

Weather Forecast:

Cool; Rain

53rd YEAR. No. 22736

The London Advertiser

LONDON, CANADA—THE HOME OF UNBROKEN PROSPERITY.
THE LONDON, ONTARIO, ADVERTISER, WEDNESDAY EVENING, APRIL 4, 1917. 160 COLUMNS.

HOME
EDITION

PRICE, TWO CENTS.

U. S. SENATE LEADERS DEMAND WAR CENTRAL POWERS TO MAKE A PEACE DECLARATION FRENCH GO AHEAD OVER WHOLE SOMME FRONT

FURTHER GAINS FOR FRENCH EAST AND WEST OF SOMME; ENEMY HEAVILY PUNISHED

Southwestern Outskirts of St. Quentin Have Been Reached by Nivelle's Patrols—French Artillery Ceaselessly Smashing All Points of Hindenburg's Line—Taffaux Carried Despite Desperate Resistance, and Counter-Attack Fails.

Paris, April 4.—The French patrols last night reached the southwestern outskirts of St. Quentin, the war office announces. Fighting continued south of the Ailette. The French made further gains east and west of the Somme.

Advance on Whole Front.

The statement follows: "East and west of the Somme our troops continued to make progress over the whole front attacked by us yesterday. Beyond Dallon French reconnoitering parties pushed forward. As the south-western outskirts of St. Quentin, North-east of Castres our troops reached a line south of Grugies. On our right the village of Mont-Sur-Oise was captured. Everywhere the enemy was subjected to a violent artillery fire, especially in the region of Essigny. Can't Stop French.

"South of the Ailette the fighting was continued on the outskirts of Taffaux and in the village, which we penetrated in spite of violent resistance of the enemy over a wide front. South of Vauvray German counter-attacks were broken up by our fire, which inflicted heavy losses on our opponents.

"We easily repulsed two attacks on small posts, northeast of Prosmes and east of Auberville. There is nothing to report from the remainder of the front."

THE ENEMY'S REPORT.

Berlin, April 3, via Sayville, April 4.—British and French reconnoitering operations in force on the present front. In the north of the Somme, the British have been repulsed in an attack on the village of Bapaume, and in the south of the Somme, the French have been repulsed in an attack on the village of St. Quentin. The British have been repulsed in an attack on the village of Bapaume, and in the south of the Somme, the French have been repulsed in an attack on the village of St. Quentin.

"Near Noreuil we were taking back more than 300 British as prisoners when they came under British machine gun fire, so that only 60 reached our lines. East of the road from Coucy-le-Chateau to Solons our artillery fire dispersed gatherings of troops which had been noted, while in the Champagne, south of Rippont, the annihilating effect of our fire frustrated an attack which was in preparation.

"In air engagements the enemy lost four airplanes, of which two were shot down by First Lieut. Baron von Richtofen."

GERMANS FORCED PASSAGE OF THE STOKHOD RIVER

Petrograd, April 4.—German troops have forced a crossing of the Stokhod River, in Volhynia, after pressing back the Russians, the war office announced today.

The point where the Germans succeeded in forcing the Stokhod River was in the region northeast of Heliem, a town 35 miles northeast of Kovel.

"PEACE BY NEGOTIATION" CANDIDATE WAS SWAMPED

London, April 3.—Frederick Pethick Lawrence, joint editor of Votes for Women, and well known as an ardent supporter of woman suffrage, standing for election to the House of Commons on a "peace by negotiation" platform today polled only 323 votes, while his opponent, Sir John A. Fleming, the coalition candidate, received 3,283. The poll took place in the election for the seat for South Aberdeen.

ROBERSON TRAVELOGUE Coupon

This coupon and 10 cents will entitle bearer to seat in balcony at any of the travelogues to be presented at the Lyric Theatre, with 25 cents this coupon will entitle holder to reserved seat downstairs. Reserved seats may be purchased in advance, others only before the travelogue for which it is good.

The Program.
This Afternoon, 2:30—*Ireland and Scotland*.
Tonight, 8:30—*London and Paris*.
Admission without this coupon, FIFTY CENTS.
Advance Sale Daily from 11 a.m.

KAISER'S AGENTS PLAN A REVOLT OF THE U. S. NEGROES

Working to Bring About a Rising Against Southern Whites.

KULTUR'S APOSTLES BUSY

Using Same Methods in 'Black Belt' as Tried in British Domains.

New York, April 4.—A Tribune dispatch from Greensboro, N. C., says: As in Ireland, Egypt, South Africa and India, so here in the south secret agents of the imperial German Government have been fomenting revolt under the pretence of spreading kultur. They have been insistently working to bring about a rising of the negroes against the whites.

Preparing to Meet It. The facts are difficult of access and for obvious reasons are discussed most guardedly by those who know them best. A southerner lites to talk of trouble with the negroes. He prefers to prepare silently to meet it, and that is what is now going on in the south, from North Carolina to the Gulf.

No one knows how serious the situation is. The southerner counts heavily on the loyalty of a great majority of the black population as the worst local demonstrations raised by lawless and reckless elements of the negro population as the German agents have been able to reach. Many well-known negroes are working earnestly to counteract or "fire" the German propaganda. The Kaiser's apostles of kultur have probably much misadvised the negro character.

Has Some Effect. They could easily underestimate its loyalty and mistake a kind of discontent for a spirit of rebellion. Nevertheless, the colored population has recently been showing some signs of cool-mindedness and there are some cool-minded southern men who are prepared to see the thing in its proper perspective. The turn of conditions similar to that of "reconstruction days."

17-YEAR-OLD BOY TO BE STRAPPED TODAY—DOES HE DESERVE IT?

Who Is Most To Be Pitied—A Husky Youth of 135 Pounds or an 8 Year-Old Girl?

Why did Judge Talbot Macbeth of the Middlesex County court sentence a 17-year-old London boy to be given stripes of a strap on his bare back at the county jail today? The punishment was ordered to be administered by jail officials this afternoon.

Lashes are not frequently given by the order of London courts, seldom even in Canada. There is only one offence for which the punishment is usually bestowed. That is a crime against women.

While a local furore is being stirred up over the case in question it would be well to present the facts.

This boy is 17 years old, according to the statement he made in the police court. He weighs between 135 and 140 pounds, and is powerful physically for his age. He has been driving a butcher wagon, and as he was going along an unfrequented lane on this wagon he saw an 8-year-old girl. She was a weak, delicate school child, who was taking a short cut to get to her classroom.

A HORRIBLE OFFENCE. This youth, as he admitted, jumped from his seat and grasped her. He committed a horrible offence against her. He was 17 years of age and she was less than half his age. The details of the case are not mentionable. It may only be related that this little school girl was ruined for life physically by this "delicate English boy," weighing 135 or 140 pounds. Her sufferings have been most severe physically. The mental torture cannot be described.

The boy came up in court. While he does not appear to be so much mentally as morally deficient, he assumed an indifferent air as his victim related her story, in camera. Little was published about the case because of its nature. But toward the boy the feeling of everyone who came in contact with the case was severe, to say the least.

EVIDENCE NOT RE-TAKEN. The boy was sent for trial, and the evidence was sent to Judge Macbeth. In order that witnesses might be spared another ordeal the evidence as taken in police court was read in the county court.

Before the judge, as in police court, the boy displayed a sullen indifference, and refused to give any explanation of his conduct.

His father, a respectable man, who was deeply moved, was in the court, and before deciding to order that the boy be strapped, Judge Macbeth questioned the father as to the boy's condition. The father stated that the boy had been strong and healthy all his life, and was unusually rugged for one of his age.

BOY'S MOTHER IN HOSPITAL.

The boy's mother suffered a nervous collapse when the crime was first reported, and was in Victoria Hospital undergoing treatment when her son was tried.

In response to what he termed repeated appeals, S. Frank Glass, M. P., this morning wired the minister of justice asking that a stay of punishment be granted. It is apparent that many of the people solicited for the boy's welfare have not understood the facts.

LONDON BOYS WITH SMUTS IN AFRICA



Serpt. A. V. Jones and Serpt. W. E. C. Jones, sons of Mrs. J. B. Jones, 159 Langarth street, who have been helping to dig out the enemy in German East Africa.

Emperor of Austria To Make Peace Statement

The Hague, April 4.—Reuters say that in a conference of the Central Powers at Hamburg, important declarations from Count Czernin von Chudenitz, the Austro-Hungarian foreign minister, on the possibility of an early peace were received. The emperor of Austria intends, it is added, to make a statement to the world shortly to that effect in the name of the Central Powers.

Flowery, But True

London, April 4, via Reuters's Ottawa Agency.—The Ottawa newspaper, the Journal, gives prominence to an eulogistic appreciation of what it describes as the great and magnificent war efforts of Britain's army and navy, likewise British science, literature, philosophy and industry.

"Let us never forget," says the Journal, "that Britain in 1914 was in no sense a military power. She had to create everything—to evolve a world out of nothing."

Forecast. The British energy has been shown in the most remarkable manner. An army of five millions, established in a matter of months, began to understand how gigantic this effort, remembering the day when the little army commanded by Lord French ranged alongside ourselves at Charleroi and the Marne.

"Such is the magnificent nation which is fighting on our side for what all mankind considers most beautiful, most generous and most noble."

NO OFFICIAL NOTICE YET OF PRESIDENT'S MESSAGE FROM THE BRITISH GOVT.

London, April 4—4:15 p.m.—Andrew Bonar Law, member of the British war council and Government spokesman in the House of Commons, today stated in the Lower House of Parliament, that until President Wilson's speech had been discussed by the United States Congress the British Government was satisfied it would not be right to take official notice of it.

THE WEATHER

TOMORROW—COOL, RAIN.

Toronto, April 4—8 a.m.

Today—Fresh easterly winds; fair.

Thursday—Easterly winds; cool, with occasional rain.

Temperatures. The highest and lowest temperatures during the 24 hours previous to 8 a.m. today:

Station	High	Low	Weather
Victoria	46	42	Cloudy
Calgary	46	18	Clear
Winnipeg	42	18	Clear
Port Arthur	42	18	Clear
Perry Sound	38	22	Cloudy
Toronto	46	31	Clear
Ottawa	45	26	Clear
Montreal	46	30	Clear
Quebec	46	24	Clear
Father Point	42	30	Cloudy

Weather Notes.

The disturbance which passed off the Atlantic coast yesterday has increased in energy and has caused very bad weather in the Maritime Provinces. Another disturbance now over the Southwestern States is likely to move to the Great Lakes.

The weather continues quite cold in the Western Provinces and cool in Ontario and Quebec.

U. S. SENATE TO TALK ONLY WAR MESSAGE; LA FOLLETTE IGNORED

ON THE DEFENSIVE, TO BE HINDENBURG MOVE IN THE EAST

Drive Toward Russian Capital Considered Impossible

Copenhagen, via London, April 4.—A "personage particularly well informed politically and militarily," who is easily recognizable as Col. von Haeften of the general staff in charge of the military department of the foreign office, has informed the Politiken that there is no prospect of a German offensive on the Riga front. Col. von Haeften says: "The spring thaw that is now setting in is enough in itself to deprive an offensive of any chance of success. Even if the Germans succeeded in taking the Russian positions it would be impossible for them to move artillery and supplies forward for an advance on Petrograd. They would be helplessly bogged down. A modern offensive could be improved, as it is extremely improbable that the German leaders will change their original plan owing to the new political situation resulting from the Russian revolution."

Col. von Haeften

discusses whether Field Marshal von Hindenburg contemplates an offensive on the Sereth front in Rumania, but thinks he will take a defensive attitude on the east front generally. The Politiken continues: "The statements of the German general staff, which have been examples of probabilities, are another example of the German determination to quiet Russian apprehension in every possible way. They are issued, as is clearly evident from the tone of the various newspaper comments, with the object of interfering by outside pressure with the peace sentiment in Russia, and particularly with the spirit of the organization. The belief is cherished that inevitably continue to issue over internal questions, whereas the menace of a strong German offensive would lead all Russian parties together in defence of their national existence."

LA FOLLETTE ABSENT.

Senator La Follette, who yesterday forced the resolution over until today, was not in the chamber when Senator Hitchcock got unanimous consent to take it up. Almost every other senator and many House members were present when the debate began.

IN A BRIEF OPENING STATEMENT, SENATOR HITCHCOCK, IN CHARGE OF THE RESOLUTION, SAID THE PRESENT WAS A TIME FOR ACTION, NOT DISCUSSION.

"Time Has Come to Act."

"The time for discussion has passed," he said. "The president has already stated more clearly, effectively, more conclusively, the reasons which make this grave step necessary. The resolution provides for war against the Imperial German Government. It is framed on the line of our war resolutions, the places responsibility for the war squarely upon the shoulders of the German Government, charged with repeated demands for its withdrawal from the United States. It is also unquestionably a declaration of war."

"We want no more territory," added Senator Hitchcock. "We will demand no indemnity. We have no historic grudge to settle, no racial antipathy. In this respect we differ from the other countries already involved in this awful struggle."

Stone Will Help.

Chairman Stone of the Senate foreign relations committee, in a brief speech, opposed the war resolution, but pledged himself to do everything in his power to help wage war successfully. Senator Vardaman, Democrat of Mississippi, was the first senator speaking on the war resolution to announce he would vote against it.

A Common Moment.

Senator Lodge, ranking Republican of the foreign relations committee, said: "No one is more conscious than I that this is a moment for action and not for debate," said Mr. Lodge, "but I was briefly to state why I support it with the greatest earnestness of which I am capable."

"The most momentous power entrusted to Congress by the constitution is the authority to declare war and never has Congress been called to a more solemn exercise of this great function than at this moment. We have submitted to wrongs and outrages from the Central Powers of Europe with a long patience. We have borne and borne to the very limit of endurance. Now the inevitable end is here and we are about to declare war against Germany."

Party Lines Will Vanish.

"Speaking for myself and I hope for my associates generally on this side of the chamber, I desire to say that in this crisis and when the country is at war, party lines will disappear and this disappearance of the party line will, I am confident, not be confined to the minority. Both Democrats and Republicans must forget party in the presence of the common danger. This is not and cannot be a party war. As Americans, we shall unite. I am sure, and we shall be prepared to give to the executive money, men and all the necessary powers for waging war with energy and driving it forward to a successful conclusion."

A Common Fee.

"The allies of the Entente, as Continued on Page Two."

LOCAL TEMPERATURES.

Following were the highest and lowest temperatures recorded in London during the 24 hours previous to 8 o'clock last night: Highest, 49; lowest, 25.

Congress Gets Down To Business on Wilson's Resolution Asking Authority To Launch Aggressive Action Against Germans.

BOTH HOUSES EXPECTED TO SIT UNTIL PRESIDENT'S RESOLUTION IS PASSED

THE SITUATION IN CONGRESS

Washington, April 4.—After debate on the Administration war resolution in the Senate had proceeded two hours, Democratic leaders expressed the belief a vote would be reached early this evening, and that only an unusually long speech by Senator La Follette would postpone action beyond that time.

The war resolution was debated in the Senate today with speeches of support from both sides, and prospects that the opposition would be confined to a very few. It was the plan to pass it before adjourning.

PASS HOUSE THURSDAY. The resolution was not reached in the House, however, as had been planned, and is to be taken up as a 10 o'clock tomorrow morning under an arrangement to remain in session until it is passed.

The Senate's resolution was accepted by the House foreign affairs committee as a substitute for its own and favorably reported for passage, with only two members of the committee voting against it. They were Representative Shackelford, Democrat, of Missouri, and Representative Cooper, Republican, of Wisconsin.

Washington, April 4.—Congress got down to business on the war resolution today, with prospects of remaining in session continuously until it is disposed of.

In the Senate it was taken up at 10 o'clock by unanimous consent and with administration leaders determined to permit no other business to interfere with it.

LA FOLLETTE ABSENT.

Senator La Follette, who yesterday forced the resolution over until today, was not in the chamber when Senator Hitchcock got unanimous consent to take it up. Almost every other senator and many House members were present when the debate began.

SUPPORT OF WAR TO FINISH ASSURED BY BOTH HOUSES OF AMERICAN CONGRESS

Washington, April 4.—Though pacifism ran in a discordant undertone in Congress today, support of a war to the finish was assured by both the upper and lower houses.

The House foreign committee voted favorably upon the Senate amended war resolution, and leaders served notice that the measure would come up tomorrow for passage.

If objection arises, it will be forced through under a rule checking debate.

On the Senate side this afternoon Stone and Vardaman decried the war move, but stirred staid members and the galleries to the depths by declaring themselves ready personally to go to the utmost limit in making war against Germany a success.

NO PEACE DESIRED WITH THE KAISER, SAYS LONDON PRESS

BUILD DESTROYERS TO CONQUER SUBS IS TIP TO STATES

Hohenzollern War Lords Must First Go. British Believe That Best Way U. S. Could Help.

BY ED. L. KEEN.
[Special Cable to The Advertiser.] London, April 4.—Having thoroughly returned tribute to President Wilson's sentiments, the press and the public today was concentrating on suggestions as to how best the United States can help the Allies. The Manchester Guardian reflected popular opinion to a considerable degree when it asserted that the greatest service which the United States could render would be to conquer the submarine menace.

"There are two ways of aiding in this," the editorial declared; "one would be to build a swarm of destroyers and other fast craft to hunt down the submarines as well as to convoy shipping; the other would be to build cargo boats in such numbers and with such speed as to destroy Germany's chance of keeping up the pace."

QUEBEC CONTRACTOR DEAD. Quebec, April 4.—Joseph Geroux, a contractor, widely known throughout the province, was stricken dead from a congestion of the lungs at 5 o'clock this morning in the corridor of the Mountain Hill Hotel, this city. He was only 52 years old.

PTE. LAMPMAN WOUNDED.—Pte. George Patrick William Lampman has been admitted to No. 1 Canadian General Hospital at Etobicoke with a gunshot wound in the thigh according to an official message received by Mrs. Margaret Lampman, 9 Foster street, today. The message states that he was admitted to the hospital on March 27.

DR. SYKES CHARGED WITH NEGLECT OF RELIGIOUS DUTIES

Alleged To Have Said "Coffee and Prayers" Didn't Mix.

GRAFT CHARGE HIS REPLY

"Business Interests First" Is Said by Former Londoner To Have Ruined College.

Dr. Frederick H. Sykes, president of the Connecticut College for Women, New London, formerly of the Western University, this city, in a lengthy protest against the board of trustees which has recently demanded his resignation, makes F. Valentine Chappell, chairman of the board and director of the New London City National Bank, the chief target of his attack.

The board and Dr. Sykes mutually accuse one another of extravagance and business incompetency, the latter also alleging graft on the part of the former. Dr. Sykes declares the college has been run by the board on the "family affair" principle and that too much attention has been given to "business interests."

Business Interests First. A specific instance of "business interests first" on the part of Mr. Chappell, is cited in connection with the Chappell-Coulter plan for the college building owing to the fact the junior member of the firm was a brother of the chairman of the board of trustees. Miss Elizabeth Wright, whose college connections consist in her holding the posts of trustee, registrar, bursar and private secretary to the president, according to Dr. Sykes, has been guilty of ineffectual administration, that he has sometimes wondered whether he or she was the head of the college. Mr. Chappell, however, has been protesting that Dr. Sykes will have to get out, for he continues as head of the college, it will mean bankruptcy, financially and educationally.

Coffee and Prayers. Mr. Chappell further states that under Dr. Sykes, religion has been practically all at the college. "Only recently," says the chairman, "the board has decided to have coffee and prayers don't mix."

Dr. Sykes and his reply was, "Coffee and prayers don't mix in well together. Connecticut College right now is religiously more like what I imagine a German university to be than a girls' college in a decent country."

He admits that services are now being held but comments, "They are more like discussions of eugenics than religious services."

The college, opened in the autumn of 1915, has an enrollment of nearly 200. New London raised \$135,000 by popular subscription and the balance of the cost, \$145,000, was contributed by T. Morton Plant. Immediately before accepting the presidency of the college, Dr. Sykes was director of the School of Practical Arts of Columbia University.

Well Known Here. The case of Dr. Sykes vs. the Connecticut College for Women is being followed with much interest by many people in this city and throughout Western Ontario owing to the fact Dr. Sykes became well known here as a teacher of moderns in the Strathroy High School and later as English lecturer in the Western. He is a graduate of Toronto University.

COUNTY COURT ADJOURNED.

STRAITFORD, April 3.—Owing to the conflict of dates between the county court case, county court which was to have started today, has been postponed until Thursday.

WHEN TONGUE IS COATED

your liver is torpid and is affecting your stomach and bowels. To rouse your liver, take the little, purely vegetable and in all-ways safe, Wyeth's SAGE TEA.

SAGE TEA KEEPS YOUR HAIR DARK

When Mixed With Sulphur It Brings Back Its Beautiful Lustre at Once.

Grey hair, however handsome, denotes advancing age. We all know the advantages of a youthful appearance. Your hair is your charm. It makes or mars the face. When it fades, turns grey and looks streaked, just a few applications of Sage Tea and Sulphur, enhances its appearance a hundred-fold.

Don't stay grey! Look young! Either prepare the recipe at home or get from any drug store a 50-cent bottle of "Wyeth's Sage and Sulphur Compound," which is merely the old-time recipe improved by the addition of other ingredients. Thousands of folks recommend this ready-to-use preparation, because it darkens the hair beautifully, besides, no one can possibly tell, as it darkens so naturally and evenly. You moisten a sponge or soft brush with it, drawing it through the hair, taking one small strand at a time. By morning the grey hair disappears; after another application or two, its natural color is restored and it becomes thick, glossy and lustrous, and you appear years younger.

Wyeth's Sage and Sulphur Compound is a delightful toilet requisite. It is not intended for the cure, mitigation or prevention of disease.

SOUTH LONDON BOY DANGEROUSLY ILL



Adversary Illustration. GUNNER FRED H. HORNE of 45 Elmwood avenue, who left London with a battery draft, now in English hospital.

DO VALIANT SERVICE UNDER SMUTS IN AFRICA CAMPAIGN

Jones Brothers Sergeants in Mechanical Transport.

FIGHTING IS NOT OVER

Young Londoners Have Many Adventures in Jungle and Desert.

Some day a war volume called "With Smuts in Africa" may be written, and it will largely prove to be a true chronicle of the adventures of several young Londoners, who a few years ago could only dream that they would some day be driving great motor trucks through the jungles and deserts of German East Africa.

Two of these London boys are Sergt. W. E. C. Jones and Sergt. A. V. Jones, sons of Mrs. J. B. Jones of 153 Langarth street.

In Constant Action.

The former was with the Ford Company at Ford City, and the latter was with the Ford Motor Company prior to enlisting with the mechanical transport unit under Lieut. Macgregor in January, 1916. They have been in the African campaign with the 64th Co. M. T. A. S. C., and have seen constant service in the terrific and successful campaigns carried on by Brion and Boer to hurl the German from his last colony.

Sergt. Jones receives letters from his boys constantly, and they assure him that the campaign is not yet won. The difficulties are tremendous. Sergt. A. V. has been wounded and was recently reported by the war office ill with fever. His brother has also suffered somewhat from fever, but both are now believed to be well.

Stalled in Desert. On one occasion when one of the boys was bringing a load of German prisoners over a desert his transport broke down and for a long period the boys were stalled in the desert. The assistance arrived.

Several other Londoners are in Africa with the transport, including Jack Pauls, son of J. F. Pauls, barister.

FEE FOR GRADUATE NURSE TO BE \$25

Alumnae Association Hears Address From Dr. Hawkins.

At a meeting of the Alumnae Association of Victoria Hospital held on Thursday evening, it was decided to fix the fee for a graduate nurse at \$25 a week.

An address by Dr. Hawkins, chief house surgeon of the hospital, on "The Choice of a Profession," was much appreciated.

The Isabel Hampton Chapter, L. O. D. E., composed of graduate nurses, was largely represented, the recent of the new chapter, Mrs. Alex. C. Joseph, being also first vice-president of the Alumnae Association.

The association will celebrate its fifty-first birthday in May, when the annual meeting will be held.

WEDDING BELLS

WAKELING-EDWARDS.

A pretty wedding took place at the home of Mr. and Mrs. John Edwards, 599 Piccadilly street, on Thursday evening, when their daughter, Eve, was united in marriage to Frank C. Wakeling of Thorndale. The bride entered the parlor leaning on the arm of her mother, wearing a gown of white tulle, and was escorted by Mr. Edwards.

The ceremony was performed by Rev. John E. Hawkins in the presence of immediate relatives of the bride and groom. The young couple were unattended, and after the wedding dinner left amid showers of confetti on the 10 o'clock C. P. R. train for Chicago.

FEDERAL SQUARE GARDEN BOOTHS FOR ALL SCHOOLS

Miss Carling Expects To Have Array of Vegetable Stands.

CAMPS IN THE COUNTRY

Girls and Young Women May Be Enrolled For Fruit Picking and Hoeing.

[BY ISOBEL C. ARMSTRONG.] The Women's Gardening Association held its last meeting of the season this afternoon in the East End town hall, when the speaker of the occasion was Parks Commissioner Smith.

The association didn't wait for the climbing high in the heavens of the sun and the breaking of winter to get busy on an educational campaign along the lines of increasing the food supply through cultivation of backyards and city plots, and at the same time creating an interest in gardening and beautifying the city.

When the Women's Emergency Corps of No. 1 military district was organized a year ago to help in a "Win the War" campaign, through recruiting and enrolling women to replace men in the overseas service, Miss Carling, daughter of the late Sir John A. Carling, was appointed convener of the committee on agriculture.

The Women for the Task. Inheriting her father's interest in agriculture and much of his organizing ability, and possessed of valuable information gained through association with his work as minister of agriculture and founder of experimental farms and the agricultural educational system in Ontario, Miss Carling at once set to work to evolve practical plans for her department effective.

The result has been the Women's Gardening Association of London, already copied in a number of other places.

Organization was effected last October on the occasion of a visit to the city from Mrs. I. A. Hamilton, a leading Canadian woman and a practical farmer.

The live executive committee, composed of women each experienced in some branch of farming or gardening, immediately launched an educational and publicity campaign. Months ahead, arrangements were made for community gardens this spring, and also for the opening of a community store in which to sell the surplus of the gardens.

Many Papers Read. Miss Nicholson, a lecturer for the Government, and a poultry expert, was brought from Clons, Quebec, to address a November meeting. Subsequent papers and addresses were given through the winter by Rev. Dr. W. E. C. Jones and Mr. Smith.

