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 USR PURE GOLD YLAVORS $\qquad$
ST. JOHN'S NEWFOUNDLAND, SATURDAY, FEBRUARY 10, 1917

BOWIRIING BIROMIIPIRS, IIMIIFIDD.
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Auction Sales AUCTION.
On February the 12ih at 12 oclock noon,
ON THE PREMSES Messrs Harver \& CO, 270 Bales Hay.


## Brand

 Hook
## SOME NEW

TITLES OF NOVEL
Price lse E.EM, Postpal.








A Big Book Bargain!








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, mind
Garrett Byrne
FOR SALE.
Timber Limit, 165 Sqr. Miles.

JAMES R. KNIGI





## Oiled Clothing

The Standard Mig. Co., Ltd.

## The Leading Grocery Stores

- in S. John's and Elsewhere.
$\qquad$

| Ask for 'Skipper' Kerosene Oil Best tor Lamps and lighting purposes. |
| :---: |
| In stock and to arrive, large stocks at lowest prices. Also in stock, GASOLINE and LUBRI- CATING OILS. |
| Franklin's Agencies, Limited. 30000000000000000000000 |

COLD WEATHER FOOD!

EDWIN MURRAY.

## Wholesome - Palatable - Economical <br> Island Brand BONELLSS and RLAKED CODFSS

Packed by
Newfoundland-American Packing Co., Inc. at their plant in Bay Bulls.

## Sold by

Expert

## FOR <br> Paint, Soap <br> Dental Service <br> 

Dr. A. B. LERR The Senior Dentist,
203 Water St

 Al hrances. reeieive careful
And personan Adtrenes:
A. B. LEHR,
 Best Sereened
North Sydney Coa

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| 1. Who have been rejected by ties for slight cause; |  |
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| 2. Or who have near relativesserving their King and Country. |  |
|  | FOR SALE-1 New |
| $\begin{aligned} & \text { Unmarried men between the } \\ & \text { ages of } 20 \text { and } 30 \text { inclusive who } \\ & \text { are not covered by the foregoing } \\ & \text { conditions need not apply. } \end{aligned}$$\begin{gathered} \text { cebitioni,th,s,tu } \\ \text { cont } \end{gathered}$ |  |
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| J. R. JOHNSTON, Builder, 301/2 Prescott StreetReal Estate Agent. $\underset{\text { nov21,eod,tif }}{\text { Real Estate Agent }}$ | WANTED-Young Man toiol |
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| The London Directory. |  |
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|  | WANTED-A Good Cook; |
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| TRE LONDON DIRECTORY CO., LTD. |  |
|  |  |

the evening telegram, St. John's, newfoundl and, february 10, 191?-2

atan atall:



## The PLUG

that's got 'em all heat In Plug Smoking.

## OmprialWobacco Re.

## 

## OUR 50C. SALE <br> begins to-day. big values offered!

| NOTE THE FOLLOWING: |  |
| :---: | :---: |
| ISSES' One-PIECE DRESSES. Reg. Price $\$ 1.25$ |  |
| diles' White underskirts. Reg. Price 95c. | w |
| dies' felt slippers |  |
| MEN'S JAEGER FLEECE LINED SHIRTS. |  |
| men's blue linen shirts. Reg. Price 75 |  |
| ladies' fancy cotton skirts. Reg. Pric |  |
| dies' blue \& White linen skirts. Reg. Price 9 9 |  |
| SES' White lawn dresses. Reg |  |
| DIES' FELT HATS, assorted colours. Ree |  |
| ACK SATEEN BLOUSES |  |
| $\begin{aligned} & \text { ILDREN'S WHITE F F } \\ & \text { Regular Price } \end{aligned}$ |  |
| 1-PIECE GREY COSTUME CLOTH, double with |  |
| ${ }^{\text {Regular Pre }}$ |  |

## EXTRA SPECIAL!

Misses' Black Cloth Skirts,
Just a few left, selling to-day
50 Cents.
THE FAIR.


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|  | come | Means for You, |
|  |  | Mrs. Housekeeper. |
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| most beyond bearing; then, when she had finished, he raised his eyes, with a dumb, piteous agony, struggling | Fl |  |
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## LADIES' BLOUSES <br> Six Hundred <br> WHITE GOODS.

## WHite shirting

WHiTE NAINSOO
1,000 Yards AMERICAN LAWN REMNANTS, only COLORED CREPE KTMONA CLOTHS
WHITE \& COLORED SCRIM WHiTE \& COLORED SCRIMS white table damask WHITE TWILL SHEETIN ROUND SILENCE CLOTHS EMBROIDERED BED SPREAd 6,000 yards ASSORTED EMBROIDERY EDGING, BEADING \& INSERTIONS .... $\$ 6.20$ each BISHOP,SONS\&CO.LTD.

