

# TWELVE PAGLS TU-DAY THE "PEOPLE'S PAPER" IS A GVE DAILY IN A BUSY CENTRE-STUDY ITS NEWSY ADVERTISING, <br> TWELVE PAGES TO-DA READ BY OVER 40,000 PEOPLE 


St. John's, Newioundland.
W To all intending purchasers of MARINE MOTORS, we wish to annoumce the arival of:




the evening telegram, st. John's, newfoundland, aprii 3, 1914-3

## The Indication of Value Plumbing is the Workmanship.   0,5 <br> PITTMAN \& SHAW,  <br>  <br> A Canada Life Actual Resull!   <br> Automatic Conversation. <br> 







C. A. C. BRICEL, Manager, St. John's.

 $\square$

## EfGN!

 fresh country egas 28els. doz.|  |
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## HAYMARKET GROCERY.

FRUIT PULPS!


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The Big̣ Furniture Store! SPRING OPENING.


 CALLAHAN, GLASS \& CO.,

## KEROSENE OIL.

Royalite Brand 150 ,test Silver Star Brand 120 test. brigatist and best kero oll on тw mamer

## IMPERIAL OIL CO, Ltd.

Over 40,000 People Read The Telegram


## Better Than Wealth first to get rid of the minor ailments caused by defect- ive or irregular action of the stomach, liver, kidneys and bowels, -ailments which spoil life, dull pleasure nd make all sufferers feel tired or good for nothing <br> Berchiams PILIs

have proved themselves to be the best corrective or pre-
ventive of these troubles, They insure, better feelings venive of these troubes, They insure better feeings
and those who rely upon them soon find themselves so brisk and strong theye are better able tow work and
enioy life. For that reason alone, Beecham's Pills are
The Favorite Family Medlcine


# Splenditit Oppartunifiess win Here Firiday and Salurciay. 

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ipment of New Hats
fildren, in all the new

## B. <br> ETS

orset for Ladies. ulded to suit all fig $\$ 3.50$.
wfoundland. sounic Physicians in all Countries: P \& Co.
Bound Books,

75 c ., now 18c.






\& 353 Water Street.

## THES


ned. seison ully choose the bes fabric in the most Ve pattems and ol. manufacurure int

- for our popilar TTREA, RM, STIL


## Co., Limited,

| Table Napkins, | Heck Towels. |
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| Merererised White | Exceptional values |
| Mplins, size $20 \times 20$. | some with frin |
| pay you to look at | otiers plain hemmed; |
|  | White with Colored Borders, |
| Hises give very satitactory | larse size. Speecial for |
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Job White Quills.


Nearly all the Goods mentioned here are newly opened-" Fresh from the factory."

The prices are considerably less than you pay for the same quallies elsewhere.

| English Longloths. <br> Undoubtedly the most popular Cotton Cloth, we have in stock; superior quality, 36 inches wide, sof <br>  |
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New Wash Goods.




## Job Hosiery



In The House.



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Notions and Smallwares.


| Notions and Smallwares. |  |  |
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## FIRESCREENS.


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## c. knowing. Central Stores. G. knowling. MEN'S high Class Clothing Bargains <br> BANKRUPT STOCK

We offer these for Cash and cannot Charge or send on Approbation.
 WENS SHIRT BARGAIN, in amy grey fame, white matt, bladk and
 MENs SHIRT BARGAIN, in hadek and had and white eateen. GOC MENS SHIRT BARGAIN, in army gieve faneal faney Angola and alao


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 MENS TWEED SUT BARGAN, in fair grade dark patement tweed well made and finised:
$\$ 8500$

These Extraordinary Low Prices mean quick selling, so advise an early
Cand


## EXTENSION OF SALE.

"Household Speclials" Sale
Rush for Bargains
3 DAYS' LONGER,
SEE DRY GOODS \& HARDWARE DEPARTMENTS.


## The Great Ice Disaster 70Dead; 47 Survivors

Missing Picked Up --- Bellaventure Ordered Home --- Mortuary for Dead Being Prepared --- Quarters for Res. cued Arranged at Seamen's Institute.
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Advertise in The "Telegram


## GENTLEMEN, WE are READY for YOU

With our 1914 styles of Invictus Footwear. Why suffer from Shoes that pinch or rub; why buy Shoes that
lass; why embarrass yourself needlessly with poor foot apparel-when you can avoid all these troubles.
GEORGE A. SLATER'S SHOES

## EASTER IS RAPIDLY APPROACHING

George A. Slater's Invictus Footwear.


