

GERMANY GALLIC CHECKED

Muscovites Now Hold Strong Positions Along River San.

NEW MOVEMENT COMING

Germans To Attempt Offensive Against Left Flank of Czar's Troops.

[Canadian Press.] Petrograd, May 14.—The Russians have fallen back upon their strategic position along the River San, which runs north and south through Central Galicia.

The arrival of fresh Russian troops, which successfully engaged the German forces, has renewed pressure upon the Russian wings.

The retreat of the Russian troops, which has been explained here as due to pressure from the Germans, but not to the exhaustion of the Russian troops.

With the checking of the German eastward movement between the Tistula and the Carpathians, there are indications of a new Austro-German offensive against the Russian left.

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CITY AUDITOR SHOWS HOW TAX MONEY TO BE DIVIDED

Various Sums Civic Departments Will Get Shown in Tabulated Form

This is occasioned by including the \$59,489.23 overdraw from 1914, which must be raised this year, as a "receipt" for last year.

Below will be found a brief summary of the way the board control reduced the estimates submitted for its consideration.

Table with columns for Department Name and Amount. Includes items like Stanley Railway, London and Port Stanley Railway, Debentures for insurance of soldiers, etc.

What's Done With Money. In order that the ratepayers can get an idea of what the city intends to do with its money, the following tables, showing the comparison between the estimates of last year, the amount expended, and the amount available for the carrying on of the same works this year.

It will be noted in the receipts table above that the city has a considerable surplus for 1915.

THE DIARY OF MARS

Great demonstrations in favor of war are reported in dispatches from Rome. It is said that grave events are looked for in the near future.

Advices from the Dardanelles, as conveyed from sources favorable to the Allies, indicate that the French and British forces are continuing to gain in the land fighting.

One British correspondent asserts the whole coast line of Gallipoli peninsula is in the hands of the Allies.

The captain of a steamer which put in at Blyth, England, reported his ship had struck a submerged obstacle, which apparently was a submarine, and he believes the submarine was sunk.

The Russian war office announces that the battle in Western Galicia is becoming less intense, but official reports from Berlin and Vienna continue to claim that the Austro-German forces are sweeping eastward.

Each Jitney Bus Oves City \$5 Before Can Be Operated, Says Police Chief.

The jitney busses, which, like Finnigan have been on again off again, are doing business once more, but according to Chief of Police W. T. Williams, if they do not pay a license of \$5 each per car by nightfall the owners will be summoned before Police Magistrate J. C. Judd to explain why they are disregarding one of the city bylaws.

In speaking of the off again on again schedule, the chief of London's finest said that the promoter of the scheme was limited to blame for their being stopped.

Woman Lived East. Dixon refused to say where his wife was born, saying that she came from the East, where her parents resided, and that she was not living back there to work one of these days.

Garbage Men's Cash Had Very Close Call. Garbage Superintendent W. C. Dodd, Assistant Treasurer W. S. J. Saunders, and incidentally the pard cash that the garbage collectors receive each week, had a close call yesterday afternoon.

THE CENSORED NEWS

AT LAST DERNBURG HAS NOTHING TO SAY

[Canadian Press.] New York, May 14.—Dr. Bernhard Dernburg, former colonial secretary of the German empire, declined to comment today on the Administration's note to Germany.

"Dr. Dernburg must absolutely refuse to discuss the American note to the German Government," his secretary said. "He has nothing to say."

STEREOTYPED SHOWS BY WILSON COMES AS BIG SURPRISE

Montreal Paper Says He Has Performed Service To Humanity.

NO MEANINGLESS THREAT

Press of Canada Comments Favorably Upon Wording of Protest.

The Scouts of London have suffered a great loss in the person of Sergt. William Brady, who was recently reported killed in active service.

THREE ROUSING CHEERS! SQUIRRELS HAVE COME

Arrived in London Today—No Casualties En Route Reported.

JUVENILES TAKEN

Three rousing cheers! The squirrels have come. Months overdue, the little grey squirrels that Utilites Commissioner T. W. McFarland, chairman of the parks commission, has been chasing for these many months arrived in London today.

What the Act Says. Section 6: "If a child is brought before a justice upon summons or under warrant or for any other reason, it shall be the duty of the justice to inquire into the child's welfare."

QUICK RESPONSE

Involved Soldier, Who Desires Chauffeur's Job, Will Likely Get It.

DEATHS AND FUNERALS

Frederick Tempier, for many years a resident of this city, died in Toronto early today, aged 78 years.

James Churchill. The death of James Churchill occurred today at the home of his daughter, Mrs. Dowdell, 284 Simcoe street, aged 84 years.

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Deaths and Funerals. James Churchill. The death of James Churchill occurred today at the home of his daughter, Mrs. Dowdell, 284 Simcoe street, aged 84 years.

Deaths and Funerals. Mrs. Percy Strangeman. The death of Mrs. Percy Strangeman, 89 Edward street, occurred today at Victoria Hospital.

Deaths and Funerals. Death of Mrs. Mackay. Mrs. Hugh S. Mackay, 278 Hill street, died last night at her residence.

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BRIGHT YOUNG SOUTH LONDON GIRL MAKES STEADY PROGRESS

The Advertiser will be glad to receive contributions to pay for tobacco for the soldiers in Belgium and France.

SEE THE KIDDIES TONIGHT. Seats may still be obtained for the public school children's concert to be held this evening in the Armories.

JAM FOR SOLDIERS. Contributions of specially prepared jam will be gratefully received from the citizens for the wounded soldiers in hospitals.

SOCIAL CARD PARTY. The officers and members of St. John's Lodge, 202a, will hold a social card party tonight.

\$2,500 FOR BRIDGE REPAIRS. The City Engineer has estimated that \$2,500 will be required for the repair of the bridge over the Rideau street bridge this year.

PAY DAY AT CAMP. Today and Saturday are "Pay Day" for the troops in training here.

BUILDING PERMITS. Building permits issued today include one for \$1,600 for a brick house at 1500 Briscoe street.

FINISH PUTTER WORK. City cement gangs have finished the curb and gutters on Rideau street as far as Grand avenue, westward to work on south from that street.

KNOWN IN LONDON. Kenneth Glass, son of Frank Glass, manager of the Canada Life Assurance Company, Quebec, P. Q., was recently killed in action in France.

MORE FOR SOLDIERS. Mrs. Fred White, regent of the Lord Elgin Chapter, Daughters of the Empire, has received the following donations for the soldiers' comfort fund from Bethel Presbyterian Church.

WORK HAS BEGUN. Work was started yesterday afternoon by the City Engineer's office on the extension of the military concentration camp at Carling's Heights.

REPAIRING DECISION. The board of control today reaffirmed its previous decision to award the contract for No. 4 section of the storm sewer and water pipes to the Western Construction Company.

NO SUPPLIES FROM ORIENT. Owing to the war, many local firms who have been expecting shipments of supplies from the Orient have been disappointed.

TO PRESENT FIELD KITCHEN. Officers of the 33rd Battalion have received word that a number of officers and villages of Huron County are raising funds to present the battery with a field kitchen.

MONEY MARKET. New York, May 14.—Bullion, 50c per ounce.

TOO LATE TO CLASSIFY. WANTED—Two first-class car centers, for interior finish, April 237 Hyman street.

Pere Marquette R.R. Port Stanley Bi-Weekly Service WEDNESDAYS AND SATURDAYS

Initial Stationery. Notepaper and Correspondence Cards. Stamped in Gold, Etc.

Strand Cafeteria. 384 RICHMOND STREET. Hot lunch at all hours. Dinner special after 11 o'clock a.m.

\$2.00 Hats in Stiffs and Softs Just Opened

In order to give our customers some idea of the great variety of styles in which we carry these \$2.00 Hats, we will have a number on display in our Dundas street windows tomorrow (Saturday).

