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FOR RENT $5=5:=4$
 FRENCH REPU T EERMANS IN VOLENT FIGHTING AT VERDUN Roumanian Rally = ves Foe Back Over the Carpathian Frontier NEUTAMSFINO
UNTEDSTATES FOERETERETS BEFORE OISET OF ROUMANIA

Allies Drive Germans Across Northwestern trontier to Transylvania
ENEMY DRIVES SOUTH Effors of $\overline{V_{o n}}$ Dobrudia Mackensen in Dobrudja Begin Weaken.


 GERMAN FLAGS ARE SOLD
ON BELGIAN RELIEF DAY
 MR. TANSEY TO THE TORONTO WORLD
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Ready for Another Big Day Saturday in Men's Overcoats Featuring an Immense Variety of Stylish, Warm, Heavy and Serviceable Winter Weight Coats at Popular Prices
THE cool, crispy weather of this week and the colder ones to come, should remind men to get their winter overcoat ight away. Saturday we ve prepared a huge assortment of overcoats for both men and young men, and have arrarged for extra salesmen to facilitate quick service. In fact, we're prepared to handle one of the biggest overcoat days of the season.

Examples of the Splendid Values Obtainable Saturday in Men's Chesterfields Particular attention is drawn to the low price of Chesterfield Overcoats at \$10.00. This exceptionality good price is due to the fact that we manufactured
them ourselves in our own workiooms. They are cleverly tailored of English them ourselves in our own workrooms. They are cleverly tailored of English in length. The back is fairly loose fitting and they thave veivet collar and notch-shaped lapels closing medium high. Linings of twill serge. Sizes 34 to

Men's Ulsters, 1 hick and Snug and Extremely Low Priced, $\$ 13.50$ to $\$ 25.00$

For real cold, stormy weather, the Uister is a most comfortable overcoat. A1nough it is big and slightly heavier than any other overcoot, it is not burdensome or
clumsy. Tailored neatly and in smart style are the following:.

One long Uleter is in couble-breasted style, with storm collar, and has conMade of a medium-weight material in dark brown, with just a touch of green inter.
woven. Warmly lined with twill serge throughout. Sizes 36 to 44 . Price. 13.50

Another stylish Chesterfield Overcoat and one that is comfortable as we!l serviceable, fits fairly close to wais. Made of fine nap cloth in an attractive ark grey. It is lined with twill mohair, and is excepto well tailore . tioned above, is in a darker grey and made of a beaver-weight nap cloth. Lined
Line
in. Luw rev, 甲

An Ulater made of a soft, thick oxford grey material is double-breasted an 50 inches long; has half belt, convertible lapels and heavy cellar. Price $\ldots 16.50$
Other Ulsters fashionably tailored in the prevailing style and made of
 For those who favor the Ulster with the shawl collar, we call attention to
model of navy blue and grey; made of chinchilla or nap cloths. Sizes 34 to Price .........

## Our Best Saving so Far This Season in Young Men's Smart Winter Weight Slip-on Overcoats, Saturday, Each, \$12.75

A CANADIAN CLOTHING MANUFACTURER sold ve 135 Men 's Winter-weight Topcoats at a price which allows an exceptional saving. They are stylish, substan-- pockets well tailored; in fact, we cannot hope to secure their equal to sell within dollars of this price. All slip-on style, lanee length, with box back; flapped patch throughout; others through yolke and sleeves only. Thereare dark or medium greys, a blue-snd-olive tone, a fancy dropped-stitch weave, in blue, brown or grey, and some

And in Men's Suits, We're Offering Some Reputable Values Saturday THESE ARE NOT ORDINARY plain business or work suits, but real, fashionable shape well and give decidedly long service. They are "Eaton" values, too, tha
At $\$ 15,00$-There's a splendid lot of suits for ment, comprising materials such
as tweeds and cassimeres, In many stripes, mixtures, small checks and many ancy woven designs in shades of grey sor brown milso worsteds in meat, smalt patterns,
grind including twills in several widths, and browns in yatious shades and weaves; also
navy blue English worsteds, in twill and the softer cheviot weaves. These are nall smartly tailored coats, with medium lapels, straight flap pockets and slightly formsmartiy tailored coats, with medium lapels, straight flap pockets and slightily form-
fitting waists. Trusers are medium width, with or without cuff, and vest buttons fitting waists. Trousers are medium width, with or without cuffs, and
fairly high.: All are lined throughout with twill serge. Sizes 36 to 44 .

