



REPORT BY THE BOARD OF DIRECTORS

OF

# THE CANADA LIFE ASSURANCE COMPANY,

SUBMITTED TO THE ANNUAL GENERAL MEETING OF SHAREHOLDERS,

HELD ON THE 9TH SEPT., 1879.

In coming before the Shareholders upon the occasion of their 32nd Annual Meeting, the Directors are able to report the undiminished prosperity and success of the Company, and to point to the business of the year as the best evidence of the confidence which it enjoys. The fact that during a period of unexampled general depression in nearly every branch of trade and commerce, a larger business was transacted by our Company than in any previous year, is conclusive proof of the strong hold which the Canada Life maintains on public confidence.

The Assurances offered to the Company during the year were 2,010 for \$3,428,714, a sum never before reached by this or any other Company in Canada. There were declined 143 Applications for Assurances of \$259,500 upon lives of which the Board did not deem it prudent to undertake the risks.

The number of Policies actually issued was 1,725, for Assurances of \$2,956,566, upon which the new premium income was \$80,399.69. The income of the year was \$743,307.13, of which \$203,640.20 arose from interest alone.

The risks at the close of the year on 30th April last were under 11,387 Policies upon 9,636 lives for \$19,060,516.10 of Assurances, or more than a fifth of the whole Life Assurance business of the Dominion.

The deaths during the year were covered by Assurances for \$152,020.76, the mortality expected and provided for, however, being \$267,397.31.

The Assets of the Company now amount to the large sum of \$3,734,176.40, and the sound character of the Investments will be observed by a reference to the Accounts now submitted, in which it will be noticed that no less than \$1,944,523.91 are in Municipal and other Debenture Securities of the best class.

The Act for the Amendment of the Company's Charter, of which the Shareholders approved upon 17th Feb'y last, having been duly passed by Parliament at its last Session, is now in operation. Its provision for an increase of the share of Profits to be hereafter allotted to the Policy-holders from 75 per cent. to not less than 90 per cent. of the Profits has already given much satisfaction, and will undoubtedly result favorably upon the further business of the Company.

With the view of further simplifying the terms of Policies, and adding to their value in the hands of holders thereof, the Company, in 1864, adopted the practice of making Policies indisputable upon any ground whatever, after they had been in force for five years and age had been proved: and having since then found that concession one which has met with very general approval, the Directors have been led to consider whether they could not with prudence and safety reduce the term of five years, and it has been resolved that Policies shall hereafter be similarly indisputable after they have been in force for two years only.

The division of the five years' profits of the Company takes place next year, and the Directors are warranted in expecting that that will again prove of a very favorable and satisfactory character.

A Dividend of 15 per cent. per annum upon the Capital Stock has been paid during the year, leaving, at the 30th April, a balance of \$89,722.34 at the credit of the Proprietors' Account.

By the death of Mr. Thos. C. Kerr, in November last, the Board was deprived of the services of a highly esteemed colleague and friend, who had, for a very long period, taken a warm interest in the welfare and progress of the Company. To fill the vacancy thus created, the Directors elected the Hon. Sir Alexander Campbell, K. C. M. G., whose very high character and prominent public position will prove of much value and benefit to the institution. Mr. N. Merritt, one of the original Directors of the Company, was also re-elected to a seat at the Board during the year. The other Directors, who retire by rotation, are Messrs. John Stuart, Dennis Moore, Wm. Hendrie, G. A. Kirkpatrick, M. P., and A. G. Ramsay, all of whom are eligible for re-election.

THE CANADA LIFE ASSURANCE COMPANY, )  
Hamilton, Ont., 1st Sept., 1879. )

(Signed,) A. G. RAMSAY, *President*.  
R. HILLS, *Secretary*.

FOR THE 32nd YEAR ENDING 30th APRIL, 1879.

### PAYMENTS.

By Expense Account,	-	-	-	-	-	\$118,892 68
" Liens on Half-Credit Policies suspended, written off,	-	-	-	-	-	10,769 79
" Written off Investments, being depreciation upon Assets,	-	-	-	-	-	7,502 02
" Re-Assurance Premiums,	-	-	-	-	-	2,055 09
" Claims by Death and Matured Endowments,	-	-	-	-	-	132,229 27
" Cancelled (purchased) Policies,	-	-	-	-	-	21,763 09
" Annuities,	-	-	-	-	-	648 00
" Profits of Mutual Branch—" Bonus,"	-	-	-	-	-	\$10,385 16
" Cash,"	-	-	-	-	-	7,691 67
" Diminution of Premiums,	-	-	-	-	-	34,455 07
						52,731 90
" Dividends on Stock,	-	-	-	-	-	18,750 00
" Balance of Assets as per General Abstract of Assets and Liabilities,	-	-	-	-	-	3,444,172 80

\$3,817,417 44

*Audited and approved.* (Signed,) J. SYDNEY CROCKER, *Auditor.*

AS AT 30th APRIL, 1879.

## LIABILITIES.

[illegible]

NOTE. — From this falls to be deducted \$59,600.18 as it is paid for claims not fully due, or for which claimants had not presented valid discharges at 30th April, 1879, nearly all since paid.