Graham Bros.

Chicago Grain Market. (Reported by J. M. Young, Broker.)

Chicago Provision Market. (Reported by J. M. Young, Broker.)

Chicago Cattle Market. (Reported by J. M. Young, Broker.)

Chicago Hogs Market. (Reported by J. M. Young, Broker.)

Chicago Sheep Market. (Reported by J. M. Young, Broker.)

Chicago Poultry Market. (Reported by J. M. Young, Broker.)

Chicago Butter Market. (Reported by J. M. Young, Broker.)

Chicago Cheese Market. (Reported by J. M. Young, Broker.)

Chicago Eggs Market. (Reported by J. M. Young, Broker.)

AMMUNITION KAISER TO DECIDE HAMPERS BRITISH FUTURE RELATIONS

High Explosive Shells Needed On Him Depends the Position to Smash German Fortifications. Germany Will Take On Note.

INFANTRY HANDICAPPED WASHINGTON IS ANXIOUS

Storm Trenches Only to Find Entanglements and Guns Intact. Knows That Military Party Will Demand Its Contemptuous Rejection.

[Canadian Press.] London, May 14.—Whether or not the United States is to continue on friendly relations with Germany hinged today on one man's position. This man is Emperor William. Official Washington realized that with America's last word condemning German methods of submarine warfare, delivered to the Berlin foreign office, the military party in the fatherland—and it is the dominant party—will demand that President Wilson's request be contemptuously rejected.

Two Disadvantages. "It is important for an understanding of the British share in the week's operations to realize we are suffering certain disadvantages which make striking success difficult to achieve. Two serious ones of the Crown Prince of Bavaria and the Duke of Wurttemberg, are still in our front holding at full strength lines which are supported by forming artillery, and are not to be taken easily. Secondly, we are still suffering from the aftermath of the first gas attack at Ypres.

Defences Not Destroyed. "At Fromelles and Richebourg we found the enemy much more strongly posted than we expected. We lacked high explosives to level his parapets. When our infantry gallantly stormed the trenches, they found a garrison undismayed, many entanglements still intact, and maxims on all sides ready to pour in streams of bullets. We were unable to maintain ourselves in the trenches won, and our reserves were not thrown in because the conditions for success were not present.

Washington was anxious today. There was a gravity in official quarters this immediately following the blowing up of the Maine. It is America's position today. It believes German submarines ran amuck through the misdirected seal of the Berlin admiralty and of squadron commanders.

Future That Counts. It holds out the olive branch to Germany in asking her to disavow such acts. Yet it is not much the past with which the United States is concerned. The confident position is taken that the German Government will see an error of the past, and will make reparation, so far as American citizens are concerned, as it should.

Kaiser Holds Reins. It will be the Kaiser, however, who will have the last word. It is known that the President and all his cabinet members and unofficial advisers are hoping that the Kaiser's influence finally will prevail.

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STRENGTH OF UNITED STATES NOTE TO BERLIN APPLAUDED BY WHOLE AMERICAN PRESS

Expressed the unanimous voice of the great American Republic. Whatever may have been the apprehension of the nation, stirred to its very soul by the prospect of a neutral country, these apprehensions vanished with the perusal of the note sent last night to Germany.

Washington, D. C., May 14.—The note transmitted by Ambassador Gerard this week; it must cease its wanton war of murdering neutrals, or the Government of the United States will not be satisfied.

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R. J. YOUNG & CO. WEEK-END READY-TO-WEAR SPECIALS

22 ONLY LADIES' AND MISSES' NEW SPRING SUITS. In Navy and Black Serge, with pleated and plain flare skirts, with yoke. Regular \$15.00, \$18.50 and \$20.00 suits. To clear \$12.50.

Some Glove Bargains. Kayser Silk Glove, 2 domes, in white and black. Only .50c. Kayser, 12-button length, has double tips, in white, black, tan and grey. Only \$1.00.

Special Millinery Sale. FOR A LIMITED TIME WE OFFER OUR STOCK OF TRIMMED MODELS FOR SALE AT \$2.98, \$3.98, \$4.98.

Knit Goods Specials. Children's Ribbed Cotton School Hose, all sizes in stock. Very special. 15c, or 2 for 25c.

CORSETS. C-C Corsets, No. 418, special summer weight percale Only \$1.50.

Price On "Heads" Of Submarines. London, May 14.—"Owing to the reported presence of German submarines in the Mediterranean," says Reuters.

THE JOY RECIPES! TAKE CASCARETS. Be Cheerful! Remove the Winter's Poison from your Liver and Bowels.

WOMEN DEMAND COUNTRY BE FREED OF ENEMY. LONDON, May 13.—At 4:25 p.m.—While Premier Asquith was telling the House of Commons today that the Government had decided to interpose or to aggregate subjects of enemy countries.

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SUMMER SPECIALS. This is the season when we begin to think of our summer necessities. We have an extraordinary fine assortment of all summer goods, and consider it a pleasure to show and demonstrate them.

The Love Hardware Company. 111 DUNDAS STREET. PHONE 588.

London Advertiser
Morning Edition, Outside City, 10c per week, \$2.00 per year.
Evening Edition, Outside City, 10c per week, \$2.00 per year.

TELEPHONE NUMBERS
Private Branch Exchange, Connecting All Departments, 3670-3679.

TORONTO REPRESENTATIVE
F. W. Thompson, 57 Main Building, U. S. REPRESENTATIVES.

A TERRIBLE ARRANGEMENT
Coming after the Lusitania slaughter, the dreadful recital of German atrocities in Belgium and France.

The Bell Franchise
The Bell Telephone Company has failed to enter into a new agreement with the city of London.

EUCKEN'S VIEWS
Professor Eucken, of Jena, a somewhat popular German writer on philosophical theology.

MR. ROGERS SURRENDERS
ON ROBERT ROGERS achieved his reputation in the West. It was as the man at the throttle of the Manitoba system of government.

WET LILACS
When once again you take down a way All sweet with lilacs, heavy from the rain.

THE ROCKY ROAD TO RECTITUDE
By William Stevens McClure. "Virtue is its own reward," said the blonde girl behind the hotel cigar counter.

MASTERS OF TRANSPORTATION
The story of the mobilization of the French army last August, now being told in the annual reports of both state and privately-owned railroads.

EXTRA SPECIAL SALE OF MATTRESSES
500 better-grade Mattresses to be sacrificed. This consignment has been sent to us by a manufacturer to be sold before June 1, regardless of cost.

AGENTS FOR THE FAMOUS OSTERMOOR MATTRESSES
THE BEST IN THE WORLD.

MUNICIPAL JITNEYS
Most people help to pay for the paved streets of this city, but it is a question if more than ten per cent of those who settle to tax bills ever get a chance to use their roads.

EDITORIAL NOTES
Rogers rests and his machine rusts. Manitoba did a fine job of house-cleaning.

THE SCOTCH LAZIE
The Scotch lazie in this city who wants to go to the front "to fight, not to nurse."

ALSO AND LORRAINE FOR FRANCE
Trent and Trent for Italy; Heligoland for Britain; Constantinople for Russia and the German colonies for Belgium.

THE UNCONQUERABLE SPIRIT OF MAN
Wilson declares his statement about nations being "too proud to fight" did not apply to the Lusitania incident.

THE QUEEN OF ENGLAND
The Queen of England sent the following message to Mrs. Drew, aunt of the late W. G. C. Gladstone, M.P.

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Ten Minutes With the Short-Story Writers
THE ROCKY ROAD TO RECTITUDE. By William Stevens McClure.

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The Scotch lazie in this city who wants to go to the front "to fight, not to nurse."

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LUX is the essence of fine, pure soap in flakes and possesses marvelous cleansing and preserving properties.