Backed by the city council, board of trade, board of education, Rotary Club, and other bodies, the Women's Gardening Association some weeks ago made the arrangements for a grand mass meeting in Hyman Hall, addressed by George Baldwin of Toronto, a representative of the department of agriculture.

The Women's Gardening Association has preached gardening, poultry raising, bee-keeping and other methods of increasing food supply, and given valuable instruction along these lines.

The association has been invited to come to the high school at Kensington, to give a series of lectures to the committee of the city council on the occasion of the meetings of the latter.

Produce for Sale. Permission has been obtained by the association from the city council to sell produce on the Federal Square three days a week—Mondays, Wednesdays and Fridays, during the coming season. A building, moreover, is to be moved down from the park to be used for the purpose of a booth. Members of the association in turn will take charge.

The president of the association, Miss Carling, has also suggested the advisability of making provision for the children engaged in vegetable growing to sell their produce on the Federal Square. She has a vision of a whole procession of small booths, one for each school, and possibly prizes offered to the school making the best show.

The square, in the opinion of the Gardening Association, would thus be serving some useful purpose and could be made much more attractive in the eyes of home folks and summer visitors than at the present time.

May Establish Camps. Now that enthusiasm has been aroused to a high pitch over gardening, and in some cases the gardens actually started, and with the community store an accomplished fact as soon as the first fruits are ready to market, meaning onions, lettuce, radishes, and things, the association is considering the enrollment of girls and young women to help in hoeing and lighter work on farms and fruit picking. There have been whispers that the association will cooperate with other organizations in establishing camps for these girls agricultural recruits along the lines of the camps to be operated by the central office of the Dominion Council of the Young Women's Christian Association for university women students in the Niagara fruit district.

NEW YORKERS GRATEFUL TO BRITISH NAVY AS PLANES FLY O'ER CITY

That New Yorkers realize now that the British navy means to the United States was evidenced by an experience that Dr. W. J. Stevenson had in New York last Saturday.

"I was talking to a prominent manufacturer on Fifth avenue, when we noticed several aeroplanes in the air," said Dr. Stevenson. "They seemed to police over this street, and we watched them for some minutes. 'Thank God for the British navy,' this man said. 'Just think what would happen to New York if a German fleet came over here and sent planes over New York with those terrible bombs. They could destroy nine billion dollars' worth in a very short time, to say nothing of the lives that would be lost. We are now realizing what the British navy means to us. The Germans could make us pay billions of dollars, and we would be glad to escape with the clothes on our backs.'"

Down New Orleans way, they were most agitated for fear that German subs from a Mexican base would raid the foreign shipping there. They believed, and do now believe, that there are German sub bases there."

Corns can easily be lifted out with the fingers if you will get from any drug store a quarter of an ounce of a drug called freestone. This is sufficient to remove every hard or soft corn or callous from one's feet. You simply apply the freestone to the corn, and the corn is removed. The soreness is relieved at once and soon the entire corn, root and all, lifts out without pain.

This is a sticky substance which dries up, and in the months that have elapsed has made marked progress in her art, as was evidenced in numbers given by her at an organ recital in the First Methodist Church last Saturday.

MISS LUTA LAYMON GOING TO BOSTON

Miss Luta Laymon, contralto soloist in the First Methodist Church, and one of London's best known singers, is planning to go to Boston in the autumn to continue her musical studies there.

Miss Laymon made her debut at a most successful recital here a year ago, and in the months that have elapsed has made marked progress in her art, as was evidenced in numbers given by her at an organ recital in the First Methodist Church last Saturday.

TIMETABLES GIVE COLLEGIATE EXAMS AND DAYS TO WRITE

Candidates for Normal Schools Write On June 14.

SUBJECTS ARE ARRANGED

Entrance To Collegiate Writing Will Commence On June 12.

Time tables for the annual departmental examinations at the collegiate level have been issued. The examinations will commence on June 12th and in some instances will not close until June 29th. Lower school examinations for entrance into Normal schools and faculties of education will not open until June 12th. Examinations in arithmetic and geography will be written. These will be followed by English grammar, art, spelling, elementary science, British and Canadian history, manual training and household science, agriculture, horticulture, bookkeeping and writing, the examinations closing on June 26 at 11:30.

Model and public schools. Examinations for model and public schools will commence on June 12, the examination in composition being on the afternoon of that day. It will be followed by algebra and geometry, English literature, arithmetic, geography, English grammar, art, spelling, elementary science, British and Canadian history, manual training and household science, agriculture and horticulture, bookkeeping and writing. June 26 will be the closing date of these examinations, shorthand and typewriting (required for graduation only), being written on the afternoon of June 26 at 11:30.

Senior high school entrance examinations will also commence on June 12, German and English composition being the first written, followed by other subjects in the same order.

For model entrance, except that on the afternoon of June 26 French composition, English literature, geography, French grammar, French composition, arithmetic, English literature, geography, French grammar, French composition.

Middle school examinations for entrance to Normal schools open on June 19 with Latin authors, and close on June 29 with art or agriculture. Upper school entrance examinations into the faculties of education commence on June 7 with mineralogy and close on June 23 with Greek composition. This is considered to be one of the most important sets of examinations, as successful candidates are qualified for a first-class teacher's certificate.

The pass matriculation examinations, which a great number of students here will write, commence on June 11 with German authors and close on June 23 with Greek authors. Honor and credit examinations in Latin and Greek will commence on June 8 with zoology and close on the 29th with Greek composition.

\$73,159 IS PAID FOR REAL ESTATE IN MARCH

The real estate transfers for the month of March show that there were 61 pieces of property changing hands. The assessed value was \$53,730, and the consideration \$73,159. The assessment was 73 per cent of the selling price. In March, 1916, there were 77 transfers. The assessment was \$67,635, and the consideration, \$90,751. The assessment was 74 per cent.

"WHY WOMEN CANNOT SLEEP"

The highly organized, finely strung nervous system of women subjects them to terrors of nervous apprehension which I can never over-estimate. The peace of mind, the mental poise and calmness under difficulties, which are necessary for happy womanhood, are only possible when the sensitive organism is in a perfectly healthy condition. If there be any derangement in this respect no remedy in the world so completely restores womanly health as the wonderful "Favorite Prescription" invented by Dr. R. V. Pierce.

Chatham, Ont.—"A few years ago I suffered a general breakdown and got very weak and thin. I was in an awful state. I was very much discouraged, and at times thought I would lose my mind. I knew of Dr. Pierce's medicines so I got his 'Favorite Prescription.' It gave me immediate relief, but I was completely cured in a very short time. My sister used it with good results also. She was in a very delicate condition. I got her to take it and two bottles cured her completely."

"I take great pleasure in recommending Dr. Pierce's medicines; they are all that is recommended of them."—Mrs. Margaret Bryant, 87 Park avenue, Chatham, Ont.

DON'T LET WIFE DIE OF LOCKJAW

Warn Her Against Cutting Corns Because They Can Be Lifted Out.

Women wear high heels which buckle up their toes and they suffer terribly from corns. Women then proceed to trim these pests, seeking relief, but they hardly realize the terrible danger from infection, says a Cincinnati authority.

Corns can easily be lifted out with the fingers if you will get from any drug store a quarter of an ounce of a drug called freestone. This is sufficient to remove every hard or soft corn or callous from one's feet. You simply apply the freestone to the corn, and the corn is removed. The soreness is relieved at once and soon the entire corn, root and all, lifts out without pain.

This is a sticky substance which dries up, and in the months that have elapsed has made marked progress in her art, as was evidenced in numbers given by her at an organ recital in the First Methodist Church last Saturday.

Continued From Page One

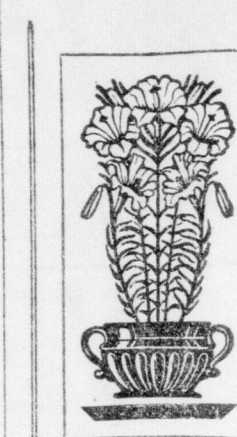
U. S. SENATE

they are called, are fighting a common foe, and their foe is now ours. We cannot send a great army across the ocean, for we have no army to send. Yet I should be glad for one if I could send ten thousand men of our regular troops, so that the flag of the United States might at least be unfurled in the fields of France. I believe

that the mere sight of that flag in that region made so desolate by war, would stimulate the courage and help the success of those who have the same aim that we have, and who seek the same victory. We can also help the Allies, as the president recommends, with large credits and with those supplies which we can furnish, and which they lack. We cannot do more in any direction to bring this war to a speedy end, than to give those credits and furnish those supplies."

Should Seize Ships. Senator Lodge said one of the first acts of the United States should be to seize the German ships now in United States ports.

Spring's Fairest Flowers in Garment Creations



THIS STORE IS PREPARED FOR PROMPT SERVICE TO THOSE WHO HAVE DEFERRED THEIR EASTER APPAREL PURCHASES UNTIL NOW.

In our spirit of service we have provided every means to furnish our patrons with apparel suited to their requirements, up until the very last minute, the Saturday before Easter. As Easter approaches the needs of new apparel become more real. Our thoughts grasp the problem seriously and we are quite likely to be more or less perplexed, if we are not clear as to the styles, and their adaptation to our needs. Months ago your store considered your apparel problems, and now invites you to prove to your own satisfaction the simplicity of the solution to those who make their purchases in this store. The most to be desired of the season's smartest garments are shown in this display of distinctive Easter styles. The newest and the best proclaim our leadership as outfitters to women and misses.

SPECIAL SALE OF BOYS' CLOTHING THIS WEEK.

Your opportunity to outfit the boys when home from school. Sale of

SUITS \$5.95

REEFERS \$2.95

See our special clothing announcement on page 20.



LADIES' HAIRDRESSING AND MANICURE PARLORS NOW ON FIFTH FLOOR.

You will appreciate this change, as this is a more private and a quieter location—Fifth Floor, East Side. Appointments made by phone.

Dresses for All Occasions

Ladies' and Misses' Dresses in serge, crepe de chine, taffetas, charmeuse, georgettes, pongee, for street, afternoon and informal wear.

Very pretty gowns shown in the new barrel, silhouette, blouse dress and coat dress; colors, rose, old gold, reseda, grey, beige and Copenhagen; a fashionable gown for small women, in georgette and crepe de chine; waist of georgette, large sailor collar, embroidered in silver, corners finished with silver tassels, crush girdle of silk, back and front panels of skirt embroidered to match waist, comes in Copenhagen. Price \$42.00

Smart Dress of Taffeta and Georgette, shown in reseda, Russian blouse style, blouse waist of crepe embroidered in gold, cuffs, sash girdle, deep hem of taffeta silk; skirt of taffeta. Price \$35.00

Ladies' Dress, shown in Taffeta and Crepe, in navy taffeta and pearl grey, waist and sleeves of crepe, large collar and waist embroidered in blue and silver, new sleeve open at wrist, crush girdle of silk; skirt of silk with yoke effect of crepe. Price \$42.50

Ladies' Dress of Pongee Silk in coat dress style, waist shows large pointed collar, collar and coat embroidered in blue, sash girdle; skirt two-piece. Price \$20.00

New Sport Silks

Have you seen the new sport silks? You will be well repaid for your visit, even though just to see these particular kinds of silks, so popular for separate skirts for summer, shown in large stripes in raw silks and taffetas, also spots and figures in raw silks; large ring, spot, Paisley and stripe designs in pussy willow taffeta silks. In fact, almost any of the new sport silks are here, even to the two-yard-wide Jersey silks (plain colors). The widths vary from 33 inches to 40 inches, and prices are from \$1.50 up to \$3.50 per yard

Queen Quality Taffeta Silks—Just Opened

This well-known taffeta has been sold by this store for a number of years and has always given the purchasers the best wear. The shipment was slow coming, but the price will be the same as a year ago. You cannot be deceived on Queen quality, as the name is woven in white in the selvage, yard wide. Price \$2.00 yard

Plain navy, shot effects in green and navy, navy and black, brown and black, yard wide \$2.00 yard

A Superb Stock of Plain and Fancy Georgette Silk Crepes, \$1.50 Up to \$3.00 Yard.

These Dainty, Sheer, Filmy Silk Crepes, that are in constant demand for pretty waists or for sleeves, collars and other trimmings, are to be had here in a large range of plain colors at old prices; 40 inches wide \$1.50 yard

Fancy Georgette Crepes, in newest pattern effects \$1.50 to \$3.00 yard

This assortment comprises figures, stripes, plaid effects, etc., in rose, grey, green, navy, ivory, helio, etc., all are 40 inches wide \$1.50 to \$3.00 yard

EASTER WEEK TEA SPECIALS.

Egg Salad, Brown Bread and Butter, Cup of Tea or Coffee 30c

Egg and Cheese Sandwich, Cup of Tea or Coffee 15c

Egg Patties, a la Cream, Cup of Tea or Coffee 15c

Vanilla Omelet, Buttered Toast, Cup of Tea or Coffee 25c

SHALLMARE INDIAN

Continued From Page One

U. S. SENATE

and putting them in the world's service. "We have never been a military nation," Mr. Lodge continued. "We are not prepared for war in the modern sense, but we have vast resources and unbounded energies, and the day when war is declared we should devote ourselves to calling out these resources and organizing those energies so that they can be used with the utmost effect in hastening the complete victory."

"The worst of all wars is a feeble war. War is too awful to be entered upon half heartedly. If we fight at all we must fight for all we are worth. It must be no weak, hesitating war. The most merciful war is that which most vigorously waged, and which comes quickly to an end."

HOUSE ACCEPTS SENATE'S MOTION.

Washington, April 4.—The House foreign affairs committee today accepted the Senate's war resolution in place of its own and favorably reported the resolution for passage. If it is not taken up in the House late today it will be considered as the first business tomorrow.

WOULD SEIZE SHIPS. Washington, April 4.—Senator Lodge, ranking Republican member of the foreign relations committee, in supporting the war resolution today, declared the United States should seize the German merchant ships now in American ports and use them to replace ships Germany has sunk by submarines.

Smartest Styles in Separate Skirts

Smart New Dress Skirts in velours, wool jerseys, worsteds, serges. Pretty style shown in wool jersey, shirred at waistband, detachable belt, patch pockets and button trimmings, color marigold. Price \$16.50

Skirt of Gold Velour Cloth, two piece, gathered at belt, pockets lined with Chinese blue, stitching of blue and gold, belt of self with blue buckle. Price \$22.00

Skirt of Velour in mustard shade, front closing trimmed with pearl buttons, double girdle at back finishing waistline, pockets with laps. Price \$12.50

Skirt of Black Worsteds with hairline stripe of green, side closing, double girdle effect at sides, pockets and straps faced with green. Price \$12.50

Many pretty styles for misses and small women, showing novelty pockets and belts, fancy stitching in colors, ranging from \$5.50 to \$12.50

Silk Taffeta Underskirts

Rich, Soft Taffeta Underskirt in two-tone effect, deep flounce made in three sections, finished at top of each with narrow frilling, fancy pleated ruffle at bottom, elastic band at waist, two-tone effects of Copenhagen and black, purple and grey, or purple and black. Price \$8.50

Another pretty style in taffeta, fancy double flounce trimmed with stitching and flutings, fashionable fullness, elastic band at waist; grey, vistraria, purple, also black. Price \$7.50

Very neat model in taffeta silk with double-stitched seams, deep flounce of accordion pleating and narrow tucks, with pleated ruffle at bottom, dust flounce; made in rose or black. Price \$4.95

Silk Kimonos from Japan

Very Dainty Japanese Silk Kimono, beautifully embroidered in contrasting shades, wide Jap sleeves, silk girdle at waist, sky or cardinal. Price \$6.75

Pretty style in Japanese satin, embroidered in floral design, front and back on sleeves, wide-cut sleeves gathered under arm with tassel, fastens in front with loop and button, comes in rose or purple. Price \$8.50

Exquisite Embroidered Negligee of Japanese satin, made empire style front and back, fancy scalloping at pointed sleeves, V neck and down front, soft silk lining; in sky blue only. Price \$13.50

New Corsets for Your Easter Gown

Stylish New Corsets, which will make the Easter gown becoming, are now on display in our Corset Department, where are facilities for rendering you every corset service. See these now while stocks are fresh and the size range complete. All the best American and Canadian makes are represented.

Bon Ton Models from \$4.50 to \$10.00

Royal

FOUR

London Advertiser

Member Audit Bureau of Circulation.

MORNING EDITION
City. 10c per week. Outside City. 15c per week.
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By Mail. \$5.00 per year. \$3.00 per year.

EVENING EDITION
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THE LONDON ADVERTISER
COMPANY, LIMITED.
London, Ont., Wednesday, April 4.

TWO REPUBLICS.

THE DEMOCRATIZATION OF Russia, which has covered the once ignorant peasantry and the once insular aristocracy as well as the professional and middle class, should make the entry of the United States into the war an easier matter. Four republics, France, Russia, China and Portugal, together with the constitutional monarchies of Great Britain, Italy, Belgium, Serbia, Rumania and Japan, contend against the brigandage and tyranny of the Teuton, Magyar and Turk. Can the United States, quite apart from the insults and injuries she has suffered, entertain any doubt as to where she belongs in this fight?

It is interesting that there has always been a curious friendliness between the United States and Russia. To France the Americans owed more than to any foreign nation, but indebtedness is not the strongest force for goodwill, and the French temperament was not well understood in Puritan America. The very distance, however, the want of either community or conflict, and the United States, seem to have lent enchantment to their mutual view.

At the same time they have felt themselves alike in being great continental powers, with continental climate and character, in their newness and indeed rudeness, in their agricultural wealth and control of vast undeveloped resources, their steady advance for decades over large tracts thinly peopled by barbarous peoples, the mixed character of their population, their ingrained sense of religion and duty, somewhat relaxed of late perhaps in the United States, and may we add, the two huge republics have a common past in a long adherence to serfdom and slavery respectively, though Russia got rid of the system without bloodshed.

There was the sympathy between these peoples that when in 1854 the western powers of Europe fought Russia in the Crimea, there was dangerous talk of the United States intervening on the czar's side. At that time, Sidney Dobell, the English poet, wrote his famous sonnets on America. One of the earlier utterances of the sentiment of British and American brotherhood, "Shall we fight?" he asked, "we, the children of Shakespeare and Bunyan? Shall we hear any guns, America?"

The revolution in Russia, like that of France in 1789, suddenly transforms the most absolute of European governments into the most popular. If the bonus of Anglo-American friendship are still disturbed in some measure by the unsettled state of the Irish question, there can be no hesitation in the United States as to a choice between heroic France and holy, free Russia on the one hand, and the Teuto-Turk machine on the other. The future of Poland, Finland and Constantinople is sure to be settled in an enlightened spirit by the republican Russia. But what of the diabolical tyrants of Posen, Bosnia, Zaborin and Alsace?

GERARD LEADS CHEERS.

There was some resentment shown a few weeks ago because of Ambassador James W. Gerard's speech in Berlin, in which he said the friendly feeling in the United States for Germany had never been stronger than at the time, but subsequent events tend to prove that the ambassador was speaking as a diplomat, in other words, telling a half-truth.

On Monday Mr. Gerard was present in the Metropolitan Theatre, New York, when the report of President Wilson's war message was made public, and he rose in his box and led the audience in cheers for the president, the army and navy and the Allies. Dissimulation was no longer necessary; he was in his own country and could show his personal feelings unreservedly.

In his Berlin words, Mr. Gerard followed the same line as did the president in his address, when the latter disclaimed any quarrel with the German people and anything but friendship and sympathy for them. It is the Government and its militarism that both detest, not the poor dupes who compose the nation. And the kindest thing that can be done for the nation is to rid it of the junkerism which has brought it to the present pitiable state.

A MINISTERIAL PROTEST.

LONDON'S Presbyterian ministers protested against the publicity given to cases heard in the juvenile court, and asked the court to take steps to avoid this in future. Presumably the publicity complained of is the newspapers' accounts of trials and the punishment inflicted.

One wonders what there is in this newspaper publicity to give offence. The law strictly forbids the use of the names of delinquents charged in the children's court, and even if this law did not exist newspapers would not care to brand a child by announcing his or her identity to the world. They merely state what the crime committed consists of, very often in the vaguest terms, and the punishment, if any, inflicted. Only once in a long

time is there any prominence given to such cases, and then with the sole idea of giving warning to others to avoid the evil.

It may be supposed that a case which occurred recently, in which a young boy was ordered to be lashed for a certain offence, brought the subject to the attention of the ministers. The newspapers were guarded in their reports, but did emphasize the punishment. Was it not wise? Is it not good policy to show the public at large, and youth in particular, that crimes against decency will be strictly dealt with and adequately punished? The fear of the lash is believed by many to be a greater deterrent than anything else, and if the reading of that paragraph keeps one juvenile from a similar offence, its publication is more than justified; it is praiseworthy.

It is frequently the publicity given to crime that is more feared than the punishment given under the law. Only those who are employed in the editorial rooms of a newspaper realize this truth fully. Week after week they see men and women come up to beg that nothing be said about their appearance in court, adding: "I don't care about the fine or the sentence, but I don't want my friends to know."

Suppose nothing was said of all the juvenile cases, what would be the result? People complain to the police about the unlawful acts of children, and if they never saw any account of these being brought before the magistrate, there would soon be bitter comments on the inefficiency or uselessness of the police force and a temptation for those annoyed or robbed to take the law into their own hands. Is it not better to let the people know what is being done?

As it is, the majority of citizens have no conception of the prevalence of juvenile crime in the city. Those in charge of Children's Aid Society work could tell of conditions which would shock society, and which could not be published. The publicity that is given some cases helps to improve these conditions.

NEGRO SEAMEN.

THE GERMANs are complaining that the English are using negro seamen, which the English deny. How black would a negro require to be to be as black as the German seamen, who fire on innocent coast towns, who drown innocent women and children, who sink a boat like the Lusitania? A black heart is very much more than a black face.

THEY OR WE.

ONE THING that we Canadians should not forget, in our outlay of men and money on this war, is that if we don't pay, pay now, and if as a consequence our cause should fail, we should have a fine bill to settle with a winning Germany. We must produce and fight and pay to the limit, if we do not want the Entente starved into a surrender by the submarines, which would certainly mean that we should have to pay enormous indemnity, pay the pensions of German and Turkish soldiers, the cost of their atrocious warfare, and our own inconceivable bills besides.

Germany, as well as ourselves, is fighting to the finish. Her government knows the nation is ruined by a draw. Without indemnities forced from her enemies, faced by an outraged world that will have nothing to do with her, the Abominable, she will destroy her criminal government, and perhaps sink herself. The German Government has set its teeth desperately to win, and save itself. It is now a case of either the Teuto-Turks or ourselves coming out alive. For our very existence we have to deliver a knock-out that will absolutely finish the foe.

EDITORIAL NOTES.

Blondin's headquarters are at a Montreal hotel. Doubtless he will have many callers.

Judging by reports of "scraps" in city councils, these should be good places for recruiting officers to visit.

It is not unlikely that Russia may find some of her future leaders of thought among those exiles returning from Siberia.

Along with the empress' valuables, Germany might sell the crown jewels. They are not likely to be used in the old way after the war.

Did you notice it was the pacifist Baumgartner who struck first in his quarrel with Senator Lodge? And also did you note he was beaten?

Berlin explains that the German troops gave way under orders of Arras. The orders were given under British pressure and readily obeyed.

How quick those German-American papers are to protest their loyalty since war has become inevitable. One would never have dreamed it from reading back numbers.

Could there be any better sidelight on the surly, reactionary, separatist and barbarous temper of Germany than its determination to abolish printing in the Italian type, and to insist on the native, medieval black letter? There may be a sort of quaint beauty in the old Teutonic type of Martin Gutenberg, and doubtless it has fine, sentimental associations to the proud German mind. But on any but the best of paper, the Gothic text is a sad weariness to the eye, and its exclusive adoption is the seal to the Hun's isolation.

VOICE OF THE PEOPLE

Tie Up the Chickens!
To the Editor of The Advertiser:
Appropos of backyard, kitchen, vegetable gardening, the municipalities should do their part by legislating to compel chicken-raisers to keep their fowls on their own premises. It is wonderful how the average chicken owner ignores and violates his neighbor's rights in this respect. The city council should take this up in the interest of fair-play and increased food production.

The Advertiser's Hint for City Gardeners.

Information as to Preparation, Planting and Care of Plants That May Be Grown in Backyards.

DAILY REMINDER.

Prepare ground and plant onion sets. Sow hardy pease, lettuce, spinach, onions, carrots, parsnips, salsify. Cabbage and cauliflower seed may also be sown, but should be carefully watched and protected if necessary. Cut potatoes and spread out to dry to head the cuts. Harvest of cabbage and cauliflower plants.

BEANS.

Planting Table:
Plant—May, July.
Plant—1/2 to 2 inches.
Harvest—July 1.
Varieties for Ontario:
Wax—Golden Wax, Davis White Wax.
Green—Valentine, Refugee.

The bean is a native of South America, the wax variety being easily grown.

THE ADVERTISER'S DAILY SHORT STORY

(Copyright, 1916, by the McClure Newspaper Syndicate.)

THE MEDDLER.

By Earl Reed Silvers.

"Are you and Oliver Crowley engaged?"

Miss Mary Robinson looked squarely into the eyes of Ruth Hempstead, her niece, when she asked the question, and the younger girl blushed.

"Of course we aren't," she answered.

"What makes you think so?"

"I'm only thinking what everybody else in town is talking about."

Miss Mary remarked bluntly: "If you aren't engaged, you ought to be."

"Why?" Ruth was accustomed to her aunt's frank remarks, and seldom took offense.

"Why?" The older woman's eyes flashed. "You've been going together for two years now. None of the other boys in town come to see you any more, and Oliver never goes to see any girl. If he wants to monopolize you why doesn't he ask you to marry him?"

Ruth evaded the question.

"Can't two young people just be good friends without bringing in the question of marriage?" she parried.

"Good friends, yes?" Aunt Mary snorted. "But it's got beyond that point with you two."

"Well, what can I do?" There was a hint of helplessness in the girl's voice, and the older woman softened.

"I don't suppose you can do anything," she answered. "You love him, don't you?"

"Of course," she answered suddenly.

"A crimson tinge crept over the girl's face."

"I think so," she answered hesitatingly.

For a long two minutes Miss Mary looked thoughtfully into the distance, then she turned to her companion.

"If he intends to propose at all I can make him do it in two days," she announced. "Do you want to try my plan?"

