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Vancouver Island

British Columbia



Nineteen Ought Eight Edition

Compiled by George A. Beattie Nanaimo, B. C.



SIX STORIES OF SOLID COMFORT

FREE BUS MEETS ALL BOATS AND TRAINS

DRIARD HOTEL

To the tourist and visitor it offers all the comforts of a modern first-class hotel. It has recently been remodelled, renovated and newly furnished. No expense has been spared to make it complete in all its appointments. The public parlors and billiard rooms are commodious and the hotel is electric lighted and steam heated throughout.



European Plan 75c to \$1.50 American Plan \$2.50 to \$3.50



Centrally located adjoining leading Opera House

To the commercial traveler the hotel offers peculiar attractions, containing first-class commercial sample rooms and is the most centrally located hotel in the city. The dining room is spacious and elegantly furnished and the service and cuisine are unexcelled.



VICTORIA, B. C.

109652



This little farm of 4 acres has city water and telephone. Price \$2000. It is only 20 minutes walk from the Nanaimo Post Office,

Note the orchard, and the big maple shading the chicken yard. There is a two story barn mot shown in the picture) with cut stone foundation. Our free booklef gives particulars of this and other farms and fruit hands on Vancouver Island, including over twenty properties with frontage on the beaution (Guif of Georgia. Write for it today. Good hunting and fiching. -

CITY OF NANAIMO

Events are not wanting to prove that Vancouver Island, the "Gem of the Pacific," is about to come into her own.

The general attention that is being paid to this, one of the richest parts of British Columbia, the press comments, the number of new settlers that are coming to the Island, the land that is being taken up, the big corporations that are commencing to place their money here, the building of a trans-Island railway and the



surveying of branch lines in other parts of the Island, the land clearing in operation and contemplated by the C. P. Railway Company, the opening up of timber limits, the erection of big sawmills, the growth of Victoria, Nanaino, Alberni, and other island centres, the great increase of travel to all parts of the Island, the gradually increasing exodus of people from the prairie sections to take up residence in its smiling valleys, the rush of tourist travel, the renewed activity throughout the whole Island, all these and many more signs bear out this assertion.

With general agricultural and specially adopted fruit lands, with forest and mineral resources of untold wealth, with the most extensive fisheries of the Pacific, with the finest elimate in all Canada, a land where roses bloom almost the year round, with the hundreds of miles of unexplored land, what part of Canada offers more inducement to the ambitious Canadian than Vancouver Island?

In speaking of Vancouver Island it is important to remember one thing-that Nanaimo is the gateway to the Island.

Nanaimo might be termed the "Hub of the Island" for, to quote another axiom, "all roads on Vancouver Island lead to Nanaimo."

Nanaimo is the most centrally situated point on the island. It is connected with Victoria by rail; when present railway extensions now under construction are completed, it will have railway connections with Alberni on the West Coast, and Comox District to the North. The C. P. R. has paid a tribute to its strategotic situation by placing the ferry slip, which is to connect the Island with the Mainland when the Trans-Island railway is built, at Nanaimo. The same company now has steamers running connecting Nanaimo with all important points on the Island and the Mainland. Nanaimo is nearer to the Mainland than any other part of the Island is, and has daily steamer connection with the city of Vancouver by the Steamer "Joam," which makes the run in three hours. Commencing June 1st a daily double train service was inaugurated between this city and Victoria. A tri-weekly mail service by stage from Nanaimo carries mail and passencers from Nanaimo to Alberni and intermediate points. Every trunk

These facts prove Nanaimo to be the central distributing point of Vancouver Island. With the completion of all the railway extensions, the subsequent settlement of thousands of acres of choice land all over the Island, and the progress of industrial operations of all kinds, the volume of business at Nanaimo will

trail of the virgin forests, the city still has a suggestion of the Arcadian touch to justify the adjective used, "old fashioned." Differing from other cities of "the Last West." the city is not glaringly and startlingly new. It has all the quaintness of an old New England seaport, and yet it teems with the hustle and bustle that denotes the activities of a Western Town.

The city is famous as the location of the largest coal mines on



THE OF

thus be doubled and trebled, in fact the greater the development of the Island the greater the development of Nanaimo.

Nanalino itself is a charming old fashioned city of some 8,000 inhabitants, mesting around one of the prettiest harbours on the Pacific Coast. Settled in 1832, being one of the oldest towns in trelieb Columbia, when her main streets as now, followed the deer

the Pacific Coast, and yet one could live in the place for years and unless he was told there were coal mines underneath, he would never know it. There is no suggestion of the usual earnarks that go with a coal mining town, no coal dust, no unsightly "works," no untidy reminders of the great industry that flourishes in the eity. The mines are beneath the eity, and run out under the

harbour. The coal travels direct from the mines up to the top the world that coal here, or is domped into steamers from all over the world that coal here, or is domped into the yawning hatches of big colliers on the regular run between Nanaimo and San Francisco, which latter city derives its coal supply principally from the "Coal City" of British Columbia.

Another industry boasted of by the City besides its humbering indistry, its big brewery, the largest and best equipped in British Columbia, its foundries and other minor industries, is its herring industry. Nanaimo harbor is yearly the secene of the most remarkable herring run on the Pacific Cost. For several months in the year the harbor fairly teems with herring, at times the run being so remarkable that the herring pile up on the heach several fect deep. The fish are so thick on occasions that they actually smother themselves and float to the surface. Many herring fishermen operate here during the season, and the industry, which is as yet only in its infancy, is becoming quite an important one. Last eason, while figures are not yet complete, it is estimated that over \$200,000 of herring were caught in the harbor; these figures do not include salmon, cod, halibut, erab, clams, etc., all of which are quite plentiful.

Four miles from the city is situated the Whaling Station whales being quite numerous in the Gulf. The station which has recently been crected at a considerable expense, has already been operated with much success to its owners, the Pacific Whaling Company.

The surroundings of Nanaimo are particularly pleasing. No place in British Columbia is more charmingly situated from a scenic standpoint. Backed up by Mount Benson, and nestling around its beautiful harbor, a procession of green isles guarding the outer approach, and with an outlook on the broad waters of the Gulf of Georgia, across to the blue capped mountains on the mainland, the scenic beauties of the place are simply indescribable. With this, take the many bundreds of pretty little homes, with rose-covered lawns (for rose culture is one of the fads of the people) and add the ideal climate of the perfect both summer and white resort variety with a rainfall about one-half per annum chat it is on the mainland, and you have a most desirable esidential city.

vo mention of Nanaimo would be complete without reference to



Nanaimo Central School 1853-1908.

the district round about it. On the outskirts of the City are what is known as the Five-Acre Homesteads, well laid out, tracts of five and ten-acre lots originally taken up by miners. So productive is the Island soil that many of those who took up these tracts of land have now retired from the mines and are making a comfortable competency from the cultivation of these plots. The district contains much acreage yet uncultivated. As this land is remarkably fertile and as the experts say, equally well adapted for fruit growing or mixed farming, a big influx of settlers is expected in the next few years, in fact it may be already said to be started. Hearners from the Northwest who have made their "pile" and who wish to keep but a small acreage under cultivation, and at the same time reap a splendid remuneration, find this land to their liking. It is such settlers as these that Nanaimo, and in fact the whole of Vancouver Island is expecting to come here in numbers in the next few years.

One might say much more about the charming city of Nanaimo, and the beautiful district surrounding it, did space permit. It is hoped that enough has been said to interest the reader to the point of paying a visit to this "Hub of the Island."



Haliburton St. Methodist Church.





St. Andrew's Presbyterian Church,

St. Paul's Church.



