The

## GREAT BRIAIN TO IIGIIEN THE BLOCKADE; ACTIVITY AT SEVERAL POINTS ON BRIIISH FRONT

## COL. CARIEEEE ICEEPTS FULL AEPPOIIGBLILITY

## ATTACK ON BRITISH FRONT PROMISES TO RIVAL THAT ON THE FRENCH AT VERDUN

For Arrangement Entered Into by Shell Committee with American Ammunition Co. and International Ammu nition Fuse Co.-Committee Agreed to Prices on His Recommendation.
(Canadian Press).



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Huns Launch Attacks at Several Points, But So Far Have Failed to Accomplis End - irish Troops Win Glory for Bravery and Dash Official Statement Last Night Longest Yet Issusd by War Office.

##  Carnoy. There han been arbililery motivity at LA Bolemente, Hobutorno  <br> 

ENGLAND TO TAKE ClOSER GRIP ON NEUTRALS' TRADE CONNECTIOI

Owing to Strong Opposition Which Developed in the Com mons-Premier Has Two Alternatives and will An nounce Decision Next Week
















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CLOCKS AHEAD 1 HOUR
ATIDNIGHT SUNDAY












THE STANDARD "TRAVEL CLUB" This coupon is good for one vote if presented at
The Standard office before May 8 . Place to the credit of
$\qquad$
Address

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how to get it Almost free Clip out nend preesen one coupon like the aboven too

Tbe Saint Jobn Stanoaro

 "HEART SONGS" mion on min minn



## The Semi-ready Store moves across th

 street in the Merry Month of May Removal Sale Starts This Morning
## Semi-ready Clothes and

 Men's FurnishingsThose things that I do not want to carry to my new store I have cut into very deep to force a quick sale--but everything in the store will be sold at a liberal discount for ten days. Semi ready Tailoring-the highest form of fine clothes-making for men-with the truevalue label in the pocket.
$\$ 15.00$ Sults for $\$ 10.55$
$\$ 18.00$ Suits for $\$ 14.55$
$\$ 20.00$ Suits for $\$ 15.55$
$\$ 22.50$ Suits for $\$ 17.55$
$\$ 25.00$ Suits for $\$ 19.55$
Finished and fitted to your exact measure free of any extra charge.

Spring Overcoats, worth up to $\$ 20.00$ and $\$ 25.00$ for $\$ 14.55$ Men's Furnishings

## Shirts and Collars, Cravats

 and UnderwearImported English Underwear in spring weights at less than wholesale cost.
We are working night and day to get into our new store at the corner of King and Germain-just across the street.
The Big Removal Sale here will have our fullest attention-and I promise you the very' best service-right now in the middle of the season when you most want what I have to sell.

The Semi-ready Store $\underset{54 \text { King } 5 \text { t. }}{\text { John P. }}$




Reported for Third Reading - 2, Capt. Tilley and Mr. ben Absent When Vote Opposition Exposed by F tion.









## A Column cablich 19 supposed To Cbiloren's Be Of Interest To culomen <br> Corner

Herein are Related Facts and Fancies Concerning the Activities of Individuals and Organizations, the Home, Fashions and Other Matters.


Imperial Theatre Today
 Dramatic Tale of
THE MODERNP-RIMITIVE "HHE MSLEADING LAOY"




 A PICTURED PLAYT THAT WIL N No Dobit Stir UR

## "THE IRON CLAW"

SIGNOR AND SIGNORA MANETTA Imperial's Festival Orchestra
 GHELT HIT III


## OPEA HOLSE

Letters Receiver
by Uncle Dick From His Boys and Girls

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## Hews of Che St. Jobn Cheatres

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CHARLIE CHAPLIN
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"SAII FRAMCISCO,"
Cal.
THE DOLIEN "His Mother's Portrait

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## OPERA HOUSE <br> TONIGHT - Tipurapi wich "MUTIT AND JIFF IN COLIEG"

Bizger, Busier and Better Than Ever UN! THERE ARE BARREIS OF ITI htas $\$ 1.00,75,50,25 \mathrm{c}$ - Matinees $75,50,25 \mathrm{c}$

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## CASTORIA


 What is CASTORIA

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 In Use For Over 30 Years

## Ladies

We can fit your feet
whether they are Long and Narrow
Short and Broad Mis-sh pped from wearing short shoes, or whateve
form they may be in. A, B, C, D, E, F Widths Combination measure-
ments-
(E Ball, D Heel)
E Ball, C Heel $)$
Ary shape of toe and hee you may
Any of tie popular style you may wist.
Prices from $\$ 3.00$ to $\$ 7.00$ Mail Orde s by Parcel Post
FRANCIS \& VAUGHAN

## The aristocrat of Desserts

COLONAL CAKE!

