

EVERYONE

TEN PAGES TO-DAY.

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING.

TEN PAGES TO-DAY.

WEATHER FORECAST.
TORONTO. Noon—Fresh N. W. winds, fair and cold. Sun- day—S.E. winds, light snow fall.
ROPER'S NOON.—Bar. 29.99; Ther. 35.

THE EVENING TELEGRAM.

FOR LATEST WAR NEWS SEE 5th PAGE.

VOLUME XXXVII.

PRICE ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, SATURDAY, JANUARY 23, 1915.

\$3.00 PER YEAR.

NUMBER 19.

Use BUFFALO FLOUR. Sold at BOWRING'S Retail Store.

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fresh and juicy,
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YOU DECIDED YET?
to our store will ensure
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CONSULT US.
the following please:
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Valuable Property for Sale!
All that Land, about 80 acres, more or less, situate on Topsail Road, a little west of Donovan's. Has frontage of about one thousand feet and goes back almost to Horse Cove Road. Is well wooded, amongst which is some very fine timber.
For particulars apply to
GEORGE A. HUTCHINGS,
care Job Bros. & Co., Ltd.
Executor Estate of late Monier Williams Hutchings.
St. John's, 16 January, 1915.
Jan16,1m,eod



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I have your office up-to-date. Give it the appearance of success, that it deserves with the high-class

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I sell. You will find our filing cabinets to be savers of time, labor and space.
They pay for themselves in convenience and the increased efficiency of your office force. Why not enquire further?

PRICIE JOHNSON,
Agent Globe-Wernicke Co.

Let Us Fill Your Order from FRESH SUPPLIES!
ELLIS & CO., Limited.,
203 Water St.
Fresh New York Turkeys.
Fresh New York Ducks.
Fresh New York Chicken.
Fresh N. Y. Corned Beef.
Fresh New York Geese.

Scotch Beef Ham, Ayreshire Bacon
(Not Smoked).
FRESH CODFISH.
FRESH SALMON.
FRESH SMELTS.

California Oranges.
Palermo Lemons.
Dessert Apples.
Cooking Apples.
Tangerines.
Bartlett Pears.
Grape Fruit.

LOCH FYNE SMOKED HERRING.
English Cheddar Cheese (Prize Dairy).
Gorgonzola Cheese.
Blue Nose Butter.
N. Y. Fresh Butter.

Remember Our Telephone 482 & 876

Rossley Theatre!
(Under the distinguished patronage of His Excellency the Governor, Lady Davidson and the Misses Davidson.)
GRAND PANTOMIME TREAT.
Children's Matinee 5 cents.
Red Riding Hood will give souvenirs to the little ones.
Pictures and a Pantomime by 50 people.
Monday, Scotch Pantomime **ROB ROY.**

J. J. ST. JOHN. CUT PRICES
1400 lbs. of **REAL IRISH BUTTER.**
California Blue Raisins, 12c. lb.
Cleaned Currants, 1 lb., 7 1/2 c. pkg
Seeded Raisins, 1 lb., .13c. pkg.
Icing Sugar9c. lb.
Evaporated Apricots20c. lb.
Fresh Eggs40c. doz.
Pink, White & Chocolate Icings.
Moir's Chocolates, Cake and Candies.
Dessert Raisins, 25c. and 30c. lb.
Large assortment of **JACOBS' BISCUITS.**
Bird's Egg & Custard Powder.
Large bottles of Syrup22c.
3 GREAT LEADERS:
Our Eclipse Tea at40c. lb.
Our REAL Irish Butter.
Our Sloan's Liniment, .25c. btl.
(The greatest cure known.)
Our Free Silver will be ready for delivery on and after Monday, 28th inst.

J. J. ST. JOHN,
136 & 138 Duckworth Street.

Grove Hill Bulletin This Week!
IN POTS: Primulas.
Radishes, Lettuce, Parsley.
Wreaths, Crosses & Floral Decorations at shortest notice.
Terms: CASH.

J. McNEIL,
Waterford Bridge Road.

W. J. WHELAN,
182 Duckworth Street.
Phone 65.
Windows Cleaned and Polished in Hotels, Club Rooms, Schools and Factories. Private Residences a specialty, at shortest notice. Carpets Cleaned and all orders attended to. P. O. Box 1127.
N.B.—Orders can be left to Janitor Board of Trade Bldg.
dec7,6m,eod

Partridge Berries!
We will sell at less than cost, a few barrels
No. 1 Partridge Berries,
in splendid condition.
Job's Stores, Ltd.
Jan16,6l,eod



Dr. A. B. LEHR,
(The Senior Dentist),
203 WATER STREET.
Jan21,th,s,tu,tf

Grey Engines
for Kerosene.
Ferro Engines
for Kerosene.
Britannia 4 Cycle Marine Engines.
Sweeping reductions in all engine prices.
A. H. MURRAY,
Bowring's Cove.
Jan6,eod,tf

Lazell's MASSATTA
A NEW AND TOTALLY DIFFERENT **TALCUM POWDER**
Not only softer, smoother, more satisfying than any other, but distinguished by the "True Oriental Odor," a fragrance invaluable in its subtlety and charm.
In addition to Massatta, we carry a complete line of Lazell's Famous Soaps, including the most exquisite Perfumes, delightful Toilet Waters, scented Creams, and Powders of unassailable excellence.
At all Druggists, St. John's, Nfld.



MINARD'S LINIMENT CURE
CUTS, Etc.

25th Week of the War
Matchless PAINT
Quality as Usual.
Is Good Paint.
The Standard Mfg., Co., Ltd.

RED CROSS LINE.
INTENDED SAILINGS.
From New York. From St. John's.
STEPHANO, Jan. 16th. STEPHANO, Jan. 23rd.
Passenger Tickets issued to New York, Halifax and Boston.
FARES INCLUDING MEALS & BERTH ON RED CROSS STEAMERS:—

	1st	2nd
To New York	\$40.00	\$70.00
To Halifax	20.00	35.00
To Boston (Plant Line)	29.00	51.00
To Boston (D.A.R.)	30.00	51.00

Connections at Halifax for Boston: (1) Plant Line Wednesdays at 8 a.m. (2) Dominion Atlantic Railway through the beautiful land of Evangeline to Yarmouth, thence by Boston and Yarmouth S. S. Co., Ltd., Wednesday and Saturday. Luxurious accommodation and excellent cuisine by either route. Full particulars from
HARVEY & Co., Ltd.,
Jan10,m,w,t,tf Agents Red Cross Line.

CHEAPEST AND BEST.
Fresh Eggs in cases (Lion Brand),
Island Blue Potatoes (good stock),
Valencia Onions (splendid order),
Oranges—(20's) (sweet and juicy),
Sweet Cluster Grapes (never better).
EDWIN MURRAY,
Jan15,eod,tf

The Eastern Trust Company.
The Eastern Trust Company directs attention to the public to the advantages offered by its Safety Deposit system of boxes.
In the vault in its office there is installed a nest of deposit boxes of the latest design and of the greatest strength. These boxes can be opened only by the customer. A room is attached where the customer may examine his securities at leisure. The price of these boxes vary according to size. The smallest box in the nest is capable of holding conveniently the papers of the ordinary investor. The larger sizes are suitable for professional men who hold documents in trust for clients.
The prices are:—
Size No. 1 \$4.00 per year
Size No. 2 6.00 per year
Size No. 3 10.00 per year
Size No. 4 20.00 per year
This system is capable of supplying the needs of every class of person desirous of ensuring the safe deposit of securities.
Further particulars can be obtained by applying to the Manager, Address: Pitts Building, Water Street.
HERBERT KNIGHT,
Manager.
oct5,m,tf

MEAT
OUR MEAT IS SOMETHING TO CROW OVER.
It comes from the choicest cattle, and small stock, and no king's table has better.
A LITTLE GOOD MEAT
that you can eat is better than a whole lot that you cannot get your teeth through. For your own benefit and ours, give our meats a trial.
M. CONNOLLY,
176 Duckworth St.
Phone 420.

FOR THE HONOR OF THE EMPIRE!
See this stirring War Picture now on view in the window of **PARSONS' ART STORE.**
It is a sample of the work done by **THE THOS. D. MURPHY CALENDAR COMPANY.**
P. E. OUTERBRIDGE,
Sole Agent for Nfld.
(Represented in Conception Bay by Mr. Daniel O'Shea.)
Jan23,s,tf



The Maritime Dental Parlors,
THE HOME OF GOOD DENTISTRY.
Here you can obtain expert work in all branches.
Our new Anaesthetic, used exclusively by us, makes our method of EXTRACTION absolutely painless.
Teeth Extracted free of Pain 25c.
Best Fitting and most natural looking Artificial Sets \$12.00
Crown and Bridge Work and Filling at prices within the reach of all.
EXAMINATION FREE.
176 Water Street (Opp. M. Chaplin's)
Phone 62.
dec29, tu,th,s,tf

FOR SALE.
Fresh Drawn **TURKEYS, GEESE, DUCKS, CHICKEN, BEEF, EGGS, CANADA BUTTER**
JAS. R. KNIGHT

MONEY TO LOAN!
We have three thousand two hundred dollars (\$3,200.00) to loan on Real Estate Mortgage in amounts of \$100.00 and up, at current rates of interest. Only first-class properties considered.
Make application at our Office.
Fred. J. Roil & Co.
Real Estate,
SMALLWOOD BUILDING,
Duckworth Street,
St. John's, Newfoundland.

Newfoundland Board of Trade!
The Annual Meeting of the Newfoundland Board of Trade will be held in the Rooms on Tuesday, 26th January, 1915, at 4 p.m.
ERNEST A. PAYN,
Jan22,2i Secretary-Treasurer.

MASONIC CLUB!
Annual Sale of Papers and Magazines will be held 8 p.m. **TUESDAY, 26th Jan'y, 1915.**
S. A. CHURCHILL,
Hon. Secretary.
Jan23,s,tu

Per S.S. "Stephano,"
January 23, 1915.
California Oranges,
New York Table Apples,
Pears, Bananas, Parsnips,
Carrots, Beetroot,
Oysters and Haddies,
N. Y. Chicken, N. Y. Celery,
American Corned Beef.
JAMES STOTT.
LORD'S DAY ALLIANCE
—The Annual Meeting of the friends and supporters of the Alliance will be held in the Methodist College Hall to-morrow (Sunday) at 8.15 p.m.
Jan23,1i

LOST — Tuesday, between Cockpit Road and Queen Street, a Lady's Black Satchel Bag, containing a sum of money; also 2 small Purses and an empty flask. A very serious loss to owner. Finder will be rewarded on returning to Telegram Office.
Jan23,1i

HELP WANTED.
WANTED—A General Servant, references required; apply to **MRS. H. CRAWFORD,** 179 LeMarchant Road.
Jan23,3i

WANTED — A Housemaid, Feb. 1st; apply to **MRS. A. MACPIERSON,** "Hillsboro," King's Bridge Road.
Jan23,1f

WANTED—A Good General Servant, able to do plain cooking; must have references; apply **MRS. BLACK,** 49 Freshwater Road.
Jan22,3i

WANTED—At Once, a General Servant, reference required; apply **MRS. W. B. COMERFORD,** 109 Military Road.
Jan21,1f

WANTED — A Washerwoman; country preferred; apply to **MRS. BROWNING,** King's Bridge Rd.
Jan21,1f

WANTED — An Experienced Stenographer; apply to **FRANKLIN AGENCIES.**
Jan20,3i

AGENTS WANTED — Agents are coining money selling our big 10c Packages of 29 Assorted Postal Cards, "5000 Varieties." "Big Profits." Sell everywhere at Sight. Sample Package 10c. Particulars Free. **SULLIVAN CARD CO.,** 1234 Van Buren St., Chicago, Ill. Jan23,1i

AGENTS — "The World's Greatest War," including Canada's part. Profusely illustrated with actual battle scenes. Record seller. Make seven dollars daily. Sample book free on promise to canvass. **LINSCOTT COMPANY,** Brantford, Jan11,24i



Do you suffer from Indigestion

Indigestion is largely due to a debilitated condition of the stomach. In this condition the stomach is unable to digest food—this is, exact the nutrient from it. There is, the food lays in the stomach and ferments, causing pain, flatulency and heartburn. You must dread mealtime because of those terrible indigestion pains afterwards. But—try taking a wineglassful of Wingarnis a quarter of an hour before meals. You will find that Wingarnis will give a tone and a vigour to the stomach and enable it to perform its functions in a natural manner. Don't continue to suffer needlessly. Take Wingarnis to-day. Will you try just one bottle?

Begin to get well FREE.

Wingarnis is made in England, and you can obtain a liberal free trial bottle—no money back. It is a goodly gift—send 6 cents stamps to pay postage to WINGARNIS, Messrs. MARSHALL BROS., Water Street, St. John's, Newfoundland.



Agents for Newfoundland—Messrs. MARSHALL BROS., Water Street, St. John's, Newfoundland.

Plot That Failed;

Love That Would Not Be Denied.

CHAPTER XV.

"And how is Lady Lackland?" asked Mrs. Mildmay.

"Better I found her, I am glad to say, much better. The earl had not come down yet; parliamentary duties kept him in town I suppose. Pity, a great pity. The peasant in his coat, beneath the blue sky and on the heather-covered hill, is to be envied by an earl in London this weather. By the way," he continued, glancing at Violet and speaking in a low tone as if he were anxious not to awake her, "I heard of rather a damaging trait in Leicester's character."

"Indeed!" said Mrs. Mildmay, very much interested, and looking up from her knitting.

"Yes; Lady Lackland knows more of him than we do, of course; she sees him at balls and concerts, at friends' houses and parties. Mr. Leicester Dodson, so I hear, is a terrible flirt."

"Oh, dear me, I am sorry to hear that," said Mrs. Mildmay, shaking her head over her knitting and entirely unconscious of the sudden pallor which had fallen upon the motionless face opposite her and which the captain had quickly noted.

"Yes, not very dreadful, is it? It is not fair to accuse the young fellow—as nice a young fellow as ever lived!—behind his back, but I do hear two or three stories of broken hearts and scattered yows—but nothing very tangible. But be sure Lady Lackland would not have mentioned it if she had not some grounds for regretting it."

"Regretting it?" said Mrs. Mildmay, who could never see through hints and innuendoes and always required things to be as plain as plate-glass.

"Don't you see, my dear madam," said the captain, lowering his voice to a musical pitch, which was as distinct as a trumpet call to the ears of the motionless girl, "don't you see

that the young fellow is really in love with Lady Ethel and that he would win her but for Lady Lackland's doubt of his steadiness. A flirt, my dear madam, is to be evaded by every prudent mother and every sensible girl—"

Violet rose, white and statuesque.

"I was nearly asleep," she said, looking round the room with a sad, stupefied look in her eyes of dumb pain, like some one roused to a sense of a lifelong misery. "I—I am very tired, aunt, and I think I shall go to bed."

The captain was by her side, ringing for her candle, in a moment, and she smiled—yes, smiled at him as he pressed her hand and murmured a good-night.

Brave Violet! what did that smile cost her?

She had heard every word, and every word rang in her ears and stabbed at her breast when she laid her head on her pillow.

While Violet was lying awake and burning with mortification and a wounded heart, Jemmie Sanderson was down on his knees beside his straw pallet in the policeman's cot thanking Heaven for the safe return of his benefactor and greatly worshipped Leicester. He loved Leicester with a love that passed all calculation. He had stood unnoticed in the crowd, close to the ladies and gentlemen, when they had landed and, unseen by Leicester, he had stood close behind him weeping his childish heart out with happy tears of joy and gratitude.

So the two, woman and boy, were at the same time enduring widely different feelings for the same man.

Life is full of strange contradictions.

CHAPTER XVI.

Quite unconscious of the stab in the back, so to speak, which the cunning Captain Murpoint had delivered him, Leicester spent the evening in entertaining his guests, Lord Fitz and Lady Ethel.

In the morning Leicester and his guests walked over to the Park.

He would have liked to have been alone, but that was impossible under the circumstances, so he contented himself with hoping that he might get an opportunity of speaking to Violet alone.

But Violet had spent the watchful night in planning for herself a desperate course of action.

She was, as she told herself at breakfast time, prepared to meet "the flirt" on his own ground.

Nothing would do for Mrs. Mildmay but that she insisted that the Cedars party should remain all day to dinner, and to see the evening out, and a footman was dispatched with the invitation for Mr. and Mrs. Dodson.

"I am so delighted you have come," said the good-natured lady; "for I do think Violet is quite triste and needs a little excitement."

They were standing on the lawn chatting, and Leicester glanced up at the upper windows expecting to see a blind down.

"Miss Mildmay not well?" he asked.