The photographs here reproduced show the extensive operations of Mr. J. A. Baxter, Nanaimo's leading contractor and builder. He also operates a large land-clearing and excavating plant under the most improved methods, and is in a position to execute contracts in this line and furnish estimates for all kinds of work pertaining to the building trade, including bridges, trestles, business blocks and residence. Correspondence invited.



The photographs reproduced on this page show the residence and grounds of Mr, J. Booth, which is one of the finest in the city. Mr, Booth is proprietor and active manager of the Cuban Cugar Factory in Nanaimo and an extensive business is carried on. The output is markered throughout the entire Island and to many mainland points and his brands are very popular with the smoking (raternity. Apart from his prominence in a business way, he is a progressive man and an active worker in anything pertaining to the general upbuilding of the city. He is president of the Nanaimo Hespital Board and to his untring efforts is due in a large measure the high state of efficiency which that institution has attained.

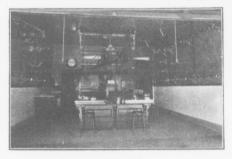


A. E. Mainwaring.

It has been stated on the floog of the Provincial Parliament of B. C. and also by men who are in a position to speak correctly on such subjects that "The H. & W. Slaughter house at Nanaimo is the only clean slaughter house in British Columbia." Never was a statement made that came nearer the truth, and it is with considerable pride that the citizens of Nanaimo point to the H. & W. Market as one of the city's leading business insti-

H. & W. CITY MARKET NANAIMO

unions. This is an old and well known meat supply house and was originally established nearly thirty years ago. About cighteen years ago it came under the present management and luring that time a steady improvement has taken place until today the entire plant from slanghter house to block is as near perfection as deep study of the business and the following of modern methods will allow. The principals of the firm are J. Hemans and A. E. Mainwaring, the business being operated



Interior H. W. Store.



Residence of A. E. Mainwaring.

inder Mr. Mainwaring's personal upervision. They manufacture their own by-products and have installed several machines for different purposes in the making of sansage, hologna, head cheese, etc. They carry on both a wholesale and retail business and also have a well appointed store at Ladysmith. Mr. Mainwaring is a progressive man and one of Nanaimo's leading citizens.

THE POWERS & DOYLE CO.

It is the desire of all to deal with the firm who by their selected stock show a keen interest in the customer, and without a doubt the store in mind, that of the Powers & Doyle Company, takes a pride in carrying the best and latest goods and in satisform each and every patton.

This popular establishment is located on Commercial street and is a commodious, well appointed and attractively arranged furnishing house. They carry a complete stock of high class clothing, the latest of men's furnishings and haberdashery. English



The Powers & Doyle Co.'s Store.

and American hats, tranks, valises, etc. They also handle boots and shoes and other fine goods, as well as all things in halies' novelties. Among the specialties handled are "The 20th Century Hand-Tailored Suits," "The Christy Hats," and "The Packard Shoes."

The business was established years are and today has reached proportions where some eight men are employed. Both Messre, J. E. T. Powers and J. E. Doyle, take an active part in the business and have put into the management that energy which begets success.

FLETCHER BROTHERS.

The musical interests are entitled to prominent mention in time review of the business interests of Nanaimo and among the representatives none are more worthy of attention than the popular music store operated by Fletcher Bros, on Commercial street. This is an exceptionally well arranged and well stocked store and they handle a most complete line of high grade instruments of all kinds. The stock of pianos and organs include many of the finest makes while the same may be truthfully said of the entire selection. They carry on hand all musical supplies, etc., and



Fletcher Bros. Store, Nanaimo.

nothing is lacking to make the institution complete. They also handle the Edison Phonographs and Columbia Gramophones, together with a large stock of the latest records, and are extensive dealers in sewing machines.

The firm carry on a large store at Victoria and their trade reaches throughout the Island. The interests in Nanaimo are mainaged by Mr. Geo. Fletcher, who is a gentleman of popularity and a thorough basiness man. He devotes his entire time and attention to the basiness multi is meeting with deserved success.



HOTEL WILSON. NANAIMO'S LEADING TOURIST AND COMMERCIAL HOTEL.

The hotel is situated within three minutes' walk of the wharves, banks, leading stores and theatres. The hotel auto meets all trains. Being equipped with steam heat, hot and cold water, electric light, billiard room, cosy rotunda and a cuisine unsurpassed in British Columbia (rates considered), the Hotel Wilson can be recommended as a first class stopping place.



A Portion of the Company's Timber Limits.



LADYSMITH LUMBER CO.

Of the many representative industries on Vancouver Islaud none is more worthy of special mention than that of the Ladysmith Lumher Company, Limited. This concern started operations at the ladysmith some eight years ago in an unpretentions way and through the energy, ability and farsightedness of the management it today stands as one of the leading lumber manufacturing companies of the Island. The company's head office is at Nanaimo, while on Ladysmith harbor is situated their main saw-mill and shingle mill connected by both railway and steamer. The mill has a capacity of 3,5000 feet of lumber per ten-hour day and their shingle mill taxooo per day. The company enjoys a large local trade in rough and dressed lumber of all descriptions at Ladysmith. Nanaimo and throughout the district while their export trade reaches the entire breadth of the comment.

Besides the mill at Ladysmith they also have a smaller one in operation at Cohura, where they have extensive limits, and are now engaged on the construction of a mill in the "Mountain District." near Nanaimo. The output of this mill will be conveyed to Nanaimo for slipment over a railway line some three and one-half miles in length which the company is now constructing. Other extensive limits are located at Howe Sound and Cracroft Island.

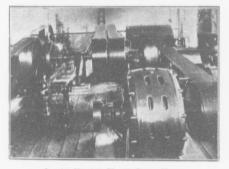
The Company employs from 110 to 130 men.

John W. Colurn, who is the president and active manager of the company, is one of the Island's most progressive men and when he states that it will only be a question of time until the prairie provinces will require all the lumber in British Columbia, that assertion, coming from him, can be considered authentic. Mr. Coburn was for two years mayor of Ladysmith. Mr. G. Pickard is secretary of the Ladysmith Lamber Company.

NANAIMO ELECTRIC POWER & HEATING CO., LIMITED LIABILITY.

The fact is so well recognized as scarcely to require mentioning that among the vitally important factors in this period of progress and development necessary to the making of a prosperous city are a perfect electric light and power service.

It is therefore a matter for congratulation that Nanaimo is able to boast an electric system which is not surpassed in up-to-date equipment and excellent service by any city its size in the contry.



Interior Nanaimo Electric Power House.

The Nanaimo Electric, Power & Heating Company's plant is located on the Millstone river and is designed for the development of 500 h.p. by water wheel and a steam auxiliary of 175 h.p. Four generators of the most modern kind are in use at present with a combined capacity of 326 k.w. Since the incorporation of the present company in 1895, of which Mr. Jos Hunter is president and Mr. W. Lewis active manager, improvements of a substantial and permanent nature have been vigorously prosecuted. At the present time a large dam is being constructed at a cost of \$15,000 which when completed will give the company a large body of water capable of operating a 24-hour service and supplying power for industrial and commercial



Nanaimo Electric Co's Dam.

Notwithstanding the heavy expenditure entailed in keeping this plant up-to-date and abreast of modern demands the company has followed the policy of reducing its charges for electric lighting whenever circumstances justified such action and at the present time its charges will compare favorably with those of any other city in British Columbia.

E. W. HARDING.

Among the business establishments of Nanaimo worthy of note we would here draw attention to the long established interests of Mr. E. W. Harding, the Jeweler. This store is centrally located on Commercial street and represents the old Roberts business which was originally established about twenty-five years ago. Mr. Harding has operated the business for the past six years and presents to his customers an excellent assortment of high grade jewelry of all descriptions, Watches, Clocks, Silverware, Cut Glass, Precious Stones, etc. He also carries optical goods and is an outcian and oractical watchmaker of ability and experience

Mr. Harding secures the finest stock obtainable for his trade and his is a most popular store. The display is most attractive and the furnishings and arrangements complete. Mr. Harding gives his entire time and attention to the management and is one of our most progressive and popular business men.