## Saturday a Good Day to Get the Boy's Winter Overcoat

A Big Supply of Fresh New Coats Will Be Added Saturday to the Already Big Stock, Making the Largest and Most Varied Assortment of Overcoats We've Shown for Boys 7 his Year

[^0]For Medium Size Boys-
Sizes 24 to 28
Small Bors Uhtere, mate of heay wintereverekht
weeds in plaim dark grey or in diagonana weaves. These
5 yined throughout. Sizes 24 to 28 . Price. $\ldots 5.50$
Small Boy' Uhaten, made of warm tweeds, show

$\begin{aligned} & \text { hg grey diagonal weave. These are doublelerreastee } \\ & \text { and have convertible coliar, beltes back, wind strap } \\ & \text { nit }\end{aligned}$
on steves and warm body lininse. Stres 24 to 28.
Small Bor' Overcasot th itip-on style, one of the
$\begin{aligned} & \text { Most popplar models. weare showing, They are made } \\ & \text { of dark mixed broun, all weol owercoating material ilit }\end{aligned}$
fiting back spitit sleves and fancy curfs. Wimivy

For Big Boys-Sizes 29 to 34 Bis Bor: Unter, made of heavy winter welght weeds in mixed grey or brown mottled effects and dil.
 terrive or sham
throughoutt Sizes 29 to
34. Bis Bosi' Unteter, made of wam, fufy frintsted

 and fancy curfs. Sizes 29 to 1034 . Price ..... 10.00
Bis Boin' Overoases, made of winter weight single-breasted and have convertible collar, thul plain



In Boys' Suits We Feature Navy Blue Serges, Saturday
If it's a Blue Serge suit the smarthess of his appearace 1 assured, for probably no other suit looks sutte so fashionable and - trim as as stylishly tailiored navy blue. We've got stacks of then
read for saturrday, and they are all most reasonably priced. Snee ready for Saturday, and they are all $m$
cially priced at $\$ 5.00$ is this first item.

Boys' Fancy Norfolk Suits, made of soft-finished chevlo serge of dark navy, In three-button single-breasted style, with knife pleats and sewn-on belt at waist. Smart bloomer parii,
Sizes 28 to 33. Specially priced ..................... 5.00

Boys' Navy Blue Serge Surts, made of an tmported English smooth-finished wool serge, showing fine diagonal weave. In Ingle-breasted style, with three knife pleats each side of back and
front and sewn-on belt at walst, Twill body linings, Bloome pants are full and roomy and have watch pocket pelt foops an pants are full and roomy and have watch pocket, welt toops an
expanding knee band, Sizes 29 to 34 . Price ,....... 11.0

Bogs' Navy Bloe Serge Suits, in popular pinch-back and three-plece belt style. Have three patch pockets, narrow peake.l.
shaped lapels and fancy cuffs. Roomy-fitting bloomer pants Sizes shaped lapels and fancy cuffs. Roomy-fitting bloomer pants Sizes
29 to 34. Price $\$ 13.50$. Sizes 35 to 36. Price....... 15.00 Small Boys' Navy Serge Suits, in diagonal weave, with a worsted finish. Tailored in fancy Norfolk style, with knife pleats
and sewn-on belt. Bloomer pants all full-titting. Sizes 24 to 28 : Boys' Navy Blue Serge Suitt, in soft, smooth-finished wool serges. In same style as above. Bloomers have belt loops,
watch pocket and expanding knee band. Sizes 24 to 28 .

