

## Last Minute Buyers Are the Best

"Tell you why." There are thousands of people who leave buying Christmas gifts till the last few days, not because they are indifferent, or have no interest, but just because they haven't decided what they intend giving and they figure there is no rush anyway, so during the last few days they get real busy and that's the time we like to have them come, because they buy quickly and well. Lucky is the one whose gift is bought at the last moment, for it's usually the best.

This will be a big week for last minute buyers and a big week for us.

Tom may need a tie-Bill a nice shirt--Dick a sweater--Harry a muffler-Fred a pair of warm gloves-Frank a set of pyjamas--Charlie a cap--Father a bath robe or house coat. . No matter whom it's for we have a nice assortment of beautiful gifts for your selection, and lots of them. We have a magnificent showing of clothing, too, boys' suits, reefers, topcoats and extra pants, men's suits and overcoats. All the very best gifts you can give.

Our big store will be open till 10 on Saturday night, and also on Monday and Tuesday nights. This will give all last minute shoppers a chance. Joy is in the air this Christmas, it's catching. So here's hoping lots of it catches you.

## Oak Hall Clothiers,

Cor. Yonge and Adelaide Sts.


谒



MOTOR TRUCKS

Ther Iteral Gear Dive, ised in mill Republic Puders diliver, ig per cent of the moto Per cent more thanann outhis, fom of to trive. This dive also make it posible to care

Let us show you the many other provable
reasons why y you fhould buy RepublicT Tucks THE DOMINION ATTOMOBMLE CO., Limited


## INGOT COPPER PIG LEAD ineot aluminum PIG TIN

Prompt Delivery THE CANADA METAL CO., Limited TORONTO




Smpmilighin $=$ Murwerecull 0












STANDOR̈D baMK
Savings
$\mathbf{A}_{\text {of possibilities. }}^{\text {Saving Accunt }}$ with of ponss in the thenk are way prepared when oppor tunities offer.
surplus eene habit. Deposit your Savings Departs regularly in our allowed at current rate and added to principal or compounded half-

MAIN OFFICE


THE TORONTO WORLD

## SELLERS-GOUGH

Open Evenings Buy YourChristmasGiftsNow

Only four more shopping days before Christmas. Don't you think it advisable to buy your fir-gift now? In a few days our stock will be'much depleted, all the choicest pieces will have been selected. At present there is a tremendous variety to choose from coats, coatees, capes, caperines, muffs and neckpieces in every popular fur. Authoritative styles from the world's leading fur-fashion artists, among whom our own expert designers are numbered. Sellers-Gough has a nation-wide reputation for quality, and each piece bears our name as a guarantee. Sellers-Gough fur
offer the greatect dollar-for-dollar value. Our prices are unequalled anywhere on

Bargains Offered for Clearance Before Christmas
You should take advantage of the phenomenal bargains listed below. Quick sale is assured at these astoundingly
low prices. Therefore, purchasing immediately before low prices. Therefore, purchasing immediately before
all the choicest pieces are gone is advisable. Nowhere will you find these pieces duplicated.
6 Only, Perian Lamb Coats, Trimmed.
 Hudson Seal Coats, Plain Cross Fox Muffs.


Hudson Seal Coats, Trimmed.


8 Only, Model Coats.
Mink Muffs


White Fox Neckpieces.



Hudson Seal Caperines.


 Beaver Muffs. Black Fox Muffs.

Black Eox Neckpieces. Children's Sets.

SELLERS-GOUGH
pen Evenings
244-250 Yonge.St.
Toronto
For Those
Out-of-Town


 bargain
paneran
the
the
wot the store. of the colotossal dion to to to
without dolay for this catat

| PLAYS, PICTURES |
| :---: |
| AND MUSIC, |







## ONE HUNDRED PER CENT FOOD

The war has taught us to save
and serve. Dont waste food or fuel If you eat wheat be sure it is the whole wheat.Dont waste any of it. It is all food Shredded Wheat
is the whole wheat, nothing wasted, nothing thrown away, It saves fiel and saves food, saves sugar and saves health For any meal with milk orcreamorfruits

## GAS ATTACK BY HYDRO ELECTRIC COMMISSION

The gas attack of the Hydro Electric Commission in their latest attempt to strength, and is easily dissipated.