LUX breaks into a foamy cream-like lather that cannot infiltrate the finest fabrics or the most delicate hands.

LUX won't shrink Woolens 10c. Made in Canada by Lever Brothers Limited, Toronto.

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THE BEST IN THE WORLD.

CANADIAN PACIFIC STEAMSHIPS
Liverpool, Montreal, May 21, Metagama, June 1, Misamis, June 15, Misamis, July 1, Misamis, July 15.

TRACTION COMPANY
CHANGE IN TIME, SUNDAY, APRIL 25. Cars will leave London Hourly, 30 minutes after the hour.

CANADIAN PACIFIC For Winnipeg and Vancouver
Leave Toronto 10:30 p.m. daily. Attractive tours to Pacific Coast points.

HOTEL MARLBOROUGH
BROADWAY, BETWEEN 36th AND 27th STREETS. In the Very Centre of New York.

A good, pure, tasty Salt
Century Salt. "The Salt of the Century," the purest, cleanest and whitest of all.

Thousands of \$\$\$\$ Saved
Live and Learn That You Also Can Save Money By Purchasing Furniture, Beds, Springs, Mattresses, Rugs, Etc., at Keene Bros.' 123-5-7 King St.

A Page

Cynthia Grey's Daily Mail Box. Talks on Styles We'll Be Wearing. Recipes by Advertiser Readers.

For

Series on Backyard Gardening. Activities of London Women. Items of General Interest.

Women

THE WOMAN ON THE LAND

While their husbands and brothers are fighting at the front, English ladies are busy at home, not only in benevolent work, needed at the moment, but in paving the way for future prosperity.

Viscountess Wolsley, who has long been an advocate of agriculture for women, in The Lady's Pictorial, has an excellent article urging women to undertake the raising of vegetables, dairying, poultry keeping and other of the lighter branches of agriculture.

The fact that the supply of vegetables from the continent has been cut off to some extent by the war has excited greater interest in such plans as are advocated by Viscountess Wolsley, and new colleges are being opened.

One of these is at Meopham, Kent, and illustrations show women at work, not only gardening and pruning, but building, motoring and tending goats and chickens.

The viscountess, who as almost everybody knows, is the daughter of the former commander-in-chief of the British army, is a great believer in co-operation. What she says on this subject is, in some respects not inapplicable to our times.

"In Belgium by means of intensive cultivation a man is able to keep himself and family upon one acre, and to become rich if he possesses two or three acres.

"Why are not many more Englishmen and Englishwomen not getting one acre of land to yield in one year \$2,000 head of lettuce and 16,200 head of celery, which, according to the figures shown by the Liege Horticultural College, yielded together \$187?

"It is not because the climate is sunless or the soil poor. The produce that grows in the south of England and to market is equal to what reaches us from over the sea. The reason is that for over a hundred years we have indolently accustomed ourselves to what has increasingly depended upon us ever since Oliver Goldsmith wrote his truthfully descriptive poem of 'The Deserted Village.' More and more land has been left uncultivated and devoted to sport, large farms have swallowed up small homesteads, and slowly the old-fashioned, experienced laborer has taken his family away from badly-built, insanitary cottages to where he thought better pay and good housing might be obtained. We have thus been forced to rely upon large supplies of vegetables and eggs from other countries, and because it was troublesome to upset existing arrangements, we still continue to do so. With true insularity our growers refuse to listen to co-operation, for they fear lest it betray a secret to a neighbor which

MISS GREY IS ILL

Owing to the illness of Miss Cynthia Grey, answers to letters from her numerous correspondents are necessarily held over until she has recovered.

COOKING THE HAM.

To have served on her table a juicy, tender ham, whose delicate pink slices seem literally to melt in one's mouth, is the aim of every good housekeeper, yet few realize that the cooking of the ham has almost as much to do with the desirable result as the quality of the ham itself.

Almost all hams are greatly improved by being soaked over night. First wash the ham thoroughly with cold water, using a small scrubbing brush; then lay it in an oval graniteware kettle, cover with cold water and add one white onion, stuck with whole cloves, two bay leaves, three stalks of chopped celery, a blade of mace and two broken sticks of cinnamon.

Allow it to stand in the water with the vegetables and spices over night, and in the morning set the kettle over a very moderate fire, so that the water may heat gradually. It should not reach the boiling point for at least two hours. Skim carefully and simmer gently, allowing fifteen minutes for each pound of ham from the time it begins to simmer. Let it cool in the spiced liquor in which it has been cooked. When cold remove from the water and take off the rind without cutting the fat. Brush the fat over with a beaten egg, sprinkle thickly with dried bread crumbs and place in a quick oven for about fifteen minutes to form a crisp, brown crust. Serve on a large platter garnished with parsley.

THE POETRY OF WOMEN.

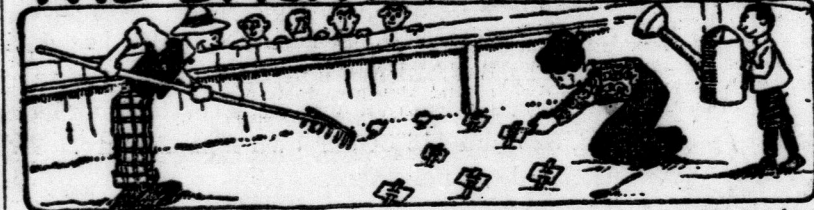
Man is like disconnected and uncouth prose, without harmony or beauty. That is why poets have always compared women with song, poetry, flower and river, but have never thought of comparing man with any of these. Woman, like most beautiful things in nature, is connected, well-developed and well-restrained.—The Craftsman.

Modish Suit For Her "Bridal Highness" Is What Betty Brown Thinks of Smart Little "Trotter."



[By Betty Brown.] In planning her trousseau the June bride must remember there'll be many calls to make on new friends, many informal little social affairs to attend when a tailored suit—smart, and not too plain will be just the dress for the occasion.

THE BACKYARD GARDEN



CHAPTER XXV. Getting Plants Started Right. BY PROF. SPARDE. I cannot too strongly impress upon the backyard gardener the utility of planting in beds. Plant everything in ROWS. In this way you are not wasting a whole lot of your limited space in paths, and you are assuring yourself of an easier time keeping the plot free from weeds.

Don't be afraid to sow beets, carrots, parsnips, onions and radishes real early, as they are all hardy vegetables, capable of withstanding some cold weather. They thrive best in the early months before the terrific heat of midsummer comes on. For the first three mentioned above, the root crops, it is not even necessary that all frost be out of the ground when the seeds are put in. Do not attempt to transplant these from hot bed or cold frame.

Onions are hardy enough to get an early start, so do not attempt to transplant these from the seed bed, either. You may grow a few in the cold frame for early use from sets or bulbs, and by the time these are eaten the sets which have been planted in the garden will be of sufficient size for pulling. The backyard gardener is not likely to have the space to put in early cabbage, and if he is going to plant any

Clearance of All Spring Coats

Millinery Specials, Saturday FOURTH FLOOR. TRIMMED HATS, \$4.98. One table of very special values in Ladies' Spring Hats, including some pattern hats. To clear at... \$4.98 each.

50 New Spring Coats Underpriced for Quick Selling at \$11.95 Each

Serge and Diagonal Suiting, 50c Yard At present we have in stock a splendid range of shades in All-Wool Serge and Diagonal Suitings at 50c yard.

COTTONS. Circular Pillow Cotton, 40, 42, 44 and 46 inches. Regular 25c yard. Special at... 19c yard.

20 Ladies' and Misses' Spring Coats, a great variety of styles. All sizes. Regular \$12.50 to \$18.00, for \$11.95

NEW GLOVES. Just in, a new line of White Mercerized Lisle Gloves, with heavy black points, and faced in black, with white domes, an exceptional value, at... 75c pair.