"The girl hesitated."

"I don't like to do anything that would look like running after a man," she said. "Don't you think it would be better just to let things run their course?"

"No, indeed I don't," Aunt Mary snapped. "I may be a meddler and all that, but I'm going to make that man wake up if it's the last thing I do."

"I'd rather you wouldn't," Ruth's eager voice failed to carry conviction, however, and her companion's lips closed in sudden resolution.

"I'm going to do it," she announced, "but I must have your help."

"I what way?"

"I want you to have a friend of mine come to see you tonight."

"Oh, I can't. Oliver's coming."

"Have you made a definite engagement?"

"No, not that," the girl admitted. "But he always comes on Wednesday nights."

"Well, phone him tonight and tell him you have another engagement."

"But I haven't," Ruth protested.

"Place on the editor's desk was one that caused her considerable satisfaction, which she read over twice."

"There, I guess that will wake him up," she said.

She remained at the office until 4 o'clock, when a young man with smiling eyes and curly hair entered.

"How are you, Miss Robinson?" he asked pleasantly. "Hard at it?"

"Yes." She smiled back at him. "I want you to come home to supper with me tonight!"

"I'd be delighted. What time?"

"Six o'clock. I'd like to have you meet my niece."

"That will be fine." He appeared unusually enthusiastic. "I've seen her in the street several times."

At 6 o'clock to a dot he presented himself at the Hempstead front porch.

He acknowledged Aunt Mary's introduction to Mr. and Mrs. Hempstead, and then turned to Ruth.

"I've seen you so often that I feel as if I know you already," he said. "I've been here for a week now."

The girl liked the way he spoke; she liked his smile and many other things about him; and as the evening wore away, she forgot about Oliver Crowley and the grace with which he had received her telephone call.

"You must come again," she urged when Dick took a rather reluctant leave.

"I'll introduce you to some of Glenwood's young people."

"If they're all as nice as one I have met," he rejoined, "I'll be delighted to meet them."

Ruth thought about him quite often during the next day, and deep down in her heart she admitted that she was sorry that it was Oliver, and not he, who was coming that night.

But Oliver came, carrying under his arm the weekly edition of the Glenwood Record, which had just been issued.

He seemed to have something on his mind, and during the first part of the

In Ontario, Pole beans will not do well here owing to the climate. The seed should be sown in May on warm, loamy soil, which is full of humus. Furrows about 30 inches apart with the corner of a hoe. The beans are then dropped, 2 or 3 inches apart in the furrow and covered lightly with soil. Too much soil over the seeds makes germination slow. Sometimes beans are planted in hills, 12 by 30 inches apart. In this case 3 or 4 beans are put in each hill. Successional sowings may be made every two weeks until July. Some growers sprout the seed by soaking it in water before sowing.

Sufficient cultivation is carried on with a hoe to keep the weeds under and to preserve a fine mulch on the surface of the soil. Be careful not to touch the bean plants when they are wet.

THE GIRL WITH THE HOE.

evening his conversation was anything but inspiring. Ruth found herself comparing him with the pleasant-voiced Dick of the night before.

But finally he roused himself.

"There's something I'd like to speak to you about," he said.

Ruth's heart leaped. He was probably going to say the words she had wanted him to say for the past six months. But she was surprised at the lack of pleasant anticipation the prospect incited.

She realized suddenly that she didn't want him to say them after all.

"Have you seen today's copy of the Record?" he asked.

"No," she answered. "I haven't had time yet."

"Then read this."

She took the paper from his hands and read the item he indicated.

"It is rumored that a certain young newspaperman from New York has been visiting one of our young ladies on

Maple avenue," the paper stated. "How about it, Ruth?"

The girl blushed scarlet.

"I'm glad that you are having other men come to see you. I have been monopolizing you for the past year or so, and I feel that I ought to stop it. I have a mother who wants me to live with her always, and I'm—I'm not ready to get married yet."

"Oh!"

Ruth was taken back at his frank statement. She didn't know what to say.

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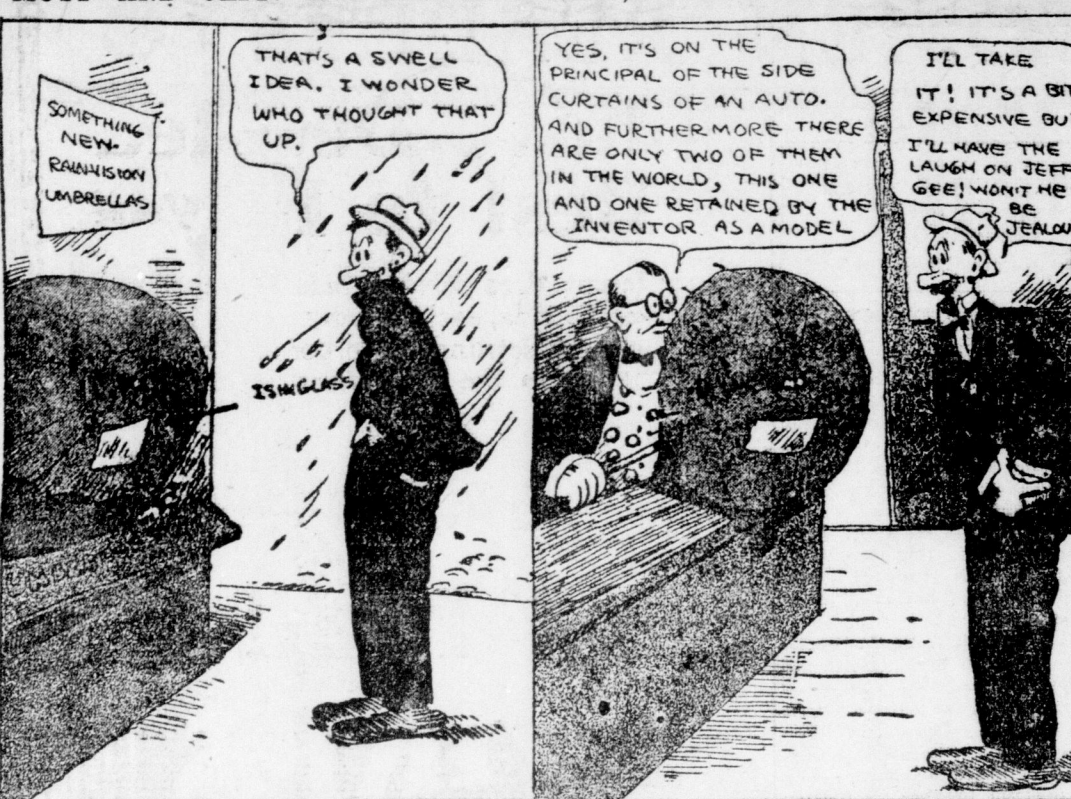
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EXAMINE YOURSELF

Are you troubled with constant headaches? Do you have backache and aching limbs? Have you painful, swollen ankles and joints? Are you subject to Rheumatism or Sciatica? Do you suspect Bone troubles? Have you Urinary or Gravel? In nearly every case the above ailments can be traced to impurities of the blood, due to defective kidneys. The whole blood stream passes through the kidneys every three minutes, for the removal of all impurities.

MUTT AND JEFF—Mutt Liked the Invention, But Didn't Care For The Inventor.



'Y' JUNIORS WIN FIRST FROM DOWLER TEAM

Take Opening Contest for City Basketball League Honors.

The "Y" Juniors, champions of the second series of the City Basketball League, handed out a 24 to 19 defeat last night to Dowler, winners of the full schedule. In the first of a three-game period, to decide the championship.

The "Y" youngsters showed class, especially in the second half, when they came from behind and won out. Lightfoot and Gillies did the best work for the winners, Gillies being especially good.

Campbell and Jackson did most of the scoring for the losers, getting 14 points between them.

Markle and Davidson handled the game in a satisfactory manner.

The "Y" Juniors.

James, f.	1	Stephens, f.	3
Lightfoot, f.	4	Campbell, f.	6
Mascara, f.	5	Jackson, c.	8
Gillies, c.	10	Douglas, c.	2
Cline, g.	0	Mills, g.	0
McGeoch, g.	4		
Total	24	Total	19

TOOKE COLLARS

15 CENTS EACH

TOOKE BROS. LIMITED MAKERS - MONTREAL

Traction Company

CHANGE OF TIME.

Cars leave London: 6:15, 7:30, 9:00, 11:00 a.m., 1:00, 1:30, 3:00, 5:00, 6:15, 7:00, 8:00, 11:00 p.m.

Sunday cars at 11:00 a.m., 1:00, 3:00, 5:00, 7:00, 9:00 p.m.

Cars at 6:15, 7:30 a.m., 1:30, 6:15 p.m. are accommodation cars only.

London and Port Stanley Railway

EFFECTIVE OCTOBER 1.

To Port Stanley—6:20, 8:40, 10:20 a.m., 1:20, 3:20, 5:20, 7:20, 9:20 p.m.

To London—6:30, 8:50, 10:30 a.m., 1:30, 3:30, 5:30, 7:30, 9:30 p.m.

Heavy type denotes no local stops between London and Port Stanley.

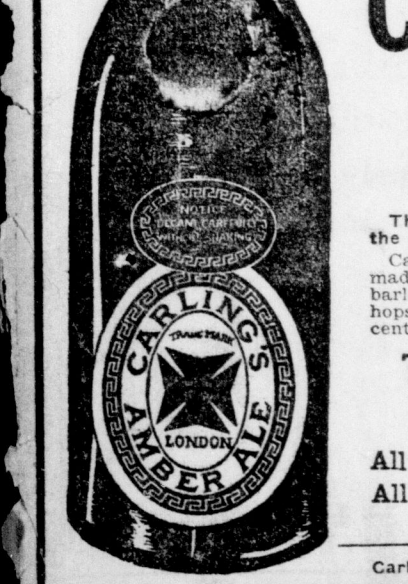
*Daily, except Sunday.

GET IN YOUR SUPPLY FOR THE HOLIDAY—Your Grocer Sells It.

SPARKLING, INVIGORATING, SATISFYING

Ale and Lager

Truly the ideal drink for all the family. Its "deliciously different," old-time flavor tempts and satisfies. Many people cannot tell the difference between Carling's Ale and Lager and the imported. You will find all the sparkle, flavor and purity are maintained in



Plank's Long Term Due to Fast Ball

PALESTINE, Tex., April 2.—Eddie Plank, recently said that rare use of the curve ball has been the greatest factor in prolonging his career as a pitcher.

During his entire career, Plank claims he has thrown four fast balls to one curve. He said that constant use of the curve soon tends to sap the strength of the salary whip.

LAST BOUT OF SEASON PROMISES TO BE FAST

Kelly Versus Wainwright at Hyman Hall Tonight.

"Last, but not least," is one way of giving the dope on tonight's boxing contest to be pulled off at Hyman Hall between Earl Wainwright of Lambeth and Jack Kelly of London, which will probably wind up the boxing season.

Both lads are too well known locally to go into their records.

Wainwright has put up some stellar exhibitions around the city, and has trimmed everything at his weight in this part of the country.

Tony Zaccaro taught him many fine points of the game, and since leaving Tony he has improved a whole lot. He is a shifty lad, and extremely nimble on his pins. He should put up a good mill with Mr. Kelly.

Kelly at one time was amateur lightweight champion of Canada, and has a left uppercut that is wicked, only more so. He, too, is no slouch on his feet, so that the fight tonight scheduled for ten rounds should be a hummer from bell to bell.

Both boys are favorites with the boxing public, and it's a cinch that both are out to win in decisive fashion.

The Liberal Club management has arranged for several good preliminaries. Popular prices, 25 and 50 cents admission will prevail.

COLLEGE ATHLETIC OFFICIALS TO MEET.

PHILADELPHIA, April 3.—Major M. J. Pickering, graduate manager of athletics at the University of Pennsylvania, today requested athletic officials at Yale, Harvard, Cornell, Princeton and Columbia to meet in New York City next Thursday morning for a conference on the college athletic schedules. Despite the international situation Major Pickering is opposed to the discontinuance of the college sports.

GUNARD LINE

PASSENGER SERVICE BETWEEN MONTREAL AND LONDON

(Calling Falmouth to Land Passengers.)

For particulars of sailings and rates apply to Local Agents, or to The Robt. Reford Company, Limited, General Agents, 50 King Street East, Toronto, Ap. 30.

Try Our Easter Bock Beer

All the leading grocers sell it. All the better cafes serve it.

Carling B. & M. Company.

Junior Hexathlon Honors Again Likely For London

"Y" Juniors, Last Year's International Winners, Go 1,600 Points Better This Year—Cline Heads List With 665—Hughes Second With 598.

The junior hexathlon events held at the Y.M.C.A. gymnasium from March 15 to 31 brought out some close results, and was satisfactory in every respect to A. T. Taylor, physical director of the "Y".

The association had over 138 competitors, but owing to lack of space The Advertiser is able only to print the ten leaders in the various events.

As the local "Y" won the international championship year with 12,609 points, and as the boys have rolled up 1,600 more this year, it looks as if the local youngsters will again lead the van.

Cline, who is looked upon as the most promising athlete ever turned out by the "Y" (and some good ones have been turned out in late years), tops the list with 665 points. Hughes was second with 598 points.

Following are the results:

60 TO 80-POUND CLASS.						
Target	P. Race	P. Race	Broad Jump	Snap	Total	
Harper, R.	80	105	100	78	72	529
Ohey, E.	80	95	78	58	70	484
Foot, R.	25	105	88	102	52	442
Copp, R.	20	100	88	78	72	436
Sumner, N.	70	100	88	74	44	422
Hedden, E.	35	95	75	106	48	417
Paxman, H.	65	100	100	64	46	401
Talbot, F.	25	90	88	70	50	393
Casselman, W.	50	100	75	68	42	391
Meek, H.	35	100	75	78	32	390

80 TO 95-POUND CLASS.						
Target	P. Race	P. Race	Broad Jump	Snap	Total	
McKellar, L.	65	100	75	98	74	488
Tune, J.	60	100	75	98	70	456
Rosenblum, S.	55	65	75	110	62	453
Simpson, W.	70	75	75	94	52	444
Gauld, W.	65	75	63	102	40	423
MacWilliams, J.	55	80	63	78	45	410
Horwood, A.	30	100	55	110	38	401
Gilmour, A.	40	75	128	50	38	395
King, W.	80	75	63	62	42	392
Edwards, W.	75	70	113	50	42	380

95 TO 110-POUND CLASS.						
Target	P. Race	P. Race	Broad Jump	Snap	Total	
Hughes, H.	70	100	100	130	80	598
Roberts, W.	75	90	98	98	78	537
Morris, J.	55	100	100	110	38	505
Dockstader, J.	80	90	82	90	74	474
Wilson, W.	50	75	75	78	48	444
Simmons, W.	80	100	88	62	34	420
Beamer, W.	25	65	73	98	64	403
McLean, D.	80	100	82	78	42	392
Parkinson, C.	70	75	38	14	54	321
Mercer, A.	55	50	75	38	62	315

110 TO 125-POUND CLASS.						
Target	P. Race	P. Race	Broad Jump	Snap	Total	
McLean, D.	75	95	95	134	100	597
Wood, H.	50	90	100	108	108	561
Henderson, G.	65	80	95	98	84	524
McGregor, W.	69	90	100	82	84	511
Burgess, J.	52	100	100	74	72	504
McGregor, L.	63	80	90	74	110	494
Willis, W.	51	90	100	74	100	481
Corbett, H.	84	25	53	98	104	458
Beamer, B.	49	90	38	78	80	427
Young, G. A.	60	50	75	68	60	378

UNLIMITED CLASS OVER 125 POUNDS.

Target	P. Race	P. Race	Broad Jump	Snap	Total	
Cline, E.	97	105	119	126	108	665
Wood, H.	77	90	100	108	108	601
Murray, J.	67	115	108	78	96	589
Brooks, S.	56	100	108	74	68	504
Gillies, J.	89	110	100	90	76	514
Graham, W.	69	85	90	84	76	494
Lightfoot, J.	71	100	96	20	90	387
Chater, J.	54	65	93	78	78	368
Lightfoot, J.	93	115	110	76	78	362
Callaghan, J.	43	75	110	14	40	328

ALYMER BOWLING CLUB HOLDS ANNUAL MEETING

Improved Lighting System To Be Installed This Year.

AYLMER, April 3.—The annual meeting of the Alymer Lawn Bowling Club was held last night in the Stanley Club rooms. A fairly large number of members were present. The report of Secretary E. G. Monteth was received, and was considered very satisfactory.

The following officers and committees were elected for the ensuing season: Hon. president, J. E. Richards; president, J. M. Wong; vice-president, J. M. Wong.

TAKE SALTS TO FLUSH KIDNEYS

Eat less meat if you feel Back-achy or have Bladder trouble.

Meat forms uric acid, which excites and overworks the kidneys in their efforts to filter it from the system. Regular eaters of meat must flush the kidneys occasionally. You must relieve them, like you relieve your bowels; removing all the acids, waste and poison, else you feel a dull misery in the kidney region, sharp pains in the back or stomach ache, dizziness, your stomach sour, tongue is coated when the weather is bad you have rheumatic twinges. The urine is cloudy, full of sediment; the channels often get irritated obliging you to get up two or three times during the night.

To neutralize these irritating acids and flush off the body's uric waste, get about four ounces of Jad salts from any pharmacy; take a tablespoonful in a glass of water before breakfast for a few days, and your kidneys will then act fine and bladder disorders disappear. This famous salt is made from the acid of grapes and lemon juice, combined with lithia, and has been used for generations to clean and stimulate sluggish kidneys and stop bladder irritation. Jad salts is inexpensive; harmless and makes a delightful effervescent lithia-water drink which millions of men and women take now and then, thus avoiding serious kidney and bladder diseases.

MONTREAL BOXER WINS AT BOSTON

Eugene Brosseau 158-Pound Amateur Champion.

BOSTON, April 3.—In the semi-finals of the National Amateur Boxing championships here tonight, Eugene Brosseau of Montreal defeated A. Kaufman, the present 158-pound title holder, in three rounds of fast fighting.

Kaufman put up a stubborn defence, but the Montrealer's speed enabled him to win by a comfortable margin.

In the finals of the heavyweight class, John Gadd of New York outclassed Joseph Burke of Toronto, and the referee stopped the bout in the second round.

Eugene Brosseau, Montreal, won the national 168-pound championship by defeating S. Lagonia, New York, in three rounds.

DOUBLE BOWLING EVENT GOES TO PAUL MASCAIRI AND "HICKS" CATALANO

Sheere and Primeau Nosed Out by Four Pins—Benedict and Arnold Third.

FINAL STANDING.

1. P. Mascari and J. Catalano	1,209
2. A. Sheere and W. Primeau	1,805
3. B. Benedict and W. Arnold	1,804
4. M. Smith and T. Crawford	1,803
5. E. Singer and S. Turner	1,801

Paul Mascari and "Hicks" Catalano won the double event in the tournament last night, winning from Alf Sheere and Walter Primeau by four pins. "Hicks" 214 score in the third frame put the game away.

Last night's scores:

Lang	132	102	168	149	165	866
Brown	136	156	173	173	149	897
Totals	2,118	348	341	322	305	1,334
Domenico	173	180	166	145	179	843
Bull	129	162	207	196	183	877
Totals	394	342	363	341	362	1,712
Mascari	154	185	167	191	178	875
Catalano	168	175	244	184	168	939
Totals	322	360	411	375	341	1,809

MINNESOTA PUTS BAN ON KILBANE

Minneapolis, April 3.—Johnny Kilbane and Matt Brock, pugilists, Kilbane and the latter's entire string of boxers have been barred from competing in future ring contests in Minnesota. It was announced today by the Minnesota Boxing Commission.

The announcement said the action was taken because Kilbane and Brock had decided to renege a contract to fight here in June and, instead, will meet in Cleveland, April 19.

CANADIAN SOLDIER'S LETTER

Says Dr. Cassell's Tablets Have Kept Him Fit Through Two Wars.

Sapper A. Hartley of the A. Company, Canadian Engineers, whose home address is 906 Trafalgar street, London, Ontario, is one of many who have written in praise of Dr. Cassell's Tablets. He says: "As a constant user of Dr. Cassell's Tablets, I would like to add my testimony to their value. I used them when I was in the South African War, and, finding that they do all that is claimed for them, I have never since when I have been in the service, I always recommend them, for I know that they do all that is claimed for them. In my opinion they are the best tonic anyone can take for loss of appetite, poor quality of blood, or general weakness of the system."

A free sample of Dr. Cassell's Tablets will be sent to you on receipt of 5 cents for mailing and packing. Address: Harlow F. Ritchie & Co., Limited, 10 McCaul street, Toronto.

SOLDIER BOXING BOUTS DECLARED OFF

Following is an extract from yesterday's camp orders relative to the Canadian boxing championship.

Owing to untoward circumstances, the arrangements to hold the Eastern Canada boxing championship at Montreal, and Western Canada championship at Winnipeg, about the 21st April, and the C. E. F. championship at Toronto on the 28th April, are cancelled.

Transportation and advances of money will therefore not be provided in this connection.

It is hoped, however, that as much boxing as possible will be done in C.E.F. units up to the time of departure overseas.

SIMPSON BEATS BRYANT IN HIGH SCHOOL LEAGUE

Simpson's basketball boys won from Bryant's aggregation 14 to 10 in the High School League yesterday afternoon, and now have a chance to tie with McLeslie's team for first place, should they win from Dunk's Demons Friday afternoon.

The game yesterday was fast throughout.

LES TO BE U.S. CITIZEN

CHICAGO, April 3.—Les Darcy, the Australian prizefighter, who was not allowed to consummate matches in New York on the ground that he was a "slacker," said today upon his arrival in Chicago, that he expected to apply for first papers of naturalization in a few days.

TERRIBLY SICK WOMAN

Surgical Operation Thought Necessary, But Lydia E. Pinkham's Vegetable Compound Saved Her.

Madison, Wis.—"I was a terribly sick woman for over three years. I suffered with terrible pains in my back and was unable to get on my feet. I had an operation when a friend said to me, 'Before having that operation just try Lydia E. Pinkham's Vegetable Compound.' So I waited, and my husband bought me the Vegetable Compound, and I hope my letter will lead other suffering women to try it."—Mrs. Benjamin F. Blake, R. F. D. No. 5, Box 22, Madison, Wis.

There must be more than a hundred thousand women in this country who, like Mrs. Blake, have proven what wonders Lydia E. Pinkham's Vegetable Compound can do for weak and ailing women. Try it and see for yourself.

All women are invited to write for free and helpful advice to Lydia E. Pinkham Medicine Company (confidential), Lynn, Mass.

Miller's WORM POWDERS

Contain No Narcotics

WHEN your child is restless, peevish, sleepless, or when constipation is evident, it indicates the ravages of worms and that the little one's strength is being sapped. Get rid of the worms at once with Miller's Worm Powders. They are the most effective and safe remedy for the removal of worms from a child's system. Price 25 cents. 21 year children or older must first consult a doctor.

Northrop & Lyman Co., Ltd. Dept. E. W., Toronto

Had Awful Attacks of Heart Trouble FOR 5 OR 6 YEARS

Diseases and disorders of the heart and nervous system have become frightfully prevalent of late years.

One can scarcely pick up a paper but he will find recorded instances of sudden death through heart failure, or of prominent men and women unable to prosecute their ordinary business or profession on account of a breaking down of the nervous system.

We do not desire to unnecessarily alarm anyone, but to sound a word of warning.

When the heart begins to beat irregularly, palpitates and throbs, has shooting pains through it. It is time to stop and think.

To all sufferers from heart and nerve troubles Milburn's Heart and Nerve Pills can give prompt and permanent relief.

Mrs. Frank Arsenau, Newcastle, N. B., writes: "I had awful attacks of heart trouble for the past five or six years, and as I had tried many kinds of medicine without getting any better I decided to give Milburn's Heart and Nerve Pills a trial, and to my surprise I found ease from the second dose, continued taking them until I had used six boxes, and now I feel as well as can be."

"At the present time my sister is using them for nervousness and finds great comfort from their use."

Milburn's Heart and Nerve Pills are 50 or three boxes for \$1.25 at all dealers, or mailed direct on receipt of price by The T. Milburn Co., Limited, Toronto, Ont.

AMERICAN HOTEL

KITCHENER, ONTARIO

Was Reopened Recently by C. J. BRUDER

Who Solicits Commercial Trade.

April 24

SOCIAL FOR RED CROSS.

SOUTH DELAWARE, April 3.—Miss Maude Robertson and her pupils will hold a box social Thursday evening, April 5. A good program will be given. The proceeds will be in aid of the Red Cross.

INJECTION BROU

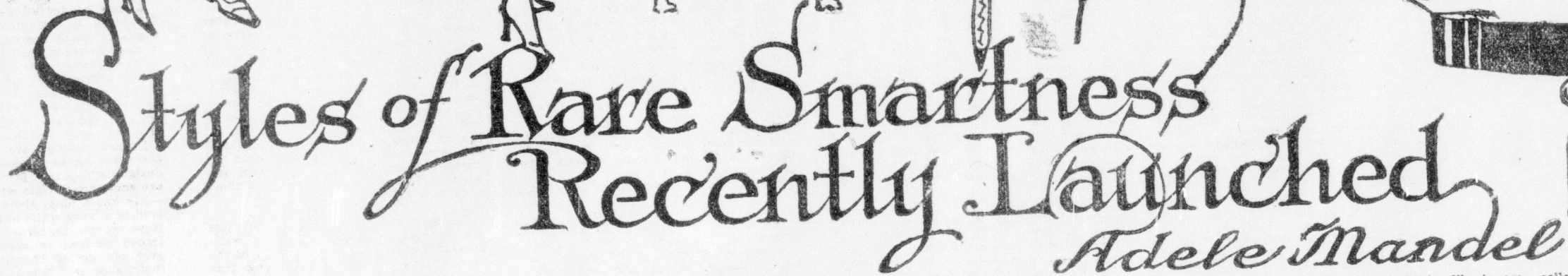
Give prompt relief without inconvenience.

CATARRH OF THE BLADDER

Why Do So Many People Ride Bicycles?

Why have the telephone and telegraph corporations adopted the bicycle for services? Why do the street car, gas company and electric





at the bodice on the satly.

211 DUNDAS STR



SHOP OF FASHIONS.

