# THENTY Pages 

THE "PEOPLE'S PAPER"-FORTY-SIX YEARS IN THE SERVICE OF THE PUBLIC-IS A LIVE DAILY IN A BUSY CENTRE-STUDY ITS NEWSY ADVERTISING
TWENTY PAGES
E Thr Furning ©elegramt SUBSCRIPTION RATES:



## YOU DO NOT KNOW

1 GOOD CIGARETTE UNTIL YOU HAVE TRIED "LANTERNS." THESE CIGARETTES ARE MANUFACTURED IN VIRGINIA BY THE UNITED STATES TOBACCO CO., WHO HAVE BEEN AWARDed gold medals of merit at paris (1900) and Jamestown (1907) for excellence. "Lanterns" have an exceptionally fine flavour, and are mane in an extra LENGTH. "LANTERNS" SELL FOR ONLY 20 CENTS PER PAGKAGE. GET THEM AT W. J. BARTLETYS, NEW GOWER STREET, BOWRING BROS, LTD., WATER STREET.
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mouncement of the
Signing of Security Pact Joyfully Received.
mondon Gives the Prince Most Enthusi-
aldon Wescome -Italian Airman Will
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Hop Off From Newfoundland on Last Hop Off From Newfoundland on Last
Leg of Flight -. Ouebec Liquor Traffic Shows Profit of $\$ 4,000,000$.
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## - MANS Lífe Insurance

 should be large enough when invested at the current rate of interest to produce an incomeat least half as large as he earned while living. MANUFACTURERS LIFE INSURANGE COMPANY
Head Office, Tomome, Gainab:
S. J. FOote, Manager for Newfoundlımd, St. John's. $\square=-2=0$
c.

## Steele,



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Protection for
Every Emergency
The Foamite-childs ${ }^{\text {c }}$ Cor-
poration designs and manu-



 exactly what you need-







 The Direct Agencies, Sole Agents tor
Foamte-chluse

Dyeing, Dry Cleaning. All kinds of Ladies and Gent's repairing
and delivered.
J. J. DOOLEY




ImprovedStandard
Stoves Carried in Stock
'Special' Sale COAL BOX 195 cents

## Wm. J. CLOUSTON, Ltd. 187 Water St.

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##  <br> North syoney coal <br> 90.38 Now LANDING <br> A Eargo of BEST NORTH SYDNEY SCRERED COAL <br> Henry J. Stabb \& Co. 1000500020000000000000000 <br> 



## Smallwood's Big Shoe Sale <br> WAS A DECIDED SUCCESS:

HUNDREDS OF CUSTOMERS, WGLL SATISFIED, ATTENDED THIS SALE?
NOW WB OFFER!!
THE FOLLOWING LINES OF FODTDXAR AT A LITTLE OVER HALF PRICE:

CHILD'S BOOTS With Grey Uppers Sizes 9 to 11 . FOR ONLY $\$ 1.70$



| GIRLS' BOOTS |
| :---: |
| Sizes 12 to $11 / 2$ |
| FOR ONLY |
| $\$ 2.00$ |
| THE PAIR. |


| WOMEN'S |
| :---: |
| EVANGELINE |
| BOOTS |
| Cuban Heels-All sizes. |
| FOR ONLY |
| $\$ 1.80$ |
| THE PAIR. |


| WOMEN'S |
| :---: |
| EVANGELINE |
| BOOTS |
| High Heels-All sizes. |
| FOR ONLY |
| \$1.35 |
| THE PAIR. |

BOOTS-High Heels. For Only ...

| W'OMEN'S |
| :---: |
| JOB SHOES |
| Strapped and Laced. |
| All sizes. |
| FOR ONLY |
| $\$ 1.90$ |
| THE PAIR. |

WOMEN'S DAINTY SAMPLE BOOTS-High Heels. For
WOMEN'S SAMPLE' BLACK SUEDE PUMPS-For Only
$\$ 2.50$ the p SEE OUR MEN'S, BOYS' AND YOUTHS BOOTS AT ROCK BOTTOM PRICES. NOW IS THE TIME TO SECURE YOUR FOOTWEAR.