T. EATON C

At $\$ 20.00$-There are some neat, dressy materials and patterns, including O
and dark grey cheviots and worsteds, in small check and many fancy weaves ford and dark grey cheviots and worsteds, in small check and many fancy weaves, in
shades of grey or brown. They are two and three-button sack styles, of latest sigis. Sizes 36 to 44 .

At $\$ 22.50$ - Are "Eaton" made Suits in colored worsteds, mostly greys an browns, in quiet patterns; also imported British woolens; also fine tweed navy bluc suits. Smart sack style coats in single-breasted style. These suits are hand tailpred
to a great extent, and the materials were all shrunk before making. Price ... 22.50


## S

all ICE



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Avoid caustic and acid prepar tions that discolor and damage aluminum. Keep your utensils
Old Dutch

##  <br>  <br> 



## I is hard to break the chains of habit. It took one man six - <br> months to stop saying "Gee Whiz." <br> It is astonishing how habit will keep a person asking.for "the same as usual" tea long after she has intended to try Red Rose Tea. Why let habit prevent you enjoying this richly flavored Indian-Ceylon blend? <br>  <br> Order a Sealed Sealed Package To-day

TOLL OF TORONTO DEAD IS LIGHIER
 Misisies -

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## SOLDEERS RETURN FROM OVERSEAS

## Fifty-Seven of Contingent ing This Morning Are

RECEPTION IS PLANNED
will Be Taken to Spadina. Mili
tary College in Special Coliege in in M .
Motor Cars. ำ

## $\%$ $\%$ $\%$




## 36 and 38 King St. Weot

 MURRAY-KAY. wumrio 36 and 38King St. West Make the Kay Store Your Rendezvous Today You Will Find Special Otferings in Abundance

There are countless reasons why you should visit the Kay Store frequently, even if it's only to look about and admire the beautiful things always on display. Rere are special reasons why you should come to the Store today. Read the list of attractive sale features and you'll know the reason why<br>\section*{First on the List Are 1 hese Exceptional Bargains<br><br>In the Electric Fixtures Section}

We have selected from our large stock of high-class Fixtures 24 specials, pieces suitable for either living-rooms or dining-rooms, which we are marking down for $\overline{\text { quick }}$ selling today and Saturday.
The following will illustrate the great reduction that is being made:




| Odd Pieces of Furniture On Sale at Great Reductions |
| :---: |
| ial prices on several odd pieces of fthe mahogany |
|  |
| Kay Store. We specially sugges |
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|  |
| gains: |
| MUSIC CABINET, solid mahognny, with M |
|  |
| TABOURETS, solid mahogany, with handical |
| and inlaid tops; two size. Reguilarly \$7.00, |
| Livinc room table, Sheraton deaign, |
| gany, Meatitifully intid, ,yrree drawere on $\$ 50$ |
| ving room table, fine m |
| Colonial deaign. Regularly $\$ 60.00$. Todiny $\$ 40.00$ |
| THREE MAHOGANY DESKS, COIONia |
|  |
| Regularly \$120.00 each. Today, $\$ 60.00$ |
|  |
|  |

## Special Sale of Wall Fapers Fine Qualities, at Half Price







 suggestions and estimates.

Concerning Our Decorating Staff We spocially invite you to let us funnish you with esti-
matetes if your require any yecorating done, either inside or mates if you require any decorating done, either inside or
outsid your huous. We employ a large stat of compe
tent and and reliablem emen for hanging paper and for all linds of painting. We will glady send a representative to your
house to give' you any needed aid in the matter of sugges house to give you any needed aid in the matter of sugges-
tion, and to furrish you with estimates as to the cost of
earrying out your ideas.