Teda Lednem tells of the Prevailing Millinery Modes



A WOMAN once asked a friend if she could give her a rhyme for "coif." He replied: "There is no rhyme; for anything pertaining to a woman's head has neither rhyme nor reason." Applying the answer to millinery, he should have said "season." For there is no season in the hat world. You may wear whichever hat suits your fancy regardless of material or trimming.

The success of the Frenchwoman is, she devotes as much time to her lesser dress accessories as to the most obvious. In other words, she does not dress as one may say "functionally" but as a complete unit. You may hide your shoes at times, but hats are so omnipresent that the wise woman does not spoil a stunning costume by a mediocre hat.

We are on the verge of a picturesque era in headgear. If the hat is within the realm of refined tastes, has a chance for a following. The wheel of fashion revolves and though she may discard her love for the plume one day, who can tell what will happen the next, for what is not in

vogue today may be tomorrow.

Hats shaped like everything from a submarine to an airship show that we are being lifted out of the category of the ready-to-wear hats and more individuality is shown in the new models than ever before.

Military effects, Oriental ideas and hats taking their tendencies from the directorate period have the best outlook. Marie Antoinette shapes turned up in the back are worn to some extent.

The high, close turban with the least perceptibility of a brim with monumental trimmings in front are worn well down on the head. The sailor in different guises, turned over on the side, or with notched brim is sparsely trimmed.

There are numerous odd curves and crinkles in the new mushroom shape. Crowns have an upward inclination, mostly of the dome type.

The dye situation has not affected the wide range of colors to choose from for feminine headgear. Black, of course, is first choice; then blue, second. Reddish purples, greys, beige, tans, greens, rose and all pastel shades, rose, deep mar-

hogany brown have all representation in the ultra smart models.

Caterpillar straws in new soft colorings, chrysanthemum braids, Milana, Tagal, Lisere, hemp, fancy glazed straws and Wen Chow stand out as dominant for the spring hats. Sport silks, crepes, and other fabrics are used in conjunction with the straws.

Trimnings show a great range of novelties, but the supremacy is for the separate ornament, in bead and silk embroidery featuring Chinese and Japanese designs or in coral, jet and steel motifs. Attention is also given to pasted feather novelties, tall, slender wings, odd shaped toques, quills and tall aigrettes forms.

Dressy models show a liking for flower crowns. Single flower motifs are applied flatly on the hat. Straw flowers in pastel shades, fruits, foliage, Indian beads, and ribbons do their share to aid the charm of various models.

Chinese coins are surely an eccentric trimming. Instead of silk, embroidery, narrow velvet ribbon is employed to form catails, flowers, and other hat ornaments.

Of rather large dimensions is an old blue Georgette shape, faced with lisere. About the crown is a high draped fold of grosgrain, embroidered in gold floss and directly in front a square white felt, is almost entirely covered by a design in multi-colored French knots.

The heart of the coquette will surely be touched by a droopy brim and a high crown of lavender and pale rose. A French poppy of pale rose, tipped with lavender is poised at the centre in front of a high crown trimming of lavender maline.

A large, close-fitting hat of beige lisere rising high in the back is full of chic. The crown is encircled with roses in dull blue wool with coral bead centres.

A dashing sport hat is of rose-colored silk splashed with yellow and lavender flowers with green leaves, undecorated with purple and appliqued with flowers cut from the silk. Hanging over the edge are tassels of new straw.

Surely a yedda sailor in natural color faced with pink with an applique wreath of pink and blue poppies around the

crown will delight the youthful wearer.

Simple in effects is a hat of white maline with fluffy pleated ribbon edge. I wonder who could translate the Japanese design embroidered on the crown.

The all-over embroidery effect is shown in a more effect of black patent leather which is held flat on a tan hemp roll shape by an even stitching on either side.

Then again many models show the brim edge overcasted in floss or yarn of contrasting colors, and surely you have noticed the soutache effects in braid or in chain stitching.

A whisper from the Orient is responsible for some exotic shapes in brilliant colors and for the Chinese designs silks used on sportive hats.

A smart little brown toque is for the flat silk flowers in Paisley colors placed in a wreath about the crown, from under these flowers peeps a green grosgrain ribbon tied in a loose bow at the front.

A semi-mushroom, particularly enticing, has the upper brim and crown of rose satin quilted. The crown is crushable and a soft bow of satin finishes the crown base. A summery look is given by a facing of grey lisere.

A broad rolled brim of Panama above and figured Khaki-Kool beneath is finished at the right side of the crown by a large tassel of white wool, attached with colored silk.

Just from France is a hydrangea pink straw. On the crown are flowers of colored satin ribbon. At the base of the crown are satin bias folds with pink and blue hebe ribbon.

There is always one color for a dress hat, and that is the inevitable black. An extremely large mushroom with shirred black net with brim bound in satin, has an exaggerated crown of net puffed to a great height and bound around the crown side by a soft flowered black net which is drawn to the left side and there ends in a huge stiff bow.

Half the Vell.

The vell plays an important part in the correct costuming of the well-dressed woman. In fact so many of the hats have scantiness of trimming that the richly bordered vell designs are again inverted, so that the pattern embellishes the hat. A fancy is for deep bordered designs in metals or beads and even soutache.

A new beaded novelty named after Cleopatra is ornamented with steel beads in mood design of a grey mesh. A black hexagon vell not content with a champagne color has a three-inch border above it in navy blue.

Oriental patterns and colors on dark colored vells are well liked; border vells in old lace designs help one to face the world confidently.

Draped vellings are expected to win success. Large square vells in new designs will play a principal part. There are some novel vells with a single motif—one has a long, slender fern embroidered in silvery white silk on a fine mesh.

New woven patterns and delicately traced designs in scroll effects or all over pin dotted chenille vells continue their success. Black and white combinations have more adherents than any of the colored effects. Taupe brown, sand, purple, navy, a light chestnut shade, beige grey are the colors indicated as most prominent.

Easter Fashions and Seasonable Suggestions

Easter requirements can be selected advantageously from our splendid assortments of WOMEN'S SUITS, COATS, SEPARATE SKIRTS, BLOUSES, MILLINERY AND DRESS ACCESSORIES, FINE SILK UNDERWEAR AND LINGERIE, Fresh and new, in charming variety.

An Imposing Display of Beautiful Easter Hats

Our distinctive collection of Smart Millinery expresses the correct and most desirable styles for Easter wear. A delightful showing of Mushrooms, Sailors, Turbans, Tricornes and Sport Models. Every hat is moderately priced and made according to our high standard of workmanship and material.

FOURTH FLOOR.

New Silk Hosiery in the Correct Spring Shades

NEW MODELS IN CORSETS

that will give added grace and charm to your appearance.

SEPARATE SKIRTS

Smart and attractive styles in tailored and pleated models, in navy and black serge. From \$3.75 to \$7.50 Sport Skirts, in the popular checks and stripes with novelty belts and pockets. At \$5.50, \$6.50, \$7.50 and \$8.50 Taffeta Silk Skirts, in variety of pretty styles, in navy, black and green. At from \$5.50 to \$9.00

EASTER BLOUSES

A charming array of pretty Blouses, in silk crepe de chine, georgette, habutai silk and lingerie for Easter wear. Prices range \$1.00 to \$9.00

NEW NECKWEAR

That will enhance the beauty of your spring apparel, in all the pretty shapes and styles, including the sport effects.

SPRING COATS

A splendid collection of smart, practical and becoming styles, in loose and belted models, in tweeds, covert, velours, novelty checks and stripes. At popular prices \$6.50 to \$22.50

THE NEW GLOVES FOR EASTER WEAR

You must be well gloved in order to appear well dressed. In our Glove Section you will find a well assorted stock of new Gloves.

EASTER SUITS

A goodly range of smart, fashionable models, featuring the latest touches in belts, pockets and collars, in serges, gabardines and poplins. Our Suits are very reasonably priced, from \$12.50 to \$32.50

GRAY'S
LIMITED.

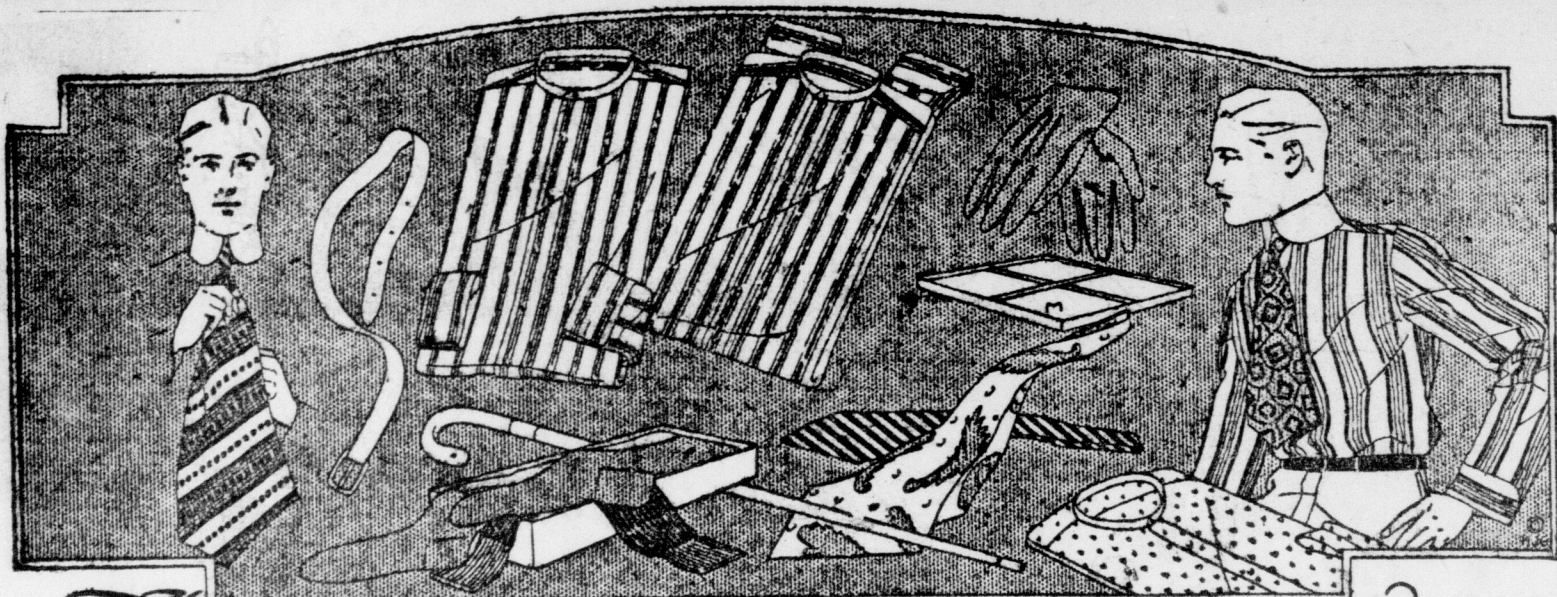
Phones 115, 116

140 Dundas Street

GRAY'S
LIMITED.

Open Thursday Night Till 10 o'Clock.





The Fixings in Furnishings that Smart Men Will Wear

EACH season since the outbreak of the European war much has been said and written about scarcity of fabrics, famine in dye-stuffs and higher prices on everything, and yet none of these conditions has as yet appeared noticeable in men's furnishing goods.

Some grades of hosiery have advanced from five to ten cents per pair. Collars that formerly were two for a quarter are now fifteen cents straight. Underwear and gloves are really the only items that are noticeably higher, but shirts and neckwear, considered the two most important haberdashery items, do not show the advances that one has been led to expect. Probably these are higher in price, too, but being very much of the order of blind articles, it is only the trained expert who can detect that an advance over former prices is being asked for the same grade of quality.

But what is more marked is the fact that no diminution of color effect is evident in spite of the threats of a year ago that colors must be used very sparingly. In truth, the very color schemes for this season in both shirts and neckwear show a very riotous and radiant display of high color treatments.

In shirts, especially in the silk and kindred fabrics, the color schemes are more glaring than ever. Large stripes of two-tones and var-colored blending of smaller stripes represent the dominant features of the season's patterning.

Narrow, single stripes and small conventional designs are not nearly so well placed in the edicts as they

were in past seasons, when no moderation of color treatment was deemed necessary. And every shade in the spectrum is employed, even the reds and blues that were said to be most scarce. In fact, it is hard to state any special color or group of colors considered most fashionable. In a general way we may state that lavender, purple, helle, blue, green, red and burgundy are very much shown with combinations of almost every color known. Nearly all patterns seen run to perpendicular stripes of varying degrees in width. Crossbars are not shown as prominently as last season. There is great variety also in texture, weaves and materials. Among those chiefly shown are jersey-silks, Italiane silks, plate silks, crepes, mercerized fabrics, satin stripes, silk mixtures, silk and linen effects, Russian cords, French flannels, chambrays, madras, chevrons, percales and reps. There are also some novelty weaves that are distinctive in tone, but need not be classified here by technical or trade names that mean nothing to the wearer.

The spring shirts are made almost entirely with the plain negligee bosoms. Platts and accordion platted effects are under an eclipse for this season at least. The French cuff is still most popular—a slight tendency toward round off the edges is shown on some of the styles. Sport shirts will be less popular this summer than heretofore except for the purposes they were originally intended, tennis or boating.

Soft collars will be more in vogue than ever this summer, and designers have strived for new effects in self-

pattern designs. Even colored patterns will be introduced on some of these soft collars, but it is largely a venture as to how far they will go in popular favor. For early spring some colored patterned stiff collars are shown and quite a few shirts will be sold with fancy collars matching the shirt in pattern.

Patterns and color treatments in neckwear for spring and summer are even more difficult to particularize on than on the shirts. The colors as well as the pattern schemes seem to run almost the entire gamut of popular effects of other seasons. Stripes, diagonals, crossbars, all-over designs, Persian and Paisley treatments, floral and conventional figures are all included in the showing of smart haberdashery. Pastel shades are not so strongly displayed as the more direct colors, probably due to increased difficulties in the blending of dyes by American mixers, who are not so skillful in producing the softer effects as the more experienced foreigners, whose contributions now are less plentiful. However, entirely successful and striking effects have been attained and the neckwear this season seems fully as beautiful as ever. Excepting in the more costly ties, large flowing ends are not shown as much as the regular four-in-hand shapes. Bow ties and hat wings are promised increasing popularity as the season develops.

In hosiery solid colors are still most favored, and where patterned effects are shown at all the designs are very narrow vertical stripes or close accordion effects. Clockings are shown to some degree and usually of the

same color tone as the foundation color. Cross stripes and embroidered effects are quite unusual this season.

Owing to the tremendous advance in the price of all hides, the popular gloves for spring wear will be of fabric and the lighter or more inexpensive hides. Knitted silks, chamols and light weight buck are the favored materials, all these shown mostly in champagne, putty, grey and sand color. Of course, some mocha, suede, cape and kid gloves will be shown and worn by men who are not mindful of the higher prices. These are shown in the conventional shades of other seasons, with champagne and burgundy most popular tones.

Not much change is noted in styles of walking sticks. In both woods and designs the trend adheres closely to that of recent seasons. However, it can be said that the use of the walking stick as a contributing detail of the fashionable man is becoming more marked each season. In men's jewelry the vogue among well-dressed men still continues on semi-precious stones, such as lapis-lazuli, jades, cameos, amethyst, topaz, carnelians and like stones. These in scarf pins, cuff links, tie clasps and rings. Belt buckles are wrought metal, usually with carved-out initials or monogram. Watch fobs, when worn, are also of the wrought-out initial effects, though chains and silk guards are becoming more popular than either fobs or lapel buttons. Watch watches for men have not as yet passed the stage where they are considered an affectation, excepting with the military or men in engineering professions.

COAL MINERS ON STRIKE IN DISTRICT EIGHTEEN

Protest Against Delay in Accepting Agreement.

CALGARY, April 3.—The coal miners are on strike in three camps in district No. 18, and in the Drumheller district. The men at Michel to the number of 500, at Hillcrest 22 and at Bellevue 250 are out again as a protest against the delay in accepting the new agreement. Whether they will stay out until a new agreement is signed or whether they will go back after a few days is not known, but the miners' committee in session with the operators here hope these camps will swing into line and resume work. At Drumheller it is understood the operators are sitting tight, awaiting the outcome of negotiations in district No. 18. More than 300 men are out there. Even after an agreement is reached by the men and the operators in conference here, it must be submitted to a referendum of the miners, and there is no guarantee that it will be accepted.

NORTH BRUCE EXPECTS SPEEDY FEDERAL VOTE

Hugh Clark's Conference Over Week-End So Constructive.

KINCARDINE, April 3.—Hugh Clark, M.P., was home from Ottawa over Sunday, and held a quiet consultation with a few of his prominent party workers. Does it mean that preparations are being put under way for an election, is the question some are asking?

STRONG LIBERAL LINE-UP.

KINCARDINE, April 3.—Who will be the Liberal candidates in North Bruce, is a question now being asked. Inquirers are asked to look over the following list of available: James Malcolm, F. E. Coombe, P. A. Malcolmson, Kincardine; A. P. Newblin, Archibald McLeod, Bruce Township; D. J. Issard, E. Roy Sayles, Port Elgin; Alex. McConnell, Saugeen; E. J. Campbell, Hepworth; Gideon Kastner, Warton. All are strong Liberals and would put up some fight for this in-and-out riding. The indications are that the riding will go Liberal next election.

\$20,000 INDUSTRIAL LOAN.

KINCARDINE, April 3.—The town council has decided to submit a bylaw to the ratepayers of \$20,000 at four per cent interest to J. B. Watson, who proposes to establish a factory here for the manufacture of reed fibre furniture. He agrees to incorporate a \$50,000 company, employ fifty hands and pay out not less than \$15,000 in wages, if the bylaw carries.

BURIED AT KINCARDINE.

KINCARDINE, April 3.—The body of Mrs. O. W. Rulker, aged 36 years, arrived here from Port William on Monday evening, and interment was made in Kincardine Cemetery this afternoon. The funeral took place from the residence of her mother, Mrs. Peter Flett, Victoria street. Mrs. Rulker underwent an operation at Port William, where she resided, which proved fatal.

She is survived by a husband and four young daughters. Robert Flett of London is a brother. Mrs. Rulker was a native of Kincardine.

The remains of Mrs. Adrian Gossell were brought home from Saskatchewan, where she died, for burial here. Mrs. Gossell was a Miss Colwell, a niece of James Shanks of this town, and left here several years ago as a bride. She is survived by a husband and three children.

COLT CRASHES THROUGH GLASS STORE WINDOW

Ends Runaway Career Behind Front of Undertaking Parlor.

LUCKNOW, April 3.—A serious runaway occurred on Main street this morning, when a colt owned by Chas. Stuart of town, crashed head-first through one of the large plate-glass windows of Davison & Son's furniture and undertaking store. Mr. Stuart had hitched the colt in a light wagon, intending to break it in, but while passing up Campbell street it was frightened by a passing wagon and started kicking and running, which knocked the occupants of the wagon down. The horse was stopped in front of Davison's, but slipped on the icy pavement and crashed headlong through the plate-glass window. Fortunately, it fell just inside the window.



For Style
For Comfort
For Grace

Coilene Corsets

Made in London.

Are worn by ladies of discriminating taste in dress.

Your best gown will appear better over a

Coilene Corset



EASTER MILLINERY

Style, Art, Fashion, Price, Value, Variety

Only Domestic, British and Allied Skill and Material

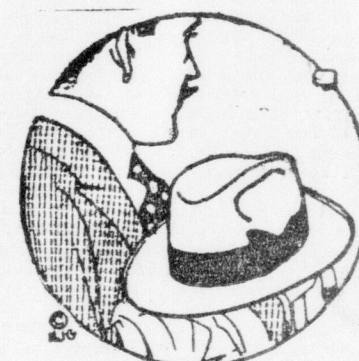
The WRIGHT HAT

208 DUNDAS STREET.

A PRICE SPECIAL—30 only Trimmed Hats and Toques, in silk and lace, \$3.00

John Graham & Co.

(Successors to Graham Bros.)



Wish to thank the buying public for their generous patronage during the Dissolution of Partnership Sale, which ends today, and beg to announce that, starting Thursday, a full stock of the newest and latest in Men's Furnishings and Hats will be shown for Easter trade. You will find here your requirements in all lines of Hats, Gloves, Neckwear, Shirts, Underwear, Collars, in fact, everything to be found in a high-class, up-to-date men's store.

SEE NEW EASTER HATS JUST RECEIVED.

John Graham & Co.

Dundas and Richmond Streets.

Good Lighting

Is Just As Important in Refurnishing the Home As Redecorating—

You choose furniture, rugs and draperies to reflect your own personal good taste and give your home individuality. Why not bestow the same care and attention on the lighting of your home? "Hydro" is not only the most modern and convenient form of lighting, but the most readily adaptable to the cosy and home-like home.

Wiring Your Home for Hydro

Is Inexpensive and Easy and can be done

Without Annoyance of Any Kind
Without Spoiling of Wall Paper
Without Injury to Woodwork
Without Disturbance

HYDRO SERVICE in your home means increased comfort for the entire family. Then there's the joy of appliances for doing the cleaning, sewing, cooking, washing, ironing—something electrical for almost every form of household labor.

If your home isn't wired for HYDRO, NOW is the time to have it done, while our "WIRE-YOUR-HOME-TIME" makes it easy and less expensive.

Ask to have our representative call and give you a FREE estimate on wiring your home. He will explain our plan and show you how easily it can be done without disturbance.

You'll be surprised at the low cost. Shall we send someone today?

PHONE 250

The City Hydro



Distinctive Easter Wearing Apparel

The time was when men paid but little attention to Easter as a special time for "coming out" in new clothes.

Today women have no monopoly of the occasion, for the man, young or middle-aged, who "marches well to the front," is always enthusiastic about his Easter outfitting.

We offer to our trade the best Clothes, Headwear and Haberdashery the country produces.

Every Suit and Spring Topcoat, whether on the English idea or inclined toward conservatism, shows extra good tailoring and a superior grade of woolsens.

Men's Suits \$12.00, \$15.00, \$18.00 to \$25.00
Men's Top Coats . . . \$10.00, \$12.00, \$15.00 to \$25.00

Furnishings for Easter

After you've selected your clothes, our Beautiful Spring Neckwear, Choice Shirts, Gloves, Hats, and other exclusive haberdashery will make a strong appeal to you.

The Finest Neckwear 50c, 75c and \$1.00
Big Shirt Selection 75c, \$1.00, \$1.25 to \$4.50
Guaranteed Gloves \$1.00, \$1.50, \$2.00, \$2.50
Correct Styles in Spring Hats, \$1.50, \$2, \$2.50, \$3

Boys' Clothing Always a Hobby Here

We select the most serviceable fabrics we can find and then have the garments cut and tailored in the most approved styles by experts.

Boys' Tweed Norfolk Suits \$4.50 to \$15.00
Boys' Blue Serge Suits \$6.95 to \$15.00
Fancy "Tad" Suits for little fellows \$3.95 to \$8.50
Young Men's Spring Overcoats \$8.50, \$10.00 to \$15.00
Boys' Reefers, in smooth and rough serges and fancy chevrons \$3.95 to \$7.50
Big range of Boys' Shirtwaists 50c to 75c

Men's Sovereign Brand Suits retain their shape.

OAK HALL

Sanford's Juvenile Clothing for Boys always satisfactory.

BRITISH STEAMER SUNK;
FIVE OF CREW KILLED

NEW YORK, April 3.—The British steamer Stanley, from Newport, with a cargo of grain for Cherbourg, was sunk by a German submarine without warning March 31.

Five members of the crew were killed. Fifteen survivors of the ship's crew reached Port Albany.

INGERSOLL OFFICER KILLED.

INGERSOLL, April 3.—A cablegram was received this afternoon by J. C. Norworthy, informing him of the death of another of his sons, Lieut. Alfred Norworthy, adjutant of a Highlanders' battalion. Particulars given were that an explosive shell pierced the orderly room, and he was killed instantly. Lieut. Norworthy was a brother of the late Major Edward Cuthbert Norworthy of Montreal, who was killed when the Canadians made such a gallant stand at Langemarck. He gave up a lucrative position in Costa Rica that he might return to Canada and enlist. He had been at the front since July of 1916.

EARTHQUAKE'S SHOCK
FELT IN AUSTRALIA

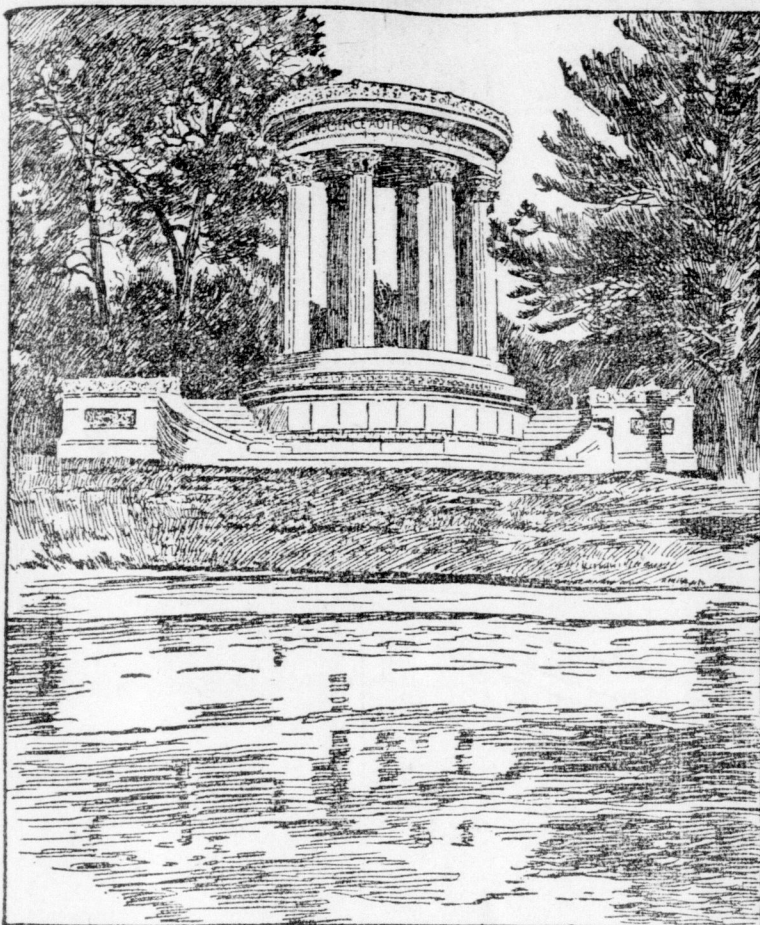
LONDON, April 4.—Reuters' Melbourne correspondent reports a local earthquake having been felt in towns in northeastern Victoria. He says some uneasiness is felt.

