THE LONDON, ONTARIO, ADVERTISER, WEDNESDAY EVENING, APRIL 4, 1917.

HOME **EDITION**

PRICE, TWO CENTS.

U. S. SENATE LEADERS DEMAND

CENTRAL POWERS TO MAKE A PEACE DECLARATION

FRENCH GO AHEAD OVER WHOLE SOMME FRONT

FURTHER GAINS FOR FRENCH EAST AND WEST OF SOMME: ENEMY HEAVILY PUNISHED

Southwestern Outskirts of St. Quentin Have Been Reached by Nivelle's Patrols—French Artillery Ceaselessly Smashing All Points of Hindenburg's Line—Taffaux Carried Despite Desperate Resistance, and Counter-Attack

Paris, April 4.—The French patrols last night reached the southwestern outskirts of St. Quentin, the war office announces. Fighting continued south of the Aillette. The French made further gains east and west of the Somme.

TO BREAK WITH U.S.?

London, April 4 .- A dis-

patch from The Hague to

the Exchange Telegraph

Company, received here to-

day, says that Austria-

Hungary will break diplo-

matic relations with the

United States as the result

of strong German pressure.

RELIGIONS ARE REPEALED

Government today ually in force lim-

administered by jail officials this afternoon.

it would be well to present the facts.

cut to get to her classroom.

torture cannot be described.

rugged for one of his age.

little girl's father is not alive.

Is in what's die annan

crime to which he had pleaded guilty.

17-YEAR-OLD BOY TO BE STRAPPED

Who Is Most To Be Pitied — a Husky Youth of 135

Why did Judge Talbot Macbeth of the Middlesex County court

sentence a 17-year-old London boy to be given strikes of a strap on his

bare back at the county jail today? The punishment was ordered to be

seldom even in Canada. There is only one offence for which the punish-

ment is usually bestowed. That is a crime against women.

Lashes are not frequently given by the order of London courts,

While a local furore is being stirred up over the case in question

This boy is 17 years old, according to the statement he made in the

police court. He weighs between 135 and 140 pounds, and is powerful

physically for his age. He has been driving a butcher wagon, and as he

was going along an unfrequented lane on this wagon he saw an 8-year-

old girl. She was a weak, delicate school child, who was taking a short

A HORRIBLE OFFENCE.

He committed a horrible offence against her. He was 17 years of age

and she was less than half his age. The details of the case are not

mentionable. It may only be related that this little school girl was ruined

for life physically by this "delicate English boy," weighing 135 or 140

pounds. Her sufferings have been most severe physically. The mental

mentally as morally deficient, he assumed an indifferent air as his vic-

tim related her story, in camera. Little was published about the case

because of its nature. But toward the boy the feeling of everyone who

EVIDENCE NOT RE-TAKEN. The boy was sent for trial, and the evidence was sent to Judge Mac-

beth. In order that witnesses might be spared another ordeal the evi-

Before the judge, as in police court, the boy displayed a sullen in-

His father, a respectable man, who was deeply moved, was in the

court, and before deciding to order that the boy be strapped, Judge

Macbeth questioned the father as to the boy's condition. The father stated

that the boy had been strong and healthy all his life, and was unusually

TOLD THAT HE WOULD BE WHIPPED.

that he would be whipped, as provided by the statute for the diabolical

After some minutes' consideration, Judge Macbeth informed the boy

"Young girls as defenceless as your victim must be protected from

The punishment will be in the form of a strapping, and not a

The boy's father was seen after sentence had been passed, and he

expressed the opinion that the punishment was no more than his son

deserved. In fact, he intimated that the boy would be taught a second

and more severe lesson when he was released from jail on April 14. The

BOY'S MOTHER IN HOSPITAL.

first reported, and was in Victoria Hospital undergoing treatment when

punishment be granted. It is apparent that many of the people solicitous

The boy's mother suffered a nervous collapse when the crime was

In response to what he termed repeated appeals, S. Frank Glass, M. P., this morning wired the minister of justice asking that a stay of

came in contact with the case was severe, to say the least.

dence as taken in police court was read in the county court.

difference, and refused to give any explanation of his conduct.

such acts as you have pleaded guilty to," said Judge Macbeth.

"flogging with knotted cords," as has been intimated.

for the boy's welfare have not understood the facts.

The boy came up in court. While he does not appear to be so much

This youth, as he admitted, jumped from his seat and grasped her.

Pounds or an 8 - Year-Old Girl?

TODAY---DOES HE DESERVE IT?

ALL RUSS LAWS LIMITING

Advance on Whole Front. The statement follows: "East and west of the Somme our troops continued to make progress over the whole ued to make progress over the whole front attacked by us yesterday. Beyond Dallon French reconnouring parties pushed forward as far as the southwestern outskirts of St. Quentin, Northeast of Castres our troops reached a line south of Grugies. On our right the village of Mont-Sur-Oise was cap-tured. Everywhere the enemy was subjected to a violent artillery fire, especially in the region of Essigny.

Can't Stop French. "South of the Aillette the fighting was continued on the outskirts of Taffaux and in the village, which we penetrated in spite of violent resistance of the enemy over every yard of ground.
South of Vauveny German counterattacks were broken up by our fire,
which inflicted heavy losses on our op-

"We easily repulsed two attacks on small posts, northeast of Prosnes and east of Auberive. There is nothing to report from the remainder of the front.

THE ENEMY'S REPORT. Berlin, April 3, via Sayville, April 4.

—British and French reconnoitring operations in force on the present main battlefront in France have resulted in extremely heavy losses to the Entente troops engaged, according to today's headquarters statement

The text of the statement reads: "Western front: North of Arras there was a violent artillery duel. Several British reconnoitring detachments advancing against our positions were re-

"Reconnaissances in force by the British and French in the district of northeast of Bapaume and west of St. Quentin caused extremely heavy losses to the enemy, as evidenced by observation and the declarations of pris-

This Sounds Fishy. "Near Noreuil we were taking back more than 300 British as prisoners when they came under British machine gun fire, so that only 60 reached our lines. "East of the road from Coucy-le-Chateau to Soissons our artillery fire dispersed gatherings of troops which had been noted, while in the Champagne, south of Ripont, the annil effect of our fire frustrated an attack which was in preparation.

"In air engagements the enemy lost four airplanes, of which two were shot down by First Lieut. Baron von Richt-

GERMANS FORCED PASSAGE OF THE STOKHOD RIVER

Petrograd, April 4.—German troops have forced a crossing of the Stokhod River, in Volhynia, after pressing back the Russians, the war office announced

The point where the Germans succeeded in forcing the Stokhod River was in the region northeast of Helenin, a town 35 miles northeast of Kovel.

"PEACE BY NEGOTIATION" CANDIDATE WAS SWAMPED

London, April 3 .- Frederick Pethick Lawrence, joint editor of Votes for Women, and well known as an ardent supporter of woman suffrage, standing for election to the House of Commons on a "peace by negotiation" platform today polled only 333 votes, while his opponent, Sir John A. Fleming, the coalition candidate, received 3,283. The palloting took place in a by-e for the seat for South Aberdeen.

ROBERSON TRAVELOGUE Coupon

This coupon and 10 cents will entitle bearer to seat in balcony as any of the travelogues to be pre-sented under the auspices of THE ADVERTISER

at the Lyric Theater. With 25 cents this coupon will entitle holder to reserved seat downstairs.

Reserved seats may be purchased in advance, others only before the travelogue for which it is good. The Program.

This Afternoon, 2:30—"Ireland and Scotland."
Tonight 8:30—"London and Paris." Admission without this coupon, FIFTY CENTS. Advance Sale Daily from 11 a.m.

KAISER'S AGENTS LONDON BOYS WITH SMUTS IN AFRICA PLAN A REVOLT OF THE U.S. NEGROES

Working to Bring About a Rising Against Southern Whites.

KULTUR'S APOSTLES BUSY

Using Same Methods in 'Black Belt' as Tried in British Domains.

New York, April 4.-A Tribune dispatch from Greensboro, N. C., says: As in Ireland, Egypt, South Africa and India, so here in the south secret agents of the imperial German Government have been fomenting revolt under the pretence of spreading kultur. They have been insidiously working to bring about a rising of the negroes against the

whites.

Preparing To Meet It.

The facts are difficult of access and for obvious reasons are discussed most guardedly by those who know them best. A southerner hates to talk of trouble with the negroes. He prefers to prepare silently to meet it, and that is what is now going on in the south, from North Carolina to the Gulf.

No one knows how serious the situation is. The southerner counts heavily on the loyalty of a great majority of the blacks and fears at the worst local demonstrations by such lawless and reckless elements of the negro population as the German agents have been able to reach. Many well-known negroes are working earnestly to counteract or "back fire" the German propaganda. The kaiser's apostles of kultur have probably much misconcelved the negro character.

Has Some Effect.

They could easily underestimate its loyalty and mistake a kind of chronic discontent for a spirit of rebellion. Nevertheless, the colored population has recently been showing symptoms of musual ill-temper symptoms of unusual illand there are some cool-minded southern men who are prepared be-fore the thing is over to see a re-turn of conditions similar to those of "reconstruction days."



Sergt. A. V. Jones and Sergt. W. E. C. Jones, sons of Mrs. J. B. Jones, 159

Emperor of Austria To Make Peace Statement

The Hague, April 4.—Reuters say that in a conference growth of the peace of the Central Powers at Hamburg, important declarations from Count Czernin von Chudenitz, the Austro-Hungarian foreign minister, on the possibility of an early peace were received. The emperor of Austria intends, it is added, to make a statement to the world shortly to that effect in the name of the Central Powers.

Flowery, But True

London, April 4, via Reuter's Ottawa Agency. — The Paris newspaper, the Journal, gives the great and magnificent war efforts of Britain's army and navy, likewise British science, literature, philosophy and indus-

"Let us never forget," says the Journal, "that Britain in 1914 was in no sense a military power. She had to create everything—to evolve a world out of nothing. Once again British energy has over-ridden circumstances, raised an army of five millions, established a thousand factories. We begin to understand how gigantic this effort, remembering the day when the little army commanded by Lord French ranged alongside by Lord French ranged alongside ourselves at Charleroi and the

"Such is the magnificent nation which is fighting on our side for what all mankind considers most beautiful, most generous and most noble."

NO OFFICIAL NOTICE YET OF PRESIDENT'S MESSAGE FROM THE BRITISH GOVT.

London, April 4-4:15 p.m.-Andrew Bonar Law, member of the British war majesty hims

TOMORROW-COOL, RAIN. Forecasts.

Today—Fresh easterly winds; fair.
Thursday—Easterly winds; cool, with clearly." The following were the highest and owest temperatures during the 24 hours revious to 8 a.m. today:
Stations. High. Low. Weather.

CROWN GOOD ASSET, BINDING ALL PARTS OF GREAT EMPIRE

Sir Charles Lucas Says British Monarchy Necessary.

IS CENTRAL PERSONALITY

Schreiner Declares If Royalty Removed, Empire Would Split Asunder.

London, April 4, via Reuter's Ottawa agency.—Sir Charles Lucas in a lecture on "Place Names of the Empire" before the members of the Colonial Institute at Caxton Hall, said frequent use of royal title names in the British Empire as place names told the whole world that our Empire was the product of a monarchy and that the people of the Empire took pains to advertise the fact. It could not be too much emphasized that the crown was a very good asset of the empire. The more widely spread an empire, the more important was it to personify the whole in one central figure, the sovereign. The king stood for the British race and continuity of the empire and there was hardly a subject of the king who knew personally as much of the empire as his majesty himself.

A Central Personality.

council and Government spokesman in the House of Commons, today stated in the Lower House of Parliament, that until President Wilson's speech had been discussed by the United States Congress the British Government was satisfied it would not be right to take official notice of it.

THE WEATHER

majesty himself.

A Central Personality.

Hon. W. P. Schreiner, high commissioner for South Africa, presiding emphasized the necessity of a central personality in the king. This great war had clearly shown how the existence of the king attracted men from all parts of the empire to cluster round him and fight for his personality. There would be a great danger of the empire splitting asunder without such a central personality.

"Within the borders of this little is land there could not be found anything."

IMPRESS SERB SOLDIERS

Weather, Victoria 46 42 Cloudy
Caigary 46 18 Clear
Port Arthur, 42 18 Clear
Port Arthur, 42 18 Clear
Port Arthur, 42 18 Clear
Port Arthur, 45 26 Clear
Montreal 46 26 Clear
Montreal 46 27 Cloudy
Toronto 46 31 Clear
Montreal 46 28 Clear
Couldy
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Coulder 46 29 Clear
Coulder 47 Clear
Coulder 48 Clear

U. S. SENATE TO TALK ONLY WAR MESSAGE: LA FOLLETTE IGNORED

ON THE DEFENSIVE, TO BE HINDENBURG MOVE IN THE EAST

Drive Toward Russian Capital Considered Impossible

al situation resulting from the Russian revolution

Go On Defensive.

Col. von Haeften also doubts whether Field Marshal von Hindenburg contemplates an offensive on the Sereth front in Rumania, but thinks he will adopt a defensive attitude on the east front generally.

generally.

The Politiken continues:

"The statement of the German general staff, which have certain inherent probabilities, are another example of the German determination to quiet Russian apprehension in every possible way. They are issued, as is clearly evident from the tone of the various newspaper. and particularly with the spirit of disorganization. The belief is cherished that the Russians, if left to themselves, will inevitably continue to quarrel over internal questions, whereas the menace of a strong German offensive would weld all Russian parties together in defence of their national existence."

Congress Gets Down To Business on Wilson's Resolution Asking Authority To Launch Aggressive Action Against Germans.

BOTH HOUSES EXPECTED TO SIT UNTIL PRESIDENT'S RESOLUTION

SITUATION IN

Washington, April 4 .- After debate on the Administration war resolution in washington, April 4.—After debate on the Administration war resolution in the Senate had proceeded two hours, Democratic leaders expressed the belief a vote would be reached early this evening, and that only an unusually long speech by Senator La Follette would postpone action beyond that time.

The war resolution was debated in the Senate today with speeches of support from both sides, and prospects that the opposition would be confined to a very few. It was the plan to pass it before adjourning.

PASS HOUSE THURSDAY. The resolution was not reached in the House, however, as had been planned, and is to be taken up as 10 o'clock tomorrow morning under an arrangement to remain in session until it is passed.

The Senate's resolution was accepted by the House foreign affairs committee as a substitute for its own and favorably reported for passage, with only two members of the committee voting against it. They were Representative Shackleford, Democrat, of Missouri, and Representative Cooper, Republican, of

Washington, April 4.—Congress got down to business on the war resolution today, with prospects of remaining in session continuously until it is disposed of.

In the Senate it was taken up at 10 o'clock by unanimous consent and with administration leaders determined to permit no other business to interfere with it.

LA FOLLETTE ABSENT.

Senator La Follette, who yesterday forced the resolution over until today, was not in the chamber when Senator Hitchcock got unanimous consent to take it up. Almost every other senator and many House members were present when the debate began.

SUPPORT OF WAR TO FINISH ASSURED BY BOTH HOUSES OF AMERICAN CONGRESS

Washington, April 4.-T hough pacifism ran in a discordant undertone in Congress today, support of a war to the finish was assured by both the upper and lower houses.

The House foreign comm ittee voted favorably upon the Senate amended war resolution, and leaders served notice that the measure would come up tomorrow for passage.

If objection arises, it will be forced through under a rule checking debate.

On the Senate side this a fternoon Stone and Vardaman decried the war move, but stirred staid members and the galleries to the depths by declaring themselves ready personally to go to the utmost limit in making war against Germany a success.

NO PEACE DESIRED WITH THE KAISER, SAYS LONDON PRESS

Hohenzollern War Lords Must British Believe That Best Way First Go.

London, April 4.—Reports that at a conference in Hamburg of representatral personality.

"Within the borders of this little island there could not be found anything like the sentimental devotion and loyal admiration for the king which were meeting in the Imperial cabinet they could not recognize this fact too clearly."

BULGAR TRICK FALS TO

BULGAR TRICK FALS TO

The Westminster Garance from the world of war lords and war makers is more than ever projected into the foremand the primary object of the grand the primary object of the submarine menace.

The Westminster Garance from the world of war lords and war makers is more than ever projected into the fore-could render would be to conquer the submarine menace.

BUILD DESTROYERS TO CONQUER SUBS IS TIP TO STATES

U. S. Could Help.

BY ED. L. KEEN. [Special Cable to The Advertiser.]

In a brief opening statement, Senator Hitchcock, in charge of the resolution, said the present was a time for action, not discussion.

Time Has Come to Act. "The time for discussion has passed," he said. "The president has already stated more clearly, effectively, more conclusively, the reasons which make this grave step necessary. The resolution provides for war against the Imperial German Government. It is framed on the lines of other war resolutions. It places responsibility for the war squarely upon the shoulders of the German Government, charged with repeated acts of war against the United States. It is also unquestionably a declaration of war."
"We want no more territory," added Senator Hitchcock. "We will demand no indemnity. We have no historic grudge to settle, nor racial antipathy. In this respect we differ from the other countries already in-volved in this awful struggle."

Stone Will Help.
Chairman Stone of the Senate foreign relations committee, in a brief speech, opposed the war resolution, but pledged himself to do everything in his power to help wage war suc-cessfully. Senator Vardaman. Democrat, of Mississippi, was the first senator speaking on the war resolution to announce he would vote against it.

Senator Lodge, ranking Republi-can of the foreign relations committee, said: "No one is more conscious than I that this is a moment for action and not for debate," said Mr. Lodge, "but I was briefly to state why I support it with the greatest earnestness of which I am

"A Solemn Moment."

"The most momentous power en trusted to Congress by the constitution is the authority to declare war and never has Congress been called to a more solemn exercise of this great function than at this moment. We have submitted to wrongs and outrages from the Central Powers of Europe with a long patience. We have borne and foreborne to the very limit of endurance. Now the inevitable end is here and we are about to declare war against Ger-

Party Lines Will Vanish. "Speaking for myself and, I hope for my associates generally on this of the chamber, I desire to say that in this crisis and when the country is at war, party lines will disappear and this disappearance of the party line will, I am confldent not be confined to the minority Both Democrats and Republicans must forget party in the presence of the common danger. This is not and cannot be a party war. As Americans, we shall all, I am sure, be prepared to give to the executive money, men and all the necessary powers for waging war with energy and driving it forward to a successful conclusion.

A Common Foe.
"The allies of the Entente, as Continued on Page Two.

Following were the highest and lowes temperatures recorded in London during the 24 hours previous to 8 o'clock las night: Highest, 49; lowest, 25.

DR. SYKES CHARGED WITH NEGLECT OF RELIGIOUS DUTIES

Alleged To Have Said "Coffee and Prayers" Didn't Mix.

GRAFT CHARGE HIS REPLY

"Business Interests First" Is Said by Former Londoner To Have Ruined College.

Dr. Frederick H. Sykes, president of the Connecticut College for Women, New London, formerly of the Western University, this city, in a lengthy protest against the board of trustees which has recently demanded his resignation, makes F. Valentine Chappell, chairman of the board and director in the New London City National Bank, the chief target of his attack.

The board and Dr. Sykes mutually accuse one another of extravagance and have been incompared to the latter also

usiness incompetency, the latter also dleging graft on the part of the former.

Illeging graft on the part of the former. Dr. Sykes declares the college has been un by the board on the "family affair" principle and that too much attention has been given to "business interests."

Business Interests First.

A specific instance of "business interests first" on the part of Mr. Chappell, is cited in connection with the Chappell Coal Company of which Mr. Chappell is treasurer. A contract between the college and company for coal that he has sometimes wondered whether he or she was the head of the college. Mr. Chappell in turn indignantly protests that Dr. Sykes will have to get out for, if he continues as head of the college, it will be bankrupt, financially and advectionally.

educationally.
Coffee and Prayers. Mr. Chappell further states that under Dr. Sykes, religion has been pracally pil at the college, "Only recently," say the chairman. "I remonstrated with Dr. Sykes and his reply was losten and prayers don't fill in well together. Connecticut College right now is religiously more like what I imagine a German university to be than a girls' college in a decent country." Mr. Chappell admits that services are now being held but comments, "They are more like discussions of eugenics than religious services."

The college, opened in the autumn

nation, all liver ills. Do not irritate nor

SAGE TEA KEEPS

Brings Back Its Beautiful Lustre at Once.

Grev hair, however handsome, denotes advancing age. We all know

other ingredients. Thousands of folks tifully, besides, no one can possibly tell, as it darkens so naturally and evenly. You moisten a sponge or soft level, with it drawing this through with it drawing this through the soft ling of Thorndale. The bride entered it becomes thick, glossy and lustrous, and you appear years younger, bride and groom. The young couple Wyeth's Sage and Sulphur Compound were unattended, and after the is a delightful toilet requisite. It is ding dinner left amid showers of connet intended for the cure, mitigation fetti on the 10 o'clock C. P. R. train

or prevention of disease.

SOUTH LONDON BOY DANGEROUSLY ILL



AFRICA CAMPAICN

Jones Brothers Sergeants in Mechanical Transport.

FIGHTING IS NOT OVER

FEE FOR GRADUATE

When Mixed With Sulphur It Alumnae Association Hears Address Square. She has a vision of a whole procession of small booths, one for From Dr. Hawkings. At a meeting of the Alumnae Association of Victoria Hospital held on Thursday evening, it was decided to fix the fee for a graduate nurse at \$25 a week

other ingredients. Thousands of folks recommend this ready-to-use prepara- home of Mr. and Mrs. John Edwards, establishing camps for these girl agri- health as the wonderful "Favorite" to be a superior of the second of the sec brush with it, drawing this through the parlor leaning on the arm of her father to the strains of Mendelssoph's time. By morning the grey hair dis
Wedding March, played by Miss Haw
Wedding March, played by Miss Haw
Toung Women's Christian Association for university women students in the for university women students in the Niagara fruit district.

Niagara fruit district.

Wedding March, played by Miss Hawappears; after another application or two, its natural color is restored and by Rev. John E. Hawkings in the

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MAIL ORDERS will be filled on same terms, with an additional amount of 7 cents for postage with in a radius of twenty miles of Lor

don. Send 18 cents postage over this duotone, 1,300 pages. 25 DICTIONARIES IN ONE.

All Dictionaries Published Previous to This Year Are Out of Date.

FEDERAL SQUARE GARDEN BOOTHS FOR ALL SCHOOLS

Miss Carling Expects To Have Candidates for Normal Schools Array of Vegetable Stands.

CAMPS IN THE COUNTRY

Girls and Young Women May Entrance To Collegiate Writ-Be Enrolled For Fruit Picking and Hoeing.

When the Women's Emergency Corps

on one occasion when one of the boys was bringing a load of German sell produce on the Federal Square prisoners over a desert his transport broke down and for a long period the broke down and for a long period the party was almost dead from thirst until assistance arrived.

Several other Londoners are in Africa with the transport, including Jack Faulds, son of J. F. Faulds, barrister.

The president of the association Miss ability of making provision for the NURSE TO BE \$25 children engaged in vegetable growing to sell their produce on the Federal An address by Dr. Hawkings, chief house surgeon of the hospital, on "The Choice of a Profession," was than at the present time,

May Establish Camps.

operate with other organizations in world so completely restores womanly

TO BRITISH NAVY AS PLANES FLY O'ER CITY

the British navy means to the United bottles cured her completely. States was evidenced by an experience that Dr. W. J. Stevenson had in New ing Dr. Pierce's medicines; they are all York last Saturday.

"I was taking to a prominent manufacturer on Fifth avenue, when we not Chatham, Ont. ticed several aeroplanes in the air," ticed several aeroplanes in the air," said Dr. Stevenson. "They seemed to poise over this street, and we watched them for some minutes. 'Thank God for the British navy,' this man said. Just think what would happen to New York if a German fleet came over here and sent planes over New York with those terrible bombs. They could destroy nine billion dollars' worth in a very short time, to say nothing of the lives that would be lost. We are now realizing what the British navy means to us. The Germans could make us nav o us. The Germans could make us pay pillions of dollars, and we would be clad to escape with the clothes on our

Down New Orleans way, they were "Down New Orleans way, they were much agitated for fear that German subs from a Mexican base would raid the foreign shipping there. They believed, and do now believe, that there are German sub bases there."

MISS LUTA LAYMON

Women wear nigh neels which believe to up their toes and they suffer terribly from corns. Women then proceed to trim these pests, seeking relief, but they hardly realize the terrible danger from infection, says a Cincinnati authority. Corns can easily be lifted out with

MISS LUTA LAYMON

TIMETABLES GIVE **COLLEGIATE EXAMS** AND DAYS TO WRITE

Write On June 14.

SUBJECTS ARE ARRANGED

ing Will Commence On June 12.

[BY ISOBEL C. ARMSTRONG.]
The Women's Gardening Association held its last meeting of the season this afternoon in the East End town hall, when the speaker of the occasion was Parks Commissioner Smith Parks Commissioner Smith.

The association didn't wait for the climbing high in the heavens of the sun and the breaking of winter to get busy on an educational campaign along the lines of increasing the food supply through cultivation of backyards and city plots, and at the same time creating an interest in gardening and beautifying the city.

June 29th. Lower school examinations for entrance into Normal schools and faculties of education will not open until June 14, when examinations in arithmetic and geography will be written. These will be followed by English grammar, art, spelling, elementary science, British and Canadian history, manual training and household science, agriculture, horticulture, book-keeping and writing, the examinations closing on June 20 at 11:30.

When the Women's Emergency Corps of No. 1 military district was organized by year ago to help in a "Win the War" commence on June 12, the examination Advertiser Illustrations.

GUNNER FRED H. HORNE of 45
Elmwood avenue, who left London with a battery draft, now in English hospital.

The Woman for the Task.

Inheriting her father's interest in agriculture and much of his organizing ability, and possessed of valuable information gained through association with his work as minister of agriculture.

Senior High School.

Senior High School.

Senior High School entrance examinations. commence on June 12, the examination in composition being tried on the af-rolling women to replace men fit for

ture and founder of experimental farms and the agricultural educational system in Ontario, Miss Carling at once set to work to evolve practical plans for making her department effective.

The result has been the Women's Gardening Association of London, already copied in a number of other places.

Organization was effected last October on the occasion of a visit to the city from Mrs. I. A. Hamilton, a leading Canadian woman and a practical farmer.

The live executive committee, co with his work as minister of agricul-ure and founder of experimental farms Senior High School. Senior high school entrance examin

FIGHTING IS NOT OVER

Mr. Cores and Payers

"WHY WOMEN CANNOT SLEEP"



the advantages of a youthful appearance. Your hair is your charm. It makes or mars the face. When it fades, turns grey and looks streaked, just a few applications of Sage Tea and Sulphur enhances its appearance hundred-fold.

Don't stay grey! Look young! Either prepare the recipe at home or get from any drug store a 50-cent bottle of "Wyeth's Sage and Sulphur Compound," which is merely the old-time recipe improved by the addition of other ingredients. Thousands of folks

The Choice of a Profession," was much appreciated.

The lobel Hampton Chapter, I. O. D. E., composed of graduate nurses, was largely represented, the regent of the new chapter, Mrs. Alex. C. Joseph, being also first vice-president of the Alumnae Association.

The highly organized, finely strung aroused to a high pitch over gardening, and in some cases the gardens actually started, and with the community store an accomplished fact as soon as the first fruits are ready to market (meaning onions, lettuce, radishes, and things), the association is considering the enrolment of girls and young women to help in hoeing and lighter work on farms and fruit picking. There have been whispers that the association will coordinate.

WEDDING BELLS

WAKELING—EDWARDS.

A pretty wedding took place at the operate with other organizations in operate with othe

mind, I knew of Dr. Pierce's medic gave me immediate relief, and completely cured me in a very short time. My sister used it with good results That New Yorkers realize now what tion. I got her to take it and two

DON'T LET WIFE DIE OF LOCKJAW

that is recommended of them."-Mrs.

Warn Her Against Cutting Corns Because They Can Be Lifted Out. Women wear high heels which buckl

GOING TO BOSTON drug store a quarter of an ounce of a GOING TO BOSTON

Miss Luta Laymon, contralto soloist in the First Methodist Church, and one of London's best known singers, is planning to go to Boston in the autumn to continue her musical studies there.

Miss Laymon made her debut at a most successful recital here a year ago, and in the months that have elapsed has made marked progress in her art, as was evidenced in numbers given by her at an organ recital in the First Methodist Church last Saturday.

Going true store a quarter of an ounce of a drug called freezone. This is sufficient to remove every hard or soft corn or callous from one's feet. You simply apply a few drops directly upon the tender, aching corn. The soreness is relieved at once and soon the entire corn, root and all, lifts out without pain.

This is a sticky substance which dries in a moment. It just shrive is up the corn without inflaming or even irritating the surrounding tissue or skin. Cut this out and pin on your wife's drug called freezone. This is sufficient to remove every hard or soft corn or callous from one's feet. You simply apply a few drops directly upon the tender, aching corn. The soreness is relieved at once and soon the entire corn, root and all, lifts out without pain.

This is a sticky substance which dries in a moment. It just shrive is up the corn without inflaming or even irritating the surrounding tissue or skin. Cut this out and pin on your wife's drug from one's feet. You simply apply a few drops directly upon the tender, aching corn. The soreness is relieved at once and soon the entire corn, root and all, lifts out without pain.

ng's Fairest Flowers arment (geations



THIS STORE IS PREPARED FOR PROMPT SERVICE TO THOSE WHO HAVE DEFERRED THEIR EASTER APPAREL PURCHASES UNTIL NOW.

In our spirit of service we have provided every means to furnish our patrons with apparel suited to their requirements, up until the very last minute, the Saturday before Easter. As Easter approaches the needs of new apparel become more real. Our thoughts grasp the problem seriously and we are quite likely to be more or less perplexed, if we are not clear as to the styles, and their adaptation to our needs. Months ago your store considered your apparel problems, and now invites you to prove to your own satisfaction the simplicity of the solution to those who make their purchases in this store. The most to be desired of the season's smartest garments are shown in this display of distinctive Easter styles. The newest and the best proclaim our leadership as outfitters to women and misses.

SPECIAL SALE OF BOYS'

CLOTHING THIS WEEK. Your opportunity to outfit the boys when home from school. Sale of

SUITS \$5.95 REEFERS \$2.95

See our special clothing announcement on page 20.



LADIES' HAIRDRESSING AND MANICURE PAR-LORS NOW ON FIFTH FLOOR.

You will appreciate this change, as this is a more private and a quieter location-Fifth Floor, East Side. Appointments made by phone.

Smartest Styles in Separate Skirts

Smart New Dress Skirts in velours, wool jerseys, worsteds,

serges. Pretty style shown in wool jersey, shirred at waist-

band, detachable belt, patch pockets and button trimmings,

Skirt of Gold Velour Cloth, two piece, gathered at belt,

pockets lined with Chinese blue, stitching of blue and gold, belt of self with blue buckle. Price\$22.00

Skirt of Velour in mustard shade, front closing trimmed

with pearl battons, double girdle at back finishing waistline.

pockets with laps. Price\$12.50

Skirt of Black Worsted with hairline stripe of green, side

closing, double girdle effect at sides, pockets and straps faced

with green. Price \$12.50

Many pretty styles for misses and small women, showing

novelty pockets and belts, fancy stitching in colors. Ranging

from \$5.50 to \$12.50

Silk Taffeta Underskirts

Rich, Soft Taffeta Underskirt in two-tone effect, deep flounce

made in three sections, finished at top of each with narrow

frilling, fancy pleated ruffle at bottom, elastic band at waist,

two-tone effects of Copenhagen and black, purple and grey,

med with stitching and flutings, fashionable fullness, elastic band at waist; grey, wistaria, purple, also black. Price \$7.50 Very neat model in taffeta silk with double-stitched seams, deep flounce of accordion pleating and narrow tucks, with pleated ruffle at bottom, dust flounce; made in rose or black. Price \$4.95

Silk Kimonos from Japan Very Dainty Japanese Silk Kimono, beautifully embroidered

sky or cardinal. Price\$6.75

Pretty style in Japanese satin, embroidered in floral design,

front and back and on sleeves, wide-cut sleeves gathered

under arm with tassel, fastens in front with loop and button, comes in rose or purple. Price\$8.50 Exquisite Embroidered Negligee of Japanese satin, made

empire style front and back, fancy scalloping at pointed

sleeves, V neck and down front, soft silk lining; in sky blue

only. Price \$13.50

New Corsets for Your Easter Gown

Stylish New Corsets,

which will make the

Easter gown becoming,

are now on display in

our Corset Department,

where are facilities for

rendering you every

corset service. See these

now while stocks are

fresh and the size range

eomplete. All the best

American and Canadian

makes are represented. Bon Ton Models from

......\$4.50 to \$10.00

.....\$1.50 to \$3.00

Gossard, front - lacing

...... \$2.50 to \$12.50

Madame Lyra from

...... \$4.00 to \$10.50

American Lady from

......\$1.50 to \$6.00

Nemo Self-Reducing,

Back-Resting and Won-

corset, from ...

Royal Worcester from

in contrasting shades, wide Jap sleeves, silk girdle at war

Dresses for All Occasions

Ladies' and Misses' Dresses in serge, crepe de chine, taffetas, charmeuse, georgettes, pongee, for street, afternoon and in-

Very pretty gowns shown in the new barrel, silhouette, blouse dress and coat dress; colors, rose, old gold, reseda, grey, beige and Copenhagen; a fashionable gown for small women, in georgette and crepe de chine; waist of georgette, large sailor collar, embroidered in silver, corners finished with silver tassels, crush girdle of silk, back and front panels of skirt embroidered to match waist, comes in Copenhagen. Price \$42.00

Smart Dress of Taffeta and Georgette, shown in reseda, Russian blouse style, blouse waist of crepe embroidered in gold, cuffs, sash girdle, deep hem of taffeta silk; skirt of taffeta. Price \$35.00

Ladies' Dress, shown in Taffeta and Crepe, in navy taffeta and pearl grey, waist and sleeves of crepe, large collar and waist embroidered in blue and silver, new sleeve open at wrist, crush girdle of silk; skirt of silk with yoke effect of crepe. Price \$42.50

Ladies' Dress of Pongee Silk in coat dress style, waist shows large pointed collar, collar and coat embroidered in blue, sash girdle; skirt two-piece. Price\$20.00

New Sport Silks



Have you seen the new sport silks? You will be well repaid for your visit, even though just to see these particular kinds of silks, so popular for separate skirts for summer, shown in large stripes in raw silks and taffetas, also spots and figures in raw silks; large ring, spot, Paisley and stripe designs in pussy willow taffeta silks. In fact, almost any of the new sport silks are here, even to the two-yard-wide Jersey silks (plain colors). The widths vary from 33 inches to 40 inches, and prices are from\$1.50 up to \$3.50 per yard

Queen Quality Taffeta Silks—Just Opened This well-known taffeta has been sold by this store for a number of years and has always given the purchasers the best wear. The shipment was slow coming, but the price will be the same as a year ago. You cannot be deceived on Queen quality, as the name is woven in white in the selvedge, yard wide. Price \$2.00 yard Plain navy, shot effects in green and navy, navy and black, brown and black, yard wide \$2.00 yard

A Superb Stock of Plain and Fancy Georgette Silk Crepes, \$1.50 Up to \$3.00 Yard.