PIONEER BOTTLING WORKS, NANAIMO.

W. E. Rumming, proprietor, manufacturer of carbonated beverages, sodas, fruit syrups, bitters, essences, etc.



Residence of H. McMillan, Nanaimo.

E. QUENNELL & SONS.

The meat business in any community is always one of importance and among the purveyors of meats in Nanaimo we could not refer with any greater pleasure to any one concern as representative of this branch of industry than to that market conducted by E. Quennell & Sons. This business has been established for nearly thirty years and in that time an enormous trade has been built up. The originator of the business is still the active proprietor and there is no better known citizen than Mr. Quennell. He has extensive property interests in this section, among them being an excellent fam eight miles from the city, where he fattens and prepares his stock. The slaughter house is located on the farm and is a model establishment. They manufacture all their byproducts and their shops on Commercial street and Victoria Crescent are the acme of cleanluess. They deal both in the wholesale and retail trade and employ some twelve or thirteen men. Their satisfied customers are found in all sections of this territory and the Cosmopolitan and Crescent Markets are the headomatres trading point of many families.



JAMES HIRST.

Hirst has been "Our Grocer" for years is what a large majority of the householders of Nanaimo will tell you, and this is easily understood when it is said that the store operated by Mr. Hirst is the pioneer grocery, having been originally established by the present proprietor's father. The store is located on Commercial street and here is found a most complete stock of all things in line groceries, kept in the best marketable condition, and selected with an idea of securing those articles most demanded by a particular trade. They carry the celebrated Monsoon Tea for which they are sole agents, and a staff of accommodating clerks look after the interests of the customers. A delivery service consisting of three wagons is maintained and in the different departments some ten or more men are employed.

The establishment of the store dates back to 1863, the founder starting it upon a successful course by his energetic and able management. He is remembered as a sturdy pioneer and a conscientious business man,

Its son James, the present proprietor took over the business and has handled it most successfully for the past sixteen years. His personal attention has led to rapid development, and he has now many interests outside of the one here mentioned. Among his large circle of customers are many warm personal friends and nothing pertaining to Nanaimo's upbuilding fails to receive his hearty support.



RANDLE BROS' STORE, NANAIMO.

A. J. Randle, Manager, Hardware Merchants, Plumbers and Stove Dealers.



FRED. G. PETO, CITY AUDITOR.

An obvious evidence of Nanaimo's present progress and a reliable indication of its future welfare is the activity in real estate and insurance business. The talent engaged in these lines of enterprise is of a high order, and is well represented by Mr. Fred. G. Peto. In real estate he handles all kinds of property and is especially adept in the appraisement of real values. His facilities enable him to give full attention to the management of estates, collection of rents and the investment of outside capital. He is

also a public accountant and his insurance companies include the Phoenix of London, Atlas Assurance Co., The Liverpool & London & Globe, The Canadian Casualty and Boiler Insurance Co., and The London & Lancashire Life.

WILLIAM H. MORTON.

One of the most important and necessary lines of business requiring able representation is such as is conducted by W. H. Morton, who is an extensive dealer in hardware of all descriptions and an importer of iron, steel and tools.

Mr. Morton established his present business over twenty years ago and now has a very extensive trade. His store on the Crescent is one of the best stocked in this district. In addition to the lines above mentioned he also handles buggies and carriages and farm implements of all kinds. A specialty is made of mining and milling machinery, while sporting goods and ammunition are carried in stock.

The plumbing and tinsmithing department is worthy of special mention and contract work is carried on in this line as well as the dealing in supplies.

Mr. Morton is an energetic business man and devotes his entire attention to the store's management. He employs several assistants and is a citizen of deserved popularity.

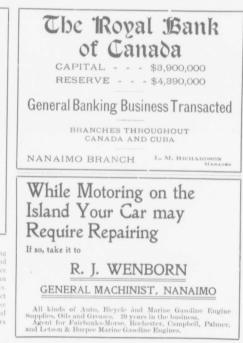
A. C. WILSON.

The business of the florist in Nanaimo is a popular one and the dealers in this beautiful art come in for their full share of support. Mr. A. C. Wilson of the Comox Road Nursery is an extensive florist and carries a full line of seeds, bulbs, roses, shrubs, potted plants, in fact every known variety, and is also an extensive importer of artificial flowers, beautifully designed. He makes a specialty of funeral designs and also caters to the decoration of homes and churches for wedding parties. He also does landscape gardening and considerable asphalt work both in walks and roofs. Mr. Wilson takes a deep interest in the welfare of the city.



THOMAS KITCHIN.

Mr. Kitchin is the pioneer real estate man of Nanaimo, having conducted the business known as the Nanaimo Realty. Trust and Investment Agency for the past eighteen years. His long residence and close attention to the development of the Island makes him an authority on matters pertaining to real estate and investments. He holds large interests in Nanaimo and the surrounding district and also in Alberni, and solicits correspondence in regard to these properties from interested parties. His motto is "A Square Deal to Every Customer" and his reputation is gained by eighteen years continuous business in the city.





Residence of Jas. Young, Nanaimo.



South Ward School, Nanaimo.



Residence of J. H. Bindon, Nanaimo.



Occidental Hotel, Nanaimo. E. C. Barnes, Prop.



Residence of Thos. Kitchin, Nanaimo.



J. A. McDonald's Grocery Store, Nanaimo.



CITY OF LADYSMITH

BY R. R. HINDMARCH

Ladysmith is the youngest of the three important mining camps which are dotted along the east coast of Vancouver Island. As its name indicates, the town was founded during the Boer war, and in the nomenclature of its streets the name of nearly every British General of note who took part in that war is handed down to an admiring posterity.

The city itself is built upon the slope of a steep hill rising from the shore of Oyster Harbour. Behind it again, in bold and striking front, stand out the soaring peaks of wooded mountains. Bold and picturesque are the adjectives which best describe the general appearance of the thriving city which, as its citizens confidently believe, is only at the beginning of a real era of progress and expansion.

The town, it may be stated, has not realised its early promise. The enthusiasm of its foundation was not long maintained. Its progress almost at the beginning of its carcer was marred and retarded by an unfortunate labour dispute which resulted in a bitter and prolonged strike from the paralysing effects of which it is only now beginning to recover. Hope in its stability and inevitable progress was shattered, and doubt and distrust of its permanence and possible expansion clogged all progressive action.

This spirit of inaction and pessimism is only now beginning to be dissipated by the brighter rays of faith and optimism. The better and more progressive feeling of the critizens is inding active expression in the acts and doings of the present City Conneti. The questions of lights and severage are being earnestly handled, and in such a practical spirit that the actual installation and operation of both systems is now within sight. Everywhere there are signs that the townspeeple have fully awakened to the real possibilities of the city's development. New buildings are going up: real estate values have at length begun to quicken and rise; and the more far-sighted see the dawn of an era of prosperity in which the city will come into its own.

Just exactly what may be expected for the city may best be gathered from what it is and what it already has in the way of industries and natural resources. Its staple industry, and its man corporate sustemance is, of course, the coal mines which are owned by the Wellington Colliery Company, the head of which is Lieutenant-Governor Dunsmuir. The mines themselves are not in Ladysmith. They are situate some twelve miles back in the mountains morth and west of the city, at a place called Extension, from





Public School, Ladysmith.

which they take their name. The bulk of the men, however, reside in Ladysmith, and a miners' train conveys them to and from the mines. The mines give employment to some 700 men and boys, and on an average some 12,000 tons of coal a week are shipped at the wharves running out into the bay. The arrival of the miners' train at four o'clock in the afternoon is one of the sights of the town, and the bustling, hurrying crowd of brawny men, taken with the shipping at the wharves, affords the best idea of the importance of the town as one of the Island's great coal mining curres.

