## ALLIES MAKE SUBSTANTIAL GAINS NORTH OF MONASTIR

Russians Crush Foe in Advance in Dobrudja to Aid Roumania SEPBBIISBEAT
BREC CEPMMITS
IIHOTBTITLE $\begin{gathered}\text { Successful Advance of Allies } \\ \text { Sweeps Away Resistance } \\ \text { of Foe. }\end{gathered}$
WIN ANOTHER VILLAGE
Italians on Left Wing Also


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## * WAR SUMMARY * <br> THE DAY'S EVENTS REVIEWED




DOUMA CIEARIY
HAS UPPRR HAND

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\text { Resignation of Premier Stu } \\
\text { mer of Deep National } \\
\text { Significance. }
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& \text { PEOPLE'S VOICE HEARD } \\
& \text { Reactionaries of Cabinet Over- } \\
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POLLCY OF MURDER
ONSEAS CONTINUES

Britain Denounces Germa
Methods in Sinking of
CREW PROBABLY LOST
Furness-Withy. Liner Le
Halifax on October
Seventeenth.



LLIIS' FIRST AIM
TO FREE BELCIUM

## iscount Grey Repeats A surance in Note on Latest

 surance in Note on LatestBarbarity.
FULL SUPPORT ASSURED



 "RESTRAN DISTURBERS" German Chancellor's Speech
Cabled as Expression of abled as Expression
National Feeling.

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\begin{aligned}
& \text { VIENNA PREPARES FOR } \\
& \text { FUNERAL OF EMPEROR }
\end{aligned}
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| UNIT AUTHORIZED <br> Ottawa Approves Formation of Two Hundred and Fifty: Fifth Battalion, <br> SURPRISES COURT <br> Sergt-Major F. H. Elliott Said to Own Goods He is Charged With Stealing. $\qquad$ service unit to be known as the 25 5th Depot Battalion, C.E.F., and explains that the battalion "will be called upon to provide drafts and reinforceby or affiliated with the Queen's Own Rifles." The Q..R. has sent two coniplete units overseas, the 83 rd and $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ |  |
| :---: | :---: |

Russia Resolves to "Carry On"

## Saturday at Dineen's




# THIS IS A PUBLIC C CAUSE Citizens, You Must Choose Sides 

## EVERY FAMILY MUST DECIDE THESE QUESTIONS: <br> Are You in Favor of 8 Cents for a Small Loaf? <br> Are You in Favor of 9 Cents or 10 Cents for a Small Loaf? WHICH?

If you are in favor of 8 Cents for as good a loaf of bread as can be baked, a loaf that can be shown to be superior to any competitor's bread, by facts and figures, proven by comparing records with any other bakery; if, I say, you are in favor of getting high class, high quality bread at 8 cents instead of 9 cents or even 10 cents, you must show your preference in a tangible way. You must not be satisfied by merely saying: "Lawrence is doing a good thing." You must rouse yourself to action and take a stand. You must be "for" or "against" the reduction in price. If you are "for" it, give your trade and influence to the bakery which has so daringly undertaken this big enterprise of lowering the price of bread.

## 1 Have to Meet Resourceful Competition--But the Public Must Know On Which Side They Stand, and Stick to their Stand

The other bakeries, as is to be expected, are using every means, fair and unfair, above board and underhanded, by mistepresentation and secret price -cutting, and offering indefinite credit, to keep the public from supporting me and my plan. I expect that, and and upon my dor ll for cash mes methods to win this great cause. 1 only have one price to all, that I can sell for less -than loosely-managed bakeries can. I say this, not of business siderateness, but to show the public that there are very logical reasons why I can sell siderateness, but to show the public that there are very logical reasons why I can sell
bread for 8 cents whit other bakeries find it impossible. I have always given the publice the benefit of my business economies. I have nd bonds against my business to pay interest on, no debts to provide for, no stock clamoring for dividends. I can sell bread for nothing, if I like; I can give it away, if I want to. I have no shareholders to pacify. If I lose money nobody suffers but myself, and it is nobody's business but my

## ANSWER THIS, FRIENDS: SHALL WE GIVE UP TRYING TO KEEP DOWN THE PRICE OF BREAD?

1 hive stated ny case pretty fully. I have banked on public sympathy and support. I say again, if the public want eight-cent bread-there is only one way to have it-Support my action by sending me your orders. Do it to-day. All orders intended for Saturday delivery must. be in tonight. Office open and
telephones convenient, for any orders up to 9 p.m.