"Yes," said Mrs. Mildmay. "But a little low spirited, I think. She will brighten up when she hears that you are here, James," and she called to a footman who was passing, "please ask Miss Violet to come down."

But Violet did not need any information.

She saw the group approach from her window, and as Leicester's long limbs strode across the lawn her heart beat violently.

"He has come for another flirtation, has he?" said the mortified, suffering girl. "Well, he shall not be disappointed. He shall see that two can play at his contemptible game."

So saying she thrust a camellia in her glossy hair, called a smile, perhaps the first artificial one she had ever forced, to her beautiful face, and stole down the stairs, bursting upon the group like a vision of Oriental beauty.

Leicester advanced, but Violet passing on and went to kiss Ethel. Then she shook hands cordially with Bertie, added a blush when repeating the salutation for Lord Fitz, and pretended to have forgotten that Leicester had not received a word.

"I'm so small," he said, with a smile, "that no wonder Miss Mildmay overlooks me."

"Did I not shake hands?" said Violet, looking him full in the face, not with coldness, but with a pleasant, indifferent, painfully frank friendship. "Did I not? How stupid of me! But I was overwhelmed with surprise," and she gave him her hand with a cool, self-composed smile which staggered him.

Before three minutes had passed Lord Fitz plucked up courage to say: "Miss Mildmay, you said you would show me your flowers."

"Did I?" said Violet. "Then I will redeem my promise," and with a smile, she led him to the conservatory in which Leicester had lounged but a few days ago, listening to her faint laughter and drinking in the charm of her youth and beauty.

With a blush of pleasure, Fitz walked off with her, and soon his boyish laugh could be heard from the greenhouses, joined with Violet's musical peal.

What had happened to cause her to treat him so?

Yesterday she was all frank delight in his presence.

To-day she treated him with the haughty insolence and indifference of a sultana.

"Ah!" said Leicester, with a growl. "They are all alike. The best of them cannot resist a lord."

He was not in the best of humors for a collision with the captain, but Captain Murpoint greeted him ardently.

"None the worse for your weather yesterday, I see," he said, in his soft, silky voice. "I was just coming after you. Mr. Fairfax, who is the most inventive genius in the way of pleasure I have ever had the happiness of meeting, has set up a target and we are all shooting at it with arrows which remind me of nothing so much as the arrows which the Brahmins give their children to play with."

"Confound the Brahmins!" thought Leicester, but he walked by the side of the captain to where the clever Bertie had set the arrows pastime going, and then the captain left him to order some sherry and soda water.

Mrs. Mildmay begged him to light a cigar, and Leicester, who really wanted one, gave way.

He seated himself on a bench and watched the party, wondering whether Lord Fitz had finished his second

If you suffer from this painful malady, apply Zam-Buk. It is purely herbal, quickly eases the dull, gnawing pain, stops bleeding, irritation, and in a short time completely and permanently cures. Zam-Buk should be in every home.

Mrs. C. Hanson, Poplar, R.C., says: "I suffered for years with bleeding piles. The pain was often so bad I could hardly walk. I tried remedy after remedy, and finally underwent an operation, but only got temporary relief. At last I tried Zam-Buk. Perseverance with this completely cured me and there has been no return of the trouble." See box at drug stores and stores.



Address all applications for samples and retail orders to T. McElduff & Co., St. John's.

wreath, and what the pair in the conservatory were doing now.

Presently he heard their laughing from the back of him, and it stung him to the quick.

"Confound her!" he muttered. "Why should I let her see her wickedness at flirting is cutting me up so? By Jove, I'll show her two can play at that game. I'll make up to Ethel Boisdale!" So saying he drew his legs to the ground, pitched his cigar into the shrubbery and went up to Ethel.

"Now, Lady Boisdale," he said, "I am going to enter the lists, and I bet you a box of Jovian's best—I have the size—that I hit the bull's-eye three times out of six."

"Oh, I shall bet," said Ethel, "because I am sure I shall win. Why, we have been trying ever so long, and have not hit it once."

"There goes then," said Leicester. "Hit or miss. Hit it is. That's once. Twice, I have missed it. Three times, that's a hit. Four times, missed it. Missed it again, missed it again. That's the sixth time, and I've lost."

Then he rattled on as lively and entertaining as Bertie himself, so startling that honest friend that he did not know what to make of it.

All through the glorious afternoon

Mrs. H. VON RODEN of LYNDON, KY.

Recommends Lydia E. Pinkham's Vegetable Compound for Backache, Nervousness, Headaches.

Lyndon, Ky.—"I have been taking Lydia E. Pinkham's Vegetable Compound for headaches, neuralgia pains, backache, nervousness and a general run-down condition of the system, and am entirely relieved of these troubles. I recommend your remedies to my friends and give you permission to publish what I write."

Mrs. H. VON RODEN, Lyndon, Ky. "When a woman like Mrs. Von Roden is generous enough to write such a letter as the above for publication, she should at least be given credit for a sincere desire to help other suffering women, for we assure you there is no other reason why she should court such publicity."

Canadian Woman's Experience: Windsor, Ont.—"The birth of my first child left me a wreck with terrible weak spells, but I am glad to tell you that I do not have those weak spells and I feel like a new woman since taking Lydia E. Pinkham's Vegetable Compound. I am now well and strong and can do my own housework. I do not take medicine of any kind. It was Lydia E. Pinkham's Vegetable Compound that restored me to health."

Mrs. ROBERT FAIRBAIN, 72 Parent Avenue, Windsor, Ontario.

If you want special advice write to Lydia E. Pinkham Medicine Co. (confidential) Lynn, Mass. Your letter will be opened, read and answered by a woman and held in strict confidence.

the plot and counter-plot were carried on.

At dinner Leicester devoted himself to Lady Ethel, talked to her with an amount of badinage and excitement that was most unusual.

After dinner Fitz went straight up to Violet, who was sitting talking to Ethel, and seated himself in a chair beside them.

Leicester dropped down beside Mrs. Mildmay and Mrs. Dodson and joined in a discussion upon croquet.

But the captain did not let him rest. "I think there's a frigate coming across," he said. "It's rather misty, but I fancy I can distinguish the masts."

Leicester rose and walked to the window.

From the place where he stood, he could hear, as the captain had intended that he should, every word Fitz and Violet were saying.

The young lord, excited by the wine to an extraordinary pitch of courage, was making love, hot and furious.

Violet, just a little frightened, was laughing and rather nervously evading him.

Leicester's cheeks flushed, and, his eyes, hidden by the field glass, flashed passionately.

"Consummate coquette!" he murmured, "she is either fooling the boy or angling for a coronet—she whom I thought the soul of purity and disinterestedness. Which is it? By Heaven, I will know!"

And, much to the captain's amusement, he dropped the field glass and said, with an air almost of command: "Miss Mildmay, your eyes are better than either mine or Captain Murpoint's; pray lend us their aid."

Violet hesitated a moment, then, with a smile which barely covered a peculiar feeling of nervousness, rose and came forward.

"Step outside," said Leicester, in his deep voice, and before she knew what he was going to do he drew her hand within his arm and led her out. "Do you see," he said, "out yonder? or have you no eyes for anything to-night but Lord Fitz Plantagenet Boisdale?"

"Mr. Leicester!" exclaimed Violet, with dignity, still trembling inwardly.

"Pardon me," he said in a deep whisper, drawing her farther from the window and speaking in an earnest, almost pleading tone, "pardon me. I was wrong to speak so, but let me plead as an excuse some provocation. I have not wounded you, Miss Mildmay, by those few words once or twice so much as you have me by one of a thousand you have spoken to-day."

Violet tried to draw her hand away, but his strong, hard hand retained it against her will.

(To be Continued.)

Fads and Fashions.

Tafteta gowns are actually being made up with ten circular ruffles on the skirt.

Russian leather has come into fashion again for some of the finest handbags.

Sleeves are very long and close, and frequently have frills reaching to the elbow.

The most up-to-date afternoon frocks are of broadcloth, tafteta, satin and faille.

Handkerchiefs are no longer white alone. Instead we find them in many colors.

Tinted sleeves are among the prettiest a girl can choose for her evening frock.

Even large full sleeves, set into a low shoulder and gathered at the waist, are seen.

Old-fashioned pointed bodices are one of the features of young girls' evening frocks.

Gay and novel sweaters are much to the front. Never did sweaters have such good lines.

New handbags have jeweled clasps. The color of the lining should match the stern.

The return of tafteta and moire in silks is noted. Black and colors will be well liked.

The new waist line is gradually creeping up. It will merge with the best line in the near future.

Single roses of tulle in silver gauze are charming for the decoration of young girls' toilettes.

Just In! Evening Telegram Fashion Plates

LATE MAGAZINES, NEW BOOKS AND A LOT OF NEW WAR LITERATURE.

Daily Graphic War Cartoons, No. 3, 4c. Sphere Xmas Number, 30c. Anti-Christ in Egypt, 65c. The Invasion of 1910 by Wm. LeQuex, 15c.

The Kaiser and His Barbarians, 18c. Winter's Pie, 30c. France and the French People, 30c. Germany and the German People, 30c. Great Britain and the European Crisis, 6c.

World's War War Manuals, 1, 2, 3, 4c. 80c. each. Britain as Germany's Vassal, Bernhard, 60c.

Pan-Germanism, by R. G. Usher, 60c. My Heart's Right There, F. M. Barclay, 30c.

The Desire of His Life by Ethel M. Dell, 18c. The German Danger by Bart Kennedy, 30c.

Lord Roberts of Kandahar, 30c. Life of Sir John Bull, 30c. General French's Despatches from the Front, 18c.

How the War will End by Ransom, 30c. The Fleets at War by A. Hard, 30c. The Times' Book of the Navy, 30c. Dictionary of Naval and Military Terms, 75c.

All the latest Magazines and Illustrated Papers—Strand, Wide World, London, Royal.

New Nash's Pall Mall War Illustrated, 8c. War Budget, 10c.; Illustrated War News, Navy & Army, Illustrated London News, Graphic War Weekly, 5c.

Something to Read, Latest Div., 35c. The Secret of the Reef by H. Bindloss, 60c.

In Self-Defence by Silas K. Hocking, 60c.

GARLAND'S Bookstores,

177 and 253 Water Street, St. John's.



The Finest Novel

RALPH CONNOR HAS EVER WRITTEN.

"The finest thing Ralph Connor has done, and when we remember his past achievements that is no mean praise. His style throughout is strong and forcible, he has an intimate knowledge of what he is writing about, and his inspired descriptions of the heroisms of the North-West Mounted Police make one glow with the same feeling of pride as do the accounts of our heroes in the battles that are raging now. Ralph Connor shows us what magnificent men and what brave, noble women, the sons and daughters of the Empire, are. It is a joy to meet some of our old friends again, and in the dangers and anxieties they undergo they more than ever show of what pure gold they are made."

RALPH CONNOR, THE PATROL OF THE SUN DANCE TRAIL. Cloth 80c., Paper 60c. See the New Magazines, the New War Pictures, the New War Papers and the New War Books.

DICKS & Co., Biggest, Brightest, Busiest and Best Book, Stationery and Fancy Goods Store in Nfld.

THURSDAY, 10th Dec

Now landing, per "Sjostad," BEST SCREENED North Sydney COAL.

IN STORE. Anthracite Coal, Furnace, Egg, Stove, Nut.

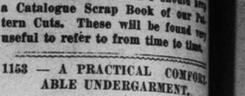
M. MOREY & CO. Office, Queen Street.

MINARD'S LINIMENT CURES BURNS, Etc.

Evening Telegram Fashion Plates

The Home Dressmaker should have a Catalogue Scrap Book of our Fashion Cuts. These will be found very useful to refer to from time to time.

1153 — A PRACTICAL COMFORTABLE UNDERGARMENT.



Ladies' Combination of Corset and Drawers.

A practical feature of this model, the belt portion on the cover, which brings the fulness well above the waistline. The drawers are of new lines and with comfortable ease. For lawn, cambric, muslin, crepe, batiste, silk, or flannel, design is very appropriate. It may be finished with embroidered scalloped lace and insertion. All over the broderie could be used effectively in this style. The Pattern is cut in sizes: Small, Medium and Large, requires 3-3/8 yards of 36 inch material for a Medium size.

A pattern of this illustration mailed to any address on receipt of 10c. silver or stamps.

1156—A POPULAR STYLE.



Ladies' Tunic Skirt in Raised or Normal Waistline (with yoke).

Such a variety of effects are produced in the new tunic models, that all figures may be suited. The raised styles, with yoke in girle form, are very attractive. The model here shown is cut on new lines, and is becoming. The deep yoke, brings the fulness at hip length, where it gracefully disposed of in plaits. The foundation skirt has added fulness supplied by plaits at the side below knee height. The Pattern is cut in 5 sizes: 22, 24, 26, 28 and 30 inches waist measure. It requires 2 1/2 yards for the skirt, and 3/4 yard for the tunic of 44 inch material, for 26 inch size.

A pattern of this illustration mailed to any address on receipt of 10c. silver or stamps.

1156

The Sunday suggested by the Executive of the General Conference Special Committee is January 31st, and it is extremely important that little delay should occur in taking the collection or offering, and that the amounts received should be promptly forwarded.

A strong and carefully selected committee to direct the expenditure of this fund has been formed, and our people may rest assured that the proceeds of their generosity will be carefully applied to the speedy relief of suffering.

Yours in the common service, S. D. CHOWN, General Superintendent.

Toronto, January, 1915.

Doctors and Gas Fires

In an article which recently appeared in the London "Evening News," Mr. W. G. Faulkner stated: "In making my inquiries I discovered one significant fact. This was that one company—the Gas Light and Coke Company—had among their consumers 2,500 doctors who had gas fires installed in their houses, some as many as ten or a dozen; that 1,500 of these doctors had become users of gas during the past three years; and that not one had ever given them up."

Professor C. V. Boys F.R.S., says in the "Standard": "Sentiment and inertia are the only obstacles against the general adoption of gas fires and cooking appliances. Wonderful deep-rooted prejudice, in spite of bribing with a few shillings, is an admirable agent for heating a room; and as such a gas fire dries the air in a room more than any other fire."—Nov 17, 1914

An Intelligent Person may earn \$100 monthly corresponding to newspapers. No canvassing. Send particulars. Press Syndicate P.O. Lockport, N.Y.

Minard's Liniment Cures Diphtheria

Thanksgiving Day

The President of the Methodist Conference, Rev. F. R. Matthews, suggests the holding of public services in all Methodist Churches at 11 a.m. on Monday next, Thanksgiving Day, and the taking up of a collection in aid of the Belgian Relief Fund. Appended is a letter from the Rev. Dr. Chown, dealing with this work: GENERAL SUPPLY'S OFFICIAL APPEAL.

To the Ministers of the Methodist Church:

Dear Brethren.—Belgium has made the last supreme sacrifice of laying its very life on the altar of human liberty under circumstances of the most tragic character. Its lofty and incomparable heroism has stirred the imagination of the world, and profoundly moved upon its sympathy. Public bodies, large and small, in Canada, impelled by the spirit of Christianity, have the channels of praise-worthy liberality, and have themselves added to the volume of beneficence which has relieved and blessed needy millions of these devoted people. Our own congregations, as such, in many instances have responded by collections to the touching appeal of unvarnished fact, while thousands of our members have made individual subscriptions.

It must also be borne in mind by our faithful people—ever in this emergency, that the appeal of our departmental secretaries for the adequate support of the great social, educational, missionary, and other agencies of the Church, has unprecedented urgency owing to conditions imposed upon our Dominion by the war, so that abatement of liberality in these directions is impossible without serious embarrassment, and our circuit work, it is needless to say, must be sustained.

Notwithstanding such considerations, it is still the belief of the Executive of our General Conference Special Committee that there are many Methodists who have not yet found it convenient to respond to this Belgian appeal, while there are many others who have already given something of their bounty, but whose realization of the need is becoming more intense as the appalling facts become clearer, and they are ready for a further opportunity to help.

To these and to all other classes we make appeal in the name of Canadian Methodism for the further help demanded in the name of humanity, of patriotism, and the teachings of the Founder of Christianity.

"Bear ye one another's burdens and so fulfil the law of Christ." "Ye that are strong ought to bear the infirmities of the weak." The Belgians have been robbed, wounded, and left half dead. If we be good Samaritans, we cannot pass by the appeal they silently make to us with averted life and closed hands.

Liberty is left in the discretion of the Superintendent of each Circuit and Mission in every respect as to the manner of making the appeal, with this suggestion only, that sufficient opportunity be given for the full expression of the heart of our people. Envelopes may be used, or otherwise, as local considerations may dictate. They will not, however, be furnished from the Central Office.

Rev. T. Albery Moore, D.D., Wesley Buildings, Richmond Street, Toronto, and Mr. J. H. Gundy, have been appointed joint treasurers of this fund. All remittances should be sent to Dr. Moore, and will be acknowledged in due course.