MAIL ORDERS RECEIVE CAREFUL ATTENTION. 'PHONE 484.

LADIES' UNDERWEAR !
168 fLEECE LINED CORSET COVERS,
10c. to 22e. yard
.21c. to 38c. yard


LIONS . 5 c. to
SEE WINDOWS

STANFIELD COMBINATIONS,
$-\quad \$ \quad \$ 3.20$ to $\$ 3.80$ suit.
NEW KNIT COMBINATION:
$\$ 4.20$ suit.
FLEECE LINED COMBINATIONS, only 65 c , suit. VOLL VESTS and PANTS,
$\$ 1.00$ to $\$ 2.25$ garment. Unshrinkable Wool, Silk \& Wool, etc.
 Abundant stocks att prices that compare durably with prewar prices. ,



\section*{Canadian Women in England. <br> $\qquad$ | From the $w i n$ |
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| is estimated |




 <br> 23:1313:3 <br>  <br> 0! Dry Those Tears with a bar of hooton's chocolate. Nut Chocolate 5 cents, Mils Chocolate 6 cents, AND <br> YOURSELF <br> Get a 15 cent lin of Hooton's Cocoa.}

COP CI I CAMPRELL, Distributor.


HITT AND RUNN—The "Fran" Went to the Lodge Ail Right and We Suspect That Bull's Trousers Went Along With Her!
BY MITT

he eyening telegram, st. johns, newfoundland, february 10, $1917-$

F. V. CHESMAN, 178 Water Street. SI. John's, Newfoundland,

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| eningTelegra | 1st Nfld. | des |
| w. J. HERDER, $\ldots$ Proprietor | REGIMENT. |  |
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| The Big Push. |  |  |
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| $\begin{array}{\|l\|l} \text { The late greatly increas- } & \begin{array}{c} 2349 \text {-Private William Gosse, } 74 \text { New } \\ \text { ed activity of the Allies } \end{array} \\ \text { Gower Street. At 1st Australian Gen- } \end{array}$ |  |  |
|  | shot wound hand, severe |  |
|  | 2200-Private Andrew Evoy, Harri-cott, St. Mary's Bay. Admitted Wandsworth, pleurisy. |  |
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|  | Cheery Letter From the Front. | Let Us Fill Your Order from |
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|  | Extracts from leter dated |  |
|  | Dear Mother,-Hope you all spentgood Christmas and did not worry |  |
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|  |  | Carrots, Parssips. |
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|  | joyed most heartily by the boys. We have sufficient fish and bread left | FRESH BUTTE 1 lb . blocks. |
|  | $\left\lvert\, \begin{aligned} & \text { for several meals yet. Our head- } \\ & \text { quarters Cook, Paddy McDonald, who } \\ & \text { was supposed to have made the best }\end{aligned}\right.$ |  |
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|  | (e) | Fresh Smoked Haddie. |
|  |  | Fillets. |
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|  | candy. They are fine in the trneches- make a fellow feel a bit mild, you | Oat F |
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## Fire at Curling.

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## 1



To the Boys of




We are now offering at Old Prices, the following lines, in Men's Shirts:

## FOR WORKING DAYS:

Khaki Cotton Shirts, from Khaki Sateen, Shirts, from Khaki Flannel Shirts, from - - $\$ 1.40$ ancy Striped Flannelette Shirts, from 60c to $\$ 1.00$ Fancy Striped Regatta Shirts, from - 60c to $\$ 1.00$ Fancy Striped Flannel Shirts, from $\mathbf{\$ 1 . 3 0}$ to $\mathbf{\$ 3 . 2 0}$ Grey Flannel Shirts,

FULL ASSORTMENT OF SIZES.
FULL VALUE FOR YOUR MONEY,

## FOR HOLIDAY WEAR:

A splendid assortment of NEGLIGEE SHIRTS, including the latest, with
Soft Cuff, \$1.20 to $\$ 2.80$ each
Starched Cuff, 55c to \$1.30
We would not try to describe the values offered in this splendid vari-
We would not try to describe the values ofiered in this