These Dainty, Sheer, Filmy Silk Crepes, that are in constant demand for pretty waists or for sleeves, collars and other trimmings, are to be had here in a large range of plain colors at old prices; 40 inches wide \$1.50 yard Fancy Georgette Crepes, in newest pattern effects \$1.50 to \$3.00 yard

This assortment comprises figures, stripes, plaid effects, etc., in rose, grey, green, navy, ivory, helio, etc., all are 40 inches wide....\$1.50 to \$3.00 yard

EASTER WEEK TEA SPECIALS. Egg Salad, Brown Bread and Butter, Cup of Tea or Coffee30c Egg and Cheese Sandwich, Cup of Tea

Egg Pattles, a la Cream, Cup of Tea Tea or Coffee

derlift Corset from \$4.00 to \$6.00

C-C a la Grace from \$1.25 to \$4.00



Continued From Page One

they are called, are fighting a common foe, and their foe is now ours. We cannot send a great army across the ocean, for we have no army to send. Yet I should be glad for one if we could sent ten thousand men of our regular troops, so that the flag of the United States might at least be unfurled

in the fields of France, I believe

that the mere sight of that flag in that region made so desolate by war, would stimulate the courage and help the success of those who have the same aim that we have, and who seek the same victory. We can also help the Allies, as the president recommends, with large credits and with those supplies which we can furnish and which they lack. We cannot do more in any direction to bring this war to a speedy end, than to give those credits and furnish those sup-

plies.' Should Selze Ships. Senator Ledge said one of the first acts of the United States should be to seize the German ships now in United States ports.

and putting them in the world's 'We have never been a military

nation," Mr. Lodge continued. "We are not prepared for war in the modern sense, but we have vast resources and unbounded energies, and the day when war is declared we should devote ourselves to call-ing out these resources and organizing those energies so that they can be used with the utmost effect in hastening the complete victory.
"The worst of all wars is a feeble

war. War is too awful to be entered upon half heartedly. If we fight at all we must fight for all we are worth. It must be no weak, hesitating war. The most merciful war is that which most vigorously waged, and which comes quickly to an end."

HOUSE ACCEPTS SENATE'S MOTION

Washington, April 4.- The House foreign affairs committee today accepted the Senate's war resolution in place of its own and favorably reported the resolution for passage, If it is not taken up in the House late today it will be considered as the first business tomorrow WOULD SEIZE SHIPS.

Washington, April 4.—Senato Lodge, ranking Republican membe of the foreign relations committee in supporting the war resolution to day, declared the United State should selze the German merchan ships now in American ports and use them to replace ships German

ONE OF THREE SONS AT

FRONT, IS MISSING



SOUNING THE BUGLE NOTE OF EASTER READINESS

Your calear-your spirits-your interest in these new models remind you that

WEAR FOR EASTER

spring's great Fashion Show may be properly every foot in London, we've provided lavishly for the glat "Preparedness" Campaign of the season.



SHOPLETER ESCAPES Chief Munitions MARRIED SSTER OF

DOMINION TOOTH COMPANY,

LOOK AT CHILD'S TO SOL

Hurry, Mother! Remove poisons from little stomach, liver, bowels.

Give "California Syrup of Figs" at once if bilious or constipated.



Look at the tongue, mother! If coated, it is a sure sign that your little one's stomach, liver and bowels need a gentle,

doesn't sleep, doesn't eat or act naturally, or is feverish, stomach sour, breath oad; has stomach-ache, sore throat, diarrhoea, full of cold, give a tea-spoonful of "California Syrup of Figs," and in a few hours all the foul, consti-pated waste, undigested food and sour ile gently moves out of the little bowels without griping, and you have a well,

You needn't coax sick children to take

Ask your druggist for a 50-cent bottle of "California Syrup of Figs," which ages and for grown-ups plainly on the To be sure you get the genuine, ask to see that it is made by "California Fig yrup Company." Refuse any other far kind with contempt,

The Best 40c Meal in London Drop in and try our Businessmen's BRINGS SON BACK

: Hotel Harrison : TALBOT AND KING STREETS.

MELINING AND ADMINISTRATION OF THE PROPERTY AND ADM Surprising Results ANSCO "Speedex' Film Load your kodak the very next time with this new wonder film.
It costs no more than the or-

dinary kind. Stock always fresh—all sizes

Cairneross

PHONE 880 216 DUNDAS CUT PRICES

NEAL'S BUY ANOTHER.—The Neal SEWING ON THURSDAY, -Sewing DEPUTY P. M. RETURNS .- T. H. Duncan, deputy postmaster, has re-urned home after several months of bsence. Mr. and Mrs. Duncan spent to greater part of the winter in New

MR. MURRAY IMPROVES .- Ken Murray of Johnston & Murray, who has been ill for some time, following an operation for appendicitis, is improving steadily, and is reported to be much better today.

MORE RECRUITS - London's new unit, the 7th Regiment Overseas Comders it is announced that Ptes. C. S. Weir, R. Wiley and W. White of the 22nd Battalion have joined.

PLAINTIFF WINS.—Judgment for 168,20 in favor of the plaintiff was given in the case of D. J. Mathewson vs. J. Welsh, which was tried yesterday if. Lernoon, and argument D. I. Mathewson and D. Math ternoon, and argued today before Judge Macbeth. The plaintiff, D. J. Mathewson, sued for rent of a house. No order was made as to costs.

ark, Forest; William G. Lovalace, Ox-rd Centre; Edward Gibbs, George J. uchanan and Fred C. Culley of Sarnia; Buchanan and Fred C. Culley of Sarnia; Arthur Sheppard, Walkerville; Frederick Cameron, Dutton; James Deering, Petrolea, and James McKissick of Dresden.

CHADMAN SAYS DEAL

FOR WELLS PROGRESSES

Conference on Foster Property To Be Held This Week.

Conference on Foster Property To Be Held This Week.

The deal for the Foster property will be closed this week, according to statements made by Chairman Philip Pocock.

The option expires on April 8, and the bylaw has been passed by the commission to purchase the wells.

The price is \$2.500, and the commission will tender the amount at once to the owner.

A rumor has been in circulation that a syndicate is going to buy the land, and repudiate the agreement with Mr. Foster, owing to some difficulties that have arisen. This accomplished, a higher price would be asked for the wells and land than the agreement calls for.

The commission can expropriate land.

e commission can expropriate land vaterworks purposes, authority be-given in the municipal act. The ement signed by Mr. Foster sets a ASK NINE CENTS FOR ALL GRADES

decide on the wells, and the courts would decide on the proper value.

A conference will be held later in the week, when the question will be discussed.

SWEETNESS FOLLOWS HIM

ame time, it is a costly experi-th said syrup at \$2 a gallon. A condon Township farmer learned

Frank Glass Secures Release of Sergeant Whose Father is III.

The farm of John McLarty of lot 20

LONG, LONG TRAIL OF

London Township Man Olls Road With Present Agreement, Company
Fine Maple Syrup.

Doclining To Accord

Pouring out bountiful libations of ich, delicious, No. 1 grade maple syrup o the goddess of spring might be a name to inspire a poet to ecstatic verse. A new schedule of wages, based on a 9-cent increase all round, was the main feature of the proposed agreement laid before the management of the

ment with said syrup at \$2 a gallon. A certain London Township farmer learned this to his cost on Tuesday. A missing plug in a big, big can cost him some fifteen gallons of syrup, the finest ever marketed, as his customers can testify, and cash to the tune of \$30.

The said farmer has a reputation far and wide for the excellence of his syrup. During the past week, he has had an unusually good run of sap and, after all the labor attached to the sap gathering and evaporating process, he started publiantly to town with his treasure on Tuesday morning.

Cheerfully he rode along, unconscious of the luscious brown stream that flowed from his wagon to sweeten mud ples enough to rejoice the hearts of armies of small girls and boys.

Then he met an acquaintance, who called out; "Hey, got any maple syrup to sell?"

"Then afraid not" was the reply ""I'm afraid not "was the reply """I'm afraid not "was the repl Then he met an acquaintance, who alled out: "Hey, got any maple syrup or sell?"

"The afraid not," was the reply. "I hink I've promised about all I have on his load to my customers."

"Looks to me as if you have a good leal to spare the way you are sprinting the roads with it," commented the cquaintance.

"What do you mean?" said the armer.

But he didn't wait for the answer. Hey was out to investigate for himself. Almost the entire canful had disappeared in the twagenbox was one mass of horrible stickiness.

"It wouldn't have seemed so bad to see 330 outright," mourned the farmer to a customer. "The hard part is to see all that syrup wasted after so much work. I feel now as if I don't care if I never see sap again."

BRINGS SON BACK

FROM FRONT TO

CLARE FOR FARM

Who is the proposed rates with the cussed the proposed rates with the men and told them how impossible it can be deal to spay such rates of wages.

"I pointed out," added Mr. King, "that the further increase of two cents, of-fered some time ago, would use up the entire revenue, and that a higher in-the further increase of two cents, of-fered some time ago, would use up the entire revenue, and that a higher in-the further increase of two cents, of-fered some time ago, would use up the entire revenue, and that a higher in-the further increase of two cents, of-fered some time ago, would use up the entire revenue, and that a higher in-the further increase of two cents, of-fered some time ago, would use up the entire revenue, and that a higher in-the further increase of two cents, of-fered some time ago, would use up the entire revenue, and that a higher in-the further increase of two cents, of-fered some time ago, would use up the entire revenue, and that a higher in-the further increase of two cents, of-fered some time ago, would use up the entire revenue, and that a higher in-the further increase of two cents, of-fered some time ago, would use up the entire revenue, and that a higher in-the further increase of two cents, of-fered some time ago, would u

lose \$30 outright," mourned the farmer to a customer. "The hard part is to see all that syrup wasted after so much work. I feel now as if I don't care if I never see sap again."

CARE FOR FARM MIDDLESEX TO FRONT IN PRODUCTION EFFORT

Many Meetings Being Held to Preach

Big Crop Doctrine, ssion 5, London Township, will emain idle this year, for as a refit the efforts of S. F. Glass, M. P., on, Sergt. J. S. McLarty of the Battalion, in France, is returning ok after his father's work.

Middlesex County will be but little Refit to the matter of greater production. The lidea has caught on as rapidly in the lidea has caught Middlesex County will be but little

BY COL. L. SHANNON

Close. THE NATIONAL ANTHEM.

PTE. LAWRENCE SKELLY, who

Chief Munitions
Inspector Signs
With Battery
Commercial Traveler Another
Londoner To Join the
Camero Men.

Twelve recruits have sized up with
the Gall attery since Saturday, and
included in this list sized as a constant of the city on Treaday.

Gordoner To Join the
Camero Men.

Twelve recruits have sized up with
the Gall attery since Saturday, and
included in this list city a number of years, led as chelfe inspector of munitions here for some time past, Mr.
Ramsay is a class chelf inspector of munitions here for some time past, Mr.
Ramsay is a class chelf inspector of munitions here for some time past, Mr.
Ramsay is a class chelf inspector of munitions here for some time past, Mr.
Ramsay is a class chelf inspector of munitions here for some time past, Mr.
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Ramsay is a class chelf inspector of munitions here for some time past, Mr.
Ramsay is a class chelf inspector of munitions here for some time past, Mr.
Ramsay is an experience of the proposition of the control of years, led as chelf inspector of munitions here for some time past, Mr.
Ramsay is an experience of the Prince, and its a well-known commercial traveler.

The proposition of the control of the cont

odern war, of course, but they will arn, and I feel confident will deliver ie goods."

NEW YORK STOCK EXCHANGE. Thomson & McKinnon, brokers, Royal Bank Building, report fluctuations in New York stocks for The Advertiser as Shows 22 Cases. Trunk Lines and Grangers—

Open. High. Low. 1:30. altimore & Ohio.

nion Pacific... 139 139% 13814 139% Coalers—
hes, & Ohio... 60 60 5914 5914 heigh Valley... 6656 67 6614 6612 orfolk & West.. 131% 1324 130% 13234 ntario & West... 2316 5376 5376 5376 peding Railway. 96 9634 9558 9616 Tractions—

behind the city, if it does not surpass it, his son, Sergt, J. S. McLarty of the his son, Sergt, J. S. McLarty of the his father's work.

M. McLarty, senior, whose two sons were at the front, his been seriously in work on his 200-acre farm, near Hyde Park.

As the least partially worked, the neighbors have been pooling their efforts in order to get the seed in, but they in order to get the seed in, but they his is taking an active interest in the neighbors have been pooling their efforts in order to get the seed in, but they his is taking an active interest in the neighbor shave been pooling their efforts in order to get the seed in, but they work and is addressing a meeting at the present of the cuttravillation of the harvest in the extraordinary circumstances for Sergt, J. S. McLarty to other him is ter of millits, Hon, A. E. Kemp, that permission had been given, until stee of millits, Hon, A. E. Kemp, that permission had been given, until stee of millits, Hon, A. E. Kemp, that permission had been given, until the extraordinary circumstances for Sergt, J. S. McLarty to come home, and the city, if it does not surpass it, help it has a single property of the park of the matter of greater production. The deep his steep the production. The deep his production of the country are preparing plans to speed up crop-growing.

Accordinary a telegram to the millits, Hon, A. E. Kemp, this is a manufacture of the country are preparing plans to speed up crop-growing.

Accordinary a telegram to the millits in order to get the seed in, but they would not have pussed in the received the production of the cuttor of the cuttor of the purpose of the country of the production of the cuttor of the cutt

NATIONAL ANTHEM CHANGE ADVOCATED

Believes It Should Be Sung at Opening Rather Than

THE NATIONAL ANTHEM.

To the Editor of The Advertiser:
The National Anthem, when sung, should inspire our thoughts into a reverent contemplation of what that noble anthem is—an invocation to the Almighty. A respectful, quiet attention is demanded. Ignorance, thoughtiessness, or bad breeding, surely must account for the lack of it when at public meetings, entertainments, etc., the music signals the close, the men and women hasten to don their outer garments and make their exit.

The National Anthem should not be made so common that its significance will be ignored. It does not seem a suitable ending of the performance unless properly observed. Such a common use of it is, I think, peculiar to Canada. Better not so use it here unless with the respectful attention it deserves and demands.

SHOWS A DECREASE

Standard Drug Stores

Save You Money

EASTER --- THE FESTIVAL OF PERFUME, FLOWERS AND CANDY. This week we present our Week-End Specials for Thursday and Saturday. For the benefit of out-of-town visitors our stores will be open on

BARGAINS FOR THURSDAY AND SATURDAY.

Drug Store in London East,

344 Richmond street, or 252

FLOWER DEPT.

PHONE 4040

At one store only, 252 Dundas

Cut Flowers prepaid by

arcel post to any address in

upwards, under \$1.00 inclose

10c to pay postage. Safe de-

Violets, per bunch35c

livery guaranteed.

Easter sale of Cut Flowers

or 174 Dundas street stores.

and Plants at cut prices.

PLEASE NOTE \$1.00 Prices the same at all Burdock and Enos Fruit Standard Drug Stores unless Sarsaparilla advertised to the contrary, 67c viz., our customers can get 67c the same quality goods at the Easter Candy same prices at our Standard

Standard Drug Stores are ready for Easter in their 664 Dundas street, as at our Candy Department. We claim to handle the two best Canadian-made lines of Chocolates and the best

American make. NEILSON'S CHOCOLATES -The Chocolates that are different. Prices range 25c, 50c, 75c, \$1.00 and up. Complete

assortment always. MOIR'S - A direct shipment just received from Halifax. Prices of packages in stock, 50c, 75c and \$1.00.

PARK AND TILFORD-A very complete assortment -received direct from their New York factory. Prices range from 45c to \$1.50 per package. Buy her a Box of Candy for

Easter. EXTRAORDINARY EASTER BARGAINS.

1 lb. Talcum Violet and Lily of the Valley Regular 25c per package While it lasts......2 for 23c

Easter Perfumes Individual Packages-As

sorted makes and odors, an ideal Easter gift. Prices 25c to \$4.50 each. Toilet Water-Such makes

as Vogue Royale, Taylor's National, Djerkiss, Minty Melba, Colgate, Williams, Hudnut, Mary Garden, Pivers, Roger & Gallet. All prices.

Bulk Perfumes-Corson's Ingram's, Piver's, Roger & Gallet, Crown, Djerkiss, At-By the box of 50c, 9 for 50c 50c Nestle's Food39c kinson's, Colgate, Houbigant, Taylor's, Mary Garden, Na tional, Vogue Royale, Palmer's, Payan's. Ranging in price from 50c to \$2.50 per oz.

Easter Sale of Stationery.

15c Writing Pads, linen.. 9c 25c Writing Pads, linen, 19c Envelopes, 5c, 10c per pack. Assorted Papeteries, regular, 25c, for19c Assorted Papeteries, regular 35e, for29c Assorted Papeteries, regular 50c, for39c

Brushes THAT BRISTLE WITH GOOD POINTS FOR

EASTER. Brushes, Clothes Brushes, Hair Brushes, all kinds, all at Standard Drug popular cutrate prices.

Tooth Brushes, Shaving \$1.00

DDD Fruit-a-tives

67c

Shaving Cream, 19c

Store No. 2

Phone 1261

Pick's Reg. 25c, 19c Reg. 50c, 39c

Nuxated Blood Iron Iron Salts 62c

Toilet Articles

oc Odo-ro-no24c 5c Odo-ro-no57c 25c R. and G. Rice Powder 19c 50c R. and G. Veloute Face Powder38c Oc Kosmeo Face Powder 38c 25e Italian Balm19c

25c Mennen's Talcums 2 for 25c 50c Wyeth's Sage and Sulphur 33c \$1.00 Wyeth's Sage and Ontario on orders of \$1.00 and

Sulphur66c 5c Vogue Royale Face Powder24c 75c Vogue Royale Face Powder48c 35c Pond's Vanishing Cream

\$1.00 Ingram's Milkweed

Cream 58c

35c Kolyno's Tooth Paste 24c

25c Liquid Shampoo19c

25c Mennen's Tooth Paste 19c

Easter Bargains

For Baby.

25c S. D. L. Tooth Paste

Sweet Peas, per bunch...35c American Beauty Roses, each 75c Mary Garden Talcum 48c 20c; per dozen\$2.25 75c Lilas de Rigaud Talcum Tulips, per dozen49c Daffodils, per dozen.....49c 25c Colgate Talcums.....20c Roses, 10c each, per doz. \$1.10 25c Williams' Talcums 20c Roses, 15c each, per doz. \$1.75 50c Persian Beautifier33c Hyacinths, per dozen....49c 50c Palmolive Shampoo .. 33c Rose plants, Easter Lilies in 25c Florida Water.....19c oots, Ferns, Spirea and Fern 50c Florida Water39c Pans all at cut prices. 50c Ingram's Milkweed Cream

Easter Sale of Cigars Buy Him a Box.

Monas, regular 10c, 5 for 25c By the box of 25.....\$1.15 By the box of 50....\$2.25 Mansart, regular 10c, 5 for 25c | 50c Zonox Anti-Acid Paste 29c By the box of 25.....\$1.15 By the box of 50.....\$2.25 50c Liquid Shampoo.....29c Five Days, reg. 10c, 5 for 25c | 15c Camphor Ice 7c

By the box of 25.....\$1.15 | 25c Mennen's Cold Cream 19c By the box of 50....\$2.25 Baled Havanas, regular 10c 5 for 25c By the box of 25....\$1.25 By the box of 50....\$2.50 Japs, regular 10c....9 for 50c | 35c Castoria21c By the box of 25.....\$1.40 25c Baby's Own Tablets..14c By the box of 50.....\$2.75 | 35c Steedman's Powders. .24c By the box of 25.....\$1.40 | 75c Sugar of Milk59c By the box of 50.....\$2.75 | 10c Nipples 5c

stock. Special prices by the Easter Sale of Drugs and Patent

Medicines 25c A. B. S. and C. Tablets 2 for 25c 25c Blaud's Iron Pills 2 for 25c Palmolive, regular 15c 35c Cascara Tablets 2 for 35c 30c Limestone Phosphate 24c 50c Ely's Cream Balm...32c \$1.00 Bon-Opto86c

25c Carter's Liver Pills 2 for 25c Scalp Tonic

Store No. 3

174 DUNDAS ST.

Phone 1424

All the popular brands in Feeding Bottles 5c 50c Horlick's Milk39c \$1.00 Horlick's Milk79c Eagle Brand Milk (Borden's) EASTER SALE OF SOAPS. Zonox Glycerine Soap, red, green and amber; regular

15c3 for 25c 3 for 25c bar 19c See Freezone24c Trio Soap, 3 cakes in a box, regular 25c19c 50c Pink Pills32c Vinolia, assorted, 3 cakes in a box, regular 25c....19c 50c Doan's Pills 28c Crown Unscented Glycerine, 50c Dodd's Pills 28c regular 15c..... 3 for 25c 50c Chase's Nerve Food. 32c Bath Tablets, all odors, regular 15c 2 for 19c 50c Cassell's Tablets 28c Mother's Favorite, regular 25c Thomas' Eclectric Oil 14c | 10c 3 for 19c Egyptian Violet Glycerine, regular 10c3 for 19c

> Minerva Mentholatum Straw Hat Reg. 25c, 16c Enamel Reg. 50c, 32c Reg. 15c, 10c

344 RICHMOND ST. 252 DUNDAS ST. Phone 4040

Store No. 1

[Reported by Thomson & McKinnon.] Minneapolis, April 4.—Wheat—Close— May, \$1 97%; July, \$1 92.

ABBEY Effervescent Salts

BUYS, LOOK! BIG SPECIAL ALL WEEK. Baseball, Bat and Glove, for 25 cents. Peel's, Richmond St.

The GRAND Cafe

London's Most Homelike Dining-Room Restful surroundings; good meals, good service; first-class food; upstairs, away from the noise. Tables reserved for banquets and parties. Call or phone.

PHONE 4346.

First Floor Over Star Theatre.

CHARLIE CHEU, Proprietor.

We Can Please Your Coffee Taste Our Banquet Coffee is roasted by

Store No. 4

664 DUNDAS ST.

the advanced process, which retains the strength and flavor of the berry. We grind it especially to your order A POUND, 43c PHONE 3950.

DUNDAS STREET AT RIDOUT.

384-386 Richmond St. The Geo. H. Davis Insurance Agency 206 Royal Bank Bldg. Phones 776-2922

Condon Advertiser

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THE LONDON ADVERTISER COMPANY, LIMITED.

London, Ont., Wednesday, April 4.

TWO REPUBLICS.

HE DEMOCRATIZATION of Russia, which has covered the once ignorant peasantry and the once insolent artistocracy as well as the professional and middle class, should make the entry of the United States into the war an easier matter. Four republics, France, Russia, China and Portugal, together with the constitutional monarchies of Great Britain, Italy, Belgium, Serbia, Rumania and Japan, contend against the brigandage and tyranny of the Teuton, Magyar and Turk. Can the United States, quite apart from the insults and injuries she has suffered, entertain any doubt as to where she belongs in this fight?

It is interesting that there has always been a curious friendliness between the United States and Russia. To France the Americans owed more than to any the strongest force for goodwill, and the work could tell of conditions which French temperament was not well undistance, however, the want of either is given some cases helps to improve community or conflict, and the unlike- these conditions. ness between Russia and the United States, seem to have lent enchantment to their mutual view. At the same time ing great continental powers, with continental climate and character, in their black would a negro require to be to tinental climate and character, in their black would a negro require to be to newness and indeed rudeness, in their be as black as the German seamen, who be as the German seamen seamen, who be as the German seamen agricultural wealth and control of vast fire on innocent coast towns, who drown really ought to be done. You love him, undeveloped resources, their steady ad- innocent women and children, who sink vance for decades over large tracts a boat like the Lusitania? A black face. thinly peopled by barbarous peoples, heart is very much worse than a black the mixed character of their popula- face. tion, their ingrained sense of religion and duty, somewhat relaxed of late perhaps in the United States, and may we add, the two huge republics have a comof British and American brotherhood. fare, and our own inconceivable bills

children of Shakespeare and Bunyan? France in 1789, suddenly transforms the Without indemnities forced from her most absolute of European governments enemies, faced by an outraged world into the most popular. If the bonus of that will have nothing to do with her, "But he always comes on Wednesday Anglo-American friendship are still disturbed in some measure by the unset- criminal government, and perhaps sink him you tled state of the Irish question, there herself. The German Government has can be no hesitation in the United set its teeth desperately to win, and States as to a choice between heroic save itself. It is now a case of either France and holy, tree Russia on the one the Teuto-Turks or ourselves coming hand, and the Teuto-Turk machine on out alive. For our very existence we New York who's spending a few weeks land and Constantinople is sure to be absolutely finish the foe. settled in an enlightened spirit by republican Russia. But what of the diabolical tyrants of Posen, Bosnia, Zabern and Alsace?

GERARD LEADS CHEERS.

HERE was some resentment shown Ambassador James W. Gerard's speech places for recruiting officers to visit. in Berlin, in which he said the friendly feeling in the United States for Gerthe time, but subsequent events tend from Siberia. to prove that the ambassador was speaking as a diplomat, in other words, telling a half-truth.

On Monday Mr. Gerard was present in the Metropolitan Theatre, New York, when the report of President Wilson's war message was made public, and he cheers for the president, the army and also did you note he was beaten? navy and the Allies. Dissimulation was no longer necessary; he was in his own country and could show his personal feelings unreservedly.

In his Berlin words, Mr. Gerard followed the same line as did the president in his address, when the latter disclaimed any quarrel with the German people and anything but friendship and sympathy for them. It is the One would never have dreamed it from Government and its militarism that reading back numbers. both detest, not the poor dupes who compose the nation. And the kindest thing that can be done for the nation is to rid it of the junkerism which has brought it to the present pitiable state.

A MINISTERIAL PROTEST.

ONDON'S Presbyterian ministers at a meeting held on Monday to cases heard in the juvenile court, and asked the court to take steps to avoid this in future. Presumably the publicity complained of is the newspapers' accounts of trials and the punishment inflicted.

One wonders what there is in this newspaper publicity to give offence. The law strictly forbids the use of the names of delinquents charged in the children's court, and even if this law table did not exist newspapers would not should do their part by legislating to any, inflicted. Only once in a long duction.

such cases, and then with the sole idea of giving warning to others to

avoid the evil. It may be supposed that a case which occurred recently, in which a young boy was ordered to be lashed for a certain offence, brought the subject to the attention of the ministers. The newspapers were guarded in their reports, but did emphasize the punishment. Was it not wise? Is it not good policy to show the public at large, and youth in particular, that crimes against decency will be strictly dealt with and adequately punished? The fear of the lash is believed by many to be a greater deterrent than anything else, and if the reading of that paragraph keeps one juvenile from a similar offence, its publication is more than justified; it is praiseworthy.

It is frequently the publicity given to crime that is more feared than the punishment given under the law. Only those who are employed in the editorial rooms of a newspaper realize this truth fully. Week after week they see men and women come up to beg that nothing be said about their

appearance in court, adding: "I don't care about the fine or the sentence, but I don't want my friends to know." Suppose nothing was said of all the ed?" juvenile cases, what would be the result? People complain to the police into the eyes of Ruth Hempstead, her about the unlawful acts of children, niece, when she asked the question, and and if they never saw any account of the younger girl blushed. these being brought before the magistrate, there would soon be bitter comments on the inefficiency or uselessess of the police force and a temptation for those annoyed or robbed to Mary remarked bluntly. "If you aren't take the law into their own hands. Is engaged, you ought to be." it not better to let the people know

what is being done? As it is, the majority of citizens offense have no conception of the prevalence of juvenile crime in the city. Those in charge of Children's Aid Society would shock society, and which could not be published. The publicity that him?

NEGRO SEAMEN.

HE GERMANS are complaining point with you two."

that the English are using negro

"Well, what can I do?" There was a blood thoroughly with a good blood rem-I that the English are using negro

THEY OR WE.

mon past in a long adherence to serf- of men and money on this war, is that plan?" dom and slavery respectively, though if we don't pay, pay, pay, now, and if Russia got rid of the system without as a consequence our cause should fail, bloodshed. Such was the sympathy bewe should have a fine bill to settle with she said. "Don't you think it would be time." tween these peoples that when in 1854 a winning Germany. We must produce better just to let things run their Burdock Blood Bitters is manufactured the western powers of Europe fought and fight and pay to the limit, if we course? Russia in the Crimea, there was dangerous talk of the United States intervening on the czar's side. At that time, Sidney Dobeli, the English poet, wrote

The wastern powers of Ediroge Todgish and Ight his famous sonnets on America, one of the pensions of German and Turkish however, and her companion's lips the earlier utterances of the sentiment soldiers, the cost of their atrocious war- closed in sudden resolution.

"Shall we hear thy guns, America?" fighting to the finish. Her government come to see you tonight." The revolution in Russia, like that of knows the nation is ruined by a draw. the other. The future of Poland, Fin- have to deliver a knock-out that will

EDITORIAL NOTES.

Blondin's headquarters are at a Montreal hotel. Doubtless he will Ruth's voice. have many callers.

Judging by reports of "scraps" in a few weeks ago because of city councils, these should be good

find some of her future leaders of many had never been stronger than at thought among those exiles returning

Along with the empress' valuables, Germany might sell the crown jewels. They are not likely to be used in the old way after the war.

o'clock, when a young man with smil-ing eyes and curly hair entered. "How are you, Miss Robinson?" he asked pleasantly. "Hard at it?"
"Yes." She smiled back at him. "I Did you notice it was the pacifist Bannwart who struck first in his want you to come home to supper with rose in his box and led the audience in quarrel with Senator Lodge? And

Berlin explains that the German troops gave way under orders south of Arras. The orders were given under British pressure and readily

He acknowledged Aunt Mary's introduc How quick those German-American papers are to protest their loyalty then turned to Ruth. since war has become inevitable.

on the surly, reactionary, separatist away, she forgot about Oliver Crowley and barbarous temper of Germany than and barbarous temper of Germany than its determination to abolish printing in the Italian type, and to insist on the when Dick took a rather reluctant leave. native, mediaeval black letter? There may be a sort of quaint beauty in the old Teutonic type of Martin Gutenburg, and doubtless it has fine, sentimental meet them. associations to the proud German mind during the next day, and deep down in But on any but the best of paper, the her heart she admitted that she was Gothic text is a sad weariness to the eye, and its exclusive adoption is the seal to the Huns' isolation.

VOICE OF THE PEOPLE

To the Editor of The Advertiser Apropos of backyard, kitchen, the municipalities derful how the average chicken owner ignores and violates his neighbor's rights in this respect. The city council should take this up in the interest of fair-play and increased food nead duction. did not exist newspapers would not compel chicken-raisers to keep their care to brand a child by announcing fowls on their own premises. It is wonhis or her identity to the world. They derful how the average chicken owner vaguest terms, and the punishment, if of fair-play and increased food pro-

The Advertiser's Hint for City Gardeners.

Information as to Preparation, Planting and Care of Plants That May Be Grown in Backyards.

DAILY REMINDER.

Prepare ground and plant onion sets.

Sow hardy pease, lettuce, spinach, onions, carrots, parsnips, salsify. Cabbage and cauliflower seed may also be planted, but should be carefully watched and protected if necessary. Cut potatoes and spread out to dry so to heal the cuts. Harden off cabbage and cauliflower plants.

Planting Table:
Plant—May, July.
Plant—1½ to 2 inches.
Harvest—July 1.

Varieties for Ontario:

Parts White

In Ontario. Pole beans will not do well here owing to the climate. The seed should be sown in May on warm, Joamy soil, which is full of humus. Furrows about 30 inches apart and 1½ inches about 30 i

Planting Table:
Plant—May, July.
Plant—1/2 to 2 inches.
Harvest—July 1.
Varieties for Ontario:
Wax—Golden Wax, Davis White

Green-Valentine, Refugee. The bean is a native of South Amer ica, the wax variety being easily grown

THE ADVERTISER'S

DAILY SHORT STORY

(Copyright, 1916, by the McClure Newspaper Syndicate.)

THE MEDDLER.

By Earl Reed Silvers.

Miss Mary Robinson looked squarely

"Of course we aren't," she answered

"I'm only thinking what everybody

more, and Oliver never goes to see an

Ruth evaded the question.

you why doesn't he ask you to marry

"Can't two young people just be good friends without bringing in the ques-

'Oh, I can't; Oliver's coming!"

'No, not that," the girl admitted.

"Well, 'phone him tonight and tell

m you have another engagement."
"But I haven't," Ruth protested.

"He's a young newspaper man from

in Glenwood, getting material for a story. I've met him a number of times

in the office, and I've always intended

have him up for supper. So we'll

"All right, I'll 'phone to Oliver."

visit to the office of the Glenwood Re-

cord, the only newspaper in town. As society editor, it was her duty to write

the personal news items. Glenwood had

not yet grown out of the village class,

and the news was sprinkled with per-

sonal remarks which everyone read and which no one took exceptions to.

placed on the editor's desk was one that caused her considerable satisfac-

There, I guess that will wake him

She remained at the office until 4

'I'd be delighted, What time?"

ceived her telephone call.

"Six o'clock. I'd like to have you

"That will be fine." He appeared

unusually enthusiastic. "I've seen her in the street several times."

At 6 o'clock to a dot he presented imself at the Hempstead front porch.

to Mr. and Mrs. Hempstead, and

Among the batch of items which si

tion, which she read over twice.

"My, but he'll be sur-

There was a note of excitement

"You will have.

make it tonight.

ip." she said.

prised!" she added.

Dick Stover up to see you.'
"Who's he?"

'What makes you think so?"

"Why?"

ing.
Sufficient cultivation is carried on with a hoe to keep the weeds under and to preserve a fine mulch on the surface of the soil. Be careful not to touch the bean plants when they are wet.

THE GIRL WITH THE HOE. evening his conversation was anything but inspiring. Ruth found herself com-paring him with the pleasant-voiced visitor of the night before.

in Ontario. .Pole beans will not do well here owing to the climate. The seed

But finally he roused himself.
"There's something I'd like to speak
to you about," he said. Ruth's heart leaped. He was probably going to say the words she had wanted him to say for the past six months. But she was surprised at the lack of pleasant anticipation the prospect incited. She realized suddenly that she didn't want him to say them after all.
"Have you seen today's copy of the ord?" he asked

"No," she answered, "I haven't had 'Then read this." She took the paper from his hands and ead the item he indicated. "It is rumored that a certain young ewspaperman from New York has been

else in town is talking about," Miss visiting one of our young ladies or engaged, you ought to be." "Why?" Ruth was accustomed to her aunt's frank remarks, and seldom took "You've been going together for two years now. None of the other boys in town come to see you any B.B.B. DROVE THEM AWAY

When the blood becomes impure the very first symptoms which manifest themselves are a breaking out of various tion of marriage?" she parried.
"Good friends, yes!" Aunt snorted. "But it's got beyond that she was been as boils, it is got beyond that she was as a breaking out of various forms of skin trouble such as boils, pimples, sores, etc., and to get rid of she was troubles to the same that the same that the same as a breaking out of various forms of skin troubles such as boils, it is to be same a breaking out of various forms of skin troubles such as boils, it is to be same a breaking out of various forms of skin troubles. these troubles you must cleanse the

> The best blood cleansing remedy on the market today is Burdock Blood

Thousands of people from one end of Canada to the other have used it during the past forty years, and have nothing A crimson tinge crept over the girl's "I think so," she answered hesitatproperties.

For a long two minutes Miss Mary Mr. Rufus Beers, Upper Main River, looked thoughtfully into the distance. then she turned to her companion.

"If he fintends to propose at all I can make him do it in two days," she announced "Do you want to try my could not work a sometimes was so bad I mounted "Do you want to try my could not work a try my could not work."

Mr. Rulus Beers, Opper Main River, N. B., writes: "I want to say a few words about your medicine, Burdock months and sometimes was so bad I mounted not work." nounced. "Do you want to try my could not work. I tried lots of cures The girl hesitated.
"I—I don't like to do anything that time I was all better.

only by The T. Milburn Company, Limited, Toronto, Ont., but so well and "No, indeed I don't," Aunt Mary



71 Grenville St., Toronto, Ont. Toronto's Select Family Hotel. Centrally located just off Yonge Street. Convenient to Shopping and Theatre district. hates: American Plan-\$2.50 up per day Kates: American Pian Single, \$1.25 up per day.

European Pian Single, \$1.50 up per day.

@DEWEY HOTEL WASHINGTON, D.C. 14th & L Streets, N. W.

OMFORTABLE, attractive and conveniently located.

Five minutes' walk to White House, State, War and Navy buildings; close to shopping district and theatres.

> A modern and hospitable hotel. Both American and European plans.

American Plan \$3.50 per day and up European Plan

\$1.50 per day and up Write for booklet GEORGE Q. PATTEE, Prop. L. A. PATTEE, Ass't Mgr.