[illegible]

NOTE. - From this falls to be deducted \$9,327.75 as it is paid for vested profits on the above unpaid claims, and "Cash" and "Diminution" profits unpaid at 30th April, 1879.

Reserve Profit on Mutual Policies,	-	-	-	-	-	-	\$1,531.61
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\$3,454,172 So

*Audited and approved.* (Signed,) J. SYDNEY CROCKER, *Auditor.*

## REPORT OF COMMITTEE ON INVESTMENTS.

We hereby certify that we have carefully examined and passed in detail the several securities specified in the "General Abstract of Assets and Liabilities to 30th April last," and find the same to be correct, and have also verified the balance of Cash on hand and in bank.

(Signed,) F. W. GATES,  
JAMES OSBORNE,  
JOHN STUART,  
DENNIS MOORE.

CANADA LIFE BUILDINGS,  
Hamilton, 4th August, 1879. }

## AUDITOR'S REPORT, 1879.

TO THE PRESIDENT, VICE PRESIDENT AND DIRECTORS OF THE CANADA LIFE ASSURANCE COMPANY :

Gentlemen, After careful examination of the books of account and vouchers of the Canada Life Assurance Company for the year ending 30th April, 1879, I found them to be perfectly correct in every respect. The cash balance, after deducting the outstanding cheques as stated in the Company's ledger, corresponds with the banker's balance.

The Statements of Receipts and Payments, and Assets and Liabilities, to the 30th April last, herewith submitted, have been compared with the ledger balances, and are certified as correct.

The Debentures, Mortgages and other securities have been examined in detail by me and compared with the several schedules, also submitted herewith, with which they agree, and with the amounts also of the Investment Funds represented in the ledger accounts at the above date.

I have much pleasure in noting the still greatly increasing business of the Company, and that the annual interest on investments (\$203,640.20) alone, actually exceeds the total amount of death claims for the year by so large a sum as \$71,470.93; circumstances on which I may safely venture to congratulate both the Insurers and the Shareholders in the Company.

I have the honor to be, gentlemen, your very faithful servant,

CANADA LIFE OFFICES, HAMILTON, }  
27th August, 1879. }

(Signed) J. SYDNEY CROCKER, Auditor.

Extracts from remarks of the PRESIDENT in moving the adoption of the Annual Report :—

"It is very pleasing indeed to the Directors and to the Officers of the Company to be able to again meet the Stockholders with a report of another most prosperous and successful year. While the Dominion is still unhappily suffering from the trying commercial depression which has now for so long a time embarrassed its trade and prosperity, it is certainly remarkable that the Canada Life Assurance Company should be able to say that the volume of business transacted by it last year is greater than it ever was before. As will have been observed by the report and accounts before the meeting, the Assurance Risks of the Company now amount to nearly *twenty million dollars* (\$20,000,000), and the confidence which the Company enjoys is evinced by the fact that, of persons previously assured with it, and so in a position to judge of its merits and advantages, about one in every five has, at sometime or another, again patronized the Company by taking further Assurance with it.

"It is the constant aim and desire of the Directors to add to the satisfaction of Assurers by every prudent concession and modification of the terms of their Policies, and, after fifteen years' experience of the practice they adopted in 1864 of making all Policies indisputable, on any ground whatever, where age has been proved, after they have been in force for five years, the Board has felt warranted in now reducing the term from five years to two years. Policies, therefore, where age has been proved, are now made indisputable on any ground whatever after they have been in force for two years, and certificates of indisputability may now be obtained by Policy-holders entitled to them.

"The income of the Company during the last year reached the very considerable sum of \$743,307, or over \$2,000 per day, an amount which enables it to take advantage of the best class of investments for large sums, such as smaller institutions are precluded from availing themselves of.

"The Shareholders will remark that the share of the profits to be given to Policy-holders has been increased from 75 per cent. to 90 per cent., a liberal proportion, not exceeded by any other similar Company, and from the already large resources of the Canada Life, likely to prove highly beneficial to Assurers. As the division of the current five years' profits will take place after 30th April next, persons who take out Policies before then will be entitled to share in these, and that is so important an advantage to them that the large number who will doubtless avail themselves of it is likely to add very considerably to the business of the Company.

"The Minimum system of Assurance adopted by this Company a few years ago continues to attract a large share of business to it. By that system the rates of Premiums are so moderate in amount that Assurers can at once secure Policies for sums of an average of about \$1,300 for the same Premium as would be charged by other Companies for \$1,000, and as the advantages and inducements of that system cannot be offered by other Companies which, from their youth and other causes, cannot adopt it, the attacks of such Companies are largely directed against it. By them it is said that the sums in our Policies may be largely reduced, from our profits not reaching a bonus rate of 1 1/4 per cent. per annum, but apart from the fact that the profits have, for the past thirty years, been over 2 per cent. per annum, it may be stated that even if the prognostications of these rival Companies were realized, it would take some twenty to twenty-four years before our \$1,300 of Assurances could be reduced to the \$1,000 of the other Companies, a little intelligent consideration of the question will readily satisfy Assurers of the advantages offered by the Minimum system."