BEDSPREADS. Summer Bedspreads, easily laundered, Dimity, at \$1.25 each. Pique, at... \$1.98 each.

Our entire stock of Ladies' and Misses' Suits now marked at clearing prices. 16 Suits. Regular \$25 and \$35, for... \$17.75

D. & A. CORSETS. D. & A. Summer Net Corsets, reinforced front, 4 hose supporters. Sizes 19 to 26, at... 75c pair.

TOWELS. Bath Towels, 15 dozen, largest size. Splendid weight, to sell at 19c each

Waists, 50c Each Six styles in Ladies' New Voile Waists, all white, or white with black stripe or colored collars.

LADIES' KID GLOVES. In black, white and tan; soft pliable skins; two dome fasteners. A regular \$1.00 line, selling now at 77c pair.

ALWAYS THE BEST OF EVERYTHING FOR THE LEAST MONEY.

GRAY'S LIMITED. Drygoods, Millinery and Ladies' Ready-to-Wear Garments. Phones 115-116, 140-150 Dundas St. LIMITED.

Well provisioned however British Navy Biscuits At your grocers

Every Cent you spend for "Made in Canada" goods helps you as well as other Canadians. REGAL Table Salt is "MADE IN CANADA". It is the finest grain of the famous Windsor Salt—blended with a very small quantity of Magnesium Carbonate.

Girls Don't Be a "Good Fellow" (Copyright, 1915, by Lillian Russell.) There have crept into the vocabularies of many people such expressions as "good scout," "good Indian" and "good fellow." These are invariably applied to those who yield to the solicitations of others, regardless of the dictates of their better judgment.

Offices Clogged With Unfit Girls "Little schoolgirls are being driven into business offices like a flock of sheep, helpless sheep by their parents, by business colleges, by employers and by public indifference and ignorance."

Advertiser Patterns. CAUTION—Be careful to inclose the above illustration, and send size of pattern wanted. When the pattern is sent measure you need only 22, 24, 26 or whatever it may be. When in waist measure, 22, 24, 26 or whatever it may be. Measure—Bust..... Waist.....

LUNDY'S CHOCOLATES "A REPUTATION IN EVERY PIECE"

NON RUSTABLE La Diva CORSETS We have found in Canada hundreds of thousands of shrewd women who forgetting prejudice against "Home-Made" are constant purchasers of the "D & A" or the "La Diva" Corsets which they find economical, stylish, comfortable.

Hood's Pills Best family physic. Do not gripe or cause pain. Purely vegetable, easy to take, 25c.

CLARK'S CORNED BEEF Economical and Delicious All ready to serve No bones No gristle Ask for Clark's

VEGETABLES TO CONSUMER DIRECT. Specials for Cooking Asparagus, large bunch... 10c Spinach, choice, peck... 20c Green Beans... 15c; 2 for 25c New Cabbage, each, 10c, 15c

MADE-IN-CANADA SALE

FURNITURE, RUGS

LINOLEUMS, DRAPERIES, REFRIGERATORS

Buy Now and Save Money. Words Can Hardly Express the Values. Come In and See. Everything Reduced.

EVEN IF YOU DO NOT REALLY NEED THESE ARTICLES NOW IT WILL PAY YOU TO BUY. LEADING MANUFACTURERS ARE CO-OPERATING WITH US, THE RESULT BEING THE MOST STUPENDOUS REDUCTIONS EVER ANNOUNCED. WITHOUT THE HELP OF MANUFACTURERS WE COULD NOT DARE SELL AT THESE LOW PRICES. CARLOADS OF NEW GOODS HAVE BEEN SHIPPED US WITH INSTRUCTIONS TO SELL. IF LOW PRICES SELL GOODS, OUR FLOORS WILL BE CROWDED WITH PURCHASERS SATURDAY AND MONDAY. COME EARLY. WE WILL NOT COAX YOU TO BUY, BUT WILL LET THE PRICES TALK.

In All Your Life You Never Saw Such Bargains. Do Not Miss This Opportunity. Best Bargains Go First.

This Week We Are Featuring the Famous "BELL" Line of Dining-Room, Bedroom and Jacobean Living-Room Furniture

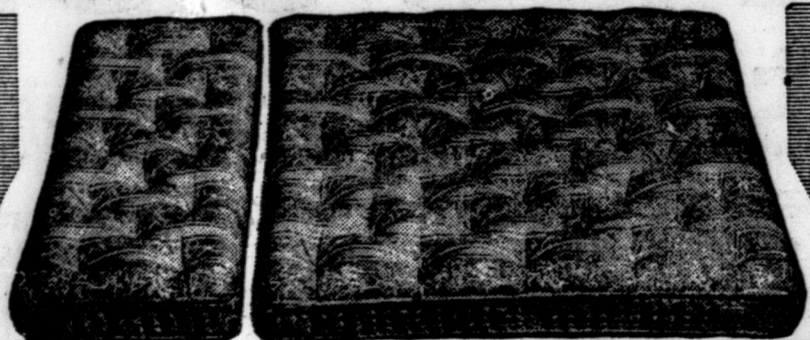
From Cosmopolitan Magazine May Issue

Nation-Wide Special Sale

Ostermoor

[Till May 30th only]

\$23.50 REGULAR Hotel Style Mattress \$16.50 SPECIAL



4 feet 6 inches wide by 6 feet 3 inches long—weighing 50 pounds.

A Mattress Bargain For You!

Built (not stuffed) layer-wise, in the Ostermoor way, and much better even than the regular Ostermoor. They contain 5 pounds more hand-laid, sheeted filling than regular, and are much thicker, plumper, softer and even more luxuriously comfortable. Coverings are the finest, most durable and most expensive tickings made, with dust-proof satin finish. Finished with boxed borders, bound edges, round corners and close tuftings, their construction is both the daintiest and most substantial possible.

Regular Price, \$23.50 Made in either. Special Price, \$16.50 DELIVERED ANYWHERE

Act quickly now, while the opportunity lasts. Even though you have no immediate use for a mattress now, we know you will never regret your purchase of so real a bargain. We are so sure of pleasing you, we sell it with our guarantee of "Money back if not satisfied" during thirty days' trial. All genuine Ostermoor Mattresses have the name worked in every bit of the edge binding—be sure to see it when buying. Mattresses are shipped carefully wrapped in iostherette paper and burlap. They come to you directly from our work-room, absolutely untouched and unhandled. A postal brings you our Free Book Descriptive of Mattresses, Springs, Cushions, Divans, etc., and Samples of Coverings. Write now.

OSTERMOOR & CO., NEW YORK Canadian Agents Alaska Feather & Down Co., Limited

The Ostermoor Mattress is made in Canada by the Alaska Feather & Down Co. Limited. We have made arrangements with them which enable us to give our customers the benefit of the above unusual Bargain at New York prices, notwithstanding the extra war taxes. All Ostermoor guarantees are endorsed by us. See this and our other up-to-date Bargains on our floors to-day.

- REFRIGERATORS at Wholesale Prices.
- JAPANESE SEAGRASS ROCKERS at big discounts.
- BEDS, SPRINGS and MATTRESSES at about half-price.
- HAMMOCKS at 25 per cent off.
- DRAPERIES and CURTAINS at sale prices.
- RUGS and LINOLEUMS at big discounts.
- Baby Carriages and Sulkeys at factory prices while they last
- Gas Stoves, Gas Plates and Oil Stoves are being cleared out at big reductions.
- Shirtwaist Boxes, all sizes and qualities are reduced away down.

The Bell Furniture Company, of Southampton, Ont., have been making furniture for over forty years. Every piece they turn out is guaranteed absolutely. This policy, which they have followed so long, has earned for them an enviable reputation with the furniture trade. The furnitureman knows that "if it's Bell's it's right."