Just at present the company is making preparations to open out a new mine which will in every respect equal and rival the Extension tunnel. A virgin field of about minety acres is to be tapped, and the coal is even better than that which has been worked with such profit at Extension. The new mines will be about three miles nearer Ladysmith, and will give an added lease of life and a fresh burst of prosperity to the town and district.

After the mines perhaps comes the lumber industry. Back on the wooled slopes of the mountains are several large logging camps which, when the industry was in full swing, gave employment to hundreds of men. The felled trees were conveyed either to Chemainus on a short track by ear, or hauled to the head waters of Oyster Bay by a logging road. The erisis in the lumber trade has stilled the life and bustle of the camps, but work in them is bound to be resumed again.

The Ladysmith Lumber Company, one of the most progressive firms on the coast, has also its shingle mill located on the foreshore helow the city. The mill has experienced very little slack time, and the shingles from its saws are shipped to points far and near.

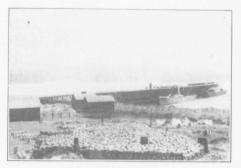
Just outside the city limits, and almost adjoining the mill, is the Tyee Copper Company's smelter. Such is the reputation



Miners Returning From Work.

of this firm and of the smelter itself that Ladysmith has come to be widely known as the Smelter City, and even the Victoria press has on occasion regarded this as the main industry of the city. During the last year great improvements have been made to the smelter. A trestle and wharf have been built out into the bay, and the ore is now taken direct from the ship to the bunkers. Unfortunately the smelter has suffered from the general depression in the copper industry, and it is months since the furnaces were in blast. However, the costly improvements which the company have carried out are sufficient proof of its faith in the future of the industry, and in this respect alone the city can count upon added importance in the near future.

Between the smelter and the Wellington Colliery road-bed are the works of the McIntyre Stove & Foundry Company. Stoves and ranges are its principal articles of manufacture, and in these



Sack Coal for Shipment to Alaska.



Ladysmith Football Team.

It has made a local reputation against which it is hopeless for outside firms to compete. It also does a large general jobbing business, and, under its present shrewd and efficient maragement, the loandry bids fair to carry the name of Ladysmith as far afield as the mines and smelter.

This exhausts the list of present industries, but it affords no hint of the facilities the town offers for other works and factories, nor of its untold natural resources. The most immediate development of the city will be in the direction of agriculture. The soil round about the town is of the richest possible nature, suitable to any kind of cultivation. The Canadian Pacific Railway Company is even now engaged in the clearing of tyo acres of land which will be put up in lots to suit the purses of buyers. Another tract of even greater dimensions is to be cleared behind the city, and disposed of in the same way, and in a few months at most the town will reap the advantage of these agricultural developments.

The mountains back of the city have not yet been thoroughly prospected, but there is general agreement that they contain untold quantities of iron in the raw state. They are dotted all over with the claims of hardy and pushful prospectors, and copper, silver and even gold have been found in more or less paying quantities. Some particularly rich copper veins have been exposed, and all that is required for a great mining boom is the attraction of capital. There are all the requirements for the establishment and operation of large and profitable steel works, and the more optimistic of the townspeople confidently count upon the exploitation of all this vast imereal wealth.

In this respect a few words are due to the shipping facilities of the city. The town is built on the E. & N. railway belt and trains run twice daily to and from Victoria. There is also a deep water harbor giving ocean connection with Vancouver and all coast ports. Vessels of the biggest tomage anchor safely at the colliery wharves and plow their way without difficulty to any ocean destination. Here is an asset of incalculable value in the natural facilities the town possesses for the founding of great industries.

From the pleasure point of view, also, the harbour is an ideal resort. The bay narrows to less than a mile opposite the city, and runs inland for over three miles. It is so well sheltered that never a wave disturbs its calm and placid surface, and it is always available for boating. Directly across from the town there is a beach the like of which for bathing and pleasure parties cannot be found on the Island. In short, the town is an ideal seaside resort, and only requires to be known to attract floose crowds of holiday makers who find their pleasure in the enjoyment of nature rather than in the excitement of Sound enics.

An account of Ladysmith, however brief, would be incomplete without some reference to its sporting glories. Small as the town is it has for the last few years here a power and force in provincial football. A year ago the club held the championship of the Island, of the Province, and of the Pacific Coast. Last year they figured as finalists in the two former competitions and also met Calgary in the final for the People's Shifeld and the championship of the Dominion. They just failed of success on each occasion; but their gallant and desperate struggle will live long in the annals of provincial football.

LADYSMITH HARDWARE CO., LTD.

The development and general advancement of a community is due in a large measure to the quality and extent of its business houses. A large and well stocked store serves to stimulate trade and adds an air of progressiveness to a town. The store of The Ladysmith Hardware Co. at Ladysmith stands out prominently as one of the city's leading business institutions. It is located in a building joxtzo feet and covers two floors, and here is found one of the most up-to-date stocks in this line on Vancouver Island, including builders' materials, shelf hardware, stoves, ranges, ship chandlery, house furnishings, paints, oils, glass, guns, ammunition, sporting goods, crockery, glassware, etc. etc. The sheet metal and plumbing departments are replete with every facility for the handling of all manner of jobs. A corps of expert workmen are retained in these departments and the firm is capable of taking care of the very largest contracts in this line with promptitude and near proficiency.

The business was established seven years ago by Mr. A. W. Rolston and three years later was sold to the present company of which Mr. John Coburn is president and the majority of the stockholders are prominent Ladysmith men. Mr. R. Rolston, one of the principal stockholders, is manager. He is a practical hardware man, having come to the city equipped with a fine experience in every aspect of the trade gained in the great eastern centres where for twenty years he was associated with such reputable firms as the H. S. Howland, Sons & Co., Toronto, and the Jas. Robertson Co. of Winninger.

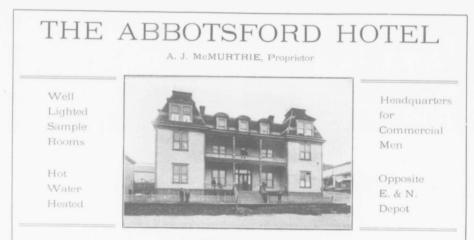
C. PETERSON.

Ladysmith is well represented in the way of business and commercial houses and among these one worthy of notice is the store of Mr. C. Peterson on First Avenue. Mr. Peterson is a "cellar to garret" home furnisher and his stock comprises a large and well selected assortment of bedroom, parlor and kitchen furniture, oil cloth, linoleum, crockery, glassware, tinware, shelf hardware, stoves and ranges. Mr. Peterson commenced business in Ladysmith some four years ago, having prior to that time resided in Great Falls, Montana. His close attention to business, together with his practical knowledge of the work, has resulted in the building up of a business of which he is justy prond. He is a firm believer in a prosperous future for Ladysmith and doing his share to advance the best interrests of the town.

JOHN BICKLE.

The business conducted in Ladysmith by Mr. John Bickle is one worthy of particular mention, it being the pioneer store of Ladysmith started some eight years ago when the town was in its infancy, but with the growth of the city the business has developed until today it is a prominent institution. The stock carried includes a complete line of dry goods, groceries, boots and shoes, furnishings, flour and feed and all articles of popular demand. Mr. Bickle is a leader in price and quality and it has become a household word in many Ladysmith homes—"If it comes from Bickle's it's right." Mr. Bickle is one of the city's most progressive men and while a member of the council board "fathered" many schemes for the welfare of the city.





