVE"

Comedy: "SOMEBODY LIED."

Special: FOX NEWS REEL.

Note—Don't forget the big Matinee for Children on Saturday afternoon.

## We Want Your Trade, but we ask it Only on the Condition that we Can Benefit YOU!

### Special Bargains!

#### LONG-WEARING ENGLISH TWEED TROUSERS.

When we tell you these Work Trousers are unusual value, we mean that they will give you longer service than those you can buy for the same price elsewhere. The material is extra weight, firmly woven. Reinforcements and stout seams make these trousers practical for rough work. The roomy tailoring insures comfort for the most active man; all sizes in stock.

Only \$2.50 per pair

#### BIG VALUE KHAKI TROUSERS.

Considering that these Work Trousers are made from one of the finest qualities of Khaki Cloth it is possible to buy, you will agree our price is low. For rough, everyday service these garments can hardly be excelled. For comfort they are cut over full size patterns and every seam is double stitched and bar tacked. Sizes waist 30 to 44 inches. Worth \$3.00.

Special Price \$1.98

#### BETTER SHIRTS COST LESS AT GOOBIE'S

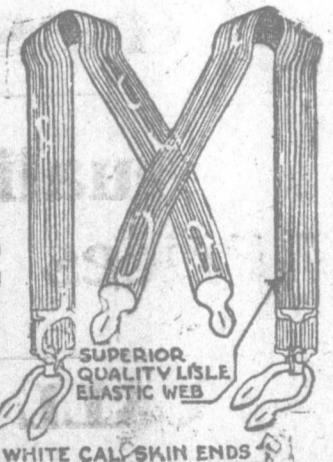
Personal appearance is a man's measure of himself. These Shirts reflect the finest taste and plain white or tan colors are correct for all occasions. Also well woven Percalé with printed stripes; Coat style; all sizes in stock at

\$1.39, \$1.65, \$1.95, \$2.25, \$2.95 each.

#### Long Service Suspenders.

Work Suspenders of heavy, wide elastic webbing, which stands lots of hard wear and retains its stretch. Cross-back style with sliding buckle adjustments and leather ends, seams are strong. Fit comfortable on shoulder and hold up trousers well, yet do not bind in any position. Our Price

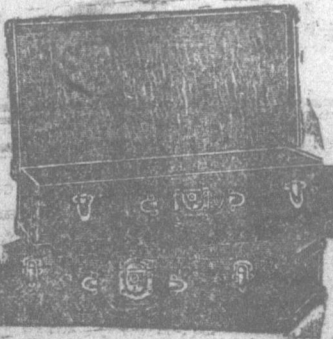
45, 59, 69, 75, 85, 95c. PAIR.



#### Tough Fiber Cases.

Many people are beginning to realize the hard wearing qualities of Vulcanized Fiber. It is almost as tough as sheet steel. Built over stout steel frame with strong brass-pleated bumpers at corners. Equipped with strong brass-pleated lock, catches and four hinges. The prices are very reasonable.

\$1.95, 2.90, 3.50, 4.50, 4.95, 5.50, 5.95, 6.25, 6.75, 7.50 to 19.50 ea.



Daily Remember--

## W. R. GOOBIE

Is Just Opposite the Post Office

# BARGAINS!! BARGAINS!!

We have no Bargain Basement--BUT we can GIVE YOU BARGAINS RIGHT ON THE GROUND FLOOR that will surpass anything that you have ever purchased from a Bargain Counter.

20 DOZEN Boys' Soft Collars  
Corded Silk—Pique Stripes.  
Value 40c.  
Size 12½, 13, 13½  
10c each

1000 YARDS White Shirting  
Beautiful fine White Shirting  
14c yard

1800 YARDS VOIL  
The most beautiful shades with a Silk-like finish. Just what you want for drapes and curtains.  
20c yard

Boys Work Shirts  
12 DOZEN—JOB LINE  
With Collar.  
Size 12½, 13, 13½  
Only 49c

100 PAIRS Ladies' Cashmere Gloves  
Come early and be one of the lucky ones to get a pair.  
White and Grey only.  
10c pair

Ladies' Combinations  
Silk and Wool.  
With Silk Stripes, square and round neck; genuine "Forest Mills" Brand. Values \$1.50.  
only 79c suit

Ladies' Hose  
Black and White Mercerized.  
Values 50c.  
14c pair

Job Line MEN'S and BOYS' CAPS.  
— Also — CHILDREN'S TWEED HATS.  
35c each

Children's White Dresses  
White Voile Muslin Dresses, to fit girls from 6 to 16 years. See those handsome Dresses.  
1.98 to 3.98

Just arrived a shipment of English Tweed Caps. Latest Styles, 98c. \$1.45 and \$1.98 each.

