

THE EVENING TELEGRAM. ST. JOHN'S. NEWF́OUNDEAND, OCTOBER 21, 1922-2

Tuxedo Sweaters.
The cold

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\begin{aligned}
& \text { A nice New Overcoat will make you "step } \\
& \text { high," The proud, comfortale feeling you will } \\
& \text { have when you wear one of our swell New Over- }
\end{aligned}
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\begin{aligned}
& \text { high." The proud, comfortable feeling you will } \\
& \text { have when you waron on of our well New Over- } \\
& \text { coats will be worth to you more than the new }
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& \text { coats will be yorth to you more than the new } \\
& \text { coat will cost. }
\end{aligned}
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Blankets.


## SLAUGHTER SALE

## Misses and Women'sFall \& WinterMantles, Costumes \&StreetSkirts

Although our Entire Stock of Misses' and Women's Mantles have already been reduced 25 p.c. below first cost, also Costumes and Skirts, we now offer a further reduction as itemized below. We are not looking for proffits on these gar ments. We are offering them much below actual cost. We mean to clear them out. CALL EARLY AND INSPECT THEM.
10nly Ladies' Mantle. Reg. Price $\$ 6.50$. Clearing . . $\$ 5.00$ $"$ Ladies' Mantles. Reg. Price $\$ 9.50$. Clearing. . $\$ 7.50$ Ladies' Mantles. Reg. Price $\$ 10.50$. Clearing. . $\$ 8.72$ Ladies' Mantles. Reg. Price $\$ 12.00$. Clearing. . $\$ 9.20$ Ladies' Mantles. Reg. Price $\$ 14.00$. Clearing. . $\$ 10.00$ Ladies' Mantles. Reg. Price $\$ 15.00$. Clearing. . $\$ 12.00$ Ladies' Mantles. Reg. Price $\$ 18.00$. Clearing. . $\$ 15.00$ Ladies' Mantles. Reg. Price $\$ 20.00$. Clearing . . $\$ 16.51$
 Ladies' Mantles. Reg. Price $\$ 24.50$. Clearing. . $\$ 19.26$ Ladies' Mantles. Reg. Price \$25.50. Clearing. . $\$ 21.40$ Ladies' Mantles. Reg. Price $\$ 28.00$. Clearing. . $\$ 22.40$ Ladies' Mantles. Reg. Price $\$ 30.00$. Clearing. . $\$ 24.00$ Ladies' Mantle. Reg. Price $\$ 33.00$. Clearing. . $\$ 26.22$ Ladies' Mantles. Reg. Price $\$ 34.50$. Clearing. . $\$ 29.92$ Ladies' Mantles. Reg. Price $\$ 37.50$. Ciearing.. . $\$ 30.04$ Ladies' Mantle. Reg. Price $\$ 40.00$. Clearing. . $\$ 32.74$ Ladies' Mantles. Reg. Price $\$ 47.00$. Clearing . . $\$ 38.20$
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## Ladies' Street Skirts

Tweeds, Serges, Sateens, Satins, Fancy Plaids
Regular Price 4.50. Clearing 3.21
Regular Price 5.00. Clearing 3.51
Regular Price 5.50. Clearing 3.71
Requilaĭ Price 4.60. Cleariting 3.63
Regular Price 6.00. Clearing 4.50
Regular Price 7.00. Clearing 5.28
Regular Price 8.00. Clearing 6.30
Regular Price 9.00. Clearing 6.78

1 Only Misses' Mantle. Reg. Price 3.50. Clearing. . \$ 2.67 Misses' Mantle. Reg. Price 5.60. Clearing. . $\$ 3.56$ Misses' Mantles. Reg. Price 7.00. Clearing. . $\$ 5.31$ $\begin{array}{lll}\text { Misses', Mantles. Reg. Price } & \text { Misses } & \text { Mantles. Reg. Price } 8.50 \text {. Clearing . . } \$ 6.26\end{array}$ Misses' Mantles. Reg. Price 8.70. Clearing. . $\$ 6.30$ Misses', Mantles. Reg. Price 9.50. Clearing. . $\$ 7.24$ Misses' Mantles. Reg. Price 9.90 . Clearing. . $\$ 7.50$ Misses' Mantles. Reg. Price 10.00. Clearing. . \$ 7.96 Misses' Mantles. Reg. Price 10.50. Clearing. . \$ 8.47 Misses' Mantles. Reg. Price 11.00. Clearing. . \$8.72 Misses' Mantles. Reg. Price 14.00. Clearing. . $\$ 10.00$ Misses' Mantles. Reg. Price 15.00. Clearing. . $\$ 12.00$ Misses' Mantles. Reg. Price 15.30. Clearing. . $\$ 12.23$ Misses'
Misses' Mantles.
Reg. Price