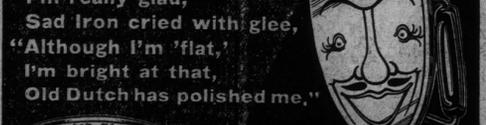
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Toronto, January, 1915.

"Folks say I'm sad, I'm really glad," Sad Iron cried with glee, "Although I'm flat, I'm bright at that, Old Dutch has polished me."



MADE IN CANADA

Thanksgiving Day

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GENERAL SUPPLY OFFICIAL APPEAL

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Years in the common service. S. D. CHOWN, General Superintendent, Toronto, January, 1915.

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Here and There.

LOADING DEALS.—The steamers Nascopie and Beothic are loading deals at Halifax for England.

THANKSGIVING DAY.—Monday being Thanksgiving Day, The Evening Telegram will not be published.

HOCKEY MATCH.—The hockey match between the St. Bon's and Terra Novas will be played Monday evening.

ORGANS.—Shipment just received. We are showing two new styles of Needham Organs at our way down prices, CHEESLEY WOODS, 140 Water Street (upstairs)—Jan 14, 15.

ICE MOVED OFF.—Yesterday afternoon the ice moved off the shore and enabled shipping to get in and out of the harbour.

MORE DIPHTHERIA.—A 14-year-old boy, suffering from diphtheria, was removed to hospital yesterday afternoon from LeMarchant Road.

Stafford's Liniment cures Rheumatism, Lumbago, Neuralgia, and all aches and pains. For sale everywhere.—Jan 2, 15.

BONAVENTURE BACK.—The s.s. Bonaventure, forty hours from North Sydney, arrived yesterday afternoon with a coal cargo to A. Harvey & Co.

VESSELS GOT AWAY.—The s.s. Jean and H. R. Silver which were long bound several days, got away for Brazil yesterday afternoon with fish cargoes.

CHIMNEY FIRES.—The Fire Companies were called out yesterday afternoon to Plymouth and LeMarchant Roads where chimney fires were in progress, but no damage was done.

OLD SEALS TAKEN.—Some old seals were taken in nets by the residents of Grafton when the Prospero was there, though only a few risked putting out nets owing to the ice conditions.

C.C.C. "AT HOME."—Yesterday afternoon the C.C.C. Ladies' Committee met and discussed the idea of holding the annual "At Home" this year. It was decided to hold the affair on Feb. 9th.

DR. DE VAN'S FEMALE PILLS Reliable medicine for all Female Complaints. \$5 a box, or three for \$10, at drug stores. Mailed to any address on receipt of price. The Scientific Drug Co., St. Catharines, Ontario.

PHOSPHORUS FOR MEN Restores Vitality, Strength and Brings back the "Grey" to the "Red." \$2.50 a box, or two for \$5, at drug stores, or by mail on receipt of price. The Scientific Drug Co., St. Catharines, Ontario.

RESERVE FORCE MEETING.—The Reserve Force Committee met yesterday afternoon. Sir Joseph Outbridge presided over a large attendance. Matters regarding the transporting of the Reserve Force were dealt with.

A GOOD PLACE TO COME for your Groceries, Stationery, Stamps, Picture Postcards, Papers, Soft Drinks, Candy, etc., is WALKER'S Cash Grocery, 27 Charlton St. (off Springdale). Ask for your coupons and receive premiums up to May 1st. dec 24, 3m, th, ms

MINES RE-OPENED.—Though the mining companies at Bell Island have been conducting operations on a small scale since opening, a considerable number of men from points in Conception Bay are now employed there. This will prove a great boon to those men particularly, as some of them did poorly at the fishery last season.

THE NEW FRENCH REMEDY. THERAPION NO. 1 CURES RHEUMATISM, NEURALGIA, MIGRAINE, SCIATICA, BRUISES, SWELLINGS, WITHOUT MEDICINE. THERAPION NO. 2 CURES BRUISES, SWELLINGS, SCIATICA, BRUISES, SWELLINGS, WITHOUT MEDICINE. THERAPION NO. 3 CURES BRUISES, SWELLINGS, SCIATICA, BRUISES, SWELLINGS, WITHOUT MEDICINE.

BACK FROM FRANCE. The s.s. Morwenna, which brought a cargo of oats from Prince Edward Island to Havre, France, the gift of the Canadian Government to the French Army, arrived back to this port yesterday afternoon. On the return the ship called at Portland for bunker coal. The run from Havre was made in eleven days. Capt. Holmes was very indignant over the sensational report circulated about the ship and crew during their absence.

Arrived on Monday by S. S. Stephano: Winter Keeping Apples—Kings, Baldwins, Wagners, Greenings, Ben Davis; California Fruits, Pears in boxes, Lemons, Cal. Oranges, Florida Oranges, large bunches Bananas, California Grapes, Blue and Red, in baskets and kegs; American Baldwins in brls. Special attention given to outport orders. Price list sent on request, at GLEESON'S, 108 Water Street East. P. O. Box 681. dec 5, ood, 15

At the City Hall.

The Chairman and all the members of the Board, except Mr. I. C. Morris (who is out of town recruiting) attended last night's meeting of the Civic Commission.

Mr. McGrath called the attention of the Board to the filthy condition of the city thoroughfares, and was of the opinion that present conditions were caused by negligence on the part of the inspectors. The Sanitary Committee will attend to the matter.

I. G. Sullivan forwarded by request the names of the firmers who assisted in the building of the water services. On motion of Mr. Anderson, seconded by Mr. Mullaly, it was ordered that the men be paid for their services.

James Wilcox, Plymouth Road, complained of defective drainage causing damage to his residence. The matter was referred to the Engineer. Jonas Barber, President T. P. U., asked that the snow be removed from the junction of Mundy's Pond and LeMarchant Roads, the place being impassable to horses. He also complained of non-taxpayers being given work in preference to Union men who pay taxes. Both matters will receive immediate attention.

H. Reid wrote again re the erection of dwelling at Battery Town. Mr. Reid will receive a final answer as soon as the Committee report on the matter.

W. M. Clapp complained of the action of the city in permitting a cab stand in front of his property, thereby affecting his rental and value. He suggested that a suitable stand be provided, with telephone communication, as in other cities. A committee will consider the matter.

In the matter of the claim of James Murphy, the Solicitor reported that the Board was not responsible. W. Goudie, Duckworth Street, will be asked to make repairs to a wall in front of house, the work to be done under the supervision of the Engineer.

The report of the Water Inspector showed that a large number of defective pipes are in use, resulting in abnormal waste. The Solicitor will be asked to give notice to the delinquents that unless repairs are effected, prosecution will follow.

Mr. Mullaly objected to the vote to the Secretary for extra services. He moved a reconsideration of the matter, but the motion was not seconded.

The question of breaking stone for macadamizing purposes was discussed. The general opinion was that owing to the general depression in labor it would be advisable to have the stone broken by hand and thus afford employment to a number of men.

With the passing of pay rolls and the usual routine business the meeting adjourned.

The Chairman reported that he, with a sub-committee consisting of Messrs. Harris, Anderson and Ayre, had regard upon the Prime Minister in regard to the obtaining of the Government's guarantee of a loan for the purpose of carrying out the improvement of the Water Distribution System as recommended by Mr. Longley. The Prime Minister received the committee favourably and said that on receipt of a letter from the Municipal Board stating their requirements he would lay the same before the Executive.

Stephano Arrives With Record Freight.

BROUGHT HOME SHIPWRECKED CREW.

The Red Cross Liner Stephano, Captain Smith, arrived in port last evening from New York and Halifax, after a run of forty-three hours from the latter port, bringing as passengers in saloon: H. A. Winter, R. King, C. McNulty and eight second class.

RECORD CARGO. The ship brought a record cargo of freight. The holds were filled to their utmost capacity, on deck were a large quantity of hay, oil and dories, while every other available space, including two rooms, was occupied with merchandise.

SHIPWRECK CREW ARRIVES. The crew of the ill-fated schooner Arnold, which was abandoned in mid-ocean, arrived by the Stephano. Their names are: George Elford, Captain, of Port Hope Bay; Ronald House, mate of Catalina; Edgar Huskins, Bonavista; Thomas Burlett, Placentia; John Griffin, Bonavista; and Augustus Leit, West Indies. A thrilling account of the untold hardships and sufferings of the crew have already been reported from Canadian exchanges.

The vessel left Oporto, where she discharged a fish cargo, on Nov. 12th and matters were alright until Dec. 1st. From then up to Jan. 8th, when the vessel was abandoned, there was nothing but a succession of gales and hurricanes. While the vessel was being tossed about by the storm-swept ocean the crew had a hard time of it, being without sleep, fuel and food, none of the latter they had seen for four days and subsisted for a whole fortnight on a few pieces of fruit and wine, while 100 drums of cork had to be used for firing. The crew emphasize strongly the fact that early on Thursday afternoon, of Jan. 7th, the Arnold put up distress signals to a passing liner, which bore down on the schooner and when quite near altered her course and refused to make any attempt to rescue the crew of Newfoundlanders, though the steamer was signalled by fog horns, guns and lights. The next morning another steamer was sighted, proving to be the Rio Tiete, Capt. Freemantle, bound from Hull, England, to St. John, N.B. The crew were taken off and the schooner set fire to. The following Thursday the Rio Tiete reached her destination, and the shipwrecked men were brought to Halifax on the s.s. Chaleur, thence joining the Stephano. Captain Elford and crew speak in the highest terms of the treatment accorded them on board the Rio Tiete.

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"TIZ" PUTS JOY IN SORE, ACHING FEET

Use "TIZ" for tired, tender, swollen, sweaty, calloused feet and corns—It's grand!



"TIZ" makes sore, burning, tired feet fairly dance with delight. Away go the aches and pains, the corns, callouses, blisters, bunions and chilblains.

"TIZ" draws out the acids and poisons that put up your feet. No matter how hard you work, how long you dance, how far you walk, or how long you remain on your feet, "TIZ" brings restful foot comfort. "TIZ" is magical, grand, wonderful for tired, aching, swollen, smarting feet. Ah! how comfortable, how happy you feel. Your feet just tingle for joy; shoes never hurt or seem tight.

Get a 25 cent box of "TIZ" now from any druggist or department store. End foot torture forever—wear smaller shoes, keep your feet fresh, sweet and happy. Just think! a whole year's foot comfort for only 25 cents.

Successful Performance.

A large gathering attended the entertainment given by the Frontiers Dramatic Company at the Mechanics' Hall last night. The production was well staged, and those taking part are to be congratulated on the success of the affair. Quite a substantial sum was realized, and will be devoted to the purchase of smokes for the volunteers of the Second Contingent.

GOES ON DOCK.—The Prospero, which was on a shoal at Horse Islands will, after discharging her freight, go into dry dock for slight repairs before the water line. She will be repaired for one trip on the northern route by the Eagle.

From the Heart of the Wheat Comes the delicate flour. There's only a little. And around it lies gluten that's hard and tough—bothersome in baking. To pick this cream of the flour from the ordinary, we sift it ten times—Ten times through fine silk. And only the daintiest particles, sifting through, go out as Gold Medal Flour. The rest we deem unfit. Do you want all of the flour, or just the best of the flour? Will you have milk and cream, or just the cream, when both cost an equal price? There can't be any question. Then in ordering, Madam, don't merely say "flour." That means any flour. Say the flour you want—say— Washburn-Crosby's Gold Medal FLOUR. Sold Wholesale, In Store and to Arrive. G. I. ANDERSON, Agent, 165 Water Street

"STARR" HOCKEY SKATES. THE MODERN MERCURY. Mercury, the winged messenger of the gods (according to ancient legends) had small wings on his feet to speed over the land with the ease of a bird. But Mercury had no advantage over the modern skater who uses Canadian-made "STARR" Skates. "STARR" Skates take the place of wings—they are light, strong, comfortable—and enable the wearer to skim lightly and confidently over the ice—whether in pure fun or the swift sport of a hockey game. The popular "STARR" Micro-Mac Featherweight Hockey Skate (trademark registered at Ottawa) shown at the bottom of this advertisement is a speedy hockey skate, and equally good for rink skating. It is especially strong, because of the bar connecting the heel and sole plates. The specially welded and tempered steel blades retain their cutting surface longer and better. Very little sharpening is needed. Hitch yourself to a "STARR" Skate and surprise yourself and your friends. "STARR" Skates are equally good for artificial or natural ice. We absolutely guarantee "STARR" Skates unconditionally—if they break, take them back and get a new pair. Manufactured by STARR MANUFACTURING CO., LIMITED Dartmouth, N.S.

BOWRING BROTHERS, Limited, Hardware Department. CANADA'S HARVEST. Thirteen million acres, it is estimated, will be sown to wheat alone in Canada in the spring. This at an average yield of 20 bushels to the acre would suffice to meet the requirements of every human being in the British Islands. In addition to this acreage there are, of course, the vast areas sown to other crops, so that Canada is very literally a "granary of the Empire." Without such assistance the world could not be fed. Belgium is in ruins, the north of France is no better off. Russia's sons are confronting Austria, Germany and Turkey. There will be no harvests reaped next year over a major portion of the continent of Europe, and it is for lands more favourably situated to make good the deficiency. Canada, as shown by the figures quoted above, has risen to the occasion, and the result must be beneficial not alone to her farmers, but also to the economic condition of the country as a whole, since it is almost a truism that when agriculture is booming other industries are in a healthy condition. WINNARD'S LINIMENT CURES DIPHTHERIA.

ning gram ion Plates. The Dressmaker should keep the Scrap Book of our Pat. These will be found very refer to from time to time. PRACTICAL COMFORT UNDERGARMENT. Combination of Corset Cover and Drawers. A feature of this model is the portion on the cover, which the fulness well above the waist. The drawers are cut in lines and with comfortable full for lawn, cambric, muslin, batiste, silk, or flannel, this is very appropriate. It may be with embroidered scallops, lace and insertion. All over easy could be used effectively in the. The Pattern is cut in Small, Medium and Large. It has 3-8 yards of 36 inch material. A Medium size. The pattern of this illustration may address on receipt of 10c in stamps. 156—A POPULAR STYLE. Ladies' Tunic Skirt in Raised or Normal Waistline (with yoke). Each a variety of effects are provided in the new tunic models, that figures may be suited. The plain styles, with yoke in giraffe form, are very attractive. The model here is cut on new lines, and is most pleasing. The deep yoke, brings the dress at hip length, where it is beautifully disposed of in plaits. The waistline skirt has added fulness, supplied by plaits at the side seams, low knee height. The Pattern is in 5 sizes: 22, 24, 26, 28 and 30 inches waist measure. It requires 2 1/2 yards for the skirt, and 3/4 yards for each size. The pattern of this illustration may address on receipt of 10c in stamps. No. ... Dress in full: ... n Intelligent Person may for \$100 monthly correspondence wrappers. No canvassing. Send for particulars. Press Syndicate 7770, New York, N.Y. Winnard's Liniment Cures Diphtheria



THE NEW STYLES

we are tailoring for men as so up-to-date in every respect that you would find yourself correctly dressed and feel satisfied with your appearance if you were them at the Fashion centers of the world.

Other features that make

distinctive are the unusual quality of materials and exceptional workmanship. Call and let us take your measure.

J.J. Strang,

Ladies' and Gents' Tailoring,

153 Water Street, - - St. John's.

Jan 19, 1915

Evening Telegram

W. J. HERDER, - - Proprietor
W. F. LLOYD, - - - Editor

SATURDAY, January 23, 1915.

Von Tirpitz's Policy.

Some little time ago Admiral von Tirpitz, the Minister of the Navy, in the Imperial German Government, was asked in an interview what America would think if the German Admiralty instituted a policy of sinking British merchantmen at sea by torpedoes discharged from submarines. The American press promptly made reply and told him Germany would earn the execration of America and of all the neutral world.

Apparently Admiral Tirpitz has started on this execrable campaign. The British merchantman Durward has been sunk by a German submarine on her way from Leith to Rotterdam, two miles from the mouth of the River Maas, as she was approaching her destination. The particulars given in the message are meagre. We are told that the Durward was struck by a torpedo from the submarine and that the crew took to their boats and made for the Maas Lighthouse and saved themselves.

It may be the ship was captured first, the crew ordered to their boats and the steamer torpedoed. The probability is that this was the course pursued, otherwise it is highly improbable that all the crew would have been saved. This question will no doubt be cleared up by the receipt of fuller information.