Today's Sale of Twenty-four Imported Rugs Marked at Special Clearance Prices
If there are any carpets in your house that begin to olook rubbed in the most-walked-on places, 价 us commend to
exceptional prices at which you may replace thenes shaby floor coverings if you come to the Carpet Section today.
Twenty-four Imported Rugs of very best makers will be clearied at the following sale prices

| -1 Extra Fine English Wilton Rug. Soft shade | \$55.00 |  | \$38.00 |
| :---: | :---: | :---: | :---: |
| -1 Extra Fine Witon Rug, Green, cream and |  | 798-Englihh Wilton Rus. Grey, mauve, 10' $0^{\prime \prime}$ |  |
| $12 \times 9$. Regularly 870.00 . Today | \$55.00 | $\times 9$. Regularly \$42.00. Today | \$35.00 |
| 812-1 Extra Fine Wilton Rug. Green, cream and | \$75.00 | ${ }^{785}$, Englibh Wilton Rug. |  |
| tan. $13 \times 11$. |  |  | 338.00 |
| blue. $12 \times 9$, Regularly $\$ 70000$. Today | \$55.00 | ulary, 3 Siliso, today, |  |
| 4-Extra Fine Witton Rugs. Blue, green and c, |  |  |  |
| ${ }^{6} 9$. Regularly 86.150, , todyy, 850.00 ; |  |  | \$40.00 |
|  | \$75.00 | 918-English Brasels Rug. Rosee cream and blue. |  |
| Extra Fine Wilton Ro |  | 11, $3^{\prime \prime}$, regula | \$40.00 |
| 1 |  | Brusele Ruys. Reds, tans and $g$ |  |
|  |  | Regularly 845.00. | \$35.00 |
|  | \$75.0 | nois R | \$40.00 |


|  | TERMS FOR EXCHANGE <br> OF CIVILIAN PRISONERS <br> Agreement Limited to Men More <br> Than Forty-Five Years old. |  |  |
| :---: | :---: | :---: | :---: |




## Rugby s.mitad

| SENOP MEDS SOUNDLY BEATEN BY THE SANTIS$\qquad$ |  |  |
| :---: | :---: | :---: |
|  |  |  |
|  |  | London Tailored---British Woven Men's Top Coats |
| . Light St. Michaels Team Romped Opponents. |  |  |
|  |  | The Timely Topic Winter weights in wanted weaves,Colors and shades that are correct and in |
|  |  |  |
|  | Radical Changes <br> In American A.A.U. <br> Amateur Definition <br>  | $\begin{aligned} & \text { Colors and } \\ & \text { rood style. } \end{aligned}$ <br> Patterns that are confined to our high-class trade. |
|  |  |  |
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|  |  |  |
|  |  | $\$ 25, \$ 30, \$ 35$ |
|  |  | Raincoat Special Remems |
|  |  | Fairweathers Limited 84-86 Yonge St., Toronto |
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Gibraltar at Latonia
Pays Over Fifty to One

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Short Grass at Laurel Won the Dixie Handicap


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## What You Should Wear

THE answer is "Hickey mighty good ones. And the reasons are
THERE'S a pattern reason, and a value reason-we "don" take our hate off" to any store on any
of these features. Ask the man who wears our clothes
THERE are some mighty fine cold weather overcoats to choose from now-garments that $\$ 15.00$ to $\$ 35.00$
$\mathrm{A}^{\text {ND our stocks of suits just }}$ can't be beat price
$\$ 15.00$ to $\$ 35.00$

## HICKEY'S

97 Yonge Street

## ORDER FORM

Oreepes
Pilsener Lager Special Extra Mild Ale Special Extra Mild Stout Old Stock Ale
In order to ensure quick deliveries of the genuine $O^{\prime}$ Keefe's
Brews, your order must be sent, with remittance, to the Consumers' Import Company. Note the following prices for delivery in Toronto, and outside Toronto

To get Prompt Deliveries of O'Keefe's Beers Orders must be Sent Direct to THE CONSUMERS' IMPORT COMPANY 345 Notro Damo St Eath, Montrea, Gan. IMPERIAL
These beverages, brewed for loca sales, will de found to uphold the Lager Stout someness and delicious flavour. ON DRAUGHT AT ALL HOTELS ORDER BY THE CASE FROM YOUR DEALER
THE O'KEEFE BREWERY COMPANY, LIMITED, TORONTO

