## Reid-Newfoundland Company.



## Auction Sales !



AUCTION. Mr. Korner, Majors Path,



 ${ }_{\text {novg,3i }}$ P. C. O'DRISCOLL, PUBLIC AUCTION. To-Morrow, Thursday, 12th inst, at 11 a.m, ,



 $\stackrel{\text { novilii }}{\text { M. A. BASTOW, }} \begin{array}{r}\text { Auctione } \\ \hline\end{array}$ the yotor yod wil
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Wee can suply
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Wen We can supply Mianus
Engines that will operate
with the greatest and efficiency (without bat.
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ditional cost. tery or cind
ditional cost.
Do Do not make the mistake
of buying an engine before You investigate the Mirinusus,
it may mean the dif
betwen sucesss or fallure. Catalogues and all inforer John Barron \& Co, Agents for Nid.
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Fresh Fruit New Vegetables Fresh Poultry
ELLIS \& CO. Limited, 203 Water St.


English "First Prize",
CEEDDAR CHEESEE,
RIPE STLITON CHEESE RIPE STLITON Chesse RIPE GORGONZOLA
ChEESE. $\overline{\text { SELECTED FRESH EGGS }}$ Apples, Apples.

## Choice kings and

 Emperors.New Books!




 Latest War Mapos, 200 ana 300 .
Garrett Byrne, CHEAP PER BARREL.


WAR OR NO WAR Business in Newtoundland MUST GO ON.

YOU can help by insisting on getting Local
Made Goods. ade Goods.

REMEMBER! You can get your
Paint, Soap and Oiled Clothing At the Same Old Price.

The Standard Manuracuruing $\mathrm{Co}_{0}$, Lid.


Red Cross Line.




GRAND CONCERT,
Patriotic Fund, C. of E. Cathedral Choir Monday Evening Next

 anex. A. pisoos, TO RENT-Honse \& Barn, REMEMBER 1 Your Soldier Boy. Xmas Cake. W. H. JESSOP

| Real Estate! |
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| Wanted to Purclase |

10 owel Mg houses.



Fred. J. Roil \& Co.
Real Estate,
smaLwood bumpre, SMALLYoop BULDDise,
Duchworth St
TO LET,-




$\frac{\text { nove,6i }}{\text { FOR SALE-10 Mahogan }}$

the evening telegram，st．John＇s，newfoundland，november 11，1914－2

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|  |  |  | Canada Butter |  |  |
| WANTED Another Million People to use Windsor Table Salt |  |  |  |  |  |
|  |  |  | JAS．R．KNIGHT． <br> $\overline{\text { MiNARDS LINDEENT FOR SAGE }}$ | Furnace，Egg， Stove，Nut． M．MOREY \＆CO． | Over 40，000 People Read The Telegram |
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To have that Photograph made to send him at Christmas. 'Phone 768.

THE HOLLOWAY STHDO, LTD.
Corner Bates' Hill and Henry Strieet.


UHE EVENING TELEGRAM, sT, JOHNS, NEWFOUNDL AND, NOVEMBER 11, 1914-4


## THE TIGER

Sunlight Soap
preserves and lengthens the life of clothes，but it is a source of destruction to all dirt and uncleanliness．The amount of destruction wrought by a tiger in a single
might，cannot be compared to the amount of destruction wrought by inferior soap in



| No Military <br> Despotism． Why the Brtitest Thatour Paris sup． $\qquad$ issued a statement defining its action in relation to the present war．The $\qquad$ $\square$ $\square$ $\qquad$ supported to the utmost $\qquad$ $\left\lvert\, \begin{aligned} & \text { tional duty，confident that the bruta } \\ & \text { doctrine and methods of German mili }\end{aligned}\right.$ $\square$ $\square$ <br>  |
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## LATEST <br> From the Front，

## Evening Telegram


 Fashion Plates．


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## For One Week Only！

## SPECIAL

 OFFER OF Boys＇Fleeceed Lined
## Undershirts．

This offer
will give
you the
opporiun－
ity to buy
Underwear
at a saving
price．

## A TOUCH OF WINTER，

But with it is a Display of NICE WARM

## Eider Down OUILTS． and Wadded QUS

 Prices：S2．00，2．20，2．50，3．50，up to 10．50， A．\＆S．Rodger＇s

## Men's "NEW KNIT" UNOERCLOTHNG, All Wool,

 80 c . per garmentup. THE SLOGAN OF TO-DAY SHOULD BE, "EN-COURAGE HOME INDUSTRIES." THIS RANGE OF LOCAL PRODUCTION IS PRONOUNCED SUPERIOR TO THE IMPORTED ARTICLE. SEE THEM, EXAMINE THEM WELL AND BE CON-
VINCED OF OUR STATEMENT. VINCED OF OUR STATEMENT.