If, however, this course was not followed, the escape of the crew would be miraculous, and the course pursued would call down upon Admiral von Tirpitz the condemnation of all civilized communities. As the policy of sinking merchantmen by submarines has been started it will be followed up, and we shall be left in no doubt whether Germany intends to follow up attacks on merchantmen in the legitimate way pursued by the Emden and Karlsruhe, or whether their policy is to be on the lines that are more execrable than the dropping of bombs on Norfolk towns or bombarding undefended towns like Scarborough and Whitby. For the latter they could put forward a semblance of an excuse and claim that military men were quartered in these places, and although they have killed and wounded five hundred civilians, their intention was if possible to attack the quarters of the military, and though they were wickedly reckless in their firing and bomb dropping, at all events military men were in the town.

No such excuse can be offered for torpedoing a merchantman at sea with the crew and passengers aboard, and we shall await the development of Von Tirpitz's policy as foreshadowed to the American interviewer.

American citizens will be especially interested in the submarine exploit against the Durward, as it is stated forty tons of provisions belonging to the American Relief Commission were aboard. It may be that there will be American citizens aboard the next merchantman torpedoed by the German huns. Then President Wilson and Secretary Bryan will get an awakening.

A FIRE POLICY in the Hartford Fire Insurance Co.

Is as good as gold in your pocket.

The Hartford is famed for over a hundred years for its liberality in settling claims.

GEO. M. BARR, Agent

2nd Contingent Dance.

The second contingent of the First Newfoundland Regiment having, with the approval of Lieut. Ayre and the officers, decided to hold a dance in the British Hall on Thursday next 23rd inst. desire through the columns of your journal to make known its object and appeal to the public for their patronage.

At first it was the intention of the promoters to hold the dance at a later date, but owing to the uncertainty of the length of time the contingent will be here it has been decided to carry it through on the date above mentioned.

Arrangements now well in hand give promise of the affair being the best of its kind ever held in the city and judging from the warm approval and generous support already shown in the matter by all to whom the promoters have mentioned their intention they will have no cause to complain of patronage and assistance.

The British Society have generously given the use of their Hall free of charge. The Reid Newfoundland Co. have voluntarily offered to supply electric light and decorations free of cost to the promoters. The music will be supplied gratuitously by the Catholic Cadet Corps Band. Half the proceeds will be given to the Women's Patriotic Association, the other half will be devoted to the requirements of the Regiment, principally to supply tobacco and cigarettes for the boys who are going abroad. I may also add that the girls they leave behind have been given all assisting have volunteered their services. The editors of the press have all willingly given any space necessary for the purpose of advertising free of cost.

The object for which the dance is being promoted will, I feel sure, appeal to citizens generally, but particularly to the young folk of both sexes, as it will afford them an opportunity, which no doubt the majority will gladly avail of to give the boys a good send off and send them away with pleasant memories of the old land and the girls they leave behind them. Tickets will cost, double \$1.50, single \$1.00, and will be on sale at the following places on Monday next—McMurdo's Store, at Rawlin's Cross, A. S. Wadden's fruit store, J. L. Courtney's barber shop, Atlantic Book Store and Geo. F. Kearney's Gent's Furnishing Store. I am, on behalf of the promoters,

Yours faithfully,
(Pte.) R. J. HICKEY.

The Case of the "Morwenna."

We understand the cause of the delay of the S.S. Morwenna, now in port, arises out of a disputed agreement between the Government of Prince Edward Island and the owners. It appears that the Government of Prince Edward Island chartered the Morwenna some time ago to convey a cargo of oats and other produce from the people of Prince Edward Island to England and Belgium to be delivered in Northern France, at Havre, the ship to be redelivered at St. John's or other port at the owner's option. It is claimed by the Prince Edward Island Government that a further agreement was made by which the owners consented to have the ship redelivered here at St. John's, and as a result of that further agreement the Captain took a cargo of coal for St. John's and is here now delivering the coal and preparing to redeliver the ship. In all probability the dispute may be arranged to-day. Morris and Dunfield are acting as the agents and solicitors for the Government of Prince Edward Island.

Furness Liner's Long Passage.

Impeded by Storms and Ice. The S.S. Queen Wilhelmina, Capt. Nicholson, arrived in port at two o'clock this morning, after a lengthy and tedious trip of sixteen days from Liverpool. For the first ten days at sea the vessel was beset by gales and after that the ship met field ice which caused her lengthy delay. She brought 17 packages of mail matter, a small freight and passengers—Messrs. Javiers (2), naval officers. When in latitude 49.49 north, and longitude 28.42 the Captain of the S.S. Norbotten spoke to Capt. Nicholson and asked to be reported. The Norbotten was bound to Philadelphia from Norvic and was then going slowly through closely packed ice.

S. S. DURANGO. The S.S. Durango, Capt. Chambers, came down the shore this forenoon. At 1 p.m. the vessel was reported to have struck the ice but making no headway.

Here and There.

C. C. C. Band will meet tomorrow (Sunday), at 9.15 a.m. at the C. L. B. Armoury. Full kit. BANDMASTER.—Jan 23, 1915.

ACKNOWLEDGEMENT. The Christian Brothers, Mt. Cashel, beg very gratefully to acknowledge the following additional Christmas donations:—Mrs. J. Ryan, barrel of apples; P. J. Summers, \$5; N. J. Murphy, \$10; C. B. Rankin, \$5; Friend, \$5; Mrs. G. Bowen, \$1.

ONLY ONE "Bromo Quinine," that is Laxative Bromo Quinine Cures a Cold in One Day, Crip in 2 Days.

McMurdo's Store News. A good thing to use after shaving is our Lanoline Camphor Ice. Lanoline (the fat of sheep's wool) comes nearest to the natural oil of the skin and is about the most soothing fat in existence, and the addition of camphor renders it mildly antiseptic and healing. At this time of year, it is particularly valuable. Price 15 cents a tin. Mum takes all the odor out of perspiration, neutralizing it immediately, but it leaves no other odor whatever. It is easily used and always effective. Price 30 cents a box.

Try one of our Hot Drinks to-day—Malted Milk is particularly good. Price 10c. a glass.

The one-piece circular skirt should be about six inches above the ground.

Bargain Hunters should not miss this opportunity offered by Clearance Sale of all the Stock at THE LONDON HOUSE (Miss Muir). Everything to be sold. Hats, Trimmings, Silks, Velvets, Gowns, Furs, etc.—Jan 23, 1915.

OFFICIALLY APPOINTED.—Some few days ago we referred to Mr. Hugh LeMessurier, son of Mr. H. W. LeMessurier, Collector of Customs, getting a temporary commission. To-day news was received that he has received his official appointment as Second Lieutenant in the 5th battalion of Oxfordshire Light Infantry.

The Annual Meeting and Election of Officers of the St. Bon's Ladies' Association will be held in the Aula Maxima on Wednesday, Jan. 27th inst., at 4 o'clock. All the members are earnestly requested to attend. MARY C. BATES, Hon. Sec'y.—Jan 23, 1915.

MIRARD'S LINIMENT RELIEVES NEURALGIA.

Headquarters for Cake

JOHN B. AYRE.

Enthusiastic Meeting.

Special to Evening Telegram. Heart's Content, Jan. 23, '15. "Most enthusiastic meeting last night. Seven volunteers; two more to-day." WATSON.

The Right Spirit.

We direct the attention of our readers to the Patriotic Concert in the Methodist College Hall on Monday night, under the auspices of the United Methodist Bible Classes of this city. Although over forty members of the four Bible Classes are with the First Newfoundland Contingent now at Fort George, another large number is in training with the Second Battalion here, while those members who found it impossible to go to the front, have arranged a concert in aid of the Patriotic Fund, on Monday night. The programme is a splendid one and includes items by Mrs. G. W. B. Ayre, Mrs. R. A. Squires, Misses Curtis, Colton, Anderson, Herder, Johnson, Messrs. Christian, Courtenay, Bulley, Watson, Hearder and A. Mews. Judging by the number of tickets sold we bespeak a large attendance for the event.

About "Our Boys" at Fort George.

On New Year's Eve a Newfoundland lady wrote Mr. Herder from Glasgow telling of a Christmas trip to Fort George to visit the Newfoundland Contingent. "Just a line, as I thought it might be interesting to you to know that Mrs. Miller and myself took the Xmas holiday trip and were most gratified to see the Nfd Contingent. I may say I had already sent to friends of mine telling them know about "our boys", and at random giving a few names. Before we accepted the hospitality of their home, some of the boys had found them out. Needless to say it has been a very great pleasure and I shall not forget the pleasant hours at that home and at Fort George.

"What a place it is, and so comfortable. Most of my time was spent finding out those I knew soon after we arrived, going out by motor. Capt. Jarty had his men up to receive their Xmas cakes which had arrived (at last), so I saw many. I felt very proud when two of my Sunday School 'ads, Eric Robertson and Charlie Oke, came up smiling and so well looking, I was sorry to part from them. We on the 3rd Sunday of the month, and I met James Ledingham, James Thompson, Bert Tait, Wilfred Ayre and Ralph Herder. Then for dinner same night (Sat. 26th), Capt. Rendell, J. West, March, Dr. Wakefield and Charles Ayre. It was strange to see us all there with the Newfoundland Flag over us all. At the Fort we did not see them all, but I assure you they all looked pictures of health. I really could not have believed it. Hubert was to have come to dinner but had a slight cold.

"Our afternoon tea at the Fort was joyful. Our kind host and his wife and family had the pleasure of meeting so many, and we were introduced to Lieut. Col. DeBurton, and after tea met Lieut. Rowell and Summers and O'Brien. I felt quite proud to tell the mothers and friends and that is why I think you may use some of my letter in a little of your paper. The Nfd. mail had arrived and such stacks of letters all had, and I do wish you could all see your sons as we saw them on Monday.

"All one can pray is that soon all this war will end and peace shall ever more be upon the earth, though it will never be the same again but better, is our hope. We gave our little donations of knitted goods to Dr. Wakefield and are still doing all we can, and I will never be able to repay my friends at "Toynbank" who took my word for it and hope to do all they can for our boys while they are there."

FITS CURED

Send for Free Book giving full particulars of Trench's Remedy, the world-famous cure for Epilepsy and Fits.—Simple home treatment, 25 years' success. Testimonials from all parts of the world; over 1,000 in one year.

TRENCH'S REMEDIES, LIMITED, 711 St. James' Chambers, Toronto.

SPURRELL BROS., Gent's Tailoring and Cleaning and Pressing, have now taken over the store at 174 Duckworth St. in connection with their store at 365 Water Street, and are now prepared to cater to the East End trade in High-Class Gent's Tailoring and Cleaning and Pressing, and a share of your patronage is solicited. Phone 574.—Jan 9, 1915.

BUSINESS AS USUAL

When you buy Bovril

you can be sure you are getting the product of a genuine all-British, and always British Company.

BOVRIL always has been BRITISH

and consequently there has been no need to make any change in the constitution or directorate of the Company SINCE THE OUTBREAK OF THE WAR.

The following complete list of the Directors of Bovril, Limited, since the formation of the Company, affords the best guarantee of the entire absence of any alien influence or control:—

- The Right Hon. Lord Playfair, G.C.B., LL.B.
- John Lawson Johnston.
- The Right Hon. the Earl of Bessborough, C.V.O., C.B.
- Admiral of the Fleet Sir Edmund Commerell, V.C., G.C.B.
- Frederick Gordon.
- The Right Hon. Dr. Robert Farquharson, P.C.
- George Lawson Johnston.
- Andrew Walker.
- William E. Lawson Johnston.
- Douglas Walker.
- The Right Hon. the Earl of Arran, K.P.
- Sir James Crichton-Browne, M.D., F.R.S.
- Prince Francis of Teck.
- The Right Hon. the Earl of Erroll, K.T., C.B.

Insist on having Bovril

BRITISH TO THE BACKBONE.

St. John's Meat Co., Water St. East, 'Phone 800

We are now selling our meats without bone. Just received a large shipment of prime Argentine Beef and Mutton, first grade.

OBSERVE THE PRICES:—Roasts, 18c, 20c.; Rib and other Cuts, Sirloins, choice, 22c.; Finest Beefsteak, 22c. and 25c. lb., without bone. Mutton: Legs and Loins, 20c. lb.; Chops, 18c. and 20c. lb.; Boiling and Stewing Cuts, from 14c. lb. up. PORK—Prime local farm fed; prices right.

SPECIAL TO SCOTSMEN AND BURNS' ENTHUSIASTS:—We have on sale Scotch Haggis, the genuine article, weights 2 lbs. to 6 lbs. each, 20c. per lb.—'Fair fa' yer honest souse face, Great Chieftain 'o' the puddin' race, aboon them a' ye tak' yer place, panch tripe and thairm: Well worthy are ye o' a grace as lang's my arm

BOLOGNA, PORK, BEEF, OXFORD and CAMBRIDGE SAUSAGES. BLACK and WHITE PUDDINGS, POTTED HEAD. CRUSHED GREEN BONE FOR POULTRY FEED, 3c. PER LB.

Branches: Water Street East, Water Street West, Military Road. 'Phone 800a 'Phone 98

Sunday Services.

Cathedral of St. John the Baptist.—Sunday—Holy Communion at 8 a.m.; also on the first Sunday of the month at 7 and 12.15. Other services at 11 a.m. and 6.30 p.m. Thursdays—Holy Communion, 7.15 a.m. Other Days—Matins 8 a.m.; Evensong 5.30 p.m. Fridays—7.30, with sermon.

Public Catechizing—Every Sunday in the month at 3.30 p.m. St. Michael's Mission Church, Casey Street—Holy Communion at 8 and 11 on the 1st Sunday of the month, and 8 on other Sundays. Other services, 11 a.m. and 6.30 p.m.

Sunday Schools—Cathedral, at 2.45 p.m. Mission Church at 2.45 p.m. Cathedral Men's Bible Class, in the Synod Building every Sunday at 3 p.m. All men invited to attend.

St. Mary the Virgin.—Sunday—Holy Communion on the first and third Sundays in each month at noon; every other Sunday at 8 a.m. Other Services at 11 a.m., and 6.30 p.m. Fridays—Evensong at 7.30 p.m. Young Women's Bible Class—Every Sunday at 2.45 p.m. in the Parish Room.

Brookfield School-Chapel.—Evensong every Sunday at 3 p.m. Sunday School at 4 p.m. St. Thomas'—Holy Communion on the third Sunday in each month, at noon; every other Sunday at 8 a.m. Morning Prayer at 11 a.m. Evening services at 7.45 and 6.30 p.m. Daily—Morning Prayer at 8 a.m.; every Friday evening at 7.30, prayer and sermon. Holy Baptism every Sunday at 2.45 p.m. Public catechizing third Sunday in each month at 3.30 p.m. Christ Church (Quidi Vidi)—Holy Communion second Sunday, alternate at 2.45 p.m. at Christ Church, Quidi Vidi, at 2.30 p.m.; at Virginia School Chapel, 2.30 p.m.

Gower St.—11, Rev. C. A. White-march; 6.30, Rev. D. B. Hemmeon; George St.—11, Rev. D. B. Hemmeon; 6.30, Rev. N. M. Guy. Cochrane St.—11, Rev. N. M. Guy; 6.30, Rev. C. A. White-march. Wesley—11, Rev. H. Royle; 6.30, Rev. H. Royle. St. Andrew's (Presbyterian)—11

and 6.30, Rev. J. S. Sutherland, M. A. Congregational—11 and 6.30, Rev. W. H. Thomas. Salvation Army—S. A. Citadel, New Gower Street, 7 a.m., 11 a.m., 3 p.m., and 7 p.m.; S. A. Hall, Livingstone Street—7 a.m., 11 a.m., 3 p.m., and 7 p.m.; S. A. Hall, George Street—7 a.m.; 11 a.m., 3 p.m., and 7 p.m.

Here and There.

WILL SING AT GOWER STREET.—Mr. Lloyd Woods, one of our Volunteers—will sing a solo at Gower St. Church to-morrow evening's service.

Help the Nfd. Tobacco Fund by attending Dance in British Hall Jan. 25th. Tickets for sale at J. Strang's, McMurdo's, Military Road, and Atlantic Bookstore.—Jan 23, 1915.

No more useful gift for a man than a Safety Razor. We sell the Giant Junior Safety at 50 cents. A perfect shaver and the wonder of all users. CHESLEY WOODS, 140 Water Street, Manufacturer's Agent.—dec11,15

ANY RECRUIT INTOXICATED TO BE DISMISSED. Ottawa, Jan. 11.—Orders have gone out by the Minister of Militia to all commanding officers in Canada to the effect that any recruit found under the influence of liquor shall be summarily dismissed from the service. The Minister has decided not to tolerate any marked inebriety in the ranks of the Canadian force preparing for the front, and hereafter drunken soldiers should no longer be seen on the streets at the mobilization centres.

WANTED—A Young Man to make himself generally useful in Grocery and Provision Store; apply to W. E. BEARNS. Jan 23, 1915.

