


Just the thing for the "Home Folks" The best Xmas treat you could send

Specially Selected Winter Apples direct from the finest of the Ontario Orchards. They could not be more carefully selected or more choice if they were for the King's own Table. A box of Canada's finest apples! The most crisp, juicy, fuil--flayored appies in the worid! Delikes apples they can buy oor, any place ind at nearly double the price. Remember how a gift like this would have appeaied lo you beore you
came to Canada. What else could you send that would be more appreciated, more enjoyed by all your ane can shate
friends? It is the one gift you could send with the least bother and expense in which all the folks at home
A Bushel Box of Finest Hand=Picked Canadian Winter Apples Delivered at the door of any home in

No bother to you. No express charges to pay. No shipping to look after. No bother with customs. No risk of siafe




These apples are specially selected for Xmas shipment from more than 800 of the finest Ontario orchards.





Fill out the coupon, mail at once





We guarantee these apples ro stielide their destination in AA We, guarantee these appors. the purthase price will be returned
condition. If they

We never had a treat like this before. There is nothing we would have liked better. Since they could not be with us, we know they haven't forgotten us yet."

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Well, You Couldn't Expect Mutt to Make Good if the



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 King of An Bottleal Beers
atands alome at the top of the world's best brews. Its mildness and exquisite taste remains always the same, because it is brewed only from the cream of each year's Barley crop and from the most costly Saazer Hops grown.
R. H. Howard \& Co.

## JOHN GATTO \＆SON bundocingin sithing

 Black Dress Goods Grey Fabrics Velveteens Silk Velvets Lace Gown Patterns Evening Silks Foulard Silks Ladies＇Mantles Costumes Cloaks，Coats， EveningWraps，\＆c． JOHN CATTO \＆SON


## REMEMBER！HE WHO BUILDS HIS FORTUNE UP． ON THE FOUNDATION OF A CITY BUILDS SOLID． LY FOR AN EVER INCREASING INCOME <br> PORT McNICOLL

THE NEW C．P．R．EASTERN TERMINAL ON GEORGIAN BAY，AT TORONTO＇S BACK DOOR 117 MILes FROM TORONTO

| Quietly／and without the lnowledge of Toronto people，the Canadian Pacific Railway have been |
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| builiding on the shores of Georgian Bag，at Port McNicoll，what one of their own officials has said will |
| be the LARGEST TRRMINAL on their system．For months the work of creating a neww shipping， |
| port has been going on，Seven Million Dollars have aliready been spent，ten millions will be |
| spent．Grain elevators are now being erected，freight sheds provided and a city is in the making． |

We have in our offices maps and photos showing the immensity of the work being so rapidly pushed to completion by the C．P．R．We ask you to call and look these over－it will pay you．We will also show you the best located lots in Port McNicoll．Lots that are situated in the heart of the busiest district．We deposit－and the lots are not high priced．

PORT MCNICOLL IS NOW THE TERMINAL OF THE C．P．R．，GEORGIAN BAY All freight and tourist trafel is ria Port MeNicoll．Port MeNicoll will have low freight rates．It is the logi－ ral point for flour mills，factories and distributing warehouses，and is 134 miles nearer the seaboard than the quire，namely

## SEWERS AND WATER

| commission men－ <br> Port McNicoll will be the pocket book For the immense grain prodicts of the Prairil $\frac{1}{6} 5$ ou Duluth and Burfalo－ the point of trans－shipment rail to water．You should appre clate the advantages offered you by this strategic situation． | merchants－ <br> Two thousand men are now emploged In the immeditate vicinity of Port Mcivicoll and Victorta Harbor．These men and their families provide a fietd for all linds of merchandise． | BuIDERS－ <br> Here is a field fort builders．Port Mo Nicoll will require many substantial bulld－ ings，which will demand the sericices of carpenters，brickiayers，paliters，plumbi－ ers，and artizans．All who help tin the erection of honses，etc． |
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| Contractors－ | HOTEL KEEPERS－ | The Fielin－ |
| Port MeNicoll will have hundreds of thousands of dollars worth of profitable contracte to ber fet in all lines of construc－ Oity work－vairemis and private enterpris－ ees of various ${ }^{2}$ kinds． | Port McNicoll cannot help but attract a large transient population，as well as a permanent one．It will be both a otarting point and terminus for travelers or ral and water．This means money for good hotel business． | Port MeNicoll is a city in the making． Its growth will be phenomenal．The man here a very virgin field in which to oper－ ate．The 1911 census for Owen Sound is 12，555 people． |