## WALTER C. CHAFE 274 Water Street

Opposite Bowring Bros, Ltd.

### Poisonous Plants

#### DANGER IN THE GREENHOUSE.

The foliage, roots, and seeds of some of our loveliest and commonest garden flowers contain poison. The plants with poisonous fruits, such as the deadly nightshade, with its brilliant scarlet berries, cause the most harm especially to curious children. Poisonous fungi, mistaken for true edible mushrooms, often cause death. Some plants are poisonous even to

### Pin Pricks That Poison

Cattle and other live stock are often made ill by eating poisonous plants which grow wild in their pastures. The magnificent cow parsley, which grows six feet high or more, with its hairy leaves, does little harm; but the hemlock, which looks very like cow parsley, but has smooth leaves and hairless stem, is very poisonous. From this plant the poison was distilled with which the great Greek philosopher, Socrates, was put to death.

Widely distributed throughout the United States, a species of poison ivy is found, which climbs up the tall trunks of trees and in and out among the bushes along the road, luxuriating in fence corners, and even thriving in wastes of sand where little other vegetation can exist.

Poisoned arrows, used by savage tribes in almost every part of the world, were usually dipped in the poisonous juices of some plant, though snake venom and other deadly poisons were also used.

"No League can fulfil the purpose of the League of Nations while the United States, Germany, and Russia are all of them voluntarily or by decree of the League excluded from it." —Mr. Austen Chamberlain.

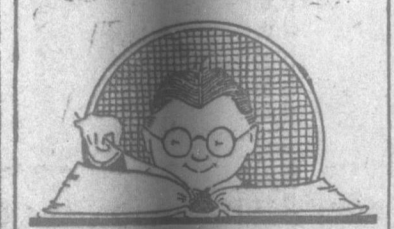


at all stores.  
GERALD S. DOYLE, Distributor.

### TURN OVER A NEW LEAF

Protect your property against damage by FIRE before it is Too Late  
Let us show you how!

"I really don't know whether to marry Jack or not!" burst out Angela. "I am very fond of him, and he of me; and we have heaps of tastes in common—about almost all the big things we think alike."  
"What is the trouble, then?" I said.  
"Well," she explained, "on lots of apparently small matters Jack and I are in complete disagreement. And we shall never change because these things are absolutely rooted in our natures, and I am afraid that in time



They may also have different ideas about money. Angela is not mean but she likes to map out her money, allowing definite amounts for clothes, housekeeping, etc. Jack, though not reckless, thinks a really good time occasionally worth much pinching and stinting afterwards. Angela would not understand this trait.

Again, Angela's idea of a joke is not Jack's. After a while Jack's "fun" would probably drive Angela to desperation, and he would not like his wit to be unappreciated. And poor Angela, being amusing in her own vein, would irritate Jack to a degree.

### Don't Leave It to Love.

To begin with, Angela is an exceedingly punctual girl. She hates getting up late, and she likes to start very early to catch trains. Jack, on the other hand, has simply no sense of time, and however much he were to try to cultivate one he would not really succeed. Soon Angela's punctuality would annoy him, just as much as his lack of it would worry her.

Perhaps great love may overcome such difficulties; but I am inclined to think Angela is wise.

No Counselor.  
Diner—"Shew me, watter, thish last bottle of port was very strong."  
Water—"That, sir, was Worcester sauce!"—Passing Show.

MINARD'S LINIMENT FOR HEAD-ACHE.

A. HARVEY & CO., LTD. Distributors.



Municipal Council

WEEKLY MEETING.

The weekly meeting of the Municipal Council was held yesterday afternoon. Mayor Cook presided and Messrs. Martin, Outebridge, Vincent, Collier, Ryan and Dowden were present.

The usual preliminary business was disposed of. Communications were read from Mr. A. E. Hickman & Co., Ltd., and the Council decided to order the supply of the coming season. The matter referred to stand over.

Applications were read from Chas. Worthy, J. Dillon and J. Power, for the position of driver of the Council's motor truck. Same were referred to the Council.