## F. SMALLWOOD <br> THE SIGN OF THE BIG BOOT





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## The Security Pact


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## Fair Weeks at The Royal Stores MEETMR BILLSAVER Sale, during the Fair last Autumr, will be delighted to know Sate, Mur.ng will will be with us again this yeer. For the next two that Mr weeks Mr. Bill Saver will be at T he Royal Stores saving you weeks Mr. Bill Saver will be at 1 he Royal Stores saving you considerabere money on every pur hase you make. Buy your  <br> Seasonable Hosiery

 in Seasonable Gloves|  |  |  |
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## Riverside Wool Blankets Greatily Reduced

| Union Wool Blankets. | All Wool Blankets. |
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|  |  |
| splendid appearance and delight you. Size $50 \times 70$. Reg. $\$ 6.05$ pair. Sale Pric $8 . \$ 5.45$ | compare them, ankets made. isn't better blanke Size $40 \times 48$. Reg. $\$ 5.45$ pair. Sale Price .84 .95 |
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| Cotton Blankets. |  |
| Ser, | Grey Blankets. |
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| trom hish grate ootom, Ane oott: finst, mith | Scarlet Blankets. |
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## at Reduced Prices

| 7. Fashion as correct. Take adrachaze of our Bill Saver Sale and supply your needs |
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|  |  |
|  |  | Cashmere Hose. Plain and ribed Cashmete Peytose of Nancy Silk and Wool Hose. eepenable quality, shown in all the newwe beautirut silk and wool Hose, in tancy

st $t$ Shades, nd toes, wide suspender tops; all slzese (haels and toes, suspender tops; sizes 9

 Silk and Wool Hose.


 New Fall and Winter Coatings at Prices That Mean Savings
 make choosing easy,
Velour Coating.












Newest Curtainings
at Sale Prices

| Terry Cloth. <br> A splendid assortment of this very <br> desirns and color combinations. Re <br> or: he with distinct designs and eol <br> $\begin{array}{ccc}\text { or } & \text { on either side, } \\ \text { I } & 1.20 \text { yard. Sale Price } \\ \$ 1.08\end{array}$ <br> Casement Cloth. | Chintz. <br> A wonderfal display of En signs and color combination and Winter; 36 inches wide Reg. 42 c. yard. Sale Price Reg. 75 c. yard. Sale Price Reg. 85 c. yard. Sale Price Reg. 85c. yard. Sale Price |
| :---: | :---: |
| Exxeptional value in Crem Case <br>  |  |
| Casement Cloth. <br> Fawn, Grey and Blue; 50 inches wide; <br>  | Novelty Curtain Net. This is one of the pretiest curtatingss <br>  |
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## New Hearth Rugs

 Lowly Priced

## Buy Your Home Needs During Bill Saver Sale

## 


 Colored Quilts.
 suit your draperies.
each Sale Prlce.
White Sheets.
White Sheets.
Pheain and Tilided. made troin mingh grade
sheting; in assortee sizes

Tea Cloths.

 Table Napkins.

 Sideboard Cloth


## BUY दै SAVE WHERE YOU SEE ME DISPLAYED-BillSaver

Band Concert



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4.

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## $\begin{array}{llll}\$ 2.80 & \$ 3.00 & \$ 3.25 & \$ 3.50\end{array}$

$\$ 4.50$ the Pair.

## F. SMALLW00D

OME OF GOOD SHOES

## -

COAL SCREENED NORTH SYDNET. Duct this weak Garao deileering BURNSIDE-BEST SCOTCH
A. H. Murray \& Co. Ltd.

Don't Say Paper, Say the Evening Telegram.


## FREE! FREE!

## A Strong FIBRE SUIT CASE

 With Every MAN'S SUIT or OVERCOAT Purchased Here

## The Royal Stores, Limited

## Rubbers for Everybody!

Nearly One Quarter of a Million Pairs of Rubbers

# F. Smallwood <br> the home of good shoes 

$218 \& 220 \mathrm{~W}$ wees stee

Lurking Assassin
Shoots Ex-Boxer
in Draymen's War
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THL EVENING TELEGRAM. ST. TOHN'S. NEWFOUNDI AND, OCTOBER 17, 1925-11

The Question of wat
Water for Your and
Country Home


## Empire Duro watans <br> Eimpire Duro wavenn

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SIDE TALKS.


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English Express
Drove Into Sleepers


NEWEST SHÄPES and styles.

## RUBBERS

FOR EVERY MEMBER OF THE FAMILY.
Be prepared for the bad weather by having a pair of our Comfortable RUBBERS at hand.

