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THE TORONTO WORLD
PAGE FIVB



It consists of one heavy-duty freight engine and 45 standard box cars.
It can carry 2,000 tons of wheat

In 1913 its engine could have been built for $\$ 34,700$ -to day $\$ 81,000$; its box cars for $\$ 1,138.85$ each-to-day $\$ 3.797 .50$

In other words the rolling stock alone in the movement of 2,000 tons of wheat has increased in cost from $\$ 85.948 .25$ to $\$ 251,887.50$. or $193.1 \%$ !

The labor bill of the railways has risen in the same period from \$115,000,000 to \$231,000,000,-101\%!*

The cost of rails for a mile of track has gone up from $\$ 9.497$ to $\$ 19.680-107 \%$

No cost has been unaffected by the general rise.
Operating expenses continue to rise more rapidly than Gross earnings. Net earnings are sinking at an alarming rate

These are the facts that lie behind the application for increased freight rates for the railways.

The Railway Association of Canado formerly the CANADIAN RAILWAY WAR bOARD

Explanation of Charti Top ine shows the rise of Eross revenus Hidide line showst the more rapid nise
of operating axpeoses. Sotiom line shows the downward phenege
of net cornings as a reand of the rise in


 EVEN ON THE SAILING TIME, BUT RACE TO THE RESOLUTE

## LEASS LITLLE DEAF WHEN KNOCKS CAME

Refused to Heed Call to Come ru With Timel GET A BEATING
Score Was Ten to Four-Bad

ELEVEN VICTORIIES CUP HISTORY IS MADE FOR CANNONBALL YACHTS IN A DEAD HEAT FIRST OF SERIISS

Scott, of Hillcrests, Turns in
Another-Also Hits the
Ball.
SOME SURPRISE
SOME SURPRISE
Park Nine Hand Athenaeum Park Nine Hand Athenaeums

- Good Dose of the Kal.

HANDICAP BEAT LIPTON


## 

## SIR THOMAS CONFIDENT SHAMROCK WILL LIFT CUP IN THE NEXT RACE

Likes a Good Fight and Is
Pleased With Wednesday's
Great Race-Expects to ..... Take the America's Cupthe Defender.

bit

## Natitize is

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## .


Toronto to Get Greatest Soc-
cer Carnival Ever Staged
FAIR SWIMMER WHO BROKE RECORD


CLOSE AT WINDSOR ODDS-ON FAVORITE PAUL WEIDEL WINS TAKES THE FEATURE

## Takes Essex Handicap Usual Array of Long sual Array of Long Shots Come Home.




## Young Men

## You Are Interested

Something Very Special in a Three-Piece Suit Ready-to-Wear at

## $\$ 35$

An Attractive Mid-Week Extra
The materials have our best approval --- pure wool in light greys, greens and tans, natty goods for the season. Stylish and smartly
made, high waist, with all the neweyt made, ${ }^{\text {engh waist, with all the neweat }}$ tounhes of the tailor's art. Some silk
tined

Extra in Put out for quile


## I(O)B B O

151 Yonge St. Business Horrs 8:30 to. 5.30


## Cool and Refreshing

That weary feeling, the result of heat and dust soon disof O'Keefe's-cool, satisfying and thirst quenching.
No better, purer or more dow
lightful brews are made thad those bearing the name OKeefe.
Try them and satisfy yourself: Sold at all restaurants, cafes
and hotels, or order from your grocer.

Oreefe's ALE-LACEER-STOUT


## Pineapplo ne Dessert vis 5 d fruit juice. They forme. in .ingy package. That is true ackage. That is true tick gelatine diessere will serve a real fruit            

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Carpets---rugs---curtains---draperies---lingleum and oilcloth--ipictures.--wall papers, paints, etc.--phonographs.--sewing machines---even linens---may be, purchased under the advantageous conditions of Simpson's GREATER August Sale. With price reductions as substantial as they are numerous, savings of the most unusual nature are offered on practically every kind of home furnishing merchandise. Attention is directed to the possibilities extended by Simpson's Home. lovers' Club, members of which buy at the low sale prices and pay by the month, without extra charge of any sort. The great economies of the August Sale are a special invitation to become a member.