## COUNTER-ATTACK

The comparison made by the Hydro is beneath contempt. By using one basis for their figures and another for those of the Toronto Power Company the distorted result is put out over the signature of the Commission to mislead
the public. - public
Our advertisement refuting Sir Adam Beck's charge that we had "left the Hydro to take care of munition plants," made a comparison on an equal
footing, and was a fair comparison.
On the basis adopted by the Hydro, the load to munitions of Hydro and Ontario Power Company, less the amount supplied by power from our plant would be under 55,000 horsepower, not 134,638 horsepower for which they take credit.
THE FACTS ARE NOT AS ADVERTISED BY THE HYDRO AS
FOLLOWS:

|  | Hydro | Toronto Power |
| :--- | :---: | :---: |
| Total available power. . . . . . | $210,000 \mathrm{H.P}$ | $173,000 \mathrm{H.P}$ |
| Supplied for munition purpos s . | 134,638 | " |
| Percentage for munition purposes | $64 \%$ | 88,993 |

THE FACTS ARE. $\quad 51 \%$
THE FACTS ARE:
,
ON THE MISLEADING AND UNSOUND BASIS EMPLOYED BY THE

Total available power
Supplied for munition plants
Percentage for munition plants.
$\begin{array}{cc}\text { Hydro \& O.P.Co. } & \text { Toronto Power } \\ 210,000 \text { H.P. } & 173,000 \text { H.P. } \\ 54,638 & 88,993 \\ 26 \% & \end{array}$
THE TORONTO POWER COMPANY, LIMITED



## HOCbev, Aura Lee'9


TWO GOOD ONES SIGN TODAY'S ENTRIES
WITH NEWMAN HALL NAY RAY SECURES
TROTTER AT SALE TROTTER AT SALE




THURSDAY MORNING DECEMBER 191918


INDER
all Cigrars,
ioin Made
Cigar Co, Limited
ld Odds
at Havana

$*$

$\qquad$
$\qquad$
$\qquad$
$\square$
$\qquad$


At a much higher figure these Coats would be guod value, at this special price they are an exceptionaly yood buy. Just the Coat for really cold weather. English Meltons in light and dark greys, belted backs and tweed lined throughout, and other smart styles for men and young men. This value positive,y for

> Thursday Only

The House of Hobberlin
151 Yonge Street

CURRENT SPORTING EVENTS


## VETERANS <br> G.W.V.A. ATTITUDE <br> TOWARD STRIKERS

 Veterans Maintain NeutralAttitude-Doubts Expressed
About Affilation Attitude-Doubts Expressed
About Affiliation.
LAW AND ORDER Will Stand for Principles Will $\begin{gathered}\text { Stand for Pri } \\ \text { They Fought to } \\ \text { Uphold. }\end{gathered}$
U

$$
2-1
$$

## AUCTION SALE

 FORTY FORD CARS
 Sale Thursday, December 19 GREGOR'S EXCHANGE 17 HAYDEN STREET. CARS OPitN

| Holly，Holly Wreaths，Wreathing WHITE \＆CO．，Limited Ming inimisise |
| :---: |
|  |

EXTRA FANCY NAVELS，MALAGA GRAPES， PEARS，APPLES and HOT－HOUSE TOMATOES

NAVEL ORANGES

## MANSER－WEBB ${ }^{83}$ Colbome ${ }^{\text {cis }}$

Navel Oranges for Christmas Union Fruit \＆Produce，Limited，sis Favorist，E．

## GRAIN AND SEEDS

## HoGet MLELititad <br> WHOLESALE ERUTSS AND VEGETABLES



|  |
| :---: |

## LIVE STOCK MARKKI <br>  <br> WAIT AUCTION SALE Automobiles

## 1

PLAIN IALKS ON

## By MarkHaaris

but the man who called at my office last week to sel several hundred shares of a patented train contro device，could easily give all the others＂cards and spades，＂for he was without doubt the most disgusted
man in the universe when he put on his coat to leave It seems this man had been working in one of the
factories＂at Niagara Falls，and with good pay and plenty of overtime he managed to save quite a snug sum every week，all of which he carefully hid in an old trunk．

One evening early last spring he met his foreman on the street，and this enterprising gentleman asked Main＇Street，where some canny New Yorkers were exhibiting a new and wonderful invention that would positively prevent railroad wrecks，and thereby make traveling safe，as well as a pleasure．
a demonstration and lecture took place in a mpossible to instal a regular train of cars，so the canny New Yorkers had a toy railroad，with tin engines and cars，such as we usually give our boy as a Christmas The foreman was well acquainted with the men in charge，and as a favor to him they gave the workman a special demonstration，and later on，when they
showed him a big printed sign illustrating how nine of the great railroad inventions had made enormous fortunes for early shareholders，he considered himself a fortunate man to be able to buy some of the stock at par，one dollar a share．

That same evening the workman went home and took $\$ 200.00$ out of the old trunk，and when he went and made out in his own name，showing that he was the owner of 200 shares of stock in the company．

Naturally，he called in to look at the invention every time he passed that way，and on one of these occasions the manager showed him how he could buy
another 300 shares，and as a special favor told him he another 300 shares，and as a special favor told him he could pay so much
The workman thought that 200 shares would be enough，for，according to their own statements．
$\$ 100.00$ invested in any of these former railroad inventions brought back a fortune，so in his case he

The manager said he was quite right，but it would take several years before he realized this fortune，so in the meantime why not take 300 shares more，and at the end of six months he could sell，say，only 200 shares at $\$ 3.00$ or $\$ 10.00$ a share，and then he would have all his money back and still own 300 shares， live a life of ease．

The workman finally agreed to take another 300 shares，and for the next ten weeks he economized in every possible way so he could give them the $\$ 25.00$ as he promised．

