 THE EVENING TELEGRAM. GES TO-DAY. READ BY OVER 40,000 PEOPLE EyEry day, ast trip from Humbermouth, proceeding as far north as possible.
above schedule, of course, is dependent on weather and ice conditions between this date
and December 25th, but it is hoped the above arrangements will be carried out.
Reid-Newfoundland Company.
S. S. "ETHIE" leaving Clarenville on Friday, December 25th, will make her last trip on Trinity Bay for this season, calling at the usual ports of call to Carbonear, thence direct to St. John's.

## Humbermouth To Battle Harbor.

S. S. "MEIGLE" leaving Humbermouth on Wednesday, December 23rd, will make her
ast trip from Humbermouth, proceeding as fath $\$ 3.00$ PER YEAR. NUMBER 292.
the evening telegram, st. John's, newfoundland, december 16, 1914-2


## DO IT FOR THIS MAIL.

Friends of the Boys in the Old Country are not looking for thanks, but yet at Christmas time you feel like sending these friends something or else sending your Boy something to send them. Here are the two best things you could possibly send: That Excellent Book "Through Newfoundland with the Camera." I One of our Celebrated Sea Green or Brown Carbons. We'll Pack them and Mail them for you
'Phoile 768.-THE HOLLOWAY SIUDIO, LTD., Corner Bates' Hill and Henry Street, St. Join's, Nild.

by s.s. TOBASCO,
Irish, Butter, Selected, 1-lb, Prints.
50 Sides Trish Bacon--boned.

| Cleaned Currants, |  |
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|  |  |
| rton...${ }^{\text {a }}$.14c. |  |
| English Corn Flour, 8c. 1 b . | Best Flowr |
| Campbells Soups, 12.. tin | Desiecatect Cocoanut, 16c ic |

1,000 Tins Condensed Milk, 5c. Tin.



Evening Telegram

## 

Naval Engagemen in North Sea.


## 

## War News

Reported Engagement in the North Sea.

IMPORTANT FIGHTING IN NORTH SEA-BRITISH FLOTILLAS ENGAGED-SCARBOROUGH AND HARTLEPOOL SHELLED

## Special Evening Telegram.

Official Bureau announces regarding important devel opement taking place in North Sea:-German movements of importance are taking place this morning in the North Sea. Scarborough and Hartlepool have been shelled, and our flotillas have at various points been engaged. The situation is developing.

THREE GERMAN CRUISERS AND TWO SUBMARINES SUNK OFF SCARBOROUGH THIS MORN ING.
A message was received in town this morning that three German cruisers and two German subma
sunk in an action off Scarborough this morning

| 1.30 P.M. |  |
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## FREE Toys

## FOR THE CHILDREN

## J. M. Devine, The Right House

( 3 Doors East of Post Office, where street cars
Offers absolutely free to every purchaser of one dollar's
worth of goods between now and X Xmas, Toy or Toys to worth of goods between now and Xmas,
the value of 20. each. Here is a chance to get Toys for the children free. Many mothers are wondering
how and where the usual Xmas happiness for the dear how and where the usual Xmas happiness for the dear
little ones is coming from this X mas. Now, mothers all, we have solved your problem. We shall give Toys free hearts content on the many amusing things we are now
showing. Our windows hold a tale of interest for the hildren. Come and see.
We have many thing
We have many things you are needing for Father or
Brother. Our Overcoats will be serviceable presents they are now cut in half in price. The world knows no
GLOVES -We carr Dent's. better. And then again you will be needing some of new table cloth for Xmas, and that tapestry table cover
of yours is beginning to ook faded. Why not get a new ne? We have them from $\$ 1.40$ up.
And your Rug that did service so long is no longer
t. You are ashamed of fit. Well, come right in and get a beauty at half price. Only a few remaining in Axmin
ster
Her, etc. about a Savory Roaster for Xmas. Remember,
H turkey cooked in a Savory Roaster is much improved; a turkey cooked in a Savory Roaster is much improved
and further be it remembered that when the cooking and further be it remembered that when the cooking
is isproved your temperament also is improved. The Roaster will also make that tough
Rizes-two prices, $\$ 1.00$ and $\$ 1.80$.
sizes-two prices, $\$ 1.00$ and 1.80 . day or two. Don't
You'll hear from us again in a dor
forget the free Toys for the children. Pick out what


