## Company

## s Books of Devotion

 oorstore.
## - $-5=$


 TThe Beok of Holy Indalgences, Toe
Explanation of the Apossues cred What Faith Really Means, 5 bce.
 s, framed and untramed
 Bookseller \& Stationer

## Butter!

## arrived:

## P.E.I. Butter, <br> Slabs.

NEAL


## LES!

arge Apples, good somit pples, all winter keepile
AWRENCB

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## - <br> 

 VOLUME XL. PRICE ONE CENT ST. JOHN'S, NEWFOUNDLAND, SATURDAY, MARCH 23, 1918.$\qquad$ - $\$ 3.0$ 3.00 PER YEAR.

## BAR IRON!

TBOWIRIITG BEROHIEIMIRE, IIMIIIMID.
 Hinmered min - auction. Mit Globe Steam Laundry, On Monday Next, Tutat pererounty yisposed of by Plaut and Machinery,
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FOR SALE
60 Shares Empire
Steam Laundry, Ltd.



Just One Teaspoonful
0'Mara's Syrup of
White Pine and Tar White Pine and Tar

 Thresies: 25 and 50 c. bots.
Peter OMMara, The Druggist,
thas $46-8$ WATER ST. WEST.
Oil, Fish, Lobsters

 hery ina d Goceries Fred. T.Lukins,

Maxmanmenmenampxum

## Auxiliary Power

FOR SAILING VESSELS OF ALL SIZES.
MIETZ AND WEISS CRUDE OIL ENGINES, Sizes 45 -600 Brake Horse-Pomer. Special Features: simplictry, Mietz aid Wiiss oin Ensines are well known in every portion of the



JOB'S STORES, Limited, Distributors and Sole Agents for Newfoundland.
Auction Sales !


'Tis Strenuous Shopping These Days But our ads. will help you some (at least we intend
them to do os.) The buying and getting of goods is
for us difficult, and sometimes we are short of some
items. Just now we have received some things, long
expected, that you may want. They are: expected, that you may want. They are
LADIES' BLACK RUBBER COATS. Ladies' blK. \& WHITE buckram hat shapes
A Small Selection of MILLINERY vELVETS. $\xlongequal{\text { A smal selection of Wear Out Your Boots }}$

Dont Wear Out Your Bools | tramping the town looking for |
| :--- |
| Ladiess wool | Ladies kid gloves. BLACK BEE HIVE, 4 -ply fingering.

BLACK CRESCENT, 4 -ly and 5 -ply RLACC CRESCENT, 4 -ply and 5 -ply fingering.
RIVERSIDE FINGEINGS in RIVERSIDE FINGERINGS in Brown, Heather, Black
and Navy. boys' NAVY SERGE SUTIS. We can give you the best values in these and many
other items you may be searching for. We have been ther king about yous As as materef of fact we are trying
to make pour shopping excurrsions

A Pathway of Flowers as far as possible. With this end in view we are this,
week showing

## A Job Line of Flowers,

10c., 12c. and 15c. Get in amongst these early and pluck the best, don't
wait for the last rose of summer. Be one of the wise
crowd that watches the buying opportunities here.

## Henry Blair

DOMINION IRON AND WRECKING CO canada's largest cash buyers and houtidators



 GENTRAL OFFICES: TRANSPORTATION BLDG. Advertise in the "Telegram:"


## Fashion <br>  <br>    <br> 







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## Adreen tit full:-



That is where we shine.
Geood Goods well made, mod


 wholesale only.
Newfoundland Clothing Co, tit
marb,eod,ti
$W^{\mathrm{E}} \begin{gathered}\text { are still } \\ \text { showing a } \\ \text { splendid se- }\end{gathered}$ splendid selection o
TWEEDS and
SERGES. No scarcity at
Maunder's.

However, we beg to remind our customers thesegoods are selling rapidly , and cannot be replaced at the same price.

John Maunder,
Now Landing Anthracite Coal, All Sizes.
M. MOREY \& CO.

The First Principle of Modern Business is SERVICE,


Tailor and Clothier St. Johns Not


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Letter From Germany










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Dr. A. B. LEHR, The Senior Dentist, 203 Water St

## Teeth

pain ..
Artificial teeth repaired and Full Upper or Lower Sets, best quality ......... 812.00 All branches receive
and personal attention.

