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THE EVENING TIMES AND STAR ST. JOHN, N. B., WEDNESDAY, DECEIMBER 25,1977


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THE EVENING TIIES AND STAR ST. JOHN, N. B., WEDNESDAY, DECEMBER 26, 1957

"Seal Brand" means a certain, definite blend of high-grade coffee uniform in quality and always delicious.
Don't take any chancesalways insist on having "SEAL BRAND" COFFEE.
 CHASE \& SANBORN, MONTREAL
Health Conditions
In State Of Maine
A New Health Department But Not Enough Funds-The School Problem Discussed


DRINK HOT WATER AND RID善JOINTS OF RHEUMATIC RUST


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## Better Shoes Because of Neōlin

For millions of people new ideas of shoe-comfort and shoe-goodness have come with Neōlin.
Better-than-leather it is, adding considerably to the life of shoes; giving new comfort, new trimness.
Neōlin goodness is known not alone to its eight million wearers. It is known to those who make the shoes by which this nation's shod.
They are backing their belief in Neölin by building a great part Neōlin by building a great part
of their output on these modern soles. of their output on these modern soles. - because they know that modern stanprotected feet. And Neōlin is lastingly
waterproof.
-because their shoe designers told them that Neōlin would mean greater
comfort and stronger foot muscles comfort and stronger fority
through its great flexibility
-because Neolin preserves the shape of new shoes.
-because they found they could build just as handsome shoes with Neōlin as with leather soles.
-and because they found that Neōlin wears longer than leather. The same reasons that have brought shoe manufacturers to Neölin will please you when you wear it.
All kinds of shoes are built on Neōlin soles now-dressy shoes and working shoes-men's and women's and children's shoesshoes at all prices. Your dealer has them or can get them. Shoe-stores that
show the Neōlin price ticket illustrated here have Neōlin-soled shoes in stock. When you ask for Neölin look for the trademark on the bottom. There are
imitations of Neōlin that are imitations in appearance only. ${ }_{9}$ Mark that mark.

> The Goodyear Tire \& Rubber Co. of Canada, Limited


## neōlin soles

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THE EVENING TIMES AND STAR ST. JOHN, N. B., WEDNESDAY, DECEMBER 26,1917


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the evening times and star st. John, n. b., WEDNESDAY, DECEMBER 26, 1917


## Large Showing of Correct and Becoming Millinery for <br> Mourning Wear <br> Mourning Hats. Made to Order on S Most Moderate Prices <br> Mourning Hats and Veils Sent on Approval. <br> MARR MILLINERY CO., LTD.



Holiday Luncheons

GARDEN CAFE-ROYAL HOTEL



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MERCHANTS SAY TRADE AT CHRSSMMS WAS GREAT



MACAULAY BROTHERS \& CO.

## Big Offer in Ladies' Winter Coats

We have had a large and generous business in this department and have still from
Owing to our large sale this season we are in a position to offer during this week wonderful reduction on our stock of the very latest shapes, colors and cloths in New York coats. Many are not only winter coats but just the garments for early spring wear,

One half regular prices will prevail in this Special Coat Sale
MACAULAY BROTHERS \& CO.


## Ladies' Sweaters

There never was a season when Sweaters were more popular,
rightly so, for never were they so pretty. Today we are showing all THE NEW PULLOVER SWEATER-To see this garment is to THE WHETLAND KNTT SWEATER-One of our daintient $\$ 12.00$ BRUSHED WOOL SWEATERS-A splendid skating gr.20 to $\$ 15.00$ All the styles quoted have sailor collars in the new brushed LADIES' WOOL SPERNGRS-A light-weight. Sweater to be worn
under the coat. These come in a great variety of colors,


-AL HALI - SCOVIL BROS. LIMITED | ST. JOHN. N. B. |
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is the happy hunting ground for those with the real Christmas
To give is always creditable; but he gives twice who selects his gifts wisely.

The wisdom of giving Furniture is not to be gainsaid, son who buys his Furniture here.


91 Charlotte Street

## YOUR GIFT MONEY!

Why not invest it in "Reliable Furs"? It would be one of the finest, most practical investments, yielding good returns in comfort, excellent fashion and long service.

We manufacture our Furs and guarantee them.
Master
D. MAGEE'S SONS, LIMITED

63 King Street, St. John, N. B.