## Lowest Prices in Town

|  | MENS RUBBERS | LADIES' RUBBERS |
| :---: | :---: | :---: |
| Child's Black Rubbers, Storm, | HIGHEST GRADES | LADIES' |
|  | Yerts Storn Rabbers. wide | ORM RUBB |
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| EDGE RUBBERS | MEN'S | $\begin{aligned} & \text { LADIES' } \\ & \text { OMINION BRA } \end{aligned}$ |
| The rear ruber for hard wear | MINION BRAND | In diferent the end |
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| BOYS |  | LADIES $\overline{\text { R }}$ OLLED |
| YOUTHS' RUBBERS | IENS HEAVY | EDCE RUBBEE |
| ${ }_{\text {Rubbers, Stomm }}^{\text {and }}$ | RUBBERS |  |
| $\xrightarrow{\text { Ross Rubbers }}$ Sorms $1.20,1.100$ | sole . . . . . . . sold heel | spzcialt LADIES |
| BOYS' ROLLED | LOW MENS CUT RUBBERS | TAN RUBBERS |
| GE RUBBERS |  | special Pricee . .00c .10 O |
| Red Sole, Dominion Brand. Sizes 9 to $13,1.30 ; 1$ to $5,1.50$ |  | $\begin{aligned} & \text { LADIES } \\ & \text { MUD RUBBEkS } \end{aligned}$ |
| CHILD'S | VS MUD RUBBERS | Mex hels , smistus |
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| Bricks Tasteless! Bricks Tasteless! Bricks Tasteless! <br>  <br> A Good Tonic $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\$ 1.20$ PER BOTTLE. <br> Dr. F. STAFFORD \& Son $\qquad$ |
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## We Specialize in

Rishs of anl kinds. Aectdent and Health
Plate Glass. Burglary, Fidelity
Glass. Burglary, Fid
and Surety Bonds
n 30 years we have paid in claims $\$ 116,426,397$.
U. S. FIDELITY \& GUARANTY CO.


Don't Say Paper, Say the Evening Telegram.
THE EVENING TELEGRAM, ST, JOHNS, NEWFOUND AND, OCTOBER 17, 1925-12

Our Dumb Animals
Prond
Professor W. Sele


> Exiraordinary Atractions Playing The Nickel Monday "HÁROLD LLOYD" "HIS ROYAL SLYNESS"

| She Was So Flighty, Flippant, Flirtatious <br> THATS WHY THEY CALLED HER |
| :---: | thats why they called her

BLANCHE SWEET RONALD COLMAN LEW CODY




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PLUMBING and HEATING.
J. L. O'GRADY viver visus.

 SWEEP.-So far there are 36
entries in the Halifax R Raad Race
which takes place to-day. Time
for tickets bearing entries 37 to or tickets bearing entries 37 to
0, both inclusive, according to to
he governing rules, shall be
hrawn for and a prize of $\$ 50.00$ the governing rules,
drawn for and a prize of $\$ 50.00$
awarded Therefore dont lose
or destroy your tickets-they awarded. Therefore, don't lose
or destroy you tickets-they
are valuable.-oct17,1t Admiral as Cicerone
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Ond and third
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## II you Want Stanfiedi's Woll Undervear FOR MEN, WOMEN or BOYS WE CARRY WE CARRY LARGE STOCKS <br> Low Prices <br> Also, we can give you many numbers in Stanfield's Underwear; also sizes, which you Stanfield Underwear; also sizes, which you may find it difficult to obtain, or cannot get elsewhere <br> Time to put on your "Stanfield's." <br> HENRY BLAIR



> A SPECIAL SALE OF The Famous RIVERSIDE BLANKETS

> Awarded Gommemorative Medal af British Empire Exhibition Wembley, England

Now is The Time to Antici. pate Your Blanket Needs
 needs for the coming winter, for here are presented opportunities to
save on BLANKETS that are known and noted all over Newfoundland for their wonderful wearing qualities, as well as their splendid appear-ance-RIVERSIDE BLANKETS. New, fresh assortments direct fre
the mill are offered at a substantial reduction from their former price so plan to supply your. BLANKET needs during this Sale. All Wool Blankets.

Those Blankets are 70 p.c. Wool and are guaranteed to give

shendid appearance and warmth giving quality.

When Winter Comes this Sale of Blankets will be gratefully remembered by the wise housekeeper, both MAIL ORDERS FOR THESE BLANKETS WILL RECEIVE PROMPT AND CAREFUL ATTENTIO

Don't fail to visit our exhibit of these beautiful BLANKETS at the INDUSTRIAL FAIR

## THE ROYAL STORES, Limited

THE MAN WOMAN or CHILD IMPAIRED HEALTH should never be discouraged to
the poin whe theo
considered hhopless. There is is one considered ho
way-the
Chiropractic Way.
 faith in Chiropractic. It houlds
a remarkable record for getting

DR. C. W. SPICER,
Chiropractor.
9 to 12 anours: 2 to 8 p.m.
$\qquad$
NOTICE.
 Coltraceror, beorge sth st John's'






## SAVE wat wRAPFRS

 FROM KIRKMAN'S Borax SoapFOR USEFUL


COMPETITION CLOSES
DECEMBER 16 th.