ORDER YOUR BREAD BY TELEPHONE

8 Cents for 24-Ounce Loaf 13 Tickets for One Dollar You Save 4 Cents Extra by Buying Tickets
GEORGE LA WRENCE, Baker 21-31 Carr Street, Toronto

GIVE ME A CHANGE TO


DUKE OF DEVONSHIRE in Progra - BUSY TIME $\qquad$


K

## GOODRICH

Black Safety Tread Tires

Tsas of safety－ safety on the road and safety in price －are Goodrich Black Safety Tread Tires．
Their five－bar，cross tie black tread，rain or shine，puts fair weather under the car．

They are the fair play tires，marked at one scale of prices to every one，the Goodrich Fair－ List Prices．

Though the perfec tion of non－skid fabric tires，they are sold at the lowest price possible with highest quality maintained．
2．For comfort and safety－ style and economy－durabil－ ity and mileage，buy Goodrich Black Safety Tread Tires．
The B．F．Goodrich Company o Canada，Ltd．

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& \text { Bef in the Long Run REAL } \\
& \text { TORNTO MONTRAL }
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482 Yonge Street． $855 \mathrm{St}_{2}$ Cathefine W

Are You Ready For It？
I Holiday business has already begun． I A dozen or more orders from Toronto＇s 61,000 telephones，may be seeking at the same moment to reach your store！
I But if you have only one or two lines and they are＂busy，＂some of this trade must be lost－y will be making business for your competitor ！ IThe field of telephone trade is too profitable to be neglected．

Call our Contract Department，ADELAIDE 4000


Goodrich Fair－List Prices


## 




## ＂The Flavor Lasts－It Shortens the Road！＂

It＇s something for our boys to march on．It reminds them of home in a pleasant and lasting way．Tens of thousands are enjoying

## WRIGLEYS

in camp or in the trench－on the hike or on watch．When lights are out and even smoking is prohibited，then WPRHLEEPS gives sure solace －refreshing，sustaining，beneficial．
Send a few packages or a box to your soldier lad－his appe－ tite，digestion and spirits will
be the better for it，Sold everywhere．

## WM．WRICLEY，JR．Co．，Lid．

## Sealed Tight

 Kept Right
## The Flavor Lasts！



## ALL READY FCR VISIT OF

 ALL READY FCR VISIT OFDUKE AND PARTY MONDAY Will Be Guests of Sir John and Lady Hendre House．



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 tighting ranks．CANADIAN NURSE HONORED

 FIRE IN CONTROLLER＇S PLANT． Firo from a cigarot stubl caused
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 BASKETBALL AT CENTRAL









## McGREGOR'S

HORSE EXCHANGE 28 Hayden Street
Noar Cor. Yongo. and
Bloor.
Hephono N. 3920. Evgs., H.


200 Horses

Monday, Nov. 27th 100 Horses Thursday, Nov. 30th 100 Horses
 OnMonday, Nov. 27th

Charles F. Lee

 $=\mathrm{man}=$
French Army Hor

Inspection Monday, Nov. 27th, 2 p.m. | AND EVERY DAY THROUGHOU |
| :--- |
| THE WEKK. |
| MEGregor | MeGregor's Horse Exchange

c. BROTHERS, Auotioneor.

$W^{E}$ refrect which took place at his home, 153 Alcorn avenue, Friday, Novembe 24. Funeral to Dundas, Ontario Monday, November 27.

This store will be closed on Monday.

HICKEY'S
97 Yonge Street


India Pale Ale, Extra Stock Ale, XXX Stout, Canada First Lager all full strengti


 Prices are about the same as before.
All orders shipped the All orders shipped the same day they are receivec.
Spociat care is taken to insure satiofection Spociar care is taken to insure satisfaction.

GRATTON 8 HOLL, QUEBEC HOLL, QUEBEC

## DR. SOPER ${ }^{\text {Dr, Stevenson's Capales }}$

## DR. WHITE



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HOFBRAU
Liquid Extract of Malt



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## Nuxated Iron to Make New Age of Beautiful Women and Vigorous Iron Men

Say Physicians--Quickly Puts Roses Into the Cheeks of Women and Most Astonish ing Youthful Power Into the Veins of Men--It Often Increases the Strength and Endurance of Delicate, Nervous," "Run-Down" Folks 200 Per Cent. in Two Weeks Time.


## T Cabatid

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## WINES AND LIQUORS MAIL ORDER DEPARTMENT

 SERVICE-Prompt shipment, no substituting, refunding overpayments, im mediate acknowledgement of al ord.to which we give very special care.

DRAUGHT VERSUS BOTTLED LIQUORS Liquors in sealed bottles in cases cost one-third more than in drau
the quality is no better. Why onethird more? Because you are pay- CASE GOODS ing fottling, for the same goods.