LADYSMITH, B. C.

Everything about The Abbotsford is arranged so that its guests receive every accommodation and all comforts to be found in a first-class hotel. Special attention is given to the cuisine and the patrons of the Abbotsford will always find the table supplied with all delicacies in season, while the bar is kept furnished with the best of wines, liquors and cigars, the whole being presided over by competent and courteous help under the direction of Mr. McMurtrie himself whose long experience has made him a competent judge of the requirements of the traveling public.

BLAIR & ADAM.

Ladysmith is well represented in all lines of trade and in the general supply business the city is fortunate in having such a progressive and substantial firm as that of Blair & Adam. The principals of the firm are J. A. Blair and Jas. Adam, two of the most popular young business men on Vancouver Island. The business has been established for the past five years and both members of the firm being well trained to the work and personally



Blair and Adam's Store, Ladysmith.

supervising it the natural consequence is that a large trade has been amassed and the store now holds a place among the leading institutions of the city. The stock comprises dry goods, groceries, flour and feed, gents' furnishings, boots and shoes, tinware, graniteware, etc. The store presents a neat and attractive appearance and a staff of eight accommodating clerks are employed to attend to the wishes of their many customers.

W. E. MORRISON.

The enterprises that constitute Ladysmith's commercial community are, on the whole, of a sturdy constitution and manifest every evidence of prosperity. This is noticeable in the general store business conducted by Mr, W, E. Morrison on the corner of First Avenue and Roberts Street. The store is most tastefully arranged and completely stocked with the best of groceries, always fresh and kept in the best marketable condition, also general dry



W. E. Morrison's Store, Ladysmith.

goods, boots and shoes, men's furnishings and miners' supplies. A corps of accommodating clerks look after the wants of customers and Mr. Morrison takes personal charge of the business and has put forth much effort in bringing the same up to the high point occupied. He is a popular business man and a citizen of prominence who is always interested in all things pertaining to the upbuilding of Ladysmith.

KEAST'S LIVERY AND STAGE STABLES

H. KEAST, Proprietor

OPERATING

COWICHAN LAKE STAGE LINE

The most beautiful Lake on Vancouver Island. Home of the fisherman and hunter; 21 miles of clear mountain water.

FIRST CLASS SINGLE AND DOUBLE TURNOUTS

DUNCAN, B. C.



Quamichan Saw-mill, near Duncans.



Robt. Pirt Lumber Mill, near Duncans.

DUNCAN--Cowichan District

The thriving town of Duncan is situated half way between Nanaimo and Victoria on the Esquimalt and Nanaimo railway.

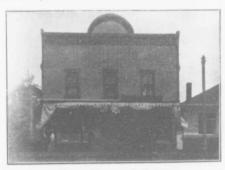
Duncan is the commercial centre of the famous Cowichan valley,--the richest agricultural district on the Island, and the finest residential district in the world.

The growth of the town is nothing short of remarkable, having practically doubled its population in the past three years. To the north and cast, the town has grown till now, what were farmers' havfields several years ago, have been laid off in new

town sites, which are dotted over with residences, and at the time of writing there is not a vacant house in Duncan.

A stranger coming into the town for the first time might wonder what there was at hand to warrant so many business houses, when there are no manufacturing establishments or any other large labour-employing concerns in the town

But let this visitor take a carriage of an auto,—start him out on any of the roads leading out of Duncan, and before night he wil realize that he is in the midst of one of the finest agricultural



Duncans Pharmacy, R. Ventress.



Quamichan Hotel, Duncan, F. Conruyt, Prop.



anrying and general farming communities to be found anywhere, the will find roads that for driving and motoring are the inest in the Province; he will discover that this district is a most desirable one from a residential point of view; he will find, too, that many have discovered this fact before him, as the numerons and splendid residences and homes,—especially in the vicinity of Cowichan and Maple Bays, and Quamichan and Somenos lakes will testify

In Duncan there are seven or eight real estate agents, all doing well, which will give some idea of the amount of land which is constantly changing hands throughout the district; farmers are constantly sub-dividing their property, which is being eagerly snatched up by new comers from the Old Country and the Northwest.

as a darrying country, Cowichan district is unsurpassed; the Cowichan Creamery is famous from one end of the Dominion to the other for the quality of the batter which it turns out. Year after year it carries off the highest awards at the Provincial exhibitions at Victoria and New Westminster: two years ago at the Dominion fair held in the latter town it carried off the highest honors in competition with the products of the creameries of the Dominion.

Attrough the product of this creamery has increased something like 600 per cent, in the past eight years, it is still unable to supply the demand for its butter, and this creamery can nearly always command about five cents per pound more for the butter it turns out than any of its competitors.

Fruit of all kinds grow to perfection in this favoured section of the country, and although it is only lately that the possibilities of this industry have been fully realized, there are several large commercial orehards in the district which have proved their profitableness and many have turned their attention to this industry in the past few years.

Ten nules to the north of Duncan is the town of Chemainus, where the Victoria Lumber Co. has its mill, and can boast of the



H. F. Prevost's Bookstore, Duncan.

largest output of lumber per day of any mill in the Province. This mill gives constant employment to several hundred men.

Covichan Lake, a world-famous lishing resort, from which the river of the same name flows to the sea, lice about twenty-two miles to the westward from Duncan. Here is to be found some of the finest timber to be found in the world. For years logging operations have been earried on at this point, the logs being "driven"



down the river at high water every year. But this is now to be changed; the C.P.R. intends during the coming summer to build a branch line of railway from Duncan to the lake, after which mills will be built at the latter point. This will give another impetuous to the growth of Duncan and the district generally.

The newspaper of the district is the Cowichan Leader, established four years ago, published in Duncan and enjoying a large circulation in all parts of the valley.—Ormond Smythe.

C. NEWTON YOUNG Real Estate Agent

DUNCAN, Vancouver Island

BUSINESS LOTS BUILDING LOTS FARMS AND RESIDENCES

FARMS IMPROVED AND UNIMPROVED

Suitable for Dairying, Mixed Farming, Fruit and Poultry, throughout the Valley of Cowichan and in the neighborhood of Nanaimo, Victoria and Alberni

Correspondents in Victoria, Nanaimo, Alberni, Vancouver, New Westminster and throughout the Province of British Columbia



PITT & PETERSON.

The business conducted by the above firm at Duncans is one worthy of special mention, it being the largest general store on Vancouver Island outside of Victoria. Their excellent stock presents an attractive display in a building 120x35 feet and includes all things in general geoceries, dry goods, boots and shoes, hardware of all kinds, flour and feed, fancy goods, crockery, glassware and numberless supply items. Besides the main store they also operate a branch carrying a complete line of stoves and ranges, mining and mill supplies, gasoline engines, eream separators and earry on a large trade in the plumbing, steam fitting and trasmithing business and their extensive plant enables them to handle large contracts in this department. The members of the firm are A. Peterson and T. Pitt, both prominent and popular business but in all thins- pertaining to the welfare of the community. WM. FORREST Real Estate and General Agent

Twenty-SIx Years Experience on the Island.



Home of Wm. Forrest.

Practical knowledge of Fruit, Dairy, Poultry and Mixed Farming. Timber, Mineral, Agricultural and Town Properties for Sale.

INSURANCE

Cowichan

Correspondence Invited

V. I.

COWICHAN LAKE AND RIVER

eventing of the fishing of Vancouver Island, the Cowieham river comes naturally first to mind, its fame having travelled tar, and its beauties charmed many a visiting angler, while for many years it has been the stand-by of tourists, through being within such easy distance of Victoria.