Mr. W. J. G. Consens of land and building department was asked to consider the application of the Imperial Tobacco Co. and Mitchell & Son, Ltd., for permission to erect advertising signs.

The application of the Railway Station property, Water Street, East, was considered. The Engineer's report with regard to the property was accepted, as also that of Messrs. W. J. G. Consens and J. Power.

The meeting adjourned.



YOUR SHOPPING GUIDE

As to what is Correct in Style and also to Economies in Shopping

FRIDAY, SAT. & MONDAY

THIS STORE aims to satisfy the desires of the economical, in its weekly Budget of Special Values, and now on the verge of a new and glorious season, the whole Store is garbed in Springtime splendour.

Ladies' Gabardine & Serge DRESSES \$5.49

The New Costume Goods VASTLY DIFFERENT FROM OTHER SEASONS!

Wash Goods GINGHAMS. Pretty rthan ever, 38 inches wide and remarkably fine.

SELECTED HOSIERY VALUES

- SILK HOSIERY—New! Plated Silk Hosiery. Quality, in rich shades of Fawn, Grey, Unde and Mole; plain heavy silk finish.

REMNUMANTS TABLE DAMASKS

THOSE WITH A FONDNESS FOR VALUE will appreciate these FOOTWEAR VALUES

3 Big Specials in Gloves

Our House Furnishing Dept. SPECIALIZES For Friday, Sat. and Monday

DRESSES : COSTUMES Jumpers & Girls' Reefers, etc. Indicative of OUR SHOWROOM'S ABILITY to rank Supreme in tendering values worth securing

Friday, Sat. & Monday in THE MEN'S STORE

Another Lot of SILK CURTAININGS

Ladies' Tailored Costumes 22.00 values for 16.49

Silk Velour Hats

James Baird LIMITED

**ROCKWOOD'S**  
 PURE MILK CHOCOLATE IS THE BEST  
 NUT MILK BARS.  
 PLAIN SWEET MILK BARS.  
 SILVER DEWDROPS, Etc.  
 The name "Rockwood" stands for all that is best and purest in High Grade Milk Chocolate. Demand Rockwood's and see that the name is on each piece.  
**O. F. PRESERVES CO.**  
 284 Duckworth Street. Sole Agents for Nfld.  
 apr 4, 1924 Phone 1395

**Some Extra Specials**

**Dark Blankets.**  
 Dark Brown and Grey Blankets, large size; ideal for seamen and campers.  
 Each, \$3.20

**Men's Tweed Pants**  
 Good strong Cotton Tweed, two back pockets & belt straps  
 Pair, 2.40

**Rubber Belts.**  
 With nickel buckle.  
 Each, 30c.

**Ladies' Hose.**  
 Black and Brown.  
 Pair, 20c.  
 Assorted shade.  
 Pair, 48c.

**Boys' Pants.**  
 A big selection of materials in Tweeds and Corduroy. From \$1.05 pr. to \$1.50

**Quilt Cotton.**  
 Per lb. 45c.

**Men's Work Shirts.**  
 Extra heavy Khaki.  
 Each, \$1.70

**Blue Chambray.**  
 Each, 86c.

**Grey Flannel.**  
 Each, \$1.70

**Light Stripe Flette.**  
 Each, \$1.25

**Men's Hose.**  
 Fine Wool Hose in shades Greys, Fawns and Browns.  
 Pair, 70c.

**SUMMERS**  
 330 Water Street  
 Store Open Every Night  
 apr 10, 21

We are now delivering the  
**BEST COAL**  
 on the market, at  
**\$12.50 per Ton.**  
 This Coal is uniform size, contains no slack and no rock. This is not just Scotch Coal. This is Genuine "BURNSIDE."  
 Also, North Sydney (Screened)  
**\$13.50 per Ton.**  
 Anthracite Coal--all sizes.  
**A. H. MURRAY & CO., Limited,**  
 Coal Office Phone 1867. Beck's Cove.