MIRARD'S LINIMENT FOR SALE EVERYWHERE.

LATEST From the Front NOON.

THE WILHELMINA'S VOYAGE. NEW YORK, To-day. Risking the possible seizure by British warships, the American steamer Wilhelmina, flying the American flag and loaded with foodstuffs consigned by an American commission firm to American citizens in Germany, passed out to sea last night, entering the first voyage of its kind undertaken by any vessel from an American port since the war began nearly six months ago in Europe. If the Wilhelmina is seized, the W. Green Navigation Company, of St. Louis, owners of the vessel and shippers of the cargo, will file a protest with the American State Dept., declaring that the cargo is conditional contraband and denying the right of a belligerent warship to confiscate it, and requesting the United States to demand the immediate release of the ship and cargo. The cargo consists of grain, meats, dried fruits, and is intended according to the shippers for consumption by the civilian population of Germany and will not be sold directly or indirectly to the German Government or its armed forces.

FIRE ISLAND, To-day. The Wilhelmina was sighted by British cruiser off New York Harbor, but the warship didn't even speak to the American.

GERMAN BRUTALITY TO BRITISH PRISONERS. WASHINGTON, To-day. The charges of brutality on the part of German officers toward British prisoners under transportation from the battlefield to the detention camps, made by a Major of the Scottish Rifles who escaped from prison at Crete, was made public here by the British Embassy. The report of the officer also has been put into the hands of Ambassador Page by the Foreign Office in London. The officer's statement declares that from three days he was captured at Labasse, 17th December, until he reached Crete, he was submitted to continual abuse and treatment that his greatest suffering was taken from him and that he, like those who made the trip with him arrived at their destination after being starved and confined for three days in a cage. A large part of the journey, he said, was made in a closed car used for transportation of horses, filled with filth and with so little ventilation that it was almost asphyxiating. Fifty men and five officers he asserts were submitted to these conditions for three hours with no food. According to the Major, the British prisoners were treated much less considerably than the French and in one case he saw the English were given only scanty remnants of provisions after the French had finished. One British officer, the report declares, was snatched up by a German officer.

GERMAN SUPER-SUBMARINE. LONDON, To-day. The Daily Mail's Copenhagen correspondent says he learns from Hamburg that one of the new German super-submarines, which is capable of running in the Bay of Helsingland and the North Sea, has been constructed. The giant submarine is given a displacement of 4,000 tons and carries provisions for three months and which does not necessitate her putting into port.

AIR ATTACK ON DUNKIRK. PARIS, To-day. A semi-official statement just issued says a number of German aviators attacked Dunkirk yesterday, throwing bombs. The victims numbered 50 of whom are dead. In one warehouse was set fire by one bomb. French and English aviators who chased German aeroplanes brought down one at Bray Dunes on the English frontier. Its two occupants were made prisoners.

CAPTURED SUPPLY STEAMER. LONDON, To-day. A Melbourne despatch states that an Australian cruiser on January 18 captured and sank a supply steamer which had been acting as an auxiliary for the German navy. The officers and men of the German ship are prisoners aboard the cruiser.

LABASSE CAPTURED. PARIS, To-day. It is reported that Labasse, some ten miles southwest of Lille is now occupied by the allies.

SUCCESS IN SOUTH AFRICA. LONDON, To-day. A statement by the Governor-General of the Union of South Africa issued by the Official Press Bureau relates to the recent operations against the attempted German invasion. The statement concludes that the Orange River now entirely in the possession and the enemy's advance on our territory near the East Border of German South West has been checked.

BRITISH AVIATOR BUSY. AMSTERDAM, To-day. A British aviator to-day dropped bombs on important bridges (Beelders docks), according to news which reached here. The result of the attack is not yet known. The aviator escaped unhurt, although he was attacked by Germans.

COMING EAST.—The U.S. Port Bureau at 9 a.m. to-day, commencing and is due here Tuesday next.



FIRE INSURANCE

HERE'S A SQUARE DEAL and peaceful security as well as a policy in our old line company can go on a visit to the end of the earth and you know you're secure. The best in

FIRE INSURANCE is always cheapest and especially when it doesn't cost higher. If delay about the renewal or about extra insurance you want, but get right in at once and have it arranged.

PERCIE JOHNSON, Insurance Agent.

DIED. On Friday, January 22nd, 1915, passed peacefully away after a long and painful illness, Annie, the wife of William Anthony and daughter of the late Joseph Barrett, aged 72 years, leaving a husband, two sons and two brothers to mourn their loss; funeral on Monday, at 2.30 p.m. from her late residence, 45 Spring Street; friends and acquaintances please accept this, the only notification.

At Bonavista, last night, a short illness, Jessie Gent, beloved wife of William Lawrence, aged 48 years, leaving a husband, four sons and two daughters, also two sisters and a brother in this city to mourn their loss; funeral at Bonavista on Monday, 25th inst.

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12.45 P.M.

AIR ATTACK ON DUNKIRK.

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COMING EAST.

The s.s. Portia left Burgeo at 9 a.m. to-day, coming east, and is due here Tuesday next.

Who Will Help?

Our brave soldiers are asking for something to smoke, will you help us to supply it. This appeal comes from Messrs C. and M. Cahill and J. Calvert, who have organized a dance and supper on Monday, January 25th, the proceeds of which will help to gladden the heart of a hero in khaki by filling his pipe and giving him the cigarette which he so dearly loves. On Thanksgiving Day give "the boys" cause for Thanksgiving.

Remember Fort George

Remember your friends at Fort George, also those who will soon be going. Give him one of our photo Pocket Cases with your photograph in it. The Studio will be open all day Monday and every night to 9 o'clock. S. H. PARSONS & SONS, Jan 23.11 Cor. Water & Prescott Sts.

Cape Report.

Special to Evening Telegram. CAPE RACE, To-day. Wind N.W., light with snow showers; shore clear of ice inward; ice in with land west. The steamers Stephano and Durango passed in, and Beatrice west yesterday afternoon. A three-masted schooner passed west at daylight, barq. Earlsall inward at 9.30 a.m. to-day; the barq. Attila in the ice about five miles south drifting eastward, but will probably get clear later. Bar. 29.95; ther. 26.

He's Back at Work Strong and Hearty.

ONE MORE SPLENDID CURE BY DODD'S KIDNEY PILLS.

Quebec Man who Suffered for a Long Time from Kidney Disease Finds a Complete Cure. Alley's Mills, Portneuf Co., Que. Jan. 22. (Special)—Another splendid cure by Dodd's Kidney Pills is that of Michael Gauthier, a well known resident of this place. Mr. Gauthier was for a long time a sufferer with a pain in his head caused by kidney disease, and at length got so bad that he had to quit work. Dodd's Kidney Pills cured him. He is back at work, strong and hearty, and naturally he feels that he wants all who suffer from kidney disease to know that they can find a cure in Dodd's Kidney Pills.

For Dodd's Kidney Pills not only cure the pain or ache that is causing the most distress, they put the kidneys in good working and all the impurities and poisons are strained out of the blood. The result is that new strength is carried to every part of the body. That's why so many sufferers cured by Dodd's Kidney Pills sum up their condition, "I feel like a new man. New energy is new life. You can't have it with sick kidneys. With healthy kidneys you must have it. Dodd's Kidney Pills make healthy kidneys."

Here and There.

EXPRESS DUE.—The Lintrose express is due in the city about midnight.

POLICE COURT.—One prisoner, charged with drunkenness, was discharged.

BOARD OF TRADE.—On Tuesday next the annual meeting of the Board of Trade will be held.

LOCAL ARRIVES.—The local from Carbonar via Brigus, arrived in the city at 12.20 p.m. to-day.

FOGOTA DUE.—The s.s. Fogota left Catalina early this morning coming south, and is due here this afternoon.

HARBORED AT TREPASSEY.—The Waterwitch, coming here from Babia, harbored at Trepassey yesterday.

EXPRESS AT 9.—The incoming freight train from Port aux Basques with passenger special and mails, is due in the city at 9 p.m. to-day.

WEATHER.—It is fine all along the line of railway to-day with a light N.W. wind prevailing; the temperature ranges from 10 to 25 above.

TO-MORROW'S PARADE.—To-morrow morning the Second Contingent of volunteers will hold church parade, the C. C. C. band heading the procession.

WILL HAUL IN.—The tramp steamer Desola will berth at Bowlings' Southside premises. Contractor F. Kennedy has charge of the cargo to restow.

LINTROSE COMING.—The s.s. Lintrose left Port aux Basques at 6.30 p.m. yesterday coming direct to this port for her annual overhaul. She is due here about 8 o'clock this evening.

REIDS' BOATS.—The Bruce left Port aux Basques at 3.30 a.m. to-day; the Ethie left Epworth at 5 p.m. yesterday, going west; the Glencoe is due at Placentia this afternoon; the Kyle which is replacing the Lintrose on the Cabot Strait service, leaves North Sydney to-night; the Lintrose left Port aux Basques at 6.30 p.m. yesterday, coming direct to this port.

Crushed ribbons should not be ironed; it makes them shiny. Dampen them and then fold them smoothly and slightly around a rolling pin or empty bottle. It will remove slight creases. There is nothing for very bad creases but to iron them.

MINARD'S LINIMENT CURES DISTEMPER.

SEND THE CHILDREN TO SEE THE BIG FEATURE THIS AFTERNOON.

A GREAT PROGRAMME AT THE NICKEL TO-DAY. "HEARST-SELIG NEWS PICTORIAL."

A timely issue showing Serbian Army preparing for the great struggle—Infantry and cavalry in the hills—Austrian reservists returning home—The immense German merchant fleet tied up to the docks in New York and other harbors—and several other interesting news items.

The Edison Players present a Powerful Social Drama, "THE PRICE OF THE NECKLACE," illustrating the thoughtless selfishness of a Banker's wife, who forgets others to gratify her own whims.

At the Matinees Only. "DICK WHITTINGTON AND HIS CAT"—in three parts. Turn back Dick Whittington, thrice Lord Mayor of London—a tale known everywhere. The poor boy who comes to London expecting to find money in the streets, and his subsequent rise to fortune because his cat killed all the rats in a Sultan's palace. The cast includes 200 persons and the money spent is estimated as \$25,000.00. Don't Let the Little Ones Miss This Big Treat—Friday and Saturday at the Matinees only.

Don't Forget

That on next Monday, January 25th, we celebrate our first Thanksgiving Day in Newfoundland. Our Canadian and American friends have kept a Thanksgiving Day for many years past, and with them the day is celebrated in the same way as we celebrate Xmas.

We have everything you require for keeping our first Thanksgiving.

THANKSGIVING SPECIALS

<p>Fresh Cream, Fresh Butter, Fresh Eggs, Fresh Pomtury, Fresh Sausage, Curried Rabbit, Curried Fowl, Fresh Codfish, Fresh Smelts, Smoked Haddock, Fillets Cod, Kipperd Herring, Scotch Cured Herring. A large assortment of Entrees, Boen a La Mode, Concocted Garnie, Curried Mutton and Rice, Stewed Steak and Peas, Stewed Veal and Peas, Jugged Hare, Stewed Steak Jardiniere, Haricot Mutton,</p>	<p>Sweetbread Sauce Champignons, Navarin De Mouton, etc., etc. 14 lb. Sacks DIAMOND FLOUR, Lettuce, Parsley, Radishes, Dandelion, Spinach, Carrots, Parsnips, Beet, Gorgonzola Cheese, Gruyere Cheese, Roquefort Cheese, Port Salut Cheese, Camembert Cheese, Cream Cheese, Oranges, Grapes, Apples, Grape Fruit, Lemons, Fuller's Sweets and Chocolates, Abdulla Cigarettes & Tobacco.</p>
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Phone 679 } Bishop Sons & Co. } Phone 679
Limited. GROCERY DEPARTMENT.

YOUR KING and COUNTRY WANT YOU

The above is one of the most popular of the many fine patriotic songs now being sung wherever the British flag flies. It has a sweet, pathetic melody and a tender appeal in the simple words. This song has been sung specially by Miss Maggie Teyte (the greatest British Prima Donna) for the Columbia Graphophone Company, who are paying a royalty on each record sold to the Prince of Wales' Patriotic Fund.

¶ We have just received a shipment of 2,000 Columbia Records direct from England—the largest consignment ever received in Newfoundland at one time—consisting chiefly of Patriotic Anthems, Marches and Songs. Among these are:—

- God Save the King.
- La Marseillaise.
- Arrival of the British troops in France.
- Russian National Anthem.
- Belgian National Anthem.

- My Bugler Boy.
- Follow the Drum.
- Bravo, Territorials.
- Soldiers of the King (new version).
- My Volunteer.

¶ Come and hear Miss Maggie Teyte sing "Your King and Country Want You" at the

U. S. Picture & Portrait Co.

Newfoundland Folio

CONTAINING "NEWFOUNDLAND"—Words by Sir Cavendish Bayly. Musical settings by Sir Hubert Parry and by Charles Hutton. "THE BANKS OF NEWFOUNDLAND," etc., etc. "DEAR OLD SOUTH SIDE HILLS," etc., etc. only 10 cents a copy. Also "THE FLAG OF NEWFOUNDLAND."

CHARLES HUTTON,

Reliable Piano and Organ Store.

This Date in History.

JANUARY 23. Days Past—22 To Come—342

FULL MOON—30. WILLIAM PITT died 1806, aged 47. Undoubtedly one of the most brilliant statesmen that England has produced. He entered Parliament at twenty-one and by his brilliant oratory captivated the House of Commons. When only 23 he became Chancellor of the Exchequer and in the following year was made Premier, and held that office for 17 years, through the trying period of the French Revolution, when war with France was almost continuous. He was buried in Westminster Abbey.

CHARLES KINGSLEY died 1875, aged 56. An English clergyman and novelist who gained much popularity by his numerous novels, including "Hypatia," "Westward Ho!" and "Hereward the Wake." He was an influential leader of Christian Socialism, a poet of some ability, and Canon, first of Chester and later of Westminster.

JANUARY 24. 3rd Sunday after Epiphany.

Days Past—23 To Come—341 KING EDWARD VII proclaimed 1901, succeeding his mother Queen Victoria.

CHARLES JAMES FOX born 1749. English statesman, who at Eton and Oxford was noted for his energy and learning, and who entered Parliament at the age of twenty, figuring there, with short intervals, till his death. His power as an orator gained for him the title of "the greatest orator the world ever saw."

JANUARY 25. Days Past—24 To Come—340

ROBERT BURNS born 1759. Scotland's national poet was born at Alloway in Ayrshire. A volume of verse sold to defray his expenses out of Scotland decided his career. He went to Edinburgh and at once became famous, and the most "talked-of" man of the day. Of his many poems, "Tam O'Shanter" and "The Cotter's Saturday Night" are the best, while his "Songs" are perhaps the best appreciated.

"OUIDA" died 1908, aged 68. English novelist whose works have been highly popular. In 1907 she was found to be living in straitened circumstances in an obscure Italian town and a civil list pension of £150 was granted to her. Her real name was Louise de la Rame.

THANKFUL.

Thank God for Life! Life is not sweet always. Hands may be heavy laden, hearts care-full. Unwelcome nights follow unwelcome days. And dreams divine end in awakenings dull; Still it is Life—and Life is cause for praise. This ache, this restlessness, this quickening sting Prove me no torpid and insensate thing; Prove me of Him who is of Life the spring; I am alive—and that is beautiful!

Thank God for Love! tho' Love may hurt and wound. Tho' met with sharpest thorns its rose may be. Roses are not of winter; all attuned Must be the earth, filled with soft air, and fresh ere dawns the rose upon its tree. Fresh currents through my frozen pulses run. My heart has tasted summer, tasted sun; And I can thank Thee, Lord, although not one Of all the many roses blooms for me!

Here and There.

LINTROSE PASSENGERS.—The Lintrose arrived at Port aux Basques at 6.05 p.m. yesterday with the following passengers in saloon: Mrs. J. Burns, Mrs. W. L. Foley and W. G. Hannah.

NAVAL OFFICERS RETURN.—Two naval officers named Jarvis, of H.M.S. Calypso, who went across to the Old Country in the Allan liner Mongolian in charge of the last contingent of Reservists, returned to-day by the Queen Wilhelmina.

VESSELS COMING IN.—The barq. Earlsall passed Cape Race at 9.30 a.m. to-day, bound inward. A message to that effect having been received by Job Bros. from the Cape. Baine Johnston & Co. also had word that the Attila was 5 miles south of the Cape this morning, forcing her way through the slab ice.

THE BELGIAN ANTHEM.—Mr. D. A. Flynn, of Grand Falls, who on previous occasions wrote the music of the "Flag of Newfoundland" and "Banks of Newfoundland" for the C. C. C. band, has just finished the "Belgian Anthem," which reached the city to-day. Each of these three selections as well as other patriotic airs will be played by the C. C. C. band while on parade with the Volunteers to-morrow forenoon.

