| Auction Sales ！ |
| :--- |
| RELLAELA |
| BMRNES |
| AUCTIONEER |


| RBSH MUTTON， |
| :---: |
| J．A．BARNES， |
| Actione |
| AUCTION． |




## HOWARDS EDINBURGH

 BORAX SOAPSpecially suited for Winter use，as it not only m clothes white and soft，but protects the hands．

Sold by Messrs．Ayre \＆Sons，Ltd．，Bowring Bros， C．F．Bennett \＆Co．T．\＆M．Winter，J．，J．Mulcahy East End Broadway Store，W．J．Murphy，T．Walsh， W．E．Brophy，etc．
fan2，1s
fiso well known in the principal Outports．
ToMorrow，Saturday，

## at beck＇s cove． <br>  <br>  <br>  <br>  <br>  <br> BIG AUCTION


－bankrupt stock



KING CAFE
TESSIER＇S INSURANCE AGENCIES．

Second Hand
Sove ！

| NEXT TO HOME <br> THE WEST END <br> RESTAURANT <br> （Caterers to City Club <br> and Nfld．Motor <br> Association） <br> is the best place <br> TO DINE． <br> Cultivate the＂West End Restaurant＂Habit． ＂There＇s a Reason．＂ fan174i，fp． |
| :---: |
| THE COWAN BROKERAGE CO．，LTD． <br> THE INDEPENDENT BROKERS． <br> Agents for everything but trouble．If you want to buy or sell anything <br> ＂ASK COWAN， He Probably Knows＂ how，when and where． |

H．J．Stabb\＆GO．


We are open to purchase a
kinds of Raw Furs，and are pr pared to pay highest cash prices．
It will be to your It will be to your advantage t． Satisfaction guaranteed． GORDON BUTLER，


Kindling Wood
Birch junks，finest quality for sale cheap；also dry
kindling wood delivered

West End

## Wood Factory．

Bax 18.

## NOTICE

## AsprRin <br> UNLESS you see the name "Bayer" on tablets, you



Accept only an "unbroken package" of "Bayer Tablets of
Aspirin," which contains directions and dose worked out by hysicians during 22 years and proved safe by millions for $\begin{array}{lll}\text { Colds } & \begin{array}{l}\text { Headache } \\ \text { Toothache }\end{array} & \begin{array}{l}\text { Rheumatism } \\ \text { Neuralgia }\end{array} \\ \text { Neuritis }\end{array}$ Earache Lumbago Pain, Pa


The Heir of
Bayneham
Lady Hutton's Ward.

 completery, and he had no clewanished
-




## JANURY <br> 

We cannot carry Winter Merchandise over into the Spring Season--it is against our policy, and besides, it is not good business.

## London, New York \&Paris Association of Fashion

We cannot afford to give the Merchandise away but we CAN afford to sell it at less than the Garments cost us sooner than carry them over to another season.

London, New York\&Paris Association of Fashion

This is our First JANUARY CLEARAWAY SALE and we are going to make it an event that will long be remembered, because we will sell our complete stocks at prices that should cause nothing short of a commotion in the Apparel Trade. We would advise you coming as early as possible, and taking full advantage of these very Special Offerings.

## DRESSES

JANUARY CLEAR AWAY SALE DRESSES-in which Cost and Profit are entirely disregarded to dispose quickly of our entire stocks. Your choice of hundreds of Dresses.
$\$ 3.48 \$ 4.44 \$ 6.98 \$ 8.98$
Many have arrived within the past few days. Some were originally several times the price we are now asking for them. All the Season's Prettiest

Style Features are to be found.
$9^{-5} 12^{2 "} 24^{n \prime \prime} 36^{\prime \prime}$ DRESSES FOR STREET, AFTERNOON and EVENING WEAR. All materials and styles represented.
${ }_{\text {. All sizes for Misses' Women and Stout sizes. }}$

## Specials Supreme!

## Woolèn Scarls

All remaining formerly priced up to 98c. NOW 58 c Best quality WOOLEN SCARFS sold up to $\$ 2,48$. NOW $\$ 1.48$ Ladies' Handkerchiels per box. NOW 90c.

Broken Lines in
Ladies'Sweater Wear
Formerly priced from $\$ 2.48$ up to \$6.98. SALE 98c. up to $\$ 3.48$ SLIP-ON and COAT SWEATER IN THIS GROUP.