The manager assured him that he could sell the called at my office last week he expected me to meet him with open arms and to write out my cheque immediately for $\$ 1,000$ in payment for the stock．

I really hated to break the news to this poor man， and for that reason I asked him to tell me all about it， him he had been swindled，I am enquite courage to tell did not believe me．＂Of course，these＂fakers＂closed up their＂stor＂ months ago，but they must have secured a large sum from the war workers in that district，because the work－
man told me that nearly every man in his department man told me that nearly every
had bought some of the stock．
It is incidents like this that cause so many small will no doubt go through in investments，and this man dollar，simply because he started

I have repeatedly warned my friends and clients against the folly of looking for a fortune through one hundred，investments promising a fortune are a swindle，and the promised fortune simply is the golden bait to catch the ignorant．
returned a small fortu or more investments that have you look up the history of original investors，but if every one started in a small way and that anticipated a fortune when they invested money in The best

The best investments are the ones that have al－ ready dernonstrated their ability to earn and pay a fair
dividend and yet have opportunities for expanding． I am recommending such an investment clients，and，although it is paying a handsome dividend expect more as development proceeds． and If yhau have money to investly give you full，write or＇phone and Investment opportunity．

> Faithfully,

Sat．，Dec．21st， 2.30 p．m． Liberal trans
TORONTO MOTOR CAR CO． 52．JARVIS STREET

## FRRS

THURSDAY MORNING DECBMBER 19 :998 ESH ADVANCCS
BY BANK STOCKS
NEW YORK MARKET
ISUNDER PREGUURE VICTORY BONDS


## sin my life week to sel <br> train control

"cards and
coat to leave.
in one of the
ith good pay
ith good pay
efully hid in
his foreman
leman asked
leman asked
ores" on the
orkers were
that would
hereby make
k place in a
so the canny
sengines and
engines and
ith the men
the workman
when they
ghow nine
le enormous
ered himself
of the stock
nt home and
hen he went
ly engraved
ly engraved
that he was
mpany.
ne of these
e could buy
told him he
told him he
e in weekly
hares would
statements.
ner railroad
his case he
anyway.
but it would
ortune, so in
nore, and at
in only 200
en he would
300 shares,
300 shares,
llow him to
another 300
nomized in
the $\$ 25.00$
uld sell the
re, when he
me to meet
me to meet
my cheque
e stock.
s poor man,
all about it,
urage to tell
at first he

## neir store

A large sum
se the work-
department
many small
id this man
ing another
and clients
hrough one
sessout of a
une are a
the golden
s that have
tors, but, if
ll find that
1 money in
at have al-
ent to my
he dividend
reason to
of a real
roont


## The Simpson Men＇s Store Has These Suggestions to Offer

## 








 Gifts for the Boys Gifts for the Boys Mors purie kik sirss cat sthe ont
 Cind

## 

100 Cut Class Water Sets Today at \＄4．95

 Cut Glass Spoon Trays 49c ceptathele as sfitits．Eache
\＄3．50 Cut Class Vases at $\$ 2.49$


Sale！\＄4．95 Table Cloths at \＄3．95

 wift gift bed Com forters， 81.295 ，dawn filided covered

86 Warm，Durable Union Wool Blankets．Size 66
 Table Covers and Scarfs Clearing at 65




1
3
3
3
0
0


## Therest pary mandotome Model for Men and Young


$\$ 32.50$ for Splendid Suits






Evening Shopping Store will remain open on Store will remain open on
following nights－ FRIDAY and SATURDAY Nightstill 10 o＇clock CHRISTMAS WEEK－－－Store will remain open on MONDAY，night till 10 o＇clock．On $_{\text {On }}$
TUESDAY（Christmas Eve）store will close at 5.30 p．m．

25 $\square$ Gift Ideas for the Home
and
Furniture Gifts Are Sure to Please Fund ，izisws morase ama naw sum



 Inexpensive Wilton Rugs at $\$ 21.75$ to $\$ 52.50$
 Small Tapestry Rugs，$\$ 5.95$





Exclusive Lamp＇Shades Made to Order made in ouble gitrs．Choose from the big colloction ot sample shades
before Christmas．
berkooms．Orders placed today will be dellivered

Fine Lace Curtains，$\$ 2.00$ to $\$ 25.00$ Choose from Nottindam Lace，ITrish Potnt，swiss Net，Po
Arabian，Pooint Venise and Tambour． 82.00 to 825.00 pair．
Gift Portieres Utility Boxes












In the Christmas Show 5th Floor Criftebes sio Whith
 $=24=$ Clobere pitatea，bac 5x soc coletere citis sem $\pm 2{ }^{2}$

 Cuff Links，29c． Plain or fancy sold plated ourf
Unak， 2 as．
dift box．
complete，to Real Leather Strap Purses
In black morococo


Boxed Stationery，45c．
 Mitawise ますぎ $x^{2}=$
$8.30 \mathrm{mm.m} 5$ sucai．