SOLE AGENTS FOR NEWFOUNDLAND.

Evenig Telegram. The Great Disaster.

Latest From
Bellaventure

## Message From

H. M. the King to Administrator.


Southern Cross.
I have received with profound regret the news of the great calamity which has befallen the crew of the steamer Newfoundland. The Queen and I depplore the great suf. fering and the loss of life involved and wish to express
eur sincere sympathy with the families of those dis-

$\qquad$
Newfoundland
Disaster Fund
Any amounts sent to this oficiefor the above fund will Awful Suspense.

500 Small Bundles
No. 1 HAY!

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## An mint <br> RELIEF

NEEDED.

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| Expressions of Sympathy. <br> MESSAGES OF CONDOLENCE FROY |  |
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From Mayor W. J. Ellis.


Resolutions of Sympathy From Star of the Sea

These Photos are all size $10 \times 12$, and sell for 50 c. each unmounted, and $\$ 1.00$ mounted. Order by number. Prints of all Photographs may be seen at any time.
The HOLLOWAY STUDIO, Ltd, corner Henry Street and Bates'. Hill, St. John's, Nfld.

HERE and THERE.



Builders Painters.

Here are Some of the
Bargains we Offer:
12c. yard, PLAID GIVG
25c. a pair, Ladies PLAI
CASAERE HOSE
35c. a pair Ladies RIBBED



## $\mathfrak{y}=\mathfrak{J}=\overline{\text { JUST IN }}$

"Divorced lite."


AT DEVINE'S.


## Resents Downey's

Downey's
Attacks.

## A PRETTY RANGE OF

 REAOY-TO-WEARHats
## FOR GIRLS,

In RECEDA, BROWN, PiNK, SKY and CEBISE.

## 75 cents.

Come along Girls you must have a NEW HAT for Easter.

SEE OUR WINDOW. S. MILLEY.

St. John's Meat Company
finest selection of beef in town at keenest prices OBTAINABLE.
Finest Beef, Pork, Oxford and Cambridge Sausages . . . 18, 20, 22, 25c. lb. Bologna Saus., 18c.; Luncheon Saus., 20c. lb.; New England Ham, 25c. lb. Potted Head, 10c. lb.
Black Puddings, 10c. 1b.; Ham, Chicken and Tengue, 15c. each
Branches: Water Street East, Water Street West, Military Road.
'Phone 800.
'Phone 800a.
'Phone 98.

## EFFECT and CAUSE

Acme of ease, comfort and grace of movement that cannot fail to charm and delight the
user, is the GRAND RESULT of wearing the aser. is the
FMMOOS

## D. \& A. CORSET. <br> odr prices

S1.10, \$1.50, \$1.50, S200 per pair. cheaper grades
40 cents, 45 cents, 65 cents, 75 cents pair.


Advertise in The Evening Telegram.

## A. \& S. Rodger

## bs George fitel,



 cuiverer with four legs and mouth ploInsely furnished wit
mouth extends trom suout about four feet back tand is so 80



## yiver be ing still The

## A Spring Bonanza -- IS -OUR GREAT Reorganization Sale!

In order to clear up and arrange for new business and large shipments coming in, we shall sell for 30 days at cost and under all goods left splendid assortment of Furniture, B adsteads and Bedding.

Coming on the eve of Spring Cleaning it should appeal to the eco sceptical that this is a genuine clean-out for the purpose of Reorganiza-
Saturday--Special Dry Goods.
Monday--Fur niture.

## Dress Goods.

Alpacas, Amazon, Serges, in Crimson, Navy mixed, etc., Marino and Plaids in great variety. Splendid assortment of Washing Silks, suitable for Evening Dresses, selling at 25c.; regular 50 c. Skirts.
In Tweeds, Serges, both fancy and plain; excellent quality and up-toLadies' Rain Coats.

## White Embroidered Underskirts.

Great variety for this sale, soc. better, $\ni c$. best; cut
and cost double. You must see these.
Special Matinee Waists.
While they last, $\$ 1.49$-slightly soiled. Waists at 50 c ., 75 c ., $\$ 1.00$, Corsets.
From 35.c. Special up-to-date Long Waist Corsets, $\$ 1.00$. Our well-
known P. \& C. Long Waist Corset, $\$ 1.49$ to clear. Silk Waists.