PROMPT DELIVERY FROM HAMILTON Send your Orders for Regal to Montreal. NO DELAY.
$\$ 1.70$ a case ( 2 doz.) reputed pints. $\$ 2.50$ a case ( 2 doz ) reputed quarts. and express charges from Hamilton
It will pay you to order two cases, as express charges are only slightly higher than on one. GEO. SORGIUS, 35 Rivard Street, Montreal


## As soon as you start using this milk you will feel the benefit. Its purity and richness in cream will soon begin their health-giving work. Start family makes the step advisable. And this milk costs no more than milk of ordinary quality. Get tickets to-day <br> 18 Tickets--\$ 1

## 'Phone Hillcrest 4400



Why Not Order a Trial Bottle?

Read the happenings of the preylous twenty-fur hours before
he business day conmences by subscribing for The Toronto Morring
 suburbs for twenty-five cents the month Telephone your order too
Main 5308 , wor cut out foilowing order blank and mail to The Worid Deliver The Toronto Morning World before ...... am. daily,
or which 1 agee to pay twenty-five cents per month Mame

## From the Finest Farms To You

Every drop of milk supplied by the Farmers' Dairy corines from Ontario's healthiest cows on
our shareholders' farms. Every one of our farmer-shareholders has a personal interest in the dairy. They see that only the richest, purest milk-milk that is up to the high standard they themselves have set-is sent to our dairy for our customers. At the dairy, a model of cleaninesss, system of pasteurizing, cooling, and bottling. Are you getting such milk? If not, you should see that the milk you buy from now on comes

## THE

FARMERS DAIRY




## Today is Bargain Day at Simpson's Here Are at Few That

## All the Needs of the Growing Boy Are Provided for in Our Boys' Clothing Department

 From Which These Specials Are Chosen Today:


Bargains in Hats and Caps
 Mens sand Boys Four and tood quality tweeds wortstes, tarks checks and coverere die

 Boy' Soc Glezgary Capo, 19c. 72 only, Extra, Fine Quanity
mmortei Caps in
this
poupte


$\$ 2.00$ and $\$ 2.50$ Soft
Hats, $\$ 1.45$. ncluded in this big clearance
re flat set and slightly curled are flat set and slightly curled
brim shapes, with raw and silk soute, edge. Shades of steel, ine, but at all sizes in any one ne, but a good assortment to and $\$ 2.50$. Friday morn- 1.45
ing 8.3 , at

Black Stiff Hats, 95 c .
A splendid showing of smart English Stiff Hats in many
well known makes. Full and tapered crown shapes with slightly rolled brims. $\$ 2.00$
$\$ 2.50$ and $\$ 3.00$. Friday .95
morning 8.30, at

Four Wonderful Groups of Women's and Missee' Suits at Half Price and Less These four groups of sitit are
all corcet tyles-those in
in


 are two grous in the Women's
section, nad two in the Mises
Section






Half-Price Sale of Stamped Linens


 Fingering wool
Finger fourth Foor.

 Ins per ib co coser covers. Corset Fourth Floor. Corset Covers stamped on fine
cambricin in a variety of simple
designs


## Bargains in Linens and Staples

pairs for $d$ ases, sizes $42 \times 33$ and $44 \times 33$ inches. Rush price Priday, 4.98


Reveribile sillikenen Bred






quality; 60 inches wide. Friday bar- 47 Crash roller Towelling, all linen, 17 inches wide, Regular 15 c per yard. Fri-
day bargain Hemstitched Huckaback Bedroom Towels,
fine quality, all white with
 Pretty Embroidered Scarf, and Covers,
Scarfs size $18 \times 54$
size $30 \times 30$ inches,
inches,
Friday Scarts size $18 \times 54$ inches, Covers
size $30 \times 30$ inches, Friday, each : 23

Factory | Factory Cotton, 34 inches wide. Fri- |
| :--- |
| day, per yard,$\ldots . . . . . . . . . . . . .$. |