Tve seen you so often that I feel as know you already," he said. een here for a week now."

The girl liked the way he spoke; she liked his smile and many other things about him; and as the evening were

"I'll introduce you to some of Glenod's young people. "If they're all as nice as one I have met," he rejoined, "I'll be delighted to Ruth thought about him quite often

"You must come again," she urged

sorry that it was Oliver, and not he, who was coming that night. But Oliver came, earrying under his arm the weekly edition of the Glenwood Record, which had just been issued.

W. T. Strong, druggist; Taylor's Drug Company, six stores; Standard Drug Company, London.

EXAMINE YOURSELF

Are you troubled with constant headaches? Do you have backache and aching limbs? Have you painful, swollen ankles and joints? Are you subject to Rheumatism or Sciatica? Do you suspect Stone or Gravel? Have you Urinary troubles? In nearly every case the above allments can be traced to impurities of the blood, due to defective kidneys. The whole blood stream passes through the kidneys every three minutes, for the removal of all impurities.

restore affected kidneys to regu-larity. Gin Pills have restored health in thousands upon thousands of cases.

of cases.

All druggists sell Gin Pills at

50c. a box, or 6 boxes for \$2.50.

NATIONAL DRUG & CHEMICAL

CO. OF CANADA, LIMITED

Toronto, Ont.

71

Maple avenue," the paper stated. "How about it, Ruth?"

The girl blushed scarlet. "I'm glad that you are having other with her always, and I'm-I'm not ready stand!" "Oh!"
Ruth was taken back at his frank tatement. She didn't know what to o get married yet."
"Oh!"

Ruth was taken back at the statement. She didn't know what to Aunt Mary.

CLIFF ROBINSON.

Fish Specials

For Thursday---While They Lat Smoked Haddie121/2c lb.

FRESH-CAUGHT LAKE ERIE FISH, WHITEFISH, HERRING, PICKERE! PERCH. ORDER EARLY. USE THE PHONE, 6186.

ROBINSON & GRAHAN

206 DUNDAS STREET.

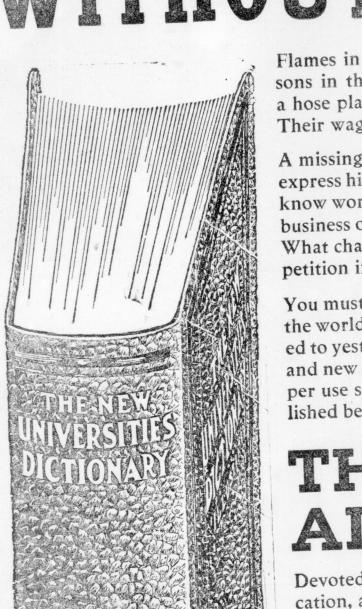
Store Open Until 10:30. AUTO DELIVERY PHNE 6186

nen come to see you. I have been nonopolizing you for the past year or o, and I feel that I ought to stop it. have a mother who wants me to live this," he finished. "I hope you'll underly the finished. "I hope you'll underly thought it would. Oliver has thrown me thought it would. Oliver has thrown me "Yes, I understand." The girl's voice over.

"Mr. and Mrs. Larence Hemps were troubled.

"Not very much," she responded, "Mr. daughter, Ruth, to M. Richard Ste Stover is coming to see me Saturday."

THE FIREMAN WITHOUT A HOSE



Flames in a great tenement imprisoned scores of persons in the apartments above. The fire-chief ordered a hose played on the blaze. His men jumped to obey. Their wagon was empty. The hose was missing

A missing word is a missing tool. The man who can't express his thoughts can't convey his ideas. If you don't know words, and how to use them, you are as bad off in business or society as a fireman at a fire without hose. What chance would you stand against the fires of competition if you could neither write nor speak?

You must keep apace with the language to keep p with the world. Education today is progressive—not onfined to yesterday's language and activities. War in lurope and new discoveries have brought into general and proper use so many new words that all dictionarie published before this year are wholly out of date.

ADVERTISE

Devoted to public welfare, campaigning for bettr education, always seeking to give men and women more opportunities for self-advancement, offers to its raders this new dictionary.

Twenty-five dictionaries in one. Defines work used with special meanings in such activities as wr, golf, yachting, music, baseball, etc.

Full of information needed daily in home and office. Illustrated with pages and double pages of cour and duotone.

Large type, all new-easy on the eyes.

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Take It and shree Home for 306

A, LTD.

CLIP COUPON TODAY FROM PAGE 2.





See Our Easter Window West Floral Co.

249 Dundas Street. Phone 2187.

CEETEE

UNDERCLOTHING Guaranteed Not To Shrink.

Main & Collyer Doctors Stand Amazed at Power

of Bon-Opto to Make Weak Eyes Strong--- According to Dr. Lewis

Guaranteed to Strengthen Eyesight 50%

In One Week's Time in Many Instances

A Free Prescription You Can Have Filled and Use at Home Philadelphin, Pa. Victims of gy attrait and other cye weaknesses, and to know that according to Dr. Lewis there is real hope and help for them Many whose eyes were failing say them have had their eyes restored by this remarkable prescription, and many who once wore glasses say they have thrown them away. One man says, after using the receipting right from the set of read at all. Now I can read everything the doubt notice of the all the time. It was almost blind. Could not see to read at all. Now I can read everything them and the time. It was almost blind to glasses. A seem of the time of the was like a time and multitudes more will be able to strengthen their eyes as to be spared the trouble and expenditudes and the prescription. The was almost blind. Could not see to read at all. Now I can read everything seems clear. I can read even fine print without glasses. More than the cut glasses. When the cut glasses. When the cut glasses. When have the cut glasses. Another who used it says: "I was bothered with eye straing can be done to the cut glasses. The time of the cut glasses. The many hopelessly blind might have snaved their sight if they had cared for their says: "I was bothered with eye straing can be done to the cut glasses. The many hopelessly blind might have snaved their sight if they had cared for their says: "I was bothered with eye straing can be done in the cut glasses. The many hopelessly blind might have snaved their sight if they had cared for their says: "I was bothered with eye straing can be done in the cut glasses. The many hopelessly blind might have snaved their sight if they had cared for their says: "I was bothered with eye straing can be done in the cut glasses. The many hopelessly blind might have snaved the sight in the cut glasses. The many hopelessly blind might have snaved their sight if they had cared for their says: "I was bothered with eye straing can be done in the cut glasses. The many

not express my joy at what it has done for me."

It is believed that thousands who wear glasses can now discard them in a sand Strong's Drug Store.

If is believed that thousands who was glasses can now discard them in a sand Strong's Drug Store.

If can be obtained represent to be able to give her a visit. Housely world"; of or exhall the money. It can be obtained from any good druggist and is sold in this city by standard Drug Company, four stores, and I'm glad my junior, we world"; of the eping is a science, I think, as absorbing as any other; perhaps I think so, of his girl from the properties of the control of the properties o

Lifebuoy Soap, 5c

Brussels SproutsBox 20c

which for several years have looked like a dim green blur to me. I cannot express my joy at what it has done for me."

It is believed that thousands who like a dim green blur to me. I cannot express my joy at what it has done for me."

So per cent in one week's time in many instances or refund the money. It can be obtained from any good druggist and is sold in this city by sold properties.

Cynthia Grey's Mail-Box

School Debates. Dear Miss Grey,—1. Would you lease publish for me some subjects or a public school debate?
2. Do you think that fifteen is too 2. Do you think that fifteen is too old to try the entrance??
3. I am thirteen, and I am in the fourth class at public school, am I for enough advanced, and if you had the chance to try the entrance this summer would you take it, as I have only spent one year in the fourth class?

4. Do you get any other letters from 4. Do you get any other letters from his place? 5. How is my writing for a 13-year

old?
Please do not say that this letter is too much of a variety, because I do not ask all for myself. Hoping to see this in print, I remain,
TANTA MARICA.

Ans.—These may appeal to you; Resolved, that public ownership of a city's street railway is for the best. Resolved, that n untity good natural. commands and the best and the best and the best and the sesolved, that an untidy, good-natured oman is more desirable than a clean, ank. Resolved, that the oldtime region made for greater contentment in community than present day fads.

A Cleaner and Disinfectant will benefit by women having the No. 3. Personally, I believe best to get thoroughly grounded in the work before trying this important examination, but your parents and teachers are the ones to decide. 4. A few. 5. Very good.

Dear Miss Grey,—Inclosed find check or \$2, to be given to the Belgian chilren. Am in a hurry. Enjoy the Maildox. May write more again. Will lign, AGNES, A WELL-WISHER. Ans.—This kind gift will be paid in t once, as requested.

To Remove Paper.

Dear Miss Grey,—I saw where a reader asked how to take paper off the walls. You replied that you thought Gillett's lye would help to do it. No doubt it would, but I sincerely hope she did not try it, as it would most likely take the skin off her hands too. It is a preparation which needs to be used with great caution, as it burns severely if it touches the skin. Have used a great deal of it the past few months in housecleaning, but always made sure to have rubber gloves on at the time. The way we took the paper of the walls was just to soak well with clear cold water applied with a brush (whitewash). Then when it was well saturated, two or three times if necessary, take a scraper (which can be purchased in the hardware department of local stores for 15 cents), and scrape it all off. It is not an easy job, but the set is at lating to do if you are applied to the can be purchased in the hardware department of local stores for 15 cents), and scrape it all off. It is not an easy job, but the set is at lating to do if you are applied to take paper off the walls. ATRACTIVE DRIES of the make it was the country and I now live in the city. I find the city very lonesome, as I am not out acquainted with any young boys and girls. I have relatives here and, of course, my mother and father and two brothers. But my brothers are like other girls brothers, I the city very lonesome, as I am not out the city very lonesome, as I am not out the city very lonesome, as I am not out the city very lonesome, as I am not out the city very lonesome, as I am not out the city very lonesome, as I am not out the city very lonesome, as I am not out the city very lonesome, as I am not out the city very lonesome, as I am not out the city very lonesome, as I am not out the city very lonesome, as I am not out the city very lonesome, as I am not be acquainted with any young boys and agins. I have relatives here and, of course, my mother and father and two brothers. But my suppose, "more interested in other gives in the city very l



ADVERTISER PATTERN DEPT.

TROUBLES

a the sealers after they're washed? I hink it's a good idea. And I wonder ow many use tissue paper to clean amp chimneys? "It makes 'em shine."

May Easter bring cheer to all. Yours, FORGET-ME-NOT.

Ans.—Yours is such a cheery message that you need not fret about not "being of help." I am glad you wrote, and hope you will do so again. ou will do so again.

Who Makes Haggis? Dear Miss Grey,—Inclosed find crochet attern for pillowcases for "Grandpa's is the woman who cried."

I would like a recipe for haggis.

Finds Town Lonesome.

Dear Miss Grey,—In the Mail-Box there sure is some very interesting letter-writers, and again they do remind one of the foolish virgins, "Some wise and some foolish." Imagine people talking about country people, and again others about city folks. Isn't there anything else to talk about these times? Surely we can find something else to do that would be much nicer and more becoming than talk about our neighbors. A NEAT, ATTRACTIVE DRESS FOR HOME OR CALLING.

Waist—1988. Skirt—1976.
Comprising Ladies' Waist Pattern 1988, and Ladies' Skirt Pattern 1976.
Satin or taffeta silk could be used for the waist, likewise fiannel or al-



children. Moth-

bright and sunny in the morning. The liver is stimulated the stomach cleaused and the bowels purified but all safely and gently. They help break up a cold very quickly.

Get Chamberlain's Tablets at druggists, 25c, or by mail from Chambarlain Medi-VE TO VOE E





ou can get Sunkist Oranges wherever uniformly good fruit is sold. Tissue wrappers stamped "Sunkist" iden-tify the genuine. Order

Sunkist Uniformly Good Oranges

MADAME'S WAR - TIME

will make any difference to the army o that my writings will ever penetrate to Madame --- was the only one of her sex so ashamed of having cried and so fearful of it "getting out" that I will shroud her name in mystery so, when my fellow-trippers pass this shop, those of them who may have stumbled across this erratic guide will not say, "Here

I. I would like a recipe for haggis.
Someone asked how to clean a light straw hat. I had excellent results from rubbing with salt and corn meal.
Spice Cookies—Half cup molasses, 3 level tablespoons lard or dripping, 2 tablespoons milk, 2 cups flour or enough to roll, 1 teaspoon soda dissolved in about a third of a cup warm water. Use spice desired—cloves, allspice, ginger.

MARRIED NOW.
Ans.—"Grandpa's Girl" will be pleased with the lace. And, who will send along a haggis recipe?

I should like to tell it to the world, so that all might go to her shop and get her on her feet again. Yet she would not care for it. Like the bell inert upon the floor in the Barcy Church, her shop would not be serving the purpose of a shop, which is no place for charity, even though its mistress put her head down upon a crate of unsold stock and wept—wept because she was cold and underfed and alone, her man at the front.
I should like to tell it to the world, so that all might go to her shop and get her on her feet again. Yet she would not care for it. Like the bell inert upon the floor in the Barcy Church, her shop would not be serving the purpose of a shop, which is no place for charity, even though its mistress put her head down upon a crate of unsold stock and wept—wept because she was cold and underfed and alone, her man at the front.

I should like to tell it to the world, so that all might go to her shop and get her on her feet again. Yet she would not care for it. Like the bell inert upon the floor in the Barcy Church, her shop would not be serving the purpose of a shop, which is no place for charity, even though its mistress put her head down upon a crate of unsold stock and wept—wept because she was cold and underfed and alone, her man at the front. I should like to tell it to the world, I should have given her a great dea!

of money in recognition of her services to me, for she drew back for an instant the curtains of the petite bourgeoisie behind which lurks anxiety and a necessary economy unthought of among our wasteful people. We travelers rarely see behind those curtains, for a wellthe little shopkeepers do not apply. The admit the slackness of their trade. The munitions give to the poorer class more money than they believed existed, but the petite bourgeoisie remains behind the darned Nottingham. It was risking the business quite enough, she told me, the darned Nottingham. It was risking the business quite enough, she told me, to apply for the franc.

This remark of hers struck me, for I had thought that any soldier's wife was entitled to the eighteen cents a day without shame. I had vaguely supposed that the amount came by letter each week, and that all along the street the housewives would be proudly opening the envelopes and shaking the sum out of them. But it is not asked for by the lower middle class until it is gravely

DAILY BIBLE QUESTION CLUB

By Rev. T. S. Linscott, D.D. (All Rights Reserved.)

len Text—"Jesus Said Unto Her, I has Resurrection and the Life."

All 25.

Verses 23-24—What is the evidence the dead will all be resurrected, and Werses 25-26—Jesus here states in I, that the matter of the resurrector of our bodies rests with him, what he proof that his claim is true?

All unconverted people are spirituadead, and Jesus alone can resurrect the dead, and Jesus alone can resurrect the proof what conditions may such in the matter of the resurrect of the resurrect of the resurrect of the resurrect that the matter of the resurrect of the same pinch, she returned that it was the resurrect of the resurrect of the resurrect of the resurrect of the same pinch and the seemed—a to his colors, and it seemed—a to seemed—a rundown people 100 per cent in the days in many instances; \$100 forfeit if the falls as per full explanation in large article soon to applicate the resurrect of the resurr

Purity! Purity! Purity!

The one dominating note that runs all through the making of Sunlight Soap is Purity. The \$5,000 Guarantee you get with every single bar is not a mere advertisement. It marks a standard set for the buyers who select the choice Sunlight Soap materials-for the soap boiler-for the expert chemists-for the girls, even, who wrap and pack Sunlight.

All are mindful of the Guarantee -it is a source of gratification to all the Sunlight workers.

Sunlight Soap

needed, until the husband comes home, drink do well; to perhaps on his short "permission," and (which I would I says: "It is your right; I must help first economy), ar France—I cannot help you. It is your sternly included in the company of the company trade. (All Rights Reserved.)

The six daily studies for this week institute the International S. S. Lesson or next Sunday. Rea. the Bible Story a which this study is based, as you onder the following questions:

"Jesus Raises Lazarus From the lead." (Easter Lesson). John, xi., 17-4.

Golden Text—"Jesus Said Unto Her. I



"We Have Chocolatta Every Night



and, believe me, a mess tin full of Chocolatta with French bread and butter makes a meal fit for a king."

Gunner H. S. Merson, 34th Battery, R.C.H.A.

In a letter from "Somewhere in France," January 8, 1917.

Chocolatta has gone across "big" with the boys in the trenches. It not only makes a wonderful stimulating drink for the long, dreary hours, but also nourishes and renews the strength such as no artificial drink could possibly do.

Chocolatta is scientifically correct. There are no better foods known to man than chocolate, milk and sugar-all are nourishing, wholesome and of wonderful food value. Chocolatta contains the essential elements of brain and muscle energy. Chocolatta averages higher in actual food value than 90 per cent of the foods eaten by men and women in everyday life.

Chocolatta has made good, has proved itself under the most severe tests.

The extract quoted in our heading is only one of hundreds received from France in the last few months. Men all along the line are asking for Chocolatta. Your man at the front will be glad to have Chocolatta.

It comes ready prepared for serving. All you need is to add boiling water and your Chocolatta is ready.

You will be glad to drink Chocolatta regularly instead of tea and coffee, once you know its splendid qualities. For Chocolatta contains all the stimulating powers of alcohol, without the bad effects, and all the food value of the essential elements of chocolate, milk and sugar in easily digestible, soluble form.

It is easy to make for breakfast, lunch, afternoon teas and "snacks" before going to bed.

For sale by all good grocers at 25c and 50c.

British Owned and Made In Canada. THE NUTRIENT FOOD CO., Toronto.



VERY woman makes a reputation as a good cook who uses White Swan Biscuit Flour. With a beautiful golden, crispy crust-a snow-white flaky interior-a wonderful flavorthese are indeed biscuits to be proud of. Economical because you get a big pack= age for 15c. No ingredients to addno further cost.

WHITE SWAN

BISCUIT FLOUR

Practical---Economical

Just mix with equal quantity of milk or water. No need to add yeast or baking powder-it is self-rising. Always a successthe lightest, most delicious and tempting biscuits you ever made. Get a package todaysurprise the family at supper.

----in a sanitary container at good grocers' everywhere

PANCAKES

Mix White Swan Pancake Flour with an equal quantity of water or milk. Some people add an egg or brown sugar for flavor. Cook slowly on a moder-ate griddle. The result is pancakes of exquisite lightness and flavor. Wheat, corn and rice nature's three most nourishing grains—are the only constitu-ents of White Swan Pancake Flour; 15c.

PORRIDGE THE WHITE SWAN WAY.

Use White Swan Wheat Flakes—made from the finest selected Canadian White Winter Wheat. Delicious, creamy, nourishing. Rolled thin so as to cook easily and digest readily. A fine satisfying starter for the day's work. No one ever tires of Wheat Flakes; 250.

White Swan Spices and Cereals, Limited

156 Pearl Street, Toronto, Can.

YES, IT'S ON THE I'LL TAKE PRINCIPAL OF THE SIDE IT! IT'S A BIT CURTAINS OF AN AUTO. EXPENSIVE BUT AND FURTHER MORE THERE ARE ONLY TWO OF THEM LAUGH ON JEFF, IN THE WORLD, THIS ONE GEE! WON'T HE AND ONE RETAINED BY THE INVENTOR AS A MODEL







'Y' JUNIORS WIN FIRST FROM DOWLER TEAM

Take Opening Contest for City Baskethall League Honors.

second series of the City Basketball League, handed out a 24 to 19 defeat last night to Dowlers, winners of the fall schedule, in the first of a three-game period, to decide the champion-

ship.

The "Y" youngsters showed class, especially in the second half, when they came from behind and won out. Lightfoot and Gillies did the best work for the winners, Gillies being especially Campbell and Jackson did most of the scoring for the clothiers, getting 14 points between them.

Markle and Davidson handled the game in a satisfactory manner.

Markle and Jackson did most of the scoring for the clothiers, getting 14 to point the scoring for the clothiers, getting 14 to point the scoring for the clothiers, getting 14 to point the scoring for the clothiers, getting 14 to point the scoring for the clothiers, getting 14 to point the scoring for the clothiers, getting 14 to point the scoring for the clothiers, getting 14 to point the scoring for the clothiers, getting 14 to point the scoring for the clothiers, getting 14 to point the scoring for the clothiers, getting 14 to point the scoring for the clothiers, getting 14 to point the scoring for the clothiers, getting 14 to point the scoring for the clothiers, getting 14 to point the scoring for the clothiers, getting 14 to point the scoring for the clothiers, getting 14 to point the scoring for the clothiers, getting 14 to point the scoring for the clothiers, getting 14 to point the scoring for the clothiers and the scoring for the scori

Dowlers. Juniors. Stephens, f ... Campbel, f ... Jackson, c



OOKE

15 CENTS EACH

TOOKE BROS. LIMITED COLLEGE ATHLETIC OFFICIALS MAKERS - - MONTREAL

Traction Company

CHANGE OF TIME.

Cars leave London: 6:15, 7:30, 9:00, 11:00 a.m., 1:00, 1:30, 3:00, 5:00, 6:15, 7:00, 9:00, 11:00 p.m.

Sunday cars at 11:00 a.m., 1:00, 3:00, 5:00, 7:00, 9:00 p.m.

Cars at 6:16 Cars at 6:15, 7:30 a.m., 1:30, 6:15 p.m. re accommodation cars only.

London and Port Stanley Railway

EFFECTIVE OCTOBER 1.

To Port Staniey—6:20, 8:20, 10:20 a.m.,
1:20, 3:20, 5:20, 5:20, 10:20 p.m.
So St. Thomas—5:20, *6:20, 7:20, 8:20,
3:20, 10:20, 11:20 a.m., 12:20, 1:20, 2:20,
3:20, 4:20, 5:20, 6:20, 7:20, 8:20, 9:20,
10:20, *11:20 p.m.
Heavy type denotes no local stops
between London and St. Thomas.
*Daily, except Sunday.

BETWEEN

MONTREAL AND LONDON

(Calling Falmouth to Land Passengers.)
For particulars of sallings and rates apply to Local Agents, or to The Robert Reford Company, Limited, General Agents, 50 King Street East, Toronto.
Ap. 30.

Plank's Long Term Due to Fast Ball

PALESTINE, Tex., April 2.—Eddie Plank recently said that rare use of the curve ball has been the greatest factor in prolonging his career as a pitcher. During his entire career, Plank claims he has thrown four fast balls to one curve. He said that constant use of the curve soon tends to sap the strength of the salary whip.

LAST BOUT OF SEASON PROMISES TO BE FAST

"Last, but not least," is one way of giving the dope on tonight's boxing contest to be pulled off at Hyman Hall be-8 tween Earl Wainwright of Lambeth and Jack Kelly of London, which will probably wind up the boxing season. . 19 Both lads are too well known locally to Both lads are too well known locally to go into their records.

Wainwright has put up some stellar exhibitions around the city, and has trimmed everything at his weight in this part of the country. Tony Zoccano taught him many fine points of the game, and since leaving Tony he has improved a whole lot. He is a shifty lad, and extremely nimble on his pins. He should put up a good mill with Mr. Kelly.

to bell.

Ith boys are favorites with the boxpublic, and it's a cinch that both
out to win in decisive fashion.

The Liberal Club management has
unged for several good preliminaries,
ular prices, 25 and 50 cents admiswill prevail.

PHILADELPHIA, April 3.—Major M. J. Pickering, graduate manager of athletics at the University of Pennsylvania, today requested athletic officials at Yale. Harvard, Cornell,



PASSENGER SERVICE

GET IN YOUR SUPPLY FOR THE HOLIDAY -Your Grocer Sells It.

SPARKLING, INVIGORATING, SATISFYING

Ale and Lager

Truly the ideal drink for all the family.

tempts and satisfies. Many people cannot tell the differ-

ence between Carling's Ale

and Lager and the imported. You will find all the sparkle, flavor and purity are main-

Carling's

Ale, Porter

and Lager

The old name, the old fame and

the new quality.

Carefully brewed and bottled.
made exclusively from Canadian
barley malt, and British Columbia
hops. Contains less than 2½ per
cent proof spirits.

Try Our Easter Bock Beer

All the leading grocers sell it

All the better cafes serve it

Carling B. &. M. Company.

Its "deliciously different," old-time flavor

Junior Hexathlon Honors Again Likely For London

"Y" Juniors, Last Year's International Winners, Go 1,600 Eugene Brosseau 158-Pound Points Better This Year-Cline Heads List With

665-Hughes Second With 598. The junior hexathlon events held at the Y.M.C.A. gymnasium from March 15 31 brought out some close results, and was satisfactory in every respect to

T. Taylor, physical director of the "Y."

The association had over 138 competitors, but owing to lack of space The wertiser is able only to print the ten leaders in the various events.

As the local "Y." won the international championship last year with 12,600 ing. ints, and as the boys have rolled up 1,600 more this year, it looks as if the lence, but the Montrealer's speed en-

Cline, who is looked upon as the most promising athlete ever turned out by the "Y." (and some good ones have been turned out in late years), tops the list with 665 points. Hughes was second with 598 points. Following are the results:

60 TO 80-POUND CLASS.

1		00	10 00-1	OUND	LASS.			
The second second second second	Targ		20-Yard P. Race	60-Yard P. Race	Standing Broad Jump	Snap Under Bar	Running High Jump	Tota Point
1	Harper, R	80	· 105	100	78	72	94	529
1		90	95	95	78	56	70	484
1		25	105	88	102	52	70	442
1		20	100	88	78	72	78	436
1	Sumner, N	70	100	- 88	74	44	46	422
1	Hedden	35	95	75	106	48	58	417
-		65	100	100	54	36	46	401
1	Talbot, F	25	90	88	70	50	70	393
1	Casselman, W	50	100	75	66	42	58	391
1	Meek, H.	35	100	75	78	32	70	390
1	nicen, in			POUND				
1	McKellar, L	60	80	138	78	38	94	488
	Tune, J	65	100	75	98	48	70	456
1	Rosenblum, S	55	65	75	110	62	86	453
1	Simpson	70	75	75	94	. 52	78	444
1	Gauld	65	75	63	102	40	94	439
1	MacWilliams	55	80	63	78	48	86	410
	Horwood, A	30	100	55	110	38	70	401
1	Gilmour, A	40	75	138	50	38	54	395
-	King, W	80	75	63	62	42	70	392
1	Edwards	75	70	113	50	42	30	380
1	Edwards			POUND		10	00	000
1	**	70	100	100	130	80	118	598
	Trugation	75	90	98	98	98	78	537
1	Roberts, W	55	100	100	110	38	102	505
1	Morris Dockstader	85	90	63	90	76	70	47
1		90	75	75	78	48	78	444
1	Wilson	80	100	98	62	34	46	420
	Simmons Beamer, W	25	65	73	98	64	78	403
1	Hardy	80	100	35	54	42	70	38
	Parkinson, C	70	75	38	14	54	70	32
1	Mercer, A	55	50	75	38	36	62	31
	mercer, A					90	02	91
- 1	3/-1 P			POUND 95	134	100	98	59
1	McLean, D	75	95 90				98	56
-	Rush, R	59		100 95	106 98	108 84	102	52
9	Henderson, G	65	0.8				86	51
-	McGregor, W	69	90	100	82	84	86	48
5 0	Burgess	52	100	100	74	72	98	
-	McGregor, L	63	80	38	110	92		46 46
	Willis	51	50	100	74	100	86	
	Corbett, H	84	25	53	98	104	94	45

1	Corbett, H	84	25	53	98	104	94	458
1	Beamer, B		90	38	78	80	62	397
1	Young, G. A	60	50	75	66	60	78	389
-	UNI	LIMIT	ED CLAS	SS OVER	125 POU	NDS.		
-					Standing Broad Jump			Tota Point
1	Cline	97	105	119	126	108	110	665
1	Wood		90	115	106	108	90	586
1	Murray		115	108	78	96	86	550
1	Brooks		100	108	74	68	98	504
1	Gillies		110		90	76	114	479
1	Graham		95		94	76	110	444
1	Dyer		100	96	30	90	90	387
	Chater		65	93	78		78	368
1	Lightfoot			115		76	78	362
- 1	C 11 1							000

pear. This famous salts is made from the acid of grapes and lemon juice, combined with lithia, and has been used for generations to clean and stimulate sluggish kidneys and stop bladder irritation. Jad Salts is inexpensive; harmless and makes a delightful effervescent lithiawater drink which millions of men and women take now and then, thus avoiding serious kidney and bladder diseases.

"PATSY" CLINE GETS DECISION, NEW YORK, April 3.—Irish Patsy Cline, of New York, tonight earned the newspaper decision over Eddie Wallace, of Brooklyn, in a fast ten-round bout before the Broadway Athletic Club. Cline used a hard right to the body to such effect that Wallace weakened toward the end. The men weighed 133 pounds. ing serious kidney and bladder diseases. pounds.

Evidence of the part that Toronto and the same Evidence of the part that Toronto and Ontario athletes are taking in this war is reflected in a letter from a Toronto sportsman now in France. He writes: "Captain Stephens, the man who put Western University, London, on the O.R.F.U. and O.H.A. may, is a specialist at Moore Barracks. George Bickie, the T.R. and A.A. and Argo halfback, turned up with the acids, waste and polson, else you feel a dull misery in the kidney region, sharp pains in the back or sick headache, dizziness, your stomach sours, tongue is coated and when the weather is bad you have rheumatic twinges. The turine is cloudy, full of sediment; the channels often get irritated obliging you to get up two or three times during the night.

To neutralize these irritating acids and flush off the body's uronius waste, get about four ounces of Jad Salts from a glass of water before breakfast for a few days, and your kidneys will then act fine and bladder disorders disappear. This famous salts is made from the acid of grapes and lemon juice, combined with lithia, and has been used for generations to clean and stimulate slug-

MONTREAL BOXER WINS AT BOSTON DECLARED OFF

Amateur Champion.

Kaufman, the present 158-pound title holder, in three rounds of fast fight-Kaufman put up a stubborn deabled him to win by a comfortable margin.

In the finals of the heavyweight seas. class, John Gaddi of New York outclassed Joseph Burke of Toronto, and the referee stopped the bout in the second round.

SIMPSON BEATS BRYANT IN HIGH SCHOOL LEAGUE Eugene Brosseau, Montreal, won the national 158-pound championship by defeating S. Lagonia, New York, in three rounds.

DOUBLE BOWLING EVENT GOES TO PAUL MASCARI AND "HICKS" CATALANO

Sheere and Primeau Nosed Out by Four Pins-Benedict and Arnold Third.

FINAL STANDING. 5. E. Singer and S. Turner ...

Paul Mascari and "Hicks" Catalano

Paul Mascari and "Hicks" Catalano won the double event in the tournament last night, winning from Alf Sheere and Walter Primeau by four pins. "Hicks" 244 score in the third frame put the game on ice.

Last night's scores:

Last night's scores:

Lang 132 192 168 149 165—806

Brown 186 156 173 173 140—828

Totals .. 322 360 411 375 341-180 MINNESOTA PUTS BAN ON KILBANE

Minneapolis, April 3 .- Johnny Kilbane and Matt Brock, pugilists, Jimmy Dunn, Kilbane's manager, and the latter's entire string of boxers have been barred from participating in future ring contests in Minnesota, it was announced

contests in Minnesota, it was announced today by the Minnesota Boxing Commission.

The announcement said the action was taken because Kilbane and Brock had decided to repudiate a contract to fight here in June and, instead, will meet in Cleveland, April 19.

Lightfoot ... 93 75 118 76 78 352 Callaghan ... 43 75 119 14 40 48 328 ALTS TO FLUSH KIDNEYS

ALYMER BOWLING GLUB HOLDS ANNUAL MEETING HOLDS ANNUAL MEETING

Ontario athletes are taking in this war

Sole Proprietors: Dr. Cassell's Company,
Limited, Manchester, England.

Following is an extract from yesterday's camp orders relative to the Canadian boxing championship:

Owing to unforseen circumstances, the arrangements to hold the Eastern Canada boxing championship at Montchampionships here tonight, Eugene and the C. E. F. championship at To- of prominent men and women unabl will therefore not be provided in this down of the nervous system.

> It is hoped, however, that as much boxing as possible will be done in C.E.F. units up to the time of departure over- ularly, palpitates and throbs, has shoot-

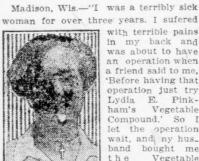
IN HIGH SCHOOL LEAGUE

Simpson's basketball boys won from High School League yesterday afternoon, and now have a chance to tie

LES TO BE U.S. CITIZEN

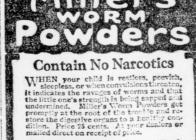
allowed to consummate matches in price by The T. Milburn Co., Limited, New York on the ground that he was ...1,801 a "slacker," said today upon his arrival in Chicago, that ne expected to apply for first papers of naturalization in a few days.

Surgical Operation Thought Necessary, But Lydia E. Pinkham's Vegetable Compound Saved Her.



with terrible pains was about to have Before having that ham's Vegetable Compound.' So

has made me a well woman and we have a lovely baby girl. We cannot praise Lydia E. Pinkham's Vegetable Com-pound enough, and I hope this letter



Dept. E. W., Toronto

SOLDIER BOXING BOUTS | Had Awful Attacks of Heart Trouble

FOR 5 OR 6 YEARS

Diseases and disorders of the heart BOSTON, April 3.—In the semi- real, and Western Canada champion- but he wil lfind recorded instances of finals of the National Amateur Boxing ship at Winnipeg, about the 21st April, sudden death through heart failure, or Brosseau of Montreal defeated A. ronto on the 28th April, are cancelled. to prosecute their ordinary business of Transportation and advances of money profession on account of a breaking

We do not desire to unnecessarily warning. When the heart begins to beat irreg-

ing pains through it. it is time to stor To all sufferers from heart and nerve troubles Milburn's Heart and Nerve

Mrs. Frank Arseneau, Newcastle, N B., writes: "I had awful attacks of heart trouble for the past five or six Bryant's aggregation 14 to 10 in the years, and as I had tried many kinds of medicine without getting any better I decided to give Milburn's Heart and with McLean's team for first place, should they win from Dunk's Demons I found ease from the second dose. I ontinued taking them until I had use game yesterday was fast six boxes, and now I feel as well as

"At the present time my sister is using them for nervousness and finds great comfort from their use."
Milburn's Heart and Nerve Pills are Oc or three boxes for \$1. 25 at al Australian prizefighter, who was not dealers, or mailed direct on receipt of

BY BUD FISHER AMERICAN HOTEL

KITCHENER, Was Reopened Recently by C. J. BRUDER

Who Solicits Commercial Trade.
April 24 SOCIAL FOR RED CROSS. SOUTH DELAWARE, April 3 .- Miss Maude Robertson and her pupils will hold a box social Thursday evening, April 5. A good program will be given. The proceeds will be in aid of the



Why Do So Many People Ride Bicycles?

telegraph corporations adopted the bicycle for services?

Why do the street car, gas com pany and electric light companies use them for special work?

Why? Because the big corporations are all out to save

Time and Money

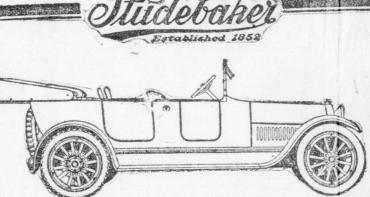


Brantford Red Bird \$43.00

Canada's Best Bicycle

Sold only by reliable dealers.

Bicycle and Motor Sales Company 425 WELLINGTON STREET.



SPECIFICATIONS-

but we want to call your attention to those big features of Studebaker specifications which make the car stand out as such exceptional value.

Genuine long-grain high-grade leather in the upholstering, the same as you find in cars costing from \$500.00 to \$1000.00 more—a reversible front seat, which can be adjusted backward or forward, and reversed in an instant so the passenger may face the tonneau; individual arm chair auxiliary seats with plenty of room for the comfort of the passengers, and you can fold them and slide them under the tonneau seat, leaving the back of the car as free and unobstructed as that of a fivepassenger car, with no ugly gash in the carpets or recess in the back of the front seat.