Headquarters
for
Cake
JOHN B. AYRE
Here and There.
One 10 eent bottle of Stafford, Essence of Ginger wine wine
make 3 quarts of Ginger Wine. Staffords' Essence of Ginger
Wine makes 3 quarts. Only 10c. Express Ampives-The Brue

Don't forget that litle 10 cent botile of Stafford's Essence or
Ginger Wine for Xmas. $\rightarrow$ dea,
 or for taidergeis. and serst Crat
vesigating
 now in poice custody at st. ceerges
They are charged with staaling quantity of goods from a derailed freight train. Accused will be tried
by Magistrate McDonell at st St Geor-




Maude Fealey the
Beautiful Actress


## To Arrive

SELECTED TURKEYS and Geese. 15 cases Fresh Eggs (not limed).

## 160 bris, Assorted Apples.

60 kegs Grapes.
30 cases Onions
20 bags Onions
20 bags Onions.
600 brls. P. E. I. Potato
Carrots, Parsnips, Beet.
Soper \& Moore
BLAIR'S
Special News Bulletin.

ed further supplies. These are Plush
makes trimmed with Silk Fringe, and
come in Blacks, Moles and Beavers.
PETROGRAD: -Very stormy an
nowing hard, looks as if Winter was

which will be welcome news. This
includes a lot of Grey Squirrel Scarres
at specially attractive Prices. Als
hioicest Fur Sets, at Special Xmas
Cox Firgures. in Mink, Marmots, at
25.00 and $\$ 35.0$ per set, and North-

AMSTERDAM:- We don't care
Continenta, but Britain has certain
nown her superiority


ut the newest and best
(hat means British).
Copenhagen:-It is our experi
ence that for bustery weather there is
othing better than Knited Woel nothing better than Knitted Noo
Rinking Caps. Blairs prices for
hose now are:-Children's. Regular





BERLIN:-We have made excellen
progress; we zot as far as Blairs and
found $3,746,358$ Bargains which wer
found $, 3,74, .588$ Bargains which
then
stone wamediately surrounded (b)
[N.B-Blair's refuse to guarante
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[N.B. Blair's refuse to guarante
te whole truth of any Berlin Diss
patches, but admit of having very
gen number of Bargains, beside
large numbe
liose mentio
es. 1.
Published by Authority



## Marine Notes.

The S.S. Florizel sails at noon to
norrow, for Hailiax and New York.
The S.S. Louisburg Ieft Bell Island this morning for Sydney.
The RM. Carthagitian sails at
oclock this a fternoon for Haltax and
and

* **********

THE EVENING TELEGRAM，ST．JOHN＇S，NEWFOUNDLAND，DECEMBER 16，1914－5

THE ELEPHANT
is the largest inhabitant of the forest in the
world．This is an undisputed far world．This is an undisputed fact．Sunlight
Soap has the largest sale of any Soap in Soap has the largest sale of any Soap in
the world．This，also，is an undisputed fact．The great value of the Elephant＇s tusks is well known，but far better known