- Slightly soiled but splendid value, $\$ 1.25, \$ 2.00, \$ 2.25, \$ 2.93$. Just in Ladies' Gloves, Neckwear, Handkerchiefs, Belts, Shoes and Rubbers,
Reduced, Reduced, Reduced

Children's and Misses Coats.
For Spring wear, to clear, 75c., 90 c ., $\$ 1.00, \$ 1.25, \$ 1.50$ up.
Child ren's American Dresses.

Gents' Furnishings.
 $\$ 10.00 ; \$ 5.50$, now $\$ 4.25$. CAPS, no two alike, regular $\$ 1.00$ value, now 25 c Underwear.

## The kind you wear that do wear, 3sc.-must go Shirts, Shirts, Shirts.

| Regular $\$ 1.25$ and 81.50 ; the while lot 55 .a a piece while they last. |
| :--- | Braces.

Spring Socks.
The Eagle Point
The Furness Liner Eagle Point, Which arrived yesteriay afternoon, is 2 large ship. She is over five thous-
and tons gross and can communicate
by wreless over five hundred miles.
Line Company for bringsing mails
We are offering a Special Diss
count on our TWEED SUTT-
INGS before the Spring Trad starts. We would advise you to
call in and call in and see our stock and
prices, and thus be the means of saving considerable on your
Spring Suit. Our name stande Cor aill that. is our names in stande
Tailoring. SPURRELL BROS. 365 Water Street, next dor to to
Parker \& Monroe's. - m23,eod, tf $\xrightarrow[\text { Prisures ant }]{ }$

If freproatings ind Suitings EXPERT CUTTER and WORKMEN.
Satisfaction assured all those who place their order J. J. STRANG,

THE AUTO PIANO


PLAYS WITHOUT HANDS or with hands. The Choice of the United States Navy. CHESLEY WOODS,


## It's So Easy



Brandram-Henderson ENGLISH PAINTS Guaranteed 100 per cent. PURE.

 Sapolin Varnish stain.
hina Lac-the perfect Sta Frescota-a cold water Paint
Marilieine. Harland's White Enamel
Harland's Bath Enamel. Harland's Bath Enamel.
Linoleum and Floor Varnish.
Craek and Seam Filler. Copal and Furniture Varni
paint brushes for $\qquad$ told avd Pipe Enamel. anisher-for removing
paint
Pateat Dpiers. Knotting Shellac.
PAINT BRUSHE DDIC
BOWRIIII BROS., Ltd., Hardware

## Best English Paint!

Manufactured by BLUNDELL, SPENCE \& CO., Hull \& London.

## $\$ 1.75$ gallon.

This Paint has a world wide reputation. Put p in $1 / 2$ pts., pts., $1 / 4$ gall., $1 / 2$ gall and 1 gall. tins.

Martin Hardware Company.

BY CABLE Taxes finin to Waste

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Enominois sulus ans lost. agait,




 Are Your Eyes Right.


 M. C. L. I. Annual Meeting.


## Why buy

 loose cigarettes?
## Buy your

 cigarettes in the Packet.
## Every packet

 contains from 1 to 3 coupons according to kind.Insist on the packet with the coupons Every time.

Coupons mean Premiums.
Imperial Tobacco Co., (NfId.) Limited.

## Advance

Showing of New Gowns. We beg to announce for this week
our disphay of latest Evering Gowns
and Bride and Afternoon Frocks our dispay of latest Bvening Gowns,
and Bridge and Afternon Frocks
These are copies of French Model These are conies of French Model
Gown in loveply shades and designs; no
two alike. We give below a description two alike. We give below a description
of one Gown, , but they must be seen for
the their eleganee to he fully appreceiatod.
This noodel is of rich, heavy Ivory Crepe-de-chine. Waist tas foavy fold Chify. fon vest caught with tiny cut erystals;
sleves are of Chifion draped entirely sleeves are of Chifion draped entirely
with equusiste lace waist is eviled with lace, , ens wide ecrushed girde end is fin-
ished at corsage with a cluster of badi ed Mauve roses and a long rope of pearl and crsstal beads. The skirt is in straight clinging lines, and has a double
peplum of lace, held in place at back by drape and flat bow of Crepe-de-Chine. This Gown is a very beautiful one in its
perfect lines and drapings.
U. S. Picture \& Portrait Co.

Advertiss in the "Telegram."