Big 50 H. P. motor of wonderful efficiency and economy.

122" wheel base,

Plenty of room for seven passengers with the light weight and economy of five passengers.

High grade appointments even to the tumbler type of Yale Ignition Lock.

These are the features of the highest priced cars that you obtain in the Studebaker car at the Studebaker

"Made-in-Canada" 40 H. P. FOUR\$1375 50 H. P. SIX \$1685 F. O. B. Walkerville.

Ontario Garage and Motor Sales, Limited Dundas and Colborne Sts. S. H. Rowed, Manager. Phone 2431.

CONTROL

The driver of a Chevrolet "Four-Ninety" has a feeling of safety on any road. The perfected mechanism responds instantly to the will of the man or woman at the wheel. The brakes are sure-positive-quick-acting, and

Electric lighting and starting, speedometer, ammeter, non-skid rear tires are part of standard equipment.



CHEVROLET MOTOR COMPANY OF CANADA, LIMITED OSHAWA, - - - ONTARIO

f. o. b. OSHAWA SOLD LOCALLY BY Ontario Garage and Motor Sales London, Ont.

WESTERN SERVICE AND DISTRIBUTING BRANCH : REGINA, SASK.

SEION

London Advertiser

PAGES 11 to 20

53rd YEAR. 22736

THE LONDON, ONTARIO, ADVERTISER, WEDNESDAY, APRIL 4, 1917.

160 COLUMNS.

PRICE, TWO CENTS.







Women's and Misses' Apparel

PRESENTING A LARGE ASSORTMENT OF THE SEASON'S BEST MODELS, INCLUDING MANY EXCLUSIVE STYLE ALL THE FAVORED FABRICS AND COLORS, AT ATTRACTIVELY MODERATE PRICES.

Our Easter stocks are at this moment the largest, best and loveliest shown anywh

Every hour brings something new-models showing a new line here, a new color there, a still different "treatment" of an accepted elsewhere—are all added to an already wonderful collection of Women's Suits, Coats, Dresses, Skirts, Blouses and Millinery. Come today. Come tomorrow. Come every day. You are always welcome to come and look over the many handsome models rea your inspection.

Beautiful Suits at \$15, \$18.50, \$23.50, \$29.50 to \$50

May we suggest that you select your new Easter Suit today? Then you will have the opportunity of making your selection from a collection of several hundred smart garments that have but just ar= rived. Suits in all the charming colors of forest green, apple green, gold, old rose, grey, brown, amber, purple, copenhagen blue, navy and black; made of all-wool velours, gabardines, poiret twill, men's wear serges, taffetas, Jersey silks and shepherd checks.

SPRING DRESSES

In a wonderful selection of silk and serge at \$10.00, \$15.00 to \$35.00 Distinctive models developed in fine silk taffetas, crepe de chine, satin and serge; new sleeves, new collars and new cuffs; all shades and sizes.

Brilliant Spring Coats Reflect the New Modes

Clever Sport and Dress Coats, all shades and newest fabric

Distinctive Coats that reflect the newest spring styles, corre every detail; the best values we have offered thus far. Coats in poplin, gabardine, fine serges, velours, plaids and c It is almost impossible to begin to describe the many styles. of the new features are novel pockets, full or half belts, large lars and beautifully trimmed.

SPRING MILLINERY

SMARTLY TRIMMED AND UNTRIMMED HATS Untrimmed Hats, \$1.00 to

Trimmed Hats, \$3.50 to \$12.50 A remarkable collection of Hats at the above prices, and you a vited to come in and look these over.

ARTISTIC LADIES WEAR

SHOP OF FASHIONS.

211 DUNDAS STR





WOMAN once asked a friend if woman's head has neither rhyme for a woman's head has neither rhyme to a woman's head has neither rhyme

a woman's head has neither rhyme nor reason." Applying the answer to millinery, he should have said "season." For there is no season in the hat world. You may wear whichever hat suits your fancy regardless of material or trimming.

The success of the Frenchwoman is, she devotes as much time to her lesser dress accessories as to the most obvious. In other words, she does not dress as one may say "sectionally" but as a complete unit. You may hide your shoes at times, but hats are so omnipresent that the wise woman does not spoil a stunning costume by a mediocre hat.

the wise woman does not spoil a stunning costume by a mediocre hat.

We are on the verge of a picturesque era in headgear. If the hat is within the realm of refined tastes, the more startling the hat, the more it has a chance for a following. The wheel of fashion revolves and though she may discard her love for the plume one day, who can tell what will happen the next, for what is not in happen the next, for what is not in

vogue today may be tomorrow.
Hats shaped like everything from a submarine to an airship show that we are being lifted out of the category of the ready-to-wear hats and more indi-viduality is shown in the new models Military effects, Oriental ideas and

hats taking their tendencies from the directoire period have the best outlook. Marie Antoinette shapes turned up in the back are worn to some extent. The high, close turban with the least perceptibility of a brim with monumental trimmings in front are worn well down on the head. The sailor in different guises, turned over on the side,

There are numerous odd curves and crinkles in the new mushroom shape. Crowns have an upward inclination, mostly of the dome type.

The dye situation has not affected the

or with notched brim is sparsely trim-

wide range of colors to choose from for feminine headgear. Black, of course, is first choice; then blue, second. Reddish and all pastel shades, rose, deep mathe ultra smart models.

Caterpillar straws in new soft colorings, chrysanthemum braids, Milans, Tagal, Lisere, hemp, fancy glazed straws and Wen Chow stand out as dominant for the spring hats. Sport silks, crepes, and other fabrics are used

in conjunction with the straws.

Trimmings show a great range of novelties, but the supremacy is for the separate ornament, in bead and slik embroidery featuring Chinese and Japanese designs or in coral, jet and steel motifs. Attention is also given to pasted feather novelties, tall, slender wings, odd shaped toque affairs, quills

and tall aigrettes forms.

Dressy models show a liking for flower crowns. Single flower motifs are applied flatly on the hat. Straw flowers in pastel shades, fruits, foliage, Indian beads, and ribbons do their share to aid the charm of various models. Chinese coins are surely an eccentric trimming. Instead of silk, embroidery, narrow velvet ribbon is employed to form cattalls, flowers, and

other hat ornamentations.

Of rather large dimensions is an old blue Georgette shape, faced with lisere. About the crown is a high draped fold of grosgrain, embroidered in gold floss and directly in front a square white felt, is almost entirely overed by a design in multi-colored

French knots.

The heart of the coquette will surely be touched by a droppy brim and a high crown of lavender and pale rose. A French poppy of pale rose, tipped with lavender is poised at the centre in front of a high crown trimming of lavender maline.

A large, close-fitting hat of Beige

lisere rising high in the back is full of chic. The crown is encircled with roses in dull blue wool with coral bead A dashing sport hat is of rosecolored silk splashed with yellow and lavender flowers with green leaves, un-

derfaced with purple and appliqued with flowers cut from the silk. Hanging over the edge are tassels of new straw.
Surely a yedda sailor in natural color faced with pink with an applique wreath

Simple in effects is a hat of white maline with fluffy picoted ribbon edge. I wonder who could translate the Japan-

ese design embroidered on the crown.

The all-over embroidery effect i shown in a moire effect of black patent leather which is held flat on a tan hemp roll shape by an even stitching on either side. Then again many models show the brim edge overcasted in floss or yarn of contrasting colors, and surely you have noticed the soutached effects in braid or in chain stitching.

A whisper from the Orient is respon-sible for some coolie shapes in brilliant colors and for the Chinese designs silks used on sportive hats.

A smart little brown toque is for the flat silk flowers in Paisley colors placed in a wreath about the crown, from under these flowers peeps a green grosgrain ribben tied in a loose bow at the front. A semi-mushroom, particularly en-ticing, has the upper brim and crown of rose satin quilted. The crewn is crushable and a soft bow of satin finishes the crown base. A summery look is given by a facing of grey lisere.

above and figured Khaki-Kool beneath is finished at the right side of the orown by a large tassel of white woel, attached with colored silk.

Just from France is a hydrangea pink

straw. On the crown are flowers of colored satin ribbon. At the base of the crown are satin bias folds with pink and blue bebe ribbon.

There is always one color for a dress hat, and that is the inevitable black. An extremely large mushroom with shir-red black net with brim bound in satin, has an exaggerated crown of net puffed to a great height and bound around the crown side by a soft flowered black net which is drawn to the left side and there ends in a huge stiff bow. Hall the Vell.

The veil plays an important part in the correct costuming of the well-dressed woman. In fact so many of the hats have scantiness of trimming that the richly bordered veil designs are again inverted, so that the pattern embellishes the hat. A fancy is for deep bordered designs in metals or beads A new beaded novelty named after Cleopatra is ornamented with steel beads in mood design of a grey mesh. A black hexagon veil not content with a champagne color has a three-inch border above it in navy blue.

Oriental patterns and colors on dark colored veils are well liked; border veils in old lace designs help one to face the world confidently.

Draped veilings are expected to win success. Large square veils in new designs will play a principal part. There are some novel veils with a single motif
—one has a long, slender fern embroid-

ered in silvery white silk on a fine mesh. New woven patterns and delicately traced designs in scroll effects or all over pin dotted chenille veils continue their success. Black and white combinations have more adherents than any of the colored effects. Taupe brown, sand, purple, navy, a light chestnut shade, Beige grey are the colors indicated as most prominent.

Easter Fashions and Seasonable Suggestions

Easter requirements can be selected advantageously 'rom our splendid assortments of WOMEN'S SUITS, COATS, SEPARATE SKIRTS, BLOUSES, MILLINERY AND DRESS ACCESSORIES

An Imposing Display of Beautiful Easter Hats Our distinctive collection of Smart Millinery expresses the correct and

most desirable styles for Easter wear. A delightful showing of Mushrooms, Sailors, Turbans, Tricornes and

Every hat is moderately priced and made according to our high standard of workmanship and material. FOURTH FLOOR.

New Silk Hosiery in the Correct Spring Shades

NEW MODELS IN CORSETS that will give added grace and charm to your appearance.

SEPARATE SKIRTS

Smart and attractive styles in tailored and pleated models, in navy and black serge. From\$3.75 to \$7.50 Sport Skirts, in the popular checks and stripes with novelty belts and green. At from \$5.50 to \$9.00 A charming array of pretty Blouses, in silk crepe de chine, georgette, habutai silk and lingerie for Easter wear. Prices range \$1.00 to \$9.00 NEW NECKWEAR That will enhance the beauty of your spring apparel, in all the pretty

FINE SILK UNDERWEAR AND LINGERIE,

EASTER BLOUSES

Fresh and new, in charming variety.

SPRING COATS

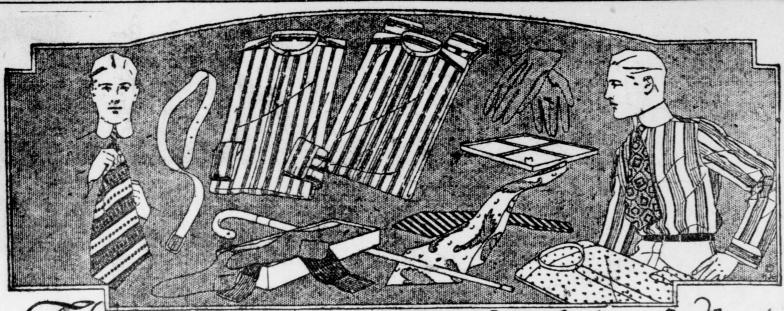
A splendid collection of smart, practical and becoming styles, in loose and belted models, in tweeds, coverts, velours, novelty checks and stripes. At popular prices \$6.50 to \$22.50

THE NEW GLOVES FOR EASTER WEAR You must be well gloved in order to appear well dressed. In our Glove Section you will find a well assorted stock of new Gloves.

EASTER SUITS

A goodly range of smart, fashionable models, featuring the latest touches in belts, pockets and collars, in serges, gabardines and poplins. Our Suits are very reasonably priced, from .. \$12.50 to \$32.50





The Fixings in Furnishings that

been said and written about necessary. And every shade in the scarcity of fabrics, famine in dyestory of fabrics and higher prices on everything, and blues that were said to be most and yet none of these conditions has and yet none of these conditions has a yet appeared noticeable in men's easy yet appeared noticeable in men's pectrum is employed, even the reds wenture as to how far they will go in popular favor. For early spring some colored patterned stiff colores are any special color or group of colores and quite a few shirts will be and the lighter or more inexpensive any special color or group of colors sold with fancy collars matching the hides. Knitted silks, chamois and furnishing goods.

same grade of quality.

color schemes for this season in both shirts and neckwear show a very riot-

Some grades of hosiery have ad- general way we may state that lavenvanced from five to ten cents per pair.
Collars that formerly were two for a
quarter are now fifteen cents straight.

who can detect that an advance over sine and then effects, kussian cords, former prices is being asked for the French flannels, chambrays, madras, cheviots, percales and reps. There are

shirts and neckwear show a very riotous and radiant display of high color
treatments.

The sping shirts and neckwear show a very riotous and radiant display of high color
treatments.

The sping shirts and according shirts and according plain negligee bosoms.
Plaits and according plaited effects
are under an eclipse for this season seems fully as beautiful
as ever. Excepting in the more costly
treatments. tended, tennis or boating.

of the European war much has eration of color treatment was deemed been said and written about necessary. And every shade in the soft collars, but it is largely a effects are quite unusual this season.

shirt in pattern. Patterns and color treatments in neckwear for spring and summer are pagne, putty, grey and sand color. quarter are now fifteen cents straight. Underwear and gloves are really the only items that are noticeably higher, but shirts and neckwear, considered the two most important haberdashery the two most important haberdashery as perminently as last season. Stripes, or other seasons. Stripes, well as the pattern stanting of the higher prices. These are shown in the conventional shades of other seasons, with the two most important haberdashery as last season. Stripes, or other seasons. Stripes, or other seasons of the seasons. the two most important habituatives. There is great variety also in texture, do not show the advances that one has been led to expect. Probably these are higher in price, too, but being very much of the order of blind articles, it is only the trained expert.

There is great variety also in texture, diagonals, crossbars, all-over designs, persian and Paisley treatments, floral and conventional figures are all included in the showing of smart haber. Not much change is noted in styles dashers. Pastel shades are not so designs the trend adheres closely to who can detect that an advance over silk and linen effects, Russian cords, strongly displayed as the more direct that of recent seasons. However, it former prices is being asked for the French flannels, chambrays, madras, colors, probably due to increased difficant be said that the use of the walking culties in the blending of dyes by American mixers, who are not so skillful But what is more marked is the fact that no diminution of color effect is classified here but took, but need not be classified here to the color of evident in spite of the threats of a classified here by technical or trade nor experienced foreigners, whose connames that mean nothing to the colors must be used names that mean nothing to the wearer. tributions now are less pientifin. However, entirely successful and striking effects have been attained and the neck-wear this season seems fully as beautiful the plain negligee bosoms. Wear this season seems fully as beautiful carbuncles and like stones. These in

favored, and where patterned effects fobs or lapel buttons. are shown at all the designs are very for men have not as Narrow, single stripes and small conventional designs are not nearly so well placed in the edicts as they have strived for new effects in self-

light weight buck are the favored materials, all these shown mostly in cham. course, some mocha, suede, cape and kid gloves will be shown and worn by

stick as a contributing detail of the

In men's jewelry the vogue among In shirts, especially in the sfik and kindred fabrics, the color schemes are more glaring than ever. Large stripes of two-tones and vari-colored blending of smaller stripes represent the dominant features of the season's patterning.

COAL MINERS ON STRIKE IN DISTRICT EIGHTEEN

Protest Against Delay Agreement.

are on strike in three camps in district No. 18, and in the Drumheller district. The men at Michel to the number of 500, at Hillcrest 22 and at Bellevue 250 are out again as a protest against the delay in accepting the new agreement. Whether they will stay out until a new agreement is signed or whether they will go back after a few days is not known, but the miners' committeemen in session with the operators here hope these camps will swing into line and resume work. At Drumheller it is understood the operators are sitting tight, awaiting the outcome of negotiations in district No. 18. More than 300 men are out there. Even after an agreement is reached by the men and the operators in conference here, it must be submitted to a referendum of the miners, and there is no guarantee that

NORTH BRUCE EXPECTS SPEEDY FEDERAL VOTE

Hugh Clark's Conferences Over Week-End So Construed.

April 3. - Hugh Clark, M.P., was home from Ottawa over Sunday, and held a quiet consultation with a few of his prominent party workers, preparations are being put under way for an election, is the question some

STRONG LIBERAL LINE-UP.

KINCARDINE, April 3 .- Who will be the Liberal candidate in North Bruce, is a question now being asked. Inquirers are asked to look over the list of availables: James F. E. Coombe, P. A. Malcolmson, Kincardine; A. P. Newhin-ney, Archie McLean, Bruce Township; D. J. Issard, E. Roy Sayles, Port El-gin; Alex McConnell, Saugeen; E. J. Campbell, Hepworth: Gideon All are strong Liberals and would put up some fight for this in-and-out riding. The indications are that the riding will go Liberal next

\$20,000 INDUSTRIAL LOAN.

KINCARDINE, April 3.- The town ouncil has decided to submit a bylaw our per cent interest to J. B. Watson ere for the manufacture of reed fibr \$50,000 company, employ fifty hands vages, if the bylaw carries.

BURIED AT KINCARDINE.

KINCARDINE, April 3 .- The body of ived here from Fort William on Mon Kincardine Cemetery this after noon. The funeral took place from the residence of her mother, Mrs. Peter Flett, Victoria street. Mrs. Ruiker underwent an operation at Fort Wiliam, where she resided, which prove

The remains of Mrs. Adrian Gossell were brought home from Sas-katchewan, where she died, for burial here. Mrs. Gossell was a Miss Col-well, a niece of James Shanks of this

COLT CRASHES THROUGH GLASS STORE WINDOW

Ends Runaway Career Behind Front of

Undertaking Parlor. LUCKNOW, April 3.-A serious unaway occurred on Main street this norning, when a colt owned by Chas. Stuart of town crashed head-first brough one of the large plate-glass vindows of Davison & Son's furniture and undertaking store. Mr. Stuard had hitched the colt in a light wagon passing up Campbell street it was frightened by a passing wagon and started kicking and running, which knocked the occupants of the wagor down. The horse was stopped in front of Davison's, but slipped on the ley pavement and crashed headlorg arough the plate-glass window. For unately, it fell just inside the window



For Style For

Comfort

For Grace

Coilene Corsets

Made in London.

Are worn by ladies of discriminating taste in dress.

Your best gown will appear better

Coilene Corset

or more damage would likely have been colt escaped with a few cuts, caused by the broken glass. Its head was badly cut when it broke through the window. The plate-glass was insured. The Epworth League of the Metho-

dist Church held a special piano re-cital in the basement of the church CALGARY, April 3 .- The coal miners last night. A musical program was provided by the musical talent of the several churches. The local orchestra also helped with the program. A good representation from the Presbyterian and Anglican churches were warmly welcomed by the Methodists.

The guild of the Presbyterian ing last night. A good patriotic program was given by the members of the Guild. The meeting was in charge of the social committee, G. McCreath officiating.

Hogs were selling for \$15.60 last week. This is 40 cents higher than was ever known before, the former record being \$15.20. This attractive price brought a large number of hogs in to be shipped during the week. Rev. W. I. McLean of Hanov Ont., preached for a call in the Prosporterian Church Sunday. Rev. McLean is the last of the men selected by the supply committee to preach for a call. Rev. McCrae of Kincardine will occupy the pulpit next Sunday.

EASTER MILLINERY

Style, Art, Fashion, Price, Value, Variety

Only Domestie, British and Allied Skill and Material

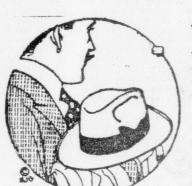
The WRIGHT HAT

208 DUNDAS STREET.

A PRICE SPECIAL—30 only Trimmed Hats and Toques, in silk and lace, \$3.00

John Graham & Co.

(Successors to Graham Bros.)



Wish to thank the buying public for their generous patronage during the Dissolution of Partnership Sale, which ends today, and beg to announce that, starting Thursday, a full stock of the newest and latest in Men's Furnishings and Hats will be shown for Easter trade. You will find

here your requirements in all lines of Hats, Gloves, Neckwear, Shirts, Underwear, Collars, in fact, everything to be found in a high-class, up-to-date men's store.

SEE NEW EASTER HATS JUST RECEIVED.

John Graham &

Dundas and Richmond Streets.

Is Just As Important in Refurnishing the Home As Redecorating-

You choose furniture, rugs and draperies to reflect your own personal good taste and give your home individuality. Why not bestow the same care and attention on the lighting of your home? "Hydro" is not only the most modern and convenient form of lighting, but the most readily adaptable to the cosy and home-like home.

Wiring Your Home for Hydro

Is Inexpensive and Easy and can be done

Without Annoyance of Any Kind Without Spoiling of Wall Paper Without Injury to Woodwork Without Disturbance

creased comfort for the entire family. Then there's the joy of appliances for doing the cleaning, sewing, cooking, washing, ironing-something electrical for almost every form of household If your home isn't wired for HYDRO, NOW is the time to have it done, while our "WIRE-

YOUR-HOME-TIME" makes it easy and less expensive. Ask to have our representative call and give you a FREE estimate

on wiring your home. He will explain our plan and show you how easily it can be done without disturbance. You'll be surprised at the low

Shall we send someone today?

PHONE 250

The City Hydro





Distinctive Easter Wearing Apparel

The time was when men paid but little attention to Easter as a special time for "coming out" in new clothes.

Today women have no monopoly of the occasion, for the man, young or middle-aged, who "marches well to the front," is always enthusiastic about his Easter outfitting.

We offer to our trade the best Clothes, Headwear and Haberdashery the country produces.

Every Suit and Spring Topcoat, whether on the English idea or inclined toward conservatism, shows extra good tailoring and a superior grade of woolens.

Men's Suits \$12.00, \$15.00, \$18.00 to \$25.00 Men's Top Coats....\$10.00, \$12.00, \$15.00 to \$25.00

Furnishings for Easter

After you've selected your clothes, our Beautiful Spring Neckwear, Choice Shirts, Gloves, Hats, and other exclusive haberdashery will make a strong appeal to you.

The Finest Neckwear 50c, 75c and \$1.00 Big Shirt Selection 75c, \$1.00, \$1.25 to \$4.50 Guaranteed Gloves \$1.00, \$1.50, \$2.00, \$2.50 Correct Styles in Spring Hats, \$1.50, \$2, \$2.50, \$3

Boys' Clothing Always a Hobby Here

We select the most serviceable fabrics we can find and then have the garments cut and tailored in the most approved styles by experts.

Boys' Tweed Norfolk Suits \$4.50 to \$15.00

Boys' Blue Serge Suits \$6,95 to \$15.00

Fancy "Tad" Suits for little fellows\$3.95 to \$8.50

Young Men's Spring Overcoats\$8.50, \$10.00 to \$15.00 Boys' Reefers, in smooth and rough serges and fancy cheviots \$3.95 to \$7.50 Big range of Boys' Shirtwaists 50c to 75c

Men's Sovereign Brand Suits retain their shape.

OAK HALL

Sanford's Juvenile Clothing for Boys always sat-

BRITISH STEAMER SUNK; | EARTHQUAKE'S SHOCK FIVE OF CREW KILLED

NEW YORK, April 3.—The British steamer Stanley, from Newport, with a cargo of grain for Cherbourg, was sunk by a German submarine without warn-Five members of the crew were killed.
Fifteen susvivors of the ship's crew

reached day on the steamship

INGERSOLL OFFICER KILLED. INGERSOLL, April 3.—A cablegram was received this afternoon by J. C. Norsworthy, informing him of the death of another of his sons, Lieut, Alfred Norsworthy, adjutant of a Highlanders' battalion, Particulars given were that an explosive shell pierced the or-derly room, and he was killed instantly. Lieut. Norsworthy was a brother of the late Major Edward Cuthbert Norsworthy of Montreal, who was killed when the Canadians made such a gallant stand at Langemarck. He gave up a lucrative position in Costa Rica that he might return to Canada and enlist. He had been at the front since July of

Madam,

Now is the time to order your Dent's Gloves for Easter. The fact that Dent's Gloves have and always have had a larger sale

than any other make

of gloves is the strong-

est argument why you

should wear

them. The name

Dent's is on the

button for your

INSIST ON

protection.

DENT'S

FELT IN AUSTRALIA

LONDON, April 4.—Reuter's Mel-bourne correspondent reports a local earthquake having been felt in towns In northeastern Victoria. He says some uneasiness is felt.

A dispatch to Reuter's from Auckland says a violent eruption of the volcano Waimangu began Sunday, and still continues. Two persons have been killed.

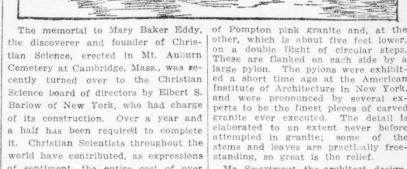
WILL TIGHTEN BLOCKADE. London, April 4.—The Daily Chronicle today prints conspleuously the statement that it is the expectation as a consequence of the United States participating in the war, that the blockade will be immediately tightened.

AUSTRIAN GENERAL KILLED. Amsterdam, April 4.—Via London.—A Salsburg dispatch to the Berlin Tageblatt announces the death of the Austrian Major General von Hennerg, who was killed by an avalanche during an inspection on the Italian front.

DIED OF WOUNDS

Pte. W. A. MacKay.





THE MARY BAKER EDDY MEMORIAL

(At Mount Auburn Cemetery, Cambridge, Mass.)

\$150,000. cular colonnade of eight columns fif- new George Washington memorial. teen feet in height surmounted by a side the colonnade is to be filled with is to consist chiefly of some evergreen growing flowers. The columns rest on a stylobate of three steps, which also and leaves throughout the year, and

of Pompton pink granite and, at the other, which is about five feet lower, Cemetery at Cambridge, Mass., was re- large pylon. The pylons were exhibited a short time ago at the American Institute of Architecture in New York, Barlow of New York, who had charge perts to be the finest pieces of carved of its construction. Over a year and granite ever executed. The detail is a half has been required to complete elaborated to an extent never before it. Christian Scientists throughout the stems and leaves are practically freeof sentiment, the entire cost of over! Mr. Swartwout, the architect, design-

ed the new Missouri State capitol, and The memorial is of Bethel white the new federal building in Denver, and granite, and consists of an open cir- recently won the competition for the All that now remains to be done to complete the memorial to Mrs. Eddy cornice and cresting. The space in- is the planting for the landscape, which rest, at one side, on a broad platform some cedars and rhododendrons



RE YOU going to sacrifice foot comfort for the sake of conforming to the latest vogue? It really is not necessary, for shoes are now made on lasts to fit any requirement. One pair of shoes certainly cannot meet every use. It is cheapest in the end to have a pair for every distinct occasion. So choose your footwear according to the service for which they are intended. The shoe of the shoe of two seasons sure on any part of the foot, but holds the foot in a firm manner.

One need not try to imitate Cin-

One need not try to imitate Cinderella, because a shoe that is too small does not give a good appearance to the foot. The price of shoes is rapidly increasing, therefore, we rapidly increasing, therefore, we should learn how to take care of our shoes. When purchasing your footwear inquire what is the best polish, etc.,

use of cloth tops is evident. Shoe tops following in the wakes of longer skirts have shortened their aspirations. The again another one for the straps.

For evening wear anklet brace embellished with colored embellished with colored embellished. have shortened their aspirations.

RE YOU going to sacrifice foot | used, but somehow, it often finds itself | warm weather, women think in terms | For tripping the light fantastic too

has pearl grey trimmings with black pumps are worn considerably.
heel fitted with aluminum plate.

Sport styles give every indicate.

preference for those shades.

Of course, the black boot is always own again, for with the advent of beaded ornaments.

A black and white brocaded all-cloth poot has a black enamel Louis wooden neel. Russet and all shades of brown n different combinations point to the preference for those shades.

Bracelet shoes worn by ultra smart

Sport styles give every indication of popularity, and as there are over two million golf players in America, their wants, too, have to be considered. For all footwear, especially sports, this will probably be a great white season. Sports pumps made with Sport styles give every indication of in to use.

Slender and graceful are the shoes of shapely lasts, and refined style is incorporated in the smarter lines.

This graceful elegance. One of black satin is embroidered with grey and but
This graceful elegance of shapely lasts, and refined style is incorporated in the smarter lines. This season's styles reflect a use of toned with four buttons, and then leather and black lacings indicate the

again another one for the straps.

For evening wear anklet bracelets embellished with colored crystal, gold beads, or rhinestones, are ordained to he the rage.

black and white vogat in which looks as if it was woven in the straps of the warm of the straight in the straps of the straps.

Satins or suede pumps beaded with ingers, make an alluring appeal.

"A word to the wise is sufficient." In choosing your hose be sure that the foot are not too short. Garters the foot are not too short. The newest of new toppings are light champagne, pearl, medium grey, chamoise, castor, and white, about seven and one-half and eight inches high. With cloth toppings buttons have the first call.

be the rage.

White kid and black patent leather perforated so the white material glimpses through illustrates the general style trend.

The low shoe has come into its first call.

"A word to the wise is sufficient. With those having beaded birds ornamenting the vamp. These birds fly with those having beaded decorations from I know not where. Others have beaded decorations from Bakst motifs in rich coloring, but more conservative are the black satin models with steel clustion and will protect the stockings from the coloring of the wind that the conservative are the black satin models with steel cluston and will protect the stockings from the coloring of the wind the wise is sufficient. Whith those having beaded birds ornamenting the vamp. These birds fly with those having beaded birds ornamenting the vamp. These birds fly with those having beaded decorations from I know not where. Others have beaded decorations from Bakst motifs in rich coloring, but more conservative are the black satin models with steel coloring.

shade desired are ready to be booted.

For sport wear brilliant colors are



Look well for our shop, and you will look well when you come out.

WE COULD NOT POSSIBLY MAKE ALL THE SUITS NEEDED IN LONDON THIS SPRING.

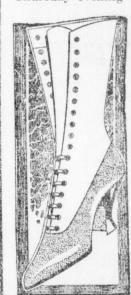
Cutters and tailors have a limit of production. They can only cut and make a certain number of suits each day. Therefore their services a re commanded by men who appreciate nice work. who demand that their clothes be made carefull y, who are willing to pay their tailor for the extra time needed to make them right instead of having them rushed through to cut down labor costs.

Blues, guaranteed colors\$25 to \$40 Spring Overcoats\$18 to \$25 Greys and Browns\$18 to \$35

SELAK, Merchant Tailors Andrews' Toggery, Limited.

This Is Easter Footwear Week At the Big Forced-to-Move Shoe Sale

In this year's Easter parade, Footwear will be conspicuous. We are showing the most attractive styles in the city in Men's, Boys', Women's, Misses', Infants' and Children's Stylish Footwear. It is to your advantage to buy now when you can get bigger selection, better service and more satisfaction. Our stocks are fresh and clean, newly arrived. You can save money by buying your Easter Footwear at this Big, Forced-to-Move Shoe Sale. Specially reduced prices all this week. Store open Thursday evening until 10 o'clock.



oes, black cloth tops, semi-Louis Leels, Shoes, nine inch dull calf semi-Louis heels, \$6.00 value. For \$4.98 Women's Mahogany Brown English Walking Shoes, \$6.00 value. For \$4.98 Women's Fine Kid Lace Shoes, highcut nine-inch tops, the very newest styles, \$7.00 value. For\$5.95 A splendid line Women's White Canvas Shoes, nine-inch tops, enameled semi-Louis heels, \$4.00 value. For....\$2.98 Women's Havana Brown Kid Lace Shoes, rubber soles and heels, \$7.00 value. For \$5.95 A real beauty, with tobacco brown ramps and seven-inch champagne tops, aced. \$9.00 value. For\$7.95

Vomen's Pat. Button Shoes, pointed A very swell line Women's Havana Brown Lace Shoes, high-cut nine-inch \$4.00 value. Special price\$2.98 tops, semi-Louis heels, \$8.00 value. For Women's High-Cut, Nine-inch Tops Grey Kid Lace Shoes, very nifty, \$8.50 value. Go at \$7.45 A very dressy shoe for women, black kid vamps, with 71/2-inch white kid tops, laced, \$9.50 value. Go at...\$8.45 A beautiful line of Women's White "Nubuck" High-Cut Laced Shoes, with semi-Louis and medium heels, \$9.00 value. Go at \$7.95 A very stylish shoe, with patent vamps and nine-inch grey kid tops, laced, \$8.50 value. Go at\$7.45 We have a splendid assortment of Wo. men's Pumps, Colonials and Strap Slippers at greatly reduced prices.



EASTER FOOTWEAR FOR MISSES AND CHILDREN

We have one of the finest stocks in the city to choose from. Every pair is marked to save you money. Special attention is given to the fitting of children's shoes by our competent salespeople.

Easter Footwear of Quality, Style and Fit for Men

Men's Gunmetal Lace Shoes, English style, Goodyear welted soles, sold in the regular way at \$5.00. Our special price\$3.98 Men's Gunmetal Lace and Button Shoes, Goodyear welted soles, \$6.00 value. Go at \$4.98 A splendid line of Men's Patent Button and Lace Shoes, \$5.00 value. Go at

A Shoe for Men, a shoe that's a little different than the rest, made of fine gunmetal calf, tan calf and patent leathers, with or without neolin soles, a shoe that pleases the eye and fits the foot, the very latest styles. They were made to sell for \$7.00 and \$8.00. Our special sale prices\$5.95 and \$6.95

Men's Gunmetal Lace Shoes, with neolin soles and rubber heels, a shoe of durability and fit, \$6.00 value. Go at \$4.98

(Ask to see them.)

Shoes for Big Boys and Little Lads, ranging in price, according to size, from \$1.73 to \$3.48

..... \$3.98 IF YOU ARE IN NEED OF TRUNK, SUITCASE OR CLUB BAG FOR THAT EASTER TRIP, WE HAVE A SPLENDID RANGE OPEN FOR YOUR INSPECTION AT BARGAIN PRICES.

The Shoe Store That Saves You Money.

238 DUNDAS STREET.

Opposite Maje stic Theatre.

A. D. HOLLAND, Manager.

TABLOID NEWS OF CANADA, THE WAR AND THE WORLD

The U. S. Government has ordered he entire stock of raw wool in the Boston market placed under a Government option.

Swiss citizens have been sent out of St. Quentin by the Germans.

Heavy artillery engagements have

Charges by Russians have cleared Walpole Island Constable Charles In addition to sixty Americans, com- Ireland in 1891-92.

rounding up many of the kaiser's agents in the States. The U. S. secret service is rapidly sailant has not been captured.

The British admiralty denies the loss of an 8,000-ton auxiliary cruiser as last Friday night. He was clubbed on claimed by Germany. the head, causing a fracture of the skull. His wife and four children re-side at Woodstock. The wife of former Russian Premier

Sturmer tried to commit suicide by

Aylmer council has decided to submit the question of a \$25,000 by ... to the people. cutting her throat. Mexico has joined South American republics in move to stop the war. Miss Fanny Hollyer of Chinton, a school girl, dropped dead in the street from heart failure. Germany will protest to neutrals against the action of the United States in entering the war.

George Bensieri of Woodstock, died and their far George Bensieri of Woodstock, died in the hospital at Windsor as the re-sult of an attack by thugs in Detroit in the hospital at Windsor as the re-sult of an attack by thugs in Detroit

NO AUXILIARY CRUISER SUNK DURING MARCH

LONDON, April 3 .- An official state ment issued tonight characterizes "the usual pure invention," the (man claim made officially at Be that an 8,000-ton British auxilioruiser was sunk in March.

taken place in the Adige Valley between the Austrians and the Italians.

President Wilson's name was greeted with a storm of applause in the British Commons.

Alexander Banwart, the pacifist who attacked Senator Lodge, now says be has been converted to the president's wiew by the latter's speech.