From early spring until late fall the Cowichan yields good sport, from the run of the steelheads and the first sea trout until the end of the season when the river is full of dog-salmon and the trout are gorging on their spawn.

The man who is not satisfied with sport such as the Cowichan river can afford is hard to please indeed. The ideal way to enjoy the river to the full is to work down it by cance; such a trip as this affords the tourist, be he angler or be he not, a unique opportunity to experience a delightful outing which is quite out of the ordinary routine of sight-seeing or out-of-door annusements.

Two hours in the train from Victoria through varied scenery of forest and lake, mountain and fiord, brings one to the town of Dancan, where can be hired the Indians for the trip, who, with their canoes are despatched ahead of the party to the headwaters of the river, where it leaves Cowichan lake. So long as care is taken to hire experienced Indians and to see that they take good, big canoes there need be no thought of danger, nor need it be





THE TZOUHALEM HOTEL is situated at Duncan, on the E. & N. Railway, 35 miles from Victoria and is within a few minutes walk of the finest trout stream on Vancouver Island.

> TWO OF THE BEST APPOINTED AND MOST UP.TO.DATE HOTELS ON VANCOUVER ISLAND CATERING TO THE TOURIST TRADE.

THE COWICHAN LAKE HOTEL is a beautiful resort on the shores of Cowichan Lake, 22 miles from Duncan, reached by Auto, or Stage and is a favorite resort of the big game hunter

DUNCAN and COWICHAN LAKE.

PRICE BROS., Proprietors.

deemed at all necessary to leave the ladies of the party at home, for they can participate in and add to the enjoyment of the outing without danger or disconfort.

A twenty-two mile drive in horse stage or .utomobile along a country road winding its way among the forest giants that have stood for centuries in silent majesty, passing here and there a prosperons, well kept farm, brings one to Cowichan lake, of which the river forms the outlet. Here, beautifully situated on the shores of the lake amid a setting of scenery perfectly wild, natural and unspolt by civilization is a comfortable and excellently appointed tourist hote) where the traveller can rest before starting on the week's



Cowichan Lake-21 Miles of Clear Mountain Water.

supurn at the lake, where black bear are common, deer are plentiful, some elk and moose, and grouse abound, will be an experience that he will not forget and will often wish to repeat. How long the trip down the river will take depends on the lesiver and inclination of the passenger. One day will suffice if needs must, but most will surely want to linger on the journey, halting to try the tempting pools where lark the biggest trout and to camp and cook them at the place of capture.

Here and there it is necessary to make a short portage while the Indians let the canoes down by ropes through some stretch



A Party of Hunters at Cowichan Lake.

where it is not safe to run, but these places are few and of short distance. The disherman will find an endless variety of likely spots and the fish he books will be worthy of his skill. An experienced angler who has dished many well-known streams in this and other lands, in comparing the sport on the Cowielan with that on the famous Nepigon, gives the palm to our island stream, as yielding gamer fish. Can higher compliment be paid to any Canadian water?

Among those who have visited this Island resort in recent years are many men of world-wide prominence, such men as Prince Arthur of Connaught and party, who made the trip two years ago; Sir Reginald Pole-Carew, the noted British General, and scores of others who all return with glowing accounts of their outing.



COWICHAN BAY



On your tour of Vancouver Island do not miss Cowichian Bay, one of the most charming and picturesque spots on the Island. Here is the ideal resort for the angler who, not content with a basket of "speckled beauties," longs for a try at the "big fellows," The waters of the bay abound with salmon from July to November and the trolling during this period is unsurpassed. There are no noxions insects here to worry you, no excessive heat, no extreme cold, and an ipmortant feature, especially to the angler is that through an act of parliament no fish cannery can operate on the Bay, the fishing here being preserved exclusively for sporting purposes.

The ambitions Nimrod will also find ample occupation here for in the immediate vicinity grouse, pheasants, deer, bear and panther are plentiful and afford excellent sport in the fall of the year.

Cowielian Bay is thirty miles from Victoria and can be reached by train to Cowielian Station where a conveyance from the Baena Vista Hotel meets all trains. Visitors to this resort will find the hotel accommodation first class and all conveniences at hand, such as fishing tackle, motor boarts, sait boarts, etc.

THE BUENA VISTA HOTEL, COWICHAN BAY

Take Train from Victoria or Nanaimo to Cowiehan Station

A FIRST CLASS TOURIST AND SPORTSMAN'S HOTEL



N. BROWNJOHN, Prop.

Unequalled Trout and Salmon_Fishing.

Long Distance Phone B 17



Scenes on the Beautiful Ranch of Richard P. Wallis, Nanoose Bay.

NOTCH 111LL, RANCH contains 2,2,28 acres and occupies the whole of the perinsula at Nanoose Bay. Originally pre-emptin 100 it is now owned by Richard P. Wallis, J.P. who devotes his time to sheep and cattle raising. There is a large orchard, and last year Mr. Wallis marketed over five tons of apples. The property commands mearly the whole of the deep-water frontage in the harbour, and has one or two particularly desirable mill sites. Occupying the unique position it does, this ranch offers one of the best opportunities for a large sheep ranch on Vancouver Island. As a sporting reserve it is unequalled. Deer, Grouse and Phensants and Ducks and Geese in winter are very plentifiel, and there is a large lake with a surface of about eighty acres, well stocked with troat. There are tag arres under cultivation, ten miles of good fencing, two large barrs, an excellent seven-roomed frame house, with good water supply laid on. The ranch is wellstocked with sheep and cattle and Mr. Wallis will self the whole as a going concernt. The E & N Ruilway extension passes within one-quarter of a mile of the property.



NANOOSE BAY



With the extension of the E_{-} & N. Railway from Nanaimo to the northern end of the Island many towns will spring up along the line and especially will this be the case where the railway skirts the waters of the Gulf of Georgin. At Nanoose Bay construction work is being carried on and the line when completed will traverse the shores of the bay for many miles. Nanoose is one of the finest deep water harbors on the east coast of Vancouver Island and is destined to be a strategetic point in the development



of the Island. It lies in an almost direct line from the city of Vancouver on the Mainhand and is about thirty-three miles distant. The bay is exceptionally well sheltered and has several good mill sites, which fact alone will make it a hive of industry when the large areas of timber in the surrounding district are converted into lumber and shipped from this point by rail and water to all parts of the world. The land in this locality when cleared is unsurpassed for agricultural purposes.

ARLINGTON HOTEL, NANOOSE BAY. P. L. Good, Prop.

The hotel accommodations on Vancouver Island are exceptionally good and the traveller, after a day's drive is assured of a comfortable place at which to rest. Especially is this noticeable at Nanoose Bay where is situated the Arlington Hotel, owned and conducted by Mr. P. L. Good. This hotel stands at the head of the hay and is sixteen niles from Nanaimo on the main road to Cameron Lake, Alberni, Comox and Campbell River. It is a popular stopping place for automobile parties when travelling over the island and in the hunting and fishing season many sportsmen make it their headquarters. The house is immaculately clean and everything tending to make one's stay comfortable and homelike is provided. A long distance telephone and the post office is connected with the hotel.

GUN AND ROD HOTEL.

Parksville is no exception in the way of hotel accommodation, for here is located the Gun and Rod Hotel, conducted by Mrs. A. Hirst and catering to the tourist, sportsmen and travelling public, with whom it is one of the most popular in this section



Gun and Rod Hotel.

of the Island. The Hotel is very appropriately named as the surrounding country abounds with big and little game of all descriptions, while the creeks and rivers afford excellent sport for the angler, and during the hunting and fishing season the house enjoys a large patronage.