LONDON THiRECTORY



 Wunt







 S. G. COLLIER CO. Undetatakes and Firecors.

ONHAND:
 turee. Prompt and efficent service.
S. G. COLLIER CO. Sestrated





MAKE NO MISTAKE-

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## Roofing Materials

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Priee will suit very purse
OLI
OUR LEADER
-ROCKROID

- Slate surfaced
-shingle roll
-Allitite
-RICHARDSONS FELT
All Japroid. all good val Horwod Lumber Co., tte.


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## ON THE SPOT

1,000 BARRELS
VICTOR FLOUR
"Has Stood The Test And Proved sthe Best"
GEORGE NEAL Limited.

Distributors


## Headquarters for Bedsteads, Springs \& Mattresses

POPE'S Furniture and Mattress Factory
Makers of Furniture Since 1860.

## Tailors \& Tailoring  <br> Just to remind you that we have been tailoring for over thirty years. Our workers have served for over thirty years. Our workers have served their apprenticeships at home and abroad. Our cutters have kept abreast of the times, and when the latest is out, you can get it at MAUNDER'S. <br> My workers' motto is not how quickly it cain be done, but how neatly. New Goods continually arriving. Write for samples. <br> JOHN MAUNDER,

 TALOR \& CLOTHIER,281-283 Duckworth Street.
00000000000000000000000
Gem Dance Folio for 1926


## CHARLES HUTTON

## 

GRAVENSTEII APPLES
NOW IN STOCK.
Bury \& Lawrence,

## Eggs, Butter, Cheese!

Latest advices from Montreal state that all Dairy Products have advanced owing to scar-
city and heavy Export Demand, and that highcity and heavy Export Demand, and that highfuture are not at all unlikely. We were fortunate in securing a limited quantity of "EXTRA FIRSTS" EGGS, "GILT EDGE" CANADIAN CREAMERY BUTTER, LARGE, TWIN and SMALL CHEESE before the recent "lift" in prices, and are prepared and anxious to share
the advantages of our lucky buy with our custhe advantages of our lucky buy with our cus-
tomers and offer close figures on these essentials for prompt delivery on arrival of S.S. tials for prompt delivery on arrival of
CEUTA from Montreal, Monday forenoon. GET OUR LOW QUOTATIONS ON EGGS, BUTTER, CHEESE
F. McNAMARA
'Phone 393. Queen St.

## RED J.

Chewing
Tobacco
A Chew Worth While

## W. J, BAPTLETT

 NEW GOWER ST


THE POPULARITY OF OUR COAL LIE IN THE QUALITY WE DELIVER.

TRY A TON AND BE CONVINCED
M. MOREV \& CCO, Limited
There is we offer from timel to Ptime, market to advance the people's interests. CANCELLATION OF FREIGHT ACCEPTANO GEWISPORTE TO GCOKSS HR, ROUTE,
LEWISPORTE AND SS. Freight acceptance previously advertised for aby
poute, is hereby CANCELLED. Next acceptance FREIGHT NOTICE_SOUTH COAST AND MARY'S BAY STEAMSHIP SERVICE.
reight for ports on above route, via S.S. POR Freight for ports on above route, via S.S. PRR
as per Stemship Directory, acceted at . Format
Coastal Wharf, Monday, October 19th, from 9 CHANGE OF FREIGHT NOTICE
HUMBERMOUTH-BATTLE HR. S.S. S Freight for ports on above route, via S.S. SAACOS
as per Steamship Directory, accepted at Freight Sil Thursday, Oct. 22 nid, from 8 a.m. to 5 p .m., inst
Monday, as previously advertised. HUMBERMOUTASSENGER NOTICESERVICE. Passengers leaving St. John's on expres.
Sunday, october 18th, will connect with S.S.
at Huphermouth, for regular ports on above CHANGE OF SAILING NOTICE-GREEN STEAMSHIP SERVICE.
 (North Side of Bay). PRELIMINARY SALLING NOTICE-S.S. CARIBOI: It is expected S.S. CARIBOU will leave St.
on october 2lst or 2nd, direct for North Sti
order to make connection with Canatian order to make connection with Canadian
Railway train out of North Sydney, Saturday
ing, Oct. 24th. BOOKINGS NOW RECEIVED AT GENERAL Round Trip Fare to North Sydney, \$45.00. res Round Trip Fare to North Syd
ing via Port aux Basques and Rail
meals and Sleeper on railway line.
PASSENGER NOTICE-PLACENTIA BAY STEALIL SHIP SERVICE
Massengers leaving St. Soh's, on 8.45 . .
Massengers leaving St. Soh's, on 8.45 . .

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Real Estato \&
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[^0]:    Advertise in The Evening Telegram.