## War News．

Messages Received Previous to 9 a．m．

| belgride recaptured． | ading；excepting in the region of Crouy，this artillery fighting has not been spirited．In the Argonne we |
| :---: | :---: |
| Lendon，Dec． $15 .-$ Ooficial | have made some progress and retain－ ed advances made by us on preeeding |
| After comparative quilet，fighting | d |
| mmenced |  |
| attack on the line from H |  |
| to wytschaele，making sub |  |
| progress． |  |
| numerous |  |
| tured．The French |  |
| ment report some progress in the Ar－ |  |
|  |  |
| Serbian troops have re－entered Bel－ grade，after a desperate battle． <br> HARCOURT | gaining foothold，we have everywhere ined the positions won previous ly by us． |
| on the offen | ＇CORMORANT＇INTERNED． washington，Dec． 15. |
| The Official Bureau to－day gave out |  |
|  |  |
| the Alies Were made yes－ |  |
| tsechute in Belgium．Several Ger－ |  |
| man trenches and a number of pris－ oners were captured，and substantial |  |
| pierre bulletia ARIS，Dec．15．－（O |  |
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| ulsed．The Cormmercy rail－ |  |
|  | nas on Monday，but left there imme |
| ages are reported．The Germ |  |
| to resume the offensive west |  |
| Cernay，but were unsuccessful．Else where there is nothing to report． | WASHINGTON，Dec． |
|  | on |
| lies advance． | ided to－day to sen |
| Paris，Dec． | ships to the Panar |
| Belgium the Franco－Belgian | guard against violations of neutrality there by belligerent ships．Just how |
| troops have debouched from Nieuport |  |
| and occupied a line from the outskirts | cruisers or battleships，shall be de－ |
| orges．＇To the | spatched will be determned after a |
| rges．To the | － |
| of Klein Zillbeke and | Col．Goethals，the milltary governor |
| es | ， |
|  | naval offlcer at the Canal．If the |
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| nt ther |  |
| $\mathrm{OFPLCLAL}^{\text {a }}$ | vent such volations，and should it develon that wireless is being used |
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## Christmas Shipment．

Due ex S．S．＂Carthaginian＂Monday， 150 Cases Sweet Oranges， 50 Kegs Green Grapes， 100 Cases Small Onions．

GEO．NEAL



| OUR |  | A |
| :---: | :---: | :---: |
| SPECIAL CUT | ANDCCI UTCJOE ADEIIERS | Special |
| PRICES | $\underline{\text { - }}$ | Cut |
| ON | We have made tremendous reductions in all Table Linens. Our splendid stock of these was never bigger nor better than this season, all beautifully patterned designs and of exceptionally good quality. Prepare for the Xmas Dinner. Attractive Linens add much to the charm and beauty of the Xmas Table. | Price |
| LADIES | much to the charm and beauty of the Xmas Table. <br> Note the Sweeping Price Reductions on White Table Damasks. | On |
| AND |  |  |
| CHILDREN'S |  | White |
| Mantles |  | Twill |
| And All |  | Sheetings |
| Ready-To-Wear |  |  |
| HA |  | Regular 50e. Now 40c Regular 60e. Now 50e |
| Still Continue |  | Regular 6ec, Now 50c <br> Regular 65c. Now 55c |

NOICE.
Bry


## Prospero

Bowring Bros., Ltd.,
FRIDAY, Dec. 18th, Blaces.
 Isands, Herring Neck, Fwoon Change
Moretons Harbor, सxplots, Fingte,
Harture
Harbor, Leading Tickles, Pilley's Is-
 Cove, Jackson's Arm, Hove, Westee
Englee, Conche, St. Anthony, Grigue,
Ent Treight recived unth1 4 p.m. on
Thurssal. For fretight or passage ap-
ply to the Coastal O Ofice BOWRNG BROTHERS, LTD.


Scientific Dentistry! It is impossible to obtain bet ter fitting or more natural look ing TEETH than can be obtained
Teeth extracted free of
pain
Anaesthetic fic fanour. Best Artificial Plates ... . $\mathbf{8 1 2 . 0 0}$ Crown and Bridge Work and Remember OUr Nevem Anness Thetic is used soldy ynd extius
ively at our offices in the U. $\mathrm{U} . \mathrm{A}$, Mlaritime Dental Parlors,

What Do We Do With It ?