CANADIAN WHISKIES
Following are some draught liquors, eqpee
cially "Balmoral" Scotch, which we can highly DRAUGHT SCOTCH

## Balmoral Fine Old Scotch, 2 gals. ... $\mathbf{\$ 1 2 . 5 0}$



DRAUGHT CANADIN WHISKIES
 Extra old Rye or Malt, 5 gals. $\ldots$ Worts $^{20}$
Wiser's Special, Goodertam \&
Special, Walker's Imperial and Special, Walker's Imperial and
Searam's "83,", ${ }^{2}$ gats.
Wiser's. Special, Gooderliam \& Worts Wiser's; Spe
Special,
Seagram

## DRAUGHT RUM



DRAU
DRAUGHT HOLLAND GIN
John De Kuypers, 2 gals. .......... $\$ 10.50$
DRAUGHT PORT WINES-IMPORTED Warre \& Co., No. 1, 2-gal. jar ...... \$ 8.00
Warre \& Co., No. 2, 2-gal. jar ....... 10.00 DRAUGHT PORT WINES-DOMESTIC
 Candian Grape, Special Vintage, 2 -gal. 6.00
jar ........ ............. DRAUGHT SHERRY WINES, IMPORTED Cooking, 2 gals. $\ldots$ gals, .................. $\$ 18.00$
Vino de Pasto, 2 . 10.00 gals. . .......................
HOLIDAY SEASON ORDERS. Should be mailed early to insure delivery sure to be exceedingly busy with heavy Christ TERMS AND CONDITIONS OF SALE Money order, marked cheque or cash to the difference will be returned immediately; if cash is sent the letter should be registered. Express Companies will not accept C.O.D
Freight or Express Charges prepaid east
south of and including North Bay. North and west of North Bay, including
ault Ste. Marie, add 50c per package. North and west of Sault Ste. Marie add eep this Price List for Reference. Express Charges Prepaid.

## JOHN LABATT, Limited, HULL, QUE.

 A full line of assorted liqueurs carried in stock. Write for prices. AGANST TGME OF BALLNOT THE COMMISSON
New



## IMPERIAL BANK

 CNPTAL PAD UP 57.000 .000 RESERVE FUND 57.000 .000PELEG HOWLAND, PRESIDENT.
E HAY. GENERNL MANAGER. HEAD OFFICE : TORONTO

Joint deposit account may be opened subject to withdrawal by either Party.

MAIN OFFICE : 32 Wellingiton Street E.
17 Branches in Toronto




150,000

 $\frac{\text { Agents Wanted. }}{\text { Tanadian }}$



Songs





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$\frac{\text { corner } \mathrm{King} \text { and Bay streets. }}{\text { Medicai. }}$




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| Properties For Sale |
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| FIFTT FEET vacant iand and five cheap <br>  |
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| Business Opportunities <br> OR SALE-Retall Llouor Licenseln City of Montreat. Good location and turn over. Terms and price very reasonable. Appy Post Ot ${ }^{\text {App }}$ or Box Post Orfice |
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## Cabbage advanctes SLIGHTLY N PRICE



Record of Yesterday＇s Markets

## STANDARI ISSUES <br> －HAEE MORE FRMNES



## OF COMMERCE

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 SAVINGS BANK ACCOUNTS

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GOLD
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## Some of Today's Specials Are Outlined in This Simpson List

Men's Warm Winter Ulsters at $\$ 12.95$
But you'll have to come early it you want one
Me do expert them all to be sold botare noon, so we advise you to come the fist thing in thi at tack converible collar, so inches loning and also shoreter leneghis Made of trown an

Grey Melton Overcoats at $\$ 15.00$
 Cineterfielo cont made of medium griey

Men's Heavy Brown
Tweed Ulsters at $\$ 15$


 Blue Chinchilla Overcoats at $\$ 15.00$




Gitt Furniture Should Be Selected Early What do you think of these Women's Scertetary, solidid oak




SIMPSON'S CHRISTMAS SHOW
The Mother Goose Village at the Simpoor Christmas Show is an
woonderful delight to the clildren. Rhymes from the Mother Goose Books, such as
and other children's favorites are roduced by quaint mechanical mov. ing figures.
The Toy Section





| Picture Books |
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Girle' Good School Boots
Men's Fur-lined Coats Special \$18.00
These coats are lined with pieced mar mot, and have Persian lamb collar Marmot Fur-lined Coats at $\$ 35.00$
Whole marmot skins, and extra heavily furred marmot shawl collar; shell o special . . . . . . . . . ........... 35.00


## , Boots Today

Every Man Who Knov About this Sale of Mut flers Should be Here 8.30 a.m





 Men's Winter Caps 95c
 anitan sem lour am aes

89a Pair
We donot believe that you can duplicatea single pair of these Boots for less than $\$ .450$, while many of them are as good as any $\$ 5.00$ and $\$ 6.00$ Boots you can buy With the way the prices of boots are advancing a ade such as thit deterves the attertion of everef man
 The Women's Boots at \$3.24 Are Wondertul

 Sizetin the lo $21 / 2$ to 7 . Queen Quality and other good mikece. Solturhy, per 3.24

## Boys" "Active Service" Boots $\begin{gathered}\text { and other } \\ \text { braded } \\ m\end{gathered}$

The Famous Bert Wilson




## 2 SIMPSONIT




## Toilet Goods


 and

Tray Cloths


## Centrepieces





## BigSpecial ValuesforBoys <br> Navy Blue Norfolk Suits

## 




Boys' Chinc hilla Overcoats




## Boys' and Youths' Slip-on Overcoats

 $\$ 13.50$




GiftIdeas in Brass and China With



The Pure Food Market Call Adelaide 6100