Reg. Price 15.50. Clearing. . $\$ 12.69$ | Misses' | Mantes. |
| :--- | :--- |
| Meg. Prices | 15.50. Clearing. . $\$ 12.69$ | Misses' Mantles. Reg. Price 17.50. Clearing. . $\$ 15.43$ Misses' Mantle. Reg. Price 26.00. Clearing. . $\$ 18.92$

## $\rightarrow$ Marshall Brothers



## AS OTHERS SEE US

And As We See Ourselves.

| Holyrood |
| :---: |
|  |  |

## Beaver Board is the Best of all Wall Boards

## HERE IS THE PROOF:

On the outside of our Store there are two Beaver Boards which were placed there in 1912 These two Beaver Boards have been exposed to the rain, sun, wind and snow during the pas ten years and are still in good condition.

No mere substitute has stood such a test as this.
During the past ten years seven substitutes for Beaver Board have been sold to take the place of Beaver Board, but to-day not one of these substitutes is seen, and Beaver Board holds its place as the best of all wall boards.
The back of every Beaver Board is branded with the Beaver trade mark


Look for this trade mark whenever you buy Beaver Board. Unless the board you buy as Beaver Board is branded with this trade mark, you are being cheated.
Beaver Board is guaranteed by the Beaver Companies of Thorold and Buffalo and last as long as your house.
Beaver Board is real board made with long fibres of selected Spruce and necessarily will outwear such imitations as consist of several thicknesses of cardboard glued together.

Beaver Board is the best of all Wall Boards.
A.k ss tor price- Smpmpes are free.

COLIN CAMPBELL,
Ltd. St. John's, Newfoundland

THE BEST of RUBBERS for EVERYBODYatLOWEST PRiCES


CHILD'S LONG RUBBERS CHLD'S TAN LONG RUBBERS
CHILD'S THIGH RUBBERS GIRLS' LONG RUBBERS GIRLS' TAN LONG RUBBERS GIRLS' THIGH RUBBERS .

Men's Stormking "Vac". Price .. $\$ 8.20$ MEN'S RED BALL VAC. Price $\$ 7.20$ Men's Stormking "Sea". Price . . . $\$ 6.75$ MEN'S REDMAN. Price . . . $\$ 4.75$ Men's Stormking "Redman". Price . . $\$ 6.00 \quad \overline{\mathrm{BO}} \mathrm{YS}$ ' REDMAN. Price . . . . $\$ 4.00$ Boys' Stormking "Redman", Price. . $\$ 4.80$ Boys Stormking "Redman". Price. . $\$ 4.80$ Youths' Stormking "Redman". Price \$4.20 (Sizes 9 to 13.). Price $\$ 4.20$ YOUTHS' REDMAN. Price .. $\$ 3.2 \theta$ (Sizes 9 to 13.) BOYS' SEA. Price
 Price 81.25.


MEN'S STORM RUBBERS MEN'S Priee \$1.75. MENS HEAVY ROLLED
EDGE STORM RUBBERS
Price $\$ 2.00$.


RUBBERS.
 Nar row, Medium
Pointed toes; Migh, Low
Medium heels.


## Men's

 Sea Rubbers The Rubber with the white sole. TheFishermen's Friend.
Double
wear every pair. and be BuY SEA RUB and be happy ever afterwards.
$\$ 5.00$ HIGH IN QUALITY! LOW IN PRICE
 MEN'S 1-BUCKLE. Price $\$^{3}$

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& \text { wo } \\
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$$

Send the Boys and Girls here for GOOD RUBBERS, we stock the finest brands, Double wear in every pair. STORM RUBBERS, LOW RUBBERS, HIGH, LOW and MEDIUM R YBBERS.

ALL MAIL ORDERS RECEIVE PROMPT ATTENTION.

## F. SMALLWOOD

The Home of Good Rubbers 218 and 220 Water Street

THE EYENING TEIEGRAM, ST. JOHNS NEWFOUNDF AND, OCTOBER $21,1922-5$


Grocers Headquarters!

Just arrived Valencia ONIONS California ORANGES Green GRAPES "King" APPLES

## GEOEGE NEAL, Ltd.

## 0000330231830222020203000000


 Phone $797 . \quad \begin{gathered}\text { J. COCKER, }\end{gathered}$人00"

KARL S. IRAPNELL, Opt. D., EYESIGHT SPECLALIST, 307 Water Street, Upstairs.
$\qquad$ (3x M : CRID OIT. If you have not sold your OIL to us before,
itt sour owo fantul. buy CoD oIL always, Sun-
days ane and Holidays excepted. Franklin's Agencies, Ltd-

 FLOUR!