WEEK-END SPECIALS.

Men's Neglige Shirts, assorted stripes, Coat style. Good value for 75c. Our price 59c.

Men's Top Shirts, with collars attached, 65c. and 75c. each. See window.

Shirts open every evening until 9 o'clock.

THE WEST END BAZAAR, Jan 22, 21 51 Water St. West.

MINARD'S LINIMENT CURES COLDS, Etc.

WE NOW HAVE A Small Shipment OF Ladies' Imitation Fur Sets.

These are fashionably trimmed with Silk Fringe and there is certainly "some class" to them, though the prices are small.

Colours:—Black, Mole and Beaver.

PRICES:

Young Ladies'---\$2.00 per set.

Ladies'---\$2.90, \$3.50, \$4.80 per Set.

See Window Display.

Henry Blair

Jan 22eod,tf

ABOUT LAMPS!

ECONOMY in oil is necessary, also a Brilliant Light is highly desirable.

THE ALADDIN LAMP burns half the oil of the ordinary lamp and gives SIX TIMES the light. Think it over. THREE MILLION Aladdin Lamps in use. Something in this.

CHESLEY WOODS, Sole Agent Aladdin Lamp. 140 WATER STREET.

Shoe Satisfaction!



A Well Dressed Foot.

Women know that a Foot well Dressed in a Perfect Fitting Shoe is necessary to tone up the appearance of any costume! Our Women's Shoes are distinguished for their good fitting features, as well as for their style.

"CAN I GET FITTED?" This is the first question many Women ask when they enter a Shoe Store. You never hear the Woman, who buys her Shoes here, complain about poor fitting Shoes.

EVERY SHAPE OF FOOT HAS BEEN PROVIDED FOR! We've every variation of width and size and our Expert Shoe Service is a Guarantee of Satisfaction. \$2.00, \$2.50, \$3.00, \$4.00 up to \$6.50. The Best Value At Any Price!

Parker & Monroe, Limited.

THE SHOE MEN.

Over 40,000 People Read The Telegram

JANUARY OFFERINGS

Of WANTED WHITE GOODS at Sharply Cut Prices.

The importance of these really remarkable price reductions is best learned by a personal inspection of the goods. Every item listed in this advertisement, and many more, will be offered at such attractive prices that the shrewd shopper will realize that now is the time to buy and save money.

- WHITE FLANNELETTES at special Cut Prices.
- WHITE TABLE DAMASKS still offering at attractive prices.
- A JOB LOT OF WHITE LAWNs. Values up to 20c. We offer at an all round price12c.
- WHITE TUCKED LAWN (Lace Insertion). Regular 27c.NOW 20c.
- WHITE TUCKED LAWN (Lace Insertion). Regular 30c.NOW 22c.

- WHITE TUCKED LAWN (Embroidery Insertion). Regular 30c.NOW 22c.
- WHITE TUCKED LAWN (Embroidery Insertion). Regular 35c.NOW 27c.
- WHITE TUCKED LAWN (Embroidery Insertion). Regular 40c.NOW 30c.
- ONE PIECE VERY FINE TUCKED LAWN. Regular 60c.NOW 45c.

White Laces and White Embroideries.

An immense showing of High-Class Laces and Embroideries that will appeal to the particular woman.

Marshall Bros

The Little House of Thought.

By RUTH CAMERON.



RUTH CAMERON

Three of us were sitting silent before the fire the other day, thinking each our own thoughts, and suddenly it came over me—is it not interesting to think that each of us, however closely he may keep in touch with his fellow men on the surface, in the last analysis, still lives secluded and unapproachable in a little house of thought.

I live in my little house of thought, you in yours. Sometimes you or I choose to send ambassadors of speech to each other but unless we do no one can know what is going on within. We are all kings in our own little castles.

It is interesting, too, isn't it, to think how different these houses must be from each other, just as individual and distinctive as the interior of the wood and stone houses in which our bodies live.

When the House of Thought is ill-furnished. Some of the little houses of thought are but poorly furnished with rickety prejudices or the tawdry cheapness of machine-made ideas. I know a woman who would feel herself disgraced if she bought a garment or a piece of furniture from a big shop where they are made by the hundred. "There is no distinction to these ready-made things," she says. Yet from her conversation I very much suspect that her little house of thought is full of the commonest kind of ready-made furniture.

You will notice that people whose homes are so ill-furnished do not like to stay at home any longer than they can possibly help. The theater, a game of cards, a book that does not require thought, conversation even with some unconvivial person—they prefer any of these diversions to being

left alone in an ill-furnished, unattractive house of thought.

Where the Servants are Disobedient and Inefficient. Other houses are disorderly and ill-managed. Perhaps the furniture is fairly good, but it is not placed to good advantage and is allowed to get dusty and mussy. The servants in this house are ill-trained and ineffectual. They start one thing and stop it for another and seldom carry anything through. Everywhere in this house is clutter and confusion and inefficiency.

Now for the house of thought whose master is content to stay in it now and then because it is so pleasant and so attractively furnished. There are no worn out prejudices here and no machine-made opinions. It is filled with the wisdom of many ages culled from books, with shrewd observations, with pleasant reflections, with interesting memories, with original ideas. And best of all, the master of this house is in perfect control. The servants do his bidding swiftly and thoroughly. His ambassadors are intelligent and efficient. There is no disorder, no slovenliness and no disobedience.

The man who lives in such a house of thought can never be entirely unhappy no matter how ill fortune may treat him; and the man whose bursts of thought is an ill home for him can never be entirely happy no matter how brightly fortune may shine on him.

"The mind is its own place, and in itself Can make a Heaven of Hell, a Hell of Heaven."

To make orange pudding, take a pound of flour, three ounces of sugar and the grated peel of one orange. Mix these dry ingredients, then rub three ounces of butter into the mixture. Dissolve half a teaspoonful of bicarbonate of soda in a little milk and add it to the mixture, also a well-beaten egg and the juice of the orange. Boil one and a half hours.

Training 'Kitchener's' Army.

Just How Our Million Men Are Preparing to Meet the Huns.

All "Kitchener's" New Army has the same amount of training, though each day's work may differ slightly in the actual order things are done.

Army Order 388 ensures that Mr. Smith from London shall get exactly the same training as Mr. Jones from Cardiff. The only way, in fact, as would naturally be supposed, in which the training of one soldier differs from another, is in the particular branch of the Army he joins, artillery, infantry, cavalry, and so on.

Take the artillery as a beginning. Under the Army Order each recruit is given two and a half hours' physical training a day during the first two weeks, increasing afterwards to two and three-quarter hours a day, with two hours a day for the first month dismounted drill, going up to two and three-quarters a day afterwards.

In addition to that both gunners and drivers put in an hour a day at the stables, learning, stable management, and a couple of hours a week at lectures on such subjects as "Characteristics of Hostile and Allied Armies," "Causes and History of the War," and "Sanitation and Health," to quote Army Order 388.

Learning to Handle the Guns.

Gunners, of course, put in extra drill with their guns, while the drivers learn horsemanship. A gunner is taught, for three and a half to four hours a day, how to handle his guns. To fire one of the big guns properly, with a certainty of hitting the object aimed at, takes weeks of hard training. In fact there are special books issued by the Army authorities on the way to handle the guns.

During the first fortnight the drivers are taught for half an hour a day on the wooden horse, a contrivance for teaching a recruit to sit straight, and handle the reins properly. After that he has an hour's riding practice every day, as well as an hour fitting and cleaning harness. Artillery men are supposed to leave their recruit training behind them after six weeks, and from that day, till the end of the twenty-sixth week—six months in all—they are trained to handle their guns as part of a battery or brigade.

Like the artillery, it takes six months to turn out an infantryman, who composes the greater part of "Kitchener's" Army. Most of his time in the first few weeks is occupied in squad and musketry drill, that is, "forming fours," and so on, and learning to use his rifle.

In his third week he has three hours' practice at marching and manoeuvring in the dark, increasing to four hours a week afterwards. It is not till he has been training nearly a month that he receives regular route marches, and in his seventh week he learns that most necessary thing of all, entrenching.

Up With the Lark.

From the very beginning, however, the recruit undergoes a thorough physical training. He is up at six and doesn't knock off till between four and five, all the time slogging away at one kind of drill or another, save for an interval of an hour for breakfast and an hour for dinner. After 4.30 or thereabouts he is free till nine to do exactly what he pleases.

Now for ORANGES

1200 dozen SWEET VALENCIA ORANGES on retail at 12c. doz.

FULL STOCKS for immediate delivery, Brls. Cabbage, Cases Oranges, Cranberries, Partridge Berries, Apples, Carrots, Parsnips, Turnips, Potatoes, Beans.

Soper & Moore. Phone 436.

After the recruit has been strengthened and hardened by drilling and physical training he learns by the ninth week of his joining how to use a bayonet. The physical training, by the way, is chiefly Swedish drill, but it includes pleasant one-mile bursts at the double. A man who can't run a mile or a mile and a half carrying a rifle is not much use for chasing Germans.

Every ten days recruits go on fatigue duty, carrying coals, washing up, and generally keeping the barracks tidy. At intervals a number are told off for sentry duty, two hours on duty and four hours of through-out the night.



"Don't Get Sick!"

There is no reason why you should be suffering from any form of stomach troubles when you can obtain Stafford's Prescription "A" for 25c. or 50c. a bottle and be cured.

Stafford's Prescription "A" cures Indigestion, Dyspepsia, Gastritis, Catarrh of the Stomach and Nervous Dyspepsia. The usual symptoms are:—Uncomfortable feeling about Stomach, Distress and Distention of Stomach and Bowels after eating, Headache, Nausea, Langour and Depression of Spirit, Irritability of Temper, Tenderness and even Pain over Pit of Stomach, Chilly Sensation, Slight Feverishness, Bad Taste, Loss of Appetite, Constipation, etc.

Prescription "A" is prepared only by DR. F. STAFFORD & SON, St. John's, Nfld. Price: Trial Size, 25c.; postage, 5c. extra. Price: Large Size, 50c.; postage, 10c. extra.

Our Volunteers

Thirteen volunteers enlisted with the Second Contingent yesterday, which makes a total of 908 enrolled to date. The names of those who enlisted yesterday are:—

- Ralph Dwyer, St. John's.
- John Walsh, St. John's.
- Patrick G. Shortall, St. John's.
- Albert Tucker, St. John's.
- Chas. Brennan, St. John's.
- Jas. Ryall, St. John's.
- Ed. Noseworthy, St. John's.
- Wm. Fowler, St. John's.
- P. J. Crotty, St. John's.
- Jas. Squires, St. John's.
- F. Spurrell, St. John's.
- Rennie White, Englee.
- Fred. Dawe, Kelligrews.

Forty-one of those who came forward for medical examination last night were passed by the doctors. About 400 men are now drilling daily and it is expected that the contingent will soon be complete.

Little Aneta

CHILD SOPRANO.

On Monday the West End patrons will hear Little Aneta, the child vocalist, who will fill the bill until the arrival of Miss Norma Russell who is playing an important part in an English pantomime in London. This little girl is a good singer and a pupil of Mrs. Rossley; she will please the patrons and sing her songs in her own childish unaffected style. She is a dandy little singer and Mrs. Rossley has taught her a splendid selection of patriotic songs.

Minard's Liniment Co., Limited. Gentlemen—Last winter I received great benefit from the use of MINARD'S LINIMENT in a severe attack of LaGrippe, and I have frequently proved it to be very effective in cases of inflammation.

Yours, W. A. HUTCHINSON.

Large Funerals.

The funeral of the late Richard Cook, of Logy Bay Road, took place yesterday afternoon and was very largely attended. Interment was at the C. E. Cemetery, the service being conducted by the Rev. Mr. Cracknell.

All that was mortal of the late Wm. Lewis, master pilot, was also laid to rest at the C. E. Cemetery, yesterday afternoon. A large concourse of mourners attended, including a representative body from the S.O.E. Rev. Mr. Cracknell again officiated.

Souvenir Matinee

AT ROSSLEY'S. Little Red Riding Hood will present the children to-day at the matinee with a beautiful little present. At the matinee there are all new songs, dances and costumes and lots of fun. One of the biggest matinees ever given in St. John's. On Monday a Scotch pantomime, all new tartan kites, Scotch dances, songs and some of the greatest novelty numbers ever seen; of all the performances given there's none like the Scotch. Send the children to see a real pantomime of fifty people, on Monday Rob Roy, all Scotch. Hot Scotch and Hop Scotch, Hoch ay.

Quality COUNTS!



We have just opened a splendid assortment of WINTER SUITINGS and OVERCOATINGS, the quality and utility of which are second to none in the city. Let us make your Suit or Overcoat and convince you that we are

THE STORE THAT PLEASES.

CHAPLIN, The King of Tailors.

Spare Ribs, Apples, etc.

Ex Durango and Stephano:

- 50 tierces SINCLAIR'S SPARE RIBS.
- 200 brls. No. 1 WAGNER APPLES.
- 50 brls. AMERICAN CABBAGE.
- 75 cases VALENCIA ORANGES.
- 50 cases SMALL ONIONS.
- 300 bags SMALL BEANS.

GEO. NEAL

Furness Line Sailings!

	From	St. John's	Halifax	St. John's	St. John's
S. S. "Durango"	Liverpool	Jan. 2nd	Jan. 14th	Jan. 18th	to Liverpool
S. S. "Queen Wilhelmina"		Jan. 5th	Jan. 15th	Jan. 23rd	Jan. 27th

For rates and other information apply to

FURNESS WITHEY & Co., Ltd
City Chambers, Water Street.

Jan 23, 15

Advertise in The Evening Telegram.

THE GROUP OF THE
THE GROUP OF THE

Phone 768.

Kitchener's Army Sings

Sentimentality is of the

Lance-Corporal J. Russell Warren (Queen Victoria Rifles), writing in the London "Evening News" says: "The songs our soldiers sing have been a constant source of astonishment to our French and Belgian allies. The French soldier, as he marches, swings along to the lifting refrain full of references to the flag and France and death on the field of honor. But the British Tommy sturdily scorns sentimentality. And this is as true of the Territorials and Lord Kitchener's new army in training as it is of the men at the front. As we of Queen Victoria's Rifles march through Mayfair to Hyde Park, you hear very little patriotic music from us.

True, we do occasionally whistle the "Marsellaise" and the Russian National Anthem, just by way of appreciation of our allies. ("La Brabançonne," by the way, has so far eluded us.) But, fortunately, nobody attempts to sing either of them, and we do not whistle them too often. "Too frequent repetition rouses protests from the ranks behind, and an exhortation to 'sing some English.'" We have our own marching songs, and they suit us better than the finest music that was ever created.

TABOO ON "TIPPERARY."

Roughly, our songs fall into three categories—the "popular" song, the meaningless chant, and the improvised ditty. "Tipperary" springs to one's mind as the best known example of the popular song. But we have sung "Tipperary" till we are sick of it and it is taboo now. Our chief favorite now is the chorus that asks pointedly: "Hello, hello, who's your lady friend?"

I've seen with you a girl or two. Oh, oh, oh, I AM surprised at you. Hello, hello, stop your little games. Do you think your ways you ought to mend? The last the girl I saw you with at Brighton. Who, who, WHO'S your lady friend?

OTHER FAVORITES.

Other favorite gems are: "Who Were You With Last Night?" "Hold Your Hand Out Naughty Boy," and "Take Me In Your Arms and Say You Love Me." An entire company, I blush to say, will lightheartedly hail a pretty girl who passes with the refrain:—

You're my baby, you're a wonderful child, I'd like to have you round to make a fuss over me.

Of drinking songs our present favorite is this:

The way the wind blows, we'll go. The way the wind blows, we'll go. Come along, come along, along with me. Sing a song, sing a song, along with me. The way the wind blows, we'll go. Hall, hall, or enow. But in case we may get dry, Bring the Tiddlerheit. The way the wind blows, we'll go.

DOLEFUL REFRAIN. What I have called the "meaningless" choruses are most traditional.

CARR'S TIPPERARY

Fresh Stock—

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There's a smile in every cup of "Homestead."

C. P. BA

DUCKWORTH STREET & C

NAVAL RESERVIST GROUPS!

THE GROUP OF THOSE THAT LEFT HERE ON THE "NIOBE".
THE GROUP OF THOSE THAT LEFT HERE ON THE "FRANCONIA".

THE GROUP OF THOSE THAT LEFT HERE ON THE "CARTHAGINIAN".
THE GROUP OF THOSE THAT LEFT HERE ON THE "MONGOLIAN".

Each of these Groups is 8 x 10, and each man can be seen distinctly. Unmounted for 40 cents. Mounted for 75 cents.