A dispatch to Reuters' from Auckland says a violent eruption of the volcano Waimanga began Sunday, and still continues. Two persons have been killed.

WILL TIGHTEN BLOCKADE.
London, April 4.—The Daily Chronicle today prints conspicuously the statement that it is the expectation as a consequence of the United States participating in the war, that the blockade will be immediately tightened.

AUSTRIAN GENERAL KILLED.
A Salzburg dispatch to the Berlin Tageblatt announces the death of the Austrian Major General von Henner, who was killed by an avalanche during an inspection on the Italian front.

DIED OF WOUNDS.
KIPPEN,
Pte. W. A. MacKay.

THE MARY BAKER EDDY MEMORIAL
(At Mount Auburn Cemetery, Cambridge, Mass.)

The memorial to Mary Baker Eddy, the discoverer and founder of Christian Science, erected in Mt. Auburn Cemetery at Cambridge, Mass., was recently turned over to the Christian Science board of directors by Elbert S. Barlow of New York, who had charge of its construction. Over a year and a half has been required to complete it. Christian Scientists throughout the world have contributed, as expressions of sentiment, the entire cost of over \$150,000.

The memorial is of Bethel white granite, and consists of an open circular colonnade of eight columns fifteen feet in height surmounted by a cornice and cresting. The space inside the colonnade is to be filled with growing flowers. The columns rest on a stylobate of three steps, which also rest, at one side, on a broad platform

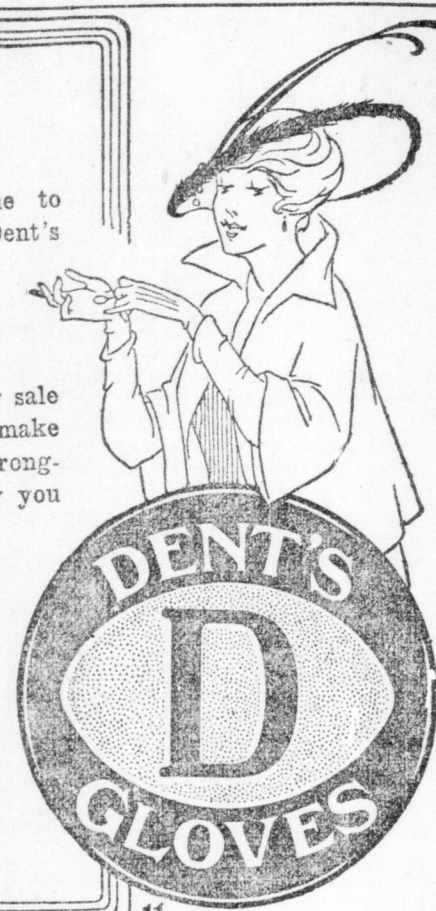
of Pompton pink granite and, at the other, which is about five feet lower, on a double flight of circular steps. These are flanked on each side by a large pylon. The pylons were exhibited a short time ago at the American Institute of Architecture in New York, and were pronounced by several experts to be the finest pieces of carved granite ever executed. The detail is elaborated to an extent never before attempted in granite; some of the stems and leaves are practically free-standing, so great is the relief.

Mr. Swartwout, the architect, designed the new Missouri State capitol, and recently won the competition for the new George Washington memorial. All that now remains to be done to complete the memorial to Mrs. Eddy is the planting for the landscape, which is to consist chiefly of some evergreen plants that will preserve their form and leaves throughout the year, and some cedars and rhododendrons.

Madam,

Now is the time to order your Dent's Gloves for Easter. The fact that Dent's Gloves have and always have had a larger sale than any other make of gloves is the strongest argument why you should wear them. The name Dent's is on the button for your protection.

INSIST ON
DENT'S



ARE YOU going to sacrifice foot comfort for the sake of conforming to the latest vogue? It really is not necessary, for shoes are now made on lasts to fit any requirements. One pair of shoes certainly cannot meet every use. It is cheapest in the end to have a pair for every distinct occasion. So choose your footwear according to the service for which they are intended. The shoe comfortable does not give undue pressure on any part of the foot, but holds the foot in a firm manner.

One need not try to imitate Cinderella, because a shoe that is too small does not give a good appearance to the foot. The price of shoes is rapidly increasing, therefore, we should learn how to take care of our shoes. When purchasing your footwear inquire what is the best polish, etc., to use.

Slender and graceful are the shoes of shapely lasts, and refined style is incorporated in the smarter lines. This season's styles reflect a use of colored leather in combinations. The use of cloth tops is evident. Shoe tops following in the wakes of longer skirts have shortened their aspirations.

The newest of new topplings are light champagne, pearl, medium grey, chamise, castor, and white, about seven and one-half and eight inches high. With cloth topplings buttons have the first call.

Of course, the black boot is always

used, but somehow, it often finds itself in combination with other colors. Light effects and light soles are seen in the correct footwear. Heels are Louis, Half Louis, and Cuban, according to the use. They are a little higher for dress or lower for sport wear. Many are distinguished by aluminum plates. Vamps are longer than ever. The shoe of two seasons ago looks short compared with the ones offered at present.

An oddity indeed is an all-cloth boot of corn stalk with a vamp, stay and top edging of patent leather in new pointed pattern. A black patent kid has pearl grey trimmings with black heel fitted with aluminum plate.

A black and white brocade all-cloth boot has a black enamel Louis wooden heel. Russet and all shades of brown in different combinations point to the preference for those shades.

Bracelet shoes worn by ultra smart fashionable come in a multitude of shapes, demure or daring with lines of graceful elegance. One of black satin is encircled with grey and buttoned with four buttons, and then again another one for the straps.

For evening wear anklet bracelets embellished with colored crystal, gold beads, or rhinestones, are ordained to be the rage.

White kid and black patent leather with the patent leather perforated so the white material glimpses through illustrates the general style trend.

The low shoe has come into its own again, for with the advent of

warm weather, women think in terms of the low shoe. The short tongue pump with patent vamp, full Louis heel, in various combinations, materials and colors, has been listed for those who desire fashion combined with comfort. An accepted style is indicated by a Colonial pump with kid vamp and foxing, with imitation stitching to produce a plug cut vamp effect.

Black patent leather pumps with white calf or kid score a triumph. White calf, kid or fabric, two-button strapped pumps with full Louis heels are distinctly smart. Russian calf pumps are worn considerably.

Sport styles give every indication of popularity, and as there are over two million golf players in America, their wants, too, have to be considered. For all footwear, especially sports, this will probably be a great white season. Sports pumps made with combinations of greyish black and white striped cloth reflect popularity of striped cloth. White kid pumps with pointed trimmings of black leather and black lacings indicate the black and white vogue which knows no waning.

Satin or suede pumps beaded with iridescent beads vie in popularity with those having beaded birds ornamenting the vamp. These birds fly from I know not where. Others have beaded decorations from basket motifs in rich coloring, but more conservative are the black satin models with steel beaded ornaments.

For tripping the light fantastic too a blue and silver brocade pump has a blue bow of the same material. Colored kid pumps with gilt or silver trimmings are worn to match the gown. Fancy slippers embroidered in colored silks, are worn either matching the costume or in a contrasting color.

Hosiery. Silk stockings are no longer considered a luxury. So ordinary are they that percheron cotton and lisle will be voted aristocratic in days yet to come. Drawn work, open lace work in cobweb like stripes, plaids and checks in any shade desired are ready to be bootied.

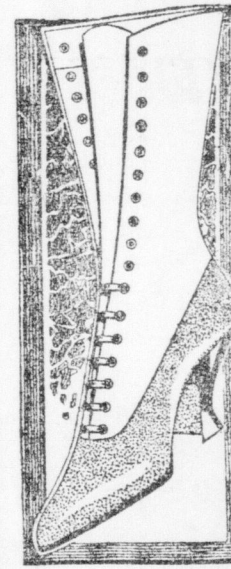
For sport wear brilliant colors are in vogue. Frequently with stripes matching the skirts or sweaters. Shaded stockings shading from one color to the other in an imperceptible way that is really marvelous, come in various colors, as black to yellow, blue to red, a liberal portion of hosiery is white, while tans, greys, green, gold, purple and blue are in demand.

For evening wear stockings with lace panels not only are in vogue, but the lace matches the hue of the stocking. Beaded effects and embroidery, which looks as if it was woven by fairy fingers, make an alluring appeal.

"A word to the wise is sufficient." In choosing your hose be sure that the foot are not too short. Garters worn below the knee in addition to elastic, will not interfere with the circulation and will protect the stockings from "runners."

This Is Easter Footwear Week At the Big Forced-to-Move Shoe Sale

In this year's Easter parade, Footwear will be conspicuous. We are showing the most attractive styles in the city in Men's, Boys', Women's, Misses', Infants' and Children's Stylish Footwear. It is to your advantage to buy now when you can get bigger selection, better service and more satisfaction. Our stocks are fresh and clean, newly arrived. You can save money by buying your Easter Footwear at this Big, Forced-to-Move Shoe Sale. Specially reduced prices all this week. Store open Thursday evening until 10 o'clock.



Women's Pat. Button Shoes, pointed toes, black cloth tops, semi-Louis heels, \$4.00 value. Special price \$2.98
A very special line Women's Patent Lace Shoes, nine-inch dull calf tops, semi-Louis heels, \$6.00 value. For \$4.98
Women's Mahogany Brown English Walking Shoes, \$6.00 value. For \$4.98
Women's Fine Kid Lace Shoes, high-cut nine-inch tops, the very newest styles, \$7.00 value. For \$5.95
A splendid line Women's White Canvas Shoes, nine-inch tops, enameled semi-Louis heels, \$4.00 value. For \$2.98
Women's Havana Brown Kid Lace Shoes, rubber soles and heels, \$7.00 value. For \$5.95
A real beauty, with tobacco brown vamps and seven-inch champagne tops, laced, \$9.00 value. For \$7.95

A very swell line Women's Havana Brown Lace Shoes, high-cut nine-inch tops, semi-Louis heels, \$8.00 value. For \$6.95
Women's High-Cut, Nine-inch Tops Grey Kid Lace Shoes, very nifty, \$5.50 value. Go at \$7.45
A very dressy shoe for women, black kid vamps, with 7 1/2-inch white kid tops, laced, \$9.50 value. Go at \$8.45
A beautiful line of Women's White "Nubuck" High-Cut Laced Shoes, with semi-Louis and medium heels, \$9.00 value. Go at \$7.95
A very stylish shoe, with patent vamps and nine-inch grey kid tops, laced, \$8.50 value. Go at \$7.45
We have a splendid assortment of Women's Pumps, Colonials and Strap Slippers at greatly reduced prices.



EASTER FOOTWEAR FOR MISSES AND CHILDREN

We have one of the finest stocks in the city to choose from. Every pair is marked to save you money. Special attention is given to the fitting of children's shoes by our competent salespeople.

Easter Footwear of Quality, Style and Fit for Men

Men's Gunmetal Lace Shoes, English style, Goodyear welted soles, sold in the regular way at \$5.00. Our special price \$3.98
Men's Gunmetal Lace and Button Shoes, Goodyear welted soles, \$6.00 value. Go at \$4.98
A splendid line of Men's Patent Button and Lace Shoes, \$5.00 value. Go at \$3.98

A Shoe for Men, a shoe that's a little different than the rest, made of fine gunmetal calf, tan calf and patent leathers, with or without neolin soles, a shoe that pleases the eye and fits the foot, the very latest styles. They were made to sell for \$7.00 and \$8.00. Our special sale prices \$5.95 and \$6.95

Men's Gunmetal Lace Shoes, with neolin soles and rubber heels, a shoe of durability and fit, \$6.00 value. Go at \$4.98
(Ask to see them.)

Shoes for Big Boys and Little Lads, ranging in price, according to size, from \$1.73 to \$3.48

IF YOU ARE IN NEED OF TRUNK, SUITCASE OR CLUB BAG FOR THAT EASTER TRIP, WE HAVE A SPLENDID RANGE OPEN FOR YOUR INSPECTION AT BARGAIN PRICES.

KNECHTEL & CO.

The Shoe Store That Saves You Money.

238 DUNDAS STREET.

Opposite Majestic Theatre.

A. D. HOLLAND, Manager.

TABLOID NEWS OF CANADA, THE WAR AND THE WORLD

WAR

The U. S. Government has ordered the entire stock of raw wool in the Boston market placed under a Government option.

Swiss citizens have been sent out of St. Quentin by the Germans.

Heavy artillery engagements have taken place in the Adige Valley between the Austrians and the Italians.

President Wilson's name was greeted with a storm of applause in the British Commons.

Alexander Banwart, the pacifist who attacked Senator Lodge, now says he has been converted to the president's view by the latter's speech.

Charges by Russians have cleared

Germans from trenches on one section of the Volhynia front.

The U. S. secret service is rapidly rounding up many of the Kaiser's agents in the States.

The British admiralty denies the loss of an 8,000-ton auxiliary cruiser as claimed by Germany.

The wife of former Russian Premier Sturmer tried to commit suicide by cutting her throat.

Mexico has joined South American republics in move to stop the war.

Germany will protest to neutrals against the action of the United States in entering the war.

Food is so scarce in Dresden that a truck elephant has been fitted in order to provide steaks.

WESTERN ONTARIO

Rev. Robert Chambers, formerly of Oxford County, a famous Presbyterian missionary to Armenia, is dead near Boston.

Peters was shot and badly wounded while trying to arrest an Indian deserter from the C. E. F. Peters' assailant has not been captured.

George Bensler of Woodstock, died in the hospital at Windsor on the result of an attack by thugs in Detroit last Friday night. He was clubbed on the head, causing a fracture of the skull. His wife and four children reside at Woodstock.

Aylmer council has decided to submit the question of a \$25,000 by-law to the people.

Miss Fanny Holroyd of Clinton, a school girl, dropped dead in the street from heart failure.

WHITLOCK AT BERNE.
Berne, April 3.—Via Paris, April 4.—Grand Whitlock, American minister to Belgium, reached Berne at 6 o'clock this evening, looking worn and weary. He admitted feeling extremely nervous and fatigued after the tremendous strain under which he has been working, which has been especially hard during the last few weeks. The party left Brussels on Monday night on a special train.

In addition to sixty Americans, com-

prising the legation's staff, consular agents and all but five of the Belgian relief commission officials, Mr. Whitlock traveled with the Chinese chargé d'affaires from Brussels with his staff and their families. The Chinese officials had received instructions to leave Brussels for Havre at almost the same time as the Americans.

NO AUXILIARY CRUISER
SUNK DURING MARCH

LONDON, April 2.—An official statement issued tonight characterizes as "the usual pure invention," the German claim made officially at Berlin that an 8,000-ton British auxiliary cruiser was sunk in March.

BARON ALLERTON DEAD.
London, April 4.—12:40 p.m.—Baron Allerton of Chapel Allerton (William Lawies Jackson), died in London today. Born in 1840, he was a member of the House of Commons for Leeds for more than twenty years up to the time when he was created a baron in 1902; was formerly financial secretary of the treasury and was chief secretary for Ireland in 1901-02.

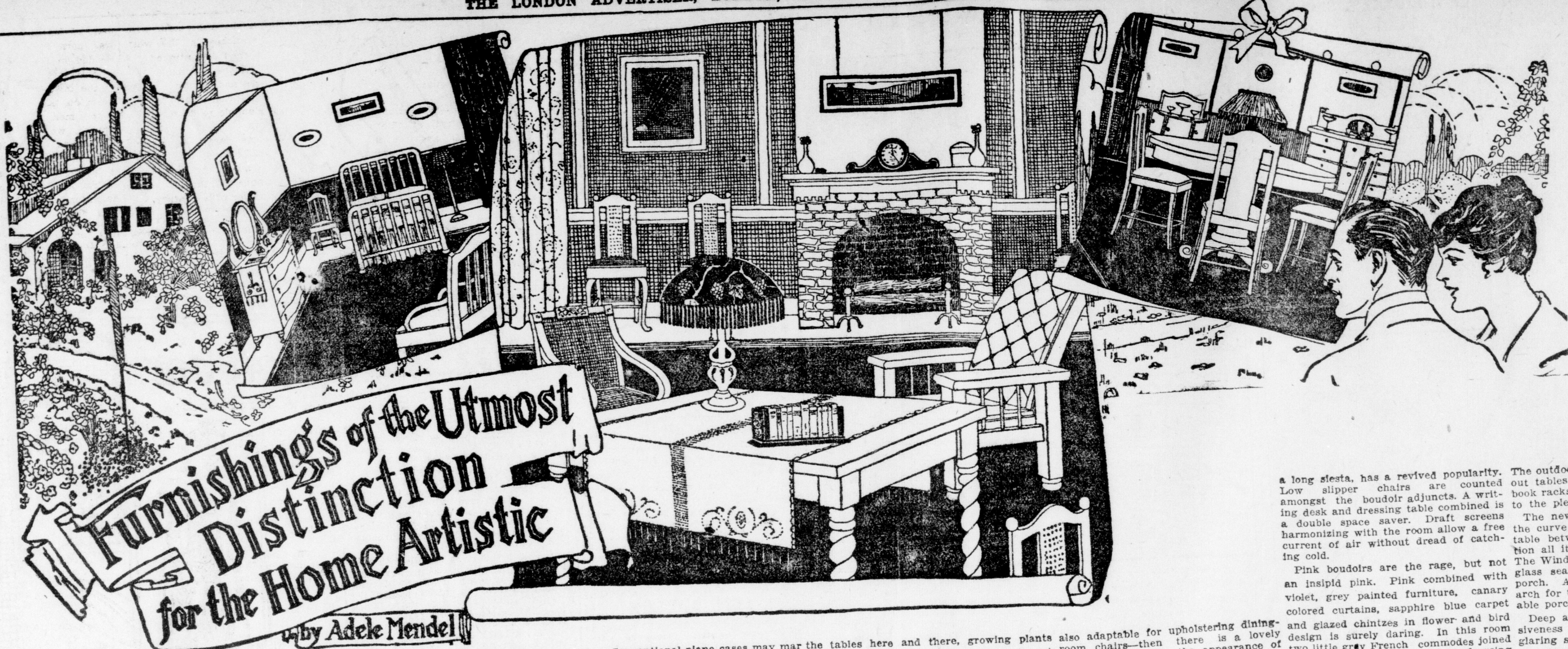
Look well for our shop, and you will look well when you come out.

WE COULD NOT POSSIBLY MAKE ALL THE SUITS
NEEDED IN LONDON THIS SPRING.

Cutters and tailors have a limit of production. They can only cut and make a certain number of suits each day. Therefore their services are re-commanded by men who appreciate nice work, who demand that their clothes be made carefully, who are willing to pay their tailor for the extra time needed to make them right instead of having them rushed through to cut down labor costs.

Blues, guaranteed colors \$25 to \$40
Greys and Browns \$18 to \$35
Spring Overcoats \$18 to \$25
Special appointments for out-of-town customers

SELAK, Merchant Tailors Dundas and Clarence.
Andrews' Toggery, Limited.



By Adele Mendel

"THAT each in his house should abide, therefore is the world so wide." The word "home" always conjures up something different than just bricks piled up in a wall—something that satisfies our physical and mental needs of comfort and beauty frequently mingled with loving thoughts and memories. The first houses were really built as altars to keep something sacred and we do well if we keep that ideal in our mind today. Large or small, the house should be built with respect, built to stand rough storms, built to imply a beauty befitting the protecting of something really precious.

Now so significant is the development of the home-loving spirit in America that we have what might be termed distinct architecture in the West, in the East, and in different parts of the country to meet different needs.

Now is the time to give a joyous color to the room so that the cool breezes will waft to and fro. "Consistent variety" is the theme of the small living-room. The quality that makes furniture is not age, but its interesting features. Fashion, one of the words dearest to the American heart invades the realm of interior decorating only as far as not to interfere with individual taste. It is not so much what you put in a room as what you leave out, and

the well-chosen accessories may lend distinction even to the smallest interior in such a way that the small things point to the true character of the room. Arrange your room so as to meet the requirements of all those who frequent it.

"My library was 'Dukedom' enough." Books tend to create a home atmosphere, and for one thing book-cases keep the chairs from standing in serried rows and assist in grouping them sociably in the mid-room. Open book shelves and comfortable chairs create an agreeable sense.

Doors may not only be doors, but may add to the harmonious effect by having long Japanese prints in their narrow panels, or paneled with cretonne held in place with the molding in use, a mirror in the upper part and a console in front of the door may disguise it.

Conventional piano cases may mar the setting of the room, but now every detail of period furnishing can be found in the piano cases. The historic period, Adam, miniature Colonial, modern English or Louis XV. or XVI. are all easily obtained.

Pathephones, too, are encased in lacquer or period designs; Pathephones, like tea wagons, may be wheeled from one room to the other to suit your pleasure. The daring use of color and a deliberate mixture of furniture is one of the modern tendencies. A living-room done in tan, black, rose and gold is most artistic. The rugs are tan with a wide black border, and the wall paper is gold and rose grass cloth. The furniture is having long Japanese prints in their narrow panels, or paneled with cretonne held in place with the molding in use, a mirror in the upper part and a console in front of the door may disguise it.

A Japanese lacquer cabinet gave an artistic touch and different lamps added to the charm. Low footstools, broad striped velvet.

tables here and there, growing plants room chairs—then there is a lovely damask, which has the appearance of velvet.

Corner cupboards add a quaint aspect to the dining room. There is a beautiful finish in fumed antique blue or grey furniture which has a surface of such exquisite lustre that you involuntarily want to touch it.

Bedrooms that suggest repose are most simply furnished. For the bedroom the vanity dresser is immensely popular. This has a long centre mirror reaching to the floor and hinged so you can see yourself at any angle. Two small mirrors are on each side, below which is a row of three drawers.

Chiffoniers are best liked without mirrors. A chiffonier, or gentleman's wardrobe has been placed on the market which is a joy to the man.

also adaptable for upholstering dining-room chairs—then there is a lovely damask, which has the appearance of velvet.

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a long glass, has a revived popularity. Low slipper chairs are counted amongst the boudoir adjuncts. A writing desk and dressing table combined is a double space saver. Draft screens harmonizing with the room allow a free current of air without dread of catching cold.

Pink boudoirs are the rage, but not an insipid pink. Pink combined with violet, grey painted furniture, canary colored curtains, sapphire blue carpet and glazed chintzes in flower and bird design is surely daring. In this room two little grey French commodes joined by a top of glass formed a dressing table, beside which was a low needle-work chair. Above the grey painted wood table hung a gay painted flower panel painted in grey and upon the table stood porcelain figurines holding candles, and last but not least, on the wall were old pictorial prints. For your outdoor room, the porch, furnish it so that it will be an indoor outdoor retreat. Bank it with growing flowers. Have the chairs alike in that they are comfortable but different in design. Wicker, cretonne, and grass rugs give a touch of coolness.

Enamelled furniture, absolutely waterproof, fashioned on dainty lines covered in fancy cretonnes, rightly belong to the porch. There are limitless ways to convert the porch into a sleeping room. At nightfall a standing hammock can be changed into a bed without as much effort as giving a suggestion of its intentions.

The old Colonial four-poster, after

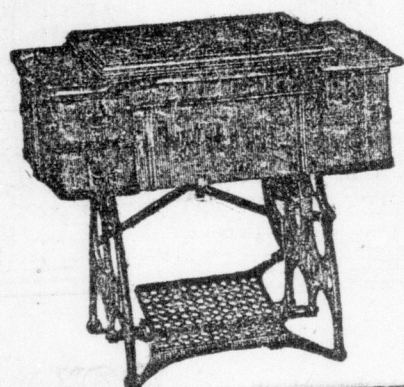
The outdoor haven is not complete without tables, magazine racks, tea tables, book racks and all those things that add to the pleasures of cosy comfort.

The new tea tables with seats in the curve of its arm and a tete-a-tete table between them, adds a fascinating touch to the rite of the tea. The Windermere fan chair with an hour glass seat is frequently found on the porch. A willow window-box with an arch for the vines to trail is an acceptable porch acquisition.

Deep awnings give a sense of exclusiveness besides protection from the glaring sunlight.

Curtains.

The length of the curtain is governed somewhat by the construction of the window. In making curtains allow about six inches for net and voile curtains and eight inches for scrim for shrinkage in laundering. Valanced curtains come already to hang in dotted muslin, striped etamine, or in the scheme of the room have made their debut. Printed English linens, striped in new color combinations, many new cotton tapestries, silk taffeta in pink, blue, yellow, green or blue, with silver stripes and many materials imbued with Japanese style, and damasks of Italian extraction in antique effects are but a few of the numberless array of drapery fabrics displayed to claim your attention.



Join the "White" Club

Members may have famous White Machine delivered on payment of \$5.00 and balance \$1.00 weekly. Prices from \$25.00 to \$55.00.

If you want the finest sewing machine in the market, with all the latest improvements, be sure to buy a "White."

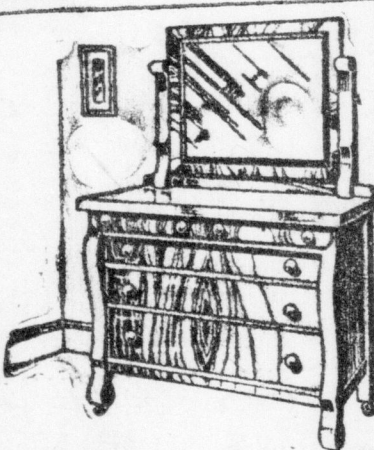
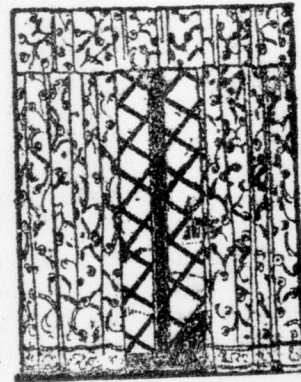
SAVE ON YOUR DRAPERIES

An inspection will quickly prove to you that our prices on Draperies are absolutely the lowest in the city.