"Windsor Patent"

"Neptune"
in barrels, highest grade American:
"Canuck"
in. barels, a good medium Canadian
LOWEST PRICES
HARVEY\&CO.LTA.

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YOU CAN NOW BUY THEM AT LOWER PRICES

Goodyear Cord Tires are to-day giving more than twice the mileage of ten years ago, according to veteran users

Yet present Goodyear prices are far below those of 1910 . Quality was never so high; prices never so attractive. It is only natural therefore that more and more car owners are insisting upon Goodyear Cord Tires.
The long life and low cost of Goodyear Cord Tires is something for motorists to consider. They add considerably to the economy of operation every owner desires.

## GOODYEAR

MADE IN CANADA
FRED. V. CHESMAN, Distributor

## New Millinery!

We have opened a new shipment of Ladies' and Misses' Ready-to-wear
Millinery, also new Feathers, Flowers, and all the latest in Millinery trimmings.

$$
\begin{aligned}
& \text { LADIES' HATS,Priced from } \$ 1.90 \text { up to } \$ 7 . \\
& \text { ITEMS OF SPECIAL VALUE }
\end{aligned}
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THE EVENTNG TELEGRAM, ST. JOHN', NEWFOUNDIAND, oCTOBER 21, 1922-6

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EveningTelegram

ANSWERED. In the issue of Telegram, dat-
ed September 22nd, there was
reprinted a letter, written by

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New Lodge Instituted.


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TO-DAY'S MESSAGES. The Archbishop in

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The Archbishop in
Ferryland Distric
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THE CASINO!
FREDERICK W. STRAY of Ottawa THE NEAR EASTERN QUESTION
 "And he (the Turk) shall plant the Tabernacese of his palace between the esea in
glorious holy mountain yet he shall come to his end and none shall help him EVERYONE INVITED.
ADMISSION FREE


NEWFOUNDLAM

POWDER.
Notice is hereby
that the White


Ladies', Gent's and Children's.
RNOWILINCO
Reor

PLAIN GLASS
TUMBLERS


## Personal.

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 hnd, nor yet to stuay of the man- ners and customs of its people.He came evacase it
to citited him
to come and theres
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story. We leave it to our reader to be the judges. We are neither
obiliged
nor
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Mr. Francee or his letter published in the Philadelphia Pubic Lea--
get The gentleman apparenty
is one of theses who does not hide
 turers, who have exploited it to
their own advantage, and to the

 over many worse cases of wait

Forged Documents.


## 

There is Much to Interest. You in These

## CEAPANCE SALES

Arranged for next week at The Royal Stores. Wonderful Bargains in Waterproof Coats, Furs, Separate Skirts, and Blanket Coatings. Goods of sound trustworthy quality. Take early advantage of this great opportunity for Bargain buying


## Waterproof Coats of Quality



## 





| All-Wool Blanket | Separate Skirts |
| :---: | :---: |
| 5 |  |
| = |  |
| Per Yard | $=5=5$ |
| \$3.00 |  |
| Clearing |  |
| ine |  |
| Men's |  |
| Boots |  |
|  |  |
| 55.95 | , wivis |

## The Royal Stores, Limited

the perfection of fine quality
'Sunrise'

## JAMS \& MARMALADE <br> 

## atlas <br> CONFECTIONERY

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## "ßritannei"

PICKLES \& SAUCES,
all these
Ex. Pink ded, And MESSRS. baird \& CO.. P. O. Box 157. st.

Football Reminiscences,
 $=$ Bet minn and wix mow $=$


## Safeguard Your Prints


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Tootons,
where
there is shop at Tooton's, where there if a bums in all grades ands sizes, and in a
wide range of prices.

TOOTON',
The Kodak Store, : Water Street 'Phone 131

## IUTT AND JEFF-








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College Union a Live Topic in Provinces.

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 ATTENTTION:

Six Tons of Welsh Gives Same Heat as Seven Tons U.S. Coal


Econorny Specials
We can save you money! Come in and make us proveit Buy where you can save the most. That's the way wedo.

| $\underset{\text { and }}{\text { school sweaters-For Boys }} \underset{\text { Sirlis. }}{\text { Special }}$ Value | SCH00L SWEATERS-For Girls <br> Up - to - the - minute - style 9200 |
| :---: | :---: |




thé evening tllegram, st. John's. newfoundland, october 21, 1922-9


##  <br> Clearance Bon Marche Sale! <br> Only Staple Lines carried in our Stock, so you have the rare

 opportunity of buying these at Bankrupt Prices.
##  <br> TRINITY.