**DEVOTIONAL BOOKS.**

The Imitation of Christ . . . . . 65c. & 1.20  
 Vision of Righteousness . . . . . 1.25  
 Bogatzky's Golden Treasury . . . . . 75c.  
 God's Minute—365 Prayers . . . . . 65c.  
 DeSales—The Devout Life . . . . . 90c.  
 Sons of God—Prayers for Boys . . . . . 90c.  
 40 Centuries of Prayer . . . . . 90c.  
 Keble's Christian Year . . . . . 90c.  
 Holy Living, by Jeremy Taylor . . . . . 90c.  
 Yesterday, To-day and Forever . . . . . 90c.  
 Come Ye Apart—Daily Readings . . . . . 90c.  
 Treasury of Devotion—Carter . . . . . 1.20  
 Law's Serious Call to a Devout Life . . . . . 75c.  
 The Spirit of Prayer . . . . . 65c.  
 The Daily Remembrancer . . . . . 75c.  
 The Book of Bertram . . . . . 65c.  
 The Open Secret, by Dr. Horton . . . . . 90c.  
 The Daily Altar, by Dr. Howett . . . . . 90c.  
 And many other Devotional Books for people of all denominations. Send for a list or call and see them.  
**S. E. GARLAND**  
 Leading Bookseller & Stationer, 177-9 Water Street.  
 m.w.r.11

ADVERTISE IN THE EVENING TELEGRAM.

**St. John's Meat Co., Ltd.**  
 WHOLESALE & RETAIL MEAT MERCHANTS.

**SPECIAL FOR SATURDAY:**  
 FRESH KILLED LOCAL MUTTON.  
 FRESH KILLED LOCAL VEAL.

Our Famous Cambridge Sausages . . . . . 50c. doz.	Strictly Fresh Eggs, 50c. doz.
Our Pure Pork Sausages . . . . . 25c. lb.	Bologna Sausage . . . . . 20c. lb.
Our Reliable Beef Sausages . . . . . 20c. lb.	Ox Liver . . . . . 20c. lb.
Mixed Meat . . . . . 30c. lb.	Potted Head, per bowl . . . . . 15c. 20c. 40c.
Purity Bacon . . . . . 55c. lb.	Pure Dairy Butter . . . . . 60c. lb.

Our usual stock of Prime Beef and Pork at regular prices.  
 Note the Address—174 Water Street.  
 PHONE 800.  
 apr 11, 21

**Shellac! Shellac!**

DON'T USE SUBSTITUTES.  
 Ask your dealer for  
**"MATCHLESS"**  
 A PURE SHELLAC in ORANGE & WHITE.

**BON MARCHE.**

This is the home of good things at the lowest prices possible. Below you will find a few of our good things and the best prices in St. John's.

New Cottons . . . . . 22c. yd.	Ladies' Vests . . . . . 19c. ea.
Scrims . . . . . 19c. yd.	Colored Hose . . . . . 30c. pr.
Ginghams . . . . . 19c. yd.	Wool Hose . . . . . 70c. pr.
Men's Sox . . . . . 19c. pr.	Embroideries . . . . . 5c. up
Work Flannel . . . . . 19c. yd.	Children's Hose . . . . . 10c. pr.
Work Shirts . . . . . 85c. ea.	Ladies' Gloves . . . . . 10c. pr.
Curtain Net . . . . . 38c. yd.	Umbrellas . . . . . \$1.50 ea.
English Tweed . . . . . 65c. yd.	All Wool Serge . . . . . 70c. yd.
All Wool Serge . . . . . 70c. yd.	Union Flannel . . . . . 85c. yd.

LADIES' COTTON DRESSES . . . . . \$1.15 each  
 LADIES' COTTON OVERALLS . . . . . 75c. each

Undershirts . . . . . 85c. ea.  
 Pillow Cases . . . . . 25c. ea.  
 Table Covers . . . . . 98c. ea.  
 Table Linen . . . . . 70c. yd.

Nightdresses . . . . . \$1.25 ea.  
 Silk Camisoles . . . . . 75c. ea.  
 Skirting Knickers . . . . . 85c. pr.

**Bon Marché Cash Store**  
 MAIL ORDERS DESPATCHED SAME DAY.  
 326 WATER STREET.  
 mar 28, 20.

Cost \$27.00. Receives \$220.00  
**"It Pays to be Protected."**

An important Government official who had the foresight to carry our Pilot Policy, suffered severe injuries in a motor accident necessitating several weeks of disability.  
 We have already paid him a Sickness Benefit and he now draws down \$220 for his Accident.  
 This is only ONE of 80 claims paid in St. John's in 9 months, by a company which paid \$16,300,000 in 1923, and a total of \$97,000,000 since 1896.