Lunch 30c 7 oday

## Bargain Day Offers Big Savings in th Simpson Boot Section

Women's \$3.50 to \$4.50 Boots, Today, $\$ 2.49$
We urge you to buy your boots today at this sale price. They are the kind of boots you would expect to pay $\$ 3.50$ to $\$ 4.50$ for.
Thed are paten colt, sammeal, dongoife Lid, black wediond ben alf booes



## Men's Boots at $\$ 2.29$

 stand apdecen soles, low and military heels sizes. 62.29

Boys' Sturdy Boots at \$2.29



## Youths' Boots at $\$ 1.99$

Cold Weather Wear Must Be Secured Shortly
Today we are demonstrating the preparedness of our Men's Store to equip the average man with all the clothes he will need at the smallest possible prices. As examples of what can be done for little see these special values for today:

Men's English Tweed Men's Tweed Raincoats Suits Today at $\$ 7.90$
weed
 give excellent Service. They are
made from strong English. tweeds, in made from strong English tweeds, in
browns and greys, in a number of
in good patters, Cut aur smart
good fitting, single-breasted, thire. button sacque style. Sizes 36 to 44 .
Regular $\$ 10.00$ and $\$ 12.00 ~ 7.0$. Regular $\$ 10.00$ and $\$ 12.007 .90$
suits. Friday bargain $\ldots . .7$.

$$
\text { Men's Pants } \$ 1.49^{5}
$$ rey and fawn Doneral tweeds

 lay ... $\qquad$
Men's $\$ 12.00$ Double breasted Ulsters $\$ 8.95$
The cloth used in these coats was
bought over a year ago, betore the Made from strong worsted finished
tweed, in a dark brown and black tweed, in a dark brown and black
mixed in color stripe pattern. WiII give good service and is stronigly,
tailored. Sizes 32 to tailored. Sizes 32 to 44 . Fri-
day .................... hea
35
gai It is a dark grey
eed, in
adiagon a good a diagonal weave. Cut
sitting, doubleybreasted
ster style, with two-way collar and ser style, with two-way collar and
avy twil mohair linings. Sizes Prices


Cocoa Mats 29c Each

Japanese Jute Rugs $\$ 1.50$


hoy como in all zioter: amomo

Cretonne at 10c

Curtain Nets
mix
sin

Cushion Comfort Boots for Children


Carpets and Curtains at Bargain

Now Linoleums - $\quad$ Curtain Fringes and



Heayy Bungelow Nets, 50 Inches
whte, in tyory and white; also a
number of



Jewelry Bargains



 wommore bookete ond chaine ot
 anise ritray. and

[^1]
## Hardware



Soiled Bath Mats
several
direrent patterms
Denim at 21c

 Union and Woollen Fibre Rugs at Less Than Half Price

Mutfs, Stoles and Sets Reduced for Today





Sterling Silver Hallowe'en Cake Sets 69c

TisIMMPSON:
The Market

$\qquad$
$\qquad$


[^0]:    For Small Boys-3 to 9
    Years Old
    Small Boys' Overcoats, made of tweed, in mottled effects, showing an attractive greenish brown mixture also plain navy chinchilla materials. They are double
    breasted and button close to neck, and have self breasted and button close to neck, and have self or
    velvet collars, belt all around at waist and grey flanne lining. Sizes 3 to 9 years. Price ........... 6.50 Small Boys' Overcoats, made of navy blue chin
    chilla. They are fashioned in the smart double-breast chilla. They are fashin
    ed slip-on style, with full, loose-fitting back, con
    vers.
     Small Boys' 0
    Small Boys' Overcoats, made of smooth-finishe mottled brown whitney cloth. They button up on sid
    and have belt all around at waist, brown velvet collar velvet buttons. and cuffs. Lined with a fancy check
    material. Sizes 3 to 9 years. Price ........ 9.00

[^1]:    Table Damank, sem-bleached, serviceable