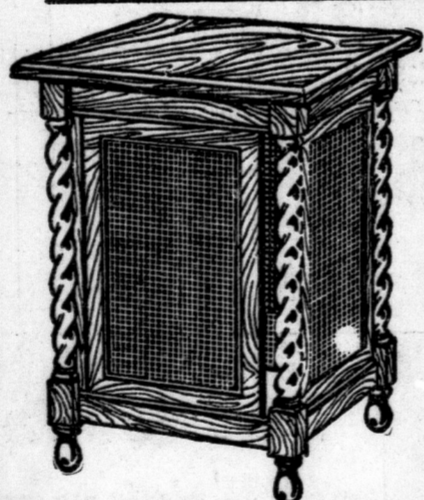
JACOBEOAN FURNITURE

The furniture of this period is unique and probably the most beautiful that England has produced. Today they are reproduced in the Bell factory with the utmost fidelity. The workmanship shows the skill of the adept craftsman who loves his art, and the entire construction conforms to the standard of excellence that distinguishes this factory.



Complete Dining-Room Suite, \$125

All solid oak; chairs upholstered in best Spanish leather, hair filled; table 48-inch top, eight-foot extension. Several other suites from \$100 to \$400



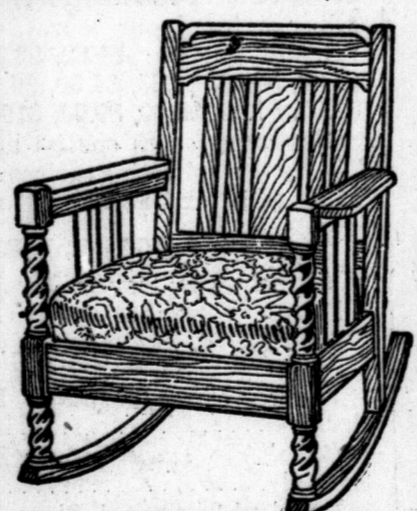
\$7.50 Jacobean Taborette

Top, 16x16 inches; height, 23 inches; reed panels, stained Jacobean finish. Worth \$10.



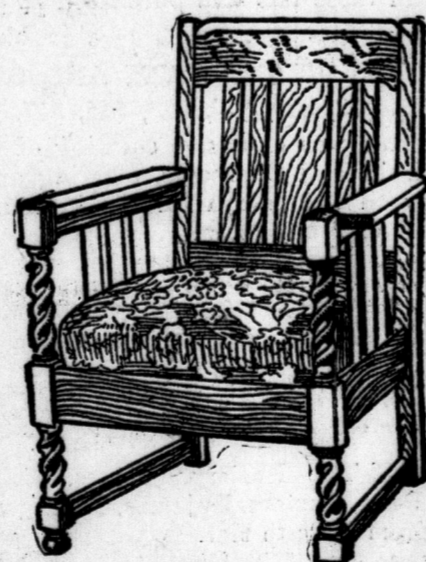
\$25 Beautiful Jacobean

Rocker, upholstered in wool tapestry or Spanish leather; deep spring seat. Worth \$35.



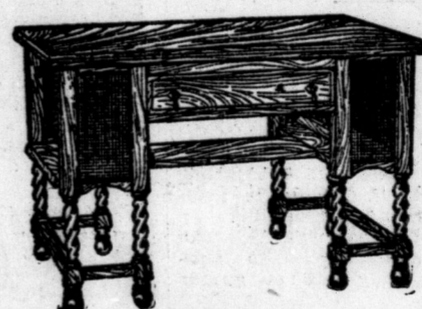
\$11 Comfortable Rocker

Large and roomy, upholstered in tapestry or Spanish leather. Worth \$15.



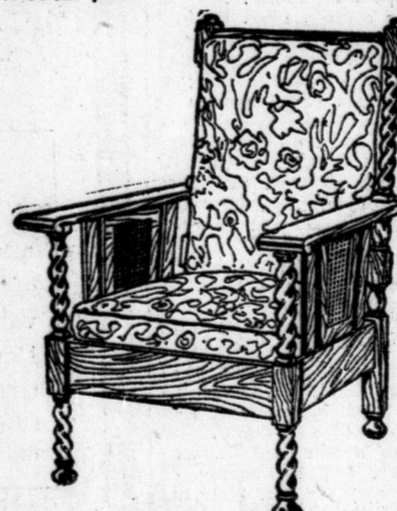
\$11 Comfortable Armchair

Upholstered in tapestry or Spanish leather. Worth \$15.



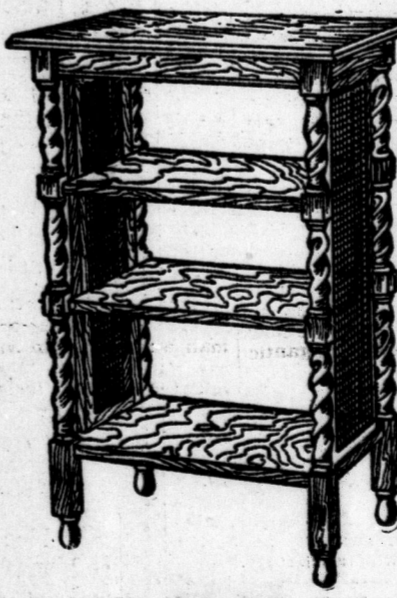
\$22.00 Jacobean LIBRARY TABLE

Beautifully finished, reed panels in ends, 28x44-inch top. Worth \$30.



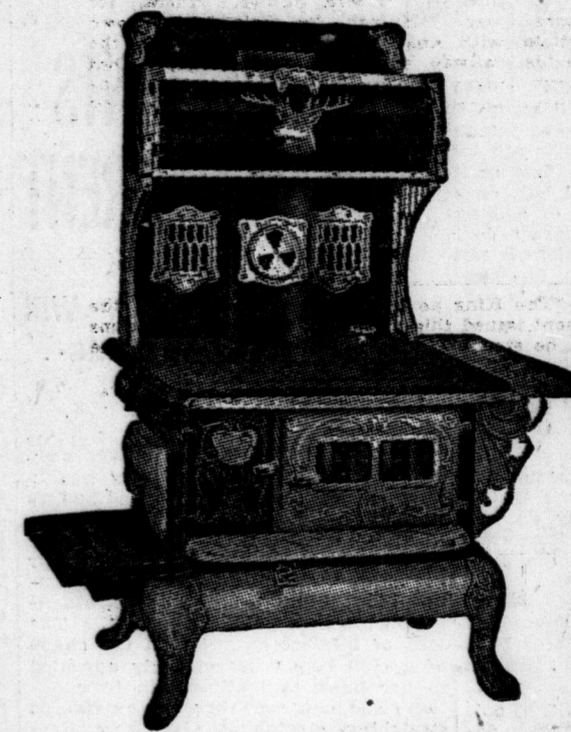
\$25.00 Handsome Jacobean Chair

to match, upholstered in wool tapestry or Spanish leather, deep spring seat. Worth \$35.



\$9.50 Large MAGAZINE HOLDER

Reed panels in end, splendidly made and finished. Worth \$13.



'HAPPY THOUGHT' STOVES & RANGES

We are agents in London for these famous ranges. Every stove is fully guaranteed by the makers, as well as ourselves. Come in and see the new Happy Thought Range, Series H.

A glance at the cut will show it to be of beautiful and harmonious design. Smooth and elegant, without too much carving. Easily kept clean, and a delight to the most artistic eye. In the new range every feature of utility of the former series is retained and enhanced.