ARE YOU PROTECTED?  
**U.S. FIDELITY & GUARANTY COY.**  
 J. J. LACEY, Nfld. GENERAL AGENT.

FANCY CHINA  
**Butter Dishes**  
 FOR THIS WEEK ONLY  
**49c.**  
 China Sugars, Creams, Tea Sets, etc., to match.  
**S. RICHARD STEELE,**  
 191 Water St. Phone 1476. Opp Courthouse.  
 mar 10, m. th, 7. 6m.

**COAL**

A. E. HICKMAN CO., Limited.  
 DEALERS IN ALL KINDS OF COAL

IN STOCK:  
**English Screened Household**  
 and  
**North Sydney Screened**  
 LOWEST MARKET PRICES.  
 mar 28, 11

**The Will**

There comes a time in the life of every man when he must leave his worldly possessions to the care of another. In anticipation of this, therefore, the first obligation resting on an individual who is possessed of property is the making of a will, and this should be done before the faculties become impaired by time or the ravages of disease.  
 THE MONTREAL TRUST COMPANY will act as Executor for Estates large and small. It is thoroughly equipped to efficiently and economically undertake the administration of Estates and will carry out the intentions and desires of the Testator, bearing in mind at all times the best interest of the Estate.  
**Montreal Trust Company.**  
 ROYAL BANK BUILDING  
 Sir Herbert S. Holt, President.  
 A. J. Brown, K.C., Vice-Pres.  
 F. G. Donaldson, Gen. Mgr.  
 F. T. Palfrey, Mgr., St. John's.

**ON THE SPOT.**

100 brs. Ham Butt Pork.  
 100 brs. Regular Plate Pork.  
 100 brs. Boneless Beef.  
 100 brs. Sunrise Family Beef.  
 Packers' Agents.  
 WHOLESALE ONLY.  
**BAIRD & CO.**  
 Water Street, East.

**St. JOHN'S Grocery Stores**

FLOUR—Very best grade, stone . . . . . 58c.  
 PORK—Small rib, lb. . . . . 23c.  
 PORK—Fat Back, lb. . . . . 16c.  
 PORK—Shoulder, very lean, lb. . . . . 16c.  
 PORK—Ham Butt, lb. . . . . 16c.  
 SPARE RIBS—Pound . . . . . 13c.  
 SODAS—Pound . . . . . 15c.  
 PILOTS—Pound . . . . . 15c.  
 LUNCH—Pound . . . . . 18c.  
 CANADIAN SAUSAGES—lb. . . . . 20c.  
 BOLOGNA—Pound . . . . . 32c.  
 PURE LARD—Pound . . . . . 22c.  
 GREEN PEAS—Large, lb. 10c.  
 RICE—Whole, lb. . . . . 10c.  
 CRANBERRIES—Gallon . . . . . 70c.  
 ROYAL ICING SUGAR—lb. . . . . 20c.  
 PURE GOLD ASSORTED JELLIES—Package . . . . . 14c.  
 CHOW CHOW—Staple Strong, bottle . . . . . 24c.  
 POTATOES—Gallon . . . . . 13c.  
 TURNIPS—Pound . . . . . 2 1/2c.  
 CARROTS—Pound . . . . . 10c.  
 CABBAGE.

**J. J. ST. JOHN.**  
 Duckworth St. & LeMarchant Road.

**In the Supreme Court.**

In the matter of the winding-up of the Marystown Trading Co., Ltd.  
**TENDERS INVITED.**  
 Tenders are invited for the purchase of the Premises of this Company situated at Marystown, Placentia Bay. Highest offer may not be accepted. For full particulars apply to Mr. P. L. Carr, Liquidator, Grand Bank.  
 Offers will be received by the undersigned until noon of Tuesday, April 15th, 1924.  
 F. C. ALDERDICE, GEO. DUNFORD, F. L. CARR, Liquidators.  
 mar 7, 17, eod.

**INSURED**

Modern fire fighting apparatus is necessary during a fire,  
 BUT  
 one of our reliable Fire Insurance Policies is necessary before, during, and AFTER a fire. Safeguard your home and savings, call and talk it over.  
**TESSIER'S INSURANCE AGENCIES.**  
 Phone 244 P.O. Box 994.  
 m.w.r.11

**YOUR BABY CAN BE HUSKY IF YOU FEED HIM ON GLAXO.**

Glaxo is not a patent medicine or "proprietary food." It is pure full-cream dried milk made safe and suitable for Baby by the GLAXO process. Doctor's say GLAXO is the nearest approach to mother's milk known to science. Start Baby on GLAXO to-day. You can get it here.  
**"GLAXO builds Bonnie Babies."**  
 2 sizes 60c. and \$1.10 a tin.  
**PETER O'MARA,**  
 THE DRUGGIST,  
 THE REGALL STORE.