Fine and Medium Cut Scotch 0'Meal, 7-lb. Tins \& by the lb.


| go hasd iv haxd. | Ten Buekwheat Flour, 120. plig. |
| :---: | :---: |
| STAR Ceylon Tea is as indispensable as our daily |  |
|  | Extrats. |
| length and breadth of | Mavoing Extracts, 1 oz, and 2 oz, bottle, 75 F \& 81.00 doz |
|  |  |
|  |  |
| time and place | Tabl |
| is appreciated. |  |
| Ib. |  |
| 5 lb. parcels, 10 | low price. |

## C. P. EACAN,

Duchworth Street and Queen's Road

Our Volunteers.


## Your New Fall Hat

## A Kingsion Derly.

We have the right styles at the Right Prices.

J. M. ATKINSON, 312 watzr street

## The German Empress

( $\$ 20,000$ ) per year. By patronizing some of the Dry Cleaning Estab-
shments of Berlin, Her Majesty could reduce this sum to at least hale This process is almost marvellous and there is no more up-to-date UNGAR'S LAUNDRY \& DYE WORKS, Haliiax.

## QUALITY IS THE Salesman WITH Verbena Flour.

IT WILL PAY YOU


WILLIAM FREW.

## Hockey Skates

Selling at Lowest Prices.

| Ladies' Beaver | Glacier |
| :--- | :--- |
| Ladies' Rex | Velox |
| Boys' Hockey | Scotia |
| Gent's Regal | Glacier |
| Mic-Mac | Hockey King |

Amme SkeletionSkates
Hockey Sticks.

| Empire <br> Defence <br> Imperial <br> Stills Special | Champion <br> Boys No. 1 <br> Boys No. 2 |
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| Goal |  |$|$


| Obituary. <br> We regretaluly elironicle to-diay the | $\mathbf{R o}_{0}$ |
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| MeMurdo's Store News. <br> WEDNESDAY, Dec. 16, 1914. Gault's Digestive Syrup will correc |  |
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| I was cured of painful Goitre by MINARD'S LINIMENT. <br> BAYARD MCCULLIN. |  |
|  | Annual Pantomime. |
| I was cured of inflammation by MINAR LINIMENT <br> JOHNSON |  |
| al Neuralgia by Minabots liniment |  |
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| Parkdale, Ont. J. H. BAILEX. |  |
| Cape Report. |  |
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| Special toCape Race, To-day |  |
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| ery. The s.s. Mongolan passed in at |  |
| to-day. Bar. 29.26; ther. 22. AN AGREEABLE SURPRISE |  |
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| A watan that found tis way inta ${ }^{\text {a }}$ |  |
| of the Royal Stores for the W. P. A wo, was returned to its |  |
| owner from London yesterday. Oneof the packers while assisting in making up he first shipment sent by the |  |
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| dered what bad become of it. It was returned by the St. John Ambulance |  |
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$\underset{\text { (SECoxD floor) }}{\text { Jewt. }}$ AYRE \&e SONS, Ltd.

## XMAS GIFTS!

Charming by reason of their neatness of design, par-excellent for their washing and wearing qualities, attractive and tempting to all studying economy, their extremely reasonable prices make our
White I. S. Embd. SIDEBOARD CLOTHS

White H. S. Embd. Tea Cloths

at this season of the year, a most app ropriate and useful Xmas Gift.
A. \& S. RODGER.


| The Cre <br> ＂The <br> A great detective drama in 2 <br> frid Lucas feature in this $\qquad$ | escent Picture | Palace ${ }_{\text {Pren }}$ |
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| $\text { rman } \bar{y}$ | German Cruisers | This D |
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| ause，and spoil the soul of them | land，that Rear－Admiral Troubridge |  |
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| No Question |  |  |
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|  | It＇s Made of |  |
| TAN |  |  |
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| and also in the advertising Choice whole wheat is |  |  |
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| Anyone with signs of nervousness，indigestion，heart futter，sleeplessness or other ills so often caused by tea and coffee，can learn something ofby quitting both tea and coffee and using Postum－served piping hot－ |  |  |
| Delicious－Healhtul－Economical |  |  |
| Postum now comes in two forms： $\qquad$ Regular Postum－must be boiled to bring out the rich flavour． 15 c and 25 c packages |  |  |
|  |  |  |
| Instant Postum－soluble form，made in the cup with hot water instantly． 30 c and 50 c tins Both kinds are delicious，cost per cup about the same，sold by Grocers everywhere． |  |  |
| ＂There＇s a Reason＂for POSTUM |  |  |
|  |  |  |



