

## Gentlemen!

## Have You Seen Our Window Display of Autumn Wearables?

If You have not, do so at your earnes. will surely prove interesting. Let us tell You why:
Men's Wear, such as we are going to describe, is almost impossible for us to secure just now, and it is only keen foresight and early pur chasing that enables us to put up such a complete display

The down town window contains NECKWEAR of every variety, and you will certainly say that you have never witnessed a smarter line Every known shade is stocked by us, and the refined tone for which our brings us a class of customers that will not go elsewhere when seeking Neckwear.
Then our Prices---Mark them: 50c., 75c. $\$ 1.00, \$ 1.25, \$ 1.50$.
Arrow Collars, all newest Shapes, 25c. each. We are also showing a few
Swiss Silk Mufflers, the kind you see only at SMYTH'S, \$6.00 to $\$ 12.50$.
Now is the season for light-weight Muffer. Secure yours early,

## Our Western Window Contains the

 JAEGER ALL - WOOL DISPLAY.JAEGER WOOLENS are like the British Navy $\rightarrow$ None Better!
Have you noticed the searcity of All Wool Goods in town? We an ticipats the shortage and sought the markets early. As a result we ar
nearly as well supplied with All Wool Goods as in pre-war times. Her we have
JAEGER ALL WOOL UNDERWEAR . . $\$ 10.50, \$ 12.00$, $\$ 15.00$ per suit "UNIVERSAL" ALL WOOL UNDERWEAR, $\$ 3.50$ gar., $\$ 7.00$ per suit

 Jaeger Ladies' Slippers, Jaeger Heavy All Wool | $\$ 3.50$ |
| :--- |
| to |
| $102 n n e l$ | Jaeger Keas

Pyjamas
.

Pool Taffeta Pyjamas . . . . . . . . . $\$ 12.50$ | Jaeger All Wool Cholera Belts, |
| :---: |
| $\$ 3.00$ | Jaeger All Wool Gloves... $\$ 2.50$ Jaeger All Wool Muffers,

$\$ 2.50, \$ 3.00, \$ 3.50$ Jaeger All Wool Tweed Caps, $\$ 3.00$
 Night Shirts ... $\$ 87.50$
Jaeger Ah Wool Socks $\$ 1.20,1.50$ Dressing Gowns Smoking JackJaeger All Wool Raincoats, $\$ 45.00$ Jaeger All Wool Top Shirts, $\$ 45.00$ Jaeger All Wool Vests... $\$ 10.00$ Jaeger All Wool Sweater Coats,
these goods are practically unobtainable, even in England, until the War is over. Don't wait until our stock is depleted before making your selec

## Our Beck's Cove Window is showing The All-Famous CHRISTY HAT, in newest and most up-to-date styles, which are to be had only from us, who are the regi- larly authorised "Christy" dealers. Price, s5:00 each.

TRESS CAPS, Which are unexcelled for
style and quality all their own. Price : $\$ 2.50, \$ 3.00$

Walking Sticks, Dents' \& Perrins' Gloves. OUR SERVICE IS UNBEATABLE
AND VALUE UNEQUALLED AT


GEO. KEARNEY, M

AUSTRIA
$\qquad$


## en!

Window umn ? ur earnes. esting. y : sight and early purdisplay.
R of every variety, and essed a smarter line ined tone for which our
rage look that it bears, age look that it bears,
elsewhere when seeking
: 50c., 75c.,
pes, 25c. each.
you see only at

Contains the
DISPLAY
that
ike the British tter
Goods in town? We ansing. Ase-war times. Here
$50, \$ 12.00, \$ 15.00$ per suit
$\$ 83.50$ gar, 87.00 per suit , 83.50 gar , 87.00 per suit $r$ All Wool Chest Protec r Heary All Wool Fannel
hht Shirts . . .
 ring Gll Wool Smoking Jack- 15.00 r Ail Wool Raincoats, $\$ 45.00$ All Wool Top Shirts, All Wool Vests. . $\$ 10.00$ All Wool Sweater Coats, in England, until the Wa before making your selec

TRESS CAPS,
hich are unexcelled for a
and quality all their own.
ce : $\$ 2.50, \$ 3.00$
Walking Sticks,
nts' \& Perrins' Gloves.
errice is unbeatabif
value unequalled ait

## Pruintá

geo. KeARNEX, Mans

AUSTRIA'S NUMBER UP.Asks For an Immediate Armistice. Allies Pounding Away at Enemy--Kaiser Wants to Be Hereditary President of Germany !





