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##  <br> - THE WONDERFUL <br> Popularity <br>  <br> Forcefully Demonstrate <br> atinhis our 23rd Annual FebRuahy Sale

which opened Saturday Morning.
When we began these Sales some years ago the knowledge of their merit did not extend be-
Have Learned More and More of Their Genuineness Until Now they are attented by y thousands and thousands of men and women from all parts of
the country, during their four week's duration.

The immensity of the assortments involved, the variety, beauty and superiority of each in-
dividual line shown cannot fail to arouse enthusiasm.




Your Feet Will Never Behave And you really can't expect
them to, when you listen to Columbia's Dance Records -one-steps, two-steps, waltzes
and fox-trots. and fox-trots. Come in and listen to these Columbia Records-as many as
you would like to hear. And you would like to hear. And
you will hear them at their very best, played on the Col-
umbia Grafonola.


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## BABY SLEIGHS

HIGH-CLASS COASTERS
Boys' solid runners with round metal shoe Girls' hish runners with half
polished metal strapped and kneed, built to stand hard usage. SNOW SHOVELS.
Four sizes for boys and girls.

## AYRE \& SONS, Limite <br> PHONE 11

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## Smallwood's

 Great Clearance Sal100 pairs MENS FINE BOOTS. Price only $\$ 5.00$ per pair.
99 pairs only LADIES' POPLIN and SATIN PUMPS,
in

989 pairs BOYS' and YOUTHS' BOOTS, only $\$ 2.50$ and $\$ 3.00$ per pair 10 PER CENT OFF ALL RUBBER FOOTWEAR I: OUR STORES, Mail
buyers.
F. Smallwood, The Home of Good Shoes
 EMILLEY'S

## RUBBERS

## FOR THE FAMILY.

The best values in town. We keep our stocks fresh, we don't exper
ment on quality.
For Men, Women, Boys and Girls: MEN'S LOW CUT RUBBERS, Goodyear Brand, now... 98 c MEN'S STORM RUBBERS
. $\$ 1.38$ and $\$ 1.48$
MENS STORM RUBBERS, Rolled Sole
MEN'S SLIP-ON MUD RUBBERS, now
LADIES' LOW CUT, sizes 6 and 7 only, for
LADIES' STORM RUBBERS, High and Medium Heel. . $\$ 1.18$ BOYS' STORM RUBBERS, sizes 10 to 6
(Priced aecording to size.)
Prices Just Even With Quality.
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of Good Shoes.
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## and Girls:

Brand, now...98c.
. $\$ 1.38$ and $\$ 1.48$ .$\$ 1.88$
$\$ 1.60$
dium Heel $\$ 1.18$
98c. to $\$ 1.58$
73c. to $\$ 1.18$
Quality.

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Men's Boots.

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 That Combine the Finest Workmanship and Best Washing Qualities possible. Superior to Any $\$ 2.00$ Glove We Have Yet Seen.OR LADIES, at $\$ 1.30 \mathrm{pr}$. $\&$ FOR MEN, at $\$ 1.55$ pair. Shades of Khaki, Grey and Chamois. Sizes 71-2, 8, $81-2$, and 9.

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We have on hand quantity of PRIME CODFISH which we offer on retail. Just the thing for householders. Also BLACK \& WHITE OATS. A. H. Murray \& Co, Ltd. BECK'S COVE.

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However, we beg to remind our customers these goods are selling rapidly, and cannot be replaced it the same price.

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With full equipment and ready for the road, \$1,550.
Order early and avoid disappointment. A large supply of Parts, combined with twelve years' experience, guarantees satisfaction. Catalogue on request.

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 LIBBY's CORNED BEEF HASH? Sold in $1-\mathrm{lb}$. and $2-\mathrm{lb}$. Cans BYALL GROCERS

For Sale,
Complete With Storage Batteries:
160 Light ELECTRIC LIGHT OUTFIT, suitable for
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vessel or business premises. This plant is oper-
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in constrution and of most modern type. Fur-
ther particulars on application. Will bes esold at a in construction and of most modern type. Fur-
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diameter. Both the above áre for immediate delivery and
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later later.

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