PORT MCNICOLL IN 1915 WILL HAVE 15,000 PEOPLE BUY YOUR LOT TO－DAY
OUR GUARANTEE
We guarantee the title to our lots in Port McNicoll to be perfect．
Do Yo Wayt to hrow more abol
We guarantee to furnish a good and valid deed to each purchaser of a
lot or lots in Port McNicoll．
We guarantee to pay all expenses，both for time and money expended If any person who upon investigation finds that we have stated anything in printed literature or written letter ma－ terially at
McNicoll．
Te guarantee to return all money paid to us if conditions are not

## preented in our printed matter and written letters．

## J．C．HAYES CO．，Limited

154 BAY STREET

real estate specialists
Tel．M．7140－7141

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Do you know, Mr. Advertiser, who It forms, we consider, the greatest

| CENSUS FIGURES CLOSE <br> FhEEAOV PMEES ARE City's Returns Nearly Talled With Those of Government. LWUHED IT BY TURKS |  | Laid cornerstone <br> Of the New Metallurgy Bullding at Queen's: University. |
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| A comparison of the Dominion census figures with those of the local assessmant departmont shote that the |  |  |
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| which accounts for the similarity of returns. "Under the new act, passed In 1905, |  |  |
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| time and perseverance only if you will use Zam-Buk |  |  |
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## What Information Advertisers Need

Come on and hear

 | Architect Was Tossed From Pillar Such is the Expectation, Bu |  |
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| to Post by Aldermen-Charges | Much Deponds on Wintor Wer- | ther-Good Work So Far.

What Some Men Lose Who Lack It



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## WOYEN'S ILMENTS

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Resumption of Buoyant Trend Shown in the Mining Markets


## Stock Market Turns Weak on Revived Rumors of Trust-Baiting



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> CANADLAN Municipal debentures offer
> santy or paicicis $41 / 2 \%$ to $51 / 4 \%$
> You may have some Municipal or other high-grade securities not yiela ng the desired income. Our proposals to lake in exchango these suce benefit to you. We hare a strong list of CITY, COUNTY, TOWN SHIP, AND SCHOCL DISTRICT DEBENTURES

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Heron \& Co.
Bond and Investment Securities
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## John G. Beaty

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14 King Street W . Toronto


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SHOP EARLY

| On Sale TO-DAY <br>  <br> Men's 75 c Underwear . . . . . . . Boys' Ulsters $\mathbf{6 . 0 0}$ Three Specials in the Rug Dept. |
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Dress Goods, Silks and Linings









 French broader cinc.



Gloves and Hosiery





## Embroideries



Fancy Needlework


## BOOTS

## MENS GOODYEAR BOOTS, AT S1.99





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f the Friday Barga

Underwear, Corsets, Girls' Dresses and Children's Wear


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 and

 Petticoats and House Dresses





## Curtains and Box Settees








 Friday is an especially gratifying day to do your shopping in the de-
partment devoted to WOMEN's READY-TO-WEAR CLOTHES, as prices are so low that few women eave the sore without that
comfortable feeling that comes combortabie feeing that comes
with a purchase representing
MORE THAN YOUR MONEY'S MORE THAN YOUR MONEYS
WORTH. Here are instanes of worth, Here are instaneew:
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## China Bargains

 nation piece Austrian chinn wares,





Seas Waif price 10.00

## Seasonable Wash Goods



In the Waist Department One thell only

 Thre Traies of Tailored shirit waists in
 1.50 and si,95.5. Friday bargsin Oingen thile or white Lingerie and stiped. Eight Wonderful Bargains in Linens and Staples


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## Ribbons

## A Great Two Days' Carpet, Rug \& Linoleum Sale Phenomenal Bargains in all Departments.



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## At the Drug Circle <br>  <br> \section*{In the Book Dept.}

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## Toilet Requisites

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##  <br> The Best Provisions

## Silverware and Watches





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Here are meagre particulan of clothes for men and boyss,
Come and see them on Fridas: Come and see them on Frididy,
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Friday Furniture

Silver and Other Han
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