WESTERN ONTARIO

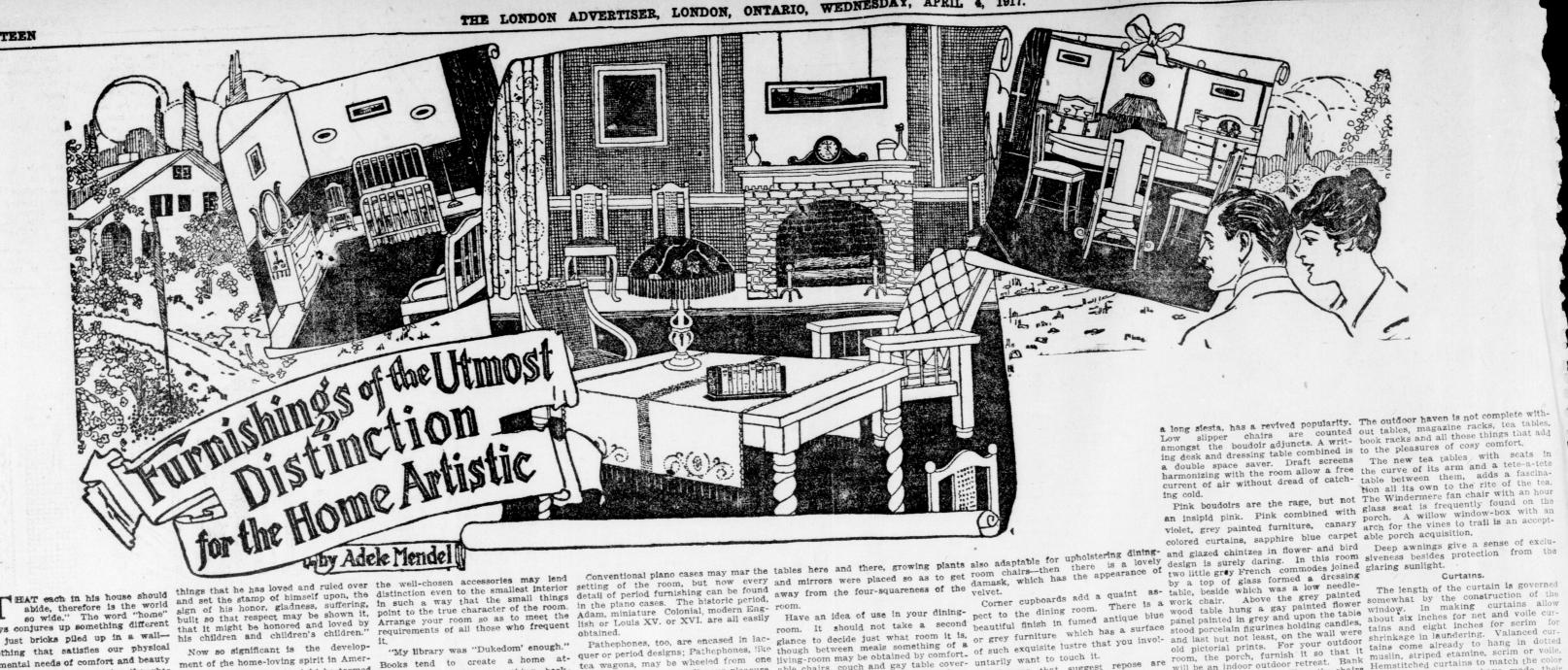
Rev. Robert Chambers, formerly of Oxford County, a famous Presbyterian missionary to Armenia, is dead near view by the latter's speech.

WHITLOCK AT BERNE.

Berne, April 3.—Via Paris, April 4.—
Brand Whitlock, American minister to Belgium, reached Berne at 6 o'clock this evening. looking worn and weary. He admitted feeling extremely nervous and fatigued after the tremendous strain under which he has been working, which has been especially hard missionary to Armenia, is dead near Boston.

BARON ALLERTON DEAD.

London, April 4.—12:40 p.m.—Baron Allerton of Chapel All



tways conjures up something different than just bricks piled up in a wallsomething that satisfies our physical and mental needs of comfort and beauty frequently mingled with loving thoughts and memories. The first houses were really built as altars to keep something ideal in our mind today. Large or small, country to meet different needs.

to the room so that the cool breezes shelves and comfortable chairs create oly a beauty befitting the protecting of romething really preclous.

Ruskin says: "As rich and full of gleasantness as may be, within and without, built to express man's contact to the American heart invades decrease to the American heart invades decreases of beauty, his character, his clousness of beauty, his history, so that it may bear record of all material in a room as what you leave out, and in the harmonious effect by hat the wall paper is gold to the

the china hidden behind closed panels fors. A chiffonrobe, or gentleman's convert the porch into a sleeping-room, ian extraction in antique effects array of the china hidden behind closed panels fors. A chiffonrobe, or gentleman's convert the porch into a sleeping-room, ian extraction in antique effects at nightfall a standing hammock can a few of the numberless array of the chairs array of the chairs are also greatly favored. The chairs wardrobe has been placed on the mar. At nightfall a standing hammock can a few of the numberless array of the chairs are also greatly favored. The chairs wardrobe has been placed on the mar. At nightfall a standing hammock can a few of the numberless array of the chairs are also greatly favored. The chairs wardrobe has been placed on the mar. At nightfall a standing hammock can a few of the numberless array of the chairs are also greatly favored. The chairs wardrobe has been placed on the mar. At nightfall a standing hammock can a few of the numberless array of the chairs are also greatly favored. The chairs wardrobe has been placed on the mar. At nightfall a standing hammock can a few of the numberless array of the chairs are also greatly favored. The chairs wardrobe has been placed on the mar. At nightfall a standing hammock can a few of the numberless array of the chairs are also greatly favored. The chairs wardrobe has been placed on the mar. At nightfall a standing hammock can a few of the numberless array of the chairs are also greatly favored. The chairs wardrobe has been placed on the mar. At nightfall a standing hammock can a few of the numberless array of the numberle

in tan, black, rose and gold is most artistic. The rugs are tan with a wide hogany finished in the authentic and the wall rose and the wal artistic. The rugs are tan with a wide hogany finished in the authentic anblack border, and the wall paper is gold tique color is combined with cane and and rose grass cloth. The furniture is delicately carved. The china cabinet and rose grass cloth. The furniture is delicately carved. The china cabinet which is a row of three drawers. Chiffoniers are best liked without mir-

Pink boudoirs are the rage, but not The Windermere fan chair with an hour an insipld pink. Pink combined with glass seat is frequently found on the violet, grey painted furniture, canary colored curtains sampline blue carnet

Now so significant is the development of the home-loving spirit in America that we have what might be termed digitary are the whole and for one thing book-

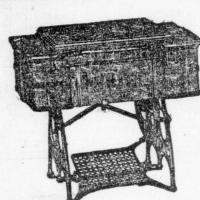
in fancy cretonnes, rightly belong to stripes and many mater chiffonrobe, or gentleman's convert the porch into a sleeping-room. ian extraction in antique effects are but be changed into a bed without as much ery fabrics displayed to claim your at-after as giving a suggestion of its intentions. tention.

tion all its own to the rite of the tea

fica that we have what might be termed distinct architecture in the East, and in different parts of the country to meet different needs.

Now is the time to give a joyous color to the room so that the cool breezes will merit to construct the room so that the cool breezes will merit to construct the room so that the cool breezes will merit to construct the room so that the cool breezes will merit to construct the room so that the cool breezes will merit to construct the room so that the cool breezes will merit to construct the room so that the cool breezes will merit to construct the room so that the cool breezes will merit to construct the room so that the cool breezes will merit to construct the room so that the cool breezes will merit to construct the room so that the cool breezes will merit to construct the room so that the cool breezes will merit to construct the room to decide though between meals something of a construct the something of a construction to unusually want to touch it.

Becomes that which has a surface stood porcelain figurines holding candles, and eight inches for net and voile of such exquisite lustre that you involongly to confort. It is, though between meals something of a confortable designs; Pathephones, like though between meals something of a confortable designs; Pathephones, like though between meals something of a confortable designs; Pathephones, like though between meals something of a confortable designs; Pathephones, like though between meals something of a confortable designs; Pathephones, like though between meals something of a confortable designs; Pathephones, like though between meals something of a confortable designs; Pathephones, like though between meals something of a confortable designs; Pathephones, like though between meals something of a confortable designs; Pathephones, like though between meals something of a confortable designs; Pathephones, like though between meals something of a confortable designs; Pathephones, like though between meals something of a confo



Join the "White" Club

Members may have famous White Machine delivered on payment of \$5.00 and balance \$1.00 weekly. Prices from \$25.00 to \$55.00.

If you want the finest sewing machine in the market, with all the latest improvements, be sure to buy a "White."

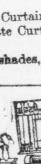
SAVE ON YOUR DRAPERIES

An inspection will quickly prove to you that our prices on Draperies are absolutely the lowest in the

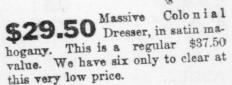
Our splendid stock and low prices make this the fastest growing and busiest department in our store. All our springs goods are now in. Everything that's now in Cretonnes, Voiles Scrims, Marquisettes, Musins, Volours, Tapestry, Silks and Drapery Trimmings.

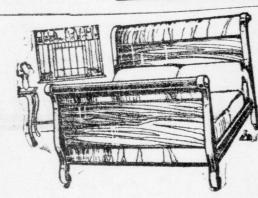
See our splendid range of Lace Curtains and beautiful line of Voile and Marquisette Curtains by

Window Shades, in all sizes and shades, at old



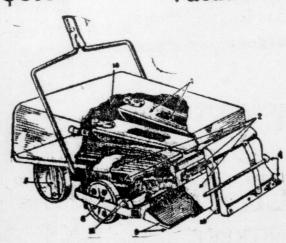






ished mahogany. Four only to clear. One of the best \$25.00 Beds made.

\$5.95 For One Week Only This Combination Vacuum Sweeper,



HAPPY THOUGHT RANGES.

Another large shipment of new 1917 models just received. If you want the biggest value on the market in a Range, be sure to see these.

\$19.50 Handsome Colonial Bed, in satin or pol-

Brushes up the nap of carpet and sucks up the dirt. No cost for electricity. It has a powerful and continuous suction, with a 12inch vacuum nozzle, that gets into the corners. The brush,

tires and bumpers make it almost noiseless. Steel cover will not warp. Brush can be adjusted to the smallest fraction of an

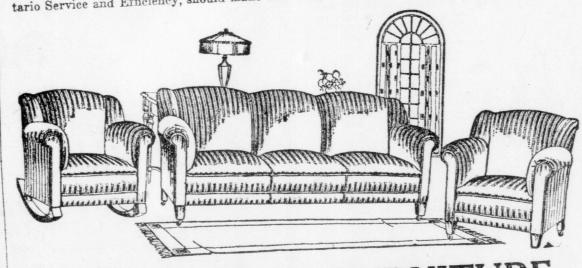
revolving on metal bearings,

makes the machine run

easily, and heavy rubber

Magnificent Display of Spring and Summer Home Furnishings

To prepare for the expected rush of business during the spring months, we have put in such a stock of Home Furnishings that has never before ben exhibited in London or Western Ontario, comprising, as it does, Furniture, Floor Coverings, Draperies, Stoves, Pathe Phonographs, etc., marked to sell at these lowest prices. Each article represents the best quality to be obtained at that price. Quality Furniture and low prices, combined with Ontario Service and Efficiency, should make this store your Home Furnishing Headquarters.



STUFF-OVER FURNITURE Made in our Own Workrooms

Our Upholstered Furniture is made under our personal supervision. Nothing but the finest materials are used.

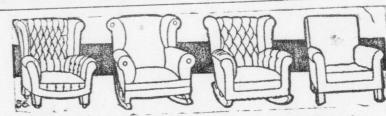
We specialize on special order work. The Suite shown above in good English tapestry, sells for\$150.00 Ten Chesterfields on our floor are marked at special prices. From\$65.00 to \$150.00 Large Easy Chairs and Rockers, in tapestry, come first \$22.00 to \$60.00

Any pieces on our floor will be made up in other designs in tapestry if you prefer.



The Pathe Pathephone

The wonderful invention of the famous Pathe Frere, of Paris, is here on exhibition. We cordially invite you to hear the perfect phonograph. We want you to know all about: The Pathe sapphire ball instead of sharp metal needles that wear and rip the record; no needles to change; the sound chambers built on the violin principle-all wood; the Pathe control device to regulate the volume of sound; the beauty of Pathe cabinet design; the vast library of records. Pathephones \$35.00 and up play all makes of disc records perfectly. JOIN THE PATHE CLUB, \$5.00 CASH, \$1.00 WEEKLY



Your choice of any of these big comfortable Rockers, for \$12.95 Club terms on these are \$1.00 cash, \$1.00 weekly; upholstered in brown or black wear ever imitation leather.

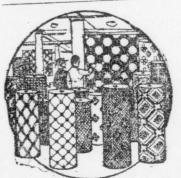
A Good PlaceTo Buy Rugs

Our Rug stock is now at its height. You will find nearly everything that is made, in our stock, in all sizes and shades. In wilton we have hundreds to select from,

in beautiful Persian and plain effects. From. \$25.00 to \$100.00 In axminster are the best oriental designs.

From \$15.00 to \$75.00 Brussel and Tapestry Rugs in every imaginable pattern and color at

Crex Grass Rugs, Congoleum Art Squares and Matting Rugs, in all sizes and designs, at the most reasonable prices.



Linoleums At Low Prices One of the biggest stocks in Western Ontario

awaits your inspection. Two-yard wide Linoleum, at 60c, 65c, 75c, 85c yd Four-yard wide Linoleum, at 75c, 85c, 95c yd. Inlaid Linoleums, at \$1.25, \$1.50, \$2.00 sq. yd. Best Quality Oilcloth 45c sq. yd.

on Sale,



Only one to each customer; none delivered. Two Carloads of Carriages



Visit our basement and see the big selection of Carts and Carriages on display Reed Carriages,

from \$20.00 to \$65.00 Wood Carriages from \$15.00 to \$30.00 Sulkys, from .

..... \$1.50 to \$15.00 Our Reed Carriages are genuine reed, not twisted paper, as so many are showing.



SPECIAL VALUES IN GUARANTEED MATTRESSES.

No. 2 Mixed Mattress. . \$4.00 No. 1 Mixed Mattress. . \$5.00 De Luxe Mattress \$6.50 No. 3 Felt Mattress.... \$7.50 No. 2 Felt Mattress.... \$9.50 No. 1 Felt Mattress... \$12.00

\$19.00 BRASS BEDS.

Come in and see the special Brass Bed that we are putting out on the club plan, \$3.00 cash, \$1.00 weekly. It's a

The Ontario Furniture Co., Limited

VULCAN WORKERS DEMAND

AN INCREASE OF WAGES;

Copenhagen, via London, April 4 .-

great ocean liners have been built.

Labor difficulties and strikes have

sick, sour, gassy Stom-

achs Feel Fine.

Most remedies give you relief



New Apparel for Easter

Our New Spring Stock of

Women's Suits, Coats, Dresses, Millinery GOVERNMENT LAVISH Reveal the Most Stunning Styles We Have Shown WHEN FANCY DANCES

Spring has brought to us a host of pleasing new effects in Women's and Misses' Garments. We have assembled a stock in which all the newest fashions of the hour have been included. It is the most attractive line we have displayed. OUR NEW SPRING SUITS are unusually interesting. You will like them for

their beautiful colorings, their novel tailoring and their rich fabrics. IN COATS, we have a splendid assort ment in poplins, velours, gaberdines, serges, checks, stripes, chinchillas, etc. The newest pocket effects, girdle sashes, fancy silk stitchings, all these go to make up smart and attractive designs. All the newest shades are here.

A DELIGHTFUL EXHIBIT OF SPRING MILLINERY awaits your inspection. This is a season of many new effects, and one finds an exceptionally large stock of them to choose from. The smartest reproduction of models, originated by most renowned designers of millinery are here for your inspection. The prices you will find

Those who realize that becoming millinery is essential to a good appearance will delight in selecting from our displays, in which are included hundreds of becoming styles for each type of woman.

DRESSES, a display we are proud of. Beautiful and becoming styles in silk crepe de chines, taffetas, messalines, also fine serges, with fancy embroidery, pleated styles. They must be seen to be appreciated.

London Ready-to-Wear



Busy Making Spring Suits, Coats and Skirts

REPRODUCED FROM VERY LATEST AMERICAN STYLES. EFFICIENCY SPELLS SUCCESS TO THE BUSINESS OF TODAY.

The manufacturer and consumer must be brought together. The middleman must be cut out. This idea is gaining favor on every hand.

In order to meet this condition we have established a thoroughly up-to-date factory, producing

Spring and Summer Suits Spring and Summer Coats Spring and Summer Skirts

The merchandise passes from the manufacturer of the fabric to the wearer of the garment direct. with no wholesale or retail makers' or merchants' profits added, only our one manufacturing price. which we leave our patrons to judge whether it is not the lowest in the market, while the garments are of the highest class and guaranteed.

Spring Coats\$11.50 to \$32.00 Spring Suits\$13.75 to \$35.00

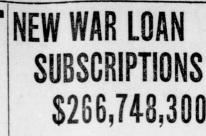
Showing of New Waists In voile, crepe de chine, georgette, habutai silk and

New Silk Hosiery

Special Values in Raincoats

PHONE 1319.

196 DUNDAS STREET.



Finance Minister Announces Result of Canada's Third Effort.

Effort.

OTTAWA, April 3.—The total subscriptions to the third war loan are \$266.748,300. of which \$60,700,000 was received from the chartered banks, and \$18,121,000 represented conversions from the 1915 war loan issue. A statement to this effect was made by Sir Thomas White this evening. The amount of debenture stock which will be surrendered in payment of subscriptions is \$5,983,000.

No less than \$\$2,800,000 is represented by subscriptions of \$25 and under. The number of subscriptions is slightly in excess of 40,000. The task of allotment of the subscriptions is now in progress. No allotment will be made in the subscriptions received from the public is being made on the following basis:

1. Twenty-five thousand dollars and under will be allotted in full.

2. From \$25,000 up to and including \$100,000, the first \$25,000 in full, and the remainder 80 per cent.

3. From \$100,000 up and including \$1,000,000, the first \$25,000 in full, and the remainder 70 per cent.

4. In excess of \$1,000,000 the first \$1,000,000 in full, the remainder 45 per cent.

This will result in subscriptions from \$25,000 to \$100,000 receiving an average of \$8 per cent of the superplayed in the subscriptions from \$25,000 to \$100,000 receiving an average of \$8 per cent of the superplayed in the subscriptions from \$25,000 to \$100,000 receiving an average of \$8 per cent of the superplayed in the subscription of \$20,000 receiving an average of \$8 per cent of the superplayed in the superplayed in the superplayed in the city clerk and city treasure.

oon, oo in full, the remainder 45 per cent.

This will result in subscriptions from \$25,000 to \$100,000 receiving an average of 88 per cent of the sum subscribed, subscriptions of \$100,000 to \$1,000,000, an average of 74 per cent of the sum subscribed, and subscriptions over \$1,000,000, an average of 57 per cent of the sum subscribed.

AT ONCE! STOPS STOMACH MISER

ARE IN QUESTION

Wastefulness in Outfitting Govt. House Exposed.

TORONTO, April 3-"Imagine the Dyspeptic, jot this down: Pape's Diaconsistency of this Government telling people to boil potatoes with the skins ing to som and upset you. There never on, and then going out and spending was anything so safely quick, so cer-\$1,184 for a dancing floor for the ball-room of the Government House," ex-your stomach is disordered you will get claimed William McDonald (North happy relief in five minutes, but what Bruce), in the course of a diverting pleases you most is that it strengthens hour spent in the Legislature this even-ing on some of the items of expenditure eat your favorite foods without fear. on Government House.

on Government House.

"Eleven hundred dollars," commented the North Bruce Highlander, "on a dancing floor for the upper-ten of Toronto, and not a nickel for roads in my widing!

Most remedies give you reflet sometimes—they are slow, but not sure.

"Pape's Diapeps is quick, positive and puts your stomach in a healthy condition so the misery won't come

riding!

"Eleven hundred dollars for the 'social butterflies' of Toronto to go to Government House to do the tango, the bunny hug and the fox trot, and not a cent to help the hard-working farmers of Bruce County.

"In my town (Chesley)." said Mr. McDonald, "the young folks have decided to cut out dancing during war time."

condition so the misety won to come back.

You feel different as soon as "Pape's Diapepsin" comes in contact with the stomach—distress just vanishes—your stomach gets sweet, no gases, no belching, no eructations of undigested food, your head clears and you feel fine.

Go now, make the best investment you ever made, by getting a large fiftycent case of Pape's Diapepsin from any

175 Per Cent Increase. hat Government House to date has cost \$1,098.104, an increase of 175 per cent on the original estimate of \$400.000. Another item was \$445 for curtains in an alcove of the ballroom. "That would furnish a whole house

for most of the people in our part of 'Fancy Government House having a better stable than most of us have omes!" he exclaimed. cried Allan Studholme (East Hamilton). "Bathroom fittings cost \$2,013," went

on Mr. McDonald, "and the Government spent \$7,000 on a concrete revertment wall to keep Government House from sliding down the hill."

Incongruous, Surely.
The expenses of Hon. Dr. Reaume, who visited Europe to get ideas for Government House, amounted to \$1,000, he

said.

"Just imagine paying a man \$1,000 pin-money to go and look over the castles and chateaus of Europe, and then sending letters out to the school children telling them to be careful and save all waste paper for the Red Cross.

"The sum of \$19.872 was spent on an atrium, which in plain English means a front hall," continued Mr. McDonald.

"For the love of Mike!" exclaimed the Labor member, Allan Studholme.

"It may be a new-fangled name." said "It may be a new-fangled name." said Mr. McDonald, "but the farmers will

know it costs money—a thing of beauty and an expense forever." Wasteful Government. Mr. McDonald spoke on an amend-ment to a motion to go into supply, the amendment being as follows:
"This House regrets that notwithstanding the war the Government has continued its extravagant and waste-ful expenditures in the building and furnishing of Government House, over \$400,000 having been expended since the

outbreak of the war, with a total cost to date of over \$1,000,000. "And this House is of the opinion that so expensive a Government House is out of harmony with the democratic spirit of the people of the province." Hon. Finlay Macdiarmid, minister of public works, defended Government House expenditures, saying the building was "not out of keeping with the position of this province."

Thomas Marshall (Lincoln) said the New York State governor's residence cost only \$500,000, and it would take the governors' residences in twelve states of the United States to equal the expenditure on Ontario's Govern-Mr. McDonald's amendment was "lost

SCHOOL GIRL DROPS DEAD

Falls Over On Way Home From Clinton Collegiate and Expires.

CLINTON, April 3 .- A sudden death occurred here at noon Monday, when Miss Fanny Hollyer, eldest daughter of W. H. Hollyer, died here on her way home from the collegiate institute. When one block from the school, and having hurried up a slight grade in the street, she fell unconscious on the sidewalk and was carried by D. S. Cluff into his home nearby, and the doctor immediately called.

On examination the doctor stated that death had been instantaneous

from heart-failure. Fanny's death has cast a gloom over the whole town, as she was very popular among her schoolmates, and the family is well known in this com-

SCHOOL REPORT FOR MARCH OF HARRIETSVILLE SENIOR ROOM. HARRIETSVILLE SENIOR ROOM.
Senior Fourth—Lorne McKee, Annie
Sadier, Clayton MacVicar,
Junior Fourth—Alice Sadier, Freddie
Taylor, Bruce MacVicar, Rofton Finch,
Morran Sharpe.
Senior Third—Mary Taylor, Irene
Sharpe and Olive MacVicar (even),
Mary Boyer,
Junior Third—Kathleen Post, Merle
Law, George Barr, Jim Ferguson, Luella
White, George Knox, Orville Law, Edith
Eaton, Camby Robbins, BIG PIANO COMPANY AT CLINTON REORGANIZES

Doherty Plano, Limited, New Firm HOLD UP SHIPBUILDING Name-Retail Stores Discontinued.

CLINTON, April 3 .- The Doherty The Berlin Tageblatt says that labor Piano Company, Limited, of Clinton, ifficulties have broken out in the big has been reorganized and the new Vulcan shipbuilding works in Hamburg. company will be known as Doherty The workmen demand a one-third in-Pianos, Limited. crease in their wages. The Vulcan works are where most of Germany's

The reorganization meeting took place here Monday and the officers appointed are: W. Jackson, Clinton, president: H. R. Sharp, Clinton, vicepresident; C. H. Ivey, London, secre-

wholesale, whereas, the old company in her 64th year, and had been a resi- at 1 o'clock,

several retail branches in the west, which have now been discontinued.

number of orders.

Doherty Pianos, Limited, and Clinton death of her husband took place shorts proud of the institution which has ly before she came to Ingersoll. been the backbone of the town for Mrs. McKay is survived by three more than a quarter of a century.

OLD E. NISSOURI RESIDENT.

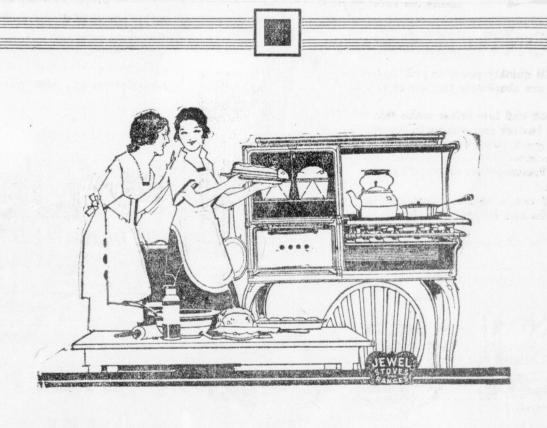
INGERSOLL, April 3.—The death of Mrs. Charles McKay occurred on MonMrs. Charles McKay occurred on Mon-OLD E. NISSOURI RESIDENT. tary; and the same three gentlemen are the directors.

Under the new management the business will be confined strictly to bed for a short time. Mrs. McKay was the local part of the house the house of the very and had been a service at the house the local part of the work and possible to the house the local part of the work and possible to the house the local part of the work and house a service at the house the local part of the work and house the work and house

were both wholesale and retail with dent of Ingersoll for seven years She was born in East Nissouri, and had resided in that township until coming The company has been doing a very to this town. She was widely known extensive business and during the last in the township, having resided for 25 year has been working overtime, but years on the ninth concession. A deeven then were unable to fill the large vout member of the Presbyterian Church, which she attended regularly Bright prospects are before the so long as her health permitted. The

> daughters, Mrs. James McKay, Ingersoll; Mrs. R. J. Hand, Inwood, and





SPECIAL DISPLAY OF GAS RANGES

Continues all this week. This exhibit will be interesting, instructive, and is a plan to make everyone better acquainted with gas and appliances to use it.

We will have on display the latest style Gas Ranges for the mansion or the cottage, for the large or small kitchen, for small family or big one.

We urge every woman interested in having a better kitchen to attend this special exhibit.

THE GAS APPLIANCE CO.

PHONE 922

213 DUNDAS STREET.



GOOD SEED ESSENTIAL FOR GREATER PRODUCTION

Crops Can Be Increased by at Least Fifteen Per Cent.

Brain instead of brawn is being adrocated as a means to greater producsed by 4,000,000 bushels; obtain larger crops.

the barley crop by 1,750,000 bushels; the oat crop by 17,000,000; and the crop of peas by 500,000 bushels.

"Select from your granary three imes the amount of grain required for seed purposes. By use of the fanning mill, clean and reclean until you have just sufficient for seed purposes," says the circular.

To stimulate production Agricultural s a means to greater produc-circular just issued from the Representative R. A. Finn is sending a circular to all the country ministers, office of the commissioner of agriculurie. It advises the farmers to sow only the plumpest seed, claiming that it will result in at least 15 ner cent increase in crops here. It states that increase in crops here. It states that increase in crops here in the wheat error in Ontario can by this increase in crops here. It states that it will also write to all the country ministers, urging them to hold a "greater production Sunday," making it the theme duction Sunday," by this last week. County Clerk Stuart will also write to all the reeves in the township, asking their co-operation to sunday.

"Some Collar"

"Somme" is the name of the new W.G. & R. Collar—and it is a radical change in

The points, if desired, may be slightly turned up in front, which adds to its

Two rows of stitching give another

Lots of tie space. "Slip On" buttonhole.

W. G. & R. collars, fine shirts, pyjamas, and

summer underwear are worthy of your patronage.

Are Now at The House of Casselman

Easter is here. It marks the change of season and with

its arrival comes the desire among ourselves for changes

of dress. Our stock is complete in a full line of Boots and

Shoes for Men, Women and Children.

1/4 sizes, the same as in other

Note the smart lines of this collar.

collar designing.

stylish appearance.

smart touch.

That Please

MANY LONDON AND

op in Ontario can by this township, asking their co-operation to Firr, G. S. Campbell, W. P. Cleave, C.

Salmon, J. H. Stevens, C. A. Piper, P. Parsons, T. Moore, J. Davidson, G. E. Donohue.

Firr, G. S. Campbell, W. P. Cleave, C. E. Donohue.

Chatham—F. Wilcox, R. Mills, Mac-Kensie.

Chatham—F. Wilcox, R. Mills, Mac-Kensie.

Chatham—F. Wilcox, R. Mills, Mac-Kensie.

Wildox—P. E. Sherlock, N. Neighbor, J. Jones, T. Barton, G. Brown, T. Ball.

Tesswater—G. E. Sweltzer.

Essex—O. L. Williams.

Wildox—P. E. Sherlock, N. Neighbor, J. Jones, T. Barton, G. Brown, T. Ball.

The Screen, Version of which has been produced by the Frobina Amusement Corporation, was made by Anthony Keilvill, and, to a large of the Machine of the Screen, Version of Which has been produced by the Frobina Amusement Corporation, was made by Anthony Keilvill, and, to a large of the Machine of the Screen, Version of Which has been produced by the Frobina Amusement Corporation, was made by Anthony Keilvill, and, to a large of the Machine of the Screen, Version of Which has been produced by the Frobina Amusement Corporation, was made by Anthony Keilvill, and, to a large of the Machine of the Screen, Version of Which has been produced by the Frobina Amusement Corporation, was made by Anthony Keilvill, and, to a large of the Machine of the Screen, Version of Which has been produced by the Frobina Amusement Corporation, was made by Anthony Keilvill, and, to a large of the Machine of the Screen, Version of Which has been produced by the Frobina Amusement Corporation, was made by Anthony Keilvill, and, to a large of the Machine of the Screen, Version of Which has been produced by the Frobina Amusement Corporation, was made by Anthony Keilvill, and, to a large of the Witchins of the Screen of the Sirge of the Screen, version of which has been fediated, without sand the Screen of the Sirge of the Screen, version of which has been produced to the work of the Screen of the Sirge of the Screen of the

WESTERN ONTARIO

SOLDIERS RETURN

QUEBEC, April 3.—Another large party of invalided soldiers arrived in Quebec today from Halifax, fresh from overseas service. The list includes the following Ontario men:

London—H. Steer, F. Fusnutt, W. R. London—H. Steer, F. Gran Piper R.

Cabell street; Richmond street from Gr. T. R.: Te-Bathurst street to the G. T. R.: Te-Bathurst street from Wortley road to Adelaide street; Wellington street from Victoria street to the Under Street to Huron street; Richmond street from Oxford street to Cheapside.

W. Hessel protested against the condition of sidewalks near the Pipe Line food. The new bylaw, which prevents vehicles from coming nearer than eight feet to the street line.

A request that plans for a new city hall be considered was laid over, and other minor business transacted.

The city engineer will be asked to report on the possibility of parking out on the city hall site. It is probable that the receipts will be used for patriotic work. LAST CHANCE TO SEE

Encharation of the formation of the first of

patriotic work.

You Will Be Interested in Our

Plants

For Easter

TABLE PALACE OF EX-

QUISITE SPRING

BLOOM,

We suggest a Basket of Cut

Flowers, a Beautiful Flow-

ering Plant, a Box of Choice

Spring Flowers or a Dainty

BE SURE YOUR EASTER FLOWERS COME FROM

THE QUALITY FLOWER SHOP

Members of the Florist Telegraph Delivery.

Corsage Bouquet.

he most enjoyable series of entertain ments ever given in London, the Rob erson Travelogues, which have bee

Howering OUR STORE IS A VERI-



person, things of the same kind, and again of "mankind"; but do we ever a mere play on words, when he put into Hamlet's mouth—who was alluding to his father's brother—"A little more than kin, and less than kind."

kin, and less than kind."

A "kind person is one who treats other people as his kindred, and by his words or actions confesses his kinship. Things of 'e "same kind," are of the same family. "Man-kind" includes the whole human race. The meaning that gradually unfolds itself, as a flower develops, leaf by leaf, is therefore significant and beautiful. Words we use today meant other things centuries ago. But there is always a reason for it. Language is not mere haphazard growth, but a logical development interwoven with the historic development and growth of a people.

It is very Interesting to study words. A dictionary is not a dull and lifeless collection of words—but a living and breathing record of the peoples who and breathing record of the peoples who speak them. For this reason there can People who study a dictionary become superior to those who are ignorant of its use. They should have a good dictionary, however, like The New Universities Dictionary. We have put it into everyone's power to possess this treasure-house of words and facts.

makes it almost a gift. FINANCIAL HELP IN BUILDING NEW ROADS

Our coupon, printed daily, in this paper,

Amended Act More Generous Than Old

Legislation Was. The bill amending the Ontario high-way act, a copy of which has been re-ceived at the county engineer's office, will provide considerable more finan-

ial assistance for the construction and maintenance of interurban highways than is provided for under the present The Ontario Government grants 40

per cent for construction and 20 per cent for maintenance under the act now in effect. The amendment which now in effect. The amendment which becomes effective as soon as the Ontario provincial highways are put into operation, provides for a 60 per cent grant for road construction, an ingrant for road construction, an increase of 20 per cent, and 60 per cent for maintenance or an increase of 40 per cent in this branch, making a total of 60 per cent increase in the

oravincial grant.

The roads to be affected are the interpretary and it will be interpretary and in the present the interpretary and in the interpretary and interp orks to decided which roads shall be works to decided which roads shall be provided for under the amendment. By interurban roads the act defines roads connecting towns or cities. The roads to receive the additional grants will act as feeders to the provincial high-

Some of the Middlesex roads classed is interurban highways that will come inder the amendment are the Talbot road from St. Thomas to Lambeth, Proof Line road north to Goderich, and he Sarnia gravel road from this city

to Sarnia.

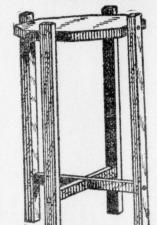
In case the provincial highway should be diverted from the city a change would be made as to the roads to be benefitted and the list above mentioned would likely be revised.

PIANO TUNING. Have your plane or player-plane uned by one of our experts. City tunng, \$2.00. Estimates given for repairold instruments. Mason & Risch, nited, 248 Dundas street, Telephone



All Your Curtains, Rugs, Linoleums, etc., can be purchased for less money at Keene Bros., King street

Special Bargains for This Week



About 300 yards of 20c Art Bordered Serim.....2 yards for 25c \$1.50 Dutch Three-Piece Curtains 89c pair

THURSDAY MORNING ONLY,

50 Solid Oak Tabourettes in fumed finish, for 39c each

BABY CARRIAGES

In every style, shape and design, at the lowest prices. You will be pleased with our special reed carriage, as illustrated, for\$23.90





agents

for them

are now on sale for you to choose from. Get the prices. They are lower.

Worth of

Rugs



Fashionable Footwear Smart Shoes Easter Days

Buying your Spring Style Shoes at this store gives you choice of the same lines of fashionable footwear that you would have choice of in New York or Chicago and at an larger in the store gives you choice of the York or Chicago, and at as low prices—in some cases lower, for the same style and quality. "There's a Reason." Look at the display in our window and

see styles, combinations and prices. GET YOUR EASTER SHOES HERE

We guarantee satisfaction. Our lines of ladies' best shoes are exclusive. We carry a very full line of MEN'S BEST SHOES, and they are the SHOES THE BEST MEN BUY. Every tone, last, leather, width and style you can find in the large American cities.