## Some Very Exceptional Values MENS UNDERWEAR and TOP SHIRTS <br> will be our feature for the next few days. In the large assortment you will find what you will be wanting to replenish the wan

 MEN'S (GAYLORD) TOP SHIRTS ! MEN'S FANCY TOP SHIRTS, In Grey and Blue stripes with ollare and doutie eurifs. Regalar 5120 , now marked $\$ 1.05$. MEN'S FANCY DRESS SHIRTS,$50 c$.


Men's President Braces,
The Genuine Thing,
43 cents.

| War NeWs | $5$ |  |  |  | We are always to the front with <br> Good Groceries. |  |
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|  | ALTAR CANDLES, Pure Wax. BELMONT STEARINE |  |  |  |  |  |
| $5$ |  |  |  |  |  |  |
| DENS |  |  |  |  |  |  |



Jast land.d per i500 barrels White's Portland CEMENT, British Má nufaciure.
H J Stabi\& Co. EUROPEAN

AGENCY




At all Drugrisist, st Jomens, Yad
Help your Country by
Shining your Boots with
HORWOOD'S BRUSHES
Hand made, and be

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We sell both shin OLA and HORWOOD'S Brushes.
The Direst Agencies
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## CHEER UP!

## Riverside

 BLANKETSWill keep you as snug as a bug the whole winter long.
GET THEM FROM YOUR DEALER.

## New Room Papers !









For the Relief of the Wounded.




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Mrss. C. A.
Instalment


Have You an Itchy Spot?




More Fires.


## Franion and fasillows.




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 Chifro plush is a new materieNe used for street costumes
No sensibio man wants as
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 <br> \section*{Your New Fall Hat <br> \section*{Your New Fall Hat <br> <br> A Kingston Derthy,} <br> <br> A Kingston Derthy,}

We have the right styles at the Right Prices.
J. M. ATKINSON, 312 WATERI STREET. $-$


## Woo fifer topap, tat Lowss pricics. <br> 150 barrels Hight Grade Boston plate beef. <br> F. MeNAMMRA, Queen Street.

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\begin{aligned}
& \text { Fancy Goods. Now is your time to save money. } \\
& \text { Toilet Sets. } \\
& \text { |Crystal Glass Tabl }
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& \text { Plain and Fancy Jugs, } \\
& \text { Plates, Bowls. }
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 STORE open Every Nriting Cases, Dressing caste GARLAND'S BOOKSTORES.
Advertise in The Evening Telegram,

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## zicis Public Notice ! $\begin{gathered}\text { civen AWAY free } \\ \text { A } \$ 5.00 \text { Sound Box }\end{gathered}$



## SPECLAL SALE

 FALL \& WINTR COATS - 4.25, 4.75, 5.15, up to $\$ 40.00$. Commencing Saturday,
19th, mantil further notice,
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Mail
Specilty. Open Saturday Nights. Mars \&Co. $=$ Toys! Toys!


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Dieks \& Co., Ltid.


Waterproof Coals at Rainy Day Prices.
66 He rain it raineth every day" or wait until November comes along. Don't wait until you've had one good drench-
ing and laid the ground-work of a heavy cold, but come at once to our out-
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viceable, weather-proof Water-proof Coat, viceable, weather-proof wath wind and rain I We have a very comprehensive stock of in all sizes, and in many different colors and weights; all these Coats are really good
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special line of Men's Raglan Coats, in different textures, well cut and perfectly tailored. If you want to keep dry, come to the
U. S. Pieture \& Portrait $C 0^{\circ}$

## FIRE INSURANCE



| Waterprool Coals at Rainy Day Prices. <br>  <br>  ing and laid the ground-work of a heavy cold, but come at once to our out- fitting department and choose a good, serviceable, weather-proof Water-proof Coat, as a protection against both wind and rain T We have a very comprehensive stock of Water-proof Coats for Men and Women, in all sizes, and in many different collors and weights; all these Coats are really good values, and each has been reduced considif Also selling at far below usual prices a ent textures, well cut and perfectly tailored. If you want to keep dry, come to the <br> U. S. Picture \& Portrait $C 0^{\circ}$ |
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Blended Indian and Ceylon.
Where elegance and refinement abide there you will find Old Home Tea.
It imparts that touch of perfect completeness
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Don't you know that its flavor is simply en-

## chanting.

One cup means many more.
FOR SALE AT ALL GROCERS, 40e. and 60e. per lib.

## HARVEY \& Co.

Limited.
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## Irish \{J. J. St. John\} Butter

## Good Butter.

The s.s. Carthaginian brought us another fresh ship-
ment from the Lakes of Killamey. Nothing better ever ment from the Lakes of Killarney. Nothing better ever

## J. J. ST. JOHN:

## FOR SALE. <br> Schooner,28tns.,5 yrs.old, <br> Motor Schr., about 15 tons, <br>  <br> A. H. MURRAY, St. John's.

Keep the Flag Flying!
 You can do this in a practical way by using
Verbena Flour.
Reliable Rubbers!
Low and High Cut Rubbers,
 WILLIAIV FREW.

New Molasses!
NOW LANDING, Ex s. s. sable i. 200 Puncheons Grocery barbados molasses.

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