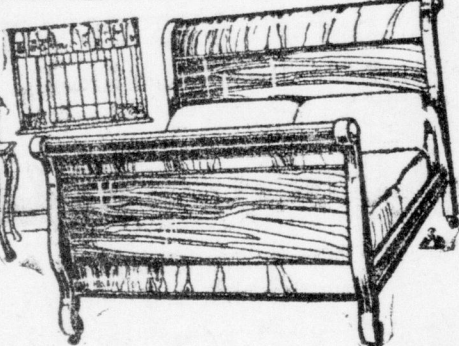
Our splendid stock and low prices make this the fastest growing and busiest department in our store. All our spring goods are now in. Everything that's new in Cretonnes, Voiles Serims, Marquisettes, Muslins, Velours, Tapestry, Silks and Drapery Trimmings.

See our splendid range of Lace Curtains and beautiful line of Voile and Marquisette Curtains by the pair.

Window Shades, in all sizes and shades, at old prices.

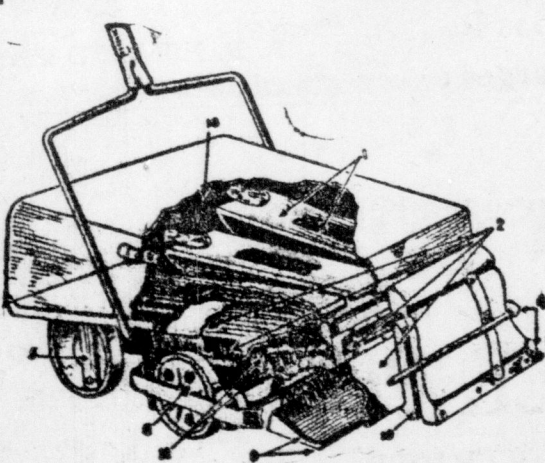


\$29.50 Massive Colonial Dresser, in satin mahogany. This is a regular \$37.50 value. We have six only to clear at this very low price.



\$19.50 Handsome Colonial Bed, in satin or polished mahogany. Four only to clear. One of the best \$25.00 Beds made.

\$5.95 For One Week Only This Combination Vacuum Sweeper,

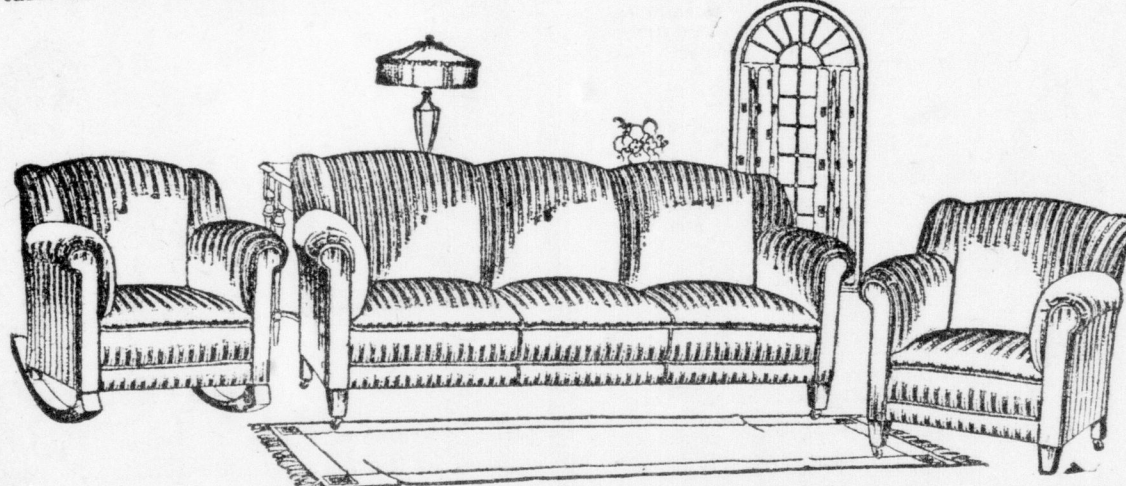


HAPPY THOUGHT RANGES. Another large shipment of new 1917 models just received. If you want the biggest value on the market in a Range, be sure to see these.

Brushes up the nap of carpet and sucks up the dirt. No cost for electricity. It has a powerful and continuous suction, with a 12-inch vacuum nozzle, that gets into the corners. The brush, revolving on metal bearings, makes the machine run easily, and heavy rubber tires and bumpers make it almost noiseless. Steel cover will not warp. Brush can be adjusted to the smallest fraction of an inch.

Magnificent Display of Spring and Summer Home Furnishings

To prepare for the expected rush of business during the spring months, we have put in such a stock of Home Furnishings that has never before been exhibited in London or Western Ontario, comprising, as it does, Furniture, Floor Coverings, Draperies, Stoves, Pathe Phonographs, etc., marked to sell at these lowest prices. Each article represents the best quality to be obtained at that price. Quality Furniture and low prices, combined with Ontario Service and Efficiency, should make this store your Home Furnishing Headquarters.



STUFF-OVER FURNITURE Made in our Own Workrooms

Our Upholstered Furniture is made under our personal supervision. Nothing but the finest materials are used.

We specialize on special order work.

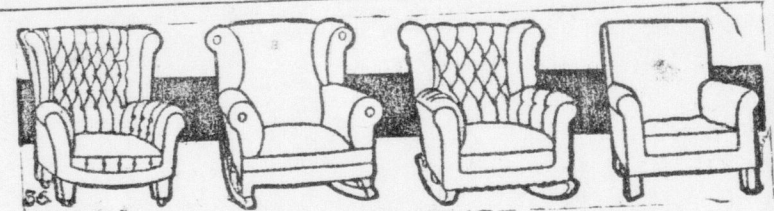
The Suite shown above in good English tapestry, sells for \$150.00
Ten Chesterfields on our floor are marked at special prices. From \$65.00 to \$150.00
Large Easy Chairs and Rockers, in tapestry, come first \$22.00 to \$80.00

Any pieces on our floor will be made up in other designs in tapestry if you prefer.



The Pathe Pathephone

The wonderful invention of the famous Pathe Frere, of Paris, is here on exhibition. We cordially invite you to hear the perfect phonograph. We want you to know all about: The Pathe sapphire ball instead of sharp metal needles that wear and rip the record; no needles to change; the sound chambers built on the violin principle—all wood; the Pathe control device to regulate the volume of sound; the beauty of Pathe cabinet design; the vast library of records. Pathephones \$35.00 and up play all makes of disc records perfectly. JOIN THE PATHE CLUB, \$5.00 CASH, \$1.00 WEEKLY



Your choice of any of these big comfortable Rockers, for **\$12.95**
Club terms on these are \$1.00 cash, \$1.00 weekly; upholstered in brown or black wear ever imitation leather.

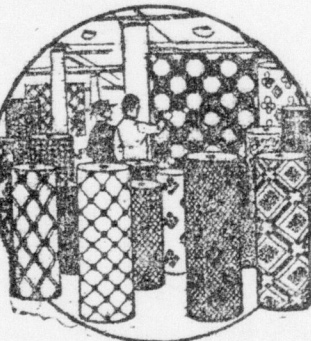
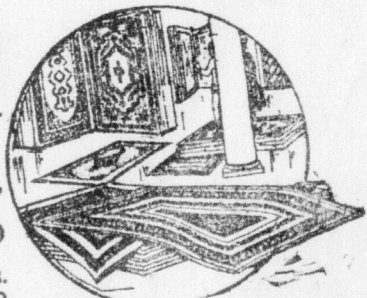
A Good Place To Buy Rugs

Our Rug stock is now at its height. You will find nearly everything that is made, in our stock, in all sizes and shades.

In wilton we have hundreds to select from, in beautiful Persian and plain effects. From \$25.00 to \$100.00

In axminster are the best oriental designs. From \$15.00 to \$75.00

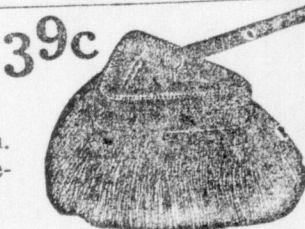
Brussel and Tapestry Rugs in every imaginable pattern and color at the old prices.
Crest Grass Rugs, Congoleum Art Squares and Matting Rugs, in all sizes and designs, at the most reasonable prices.



Linoleums At Low Prices

One of the biggest stocks in Western Ontario awaits your inspection.
Two-yard wide Linoleum, at 60c, 65c, 75c, 85c yd.
Four-yard wide Linoleum, at 75c, 85c, 95c yd.
Inlaid Linoleums, at \$1.25, \$1.50, \$2.00 sq. yd.
Best Quality Oilcloth 45c sq. yd.

1,000 Oil Mops 39c on Sale,



This is a very fine Mop, packed each in a tin. These are sold at less than cost as an advertisement. Only one to each customer; none delivered.

Two Carloads of Carriages

Visit our basement and see the big selection of Carts and Carriages on display.
Reed Carriages, from \$20.00 to \$85.00
Wood Carriages, from \$15.00 to \$30.00
Sulkys, from \$1.50 to \$15.00
Our Reed Carriages are genuine reed, not twisted paper, as so many are showing.



SPECIAL VALUES IN GUARANTEED MATTRESSES.

No. 2 Mixed Mattress... \$4.00
No. 1 Mixed Mattress... \$5.00
De Luxe Mattress... \$6.50
No. 3 Felt Mattress... \$7.50
No. 2 Felt Mattress... \$9.50
No. 1 Felt Mattress... \$12.00

\$19.00 BRASS BEDS.

Come in and see the special Brass Bed that we are putting out on the club plan, \$3.00 cash, \$1.00 weekly. It's a beauty, worth \$25.00.

The Ontario Furniture Co., Limited



New Apparel for Easter

Our New Spring Stock of

Women's Suits, Coats, Dresses, Millinery

Reveal the Most Stunning Styles We Have Shown

Spring has brought to us a host of pleasing new effects in Women's and Misses' Garments. We have assembled a stock in which all the newest fashions of the hour have been included. It is the most attractive line we have displayed.

OUR NEW SPRING SUITS are unusually interesting. You will like them for their beautiful colorings, their novel tailoring and their rich fabrics.

IN COATS, we have a splendid assortment in poplins, velours, gaberdines, serges, checks, stripes, chinchillas, etc. The newest pocket effects, girdle sashes, fancy silk stitchings, all these go to make up smart and attractive designs. All the newest shades are here.

A DELIGHTFUL EXHIBIT OF SPRING MILLINERY awaits your inspection. This is a season of many new effects, and one finds an exceptionally large stock of them to choose from. The smartest reproduction of models, originated by most renowned designers of millinery are here for your inspection. The prices you will find are very moderate.

Those who realize that becoming millinery is essential to a good appearance will delight in selecting from our displays, in which are included hundreds of becoming styles for each type of woman.

DRESSES, a display we are proud of. Beautiful and becoming styles in silk crepe de chine, taffetas, messalines, also fine serges, with fancy embroidery, pleated styles. They must be seen to be appreciated.

London Ready-to-Wear

256 DUNDAS STREET.

Ross' Limited



Ross' Limited

Busy Making Spring Suits, Coats and Skirts

REPRODUCED FROM VERY LATEST AMERICAN STYLES. EFFICIENCY SPELLS SUCCESS TO THE BUSINESS OF TODAY.

The manufacturer and consumer must be brought together. The middleman must be cut out. This idea is gaining favor on every hand.

In order to meet this condition we have established a thoroughly up-to-date factory, producing

Spring and Summer Suits Spring and Summer Coats
Spring and Summer Skirts

The merchandise passes from the manufacturer of the fabric to the wearer of the garment direct, with no wholesale or retail makers' or merchants' profits added, only our one manufacturing price, which we leave our patrons to judge whether it is not the lowest in the market, while the garments are of the highest class and guaranteed.

Spring Coats\$11.50 to \$32.00
Spring Suits\$13.75 to \$35.00

Showing of New Waists

In voile, crepe de chine, georgette, habutai silk and pique. Prices98c to \$7.50

New Silk Hosiery

Radium Brand, in all the latest colors.50c, 75c, \$1.00 up to \$2.00

Special Values in Raincoats

PHONE 1319. 196 DUNDAS STREET.



NEW WAR LOAN SUBSCRIPTIONS \$266,748,300

Finance Minister Announces Result of Canada's Third Effort.

OTTAWA, April 3.—The total subscriptions to the third war loan are \$266,748,300, of which \$20,700,000 was received from the chartered banks, and \$15,121,000 represented conversions from the 1915 war loan. A statement to this effect was made by Sir Thomas Duggan, minister of finance, at a press conference this evening. The amount of debenture stock which will be surrendered in payment of subscriptions is \$5,933,000.

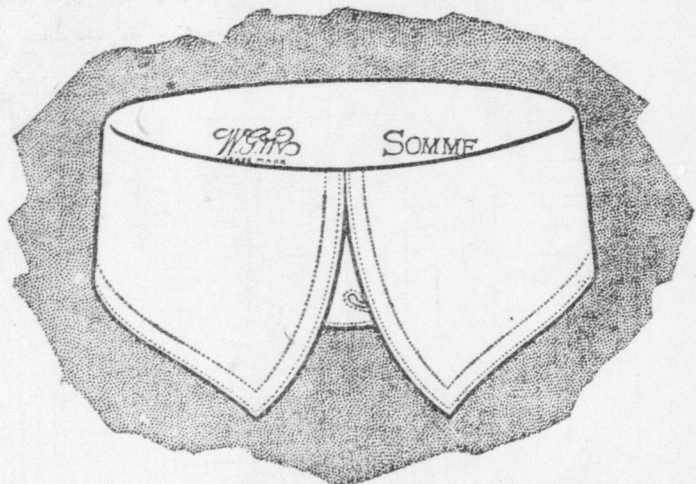
No less than \$22,800,000 is represented by subscriptions of \$25 and under. The number of subscriptions is slightly in excess of 40,000. The task of allotment of the subscriptions is now in progress. No allotment will be made in the subscription of \$50,000,000 made by the chartered banks. The allotment in the subscriptions received from the public is being made on the following basis: Twenty-five thousand dollars and under will be allotted in full. From \$25,000 up to and including \$50,000, the first \$25,000 in full, and the remainder 50 per cent. From \$50,000 up to and including \$100,000, the first \$50,000 in full, and the remainder 50 per cent. From \$100,000 up to and including \$200,000, the first \$100,000 in full, and the remainder 50 per cent. From \$200,000 up to and including \$500,000, the first \$200,000 in full, and the remainder 50 per cent. From \$500,000 up to and including \$1,000,000, the first \$500,000 in full, and the remainder 50 per cent. 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GOOD SEED ESSENTIAL
FOR GREATER PRODUCTIONCrops Can Be Increased by at Least
Fifteen Per Cent.

Brain instead of brawn is being advocated as a means to greater production, in a circular just issued from the office of the commissioner of agriculture. It advises the farmers to sow only the plumpest seed, claiming that it will result in at least 15 per cent increase in crops here. It states that the wheat crop in Ontario can be increased by 4,000,000 bushels.

the barley crop by 1,750,000 bushels; the oat crop by 17,000,000; and the crop of peas by 500,000 bushels. "Select from your granary three times the amount of grain required for seed purposes. By use of the fanning mill, clean and reclean until you have just sufficient for seed purposes," says the circular.

To stimulate production Agricultural Representative R. A. Finn is sending a circular to all the country ministers, urging them to hold a "greater production Sunday" making it the theme of their sermons on the coming Sunday. This plan was followed in the city last week. County Clerk Stuart will also write to all the reeves in the township, asking their co-operation to obtain larger crops.



SOMME

"Some Collar"

"Somme" is the name of the new W. G. & R. Collar—and it is a radical change in collar designing.

Note the smart lines of this collar.

The points, if desired, may be slightly turned up in front, which adds to its stylish appearance.

Two rows of stitching give another smart touch.

Lots of tie space. "Slip On" buttonhole. 1/4 sizes, the same as in other



W. G. & R. collars, fine shirts, pyjamas, and summer underwear are worthy of your patronage.

MANY LONDON AND
WESTERN ONTARIO
SOLDIERS RETURN

QUEBEC, April 3.—Another large party of invaded soldiers arrived in Quebec today from Halifax, fresh from overseas service. The list includes the following Ontario men:

London—H. Steer, F. Fugnutt, W. R. Salmon, J. H. Stevens, C. A. Piper, F. Parsons, T. Moore, J. Davidson, G. Fitt, G. S. Campbell, W. P. Cleave, C. E. Donohue.
Chatham—F. Wilcox, R. Mills, MacKenzie.
Aylmer—O. L. Williams.
Windsor—F. E. Sherlock, N. Neighbour, J. Jones, T. Barton, G. Brown, T. Ball.
Teeswater—G. E. Switzer.
Essex—O. Vamdoor.
Stratford—C. Pitcher.
Galt—C. H. Clark.
Guelph—T. G. Ellis.
Simcoe—W. Gurr.
Woodstock—F. T. Brown.
Hamilton—J. Weir, A. B. Watson, S. C. Bryant, J. Claw, J. Palmer, J. Smith, J. G. Oliver, J. Paterson, W. Morrison.
Brantford—D. Spence.

MORE PAVING PLANNED
BY BOARD OF WORKS

Big Program of Proposed Work To Go To Council.

In spite of opposition at the last council meeting to further paving work being done this year, No. 2 committee last night recommended once more its program for the year. A deputation from Beaconsfield avenue made a strenuous protest against conditions there, and Controller Saunders moved that the street be paved, in spite of opposition to work of that nature. The motion carried without a dissenting vote, and Ald. Keene then recommended that the rest of the program go through. Recommendations as follows were made: Adelaide street, from Trafalgar street to the bridge; Ardavan Place, Bathurst street from Talbot to Ridout; Carlton street from William street to the west limit of the street; Rectory street from the G. T. R. to

Cabell street; Richmond street from Bathurst street to the G. T. R.; Teeswater avenue from Worthy road to Adelaide street; Wellington street from Victoria street to Huron street; Richmond street from Oxford street to Caspade.

W. Hessel protested against the condition of sidewalks near the Pipe Line road. The matter will be dealt with through the new bylaw, which prevents vehicles from coming nearer than eight feet to the street line.

A request that plans for a new city hall be considered was laid over, and other minor business transacted.

The city engineer will be asked to report on the proposed parking area on the city hall site. It is probable that the receipts will be used for patriotic work.

PHOTOPLAY NEWS

"THE WITCHING HOUR," At the Lyric, Thursday, Friday and Saturday.

The scenario for "The Witching Hour," the screen version of which has been produced by the Frohman Amusement Corporation, was made by Anthony Kelly. He has done his work well. The spirit, and, to a large extent, the form of Augustus Thomas' play has been retained, without sacrificing any of the freedom of treatment demanded by the exigencies of the screen.

There is no question about the worth of the theme in "The Witching Hour," and its power to hold the spectator. In the light of the play's stage success, it is interesting to recall that it was refused by a number of the foremost managers in this country and in England, on the ground that the public would not be attracted by the drama founded upon mental pathology, and the author was forced to become his own backer before his work was acted on the stage. The process by which one being is able to project his own thought or desire into the mind of another person solely by telepathic influence, is made by selling effect throughout the Thomas story, and in some respects, the screen demonstrates superiority over the older media in conveying the points of the plot.

A generous portion of the credit for this result should be given to C. Aubrey Smith, the force whose personality and the earnestness and skill of whose acting go far in achieving this result.

Marie Shotwell is sympathetic and capable as Helen Whipple, and Robert Frank Hardmuth, Freeman Barnes, William Melville, Robert Ayerton, Helen Arnold and Etta De Groot, all aid materially in the play's success. Liberally and good taste mark the mounting of the production.

You Will Be Interested in Our

Flowering
Plants
For EasterOUR STORE IS A VERI-
TABLE PALACE OF EX-
QUISITE SPRING
BLOOM.

Let one of these adorn your home. Send forth a genuine Easter greeting to your friends through a flower gift.

We suggest a Basket of Cut Flowers, a Beautiful Flowering Plant, a Box of Choice Spring Flowers or a Dainty Corsage Bouquet.

BE SURE YOUR EASTER FLOWERS COME FROM

DICKS

THE QUALITY FLOWER SHOP

Members of the Florist Telegraph Delivery.



If you have a heart that feels for suffering and a purse that opens to desperate need.—

Save some Belgian child from starvation by giving freely to the

Belgian Relief Fund

Subscriptions may be sent to Local London Committee, Mrs. A. T. Edwards, Treasurer, 183 Oxford Street, London.

or to BELGIAN RELIEF HEADQUARTERS, 59 ST. PETER STREET, MONTREAL.

LAST CHANCE TO SEE
TRAVELOGUES AT THE
LYRIC THEATRE TODAYThousands Have Enjoyed the
Programs of Rare Beauty.

Two travelogues today will conclude the most enjoyable series of entertainments ever given in London, the Roberson Travelogues, which have been presented at the Lyric Theatre under the auspices of The Advertiser. Thousands of Londoners have enjoyed the rare beauty of the colored views, the unusual motion pictures, and the opportunity of visiting the most interesting cities of the world.

This afternoon "Ireland and Scotland" will be the subject of the itinerary, including visits to Dublin, Belfast, Kil-larney, Limerick, Youghal, the Giant's Causeway, Donaghadee, the Lakes of Killarney, Edinboro, Glasgow, Ayr, Abbotsford, Dryburgh, and the Scotch Highlands. This afternoon "Ireland and Scotland" will be the subject of the itinerary, including visits to Dublin, Belfast, Kil-larney, Limerick, Youghal, the Giant's Causeway, Donaghadee, the Lakes of Killarney, Edinboro, Glasgow, Ayr, Abbotsford, Dryburgh, and the Scotch Highlands.

Tonight Londoners will have an opportunity of visiting two of the most interesting and fascinating cities in the world in the travelogue, "Paris and London," the final picture journey of the series. The rich art galleries, beautiful boulevards, brilliant magnificence of its buildings and its ever-restless population make Paris one of the most attractive cities in the world, and before the war thousands of tourists flocked to the French capital every year.

The travelogue tonight will commence with a journey through Paris, showing its interesting people, streets, cathedrals, hotels, homes and art galleries. After this comprehensive glimpse of Paris the journey will shift to London, the "heart of the Empire," the hub of the universe, the greatest city in the world.

Famous Spots. Londoners will have a chance of seeing the House of Parliament, of seeing Charing Cross and the Tower Bridge, the Tower Bridge, London Bridge, Trafalgar Square, the Bank of England, Hyde Park, Petticoat Lane, Westminster Abbey, the National Gallery, and after London proper has been inspected the itinerary will include visits to the interesting places in the environs of the great metropolis.

Motion pictures will show the life of London, so interesting, so vital, so English, with the double-decker motorbuses, top-hatted politicians, butcher boys on bicycles, men sleeping on park benches, shining streets, crowded carriages and squares.

WORDS' MEANINGS
EXPAND BY STUDY

We sometimes speak of a "kind" person, thinking of the same kind, and again of "mankind"; but do we ever reflect that the words "kind" and "mankind" have the same root? That wonderful genius, Shakespeare, meant more than a mere play on words, when he put into Hamlet's mouth—who was alluding to his father's brother—"A little more than kin, and less than kind."

A "kind" person is one who treats his words or actions as if they were his own. Things of "the same kind" are of the same family. "Mankind" means that gradually unfolds itself, as a flower develops, leaf by leaf, is therefore significant and beautiful. Words are of such interest and beauty that one can afford to study them. This afternoon at 2:30, "Ireland and Scotland," and tonight at 8:30, "London and Paris."

It is very interesting to study words. A dictionary is not a dull and lifeless collection of words—but a living and breathing record of the peoples who speak them. For this reason there can be no more valuable book at one's elbow. People who study a dictionary become superior to those who are ignorant of its use. They should have a good dictionary, however, like The New Universities Dictionary. We have put it into a pocketbook form, so that you can carry it with you. It is a treasure-house of words and facts. Our coupon, printed daily, in this paper, makes it almost a gift.

FINANCIAL HELP IN
BUILDING NEW ROADS

Amended Act More Generous Than Old Legislation Was.

The bill amending the Ontario Highway Act, a copy of which has been received at the county engineer's office, will provide considerable more financial assistance for the construction and maintenance of interurban highways than is provided for under the present act.

The Ontario Government grants 40 per cent for construction and 20 per cent for maintenance under the act now in effect. The amendment which becomes effective as soon as the Ontario provincial highways are put into operation, provides for a 50 per cent grant for road construction, an increase of 20 per cent, and 60 per cent for maintenance, or an increase of 40 per cent in this branch, making a total of 60 per cent increase in the provincial grant.

The roads to be affected are the interurban highways, and it will be in the power of the minister of public works to decide which roads shall be provided for under the amendment. By interurban roads the act defines roads connecting towns or cities. The roads to receive the additional grants will act as feeders to the provincial highway.

Some of the Middlesex roads classed as interurban highways that will come under the amendment are the Trent road from St. Thomas to Lambeth, the Pelee Line road north to Goderich, and the Sarnia gravel road from this city to Sarnia.

In case the provincial highway should be diverted from the city a change would be made as to the roads to be benefited and the list above mentioned would likely be revised.

PIANO TUNING.

Have your piano or player-piano tuned by one of our experts. City tuning, \$2.00. Estimates given for repairing old instruments. Mason & Risch, Limited, 248 Dundas street, Telephone 1268.

BLINDS
White, Green or Cream,
39c each

Curtain Stretchers,
95c each

Up-to-Date Draperies
At Moderate Prices

All Your Curtains, Rugs, Linoleums, etc., can be purchased for less money at Keene Bros., King street

Special Bargains for This Week

About 300 yards of 20c Art Bordered Serim..... 2 yards for 25c
Genuine 30c Marquisette for 22c a yard
27 pairs of real Arab Lace Curtains, three yards long, for 95c pair
1.50 Dutch Three-Piece Curtains 89c pair

THURSDAY MORNING ONLY,

50 Solid Oak Tabourettes

in fumed finish, for 39c each

BABY CARRIAGES

In every style, shape and design, at the lowest prices. You will be pleased with our special reed carriage, as illustrated, for \$23.90



Keene Bros

WHERE YOU SAVE MONEY

KING ST. LONDON ONT.

125-7

\$8,000 Worth of Rugs
are now on sale for you to choose from. Get the prices. They are lower.

Fashionable Footwear

Smart Shoes

For ..

Easter Days

Ladies! Buying your Spring Style Shoes at this store gives you choice of the same lines of fashionable footwear that you would have choice of in New York or Chicago, and at as low prices—in some cases lower, for the same style and quality. "There's a Reason." Look at the display in our window and see style, combinations and prices.