I. P. COOK & CO.

The Store That Serves You Best.

Richmond and Dundas Streets

FOR LADIES A shoe like this in button or lace is refined footwear. It is a French kid, high cut. Louis heel, cloth quarter, with collar. A beautifully soft, easy, natty, dressy

That Please

Other lines in black and colored combinations, colors to match the current popular gowns.

ALSO SPORT SHOES for women of outdoor habit, with low square or English military heel, in black, brown and white.

PRICES RUN FROM\$3.50 to \$10.00

MEN'S SHOES OF DISTINCTION

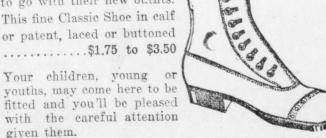


In Black Russia Bal., single sole......\$5.00 to \$7.00 Light New Dark Russia Calf Bal., single sole \$6.00 to \$8.00 Men purchasers of shoes at this store have always found a satisfaction with what they bought; that brings them back again and again. Our shoes for men are select-

ed with great care. Only yesterday we received 800 pairs of the best of the SLATER lines, in all the popular colors, leathers, lasts, toes and heels. They are priced at \$6.00, \$7.50, \$8.00.

Don't Forget the Children at Easter

They love to get new shoes to go with their new outfits. This fine Classic Shoe in calf or patent, laced or buttoned



The House of Quality, Value, Service.

171 DUNDAS STREET.

PHONE 1582.



If you have a heart that feels for suffering and a purse that opens to desperate need.

Save some Belgian child from starvation by giving freely to the

Belgian Relief Fund

Subscriptions may be sent to Local London Committee, Mrs. A. T. Edwards, Treasurer, 183 Oxford Street, London.

or to BELGIAN RELIEF HEADQUARTERS, 59 ST. PETER STREET, MONTREAL.

No Need to Pay a High Price for YOUR SPRING Some people think that to get style and

quality they must pay outrageous prices. Let us show you how we can save you \$5 to \$8 on your Easter Suit or Coat. In justice to yourself and pocketbook come and see our wonderful display anyway. Stunning New York styles, latest materials and colors to select from.

Your Easter Suit Make your selection tomorrow. We are

showing a large and varied assortment, at prices from \$13.50 to \$35.00. CHILDREN'S COATS Sizes 3 to 14 years, big shipment just received; two big racks full. All colors and

Ladies' \$12 \$5.85 Checks, plaids, blanketcloth and white chin-

chilla on sale tomorrow.

Also a beautiful line of SPRING COATS at prices up to \$25.00.

\$7.50 Black Silk Skirts, \$4.95

Last minute styles, shirred at top, trimmed with shirred pockets. Come early for this bargain.

SMART HATS

New York Styles Moderately Priced

Metropolitan Suit and Skirt Mfg. Co.

materials, from \$3.75 up.

ALSO A BEAUTIFUL LINE OF EASTER

WAISTS.



The Season's Latest Fashions In **London Stores**



Palm-Beach Suits.

pinch-back effect, and the handy slip

tweed effects, with the usual fawn-

In shirts and neckwear, though, is

mer the largest sale it has ever

Silk Shirts.

For outing wear, flannel trousers will

Wide-Brimmed Hats.

grey, fawn and green colors. For sum-

ner the sailor in fine straw with a wide brim will be shown. The panama, which has lost its favor the last few

summers, will be more popular than

In shoes the narrow, long last with

narrow toes is regarded as the fashion-

able boot, although the broad-toed

shoe, copied from the military boot.

will still remain in favor with a large

leathers. The white shoe in canvas and buck will be worn for sport wear

and vacation and week-end at the lake-

more popular portions of man's wearing apparel, but more conservative

ressers who prefer the less conspicuous styles will be able to procure

he things that best appeal to the

number. The colors will be mahogany, russet, ox-blood, tan and black, in all

Latest In Shoes.

In hats the shapes for both spring

A new collar is one of a woven silk material. The soft collars will button

experienced.

ever this year.

ndividual taste.

Neckwear this season runs

The palm-beach suit this year bids

"In spring a young man's fancy and loose-woven tweeds will lightly turns to thoughts of love," and ience new clothes.

When the feminine mind is concentrated on what will be the newest and of the continent. up-to-date fashion, it is surprising to cating men into wearing the paim and the number of men who are seen beach suit, but at last it's going to gazing inquisitively into store windows, the most popular summer garme bent upon ascertaining the latest men,"

Ways the hustest season of the year Always the busiest season of the year with tailors and gents' furnishing models are light-colored tweeds in the

At this season of the year one gazes nto the windows and sees bright and the windows and sees bright and the dress spring

hough perhaps not to such a re-

mark on clothing to a great extent. where the man will come forth nen going to wear this spring and glory."

Pinch-Back Popular.

A tour of the different tailoring, clothing and haberdashery establishments was made by a reporter and this is what he learned as to what would be nifty and up-to-date from would be nifty and up-to-date from

First of all, inquiry was made as to that the soft collar will have this sumults. In suits the predominating the largest sale it has ever fors will be grey and brown, the darker colors shown in the more conservative models. In young men's suits the "Pinch-Back" is again the An extensive showing is down this year instead of being held ide of this style and it even more popular than last

son. Two clothiers stated that the In shirts soft cuffs and negligee effect, in silk, linen, cashmere and nand was so great for this class of that their stock had already been cotton materials, will be the thing. All pattern will be fairly conspicuous, the pattern will be fairly conspicuous, the tendency being to run to wide stripes. or the more conservative dresser,

sack coat is shown. The double be popular. asted coat is again making a bid favor and will be shown ex-sively by tailors and clothiers this ng. For summer wear the open and summer tend towards broad brims. The spring hats that are shown are in



Smart and New

Easter **Novelties**

latpins, in sterling silver, gold filled, black and solid 10k. Ranging in prices from 40c pair to \$3.00

ingerie Pins, from REV. R. W. NORWOOD TO SPEAK. THORNDALE, April 3.—Edward 50c pair to \$1.25 Stinson, who recently sold his farm Pearl and Jet Beads, from. on concession 2, West Nissouri, to J.\$1.00 to \$10.00 Dawson of Devizes, has moved to rrings, in jet, colored pearl Thorndale. rom..... 50c pair up

oin and Vanity Case, com-

bined \$2.00 to \$5.00

The newest designs in Bar-

Diamond and Pearl Rings

hake a most acceptable gift

386 Richmond St. Phone 1084.

at this time of the year.

ins Pendants and Brooches.

The Women's Institute will meet on Thursday afternoon at the home of Mrs. (Dr.) Armstrong. An address will es' Umbrellas, with stering silver-mounted bands; given by Rev. R. Norwood, M.A., ector of Memorial Church, London. A some with cords, Broadway topic on "Value of Ideals" will be given by Miss A. V. Hueston. Music roll \$6.00 up esh Bags, from ... \$1.00 up vill also be furnished. ornic Vanity Case. .\$1.00 up

ANOTHER WOMAN TELLS

How Vinol Made Her Strong

vous, weak, rundown women could have Vinol. I was so rundown, weak and nervous I could not sleep. Everything I ate hurt me, and the medicine I had taken cid me no good. I decided to the medicine I had taken cid me no good. I decided to the inverted to the indefatigable president, W Brydone, who has given a great deal taken did me no good. I decided to try Vinol, and before long I could eat anything I wanted and could sleep all night. Now I am well and strong, and in better health than I have been for years."

—Mrs. Anna Millison Beallsville, Ohio.

We guarantee Vinol for all rundown. We guarantee Vinol ar all rundown, both of which are considered the best umes. weak and debilitated conditions.

Taylor Drug Company, London; also at the best druggists' in all Ontario

Saxol Salve CURES SKIN AFFECTIONS One package proves it. Sold and



Attractive Styles, Superb Tailoring, Easter Suits for Young Men

We have given particular attention to this department, securing the product of the brainiest designers of young men's stylish models on the American continent. The Beltsac, The Row, The Ritz-Carlton, The Collegian, The Sport, The Celtic. The graceful roll lapels, snug-fitting belted backs

Blue and Grey Suits

Extraordinary Values.

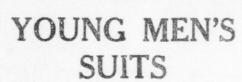
Absolutely pure wool, absolutely guaranteed colors and absolute \$35.00 tailor values, for\$25.00 Other blues and greys of British manufacture, equally attractive cash savers\$15.00, \$16.50, \$20.00 and \$22.00

We have outdistanced every display of previous years in an almost unlimited selection of these most serviceable and ever dressy suits in every wanted shade.

Spring Top Coats
SCOTCH TWEED AND SCOTCH PARAMATTA

In a regular profusion of new styles.\$7.00, \$7.90, \$8.50, \$10.00, \$12.00, \$14.00 Service and utility have been combined with good taste. \$10.00 Double Texture Paramattas, guaranteed waterproof\$7.90 \$13.50 English Paramattas\$9.45

Boys' School Paramattas. Boys' Scotch Tweed Rubberized Slip-ons.



Modish models that reflect the dressup spirit of young men who are putting things over in sports and business. Every suit is a top-notcher in style and correct in fabric, fit and finish. Many exclusive patterns. If you want to dress smartly and yet not expensively you have only to come to our store, and both of these desirable requirements will be found.

OUR WORK GOODS DEPARTMENT

We keep the quality up, even among our "work goods," thereby assuring the customer excellent wear service. Whatever you need in the way of Overalls, Work Shirts and Pants you will find here at lowest possible prices. Also take a look at our line of Work Mitts in Horsehide, Mule and Calfskin.



Easter Hats and Caps

THE BORSALINO, in distinctive authentic styles, of the latest Easter 1917 shades; makes a correct finish to every Dowler Easter outfit. Come and try one on.

See our Easter display of King, Stetson, Dowler Special and Walthausen Hats.

Caps too in the new one-piece top English and domestic makes.



GLOVES GLOVES GLOVES

An unusually fortunate purchase of a tremendous stock of latest style English and French Gloves enables us to offer values unmatched and unmatchable. We also carry a regular line of such well-known makes as Dent's, Fownes' and Perrin's.

NECKWEAR

Exquisitely beautiful patterns in English, French and Swiss silks for business wear and all dress occasions. We have the first choice of Canada's leading neckwear manufacturers.

SHIRTS

All styles, patterns and sizes in Arrow, W. G. R., DeLuxe and Dowler's Special. We also carry a full line of "stout" sizes for the big men, and a complete line of Arrow and W. G. R. Collars in quarter sizes.

UNDERWEAR

Our Underwear Department is second to none in all Western Ontario-both two-piece and combination suits, in silk, linen, lisle, French balbriggan and fine wools-including such famous makes as Tru-Knit, Dr. Jaeger and Dowler's Spe-

HOSIERY

All weights, sizes and the season's snades in Silk, Lisle and Cashmere at a wide range of prices.



Clothing

High School Students' Suits, Youths' "First Longs," Boys' Suits. Children's Fancy Suits, Toppers. Raincoats and Hats, Boys' Bloomers, Blouses, Shirts, Stockings, etc. Everything to please the boy who is careful of his appearance and everything of good quality-built for long wear and rough usage.



R. H. Q. J. DOWLER, Limited

CALL AND GET THE LATEST SLANT ON THE GOOD CLOTHES IDEA. EVERYTHING MARKED IN PLAIN FIGURES. ONE PRICE TO ALL.

CLINTON'S LIBRARY ONE OF BEST IN PROVINCE lavatory has been installed.

Public Last Week. CLINTON, April 3 .- The new Car

negie annex of the Clinton public lip rary is now being appreciated by the ocal readers, as the splendid large stackroom with its 1,200 square feet and nearly 8,000 volumes was last week thrown open to the public.
The \$5,000 grant which was secured

A department not generally ent-

plendid new system of lighting intro-luced; also a drinking fountain and ABUNDANT HELP FOR

has averaged for a number of years 18,000 volumes, and in 1915 went as high as 19,000 and which is about twice the circulation of most libraries in towns of this size, it is expected that betion the circulation will be still further

Visitors and others interested in libraries claim that the Clinton library is one of the most modern and up-to-Beallsville, Ohio.—"I wish all nerof the Clinton Board of Trade, has celled by any town of its size. celled by any town of its size.

Much of the credit due for the sucaken did me no good. I decided to try adopt the most modern methods in an of time and thought in the creating of

WAR BALLOON ASTRAY.

A department not generally emphasized in small libraries is the children's department, but in the Clinton library special attention has been given to this, and 1,200 volumes of books specially suitable for children have been placed in a large bright room at the disposal of the children. The interest of the old library has been repapered, painted and furnished in harmony with the new part, and a secondary winds out of the contract of the contr

TORONTO, April 3.—Under the ausplees of the "resources committee," a non-partisan creation of the Legislature and the Toronto Board of Trade, a large meeting was held tonight in Massey Hall to consider ways and means to aid the farmers of the province in the production of the essentials of war time. Sir John Hendrie, lieutenant-governor, presided and among the speakers were Premier Hearst and N. W. Rowell, leader of the Opposition. All the speakers made it evitants and cities if judiciously called upon.

MCALLISTER OUTFIGHTS McTIGUE.

NEW YORK, April 3.—Bob McAllister, the California middleweight, cleverly outfought Mike McTigue, of New York, at the Pioneer Athletic Club tonight. McAllister won easily in the stook the fourth and fifth. In the subsequent rounds McAllister led by a large margin.

A CURE FOR DRUNKENNESS WITHIN THE REACH OF ALL

That Alcoholism is a disease is now ecognized by Science. No man in his tenses brings disgrace and ruin on senses ormgs disgrace and ruin on himself and family through choice. Alcura stops the craving for drink, builds up the system, steadles the nerves. It is guaranteed to cure or

war, make amends for what some per ple called, "his past."

PACKED FOUR BOXES. AILSA CRAIG, April 3.—The Wo-nen's Institute packed for the month of March four boxes of supplies for the boys at the front. The following the boys at the front. The following

is a list of articles sent: 263 pans socks, 14 shirts, 12 pyjamas, 12 trench suits, 1 trench cap, 8 scarfs, 2 ties, 36 M. T. bandages, 17 T. bandages, 7 triangular bandages, 1 roll gauze, 2 hot water bottle covers, 2 bundles old linen. The ladies meet every Wednesday in the public library rooms or in the council chamber to work on the articles, which cannot be taken home. They also distribute yarn, shirts, etc., to those who are willing and have time to make up the goods. They are can-vassing the town for monthly subscriptions for the Red Cross, in order to raise enough money to keep the sup-plies maintained. The Y. P. C. has held several concerts this winter to







the styles in vogue for the Spring season in men's suits and overcoats there is no easy gradfrom conservative to novelty The two fashion thoughts are defined, and no compromise is The garments thus far observed are either sedately conservative or spiritedly unique. No half way meas-ures have been provided for. In the class defined as novelty styles are in-cluded various conceptions in fanciful designing. These include the pinch back

and beited styles, with minor details of attractiveness that are flagrantly indicative of a trend toward distinctive ornamentation. These garments show pinch back effects in shirred treatments, inverted plait arrangements, box plaits, yoke backs, mock belts, half belts, detachable, and belt all around effects. These define the novelty styles in a general way, but the variation in minor details are carried to a point that is only bounded by the inventive resources of the designers. For instance, there is

ment. The belt all around coats usually have button decorations at the front, and some of the more extreme models substitute buckles for buttons in the attaching arrangement. Then, also, on the half belts, attached belts and twopiece belts, buttons are employed. The half belts that are detachable have the buttons on both side seams, and other belts are stitched on at the sides and brought together at the centre of the back with a button. Most of the mock

belts have no ornamentation, and are merely stitched on at the sides. A great many of this season's pinch back models have no belt treatment at all, and these are classified above as to the nature of back details, whether shirred effects, yoke effects or plait effects.

Pockets, too, this season evidence more novelty schemes than for many seasons past. On some the decoration is in the making of the pockets, such as box or inverted plait effects, and on is distinctive. Some of these flaps are cut on the bias with the flap fairly wide at one side of the pocket and narrowing across to a fine acute angle at the other side. These are usually made button-through in the middle. There are other pockets that have a semi-circular flap also buttoned through. Cuff treatments also show conspicuous button arrangements and novelty schemes. There are shown several suit models with a button link effect, in which the second button hole is connected by two buttons and a loop in much the same manner as the cuffs on your shirt are connected. What, this season, we may call the conservative styles are by no means lacking of distinctiveness, but they are called con-servative in a comparative sense, based on the extreme aspect of the novelty styles.

The dominating notes in the conservative styles are of English character-istics. Natural shoulders, soft roll lapels and high-waisted lines. The distinguishing attractions in these styles will be noted rather in grace of modeling than in any high lights of detailed originality. Most of these models have patch pockets, and they are shown in one, two, three and four-button effects.

Quite a few double-breasted styles are shown for early spring wear, some with plain backs and most with belt or novelty backs. Many of these belted effects employ the tunnel belt treatment.

FAIRCHILD'S DRESS ETHICS CHART

RNAL CEREMONIOUS AFFAIRS BEFORE EX

ON, THE DANSANT, THRATRE PARTIES, ETC

SMALL I IN CENTER

COLLAR CRAVAT. GLOVES BOOTS AND JEWELRY. STOCKINGS

MATERIAL WAISTCOAT TROUSERS HAT SHIRT AND COLLAR CUPPN COLLAR RECESSION—WEDDINGS, BALLS, RECEPTIONS, FORMAL DINNER AND THEATRE-PARTIES.

WEDDING AND ALL VERY

The overcoats shown for Spring adhere very closely to the style details prominent in the suits, with special reference to back treatment. Aside from these, the Raglan and Chesterfield shapes are features. In both suits and overcoats for Spring, compromise is made to the men who eschew extreme styling, as many of the most exclusive dressers do, especially in a season when the majority run toward emphatic effects. The sedate dressers seem to delight in intensifying their dignity when the trend is pronounced in startling effects.

There are very slight changes noted in vests or trousers; the latter are a trifle wider than heretofore. Vests are mostly collarless and button high.
In patterns two-tone stripes have the call, and next to these flecked mixtures and small checks. Wide stripes are shown to some degree, but plaid effects are not strong enough to demand any special mention in a resume of the popular patterning.

In textures, flannels seem strongest and next to these tweeds, homespun and

Scotchy weaves. Worsteds are not shown to any great extent excepting in the higher priced garments. This is because of the scarcity of wool and the higher price of fabrics. A worsted texture to be impressive and serviceable must be of extra good quality and closely woven, and the grade that would necessarily have to be put in popular priced suits is not of sufficient reliabil-ity to make it a safe investment. Cassimeres are exceedingly prominent in the lower priced suits, because this fabric can be manufactured most economically, and even in the cheapest grades presents a good apearance. In the midsummer clothes the styles a the same as noted above, and the tex-tures are for the most part patented weaves of cotton and linen mixtures under new brand names, such as "Keep Cool" Cloths, "Sumatex" Cloths, "Pair Beach" Cloths, etc. In past seasons th midsummer textures were largely so colors, but since last summer pattern effects have been launched, and so ma really attractive weavings and combinations have been produced now patterns really have the call silk suits, too, patterns are introd

AS ABOVE BELTED ARM

EASTER MODES FOR MEN INTERESTING DISPLAY OF

Easter marks the first complete display of Men's New Spring Apparel, accurately depicting the styles as they will be worn during the seasons of spring and summer by men who give some importance to dress. Men are all more or less interested in new clothes—and every man k nows what an important factor good appearance is in the business life of the present. Certain type of dress is demanded in business, sport and other activities which no man can afford to ignore. You will notice many little detail features that mark the very smart new apparel, the new shoulder, the correct slant of a pocket, the proper length, etc. There is an idea—a big, broad idea back of this men's store. It is bigger than seems possible to most clothing buyers who are educated to the idea that selling clothing was just a matter of so much clothing marked for so much money. The old clothing idea of barter and trade has no place in this new organization of ready-for-service tailors. We buy with a vision of our customers before us.

utes for preparing.

NEW SPRING CLOTHES FOR MEN AND YOUNG MEN

Styles that please, qualities that satisfy, prices reasonable. For the young man we are showing a very special Blue Irish Serge Suit, made up pinch-back, peak lapels, two-button, soft roll; vest single-breasted; trousers, cuff bottom; smart, well-cut and welltailored suit, that will give good serviceable wear; sizes 33 to 40. Price \$18.50

Spring Suits for older men.button sack, waistcoat single-Spring Suits for older men.button sack, waistcoat singleMen's Soit Felt hats are shown
Size 65% to 7½. Prices, each
in brown, steel grey, pearl grey,
\$\frac{1}{2}\$. Prices, each
\$\frac{1}{2}\$. So to \$\frac{1}{2}\$. lines that give an effect of ers cut in medium width; well good style and made up of the tailored and finished. These old reliable worsted cloth; suits will give every penny's brim; very smart styles and of fur, popular styles. Prices .. medium and dark grey in color. worth of their price; sizes 36 Coats are single-breasted, three- to 44. Prices, per suit

\$22, \$24 and \$25

YOUNG MEN'S NEW SPRING OVERCOATS

Spring Overcoats for young shades of brown, grey and men, in mixed tweed, made up green mixtures. These are the in pinch-back style, peak lapels, two popular styles for young also slip-on style, made up with men this season; sizes 34 to 42. shield lining, piped seams, in Prices

\$13.95, \$15, \$20 and \$25

MEN'S EASTER WEAR

Silk Shirts promise to be very popular this season. Our lines are very attractive; all the new stripes and designs; some very pronounced colors are shown; sizes 14 to 161/2. See our Easter display. Prices range from\$5.00 to \$8.00 each

MEN'S NEW SPRING

Men's Soft Felt Hats are shown Canadian and Italian makes; sumatra, black and green Also Black Stiff Hats of quality, shades, with wide or medium English manufacture, extra fine extra fine quality, in English, \$3.00 to \$3.50

EASTER NECKWEAR FOR MEN

This department is completely nice, quiet tones, to the beautifilled with the most fashionable ful stripes and allover patterns and up-to-date Men's Neckwear so popular this season. Prices ever shown, ranging from the50c, 75c and \$1.00 each

MEN'S GLOVES

Washable Cape Gloves, in white ity. Prices \$2.25 and \$2.50 pair with black tip and flesh with Chamois Gloves, natural shade. \$2.00 and \$2.50 And a variety of tan capes at Grey Suede, in a very fine qual- \$1.50 to \$2.50

Plank Steaks: For one, 75c; double service, \$1.25.



Boys Like This Store and the Kind of Clothes That We Show.

Because boys are personalities to us. They are not treated as just "selling possibilities." little men who are entitled to their likes and dislikes and are so regarded by those who serve the are sure to please the boys, and the service given by our apparel will please fathers and mother great deal can be said about boys' clothes-our boys' clothes. You have only to look at the new i backs, the new belt effects, the splendid patterns on good materials, and the good ample mod admit at once that these clothes are different.

EASTER SUITS FOR REAL BOYS

IN THE NEW BOYS' CLOTHING SECTION.

There is nothing especially original about that statement—it has been made hundreds of times. B you have a boy at home who insists that clothes were only made to wear out, you will find a good d originality in the making of these suits for service. The boys will be home from school this week good opportunity to have them outfitted for spring and summer.

SPECIAL SALES THIS WEEK.

CLEARING OF BOYS' REEFERS for ages 5 to 15 years BOYS' SCHOOL SUITS, special

A complete range of Boys' Easter Suits, in navy blue Irish serge, fast indigo dye, very strong and durable, made in the very latest yoke, Norfolk, pinch-back styles; sizes for boys 6 to 18 years. Prices, per suit\$10.00, \$12.00 and \$13.50

MODEL SUITS FOR THE LITTLE MAN. Spring Model Suits for the little fellow, in new junior Norfolk and Tommy Tucker styles; ages 3 to 6 years. Special Easter price\$3.95 suit

Also several complete ranges Boys' Suits, in the very late styles and patterns, in lig colored tweeds and wors for spring and summer w sizes 25 to 36. Prices, per

Grill Service in Restaurant. Allow about 20 min-



Heed the Warning

When your headlight reveals a "Bad Road" Sign, you do not need to be told twice to "drive slow." When it is brought to your attention that all the "signs of the times" point to the failure of the old-style roadsurely you do not need to be told twice to "drive slow" before sanctioning the construction of any more such

Drive slow on the road question—find out why it is that

Permanent Highways of Concrete

are now recommended by the leading highway engineers. Search out the reasons for the failure of the old-style road. Get acquainted with the statistics that prove Concrete to be dustless, without "waves," free from ruts, and so durable that its maintenance-cost is infinitely smaller than that of any other type of road.

Profit by the experience of communities that have discovered how to build real roads in a truly economical way. We have all this information; it's in book form and exceedingly interesting. Your name on a post-card will bring it to you free.

CANADA CEMENT COMPANY, Limited 32 Herald Building Montreal

"CONGRETE FOR PERMANENOE"

CHURCH POTATO CLUBS GETTING INTO ACTION

Plans for the potato-growing contest DEPUTY MAGISTRATE between the Standard Efficiency Clubs of the churches of the city were further

the committee to attend to the the league is composed of A. (chairman), P. T. Robinson nmittee Appointed to Secure Vacant
Lots and Seed.

T. Taylor (chairman), P. T. Robinson,
Herbert Ball, W. H. Gatecliffe, F. Phelps
and R. E. G. Davis.

GIVES LIGHT FINE

BOARD REFUSES TO GIVE WOMEN SAME SALARIES AS MEN

Close Vote on Question of Collegiate Teachers' Stipends.

7.565 IN PUBLIC SCHOOLS

Classes in Technical Training Are Being Well Attended in City.

The board of education yesterday afternoon refused to place the women teachers at the collegiate on the same basis as the male assistants. They asked that they be given \$1,500 a year at least, but the board decided on a close vote not to do so. Trustees Barnard and Manning spoke in favor of giving them \$1,500, but the majority thought otherwise. hought otherwise. The Educational Chapter, Daughters of the Empire, asked for the use of the Lord Roberts school for an enter-tainment for patriotic purposes, and the request was granted. The Musical Art Society asked the board for the particles of the school of t

The Musical Art Society asked the board for the privilege of allowing the scholars in the public schools to sell tickets for their concert on May 1, but the board refused, thinking there would be confusion with the school concert to be held later on in May.

Training Classes.

Mrs. Tanner and Miss Luke asked the board to grant the Y. W. C. A. the use of the Collegiate Institute and the Boyle Memorial School in the evenings for working girls training classes. The need of this work was outlined, and the matter was referred to No. 2 and No. 3 committees for adjustment and investigation.

investigation.

Chairman Thos. Rowe and A. A. Langford were named delegates to attend the annual educational convention in Toronto next week.

John Mann & Sons asked for some consideration relative to coal prices. It was pointed out that the coal was contracted for at \$7\$ a ton, and it actually cost the firm \$9.20 to put it into the schools. They asked that \$150 be allowed them on 100 tons. The matter was sent to No. 2 committee.

Inspector Edwards reported that the enrollment of the public schools was 7,565, an increase of 158, and the average attendance 6,635, an advance of 46. There were 864 boys in the manual training classes, and 943 girls in the household science departments. The average attendance was 792 boys and

rage attendance was 792 boys and Nurses' Report.

During March the school nurses discovered 95 children suffering from defective breathing, 5 with defective hearing. 55 with defective vision, and 27 had been excluded. Seven had tonsils and adenoids removed. Dr. Fuller performed 24 operations in the dental clinic, examining pupils in five schools. The total enrolment at the collegiate was 896, and the average attendance 823. There were 39 enrolled in the evening classes.

OTTAWA SEPARATE SCHOOL BOARD MUST COUGH UP

The Motion for Six Months' Hoist Is Defeated.

TORONTO, April 3.—When the House ssembled this afternoon Joseph A. Pinard, East Ottawa, moved a six nonths' holst of the Government bill requiring the correcte school board of requiring the separate school board of Ottawa to indemnify the commission appointed by the Government for expenditures during the period it had been in charge of bilingual schools in that city.

The French-Canadian members insisted upon the vote upon Mr. Pinard's motion being polled. The members were called in, and when the vote was taken it was counted 5 for, 68 against. The French-Canadian Liberal members were the only members to support the motion.



Nature's Way Is Best

Nature's laxative is bile. If your liver is sending the bile on its way as it should, you'll never be constipated.

Keep the liver tuned right up to its work.

Take one pill regularly (more only if necessary) until your bowels act regularly, freely, naturally.

Genulne bears Signature Breaksood

Colorless faces often show the absence of Iron in the blood. Carter's Iron Pills will help this condition,

Major-Gen. Hodgins Outlines Latest Scheme of Govt.

ASK FOUR THOUSAND MEN

City Regiments of No. 1 District Nucleus of New

get the men.

Fred Lawrason moved that the scheme be indorsed, but that the time of training be modified from all summer to one month. It was then urged that one month would dislocate production in factories and on farms nearly as much as three months.

On motion of Bishop Williams, seconded by Lieut.-Col. Spittal, of the 7th Regiment, an amendment indorsing the scheme and leaving any modification of

be able to recommend them to the might ister.

Explains Organization.

Col. Shannon, officer commanding this district, explained a few of the details of the organization of the new force, the physical standards of which are hearly the same as those of the Canalian Expeditionary Power of the Canalian Expeditionary Power of the Canalian Expeditionary Power of the Same and the rates of which are lian Expeditionary Power of the Canalian Expedition Power of the Canalian E district, explained a few of the details of the organization of the new force, the physical standards of which are the same, and the rates of the Canadian Expeditionary Force. There was to be no slackening in recruiting for the expeditionary force, but the 50,000 men of the defence force would constitute a part of the 500,000 men to be enrolled for war service. A grant of \$500 would be given to each battalion to assist in the organization. The training would be carried on in April on two evenings and one afternoon each week, and in May the men would go into camp and remain all summer.

Lower Standard. We admit the horror of the boy's offence! He may be unmoral—we do not know, but we do know that thrashings, straightjackets, and all the other pet abominations invented by the revengeful brain of man to straighteu moral nature has had no educative effect on humanity!

to assist in the organization. The training would be carried on in April on two evenings and one afternoon each week, and in May the men would go into camp and remain all summer.

Lower Standard.

Lieut.-Col. A. M. Smith favored a lower standard for the C. D. F., for if the standard was the same people would say Why couldn't that man go overseas?"

Major Murphy mentioned the fact that lack of help might cause small crops and high prices, but favored the enforcement of the militia act. There were many men here who had nothing to do, and in some cases their mothers were supporting them by taking in washing. The French in Quebec need not hinder it, for of the first two classes men between the ages of 18 and 45, unmarried and with no dependents, there were hardly any in that province. This new scheme should be carried out, and if it proved unsuccessful the militia act should be enforced.

Lieut.-Col. W. M. Gartshore favored training in the evenings, as the farmer and the manufacturer would be seriously affected by the men going into camp. Judge Judd was also in favor of the militia act. "Why should a law be on the statute books and not be enforced?" he asked.

Major-Gen. Hodgins stated that if the manufacturerers would be carried.

Mayor-Gen. Hodgins stated that if the manufacturerer would be enforced?" he asked.

Major-Gen. Hodgins stated that if the manufacturerer would be entered.

be on the statute books and not be enforced?" he asked.

Major-Gen. Hodgins stated that if the manufacturers would be crippled by their men being absent all summer, it might be possible, as was suggested in Windsor, to modify the period of camp training to one month. A certain amount of collective drill was necessary, in which at least four battalions could get together for brigade work.

Would Pay Men. Would Pay Men.

A. B. Greer emphasized the trouble

Would Pay Men.

A. B. Greer emphasized the trouble that the new plan would cause the manufacturer, but offered to pay his employees for time lost during afternoon drilling. Many other manufacturers spoke of the dislocation of business that would result if the men were called out to camp for training.

Mayor Stevenson criticised the manufacturers for "begrudging the time of their men to be spent in drilling." and Mayor Stevenson criticised the manufacturers for "begrudging the time of their men to be spent in drilling," and stated that the city would do everything possible to aid the scheme.

Major Murphy called attention to the civilian tribunals to which a manufacturer might go if a man's services were considered of more value in his ordinary occupation than in the army, and turer might go if a man's services were considered of more value in his ordinary occupation than in the army, and felt that this might solve the difficulties of the manufacturers.

Favor Compulsion

Favor Compulsion.

Canon Tucker expressed the belief that nine-tenths of the people of Canada were in favor of compulsion, but

ated that Col. Williams, chief recruit-ig officer of the Dominion, had said at meeting in the Masonic Temple that ith both Sir Wilfrid Laurier and Si obert Borden compulsion was out of Major-Gen. Hodgins again stated that the scheme was not without difficul-ties, but that they were not insuper-able, that it was an honest effort to meet the need, and that if it were not feasible it might be necessary to have

money than any other tire on the market will give.

Plain Tread

\$16.90

28.35

28.95

31.60

43.20

44.20

51.00

30 x 31/2

31 x 4

32 x 4

34 x 4

35 x 41/2

36 x 41/2

37 x 5

se to the one other w

VOICE OF THE

PEOPLE

Denounces Use of Lash.

fect on humanity!
Will the citizens of London remain quietly acquiescent whilst this iniquity is being committed on the body of a child?

CITY'S "TANK" IN ACTION

Big Flusher Will Be Used Day and Night When Frost Permits.

The city is being cleaned up, the

The streets were disgraceful for a me, but some results are now shown the pavements.

Lieut. George Evans, officer com-manding the Canadian Army Service Corps Details, has been granted a

MAKES DIRT RETREAT

To the Editor of The Advertiser:

Aldermen Have Chance To Ask More Questions.

HOW TO SAVE ONE MILL

Prompt Payment Means 33 Mills, Delinquent Settling 34 Mills.

ng to finally set the tax rate for the year. The board of control have agreed on 33 mills net, with one mill added for reduction purposes later. Some confusion has arisen about this extra mill. In former years the tax

"Nobby" Tres.d

\$23.65

39.70

40.55

44.25

60.50

61.90

71.40

\$4.10

5.50

5.75

6.20

7.75

8.00

CHALMERS-Model 26.—7-passenger, electric light and starter\$1,200.00 CHALMERS-Model 18.-7-passenger, electric light and starter OVERLAND-Model 79.-5-passenger, electric light and starter

All of the above cars have been thoroughly overhauled and repaired, and a n first-class mechanical and driving condition

BEEMER & CO., LIMITED

Distributors for Chalmers, Cadillac and Gray-Dort Cars. The city council will meet this evenas the books would show a deficit to other means. Wages are higher. Ma Result Is Identical

This year the board of control figured that the addition of one mill, to be deducted when the taxes were paid in time, would be a much easier and ess cumbersome way of collecting it. collector has been authorized to deduct five per cent for prompt payment. This reduction in taxes was always figured in the rate. For instance, if it was estimated that the reductions would amount reductions would amount of taxation.

Old practice, but the content of the solution making out the slips.

The rate is high, of course. It would have been three mills higher if the Patriotic Association Fund were paid STRAT casualty

Canadian Motorists have Decided

which Tires it Pays Best to Buy--

You know how motorists shrewdly try out the different tires offered before they decide on any one. They have been doing this all over Canada, each making his own

tests in his own way-and the great majority of them are settling down content to

ride secure on Dominion Tires. Their choice is based on the one unanswerable

A Tire for Every Kind of Service

When a dealer offers you Dominion Tires at prices in line with those listed below,

you may be sure he is not asking you too much, nor making more than a fair profit.

You may be equally sure, too, that you are getting absolutely better value for your

DOMINION TIRES AND TUBES

\$19.45

32.65

33.30

36.35

49.65

50.85

Casing Each

\$19.45

33.30

The largest Manufacturer of Rubber Goods in the British Empire stands behind Dominion Tires.

Canadian Consolidated Rubber Co. Limited

HEAD OFFICE - MONTREAL 28 BRANCHES THROUGHOUT CANADA

argument—the test of the road!

FOOD ECONOMY -

In your next grocery order include a package of Grape-Nuts. Taste its snappy flavor-the rich flavor of whole wheat and malted barley. Sense the satisfying comfort of a hearty food upon a contented stomach. Realize its full nourishing value as you use it day after day—the sustaining power it gives brain and body for work or play. Then remember that in spite of advance in price of most other foods, Grape-Nuts is still sold at the same low price as formerly.