From the Front．
11.00 A．M．
 The negotiations between tolaly an
Turkey over the








 campaign which was to have been
begun in the spring is now under way begun in the spring is som ruder way
accoring to informatoon from a high－











## Thanks the Public．

## vator Evering Tolegram： Dear sit sit


 tions







## Seasonable Suggestions ：

Our shelves，counters，windows and display fixtures are teeming with all kinds of Fancy Footwear very suitable for Christmas Presen
Warm，Kozy，Comfortable，Serviceable and remarkably Cheap．
Warm，Kozy，Comfortable，Serviceable and remarkably Cheap． There is no more useful Christmas Gift
Sister than a pair of our Shoes or Slippers．


Men＇s Arctic Cloth Slip－ pers，Fancy，Checks，
60 c ．， 80 e．，$\$ 1.00$ to $\$ 1.40$ ． Men＇s Kid House Slip－ 85．c．，$\$ 1.20, \$ 1.60$ to $\$ 2.20$ Men＇s Carpet Slippers，
30 c, ， $35 \mathrm{c} ., 50 \mathrm{c}, 5,60 \mathrm{c}$ ． 30 c, ，35c． $50 \mathrm{c}, 60 \mathrm{c}$
to $\$ 1.00$ ． Boys＇Kid House Slip－
pers， 65 c, ， 70 c ．\＆ 75 c ．
Ladies＇Cloth Gaiters， 35c．，60c．， 10 c. to 81. Infates＇Boots and Men＇s Romeo Slippers Black and Tan， Child＇s Bath Slippers，
35 c ．and 40 c ，

KNOWLING＇S
EAST，WEST and CENTRAL＇SHOE STORES．


## What Shall I

 Give This Xmas？the all perplexing question ju
this question in above headline：

## Give Practical

 Chirismas Presentis． We have just opened a splendid selection of White Enamel Bedsteads that we are offering from $\$ 3.50$ up．Fitted with our Ideal or Oxford Spring，also our Cres－
cent，Felt or Health Mattress，makes the most cent，Felt or Health Mattress，makes the most com－ Then we have Writing Desks，Book Cases，China
Closets，Hall Stands，Parlor and Dining Suites，Side－ oards，Extension Tables，Centre Tables，Wicker Chairs，Fancy，Upholstered and Leather Rockers， Morris Chairs and Wood Rockers in great variety， Lounges，Bureaus and Stands in Surface and Quarter－
ed Oak，Pictures and Mirrors in great variety． Also a nice selection of Tea，Dinner and Toilet Sets，Cheese Dishes，Fern Pots，Work Baskets，Dolls
and other things too numerous to mention And in Silverware we her Bon Bon and Candy
Dishes，Sugar and Cream Sets，Serviette Rings，Mugs， Dishes，Sugar and Gream Sets，Serviette Rings，Mugs，
Smokers＇Sets，Cruets，Silver Knives and Forks，Des－ Smokers＇Sets，Cruets，Silver Knives and Forks，Des－
sert and Table Spoons，very suitable for Xmas presents．
The C．L．MarchCo，Itd．

## G. KNOWLIIG Central Stores. <br> SPECIAL Q. .रorum VALUES!

$\mathbf{W}^{\mathrm{E}}$ are offering the following Special Values for purchasers to purchase early.