GET YOUR EASTER SHOES HERE

We guarantee satisfaction. Our lines of ladies' best shoes are exclusive.

Men! We carry a very full line of MEN'S BEST SHOES, and they are the SHOES THE BEST MEN BUY. Every tone, last, leather, width and style you can find in the large American cities.

J. P. COOK & CO.

The Store That Serves You Best.

Richmond and Dundas Streets

No Need to Pay a High Price for
YOUR SPRING
SUIT—

Some people think that to get style and quality they must pay outrageous prices. Let us show you how we can save you \$5 to \$8 on your Easter Suit or Coat. In justice to yourself and pocketbook come and see our wonderful display anyway. Stunning New York styles, latest materials and colors to select from.

Your Easter Suit

Make your selection tomorrow. We are showing a large and varied assortment, at prices from \$13.50 to \$35.00.

Special Ladies' COATS \$5.85

Checks, plaids, blanket cloth and white chin-chilla on sale tomorrow. Also a beautiful line of SPRING COATS at prices up to \$25.00.

\$7.50 Black Silk Skirts, \$4.95

Last minute styles, shirred at top, trimmed with shirred pockets. Come early for this bargain.

SMART HATS

New York Styles Moderately Priced

Metropolitan Suit and Skirt Mfg. Co.

232 DUNDAS STREET.



CHILDREN'S COATS

Sizes 3 to 14 years, big shipment just received; two big racks full. All colors and materials, from \$3.75 up.

ALSO A BEAUTIFUL LINE OF EASTER WAISTS.

SHOES At Prices
That Please That Please

Are Now at The House of Casselman
Easter is here. It marks the change of season and with its arrival comes the desire among ourselves for changes of dress. Our stock is complete in a full line of Boots and Shoes for Men, Women and Children.

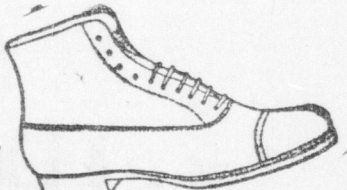
FOR LADIES

A shoe like this in button or lace is refined footwear. It is a French kid, high cut, Louis heel, cloth quarter, with collar. A beautifully soft, easy, natty, dressy shoe.

Other lines in black and colored combinations, colors to match the current popular gowns.

ALSO SPORT SHOES for women of outdoor habit, with low square or English military heel, in black, brown and white.

PRICES RUN FROM\$3.50 to \$10.00

MEN'S SHOES
OF
DISTINCTION

In Black Russia Bal., single sole.....\$5.00 to \$7.00
Light New Dark Russia Calf Bal., single sole \$6.00 to \$8.00

Men purchasers of shoes at this store have always found a satisfaction with what they bought; that brings them back again and again. Our shoes for men are selected with great care. Only yesterday we received 800 pairs of the best of the SLATER lines, in all the popular colors, leathers, lasts, toes and heels. They are priced at \$6.00, \$7.50, \$8.00.

Don't Forget the Children at Easter

They love to get new shoes to go with their new outfits. This fine Classic Shoe in calf or patent, laced or buttoned\$1.75 to \$3.50

Your children, young or youths, may come here to be fitted and you'll be pleased with the careful attention given them.

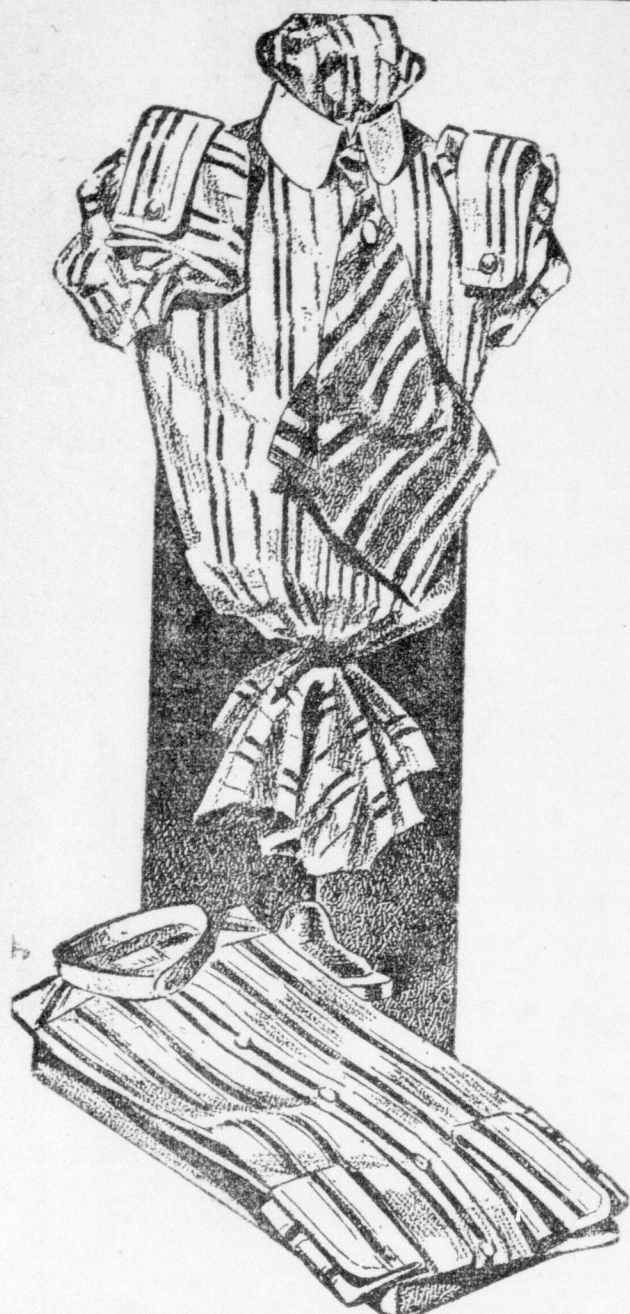


CASSELMAN BROS.

The House of Quality, Value, Service.

171 DUNDAS STREET.

PHONE 1582.

The Season's Latest Fashions In
London Stores

"In spring a young man's fancy
lightly turns to thoughts of love," and
hence new clothes.

When the feminine mind is concentrated on what will be the newest and up-to-date fashion, it is surprising to find the number of men who are seen gazing inquisitively into store windows, bent upon ascertaining the latest styles in men's apparel.

The two weeks preceding Easter is always the busiest season of the year with tailors and gents' furnishing stores.

At this season of the year one gazes into the windows and sees bright and gaudy neckwear, new light-colored clothing, hats and other male accessories.

The fashions in men's clothing change as frequently as women's, although perhaps not to such a remarkable degree.

The influence of the war has left its mark on clothing to a great extent. The question then arises, what are men going to wear this spring and summer?

Pinch-Back Popular.
A tour of the different tailoring, clothing and haberdashery establishments was made by a reporter and this is what he learned as to what would be nifty and up-to-date from now until the autumn breezes blow.

First of all, inquiry was made as to suits. In suits the predominating colors will be grey and brown, and the darker colors shown in the more conservative models. In young men's suits the "Pinch-Back" is again the favorite. An extensive showing is made of this style.

It has become even more popular than last season. Two clothes states that the demand was so great for this class of suits that their stock had already been exhausted and that hurry-up orders had been sent in for more.

For the more conservative dresser, the sack coat is shown. The double-breasted coat is again making a big favor and will be shown extensively by tailors and clothiers this spring. For summer wear the open

and loose-woven tweeds will be strong.

Palm-Beach Suits.
The palm-beach suit this year bids fair to come into its own in this part of the continent.

"We have been some time in selecting men into wearing the palm-beach suit, but at last it's going to be the most popular summer garment," said a clothier, who further added that he had ordered an extensive stock of the "Kool-Klooh" garments.

In spring overcoats the young men's models are light-colored tweeds in the pinch-back effect, and the handy slip-on, always in tweeds.

The dress spring overcoat is the dark grey lightweight material, made in Chesterfield style.

In raincoats the patterns run to tweed effects, with the usual fawn-colored waterproof.

Bright Neckwear.
In shirts and neckwear, though, is where the man will come forth arrayed "like Solomon in all his glory." Neckwear this season runs to loud flowered patterns in all the colors of the rainbow, from the crushed strawberry effect to plain bright colors. Bows will be shown extensively, while four-in-hands will retain their popularity.

Soft Collars.
In collars the haberdashers predict that the soft collar will have this summer the largest sale it has ever experienced.

A new collar is one of a woven silk material. The soft collars will be held down this year instead of being buttoned together by a bar, as in former years.

Silk Shirts.
In shirts soft shirts and negligee effect, in silk, linen, cashmere and cotton materials, will be the thing. All patterns will be fairly conspicuous, the tendency being to run to wide stripes.

For outer wear, flannel trousers will be popular.

Wide-Brimmed Hats.
In hats the shapes for both spring and summer tend towards broad brims. The spring hats that are shown are in grey, fawn and green colors. For summer the sailor in fine straw with a wide brim will be shown. The Panama, which has lost its favor the last few summers, will be more popular than ever this year.

Latest in Shoes.
In shoes the narrow, long last with narrow toes is regarded as the fashionable shoe, although the broad-toed shoe, copied from the military boot, will still remain in favor with a large number. The colors will be mahogany, russet, ox-blood, tan and black, in all leathers. The white shoe in canvas and buck will be worn for sport wear and vacation and week-end at the lake-side.

These above-mentioned are to be the more popular portions of men's wearing apparel, but more conservative dressers who prefer the less conspicuous styles will be able to procure the things that best appeal to the individual taste.

REV. R. W. NORWOOD TO SPEAK.
THORNDALE, April 3.—Edward Stinson, who recently sold his farm on concession 2, West Nisour, to J. Dawson of Derizes, has moved to Thorndale.

The Women's Institute will meet on Thursday afternoon at the home of Mrs. (Dr.) Armstrong. An address will be given by Rev. R. W. Norwood, M.A., rector of Memorial Church, London. A topic on "Value of Ideals" will be given by Miss A. V. Hueston. Music will also be furnished.

ANOTHER WOMAN TELLS
How Vinol Made Her Strong

Beallville, Ohio.—"I wish all nervous, weak, rundown women could have Vinol. I was so rundown, weak and could not sleep. Everything I ate hurt me, and the medicine I had taken did me no good. I decided to try Vinol, and before long I could eat anything I wanted and could sleep all night. Now I am well and strong, and in better health than I have been for years."

—Mrs. Anna Millison, Beallville, Ohio. We guarantee Vinol for all rundown, weak and debilitated conditions.

Taylor Drug Company, London; also at the best druggists in all Ontario towns.

Saxol Salve
CURES SKIN AFFECTIONS
One package proves it. Sold and guaranteed by above Vinol druggist

Dowler Easter Outfitting
Creations

All Characteristic of This Store of Distinctive Attire

In our showing of advanced spring styles is a myriad of different patterns and shade combinations that represent the last word in the fabric designers' world. All exclusive, all carefully selected. We have for your Easter selection this season the first choice of the output of twelve large factories, besides the sole showing for this city of the celebrated 20th Century Bench-Tailored Clothes and the dressy young man's ideal. The Society Brand hand-tailored suits and topcoats now recognized as the top notchers of this continent. Showing scores of distinctive styles that have been tailored exclusively for Dowler stores.



This is a cut of the very last word in our young men's sport suit, hat and slip-on spring top coat. Young men will be delighted with our selection.

Attractive Styles, Superb Tailoring, Easter Suits for Young Men

We have given particular attention to this department, securing the product of the brainiest designers of young men's stylish models on the American continent. The Beltsac, The Row, The Ritz-Carlton, The Collegian, The Sport, The Celtic. The graceful roll lapels, snug-fitting belted backs and three-quarter belt \$14.50 to \$35.00

Blue and Grey Suits

Extraordinary Values.

Absolutely pure wool, absolutely guaranteed colors and absolute \$35.00 tailor values, for \$25.00
Other blues and greys of British manufacture, equally attractive cash savers \$15.00, \$16.50, \$20.00 and \$22.00

We have outdistanced every display of previous years in an almost unlimited selection of these most serviceable and ever dressy suits in every wanted shade.

Spring Top Coats

SCOTCH TWEED AND SCOTCH PARAMATTA RAINCOATS.

In a regular profusion of new styles.....

..... \$7.00, \$7.90, \$8.50, \$10.00, \$12.00, \$14.00
Service and utility have been combined with good taste.

\$10.00 Double Texture Paramattas, guaranteed waterproof \$7.80
\$13.50 English Paramattas \$9.45

Boys' School Paramattas.
Boys' Scotch Tweed Rubberized Slip-ons.

YOUNG MEN'S SUITS

Modish models that reflect the dress-up spirit of young men who are putting things over in sports and business. Every suit is a top-notch in style and correct in fabric, fit and finish. Many exclusive patterns. If you want to dress smartly and yet not expensively you have only to come to our store, and both of these desirable requirements will be found.

OUR WORK GOODS DEPARTMENT

We keep the quality up, even among our "work goods," thereby assuring the customer excellent wear service. Whatever you need in the way of Overalls, Work Shirts and Pants you will find here at lowest possible prices. Also take a look at our line of Work Mitts in Horsehide, Mule and Calfskin.

NECKWEAR

Exquisitely beautiful patterns in English, French and Swiss silks for business wear and all dress occasions. We have the first choice of Canada's leading neckwear manufacturers.

SHIRTS

All styles, patterns and sizes in Arrow, W. G. R., DeLuxe and Dowler's Special. We also carry a full line of "stout" sizes for the big men, and a complete line of Arrow and W. G. R. Collars in quarter sizes.

UNDERWEAR

Our Underwear Department is second to none in all Western Ontario—both two-piece and combination suits, in silk, linen, lisle, French balbriggan and fine wools—including such famous makes as Tru-Knit, Dr. Jaeger and Dowler's Specials.

HOSIERY

All weights, sizes and the season's favored shades in Silk, Lisle and Cashmere at a wide range of prices.

Boys' Clothing

High School Students' Suits, Youths' "First Longs," Boys' Suits, Children's Fancy Suits, Toppers, Raincoats and Hats, Boys' Bloomers, Blouses, Shirts, Stockings, etc. Everything to please the boy who is careful of his appearance and everything of good quality—built for long wear and rough usage.



Easter Hats and Caps

THE BORSALINO, in distinctive authentic styles, of the latest Easter 1917 shades; makes a correct finish to every Dowler Easter outfit. Come and try one on.

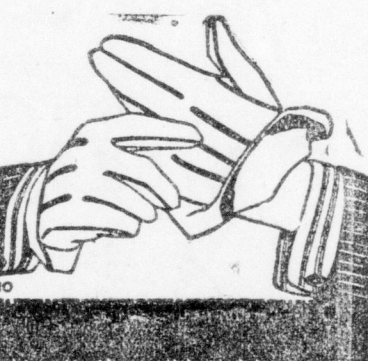
See our Easter display of King, Stetson, Dowler Special and Walthausen Hats.

Caps too in the new one-piece top English and domestic makes.



GLOVES GLOVES GLOVES

An unusually fortunate purchase of a tremendous stock of latest style English and French Gloves enables us to offer values unmatched and unmatchable. We also carry a regular line of such well-known makes as Dent's, Fownes' and Perrin's.



R. H. & J. DOWLER, Limited

CALL AND GET THE LATEST SLANT ON THE GOOD CLOTHES IDEA. EVERYTHING MARKED IN PLAIN FIGURES. ONE PRICE TO ALL.

CLINTON'S LIBRARY ONE OF BEST IN PROVINCE

New Annex Stack Room Opened to the Public Last Week.

CLINTON, April 3.—The new Carnegie annex of the Clinton public library is now being appreciated by the local readers, as the splendid large stackroom with its 1,200 square feet and the most modern methods in an effort to make the library "up-to-date" in every way.

The Dewey decimal system of cataloging and indexing has been used; also the Newark system of charging, both of which are considered the best available.

A department not generally emphasized in small libraries is the children's department, but in the Clinton library special attention has been given to this, and 1,200 volumes of books specially suitable for children have been placed in a large bright room at the disposal of the children.

The interior of the old library has been repapered, painted and furnished in harmony with the new part, and a

splendid new system of lighting introduced; also a drinking fountain and lavatory has been installed.

While the circulation of this library has averaged for a number of years 18,000 volumes, and in 1915 went as high as 19,000 and which is about twice the circulation of most libraries in towns of this size, it is expected that because of the increased accommodation the circulation will be still further increased.

Visitors and others interested in libraries claim that the Clinton library is one of the most modern and up-to-date in the province, and is not excelled by any town of its size.

Much of the credit due for the success of this institution must be given to the indefatigable president, W. Brydson, who has given a great deal of time and thought in the creating of the library and in the completion of the new buildings, as well as the librarian, Miss M. Ruid, who has been most thorough in her work of rearranging the several thousand volumes.

WAR BALLOON ASTRAY.
London, April 4.—A large German balloon has landed near Climbriham, a Swedish town on the Baltic, having been driven by contrary winds out of its course to the eastern front, according to a Stockholm dispatch to the Evening Telegraph Company.

Four German officers, who were passengers in the balloon, have been interned at Stockholm. A quantity of maps and photographic apparatus which they carried was confiscated.

ABUNDANT HELP FOR FARMERS IN THE TOWNS

TORONTO, April 3.—Under the auspices of the "resources committee," a non-partisan creation of the Legislature and the Toronto Board of Trade, a large meeting was held tonight in Massey Hall to consider ways and means to aid the farmers of the province in the production of the essentials of war time.

Sir John Hendrie, lieutenant-governor, presided and among the speakers were Premier Hearst and N. W. Howarth, leader of the Opposition. All the speakers made it evident that a cordial hand was extended to provide all the labor required by the voluntary system, and the opinion was expressed that there was an abundant reservoir of the needed help in towns and cities if judiciously called upon.

McALLISTER OUTFIGHTS McTIGUE.
NEW YORK, April 3.—Bob McAllister, the California middleweight, cleverly outfought Mike McTigue, of New York, at the Pioneer Athletic Club tonight. McAllister won easily in the first three rounds, while the local man took the fourth and fifth. In the subsequent rounds McAllister led by a large margin.

A CURE FOR DRUNKENNESS WITHIN THE REACH OF ALL

That Alcoholism is a disease is now recognized by Science. No man in his senses brings disgrace and ruin on himself and family through choice.

Alcure stops the craving for drink, builds up the system, steadies the nerves. It is guaranteed to cure or benefit, or money refunded after a fair trial. Alcure No. 1 can be given secretly by any wife or mother wanting to restore a dear one to health and usefulness. Alcure No. 2 is the voluntary treatment.

Can be had at our store, only \$1 per box. Ask for our free booklet about Alcure. W. T. Strong & Co., druggists, 124 Dundas street, London.

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BLONDIN HAS REPENTED; WILL AMEND "HIS PAST"
MONTREAL, April 3.—Lieut.-Col. the Hon. P. E. Blondin, in an interview here tonight, makes it clear that the uppermost idea at the present in his mind is to put the Province of Quebec in the right light before the other sections of Canada.

Colonel Blondin, while denying that he had ever in his political career said anything of which a British citizen should be ashamed, said if an admission of repentance were necessary he would say that he had repented, and would, from now till the end of the year, make amends for what some people called, "his past."

PACKED FOUR BOXES.
ALISA CRAIG, April 3.—The Women's Institute packed for the month of March four boxes of supplies for the boys at the front. The following is a list of articles sent: 23 pairs socks, 14 shirts, 12 pyjamas, 12 trench suits, 1 trench cap, 8 scarfs, 2 ties, 36 M. T. bandages, 17 T. bandages, 7 triangular bandages, 1 roll gauze, 2 hot water bottle covers, 2 bundles old linen.

The ladies met every Wednesday in the public library room or in the council chamber to work on the articles, which cannot be taken home. They also distribute yarn, shirts, etc., to those who are willing and have time to make up the goods. They are canvassing the town for monthly subscriptions for the Red Cross, in order to raise enough money to keep the supplies maintained. The Y. P. C. has held several concerts this winter to

raise money for the same purpose, and passes the proceeds all over to the Women's Institute. It is putting on another play on Easter Monday, and is looking forward to a crowded house.

NEW RUSS TRADE MINISTER.
PETROGRAD, April 3.—Via London, April 4.—Professor Boris Bakmetieff has been appointed vice-minister of trade and industry.

Windsor Table Salt
The Standard of Quality

THE CANADIAN SALT CO. LIMITED

THE CANADIAN SALT CO. LIMITED

THE CANADIAN SALT CO. LIMITED

THE CANADIAN SALT CO. LIMITED

THE CANADIAN SALT CO. LIMITED

THE CANADIAN SALT CO. LIMITED

THE CANADIAN SALT CO. LIMITED

THE CANADIAN SALT CO. LIMITED

Smart and New

Easter Novelties

Hatpins, in sterling silver, gold filled, black and solid 10k. Ranging in prices from 40c pair to \$3.00

Angerie Pins, from 50c pair to \$1.25

Pearl and Jet Beads, from \$1.00 to \$10.00

Stringers, in jet, colored pearl from 50c pair up

Umbrellas, with sterling silver-mounted bands; some with cords, Broadway roll \$8.00 up

Mesh Bags, from \$1.00 up

Formic Vanity Case, \$1.00 up

Coin and Vanity Case, combined \$2.00 to \$5.00

The newest designs in Bar Pins, Pendants and Brooches.

Diamond and Pearl Rings make a most acceptable gift at this time of the year.

C. H. Ward & Co.

Diamond Merchants and Jewelers.

386 Richmond St. Phone 1084.

Saxol Salve

CURES SKIN AFFECTIONS

One package proves it. Sold and guaranteed by above Vinol druggist

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CURES SKIN AFFECTIONS

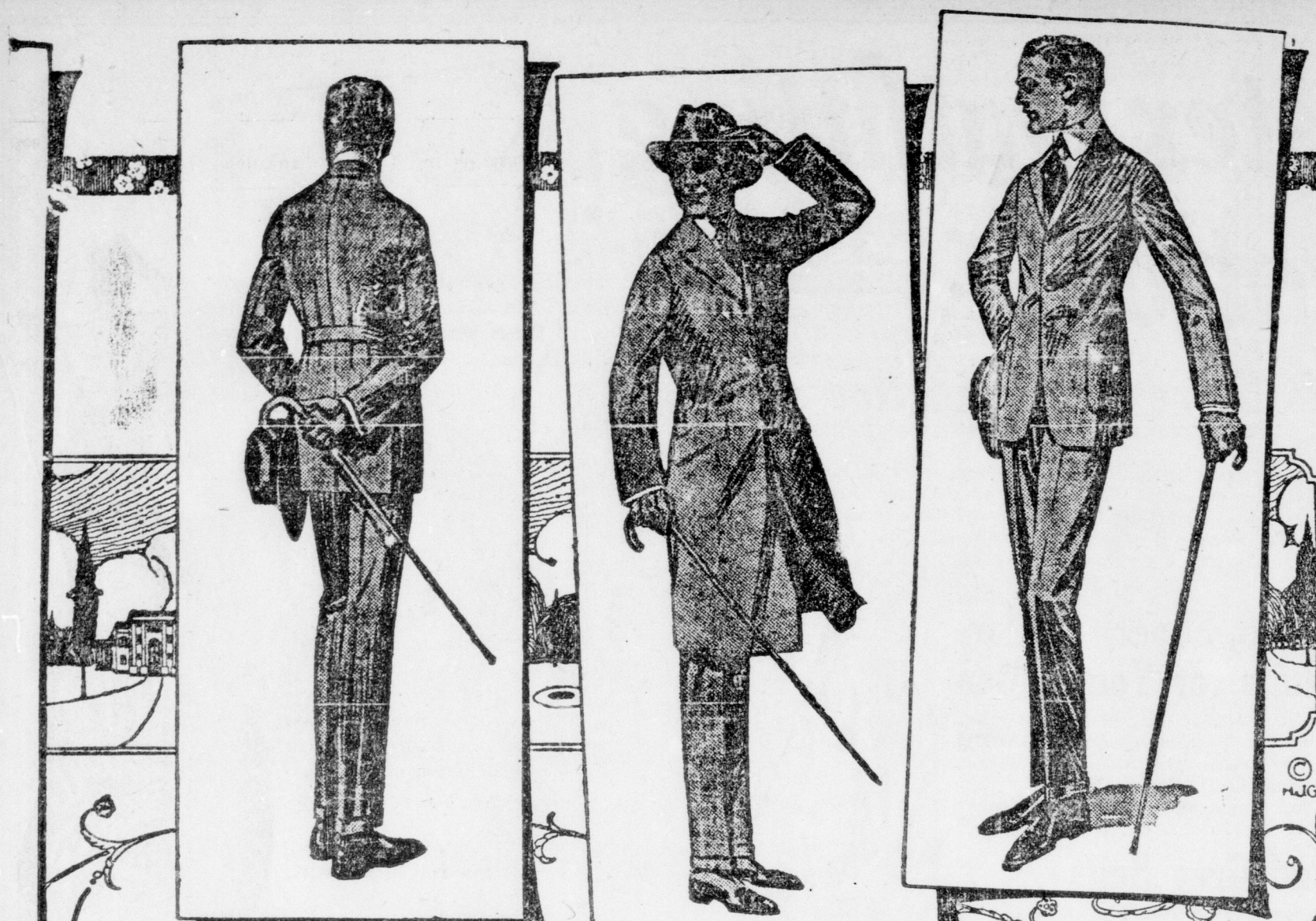
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Saxol Salve



Novelty Treatments Distinguish Men's Fashions for SPRING and SUMMER

Of the styles in vogue for the Spring season in men's suits and overcoats there is no easy graduation from conservative to novelty styles. The two fashion thoughts are sharply defined, and no compromise is offered. The garments thus far observed are either sedately conservative or spiritedly unique. No half-way measures have been provided for. In the class defined as novelty styles are included various conceptions in fanciful designing. These include the pinch back

and belted styles, with minor details of attractiveness that are flagrantly indicative of a trend toward distinctive ornamentation. These garments show pinch back effects in shirt treatments, inverted plait arrangements, box plaits, yoke backs, mock belts, half belts, detachable, and belt all around effects. These define the novelty styles in a general way, but the variation in minor details are carried to a point that is only bounded by the inventive resources of the designers. For instance, there is

a riotous employment of button treatment. The belt all around coats usually have button decorations at the front, and some of the more extreme models substitute buckles for buttons in the attaching arrangement. Then, also, on the half belts, attached belts and two-piece belts, buttons are employed. The half belts that are detachable have buttons on both side seams, and other belts are stitched on at the sides and brought together at the centre of the back with a button. Most of the mock

belts have no ornamentation, and are merely stitched on at the sides. A great many of this season's pinch back models have no belt treatment at all, and these are classified above as to the nature of back details, whether shirred effects, yoke effects or plait effects. Pockets, too, this season evidence more novelty schemes than for many seasons past. On some the decoration is in the making of the pockets, such as box or inverted plait effects, and on others it is the flap arrangement that

is distinctive. Some of these flaps are cut on the bias with the flap fairly wide at one side of the pocket and narrowing across to a fine acute angle at the other side. These are usually made button-through in the middle. There are other pockets that have a semi-circular flap also buttoned through. Cuff treatments also show conspicuous button arrangements and novelty schemes. There are shown several suit models with a button link effect, in which the second button hole is connected by two buttons and a loop in much the same manner as the cuffs on your shirt are connected. What, this season, we may call the conservative styles are by no means lacking in distinctiveness, but they are called conservative in a comparative sense, based on the extreme aspect of the novelty styles.