 = com

## We have the Cure for the "Flu."

 HERE IT IS:Emulsion of Cod Liver Oil with Hypophosphites of Lime and Soda. Tastiess Cod Liver Oil, White Pine and Tar Cough Syrup.
White Pine with Eucalyptol Honey, Syrup of Linseed and Turpentine
Paine's Celery Compound, Honey in Jars and Bottles; also Honey in the Comb
(nothing better). WHEN CONYALESCENT USE
66 OVALTINE ${ }^{99}$
A complete food. A concentrated extraction from Malt, Milk and Eggs,
flavoured with Cocoa. "The Great Body Builder."

## The Greatest Bargains

## OurAnnual Fall Sale is NowOn

## Ladies' Coats and Men's Suits

and will mention the following reductions:

Ladies' Coats at
$\$ 9.50$; now $\$ 8.00$.
16.50 ; now 13.90.
21.00; now 18.00 .
29.50; now 26.00 .
35.00 ; now 30.00 .
40.00; now 34.00 .

These Ladies' Coats are of the very latest design and up-to-date in
style and fnisis.
Made with Military Collar, Belted and Patch Pockets, and are extra
good value at above figures. in Pinch and Plain Baits are of the best material, well finished, and come Our Ladies' Costumes are a clearing lot in Serge only, and at prices
ranging from $\$ 12.00$ to $\$ 25.00$. We are showing a full line of Ladies' and Gent's, Boots and Shoes,
Sweater Coats and Jerseys, Blouses and Skirts, Men's Shirts and Pants all at specially marked down prices.
Make your purchases early, you will then have a much larger selec-
tion to choose from.

## English \& Am, Clothing Con

312 Water Street.



## ICES



## DY, NAVY, and <br> ng very highashion; made

hing, the tail-
R CHOICE of d prices.

```
for - - $59.80
for - - }62.9
for
    6 4 . 9 0
```


## Wanted !

A Number of Schooners, to undertake shipping coal from Sydney, C. B., to Out Harbors in Newfoundland.

For freight and terms apply to
The Minister of Shipping, St. John's.


## H. $P$


 Regimen
(2) Pareale should be addresed with the Regi.
 dress of the Unit with wes


##  


poriamia.
REVOLT IV LITHUNTLA.


 Decri Ase AND NTCRE ASE.


 FRevch APPLY Pressire.
$\qquad$
$\qquad$

## con

## \%


1.00 P.M.
brtish aptanoe line.

## 





## "Prevention Is Better Than Cure!"

We are asked by the Board of Health to observe the rules now enforced to prevent the spreading of Influenza now raging in our midst. It is there fore the duty of every good citizen to follow as closely as possible the health rules laid down for his or her benefit. One of the most important rule essential to good health is "Keep the Feet Dry," Wet feet are often the cause of a break down in health. Dry feet day by day keeps the Doctor away therefore guard your health by wearing the best rubber footwear, the kind we sell "They Keep Your Feet Dry.

Children's Rubber Shoes.



$\underset{\text { How Cut.. }}{\text { High Cut. }}$ Low Cut.
High Cut.
Marshall Bros



MEN'S RUBBER SHOES.
Job Line

Low Cut
High Cut
Low Cut
High Cut
Anchor Brand. 75c. per pair s.l.20 peop
 Ancoror Mand

 Merchant Brand. | Red Sole |
| :---: |
| White sale |
| Und |

## Jeye's Fluid <br> Carbolic Soaps,



Fox Snare Wire,
tope beot quality Moto

 Axes.

Asbestos Sad Irons.


Paint Brushes.
Pate shom ing ante elect
Lather Brushes.
ren sum, miso, ss.

 Homan
$\frac{\text { strigex oL. }}{\text { CASTOR OIL, }}$

Knives.
axitit Knives. sinitive Kives,
Rabbit Wire.

Shoe Rivets.
Razor Strops.

Saws.

Trawl Lines.



## The Emerson

 PIANO

phail an obet
CHARLES HUTTON
sole Agent tor the Dominion.