1. Quickest and most even baking oven in the world.
2. Pyramidal cast and refined steel oven plates; no warping or buckling.
3. Illuminated, ventilated oven.
4. Thermometer, Powerful waterfront.
5. Properly constructed firebox.
6. Brick linings, with cast removable ends, if required.
7. Original Duplex grates.
8. Patented unobstructable damper.
9. Patented reservoir damper.
10. Large broiler and toasting door.
11. Large and deep ashpan.
12. Steel base strips.
13. Practically everlasting covers and centres.

100 Axminster Rugs To Be Sold At Mill Prices

Splendid Axminster Rugs in all the newest Persian, Oriental and Floral Designs, in every size, to be sold out at once at the following prices:

- 4 ft. 6 in. x 7 ft. for . \$ 7.95 Regular \$12.00
- 6 ft. 9 in. x 9 ft. for . \$12.75 Regular \$20.00
- 9 ft. x 9 ft. for . . . \$16.50 Regular \$25.00
- 9 ft. x 10 ft. 6 in. for \$19.50 Regular \$30.00
- 9 ft. x 12 ft. for . . \$22.00 Regular \$35.00
- 27 in. x 54 in. Mats . \$ 1.99 Regular \$3.00

COME EARLY AS THIS LOT SHOULD NOT LAST LONG.



A Chance to Buy a "KNECHTEL" Kitchen Cabinet At a Sacrifice

Twelve handsome Oak Cabinets, splendidly made by the best factory in Canada, with every modern convenience. White enamelled inside. These cabinets sell regularly at \$38.00, and at this price they are the very best value in Canada. While they last these will be sold at

\$29

300 PAIRS LACE CURTAINS To Go This Week at Half-Price

These are broken lines, only one or two pairs left of a pattern, but are brand new 1915 patterns.

- 50c Curtains for 25c \$2.50 to \$3.00 Curtains for \$1.50 \$7.50 to \$10 Curtains for \$5.00
- 75c to \$1.00 Curtains for . . . 50c \$4.00 to \$5.00 Curtains for \$2.50 \$12 to \$15 Curtains for \$7.50
- \$1.50 to \$2.00 Curtains for \$1.00 \$5.00 to \$6.00 Curtains for \$3.00 \$15 to \$20 Curtains for \$9.75

- BUNGALOW NETS AT REDUCED PRICES. 50 pieces, worth from 25c to 50c, to clear at 19c yard
- COLORED BORDER SCRIMS. 30 pieces, worth from 15c to 35c, to clear at 12 1/2c yard
- VOILES AND MARQUISSETTES. 24 pieces, worth 50c, to clear at 35c yard
- SILKOLINE. 30 pieces, regular 30c and 35c, to clear at 18c yard
- TAPESTRY CURTAINS. 36 pairs, worth \$5.00, to clear at \$2.95
- 24 pairs, worth \$7.50, to clear at \$4.50
- WINDOW SHADES. All sizes and shades at special reduced prices.

REFRIGERATORS

Reduced Away Down.

A price coolness in Refrigerators. Cold contracts, you know; so have these prices—about 25 per cent. Every case guaranteed.

- \$50 Refrigerators \$40.00
- \$35 Refrigerators \$27.00
- \$25 Refrigerators \$19.00
- \$18 Refrigerators \$14.00
- \$15 Refrigerators \$12.00
- \$12 Refrigerators \$ 9.00
- \$10 Refrigerators \$ 7.50



Porch Furniture A carload of Porch Furniture on sale at greatly reduced prices. Chairs from 75c to \$7.50

Our New Catalogue Is Ready and Will Be Mailed on Request

The Ontario Furniture Co.

226-228-230 Dundas St. Limited London's Largest Homefurnishers

Have You Received the New Catalogue? A Card Will Bring It.

A CARLOAD OF Bedroom Furniture Just received and on sale at one-third to one-half off. \$25 Oak Dressers for \$13.95

Advertiser News Pictures Right Out of the Camera

MONEY NO OBJECT TO "C. F.," WHO DIED PRACTICALLY POOR

Gave Millions Away Without Scratch of a Pen, Says Alf. Hayman, Frohman's Business Manager.

New York, May 13.—"C. F. died a comparatively poor man."

The speaker was Alf. Hayman, who knew Charles Frohman as intimately as any man living. A friend of Mr. Frohman's for thirty-seven years, Mr. Hayman has been for several years his business manager. The remarks he made last night derived their strength from the daily association of the two men.

"He never cared for money," said Mr. Hayman. "When upbraided on this subject, he would say: 'If I can die with the love and respect of all my stars, employees and creditors, I will not have lived in vain.'"

"It is doubtful if any man in the theatrical business ever lived who gave away as much money to charity as C. F. When he had an application of any kind from a professional who said he or she was in want, he would always give something, and he would never let anyone know, not even who the recipient was."

"I said to him one day: 'Do you know you are not doing right in sending all the people money who write

and tell you they are in hard luck, because they may be imposing on you?' His reply was: 'There may be some that are imposing, but I know there are others who want, so I can't afford to make a mistake.'

"C. F. knew absolutely nothing about the value of money, and cared nothing for it. No baser standard was ever written about a man than the articles by certain writers who accused C. F. of commercialism."

"Authors, actors and actresses have lost one of the greatest friends they ever had. He did more for them than any other manager. He was the first to pay big salaries, and the first to allow his children, as he loved to call them, unlimited amounts for stage gowns and permit them to have them made wherever they pleased."

"He was the first to inaugurate big sliding scale royalties for authors, and had the same terms for all, claiming if any author could write a play that could earn big money he was entitled to his share of the receipts, and the more the play earned the more the author was entitled to."

"He never would make a contract with any of his stars. If I would remonstrate he would say to me: 'No, I won't do it. I want them to be in a position so that if they ever become dissatisfied they know they are free to leave me.'"

"He has paid millions of dollars to authors without the scratch of a pen, and never had a dispute or a lawsuit with them or with anybody over a business transaction."

"His greatest delight was the telegram he would receive each morning on his arrival at the office from his stars. He never failed to have daily communication with them."

"Two of the worst penmen I think I've ever known were C. F. and James M. Barrie. They always corresponded in long hand. C. F. would send for me and ask me if I could make out what Barrie was writing. Him, and Barrie, used to write me to ask if I couldn't get C. F. to use a typewriter, as no man being could read his writing."

Secretary of State Bryan Being Interviewed in Capitol Grounds



The Washington newspaper correspondents stopping Secretary of State William Jennings Bryan on his way to the White House. Just as the photograph was made the Secretary of State was posed with his hand on his chin, momentarily considering his answer to the question which has just been asked by the interviewers. He is in the center of the group, his back to the camera, wearing a large black hat and cutaway coat.

Londoners Cold Towards Men Training Here

Do Not Open Their Homes To Volunteers As They Should—Soldiers Feel Situation Keenly.