The dominating notes in the conservative styles are of English characteristics. Natural shoulders, soft roll lapels and high-waisted lines. The distinguishing attractions in these styles will be noted rather in grace of modeling than in any high lights of detailed originality. Most of these models have patch pockets, and they are shown in one, two, three and four-button effects.

Quite a few double-breasted styles are shown for early spring wear, some with plain backs and most with belt or novelty backs. Many of these belted effects employ the tunnel belt treatment. The overcoats shown for Spring adhere very closely to the style details prominent in the suits, with special reference to back treatment. Aside from these, the Raglan and Chesterfield shapes are featured. In both suits and overcoats for Spring, compromise is made to the men who eschew extreme styling, as many of the most exclusive dressers do, especially in a season when the majority run toward emphatic effects. The sedate dressers seem to delight in intensifying their dignity when the trend is pronounced in startling effects.

There are very slight changes noted in vests or trousers; the latter are a trifle wider than heretofore. Vests are mostly collarless and button high. In patterns two-tone stripes have the call, and next to these flecked mixtures and small checks. Wide stripes are shown to some degree, but plaid effects are not strong enough to demand any special mention in a resume of the popular patterning.

In textures, flannels seem strongest, and next to these tweeds, homespun and

Scotch weaves. Worsteds are not shown to any great extent excepting in the higher priced garments. This is because of the scarcity of wool and the higher price of fabrics. A worsted texture to be impressive and serviceable must be of extra good quality and closely woven, and the grade that would necessarily have to be put in popular priced suits is not of sufficient reliability to make it a safe investment. Cassimeres are exceedingly prominent in the lower priced suits, because this fabric can be manufactured most economically, and even in the cheapest grades presents a good appearance. In the midsummer clothing the styles are the same as noted above, and the textures are for the most part patterned weaves of cotton and linen mixtures under new brand names, such as "Keep Cool" Cloth, "Sunbuck" Cloth, "Palm Beach" Cloth, etc. In past seasons the midsummer textures were largely acid colors, but since last summer patterned effects have been introduced, and so many really attractive weavings and color combinations have been produced that now patterns really have the call. In silk suits, too, patterns are introduced. These in pongees, battons, shantung and heavy crepes.

EASTER MODES FOR MEN INTERESTING DISPLAY OF THE NEW SPRING STYLES

Easter marks the first complete display of Men's New Spring Apparel, accurately depicting the styles as they will be worn during the seasons of spring and summer by men who give some importance to dress. Men are all more or less interested in new clothes—and every man knows what an important factor good appearance is in the business life of the present. Certain type of dress is demanded in business, sport and other activities which no man can afford to ignore. You will notice many little detail features that mark the very smart new apparel, the new shoulder, the correct slant of a pocket, the proper length, etc. There is an idea—a big, broad idea—back of this men's store. It is bigger than seems possible to most clothing buyers who are educated to the idea that selling clothing was just a matter of so much clothing marked for so much money. The old clothing idea of barter and trade has no place in this new organization of ready-for-service tailors. We buy with a vision of our customers before us.



NEW SPRING CLOTHES FOR MEN AND YOUNG MEN

Styles that please, qualities that satisfy, prices reasonable. For the young man we are showing a very special Blue Irish Serge Suit, made up pinch-back, peak lapels, two-button, soft roll; vest single-breasted; trousers, cuff bottom; smart, well-cut and well-tailored suit, that will give good serviceable wear; sizes 33 to 40. Price \$18.50

Spring Suits for older men, button sack, waistcoat single-breasted, without collar; trousers cut in medium width; well tailored and finished. These suits will give every penny's worth of their price; sizes 36 to 44. Prices, per suit

\$22, \$24 and \$25

YOUNG MEN'S NEW SPRING OVERCOATS

Spring Overcoats for young men, in mixed tweed, made up in pinch-back style, peak lapels, also slip-on style, made up with shield lining, piped seams, in shades of brown, grey and green mixtures. These are the two popular styles for young men this season; sizes 34 to 42. Prices

\$13.95, \$15, \$20 and \$25

MEN'S EASTER WEAR

Silk Shirts promise to be very popular this season. Our lines are very attractive; all the new stripes and designs; some very pronounced colors are shown; sizes 14 to 16½. See our Easter display. Prices range from \$5.00 to \$8.00 each

MEN'S NEW SPRING HATS

Men's Soft Felt Hats are shown in brown, steel grey, pearl grey, sumatra, black and green shades, with wide or medium brim; very smart styles and of extra fine quality, in English, Canadian and Italian makes; size 6¾ to 7½. Prices, each \$3.00 to \$5.00 Also Black Stiff Hats of quality, English manufacture, extra fine fur, popular styles. Prices \$3.00 to \$3.50

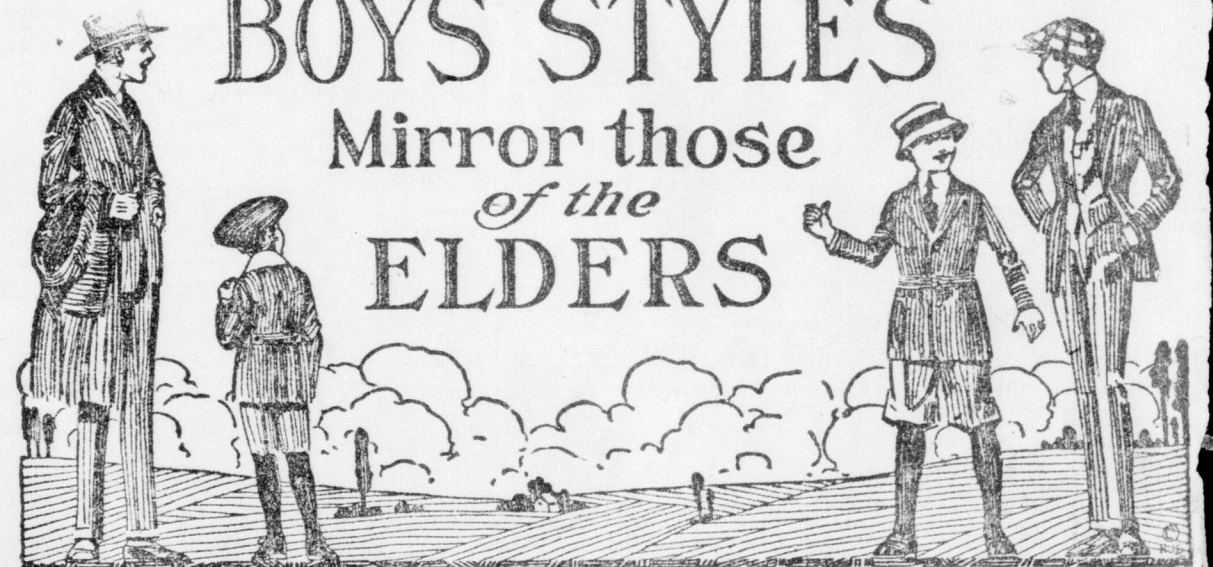
EASTER NECKWEAR FOR MEN

This department is completely filled with the most fashionable and up-to-date Men's Neckwear ever shown, ranging from the nice, quiet tones, to the beautiful stripes and all-over patterns so popular this season. Prices 50c, 75c and \$1.00 each

MEN'S GLOVES

Washable Cape Gloves, in white with black tip and flesh with black tip. Prices, per pair \$2.00 and \$2.50 Grey Suede, in a very fine quality. Prices \$2.25 and \$2.50 pair Chamois Gloves, natural shade. Price \$1.50 And a variety of tan capes at \$1.50 to \$2.50

BOYS STYLES Mirror those of the ELDERS



Boys Like This Store and the Kind of Clothes That We Show.

Because boys are personalities to us. They are not treated as just "selling possibilities." The little men who are entitled to their likes and dislikes and are so regarded by those who serve them are sure to please the boys, and the service given by our apparel will please fathers and mothers, great deal can be said about boys' clothes—our boys' clothes. You have only to look at the new patterns, the new belt effects, the splendid patterns on good materials, and the good ample models admit at once that these clothes are different.

EASTER SUITS FOR REAL BOYS IN THE NEW BOYS' CLOTHING SECTION.

There is nothing especially original about that statement—it has been made hundreds of times. But you have a boy at home who insists that clothes were only made to wear out, you will find a good deal of originality in the making of these suits for service. The boys will be home from school this week, good opportunity to have them outfitted for spring and summer.

SPECIAL SALES THIS WEEK.

CLEARING OF BOYS' REEFERS for ages 5 to 15 years \$2.00 BOYS' SCHOOL SUITS, special \$3.00

A complete range of Boys' Easter Suits, in navy blue Irish serge, fast indigo dye, very strong and durable, made in the very latest yoke, Norfolk, pinch-back styles; sizes for boys 6 to 18 years. Prices, per suit \$10.00, \$12.00 and \$13.50

MODEL SUITS FOR THE LITTLE MAN.

Spring Model Suits for the little fellow, in new junior Norfolk and Tommy Tucker styles; ages 3 to 6 years. Special Easter price \$3.95 suit

Also several complete ranges Boys' Suits, in the very latest styles and patterns, in light colored tweeds and worsteds for spring and summer wear, sizes 25 to 36. Prices, per suit \$5.95 to \$10.00

Grill Service in Restaurant. Allow about 20 minutes for preparing.

SMALLMAN'S INGRAM

Plank Steaks: For one, 75c; double service, \$1.25. In restaurant.

AMUSEMENTS, LECTURES, AMUSEMENTS, LECTURES

THE LAST NIGHT

This afternoon and tonight will be London's final chance to travel via

The Roberson Travelogues

AT THE

LYRIC THEATRE

THIS AFTERNOON, AT 2:30: "IRELAND AND SCOTLAND."

TONIGHT, AT 8:30: "LONDON AND PARIS" (A New Picture Journey).

Clip a coupon from The Advertiser and secure unreserved seat in balcony for 10 cents; reserved seat downstairs for 25 cents. Admission without Advertiser coupon—50 cents.

YOUR LAST CHANCE TO TRAVEL.

LARGO

Thursday, Friday, Saturday,
BIG HOLIDAY PROGRAM.
The Sensation of 1917.

Aubrey Smith

IN

"The Witching Hour"

2,500 Big Super-Scenes in Seven Great Parts.

The situations are tense and one can never tell what is to follow. It is replete with startling innovations and incidents, and holds the interest of an audience from the flash of the introductory to the flash of the finale. It is the theme.

Also Usual Added Numbers.

Matinee Friday and Saturday, 10c. Evening, 75c and 50c.

Winter Garden Dancing

To the Latest New York Musical Hits Is Most Enjoyable.

EVERY EVENING 8:30 to 11:30.

TODAY THURSDAY

CLARA KIMBALL YOUNG,

In "The Price She Paid," Her Special Feature.

2-High-Class Vaudeville Acts—2.

NEXT WEEK—Mary Pickford, in "The Poor Little Rich Girl."

ANGLO-FRENCH

These dances, although advanced in price, are still cheap. As Anglo-French and other British bands advanced today, so they will again advance when peace is declared.

F. B. CLARKE.

London Street, next Bank of Commerce, London, Ontario.

EXTRA ANNOUNCEMENT: FAL-AC's Acoustic Organ, Easter Sunday Night, April 9, 8:00. Regular Sunday night. Good music, high quality. Everything popular. Our pupils and patrons invited. Dayton & McCormick.

ROBERT HANNAH, ELOCUTIONIST and entertainer. Concert engagements accepted. Address, 122 Princess Avenue. Telephone 3735.

IRROQUOIS HOTEL, BILLIARD PARLOR, and other amusements. Gordon Donahy, 474 Dundas Street, Phone 552.

MUSIC FURNISHED FOR PARTIES, balls, banquets. Phone 1265. Tony Vito's Italian Harp, 122 Queen Avenue.

ORDINARY SWEDISH MOVEMENT and electrical massage at London Mineral Baths. Lady and gentleman attendant. Phone 218.

ELITE MANXOLIN AND GUITAR Orchestra. Concert engagements. Gordon Donahy, 474 Dundas Street, Phone 552.

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MALE HELP WANTED.

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CONDENSED ADS.

Amusements—Fifteen cents per line each insertion, or two cents per word if set solid.

Meetings—When no admission is charged, one cent per word each insertion.

Births, Marriages and Deaths—One insertion, 50 cents; each subsequent insertion, 25 cents.

Articles For Sale, To Let, Help Wanted, etc.—One cent per line.

Let, and all similar condensed advertisements—First insertion, one cent per word; each subsequent insertion, one-half cent per word. No advertisement less than 10 words.

An extra charge of ten cents is made for all transient advertisements that are charged.

BORN, MARRIED, DIED.

DIED.

OLIVIA—On April 1, 1917, at the residence of her daughter, Mrs. J. H. Davis, Sydenham street east, Frederick Olcott, in his 75th year.

Funeral on Wednesday at 2 p.m. to Woodland Cemetery. Kindly omit flowers.

RAYMOND—At her late residence, 432 English street, on Tuesday, April 3, 1917, Emma Raymond, widow of the late Raymond L. Raymond, in her 67th year.

Funeral from private address on Thursday, April 5, Services at 2:30 p.m. to Mount Pleasant Cemetery.

HOSIE—In this city, on April 3, 1917, Elizabeth Hosie, widow of the late James Hosie, in her 75th year.

Funeral on Wednesday at 2 p.m. Service at 2:30 p.m. from 30 Adelaide street to Mount Pleasant Cemetery.

RAYMOND—On Saturday, March 31, 1917, at St. George's Hospital, London, England, Frederick Courtenay Raymond, son of Mr. and Mrs. W. Raymond of this city, in his 27th year.

THOMSON—At her late residence, 300 Queen's avenue, on April 1, 1917, Mary Thomson, widow of the late James Thomson, formerly of Crumlin, in her 82nd year.

Funeral notice later.

FEMALE HELP WANTED.

EXPERIENCED DINING-ROOM GIRL, wanted, for a first-class hotel. Apply to Mrs. J. H. Davis, 300 Queen's avenue.

WANTED—HOUSEMAID. Apply to Mrs. J. H. Davis, 300 Queen's avenue.

SALES LADY WANTED—S. W. WOOD, 300 Queen's avenue.

A WOMAN COOK WANTED AT THE Sheldon house, Bismarck, N.D.

GOOD NURSEMAID WANTED—Must have references. Apply Mrs. S. O. L. 100 Adelaide street.

LADY CLERK WANTED FOR TIME office in manufacturing concern. One year's experience necessary. Typing preferred. Apply, stating experience if any. Box 171, Advertiser.

MIDDLE-AGED LADY WANTED TO do general housework; small family. Apply to Mrs. J. H. Davis, 300 Queen's avenue.

WANTED—MILLINERY APPRENTICE, also experienced preparator, for millinery workshop. Sunday, April 8, 1917.

WANTED—WAIST AND SKIRT makers, experienced alterations, for ready-to-wear department. Smallman & Ingram.

WANTED—THREE SMART, INTELLIGENT girls as saleswomen for 4 days during summer months. Apply to R. J. Young & Co.

WANTED—GOOD PLAIN COOK. Also housemaid. Apply 49 Ridout street south.

WANTED—A FIRST-CLASS MILLINER and helper to take charge of well-established millinery store in Ingersoll, or will sell stock and rent store to responsible party. Apply H. Tyson, millinery store, Ingersoll.

WANTED—COMPETENT GENERAL. Apply 311 Wolfe street.

WANTED—GIRL, BETWEEN 16 AND 18, for adoption. Write particulars to Mrs. J. H. Davis, 300 Queen's avenue.

WANTED—GIRL TO DO HOUSEWORK, on farm, near city. Apply to Mrs. J. H. Davis, 300 Queen's avenue.

VACANCIES FOR A FEW GOOD dressmakers and sewing machine operators. Helena Costume Company.

WANTED—HOUSEKEEPER FOR family of five. John Wilkinson, No. 5 Hudson street.

WANTED AT ONCE—CASHIER. With knowledge of typewriting and bookkeeping. Apply Box 159, Advertiser.

THREE NEW PROFESSORS FOR WESTERN UNIVERSITY

President Braithwaite Predicts Vast
Expansion in Next Few Years.

In an address before the New Aeropagus Society of Western University Tuesday evening, President Braithwaite declared that a vast expansion would take place in the university within the coming few years and that, despite the war, the institution would make an addition of three more professors to the arts faculty for the term of 1917-18. "We have felt the war to a much lesser extent than other universities," said Dr. Braithwaite, "and the return of the nations to peaceful pursuits and the consequent coming back to college of many young men, will find us, under the most favorable circumstances, ready to receive those of this district who want a college education. Financially we are very well fixed, and we have a good staff."

There are more high schools and collegiate institutions to be found near Western than any other university in Canada. When the new buildings are in use, we are confident that the graduates from these institutions will find that Western will meet the greatest requirements for a higher education. The officers of the Aeropagus for the coming year are: President, R. C. Fowler; secretary-treasurer, Alfred Shaw; second year representative, James A. Morrison; (The retiring president, Frank Curran, made a short speech, thanking the members of the society for their support during the past term.) Dr. W. P. Lambly presented the report of the play committee. A substantial balance was shown on hand from the presentation of "She Stoops to Conquer."

SPECIAL

WHILE THEY LAST.

2 lbs. Lima Beans, while they last
25 CENTS.

WILLIS & CO.

Corner Richmond and Albert.
PHONE 3279.

HURRY HURRY

Extra choice shipment of fresh
caught Sea and Lake Fish of all
kinds just received on sale tomorrow.
Phone your order early. Store
open till 10:30 tomorrow night.

Special!

Choice
Halibut
Sliced, lb. **20c**

Be here early for the bargains.
Fresh Caught Whitefish, just the
thing for Friday's dinner.

Phones 1119 and 1120.

WILSON'S ARCADE MEAT MARKET

Richmond St., Next Royal Bank.

TAYLOR CANNOT MAKE ALL
THE COUGH SYRUPS, SO HE
MAKES THE BEST.

Taylor's 6 Cut-Rate Drug Stores

Good Shirts for Good Friday

25 dozen Arrow, Crescent
and W. G. & R. Fine Shirts
just put in stock for the
holiday; plain white, stripes
and checks, with hard and
soft cuffs, some with collars
to match, \$1.00, \$1.25, \$1.50,
\$1.75, \$2.00, \$2.25 and \$2.50

GIANT CLOTHING HOUSE

The Big West End Men's Store.
120 DUNDAS STREET.
Under the Big Arrow Sign.

BROWN OPTICAL COMPANY LONDON

EYES EXAMINED

NO DRUGS USED

QUALITY GLASSES

GROUND AND FINISHED

AT MODERATE COST

223 DUNDAS ST. Phone 1877

Ask to see our

New Climax Dater

It's a time-saver. Well built
and dustproof.

STATIONERY

173 Dundas St., London, Phone 150.

Quality Store

For Good Coffee, Try Our
Special Brand, 45c a Pound

Phones 1024 and 3323.

HARRY RANAHAN
515 RICHMOND STREET.

Conquer," the greater portion of which
will be devoted to university societies.
It was unanimously decided to con-
tribute \$25 to the Western University
(No. 10) Stationary Hospital fund.

DUKE COMING MAY 21

Royal Party Will Be in London for a
Day.

Mayor Stevenson was informed yes-
terday afternoon that the Duke of Devon-
shire, accompanied by the Duchess
of Devonshire and suite, would pay a
visit to London on May 21 and 22.

The party will arrive here at 4 a.m.
on May 21, and will leave at 1 p.m.
on May 22.

A program of entertainment will be
arranged by the board of control and the
industrial department.

THE MONARCH LIFE ASSURANCE COMPANY.

Head office Winnipeg, one of the
strong Dominion companies, is now op-
erating in Ontario, and requires Branch
Managers for London and district. Ap-
plicants must have good record as pro-
ducers and organizers. Apply, giving
full particulars, to J. W. W. Stewart,
Managing Director, Head Office, Win-
nipeg. 30-g-xvz

The Best Yet RHUBARB TARTLETS

"The Ever-Ready Dessert."
Nicely boxed, half-dozen to
the box.

2 FOR 5c.

Hot-Cross-Buns

Plenty of fruit, nicely spiced
and flavored.

Large ones 2 for 5c

519 Richmond Street.

Peters 169 Dundas Street.

Joint Debentures

—which are made out in two or more names,
may be obtained at the Huron & Erie.

This form of investment is very convenient
for husband and wife. If death calls either,
the debenture at once becomes the property of
the survivor without going through any legal
process.

Joint debentures of \$100 or more yield in-
terest at

5%

per annum.

If taken for any term from one to five years.



MORTGAGE CORPORATION

LONDON (Two Branches) and ST. THOMAS

T. G. Meredith, K.C., President Hume Cronyn, General Manager

C. P. D. WEGNER.

N. M. WEGNER.

Still They Come

---Can't Keep Away---

Our low prices are the great magnet. This stock must be
reduced \$8,000.00 during the REORGANIZATION SALE.
Hundreds of people are taking advantage of the big values
and buying for the future as well as the present.

MEN'S SUITS.

150 suits, worsteds, tweeds
and serges, up to \$15 value,
for \$9.95

RAINCOATS.

Regular \$15 values... \$9.95
Regular \$10 values... \$5.95

1,500 PAIRS MEN'S PANTS

Values up to \$2.75... \$1.95

Values up to \$4.00... \$2.65

Values up to \$6.50... \$3.65

500 DOZEN OVERALLS.

Walker's Railroad, regular

\$1.75, for \$1.50

Railroad Signal, regular

\$1.50, for \$1.25

Great Mogul, regular \$1.50,

for \$1.25

Wegner's J. M. D., regular

\$1.25, for \$1.00

MEN'S HATS.

Regular \$3.50 values... \$2.50

Regular \$3.00 values... \$2.00

Regular \$2.50 values... \$1.75

Regular \$2.00 values... \$1.50

Several dozen travelers'

samples, some worth up to

\$3.50, for \$1.00

MEN'S FINE SHIRTS.

Regular \$1.50 values... \$1.00

MEN'S WORK SHIRTS.

300 dozen at Wegner's low

prices, 50c, 65c, 75c, 85c,

\$1.00 and \$1.25.

Overall Special

25 dozen Leather Label,

blue and white stripe, regu-

lar \$1.75, for \$1.45

C. P. WEGNER

THE HEART OF LONDON, 371 TALBOT STREET.

Open Evenings. Danish Language Spoken Here.

Rowat's Tea

THE SUPREME
QUALITY
Its flavor will
please you.
T.A. ROWAT & CO.
250 DUNDAS ST.
Phone 3051-3052.

S. S. NO. 7, LONDON.

Report of S. S. No. 7, London, for
February and March.
It—Bertha Charlton 79, Gwenolyn
Telfer 77.5, Vern Loft 77.
III.—Harry Loft 91, Clare Needham
83, Alice West 75, Clark Hodgins 72.2,
Madeline Scott 73, Mervin Loft 71,
Vera Palmer 61, Thomas Johnson 49.

Oliver Robson 48.
Senior II.—Emma Robson 91, Robert
Richardson 84, Nettie Scott 82, Nellie
Telfer 81, John Robson 43.

Junior II.—Ross Hodgins 88, Willie
Robson 68, Olive McQueen 63.
Part II.—Cecil Loft 202, Thomas Scott
191, Oliver Fenwick 162, Wilfred Mc-

Queen 124.

Senior I.—Irma Telfer.
Junior I.—Annie Robson, Margaret
Richardson, Fred Richardson.

A CORDIAL INVITATION

is extended to the people of London and district to be pre-
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Spring Automobile Show

AT THE

ONTARIO GARAGE AND MOTOR SALES, LIMITED SHOWROOMS

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A complete line of Studebaker and Chevrolet cars are on
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Be a "Builder of Empire" Here at Home



High School Boys--the Empire Calls You

You strong, free, patriotic youths of Ontario, props of Empire—here and now is a man's part for you to
play. Help to feed this people—hear the CALL of the Motherland for more food. Let your sturdy
young shoulders at this time of seeding lift the menace of want from our gallant soldiers,
from our people, our women and children—your own parents, brothers and sisters.

Ontario's Farms Need You at This Seed-Time

"Our food stocks are alarmingly low," is Lloyd George's
warning. This is Great Britain's appeal to Ontario for
more food. And not only is the beloved Mother Country
short, but our own available surplus of food is exhausted.

This coming harvest must not be a failure if human hands
can prevent it. YOU can help to prevent it.

But—there is less than 1 man per 100 acres left on Ontario
farms, due to the calls of War. What will we do?

YOU High School boys are the Country's hope. Now, at
the time of seeding, you are asked to help, so that the
crops may be sown. Without you they may not be.

Parents—Let Your Boys Help

Their country calls them—it is an honorable duty to help
feed the people. Your boys will be paid. They will be
well treated. They will gain in strength. They will learn
something of the land and the farmer's point of view—
advantages of great value in your boy's education. The
work will be suited to the age and strength of your son.

Organization of Resources Committee

Parliament Buildings, Toronto

Chairman—His Honor Sir John Hendrie, Lieutenant-
Governor of Ontario.

Vice-Chairmen—Sir William Hearst, Prime Minister;
N. W. Rowell, Esq., K.C., M.P.P.

Secretary—Albert H. Abbott, Esq., Ph.D.

For further particulars apply to the Principal of your High School, or drop a
card to-day to the Ontario Government Public Employment
Bureaus, 15 Queen's Park, Toronto