



## We Couldn't'Corner'Corn So We 'Cornered' the FLAVOR <br> 

| SANITAS Toasted Corn Flakes was the first flaked Corn it is the original. When we produced it, we knew that it would have imitators. We knew. that we could not stop these, because we could not stop the use of corn for that purpose. So we set about to produce a flavor-so good-so dirferent - that it could not be copied. It has taken several years of hard work to do this ; but we did it and it was wall worth our while. The wonderful success of this food has brought out many attempted imitations. They have succeeded in copying the "name," They. have made so-called "Corn flakes." But the original - Sanitas Toasted Corn Flakes has the flavor. It has the light, crisp, tender nature that is all its own. As predicted the genuine has many followers, but no real imitators, Get the original and you get the best-the only Taste. Look for the signature of K. K. Keloyg on the package. <br> Battle Creek Toasted Corn Flake Co., Battle Creek, Mich. |
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## EVERYONE WHO VALUES GOOD HEALTH, AND THE PURITY OI

## COWAN'S COCOA

The little child, the edelicate invalid, and the robust and strong cau
alke it; it is good for all. Matches! R-i THE E. B. EDDY COMPANY, Limited


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|  | MONEY IN PANARIES |
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|  | COTTAM BIRD SEED |
| $x$ deliciouss drink and a a sustaining food. Fragrant, nutritious and economical., This excellent Cocoa | ${ }^{\text {sfr }}$ L Londors |
|  winter's extreme cold | COTTAM BIRD SEED |
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|  | AXARIES IN HEALTH |
| Sola by Grocers and Storeseepers |  |
| Money cannot buy better Coffee than Michic's finest biend Java an! Mocha, 45 c Ib. <br> Michie \& Co., Lirnited |  |
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THE TORONTO WORLD
MARCH 71907

DOMINION PERMANENT LOAN COMPANY









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100 Men＇s and Youths Suits on Sale for Thursday， Friday and Saturday at




## ST．CATHARINES

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## $\frac{25}{\text { DOMINION INE }}$

DOMINTON LINE






## Excursion

Nassau，Hava na，Tampico，
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CLYDE LINE THE SUNNY SOUTH．

## łfamburg－American．




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THURSDAY MORNING
THE TORONTO WORLD THE TORONTO WORLD all materal avonatase with the in




MARCH 71907


WITH prices so decidedly in your favor, and the store's assurance that every garment is quality-right every way, you should make ready for biggest kind of buying right through this list Friday

And you should buy early.

## Need a Suit?

12:50, 15.00 and 18.00 Suits for 8.50


Raincoat Bargain
12.50 and 15.00 Ones for 7.95

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\begin{aligned}
& \text { 12.50 and } 15.00 \text { Ones for } 7.95 \\
& \text { English cravenette- plain gray or fawn, or stylish } \\
& \text { verplaids. Full lengih. }
\end{aligned}
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## Save on Trousers

2.50 and 3.00 Pairs for 1.69

## Neat stylish patterns in medium and dark colored

Smoking Jacket?
These 1250 to 20.00 House Coats for 7.50 Velvets, brocides and fine camel hatir cloths. A vert
seldom" offer.

Creat Fur Buy
65.00 Fur-lined Coats, 42.50

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Fine quality indizo dyed beaver cloth shell;
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Hats Priced to Leave 1.50 to 2.50 Hats for 69 . Derby and fedora styles; all fur. felt-silk trimminge Smart Tweed Hats Right for early spring yeats for 49 C
shapes. Sateen and silk lining.