'Phone 768.

THE HOLLOWAY STUDIO, LTD., Corner Bates' Hill and Henry Street, St. John's, Newfoundland.

Kitchener's Army Sings Popular Airs.

Sentimentality is Scorned by Most of the Men.

Lance-Corporal J. Russell Warren (Queen Victoria Rifles), writing in the London "Evening News" says: The songs our soldiers sing have been a constant source of astonishment to our French and Belgian allies. The French soldier, as he marches, swings along to the lifting refrain full of references to the flag and France and death on the field of honor. But the British Tommy sturdily scorns sentimentality. And this is as true of the Territorials and Lord Kitchener's new army in training as it is of the men at the front. As we of Queen Victoria's Rifles march through Mayfair to Hyde Park, you hear very little patriotic music from us.

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Their origin is buried in the early annals of the British army. But with no apparent reason for existence they still survive and are handed down intact from generation to generation of soldiers. There is, for instance, the story of the men who want to mow the meadow. Sung to a doleful and almost tuneless refrain it runs like this:

One man went to mow,
Went to mow a meadow.
One man went to mow,
Went to mow a meadow.

Two men went to mow,
Went to mow a meadow.
Two men went to mow,
Went to mow a meadow.

Three men went to mow, etc.

This goes on almost indefinitely. But usually when it reaches ten or a dozen men either the singers are out of breath or the ranks behind demand a change and drown men and meadow in a varied burst of melody.

"WE'RE HERE BECAUSE WE'RE HERE."

Senseless and monotonous as this refrain is, there is a remarkable swing in it, and fifty men re-iterating, "Seven men, six men, five men, four men, three men, two men, one man," produce a most curious, vocal effect, something like an orchestra of jew's harps! Another of these reiterated refrains goes to the tune of "Auld Lang Syne," and consists 'simply of this:

We're here, because we're here, because we're here, because we're here.

We're here, because we're here, because we're here, because we're here.

A yet more popular one runs:

Here we are, here we are, here we are again;
Here we are, here we are, here we are we're here.
Oh-ee-fo-fo-fo.
WOW!

The "Wow" comes out with a terrific yelp, a sort of vocal horseplay that delights us immeasurably!

Then there are the improvised songs. You often hear us swinging along to the tune of a well known hymn. I regret to say that the words are not those associated with the air in the hymn book. For instance, to one beautiful refrain we chant the words of "Sing a Song of Sixpence," ending up with

And wasn't that a dainty dish,
And wasn't that a dainty dish,
And wasn't that a dainty dish,
To set before a king?

NOTHING IRREVERENT.

Let me assure you, though, that we mean nothing irreverent. Nor do we mean any harm when, on a wet day, we swing along to the tune of another well known hymn, singing:

Raining, raining, raining,
Always blooming well raining;

Raining all the morning,
And raining all the night.

As an alternative we occasionally chant to the air of "Kind Words Can Never Die" the doleful chorus:

This rain will never stop,
Never stop, never stop,
This rain will never stop,
No! No! Noo!

SONGS OF TOPICAL EVENTS.

Occasionally our improvised songs form quite ingenious comments on topical events. The woes of our Home Defence Company are set forth in this refrain, to the air of "There is a Happy Land" (a tune, by the way, that is a favorite quickstep in our Indian army).

Where are our uniforms?
Far, far, away.
When will our rifles come?
P'raps, p'raps some day!

Our 1st Battalion, indignant at being told off to guard railway lines for a time, instead of being sent to the front evoked a hymn of protest to the air of "Onward, Christian Soldiers," the refrain of which was this:

Onward, Queen Victoria,
Guarding the railway line,
Is this foreign service?
Ain't it jolly fine?

WOULD NOT CHANGE THEM.

These are the songs we sing, and we would not change them for all your high-toned music. We know they are in deplorable taste, and that they are very far from being "Art." But we do not care. They are excellent to march to, everybody knows them, or if one does not, he can learn them in two minutes. And that is all we want. When we want good music we know where to go and hear it, but we do not need it on the march. People are talking about teaching us some of the French soldiers' songs—the magnificent "Chant du Départ," the first bars of which Dibbin "cribbed" when he wrote "The Death of Nelson," and the stirring "Sambre et Meuse." But we do not want to learn them. The result would please neither us or the French. But for all that, do not think us conservative. We are always open to learn anything fresh. Have we not taken to our hearts and lungs a chorus that, according to "Punch," is sung in the camps of Kitchener to the tune of the 'Soldiers' Chorus' from "Faust":

All soldiers live on bread and jam,
All soldiers eat it instead of ham!

And every morning we hear the Colonel say,
"Form fours! Eyes right! Jam for dinner to-day!"

Have You an Itchy Spot?
Somewhere on your body? If so, attend to it at once. In Eczema—and itchy spots, whether dry and scurfy, or moist and inclined to "weep," are generally eczematous—delays are foolish, allowing the disease to spread and affect more of the good skin. Your best chance for a cure is to use Zylex, which will give almost instant relief, and if used in the earlier stages of the trouble will almost certainly bring a cure, and in any event will greatly ameliorate the trouble. Ask your druggist about it. Price 50c. a box. Zylex Soap, 25c. a cake.

ZYLEX, London.

Charge on Skis Put
Germans to Flight.

St. Die, Department of Vosages, Jan. 8.—Charging on skis down the snow-covered mountain slopes at Bonhomme, a post in the Alsatian frontier, French Alpine troops forced the Germans to retire on Orbey, five miles down the valley of the River Weiss toward Colmar.

The Germans held the railroad from St. Marie to Ste. Croix, menaing St. Die, where the French heavy artillery opened fire on Jan. 3. This led the Germans to expect an attack from their direction. At the same time the Alpine troops advanced on the Germans at Diedolsbaum, near Bonhomme.

A strong German detachment with quickfiring held the route, but the winding road prevented them from firing more than 700 yards along it. The French advanced to within this distance, while the Alpine troops began to climb the heights to attack the Germans on their flank.

They lost many, but once at the summit began an exciting charge on the mountainside at a dizzy pace, while the infantry in the road below opened fire on the Germans. Caught between two fires, the Germans gave way.

Indian Island Notes.

Despite the fact that the festive season was one of the severest for many a year, the past ten days we have been experiencing most delightful weather, dry and clear. The harbor is frozen over and, as the saying is "as slippery as glass" many have availed themselves of the opportunity and are having a grand time on Nature's skating rink.

Like most places this settlement has also felt in some way or other the effects of the cruel warfare. Four of our young men are at the front, and two have volunteered quite recently. We feel proud of them and pray that they may return again to the country they love, and to the relatives who gave them up, so that we may still enjoy the liberty which our dear old flag the Union Jack gives us.

Messrs. Carnell and Gale captured a live fox a little while ago, a white one. They say it is getting quite tame and its actions are not unlike those of a dog.

Mr. E. Kindon arrived from Dog Bay to-day; he is going back again to-morrow accompanied by five young men who go there to seek employment in the lumber woods.

Two families who left here about nine years ago returned again this fall. One of them is building a new house and both families intend staying. After all there is no place like home.

Jan. 15, 1915.

Obituary.

The Angel of Death visited the home of Nora Dobbins and claimed as its victim her beloved husband James Dobbins, aged 44. The deceased had been suffering for the last three months, but he bore his sufferings with Christian patience. All that could be done, to relieve him was done, and on Monday morning, Jan. 18th, he closed his eyes to this world. Fr. O'Flaherty was at his bedside last week. Jimmie, as he was familiarly called, was a favorite of young and old. He came here from the Ticklees last spring, where he had his home for the last nine years, and made his home here amongst his own friends. Deceased leaves to mourn him four brothers, a loving wife and six children.

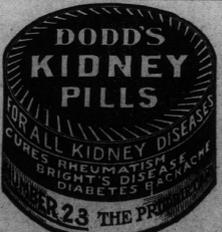
Mosquito, Jan. 19, 1915.

THE ICY WALK.

I slipped and fell; you heard me yell, you heard me scream like thunder, as I fell flat and spoiled my hat, and broke the sidewalk under. I lie in bed with poulticed head, and legs done up in plaster, and all the day I roast the jay who caused that dire disaster. He knew the glare of ice was there, and yet he strewed no ashes; I score his gall, and use up all the asterisks and dashes. An easy thing it is to fling some ashes on the planking; do that, and then the sons of men your kindness will be thanking. But those who slip and break a hip or sprain a neck or ankle, on naked ice, will not act nice; the words they use will wrangle. The thoughtful act that's born of tact is like a benediction; it takes the smarts from troubled hearts, and lessens grief and friction. The kindly deed will for you plead when from this world you've skated; the little things will give you wings, when you're at last translated.

WALT MASON.

Neckwear is appearing in heavier materials than heretofore. Cream panne velvet, white mohair and pussy willow taffeta are taking the place of the sheer organdie.



NOTHING BUT THE BEST IN MOTION PICTURES AT THE "CRESCENT" TO-DAY.

"From the Lions Jaws."

An exciting 2 reel feature produced by the Bison Photo Play Company. The scenes are all laid in South Africa and the lions and leopards haunts.

"FOR LOVE AND LIBERTY"—A drama presented by the Universal all-Star Kid cast.

"A VISIT TO BRITANNY, FRANCE"—A beautiful scenic film.

"A MEXICO MIX"—A joker comedy with Max Asher and all the joker tumblers.

J. O'NEILL FARRELL, Baritone, singing popular songs and ballads.

On Monday we present "CAPTAIN JENNY, S.A."—A Gold Seal Feature in 3 Reels.

A. & S. Rodger's

DISPLAY THIS WEEK

Is well calculated to appeal to and highly interest all intending and expectant buyers of

COTTON LACES..... 5 and 10 cts. per yd.

EMB'D INSERTIONS... 12, 14 & 16 cts. per yd.

Cotton Washing Fabrics... 14, 16, 18, 25 & 30 cts. per yd.

FLANNELETTES,

Extremely suitable for morning Blouse or Wrappers, at

15, 16, 18, 20 and 22 c nts per yd.

WE HAVE JUST RECEIVED SOME STYLISH CREATIONS IN

Millinery Trimmings!

NEW FEATHER MOUNTS } In White, Tan
NEW FEATHER BANDS } Shades, Purple,
NEW WINTER BERRIES } Sax Blue, etc.

Special Display in
West Window.

S. MILLEY.

Advertise in the Evening Telegram

CARR'S TIPPERARY BISCUITS!

Fresh Stock—Just Landed.

YES!

There are and always have been lower priced teas than HOMESTEAD, but none Cheaper. For just as chalk and cheese have no comparative qualities, these so-called "cheap" teas have no resemblance to HOMESTEAD in flavour or body.

There's a smile in every cup of "Homestead."

NEW EVAP. APPLES.

PEA BEANS.

CAL. LIMA BEANS.

HAWAIIAN PINEAPPLE,

viz:

Sliced 20c. tin

Sliced, lge. tins . . . 35c. tin

Whole, lge. tins . . . 30c. tin

Grated, lge. tins . . . 30c. tin

SINGAPORE PINEAPPLE

Sliced 15c. tin

Cubes 1's & 1 1/2's

Whole 1 1/2's & 2's

C. P. EAGAN.

DUCKWORTH STREET & QUEEN'S ROAD.

ES.

offered at

NOW 22c.

NOW 27c.

NOW 30c.

NOW 45c.



ENTS!



ment of WINTER
ity and utility of
make your Suit or

ES.

of Tailors.

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RIBS.

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ailings!

fax to St. John's
John's to Liverpool
14th Jan. 18th
23rd Jan. 27th

Apply to

Co., Ltd

Telegram.

THE AGILITY
and prodigious leaping powers of the KANGAROO are famed all the world over. Its agility, however, is excelled by the ease and quickness with which

Sunlight Soap

expels dirt from the clothes in the wash. SUNLIGHT SOAP enjoys well-earned and world-wide distinction as a Soap of the first quality. Its reputation is maintained by the 1,000 Guarantee of Purity given with every bar, and by the good report of millions of housewives who use it daily.

WHY NOT TRY IT.



Grand Falls Club

ANNUAL MEETING.

On Wednesday, January 13th, the annual meeting of the Grand Falls Club was held in the Club Hall and was very well attended. The Secretary's report and financial statements were first read and adopted, showing a marked growth in membership and in the activity of the various departments. A very substantial bank balance attests a highly satisfactory financial condition, and the increased income derived from billiards, bar amusements, etc., gives an undeniable proof of a well earned popularity.

For the business of electing a new Committee, Mr. W. Scott, C.E., was asked to take the chair and Mr. J. B. Simpson acted as Secretary for the meeting.

After nomination of twelve candidates, the following were elected: Dr. Scott (as Chairman), Messrs. L. R. Cooper, John Lambert, A. Ogilvie, F. W. Loke, M. J. Shallow and D. A. O'Flynn. Dr. Scott now enters his second year in the post of Chairman and possesses the good-will and co-operation of the whole Club to such a degree as is highly encouraging and undoubtedly deeply appreciated.

Mr. L. R. Cooper, in a committee meeting held afterwards, was re-elected Secretary, and beyond doubt will add still another splendid year to his most successful record in the past.

The confidence hitherto placed in his efforts has been well justified by his unflagging zeal and thorough devotion to duty.

The former Chairman, Mr. M. S. Sullivan, was present at the meeting, and was cordially welcomed in a neat little speech by the Secretary. The reception of his reply by the assembly gave a very clear demonstration of his unflinching popularity, and his many friends look forward to his presence on similar occasions in the future.

It was unanimously decided that the names of members of the Club who had volunteered for service in His Majesty's Army, both in Newfoundland and in England, would be inscribed in the Roll Book as Honorary members.

It is confidently expected that the coming year will be still more successful than the past, and that the record already achieved will be surpassed.

—OF.

You're Constipated, Bilious!—Cascarets

Sick Headache, Sour Stomach, Gas, Bad Breath, Mean Liver and Bowels need Cleansing.

Get a 10-cent box now. No odds how bad your liver, stomach or bowels; how much your head aches, how miserable and uncomfortable you are from constipation, indigestion, biliousness and sluggish bowels—you always get the desired results with Cascarets.

Don't let your stomach, liver and bowels make you miserable. Take Cascarets to-night; put an end to the headache, biliousness, dizziness, nervousness, sick, sour, gassy stomach, backache and all other distress; cleanse your inside organs of all the bile, gases and constipated matter which is producing the misery.

A 10-cent box means health, happiness and a clear head for months. No more days of gloom and distress if you will take a Cascaret now and then. All druggists sell Cascarets. Don't forget the children—their little insides need a gentle cleansing, too.

There seems no doubt that the empire style will prevail for dresses and coats.

Freshwater to the Front.

Special to Evening Telegram.

CARBONAR, Jan. 22, 1915. Grand meeting was held at Freshwater, C.B. last night. The hall was packed to overflowing. Judge Penney was Chairman. Rev. Dr. Curtis, Rev. F. R. Matthews and Alex. McDougall, Esq., were the speakers. Great enthusiasm prevailed. A flag and scarf drill by little girls was a feature of the meeting, which lasted nearly four hours, and every minute was intensely interesting. The result was thirteen volunteers, all for the Naval Reserve.

MacNAB.

For Better Boots.

OTTAWA, Jan. 16.—The sub-committee of the Cabinet on the purchase of military supplies had under consideration yesterday the question of the purchase of new supplies of boots for the Canadian forces. It has been decided to secure a much more serviceable boot than was supplied to the last contingent. The price of the boot was \$4.00 per pair. For an active service boot that will meet the requirements of the troops, the Government expects to pay a somewhat higher figure. Mr. George Slater has been asked to report on the various designs submitted and prepare specifications.

Cleanses Your Hair; Makes It Beautiful

It becomes thick, wavy, lustrous and all dandruff disappears—Hair stops coming out.

Surely try a "Danderine Hair Cleanser" if you wish to immediately double the beauty of your hair. Just moisten a cloth with Danderine and draw it carefully through your hair, taking one small strand at a time; this will cleanse the hair of dust, dirt or any excessive oil—in a few minutes you will be amazed. Your hair will be wavy, fluffy and abundant and possess an incomparable softness, lustre and luxuriance.

Besides beautifying the hair, one application of Danderine dissolves every particle of dandruff; invigorates the scalp, stopping itching and falling hair.

Danderine is to the hair what fresh showers of rain and sunshine are to vegetation. It goes right to the roots, invigorates and strengthens them. Its exhilarating, stimulating and life-producing properties cause the hair to grow long, strong and beautiful.

You can surely have pretty, soft, lustrous hair, and lots of it, if you will just get a 25 cent bottle of Knowlton's Danderine from any drug store or toilet counter and try it as directed.

The Prussian Losses Are Enormous.