Nowadays every table should have its daily ration of

Grape-Nuts.



Old age and low vitality go hand-inhand. The blood gets thin and watery; the nerves, failing to get proper nourishment, become exhausted. Since nerve force is the power which runs the machinery of the body, when this is lacking the bodily organs lag, and the result is pain, weakness and suffering.

Build up the reserve force of nervous energy, and you put new vigor into mind and body. Dr. Chase's Nerve Food will help you to do this as nothing else can. It is a source of unbounded blessing to people of advanced years. With the nerve cells revitalized the vital organs resume their natural functionsdigestion is improved—the liver, kidneys and bowels are more active in eliminating the poisons from the system—the blood-stream is enriched, and the health is benefited in every way. Just try a half-dozen boxes of this great Food Cure, and you will understand why so many people are enthusiastic about it.

50 cents a box, 6 for \$2.50, all dealers, or Edmanson. Bates & Co., Limited, Toronto.





ARTICLES FOR SALE.

Bicycle Repairing

We specialize in this line. Get you bicycle in before the spring rush.

F. BENSON & CO.

260 DUNDAS STREET.

THE JOY-FUL SMOKE - SMITH'S "Joy" 19-cent cigar, S. Smith, manufacturar Leviller

BELTING, REPAIRING AND LEA-THER supplies. Phone 1061. Mills, belt manufacturer, 152 Carling.

beit manufacturer, 152 Carling.

IF YOU WANT HELP, SITUATIONS, want to buy or seil real estate, etc., insert an advertisement in the Hamilton Herald, the recognized want medium of the city. Rate, 1c a word, or three consecutive insertions for 2c a word with cash order. Subscriptions. Daily, 25c a month, \$2 yearly; Saturday edition, 50c yearly. Sample copy sent on appication.

FRANK SMITH'S MONEY

Redpath's Sugar— 20-pound bags Redpath's Sugar— 12-pound bags Redpath's Sugar— 10-pound bags Redpath's Sugar— 5-pound bags Redpath's Sugar— 2-pound bags

British Columbia Salmon, two cans Grand Mogul Tea, one pound Ridgway's Tea, one pound Lipton's Tea, one pound

Seedless Oranges, per dozen, 20c. Buy Here. Save Money.

FRANK SMITH'S, Market Square.

: SALE:

371 Talbot Street, Opposite Market.

Men's Clothing and Furnishings.

nce. This means money in your pocket

C. P. WEGNER, 371 TALBOT ST.

SPECIAL

Collett Furniture Co.

97 KING ST., WEST OF TALBOT.

Langford & Edwards

WHOLESALE FRUITS
AND PRODUCE.

Largest shippers of Lettuce and Gree

SAVE MONEY

By Buying Your Auto Tires at

J. A. BROWNLEE'S

385-387 TALBOT STREET.

248 DUNDAS ST. April 30.

WHITE ENAMEL CRIBS-Regul

Stock must be reduced by \$8,000 at

Phone 1730.

SAVING PRICES

AMUSEMENTS, LECTURES AMUSEMENTS, LECTURES

THE LAST NIGHT

This afternoon and tonight will be London's final chance

The Roberson Travelogues

THIS AFTERNOON, at 2:30: "IRELAND AND SCOTLAND." TONIGHT, at 8:30: "LONDON AND PARIS" (A New Pic-

Clip a coupon from The Advertiser and secure unreserved seat in balcony for 10 cents; reserved seat downstairs for 25 cents. Admission without Advertiser coupon-50 cents.

YOUR LAST CHANCE TO TRAVEL.

Thursday, Friday, Saturday BIG HOLIDAY PROGRAM. The Sensation of 1917. Aubrey Smith

"The Witching Hour" 2,500 Big Super-Scenes in Seven Great Parts.

The situations are tense and ne can never tell what is to ollow. It is replete with startfollow. It is replete with start-ling innovations and incidents, and holds the attention of an audience from the flash of the introductory to the finis. As we think evil, so will evil oc-cur, is the theme.

Also Usual Added Numbers. Matinee Friday and Satur-lay, 10c. Evening, 7:15 and 9.

Winter Garden Dancing

To the Latest New York Musical Hits Is Most Enjoyable. EVERY EVENING 8:30 to 11:30.

PATRICIA TODAY THURSDAY CLARA KIMBALL YOUNG, 2-High-Class Vaudeville Acts-2.

NEXT WEEK-Mary Pickford, in "The Poor Little Rich Girl." b ANGLO-FRENCH

These bonds, although advanced in price, are still cheap. As Anglo-French and other British bonds advanced to-

F. B. CLARKE. London Stock Exchange, 416 Richmond Street next Bank of Commerce, London, Ontario. zxv EXTRA ANNOUNCEMENT! — PALcity. Everything popular. Our pupils and patrons invited, Dayton & Mc-Cormick

ROBERT HANNAH, ELOCUTIONIST and entertainer. Concert engage-ments accepted. Address, 357 Princess avenue. Telephone 3735. IROQUOIS HOTEL BILLIARD PAR-TONY CORTESE & SON, ORCHES-TRA, original, 161 Maple. Phone 1570, Violins and wood instruments re-paired. Bows rehaired.

ORDINARY SWEDISH MOVEMENT and electrical massage at London Mineral Baths. Lady and gentleman attendant. Phone 2198. attendant. Phone 2198.

ELITE MANDOLIN AND GUITAR
Orchestra. Concert engagements. Gordon Donaghy, 470 Dundas. Phone 5553.

MUSIC FURNISHED FOR PARTIES,
balls, banquets. Phone 1265. Tony
Vita's Italian Harpers. 122 Queen's
avenue. GEORGE A. STEER, ELOCUTIONIST cepted. Care The Purdom Hardware Company, London.

MEETINGS Dominion Lodge

No. 48 Mee's this (Wednesday) evening in Richmond street hall, at 8 o'clock. A short session for general business, and then all go to Chorazin Lodge, to put on first degree. All members come and ORDER OF EASTERN STAR-REGU-LAR meeting, Ruth Chapter, No. 26, this (Wednesday), 8 p.m., K. of P. Hall, Dundas and Clarence. Visitors welcome. Leah Thomas, secretary, 77 Cartwright. WOMEN'S CHRISTIAN ASSOCIATION

OMEN'S CHRISTIAN ASSOCIATION
—Regular monthly meeting at the X.
W. C. A. residence, Wellington street,
Thursday, April 5 at 3 o'clock. b

AST MIDDLESEX AGRICULTURAL
Society will hold a field competition in white oats in 1917. The amount of land not less than 5 acres. The following prizes will be offered; \$20, \$15, EAST MIDDLESEX AGRICULTURAL Society will hold a field competition in white oats in 1917. The amount of land not less than 5 acres. The following prizes will be offered: \$20, \$15, \$12, \$10, \$8, \$6, \$4. The entries are to be in my hands by May 15. Jas. H. Wheaton, Thorndale P. O., Secretary. Mar31, Apl4, 7

Notice

The London Township Agricultural Society will hold Field Crop Competition in White Oats this year. There will be \$75 divided in 7 prizes as follows: first, \$20; second, \$15; third, \$12; fourth, \$10; fifth, \$8; sixth, \$6; seventh, \$4. Any member of the society wishing to enter the contest must do so before the 15th day of May. Entry forms and all information supplied on application to the secretary. J. B. Carmichael, president; E. Douglas, secretary-treasurer. 36u-xt CHRISTIANS AND NON-CHRISTIANS invited to City Mission any night in week. Tired, discouraged, burdened, troubled, perplexed people invited. Good singing, helpful addresses, each night. Come! May27

BARTER AND EXCHANGE. \$10,000-100 ACRES, 3 MILES FROM

city limits; brick house, bank barn; exchange for revenue-bearing city property; possession at once. Patterson, Imperial Bank Chambers. FOR SALE-GROCERY AND BAKERY

MALE HELP WANTED.

THEATRE

ANTED—AN EXPERIENCED farmhand, at once, for a farm near London. Apply Box 172, Advertises INITOR, TO LIVE ON PREMISES rent free; used to steam heating. Ap-ply 432 Wellington street. ANTED - YOUNG MAN WITH A knowledge of the grocery busines Apply M. Fleming, St. Marys. 30

Shoemakers Wanted

First-class, on repairs, \$18 to \$20 per week. Hours, 8 to 6. Permanent job for steady, reliable men. Apply Leather & Balata Shoe Repair Company, Yonge Arcade and Vic-toria streets, Toronto. 36c WO MEN WANTED — APPLY LA BATT'S Brewery, foot of Talbo

BOYS WANTED-LONDON BOX Company, 309 Bathurst street. 35c VANTED—A JOBBING GARDENER,

OUNG MAN WANTED FOR CUT-TING-ROOM, Helena Costume

OUNG MAN WANTED TO RUN Hoffman pressing machine, in dry-- 100 TALL WHITE ME

W A N T E D-BLACKSMITH AND WANTED-APPLY MODERN

Apply Grand Trunk freight sheds. 34 VOODWORKERS AND BODYMAK inted-Apply A. E. Greer, York YOUNG MEN WANTED TO LEARN hosiery knitting. Good wages to beginners and opportunity to work up to attractive positions. Apply to

VANTED — BOY WITH TWO OR three years' experience in hardware business. Apply at once. Purdom Hardware Company.

34ti operators. Helena Costume Company.

WANTED — HOUSEKEEPER family of five. John Wilkinson, March 1988 (1988) 1988 (1988 RETURNED SOLDIERS WANTING paying and appropriate employment, write to Garretson, Limited, Brant-ford, Ont. Ap. 21 screw machine hands wanted for bicycle work in new, well-lighted plant. Apply at once. Canada Cycle and Motor Company

MOLDERS WANTED

Twelve months' steady work ahead. First-class molders and coremakers wanted at once. Union shop conditions. Minimum rate, 45 cents per hour; nine-hour day. Apply Canadian Locomotive Company, Limited, Kingston, Ont.

TRAIN NOW FOR POSITIONS AS telegraphers, station agents, freight and ticket clerks; great demand; oldest, largest and best equipped school; railway forms, railway stations and trains in actual operation insure best results; act quickly; positions secured at good wages; day and mail courses; particulars free. Write Dominion School Railroading, Dept. O, Toronto. tx

A RELIABLE SALESMAN WANTED in every town and district in Western Ontario where not represented. Spring planting list now ready. Send for terms and new catalogue. Start now.

in every town and district in Western Ontario where not represented. Spring planting list now ready. Send for terms and new catalogue. Start now at best selling time. Stone & Wellington, the Fonthill Nurseries, Toro Ont. 25th

FOUR MONTHS AGO A STUDENT
enrolled for our advertising course,
and has just been placed in position
at double former salary. Similar success in other courses. We teach illustrating, advertising, story-writing,
show card writing, higher accounting,
salesmanship, journalism, commercial.
Address Dept. L. A., Shaw Correspondence School, 393 Yonge street,
Toronto. Ap. 10.

WANTED — SINGLE MAN FOR FARM
—Apply Box 136, Advertiser. 33c

SITUATIONS WANTED.

WANTED - WORK ON A FARM B a respectable, capable woman, two children, for one year or school; state terms to Box 154, Advertiser EXPERIENCED BOOKKEEPER (male), capable of taking charge of office would like permanent position. Box 142, Advertiser. MIDDLE-AGED MAN WANTS POSI-

POULTRY AND EGGS

GGS - S. C. BLACK MINORCAS and S. C. White Leghorns; show and S. C. White Leghorns; show stock, good laying strain. Young. 345 Adelaide street. May27 WHITE WYANDOTTE EGGS, \$1 PER fifteen, this week only. C. S. Wet 1151 Richmond north. Phone 6191

MONEY TO LOAN.

exchange for revenue-bearing city property; possession at once. Patterson, Imperial Bank Chambers.

FOR SALE—GROCERY AND BAKERY business, or will exchange for small farm near city. Box 135, Advertiser.

PATENTS.

PATENTS.

PATENTS.

PRIVATE FUNDS TO LOAN—LOW—EST rates, U. A. Buchner, corner Talbot and Carling.

PRIVATE AND TRUST MONEY TO loan on farm and city property; low-loan on farm and city property; low-P. J. EDMUNDS, REGISTERED AT-loan on farm and city property; low-est rates; terms to suit. T. W. Scan-drett, 98 Dundas street.

CONDENSED ADS.

Amusements-Fifteen cents per line insertion, or two cents per word Meetings-When no admission is Births, Marriages and Deaths—One insertion, 50 cents; each subsequent insertion, 25c cents,
Articles For Sale, To Let, Help Wanted, Situations Vacant, Board and Lodgings, Lost and Found, Rooms To Let, and all similar condensed advertisements—First insertion, one cent per word, each subsequent insertion, one half cent per word. No advertisement less than fifteen cents.
An extra charge of ten cents is made for all transient advertisements that or all tran

BORN, MARRIED, DIED.

GILYATT—On April 2, 1917, at the residence of his daughter, Mrs. James Davis, Sydenham street east, Frederick Gilyatt, in his 75th year. Funeral on Wednesday at 2 p.m. to Woodland Cemetery. Kirdly omit flowers.

English street. on Tuesday, April 3, 1917, Emma Hardey, widow of the late David L. Hardey, in her 67th year. Funeral from the above address on Thursday, April 5. Services at 2:30 p.m. Funeral at 3 p.m. 35u HOSIE—In this city, on April 3, 1917, Elizabeth Hosie, widow of the late James Hosie, in her 76th year. Funeral (private) Friday at 3 p.m. Service at 2:39 p.m. from 90 Adelaide street to Mount Pleasant Cemetery.

RAYMOND—On Saturday, March 31, 1917, at St. George's Hospital, London, England, Frederick Courtney Ray-mond, eldest son of Mr. and Mrs. F. W. Raymond of this city, in his 27th

Queen's avenue, on April 1, 1917, Mary Thomson, widow of the late James Thomson, formerly of Crumlin, in her 74th year. Funeral notice later.

FEMALE HELP WANTED. EXPERIENCED DINING-ROOM GIRL wanted—Apply Grigg House.

VANTED—HOUSEMAID. A P P
Miss Meredith, 565 Talbot street.

ALESLADY WANTED—S. W. WOOL-WORTH & Co., 5c, 10c and 15c Store. WOMAN COOK WANTED AT THE Sheldon House, Blenheim. Mrs. C. M. Buzzard, 25-tf DD NURSEMAID WANTED-MUST

CLERK WANTED FOR TIME

NTED - MILLINERY APPREN-

NTED — THREE SMART, IN ISLANDED TO THREE SMART, IN ISLANDED TO SMA Also housemaid. Apply 49 Ridout A FIRST-CLASS MILLI-

-Apply 311 Wolfe street. 36c

WANTED AT ONCE — CASHIER—With knowledge of typewriting and stenography. Box 159, Advertiser. 350 WANTED — YOUNG GIRL ABOUT 16 to assist with general housework; two in family. Apply 177 Wortley road. 35c

at home on auto knitters making war socks; experience unnecessary, dis-tance immaterial. Inclose three cent stamps today for contract form. Dept. 29C, Auto-Knitter Company, College street, Toronto. law-x-May16 GOOD GENERAL SERVANT WANTED where upstairs girl is kept. Apply 300
Princess avenue. 34c
GOOD COOK GENERAL; NO LAUN-DRY work; highest wages; house-cleaning done. 255 Queen's avenue.

GIRL, TO WASH DISHES. Apply Home

west. 34c

HKLS WANTED FOR KNITTING, looping and mending hosiery. Experienced or inexperienced operators. Apply to Penmans, Limited, 197 Dundas, 12 and 20 Central Control of the 20 Central Control of the 20 Central Control street, London, Ont. Ap. 30.

GIRL WANTED, ABOUT 15, FOR light housework. 893 Queen's avenue.

MAID WANTED IN A FAMILY OF two, Apply 866 Wellington street, 32n WANTED — HOUSEKEEPERS TO test wonderful invention and inform their weighbor. Tableta these their neighbors. Tablets that wash clothes absolutely clean without rub-bing. Send 15 cents for samples for four washings. Make \$1 an hour. Washing Tablet Distributors, Brant-ford, Ont. 29tf FOR LIGHT SHOE WORK — GOOD wages and steady work. Apply by letter or in person to the Canadian Consolidated Rubber Company, Limited, 127 King street west, Kitchener, Ont.

FARMS TO RENT

o LET — GOOD 100-ACRE FARM, situated upon line of London and Lake Eric Traction Company, 6 miles from St. Thomas; good buildings and fences. Apply at Tempo station or write A. M. Weldon, R. R. No. 3, Lambeth.

33n

33n

S. J. HENDERSON'S LARGEST moving vans and storage. Phone 1254; residence, 573 Adelaide.
FURNITURE MOVING, \$1.50 TO \$2 A big vanload. Phone 2839.
ON MOVING DAY, REMEMBER "DAY.

HELP WANTED.

WANTED — MAN AND WIFE TO take charge of summer home; must be experienced in cooking and house-work. References required. Apply P. O. Box 368, London. 36n APID-FIRE REPEAT ORDER NE-CESSITY—Startling profits; money back guarantee. Particulars free. T. Linscott, president. Brantford, Ont. ford, Ont. Ap. 21.

AGENTS WANTED.

ANTED — REPRESENTATIVES TO distribute tablets which wash clothes spotlessly clean without rubbing. One trial makes permanent customers; 100 per cent profit. Make \$5 daily. Send 10c for samples for four washings. Bradley Company, Brantford, Ont.

Ap. 21.

LEARN GARMENT CUTTING AND

REAL ESTATE FOR SALE

FOR SALE-11/2 BRICK HOUSE, newly decorated, complete bathroom: easy terms, 181 Wreay street easy terms. 181 Wreay street. 36k
FOR SALE — IN MOUNT BRYDGES—
Houses and lots; 9-roomed frame,
good size, closets, pantry, ornamental
trees, lawn and good lot fruit, little
barn. Apply M. A. Dickie, on premlises, or east side, south end, Adelaide
street, Mount Brydges. 36c
00 ACRES, KENT COUNTY—FIVE miles from Thamesville, and all stock, implements, fodder, and about 25 cords of wood; all for just about the price of the farm. Stock includes 2 span horses, 11 head cattle, etc.; fodder, about 12 tons of hay cornstalks, and straw, etc. Immediate possession. Frame house pearly new 12 rooms 2 Frame house, nearly new; 12 rooms, 12 good barns, well drained, good water well fenced, 10 acres wheat, 25 acres fall plowed, 10 acres woods, schoo on farm, soil choice clay and sand loam. Everything goes for \$6,800. The A. Faulds, Robinson Hall. FOUR ACRES ON SUBURBAN LINE, one mile from London, 5c fare to city, good new frame cottage, new barn, soil choice black loam, all plowed; \$3,100. T. A. Faulds, Robinson Hall.

HALF-SECTION IN SASKATCHE-WAN—Choice grain and stock district, 8 miles from large town, spring creek through it; \$14 an acre, or would accomplete the state of th HARDEY-At her late residence, 432 would accept house in London up to \$4,000. T. A. Faulds, Robinson Hall. 36u xv TEN ACRES, ONE MILE FROM LON-

DON—Good frame cottage, henhouse, pigpen and good hothouse, choice sand loam; \$3,000. T. A. Faulds, Robinson 26u xy brick, both good location, modern and semi-modern, seven and eight rooms fruit and chicken houses; \$1,800 and \$2,000. Easy terms. Apply Box 211, Ad

THOMAS C. KNOTT, 117 Dominion Savings Building, Lon-don, Ontario.

5,000 — NEW 2-STORY SOLID RED pressed brick, hot water heating, thoroughly modern, 4 bedrooms, finished attic, room for two or three more, front and back stairs, hardwood floors, finished in cypress and oak, elegant large veranda, basement full size. T. A. Faulds, Robinson Hall. OR SALE - BEAUTIFUL BRICK

Apply 407 Grey. 35c

EVEN-ROOMED MILTON BRICE
and eight-roomed white brick, bot
modern, on paved street. Phone 467 CHEAP - UNDER MORTGAGE per cent. Can pay any sum at any time. London Loan and Savings Com-pany, London, Ont. 33n

SALE - THREE-ACRE POUL-TRY farm. Apply Wm. Griffith, vick, hall, parlor, dining-room, den, cullery, kitchen, living-room, 3 bed-ecomes, bath and toilet; large lot. \$4,300 —Hellmuth avenue, brick dwelling, cut parlor, living-room, dining-room, kit cheu, 4 bedrooms, bathroom complete fully modern. A well-built house. AN DERSON & CO., 12 Market Lane.

HOUSES, ROOMS TO LET.

COTTAGE TO RENT, ALSO UNFUR-NISHED rooms. 192 Central avenue. TWO COMFORTABLY-FURNISHED bedrooms and sitting-room, for gen-tlemen. 425 Dundas street. 35c TWO-ROOMED FURNISHED FLAT central; opposite Patricia. Apply 424 Park avenue. 35u

BLACK BELL DINING-ROOM, KIT TO LET - NINE-ROOMED HOUSE Modern, in good condition; very desirable locality. 446 Piccadilly. Possession May 1. 35c COTTAGE, PARTLY FURNISHED Bath, sleeping porches, 3 bedroom large living-room, kitchen, cellar, ver anda, fruit trees, large garden, hydr and telephone connections extra; five minutes' walk from Springbank pa-vilion. Apply Box 107, Advertiser. 35i FIVE-ROOMED HOUSE, ALL ERN, 662 Oxford street; immediate PART OF AN ATTRACTIVELY-FUR-

NISHED store, with desirable floor space and excellent show window; suitable for display of any kind; central. Address Box 153, Advertises SIX-ROOMED BRICK HOUSE, ALL modern conveniences; 15 minutes' walk from centre of city; rent moderate. Apply Canada Trust. 34c
BRICK COTTAGE TO RENT—83 CAM-BRIDGE avenue. Apply Ideal Shoe Repair. 34c Repair. 34c
FOR RENT — FURNISHED HOUSE,
with garden spot, for summer months;
opposite Springbank Park. Apply J.
W. Frank, Byron. 34c
them at displayed them

RESPECTABLE YOUNG MAN CAN have rooms; all conveniences; use of phone. 400 King. 33c UP-TO-DATE MOVING VANS-FUR NiTURE and planos carefully handled. W. R. Flowers, 863½ Colborne street.

LIVING APARTMENT — ONE OF the finest appointed in city. The Martin 433 Waterloo street. Phone moving vans and storage. Phone 1254; \$100—\$3 a Month residence, 573 Adelaide.

FURNITURE MOVING, \$1.50 TO \$2 A big vanload. Phone 2839. BIGGS' FURNITURE STOR-AGE.—Clean and dry. Prices reasonable. The Forest City
Moving Vans. Phone 1162.

Churches, societies, lodges and others who desire to fittingly perpetuate the memory of members fallen in war are invited to write for full information on 97 Carling street. DENNIS WIRE AND IRON WORKS

BROUGHTON, THE MOVER-SPE-CIALTY crating and shipping. Phone

PAWNBROKERS WANTED-ANYTHING YOU DON'T WANT. Clothing, shoes, bicycles, tools-any-

ARTICLES FOR SALE

LING bull, roan. Apply G. land, lot 1, concession 5, Township.
PRIVATE SALE—FURNITURE, CLUDING baby buggy, cart and ter. 1042 Dundas street. HORSE FOR SALE CHEAP-APPLY 342 Colborne street. 36c
GOOD SERVICEABLE WORKHORSE
Apply 647 Dundas. 36u Apply 647 Dundas. 36u

BRITISH RECORDS, 75c; ORGANS, \$20; vanaphone, \$12.50, plays any record. C. Crawford's Piano Store, 326 Dundas.

CEYLON BLACK TEA, 4 POUNDS \$1, while it lasts. Alfred Tyler, warehouse entrance, 355½ Clarence street. FOR SALE — GARAGE, 16x10—CHEAP for quick sale. 810 Lorne avenue, city. 36c biscuit bins. 16-tin size, never been used; cheap for quick sale. Apply Box 168, Advertiser. 36c

FOR SALE - NICE BROWN WICKER baby carriage, cheap; good condition.
7 Bathurst street. 36c 7 Bathurst street.

FOR SALE — HORSE, RUBBERTIRED buggy, harness, cheap. Apply
362 Dundas.

362 GOOD WICKER BABY BUGGY, ALSO TWO TEAMS FOR SALE, ALSO DER-RICK and boiler. Apply T. W. Nichol-son, Iroquois Hotel. 35n PED1GREED SCOTCH COLLIE brood bitch. Apply 695 Talbot street. Phone 2081. 35u

BARN - TO BE REMOVED -OR SALE — FARM OR BROOD mare, \$65. Lot 19, con. 11, London Township.

FOR SALE — BANNER SEED OATS
—Tested. C. Tye, Lambeth. 34c

FOR SALE — THREE CABS, ONE
victoria and one coupe; ail in firstclass condition. Palace Livery, Windsor, Ont. James H. Green, proprietor.

taken care of and has a good tone; only \$125. Will accept note from reliable party for part of the amount. Apply Box 133, Advertiser. USED DISC RECORDS—BOUGHT OR exchanged, Keene's Antique Store, 342 Tanot street.

TRIC irons, wainut secretary, oak roll-top desk, dining chairs, new springs and mattresses. Phone 4829.

springs and mattresses. Phone 4820 in good condition. A bargain for quick sale. Mrs. C. M. Buzzara, Blenneim, MISS B. LARKIN, 158 CLARENCE

-Excusive minnery. Open Tuesday, Thursday, Saturday evenings. WINTER FRUITS-SPECIAL FRIDAY and Saturday, fresh navel oranges, be dozen and up; grapetruit, Managa grapes, apples. C. Franks, 318 Dundas. Phone 4841. das. Phone 4841.

WINDOW AND DOOR SCREENS
made to order Chamberlain weather
strip. Phone 1504.

NEW-DESIGNED BUSINESS WAGONS
WINDOWS SONE 351 Talbot -Wm. Gray & Sons, 351 Talbot street. Phone 1421. SPECIALI

For Sunday dessert or Sunday afternoon tea, nothing quite takes the place of ICE CREAM. Order one of our Week-End Specials. Delivery Saturday afternoon. Packed to keep until the next day.
SILVERWOODS, LIMITED.

BLANCHARD'S FISH MAKKET, 525
Richmond street. Phone 1510. Fresh
fish every day.

RELIABLE SECOND-HAND GOODS,
house furnishings, also household
goods stored at Lewis', 101% King. FEATHER PILLOWS, MATTRESSES, renovated. Hunt & Sons, 593 Richmond street. Phone 997.

NOW IS THE TIME FOR GRAFTING done, way and select the street. Apply 248 Queen's avenue. 36c

COFTAGE — POSSESSION NOW
Hydro, water and garden, east, part
furnished Apply 376 Ontario. 36u xt

A SMALL FURNISHED HOUSE
Modern, in north end, with garden.
Apply Box 167, Advertiser. 36c

TWO-ROOMED APARTMENTS TO
let. Newly fitted up. Supplied with
heat, light, gas and separate lavatories. Apply Ward's jewelry store.
36n

COTTAGE TO RENT, ALSO UNFURNISHED FORMS SUILT TO ORApply 248 Queen's avenue. 36c

DELIVERY WAGONS BUILT TO ORDER. See our second-hand wagons.
Abbott's Carriage Factory.

NY LADY OR GENTLEMAN CAN
acquire on credit the latest spring suits and other wearing apparel. Gentlemen's and boys' clothing of all descriptions, as well as house furnishings and furniture. Call or write. Max
Lerner, 502 Hill street, Phone 1267.
FOR SALE—200 OAK CASKS, \$3 EACH delivered in city. Gorman, Eckert & Co., Limited.

TOTTAGE TO RENT, ALSO UNFURNISHED ROOMS

NISHED ROOMS

ADDITION OR GENTLEMAN CAN
Abbott's Carriage Factory.

NEW Little Big Bargain House.

SPECIAL SALE OF

FASTER

AT MARSHALL'S, 328 Dundas Street.
Opposite Entrance to Armories.

UNISHED ROOMS

AUGUSTAN OR GENTLEMAN CAN
ACCIONATE AND C

Co., Limited. xt
HOT AIR HEATING, EAVESTROUGHING, roofing, stacks, repairing. Phone
4911. W. G. Arnold. x

SEND US YOUR WORNOUT FURNITURE for reunpostering. Perimeters.

LONDON ENGINE SUPPLY CO. WEDDING STATIONERY IN ALL the latest styles. See our samples. The Advertiser Job.

The Advertiser Job.

ON CREDIT — LADIES' SPRING suits, men's and boys' suits also furniture and house furnishings. Phone me all your houshold or personal wants, and you will receive my most careful attention. All business strictly confidential. J. Wolf (formerly Wolf Bros.), \$21 Lorne avenue. Phone 3208. ONN'S FISH MARKET-FISH, OYS-TERS, poultry, twice daily. 143 King street, opposite market. Phone 1206.

Bicycle Saddles Pedals, Bells, Grips, Handle Bars, Tires, etc.

GURD'S, 185 Dundas St CUT GLASS We carry an excellent stock of High-

Grade Cut Glass at Reasonable Prices, SUMNER, THE JEWELER 380 RICHMOND STREET.

BUY A HYSLOP ring and all summer.

A. TANNER, 665 DUNDAS ST.

Phone 3426.

Stewart & Morkin 152 Fullarton Street, Rear Grand Opera. Electric Power Contractors. All classes electric power, repairs, installations, windings, etc. Prompt attention, quick service. When you have trouble with your motor, telephone 3165.

Beautiful Rosewood Piano, 7 1-3 octaves, full iron plate; fully guaran-

242 Dundas St. xt-Ap.28 MEMORIAL TABLETS.

COMPANY, LIMITED. LONDON, CANADA. **Baled Shavings** Nice and dry. Suitable for horse bed-

GEORGE H. BELTON LUMBER CO. Rectory and G. T. R. Richmond and Pall Mall. xt SECRET OF SUCCESS

Bradley Company, Brantford, Ont.
Ap. 21.

GARMENT CUTTING

EARN GARMENT CUTTING AND secure a first-class position. Our graduates design advanced styles to measure or stock size. Cutting School, 227 Dundas street.

Surveyor—Edge Block, Phone 262.

Clothing, shoes, bicycles, tools—anything. Act of paid. Call or phone 5288. Silverman, 211 King street. 74tf-zxv

SURVEYORS

SURVEYORS

F. W. FARNCOMB, CIVIL ENGINEER, Surveyor—Edge Block, Phone 262.

ARTICLES FOR SALE. GO TO ROBERTSON'S, RICHMOND and Kent streets, for school books LONDON ART WOODWORK COMPANY, LTD.

digners and makers of Furniture and ings for Church, School, Lodge, Of-Bank, etc. Everything in high-LONDON, ONT. PHONE 5132. NDERWOOD TYPEWRITERS—Greatly reduced prices; fully guaranteed. E. O. Graves, 119 Dundas street. UNDERWOOD TYPEWRITERS—
Thoroughly rebuilt. Look like new,
wear like new; guaranteed five years;
less than half manufacturer's prices.
Free trial without obligation. Send for
proposition. Arthur Secord Company,
Limited, Brantford, Ont.

NURSES MISS CHEETHAM, PRACTICAL nurse, open for engagements. Apply 72 Byron avenue. May20.

MRS. N. ROBINSON, MASSAGE, Swedish movement, Hydrotherany

INSURANCE. M. GUNN & SON (GEORGE C. Gunn)—Established 1859. Fire, life, accident and automobile insurance.

I. A. NELLES & SON Fire, Life, Accident, Marine, Plate Glass, Rent and Automobile Insurance.

OSTEOPATHIC PHYSICIANS DRS. MARIE H. HARKINS, REBECCA
Harkins—Office and residence, St.
George Apartments, Weilington.
Phone 1560. Rebecca Harkins, speciaitst catarrhal deafness.
DR. E. S. DETWILER, GENERAL
practice, with special attention to
spinal curvature, 477 Colborne, Phone
2373. Seeded Raisins, two packages for .. 25c

VETERINARY SURGEONS. W. McDONALD, VETERINARY SUR-GEON-237 Horton street. Phone 688. Phone 1786. WILLIAM J. WILSON, VETERINARY -Horse and dog hospital. 84 King street. Phone 788.

LOST AND FOUND. LOST—WRIST WATCH, WITH LEATHER strap, between Ontario and Rectory streets, or London East cars or Majestic Theatre. Reward the office of the street of the s LOST—EYEGLASSES, IN CASE, FIRST

Methodist Church, Sunday. Kindly leave at this office.

LOST — BETWEEN THE POSTOF-FICE, or in the postoffice or Hyman Hall, small leather purse, containing money. Reward at this office. 36c LOST — ANY PERSON RETAINING
white poodle, strayed from 849 Hellmuth after this notice will be prosecuted Reward at above address.
35c

LOST-MALTESE POODLE Anyone detaining after this notice will be prosecuted. 289 Ridout street Phone 4990. DST - CARDCASE, WITH CERTIFICATE. Reward. Phone 4615 after ON TALBOT STREET, BE OST — ON TALBOT STREET, BE-TWEEN 348 and Oxford, one bushel of red clover. Kindly leave at 348 Talbot street. 346

OST — BETWEEN KING AND TAL-BOT and Woolworth's store, black astrachan neckpiece. Return, this of-AUTOMOBILES AND TAXIS OPE MOTORCYCLE — NEW TIRES, fully equipped and in good condition. Ben Elder, Route 1, Exeter. 361 300 BUYS FIVE-PASSENGER FORD—

\$98.00-\$3 a Month 1914 FORD TOURING CAR—APPLY 99
Smith street, after 6 p.m. 34c
NE 1915 FORD ROADSTER, IN GOOD condition; tires almost page 172 GOOD PRACTICE PIANO 7 1-3 octaves, full iron plate; fully guaranteed for 5 years. Mason & Risch, Ltd.

NOW IS THE TIME FOR GRAFTING
done; wax and scions on hand; pruning grapevines. Fifty varieties of
flowering shruos; ornamental, fruit
and shade trees. Charles Baker, nurseryman. Phone 2222.

WE BUY AND SELL SECOND-HAND
clothes and shoes. We pay the highClothes and shoes. We p ED, closed taxicabs, day or night. Phone 2859.

CHARLTON TAXI SERVICE—BY hour or trip. Phone 5886.

OF
PHONE 5998 FOR RELIABLE TAXI service. Clare Brothers. Reasonable rates. All hours. AUTOMOBILE OWNERS — SPRINGS made and repaired. Carriage and wagon painting. Cooke's Repair Shop, 347 Ridout. Phone 5143. AUTO AND TRUCK REPAIRING and painting by experts. Prices right. John R. Munro & Son, corner Albert and Richmond streets.

Laughton's Taxi Service PHONE 5337.

Get a Used Automobile and Have a Lot of Pleasure for Little Money

All the used cars we offer for sale are in excellent condition, both as regards appearance and performance. Each one constitutes a real bargain. They have not been discarded because of any disadvantages, but simply tradea in for new machines.

MAXWELL TOURING CAR\$295.00 FORD TOURING CAR\$325.00 McLAUGHLIN ROADSTER\$400.00 FORD TOURING CAR\$400.00 WARREN TOURING CAR\$485.00 McLAUGHLIN TOURING CAR\$495.00 HUDSON TOURING CAR\$510.00

McLaughlin demonstrators in four cylinder roadster and touring, and six cylinder touring types at special prices.

ON MOVING DAY, REMEMBER "DAY, the Mover." Moving vans. Fireproof storage at reasonable rates. Residence 480 Maitland; phone 2887. H. F. Day.

Heintzman & Co. Ltd McLaughlin Carriage Co., Limited CORNER RICHMOND AND BATHURST STS., CITY.

SECOND-HAND CARS

CHALMERS 7. PASSENGER ELECTRIC EQUIPMENT HUPP ROADSTER SAXON ROADSTER GRAY-DORT DEMONSTRATOR FORD ROADSTER

BEEMER & CO. QUEEN'S AVENUE. PHONES 5670 and 5671.