PILLS :
ENO'S FRIJIT SALTS,
$\mid$

BOWRING BROTHERS, Limited
GROCERY, St. John's.

Oil Heaters.
Oil Taps.

- Overalls.

Chain Traces.
Throm soc:
Back Chains.
saco aiden parts.
Compasses.



\section*{| $\substack{\text { staresen } \\ \text { saren } \\ \text { Fork }}$ |
| :---: |}

Hammers.
Hos lua carenterr
Sweat Pads.
Sweat Pads.

Curry Combs.
Lanterns,



## erless Line

d to inspect our nd Exclusive
MODELS,
om America.


D, Model 75. Order.

AND, Six
5 h.p.
ger.
quipped, Electric Lights; kim, etc.,
npt buyers.
B \& Co.,
P. O. Box 785

 tis arso

Surntion pe TESSIER 8



| Candy Cascarets to a Bilious, Constipated Child |  |  | Men's suits a drercoats |  |
| :---: | :---: | :---: | :---: | :---: |
|  | $=\mathrm{mz}$ |  | The Fit, Style and Finish All First-Class. |  |
|  |  |  |  |  |
| + | Their Navy Re-- mains Invisible. |  |  |  |
|  |  | \% |  | Tailored Finished, Good Patterns: |
|  |  |  |  |  |
|  |  |  |  | $\$ 20.00$ to $\$ 28.00$. The Popular Pinch Back <br> The Popular Puits, in neat grey |
|  |  |  |  | 830.00. |
|  |  |  |  | Senge |
|  |  |  |  | Black Vivurana. Cloth Suits: - |
|  |  |  | $\checkmark$ | Black Serge suits: |
|  |  |  |  |  |
|  | $\pm= \pm$ |  | THE | Slack Corkscrew Suits: |
|  |  |  |  | OVERC0ATS! |
|  | (ralling Harr Means ${ }_{\text {Dandurut }}$ |  | OVERCOAT |  |
|  |  |  |  | Teary Treed Oererotst Lateet |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  | FeR Brothers. |  |
|  |  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  | U |  | William's |  |
|  | oats Victim |  | Toilet Preparations, |  |
|  |  |  |  |  |  |
|  |  |  | Best for |  |
|  |  |  | 77 Years an |  |
|  |  |  |  |  |
|  |  |  | Going Strong. |  |
| ere Power and E |  |  |  |  |  |
| are of first Importance, there |  |  | Going Strong. |  |
| $\begin{aligned} & \text { you will almo } \\ & \text { the PLAMER. } \end{aligned}$ |  |  | If you want to have a goodcomplexion use William's Soaps and William's Talc. |  |
| Single and Double Cylinder |  |  |  |  |
| Tho Cycle Reversibe Motors. | Spanish Influenza |  |  |  |
| lutie and Break. Jump Spark. |  |  | Try <br> English Lilac Talc. | $\begin{aligned} & \text { And Shaving } \\ & \text { Sticks for } \\ & \text { Men. } \end{aligned}$ |
| Sines: 3, 4, 5, 6, 71-2 H. P. |  |  |  |  |
| ve also in stock |  |  | Here's <br> A Swagger Stick For <br> Your Soldier Friend. |  |
| Cat. forimmediate Delivery. |  |  |  |  |  |
| Catagues Free. ITI'S AEENESES, LTD. |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |

TEN PAGES TO-dAY
teathier forecast.
ToronTo. Manaight-Moderato S .
winde, partil ciondy nand mild with
 A Cargo of Anthracite COAL

Hourly Expected.
Place Your Order with Us Early.
A HARVEY \& CO., Lmited.
FIRST COME FIRST SERVED.
oct25,41

WAR, MARINE \& FIRE INSURANCE SCOTTISH UNION \& NATIONAL INSURANCE
 Freights at low rates. We have exceptional facilites for errecting ali kinds of War
$\begin{aligned} & \text { and Marrin } \\ & \text { Ins marnace. } \\ & \text { P. Box 1236. }\end{aligned}$ Write or Phone us. Phone 380 . NFLD.-LABRADOR EXPORT CO., LTD.,