| Child's | Women's | W00l |
| :---: | :---: | :---: |
| Fleece-Lined | Fleece-Lined | CLOUDS |
| UNDERWEAR | COMBINATION | SOUARES |
| Bargain | Bargain | Bargain |
| special value in Fleeee | A most astounding yalue | Speailly low prices |
|  |  |  |
|  | 48 cents. | 30 cts. \& 40 c |
|  | These are all well made and | Just the thing for |
| weight wumber in stock and limited and | finished; a nice medium | son, and worth mu than prices asked. |

Infants' and Children's Wool Caps, very specal value, 20c

| GINGHAM BARGAINS. |
| :---: |
|  |  |
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## TICK

 REMNANT BARGAIN.8 cts, 10 cts
13 cis;
Good, strong striped Titek Remnants,
suitable ero Pillows, Bolsters, Matrresess
$\qquad$


## 12 cruls

per yard
entral $\mathcal{G}$ KNOWTING ${ }^{\text {Central }}$
Stores $\left\{\right.$ G. KNOWLING. ${ }^{\text {Stores }}$.

##  <br> An Ideal <br> Christmas Gift! a pair of <br> WOOL BLAMKETS

If you want to be thought much of, and to be thought of continually, give a pair of
Goud Wool Blankets
to some needy friend
And you have your wish fulfilled.
Good Blankelst from S2 to Sio

Bring the Children to see the Model of the "Iron Duke," Admiral Jellicoe's Flagship in the East Window.
S. MILLEY. Advertise in the Evening Telegram

Sealing Commission. Doctors and Gas Fires


Lanterns!
150 dozen
Climax
Lanterns,
and

CEMENT!





eab propley papbr- THE EVENING TELEGRAM, DEC. 16th 1914-10. -read by everyone

## The Question


A Nice Box of Choice CHOCOLATES.

Or a Box of TGOOD CIGARS.
We have them ini ess and bor
the most particilar smoker

| Cllarab candy mias. | xMas |
| :---: | :---: |
| Have you tried them? If not get a box. Put up in 1 lb . boxes. | Cricher stockings and кониціеs. |
| $\begin{aligned} & \text { CREME DE MENTHE. } \\ & \text { Mixed fruit delight. After din- } \\ & \text { ner sweetmeats. } \end{aligned}$ |  |
| CRYSTALIZED METZ FRUITS 1 lb and $1 / \mathrm{lb}$. boxes. | Lemox civte peiches. TRAMERRIE |
| CRYSPALuRD CHERRIISS |  |
| CRYSTITITED PINEEPPLE. |  |

BOWRING BROTHERS,LId.
Phone 332. GROCERY.
'Phone 332.

## Silverware and CASE CUTLERY!

We wish to call your attention to our Marked Dówn Sale of


SLLVERWARE, ETC.
which we are clearing out at almost cost price. SEE OUR WINDOWS.
Martin Hardware Co., Ltd.


## "Camp" Coffee. WINDSOR SALT.

T. A. MACNAB \& CO.


Skating Boots BUSTER BROWN.


Just in: Full lines of Buster Brown Blue Ribbon Shoes for
Boys and Girls. Buster Brown makes an ideal Skating Boot. The high cut Buster Shoes strenthens the ankle, thus making
skating a pleasure without the aid of ankle supports. We also carry ladies sizes in Buster Brown Skating Boots,
$21 / 2,3,31 / 2,4,41 / 2,5,51 / 2$ and 6 . P.S. -In stock a full line of Child's and Misses' Storm Rub-
bers on our Foot-form Last, to fit the Skuffer Shoe.
F. Sinallwood


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ROSSLEY

TWELVE $P$
TERTEFR
ToROTTO, No



Xmas Suggestions













$\underset{\substack{\text { mpwi murnars } \\ \text { Wholesale Store. }}}{\text {. }}$




## DICKS \& CO.,




Strawberries!

> Highly recommended, carefully selected and specially prepared.

THE KIMBALL PIANO CLUB
means a sure saving of $\$ 75$ on your Piano,
Worth enquiring into. ISNTIT? and a possible saving of $\$ 200$.
Musicians' Supply Co., 166 Water Street, St. John's.