## ERIDAY, SAT. and MOVIAY

## A Host of

Arguments as to Why You
$\sqrt[\text { TINWARE }]{\text { Tind }}$

| NAIL BRUSHES, 13 c . We have just opened a a large quantity of these, Iarge and small sizes, Black and White bristles firmly set in hardwood; excellent values. Friday, Saturday and Monday |
| :---: |
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| hearth rugs, $\$ 1.84$. Only 22 of them, size $27 \times 58$, with heavy knotted fringed ends; pleasing and the quality to be de- pended on. Reg. $\$ 2,00$. Friday, day .. <br> $\$ 1.84$ |
|  |



Should Do Your Shopping Here !


THE SHOWROOM
Offers for this week FIVE SPECIAL LINES OF Ladies' TUB DRESSES.



|  | LADIES' GINGHAM DRESSES, $\$ 1.3$ | BACK COMBS, $25 c$. |
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|  | a captivating display of fashionable blouses in silk and ninons. |  |
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## HARDWARE SPECIALS.



ANOTHER LINE OF STYLISH NECKWEAR FOR MEN, 29. The suceess attending last wekts Neckwear
Sale bas compeleed is to continue the sale this



MEN'S BRACES, 38c.


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anserems



## Oddments in

 White Goods.
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Damask Tablecloths. PURE WHITE ENGLISH table Cloths. TabLe CLOTHS.



A Snap in American Bed Ticks.

the promes papbr- THE EVENING TELEGRAM, Apríl 3rd, 1914.--12 -read by everyone

| NOTAN EXTRA\| |
| :---: |
| Horses, |
| Cattle, |
| Sheep, |
| Pigs, |
| Poultry |

## CASINO THEATRE!  BUDDAH-The greatest bronze idol ever made. THE LITTLE HERO-An interesingy dram spersed with a few comedy situations. Counterrerr bilis-The most beautiful story ever fimed. RUNNING AWAY OF DoRis-A unique drama of love, jealousy and ambition. WILLIAMSNSS ANIMATED NEWS-Signs of the times; items of interest.

## The Grescent Picture Palacs

THE GRIT OF THE GRINGO-A Mexican war drama.
WHEN DUTY
Pearl White.
THE BLACK CURTAIN-A story of man's ingrati-
ALGIERS AND TUNIS-An instructive travelogue. HIS DOUBLE SURPRISE-A whole reel of fun. MISS LOUISE ARKANDY, Violinist and Vocalist.

## Corbin Padlocks

The Greatest Line in the World. -

NEW ARRIVALS! Ladies' New Spring and Summer Hats.
Ladies' Lawn, Silk and Lu stre Blouses.
 Ladies Black \& C Colored Coats, , leading styles.
Also Ribbons, Flowers, Laces, etc., etc.

## WILLIAM FREW.

| BY REQUEST OF OLDPUPILS. |
| :---: |
|  |  |
|  |  | Remind You

that if you are trying io make the old OVERCOAT do for the winter, you may
have a long time of it yet. Why not try a
"MAUNDER MAKE?
We can show you something snappy in
Suitings and can give style

draw your attention to the fact
that we are offering Special
Value in
Mill Ends of Fine Nainsook,

$$
36 \text { inches wide, Price } 10 \text { cents, }
$$

Advertise in The Telegram
Robert Templeton

## Matting Time

yô have not yet started, ort if you wing homother, but if
Stamped Mat, it will certainy please us to be Pble to
 We are also showing a large assortment of Matting
Pieces in 5 c . and 10 c. bundies, and aiso by the pound:

G. T. HUDSON,

BOWRING BROTHERS, LId. Grocery.

| Phore-332. | Plone - 332. |
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| Tomatoes, String Beans. In Glass: Hacedoines, Mulurooms, |  |
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| Irish in Solb, boxes. New Zealand in 29 lb, boxes. Eniskean in 1 ll . slabs. |  |

Just to

| Matting Time |
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| G. T. HUDSON, |


| GROVE HILL BULLETIN THIS WEEK. |
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do YOC SMOKE

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That's what we are in the
Cleaning and Pressing Business.

By dealing with us lyou can be sure of getting the maximum of satisfaction at the minimum of price. Bcome one of our satisfied customers
W. H. Jackman, (The West End Tailor,
 THE STORE OI SERVICE










 Also in stock!
Good P. E. I. PARSNISS, OAخS, HAY, etc.
PRICES RICHT,

## J. J. ST. JOHN.




TILLIAM TIISON \& SORS



2 BURT \& LAWRENCE, 14 New Gower Street