## Women



S. Kerr,


If you lather well this razor will shave you well.
Made of the very beat Sheffield Steel. Absolutely guar-$1-2$ and $5-8$ in. Widths $-\$ 1.50$ Sent postpaid anywhere in Canada on reccipt of price. T. McAVITY \& SONS, Ltd. 13 King St.


Our National Leaders state that the best way help YOUR fighting friends at the front bear the strain of YOUR burden is by the practical eipfulness of the Major Birks National Military is needed at once.

Advise the Honorary Treasurer W. J. Ambrose, Manager of the Bank of Montreal, St. John, what you will do

## His Honor Lieut. Governor Wood



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We have facilities equal to any printing office in work. I all kinds prompty attended to.
Phone todaw Math $/ 910$ Standard Job Printins Co. St. John, N. B.

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& \text { Lace Leather and Belt Fasteners of Every Description. } \\
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 The Original Haig Whisky Distilled and Boatiled by sofin haig dCo Limited JOAN The Markinctrs Soditand

## Red Ball Ale and Porter Hututb

When you want a drink of undoubted excellence order Red Ball.

Sure to please. Try it.
SIMEON JONES, LTD.
Brewers
St. John, N. 8 .

## 

## READ THIS OFFER

Six residents of New Brunswick may enjoy, as a reward for a little work, a twelve thousand mile trip from St. John to Alaska and retum, or if they do not desire to take the trip they may have absolutely without cost a year's course at any University in the Maritime Provinces.

HERE ARE THE RULES GOVERNING MEMBERSHIP IN THE STANDARD "TRAVEL CLUB"
The Standard offers six tripo to Alakka or College courrees to tho Rule No. 1 -Ann lady or genitleman in New Brunswick over sixteen years
of age io eligible to memberaid
or more tor memberrhip in the Cluny.
 cial prizes which will be offered from time oto time, will be, elecected by the voetes of
readers and wuberiber to To
The dard. The voting will be by means of ballote olipped from The Standard, by spec-
ial subscription coupons ioused on all money collected on subscriptions, and the one thousand votes allowed on the nomination blank.

Rule No. ${ }^{3}$-Votes cannot be bought under any circumstances, but must bo secured only in the manner aet forth in Ruplo No. . Voteo on payment mast
by individual subscribers will not bo credited to any candidate unless requent for such by individual subscribers will not bo cre
credit ti made at the time of payment.

Rule No. 4 . The first nomination received for any member will count for one thousand votes, but only one nomination ballot can be voted for any one mem-
ber, and only the person sending in the first nomination ballot for the member who ber, and only the person sending in the first nomination ballot for the member who
eventulyy secures the largeat number of votes will be entitled to the special nomin-
ation prize of $\$ 25.00$.

Rule No. F - Votes once credited to any member cannot be tranferered to any other member, witht this exceeption, that the member who may have entered but
who for any good reason may wish to withdraw may transfer his or her votes and thanding to a substitute who must be an entirely new member.

Rule No. G-Members may obtain subscriptions anywhere in Canada or the United Statae, succ , sub
prices published herewith.

The Rule. No. ${ }^{7}$ - A ballot will be publilihed in The Dails Standard each day and
 Standard on or before the expiration dato to be counted.
of The Standard employeese families is e eligible to become a member.
Rule No. 9-Each active member not taking one of the trips or one of the


Rule No. $10-$ No member can drop out after May 15 th and have his or her
cast for any other member.
R 11 ,
Rule No. 11 -No districte will be recognized in thie Travel Club. Members may work anywhere and the tripo and
members who have the highest standing.

Rule No. 12-Actual voting will begin on April 24 and will close at 8 . m .
June 24. Those having the highest number of votes will be declared entitled to the trip.

Rule No. 13 -The Standard reserves the right to accept or reject any nom-
 necessyry for the bent interesta oofe any and andil rulings at any time which may be
tions which may arise and members on entering The Standard will decide all questions which may arie Rule No. $14-$ No statement or promive made b by any member of the staff
or other person. whatever varying from the above rules will be recognized by The
Standard.