To the Editor of The Advertiser:

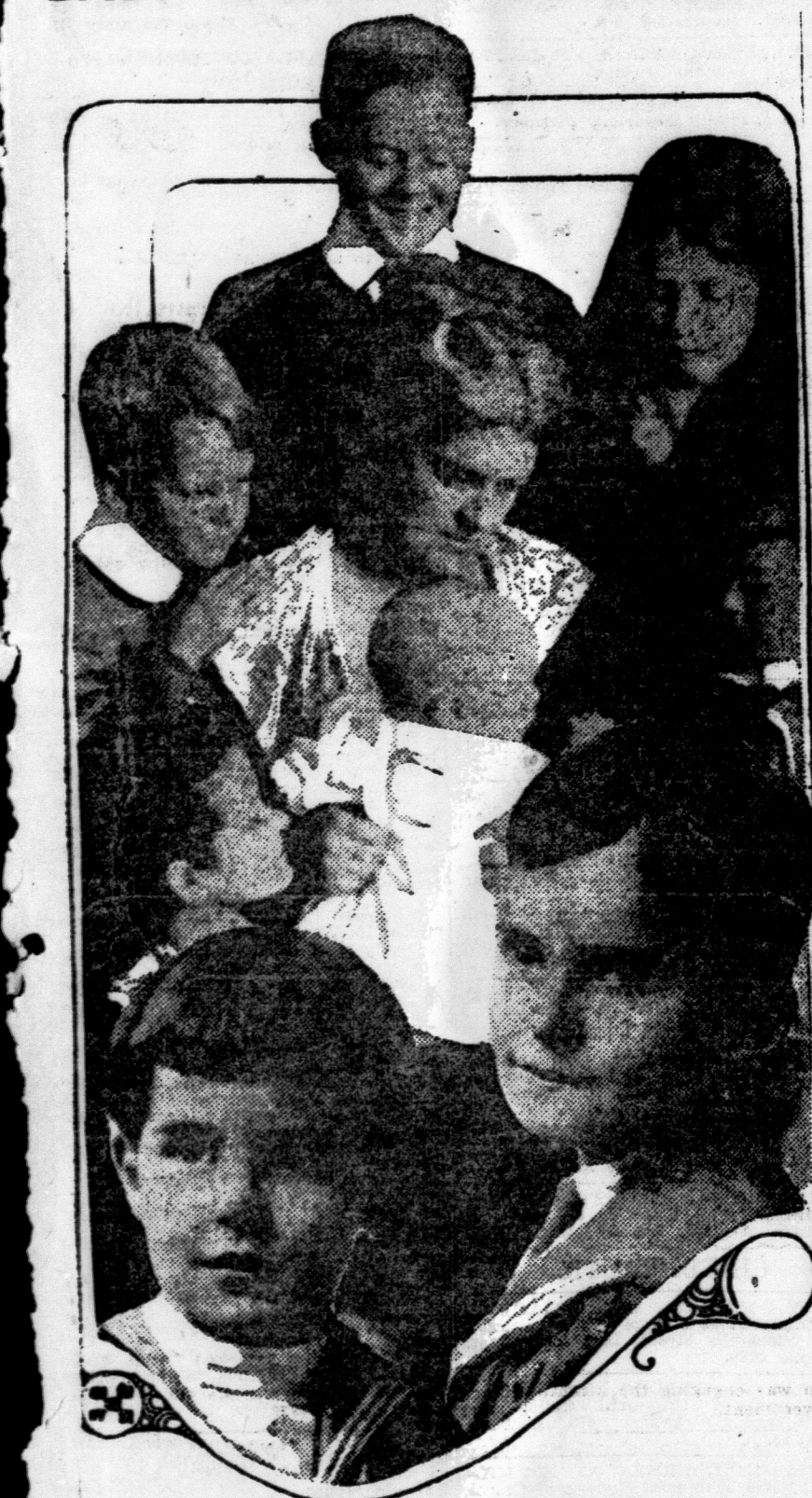
Dear Sir,—A story in your paper yesterday was pointed out to me and after reading it I feel bound to express my sentiments which I know are held to by others in this city although the great majority of Londoners apparently do not feel at all. I refer to the article concerning the military escort which took the body of Pte. Patterson to Watford Monday afternoon for burial. The soldier who evidently told you the details left unsaid many things he might have made mention of, but he was apparently a gentleman, as the greater number of volunteers in London are. He said that while in Watford Colonel Kelly took the men out to lunch, that the aidmen treated them to dinner and that the mayor gave them the entire freedom of the place. The soldier speaks in glowing terms of the royal manner in which they were all used and leaves in the mind of the reader the feeling that such procedure on the part of London officials and citizens has not been

LUSITANIA'S \$80,000,000 WIDOW



Mrs. Alfred G. Vanderbilt. The wife of Alfred Gwynne Vanderbilt, the New York millionaire sportsman, who went down on the Lusitania. Before their marriage Mrs. Vanderbilt was the wife of Dr. Smith Hollins-Mokim, of Baltimore. She divorced him late in 1910, and on Dec. 11, 1911, married Vanderbilt. The son of the railroad millions was reputed to be worth between \$70,000,000 and \$80,000,000.

BABY VICTIMS OF SUBMARINE!



Above, Mrs. Paul Crompton, of Philadelphia, and her six little children, all of whom, together with both parents, were lost on the torpedoed Lusitania. Below, Dean and William, Jun., the two young sons of William S. Hodges, of Philadelphia, who, with their parents, also went down on the liner.

Preparing for Old Age and Death

(BY ELBERT HUBBARD.)

Socrates was once asked by a pupil this question: "What kind of people shall we be when we reach Elysium?" And the answer was this: "We shall be the same kind of people that we were here."

What kind of a man shall I be tomorrow? Oh, about the same kind of a man that I am now. The kind of a man that I shall be next month depends upon the kind of a man that I have been this month.

If I am miserable today it is not within the round of probabilities that I shall be supremely happy tomorrow. Heaven is a habit. And if we are going to Heaven we would better be getting used to it.

Life is a preparation for the future; and the best preparation for the future is to live well now and here.

We are preparing all the time for old age. The two things that make old age beautiful are resignation and a just consideration of the rights of others.

In the play of "Ivan the Terrible" the interest centres around one man, the Czar Ivan. In this play we get a glimpse into the life of a tyrant who has run the full gamut of goseedom, grumpiness and grouch.

Incidentally this man had the power to put other men to death, and this he does, and has done, as his whim and temper might dictate.

He has been vindictive, cruel, quarrelsome, tyrannical and terrible.

Now that he feels the approach of death he would make his peace with God. But he has delayed the matter too long. He didn't realize in youth and middle life that he was then preparing for old age.

Man is the result of cause and effect, and the causes are to a degree in our hands. Life is fluid, and well has it been called the stream of life—we are going, flowing somewhere.

Strip Ivan of his robes and crown, and he might be an old Yankee farmer. Every town and village has its Ivan. To be an Ivan just turn your temper loose and practice cruelty on any person or thing within your reach, and the result will be a sure preparation for a quarrelsome, quarrelsome, picky, snippy, fussy and foolish old age, accented with outbursts of wrath that are terrible in their futility and ineffectiveness.

The characters of King Lear and Ivan the Terrible have much in common. One might almost believe that the writer of Ivan had felt the incompleteness of Lear, and had seen the absurdity of making a melodramatic bid for sympathy in behalf of this old man thrust out by his daughters.

Lear, the troublesome Lear, to whose limber tongue there were constantly leaping words unprintable and names of far, deserves no soft pity at our hands. All his life he had been training his three daughters for exactly the treatment he was to receive. All his life Lear had been lubricating the chute that was to give him a quick ride out into that black midnight story.

"Oh, how sharper than a serpent's tooth it is to have a thankless child!" he cries.

Londoners Cold Towards Men Training Here

My personal feeling in this regard is as this soldier intimates. I don't think it would be possible to find a more cold-blooded lot of people in any community than we have here in London. The feeling seems to be uppermost in the minds of men and women that the volunteer is some kind of pariah. Something to be looked at askance, to be avoided as one would an alien. The young girls are told by their mothers to keep away from these privates. That intercourse with them will sully their good names. Many young women would like to be friendly, but convention, as embodied in the minds of the majority of our mothers and fathers, declares categorically that the private is to be avoided. He serves his country, yet he must be held at arm's length so far as social intercourse with him is concerned.

This seems mighty strange to me. There are many of the best boys this town has produced serving as privates right now on the battlefronts in France and some of them have died and more have at least shed their blood in our righteous cause. One would think that the mothers and relatives of these lads would at least open their homes and hearts to the other men who are in training here.

Writing To Purpose.