London, Jan. 18.—(8.55 p.m.)—The Exchange Telegraph's Vienna correspondent, in a despatch sent via Copenhagen, says that 110 Austrian casualty lists, which do not include the losses of the last two months, give the following totals:

Officers killed, 2,263; officers wounded, 8,980; officers captured, 628. Men killed, 49,827; men wounded, 221,160; men captured, 9,502.

The last five Prussian casualty lists, according to the correspondent, gives the names of 36,764 officers and men killed, wounded or missing, making the total Prussian losses, as disclosed in 136 lists, 877,107.

Minard's Lintment Cures Diphtheria.

Cardinal Refused to Comply

WITH THE GERMANS DEMAND.

Rome Jan. 18.—A special messenger from the ecclesiastical authorities of Belgium, who succeeded in passing the German lines, reached Rome last night bearing a full report concerning the situation growing out of Cardinal Mercier's pastoral letter. The report was presented to Pope Benedict this morning, and the following is an authentic extract from it:

"Notwithstanding the efforts of Berlin to suppress the affair the truth has begun to be known regarding the chicanery of which Cardinal Mercier is the victim. The facts subjoined may be considered absolutely exact:

"First—The Germans seized from the printer Dessain at Malines 15,000 copies of Cardinal Mercier's pastoral letter.

"Second—The Germans fined the printer 500 marks (\$150).

"Third—The Germans forbade the reading of the pastoral letter in a large number of parishes.

"Fourth—Three German officers called at the Archbishop's palace in Malines, January 2, and compelled him to submit to interrogation.

"Fifth—Cardinal Mercier was prevented, January 3, from presiding at a religious ceremony. That morning he received a telegram 'inviting' him not to go to this service, which was to take place in a church in Antwerp.

"Sixth—On January 4, Cardinal Mercier was detained in his palace all that day. During the morning Von Stroempel, aide on the staff of General Von Bissing, arrived in an automobile, accompanied by soldiers, to bring a letter from General Von Bissing. Von Stroempel demanded an immediate reply. The Cardinal offered to send a reply in the course of the day to Brussels, but Von Stroempel, after telephoning from the headquarters of the local commandant to the Governor General in Brussels, reported to the Cardinal that he had been ordered to remain in the Archbishopric until the Cardinal had given him the reply demanded. Von Stroempel remained until evening, with the soldiers who accompanied him.

"Seventh—On January 6 the Germans presented the Cardinal with the text of a species of retraction which they demanded that he should sign. The Cardinal refused."

A Bear's Long Life.

During the winter months, when work and money are both scarce, one thought occupies the mind of everyone—how to make a dollar last as long as possible—oftentimes, how to make one dollar take the place of two. Economy must be practised, but it must be True Economy. A shoddy article, no matter how little it costs, is never cheap—a good article is never dear. For instance, how many pairs of rubbers do you and your children wear out in the course of a winter? How many have you worn out so far this winter, how many will you wear out before the winter is over? A great many, you say, for dear and cheap rubbers are equally bad. No, we know men who bought their first pair of rubbers for this winter on that first slushy day in November; they are wearing them now, and they will wear them many weeks yet—perhaps the whole of the winter. That is because they practised True Economy, they bought Bear Brand. Bear Brand cost no more than some other kinds. You are constantly paying for others the same price as you will pay for them; yet the quality is there—Bears live longer. If your dealer does not keep Bear Brand, write to the Cleveland Trading Co., St. John's, who will tell you where to obtain them.—Jan 23, 11

At the Crescent.

"Captain Jenny, S.A." is the title of the great three-reel feature that the Crescent Picture Palace will show on Monday. This feature is produced by the "Gold Seal" Co., and is said to be one of the finest pictures filmed by this famous company. It is a very interesting Salvation Army story and the celebrated actress Hazel Buckham, appears in the title role. Today the exciting two-reel Bison feature "From the Lion's Jaws" is being repeated. All who saw this masterpiece yesterday are loud in their praise of its magnificent photography and acting. It contains an interesting love story and is a picture that everyone appreciates. The other three pictures that go to make up the programme are equally good and interesting. Besides, J. O'Neill Farrell, baritone, sings a pleasing ballad. We advise all our readers to see this fine show to-day, as it will be the last chance to see "From the Lion's Jaws." The Crescent is clean and cozy.

Special Bill at the Nickel

FOR HOLIDAY, MONDAY. Nickel patrons who were unable to attend yesterday's performance should not miss it to-day, as the show is one of the finest ever seen in this city. The pictures are perfect and the singing of Miss Ayre is superior to any she has previously given. Great preparations are being made for the whole holiday Monday, and it will be a great pleasure for all to attend. There will be a special holiday bill of the best pictures obtainable. Miss Ayre will sing a new song. The pictures have just reached the city and are the best on the market. Everyone goes to the Nickel on the whole holidays and on Monday young and old will no doubt spend an hour there.

Royal Victoria College

McGILL UNIVERSITY MONTREAL. For Resident and Day Students. Students prepared for degrees in Arts, Pure Sciences and Music. Scholarships are awarded annually. For all information apply to the Warden.

WAR OR NO WAR.

Staford's Phorane Cough Cure is the only preparation to kill a Cough or Cold. Price 25 cents. Postage 5c. extra.—Jan 16, 11

PERHAPS IT'S THE KIDNEYS

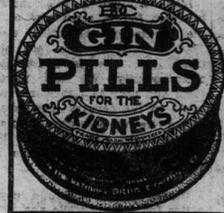
that are making you feel so badly. If so, you can easily tell. If your head feels dull and aching—if your back hurts nearly all the time—if your appetite is poorly and your tongue is coated—if the urine turns, is highly colored and offensive in odor—if you notice a brick dust deposit or mucus in the urine after standing over night—then you certainly have something the matter with your kidneys. Get

Gin Pills FOR THE KIDNEYS

St. Sauveur, Quebec City. "For a long time, I had been suffering from the kidneys and pains in my back and limbs. I have tried several remedies without success. After using Gin Pills, I was soon relieved of my pains and now I am perfectly cured. The entire family is taking Gin Pills." Mrs. V. J. GUY.

Gin Pills are "Made in Canada" and sold by all druggists. A box, 6 for \$2.50. Sold in U.S. under the name "GINO" Pills. Write us for free trial treatment.

National Drug and Chemical Co., Toronto, Canada, Limited, Toronto, 263



Catechism of a Soldier in Time of War.

To conquer in war I must have: My courage, My discipline, My bayonet, My ammunition.

My courage, to assure long suffering.

My discipline, in order to carry out blindly all the orders of my commander.

My bayonet, to drive the enemy from his position or to impale him.

My bullets, to permit me to press on up to the moment of assault.

As a sentinel I watch over the army; it is my duty to keep on my feet, in order to see, to listen, and to prevent danger.

As a scout I must protect the army on the march and be audacious in obtaining information.

On the march I must keep my place exactly.

In camp I must look after my equipment, care for my feet, my boots, rest with my rifle near me, so as to be ready at the first call to arms.

In battle, in taking the offensive my motto must be "Always forward" for the assault.

On the defensive I must hold out to the very end, even when I see the effect of fire, commencing and ceasing fire instantly at the order of my commander, supporting my rifle and, if possible, my body in order to fight the better.

When I am alone I will not fire, at more than 400 meters, on a single man, or at more than 600 meters on a group of men.

Given this day on the boat "Esperance," Sunday, September 13th, 1914. Translation of orders given to French soldiers.

Special Bill at the Nickel

FOR HOLIDAY, MONDAY. Nickel patrons who were unable to attend yesterday's performance should not miss it to-day, as the show is one of the finest ever seen in this city. The pictures are perfect and the singing of Miss Ayre is superior to any she has previously given. Great preparations are being made for the whole holiday Monday, and it will be a great pleasure for all to attend. There will be a special holiday bill of the best pictures obtainable. Miss Ayre will sing a new song. The pictures have just reached the city and are the best on the market. Everyone goes to the Nickel on the whole holidays and on Monday young and old will no doubt spend an hour there.

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Staford's Phorane Cough Cure is the only preparation to kill a Cough or Cold. Price 25 cents. Postage 5c. extra.—Jan 16, 11

Minard's Lintment Cures Diphtheria.

Winter SPORTS!

We all know the pleasant hours that can be spent in winter, Skating, Snow Shoeing, Sliding, etc. Make this winter a happy one by spending as much time as you can in the open.

HEADQUARTERS FOR ALL SPORTING GOODS.

SKATES—All the best makes in all sizes. Acme Skates from 50c. to \$1.50. Hockey Skates from 80c. to \$5.40.

SNOW SHOES—Best quality, Ladies' and Gent's. Also a special Lumbermen's pattern Shoes, at a low price; also Moccasins, genuine Chamois; all sizes.

SLIDES—A large size Champion Coaster, to hold 3 or 4 people; strong and light. Better than a Bob Sled \$3.25

HOCKEY STICKS—All qualities, from 15c. to 50c.

Ayre & Sons, Ltd., Hardware Dept.

Interesting Military & Naval

Inserts are now packed in Gem Cigarettes in addition to the three coupons. These attractive inserts, of which there are fifty in the series, are of particular interest at the present moment, being copies from actual photographs of leading men, war ships, air crafts, etc., engaged in the present war.

To the first fifty holders of the complete set we will present an attractive album to contain them, on their being presented at our Premium Department.

Imperial Tobacco Co. (Newfoundland) Ltd.

Bargain Counters!

Stock-taking over, we are placing on above Counters all broken lines, odds and ends and a special lot of BARGAINS purchased specially for this Sale. 25 cts. will buy many articles hitherto sold up to \$1.00. We are very emphatic regarding the rare economizing opportunities in this our Great 25 ct. Sale. \$1.00 will do the work of \$2.00. Let nothing keep you away and prevent you from sharing in this great outpouring of 25 ct. BARGAINS.

We list a few of the many Bargains offered.

- Dress Goods, per yard 25c.
- Towelling, 3 yards 25c.
- Lawn, 3 yards 25c.
- Curtainette, 3 yards 25c.
- Embroidery, 3 yards 25c.
- Cushion Tops 25c.
- Table Napkins 25c.
- Sideboard Cloths 25c.
- Tray Cloths 25c.
- Pillow Slips 25c.
- Gent's Ties 25c.
- Men's Gloves 25c.
- Boys' Top Shirts 25c.
- Men's Suspenders 25c.
- Men's & Boys' Caps 25c.
- Men's Half Hose 25c.
- Boys' Braces 25c.
- A Big Job Lot of Embroideries from 5c. per yard up.
- Many other things too numerous to mention.

- Ladies' Scarfs, each 25c.
- Ladies' Camisoles 25c.
- Ladies' & Children's Hose 25c.
- 2 pairs Misses Gloves 25c.
- Ladies' Aprons 25c.
- Ladies' Suspenders 25c.
- Ladies' Purses 25c.
- Ladies' Collars 25c.
- Ladies' Leather Belts 25c.
- Ladies' Velling 25c.
- Ladies' Side Combs 25c.
- Children's Wool Hoods 25c.
- Children's Knickers 25c.
- Children's Pinafore 25c.
- And a Big Assortment of Ladies' Blouses from 50c. each up
- Also Matinee Waists, Half Price.
- A few Silk Blouses, slightly soiled, Half Price
- Ladies' White Skirts 50c. each up
- Ladies' Colored Skirts from 98c. ea. up
- Ladies' Knickers. Reg. \$1.20. Now, 60c.
- Ladies' Coats from \$3.50 up (Worth from \$5.50 up.)

The C. L. MARCH Co., Ltd.,

Cor. WATER & SPRINGDALE STREETS.

Advertise in the Evening Telegram



Centre Cloth

A very pretty assortment. Linen, embroidered in fast blue linen, square cut, large and sizes measuring from 12 x 12 to

Reg. 60c. White Sale Price Reg. 90c. White Sale Price Reg. 1.00. White Sale Price Reg. 1.60. White Sale Price Reg. 2.00. White Sale Price

PILLOW SLIP

We are well stocked in these slip, embroidered and hemstitched, varied ranging from 18 x 28 to 21 x 36, all amongst your wants come and secure a year's supply, we have you in value here.

Reg. 25c. White Sale Price Reg. 30c. White Sale Price Reg. 35c. White Sale Price Reg. 40c. White Sale Price Reg. 55c. White Sale Price

All Kinds of W SHEETINGS

30 pieces of pure White Sheetings plain and twilled, best English manufacture; we were always renowned for value in this section; the following values will add further laurels to our fame.

Reg. 50c. White Sale Price Reg. 60c. White Sale Price Reg. 70c. White Sale Price Reg. 80c. White Sale Price

Picture to-night 'Twill give SHOWROOM

Aprons.

Lots of dainty White Lawn Aprons and without bib, plain, and others. Exquisite Swiss Embroidery and many other goods. Get your supply now at our reduced prices.

Reg. 25c. White Sale Price Reg. 35c. White Sale Price Reg. 45c. White Sale Price Reg. 70c. White Sale Price Reg. 80c. White Sale Price Reg. 90c. White Sale Price Reg. \$1.00. White Sale Price

Underskirts.

Swift and sure cuts are to be found in the cheaper grades compel your attention, they are so dainty and made of good quality; nice deep embroidery and beautifully cut; the better grades are marked to the lowest during this sale.

Reg. 95. White Sale Price Reg. 1.20. White Sale Price Reg. 1.70. White Sale Price Reg. 32.00. White Sale Price Reg. 32.50. White Sale Price Reg. 33.30. White Sale Price

Nightdresses.

The best in English and American make with ribbon heading and handsome embroidery neck, made from excellent quality and long cloths; the best assortment we yet shown and such a range of styles making it possible for everybody to find one of the offerings.

Reg. 70. White Sale Price Reg. 1.40. White Sale Price Reg. 1.60. White Sale Price Reg. \$2.50. White Sale Price

Camisoles.

The daintiest and most up to date Camisoles are to be found in our Showroom. Ladies' Camisoles, beautifully finished with long cloths with ribbon heading.

Reg. 30. White Sale Price Reg. 40. White Sale Price Reg. 60. White Sale Price Reg. 80. White Sale Price Reg. 1.10. White Sale Price Reg. 1.60. White Sale Price

REID-NEWFOUNDLAND CO.

Water Street Stores Department!

The well-known Headquarters for Motor Engines, Motor Boats, Motor Supplies, Gasolene and Motor Oils. Our Columbia Cells and Multiple Batteries give results unheard of before. Call or send for quotation.

REID-NEWFOUNDLAND COMPANY.

Ham Butt Pork and Hay!

To-Day ex "Stephano," at LOWEST PRICES.
150 barrels Selected Light Ham Butt Pork, 75 to 85 pieces.
2 Carloads, 441 Bales, Prime Upland HAY.

F. McNAMARA, Queen Street.



Try it one week for all baking at our risk. Your money back if it disappoints. "More bread and better bread"

PURITY FLOUR

STEER Brothers.

P.O. Box 236 | SLATTERY'S | Phone 52

Wholesale Dry Goods,

TO THE CITY AND OUTPORT TRADE:
We carry in stock for Spring trade an attractive stock of Regular Piece Goods and Found Remnants. Prices: CHEAPEST IN THE CITY.

NOTE.—See our Special Brand of Cotton, Tweed and Denim Overalls and Jackets. Give us a call.

SLATTERY BUILDING
Buckworth and George's Streets, St. John's.

Wonderful Bargains!

We are making a special bargain offering for this week only of DRESS MATERIALS for winter wear, including Tweeds, Meltons, Venetians, Poplins, Whipcords, etc., etc. A visit to this department will amply repay you. All Mail Orders receive our best and prompt attention.

WILLIAM FREW.

Rubber Sale!



We will have no Rubbers after the next three weeks. Big reduction in Rubber Footwear.

- LADIES', 40c., 45c., 50c., 55c., 60c., 70c., 75c., 80c., 90c. and \$1.00.
MEN'S RUBBERS, 70c., 75c., 80c., 85c., 90c., 95c., \$1.00, \$1.10, \$1.15, \$1.20, \$1.30, \$1.35, \$1.40, \$1.50.
BOYS' STORM RUBBERS, 55c., 65c., 70c., 80c., 90c., \$1.00.
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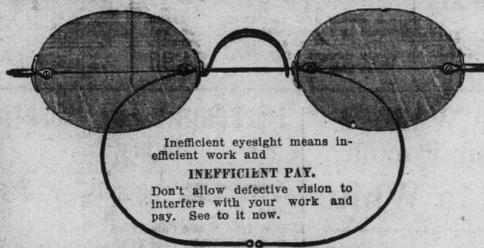
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VOLUME XXXVII.



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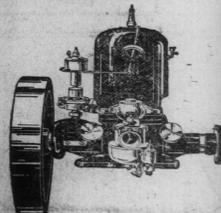
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