## WINTER COATS

Why waste time and money in shopping all over town among limited ancं broken assortments, when, by coming direct to this great READY-TOWEAR HOUSE you will find the COAT you want-in the right style-the right mąterial-the right trimmings-in your size or model, at a saving of as much as a half-All COATS

## Reduced 14 to 1-2

 Fur Coats, Furs, Fur Pieces Radically ReducedOur entire stock included in this offering. Come and select any Fur Garment in the store-Deduct a Fourth, a Third or a Half of the eigignal Price (whichever it happens to be), and the Garment is yours. From Every Department Sweaters, Child's Dresses
Handkerchiels, Child's Coats Waists, Chemises to Skirts, Voile Waists Silk Underwear Tricotine Waists, Lingerie Hals, Small Boys' Long Pants, Sallor Suils

# Men and Boy! !ewses suits and Overcoats 1-4to 1-3 Off 

## Lailes's Sulis $1-401-2$

Imagine buying the finest Suits in our stocks and deducting a fourth, third and even a half of the original price. THAT'S exactly what you have the and even a haif of the orig
privilege of doing now-
Two-piece Suits-plain and fur trimmed-Jacquette and long Coated styles. Featuring four groups.


Woolen Tams Ideal for Rink or any Winter Spor
wear. On Sale at 68 c up to 98 c . wear. On Sale at 68 c up to 98 c .

EXTRA SPECIAL! 83
Ladies'
Dark Navy Winter Coats at only
$\$ 4.98$


lmproving
Blueberry Crop nip at antimuene


## Men's English Wool Socks 97c pair

These come in fancy heather shades and would be considered good value at from $\$ 1.40$ to $\mathbf{\$ 2 . 0 0}$ pair. Buy a good stock of these while above price is possible.

## Men's Ide Collars 20c each

We are clearing out all our Men's Ide brand Collars which are regularly priced at 33 c each. Good styles and a full range of sizes.

Men's
Canadian Wool Socks 39c pair
Only sixty-three pairs now of the fifteen hundred pairs ad vertised during the latter part December. from one of the best manufacturers of high grade Winter Caps.

Only $\$ 1.48, \$ 1.58, \$ 1.9$ each.

## Bishop, Sons \& Company, Limited, St. John's.

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## A Doll's House <br> EVERY WOMAN, EVERY WIFE, EVERY GIRL SHOULD DEE NAZIMOVAS PORTRAYAL OF EVERY WOMAN'S DUTY HERSELF. DARING PORTRAYAL OF A DOLL <br> Thursday, Friday and Saturday

## THE MAINE HERRING FISHERY

Nothing Wasted -- Not Even the Scales -Object Lesson to Newfoundland.



























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## LaNTERN LIBHTENS LABOUR

## Odds and Ends

Large Fresh Cocoanuts-10c. each.
Large Full Size Cans Evaporated Milk13c. Can.
Libby's Condensed Milk-12c. Can.
Salted Peanuts- $10-\mathrm{lb}$. Tins, 25 e . lb. by Tin.
Moirs' Cream Toffee Bars-95c. box of 2 Dozei.

## C. P. EAGAN,

Buckworth Street \& Queen's Road 3000005005000020000300000

## English-American Clothing Company ONE WVEEK <br> JANUARY CLEARANCE SALE!

When you buy here, means that the style is unquestionably authentic, at these reduced prices the values are more than attractive. Think twice before you pass these wonderful values.

## Dresses

One rack, assorted, in Taffetta Silks, Crepe-de-Chene. Special Now 8.75

## Skipts

PLAID SKIRTS, SERCE SKIRTS. Sizes -Colors. Regular Price 55.50 . Special Now 2.78
Ladies' Costumes
Tweed, Serge, Tricotine, Poiret Twill. Fully Silk lined. Beautifully embroidered. Sizes-Colors-Styles.
8.60 and up

LADIES' TAMS

## Dresses

One rack, full assortment, in Tricotine and Poiret Twills. Regular \$18.00.
Special Now 10.75

## Dresses

An assorted rack in Canton Crepe and
Silks-Special $\$ 11.80$.

- Tricotine and Poiret Twill Dresses-


## Skirts

2 more assorted Lots of Skirts. Regular up to $\$ 12.00$. Special Now $4.50 \& 5.90$

## Ladies' Coats

A small Lot of Winter Coats- $\$ 20.00$.
Special Now 8.60

## WHITE VOILE and COTTON WAISTS.

 Regular 95c. Special Now 39c.TRICOLETTE WAISTS. All Perfects. Special Now $\$ 1.55$.

## Flannelette Nightdresses

Regular \$2.60. Special to Clear 1.48 78c. up. GIRLS' COTTON DRESSES-Assorted Colors. All Sizes. HOSE-Ladies' and Children's. Regular up to 60 C .
LADIES' HATS . . . . .
$\$ 1.58$ up. Regular 55.50 . Clearing at

Dresses
A limited quantity of high class DRESSES, For every occasion, every style. Specially reduced for this Clearance Sale.

## Waists

 Regular 6.00. Specially Reduced 3.45

## Sweater Coats

For Ladies' and Misses. Sweater Coats and Slip-ons. Specially Reduced for this Clarane stee

Take advantage of this remarkable opportunity for you cannot get better values anywhere else. Come and compare the merchandise and values.