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|  | Soper Moore, Importers \& Jobbers. | ) |  |  | $\begin{aligned} & \text { BLOUSES, } \\ & \text { ze Women's Black } \\ & \text { ze some out- } \end{aligned}$ |
|  |  |  |  | Now all one price, 70c. each only. |  |
|  | New Form of Bojeott. |  |  |  |  |
|  |  |  |  | fancy $\qquad$ 4 lucky purchase | SWANSDDown ${ }_{\text {In }}$ |
|  |  |  |  |  | at 82.00 each |
|  | aremememer | Girls! Have Wavy, Thick, Glossy Hair |  |  |  |
| Sore Absolutly |  |  |  |  | $\begin{aligned} & \text { perhaps aware, is } \\ & \text { present very diffi- } \\ & \text { lt to get. } \end{aligned}$ |
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the evening telegram,

Doctor Tells How To Strengthen - Eyesight 50 per cent In One Week's Time In Many Instances

 Home Cure for Eczema.






Laid to Rest.



Indigestion Resulted
From an Inactive Liver




Veferans Given a Big
Reception Last Night.







Hockey Notes.
The adrent of the mila spurt










## St. Andrew's Smoker







## British Craisers Sunk

 Iun Raider in Forty Minutes.$\qquad$

 British cruisers, Clasgow, Amethys
and Kent sunk the German raider in



 | Clever trap for the raider. Her |
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## SUNLIGHT SOAP.



IN France you called this "Savon," Tommy, dear! And the meaning of the word is very clear. What saved the shirt you have on?
Why, good old Sunlight Savon
It's the SAVON that you SAVE ON-Tommy, dear! £ 1,000 GUARANTEE OF PURITY ON EVERY BAR. VEER BROTHERS LIMITED, PORT SUNLIGHT EVER BROTHERS LIMITED, PORT SUNLIGHT.


## Ask YOUR GROCER FOP

 BORAX SOAP, 1776 SOAP POWDER WHITE FLOATING SOAP SPIC and SPAN METAL POLISH

## BABBITT'S PURE LYE and BABBITT'S CLEANSER. SAVE the wrappers for valuable presents. <br> BABBITT'S Borax Soap is the Original Borax Soap. <br> Premium Lists on application from your Grocer, or from

War Mews.
Messages Received Previous to 9 A. M.



A "Tank" can push over a wall because of the immense power and energy shut up inside it.

In the same way a vast fund of strength and energy is concentrated in a bottle of Bovril. When you take Bovril the energy which is stored in the bottle becomes part of you, enabling you
to accomplish big work without fatigue. Thus Bovril guards you against the strain of war work and fortifies you against the attacks of illnes
BOVRIL gives strength to win.

The "Columbia Electric."

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U. S. Picture and Portrait Co. Graphophone Dept.

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## Many Thousands of Men

 of the Old Lion's Brood are Beckoning to YOU!There's a Place for You in the First Newfoundl'nd Regiment. Come to US.


Apply to Headquarters, at St. John's, or to any Outport Magistrate or Justice of the Peace, who will provide free passes and meals.
fie proples paper- THE EVENING TELEGRAM, FEB 10, 1917-10-rand by merzone.

ANNUAL C. C. C. AT HOME, In Cadet Hall, Mechanic's Building, On TUESDAY, Feb. 13th, at 8.45 p.m. The Concert will consist of selections by the
Band and some of our leading vocalists. DancBand and son.
ing at 9 p.m.
Ticket-Ladies, 50 c.; Gentlemen, $\$ 1.00-$
may be obtained from the Officers and at Hutmay be obtainedes, from the, Officers and at Hut-

ton's Musia Store, Smyth \& Co and Parker \& | $\substack{\text { ton's Music } \\ \text { Monroes. } \\ \hline}$ |
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New Dress Goods !

Whipeords, Venelians, Merc. and Fancy Poplins, Cashmeres, etc.

William F"row.

## Molasses!

Is very scarce in the market at present and is likely to be much higher in price before the ar-
rival of the new crop in April. We have in stock rival
about

## 50 Tierces Chioce

 Baladas Sulality Lowest Market Prices. F.McNAMARA, Queen Street.

## 

In Stock:
Black Oats, White Oats, Mixed Oats, Bran.

To Arrive: Corn, Corn Meal, Victoria Feed.

Harvey \& Co., Ltd. wholesale only



## Kimball ORGANS.

musicians' Supply co., Royal Stores Furniture. *


Robert Te mpleton's.


## Sugar! Sugar!

We art b.oking orders for Gia ulated Sugar
due io arit te by first stamer, on or ab. cut 2 4th January:

GEO. NEAL Advertise in the Telegram

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    Before F goes highe in your $\xlongequal[\substack{\text { 1500 barers on he } \\ \text { arime of of bet }}]{ }$
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