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bel Gance's
    IL prooccron at The Najestic Theatre
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We are the dead.
Short days ago Short days ago we lived
Felt dawn, gaw sunset
Love and were low Felt dawn, saw seuset glo
Love and were loved and
In Flanders Fields.

See Camp Roofing before you Buy any other kind

Heavy Weight 3-ply,
Large, Full Size Rolls, $\mathbf{3 . 3 0}$ delivered
Used and recommended by Army Engineers in France. Requires no coating until it has been 12 months on your roof.

> Sold by-Burrig bres. Lid. Marroe Eport co, Lad
> USE SIMPLEX NAILS with Solid better than nails and tins, Iron Heads, as Large as Twenty run sze they will LAST AS LONG AS Cent Piece. YOUR ROOF.

Tell him that you want Dairymen's League Evaporated Milk. He may offer you other brands at a higher price, or even some that cost slightly less. But he cannot sell you Evaporated Mouk that of the qualities of fresh country milk-and-cream.
This is unsweetened Evaporated Milk. You
 can also buy Dairymen's League Condensed
Milk, which is sweetened.
Dairymen's League Unsweetened Evaporated Milk is sold in tall cans containing $1 . \mathrm{lb}$. For Sale at Ayre \& Sons, Geo. Knowling's, Royal Stores.

DAIRYMENS LEAGUE
CO-OPERATIME ASSOCATION INC.


SIDE TALKS.


man fromust parme


DODD'S GARAGE, LTD. Ford Distributors Cor Newfoundland



## FIRE INSURANGE!

QUEEN INSURANCE CO. of America THE GREAT AMERICAN INS. CO, OF NEW YORK. ${ }^{\text {Capptal }}$ mractically an
Absolutely no trouble when a loss occurs. PHONE 655.


## Houses! Houses! Houses!

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J. R. JOHNSTON,

TOOLS AND TOOLS AND TOOLS SHOP AND HOME HARDWARE


You cannot come into our Hardware Store and look around without seeing some work

So come in, then, and look around. This will cost you nothing. When you buy, the price will be fair and square.
When we sell you
buy from us always.
OUR HARDWARE WEARS.
BOWRING BROTHERS, Ltd. HARDWARE DEPT.

1500 Sides AMERICAN SOLE LEATHER. NEW MANILLA \& STEAM TARRED ROPE. $31 / 2$ lbs .to 4 lbs. each.
Will be sold at Rock Bottom Prices. North Am. Fur, Hide and Metal Co'y

 Morey's Coal is Good Coal! In Stock, Best Grades of
North Sydney Screened, Scotch Household and Anthracite COAL.
M. MOREY \& Co.,Ltd.
 \% TO BUTCHERS and OTHERS! CHILLED and HARD FROZAN STORAGE MODERATE TERMS.
NFLD. ATLANTIC FISHERIES, LTD.

## Hap, Oals, Corm

To-day ex S.S. Manoa
Prime Timothy Hay
Heavy Black Oals
Bright Yellow Corn
LOWEST PRICES
F. McNamara.
'Phone: 393
Queen Street.

The Breaking Point
Mary Roberts Rinehart,
Author of " The Circular Staircase,
Dangerous Days," " K," etc.
Price \$1.75
S. E. GARLAND, Leading bookseller, itr-9 Water st.


Hard Wearing.
Made by a Firm of World-wide Reputation for Excellence \& Uniformity of Quality.
JOB'SSTORES, LTd.

## Agents.

Forty-Three Years in the Public Service--The Eveniag Telegram

Reid-Newfoundland Co., Limitu
South Coast Steam. ship Service. FREIGHT NOTICE

Freight for the above route will be ac cepted at the Freight Shed to-day, Satur day, from 9 a.m.

Reid-Newfoundland Co., Limited


Come to us for your Electric Supplies. know that you are getting up-to-the-minu
stuff. Be it a Battery or anything else that y Aso come to us for any sort of Electric
Goods you want. We will sell it to you for a fa and square price

Heaters, Heating Pads. Brackets, Bells, etc.
BOWRNGBROTHE
$\approx \approx \approx$

Ladies' Fall
\& Winter Hats
Job
Ladies' Black and Coloured
Velvet Hats
Only \$1.50 each
Ladies' Felt Hats
Only Half Dollar Each
Get Yours Early