## SCHEOLLE OF VOTES

The Daily Standard by carrier in St.John for 6 mos. $\$ 2.50-200$ votes. 1
2
yrs.
yrs.
$5.000-500$
votes.
The Daily Standard by mail outside St.John for 6 mos. $\$ 1.50-125$ votes.
-. 1 mr. $\quad 3.00-300$ votes.
2 yrs.
$6.00-750$
2 yrs. $6.00-750$ votes
The Semi-Weekly Standard in Canada for one year $\$ 1.00-100$ votes.
". The Semi-Weekly Standard outside of Canada for one year $\$ 2.00-100$ Votes

The Semi-Weekly Standard is not mailed to, or delivered in the city of St.Johin

The member securing the highest number of votes
will have the privilege of taking a friend along absolutely free of charge.

Enter now and have your friends
co-operate in securing the votes. You can accomplish wonderful results by this method.

The Standard will pay
twenty-five dollars
to the person who nominates
the member who eventually secures the largest number of votes.

The Standard has arranged, in connection with the "Travel Club" announc ed herewith, the option that out of the six persons winning these trips, four may if they so desire select instead of the trip a year's course in any Maritime Province College, either Dalhousie, Acadia, Kings, Mt. Allison, U. N. B. or St. Joseph's. Any course given by these colleges may be selected and all expenses other than personal purchases will be provided by The Standard. Here is an opportunity for those who are endeavoring to put themselves through college or to whom such a chance will prove of value.

These trips, and these college courses, form together the first prizes offered to members of The Standard Travel Club. In addition to these there will be given from time to time a series of special prizes of much value and to all those members of the club who fail to win the leading prizes. The Standard will pay in cash ten per

The whole undertaking is a plan on the pa ional subscriptions to this paper and renewals of of The Standard to secure addiof the club by their may readily secure very gratifying prizes for when one enters, all his or her friends will be interested and will desire to help.

A number of leading newspapers of Canada and the Eastern States have joined together and organized this "Travel Club" fo the purpose of sending dur-
ing the coming summer a tourist party across the continent to Alaska and return ing the coming summer a tourist party across the continent to Alaska and return
through the United States. Six memberships in the party have been assigned to The Standard on condition that if we so desire this number may be reduced to two in the event that should any number up to four desire to take the option of the college courses they may do so.

The subscribers and readers of The Standard will select the persons who are to receive this wonderful vacation trip. These members will be chosen at large through the Province of New Brunswick and will be those who receive the highest number of votes secured by coupons printed in The Standard, by the nomination coupon, and by votes secured through payment of subscriptions to The Daily or
Semi-Weekly Standard.

Send in your nomination blank today and full information will be sent to you at once. You have nothing to lose in joining the "Travel Club" for it costs noth-
ing to enter and if you should not win a trip you will receive a cash prize ampting to enter and if you should not win a trip you will receive a cash prize amount-
ing to ten per cent. of all the money you turn in on subscriptions.

Every man or woman has an equal chance to win in this. There are no votes to buy, and no chance of being beaten out by those who may have opportunity to
buy votes in quantity. There are no Standard votes for sale and the daily ballots which will be printed are not a commercial possibility, for subscribers' votes so far outnumber them that it would be of no avail to traffic in them

Any resident of New Brunswick of good character is available for membership. By signing the nomination blank at once you will start with one thousand
votes. In your spare time see your friends; they will help you

## HAS YOUR FRIEND BEEN NOMINATED?

You possibly know of some young man or young woman who deserves a restful vacation like this Special Train Trip through America, some lady or gentleman to whom this wonderful voyage among the Alaskan islands would be the event of a
life-time, should you not be in a position to take it yourself. Send in his or her name at once. This will start him or her with one thousand votes. Then do your part and see that you extend every possible aid. Your spare time may win a trip for
your friend. your friend.

WE WILL PAY $\$ 25.00$ TO THE PERSON WHO NOMINATES THE Lady or gentleman who secures the LARGEST NUMBER OF VOTES.

NOMINATION BLANK
GOOD FOR 1000 VOTES
I hereby nominate

As a member of The Standard "Travel Club"
Sent by
$\qquad$
$\qquad$

You cannot lose in this "Travel Club," If you do not win one of the big prizes you will make enough money to pay you well for the trouble to which you go. We pay cash to those who do not win trips.