High-Grade Wilton Rugs, Sale Priced---\$97.50

- Superior Qualities Usually Selling at $\$ 112.00$ and $\$ 115.00 \ldots$ In a Host of

Handsome Deep-piled Patterns...Two Sizes...9' $\times 10^{\prime} 6^{\prime \prime}$ and $9^{\prime} \times{ }^{\prime 2}$ '
 Savings
Enghish-made rugs of a quality we have been unable to proture for
This is one of the best kinds of rugs for general utility. Handsome years. This is one of the est kinds of rugs for general utility. Handsome
Oriental designs that will harmonize with modern furnishings.


ce......

Size 9 feet $x$

Wool and Fibre Rugs in Dainty Bedroom Patterns To x. $x$, rejubly



## 1000 Yards Axminster Stair Carpets, Today $\$ 4.29$ Yd.

 Imported Axminster Carpet in rich Oriental colors and designs, for halls, stairways and passages. Shades of dark, blue,terra cotta and fawn. Heavy quality with deep pile, 22 inches wide. Regularly $\$ 4.65$. August Sale, yard. .............. 4.29

Wonderful Ruga From the East, Including Exquisite Hand-Woven Spocimens From India apd China, in the August Sale at Prices Attractively Lowerod.

Big Purchase! Nottingham Lace Curtains \$1.98 Pr. Our August Sale Price Is Far Below This Rea
White, Ivory or Ecru-All $21 / 2$ Yards Long.
 "Good will" offerings from manufacturers who voluntarily pocket a substantial loss in
consideration for the enormous regular business they get from Simpson's, ape numerous at consideration for the enormous regular business they get from Simpsor's, are numerous at a
time e like this. This is a particularly striking example of such friendly co-operation. Hundreds of pairs of strong wearing Nottingham Lace Curtains were obtained from
the maker at away below the list price-in a dozen highly attractive pat the maker at away below the list price-in a dozen highly attractive pat-
terns, including plain and figured centres. August Sale, pair ...... 1.98 Double Velour Portieres, Only $\$ 27.98$ Pait Perfectly made Portieres of rich quality velour in a big range of con-
trasting color combinations. They will fit any archway up to 7 for and 7.9 feet high. Double-headed tops with shirring tapes and hidde hooks sewn in ready to hang. Regularly $\$ 32.98$. August Sale, pair, 27.98 Window Shades at Special Sale Prices.
Made in our own factory of best oill-finished opaque cloth, these fine
shades are mounted on guaranteed Hartshorn spring rollers, and come comshades are mounted on gyaranteed Hartshorn spring rollers, and come com-
plete with brackets, nails and nickel pull. With the following range of sizes peete with brackets, nails and nickel pull. With the following range of sizes
practically any window can be fitted:




New Terry Cloth for Curtains and Art Chintz to Match for Furniture Coverings ${ }_{\substack{\text { Angut } \\ \text { Sale. }}} \$ 1.98 \mathrm{Yard}$




 $\$ 22.50$

## Extraordinary! Cabinet Phonographs Only



Black Walnut
Dining-Room Furniture half price ano less. One of our important tranasac.
tione in preparing for our Ausuat
 itme, or binak walinut in poriod donabbes ue to ofter them at radi-


 SImpron'0-Fitith Floor.

Solid Oak Dining Tables


The August Sale Brings a Notable Sale of Water Colors and Oils-..-Half Price

## Regular Prices are $\$ 15$ to $\$ 200$

 August Prices are $\$ 7.50$ to $\$ 100$






## 79c Circular Pillow Cotton 63c Yard




Buy a $\$ 40.00$ Sewing Machine at $\$ 32.50$ ped with every modern improvement and guaranteed for 10 , equip. —Positive Feed. ped with every modern improvement and guaranteed for 10 years. —Steel Pitman (not wood).
Here are some of its prominent features:
 Thim SIMIPSON Nimita

Rotary Sewing Machine-at Simpson's. See the new electric driven models.

- Five Drawers.
-Automatic Bobbir Winder.
-Self-Threading Shuttle.

No Extra Charge. Motors and Accessories for all makes
Simpson's.