CARR BROS. GENERAL STORE

HUNTING and FISHING PARTIES OUTFITTED

GASOLINE REAL ESTATE

PARKSVILLE & (Englishman's River)

PARKSVILLE--Englishman's River

Parksville, or Englishman's River as it is commonly called, is the centre of a farming district of considerable extent. Although the area under cultivation at the present time is not extensive there are many farms with from twenty to forty acres cleared from which the owners reap handsome returns. Fruit grows to perfection in this locality and poultry raising and dairying are branches of the industry that make farm life in the district pleasant und prointable. It is in this locality that the C. P. R. is clearing one thousand acres of land which when ready for the plough will be divided into blocks of forty acres and placed on the market. There is always a good local market for farm produce and at present the demand exceeds the supply. Logging camps are operating in the district and surveys for the extension of the E. & N. railway are being run through the settlement and during railway construction and upon completion of the railway. Parksville will be an important point. It is twenty-five miles from Nanaimo and is beantifully situated overlooking the Gulf of Georgia.



A Typical Vancouver Island Farm.

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UNION BAY

The manifold natural advantages possessed by Union Bay are at once appearent to even the most casual observer, but none appeals with more force than that of its excellent harbor and this, coupled with its proximity to the immense coal mines at Cumberland and the extensive timber areas close at hand, offers every facility for attracting maritime trade and industrial enterprises. Union Bay is essentially a place of industry and is the shipping point for the Wellington Colliery Company's mines. As the harbor is entered steamers and craft of all descriptions can be seen lying at anchor awaiting the coal which is to take them to all parts of the world. The town was established some time after the discovery of coal at Cumberland some twenty years ago. Here are located the machine shops of the W. C. Co., at which plant a considerable number of men are employed. It is sixty miles from Xanaimo by water and road and is a regular port of call of the "Queen City" and "City of Nanaimo" carrying mail, passengers and freight. It is connected with Cumberland, ten miles distant, by railway, and the surveys for the E. & N. extension passes through the town.

Apart from its importance as a shipping centre, a vast wealth of merchantable timber stands in the immediate vicinity and at the present time three logging camps are in operation, viz. The Chemainus Lumher Co., The Fraser River Mill Co., and The Taylor Mill Co., employing a large number ϵ if men. The soil in this locality is of the highest quality and a number of small farms are operated, the market for farm produce being at all times good. The town supports an excellent school, church, hospital, hotels and churches, and withal Union Bay's prosperity is great and her prospects of the rosiset description.

FRASER & BISHOP.

Among the many business enterprises that figure conspicuously in Vancouver Island's roll of commercial undertakings a positive place has been earned by the firm of Fraser & Bishop at Union Bay. This business was launched several years ago by Mr. Geo Howe and for fifteen years was managed by Mr. J. A. Fraser.



Store and Hotel, Fraser and Bishop.

A year ago the above firm purchased the business, which includes a very complete general store, carrying a full line of dry goods, groceries, hardware, boots and shoes, furnishings, etc. The firm also own and operate a first class hotel, butcher shop, a bonded warehouse, concert hall and wharf. The post office is also comnected with their store. The business is particularly substantial and every department is supervised by the members of the firm, who take an active part in the management of the business, and both are well trained for the work, having been closely identified with the wholesale and retail trade on the coast for a number of years, Mr. Bishop being connected with the R. P. Rithet Co., Victoria, for a number of years.

WILSON HOTEL, UNION BAY.

Upon alighting from the steamer or train at Union Bay the strangers hie themselves to the modern hostelry which is the subject of this sketch, and there receive a hearty welcome from the jovial proprietor, Mr. John Humphrey. This hotel is unquestionably the popular headquarters of the travelling public and can be recommended as a first class place at which to stop while in Union Bay. Mr. Humphrey has conducted the hotel for the past ten years and has gained an enviable reputation as a host. He is a gentleman who has a large acquaintance throughout the province and is well and most favorably known.



Wilson Hotel, Union Bay.

2 apr



Comos district is noted for its great coal deposits, its tunber wealth and agricultural areas. A city of note in this district and the largest and most important town in the northern section of Vancouver Island is Cumberland, with a population of 1,800 prosperous and thrifty citizens. It is the seat of a great coal mining industry owned and operated by Hon. James Dunsmuir, Lieutenant-Governor of British Columbia. Four large mines are in constant operation here, namely, Nos. 4, 5, 6 and 7. The combined output of these mines average 1,500 tons per day and the coal is conveyed by rail from Cumberland, which is situated ten miles inland, to Union Bay for shipment to all parts of the world.

Tributary to Cumberland is the rich and fertile farming district known as the Courtenay Valley, and the volume of trade which flows into the town from this settlement alone makes it a busy and progressive place. The town affords a good market for all products of the farm,

Cumberland is the county seat of the district, the government offices being located here. It is also equipped with a modern electric light and water system, the latter being unsurpassed for power and purity in British Columbia, being laid on from a chain of mountain lakes some 960 feet above the town. It supports excellent graded schools, four churches, namely, Methodist, Preselyterian, Church of England and Roman Catholic, a hospital, first class hotels and a branch of the Royal Bank of Canada. It is a sporting and musical town of prominence, the city band having captured first prize in Vancouver recently in competition with bands from different parts of the province. A large lumber mill is operated here, the principals of which are Robt, Grant, M.P.P., and L. A. Mounce. The cost of living in Cumberland is reasonable, when wages and general conditions are considered, and the town is milque in that it is free from debt, the policy of the council being to keep the tax rate as low as possible, which is at the present time 1 mills.



Recreation Grounds, Cumberland, 24th May. 1908.

WILLIAM WESLEY WILLARD.

The city of Cumberland, having a large farming and lumbering district tributary to it, makes it the headquarters trading point for a large section and consequently is the seat of business establishments representing all lines of trade. Chief among these is the harness manufacturing business operated by William Wesley Willard, which has been successfully conducted for the past eighten years. A full and complete stock is carried, including light and heavy single and double harness, robes, blaukets, whips, etc., also trunks and valies.

As a public man Mr. Willard is one of the prominent citrzens of Cumberland, having held the position of Mayor for the past five years, and is the official administrator for the Comox Electoral District, and Justice of the Peace. He also holds the honored position of High Vice-Chief Ranger of the Independent Order of Foresters of British Columbia.

Mr. Willard's long residence in the Comox district, together with his close association to public affairs, makes him an authority on matters pertaining to real estate and in this line, together with insurance, he engages quite extensively, having a large list of small and large farms, cleared and uncleared, business properties, mill sites, dwelling houses, etc., and also attends to collection of rents. In insurance he enjoys a large patronage, being agent for the Royal Fire and Life Company.

CUMBERLAND HOTEL.

When in Cumberland make your headquarters at the above hotel where you will receive a courteous welcome from Mr. J. Bruce, the manager, and where you will find everything comfort-



Cumberland Hotel.

able, clean and strictly first class, including electric light, hot and cold water, etc. This hotel is the home of all commercial menwhile in the city.



A Campbell River Salmon-62 Pounds.

JOS. MCPHEE & SONS.

In considering the enterprises that have materially assisted in the development of Vancouver Island, we find many with a substantial bearing thereon, and in this connection the business



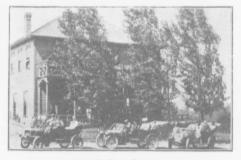
Residence of Mr. Jos. McPhee, Courtenay.

conducted by Jos. McPlace & Sons at Courtenay and Cumberland is worthy of particular mention.

The business consists of two large general stores, the largest in the district, and the stock carried is well selected and most complete. It includes dry goods, groceries, hardware, boots and shoes, crockery, glassware, men's furnishings, etc. They are also special agents for Sheewin & Williams' paints. Sharple's Crean separators, Slater shoes and Campbell's made-to-order clothing. Special attention is paid to outfitting new settlers coming into the country. The business was established by Mr. McPhee thirry years ago and through the energy and progressiveness displayed the business has been brought to a standard which is a credit to the community. Mr. McPhee is a progressive man and takes a deep interest in the welfare of the district.