## Wonder Values in Our Men's Store!

\section*{| Men's Suits Boys' Suits Men's Negligee Shirls |
| :---: | :---: | :---: |}

In American and Domestic make. Best
merchandise; highest and skilful tailoring.
You can buy just the Suit you have in your minddat East Cambridge






Imported and Local.
5.40 and up

Regular \$1.90.
Now 1.19

Clearing Now
1.60 and 2.50

MENS UNION SUITS-Medium weights, all sizes. Regular $\$ 3.75$..Special $\$ 1.98$ MEN"S \& BOYS' SLEEVELESS SWEATERS; all Wool-

Regular $\$ 2.00$ to $\$ 5.00$. Special. .98c. \& $\$ 2.48$

NAP BLANKETS-Regular $\$ 7.00$. . ....... Special $\$ 3.98$

BOYS' FLANNELETTE and STRIPED LINEN BLOUSE SHIRTS

Age 8 to 15 ...................................... . Special for this Sale 58 c. A small quantity of MENS DARK GREY GLOVES ........ . Special to Clear 29c. MEN'S TIES-Broad end Ties, assorted patterns. Regular 80c. . . . To Clear 25c. BOYS' SOFT COLLARS-Values at 40c. . . . . . . . . . . .... . . . . . Clearing at 5 c.
$\rightarrow$
A Great variety of Notions-Cigarette Cases, Gartens, Arm Bands, Handkerchiefs, Cuff Links, Fountain Pens, Purses, etc., etc.
Our ads. are correct interpretations of merchandise we are offering. We do not make any extravagant statements. You are cordially invited to come and to inspect the Super-Values at this January Clearance Sale

## English-American Clothing Co.


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$\stackrel{y}{2}$


HEART. OCTOR JIM" $\square$



## How does Your Office Look?

Just a a lifte "off color" after the wear-
and tear of astrenuous business year? and tear of a strenuous business year?
That wont do! Your Office Must look spick and span and orosperous. fect equipment, we supply it.
For large or small offices we carry
Desks 'Phone Tables and Chairs, TypeDesks, 'Phone Tables and Chairs, Type-
writer Desks and Chairs, everything writer Desks and Chairs, everything
necessary to make business run along necessary to make
on well-oiled wheels.
Let us give you an estimate for your
ofice equipment. Our stock is one of the finest in the city.

## U. S.Picture \& Portrait Co.

_ St. John's.


ADVERTISE IN THE EVENING TELEGRAM.

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$\qquad$


 Crown Life Insurance Company of Canada

What's the Use The Public Cant See Your Display? The WESTINGHOUSE Oscillating Electric Fan ILL KEEP Your windows FREE FROM FROST. big reduction in price.


This Month's Clearance




## \$20 per Claim.




dAZZLING POSSIBILITIES OF HUGE PROFITS.

 J. J. LAGEY \& CO., Limited, City Chambers.
LABRADOR CLAIMS!
Speculative Opportuntlises.
 brought from their true souree by,
With particular attention being paid to Allurial
old $\begin{aligned} & \text { recently } \\ & \text { discovered on } \\ & \text { Labrador, } \\ & \text { speculators }\end{aligned}$ generally are more intersted in mining locations ad-
jacenty or reasonably near water suplo, and claims
ol ocated are considered much more valyabie that ths
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the centre for thirty miles from Adlivik Bay to Part-

| Potatoes, |
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|  |  |

with black, mixe oats BRAN, HAY, WHITE \& CRACKED CORN George Neal

\section*{㥩 <br> | VICTOR |
| :---: |
| FLOUR |}

The most Bread from the least Flour.

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California, Valencia Oranges and Grapes.
for xMAS trade. - for xmas trade.

CAMFORNIA ORANGES-Counts 176's, 216's.
VALENCIA'S-300's.
Burt \& Lawrence.
Reid-Newfoundland Co., Limit

FREIGHT NOTICE
South Coast Steamshi Service.
Freight for the above route be accepted at the Freight Shed Saturday, January 2oth, foid 9


| RED CROSS LINE <br> PROBABLE SAILINGS FOR JANUARY, 1 <br> From St. John's, Nfid. From New Yo: <br> S.S. SILVIA .. .. .. .. January 20th .. .. ...S.S. ROSALD <br> S.S. SILVIA .. .. .. ..February 3rd .. .. ..S.S. ROSALII <br> Ghrough rates quoted to all ports. <br> Winter passenger rates now effective. Special rates quoted on return tickets with six mont <br> stop-over privileges. <br> For further information re passage fares or freight <br> HARVEY \& CO., LTD., St. John's, Nfid., Ag <br> BOWRING \& COMPANY. G. S. CAMPBELL \& C <br> Battery Place, Now General Agents. <br> Halifax, N.s. |  |
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STEEL STE AMSHRP "SARLE L" Sailing every nine days.
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