## A. B. LEHR, 203 WATER STREETY. <br> arritatuact

## Liviment colids, exc.

SUNLIGHT \& SHADOW

$\mathrm{SO}^{\mathrm{O}}$ wrote James Douglas in a fitting tribute to Heroic Women. It is equally certain that the homes of our gallant soldiers and sailors are
not neglected because war has cast its shadow oer the threshold. The notto of sweethearts and wives is "Cleanliness as usual" with SUNLIGHT ${ }^{\text {SOAP. }}$
We see to it that the hardships of the home are not of a physical nature, for the
guaranteed purity of Sunlight Soap ensures rest and comfort for all who use it $£ 1.000$ Guarantee of Purity on every Bar. LEVER BROTHERS LIMITED. PORT SUNLIGHT, ENGLAND.


## PRIZES!

MEN Buy BUDDY BOOTS for yourself and the Prize Winnoys, and see if you will not be one of the WOMEN.- Bm bear brand rubbers for yourself and the Children, and see for yourself and the Prize Winners this year. Send us your name as often as you make a purchase of Buddy Boots and Bear Brand Rubbers, or have your dealer register your name.
will give away free, this year, to those who pur hase Buddy Boots and Bear Brand Rubbers, the following
prizes, viz:
FIFTY DOLLARS ( $\$ 50.00$ ) IN GOLD.
FIFTY DOLLARS $(\$ 50.00)$ IN GOLD. TWELVE PAIRS MEN'S BUDDY HIP BOOTS. TWELVE PAIRS MEN'S BUDDY LONG BOOTS, TWELVE PAIRS BOYS' BUDDY LONG BOOTS, TWENTY-FOUR PAIRS WO'S LONG BOOTS. TWENTY-FOUR PRS. MISSES' LONG BOOTS TWENTY-FOUR PAIRS CHILD'S LONG BOOTS.

## Cleveland Rubber $\mathbf{C}$.

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## Household Notes.

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TOBACCO


Hudson's Bay Imperial Misture
This choice brand of Tobacco


 Ask any Musician.
Coming, a complete line of Portable and School Organs, at prices ranging from
$\$ 50$ to $\$ 80$.
Correspondence solicited.
Musicians' Supply Co.
Royal Stores Furniture Store.
The 'Florizel' Inquiry


We Have Just Received a Big Shipment of

## SilkwLisle Hosiery.

They comprise Samples and Manufacturers' Seconds, to sell at

## 

## ABOUT HALF THEIR USUAL VALUES.

15,000 pairs of Pure Silk, Milanese, Fibre Silk and Lisle Thread Stockings, the imperfections of which are so slight that they could easily be sold as perfect.

However, the makers' examiners are so strict that the slightest flaw causes them to be rejected.
We Offer Them at About, Half Their Usual Values-In Some Cases for Less.

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 Sale Price, 35c. pair.

Sale Price, 28c. pair.
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of theso would readily sell at $\$ 3.00$. Sale Price, $\$ 1.25$ pair $\underset{\text { checks }}{\text { LIn }}$ SLE
 Sale Price, 45c. pair

## Choose Your Summer Needs NOW!

How long they will remain here we cannot tell, but advise you to Select your Summer's Supply NOW while the best values are here.

## The Royal Siores ted.

## THREE BIG MONEY-SAVING OFFERS.

Despite the high price of Goods in the foreign markets we are enabled to offer our patrons many lines of Dry Goods at last years prices. Our buyer who has recently returned from abroad, was fortunately one of the first in American markets, and, was therefore, enabled to secure many lines of Goods at prices 25 to 30 per cent. below prices ruling to-day. THE EARLY BIRD GETS THE WORM.-BE EARLY.

## Sports'Stripes.

Latest Am. Sports' Stripes.
A splendid cotton material, suitable for making Ladies' and Children's holiday and outing apparel. Values 35c yard, selling.27c. yard.

## Job Lace Curtains.

1,000 pairs
Dainty Lace Curtains,
White, Cream and Ecru. Full length, 3 I-2 yards. All in perfect condition.
VALUES \$2.20, SELLING AT \$1.55 PAIR.

Linen Carriage Wraps.
Just what the Cabmen have been looking for.

3 Dozen only Fancy Check Striped and Linen Carriage Wraps,
Value $\$ 3.00$, Selling $\$ 2.00$ each

We have a large quantity of American Goods opened. They may inferest you.