Underwear Saving
1.00 to 1.50 Garments for 79 c

New White Shirts?
75 c and 1.00 Shirts for 50 c
Laundeled ; heavy fine cotton ; reinforced frent ; sizes

## Oolored Shirts

75 c and $\mathbf{1 . 0 0}$ Kinds for 59c
Large variety of fancs patterns : goed solid mater-
ials ; sizes 14 to 18 .
Neckwear at Half
25. N:ckties, Friday for $12 \quad 1-2 c$

Medium-width feurtin-hands; neat fancy patterns
Linen Ouffs Less
8: Cuffs for 12 l-2c a pair
main floos-quinis stamer
T. EATON Co:

190 YONGE STREET. TORONTO



## CEMENT CITY <br> Buy These Lots Now at $\$ 25.00$ Per Lot and Let Your Money Make You 200 Per Cent. on the Investment.



## SOME CONDENSED FACTS

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The propesen demand for Coment Blocks far exceeds the supply
Just think of the bo0,000 cement farm buildings to be constructed in the next 
Cement City will be the beehive city of the wes.
Cement City will be the home of the laborer, artisan and engineer.
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WHAT PEOPLE ON THE SPOT SAY


## COME IN AND SEE ME

Come in and see me and let me furnist you some information regarding the West


## C. R. MORDEN,

| MACCABEES ELECT OFFICERS | better stony lake service <br> It Has Been Promised by G.T, the Coming Summer. | FORESTRY PROGBAM FIXED. |
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THE TORONTO WORLD SHALL LITY BUY GARS STOCK? NO MORE SUYIOAY EARS
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THURSDAY MORNING
MARCH
COBALT－－Another Gold Find Reported From Larder Lake－－－COBALT

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HERON \＆CO．
$\begin{array}{ll}\text { Cobalt Chief } & \text { Cobalt Development } \\ \text { Rochester Cobalt } & \text { Cobalt Central }\end{array}$
16 KING ST．WEST ：Phone Main 981
 COBALT Cobait stocks bought and sold for a
commission of approximately $\mathbf{O n e}$

Per Cent． | $\begin{array}{l}\text { Per Cent．} \\ \text { er ice．}\end{array}$ |
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| ＂Cobalt，＂just revise 3， | furnishes the facts

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Apply Box 4 ．．World，Toronto．
B．RYAN \＆CO． An Cobalt shares bought
and sold on commission．


## Exceptional facilities

 for the execution of orders for Cobalt stocks．WILLS \＆ 00.


| DAY，FERGUSON \＆DAY <br>  <br> Torontor－Cobalt and Hailevbur |
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$\frac{\text { Torontor Cobalt and Hailevbury }}{\text { cobalt and larder lake }}$



## NEYADA－UTAH

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and intair
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## ＝EVIDENCE




## SILVER BIRD




Ner Brankerin veotiment and conservative business men throushout the whole country are now buylng sil
COBALT





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EXPENSE．

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THE SIIVER BIRD COBALT MINES， Authorized Capital－$\$ 1,500 ; 000.00$ PULL PAID AND now．assessable

## Presidant Sec＇$y$ Treas．

 J．F．LenNox

The Trusts and Gurantee Company，
TORONTO，ONTARIO．
Transfer Agents and Registrars

## 

A．E．OSLER \＆CO．， H．B．MUNROE \＆CO．


Gobalt Stocks
Buy Throug
A．G．STRATHY \＆ 60
tiz Simcoes St．，Toronto．
GOLDEN HORN LARDER MINES，


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COBALT STOCKS British Columbia and Other Stocks FCX \＆ROSS

COLEMAN AND LARDER LAKE MINING PROPERTIES
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## McLEOD \＆HERRON，Brokers，

R．B．HERRON，KING EDWARD HOTEL
Gobalt Development Gompany
 SMILEY \＆STANLEY ${ }^{152-154}$ R

E．Strachan Cox 43 Scott Street－Rooms 19 and 24
ORDERS FOR COBAIT AND ALL OTHER SHARES EXECUTED

Plewman，of Haileybury BUY COBALT mondivi，marech ith The King Edward Hotel SEND For spmuial map and Cobalt and Larder Lake Mining Properties for Sale

THURSDAY MORNING


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THURSDAY MORNING
THE TORONTO WORLD