Board of Trade Building

## "Berkshire" Hams \& Bacon.

In sympathy with other PORK products, HAMS and BACON have recently advanced a good
deal in price and it is the opinion of PORK PACKERS that still higher quotations are not unlike.J.
We are pleased to be abie to inform our cus tomers that we were fortunate in securing a large lot of these Meats before the present
"jump" in values and in keeping with our usual "live and let live" custom are prepared to share with purchasers the benefits of our lucky pur-

HAMS and BACON
for a limited time at to-day's prices.
Next time you want HAMS or BACON, get our delicious "Berkshire" Brand

## F. McNAMARA

 queen street.
## Tamanmanamanammantmanmanan HEADQUARTERS! APPLES: APPLES! <br> Just Received To-Day, Oct. 21st 1337 Barrels No. 1 APPLES. <br> GEO. NEAL

JUST ARRIVED: 100 dozen Galvanized Buckets, $\frac{\text { Assorted sizes: } 11,12,13,14 \text { inc }}{\text { aLso } 80 \text { cases }}$
Enamelware.




## Hollow Ware. <br> tiv lined satcepans and dinver bolebrs.

fRy pans, sLop pails, oll heaters,
IL SToves ( 2 wick), LAMP bURNERS $\&$ Chimikers STOVE PIPR ENAMEL, LIU
JOHN CLOUSTONS, 140-2 Duckworth Street.


Sloe Agents for Newfoundland.
Curtains for the Home. 95c. to 55.50 per Pair. A complete stock of Lace and Scrim curtains, in
neat Floral and Plain designs to select from. SEE THEM TO-DAY! WILLIAM FREW, Water St

## - 10002000000600000006000

 for the fishing boat, and the BULLDOGfor all kinds of stationary work. Both are good Engines. Sold at fair prices. GEO. M. BARR,


## Reid-Newfoundland $\mathrm{C}_{0}$ <br> Freight Notice: Placentia Bay Steamship Service! <br> Freight far the S.S. ARGYLE, Merasheen route (Bay Run) will be received at the Freight Shed only on WEDENsDAY, the 30th instant, up to 5 p.m. <br> Freight for the S.S. ARGYLE, Presque route (Western Side of Bay) will not be accepted until furth r r notice. <br> REID-NEWFOUNDLAND Company



Dr. A. B. Lehr, Dentist,
 Yees after Ausust 1 st, 1918 , will
be 50 . for single extraction and Sets of Teeth $\$ 15.00$.
All unfnished $\begin{aligned} & \text { work } \\ & \text { prices. }\end{aligned}$ at 16, th
old
J. J. ST. JOHN.

All Ready for You
$\xlongequal[\substack{3000 \text { brs. } \\ \text { Best } \\ \text { Brour } \\ \text { brands } \\ \text { Some }}]{\text { Mr. Man ! }}$







And a full ine of GRocER-
IES at Botton Prices.
J. J. ST. JOHN,



BUTTONS, BUTTONS, BUTTONS,

## BUTTONS !

It might be enough to say that we $h$
$\$ 6,50000$ worth of buttons in stock. But wit we tell yout hat these bunttons sack. Aut whe whem
portations, and were carefuly selected with portations, and were coracenuly are all new in with
view to catering to those who want the thate styye in cuttring, to those who want the latá
are e all the style, are "all the style", you will certainly get the it
pression we want to convey, and realize it it it
truth when we say

## TEMPLETON'S

Not Generally Known
think all WAR STANDARD FLOUR are alike. Such is not the case. T Flour must not be milled ABOVE certain standard. But there is nothin to prevent millers from milling BELO that standard.

## Ogilvie's

## Standard Flou

Try a Barrel and be convinced



NO MATTER HO Fire is caud a loser. Take time about your policien you the best compal PERCTE JOHII Insurance Agy
orty Years in the Public Service--The Evening Tele

VOLUME XL


MATCHI
Reide MIXED
nember


Labrador
S. SEAL" will leave th Forems, withy \& Co., Ltd going North:-

Trinity,
Catalina
King's Cove,
Battle
Harb and Labrador ports as far N
Returning will call at all th Conception Bay ports.
For Freight and P.
Furness Withy

## Iuction Sales : Au

Part Household
urniture and Effects.
M. Watkinson, Esq., Noo


 , mis



Taylor's
Borax Soap
Softens water an
ashes whitest of any
For in the world.
For sale at all the
eading stores.
$\underset{\text { Agents. }}{\text { Baird }}$ Co.
Agents.