Marshall Bios

We are opening up new Goods daily. Call and See them.

| biness | APPLES. |  | "Chill Chasers." | In Our |
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Aif bad.


| Special Lot, only |
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| ISED Popurss |

Retres at 3sa DL whipcorns, press srgars.


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IE JOENSON

ARMIES LOCKED Mightiest Conflict Ever -
British Line Holds. British Line Holds. BIIISI MACHINE GUNS DO TERRIBLE EXECUTION.



| ARE YOU A BIG MAN? <br> If you are, here is an item to interest you. \$6.00 SWEATER COATS for $\$ 5,00$. All wool SWEATER COATS in plain Navy shade, V. neck, very comfortable. We are headquarters for the best in this line. |
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## W. V. Drayton.

Complete New Stock of Pianos Al High.class
Player Pianos,
Pianos \& Organs

We are offering them at prices which will appeal to every dollar saver. Terms
as usual made to suite purchasers.
W. V. Drayton,

256 Water St.

## Gossage's Soaps



The Best ! The Cheapest!
GEO. M. BARR,

MARGINAL NOTES


## WEEK END SPECIALS!

 American Shot Silk Blouses,In Bottle Green, Grey, Purple, Shot Effects, etc. Fancy Collars and Sleeves, Low Necks, Pearl Buffons, Elastic Waist Bands,

Special Pric<br>$\$ 1.95$<br>JUST OPENED.

## S. Milley.




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Great Still R

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Boys' SCHOOL BOOTS, at $\$ 2.25$ Boys' Gunmetal Blucher Boots,

PARKER \& MONROE, LId, The Shoe Men.
2000000020000000000000000000
Woodworking Factory and Construction Work. Our Factory is modern and up-to-date. We DOORS, WINDOWS, STAIRS, OFFICE an
STORE FIXTURES, FURNITURE, and all kinds of Cabinet Work, Mantels, Balusters, and all kinds of Trim. We also build houses and do all kinds of construction work,
All work done in a first-class workmanlike manner, of good materials, and reasonable
prices. prices.
PLANS AND SPCCIFICATIIN FREE OF
CHARE TO CUSTOMERS.

Newfoundland Shipbuilding Co'y, Ltd., harbor grace.

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## "A Household Word.'

## The Emerson Piano


CHARLES HUTTON,



DRIED FRUTT.
Standard and Choice
APRICOTS, 25's.
Standard, Choice, Fancy PEACHES, 25's.
$30-40$ TO ${ }^{70-80}$
PRUNES, 25's.
2, 3 and 4 Crown
RAISINS, 50's.
FOOD WILL WIN THE WAR ! Consume Less,
Produce More.
harvey \& co., Ltd.,
WHOLESALE.

Reid-Newfoundland $\mathrm{C}_{0}$

## FREIGHT

 NOTICE: notice.| TIE Menace |  |
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| EmPTY亻 | Sc |
|  | TOOLS |

Owing to ice conditions in Placentia Bay, Freight for Ports of Call of the S.S. "Argyle" WILL NOT be accepted until further

## REID-NEWFOUNDLAND Company



We have just received a ship. ment of the above, comprising: Truss Hoops, Crozes, Flinchers, Chimers, Head Pluckers, Drivers, Side Pluckers, Coopers Dowels.

BOWRING BROTHERS,
LूलाтED,

Hardware Department

Crxex 2x
 Rubber Soling, etc.
OSULLIVANS RUBEER SOL
ING, Nos. 6,8 and 9 .
ENGLISH PAZ

| ENGLISH RAZORS, |
| :--- |
| $\$ 1.25$ |
| and s1.50 each. |

Giant Stekt razors


SHoE KNIVEES, s1.70 doz

| WHTR HANDLE KNIVES |
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| FORIS, 83.50 \& $\$ 4.50$ doza | DESSERT KNIVES, 85.00 doz.



NEYLE'S HARDWARE,

| $\begin{array}{c}\text { (OpD. Bowring Bros.) } \\ \text { WLLLAM soper, Mg. }\end{array}$ |
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POSITIVE SALE!



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Jas. P. Blackwood
$\frac{\text { mar16,tf } \quad \text { McBride's } \mathrm{H}}{\text { Canada's Most Famous }}$
TOBACCO


Hudson's Bay Imperial Mixtu
This choice brand of Tobat CASH'S Tobacco Store Now Landing 500

## Barrels Atlas

 Cement. H.J.Stabe \& Co. Warners Corsets