**MINARD'S LINIMENT RELIEVES NEURALGIA.**  
**MINARD'S LINIMENT FOR HEADACHE.**

**Nfld. Government Railway**

**SOUTH COAST STEAMSHIP SERVICE.**  
 S.S. PROSPERO will sail from Dry Wharf 10.30 a.m. Tuesday, April 15th, and call at the following ports, taking freight passengers:  
 Trepassay, St. Mary's, St. Joseph's, Marystown, Burin, St. Lawrence, Lamaline, Fortune, Grand Bank, Belleoram, St. Jacques, English Harbor.  
 Hr. Breton, Pass Island, Hermitage, Gaultois, Pushthrough, Richard's Harbor, Francois, La Hune, Ramea, Burgeo, LaPoile, Rose Blanche, Port aux Basques.  
 Freight will be received at the Dock from 9 a.m. to 5 p.m. Saturday, and on Monday up to 1 p.m.  
 BAY-DE-VERDE BRANCH.  
 Freight for Bay-de-Verde Branch now being accepted as heretofore.

**Farquhar Steamship Company**

S.S. "SPES"  
 Leaves Boston April 19th, and Halifax April 21st for St. John's.  
 For freight space, etc., apply to  
**FARQUHAR STEAMSHIP COMPANY, LTD.**  
 Halifax, N.S.  
**HARVEY & COMPANY, LTD.,** St. John's, Nfld.  
 aug 2, 6m, w, 1, 2

**RED CROSS LINE**

**NEW YORK. HALIFAX. ST. JOHN'S.**  
**PROBABLE SAILINGS FOR APRIL**  
 From New York. From St. John's.

April 15th . . . . . ROSALIND . . . . .	April 15th . . . . . SILVIA . . . . .
April 19th . . . . . ROSALIND . . . . .	April 19th . . . . . SILVIA . . . . .
April 23rd . . . . . ROSALIND . . . . .	April 23rd . . . . . SILVIA . . . . .

THROUGH RATES QUOTED TO ALL PORTS.  
 Round-trip tickets issued at special rates with six month stop-over privileges.  
 WINTER PASSAGE RATES EFFECTIVE.  
**BOWRING & COMPANY, 17 Battery Place, New York.**  
 General Agents.  
**G. S. CAMPBELL & CO., HALIFAX, N.S.**  
**HARVEY & CO., LTD., ST. JOHN'S, Nfld.**  
 Agents.

**CANADIAN NATIONAL RAILWAY**

**FROM COAST TO COAST.**  
 TRAVEL BY NATIONAL LINES—2 ALL STEEL TRAINS FROM HALIFAX TO MONTREAL.  
 "OCEAN LIMITED" (Daily). "MARITIME EXPRESS" (except Sunday), Connecting at Montreal with "CONTINENTAL LIMITED"  
 Leaving Bonaventure Station at 10.00 p.m. for Ottawa, Bay, Winnipeg, Edmonton, Saskatoon and Vancouver.  
 For Fares, Reservations, etc., apply to  
**R. H. WEBSTER, General Agent.**

**A MESSAGE FOR THOSE PEOPLE WHO HAVE NOT YET INSURED.**

We represent a Company with a world-wide reputation for prompt payment of Losses and a capacity to meet all obligations no matter how large.  
**WHY NOT INSURE WITH SUCH A COMPANY?**  
 We shall be glad to quote rates on application.  
**BOWRING BROTHERS LTD.**  
 Agents for Newfoundland.  
 jan 11, 6m, eod

**NEW GREEN CABBAGE**  
 To arrive ex ROSALIND, April 10th.  
 75 Crates CHOICE GREEN CABBAGE.  
 25 Boxes APPLIES "WINESAUCE" Count 18.  
 70 Boxes CALIFORNIA ORANGES—Count 17.  
 100 Bags ONIONS (EGYPTIAN)—112 lbs.

**BURT & LAWRENCE**  
 14 NEW GOWER STREET.