BICYCLE ACCESSORIES If it belongs to a BICYCLE, we

have it. Bicycle & Motor Sales Co 425 Wellington.

WANTED. WANTED-MAY 15, SMALL HOUS or cottage preferred; modern veniences. Box 173, Advertiser. VANTED - MODERN HOUSE cottage; central; immediate; 1st or June. Box 161, Advertiser. ANTED - MARRIED MAN SIRES to work farm on shares wifarmer wishing to retire from acti work; references. W. W. Friend, Charles street, Hamiiton, Ont. URNISHED ROOMS OR SMALL flat for light housekeeping. Box 169, Advertiser.

OR 9 ROOMED HOUSE, SEMI-MO ERN, \$17 or \$18; possession any ti after April 15. Box 162, Advertis

SECOND-HAND FORD CAR—APPL Anderson's, Market House. 85c WANTED - MODERN HOUSE OR COT Box 161, Advertiser. BOX 156, Advertiser. 350

WANTED—AT ONCE, SIX-ROOMED cottage; one with gas preferred. Box 155, Advertiser. 34e

WANTED TO PURCHASE — AN ESTABLISHED real estate business, or will consider partnership. Box 150, Advertiser. 34e SED WINDMILL AND SMALL GAS-OLINE engine; give price, make and particulars. Box 151, Advertiser. 34c VANTED — DEAD HORSES AN cattle; will pay \$2 to \$5 for live and mals. London Fertilizer Company Phone 638. VANTED FOR CASH CLIENT Small corner grocery, with dwells also modern brick house and six

perial Bank Chambers.

FOR SALE — BUTCHER BUSINESS doing over \$1,000 per month; no credit; no delivery. Rent about \$10 per month. Box 164, Advertiser. 360 NERGETIC YOUNG MAN, WITH financial and mercantile experience would invest money, with services, in a going concern, or would consider partnership in an office business. B 165, Advertiser.

FOR SALE — GARAGE AND HOUSE
—Garage 44x66, 2-story, cement block
fully equipped repair shop upstairs
Fair house, 7 rooms, lot 66x172. For
quick sale, price \$5,700, \$2,500 cash
balance three-year mortgage at 6 pe
cent. Apply to Box 339, Tillsonburg.

ANTED TO SELL OUT — A classes of business. Sydney Smy insurance agent, 404 Talbot street FIRST-CLASS LIVERY FOR SA and good business. Apply Box 1 London Advertiser, for further puticulars, or apply Box 648, Fore Ont. April party. Apply Box 96, Mount B ther particulars apply to Box SE, and \$600 in fixtures. Proj did \$22,000 business last year, rchaser may take over busines we stock as he chooses. R. E

MEDICAL CARDS

onald, Appin, Ont.

TY diseases stomach and Hours 1-4, 7-8, and appo

DR. KARN, SPECIALIST GENT URINARY and rectal diseases of r and women. 425 Richmond str DRS. FERGUSON & FERGUSO South London. Phone 753. Dr. R. F guson, specialty, midwifery and eases of women. Dr. J. I. Fergus specialty, children's diseases. DR. SEPTIMUS THOMPSON avenue, corner Queen's-Eye, DR. G. L. CLARKE—EYE, EAR, NO. and threat. 394 Dundas street.

R. W. SHAW, M.D., L.R.C.P. AN M.R.C.S. (England). 287 King street. DR. W. M. SHOEROTHAM, REMO

to corner Richmond and Hy streets. Specialty, surgery, disc

HOLMES, 344 RICHMO street—Specialty, skin diseases, m cal electricity, X-rays. Has resu practice.

DR. D. H. ARNOTT, 226 QUEH
avenue, in addition to regular p
tice, will give special treatment
cure of liquor and drug habits. Specialty, diseases of women. DR. J. S. SCHRAM—CORNER KE and Talbot streets. Phone 2250.

F. L. BURDON, M.D., L.R.C.P. ANI (Edinburgh)—Dizeases women, dren. 461 Waterloo. Phone 258.

DR. F. P. DRAKE—SPECIALTY, T. EASES of stomach and digestive stem. Office, 371 Wellington street DR. NORMAN R. HENDERSON, C. NER Park and Dufferin. Eye, nose and throat.

AUCTION BY COOPE THURSDAY, APRIL 5 - 64

MORA STREET. Contents of well-furnished part: Parlor chairs, rockers, tz tees, lounge, large rugs, curt tures, blinds, hallrack, leathed drophead machine, fancywas board, table and diners, linoleu ers, tron beds, springs and m range, heater, kitchen goods etc. Be sure you attend this s Oxford car going south. Sale a 258 Dundas Street.

Notice to Credi In the matter of the Esta Malcolm Horace O'Neil, late o Township of London, in the Co of Middlesex, and Province of tarlo, Farmer, Deceased.

NOTICE IS HEREBY GIVE

AND FURTHER TAKE NOTIC e persons entitled thereto, having and only to claims of which is en have received notice, and of iministratrix shall not be liable rson of whose claim notice shall not be received by her on or e said 23rd day of April, A. D. Dated at London, Ont., this 20 March, A. D., 1917.

MCKILLOP, MURPHY & GUELLOP, MURPHY & GUE e persons entitled ther

156½ Dundas Street, Solicitors for Adr

PARNELL MORRIS, CONCERT

DERMATOLOGY.

ocal instructor Alma College, nas. London studio, 445 Col-

NELLA SYSTEM FOR FACE, o, chiropody. Removal of super-

PERSONAL.

FINE HEALTHY BOY, 8 YEARS OF age, for adoption, Address Box 157, London Advertiser. 35c London Advertiser. 35c
CIENT'FIC PALMISTRY AND
Phrenology—Accurate, scientific and
reliable advice on business, health,
love, marriage, travel, investments,
changes, choice of occupation, etc.
When in doubt, consult Mrs. Morris,
565a Queen's avenue. Hours of consultation 10 am to 10 p.m.: Saturday sultation, 10 a.m. to 10 p.m.; Saturday

CANCERS CURED BY PLASTER method—Established 40 years. Henry Edwards' Cancer Hospital, 388½ Ridout street. Phone 2666. GLENWOOD PRIVATE HOSPITAL—
Nervous cases a specialty. 435 Ridout
street. Phone 1705.

SLATE ROOFING—OUR SPECIALTY
is slate blackboards. J. Whittaker,
351 King street.

Special Ham or

Bacon For

That supreme ham and bacon, Orchard Brand, a

special cure for your Easter breakfast. Picture what it

means—an appetizing, tantalizing aroma permeates the

air, tiekles your nostrils, then behold, a dish fit for a

DENTAL CARDS.

J. M. FKEZELL, DENTIST—Over McLachian's drug store, opposite old city hall.

DR. JARVIS, SPECIALIST—EXTRACTION and pyorrhea. Painless method. 213 Dundas street.

DR. WESTLAND — POST-GRADUATE crown and bridge work, Chicago, Phinadelphia; post-graduate, Toronto, 1914. Office and residence, Queen's avenue.

DR. JOHN HUTCHISON, 200 QUEEN'S avenue, opposite Princess Winter Garden. Phone 1372.

S. M. THOMAS, 252½ DUNDAS Phone 2085.

S

No charge for extraction. Open evenings, 8 to 9:30. 2011/2 DUNDAS STREET, OVER BELTZ & CO. PHONE 1077.

OSTEOPATHY.

OR. H. V. CATON, GRADUATE OS-TEOPATH—Fifteen years practice. Lady attendant. 645 Richmond street. Phone 1573. Phone 1573.

DR. BARKLIE, OSTEOPATH AND chiropractor, electro-therapeutics, etc. Tweifth year drugless methods. 226 Central avenue. Phone 2565.

ROOFING.

SLATE. GRAVEL AND CEMENT roofer. Paint for iron roofs, Walter Scott, 506 York street.

East Buffalo, N.Y., April 4.—Cattle—Receipts, 500 head; active and steady. Veals—Receipts, 700; active and steady, \$5@15.50.
Hogs—Receipts, 4,400 head; slow; Hogs—Receipts, 4,400 head; slow: Hogs—Receipts, 5,400 head; slow: neavy, \$15.60@15.75; mixed, \$15.50@15.60: yorkers, \$15.40@15.55; do, light, \$13.25@15; pigs, \$12.50@13; stags, \$11.50@13;

CHIROPRACTIC.

KREIGER, CHIROPRACTOR-Specialty on nervous diseases. Examination, consultation free. Office 495 LARA KILBORNE, UNIVERSAL College of Chiropractic graduate. Office, 321 Queen's avenue. Telephone

ARTHUR E. NUTTER, ARCHITECT— Rooms 15, 16, Dominion Bank Cham-bers, Dundas and Richmond, Tele-phone 656 watt & Blackwell, Members Ontario Association of Architects— Bank of Toronto Building, London; Lister Chambers Hamilton. WILLIAM G. MURRAY, ARCHITECT

-Dominion Savings Building, top
floor. Phones, Office 1557, house 1584.

JOHN M. MOORE,

E. CARROTHERS, ARCHITECT— Member Ontario Association Archi-tects. Room 58, Bank of Toronto C. McBRIDE, MEMBER ONTARIO

OR GENUINE PLUMBING REPAIRS phone 5778. S. H. Hammond, 26 Rathgar street, **DINING-ROOM**

219 DUNDAS STREET. ZXt

SERVICE STATION. Prest-o-lite storage battery. There is a prest-o-lite battery to fit any make f car. Expert charging and repairing. LONDON BATTERY REPAIR CO.

Big Store, Market House. Special Easter Cured

Note These Prices

SMOKED HAM-Whole Ham, lb......30c Half Ham, lb..32c Sliced, per lb.38c

BACK BACON-By the piece, lb......38c Cut, per lb.40c

BREAKFAST BACON-Piece, per lb.35c

ROLL SMOKED BACON-Whole Roll, lb.25c Piece, per lb.28c Sliced, per lb.30c THE SEAL OF QUALITY.

On Sale

Thursday

This ham and bacon, from speci-

ally selected, specially fed and tend-

ed hogs, specially sugar cured and

specially smoked by the famous

Hickory process, will be on sale

Thursday. Look for the Orchard

Brand seal and be sure you get

label. If your store cannot supply

you, phone 455 or 500, Anderson's

'Special Easter Cured''-look for



TO THE TRADE: Stores wishing to handle this high class line of Ham and Bacon should phone

ANDERSON PACKING CO.

PHONE 496. WHARNCLIFFE ROAD, SOUTH LONDON

@13.75.
Hogs—Receipts, 21,000; market slow; light, \$14.35@15.30; mixed, \$14.75@15.40; heavy, \$14.60@15.45; rough, \$14.60@14.80; pigs, \$10.50@14; bulk of sales at \$10.05.

@15 30. Sheep—Receipts, 19,000; market weak; wethers, \$10 40@12 85; lambs, native, \$11 75@15 25.

Sheep and Lambs—Receipts, 2,400 lead; active; lambs, \$12@15.75; year-

MACFIE, CHIROPRACTOR—RE-MOVED to Room 212, Dominion Sav-ings Building, corner King and Rich-mond. Phones; Office, 4710; resi-dence, 5710.

ARCHITECTS

Architect and Civil Engineer, 415 RICHMOND STREET. Association of Architects, etc. Edge Block. Phone 262.

BUSINESS CARDS BROWN & HENSHAW, PRACTICAL horseshoers. Quality work brings re-peat trade. 640 Richmond street. Phone 1551.

The MOST MODERN VICTORIA CAFE

MCLEOD & GRAY, REAR ADVER-TISER—First-class livery and loard-ing. Bus parties our specialty. Phone 1277. MORREN, FOR DRY CLEANING, pressing, repairing. 423 Wellington street. Phone 2898. Heavy overcoat for sale.

210 King Street—Next Fire Hall. Paynter and George Snoddy, ors. Phone 6151, xv

Wong's Cafe

Special

Fresh Scallops - 60c Live Lobsters, 50c and \$1.00

SIGNS WAKELING SIGN COMPANY— Signs, showcards, scene painting and pictorial advertising. 296½ Dundas street. Phone 2183. G L E N BROS., SIGN PAINTERS— Designs and estimates furnished free, 420 Talbot street. Phone 1842,

MISCELLANEOUS. WISCELLAR LOS.

WILLIAM TO CONFIRMATION, I will sell ten shares Karn-Morris Piano Company of Woodstock at \$62 per share; two shares International Portland Cement (Spokane) 7 per cent, next dividend payable in July, at \$95 per share; one share Chapman Ball Bearings at \$40; thousand shares Goldfields, Limited, at 27 cents a share. Will buy Home Bank stock, J. M. Childerhose, stock and bond broker, Canadian Pacific Building, Toronto.

DEBTS DUE MERCHANTS OR others collected anywhere. No collected too, no charge. Rates and references on application. Canadian Bureau of Credits. Dominion Bank Chambers.

CIRCULAR LETTERS, NOTICES, announcements, etc.; perfect imitation typewriting, done on our Flexotype machines at short notice. The Copy Shop, 3 Dominion Bank Chambers.

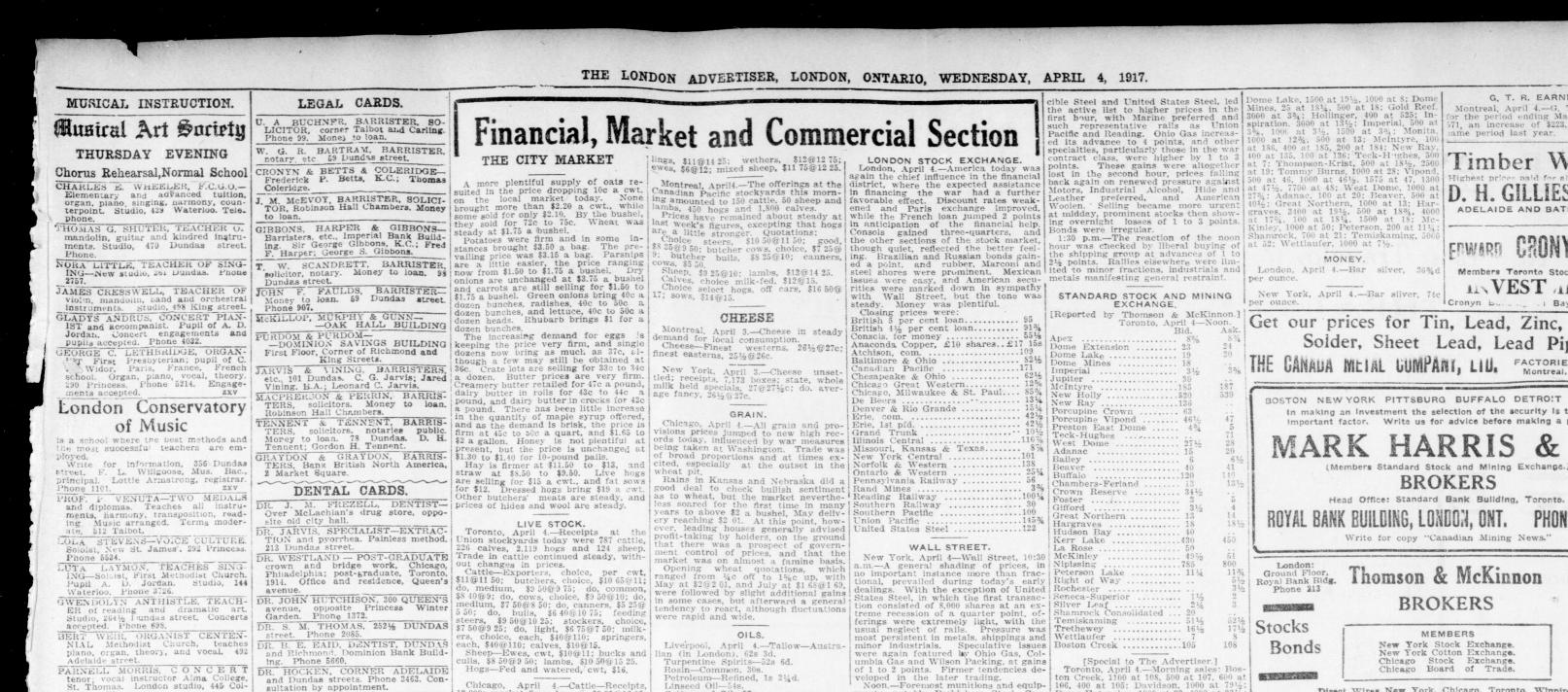
MARRIAGE LICENSES.

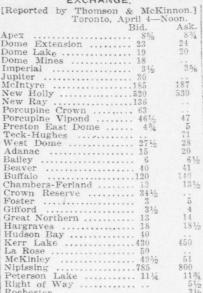
MARRIAGE LICENSES ISSUED BY W. C. Fitzgerald, 110 Dundas street. MARRIAGE LICENSES ISSUED BY H. J. Childs, druggist, 632 Dundas. ARRIAGE LICENSES ISSUED BY W. G. R. Bartram, 59 Dundas.

Liverpool, April 4.—Tallow—Austra-ian (in London), 62s 3d. Turpentine Spirits—52s 6d. Rosin—Common, 30s. Petroleum—Refined, 1s 24d.

treme recession of a quarter point, offerings were extremely light, with the usual neglect of rails. Pressure was most persistent in metals, shippings and minor industrials. Speculative issues were again featured by Ohio Gas, Columbia Gas and Wilson Packing, at gains of 1 to 2 points. Firmer tendencies developed in the later trading.

Noon.—Foremost munitions and equipments, notably Bethlehem Steel, Cru-





Timber Wanted D. H. GILLIES & SON

ERWARD CRONYN & CO. INVEST AENIS

Get our prices for Tin, Lead, Zinc, Babbitt, Solder, Sheet Lead, Lead Pipe. THE CANADA MEIAL CUMPANT, LIU. FACTORIES: Toronto, Montreal, Winnipeg.

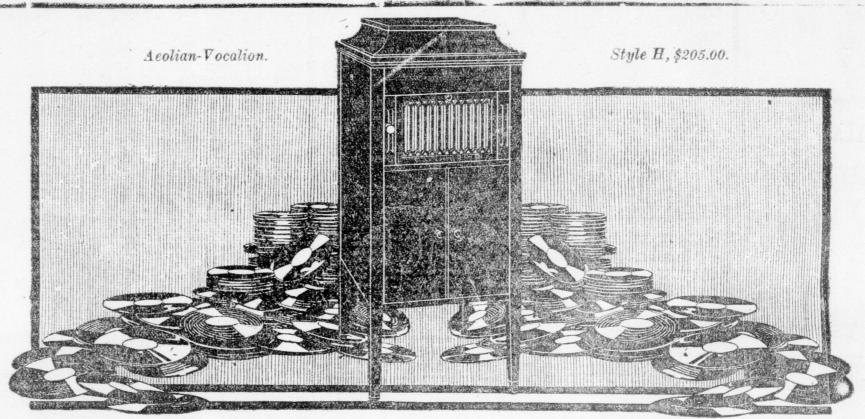
BOSTON NEW YORK PITTSBURG BUFFALO DETRO!T MONTREAL In making an investment the selection of the security is the most Important factor. Write us for advice before making a purchase

MARK HARRIS & CO (Members Standard Stock and Mining Exchange.)

ROYAL BANK BUILDING, LONDON, ONT. PHONE 6140.

Grain Cotton

New York Stock Exchange. New York Cotton Exchange. Chicago Stock Exchange. Chicago Board of Trade. Direct Wires New York, Chicago, Toronto, Winnipeg



An Easter-morn without Easter melody? A silent, songless Easter? Can you conceive it? Will you permit it? No-you'll want some glorious Easter anthems and sweetly-solemn songs

to express the true spirit of

THE owner of a phonograph finds it an irksome, difficult task to go through a complete catalogue and select the half dozen or dozen records that will meet his, or her, requirements.

Recognizing this, and realizing that every home at this season will require replenishment of its record library by addition of a few good, suitable records for this occasion, we have made the following selections which have our special recommendation as Easter re-

Columbia Records Specially for Easter

Easter Chimes (Lake), Prince's Orchestra.
Dawn of Hope (De Casella), Prince's Orchestra. Stabat Mater (Rossini), "Cujus Anima" (Lord, Vouchsafe Thy Loving Kidness), Charles W. Harrison, tenor. Stabat Mater (Rossini), "Inflammatus" (To Thy Holy Care), Columbia Oratorio Chorus.

Te. Deum No. 7 (Festival in B Flat) (Bucks), Columbia Mixed Quartette.

Morning, Columbia Male Quartette. (The Palms (Faure), David Bispham, baritons, Ring Out, Wild Bells (Gounod), David Bispham, baritone.

Hosanta (Granier), Frank Croxton, bass,
Welcome Happy Morning (Calkin), Columbia
Mixed Quartette,
King All Glorious (Barnby), Columbia Double
Mixed Quartette. \$1.25 | Radiant Morn (Woodward), Columbia Double Mixed Quartette,

You need not purchase either of the above programmes in its entirety. You may select such records as you perticularly wish if you do not care for the complete set.

We will be pleased to receive your order by phone-and that same day will send you such records as you order, by special messeager, C.O.D.

A Columbia List Comprising Both Sacred and Secular Selections

5372 | Calvary (Rodney), Reed Miller, tenor. \$1.25 | Let us Have Peace (Ball), Harry McClaskey, tenor. 5712 (Unfold, Ye Portals (Gounod), Columbia Mixed

\$1.25 Gallia-Finale (Gounod), Columbia Mixed Chorus, 5714 | The Voice of the Chimes, Prince's Orchestra, \$1.25 | Naila Ballet, Prince's Orchestra. (Consolation (Mendelssohn), Prince's Orchestra. \$1.25 The Dying Poet (Gottschalk), Prince's Orchestra.

2177 | Our Star (Rubenstein), Grace Kerns, soprano. 85c | The Farewell (Nicolai), Nannette Nlack, soprano. Now the Day is Over, Columbia Stellar Quartette,
I Need Thee Every Heur, Columbia Stellar Quartette.

Easter is a fitting time for the Purchase of an Aeolian-Vocalion

Surely you will not be content with a Phonograph of lesser musical quality than the AEOLIAN-VOCALION. We find a great deal of the interest aroused by the AEOLIAN-VOCALION centres around style H, which sells at \$205 (shown above). This beautiful instrument reveals all the new wonders of the phonograph that have made the Vocalion world famous.

instrument of the great orchestra, their tones pulsating anew with no subtle characteristics dimmed, no mellowness lost. Such wonders of tone, of musical reproduction are realized in this remarkable style "H" Vocalion. Made by the world's foremost musical instru-ment concern, the Vocalion is a product of skill, of taste, of artistic knowledge and understanding, an instrument for that greater public which holds its standards of living high and seeks and appreciates the better and finer things.

Those who are won by the fine tonal qualities of the Vocalion will find these qualities enhanced by a delightful new privilege. With the Graduola—the revolutionary Vocalion expression device—each note of voice or instrument is your own. You may mould it, shade it as you please. PLAY each record with your own individual expression—or the Vocalion will play itself as any other phongraph when you wish.

1 1 1 1 1 1 1 1 1 1 1 1



THE SUPREME

QUALITY

T.A.ROWAT & CO. 250 Dundas St.

THREE NEW PROFESSORS FOR WESTERN UNIVERSITY

President Braithwaite Predicts Vast Expansion in Next Few Years,

In an address before the New Areopagus Society of Western University Tuesday evening, President Braithwaite declared that a vast expansion would take place in the university within the cake place in the university within the coming few years, and that, despite the war, the institution would make an addition of three more professors to the arts faculty for the term of 1917-18.

"We have felt the war to a much lesser extent than other universities," said Dr. Braithwaite, "and the return of the nations to peaceful pursuits and the consequent coming back to college of many young men, will find us, under the most favorable circumstances, ready to receive those of this district who want a college education. Financially we are very well fixed, and we have a good staff.

"There are more high schools and

SPECIAL

WHILE THEY LAST. 2 lbs. Lima Beans, while they last

WILLIS & CO. Corner Richmond and Albert. PHONE 3279.

Extra choice shipment of freshcaught Sea and Lake Fish of al kinds just received, on sale tomor row. Phone your order early. Store

Special

Fresh-Caught Whitefish, just the thing for Friday's dinner. Phones 1119 and 1120.

WILSON'S ARCADE MEAT MARKET

TAYLOR CANNOT MAKE ALI, THE COUGH SYRUPS, SO HE MAKES THE BEST.

Taylor's 6 Cut-Rate Drug Stores

Good Shirts for Good Friday

25 dozen Arrow, Crescent and W. G. & R. Fine Shirts just put in stock for the holiday; plain white, stripes and checks, with hard and soft cuffs, some with collars to match, \$1.00, \$1.25, \$1.50. \$1.75, \$2.00, \$2.25 and \$2.50

The Big West End Men's Store. 120 DUNDAS STREET. Under the Blg Arrow Sign.



Ask to see our

New Climax Dater

It's a time-saver. Well built and dustproof.



Quality Store

For Good Coffee, Try Our Special Brand, 45c a Pound

Phones 1024 and 3323. HARRY RANAHAN 515 RICHMOND STREET.

Conquer," the greater portion of which will be devoted to university societies. It was unanimously decided to contribute \$25 to the Western University (No. 10) Stationary Hospital fund.

DUKE COMING MAY 21

Royal Party Will Be In London for a

visit to London on May 21 and 22.

The party will arrive here at 4 a.m.

A program of entertainment will be arranged by the board of control and would work out better, with no g the industrial department.

The Best Yet RHUBARB **TARTLETS**

"The Ever-Ready Dessert." Nicely boxed, half-dozen to

. 2 FOR 5c.

Hot-Cross-Buns

Plenty of fruit, nicely spiced

519 Richmond Street. Peters 169 Dundas Street.

THIRTY-FOUR MILLS IS CITY TAX-RATE FOR PRESENT YEAR

Biggest Increase Is Charged to Victoria Hospital.

FEW SALARY INCREASES

Special Session To Be Held Tomorrow to Consider

Mayor Stevenson was informed yes- net. The tax notices will call for 34 terday afternoon that the Duke of Dev- mills, but the extra mill is discounted onshire, accompanied by the Duchess on prompt payment of taxes. The deof Devonshire and suite, would pay a linquents will have to pay this rate. On the method of financing, as was in on May 21, and will leave at 1 p.m. vogue last year, would run the rate on May 22.

extra burdens on the taxpayer.

Of the 33-mill rate, four goes for THE MONARCH LIFE ASSURANCE COMPANY.

Head office Winnipeg, one of the strong Dominion companies, is now operating in Ontario, and requires Branch Manager for London and district. Applicants must have good record as producers and organizers. Apply, giving full particulars, to J. W. W. Stewart, Managaing Director, Head Office, Winnipes.

30-g-xvz

Of the 33-mill rate, four goes for patriotic purposes, three for city relief, and one for the Provincial Government. The general rate will be 29 mills.

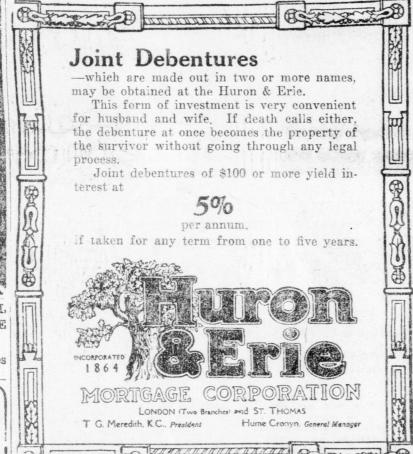
The controllers figured that if spending bodies, over which they had no control, had not increased their estimates, the rates would have been 1½ mills less than last year. The increases total about \$64,000, of which \$23,000 is charged to Victoria Hospital, \$13,000 to the the board of education, \$10,000 to the debenture debt, \$15,000 loss of revenue rom prohibition, and \$3,400 to the collegiate institute.
Few Increases.

The increases in the bodies controlled y the council were \$6,750 for the mance committee, including increases in salaries; \$7,000 to the board of works, and \$5,000 to the Western University. The latter increase was given n consideration that certain fees reert to the hospital from medical in-

The salary increases were not heavy. City Clerk Baker was advanced from \$2,500 to \$2,700; City Treasurer Bell from \$2,500 to \$2,700; Assessment Com-missioner Grant from \$2,200 to \$2,300; M jor Hayes, tax collector from \$2,-200 to \$2,300; City Engineer Brazier from \$2,600 to \$2,800, and smaller amounts to other officials, the total peing \$2,100.

The council will meet in special session on Wednesday evening to finally strike the rate. The board yesterday afternoon spent the time in going over the grants, no change being made in Large ones for 5c the original figures given out some

days ago.
City Solicitor Meredith informed the board that the council could charge no portion of election costs to the utilities



C. P. D. WEGNER.

N. M. WEGNER.

Still They --- Can't Keep Away---

Our low prices are the great magnet. This stock must be reduced \$8,000.00 during the REORGANIZATION SALE. Hundreds of people are taking advantage of the big values and buying for the future as well as the present.

MEN'S SUITS.

150 suits, worsteds, tweeds and serges, up to \$15 value, for\$9.95

RAINCOATS.

Regular \$15 values.. \$9.95 Regular \$10 values...\$5.95 1,500 PAIRS MEN'S PANTS Values up to \$2.75 ..\$1.95 Values up to \$4.00....\$2.65

Values up to \$6.50....\$3.65 500 DOZEN OVERALLS. Walker's Railroad, regular \$1.75, for\$1.50 Railroad Signal, regular \$1.50, for\$1.25 Great Mogul, regular \$1.50,

\$1.25, for\$1.00

MEN'S HATS.

Regular \$3.50 values..\$2.50 Regular \$3.00 values .. \$2.00 Regular \$2.50 values. . \$1.75 Regular \$2.00 values..\$1.50 Several dozen travelers' samples, some worth up to \$3.50, for\$1.00

MEN'S FINE SHIRTS. Regular \$1.50 values..\$1.00

MEN'S WORK SHIRTS. 300 dozen at Wegner's low prices, 50c, 65c, 75c, 85c, \$1.00 and \$1.25.

Overall Special

25 dozen Leather Label, blue and white stripe, regular \$1.75, for....\$1.45

THE HEART OF LONDON, 371 TALBOT STREET. Open Evenings. Danish Language Spoken Here.

S. S. NO. 7, LONDON.

Report of S. S. No. 7, London, for February and March.

II.—Bertha Charlton 79, Gwen-lolyn Telfer 77.5, Vern Loft 77.

III.—Harry Loft 91, Clare Needham 83, Alice West 76, Clark Hodgins 73.2, Madeline Scott 73, Mervin Loft 71, Vera Palmer 61, Thomas Johnson 49, Phones 3051-3052.

A CORDIAL INVITATION

is extended to the people of London and district to be pres-

Spring Automobile Show

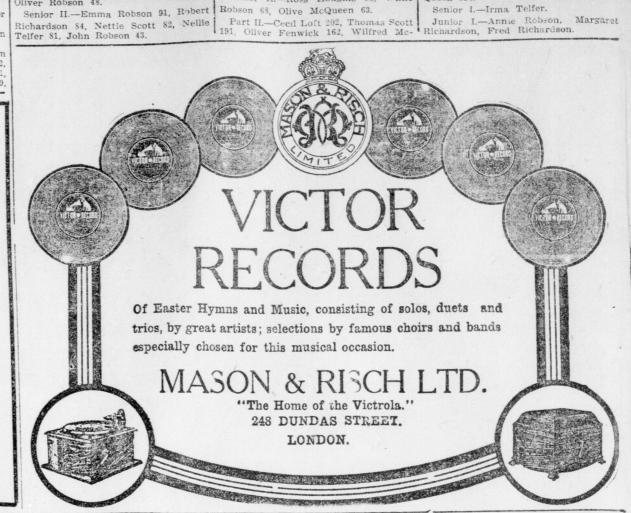
ONTARIO GARAGE AND MOTOR SALES, LIMITED SHOWROOMS CORNER DUNDAS AND COLBORNE STREETS.

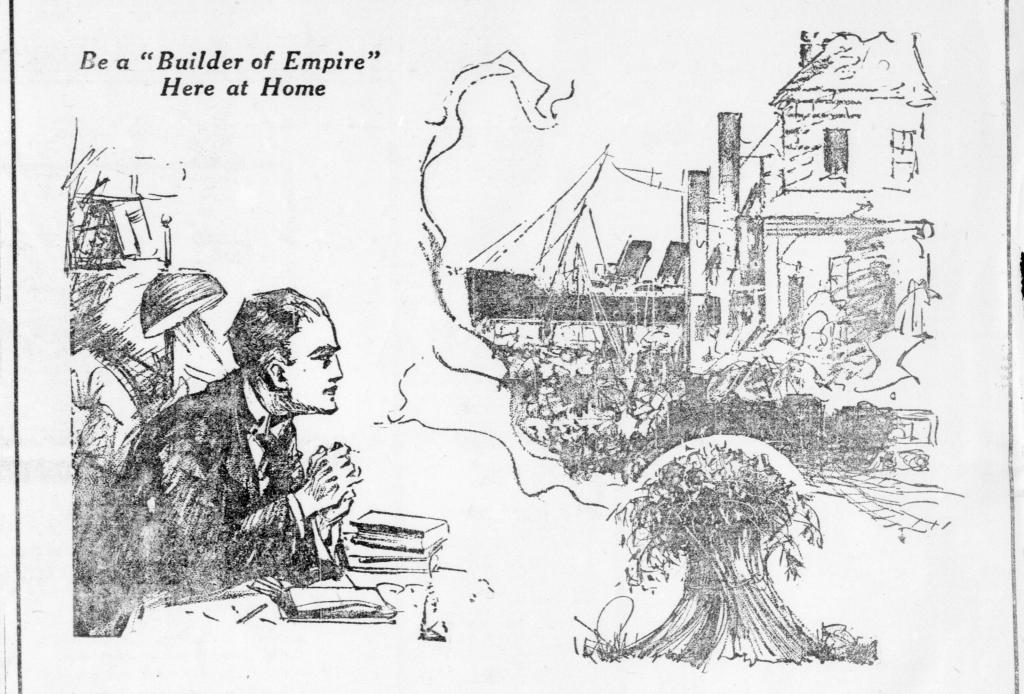
A complete line of Studebaker and Chevrolet cars are on display. Our salesmen are at your command to explain in detail the wonderful mechanism of Canada's finest cars.

MUSIC

OPEN EVENINGS

S. S. NO. 7, LONDON.





High School Boys-the Empire Calls You

You strong, free, patriotic youths of Ontario, props of Empire-here and now is a man's part for you to play. Help to feed this people—hear the CALL of the Motherland for more food. Let your sturdy young shoulders at this time of seeding lift the menace of want from our gallant soldiers, from our people, our women and children—your own parents, brothers and sisters.

Ontario's Farms Need You at This Seed-Time

"Our food stocks are alarmingly low," is Lloyd George's warning. This is Great Britain's appeal to Ontario for more food. And not only is the beloved Mother Country short, but our own available surplus of food is exhausted.

This coming harvest must not be a failure if human hands can prevent it. YOU can help to prevent it.

But-there is less than 1 man per 100 acres left on Ontario farms, due to the calls of War. What will we do ?

YOU High School boys are the Country's hope. Now, at the time of seeding, you are asked to help, so that the crops may be sown. Without you they may not be.

Parents-Let Your Boys Help

Their country calls them—it is an honorable duty to help feed the people. Your boys will be paid. They will be well treated. They will gain in strength. They will learn something of the land and the farmer's point of viewadvantages of great value in your boy's education. The work will be suited to the age and strength of your son.

Organization of Resources Committee

Parliament Buildings, Toronto Chairman-His Honor Sir John Hendrie, Lieutenant-

Governor of Ontario Vice-Chairmen-Sir William Hearst, Prime Minister: N. W. Rowell, Esq., K.C., M.P.P. Secretary-Albert H. Abbott, Esq., Ph.D.

For further particulars apply to the Principal of your High School, or drop a card to-day to the Ontario Government Public Employment Bureaus, 15 Queen's Park, Toronto