
the toronto world saturday morning march 281896

| LIGHT COLORS in the | $\mathbf{E}^{\text {normously }}$ |
| :---: | :---: |
| Piomeriall cacksoniz | of any CIGAR |
| are Exceptionally Mild | in Canada. |

ON BTAGE AND PLATFORM -



We are Selling Strictly New-laid

## Eggs

 Tor-any 14
## BUTTER



CALLRT A SPADE A SPADE STORY OF THE FATAL QUARREL



## Pulleys <br>  <br> $+$

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## Comparisons are Convincing

Tosday-our Saturday Shoe Bargain Day-will surely be the Greatest Saturday
Big Shoe Store has ever seen.
Just think-whatever you spend that much you save-spend a dollar and you save a
-because the shoes you get here for $\$$ would surely cost you $\$ 2$ at any other store.
Besides ours has always been the first shoe store in Canada-first in everthing in
Shoe Style
Shoe Service
Shoe Saving
Shoe Supremacy

## ! (\%)

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equal the


GUINANE BROTHERS
Store at 214 Yonge Street-Bigger than any three shoe stores in Canada.
Sole Agents for the Slater Shoe made by the Famous Goodyear Welt
iflyinulury

EFFECTS A CURE.



# Watch Them <br> . <br> <br> Clumpard oreme <br> <br> Clumpard oreme TO-DAY TO-DAY 169 Yonge=St. Everywhere. 

A lovely display of ladies', a magnificent exhibit of gents cycles. A standard wheel for standard people.

The lines of the Cleveland are magnificently and artistically correct. The Cleveland clincher resilient tires are the easiest riding. Cleveland Cycles are built to stand. All bearings are ALLIE RRIOHART'S DBATH, dust proof and ground true--ensuring the lightest running cycle.

The manufacture of Cleveland Cycles is our exclusive business. It is the result of years of experience. Good work requires good tools. Our facilities are greater than all other Dominion factories combined. The combined output of the Cleveland factories is 250 highest grades per day. This enables us to offer for the first time Cleveland Swell Specials for $\$ 100$. For three previous successive seasons the entire output was readily sold for $\$ 25$ more than any other wheel in the United States.

Canada for Canadians, but no sentiment in business. Each Cleveland represents the labor of twenty Canadians. We guarantee better value and greater satisfaction.

CAUTION--Do not confound the Cleveland with the weak assemblage of untrue, untested and related parts gathered from the four quarters. The Cleveland is more copied than any other cycle. If you see a cycle with large tubing it's a Cleveland or an imitation

Factory Reception April 4 , '96.


THE TORONTO WORLD：SATURDAY MORNING MARCH 281898

## T．EATON C？

A Complete Clothing Store！
 ycles we started out to get the
best wheel there was for the best wheel there was for the
moriey，and we got it．In money，and we got it，In
regard to Clothing we meant to keep out of the rut into
which the trade had got，and here we are，with a trade sec－ business more successful than any other within your reach．
Were not sensational in our methods，nor backward in our quality，nor greedy after profit． that the best need not be an you with miracles，but some how there＇s the steadiest kin month out，and of course here＇s a reason for it all． tall work．We know all about
he Clothing we sell，and


## 1．EATON C

190 Yonge Street．

## Canada＇s Greatest Store

## New Goods for Easter！



Business is good these days regardless of the weather．Easter decides the need of new things to wear and people will buy whether We could keep busy without a
A woman can come here and have the pick of best goods and newest styles from all over the world．But because we have fine goods we don＇t trade upon their goodness nor their fineness，You can tex pect the best and to pay ea
to do with the way we sell．

Richness，newness，novelty－the grandest displays and most attractive styles．The goods are here for you to look at，but there＇s to use denying they are here for us to sell．You can make your own comparisons，but we wouldn＇t be doing such a business if these prices were wrong


MAIL ORDERS FILLED PROMPTLY．

## T．EATON Co

## T．EATON CO． <br> 100 YONAE ST：．TORON̈Tro．

 ing，Hats and Furnishings．
find every need anticipated















## T．EATON CO．



## A Complete Housefurnishing Store

## A remarkable business in itself，representing two acres or more of new things for the home．It is possible here to furnish


and home comforts of every sort．Immense variety to choose
from，and such facilities for showing goods and comparing qualities as you＇ll see nowhere else．You know that if you＇ve you．



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e＇ve a large Illustrated Call cant get to the store．Tells all about Furniture and House－ the goods look like and what they cost．

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T．EATON CO．
190 YoNG St．，TORONTO．

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## - Jamiencis INer Departur! <br> - Jamiencis INer Departur! <br> HEREE IS THE PROOE: <br> A \$100 Victor . . . For \$49.

All Other Sporting Goods in Stock. Look Out for Further Announcements.

Riding School in connection with Bicycle Department will be opened on Wednesday Instruction Free to Purchasers.

## P. JAMIESON,

## AT THE ROUNDED CORNER

YoNGE AND QUEEN-STREETS.



AN OTTAWA MECHANIO

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Editor Worlat
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