# CANADA LIFE ASSURANCE COMPANY.

ESTABLISHED 1847.

**CAPITAL, - - - 1,000,000 DOLLARS.**

INCORPORATED BY ACT OF PARLIAMENT AND SPECIALLY LICENSED BY GOVERNMENT OF CANADA.

**HEAD OFFICE, HAMILTON, ONT.**

## Board of Directors:

JAS. A. HARDING, Esq., St. John, N. B.  
J. OSBORNE, Esq., Hamilton.  
The Hon. Sir ALEX. CAMPBELL, K.C.M.G., Ottawa.  
A. ALLAN, Esq., (H. & A. Allan) Montreal.  
THOMAS SWINYARD, Esq., Hamilton.  
F. WOLFERSTAN THOMAS, Esq., Montreal.  
Rev. CANON INNES, London.  
D. McINNES, Esq., Hamilton.  
GEORGE HAGUE, Esq., Montreal.  
F. W. GATES, Esq., Hamilton, *Vice-President*.

The Hon. Mr. Justice BURTON, Toronto.  
C. S. GZOWSKI, Esq., Toronto.  
N. MERRITT, Esq., Niagara.  
THOS. W. RITCHIE, Esq., Q. C., Montreal.  
JOHN STUART, Esq., Hamilton.  
DENNIS MOORE, Esq., Hamilton.  
WILLIAM HENDRIE, Esq., Hamilton.  
GEO. A. KIRKPATRICK, Esq., M. P., Kingston.  
A. G. RAMSAY, Esq., Hamilton, *President*.

*Managing Director*,—A. G. RAMSAY, F. I. A.

*Secretary*,—R. HILLS.

*Superintendent of Agencies*,—J. W. MARLING.

*Medical Advisers*,—J. D. MACDONALD, M. D., and J. A. MULLIN, M. D.

*General Agents*,—H. M. POUSSETT, WALTER J. KILNER and J. G. BREWER.

*General Agent for Eastern Ontario*,—GEO. A. COX, Peterboro.

## MONTREAL.

### HONORARY DIRECTORS:

ANDREW ALLAN, Esq.  
F. WOLFERSTAN THOMAS, Esq.  
T. W. RITCHIE, Esq., Q. C.  
D. MASSON, Sen., Esq.

C. J. BRYDGES, Esq.  
JOHN OGILVY, Esq.  
P. M. GALARNEAU, Esq.

*Medical Advisers*,—Drs. REDDY, MOLSON and LARAMEE.

*Secretary for Prov. of Quebec*,—R. POWNALL, Company's Building, 182 St. James St.

*Inspector of Agencies Prov. of Quebec*,—P. LAFERRIERE.

*Special City Agent*, JAMES AKIN.

## TORONTO.

### HONORARY DIRECTORS:

The Hon. Mr. Justice BURTON.  
The Hon. Sir ALEX. CAMPBELL, K. C. M. G.  
Colonel C. S. GZOWSKI.  
J. BETHUNE, Esq., Q. C., M. P. P.  
C. W. BUNTING, Esq., M. P.

The Hon. D. L. MACPHERSON.  
The Hon. Sir C. TUPPER, K. C. M. G., C. B.  
H. S. STRATHY, Esq.  
JAMES MICHIE, Esq.  
P. G. CLOSE, Esq.

*Medical Advisers*,—Drs. OGDEN, WINSTANLEY and GRASETT.

*Agent*,—J. D. HENDERSON, Company's Building, 44 and 46 King St. West.

## OTTAWA.

### HONORARY DIRECTORS:

H. V. NOEL, Esq.  
Medical Advisers, Drs. SWEETLAND, WRIGHT, HENDERSON and GRAHAM.  
*Agent*,—R. H. HAYCOCK.

## LONDON.

### HONORARY DIRECTORS:

Rev. Canon G. M. INNES.  
The Hon. JOHN CARLING, M. P.  
Medical Advisers,—Drs. NELLES, FRASER and STEVENSON.  
*Agent*,—F. S. CLARKE.  
*Special Agent*,—T. W. SMART.

## KINGSTON.

### HONORARY DIRECTORS:

G. A. KIRKPATRICK, Esq., M. P.  
WM. HARTY, Esq.  
W. R. MINGAYE, Esq.  
J. SWIFT, Esq.  
B. M. BRITTON, Esq.  
*Medical Adviser*, Dr. LAYELL.  
*Agent*,—W. McROSSIE.

## THE ADVANTAGES

OF JOINING AN OLD AND SUCCESSFUL COMPANY LIKE THE "CANADA LIFE" MAY BE JUDGED BY THE FOLLOWING FACTS:

- 1st.—The Rates charged are lower than those of other Companies.
- 2nd.—It has the largest business of any Company in Canada.
- 3rd.—The Profit Bonuses added to Life Policies are larger than given by any other Company in Canada.
- 4th.—It has occurred that Profits not only altogether extinguish all Premium Payments, but, in addition, yield the holder an annual surplus.
- 5th.—Assurers now joining the Company will obtain one year's share in the profits at next division in 1880.