You may think I am merely writing to no purpose, but I will give you a case in point which clearly shows to my mind at least the volunteers in this city are discriminated against and unjustly. Recently there was a dance held at a public institution in London where dances are often held and where some of the so-called best people go. I was there. Several soldiers were present and by invitation. There were many pretty girls, and nice, present and their attitude towards these men in uniform was disgraceful. They would not dance with them and when a mutual friend would make a movement as if to introduce them the girls would draw away.

The volunteers felt their position keenly and I felt for them from the bottom of my heart.

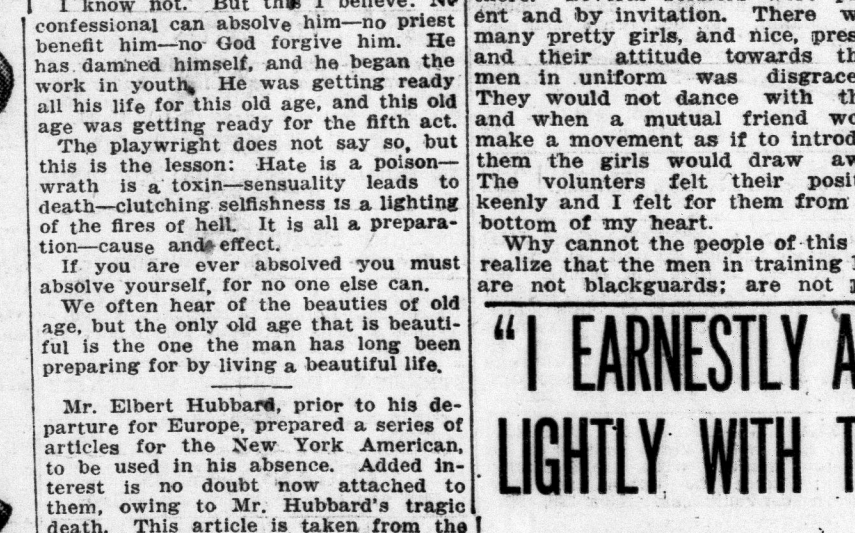
Why cannot the people of this city realize that the men in training here are not blackguards; are not per-

sons to be shunned and left to themselves, but are clean, healthy young fellows with love of life in their veins and with a distinct purpose before them—the highest purpose, to be frank, any citizen could have? They should be made much of. Doors of citizens should be opened to them. They should be made to realize that London appreciates their worth and is glad to know them.

Men Circulated Petition.

When there was a possibility that London should lose the camp citizens scurried and hurried about in a mad endeavor to save the camp to the city, and this was only right and proper. But how many citizens know that a petition was circulated and signed by almost all of the privates in this city asking that the camp be sent to another city and just because the citizens had extended this cold front to them? These men are real men. They are red-blooded fellows who have obeyed their country's call. They have not hidden behind petty excuses that they are needed at home, and so forth, but have donned a uniform and are training hard to make their bodies and minds in perfect accord that when the enemy is met he will be vanquished. London people owe it to their own self-respect if to nothing else to see that from now on volunteers stationed at Queen's Park and Carling's Heights have no further reason to decry London citizens for lack of interest in their welfare. There may be an odd soldier who is impossible, but so are there many civilians. It's up to London people to "make good" in this respect. The men in training are yours truly. CITIZEN.

MARRIED LAST FALL; FELL AT LANGEMARCK



Pte. E. B. BOSWELL, Toronto, a member of the 2nd Battalion, 1st Brigade, who was killed in the battle north of Ypres. The night before leaving for the front he married. Pte. Boswell was a grand-nephew of Commodore Boswell.

Where Italy Has Mobilized 600,000 Men



According to latest dispatches Italy has massed an army of 600,000 men at Verona, near the Austrian border. The broken line indicates the border line between the two countries and the solid line the railroads along which the fighting will be if Italy goes to war. Trent and Trieste are the two supposed goals of the Italians.

Blinded Soldiers Who Were Visited by Queen Alexandra



For the brave fellows who have been blinded in the war a beautiful house in Regent's Park has been loaned by an American banker, and here in the dark they relate their experiences to each other.

CANUCKS SPECIAL OBJECT OF GERMAN PERSISTENCE

BRANTFORD, May 13.—Pte. Albert Hamilton, who was wounded in an attack upon the Germans on Friday, April 23, writing to a friend in the city, tells of the persistence with which the Germans fought. At that time, according to the letter, the Germans were making the Canadians the special object of their hate, and not content with shelling them out of their trenches, they forced them back until they came to a dressing station, containing doctors and medical service. This was shelled, too, and the patients, including Pte. Hamilton, were hastily removed, as the place fell, piece by piece, about their heads. Hamilton, who has seen some service in various campaigns, says he never saw such furious or blind fighting. "They pour like an avalanche, after trying annihilation by hallooms of lead. They lose all sense of humanity and all fear of death." Thus does Pte. Hamilton, who left with the Brantford first contingent, describe their warfare. He now lies in Rouen Hospital.

DOVER LADY DIES

CHATHAM, May 13.—Mrs. W. H. Stacey, of Dover, passed away yesterday as a result of heart disease. She was 51 years of age and is survived by her husband, four daughters and three sons. The funeral will take place tomorrow.

"I EARNESTLY ASK THAT GOD IN HIS MERCY MAY DEAL LIGHTLY WITH THOSE WHO HAVE ERRED AGAINST ME!"

LEO FRANK'S SPEECH TO THE JUDGE WHO SENTENCED HIM TO DIE:

May it please your honor, I trust your honor will understand that I speak impersonally, addressing my words more to the bench as representing the majesty of the law of Georgia than to the gentleman now on the bench. I well know that your honor has naught to do with the various vicissitudes of my case.

In your honor's presence, representing human law, and in the presence of the Supreme Judge, who at this very moment is casting the light of his omnipotent and omnipresent eye upon me from his throne on high, I assert I am innocent of little Mary Phagan's death and have no knowledge of how it occurred!

Law, as we know it, your honor, is but the expression of man's legal experience. It is but relative. It tries to approximate justice. But, being man-made, is fallible! In the name of the law many grievous errors have been committed—errors that were colossal and irremediable! I declare to your honor now that the state of Georgia is about to make such an error!

The law says that when one has lost his life through violence of another, the perpetrator of the deed must answer with his own. Let me be just. But the law does not say that where one is killed a blood sacrifice shall be made of the next convenient individual, and gossip-carried vile, vicious, the unspeakable things took its and damning stories concerning place.

Your honor, in this presence, and before God, I earnestly ask that God in his mercy may deal lightly with those who, unwittingly I trust, have erred against me, and will deal with them according to his divine judgment!

If the state and the law wills that my life be taken as a blood atonement for the poor little child who was ruthlessly killed by another, then it remains for me only to die with whatever fortitude my manhood may allow.

But I am innocent of this crime. And the future will prove it.

I am now ready for your honor's sentence.



LEO M. FRANK.

If this latter obtains, then taking of such life is not justice. It is but murder legalized. Oh, what a terrible thing this is to contemplate!

Your honor is about to pronounce words that will thrust me over the abyss that separates our earthly existence from the higher life, the life eternal. I may shortly stand before the tribunal of the Higher Judge, of the slightest connection. Before the tribunal I will be adjudged, as I now am, innocent, and will receive the reward of those who suffer wrongfully on this earth!

Your honor, an astounding and outrageous state of affairs obtained previous to and during my trial. On the streets rumor

PORT STANLEY.

PORT STANLEY, May 13.—The Norwood Orchestra, which has furnished music for the dancers at the Casino for the past three years, will arrive on Saturday next from Canton, Ohio, to be here for the season.

The M. S. Vigilant, which has been in port for a couple of days, left here Thursday morning.

Mr. Elbert Hubbard, prior to his departure for Europe, prepared a series of articles for the New York American, to be used in his absence. Added interest is no doubt now attached to them, owing to Mr. Hubbard's tragic death. This article is taken from the American.—Editor.