RIVERSIDE HOTEL.

This hotel is magnificently situated on the Courtenay River and overlooking the beautiful farming valley and the Gulf of Georgia. It has lately been remodelled, enlarged and newly furriished throughout and can be recommended as a first class hotel catering to the tourist and travelling trade. The hotel is provided with hot and cold water, gas, excellent cuisine, sample rooms, barber shop, telephone, etc. Boats, fishing tackle and guides can



Riverside Hotel, Courtenay.

always be obtained at the hotel, and the hunting and fishing in the immediate locality assures this hotel a liberal patronage during the season. Mr. O. H. Feckner, the proprietor, is an experienced hotel manager and carefully attends to the wants of his patrons.

COURTENAY VALLEY



Not to refer to the agricultural and horticultural country lyma in the Comox District, which embraces thousands of acres of thus richest land on the North American continent, would be to over



look one of the strongest reasons for believing in the inalienable greatness of the future of the district.

Although all available cleared land in the district is under cultivation there are still large areas which when cleared would yield handsome returns as good prices are realized for all farm produce and a market is assured. The average prices are:

| Hay, per | | .\$20.00 |
|-----------|---------------------------|----------|
| Oats, per | ton | .\$35.00 |
| Potatoes, | (8 tons to acre), per tou | .\$20.00 |
| Butter | | to 350 |
| Eggs | | to soc |
| Beef and | Hogs (on foot, | c to 9c |

There is not at the present time sufficient produce produced by the farmers to supply the local needs and thousands of dollars worth are imported annually. The amount of such supplies from distant points is, however, steadily decreasing and with the clearing and settlement of the lands, which is to be prosecuted by the C. P. R. and other companies, and the increased production of all kinds of crops the day will come when this section will be supplied altogether with home produce.

In a climate where flowers are in bloom for nine months of de year it is easy to imagine the great possibilities of increased production over a country that is frozen up for six months in the year. All kinds of berries, fruits and vegetables produce abaudinty, the grain crops and those upon which depend the raising of



stock are heavy yielders, and every avenue of agricultural life is carried on extensively.

The price of land in this locality varies from \$15 to \$200 per acre and although the latter figure would seem at first glance to be high it must be taken into consideration that the crop yields here are larger and of better quality than in any other section of British Columbia and there is a ready cash market for everything that is raised—in the town of Comberhand, which is seven miles away by good wagon road.

Although this is essentially an agricultural section there are numerous other resources which when thoroughly exploited and developed will make Courtenay a busy and progressive town.

Coal areas of enormous extent have been proven to exist in the Courtenay Valley and at the present time the Vancouver Coal



A Portion of the Courtenay Valley.

Prospecting Company have a bond on practically all the Crowngranuted hand available. A year ago a large amount of money was expended in prospecting this coal bed and the most gratifying results were obtained. At a depth of 1.850 feet a seam of coal (8) inches thick was struck. Immediately below that two feet of fire clay (which makes a first class fuel) and three feet of coal was encountered. The indications at this point showing that further down another scam existed, the bore was continued to a depth of 2.200 feet and the efforts of the company were amply rewarded by striking a scam of coal of a superior quality and a thickness of five feet. The fact that this coal has been discovered within three and one-half miles from where the Wellington Colliery Company are now mining extensively, it is safe to predict that it is a continuation of their coal seams and that ere long the little town of Courtenay will be the seat of an immense coal mining industry.

The transportation facilities to the Comox district at the present time include a steamship service maintained by the C.P.R., viz., the "City of Nauaimo," operating from Victoria and Nanaimo to Union Bay and Comox semi-weekly, and the "Queen City" from Vancouver and Nanaimo weekly. A good wagon road is also maintained by the Provincial Government into the district from Victoria and Nanaimo. These modes of transportation are soon to be supplanted, or rather, augmented by a railway line, which will run through the district to the northern end of the Island, touching all principal places en route. Surveyors are now (July, 1968) in the Courtenay Valley and construction work, it is expected, will be commenced within a reasonable time.

Logging is an industry that is extensively carried on in this section, the quality of the timber being the finest and the quantity almost unlimited. Several camps are in operation, employing a large number of men. Saw-mills are errected at different points in the district, manufacturing lumber for the local trade, but the great majority of the timber cut is boomed at the month of the Contrenay River and taken to Vancouver and other places to be manufactured into lumber.

Having briefly reviewed this beautiful section of Vancouver Island and described its opportunities from a business viewpoint, its charms as a place of residence should receive due mention. No district on the island affords better sport for the angler and ninrod. Trout and salmon fishing in the Courtenay River is unsurpassed and grouse, ducks, geese and deer are plentiful. The social life in the district is exceedingly pleasant and the traveller is always accorded a hearty welcome.

The district supports first class schools and churches, while well stoeked stores and up-to-date hotels are located at all principal points. The scenery is incomparably grand, varying from the peaceful farming valleys overlooking the placid waters of the Gulf to the monarch snow-capped mountains away in the distance.

MR. ALEX URQUHART.

There is no more stable foundation for the prosperity of a country than that found in the resources of its tillable lands. As evidence of what has been accomplished along agricultural and dairying lines in that section of Comox District known as the Courtenay Valley, attention is drawn to the farm of Mr. Alex. Urquhart, photographs of which are here reproduced, and which is one of the finest and most complete agricultural areas on Vancouver Island.

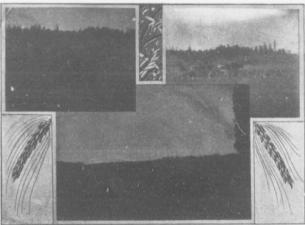
The farm comprises 245 acres of the choicest alluvial deposit soil and is pictursequely situated on the Courtenay River and overlooking the placid waters of Comox Bay, and the Comox glacier away in the distance.

Mr. Uuquhart landed in the valley in 1871 and being a gentleman of keen business instinct and farsightedness he later purclased a farm and became actively engaged in agricultural pursuits. He also engaged extensively in the dairying business, having in one year manufactured and placed on the market 17,000 pounds of butter. The dairy is equipped with all modern appliances for the manufacture of butter and is a model of cleanliness. In fact it has become a household word in many Vancouver Island and Mainland homes: "If it's Urquhart's, it's the best."

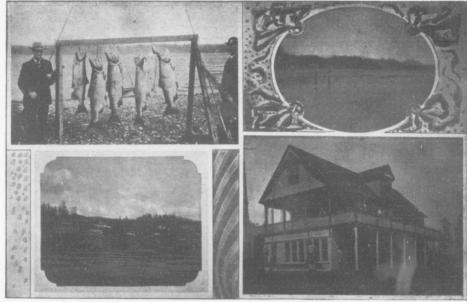
Mr. Urquhart is a man of broad gauge and apart from his farm operations he has many other interests in the district and nothing pertaining to the welfare and advancement of the community fails to receive his support.

Together with his sons he operates a logging camp and saw-mill about three miles from Courtenay. The mill has a

capacity of 12,000 feet per day and is modernly equipped with machinery for the manufacture of lumber, including an 80 hp. hoiler, two engines with a combined capacity of 60 h.p., plainer, edger, etc., and is in a position to supply lumber for building purposes at reasonable rates.



Scenes on the Farm of Alex Urquhart, Courtenay Valley.



An Every-day Occurrence at Campbell River. Scene from the Wharf Showing Beach. The Hotel is Beautifully Situated. Increasing the Hotel Accommodation. Scenes at Campbell River (see next page).

